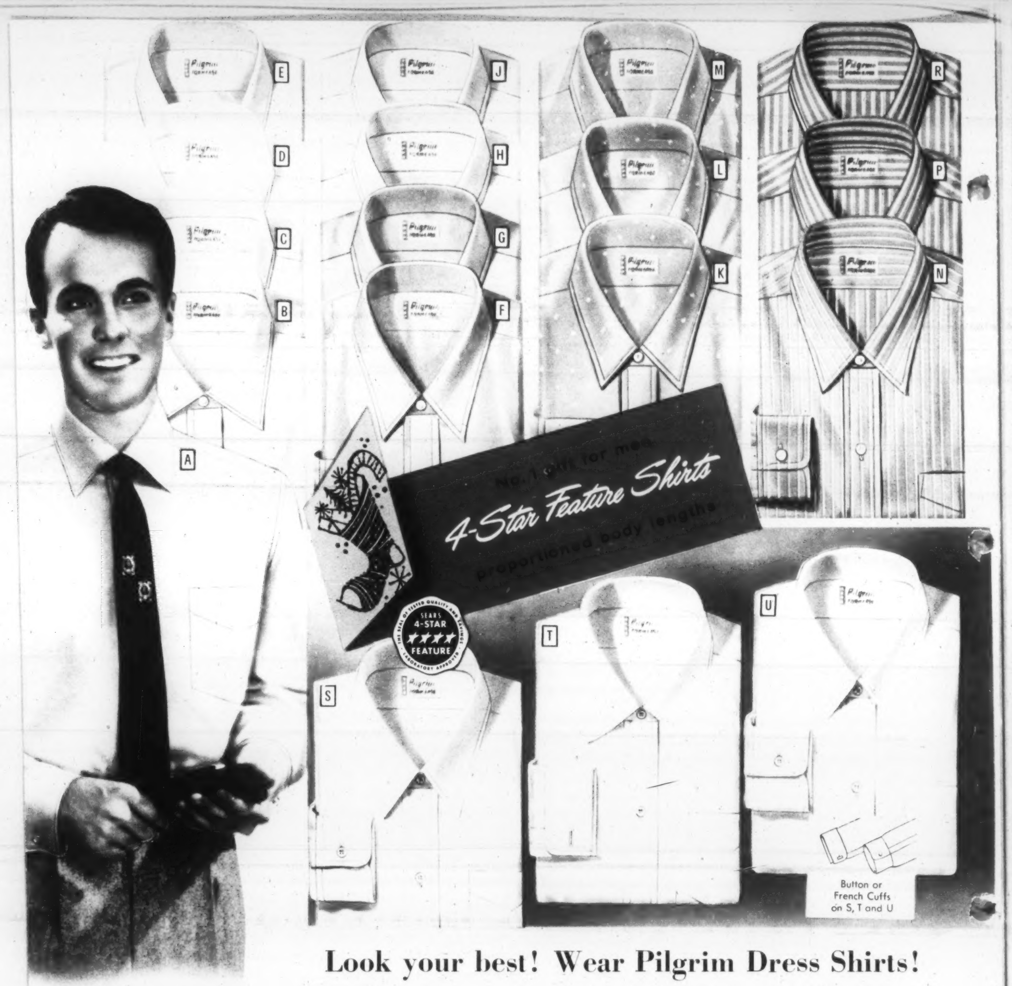
SEARS 1954

Christmas Book

SHOP THE EASY MODERN WAY
by TELEPHONE
for details see [illegible]

[illegible] STARTS ON PAGE [illegible]
[illegible] TERMS ON PAGE [illegible]

SEARS, ROEBUCK AND CO.
925 S. Homan Ave., Chicago 7, Ill.
Satisfaction Guaranteed or Your Money Back



Look your best! Wear Pilgrim Dress Shirts!

FormEase collars won't wrinkle, wilt or curl — never need starching
Proportioned fit — additional body length with longer sleeve lengths
Collars on White shirts are GUARANTEED to wear as long as shirt body

Tie on figure is acetate basket weave jacquard. Slim 2¼ x 52-in. long. Shpg. wt. 4 oz. **$1.50** Each
33 N 3795—Pink on black . $1.50

All shirts on this page are 4-Star Features . . **because they have been laboratory approved and compared in price and quality with other leading brands.**

$2.95 Each AND ONLY $2.75 Each in lots of 4

New! Right in style! Rich, luxurious shades—just the shirt to brighten up his wardrobe. Soft, lustrous combed cotton broadcloth. Sanforized—maximum shrinkage 1%. Semi-widespread soft collar. Plastic stays. Button cuffs. Ocean pearl buttons. *State neck, sleeve size—chart next page.* Tie not included.
[A] 33 N 264G—Pink
[B] 33 N 265G—Light blue
[C] 33 N 266G—Helio
[D] 33 N 267G—Corn
[E] 33 N 268G—Light gray
Shpg. wt. ea. 1 lb . . Each **$2.95**
2 for $5.60 Any 4 for only 11.00

Rich solid tones in Sanforized cotton broadcloth. Washfast, sunfast, vat-dyed colors. Regular one button cuffs. Plastic buttons. Medium point fused collar. *Please state neck size and sleeve length—see chart opposite page.* Shpg. wt. each 1 lb.
[F] 33 N 353G—Gray
[G] 33 N 350G—Blue
[H] 33 N 351G—Tan
[J] 33 N 352G—Green
Each **$2.95; 2 for $5.60**
Any 4 for only . . 11.00

Woven-through figured pattern in fine cotton broadcloth. Sanforized—maximum fabric shrinkage 1%. Easy to iron. Vat-dyed colors are washfast, sunfast. Medium point fused collar. Plastic buttons. Regular one-button cuffs. *Please state both neck size and sleeve length—see chart opposite page.* Shpg. wt. each 1 lb.
[K] 33 N 270G—Blue
[L] 33 N 271G—Tan
[M] 33 N 273G—Gray
Each **$2.95; 2 for $5.60**
Any 4 for only . . 11.00

Handsome stripe pattern in Sanforized cotton broadcloth—maximum fabric shrinkage 1%. Washfast and sunfast vat-dyed colors. Regular single button cuffs. Medium point fused collar. Plastic buttons. *Please state neck size and sleeve length when ordering—see size chart on opposite page.* Shpg. wt. each 1 lb.
[N] 33 N 277G—Gray
[P] 33 N 274G—Blue
[R] 33 N 275G—Tan
Each **$2.95; 2 for $5.60**
Any 4 for only . . 11.00

Lustrous dress style Whites in choice of three smart, neat collar styles. Collar GUARANTEED to wear as long as body of shirt or you get a new shirt **FREE.** Fine cotton broadcloth is combed for soft comfort; mercerized for rich-looking luster. Sanforized—maximum fabric shrinkage 1%. Strongly sewn seams won't pull apart. Gleaming ocean pearl buttons. *Please be sure to state both neck size and sleeve length when ordering—see chart opposite page.* Shipping weight each (Button cuffs) 1 pound; (French cuffs) 1 pound 2 ounces.
[S] Popular Medium Point Fused Collar. Also, 35-in. sleeve in neck sizes 16½ and 17-in.
33 N 301G—Button cuffs 33 N 306G—French cuffs
[T] Widespread Soft-slotted Collar. Plastic stays
33 N 300G—French cuffs 33 N 304G—Button cuffs
[U] Neat Short Point Fused Collar.
33 N 354G—Button cuffs 33 N 342G—French cuffs
Each **$2.95 . . . 2 for $5.60 . . Any 4 for only $11.00**

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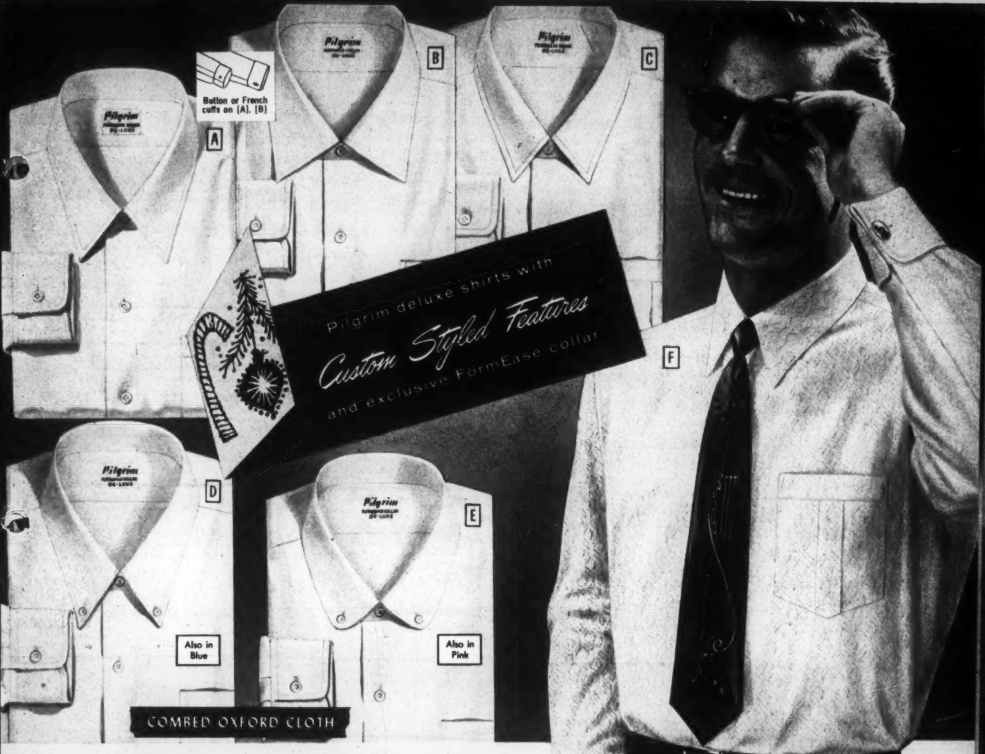
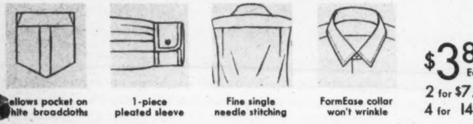
Printed in U.S.A. PCB


Pilgrim
A
B
C
Button or French cuffs on [A], [B]
Pilgrim deluxe shirts with
Custom Styled Features
and exclusive FormEase collar
F
D
E
Also in Blue
Also in Pink
COMBED OXFORD CLOTH

FormEase Collars . . Proportioned fit . . Sanforized


ellows pocket on
hite broadcloths
1-piece
pleated sleeve
Fine single
needle stitching
FormEase collar
won't wrinkle

$3.80 Each
2 for $7.40
4 for 14.40

Combed and mercerized White cotton broadcloths. All custom styled tailoring features above. FormEase collar is GUARANTEED to wear as long as body of shirt. Sanforized—maximum fabric shrinkage 1%. Single needle stitching. Ocean pearl buttons. Bellows pocket. French front. Sturdy sleeve placket. *State neck size and sleeve length from chart below.* Shpg. wt. each: Button cuffs, 1 lb.; French cuffs, 1 lb. 2 oz.

A **Medium point fused collar.** Also 16½ and 17-in. neck with 35-in. sleeve length.
33 N 315G—Button cuffs.
33 N 316G—French cuffs.
Each **$3.80**........**2 for $7.40**
Any 4 for only..........**14.40**

B **Popular widespread collar.** All custom styled features above. Favorite Christmas gift.
33 N 319G—Button cuffs.
33 N 320G—French cuffs.
Each **$3.80**.....**2 for $7.40**
Any 4 for only.........**14.40**

C **Smart, trim, medium-short point collar.** Low band style. All features above. Buy several and save!
33 N 317G—Button cuffs.
Each **$3.80**..........**2 for $7.40**
4 for only................**14.40**

Luxurious, combed cotton oxford cloths. All custom styled features above except bellows pocket. *Please state both neck size and sleeve length from chart below.* Shipping weight each 1 pound.

D **Smart button down style.**
33 N 321G—White
33 N 324G—Blue.. Each **$3.80**
2 for $7.40...**Any 4 for 14.40**

E **Round point button down.**
33 N 322G—White
33 N 323G–Pink.. Each **$3.80**
2 for $7.40..**Any 4 for 14.40**

F **De luxe White on White Broadcloth.** Medium point soft-slotted collar with plastic stays. All features above. French cuffs. Tie, links not included. *State size.* Wt. 1 lb. 2 oz.
33 N 318G–Jacquard Each **$3.80**
2 for $7.40.....**Any 4 for 14.40**

De luxe combed cottons. Washfast, sunfast colors. Medium point fused collars. Sanforized—maximum fabric shrinkage 1%. Shipping weight each 1 pound. *Please state size—see chart below.*

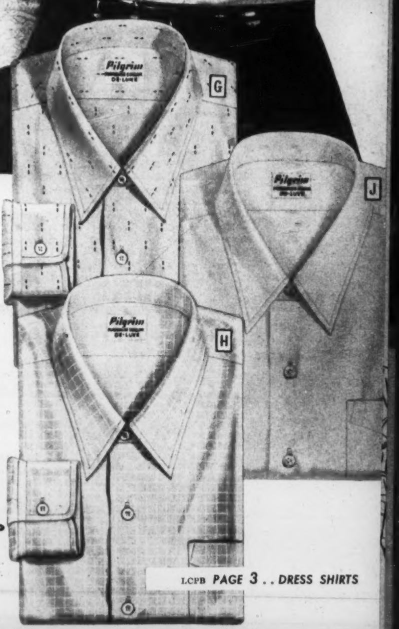
G **Woven-through clip pattern** in soft cotton broadcloth.
33N339G–Blue **33N340G**–Tan
33N341G—Gray... Each **$3.80**
2 for $7.40 ..**Any 4 for 14.40**

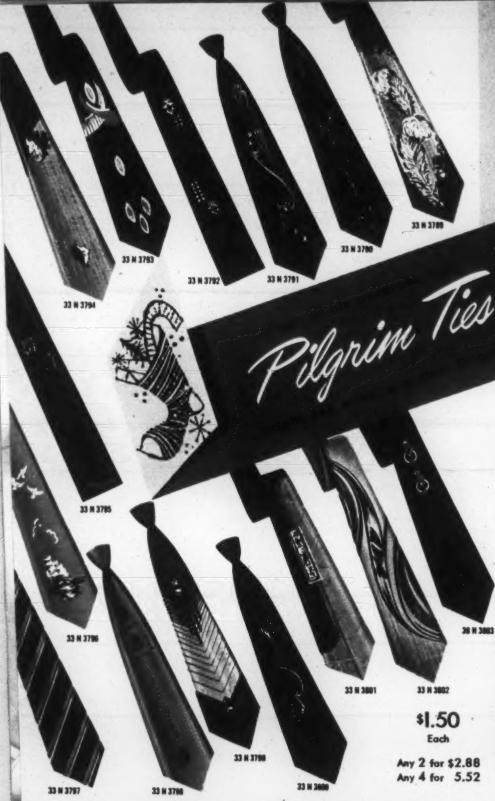
H **Neat check pattern** in rich cotton broadcloth.
33N335G-Blue **33N336G**-Tan
33N337G—Gray.. Each **$3.80**
2 for $7.40. **Any 4 for 14.40**

J **Fine end and end chambray.**
33N331G-Blue **33N332G**–Tan
33N333G–Green **33N334G**–Gray
Each **$3.80**.........**2 for $7.40**
Any 4 for only.............**14.40**

HOW to MEASURE. Neck: measure around neck with tape. ***Sleeves:*** Bend elbow. Measure from middle back of neck, across shoulder, over elbow to wrist.

Neck	Sleeves	Neck	Sleeves
14-in.	32, 33-in.	15½, 16-in.	32,33,34,35-in.
14½	32, 33	16½	33,34
15	32, 33, 34	17	33,34


Pilgrim
G
J
H


Pilgrim Ties
33 N 3793
33 N 3792
33 N 3791
33 N 3790
33 N 3789
33 N 3794
33 N 3795
33 N 3796
33 N 3797
33 N 3798
33 N 3799
33 N 3800
33 N 3801
33 N 3802
33 N 3803

$1.50
Each

Any 2 for $2.88
Any 4 for 5.52

Embroidered and Printed Jacquards

New! Our Finest Acetates

Rich, new acetate jacquards, foulards and crepes to add zest and sparkle to any man's wardrobe. Dashing, colorful screen printed and hand painted patterns. (33 N 3800G and 33 N 3803G are worsted weaves of 100% Dacron in handsome silk embroidered patterns. 33 N 3802G is hand painted Nylon and acetate crepe. 33 N 3791G and 33 N 3796G are hand painted sugartones (sparkling sand application). Expertly tailored . . . easy to tie . . . make perfect, smooth knots. Ties are full 52 inches long. Narrow 3¼ and 3½-inch widths. White acetate tipped ends. (33 N 3792G and 33 N 3795G are basket weave jacquards in beautiful hand screen printed patterns. Neatly squared and turned hemmed ends. Slim 2¼-inch widths.) Ties are available in colors as illustrated. Each tie is individually gift boxed. Shipping weight each 4 oz.

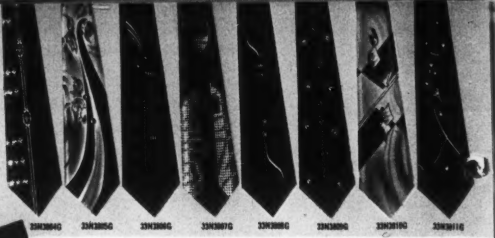
Each **$1.50**....Any **2** for **$2.88**......Any **4** for only **$5.52**

New! Tie and Handkerchief Set

Personalized tie with your own initial in gleaming gold colored metal. All initials except I, O, Q, U, V, X, Y, Z. *Please state initial.* Acetate tricot knit tie in rich, solid colors. Popular, slim 2¼-in. width. 52 in. long. Special wool blended lining makes it wrinkle-resistant. Neat square hemmed bottom. Fine White cotton handkerchief with trimmed border to match color of tie. Size 17x17½ in. Gift boxed. Choice of Red, Blue, or Brown. *State color.* Shpg. wt. set 9 oz.

$1.50
2-pc. set

33 N 3746—2 pc. Set...$1.50
2 sets **$2.88**..4 sets **$5.52**


33N3804G
33N3805G
33N3806G
33N3807G
33N3808G
33N3809G
33N3810G
33N3811G

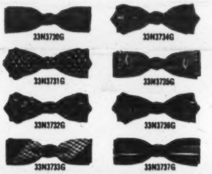
New! Distinctive All Silk Patterns

Pure dye all silk jacquards, foulards and crepes in tempting new patterns. Hand slip stitch construction—a quality feature found in fine neckwear. Distinctive new designs: 33N3806G, 33N3808G, and 33N3811G are hand printed; 33N3804G, 33N3807G, 33N3809G are screen printed; 33N3805G, 33N3810G are hand painted. Wool lined to resist wrinkles, retain shape longer. Easy to tie—expertly tailored to make smooth, wrinkle-free knots. 52 inches long. Narrow 3¼-inch widths. White acetate tipped ends. All are individually gift boxed. In colors as illustrated. Shipping weight each 4 ounces.

$2.50
Each

Any
2 for
$4.80

Any
4 for
$9.00

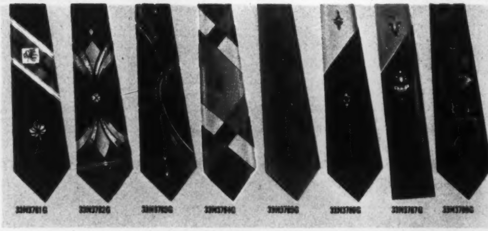

33N3730G
33N3734G
33N3731G
33N3735G
33N3732G
33N3736G
33N3733G
33N3737G

Clip-on Bows

$1.00 Each 2 for $1.90 4 for $3.64

Now with new stainless steel clip—can't rust your collar! Pure dye, pure silk foulards, twills, and repps in smart, rich patterns. (33 N 3730G and 33 N 3735G are hand painted. 33 N 3733G and 33 N 3737G are woven patterns. Others are screen printed.) Choice of 3 colors, red, blue, or brown. *Be sure to state color when ordering.* Each tie is individually gift boxed. Shipping weight each 2 ounces.

Each **$1.00**.2 for **$1.90**.4 for only **$3.64**


33N3781G
33N3782G
33N3783G
33N3784G
33N3785G
33N3786G
33N3787G
33N3788G

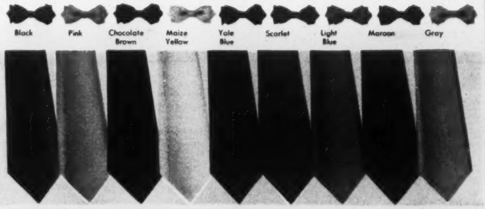
Wrinkle-resistant Wool Lined Acetates

Bright and cheerful acetates in the latest patterns and colors. Handsome, new jacquards, crepes, and bark cloths. (33 N 3785G and 33 N 3788G are hand painted crepes. 33 N 3786G and 33 N 3787G are hand printed bark cloths. Others are screen printed jacquards.) All are 52 inches long. Narrow 3¼ and 3½-inch widths. (33 N 3787G is slim 2¼-inch width with hemmed end.) Tailored to knot perfectly—keep their shape when untied. White acetate tipped ends. Each tie individually gift boxed. A gift which will add dash and color to any wardrobe. Colors as illustrated. Shipping weight each 4 ounces.

$1.00
Each

Any
2 for
$1.90

Any
4 for
$3.64


Black
Pink
Chocolate Brown
Maize Yellow
Yale Blue
Scarlet
Light Blue
Maroon
Gray

100% Virgin Wool Worsted Weaves

New! Guaranteed Hand Washable. Regular 4-in-hand style (long). Shrinkage less than 2%. Wrinkle-resistant with Dacron* and viscose lining. **Note:** tie must be pressed after washing. Popular, slim 3-in. width. Full 52 in. long. Neatly hemmed ends. Individually gift boxed. Same colors as shown.

33 N 3881G—4-in-hand (long). Shipping weight 4 ounces. *State color.*

* Reg. T.M. for Dupont Polyester fiber.

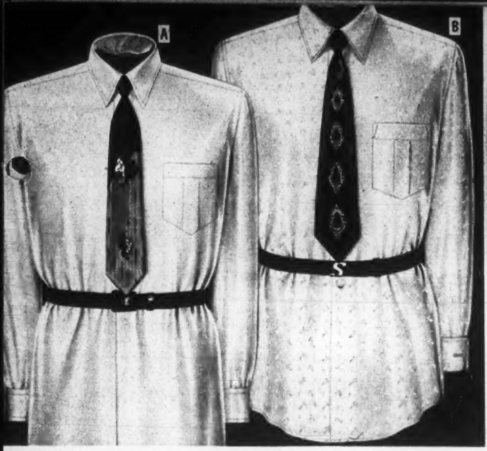
Clip-on Bow Style. Handsome butterfly bow with pointed ends. Gift boxed.

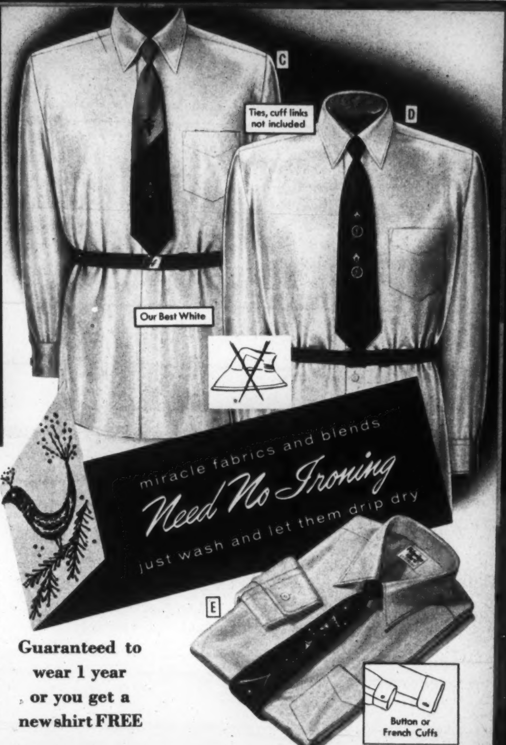
33 N 3928G—Bow style. *State color wanted.* Shipping weight each 2 oz.

$1.00
Each

Any
2 for
$1.90

Any
4 for
$3.64




C
Ties, cuff links not included
D
Our Best White
miracle fabrics and blends
Need No Ironing
just wash and let them drip dry
E
Button or French Cuffs

IMPORTED ENGLISH BROADCLOTH

Guaranteed to wear for 1 full year

A **Fine 2x2 combed and mercerized cotton broadcloth, woven in England** from **choice, long staple Egyptian cotton.** $4.95 Each. Medium point, soft-slotted FormEase collar with plastic stays. Rigmel shrunk—maximum fabric shrinkage 1%. Neat single needle stitching at shoulders and yoke. Stylish Bellows pleated pocket. Button cuffs. French front. Ocean pearl buttons. GUARANTEED to wear for one full year or you get a new shirt FREE. *Please state neck size and sleeve length on order chart below.*

33 N 368G—White . . . Shpg. wt. each 1 lb.
Each $4.95 . . . . 2 for only $8.90
Ties, Belts not included with shirts.

B **Luxurious White figure on White broadcloth.** $6.95 Each. Fine 2x2 combed and mercerized cotton broadcloth of selected long staple Egyptian cotton yarns woven in England. Medium point, soft-slotted FormEase collar with plastic stays. Rigmel shrunk—maximum fabric shrinkage 1%. Neat single needle stitching. Proportioned fit. Bellows pleated pocket. Ocean pearl buttons. GUARANTEED to wear one full year or you get a new shirt FREE. *Please be sure to state neck size and sleeve length—see chart below. Avoid the Christmas rush . . order early.*

33 N 375G—Jacquard . . Shpg. wt. 1 lb. 2 oz.
Each $6.95 . . . . 2 for only $12.50

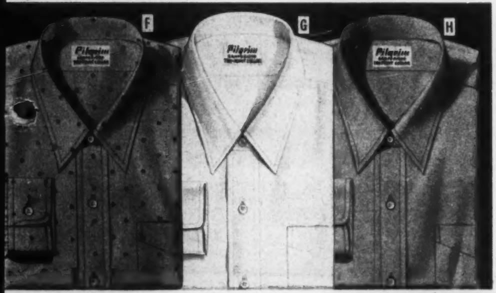
Guaranteed to wear 1 year or you get a new shirt FREE

C **65% Dacron*, 35% cotton.** $6.95 Each. A shirt that combines the long wear and easy washing of Dacron with the soft comfort and lustrous finish of long, staple, combed Egyptian cotton. Easy to wash—quick to dry. Sanforized—max. fabric shrinkage 1%. Needs no ironing. FormEase medium point soft-slotted collar. French front. Ocean pearl buttons. *State size.* Shpg. wt. ea. 1 lb.
33 N 369G—White
Each $6.95; 2 for $12.50
*Reg. T.M. DuPont polyester fiber.

D **100% Dacron,** the miracle fabric shirt. $4.95 Each. Save on costly laundry bills. Just wash, let dry, and it's ready to wear—needs no ironing. Maximum fabric shrinkage 1%. Expertly tailored with all PILGRIM custom styled features. Soft FormEase collar with plastic stays—always holds its shape. Comfortable proportioned fit. Gleaming ocean pearl buttons. French front. *State size*—chart below. Wt. each, 1 lb. 2 oz.
33 N 398G—White
Each $4.95 . . 2 for $8.90

E **100% Miracle Nylon.** $3.95 Each. Washes easily . . . dries in about 1 hour. Water drops shake off. When dry, shirt is ready to wear without ironing. Maximum shrinkage 1%. Famous FormEase soft-slotted collar with plastic stays. French front. Ocean pearl buttons. White. *State neck size and sleeve length.* Shipping wt. each 14 oz.
33N374G—Button cuffs
33N399G—French cuffs
Each $3.95; 2 for $7.50

SEARS EXCLUSIVE "TRU-POINTS"



Pilgrim Broadcloths with Non-wilt Tru-Point Collar

$2.39 Each
Any 4 for $8.96

Fused-in Stays

Soft, cotton broadcloth. Non-wilt collar—nylon stays are fused into collar edge—lies smooth and flat. Medium point fused collar. Panel front. Plastic buttons. Sanforized—maximum fabric shrinkage 1%. Washfast, vat-dyed colors. 1-button cuffs. *Be sure to state neck and sleeve sizes.* Shipping weight each 1 pound.

F **Clip Pattern**
33 N 91G—Tan 33 N 90G—Blue
33 N 93G—Gray
G 33 N 39G—White
Each $2.39 . . 2 for $4.60 . . . 4 for $8.96

H **Solid Colors**
33 N 85G—Medium Blue
33 N 86G—Tan
33 N 87G—Green 33 N 88G—Gray
Each $2.39 . . . 2 for $4.60 . . . 4 for $8.96

MEASURE AND BE SURE

Neck: Measure around neck with tape.

Sleeves: Bend elbow. Measure from middle back of neck, across shoulder, over bended elbow to wrist. Number of inches is size.

Neck	Sleeves	Neck	Sleeves
14-in.	32, 33 in.	15½, 16	32, 33, 34, 35
14½	32, 33	16½	33, 34
15	32, 33, 34	17	33, 34

Combed, Mercerized Cotton Broadcloths Cut to Full Graduated Body Sizes

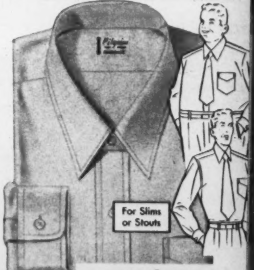
For Stout or Slim Men

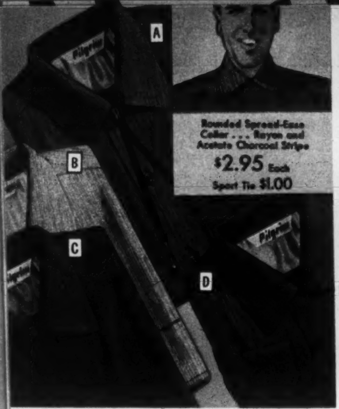
$3.59 Each 2 for $6.82
4 for $13.56

FormEase medium point collars. White collars GUARANTEED to wear as long as body of shirt. Sanforized—max. shrinkage 1%. Ocean pearl buttons on whites.

Stouts. Fuller at waist and chest. 17-in. neck measures 53-in. at waist and chest: 17½-55; 18-57; 18½-59; 19-61. Neck sizes 17, 17½, 18, 18½, 19-in. Sleeve sizes 33, 34, 35-in. *State neck and sleeve size.*
33N303G–White 33N357G–Med. blue
33N358G–Tan . . . Shpg. wt. ea. 1 lb. 2 oz.

Slims. 3-in. longer body. Sleeve sizes 35, 36, 37-in. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17, 17½-in. *State neck, sleeve size.*
33N302G–White 33N355G–Med. blue
33N356G–Tan . . Shpg. wt. ea. 1 lb. 2 oz.
Each $3.59; 2 for $6.82; 4 for $13.56

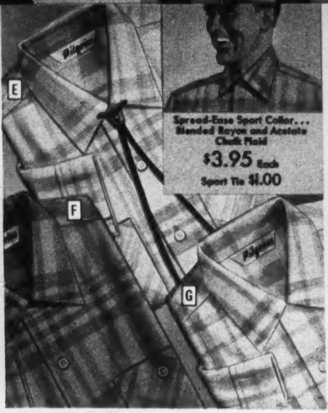




Rounded Spread-Ease Collar . . . Rayon and Acetate Charcoal Stripe

$2.95 Each

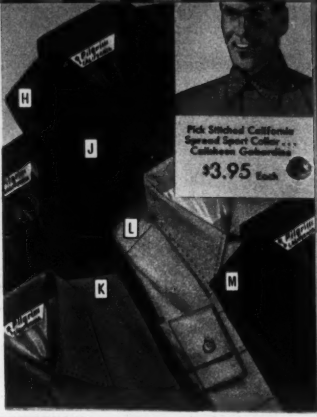
Sport Tie $1.00



Spread-Ease Sport Collar . . . Blended Rayon and Acetate Chalk Plaid

$3.95 Each

Sport Tie $1.00



Pick Stitched California Spread Sport Collar . . . Calisheen Gabardine

$3.95 Each

Wrinkl-SHED® Cottons

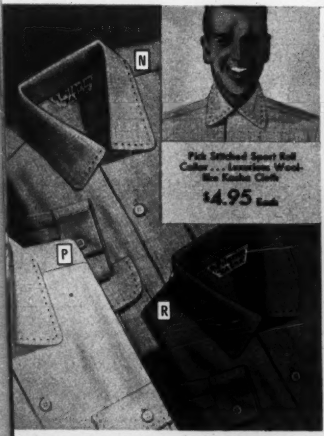
by Dan River . . . Safe in suds and sun

Stay fresh and clean twice as long as ordinary cottons . . . resist perspiration odor.

Completely sunfast . . . safe in ordinary washday soaps and detergents.

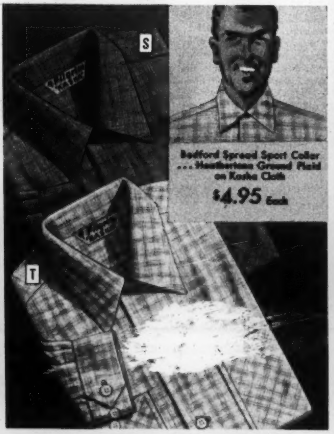
Hang up overnight, most wrinkles fall out . . . your shirt's ready to wear again.

SHIRTS SHOWN BELOW HAVE ILLUSTRATED Wrinkl-SHED® FEATURES ABOVE. ALL SHIRTS ON THIS PAGE DESCRIBED ON OPPOSITE PAGE. ▶



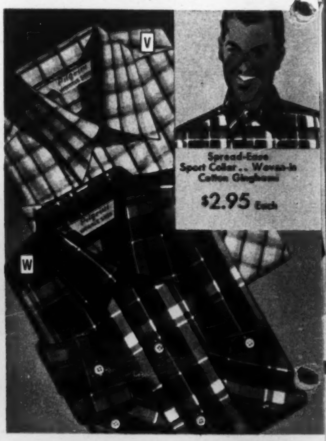
Pick Stitched Sport Roll Collar . . . Luxurious Wool-like Kasha Cloth

$4.95 Each



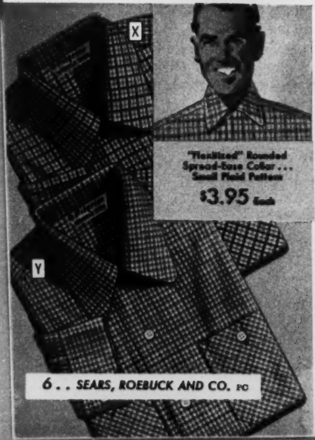
Bedford Spread Sport Collar . . . Heathertone Ground Plaid on Kasha Cloth

$4.95 Each



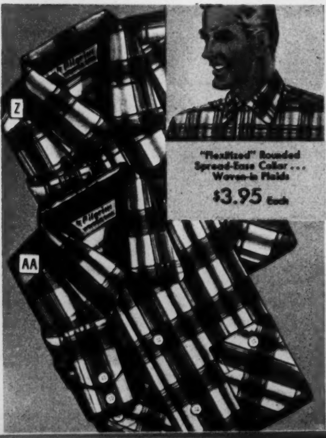
Spread-Ease Sport Collar . . Woven-in Cotton Ginghams

$2.95 Each



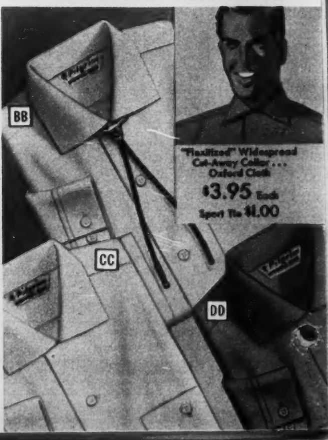
"Flexilized" Rounded Spread-Ease Collar . . . Small Plaid Pattern

$3.95 Each



"Flexilized" Rounded Spread-Ease Collar . . . Woven-in Plaids

$3.95 Each



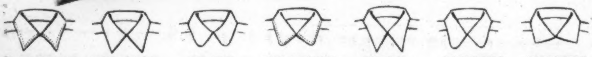
"Flexilized" Widespread Cut-Away Collar . . . Oxford Cloth

$3.95 Each

Sport Tie $1.00

Pilgrim sport shirts to please
even the most hard-to-please man
In 7 Collar Styles

◀ SHIRTS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE


PICK STITCHED CALIFORNIA SPREAD
SPREAD-EASE SPORT COLLAR
ROUNDED SPREAD-EASE COLLAR
PICK STITCHED SPORT ROLL COLLAR
BEDFORD SPREAD SPORT COLLAR
"FLEXITIZED" ROUNDED SPREAD-EASE
"FLEXITIZED" WIDESPREAD CUT-AWAY

Charcoal Stripes

NEW! Mediumweight Rayon and Acetate in Charcoal Stripes. Rounded Spread-Ease sport collar. 2 rounded flap pockets. 2-button adjustable cuffs. Washable; maximum fabric shrinkage 3%. **Sizes** small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). *State size.* Wt. 1 lb. [illegible] oz.

[A] 33 N 450G–Charcoal and gray
[B] 33 N 452G–Maize and charcoal
[C] 33 N 449G–Blue and charcoal
[D] 33 N 451G–Rust and charcoal
Each only **$2.95**..**Any 2 for $5.70**

NEW Chalk Plaid

Here's an unusual Rayon and Acetate Chalk Plaid he'll welcome into his wardrobe. Spread-Ease sport collar may be worn open or closed. 2 button-through patch pockets. 1-button cuffs. Washable; maximum fabric shrinkage 3%. **Sizes** small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). *Please state size.* Shpg. wt. each 1 lb. 6 oz.

[E] 33 N 439G—Pink
[F] 33 N 438G—Blue
[G] 33 N 437G—White
Each only **$3.95**..**Any 2 for $7.60**

Calisheen Gabardine

Pick Stitched California Spread Collar, Pocket Flaps. UNIDURE PROCESSED FOR PERMANENT WRINKLE RESISTANCE. Hand washable rayon-acetate; maximum fabric shrinkage 3%. *State size* small (14–14½), med. (15–15½), large (16–16½), extra large (17–17½-in. neck). Wt. 1 lb. 6 oz.

[H] 33 N 817G—Ruby red
[J] 33 N 818G—Dark green
[K] 33 N 816G—Medium blue
[L] 33 N 820G—Wheat gold
[M] 33 N 819G—Navy blue
Each only **$3.95**..**Any 2 for $7.60**

SPORT TIES . . . a new idea in sports neckwear. Ties have metal slide closures and gold-colored metal tips.
Tie on [A] . . . black braid with gold-color flecks. Gold-color initial. *State initial* (except I, O, Q, U, V, X, Y, Z).
33 N 3738—Black metal slide. Wt. each 2 oz. Each only **$1.00**..........**2 for $1.90**..........**4 for $3.64**
Tie on [E-BB] . . . black, white, red or brown braid. Gold-colored metal steerhead slide, tips.
33 N 3739—*State color.* Shpg. wt. each 2 oz. Each **$1.00**..............**2 for $1.90**..............**4 for $3.64**

Here is the reason you find such a great difference between ordinary cottons and Dan River Wrinkl-SHED® treated cottons

Each fiber of the Wrinkl-SHED cotton is thoroughly impregnated with a special resin developed by Dan River. This resin imparts certain unique advantages to the cotton exclusive in Wrinkl-SHED. • Wrinkl-SHED Cottons will wear twice as long between washings as ordinary cottons. • When you hang your shirt up overnight most wrinkles seem to melt right out. • Perspiration does not cause the fibers to break down. Perspiration odor is retarded, too. • This amazing process gives permanent life to the colors in each shirt. Ordinary washday soaps and detergents can't harm them . . . neither can the sun. • Washdays are much easier because dirt can't penetrate the cotton fibers . . . shirts iron smooth in a stroke. • Wrinkl-SHED Cottons are soft, porous and absorbent.

Soft-as-Lamb's-Wool Kasha Cloth

Kasha Cloth, a standard for quality in the finest cotton fabrics. Soft and warm, it has the appearance and touch of lamb's wool. And it's Wrinkl-SHED treated, too. Colors are washfast; maximum fabric shrinkage less than 1%. **Sizes** small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). Shipping weight each 1 pound 2 ounces. *Please state size.*

Pick stitched sport roll collar. Soft solid colors.
[N] 33 N 435G—Wheat yellow
[P] 33 N 434G—Gray
[R] 33 N 432G—Blue

Bedford Spread sport collar. Subtle plaid on muted heathertone ground. 2-button adjustable cuffs.
[S] 33 N 539G—Blue combination
[T] 33 N 540G—Yellow combination

Each only **$4.95**................................**Buy any 2 for $9.50**

Gingham Plaids

Wrinkl-SHED Gingham Plaids. Spread-Ease sport collar. 2 button-through pockets. Square bottom. Harmonizing buttons. Washfast colors stay clear; maximum fabric shrinkage 1%. *State size* small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). Shpg. wt. each 1 lb.

[V] 33 N 608G—Gray combination
[W] 33 N 609G—Blue combination
Each only **$2.95**..**Any 2 for $5.70**

FLEXITIZED COLLARS . . . gaining steadily in popularity

Flare your collar in a high, sporty roll . . .

or curve it to form a flattering spread . . .

even flat, it stays in place and looks neat all day.

Now you get a wardrobe of collar styles from one "Flexitized" collar

Small Plaid

"Flexitized" Rounded Spread-Ease Sport Collar . . . Wrinkl-SHED Cotton. 2-button adjustable cuffs. 2 button-through pockets. Washfast; maximum fabric shrinkage 1%. *State size* small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-in. neck). Shpg. wt. each 1 lb.

[X] 33 N 428G—Blue combination
[Y] 33 N 429G–Maize combination
Each only **$3.95**..**Any 2 for $7.60**

Woven-in Plaids

Woven-in plaids on a muted gray background. "Flexitized" Rounded Spread-Ease Sport Collar . . . Wrinkl-SHED Cotton. 2 button-through pockets. Washfast; maximum fabric shrinkage 1%. *State size* small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-in. neck). Shpg. wt. 1 lb.

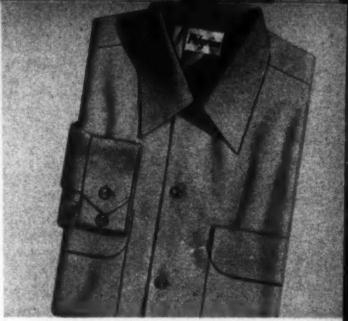
[Z] 33N431G—Green combination
[AA] 33 N 430G–Blue combination
Each only **$3.95**..**Any 2 for $7.60**

Cut-Away Collar

Wrinkl-SHED mercerized cotton Oxford Cloth. Flexitized" Widespread Cut-Away Collar . . . favorite style for young men. 2 button-through pockets. Washfast; maximum fabric shrinkage 1%. *State size* small (14–14½), medium (15–15½), large (16–16½-in. neck).

[BB] 33N629G—Pink. Wt. 14 oz.
[CC] 33N630G—Maize
[DD] 33N628G—Blue
Each only **$3.95**; **Any 2 for $7.60**

How to Measure for Sport Shirts: Measure number of inches around neck with tape measure. Measure in position in which collar normally lies. If between sizes, order the larger for more comfortable fit.



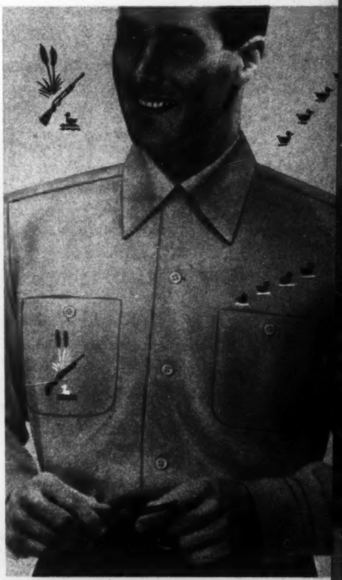
Mediumweight X.2 Gabardine

All-Viscose X.2 Rayon Gabardine . . . colors are locked in for the life of the shirt, stay fresh and clear permanently. Spread-Ease sport collar. 2 flap pockets. Matching rayon satin yoke. Matching plastic buttons. 2-button adjustable cuffs. Washfast; maximum fabric shrinkage 2%. *State size* small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). Shpg. wt. each 1 lb. 6 oz.

Only $3.95 Each

33 N 408G—Tan	33 N 409G—Light blue
33 N 410G—Light green	33 N 411G—Light gray
33 N 412G—Wine	33 N 414G—Forest green

Each only **$3.95**.................**Buy 2 for only $7.60**



NEW Hand Screened Teca

Washing, ironing will not affect painted figures

A brand new idea in sport shirt patterns. Rich solid colors handsomely complemented by hand screened hunting motifs as shown. Rayon-Acetate Teca. Spread-Ease stitchless sport collar. Matching satin yoke. 1-button cuffs. Hand washable; maximum fabric shrinkage 3% to 4%. *State size* small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). Shpg. wt. each 1 lb. 3 oz.

$3.95 Each

33 N 509G—Light blue	33 N 510G—Light gray
33N511G–Maize (lt. yellow)	33N512G–Lime (lt. green)

Each only **$3.95**.................**Any 2 for only $7.60**

A
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S
T

Dacron*

The long wear easy care Miracle Fabric

* Reg. T.M. for DuPont Polyester fiber

Soft Challis richly blended of DACRON and Acetate. . . . . Each $3.95

SHIRTS ILLUSTRATED, DESCRIBED ON OPPOSITE PAGE ▶

100% DACRON..Dressy Pique Weave Wear with or without a necktie. . Each $4.95

NEW! DACRON PUCKER Only $3.95 Each

Gabardine Slip-over with Pick Stitched Gaucho Collar. . . . Each $4.95

Fine Suiting-type Fabric. . DACRON blended with Rayon and Acetate. Each $6.95

X.2 SPORT SHIRTS IN EXACT SLEEVE LENGTHS

SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

These shirts have been laboratory tested and approved and compared in price and quality with other leading brands. We are convinced there is no finer value in America.

X.2 Rayon never shrinks out of fit . .
X.2 Rayon keeps its natural luster . . never looks washed out.
V
W
X
Y
Z
AA
BB
CC
DD
EE
FF
GG
HH

OUR BEST Rayon Challis. Each $4.70

OUR BEST Rayon Gabardine. . Each $4.70

he'll be the most relaxed man
you know when he's wearing a
Pilgrim Sport Shirt

Wrinkles smooth out as DACRON dries . . . needs no ironing.

DACRON washes so easily, drips dry in almost no time at all.

Hang up, most wrinkles come out easily. Retards perspiration odor and the effects of perspiration, too.

Wonderful Long-Wear-Easy-Care 100% DACRON*

Buy "Miracle Fabric" DACRON and take the work out of washing. Spread-Ease sport collar. 2 button-through pockets. **Sizes** small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). *Please state size when ordering.* Shipping weight each 14 oz.

100% DACRON Pique . . . wear with or without a tie.

[D] 33N402G–Gray
[E] 33N400G–White
[F] 33N401G–Light blue
[G] 33N403G–Maize
Each only $4.95 . . . . 2 for $9.50

NEW! 100% DACRON Pucker

[P] 33N445G–Blue
[R] 33N444G–White
[S] 33N446G–Tan
[T] 33N447G–Gray
Each only $3.95 . . . Buy any 2 for $7.60

Long-Wearing, Richly Textured "Miracle Blends" Featuring DACRON*

*Reg. T.M. for DuPont's polyester fiber

The perfect balance of these fine blends of Dacron with Acetate gives softer, richer colors and greater fabric strength. Here is a new assortment of Challis and Suiting-type fabrics to meet every long sleeve sport shirt need. There are clear solid colors and soft, subtle patterns. Expertly tailored throughout, Dacron adds strength for longer wear. Wrinkles fall out more easily with Dacron. Washings are easier and Dacron shortens the drying time. In every shirt it's still the Dacron that does the work.

NEW Dacron and Acetate Challis. Smartly pick stitched Spread-Ease sport collar may be worn open or closed. 2 pick stitched patch pockets. Hand washable; maximum fabric shrinkage 2% to 3%. **Sizes** small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). Shipping weight each 1 lb. 7 oz. *Please be sure to state size when ordering.*

[H] 33 N 455G—Maroon
[J] 33 N 456G—Forest green
[K] 33 N 454G—Gray
[L] 33 N 453G—Blue
Each only. . . . . $3.95 Buy any 2 for $7.60

Fine Line Check Suiting-type fabric blended of Dacron and Acetate. Spread-Ease stitchless convertible sport collar may be worn open or closed. 2 button-through patch pockets. Square bottom for wear in or out of trousers. White delta pearl buttons. Single button cuffs.

Sizes small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). Shipping weight each 1 pound 6 ounces. *Please state size when ordering.*

[M] 33 N 417—Gold color
[N] 33 N 416—Blue
Each only. $6.95

Argyle Slip-Over Style Gabardine Sport Shirt

100% Viscose Rayon . . . casual comfort in a fashion highlight that's brand new for Christmas . . . wearable for everything from golfing to evening sport dress. Front is a smart argyle print. Collar, sleeves and back are contrasting solid color. Pick stitched "Gaucho" collar. 1-button cuffs. 3-shank button and loop closure. Slip-over style; can be worn in or out of trousers. *State size* small (14–14½), medium (15–15½), large (16–16½-in. neck). Shpg. wt. each 1 lb. 6 oz.

[A] 33 N 440G—White with gray and red argyle
[B] 33 N 442G—Charcoal with pink argyle
[C] 33 N 441G—Blue with dark blue argyle
Each only. . . . . . . $4.95; any 2 for $9.50

X.2 . . The Shirt That Gives You . .

An Excellent Fit Permanently and Permanent Colorfastness to Sun, Soaps, Detergents and Bleaches

Here is comfort-tailoring at its finest, combined with the latest in fashion styling. Shirred back allows unrestrained freedom of movement across the shoulders. Long sleeves have 2-button, diamond-pointed adjustable cuffs; pleated at cuffs. Smart, roomy bellows pleated pockets. Most wrinkles hang out easily. Washfast colors will not fade in the laundry . . . stay bright and clear throughout the life of the shirt. And dirt floats out readily since it cannot penetrate the X.2 fibers. You enjoy the ease of "one-stroke" ironing, too. *See chart below for exact sleeve lengths in each neck size.*

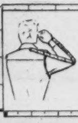
X.2 Rayon Challis . . . lightweight, soft, and supple. Careful pick stitching on collar and pocket flaps. Washfast colors; maximum fabric shrinkage 2%. Neatly hemmed square bottom may be worn in or outside of trousers . . . won't pull out when worn in. Pick stitched Bedford Spread FormEase sport collar may be worn open or closed. Special collar lining gives permanent fold line . . . collar always lies neatly in place. Deep pleated yoke. Matching ocean pearl buttons. *State size and sleeve length (see chart below).* Shpg. wt. 1 lb. 6 oz.

[V] 33N546G–Forest green
[W] 33N542G–Tan
[X] 33N541G–Med. blue
[Y] 33N545G–Wine
[Z] 33N547G–Rust
Each only $4.70 . . . . Any 2 for $9.00

X.2 Rayon Gabardine . . . Bedford Spread Form-Ease sport collar lies neatly in place . . . special lining gives collar permanent fold line. Deep pleated yoke is non-binding, gives freedom of movement to arms and shoulders. Matching ocean pearl buttons. Washfast colors; maximum fabric shrinkage 2%. *State size and sleeve length (see chart below).* Shpg. wt. 1 lb. 6 oz.

[AA] 33 N 529G—Rust
[BB] 33 N 530G—Forest green
[CC] 33 N 522G—Gold color
[DD] 33 N 528G—Navy blue
[EE] 33 N 523G—Light blue
[FF] 33 N 524G—Pearl gray
[GG] 33 N 526G—Light green. Each only $4.70
[HH] 33 N 527G—Maroon Any 2 for 9.00

Use this chart for 4-Star Feature Shirts—Neck sizes 14 to 17½ in exact sleeve lengths



Sport Shirt Measuring. Measure around neck with tape measure for neck size. **For sleeve size:** bend elbow, measure from middle back of neck over shoulder and elbow to wrist.

Neck Measures	State Size	State Sleeve Length
14, 14½ inches	Small	32, 33 inches
15, 15½ inches	Medium	32, 33, 34, 35
16, 16½ inches	Large	33, 34, 35
17, 17½ inches	Extra Large	33, 34, 35

GABARDINE

Only $2.59 Each 2 for $5.00

Soft, smoothly finished Rayon and Acetate Gabardine. Spread-Ease stitchless sport collar. Shirred back for ease of movement. Gathered long sleeves with 1-button cuffs. 2 rounded flap pockets. Hand washable; maximum fabric shrinkage 3% to 4%. **Sizes** small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). Shpg. wt. ea. 1 lb. *Please state size.*

33 N 478G—Medium blue
33 N 479G—Tan
33 N 481G—Forest green
33 N 482G—Maroon
33 N 483G—Navy blue
33 N 486G—Gold color
33 N 480G—Pearl gray
33 N 485G—Kelly green
33 N 491G—Spice brown
Each only $2.59. . . . 2 for $5.00

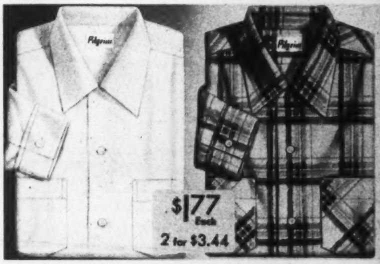
100% Nylon Pucker

Never Needs Ironing

$2.99 Each 2 for $5.90

Nylon pucker with Spread-Ease sport collar. 2 welted, button-through pockets. Double yoke. 1-button cuffs. Washable; maximum fabric shrinkage 1%. *State size* small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). Shpg. wt. 14 oz.

33 N 463G—White
33 N 465G—Gray
33 N 464G—Blue
33 N 466G—Green
Each only $2.99. . . . 2 for $5.90



Sanforized Cotton Broadcloths

Sanforized, mercerized cotton broadcloth in solid colors. Convertible spread collar. Washfast, vat-dyed colors; maximum fabric shrinkage 1%. *State size* small (14–14½), med. (15–15½), large (16–16½-in. neck). Wt. 8 oz.

33 N 732G—White
33 N 734G—Lt. blue
33 N 736G—Pearl gray
33 N 733G—Tan
33 N 735G—Lt. green
Ea. only. $1.77 Any 2 for $3.44

Plaid patterned 100x60 count Sanforized cotton broadcloth. Convertible spread sport collar. 2 pockets. Gathered long sleeves. Square bottom. Washfast colors. Maximum fabric shrinkage 1%. *State size* small (14–14½), medium (15–15½), large (16–16½-inch neck). Wt. 8 oz.

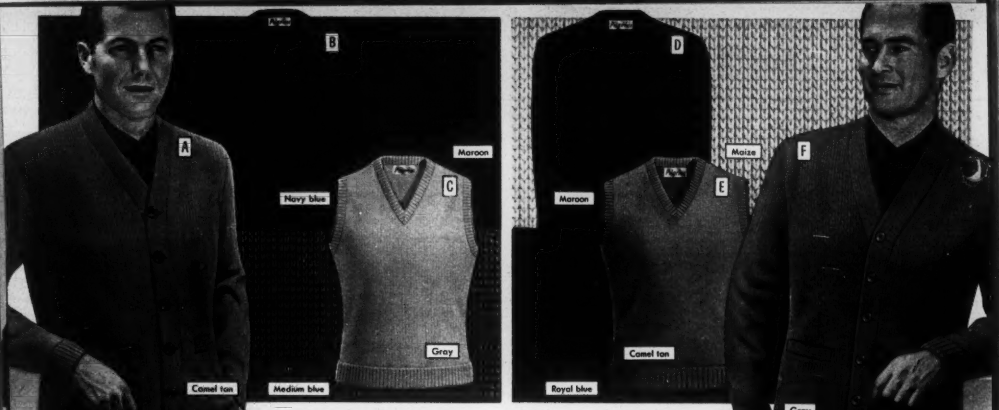
33 N 724G—Blue combination
33 N 725G—Brown combination
33 N 726G—Gold combination
Ea. only. $1.77 Any 2 for $3.44

Economy-Priced Cotton Slub Weave

$1.59 Each

Smart slub weave in solid colors. Sanforized, mercerized. Vat-dyed, washfast colors. Maximum fabric shrinkage 1%. *State size* small (14–14½), medium (15–15½), large (16–16½-inch neck). Shpg. wt. ea. 14 oz.

33 N 700–White
33 N 701–Blue
33 N 702–Tan
33 N 703–Gray
Each only $1.59 . . . . . . 3 for $4.65


A
Camel tan
B
Maroon
Navy blue
C
Gray
Medium blue
D
Maize
Maroon
E
Camel tan
Royal blue
F
Gray

Australian Zephyr Wool 100% Imported

Coat Style	Long Sleeve Pullover	Sleeveless Pullover
$7.95	$5.95	$3.95

Husky Baby Shaker Knit 100% Wool Worsted

Coat Style	Long Sleeve Pullover	Sleeveless Pullover
$5.95	$4.95	$2.95

G
Medium blue
H
Camel tan
J
Gray
Blue
K
Brown
Maroon
L
Navy blue
Navy and white
M
Red and navy

Simulated Hand Cable Stitch 100% Wool Worsted

Coat Style	Vest Style	Sleeveless Pullover
$6.95	$4.95	$3.95

K $2.95 L $2.95

Handsome Weskits and Jerkins for Dress, Campus, Sports . . . Wear separately or as part of a suit.

M $3.95

P
N
Foam blue
Gray heather
Tan heather
Tan heather
Gray heather
R
Light blue
Camel tan
Gray
Also, Long Sleeve Style
Also, Long Sleeve Style
S
Light green
Jockey red
Dark blue
White
T
Dark green
White
Blue
V
Red

Sleeveless Part Cashmere $6.95

Long Sleeve Part Cashmere $10.95

Sleeveless ORLON* $4.95

Long Sleeve ORLON* $6.95

* Reg. Trade Mark for DuPont acrylic fiber

Sleeveless Lamb's Wool $4.95

Long Sleeve Lamb's Wool $6.95

Order early for Christmas

100% Wool Turtle Neck $5.95

Cotton Sweatshirt, Fleeced Cotton Inside $2.49

give him year-'round comfort
Pilgrim Sweaters
designed for warmth without weight

◀ SWEATERS BELOW SHOWN ON OPPOSITE PAGE

100% Imported Zephyr Wool

Imported Australian Zephyr Wool . . . worsted for strength, baby shaker knit for softness. Neck and shoulder seams are reinforced with a cover stitch. Hand wash separately.

[A] **Coat style.** Rib knit bottom, cuffs. Roomy pockets. Button front. *State size* 36, 38, 40, 42, 44, 46-in. chest.
33N2260–Camel tan Wt.
33N2263–Navy blue 1 lb.
33N2264–Maroon
33N2262–Gray **Each $7.95**

[B] **Long sleeve pullover.** V-neck. *State size* 36, 38, 40, 42, 44, 46-in. chest. Wt. 14 oz.
33N2255–Navy blue
33N2251–Medium blue
33N2250–Camel tan
33N2256–Maroon
33N2253–Gray **Each $5.95**

[C] **Sleeveless.** *State size* small (34-36-in. chest); med. (38-40); large (42-44).
33N2243–Gray
33N2241–Med. blue Wt.
33N2240–Camel tan 12 oz.
33N2246–Navy blue
33N2247–Maroon **Ea. $3.95**

100% Wool Worsted . . Fine, Soft Baby Shaker Knit

Warm baby shaker knits. 2-ply strands are twisted to give a firmer, stronger body and extra wear. Tape reinforced neck and shoulder seams. Hand wash separately.

[D] **Long sleeve pullover.** Rib knit V-neck resists pulling out of shape. Rib knit cuffs and bottom. *State size* 36, 38, 40, 42, 44, 46-in. chest.
33N2291–Maroon Wt.
33N2290–Royal blue 1 lb.
33N2289–Camel tan
33N2293–Gray **Each $4.95**

[E] **Sleeveless pullover style.** Rib knit bottom. *State size* small (34-36-in. chest); med. (38-40); large (42-44).
33N2295–Camel tan Wt.
33N2296–Royal blue 1 lb.
33N2297–Maroon
33N2298–Maize
33N2299–Gray **Each $2.95**

[F] **Coat style.** Full button front. Knit-on rib cuffs. 2 roomy pockets. *State size* 36, 38, 40, 42, 44, 46-inch chest. Shpg. wt. 1 lb. 2 oz.
33N2287–Gray
33N2284–Camel tan
33N2285–Royal blue
33N2286–Maroon **Ea. $5.95**

100% Wool Worsted . . Cable Knit Pattern

[G] **Coat style.** Tape reinforced neck, shoulder seams. Rib knit bottom, cuffs. Hand wash separately. *State size* 36, 38, 40, 42, 44, 46-in. chest. Wt. 1 lb. 2 oz.
33N2174–Medium blue
33N2154–Camel tan
33N2155–Gray **Each $6.95**

[H] **Sleeveless pullover style.** Rib knit armholes, neck, bottom. Hand wash separately. *State size* small (34-36-in. chest); medium (38-40); large (42-44). Wt. 10 oz.
33N2142–Camel tan
33N2171–Medium blue
33N2144–Gray **Each $3.95**

[J] **Button vest style.** Rib knit armholes, bottom. 2 set-in waist pockets. Hand wash separately. *State size* small (34-36-in. chest); med. (38-40); large (42-44). Wt. 12 oz.
33N2152–Gray
33N2150–Camel tan **Each**
33N2172–Med. blue **$4.95**

Fancy and Solid Jerkins and Weskits

New smart styles. Expertly tailored fit. 2 set-in, welted waist pockets. Rib knit Durene* cotton backs. *State size* small (34-36-in. chest); medium (38-40); large (42-44). Dry clean.

[K] **Fancy Rayon front Jerkin.** Shipping weight 12 oz.
33N2146-Brown houndstooth, rust trim, tan back
33N2145-Blue houndstooth, navy trim, gray back
Each. **$2.95**
*Reg. U.S. Pat. Off.

[L] **Solid color Jerkin** . . . tattersall neck, pocket trim. Contrasting rib knit Durene* cotton back. Rayon gabardine front. Wt. 12 oz.
33N2147-Navy, gray back
33N2148-Maroon, gray back
Each. **$2.95**

[M] **Button front Weskit.** Solid rayon gabardine front, silk embroidered pattern.
33 N 2140—Red and navy, navy back
33 N 2141—Navy and white, gray back. Wt. ea. 9 oz.
Each. **$3.95**

Luxurious Cashmere, Wool, Nylon Blend

30% Cashmere blended with 55% Virgin Wool and 15% Nylon . . . a perfectly balanced combination to give the most handsome appearance, the best fit throughout the life of the sweater, the longest wear. *State size* small (34-36-in. chest); medium (38-40); large (42-44).

[N] **Sleeveless Pullover:** Shipping weight 12 ounces. Hand wash separately.
33 N 2091—Gray heather 33 N 2090—Tan heather 33 N 2092—Foam blue **Each $6.95**

[P] **Long Sleeve Pullover:** Shipping weight 1 pound. Hand wash separately.
33 N 2095—Foam blue 33 N 2093—Tan heather 33 N 2094—Gray heather **Ea. 10.95**

100% Orlon* . . Needs no blocking

[R] 100% "Miracle Fiber" Orlon . . lightweight, soft, long-wearing. Washes easily, dries quickly, needs no blocking. Colors resist fading. Firm interlock knit. Narrow tubular trim at V-neck is looped, eliminates heavy seams. Hand wash separately. *State size* small (34-36-in. chest), med. (38-40), large (42-44). Shpg. wt. sleeveless 12 oz.; long sleeve 1 lb. 10 oz.

Sleeveless Pullover:
33 N 2276—Light blue
33 N 2275—Camel Tan
33 N 2278—Gray **Each $4.95**

Long Sleeve Pullover:
33 N 2281—Light blue
33 N 2280—Camel tan
33 N 2283—Gray **Each $6.95**

100% Imported Australian Lamb's Wool

[S] Firmly knit from the finest lamb's wool to give long wear and complete luxury satisfaction at this low price. Tubular ribbing at V-neck is looped on. Hand wash separately. *State size* small (34-36-in. chest), medium (38-40), large (42-44). Shpg. wt. sleeveless 14 oz.; long sleeve 1 lb. 3 oz.

Sleeveless Pullover:
33 N 2003—Light green
33 N 2000—Tan heather
33 N 2001—Gray heather **Each $4.95**

Long Sleeve Pullover:
33 N 2008—Light green
33 N 2005—Tan heather
33 N 2006—Gray heather **Each $6.95**

100% Wool Turtle Neck

[T] Durable baby shaker knit. Rib knit turtle neck, cuffs, bottom. Resilient 2-ply yarns retain shape. Hand wash separately. *State size* small (34-36-in. chest); medium (38-40); large (42-44). Shipping wt. each 1 lb.
33N2057–White 33N2058–Dark blue
33N2062–Jockey red **Each $5.95**

Cotton Sweatshirt

[V] Warm, close flat knit . . . ½ zipper front. Soft, double-thick cotton fleecing inside. Washable separately. Sizes small (34-36-in. chest); medium (38-40); large (42-44); extra large (46). Colors dk. green, red, navy, white. *State size, color.* Shpg. wt. ea. 1 lb. 2 oz.
83 N 4009. . . . . **Each $2.49; 2 for $4.80**

Zipper front style
Extra-large sizes, too
Nylon sewn buttons and button holes
Double-thick elbow . . . no patch shows

Mediumweight
Button front
$4.95 each
regular sizes, 2 weights; 2 styles

100% Wool Classic Sweater Coats

Resilient rib knit adds to the life of the coat by taking pressure off of "wear" points. Self-fabric taped neck and shoulder seams prevent ripping or tearing out. Bartacked corners prevent pockets from tearing loose. Double elbow resists wearing through; double thickness concealed inside; no patch shows. Buttons, buttonholes sewn with nylon thread. Deep armholes; full shoulders, chest, back assure a non-binding fit. Ribbed cuffs. Hand wash separately.

Mediumweight, button front. *State size* 36, 38, 40, 42, 44, 46-inch chest. Shpg. wt. 1 lb. 4 oz.
33N2030–Brown heather
33N2031–Oxford gray
33N2032–Navy blue **Each $4.95**

Heavyweight, button front. *State size* 36, 38, 40, 42, 44, 46-inch chest. Shpg. wt. 1 lb. 6 oz.
33N2039–Brown heather
33N2040–Oxford gray
33N2041–Navy blue **Each $5.95**

Mediumweight, zipper front style. *State size* 36, 38, 40, 42, 44, 46-inch chest. Wt. 1 lb. 2 oz.
33N2033–Brown heather
33N2034–Oxford gray
33N2035–Navy blue **Each $5.45**

Mediumweight, button front . . . Extra large sizes. *State size* 48, 50, 52-inch chest. Wt. 1 lb. 7 oz.
33N2036–Brown heather
33N2037–Oxford gray
33N2038–Navy blue **Each $5.95**

HOW TO MEASURE FOR SWEATERS: Measure chest size over shirt

Combed cotton interlock $2.95
Wool and Orlon* Jersey $4.95
Interlock Sweater Coat $4.95

Orlon*, Wool Jersey

20% Warm Wool combined with 80% soft, strong Orlon. Long sleeve style. 2-button placket. Hand wash separately. *State size* small (34-36-in. chest), medium (38-40), large (42-44). Wt. 1 lb.
33 N 1557—Tan heather
33 N 1558—Gray heather
33 N 1559—Navy blue
Each only $4.95; 2 for only $9.40
*Reg. T.M. DuPont Acrylic fiber

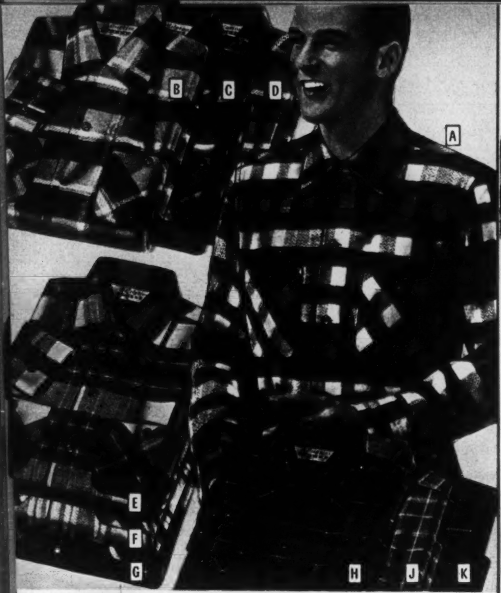
Cotton Interlock

Soft, resilient combed cotton. Fine gauge interlock knit. Tailored collar placket. Other features as above. *State size above.* Wt. 1 lb.
33 N 1553—Tan heather
33 N 1554—Gray heather
33 N 1555—Navy
Each $2.95. . . . . **2 for $5.60**

Order early for Christmas

100% Wool Coat

All wool worsted . . . interlock knit for long wear and tailored fit. Tape reinforced neck and shoulder seams. 2 roomy patch pockets. Rib knit cuffs. Self fabric button border. Hemmed bottom. Hand wash separately. *State size* 36, 38, 40, 42, 44, 46-inch chest. Shipping weight each 1 lb. 2 oz.
33 N 2080—Camel tan
33 N 2081—Gray
33 N 2082—Forest (dark) green
Each only. **$4.95**



A 4-STAR FEATURE

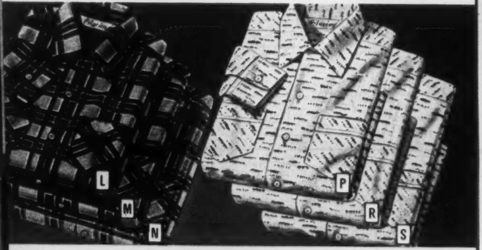
Heavyweight Cotton Flannels

Laboratory Tested and approved. Compared in price, quality with other leading brands. We are convinced there is no finer value in America.

$2.90 Each **$2.80 Each in lots of 2**

Make his Christmas brighter with a Pilgrim flannel shirt. Sanforized heavyweight cotton flannels in dazzling plaid and check patterns. Plus our 4-Star Feature construction. Sport styled with semi-widespread convertible collar. Square tailored bottom can be worn in or out. Handy button-through pockets. Expertly stitched double self fabric yoke. Action-free pleated back. Rip-resistant 1-piece sleeve facings. Washable—maximum fabric shrinkage 1%. *State size* small (14–14½-in. neck); medium (15–15½); large (16–16½); extra large (17–17½).

Multicolor Plaid: [A] 33N2531G
Distinctive Plaids: [B] 33N2523G-Gold [C] 33N2522G-Blue [D] 33N2524G-Brown
Herringbone Plaids: [E] 33N2525G-Red [F] 33N2526G-Gold [G] 33N2527G-Blue
Window Pane Check: [H] 33N2529G-Navy [J] 33N2528G-Gray [K] 33N2530G-Brown
Shipping weight each 1 pound 4 ounces.........Each only $2.90..Any 2 for $5.60



Newest Premium Patterns

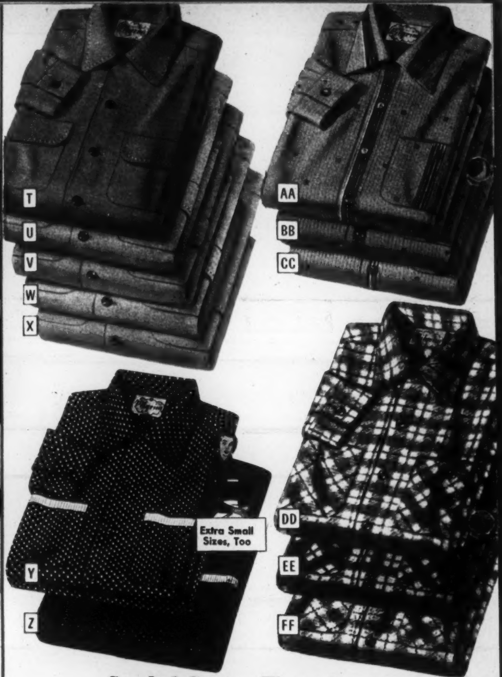
Usually found only in more expensive shirts

Sueded cotton flannel with semi-widespread collar. Concealed top loop and button closure. Sanforized—maximum fabric shrinkage less than 1%. Square in-or-out bottom—wear them in or outside your trousers. Double self fabric yoke. Harmonizing plastic buttons. 2 pockets. Sizes small (14–14½-in. neck); medium (15–15½); large (16–16½). *Please state size.* Shipping weight each 12 ounces.

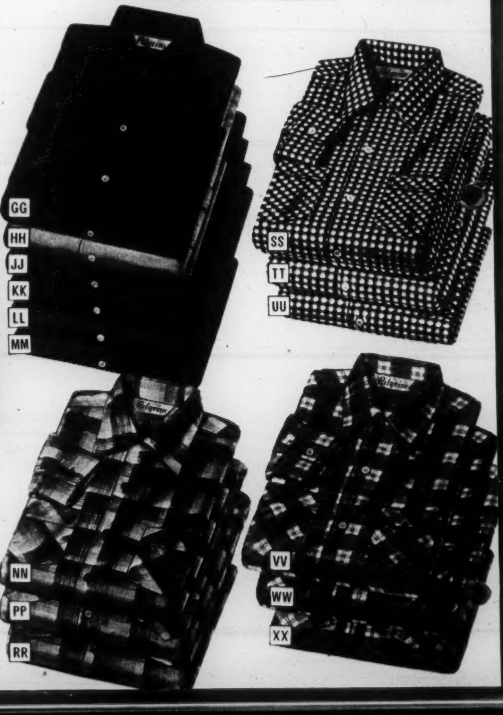
$2.49 Each

Brilliant new Christmas plaids.
[L] 33N2572G–Blue [M] 33N2573G–Red
[N] 33N2574G–Brown
Each only $2.49.......Any 2 for $4.80

Look! Even newest splash patterns.
[P] 33N2577G–Red [R] 33N2579G–Brown
[S] 33N2578G–Blue
Each only $2.49.......Any 2 for $4.80



Sueded Cotton Flannels



a gift he'd choose for himself
Pilgrim Cotton Flannels
in the season's best patterns

◀ ILLUSTRATED ON OPPOSITE PAGE

Deluxe Quality Cotton Sueded Flannels

Sanforized . . . Washfast . . . Super soft, bright

Each only $2.90 Any 2 for only $5.60

Newest styles. Sanforized cotton flannel—maximum fabric shrinkage 1%. Dashing round point collar with concealed loop and button closure. Square tailored bottom can be worn in or out. Double self fabric yoke adds strength.

Smart muted heather colors. Neatly saddle-stitched collar, pocket flaps. **Sizes** small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½). *Please be sure to state size.* Shipping weight each 1 pound.
[T] 33 N 2620G—Blue **[U]** 33 N 2624G—Pink **[V]** 33 N 2622G—Light green
[W] 33 N 2623G—Maize **[X]** 33 N 2621G—Gray **Each only $2.90; Any 2 for only $5.60**

Handsome new pattern. Pockets smartly trimmed in White Corduroy.
Extra small sizes too. Sizes extra small (13-13½-in. neck); small (14-14½); medium (15-15½); large (16-16½); extra large (17-17½). *Please state size.*
[Y] 33 N 2575G—Red **[Z]** 33 N 2576G—Navy
Shipping weight each 1 pound.................. **Each only $2.90; Any 2 for only $5.60**

Sport style sueded cotton flannels. Semi-widespread collar. Square tailored in-or-out bottom. Sanforized—maximum fabric shrinkage 1%.

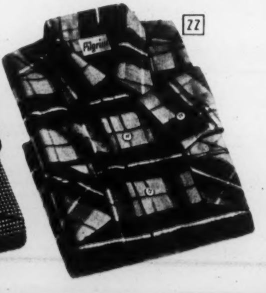
Sizes small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½). *Please be sure to state size.* Shipping weight each 12 ounces.
Newest novelty stripes: **[AA]** 33 N 2539G—Tan **[BB]** 33 N 2538G—Blue
[CC] 33 N 2540G—Gray........................ **Each only $2.90; Any 2 for only $5.60**
Latest style cotton flannel: **[DD]** 33 N 2532G—Gray **[EE]** 33 N 2533G—Blue
[FF] 33 N 2534G—Tan........................ **Each only $2.90; Any 2 for only** 5.60

Vivid Patterns . . . Sanforized Cotton Flannel

◀ MEDIUM WEIGHTS SHOWN BELOW AND ON OPPOSITE PAGE

Each only $1.98 Any 3 for only $5.79

Soft, sueded cotton flannels. Sanforized—maximum fabric shrinkage 1%. Semi-widespread sport collar. Square in-or-out bottom. Double yoke. 2 pockets. Washable. **Sizes** small (14-14½-in. neck); medium (15-15½); large (16-16½). *State size.*
Solid color cotton flannel with features above. Shipping weight each 12 ounces.
[GG] 33 N 2517G—Dark green **[HH]** 33 N 2513G—Gold color
[JJ] 33 N 2515G—Maroon **[KK]** 33 N 2516G—Kelly green **[LL]** 33 N 2514G—Scarlet red
[MM] 33 N 2512G—Royal blue.................. **Each only $1.98; Any 3 for only $5.79**
Muted plaid pattern. Shipping weight each 12 ounces.
[NN] 33 N 2549G—Blue plaid **[PP]** 33 N 2548G—Brown plaid
[RR] 33 N 2547G—Red plaid.................. **Each only $1.98; Any 3 for only** 5.79
New neat pattern with features above. Shipping weight each 12 ounces.
[SS] 33 N 2542G—Blue on white **[TT]** 33 N 2541G—Red on white
[UU] 33 N 2543G—Green on white.............. **Each only $1.98; Any 3 for only** 5.79
Richly blended plaid pattern. Shipping weight each 12 ounces.
[VV] 33 N 2546G—Red plaid **[WW]** 33 N 2544G—Blue plaid
[XX] 33 N 2545G—Brown plaid................ **Each only $1.98; Any 3 for only** 5.79
[YY] Trim houndstooth check with features above. Shipping weight each 10 ounces.
33 N 2509G—Red with black 33 N 2510G—Gold with black
33 N 2511G—Green with black.................. **Each only $1.98; Any 3 for only** 5.79
[ZZ] Woven plaid with features above. Shipping weight each 12 ounces.
33 N 2600G—Red plaid 33 N 2601G—Blue plaid
33 N 2602G—Gold with black plaid.............. **Each only $1.98; Any 3 for only** 5.79



Our Warmest—
Extra-heavyweight
Sport Shirt
$3.49
Each

Our Warmest Cotton Flannel—18% heavier

Now! A dazzling plaid pattern woven in extra heavyweight 9-oz. cotton flannel. Our warmest cotton flannel—18% heavier than our heavyweight cotton flannels. Can be worn as a light jacket. Completely washable—it's Sanforized (max. fabric shrinkage 1%). Full bodied, rugged styling to please any outdoor man. Sport styled with new semi-widespread collar with concealed top loop and button closure. Square tailored in-or-out bottom. Soft, comfortable rayon yoke lining. Harmonizing plastic buttons. Single button cuffs. Two roomy button-through pockets. **Sizes** small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½). *State size.* Shipping wt. each 1 lb. 6 oz.
33 N 2550—Blue and red 33 N 2551—Gray and red
33 N 2552—Green and gold............ **Each $3.49**.......... **Any 2 for $6.78**

A
B
C
Pilgrim
Pilgrim
Pilgrim

Sanforized Sueded Cotton Flannels

REDUCED! Were ~~$1.98~~ each Now Only $1.77 Each

Sanforized medium weight sueded cotton flannels. Completely washable—max. fabric shrinkage 1%. Widespread sport collar—concealed button closure. Square in-or-out bottom. Double self fabric yoke. 1-button cuffs. 2 handy pockets. Harmonizing plastic buttons. **Sizes** small (14-14½-in. neck); medium (15-15½); large (16-16½). *Please state size.* Shipping weight each 1 pound.

[A] Neat plaid pattern with all features described above. *State size.*
33 N 2565G—Red plaid 33 N 2566G—Gold plaid
33 N 2567G—Green plaid........ **Each only $1.77**........ **Any 3 for only $5.19**

[B] Handsome houndstooth check with features described above. *State size.*
33 N 2553G—Red and black 33 N 2554G—Green and black
33 N 2555G—Black and white 33 N 2556G—Green and white
33 N 2557G—Brown and white....... **Each only $1.77**.... **Any 3 for only $5.19**

[C] Muted heathertone ground in neat plaid pattern. All features above.
33 N 2559G—Red 33 N 2560G—Blue
33 N 2561G—Brown. *Please state size*..... **Each only $1.77; Any 3 for only** 5.19

$7.50 each

Give Our Best 100% Imported Virgin Wool
$11.50 Each

M, N, P
$5.98 each
Regular sizes

K, L
$6.95 each

Also extra-large and extra-long sizes

$6.50 each

100% Virgin Wool Sport Shirts

Warm, soft virgin wool, expertly tailored and fashioned into fine sport shirts that will delight any man. They're Christmas gifts well worth giving . . . always warmly received. Sport-styled medium-widespread collars. Square bottoms. 2-button, diamond-pointed adjustable cuffs. Ocean pearl buttons. Fine single needle stitching. Soft rayon yoke lining. Machine washable; maximum fabric shrinkage 3%.

Sizes small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-inch neck). *Please state size.* Shpg. wt. each 1 lb. 4 oz.

Our Best Wool . . . Unusual Plaid Pattern 100% imported Australian wool (A, B, C) . . . superb, soft-as-cashmere texture. Lightweight; yet, blanket warm.

[A] 33N2884–Red and gray
[B] 33N2885–Green and gray
[C] 33N2886–Brown and tan Each only $11.50

100% Wool Subtle Shadow Plaid

[D] 33N2883–Gray [E] 33N2881–Maroon
[F] 33N2882–Dark green Each only $7.50

100% Dressy Solid Colors

[G] 33N2878–Maroon
[H] 33N2879–Forest (dark) green
[J] 33N2880–Scarlet red Each only $6.50

100% Virgin Wool Heavyweights . . . machine washable; maximum fabric shrinkage 3%. Regular neck sizes 14½, 15, 15½, 16, 16½, 17-in. 1-button cuffs. 2 pockets.

Jacket Style

Window pane check . full length 20-in. zipper. Square bottom. *State regular size above.* Shpg. wt. 1 lb. 8 oz.

[K] 33N2814–Green and black
[L] 33N2813–Red-black
Each only....... $6.95

Bold Buffalo Plaid

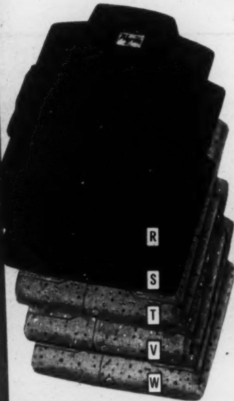
Shirttail style. *State regular size above.* Wt. 1 lb. 6 oz.

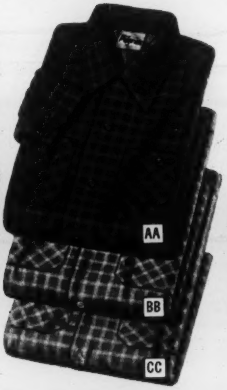
[M] 33N2803—Green and black
[N] 33N2804—Black and white
[P] 33N2802—Red and black....... Each only $5.98

EXTRA LARGE. *State neck size* 17½, 18, 19, 20-in.
[P] 33N2808—Red and black. Wt. 1 lb. 8 oz. Ea. $6.70

EXTRA LONG. *State neck size* 15, 15½, 16, 16½, 17, 17½-in. Shipping weight 1 lb. 8 oz.
[P] 33N2809—Red and black............ Ea. $6.70

Machine Washable Wools and Part Wools





55% Virgin Wool blended with 45% Rayon . . . sport-patterned tweed. $3.98 Ea. Machine washable; maximum fabric shrinkage 3%. *State size* small (14–14½), medium (15–15½), large (16–16½-in. neck). Shipping weight 1 pound.

[R] 33N2830–Navy [V] 33N2898–Tan
[S] 33N2831-Brown [W] 33N2897–Gray
[T] 33N2896–Blue Each $3.98

55% Virgin Wool blended with 45% Rayon in a novel plaid. $4.90 Ea. Semi-widespread collar. Machine washable; max. fabric shrinkage 3%. *State size* small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-in. neck). Shpg. wt. 1 lb.

[X] 33N2889–Gold [Z] 33N2887–Red
[Y] 33N2888–Blue Each $4.90

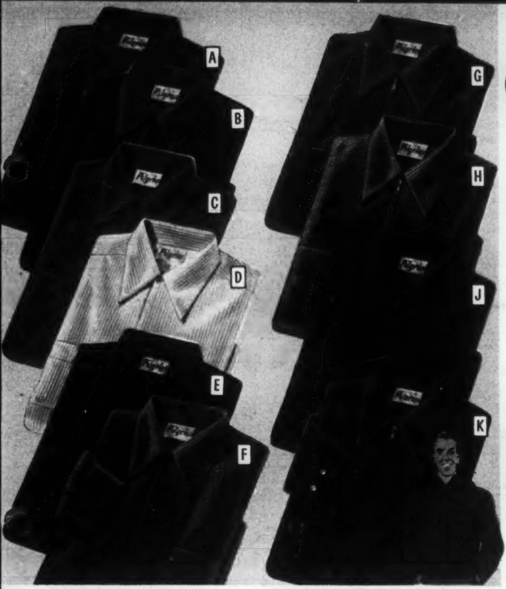
60% soft, warm Virgin Wool blended with 40% strong, fast-drying Nylon. $7.95 Ea. Medium weight fabric, plaid pattern combine the latest in styling and comfort. Medium-widespread convertible sport collar. Square bottom. Fine single needle stitching. Machine washable; maximum fabric shrinkage 3%. *State size* small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-in. neck). Shipping wt. 1 lb.

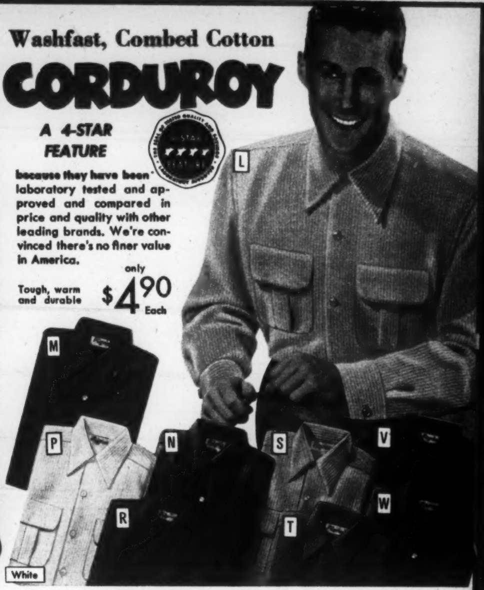
[AA] 33N2890–Blue [BB] 33N2891–Gold
[CC] 33N2892–Gray. Each $7.95

Our Finest . . . 65% Orlon* $8.95 Ea. —tough, strong, long-wearing blended with **35% Fine Virgin Wool.** Sport-tailored plaid with new style medium-widespread rounded collar, square bottom. Machine washable; maximum fabric shrinkage 3%. *State size* small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-in. neck).

[DD] 33N2893–Red and gray Wt. 1 lb.
[EE] 33N2894–Blue and brown
[FF] 33N2895–Gold and gray.. Ea. $8.95

**Reg. T. M. for DuPont acrylic fiber*





Washfast, Combed Cotton

CORDUROY

A 4-STAR FEATURE

because they have been laboratory tested and approved and compared in price and quality with other leading brands. We're convinced there's no finer value in America.

Tough, warm and durable

only $4.90 Each

Washfast Corduroy

Semi-widespread sport collar. Square bottom. 2 pockets. Washfast. Cotton. *State size* small (14–14½); medium (15–15½); large (16–16½-in. neck). Wt. ea. 1 lb. 6 oz. $2.98

- [A] 33N2720G—Wine
- [B] 33N2721G—Dk. green
- [C] 33N2726G—Flame
- [D] 33N2723G—Pearl gray
- [E] 33N2725G—Navy Each $2.98
- [F] 33N2722G—Cinnamon 2 for 5.90

Corduroy Zipper Jacket

Washfast pinwale corduroy . . full length zipper front. Doubles as shirt and lightweight jacket. Shirred elastic at back keeps bottom neatly in place. *State size* small (14–14½); medium (15–15½); large (16–16½); extra large (17–17½-in. neck). Shpg. wt. ea. 1 lb. $4.98

- [G] 33N2740—Scarlet
- [H] 33N2743—Rust
- [J] 33N2741—Maroon Each $4.98
- [K] 33N2742—Dark green 2 for 9.80

Machine washable combed cotton corduroy . . . colors won't fade or stain in the wash. Semi-widespread, stitchless sport collar with concealed top loop and button. 2-button adjustable cuffs. 2 bellows-pleated, rounded flap pockets. Gray ocean pearl buttons. Harmonizing, vat-dyed rayon satin yoke. Square bottom. Washfast colors. Shipping weight each 1 pound 8 ounces.

State size small (14–14½); medium (15–15½); large (16–16½); extra large (17–17½-in. neck).

- [L] 33N2703G–Gold color
- [M] 33N2705G–Flame
- [N] 33N2702G–Cinnamon
- [P] 33N2708G–White
- [R] 33N2706G–Blue
- [S] 33N2707G-Suede tan
- [T] 33N2704G–Kelly green
- [V] 33N2700G–Wine
- [W] 33N2701G–Dark green

Sears low price of only $4.90 each........................Any 2 for only $9.60

Sanforized Pilgrim Cotton Flannels with "Shirttails"

EE
FF
Also, extra-large and extra-long sizes

Mediumweight sueded cotton flannel . . . houndstooth check. Sanforized; maximum fabric shrinkage 1%. 2 button-through pockets. Washable. *State size* small (14–14½); medium (15–15½); large (16–16½); extra large (17–17½-in. neck). Wt. ea. 14 oz. $2.40

- [X] 33N2427–Red and black
- [Y] 33N2429–Blue and black
- [Z] 33N2430–Black and white
- [AA] 33N2428–Green and black

Each $2.40.......2 for $4.66

Economy-priced woven plaids. Medium-heavy cotton flannel with shirttails. Dress shirt-style collar. 2 button-through pockets. Double-stitched main seams. Washable. *State size* small (14–14½); medium (15–15½); large (16–16½); extra large (17–17½-in. neck). Shpg. wt. each 14 oz. $1.95

- [BB] 33N2456–Green
- [CC] 33N2454–Red
- [DD] 33N2455–Blue

Each $1.95....3 for only $5.70

Heavyweight woven plaids. Washable. Sanforized; max. fabric shrinkage 1%. **reg. sizes** *State size* small (14–14½); med. (15–15½); large (16–16½); extra large (17–17½-in. neck). $2.90

[EE] 33N2458–Blue [FF] 33N2457–Red
Wt. ea. 12 oz. Each $2.90; 2 for $5.60

EXTRA LARGE. *State size* 17½, 18, 19, 20-in. neck. Shpg. wt. ea. 12 oz.

[EE] 33N2460–Blue [FF] 33N2459–Red

EXTRA LONG. *State size* med. (15–15½), large (16–16½), extra large (17–17½-in. neck). Shpg. wt. ea. 12 oz.

[EE] 33N2462–Blue [FF] 33N2461–Red
Each only $3.29............2 for $6.38

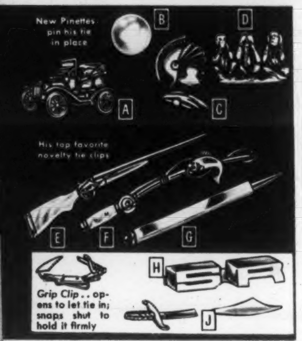
Our Best Cotton Flannels

Bold masculine plaids expertly tailored to give a perfect fit and long wear. **Extra-heavyweight** cotton flannel with shirttails and dress shirt collar. Sanforized for permanent fit; maximum fabric shrinkage 1%. Washable. *State size* small (14–14½); medium (15–15½); large (16–16½); extra large (17–17½-in. neck). Shipping weight each 1 pound 4 ounces. $3.40

- [GG] 33N2465–Green
- [HH] 33N2464–Blue
- [JJ] 33N2463–Red

Each only $3.40....................2 for $6.60

Novel designs in pinettes, tie clips, cuff links, key chains . . interesting gifts


New Pinettes pin his tie in place
A
B
C
D
His top favorite novelty tie clips
E
F
G
Grip Clip . . opens to let tie in; snaps shut to hold it firmly
H
J

Pinettes . . newest, very latest in men's jewelry. Pin through tie . . friction back slips on, off.

A **4 N 1506E—1910 Model T Ford.** Antique silver plated finish. Very popular. Only $1.60

B **4 N 1507E—Simulated White Pearl** . . lustrous, rich looking. Gold plated back. Order his today. . . . . Only $1.60

C **4 N 1508E—Warrior's Head.** Helmeted Grecian soldier. Silver-plated. . . . . . Only $1.60

D **4 N 1509E—3 Monkeys.** See no evil, hear no evil, tell no evil. Gold plated . . . Only $1.60

Distinctive Tie Clips in rich yellow gold plate.

E **4 N 1499E—Rifle tie clip.** Mother of pearl handle. Highly polished. Big Favorite. Order his today. . . . . Only $2.70

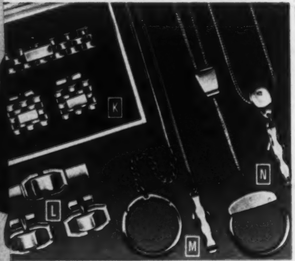
F **4 N 1510E—Fishing Rod tie clip.** Mother of pearl handle; satin finish landed fish. Highly polished. Good looking . . . . Only $2.70

G **4 N 1511E—New mechanical pencil in square shape.** Actually writes! Simulated ruby or sapphire tip. *Please state tip color* . . . . Only $1.60

Grip Clip appears to pierce tie, but doesn't.

H **4 N 1449E—"Bold-o-Gram."** Two satin finish initials. Not available in I, O, Q, U, V, X, Y, Z. Highly polished. *Print 2 initials* $2.70

J **4 N 1512E—New "Scimitar"** has white metal handle. Highly polished. . . . . . . Only $2.15



New Tie Clip and Cuff Links Set . . latest novelty designs. Highly polished yellow gold plate.

K **Very striking cut out chain design.**
4 N 1513E—Complete Set. . . . . . Only $3.75
4 N 1514E—Tie clip only. 2.10
4 N 1515E—Cuff links only. 2.10

L **Handsome, bold cut out link design.**
4 N 1516E—Complete Set. . . . . Only $2.70
4 N 1517E—Tie Clip only. 1.60
4 N 1518E—Cuff Links only 1.60

M **4 N 1519E—Round Snake Key chain.** Clip on top; loop end. 19 in. long. . . . . . Only $1.60

N **4 N 1487E—Extension Foxtail Key chain.** Pulley effect . . extends to 24½ in. Clip on top; stirrup end. Ideal gift. . . . . Only $2.70

Our Own Country Club Jewelry

Reg. U. S. Pat. Off.

for gifts bound to win his fancy . . . many new and exclusive designs . . . handsomely boxed

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE▶

Among our finest . . . and at these low prices we believe they're the most luxurious, most beautiful you can buy.

Sparkling genuine diamond chips in choice of 3 beautiful settings. Highly polished.

Center diamond chip in sunburst setting of brilliant yellow gold plate. set (1) $7.88

1 **Tie clip, cuff links.** Beveled clip. Oval links. *Set was $9.75.*
4 N 1436ME–Set. $7.88
4 N 1437ME–Tie clip only. 3.95
4N1438ME–Cuff links only. 5.25

2 **4 N 1520ME—New! Adjustable tie chain.** Adjusts to tie width. Only. $3.95

Center diamond chip contrasts with simulated onyx on yellow gold plate. set (3) $8.98

3 **Tie clip and cuff links.**
4N1482ME—Set $8.98
4N1483ME–Tie clip only. . . 3.95
4N1484ME–Cuff links only. 5.25

4 **4 N 1521ME—New! Adjustable tie chain.** Only. $3.95

5 **New! Tie clip and cuff link set.** $9.95 set
Center diamond chip set in yellow gold plate with striking engine turned design. Rectangular links. Hold fast grip back clip.
4 N 1522E—Complete Set. $9.95
4 N 1523E—Tie Clip only. $4.25
4 N 1524E—Cuff links only. $6.50

6 **New! Simulated blue sapphire stone on flashing sterling silver** $8.98 set
with hand engraved design. Rectangular links; grip back clip.
4 N 1525E—Complete Set . . $8.98
4 N 1555E—Tie clip only . . 3.95
4 N 1556E—Cuff links only . . 5.25

7 **New! Simulated ruby center stone on 1/20 12K gold filled setting** $8.98 set
with engine turned design. Oval links; hold fast grip back clip.
4 N 1526E—Complete Set . . $8.98
4 N 1557E—Tie clip only. . . 3.95
4 N 1558E—Cuff links only. . 5.25

Fine Initial Jewelry in three very handsome styles. Grand gifts especially personalized just for him. Highly polished.

Smart bold design. Yellow gold plate. $4.35 set (8)

8 **2 or 3 initial Tie Clip and 2 initial Cuff Link Set.** *Please print 2 or 3 initials.*
4 N 1491ME–Complete Set. . . .$4.35
4 N 1492ME—Tie Clip. . $2.15
4 N 1493ME—Cuff Links 2.70

9 **2-initial adjustable Tie Chain and Collar Bar Set.** *Please print 2 initials for tie chain.*
4 N 1439ME–Complete Set. . . .$2.15
4 N 1440ME—Tie Chain. . $1.60
4 N 1559ME—Collar Bar. . 1.00

10 **2-initial key chain.** Just right to complete his set of initial jewelry. Has clip on top and stirrup end. 18½ in. long. Made to last long. Order right away.
4 N 1494ME—*Please print 2 initials*. $2.15

A big favorite . . richly engraved with one *script style* **initial** on highly polished gold plate. Not available in I, O, Q, U, V, X, Y, Z. $3.75 set (11)

11 **Tie Clip and Cuff Link Set.** *Print one initial.*
4N1456ME. . . . . Set $3.75
4N1457ME–Tie Clip. . 2.10
4N1458ME–Cuff Links 2.10

12 **4 N 1527ME—New . . Adjustable tie chain.** *Print one initial*. $1.60

New. Distinctive raised rhodium plated initial on jet background. Yellow gold plate frame. Highly polished. Not available I, O, Q, U, V, X, Y, Z. *Print one initial.* $3.75 set (13)

13 **Tie Clip and Cuff Link Set.** Square links; grip back clip.
4 N 1500ME–Complete Set $3.75
4 N 1501ME–Tie Clip. . . . 2.10
4 N 1502ME–Cuff Links. . . 2.10

Adjustable tie chain . . (not illustrated). *Print one initial.*
4 N 1503ME. $1.60

Authentic Masonic Jewelry . . expensively finished enameled emblems. Highly polished. Handsome gifts. Yellow gold plate.

New . . among our finest. Diamond chip (set in white gold plate) with raised Masonic Emblem on antique shaped simulated onyx. Popular. $12.98 set (14)

14 **Tie Clip and Cuff Link Set.** Hold fast grip back clip. Order today.
4 N 1528ME—Complete Set. $12.98
4 N 1529ME—Tie clip only. 5.95
4 N 1530ME—Cuff links only. 7.95

15 **4 N 1531ME—Adjustable tie chain**. . .$5.95

Mother of pearl makes a striking setting for the Masonic Emblem. $6.75 set (16)

16 **Tie Clip, Cuff Link Set.** Square links; hold fast clip.
4 N 1498ME—Complete Set. $6.75
4 N 1459ME—Tie Clip. 3.25
4 N 1460ME—Cuff Links. . . 3.95

17 **4 N 1461ME—Adjustable tie chain**. $3.25

New. Simulated ruby . . smart setting for raised Masonic Emblem. $6.50 set (18)

18 **Tie Clip, Cuff Link Set.** Rounded links; grip back clip.
4 N 1532ME—Complete Set. $6.50
4 N 1533ME—Tie clip. 2.70
4 N 1534ME—Cuff links. . . . 3.95
4 N 1535ME—Adjustable tie chain (not illustrated). $2.70

Novelty Jewelry includes perennial favorites and several brand new ideas he'll really go for. Highly polished.

19 **New . . simulated ruby or sapphire with gold plated ribbed top overlay** has striking effect. **Tie Clip and Cuff Link Set.** Oval like links; hold fast grip back clip. *Please state ruby or sapphire.* $3.75 set
4 N 1536E—Complete Set. $3.75
4 N 1537E—Tie clip only. 2.10
4 N 1538E—Cuff links only. 2.10

20 **Popular antique shaped stone** set in yellow gold plate. Engine turned design. Tie Clip, Cuff Links. Colors red, blue, moonstone. *Please state color.* $2.70 set
4 N 1465E—Complete Set. $2.70
4 N 1466E—Tie clip only. 1.60
4 N 1467E—Cuff links only. 1.60

21 **Brilliant diamond shaped rhinestone set in simulated ruby** on rich yellow gold plate. Very handsome. $5.25 set

Tie Clip and Cuff Link Set. Hold fast grip back clip.
4 N 1476E—Set. $5.25
4 N 1477E—Tie Clip. . . 2.70
4 N 1478E—Cuff Links. . 2.70
4 N 1479E—Set as above, except simulated onyx. $5.25
4 N 1480E—Clip as above, except simulated onyx. . .$2.70
4 N 1481E—Links as above, except simulated onyx. . .$2.70

New . . Ancient Autos. Beep! Put him in the driver's seat. Raised antique finish autos on highly polished gold plate. Among most popular of the latest in novelty ideas . . get top rating in gift appeal, too. $5.25 set

Tie Clip and Cuff Link Set. Oval shaped links. Popular hold fast grip back clips.

22 **Antique finish 1910 FORD.**
4 N 1539E—Complete Set. $5.25
4 N 1540E—Tie Clip only. 2.70
4 N 1541E—Cuff Links only. 2.70

23 **Antique finish 1906 BUICK.**
4 N 1542E—Complete Set. $5.25
4 N 1543E—Tie Clip only. 2.70
4 N 1544E—Cuff Links only. 2.70

Very Handsome Jewelry from the world of sports that men will be proud to wear and their friends will admire.

24 **Fore! Golfer and scenery.** Antique silver finish. Figure stands out in sculptured effect. Highly polished. Rounded cuff links, wide yellow gold plated frame. Hold fast grip back clip. $5.25 set
4N1545E–Set. $5.25
4N1546E–Tie clip. . . 2.70
4N1547E–Cuff links. . 2.70

25 **Strike! Bowler** Antique silver finish. Figure stands out in sculptured effect. Highly polished. Square cuff links with wide yellow gold plated frame. Hold fast grip back clip. Sure to be his idea of a real gift. $5.25 set
4N1548E–Set. $5.25
4N1549E–Tie Clip. . . . 2.70
4N1550E–Cuff links. . . 2.70

26 **New . . Large hand tied fish fly in clear plaque** on yellow gold plate. Boldly designed . . makes an unusually striking set. Highly polished. Large oval cuff links. Hold fast grip back clip. $8.98 set
4N1551E–Set. $8.98
4N1552E–Tie clip. . . 3.95
4N1553E–Cuff links. . 5.25

27 **Hand tied fish fly in clear plaque on yellow** gold plate. Makes very handsome set. Popular rod and reel tie clip. Highly polished. Oval cuff links. Hold fast grip back clip. Just right for the true fisherman. $5.25 set
4N1474E–Set. $5.25
4N1455E–Tie clip. 2.70
4N1475E–Cuff links. . . 2.70

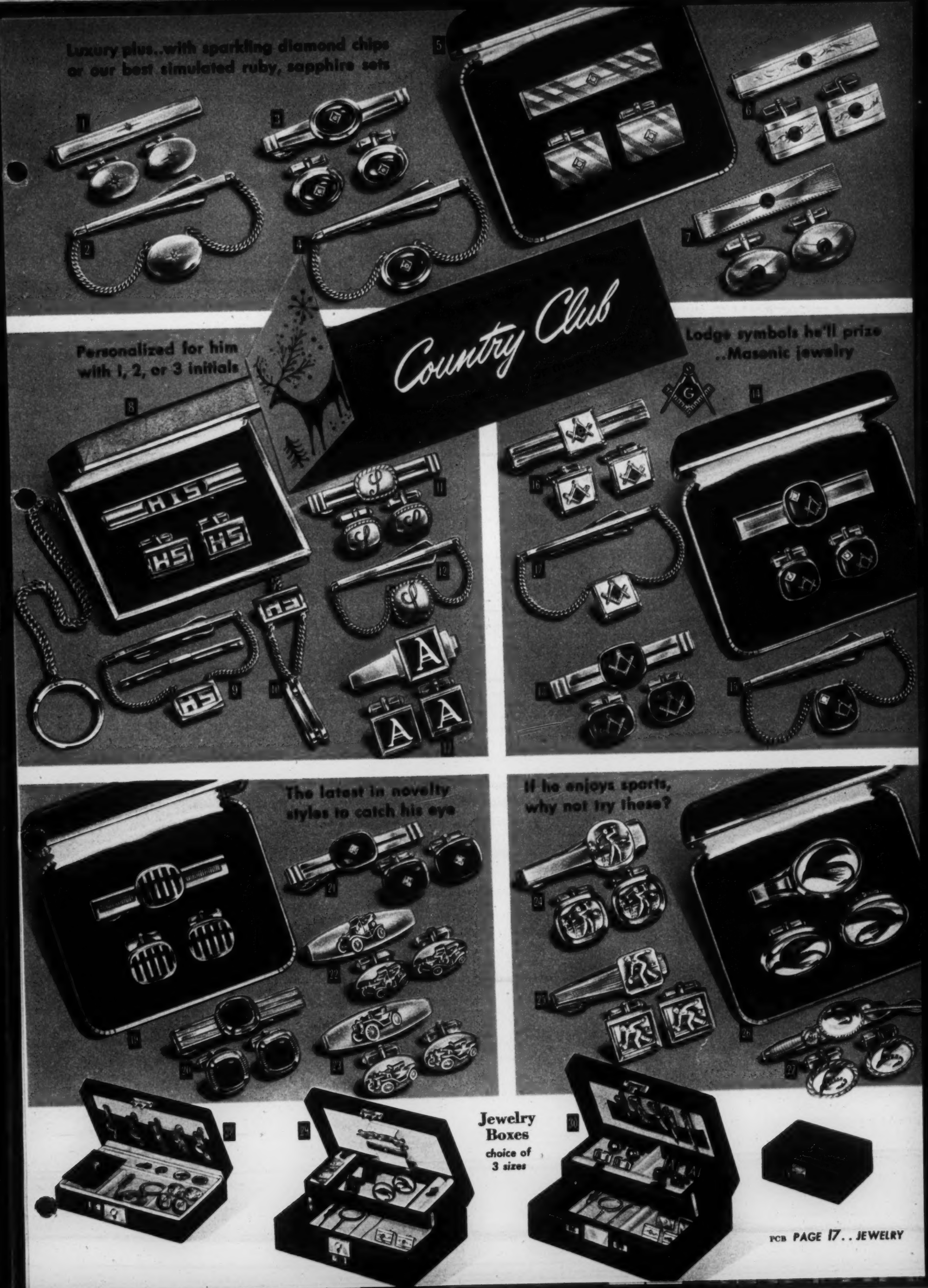
Jewelry Boxes to hold his tie clips and chains, cuff links, studs, rings and other jewelry. *Jewelry not included.*

28 **6½ x 4¼ x 1½ in.** Gold-color top hat and glove design on outside. Personalized with one initial. Maroon simulated leather. Gray lining. 2 open jewelry compartments. Includes covered stud compartment; padded slot for rings, links; back lid flap for tie bars. *Print one initial.* Shipping weight 1 lb. $2.50
4 N 1488. . . . . .only $2.50

29 **7x5x2½ in.** Handsome stamped gold-color Florentine design on outside. Personalized with one initial. Green simulated leather. Gray lining. Has partitioned upswing tray. Includes two padded slots for links, rings; back lid flap for tie bars. *Please print one initial when ordering.* Shipping weight 1 lb. $3.98
4 N 1505 . . . . .only $3.98

30 **New . . Big . . with luxury features. 7¾x5¾x2¾ in:** Genuine leather in rich wine color. Beautiful 24K gold tooled fisherman design and band on top; bands on sides, lid, front of box. Gold-color moire lining. Personalized with two initials. Has partitioned upswing tray. Includes padded slot for links, rings, back like flap for tie bars. Really low priced for so many wanted features. *Please print two initials.* $4.98
4 N R1554—Shpg. wt. 1 lb. $4.98

Prices include 10% Federal Tax where catalog number ends in E. Shpg. wt. each item 4 oz. unless otherwise stated

 Luxury plus..with sparkling diamond chips or our best simulated ruby, sapphire sets

Personalized for him with 1, 2, or 3 initials

Lodge symbols he'll prize ..Masonic jewelry

The latest in novelty styles to catch his eye

If he enjoys sports, why not try these?

Jewelry Boxes
choice of 3 sizes

Country Club
1
2
3
4
5
6
7
8
HIS
HS
9
10
11
12
13
14
15
16
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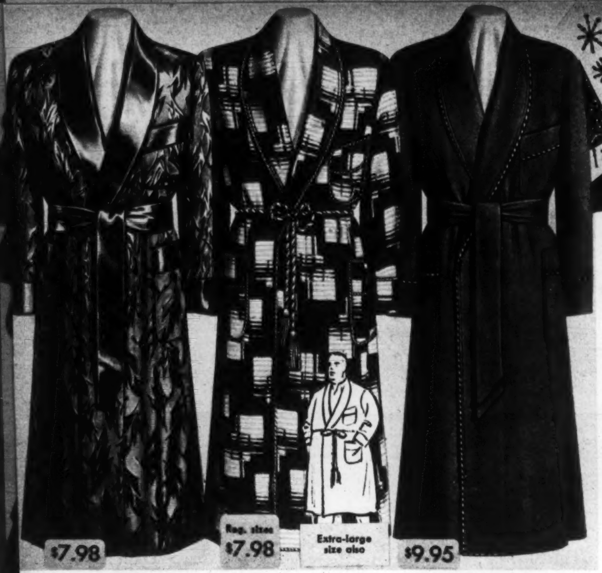
Pilgrim Robes

to let him know you're thinking
of his comfort the year 'round



Unlined Jacquard

Rayon jacquard fabric is lustrous, long-wearing. Handsome pattern is woven through. Robe trimmed in luxurious acetate satin (silky-smooth). Shawl collar, cuffs, and sash are lined—to hold shape. Non-slip snap-on sash. Inside button tab—keeps robe closed when sitting. 3 patch pockets. Single-needle stitching. Dry clean.

Sizes small (36–38-inch chest); medium (40–42); large (44–46). Shpg. wt. 1 lb. 11 oz. *State size.*
33 N 8285–Navy (dark) blue
33 N 8284–Maroon. .Ea. **$7.98**

Beacon Cloth

Genuine Beacon Cloth . . improved—55% acetate blended with 45% cotton. "Warm as a blanket" comfort. 3 big patch pockets. Strong cord girdle. Collar, front facing, and armhole seams are tape reinforced.

Sizes small (36–38-in. chest); medium (40–42); large (44–46). Shpg. wt. 2 lbs. 4 oz.
33 N 8207–Maroon. *State size.*
33 N 8208–Blue. . .Ea. **$7.98**

Extra-Large size. 48–50-inch chest. Shpg. wt. 2 lbs. 5 oz.
33 N 8209—Maroon. . **$8.98**

75% Wool Flannel

75% virgin wool blended with 25% rayon in a warm, comfortable flannel robe. Has double-thick collar and front facing. Non-slip snap-on sash. Button tab—keeps robe closed when sitting. Solid colors with cording trim in contrasting color. Single-needle stitching. 3 patch pockets. Dry clean.

Sizes small (36–38-inch chest); medium (40–42); large (44–46). Shpg. wt. 2 lbs. 11 oz.
33 N 8240—Maroon. *State size.*
33 N 8241–Dark blue. Ea. **$9.95**

ROBES BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

A Trimmed Beacon Cloth

$8.98

Our handsomest Beacon cloth. Neat check pattern; cording and solid color trim at pockets, cuffs, and collar. The improved "warm as a blanket" fabric is 55% acetate blended with 45% cotton. 3 large patch pockets. Cord girdle.

Sizes small (36–38-inch chest); medium (40–42); large (44–46).
33 N 8210—Maroon Shpg. wt. 2 lbs. 4 oz.
33 N 8211—Blue *Please state size.* Each. **$8.98**

B 100% Virgin Wool Flannel

$12.95

100% virgin wool flannel Robe . . extra warm and soft. Good-looking 2-way notch collar can be worn open or closed (see illustration on opposite page). Collar is lined—to hold shape. 3 big patch pockets. Button tab keeps robe closed when sitting. Non-slip snap-on sash. Gift boxed. Dry clean.

Sizes small (36–38-inch chest); medium (40–42); large (44–46). See measuring information at the bottom of this page.
33 N 8242—Maroon Shpg. wt. 2 lbs. 12 oz.
33 N 8243—Dark blue. *Please state size.* Each. **$12.95**

C Deluxe Lined Jacquard

$14.50

Our finest Pilgrim Robe. Rich-feeling rayon jacquard with deluxe lining and shaped shoulders (see illustrations on opposite page). Collar, pocket trim, non-slip snap-on sash, and wide cuffs are acetate satin. 3 deluxe set-in slash style pockets. Button tab keeps robe closed when sitting. Front facing and shawl collar are double-thick. Gift boxed. Fringed sash. Dry clean.

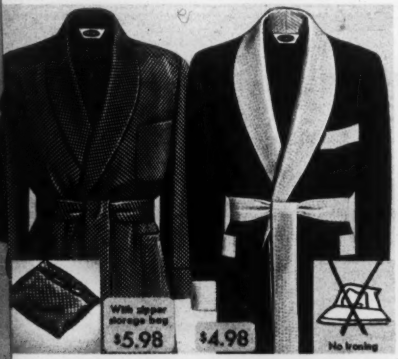
Sizes small (36–38-inch chest); medium (40–42); large (44–46).
33 N 8300—Maroon Shipping wt. 2 lbs. 12 oz.
33 N 8301—Navy (dark) blue *Please state size.* Each. **$14.50**

D New! TV Jacket

$9.95

Specially designed for Christmas. Stylish ¾ length. Luxurious rayon jacquard, cross-dyed to give it a handsome tone-on-tone appearance. Rich-looking acetate satin trim. Non-slip snap-on sash. 3 big patch pockets. Cuffs, sash, and double-thick collar are lined. Gift boxed. Fine, single-needle stitching. Dry clean.

Sizes small (36–38-inch chest); medium (40–42); large (44–46).
33 N 8286—Copper Shpg. wt. 1 lb. 12 oz.
33 N 8287—Blue *Please state size.* Each. **$9.95**



Travel Robe

Rayon Robe—with zipper carrying bag. 3 patch pockets. Non-slip snap-on sash. Collar, cuffs, and sash are lined—to hold shape longer. Dry clean.

Sizes small (36–38-inch chest); medium (40–42); large (44–46). Shpg. wt. 1 lb. *State size.*
33 N 8321–Navy (dark) blue
33 N 8320–Maroon.Each **$5.98**

Puckered Cotton

Convenient the year 'round. Deeptone solid colors; contrasting trim. Washfast colors. 3 patch pockets. Lined collar. Robe needs no ironing.

Sizes small (36–38-inch chest); medium (40–42); large (44–46). Shpg. wt. 1 lb. 4 oz. *State size.*
33 N 8378–Navy (dark) blue
33 N 8377–Maroon.Each **$4.98**

ROBES DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE ▶

Cotton Flannels

Reg. sizes $4.98

Handsome cotton flannel Robes in choice of two patterns. The heavyweight fabric is softly napped, and it's Sanforized—won't shrink over 1%. 3 large patch pockets. Cuffs. Non-slip snap-on sash. Shawl collar. Washable colors.

E **Plaid pattern.** *Regular Sizes* small (36–38-in. chest); medium (40–42); large (44–46). Shpg. wt. 1 lb. 10 oz.
33 N 8225—Blue. *State size.*
33 N 8224–Maroon.Ea .**$4.98**

Extra-Long Size. 40–42-inch chest. Shpg. wt. 1 lb. 11 oz.
33 N 8227—Blue
33 N 8226–Maroon.Ea. **$5.49**

Extra-Large Size. 48–50-inch chest. Shpg. wt. 1 lb. 11 oz.
33 N 8229—Blue
33 N 8228–Maroon.Ea. **$5.49**

F **Check pattern.** *Sizes* small (36–38-in. chest); medium (40–42); large (44–46). Shpg. wt. 1 lb. 10 oz. *State size.*
33 N 8235—Blue
33 N 8234–Maroon.Ea. **$4.98**

Gabardines

Reg. sizes $6.98

50% acetate blended with 50% rayon in a sturdy gabardine fabric—to provide warmth without bulk. Non-slip snap-on sash. Inside button tab keeps robe closed when sitting. 3 big patch pockets. Dry clean.

G **Solid color; contrasting piping.** *Regular sizes* small (36–38-inch chest); medium (40–42); large (44–46). Shipping wt. 1 lb. 9 oz. *State size.*
33 N 8259–Blue
33 N 8258-Maroon.Ea. **$6.98**

Extra-Long Size. 40–42-in. chest. Shpg. wt. 1 lb. 10 oz.
33 N 8262–Blue
33 N 8261-Maroon.Ea. **$7.98**

Extra-Large Size. 48–50-in. chest. Extra full. Shipping weight 1 lb. 10 oz.
33 N 8260-Maroon. . . . **$7.98**

H **Solid color with polka dot trim.** *Sizes* small (36–38-inch chest); medium (40–42); large (44–46). Shpg. wt. 1 lb. 9 oz.
33 N 8257–Blue. *State size.*
33 N 8256–Maroon.Ea. **$6.98**

Cotton Terrys

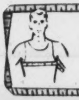
Solid colors $7.98

Soft and fluffy . . fine for lounging . . wonderful after a bath, because the husky, thirsty fabric soaks up moisture. Wide double-thick shawl collar and front facing. 3 jumbo-size patch pockets.

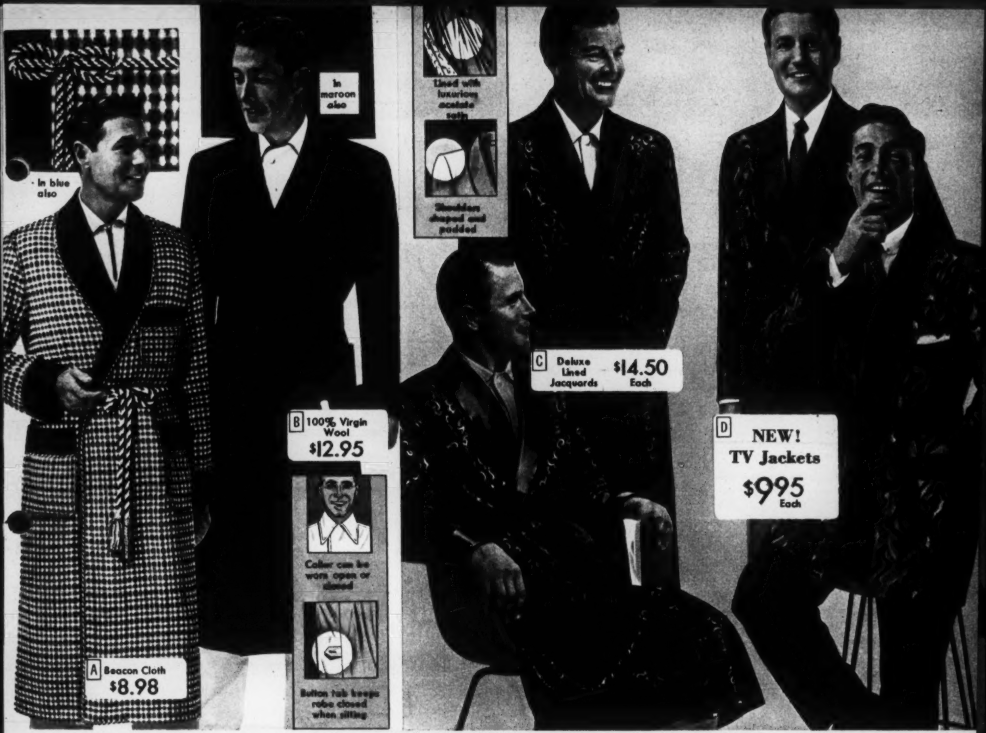
- **Colors are washable**
- **Need no ironing**

J **Solid colors.** Features above. Sizes small (36–38-inch chest); medium (40–42); large (44–46). Shipping weight 2 lbs. *Be sure to state size.*
33 N 8331–Medium blue
33 N 8330-White. Each **$7.98**

K **Woven stripe terry cloth robe.** Has all features of the solid color terry robe above . . and, in addition, has collar lined to hold shape longer. Sizes small (36–38-in. chest); medium (40–42); large (44–46). See measuring information below. Shipping weight 2 pounds 3 ounces.
33 N 8350–Maroon. *State size*
33 N 8351–Blue. . Each **$9.95**



HOW TO MEASURE FOR PILGRIM ROBES: With shirt on, place the tape measure around the chest, well up under the arms and over the shoulder blades in back. Be sure to keep tape snug but not tight. Number of inches is size. *If measure falls between sizes, please order the larger size.*


In blue also
In maroon also
Lined with luxurious acetate satin
Shoulders shaped and padded
A Beacon Cloth $8.98
B 100% Virgin Wool $12.95
Collar can be worn open or closed
Button tab keeps robe closed when sitting
C Deluxe Lined Jacquards $14.50 Each
D NEW! TV Jackets $9.95 Each

COTTON FLANNELS

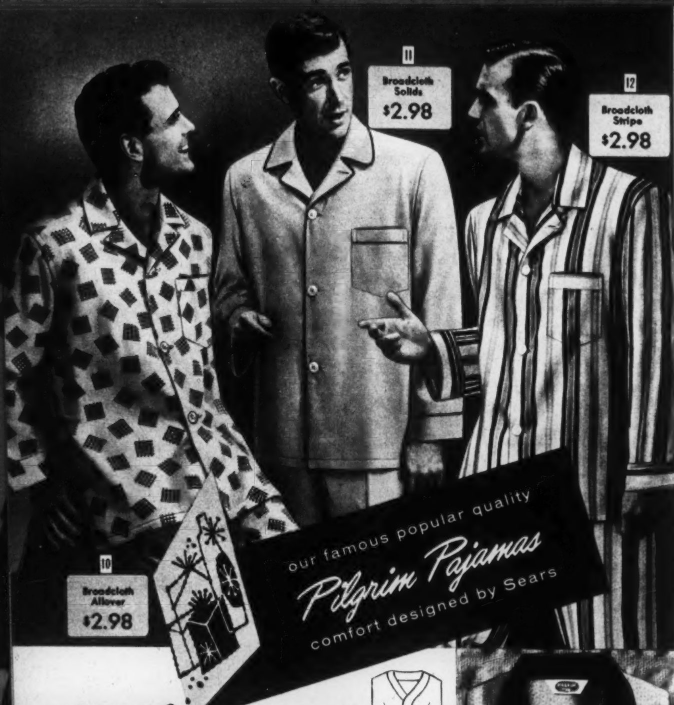
Extra-large and Extra-long sizes also
E Reg. Sizes $4.98 Each
F $4.98 Each
Washable Colors

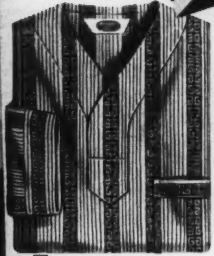
LONG-WEAR GABARDINES

Extra-large and Extra-long sizes also
G Reg. Sizes $6.98 Each
H $6.98 Each

COTTON TERRYS . . WASHABLE

J $7.98 Each
K $9.95 Each
Washable Colors





13 Broadcloth Middy Stripe-Allover $2.98

Also, Middy (pullover) style

14 Medium-heavyweight Cotton Flannelette $2.98

NEED NO IRONING

15 Pucker-Cotton Trimmed Solids $2.98

COTTON BROADCLOTH, FLANNELETTE, PUCKER

Your choice from seven styles Only 2^{98} Each Any 2 for 5^{82}

SANFORIZED COTTON BROADCLOTHS; maximum fabric shrinkage 1%. Washable colors. Adjustable "snap" fastener front closing; "snap" fastener fly closure. All-around elastic waistband. Chest pocket. **Sizes** A, B, C, D. Shpg. wt. each 1 lb.

10 **New-this-season allover pattern.** Notch collar coat style. *Please state size.*
33 N 944G—Blue 33 N 945G—Maroon

11 **Solid colors with contrasting piping.** Notch collar coat style. *Please state size.*
33N940G–Medium blue 33N941G–Medium gray

12 **New-this-season stripe pattern.** Notch collar coat style. *Please state size.*
33 N 942G—Blue 33 N 943G—Maroon

13 **New-this-season stripe-allover pattern.** Middy (pullover) style. *Please state size.*
33 N 946G—Blue 33 N 947G—Maroon
Each only $2.98..........Buy any 2 for only $5.82

14 **Medium-heavyweight cotton flannelette** . . . woven-in tri-color stripes. Sanforized; maximum fabric shrinkage 1%. Washable colors. Adjustable drawstring waistband; button fly closure. Chest pocket; sleeve cuffs; sturdy plastic buttons. *State size* A, B, C, D. Wt. each 1 lb.
33 N 1300G–Coat style
33 N 1301G–Middy style
Each $2.98..Any 2 only $5.82

15 **No-ironing Pucker Cotton.** Solid colors with contrasting trimming. All-around elastic waistband. Adjustable "snap" fastener front closing; "snap" fastener fly closure. Chest pocket. *State size* A, B, C, D. Shpg. wt. each 1 lb.

Notch Collar Coat Style
33 N 948G—Medium blue
33 N 949G—Medium gray
Each $2.98...Any 2 for $5.82

HOW TO MEASURE FOR MEN'S NIGHTWEAR:
Measure around chest, over shirt. Keep tape well up under arms.

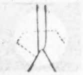
If chest Measures	34-36-in.	38-40	42-44	46-48
Order Size	A	B	C	D

LOUNGING PAJAMAS

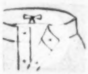
All new this season

PAJAMAS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE. ▶

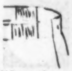
The latest in styles . . . The newest in comfort-construction and fine tailoring



Nylon panel reinforces crotch seams giving 2½ times more wear.



Perfect waist fit with adjustable tie in back; "snap" fastener closings.



"Breathe-easy" elastic inserts . . a Pilgrim comfort feature.

All-Broadcloth and Knit Top Styles . . . Cotton Lounging Pajamas. Nylon panel reinforced crotch seams give 2½ times more wear at this point. Trousers also have adjustable tie concealed in back of waistband; "snap" fastener front and fly closings; "breathe easy" elastic inserts at sides of waistband; cuffs. **Sizes** A, B, C, D. *Please state size.* **$4.98 Each**

NEW! Fancy Stripe with harmonizing trim and piping. Sanforized cotton broadcloth top and trousers; maximum fabric shrinkage 1%. Washfast colors. Shipping weight each 1 pound 1 ounce.

1 33N1081G–Gray 2 33N1080G–Blue
Each only $4.98...........Buy any 2 for $9.76

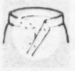
NEW De luxe Interlock Knit Solid Color Top, contrasting trim. Sanforized broadcloth trousers in harmonizing check pattern. Sport-style collar. Washable separately. Shipping wt. ea. 1 lb. 2 oz.

3 33N1085G–Tan top 4 33N1084G–Red top
Each only $4.98..........Buy any 2 for $9.76

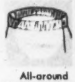
New Scenic Winter Pattern

New winter scenes on Sanforized cotton broadcloth. Coat is tailored with 2 large pockets, sleeve cuffs, and extra-long squared bottom to wear outside of trousers. Trousers have adjustable tie concealed in back of waistband; "snap" fastener front and fly closures; "breathe easy" elastic inserts at sides of waistband. Nylon panel reinforces crotch seams giving 2½ times more wear at this point . . . **It's a Pilgrim exclusive.** Cuffs on trousers. Washfast colors; maximum fabric shrinkage 1%. **Sizes** A, B, C, D. *Please state size.* Shpg. wt. each 1 lb. 1 oz. **$4.98 Each**

5 33 N 1082G—Winter scenes with contrasting piping.
Each only..................................$4.98
Buy any 2 of styles 1, 2, 3, 4 or 5... 2 for 9.76



"Snap" fastener front, fly closures



All-around elastic waistband

Broadcloth Lounging Pajamas

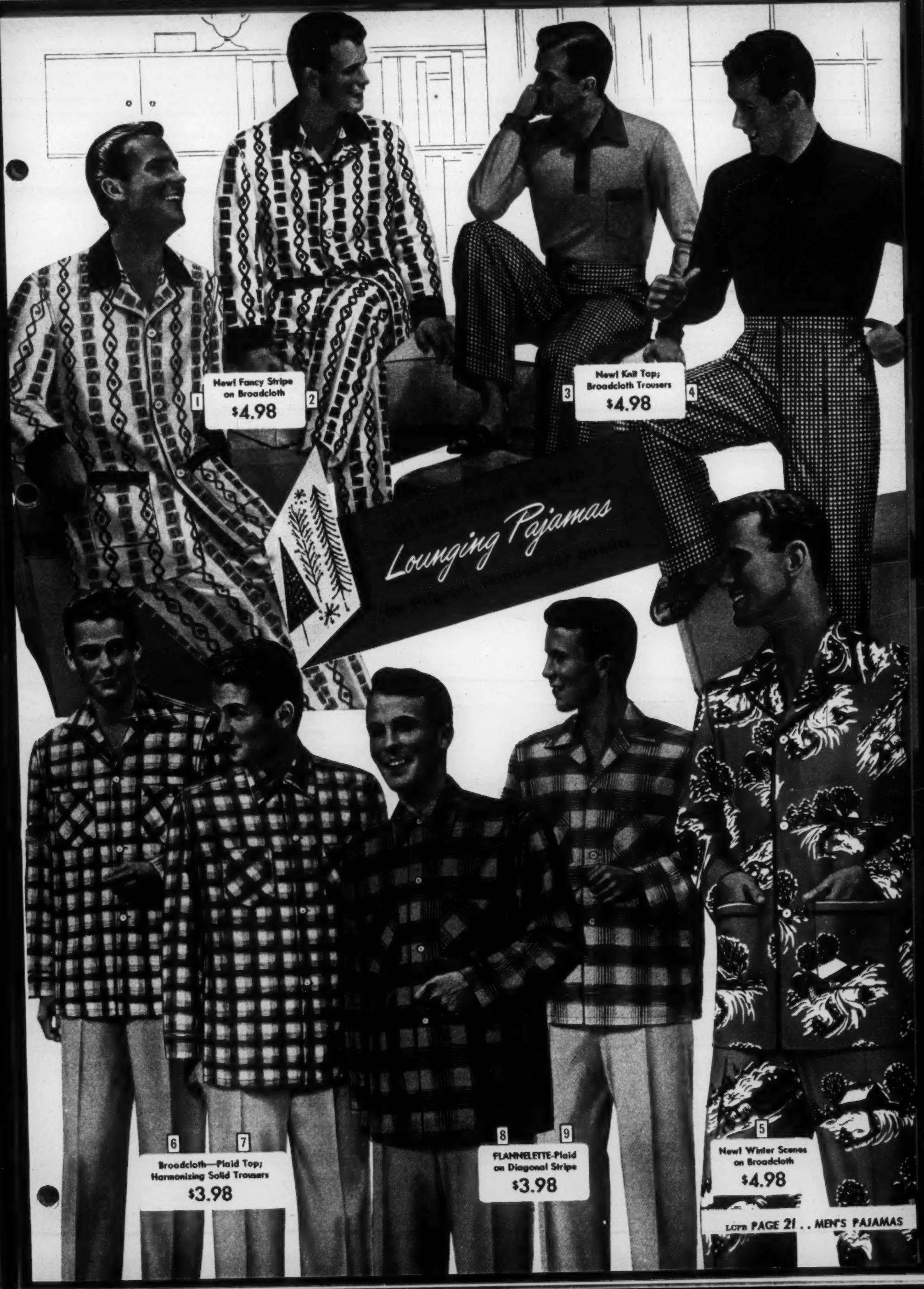
Washfast, Sanforized cotton broadcloth lounging pajamas; maximum fabric shrinkage 1%. Sport-shirt-styled plaid top with 2-way collar, 2 pockets, cuffs. Harmonizing solid color trousers have "breathe easy" all-around elastic waistband; adjustable "snap" fastener front closing; "snap" fastener fly; cuffs. **Sizes** A, B, C, D. *Please state size.* Shpg. wt. each 1 lb. 2 oz. **$3.98 Each**

6 33N1054–Blue 7 33N1055–Maroon
Each only $3.98........Buy any 2 for only $7.78

Heavyweight Flannelette

Snug, winter-weight cotton flannelette lounging pajamas. Sanforized for a permanent fit; maximum fabric shrinkage 1%. Washfast colors. Top is plaid on narrow diagonal stripe background. Trousers match background of top. Top styled like a sport-shirt with 2 chest pockets; convertible sport collar—wear it open or closed; and sleeve cuffs. Trousers have "breathe easy" elastic waistband all around; adjustable "snap" fastener front closing; "snap" fastener fly closure; cuffs. **Sizes** A, B, C, D. *Please be sure to state correct size when ordering* (see chart at left). Shpg. wt. each 1 lb. 3 oz. **$3.98 Each**

8 33N1056–Blue 9 33N1057–Gray
Each only $3.98........Buy any 2 for only $7.78



[illegible] Lounging Pajamas [illegible] famous for quality

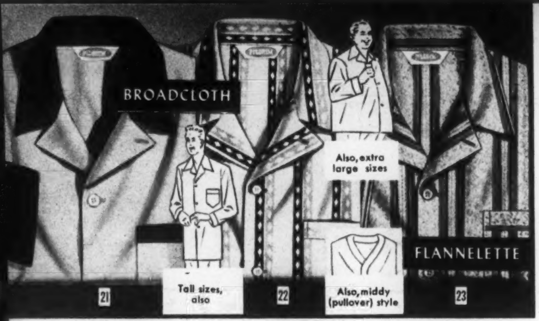
1 2 **New! Fancy Stripe on Broadcloth**
$4.98

3 4 **New! Knit Top; Broadcloth Trousers**
$4.98

6 7 **Broadcloth—Plaid Top; Harmonizing Solid Trousers**
$3.98

8 9 **FLANNELETTE-Plaid on Diagonal Stripe**
$3.98

5 **New! Winter Scenes on Broadcloth**
$4.98



PILGRIM TALL AND EXTRA-LARGE SIZES

COTTON BROADCLOTH Sanforized for a permanent fit; maximum fabric shrinkage 1%. Washfast colors. Trousers have "breathe easy" all-around elastic waistband; adjustable "snap" fastener front closing; "snap" fastener fly closure. Coat has large chest pocket; sleeve cuffs; strong plastic buttons. Proportioned tailoring throughout. Shpg. wt. each 1 lb. $3.98 Each

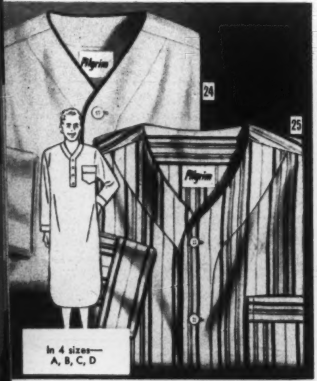
EXTRA-LONG SIZES B, C, D. *Please State Size.*
[21] Solids: 33 N 1200G—Med. blue; coat style   33 N 1201G—Med. gray; coat style
[22] Stripe-Allover: 33 N 1202G—Blue;coat style   33 N 1203G—Maroon;Coat style
33 N 1204G—Blue; middy (pullover) style
EXTRA-LARGE (50-52 inch chest). 33 N 1205G—Blue stripe-allover; coat style

[23] **COTTON FLANNELETTE HEAVYWEIGHT.** Sanforized; maximum fabric shrinkage 1%. Washfast colors. Trousers have Lastex drawstring with "breathe easy" elastic section woven in at back of waistband. Other features same as broadcloth above. Shipping weight each 1 lb. 2 oz.

EXTRA-LONG SIZES B, C, D. *Please state size.*
33 N 1320G—Multicolor stripes; Notch collar coat style
33 N 1321G—Multicolor stripes; Middy style

EXTRA-LARGE (50-52-inch chest).
33 N 1322G—Multicolor stripes; Notch collar coat style

Each only $3.98.................................**Buy any 2 at Sears low price of only $7.78**



Pilgrim Broadcloth and Flannelette Nightshirts

Only $2.98 Each 2 for $5.82

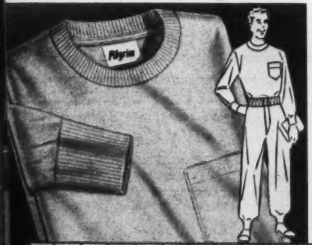
[24] **Sparkling white Cotton Broadcloth with contrasting piping.** Sanforized for a permanent fit; maximum fabric shrinkage 1%. Washfast colors. Your choice from 4 sizes for a more accurate, comfortable fit. Large chest pocket. Sleeve cuffs. Strong plastic buttons. Gusset reinforced side seams. Double-stitched main seams. Double shoulder yoke. **Sizes** A, B, C, D. *Please state size.* Shpg. wt. each each 14 oz.

33 N 1270G
Each only $2.98....Any 2 for $5.82

[25] **Heavyweight cotton Flannelette in tri-color stripe patterns.** Other features as above. **Sizes** A, B, C, D. *State size.* Shpg. wt. each 14 oz.

33 N 1279G
Each only $2.98.....Any 2 for $5.82

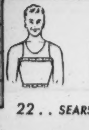
Medium-Heavyweight Flat Knit Cotton Pajamas



Only $2.59 Each 2 for $5.00

Economy ski style pajamas ... provide snug warmth for sleeping. Soft, medium-heavyweight flat knit cotton. Rib knit, double-thick neck and sleeve and trouser cuffs keep cold out, warmth in. Comfortable boxer-type all-around elastic waistband. Large chest pocket. Solid colors; washable separately. Needs no ironing. *State size* A, B, C, D. Shipping weight each 1 pound.

33 N 1330—Medium blue
33 N 1331—Maize (light yellow)
Each only $2.59......2 for only $5.00



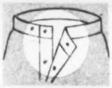
HOW TO MEASURE AND SIZE CHART FOR MEN'S NIGHTWEAR

Measure chest over shirt. Place tape well up under arms, over shoulder blades in back. If measure falls between two sizes, order the larger size.

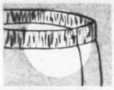
If chest measures	34 to 36	38 to 40	42 to 44	46 to 48	50 to 52 in.
Order Size	A	B	C	D	E

PAJAMAS BELOW SHOWN ON OPPOSITE PAGE▶

WINTERWEIGHT AND WARM PILGRIM FLANNELETTE PAJAMAS



Adjustable "snap" fastener front closing



Boxer-type all-around elastic waistband

Heavyweight Cotton Flannelette ... Sanforized for a permanent fit; maximum fabric shrinkage 1%. Washfast colors. "Breathe easy" all-around elastic waistband. Adjustable "snap" fastener front closing; "snap" fastener fly closure. Trouser and sleeve cuffs. Strong plastic buttons. Large chest pocket. *State size* A, B, C, D. Shipping weight each 1 pound 3 ounces. $3.48 Each

New-This-Season ALLOVER PATTERN
Notch collar coat style: **[1]** 33 N 1296G—Blue **[2]** 33 N 1297G—Maroon
Middy (pullover) style: 33 N 1298G—Blue 33 N 1299G—Maroon

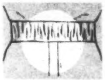
SOLID COLORS WITH CONTRASTING PIPING
Notch collar coat style: **[3]** 33N1285G–Med. gray **[4]** 33N1284G–Med. blue

New-This-Season STRIPE PATTERN
Notch collar coat style: **[5]** 33N1286G—Blue **[6]** 33N1287G—Maroon
Middy (pullover) style: 33N1288G—Blue 33N1289G—Maroon

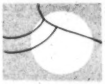
Each suit only $3.48.....................**Buy any 2 suits for only $6.80**

COTTON KNIT SKI STYLES

Wear under clothes for Outdoor Sports and chores.



Concealed all-around elastic waistband.



Tape reinforced shoulder seams prevent sagging.

Heavyweight rib knit cotton ... shrinkage controlled. Washable separately. Needs no ironing. Wear as underclothing for outdoor work and winter sports. Trousers have concealed all-around elastic waistband; strong plastic button fly closure; double-thick cuffs. Top has large chest pocket; double-thick waistband, pocket top, collar, cuffs; shoulder-to-shoulder tape reinforced neck seams. **Sizes** A, B, C, D. *Please state size.* Shipping weight each 1 pound 3 ounces. $3.39 Each

SOLID COLORS
[7] 33 N 1349G—Fireman red **[8]** 33 N 1348G—Royal blue

SOLID COLORS WITH CONTRASTING TRIM
[9] 33 N 1340G—Medium blue **[10]** 33 N 1341G—Tan

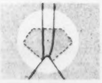
Each only $3.39...........................**Buy any 2 suits for $6.64**

De luxe Interlock Knit ... extra smooth, heavyweight combed cotton. Shrinkage controlled. Needs no ironing. Concealed all-around elastic waistband. Neck reinforced with nylon to give longer wear, prevent sagging. Shoulder-to-shoulder tape reinforced neck seams. Double-thick pocket top, neck, sleeve and trouser cuffs. Solid colors with contrasting trim, front panel and trousers. Washable separately. *State size* A, B, C, D. Shpg. wt. each 1 lb. 2 oz. $3.98 Each

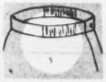
[11] 33 N 1354G–Medium blue **[12]** 33 N 1355G—Maize (light yellow)

Each suit only $3.98........................**Buy any 2 for only $7.78**

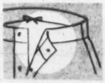
OUR BEST COTTON BROADCLOTHS



Nylon panel reinforced crotch seams give longer wear.



Elastic side inserts at waist for "breathe easy" comfort.



Adjustable tie in back allows perfect waist fit.

Sanforized Cotton Broadcloth; maximum fabric shrinkage 1%. Washfast colors. Waistband has: adjustable tie concealed in back; "breathe easy" elastic inserts at sides; adjustable "snap" fastener front closing. "Snap" fastener fly. Large chest pocket. Sleeve and trouser cuffs. *State size* A, B, C, D. Shpg. wt. each 1 lb. $3.98 Each

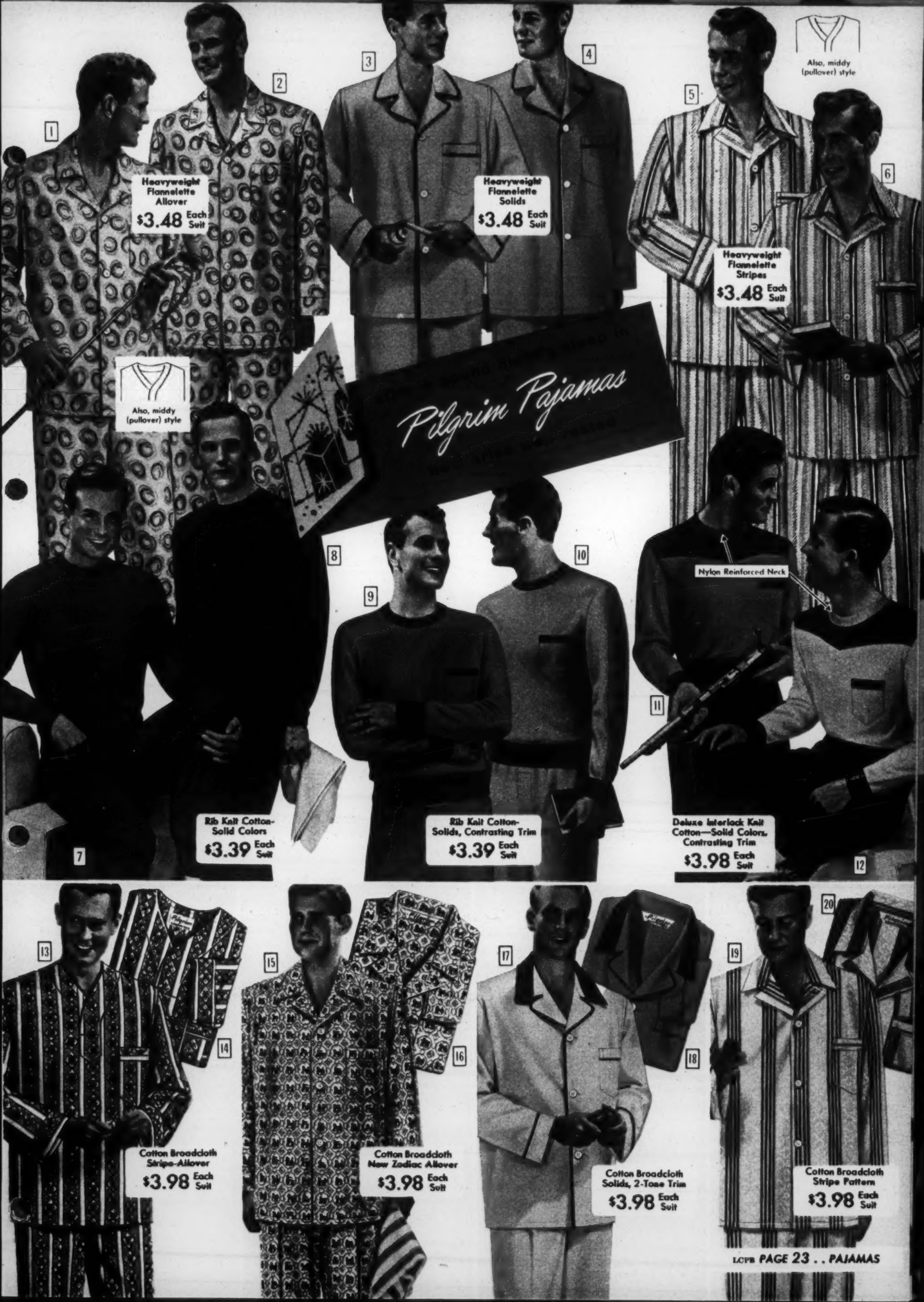
New-This-Season STRIPE-ALLOVER PATTERN
Middy (pullover) style: **[13]** 33N1047G–Maroon **[14]** 33N1046G–Blue

NEW ZODIAC ALLOVER PATTERN
Notch collar coat style: **[15]** 33N1039G—Wine **[16]** 33N1038G—Blue

SOLID COLORS..2-Tone Trimming..Contrasting Piping
Coat style: **[17]** 33N1041G–Med. gray **[18]** 33N1040G—Med. blue

New-This-Season STRIPE PATTERN
Notch collar coat style: **[19]** 33N1042G–Blue **[20]** 33N1043G–Maroon

Each only $3.98....Any 2 suits for $7.78....Any 3 suits for only $11.55


1
2
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5
6
Also, middy (pullover) style
Also, middy (pullover) style
Pilgrim Pajamas
7
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Nylon Reinforced Neck
11
12
13
14
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19
20

Heavyweight Flannelette Allover
$3.48 Each Suit

Heavyweight Flannelette Solids
$3.48 Each Suit

Heavyweight Flannelette Stripes
$3.48 Each Suit

Rib Knit Cotton-Solid Colors
$3.39 Each Suit

Rib Knit Cotton-Solids, Contrasting Trim
$3.39 Each Suit

Deluxe Interlock Knit Cotton—Solid Colors, Contrasting Trim
$3.98 Each Suit

Cotton Broadcloth Stripe-Allover
$3.98 Each Suit

Cotton Broadcloth New Zodiac Allover
$3.98 Each Suit

Cotton Broadcloth Solids, 2-Tone Trim
$3.98 Each Suit

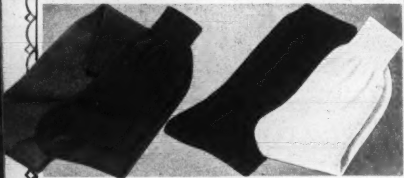
Cotton Broadcloth Stripe Pattern
$3.98 Each Suit

GUARANTEED NYLONS

3 pairs
$1.75
6 pairs
$3.30

3 pairs (1 size) must wear 6 months or you get 3 new pairs FREE

Strong, smooth filament nylon for long wear and lightweight comfort. Washfast solid colors. Heels, toes, heelguards are soft, absorbent mercerized cotton reinforced with nylon for added wear. Soles, tops are absorbent, mercerized cotton. Won't shrink out of fit; keep shape permanently. **Colors** brown, maroon, gray, black, tan, white. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size and color.* Wt. 3 prs. 8 oz.
83 N 1413—Regular length; ribbed top
83 N 1414—Slack length; elastic top
3 pairs only $1.75....6 pairs for $3.30



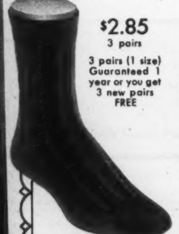
Pilgrim Work Socks . . . Guaranteed to Stand Up Under The Hardest Wear

Longest wearing work sock we know of. 3 pairs (1 size) Guaranteed 1 year. All spun nylon . . filament nylon reinforces heel, toe. **Washfast colors** navy, gray, white. **Sizes** 10½, 11, 11½, 12, 13. *State size, color,* Wt. 3 prs. 5 oz.
83N1437–Long; rib top
83N1438–Short; elastic top
3 pairs $2.25....6 pairs $4.25

$2.25
3 pairs

50% absorbent combed cotton; 50% long-wearing nylon. 3 pairs (1 size) Guaranteed 6 months or replaced **FREE**. **Washfast colors** brown, gray, white. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.* Wt. 3 prs. 4 oz.
83 N 1435—Long; ribbed top
83 N 1436—Short; elastic top
3 pairs $1.50.....6 pairs $2.90

$1.50
3 pairs



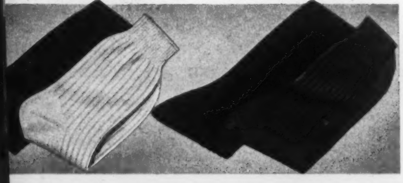
$2.85
3 pairs

3 pairs (1 size) Guaranteed 1 year or you get 3 new pairs FREE

100% SPUN NYLON

3 Pairs Guaranteed 1 Year

Wide sport-rib. Treated to give 50% greater absorbency than ordinary spun nylon. This treatment is permanent . . . won't wash out. 3 pairs of 1 size are Guaranteed to wear 1 full year or they will be replaced **FREE**. Compare and you will find these socks exceptionally low-priced for such high quality and long wear. **Colors** camel tan, navy blue, maroon, brown, white. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size and color.* Shpg. wt. 3 prs. 5 oz.
83 N 1908—Slack length with elastic tops
3 pairs only $2.85....6 pairs for $5.50



2-Ply Wool Worsted

Treated to retard shrinkage. Nylon reinforced heels, toes, heelguards. Fine, warm rib knit stays in shape. **Colors** brown, maroon, navy blue. **Sizes** 10½, 11, 11½, 12, 13. *Please state size and color.* Shpg. wt. pair 2 oz.
83 N 2125—Regular; ribbed top
83 N 2126—Slack length; elastic top. **Also, camel tan color.**
Pair only $1.00; 3 pairs for $2.85

$1.00
pair

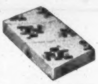
4-Ply Cotton Lisle

Nylon reinforced toes, heels, heel-guards. Rib knit mercerized cotton. 30% extra fabric in heel pocket. **Washfast colors** brown, maroon, navy blue, gray, white. **Sizes** 10, 10½, 11, 11½, 12, 13, 14. *Please state both size and color.* Shipping weight 3 pairs 5 ounces.
83N2061–Regular; ribbed top
83N2062–Slack length; elastic top
3 pairs only $1.59; 6 pairs for $3.00

$1.59
3 pairs

PILGRIM DRESS SOCKS FOR MEN

A-M Gift-boxed in harmonizing color assortments . .



Wear assortments A, C, E, G, J, L with Blues and grays
Wear assortments B, D, F, H, K, M with Tans, greens, browns

SOCKS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE ▶

A B **Mediumweight argyles . . . fine, spun combed cotton.** Rich, washfast colors. Extremely durable; yet soft and absorbent. Colors by assortments only. **Assortment A:** 1 pair each medium blue, gray, navy. **Assortment B:** 1 pair each tan, maroon, brown. **Sizes** 10, 10½, 11, 11½, 12, 13. *Please state both size and assortment.* Shipping weight 3 pairs 4 ounces; 6 pairs 6 ounces.
83 N 1916—Slack length; elastic top........................**3 pairs only $1.95; 6 pairs for $3.69**

3 prs. $1.95

C D **NEW!** Washfast, 4-ply mercerized cotton with nylon reinforced heel and toe for longer wear. Unusual neat center panel of small diamonds with contrasting overplaid. Colors by assortments only. **Assortment C:** 1 pair each gray, navy blue, medium blue. **Assortment D:** 1 pair each maroon, tan, brown. **Sizes** 10, 10½, 11, 11½, 12, 13. Shpg. wt. 3 prs. 4 oz.; 6 prs. 9 oz. *Please be sure to state both size and color assortment.*
83 N 2019—Slack length; elastic top........................**3 pairs only $1.75; 6 pairs for $3.25**

3 prs. $1.75

E F **NEW striking argyle pattern in full, rich colors.** Fine combed cotton with nylon reinforced heel and toe for added wear. Washfast. Colors by assortments only. **Assortment E:** 1 pair each navy blue, gray, medium blue. **Assortment F:** 1 pair each brown, tan, maroon. **Sizes** 10, 10½, 11, 11½, 12, 13. *Please state both size and assortment when ordering.* Shipping weight 3 pairs 4 ounces; 6 pairs 9 ounces.
83 N 2012—Slack length; elastic top........................**3 pairs only $1.19; 6 pairs for $2.29**

3 prs. $1.19

G H **Patterned 2-ply spun nylon rib knits.** Treated for 50% greater absorbency than is found in ordinary spun nylon. Fits snugly . . . keeps shape well . . . won't shrink out of fit. Colors by assortments only. **Assortment G:** 1 pair each gray, medium blue, navy blue. **Assortment H:** 1 pair each green, maroon, brown. **Sizes** 10, 10½, 11, 11½, 12, 13. *Please state both size and assortment.* Shpg. wt. 3 prs. 5 oz.; 6 prs. 9 oz.
83 N 1935—Slack length; elastic top........................**3 pairs only $2.25; 6 pairs for $4.25**

3 prs. $2.25

J K **Self-pattern cable link.** Fine 2-ply mercerized cotton. Nylon reinforcing in heels and toes adds longer wear. Washfast colors. Colors by assortments only. **Assortment J:** 1 pair each maroon, gray, navy blue. **Assortment K:** 1 pair each brown, tan, maroon. **Sizes** 10, 10½, 11, 11½, 12, 13. *Please state both size and assortment when ordering.* Shipping weight 3 pairs 8 ounces; 6 pairs 15 ounces.
83 N 2042—Slack length; elastic top........................**3 pairs only $1.75; 6 pairs for $3.25**

3 prs. $1.75

L M **NEW! Fine, sheer knit with clock pattern.** 75% Rayon body—25% Nylon with nylon reinforced, mercerized cotton heels and toes. Double sole, heel-guard. Mercerized cotton top. Colors by assortments only. **Assortment L:** 2 pairs navy blue, 1 pair gray. **Assortment M:** 1 pair each green, brown, maroon. **Sizes** 10, 10½, 11, 11½, 12, 13. *Please state both size and assortment.* Shpg. wt. 3 prs. 3 oz.; 6 prs. 5 oz.
83 N 2016—Slack length; elastic top........................**3 pairs only $1.19; 6 pairs for $2.29**

3 prs. $1.19

GUARANTEED for Wear

N **Our best combed cotton argyle.** 3 pairs (1 size) Guaranteed 6 months. Nylon reinforced heels, toes. Washfast colors brown, navy blue, maroon, gray. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size and color.* Wt. 3 prs. 8 oz.
83 N 1439—Slack length; elastic top
3 pairs only $2.19.........6 pairs for $4.15

P **Our longest wearing dress sock . . . spun nylon rib.** Processed for greater absorbency. 3 prs. (1 size) Guaranteed 1 year. **Colors** navy, gray, maroon, brown. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size, color.*
83 N 1411—Regular length; ribbed top
83 N 1412—Short; elastic top **(tan, white, too)**
Shpg. wt. 3 prs. 5 oz. **3 prs. $2.25; 6 prs. $4.25**

R **Filament nylon; mercerized cotton top; double nylon sole.** 3 pairs (1 size) Guaranteed 6 months. **Colors** maroon, brown, gray, navy. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size and color.* Shpg. wt. 3 prs. 5 oz.
83 N 1445—Regular length; ribbed top
83 N 1446—Slack length; elastic top
3 pairs only $2.00.........6 pairs for $3.79

Our Best Dress Socks

S **100% Virgin Wool Argyles** . . . hand machine knit in Canada. Nylon reinforced. Treated to retard shrinkage. **Colors** camel tan, navy blue, gray, brown. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.* Shpg. wt. pr. 2 oz.
83 N 2107—Slack ~~length;~~ ribbed tops
Pair only $2.49..............2 pairs for $4.50

T **Heavyweight spun nylon argyles** . . . hand machine knit. 50% more absorbent than ordinary spun nylon. **Colors** gray, brown, navy blue, maroon. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.* Shpg. wt. pr. 3 oz.
83 N 1961—Slack length; elastic tops
Pair only $1.98..............2 pairs for $3.79

V **Mediumweight spun nylon argyles** . . . treated for greater absorbency. This is the lowest price we know of for this weight and fine quality. Won't shrink out of fit. **Colors** medium blue, brown, gray, maroon. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.* Shpg. wt. pr. 2 oz.
83 N 1914—Slack length; elastic top.
Pair only 98c................3 pairs for $2.79

FOOT-EASE Slipper Socks . . . Always Soft and Flexible

Hand washable separately

Resilient innersole

Hand stitched

Specially shaped heels

Neatly boxed

"SHORTY" Top Style. Foam Rubber innersole. Wool felt heel pad. **Hosiery sizes** 10, 11, 12, 13. Pliable glove leather soles, sidewalls.

W **Turtle neck Virgin Wool rib.** Colors maroon, heather gray, camel tan, navy. Wt. 10 oz.
83 N 1802—*State size and color.* Pair only **$2.85**

X **Virgin wool small diamond argyle.** Colors maroon, forest green, navy. Wt. 10 oz.
83 N 1823—*State size and color.* Pair only **$2.85**

Y **Hand-tied spun nylon cable stitch.** Colors maroon, royal blue, med. green. Wt. 10 oz.
83 N 1804—*State size and color.* Pair only **$2.85**

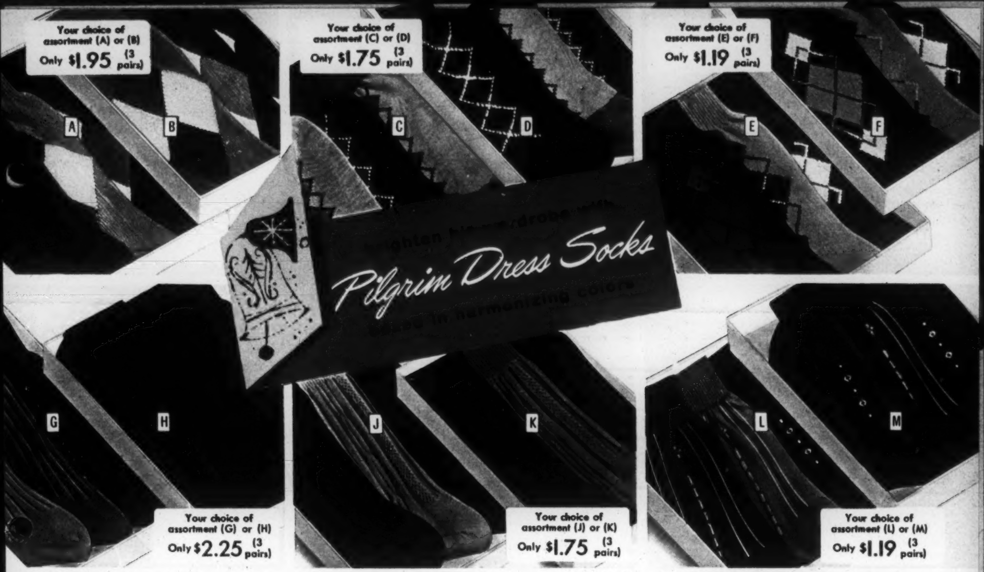
Z **Soft, warm spun nylon ribs.** Snug, knit-in ankle-hugging rib. Padded leather soles and heels. **Colors** forest (dark) green, red, royal blue. **Hosiery sizes** 10, 11, 12, 13. *State size and color.* Shpg. wt. pair 11 oz.
83 N 1809........................Pair only **$2.49**

AA **Our lowest priced slipper sock . . . 100% wool in rich solid colors.** Padded glove-leather sole. Glove-leather "side wall." **Colors** red, medium green. **Hosiery sizes** 10, 11, 12. *State size and color.* Shpg. wt. pr. 10 oz.
83 N 1810........................Pair only **$1.98**

SIZE CHART FOR MEN'S PILGRIM SOCKS

If your shoe width is "D" or wider, order next larger size.

If shoe size is............	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12	13
Order sock size.........	**10**	**10½**	**11**	**11½**	**12**	**13**	**14**


Pilgrim Dress Socks
Boxed in harmonizing colors
A
B
C
D
E
F
G
H
J
K
L
M

Your choice of assortment (A) or (B) Only $1.95 (3 pairs)

Your choice of assortment (C) or (D) Only $1.75 (3 pairs)

Your choice of assortment (E) or (F) Only $1.19 (3 pairs)

Your choice of assortment (G) or (H) Only $2.25 (3 pairs)

Your choice of assortment (J) or (K) Only $1.75 (3 pairs)

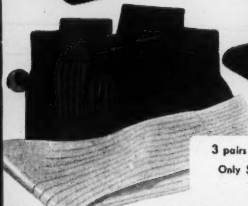
Your choice of assortment (L) or (M) Only $1.19 (3 pairs)

3 PAIRS GUARANTEED FOR WEAR

3 pairs of 1 size are GUARANTEED to wear (N, R) 6 months, (P) 1 year or you get 3 new pairs **FREE**. Your choice of fine cotton argyles with reinforced heels and toes and spun or filament nylons.

3 pairs cotton argyles Only $2.19

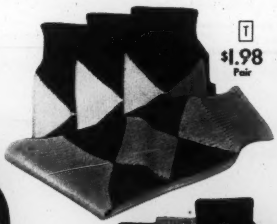
3 pairs filament nylon Only $2.00



3 pairs spun nylon Only $2.25

LUXURY ARGYLES FOR SPORTSWEAR, DRESS

Our finest argyle socks . . . when you want to give something better. Choose from 100% Virgin Wool, hand machine knit in Canada, and heavyweight or mediumweight spun nylons.



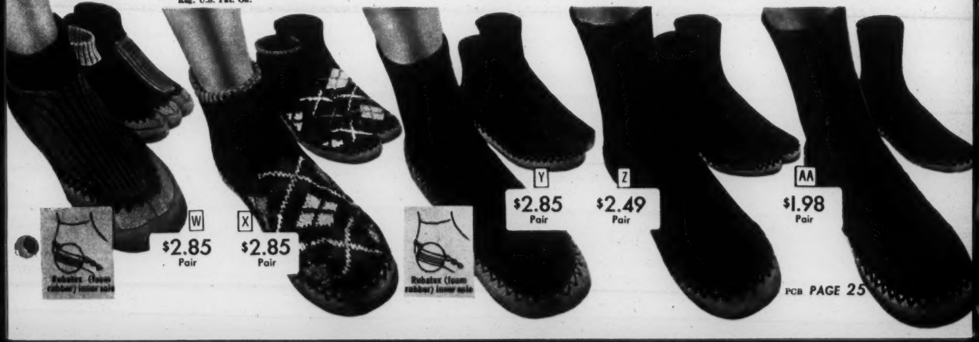
$1.98 Pair

$2.49 Pair

98c Pair

FOOT-EASE SLIPPER SOCKS WITH BUILT-IN CUSHIONED COMFORT

Reg. U.S. Pat. Off.


Rubatex (foam rubber) inner sole
Rubatex (foam rubber) inner sole
W
X
Y
Z
AA

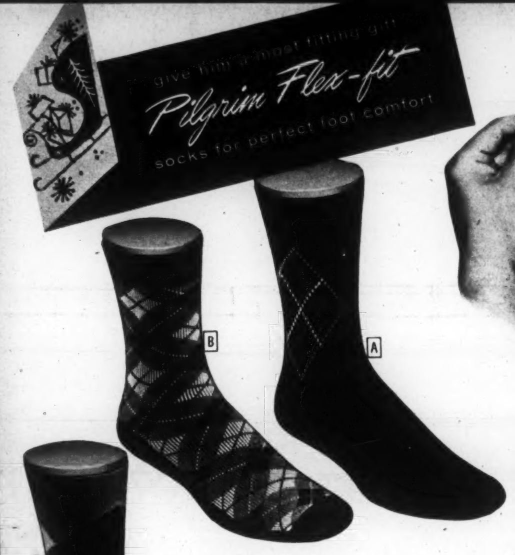
W $2.85 Pair

X $2.85 Pair

Y $2.85 Pair

Z $2.49 Pair

AA $1.98 Pair



The Christmas Gift That's
GUARANTEED TO FIT
Because 1 Size Fits All (10-14)

Once you've worn a FLEX-FIT sock you'll be convinced you've never made a better, more economical investment in real foot comfort. They fit perfectly, smoothly . . . won't wrinkle, sag or droop. Best of all, they don't bind. You won't even know you have them on. You can't buy a better, more comfortable fit at any price.

Flex-Fit Argyles for Sports and Dress

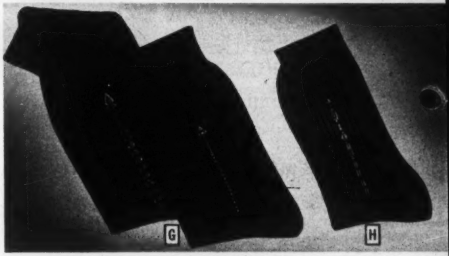
Flex-Fit argyles that conform immediately, exactly to your foot size and shape . . . fit easily without binding. They won't fall down around your ankles . . . stay up smoothly in place without the aid of garters. This perfect fit also means there's no extra sock between your foot and your shoe. One size fits all (10–14). A 79c Pr.

A **NEW.** Stretchy Nylon, knit-in argyle pattern. *State color* navy, gray, brown, maroon. Wt. pr. 1 oz.
83 N 1986.....Pair **79c; 3 pairs for $2.25**

B **NEW** 65% Nylon, 35% DACRON*. *State color* maroon, brown, navy, dark gray. Wt. pr. 1 oz.
83 N 1987...Pair **$1.00; 3 ~~pairs for~~ $2.79**

C 100% Nylon argyle. *State color* brown, maroon, navy, gray. Shpg. wt. pr. 1 oz.
83 N 1988...Pair **$1.49; 3 pairs for $4.20**

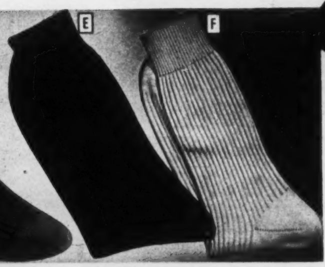
***Reg. T. M. for Du Pont's Polyester fiber**



Novelty Clock-Patterned Flex-Fits

G **100% Nylon 2-color clock, self-vertical pattern.** $1.00 Pr. 3-ply heels, toes. Colors navy, brown. charcoal gray. One size fits all (10–14). *State color*. Wt. pr. 1 oz.
83 N 1959—Regular length; ribbed top
83 N 1960—Slack length; elastic top
Pair only **$1.00**.....**3 pairs for $2.79**

H **All stretchy filament nylon.** $1.00 Pr. Clock pattern on rib knit body. Colors gray, navy blue, maroon, brown. One size fits all (10–14). *Please state color*. Shipping weight pair 1 ounce.
83 N 1922—Slack length; elastic top
Pair only **$1.00**.....**3 pairs for $2.79**



Dressy Flex-Fit Rib Knits

D **Full length 6x3 rib.** $1.49 Pr. Elastic top keeps socks trimly in place without the aid of garters. Body and foot of 100% stretchy filament nylon. Heels and toes are reinforced for long wear. Sole is flat knit. Colors black, brown, navy, gray. One size fits all (10–14). *Please state color when ordering.*
83 N 1925—Wt. pr. 1 oz.
Each Pair.........**$1.49**
3 Pairs for......... **4.20**

E **50% soft, absorbent virgin wool; 50% stretchy nylon.** $1.00 Pr. Dressy sport rib. Perfectly balanced to give the warmth of fine wool, the superb advantages of FLEX-FIT socks. Colors brown, navy, gray. One size fits all (10–14). *Please be sure to state color when ordering.* Shipping weight pair 1 oz.
83 N 2144–
Each pair **$1.00**
3 pairs for **2.79**

F **Snug fitting 3x3 rib.** 79c Pr. Finely knit of 100% stretchy nylon. All the advantages of a perfect fit in a popular priced sock. Colors brown, maroon, navy blue, tan, gray, white. One size fits all (10–14). *Please state color when ordering.* Shipping weight pair 1 ounce.
83 N 1944—Slack length; elastic tops.
Each Pair...........**79c**
3 Pairs for.........**$2.25**

Flex-Fit Work Sock

Another Sears First! The best-fitting, most comfortable work sock we know of. 50% stretchy nylon is blended with 50% cushion-soft, absorbent combed cotton to give a perfect fit, extra comfort. Tough and durable, these socks are made to take the hardest wear you can give them. Heels and toes are reinforced with strong filament nylon for added wear. **Washfast colors** navy blue, gray, white. One size fits all (10–14). *State color*. Wt. pr. 1 oz. 79c Pr.

83 N 1969—Regular length; rib top
83 N 1970—Slack length; elastic top
Pair...................**79c**
3 pairs only..........**$2.25**

1st Time! Flex-Fit Athletic Sock

Flex-Fit Athletic Sock offered for the first time anywhere that we know of. 60% absorbent virgin wool blended with 40% stretchy nylon. No matter how much you bounce, run or jump it stays neatly in place, won't slip down around your ankle. Conforms perfectly to your foot shape and size . . . so comfortable. White only. One size fits all (10–14). $1.00 Pr.
83 N 2276—Slack length; crew top. Wt. pr. 1 oz.
Pair **$1.00**.....**3 prs. $2.79**

this Christmas wrap him up in
Pilgrim Mufflers
(1), (2)
Choice of
initial
or crest

1 Rayon and Acetate Crepe **$1.98** each

2 Imported wool **$1.98** each

Easy to wash
Quick drying

3 100% Nylon **$2.98** each

4 100% DACRON* **$2.98** each
Reg. T.M. for DuPont's polyester fiber

5 100% Wool Designed in France **$2.98** each

Glove, Muffler Set **$4.98**

Initial Mufflers

Personalize his muffler with his own embroidered initial or the above illustrated crest. Hand washable. *State initial (except I,Q,U,V,X,Y,Z) or state crest.*

1 **Rayon and Acetate Crepe**; rayon knotted fringes. Shpg. wt. 6 oz.
33N3528–White.Ea.**$1.98**

2 **100% Wool Imported from England.** The best quality Wool muffler with genuine embroidered initial we know of. Wt. 6 oz.
33N3555—Maroon
Was $2.49. Now only **$1.98**

Full-Sized and warm

100% NYLON

3 **100% Woven Nylon with self fringe.** Easy to keep clean because you can wipe most spots off. Washes clean with little effort; dries very quickly; needs no ironing. Outstanding wrinkle resistance gives lasting "fresh" appearance to the muffler. Fine, soft quality is warm; fits snugly and smoothly. Ideal for dress or formal wear. 11½x52 in. Shpg. wt. ea. 6 oz.
33N3525–White.
Each only **$2.98**

100% DACRON

4 **100% "easy care—miracle wear" DACRON.** Developed for use in mufflers, these special Dacron yarns provide added warmth, softness and comfort. Highly resistant to wrinkles and spots. Hand washable; needs no ironing. Smart chevron weave in four solid colors: white, gray, yellow, tan. *State color.* 12x50 in. Shpg. wt. ea. 7 oz.
33N3565.... *Was $3.49;*
Each now only...**$2.98**

6 Zipper Front **$2.48** each

7 **$1.98** each

Matching Gloves and Muffler

Genuine deerskin leather palm whipstitched to 100% Wool knitted gloves. Matching all-wool woven muffler. Gift boxed. Hand washable. **Glove sizes** small (8–8½), medium (9–9½), large (10–10½). **Colors** Natural (tan), Heather gray. *Please state* **both** *glove size and color.* Shpg. wt. 11 oz.
33 N 3500............ Set only **$4.98**

Imported French Design

5 **NEW!** A Sears exclusive by Delmer of Rue de la Paix, Paris! Pure Zephyr Wool in interesting color combinations featuring light tones. Extra-fine quality for lightweight warmth. Hand washable. 13½x51 inches. **Colors** Legion (Lt.) blue, Parisian (Lt.) gray, Riviera (Lt.) Tan. Shpg. wt. 7 oz.
33N3575–*Please state color*.... Each **$2.98**

Zipper Front Muffler

6 **Exceptionally warm, soft blend of 90% Virgin Wool with 10% Imported Cashmere.** Full length zipper closes muffler snugly to protect neck and chest. Fabric is doubled for added warmth. Hand wash separately. ~~11x24~~ inches. Colors Navy blue, brown, gray. Shpg. wt. 7 oz.
33N3550–*Please state color* ... Each **$2.48**

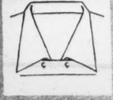
2-Color Reversible Muffler

7 **Acetate woven with strong, long-wearing nylon.** Complementary colors on opposite sides. Reverse it . . . it's like changing mufflers. Hand washable. 12x50 inches. Rayon knotted fringes. **Colors** navy and gray, maroon and gray, brown and canary yellow. Shpg. wt. 7 oz.
33N3518–*Please state color* ... Each **$1.98**

The New "CUMPARI"

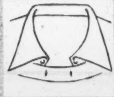
Italian Inspired Design

Striking, easy elegance of the newest style in men's sport shirts . . . the horizontal collar closure from Italy

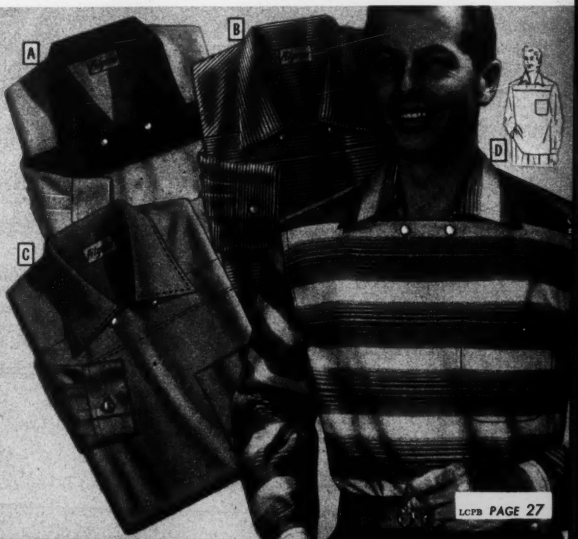


Wear it closed with open-collar comfort

$5⁹⁵ each



Wear it leisurely open for complete relaxation



Modern styling for modern tastes . . . the new "CUMPARI" offers the most functional new design for comfort we know of. Each side of the collar buttons to the horizontal closure, so your collar must stay neatly in place. Or, wear it open and shape it as you like. Square bottom; side vents. Washfast. State size small (14–14½), medium (15–15½), large (16–16½), extra large (17–17½-in. neck).

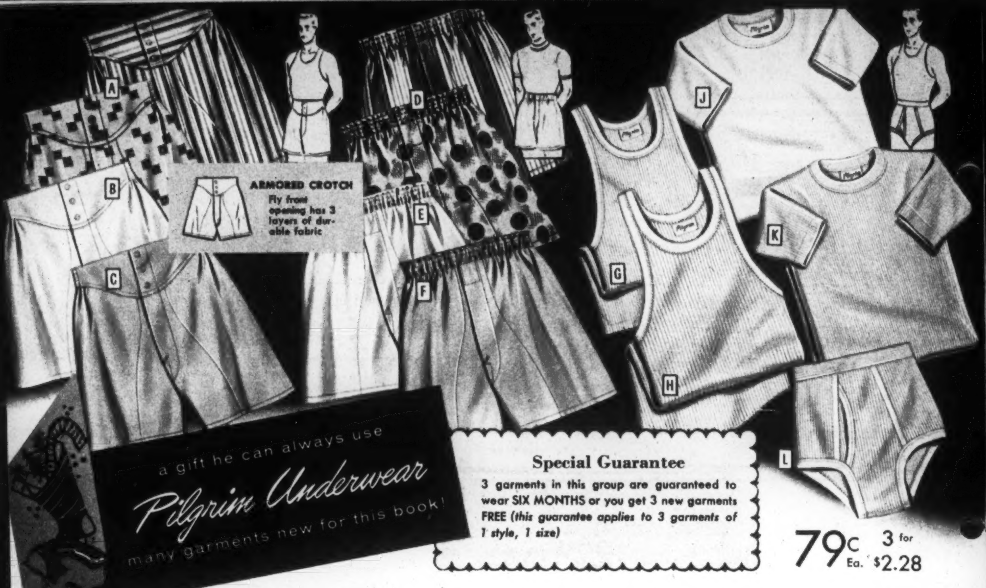
A **All viscose rayon, nubby textured finish.** Contrasting collar, chest stripe. Maximum fabric shrinkage 2%. Wt. 1 lb. 6 oz.
33N576–Lt. blue, navy 33N577–Navy, gold 33N578–Pink, black

B **Cotton corduroy;** max. shrinkage 3%. Solid colors. Wt. 1 lb. 8 oz.
33 N 2790—Scarlet red 33 N 2791—Gold color
33 N 2793—Charcoal gray 33 N 2792—Light blue

C **Solid color All viscose rayon gabardine.** Maximum fabric shrinkage 2%. Shipping weight 1 lb. 6 oz.
33 N 572—White 33 N 573—Light blue
33 N 574—Charcoal gray 33 N 575—Gold color

D **Sanforized cotton flannel stripe.** Maximum shrinkage 1%.
33 N 2588—Blue and gray 33 N 2589—Gold and gray

Each only **$5.95**


A
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ARMORED CROTCH
Fly front opening has 3 layers of durable fabric
a gift he can always use
Pilgrim Underwear
many garments new for this book!

Special Guarantee

3 garments in this group are guaranteed to wear SIX MONTHS or you get 3 new garments FREE *(this guarantee applies to 3 garments of 1 style, 1 size)*

79c Ea. 3 for $2.28

Cotton Broadcloth Shorts . . Specially Guaranteed (see guarantee above). Pilgrim Armored Crotch (see illustration above)—to give longer wear where it's needed most. Washfast colors. Sanforized; fabrics won't shrink over 1%. Double-stitched main seams. *State size* 28, 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

Gripper Fastener yoke front style. Elastic side inserts. Shpg. wt. ea. 5 oz.
[A] 83 N 5179G–Asstd. patterns, colors
[B] 83 N 5181G–Sparkling white
[C] 83 N 5185G–Blue, gray, or tan. *State color.*
Sizes above. Ea. **79c**. . . . . . . **3 for $2.28**

Boxer style. All-around elastic waistband. Shpg. wt. each 5 oz.
[D] 83 N 5177G–Asstd. patterns, colors
[E] 83 N 5183G–Sparkling white
[F] 83 N 5175G–Blue, gray, or tan. *State color.*
Sizes above. Ea. **79c**. . . . . . . **3 for $2.28**

How to Measure for Shorts, Briefs, Mid-lengths. Measure around natural waistline, over underwear. Keep tape snug but not tight. Do not measure over trouser belt. Number of inches is size. **For Shirts:** Measure chest over underwear, close up under arms, over shoulder blades in back. Keep tape snug but not tight. Number of inches is size.

Notice: If measure falls between sizes, order the larger

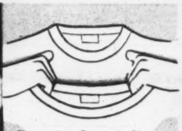
Combed Cotton Shirts (see guarantee above). *Sizes* small (34-36-inch chest); medium (38-40); large (42-44); extra large (46). **Color white.**

Athletic-style Shirts of Durene* cotton. Swiss rib knit. Mercerized yarns.
[G] 83 N 5120G—Straight bottom. Wt. ea. 4 oz.
[H] 83 N 5122G—Curved bottom. Wt. ea. 3 oz.
State size . . . . Each **79c; 3 for $2.28**

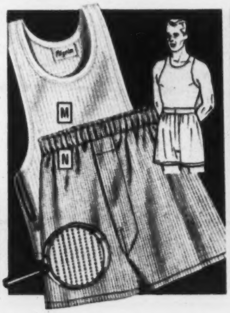
T-style. Nylon-reinforced neck. Wt. ea. 5 oz.
[J] 83N5186G–Flat knit. *State size.*
[K] 83N5182G–Rib knit. *State size.*
Ea. **79c** 3 for **$2.28**

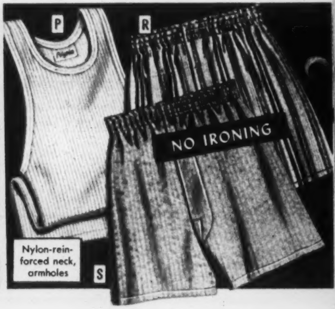
[L] Durene* Cotton Brief (see guarantee above). Springy rib knit. All-around elastic waist. *Sizes* small (30-32-in. waist); medium (34-36); large (38-40); extra large (42-44). *State size.*
83 N 5123G—Wt. ea. 3 oz. . . Ea. **79c; 3 for $2.28**

*Reg. U. S. Pat. Off.



Keeps Its Original Shape Almost 100% After Repeated Washings! Lab tested: Helanca "*Flex-Fit*" collar was repeatedly washed (and also stretched by hand more than it ever would be in normal use)—and it remained 99.2% true to its original shape. A typical Sears value.





Amazing New Shape-Holding Collar on this Tee Shirt!

Remarkable new Helanca (specially processed nylon yarns) "Flex-Fit" **collar** is made to hold its shape, to remain neat-fitting after repeated washings, to stay new-looking much longer than any ordinary reinforced tee shirt collar. Shirt is made of select combed cotton (finest long staple yarns), closely flat knit—soft, absorbent. Sewn-in taped shoulder seams. Hemmed set-in sleeves; hemmed bottom. No side seams . . means smooth fit. Knit to full sizes; long—to stay tucked in. *Sizes* small (34-36-inch chest); medium (38-40); large (42-44); extra large (46).

$1.29 Ea. 3 for $3.60

83 N 5072—White. *State size.* Shpg. wt. ea. 5 oz.. . . Each **$1.29; 3 for $3.60**

[M] 20% Dacron—80% Egyptian Combed Cotton (2-ply mercerized yarns) Athletic Shirt.** Rib knit. **White.** *Sizes* small (34-36-in. chest); medium (38-40); large (42-44); extra large (46). Shpg. wt. each 4 oz.

Shirt **98c Ea.** 3 for $2.85

83 N 5154—*State size.* Each **98c; 3 for $2.85**

[N] 100% Dacron Shorts.** Handsome, comfortable pique weave. All-around elastic waistband. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shipping wt. each 4 oz.
83 N 5155—Blue, bamboo (light tan), or white. *Please state color and size.*
Each **$1.69** . . . . **2 for $3.20**

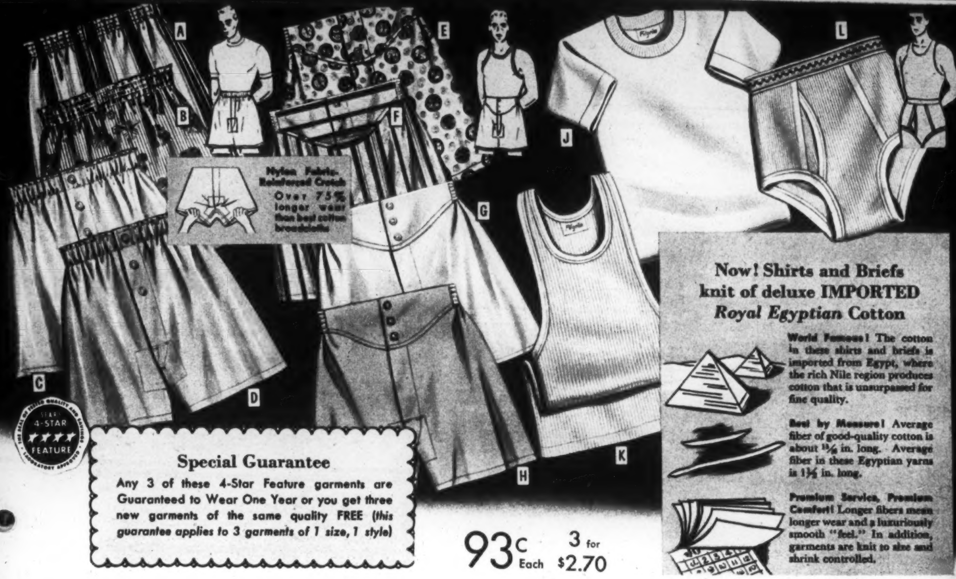
**Registered trademark for DuPont polyester fiber

[P] Athletic Shirt. Swiss rib knit combed cotton. Neck, armholes nylon-reinforced. *Sizes* small (34-36-in. chest); medium (38-40); large (42-44); ex. large (46). Shipping weight each 3 oz.

79c Ea. 3 for $2.28

83 N 5124G—*State size* . . . Each **79c; 3 for $2.28**

Puckered Cotton Shorts. "Quick as a wink" washing . . dry quickly . . need no ironing—and the colors of this comfortable fabric are washfast. All-around elastic waistband. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. each 4 oz.
[R] 83N5145G–Assorted patterns
[S] 83N5143G–Blue, green, white, or bamboo (light tan). *Be sure to state color.*
State size. Ea. **79c** **3 for $2.28**


A
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Nylon Fabric-Reinforced Crotch
Over 75% longer wear than best cotton broadcloths
SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED

Special Guarantee

Any 3 of these 4-Star Feature garments are Guaranteed to Wear One Year or you get three new garments of the same quality FREE ***(this guarantee applies to 3 garments of 1 size, 1 style)***

Now! Shirts and Briefs knit of deluxe IMPORTED *Royal Egyptian* Cotton

World Famous! The cotton in these shirts and briefs is imported from Egypt, where the rich Nile region produces cotton that is unsurpassed for fine quality.

Best by Measure! Average fiber of good-quality cotton is about 13/16 in. long. Average fiber in these Egyptian yarns is 1½ in. long.

Premium Service, Premium Comfort! Longer fibers mean longer wear and a luxuriously smooth "feel." In addition, garments are knit to size and shrink controlled.

93c Each **3 for $2.70**

Extra-Fine Broadcloth Shorts . . Nylon Fabric-Reinforced Crotch . . Specially Guaranteed (see the guarantee above). These 4-Star Feature shorts have the famous Pilgrim nylon fabric-reinforced crotch, which assures over 75% longer wear than best cotton broadcloth shorts *according to laboratory tests*. Washfast colors—won't fade or run in the wash. Broadcloth fabric is Sanforized—won't shrink over 1%. Body-curve full-panel seat. Double-stitched main seams. Gripper Fasteners won't rust, break or bend.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shipping weight each 5 ounces.

Boxer style short. Has all-around elastic waistband. 3 Gripper Snap Fasteners. Has all the features described above.

[A] 83 N 5093G—Assorted stripe patterns
[B] 83 N 5097G—Assorted allover patterns
[C] 83 N 5107G—Sparkling white
[D] 83 N 5111G—**Solid Colors** blue, bamboo (light tan), or light gray. Please be sure to state color. *Sizes above. State size.* See measuring information on the opposite page.

Each 93c. . . . . **3 for $2.70**

Gripper Fastener yoke front style short. Elastic side inserts. 3 Gripper Snap Fasteners. Has all the features described above.

[E] 83 N 5099G—Assorted allover patterns
[F] 83 N 5095G—Assorted stripe patterns
[G] 83 N 5109G—Sparkling white
[H] ~~83 N 5115G~~—Solid Colors blue, bamboo (light tan), or light gray. Be sure to state color. *Sizes above. State size.* See measuring information on the opposite page.

Each 93c. . . . . **3 for $2.70**

Our Finest Knit Cottons . . Specially Guaranteed (see guarantee at left, above). Imported *Royal Egyptian* yarns for outstanding wear and comfort qualities (see above). **Color** white.

Shirts. *Sizes* small (34–36-inch chest); medium (38–40); large (42–44); and extra-large (46).

J **T-style shirt.** Closely flat knit of imported *Royal Egyptian* yarns. Has set-in ribbed collarette—neat, dressy-looking. Nylon-reinforced neck. Shipping weight each 5 oz. *Sizes above. State size.*

83 N 5054G—Each 93c. . . . . **3 for $2.70**

K **Athletic-style shirt.** Springy rib knit of imported *Royal Egyptian* yarns. Full, long. Shipping weight each 4 ounces. *Sizes above. State size.*

83 N 5050G—Each 93c. . . . . **3 for $2.70**

L **Brief.** Springy rib knit of *Royal Egyptian* yarns. All-around elastic waistband. Double-fabric no-gap fly front. Elastic in leg openings. **Sizes** small (30–32-inch waist); medium (34–36); large (38–40); extra large (42–44). Shpg. wt. ea. 3 oz. *State size.*

83 N 5069G—Brief Ea. 93c. **3 for $2.70**

Fabric woven in France

98c Each **3 for $2.85**

Oxford Cloth Shorts—brand-new for this Christmas Book! Handsome and unusually long-wearing, this rich-looking weave has long been a favorite fabric of many well dressed men—and here it is in brand-new Pilgrim shorts! Woven of combed cotton yarns (better-quality, longer-wearing, and smoother, because shorter fibers are removed). Sanforized—fabric won't shrink over 1%. Colors are washfast—won't fade or run in the wash. Boxer style (all-around elastic waistband). Body-curve full-panel seat for easy-fitting comfort.

In these solid colors white, medium blue, or bamboo (light tan). Shipping weight each 5 ounces.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. See the measuring information on the opposite page.

83 N 5071—*State size and color.* Each **98c**. . . . **3 for $2.85**

3 shorts in gift box $2.85

Fancy 100% DuPont Nylon Shorts . . they're **gift boxed**—ready for Christmas giving! Attractive fancy patterns. The finely woven fabric is amazingly durable—means months of extra wear.

Unusually soft and light-weight for deluxe comfort. Boxer style (all-around elastic waistband). Double-stitched main seams. Full-panel body-curve seat.

Easy to wash . . quick-drying . . and they need no ironing. Will not shrink out of fit. Colors are washable.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

83 N 5211—Assorted attractive fancy patterns. Shipping wt. 11 oz. *State size wanted.* 3 in box. **$2.85**

3 Shorts in gift box $3.95

Imported Madras shorts . . 3 in gift box . . ready for Christmas giving! Made of fine quality long-staple Egyptian cotton, skilfully woven in France for soft comfort, long wear, and expensive-looking appearance.

Unusual combinations of colors are blended in good-looking plaids and checks—and the patterns are permanently woven into the fabric.

Boxer style (all-around elastic waistband). Full-panel body-curve seat for comfort.

Colors are washfast—won't fade or run in the wash.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

83 N 5213—Assorted fancy patterns. Shipping weight 1 lb. 1 oz. *State size wanted.* 3 in box. **$3.95**

For information on Sears Easy Terms see page 371

soft . . . supple . . . long wearing
Pilgrim Gloves
stronger, too . . . sewn with nylon
F $2.98
D $4.98
E $3.98

B $3.98
C $2.69
A $4.98

WARM, KNIT LINED PILGRIM DRESS GLOVES
Fine Imported and Domestic Capeskin Leathers

Sizes small, medium, or large—see size chart on opposite page. New height and weight chart figures your glove size at a glance. *Please be sure to state size when ordering.*

A New! Imported South African Capeskin. 100% wool knit lining in colorful tattersall pattern. New "V" wrist hug style—easy to slip on or off. Gauge sewn with tough nylon thread. *State size.* Shipping weight pair 5 oz. $4.98 Pair
33N5533–Black 33N5534–Brown . Pair $4.98

B Imported South African capeskin. Full 100% wool lining. Handsome grain finish. Strong gauge stitching with nylon thread. Comfortable side panel. Shpg. wt. pr. 5 oz. $3.98 Pair
33N5540–Black 33N5541–Brown *State size.*
33N5542–Tan. . . . . Pair $3.98

C Domestic capeskin with warm rayon and cotton lining. Soft pigtexed finish looks like expensive pigskin. Strongly sewn with tough nylon thread. Shipping weight pair 7 oz. $2.69 Pair
33N5535–Black 33N5536–Dk. Brown *State size*
33N5537–Cork (light tan) . . . . Pair $2.69

D Selected South African capeskin in rich, smooth grain finish. Warm 100% wool lining. Expansion panels along both sides of glove. Whipstitched, sewn with nylon thread. $4.98 Pair
33N5520–Black 33N5521–Brown *State size*
33N5522–Tan. Shpg. wt. pr. 4 oz . . . Pair $4.98

E Imported South African capeskin with warm, rayon and cotton lining. Rich smooth grain finish. Slip-on style with adjustable wrist strap. Whipstitched with tough nylon thread. Shipping weight pair 8 oz. *State size.* $3.98 Pair
33N5531–Black 33N5532–Brown . Pair $3.98

F Domestic capeskin with 100% nylon knit lining. Handsome smooth grain finish. Gauge sewn with tough nylon thread for longer wear. Shipping weight pair 5 oz. *State size.* $2.98 Pair
33 N 5545—Black 33 N 5546—Dark Brown
33 N 5547—Cork (light tan) . . . . . . Pair $2.98

G $2.95
H $3.98
J $4.98

100% Nylon . . Nylon and Leather Combinations
Look Like Leather . . Wash Easily . . Dry Fast

G Unlined double woven nylon . . so tightly woven it looks like leather. Gauge sewn with tough nylon thread. Easy to wash—dries fast. Comfortable slip-on style. *State size small, medium, or large*—chart on opposite page. $2.95 Pair
33N5550–Gray. Wt. pr. 2 oz.
33N5551–Brown. . . Pair $2.95

H Double woven nylon with 100% wool knit lining. Looks like leather. Easy to wash—quick drying too. Gauge sewn throughout with tough nylon thread. Slip-on style. *State size small, medium, or large*—chart opposite page. $3.98 Pair
33N5514–Brown. Wt. pr. 2 oz.
33N5515–Gray. . . . Pair $3.98

J Pigskin leather palm hand sewn to double woven nylon. Makes fine gripping surface for driving. Comfortable slip-on style. Glove is light brown with light tan palm. *State size small, medium, or large*—chart on opposite page. Wt. pr. 3 oz. $4.98 Pair
33 N 5573. . . . . . Pair $4.98

Pilgrim Unlined Leather Dress Gloves

Domestic capeskin . . . pig-grained for soft, lasting finish Gauge sewn with tough nylon thread. Hemmed top. *State size small, medium, or large.* $1.98 Pair
33N5427–Black
33N5429–Cork (lt. tan)
33N5428–Brown.
Wt. pr. 4 oz. Pr. $1.98

Smooth grain, imported South African capeskin. Gauge sewn with tough nylon thread for durability. Side panel for extra comfort. *State size small, medium, or large.* Wt. pr. 4 oz. $2.98 Pair
33N5440–Black
33N5441–Dk. Brown
33N5442–Tan. Pr. $2.98

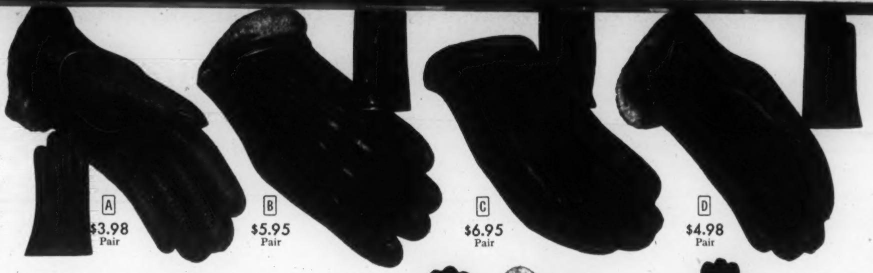
Imported South African suede leather. Soft and supple. Expansion panels along both sides of glove allow a perfect fit without binding. Whip stitched with contrasting Black nylon thread. *Please state size small, medium, or large*—chart on opposite page. Shpg. wt. pair 3 ounces. $3.98 Pair
33N5407–Gray Pr. $3.98

Hand sewn pigskin. Soft, supple, and long wearing. Beautifully hand sewn by expert craftsmen to give them a luxury look. Distinctive sidewall panels allow more finger freedom. Rich Cork (light tan) color. *State size small, medium, or large*—chart on opposite page. Wt. 5 oz. $5.95 Pair
33 N 5408 . . Pair $5.95

100% Seamless Knit Gloves

All wool knits. Warm, closely woven brushed wool in deep-toned, hard-to-soil colors. 100% seamless construction allows complete flexibility and freedom of hand movement. Snug-fitting rib knit wrist. *State size small, medium, or large*—size chart on opposite page. Shipping wt. pr. 3 oz. $1.39 Pair
33 N 5560–Navy blue
33 N 5562–Oxford gray
33 N 5561–Brown. Pair $1.39

Top grain pigskin palm—favorite glove for driving or dress wear. Body of glove is 100% wool knit for extra warmth. Comfortable seamless construction throughout. Sure-grip leather palm is soft, supple and long-wearing. Color light brown. *Please state size small, medium, or large*—size chart on opposite page. Shipping weight pair 3 ounces. $2.98 Pair
33 N 5571 . . . . Pair $2.98



FUR LINED PILGRIM DRESS GLOVES

Sewn with nylon thread . . wear longer

Sizes small, medium, or large—see size chart below, right. New height and weight chart figures correct glove size at a glance. *Be sure to state size when ordering.*

A Our lowest priced fur lined dress glove. Domestic capeskin . . . pig grained for softness. Fully lined with rabbit fur. Gauge sewn with nylon thread for longer wear. *Please be sure to state size.* Shipping weight pair 7 ounces. **$3.98** Pair

33 N 5627—Black **33 N 5628**—Brown
33 N 5629—Cork (light tan)
Pair **$3.98**

B Whipstitched, fur lined dress glove. Selected imported South African capeskin. Rich, smooth finish. Sewn with tough nylon thread. Comfort-fitting expansion panels on both sides of glove. Shpg. wt. pr. 6 oz. *State size.* **$5.95** Pair

33 N 5617—Black **33 N 5618**—Brown
33 N 5619—Tan
Pair **$5.95**

C Horsehide . . . tough, long-wearing . . . rich, smooth grain finish. Warm heavy-weight lambskin lining. Shirred wrist gives snug fit without binding. Strongly gauge sewn with tough nylon thread. Flexible sidewall construction. *State size.* Shipping weight pair 7 ounces. **$6.95** Pair

33 N 5607—Black . . . . Pair **$6.95**

D Smooth grain, imported South African capeskin . . . lined with good quality fur. Flexible side panel along little finger side of glove. Gauge sewn throughout with tough nylon thread. Shpg. wt. pr. 7 oz. **$4.98** Pair

33 N 5640—Black **33 N 5641**—Brown
33 N 5642—Tan. *State size.*
Pair **$4.98**

E New! Soft, supple imported South African capeskin. Wrist-hugging style with "V" cuff. Warmly lined with pure white California rabbit fur. Gauge sewn throughout with tough nylon thread for extra long wear. *Please be sure to state size when ordering.* Shipping weight pair 6 ounces. **$5.95** Pair

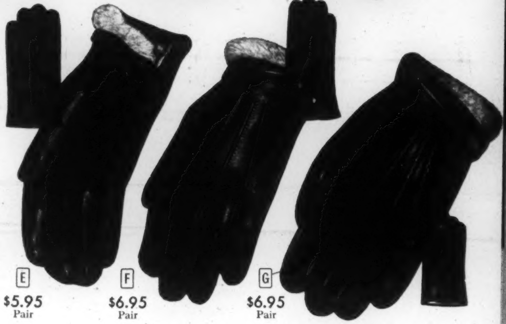
33 N 5633—Black
33 N 5634—London (light) tan
Pair **$5.95**

F Fine, smooth-textured imported South African capeskin. Pure white California rabbit fur lining. Tapered wrist for more comfortable fit. Easily adjustable wrist strap with slide buckle. Gauge sewn with tough nylon thread for extra strength. Shipping weight pr. 6 oz. *Be sure to state size wanted.* **$6.95** Pair

33 N 5620—Black
33 N 5621—Brown . . . . Pair **$6.95**

G Our finest fur lined dress glove. Made from selected imported South African capeskin. Warmly lined with ~~imported~~ French fawn-colored (white and tan) rabbit fur. Expansion panels along both sides of glove allow more flexibility, greater comfort and hand freedom. Smart, dressy whipstitching with tough nylon thread for extra strength. Hand sewn back and hem. Slip-on style—easy to take off or put on. Shipping wt. pair 5 oz. *Please be sure to state size when ordering.* **$6.95** Pair

33 N 5614—Black **33 N 5615**—Brown
33 N 5616—Tan . . . . Pair only **$6.95**



Men's Glove Measuring Size Chart

HEIGHT AND WEIGHT CHART figures your correct glove size at a glance. New and Improved method of determining size assures a perfect fit every time. All you need is your height and weight. Allowances for linings included.

HEIGHT	WEIGHT											
Step 1. Find your height listed below	**Step 2.** Read across chart opposite your height to column with your weight. Size listed is your glove size.											
	131 to 140 lbs.	141 to 150 lbs.	151 to 160 lbs.	161 to 170 lbs.	171 to 180 lbs.	181 to 190 lbs.	191 to 200 lbs.	201 to 210 lbs.	211 to 220 lbs.	221 to 230 lbs.	231 to 240 lbs.	241 to 250 lbs.
5 feet to 5 ft. 4 in.	Small	Small	Small	Small	Medium	Medium	Medium	Medium				
5 ft. 5 in. to 5 ft. 8 in.	Small	Small	Small	Medium	Medium	Medium	Large	Large	Large	Large		
5 ft. 9 in. to 6 feet	Small	Small	Medium	Medium	Medium	Medium	Large	Large	Large	Large	Large	Large
6 ft. 1 in. to 6 ft. 4 in.		Small	Medium	Medium	Medium	Large	Large	Large	Large	Large	Large	

Pigskin Palm Gloves

55% wool, 30% raccoon, and 15% nylon glove in smart waffle knit pattern. Soft, supple grained pigskin palm . . . perfect for driving, sports or casual wear. Completely seamless construction allows unrestricted freedom of hand movement. Rib knit hemmed cuff makes it easy to slip them on or off. Natural (tan) color with light tan palm. *Please state size small, medium, or large when ordering—see size chart above at right.* Shipping weight pair 4 ounces. **$3.50** Pair

33 N 5574 . . . . Pair only **$3.50**

He can use 2 pairs—handsome dress styles . . gift boxed

One pair double woven gray nylon gloves. Gauge sewn with tough nylon thread for extra long wear. Handy slip-on style with full outseam. Unlined. One pair 100% knit wool (camel color) with grained pigskin palm. Seamless construction allows complete freedom of hand movement. Excellent for driving, sports, or casual wear. Individually gift boxed. *Please state size small, medium, or large—see size chart above.* Shipping weight set 15 oz. **$5.90** Set

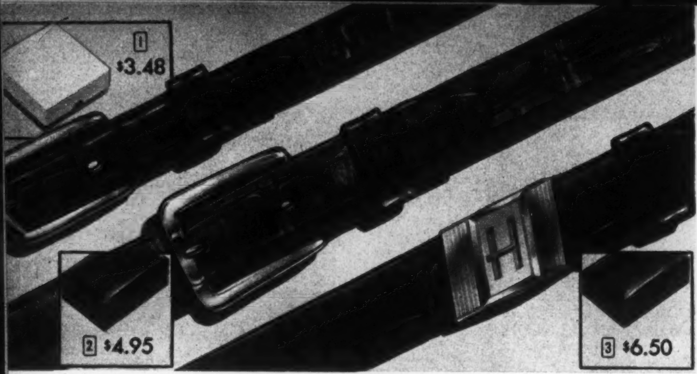
33 N 5517—2 prs. in gift box **$5.90**

One pair soft, supple deerskin. Smart whipstitching . . . sewn with nylon thread for extra strength. Pig grained for softness. Unlined. Tan color. One pair South African capeskin. Warm wool knit lining. Whipstitching gives smart, dressy appearance. Sewn with tough nylon thread. Side panels along both sides of glove allow greater hand freedom. Rich brown color. *Please state size small, medium or large—see size chart above.* Shpg. wt. set 15 oz. **$8.90** Set

33 N 5575—2 pairs in gift box . . . **$8.90**

Our finest, most luxurious glove set. One pair top quality brown South African capeskin. Fully fur lined. Side panel along both sides of glove. Whip sewn with nylon thread. One pair of genuine pigskin leather. Cork (light tan) color. Swagger model. Unlined. Gauge sewn with nylon thread. *State size small, medium, or large—chart above.* Shpg. wt. set 15 oz. **$9.90** Set

33 N 5611—2 pairs in gift box . . . **$9.90**



Twin-Initial Buckle Set

Personalized 2-initial belt set. Raised gold-colored initial on silver-plated background. 1-inch wide belt of sculptured saddle leather with embossed design—looks like hand stitching. Handcrafted natural leather finish. **Sizes** 30, 32, 34, 36, 38, 40, 42 and 44-inch waist. *Print 2 initials. Please be sure to state size.* Shipping weight 5 ounces.
33 N 4211—Mahogany........ Each **$2.95**

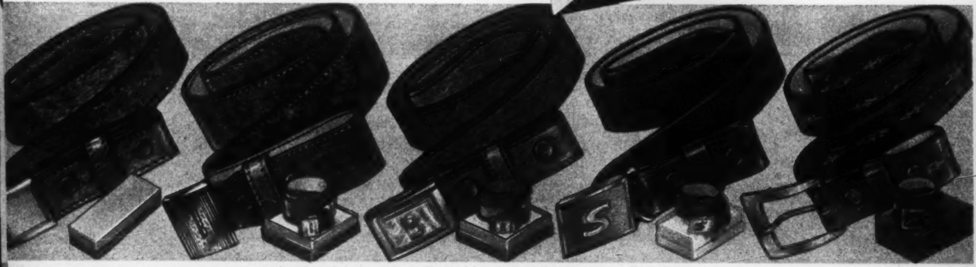
Our Finest Belts—Genuine Alligator Leathers

1 Popular new, waist-flattering ¾-inch width. Selected genuine alligator leather . . . lined on sueded cowhide for added wear. Attractive stitchless construction. Neatly rounded edges. Sturdy, reinforced stitched overlap. Gleaming polished metal buckle. Convenient snap-button construction. **Sizes** 28, 30, 32, 34, 36, 38 and 40-inch waist. *Please be sure to state size when ordering.* Shipping weight each 4 ounces.
33 N 4277—Brown. Each **$3.48**

2 New! Genuine Alligator leather, imported from Brazil. 1-inch wide belt—lined with sueded cowhide for extra long wear. Neat half-round stitchless construction. Gleaming polished metal buckle. Beautiful imitation leather gift box—handy for keeping cuff links, tie bars. Perfect gift for Dad, Son or Brother. **Sizes** 30, 32, 34, 36, 38, 40, 42 and 44-in. waist. *State size.* Shpg. wt. 9 oz.
33 N 4278—Brown. Ea. **$4.95**

3 Our finest belt set with personalized initial buckle. Genuine Alligator leather on sueded cowhide lining. 1 in. wide. Striking 2-tone gold-colored buckle with silver-plated background for distinctive raised initial. Gift boxed in imitation leather case. *Print initial or state plain* (no I, O, Q, U, V, X, Y, Z). *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. 15c Fed. Tax included. Wt. 8 oz.
33 N 4285E—Brown. Ea. **$6.50**

expertly crafted Pilgrim belts
Fine, Rich Leathers
alligator . . . cowhide . . . pigskin



Top Grain Leather Belts . . . Cowhides and Pigskins

$3.50 Sterling silver buckle with gold-plated cut-out initial and border. Imported pigskin belt; 1-in. wide. Lined on cowhide. Gift boxed. *Print initial or state plain.* (No I, O, Q, U, V, X, Y, Z.) **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please be sure to state size.* Shipping weight 8 ounces.
33N4281E–Black **33N4282E**–Tan
15c Fed. Tax included. . Each **$3.50**

$3.75 Sterling silver initial buckle with genuine imported pigskin belt. 1⅜ inches wide. Nylon sewn for long wear. *Print initial or state plain.* (No I, O, Q, U, V, X, Y, Z.) **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Please be sure to state size.* Shpg. wt. 5 oz.
33N4252E-Black **33N4253E**-Tan
10c Fed. Tax incl... Each **$3.75**

$2.48 Brass buckle with raised initial on mother-of-pearl inlay. 1-inch wide pigskin belt . . . lined on cowhide. *Print initial or state plain.* (No I, O, Q, U, V, X, Y, Z.) **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please be sure to state size.* Shipping weight each 5 oz.
33 N 4207—Black. Each
33 N 4208—Light tan... **$2.48**

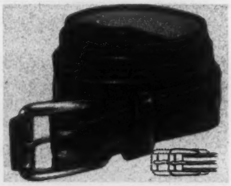
$2.48 Silver-colored initial mounted on rich gold-colored buckle. Lanolized top grain cowhide belt—1 in. wide. *Print initial or state plain.* (No I, O, Q, U, V, X, Y, Z.) *State size* 30, 32, 34, 36, 38, 40, 42 or 44-inch waist. Shipping weight each 5 ounces.
33 N 4254—Black Each
33 N 4255—Brown.... **$2.48**

$3.48 24 carat gold printed embossing in Florentine design. 1-in. wide cowhide in 2-tone finish. Half-round stitchless construction. Heavyweight polished solid brass buckle. Imitation leather gift box. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please be sure to state size.* Shipping weight each 7 oz.
33N4152-Med. brown. Ea. **$3.48**

Extra Large Sizes, too

Top Grain Cowhide Belt

$1.98 1-in. wide belt—lanolized for softness. Antique inlay finish gives rich, 2-tone effect. Solid brass buckle. *State even size* 28 to 50-in. waist. Wt. ea. 6 oz.
33 N 4145—Medium brown.... Each **$1.98**

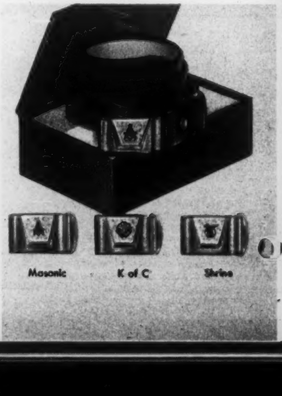


Spring-Action Buckle

$2.48 Top grain molded cowhide belt with built-in expansion buckle. Embossed bamboo edge design. 1 inch wide. Hand rubbed natural leather finish. **Sizes** 30, 32, 34, 36, 38, 40, 42 or 44-inch waist. *State size.* Wt. ea. 5 oz.
33 N 4158—Mahogany .... Each **$2.48**

Fraternal Emblem Belt, Buckle Set

$4.95 His fraternal emblem in colored baked enamel on beautiful silver enamel background. Smoothly finished, supple, top grain cowhide leather belt—1 inch wide. Lanolized for extra softness, extra long wear. Neatly rounded edges add a distinctive styling touch. Secure snap button construction. Handsomely gift boxed in handy, reusable imitation leather case—perfect for cuff links, tie bars, jewelry, etc. An excellent gift for Dad. **Sizes** 30, 32, 34, 36, 38, 40, 42 and 44-inch waist. *Please be sure to state size when ordering. Please state fraternal emblem wanted on order:* (*1*) *Masonic,* (2) *Knights of Columbus or* (*3*) *Shrine.* Shipping weight each 8 ounces. 25c Federal Tax included.
33 N 4275E—Brown. . Each **$4.95**

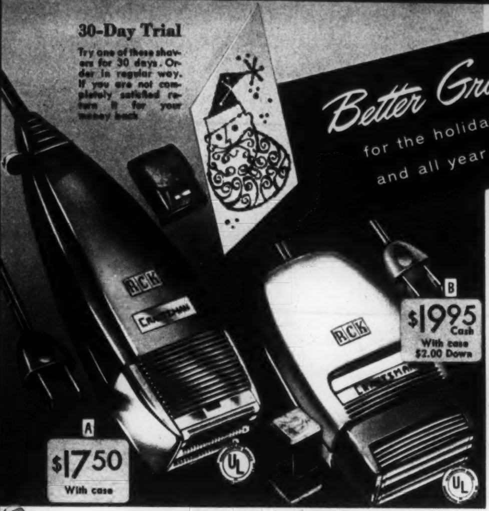


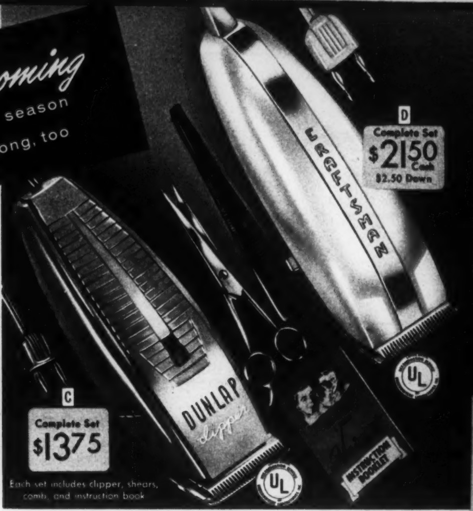
30-Day Trial

Try one of these shavers for 30 days. Order in regular way. If you are not completely satisfied return it for your money back

Better Grooming

for the holiday season and all year long, too





Each set includes clipper, shears, comb, and instruction book

Shaving Comfort at its best costs so Little

[A] **Popular CRAFTSMAN Shaver.** A real personalized gift with his own initials. Have him try it for 30 days (see above) for the most comfortable shaves he's ever known. Has double-action square head and two round heads, giving a big shaving surface; combines long-hair cutting edges with close-shaving surfaces. *Guaranteed 1 year in materials and workmanship.* 110-120 volt, 60-cycle AC, DC motor; starting wheel. *UL approved.* Built-in static supressor cuts radio and TV interference. Gray plastic body. Removable whisker guards permits easy cleaning. With plastic shaver head and cord guards, cleaning brush, 6-ft. cord, plug, handsome tan simulated leather covered case. **Please be sure to print 3 initials wanted.**

9 N 9282—Shpg. wt. 1 lb. 13 oz. . . . $17.50

[B] **DeLuxe CRAFTSMAN Electric Shaver.** Personalized with his own initials. Have him try this outstanding shaver for 30 days (see above) for a real shaving thrill. Two extra-long scientifically redesigned, double-action square heads combine long-hair cutting EDGES with close-shaving SURFACES. *UL approved.* Has powerful 110-120-volt, 60-cycle AC, DC motor. Built-in static suppressor cuts radio and TV interference. Handsome chrome trimmed gray plastic body. Starting wheel; whisker guard removable for easy cleaning. *Guaranteed 1 year in materials and workmanship.* 6-ft. cord with plug, plastic shaver head and cord guards, cleaning brush, and case. **Please be sure to print 3 initials wanted.**

9 N R9283—Shpg. wt. 2 lbs. $19.95

A Home Barber Set Will Pay its own Way

[C] **DUNLAP 3-piece Home Barber Set.** Makes a wonderful Christmas gift for the person who does the hair cutting in your home. Now the job can be done like a professional barber . . set pays for itself in just a few haircuts.

Set includes: (1) DUNLAP Electric Clipper with No. 000 cutter; gray plastic housing; 110-120 volt, 60-cycle AC, DC motor; 8-ft. cord; plug. *1-year guarantee. UL approved.* (2) 7½-in. Barber Shears; hot forged steel blades. (3) 7½-in. comb; tapered hard composition. Instruction book gives step-by-step procedure.

9 N 9329—Shpg. wt. 3 lbs. . . . . Set $13.75

9 N 9330—**DUNLAP Electric Clipper only.** With instructions, but without shears or comb. *Guaranteed 1 year. UL approved.* Shpg. wt. 1 lb. 8 oz. $12.75

[D] **CRAFTSMAN 3-pc. Home Barber Set.** Our best professional-like barber set. Clipper has heavy-duty motor and easily replaceable head. A welcome Christmas gift in homes with large families, or for the person who wants the finest for professional performance.

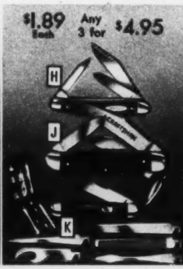
Set includes: (1) CRAFTSMAN Electric Clipper; No. 000 high carbon tool steel head; shock-proof ivory-color plastic housing; 110-120-volt, 60-cycle AC, DC motor; 8-ft. cord; plug. *1-year guarantee. UL approved.* (2) 7½-in. Barber Shears; hot forged steel blades. (3) 7-in. comb; hard rubber. Instructions.

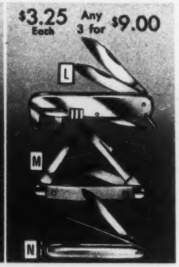
9 N 9340—Shpg. wt. 4 lbs. . . . Set $21.50

9 N 9341—**CRAFTSMAN Electric Clipper only.** With instructions. Described above. Shpg. wt. 2 lbs. 8 oz. $19.50

All for only $4.95

95c Each
Any 3 for $2.50
E
F
G





$4.25 Each
Any 3 for $11.50
P
R
S

Special Christmas Gift Combination. This is the special gift you want for that **special** man or boy on your Christmas list.

Gift combination consists of: (1) **Western Palomino pony statue.** A true-to-life, hand-decorated plastic statue 7½ in. high, 8¼ in. long. Removable saddle. Ideal for boy's room or den. (2) **Outdoor knife.** Has large blade, caplifter-screwdriver blade, leather punch, and can opener. Simulated bone stag handle; shackle. 3⅜ in. long. (3) Precision-made compass. Polished case. Clearly marked for accurate reading. Knife and compass connected by 12-in. chain. Shipping weight 1 lb. 6 oz.

9 N 9463. . . . . $4.95

Every man and boy wants a good knife for Christmas . . Order several now!

YOUR CHOICE 95c Each

Any 3 items listed directly below. *State catalog numbers and quantity wanted.* $2.50

[E] 9 N 9450G—**Boy's Outdoor Knife Kit.** "Kamp-King" with spear blade, screwdriver, combination cap-lifter and can-opener . . . PLUS compass and magnifying glass. Red plastic handle; 12-in. chain. 3¼ in. long. Shpg. wt. each 5 oz.

[F] 9 N 9518G—**CRAFTSMAN Pen Knife.** Simulated bone stag handle. 2⅞ in. long. Two carbon steel blades. Shipping weight each 3 oz.

[G] 9 N 9459G-**New! Knife with Finger Nail Clip.** 2-in. pen knife blade mounted on side of nail clip. Heavy nickel plated. Hole in end for attaching to key chain. Shpg. wt. each 2 oz.

YOUR CHOICE $1.89 Each

Any 3 items listed directly below. *State catalog numbers and quantity wanted.* $4.95

[H] 9 N 9472G—**CRAFTSMAN Pocket Knife.** 3 blades; large blade *hollow ground.* Plastic stag type handle. 3¼ in. long. Shpg. wt. each 3 oz.

[J] 9 N 9519G—**Pocket Knife.** 3 high carbon steel blades. Beer can opener on back. Stag type plastic handle. 3½ in. long. Shipping weight each 5 oz.

[K] 9 N 9520G—**6-pc. Tool-Kit-Knife.** 5 interchangeable tool blades (3¼-in. chisel, 3¼-in. file, 3¼-in. reamer, 3¼-in. screwdriver, can opener-cap lifter), and 2½-in. knife blade; alloy steel. Tool blades snap firmly to end of pocket knife handle. Shpg. wt. each 8 oz.

YOUR CHOICE $3.25 Each

Any 3 items listed directly below. *State catalog numbers and quantity wanted.* $9.00

[L] 9 N 9462G—**New! Wrench Knife.** Adjustable wrench on end of knife case. Opens to ½ in. Knife has 2½-in. blade; 2⅜-in. screwdriver blade with file on one side; 1¾-in. reamer. Length 4¼ in. Shpg. wt. each 7 oz.

[M] 9 N 9504G—**CRAFTSMAN Pen Knife.** 3 chrome vanadium blades; large blade *hollow ground.* Maize plastic handle. 2¾ in. long. Shpg. wt. each 3 oz.

[N] 9 N 9460G—**New! Pipe Knife.** Nickel-alloy handle. Tobacco tamper on one end of handle. Has pen blade and stem cleaner. 3⅛ in. long. In plastic gift tube. Shpg. wt. each 4 oz.

YOUR CHOICE $4.25 Each

Any 3 items listed directly below. *Please state catalog numbers and quantity wanted.* $11.50

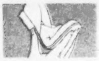
[P] 9 N 9512G—**CRAFTSMAN 6-blade Knife.** Patterned after official pocket knife of Swiss Army. Stainless steel blades, linings, springs. 6 blades: corkscrew, leather punch, can opener, cap lifter-screwdriver, 2⅜-in. sheepfoot blade, 1½-in. clip blade. Shpg. wt. each 5 oz.

[R] 9 N 9488G—**CRAFTSMAN Carpenters' Knife.** 3 chrome vanadium steel blades. Genuine bone stag handle. 3⅞ in. long. Shpg. wt. each 5 oz.

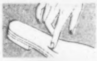
[S] 9 N 9505G—**CRAFTSMAN Pen Knife.** 4 vanadium steel blades: large pen, small pen, hook pen, nail file. Bone stag handle. 2⅞ in. long. Shpg. wt. each 2 oz.

Three Guaranteed Gold Bond Slippers

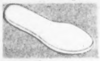
9 months of wear or new pair at no extra cost to you!



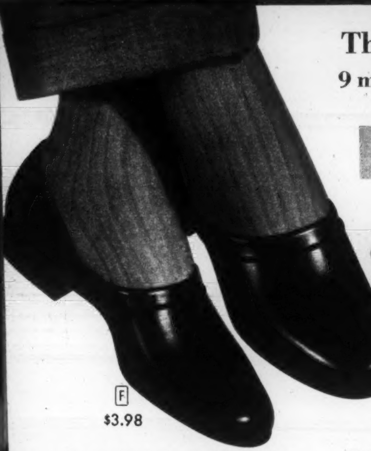
Extremely flexible sole bends with every foot movement



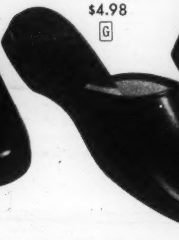
Velvet-soft heel-to-toe cushion insole assures foot comfort



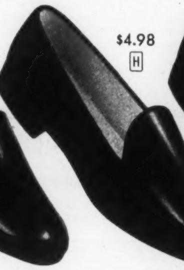
Searolite sole wears several times longer than leather



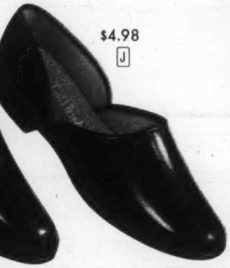
F $3.98



$4.98 **G**



$4.98 **H**



$4.98 **J**

Opera Style in Soft Kidskin

F His eyes will light up when he sees these slippers, he'll smile with content when he wears them. You won't find a better footwear companion for his pipe and easy chair hours. Smartly styled in friendly-to-the-feet kidskin; extremely supple to ease weariness.

Smooth full leather lining gives bonus comfort and long extra wear. Light, tasteful trim enhances vamp, sets off smooth toe. Pliant leather sole flexes easily; durable rubber heel. Order early for Christmas . . . Order today!

Sizes: Men's E (medium wide) in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please be sure to state size wanted.* Shipping weight 1 lb. 8 oz.

67 N 5741—Brown.....................Pair **$3.98**

G Guaranteed wear. Wine-tone brown slip-on scuff. Elk tanned leather is nylon stitched. Foot rests on heel-to-toe cushion insole. Leather sock lining, heel pad. Searolite sole, wedge heel.

Sizes: E (medium wide) 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67N5733—Wine-tone brown. Pr. **$4.98**

H Guaranteed wear. Moccasin toe. Soft elk tanned leather. Foot-easing comfort with cushion insole. Searolite sole, rubber heel.

Sizes: E (med. wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

Sizes: EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size, width.* Wt. 1 lb. 8 oz.

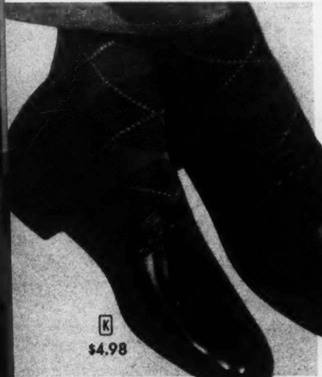
67 N 5735—Brown.......Pair **$4.98**

J Guaranteed wear. Elk-tanned wine-tone upper; lightweight opera style. Full length cushion insole. Searolite sole, rubber heel.

Sizes: B (narrow) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

Sizes: E (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size, width.* Wt. 1 lb. 8 oz.

67N5734—Wine-tone brown. Pr. **$4.98**



K $4.98

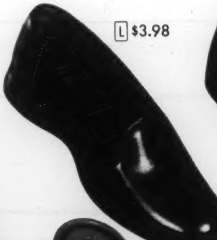
E, EEE widths; Sizes to 13

K Keep these Gold Bond slippers within easy reach, ready to offer relief from heavy outdoor footwear. Superbly soft kidskin "molds" to feet, cradles them, helps ease weary muscles. Fully lined with smooth leather; soothing underfoot, increases wear. Sleek plain toe styling decorated with perforations at instep. Leather sole and rubber heel.

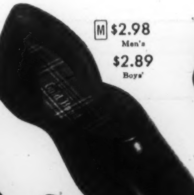
Sizes: E (medium wide) in men's 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13.

Sizes: EEE (very wide) in men's 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. *State size, width.*

67 N 5726—Brown. Shpg. wt. 1 lb. 8 oz.......Pair **$4.98**

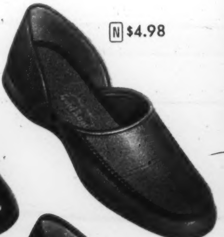


L $3.98

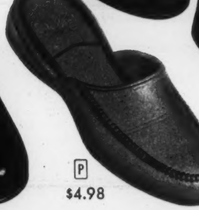


M $2.98 Men's

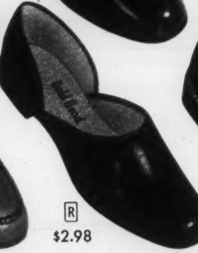
$2.89 Boys'



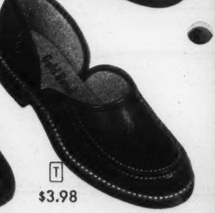
N $4.98



P $4.98



R $2.98



T $3.98

L Pliant kidskin leather "gives" with every foot movement. Convenient easy-on, easy-off style. Padded leather sole and heel.

Sizes: E (medium wide) 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5712—Brown.......Pair **$3.98**

P Easy-on scuff slipper in new moc-stitched design. Soft elk-tanned leather. Leather sock lining. Soft leather sole, padded heel.

Sizes: E (med. wide) 7, 8, 9, 10 and 11. No half sizes. *Please state size.* Shipping weight 1 lb. 6 oz.

67 N 5708—Tan.........Pair **$4.98**

M Elk-tanned leather opera-style. Padded leather sole, heel.

Sizes: Men's E (med. wide) 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5713—Brown.......Pair **$2.98**

Sizes: Boys' E (med. wide) 1, 2, 3, 4, 5. *State size.* Wt. 1 lb. 6 oz.

67 N 5952—Brown.......Pair **$2.89**

R Foot-pleasing opera style slipper; lightweight, extremely flexible kidskin leather upper. Composition sole, rubber heel.

Sizes: E (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Wt. 1 lb. 8 oz.

67 N 5749—Brown.......Pair **$2.98**

N New moc-stitched opera style slipper. Upper is pliant elk-tanned leather. Leather sock lining. Soft leather sole, padded heel.

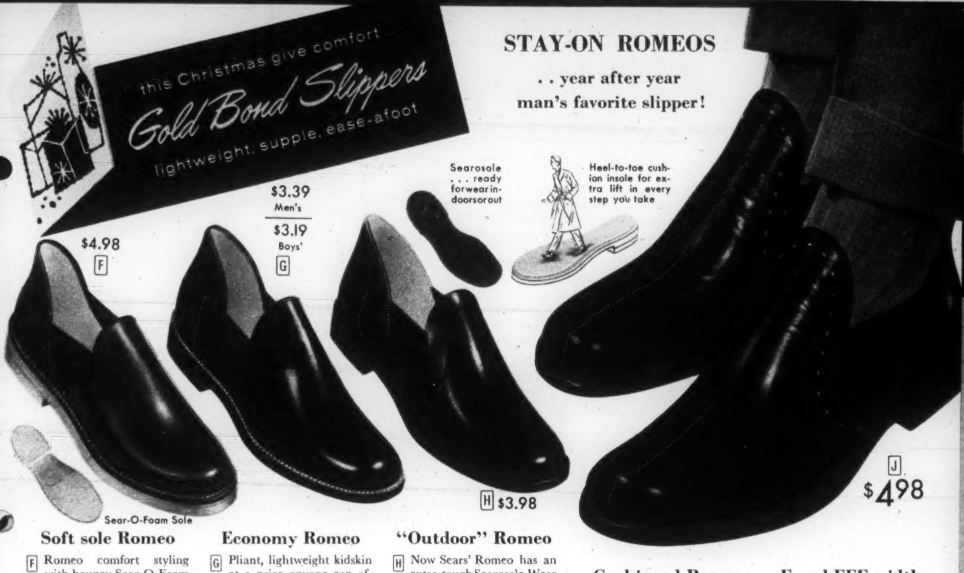
Sizes: E (med. wide) 7, 8, 9, 10, and 11. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5703—Tan.........Pair **$4.98**

T A wonderful slipper for wear. Smooth, lasting leather upper; tough Searosole holds up for months. Durable rubber heel.

Sizes: D (med.) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5704—Rust brown....Pair **$3.98**


this Christmas give comfort . . .
Gold Bond Slippers
lightweight, supple, ease-afoot
$4.98
F
$3.39
Men's
$3.19
Boys'
G
Searosole . . . ready forwear in-doorsorout
Heel-to-toe cushion insole for extra lift in every step you take
Sear-O-Foam Sole
H $3.98
J
$4.98

STAY-ON ROMEOS

. . year after year man's favorite slipper!

Soft sole Romeo

F Romeo comfort styling with bouncy Sear-O-Foam sole and heel. Sear-O-Foam "gives" with each step—wears longer than leather soles. Stretchy side gores assure a snug fit. Supple elk-tanned ambertone brown leather. High cut back supports your ankle.

Sizes: E (medium wide) men's 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5700—Brown.... Pair **$4.98**

Economy Romeo

G Pliant, lightweight kidskin at a price anyone can afford! Elastic side gores keep slipper snug. High, supporting back. Rubber sole, heel.

Sizes: Men's E (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5716—Brown.... Pair **$3.39**

Sizes: Boys' E (med. wide) 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.* Wt. 1 lb. 6 oz.

67 N 5916—Brown.... Pair **$3.19**

"Outdoor" Romeo

H Now Sears' Romeo has an extra-tough Searosole. Wear 'em indoors or out—around the house, on errands, etc. Elk-tanned leather, supple yet strong. Elastic gore, snug yet flexible, will not gap or slip. Ankle-supporting high back. Rubber heel.

Sizes: Men's E (medium wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5711—Brown.... Pair **$3.98**

Cushioned Romeos . . E and EEE widths

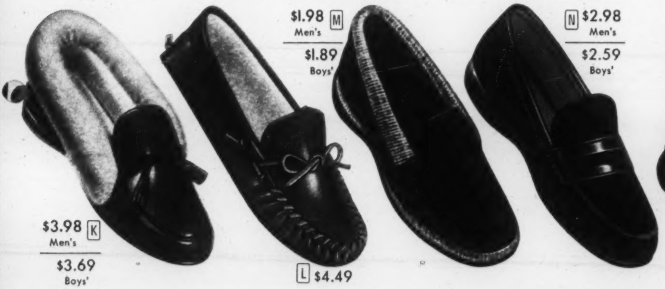
J Our finest Romeos—skillfully crafted, superbly made. Slip into soft and supple kidskin. Rest on bouncy cushion insoles—so buoyant they float. Then walk about; Romeos look smart, feel friendly. Note how elastic gores hug you without binding. Step on flexible leather soles, durable rubber heels that wear for miles.

Sizes: Men's E (medium wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

Sizes: Men's EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size and width.*

67 N 5715—Brown. Shipping weight 1 pound 8 ounces....... Pair **$4.98**

THE FIRST STEP TO AFTER HOURS COMFORT



K Today, tassels set the style. Genuine shearling lamb collar. Leather uppers. Warmly lined. Padded leather sole, heel.

Sizes: Men's D (medium) 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 4 oz.

67 N 5757–Brown. Pr. **$3.98**

Sizes: Boys' D (medium) full 1, 2, 3, 4, 5, 6. *State size.* Shpg. wt. 1 lb. 2 oz.

67 N 5957–Brown. Pr. **$3.69**

L Genuine hand-laced moccasin, a comfort favorite. Designed by Indians, now perfected by Gold Bonds. Smooth, supple leather upper is fully lined with soft, warm shearling lamb.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Wt. 1 lb. 8 oz.

67 N 5752—Rust brown Pair.............. **$4.49**

M Soft felt upper warms without weight. Corduroy collar and platform. Padded sole.

Sizes: Men's E (med. wide) 6, 7, 8, 9, 10, 11, 12. *State size.* Wt. 1 lb. 4 oz.

67 N 5803–Wine.. Pr. **$1.98**

Sizes: Boys' E (med. wide) 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 2 oz.

67 N 5983—Wine-tone Pair................ **$1.89**

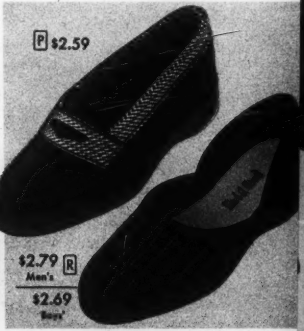
N Moc-style that looks like a casual. Suede leather upper trimmed with smooth leather. Padded leather sole.

Sizes: Men's E (med. wide) 6, 7, 8, 9, 10, 11, 12. *State size.* Wt. 1 lb. 8 oz.

67 N 5707–Brown.. Pr. **$2.98**

Sizes: Boys' E (med. wide) 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 6 oz.

67 N 5907–Brown. Pr. **$2.59**



Sponge Rubber Soles

P So soft, so supple you can double them up in your hand. Sponge rubber sole makes every step a pleasure. Just right for "kicking around" indoors. Warm felt in moc-style. Corduroy collar. *Please state size wanted.*

Sizes: Men's E (medium wide) 7, 8, 9, 10, 11, 12.

67 N 5807—Wine. Shpg. wt. 1 lb. 4 oz....... Pair **$2.59**

R Cotton corduroy uppers made opera style for slip-on ease. ⅜-in. sponge rubber sole. *State size.*

Sizes: Men's E (med. wide) 6, 7, 8, 9, 10, 11, 12.

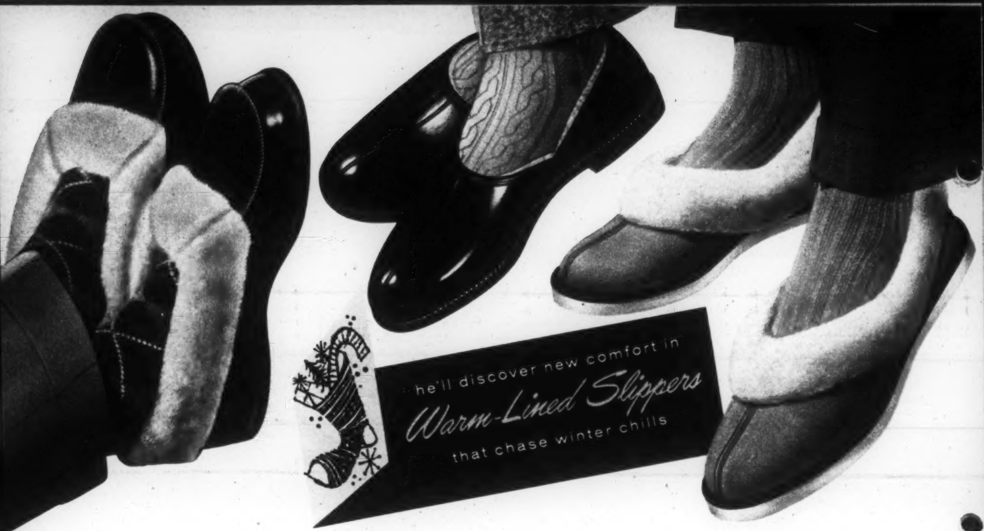
67 N 5834—Wine. Shipping wt. 1 lb. 4 oz..... Pair **$2.79**

Sizes: Boys' E (medium wide) 1, 2, 3, 4, 5.

67 N 5934—Wine. Shipping wt. 1 lb. 2 oz..... Pair **$2.69**

TO ORDER GOLD BOND SLIPPERS: *Order regular shoe size.* If you wear a half size and slippers come in full sizes only, *order half size larger for C width or wider; order half size smaller for A and B widths.*

NOTE: Due to slight variations, the fiber content of felt slippers is not stated in the catalog. It is marked on merchandise as required by Wool Products Labeling Act. See page 373 to make sure of size before ordering.



he'll discover new comfort in

Warm-Lined Slippers

that chase winter chills

Give feet that comfort-glow

Right at the head of his "want" list . . . the slipper with built-in softness, warmth and comfort! Moccasin toe styling for roomy foot ease and freedom; smart looking, too. Supple leather upper; warm lining keeps in natural heat. Genuine shearling lamb collar turns away ankle-chilling drafts. Pliant leather sole, wedge heel. Watch him smile as he relaxes in these foot-soothing slippers. Order now, do your Christmas "shopping" early. **$3.98**

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5797—Brown leather. . . . . .Pair **$3.98**

Bathes feet in sunshine warmth

Just about the softest, warmest slippers that ever walked. Rounded leather vamp fits high on your instep. Opera style makes it easy to slip on and off. Fully lined with foot-easing, foot-warming genuine shearling lamb; protects feet from wintry chills. Order him a pair today; your thoughtfulness will be enjoyed for many happy leisure hours. Easy-flexing leather sole and long-wearing rubber heel give lots of easy-going service. **$3.98**

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

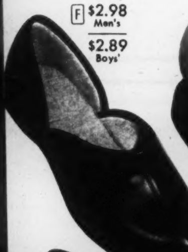
67 N 5793—Brown leather. . . . . .Pair **$3.98**

New! Sponge Rubber Sole

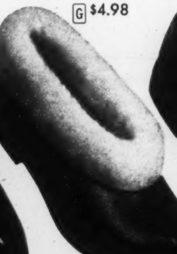
Feels like going barefoot when he walks—so little weight afoot. Yet a fur coat couldn't be warmer! Genuine shearling lamb upper surrounds his foot, furry side in, leather side out. Bouncy ⅜-inch sponge rubber sole adds zest and comfort to every step—so flexible you can double it up in your hand. Large, warm collar hugs foot, keeps out cold drafts. Watch his eyes sparkle when he tries 'em on at Christmas. His comfort is your reward! **$3.49**

Sizes: Men's E (medium wide) 6, 7, 8, 9, 10, 11. No half sizes. *Please state size.* Shpg. wt. 1 lb. 4 oz.

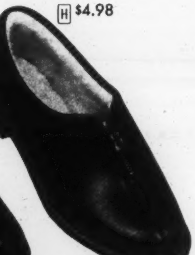
67 N 5758—Light brown. . . . . .Pair **$3.49**



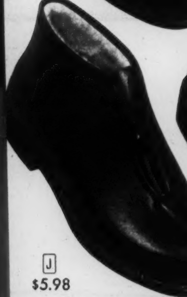
F $2.98 Men's
$2.89 Boys'



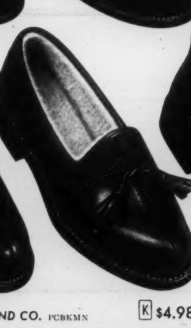
G $4.98



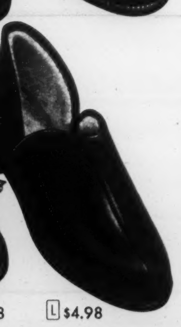
H $4.98



J $5.98



K $4.98



L $4.98

F Men's, boys' brown leather opera style slipper—so easy to slip on and off. Warm cotton fleece lining gives fireside-warmth—anywhere in the house. Durable leather sole, foot supporting wedge heel. *State size.*

Sizes: Men's D (medium) 7, 8, 9, 10, 11, 12. Shpg. wt. 1 lb. 8 oz.

67 N 5794—Brown. . . . . .Pair **$2.98**

Sizes: Boys' D (medium) 1, 2, 3, 4, 5, 6. Shpg. wt. 1 lb. 6 oz.

67 N 5994—Brown. . . . . .Pair **$2.89**

H Warm as the Christmas spirit, genuine shearling lamb lining; protects feet from cold floors. Convenient zip front opens, shuts in a jiffy for quick changes. Soft, foot-caressing leather upper. Flexible leather sole and rubber heel.

Sizes: Men's D (medium) 6,7,8, 9, 10, 11 and 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5776—Brown leather.Pr. **$4.98**

K Spruced up with leather tassels, styled in exceptionally soft, elk-tanned leather. Fully lined from insole to top with genuine shearling lamb. Slip them on and have complete warmth at your feet. Leather sole and rubber heel.

Sizes: Men's D (medium) 7,8,9, 10, 11. No half sizes. *Please state size.* Shpg. wt. 1 lb. 9 oz.

67 N 5798—Russet brown..Pr. **$4.98**

G Assures him of your best wishes every time he slips them on. Collar and lining of genuine shearling lamb—wear collar up or down—keeps natural heat from escaping. Leather upper is extra soft and supple; flexes with your foot. Pliant leather sole, rubber heel.

Sizes: Men's D (medium) 6,7,8, 9, 10, 11 and 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5775—Brown leather.Pr. **$4.98**

J Up to your ankles in deep-pile comfort and warmth. Full genuine shearling lamb lining scoffs at icy currents; your feet will enjoy this summer-like warmth. Convenient zipper closure. Supple leather upper. Flexible leather sole, rubber heel.

Sizes: Men's D (medium)6,7,8, 9, 10, 11 and 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5784—Brown. . . . . .Pair **$5.98**

L Wooly warm Faust-style slipper. Smartly styled with high back—full foot protection against icy drafts and cold floors. Fully lined with genuine shearling lamb. Elk-tanned leather shapes naturally to your foot. Leather sole, rubber heel.

Sizes: Men's D (medium) 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5799—Russet brown.Pair **$4.98**

F
$6.95
G
$6.95
cradle your feet in
Leisure Shoes
cushiony comfort
H
$4.98

Masculine moc-toe; crepe sole

F Not a slipper—not a moccasin, but something different in footwear. A winning combination of style and top comfort—rich wine-tone brown slip-on that's ideal for leisure hours . . . so good looking with sportswear too! Supple leather uppers styled with the casual touch. Kicker-back seam and high front . . . concealed elastic for snug fit, easy on and off. Plenty of toe easing room in the comfortable moc-type toe. Red Sear-O-Foam cushion crepe sole and heel.

Sizes: D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *Please state size.* Shpg. wt. 2 lbs. 10 oz.

67 N 4391—Wine-tone brown. . . . . .Pair **$6.95**

In winter . . loafin' luxury

G They're specially designed—to be worn outdoors as a casual, indoors as a slipper. And they serve both ways equally well. Nestle your feet into these leisure shoes—you'll appreciate the relaxing change. Smooth pliable leather is lined with soft shearling lamb to keep your feet chill-free. Tough yet lightweight Sear-O-Foam soles out-last ordinary soles.

Sizes: D (medium) width in 7, 8, 9, 10, 11, 12, 13. No half sizes. Full sizes, *order shoe size;* half sizes *order half size larger* for C widths or wider, *half size smaller* for A or B widths. *Be sure to state size.*

67 N 4390—Ambertone brown. Shpg. wt. 2 lbs. 8 oz.Pair **$6.95**

Plain toe for glowing shine

H For the fastidious fellow, the man who takes pride in shoes that shine, here's a Christmas gift to swear by. He'll register that sigh of supreme comfort, you'll watch his eyes sparkle the moment he slips 'em on. Mellow wine-tone brown leather upper with highlighting black trim. Sear-O-Foam cushion crepe soles, heels—so lightweight they float. Just so you won't forget, fill out your order blank now!

Sizes:D(medium)7,7½,8,8½,9,9½,10,10½,11,12,13.
Sizes: EE (wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *Please state size.* Shpg. wt. 2 lbs. 8 oz.

67 N 4393—Wine-tone brown. . . . . .Pair **$4.98**

J
$10.95
Men's
$8.95
Boys'

Shearling lamb's wool lining

$5.95
K

GOLD BOND Boot; Smart Leisure Casual

J Here's the boot to turn away wintry blasts, keep feet warm and snug in coldest weather. Fully lined with soft, furry shearling lamb's wool from deep down at insole right to top of boot. Makes a fine gift for any man or boy with an eye for style. Leather upper is pliant yet tough. Pull tab at back for almost effortless entry. Goodyear welt. Rubber sole and hard heel.

Sizes: D (med.) Men's 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Be sure to state size when ordering.* Shipping weight 3 lbs. 8 oz.

67 N 4181—Club brown (medium). . . . . . .Pair **$10.95**

Sizes: D(medium) Boys' 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. Shpg. wt. 3 lbs. 6 oz.

67 N 5181—Club brown (medium) . . . . .Pair **$8.95**

K Distinctive golden tan slip-on, sure to be a hit with style-wise men. Enjoy the extra comfort of glove-soft leather uppers . . . your assurance of smooth walking ease from the very first step. Here's the ultimate in refreshing, relaxing foot ease, plus a long, carefree life of outdoor and indoor wear. Sear-O-Foam cushion crepe sole, wedge heel. Here's the "something special" you've looked for . . . a gift he's sure to enjoy.

Sizes: D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½. *Please be sure to state size.* Shipping weight 2 lbs. 10 oz.

67 N 4394—Golden tan. . . . . .Pair **$5.95**

GOLD BOND Slip-ons that stay on!

L Enjoy foot-soothing slipper-like ease in our best selling casual. Your choice of 2 colors in 3 widths and sizes to 13. Smart casual styling with kicker-back seam for all leisure wear . . . goes well with suits, too. Sturdy leather sole, durable hard heel for many months of wear. Add this fine Gold Bond casual to your Christmas list . . order early.

Sizes: B (narrow) width in 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13.
Sizes: D (medium) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13.
Sizes: EE (wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Please be sure to state size and width wanted.*

67 N 4217—Brown leather. Shipping weight 2 lbs. 9 oz. . . . . .Pair **$7.95**
67 N 4222—Black leather. Shipping weight 2 lbs. 9 oz. . . . . .Pair **7.95**

To be sure of the right fit . . . see our easy 4-point measuring plan on page 373

HAND-LACED EDGES
Skilled craftsmen painstakingly lace and double lace each wallet by hand
Cut from only the best parts of top quality hides. Soft, supple, sturdy.
Your Choice of Four Styles ONLY $3.00 Each

sensational Pilgrim values

Hand-Laced Wallets

your satisfaction guaranteed

Top Quality Calf-grained Cowhide

Shop and compare! You'll find these wallets really hard to beat. We've cut only the manufacturing costs, not the quality, to bring you this fabulous low price, these sensational values. Your complete satisfaction guaranteed. 4 popular styles . . . all with famous Pilgrim features and workmanship. All have detachable lined pass-case, hand-laced edges, identification window, sliding stay. Closed 3½x4½ in. Boxed for giving.

Removable leather-lined pass-case in same fine leather as wallet.

Two Card Pockets. Secret bill pocket keeps big bills out of sight. Spare key slot. Rich brown color. Has all the quality and construction features described above. What-a-buy at this low price. Shpg. wt. 5 oz.
25 N 3026E. $3.00

Snap Closing Coin Pocket. Keeps change always handy. Secret bill pocket. One card pocket. Spare key slot. Handsome rich brown color. Has all the deluxe features described above. Shpg. wt. 5 oz.
25 N 3027E. $3.00

Zipper Closing Bill Pocket and open bill pocket keep large and small bills separate . . . give extra security. Two card pockets. Spare key slot. Brown color. All features described above. Shpg. wt. 5 oz.
25 N 3028E. $3.00

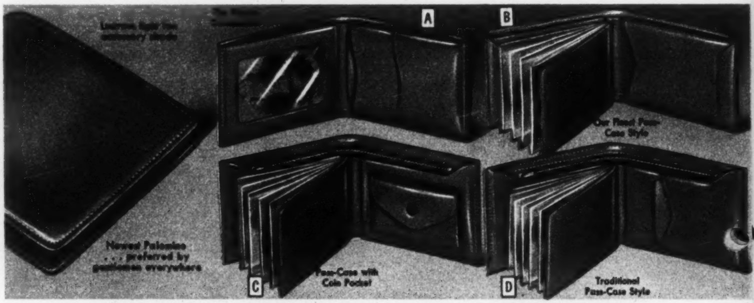
Zipper Closing on 3 sides. Gives all your wallet valuables best protection. Open and secret bill pocket; snap coin pocket; card pocket; spare key slot. Brown color. Plus all features above. Shpg. wt. 5 oz.
25 N 3029E. $3.00

ALL PILGRIM WALLET prices include 10% Federal Excise Tax

Pilgrim's Best

Hand-laced Wallet

$4.95


A
B
Our Finest Pass-Case Style
Newest Palomino . . . preferred by gentlemen everywhere
C
Pass-Case with Coin Pocket
D
Traditional Pass-Case Style

California Saddle Leather in Palomino Tan LOW AS $4.40 Each

Newest Accessory Shade . . gift perfect for the young in heart

A **Famous Pilgrim Commander Style.** Has all his favorite features as described above on opposite page. Now in newest light tan shade . . . Palomino-tan. Closed 3½x4½ in.
25 N 2916E—Wt. 5 oz. .$4.40

B **Our Finest Detachable Pass-Case Style.** Special metal bar for replacement of windows. Open, secret bill pockets, spare key slots, card pocket. Light tan. Closed 3½x4½ in.
25 N 3061E—Wt. 5 oz. .$5.50

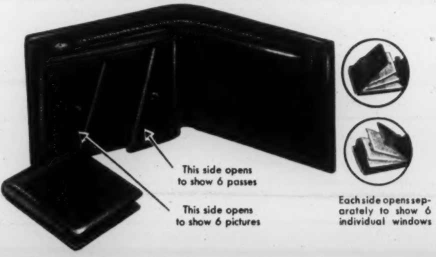
C **Fine Quality Pass-Case Style.** Snap coin pocket; open, zipper bill pockets; card pocket. Detachable pass-case; metal bar feature. Light tan. Closed 3½x4½ in.
25 N 2863E—Wt. 5 oz.$4.40

D **Detachable Pass-Case Style.** 3 card pockets; open, zipper bill pockets; key slots; identification window. Metal bar feature. Light tan. Closed 3½x4½ inches.
25 N 2924E—Wt. 5 oz.$4.40

Our Best Hand-Laced Wallet recommended because of its handsome, security-plus styling; its superior leather, its expert craftsmanship and detailing.

Extra soft, supple boarded India calfskin . . . artistically embossed. Strong goatskin lacing. Gives long, handsome wear.

Zipped bill pocket . . . zipped coin pocket for best protection of his wallet valuables. Card pocket; spare key holder, double-faced swing windows. Sliding stay feature for slim fold. Closed 3½x4½ in. *State color* black or brown. Shpg. wt. 5 oz.
25 N 2905E. $4.95


This side opens to show 6 passes
This side opens to show 6 pictures
Each side opens separately to show 6 individual windows

The very different Handee-Sixes Wallet . . Newest Pass-Case Design

Sears Catalog Exclusive . . . Adds unique feature to his Christmas wallet. Now he can keep six pictures . . . six passes in full view yet conveniently separate. "Handee-Sixes" detachable pass case of same fine leather as wallet; snap closings.

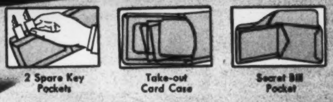
Rich brown steerhide. Special secret bill pocket swings out from the bill pocket. Also zipper bill pocket, card case. Sliding stay feature for slim, neat fold. Sturdy stitchless-type construction. Extra sturdy . . gives longest wear. Closed size 3½x4½ inches. Order early for Christmas . . send your order today.
25 N 3001E—Shipping weight 5 ounces. $4.40

A
Smooth Cowhide
AS LOW AS
$366
Each
Wallet only

our most famous Pilgrim series

Commander Wallets

deluxe favorite of men everywhere



Choose from five de luxe Wallets: Features above plus open bill pocket, 2 card pockets, cellu-card holders in "take-out" case. Closed 3½x4½ in. Key Cases: 6 metal hooks, free registration for return if lost, 2-side zipper. Closed 2½x3½ in. All gift boxed.

B
Embossed Cowhide
C
Embossed Calfskin
D
Ostrich-grain Calfskin
E
Our Finest! Pin Seal

A **Smooth Cowhide.** Dark Mahogany shade ... accessory favorite. Priced so low for all its natural good looks and handy roominess. Order for Christmas today. Shpg. wt. 5 oz.
25 N 2912E—Wallet.... $3.66

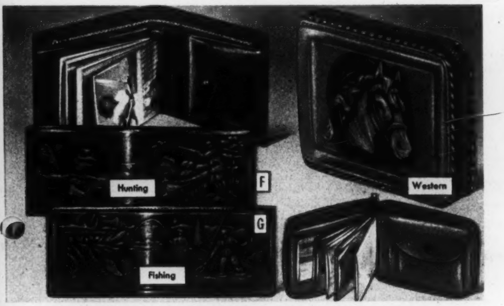
B **Top Grain Cowhide with embossed design.** Silvertone brown color. Matching key case.
Wallet only. Wt. 5 oz.
25 N 2902ME.......... $4.40
Key Case only. Wt. 3 oz.
25 N 2901ME.......... $1.65

C **Rich Calfskin** ... smartly embossed. *State* brown or black.
2-Pc. Set (wallet and matching key case). Shpg. wt. 8 oz.
25 N 2904E—2-Pc. Set.. $7.34
Wallet only. Wt. 5 oz.
25 N 2903E.......... $5.50

D **Ostrich-grained Calfskin.** Looks, feels like expensive ostrich ... yet costs so little. Rich, textured appearance is an executive favorite. Distinctive tan color. Shpg. wt. 5 oz.
25 N 2918E—Wallet.... $5.50

E **Genuine Pin Seal.** Luxurious leather with small, natural grain; rich textured beauty. Well known for its long wearing qualities. *State color* brown or black. Shpg. wt. 5 oz.
25 N 2906E—Wallet.... $6.60

ORDER HIS GIFT NOW from our selection of fine quality Pilgrim Wallets. All wallet prices include 10% Federal Excise Tax



Sportsman's Wallets for the outdoor man

Does he fish? Does he hunt? Here are action scenes expertly embossed in deep hand-tooled effect on smooth brown calfskin. Two bill pockets (1 zipped, 1 open); snap close, gusseted coin pocket; removable swing windows; identification window pocket; card pocket. Sliding stay for slim fold. Sturdy turned edge construction; strong nylon stitching. Closed size 3½x4½ in. Shipping weight ea. 5 oz.
[F] 25 N 3063E—Hunting
[G] 25 N 3065E—Fishing.... Ea. $4.40

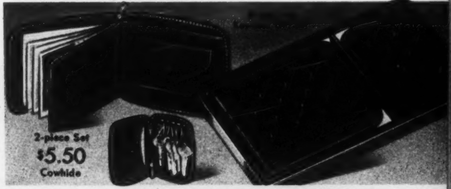
Western wallet for your horse loving friends. Raised horsehead design richly detailed on natural tan lambskin. Deeply embossed for rich sculptured effect ... it's leather craft at its best. One of the handsomest western wallets we've ever seen ... yet priced amazingly low.

Two-tone braid edges. Zipper closing on 3 sides. 4 double-faced swing windows; open bill pocket; snap close coin pocket; card pocket. Closed 3½x4½ in.
25 N 2811E–Shpg. wt. 5 oz..... $2.20

Genuine Alligator

Luxurious leather. Deep brown color; beautifully marked as only genuine alligator can be. Smartly tailored in classic simplicity to accent the rich texture. Neat cowhide trim. Expertly fashioned ... destined for long years of wear. Detachable leather pass case keeps pictures, passes in full view. Open and secret bill pockets; 2 card pockets. Sliding stay feature for slim, neat fold. Closed size 3¼x4½ in.
25 N 3004E—Shpg. wt. 5 oz... $5.50

Genuine Alligator



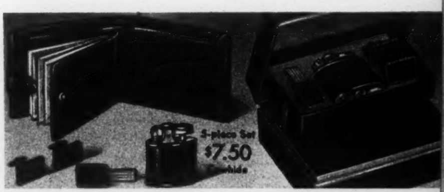
There's no nicer gift than a Matching Set

De luxe Diamond Pattern Wallet and Key-Case Gift Set in smooth top-grain cowhide. Smart embossed all-over design. *Wallet*: Detachable leather pass-case. 3-size zipper closing. Snap close, gusseted coin pocket; identification window; open bill pocket; card pocket; spare key slots. Closed size 3½x4½ in. *Key Case*: 3-side zipper; 6 swivel hooks; license pocket. Closed size 2½x3½ in.
Wallet and Key Case Gift Set.
25 N 2980E—*Brown only.* Shpg. wt. 7 oz... Set $5.50

Wallets only ... same deluxe style as at left.

Smooth Cowhide. *State color* brown or black. Shipping weight 5 oz.
25 N 2978E.... $3.30

Rich Calfskin. Brown only. Wt. 5 oz.
25 N 2979E.... $4.40



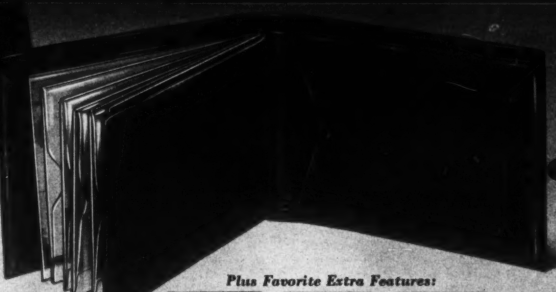
Gift Set—wallet, lighter, cuff links, tie clasp

New 5-Piece Accessory Set. Handsome masculine design brings compliments to him, speaks highly of your own good taste. Rich looking gold color embossing on smooth brown cowhide. Wallet has detachable pass-case; open and secret bill pockets; 3 card pockets. Closed 3½x4½ in. Matching lighter covered in same fine leather. Gold color metal cuff links and tie clasp complete the ensemble with matching leather insets. Specially gift boxed in reusable jewelry-type case. 54c Fed. Excise Tax incl.
25 N 3069E—Rich brown cowhide. Shipping weight 10 ounces........ Set $7.50

our finest Pilgrim quality

Pass-Case Wallets

choice of five top-grain leathers

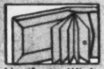


DETACHABLE PASS-CASE

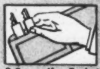
- **Same fine leather as wallet . . . fully lined**
- **Double-faced swing windows hold passes, pictures in full view**
- **Has special metal bar feature for easy replacement of windows**
- **Detaches to be used as separate accessory**

AS LOW AS
$3.30

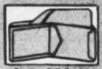
Plus Favorite Extra Features:



Identification Window

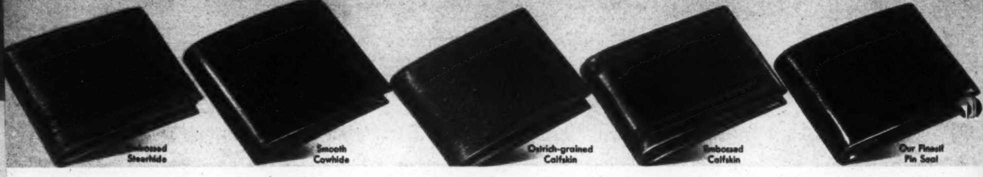


2 Spare Key Pockets



Secret Bill Pocket

Our finest . . . smartly styled in best quality leather; richly detailed. Have all the outstanding features above—PLUS open bill pocket, card pocket—PLUS sliding stay feature for slim, neat fold.



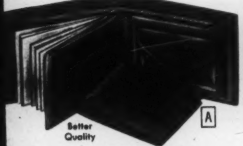
Steerhide with embossed design. Our lowest price for this finest style. Sturdy, long wearing leather. Soft brown shade. Closed 3½x4½ inches. Gift boxed. Shipping weight 5 ounces.
25 N 3046E. $3.30

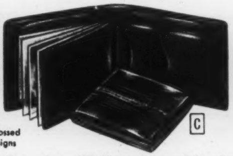
Smooth Cowhide. Top grain leather . . . has nice, rich feel, gives long wear. A handsome accessory. Closed 3½x4½ inches. Boxed. *State color* brown or black. Shpg. wt. 5 oz.
25 N 3048E. $4.40

Ostrich-grained Calfskin. Executive favorite. Looks and feels like expensive ostrich . . . yet priced so low. Distinctive tan color. Closed size 3½x4½ inches. Gift boxed. Shipping weight 5 oz.
25 N 3062E. $5.50

Smooth Calfskin with classic embossed design. Soft, velvety leather . . . gives long wear with subtle ease. Closed 3½x4½ inch. Boxed. *State color* brown or black. Shpg. wt. 5 oz.
25 N 3049E. $5.50

Genuine Pin Seal. Luxurious leather in elegant good taste. Small natural grain lends extra beauty and texture. Closed 3½x 4½ inch. Boxed. *State color* black or brown. Shpg. wt. 5 oz.
25 N 3050E $6.60





D
3-Side Zipper

Top Grain Cowhide Popular Pass-Case style

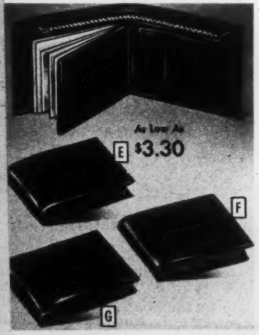
A **Fine quality . . . priced low.** Leather pass-case has special metal bar feature. Open, zipper bill pockets; snap coin pocket, card pocket. Closed 3½x4½ inches. *State color* brown or black.
25 N 2862E—Shpg. wt. 5 oz. . . . $3.30

Our Lowest Priced Pass-Case Wallets . . good leathers, fine workmanship
For his pleasure, for your budget . . choose from these three handsome styles

B **Smooth Cowhide in tri-tone tan . . . embossed design.** Two bill pockets (1 zipped, 1 open), snap coin pocket, card pocket PLUS detachable leather pass-case. Closed abt. 3½x4½ in.
25 N 2833E—Shpg. wt. 5 oz. . . . $2.20

C **Rich Brown Cowhide with embossed design.** Divided bill pocket with *secret compartment*. Identification window, 3 card pockets PLUS detachable leather pass-case. Closed about 3½x4½ inches.
25 N 2834E—Shpg. wt. 5 oz. $2.20

D **Top Grain Cordovan Leather . . . rich mahogany.** *Texture improves with wear.* 3-side zipper. Identification window, bill pocket, zip coin pocket PLUS detachable pass-case. Closed abt. 3½x4½ in.
25 N 2731E—Shpg. wt. 5 oz. . . . $2.20



Fine Quality Pass-Case Wallets

- Choice of 3 top quality leathers
- Detachable leather pass-case has special metal bar feature for easiest replacement of swing windows

Cowhide—Calfskin—Sealskin. Open and zipped bill pockets; spare key slots; 3 card pockets; identification window. Turned edge construction for long wear. Closed 3½x4½ inches. Shipping weight 5 ounces.

E **Smooth Cowhide.** Good, serviceable. Colors black or brown.
25 N 2925E—*State color*. $3.30

F **Smooth Calfskin.** Fine, rich looking, long wearing leather.
25 N 2926E—*Brown only*. $5.50

G **Genuine Sealskin.** Luxurious leather with soft, fine, natural texture. Richest in feel and appearance. Colors brown or black.
25 N 2927E—*State color*. $6.00

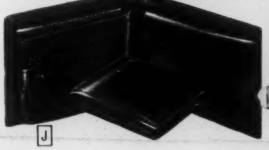
Handsome Neolite Wallets . . no "sissies" these

For only $1.84 Each

Really tough—extremely resistant to scuffing, cracking or peeling. Good looking, too, in rich brown colors that stay handsome with a wipe of a damp cloth. Yes, choose neolites for appearance, for long wear, for gift wallets at very small cost. Order now.

H **3-Side Zipper Closing.** Open bill pocket. Snap closing, gusseted coin pocket. Four double-faced swing windows attached. Closed size 3½x 4½ inches. Rich mahogany shade.
25 N 2758E—Shpg. wt. 5 oz. . $1.84

J **Removable Pass-Case** with four double-faced swing windows. Open bill pocket, secret pocket. 2 card pockets. Closed size 3½x4½ inches. Shaded brown in color.
25 N 2757E—Shpg. wt. 5 oz. . $1.84



All Pilgrim Wallet prices include 10% Federal Excise Tax

These three cases zip shut—stay thin, flat, lid springs up when zipped open
All have removable trays—can be used with or without fittings.

Your gift will be used and enjoyed every day of the year, wherever he may go, when you give these Travel Kits fitted for Toilet Articles

Roomy Fitted Travel Kits with Lids that Spring Open!

Our Best Seller Last Year . . Improved **this Christmas** with Suedine (textured cotton) fabric lining. Saddle smooth split cowhide cover. When zipped open, lid springs up—and stays up. Gear is all right there, easy to get at. Removable tray lets you use case with or without fittings. 12 fittings include mahogany color plastic holders for tooth brush, shave cream, shave brush. Also hair brush, clothes brush, shoe horn and 6 more fittings. Available in Coppertone color or Saddle Tan. *Please state color wanted when ordering.* 13x6¾x2⅛ in. 41c Federal Tax included.

$6.95

6 N 9072E—Shpg. wt. 3 lbs. **$6.95**

NEW—a low price Lambskin saddle leather case with chrome-plated fittings. Top grain leather that resists cracking. Suedine (textured cotton) fabric lining. Lid springs open when unzipped—stays open by itself. Removable tray lets you use case with or without fittings. Fittings in lids. Mirror, nail file, and comb. Fittings on bottom tray include chrome-plated brass boxes for shave cream, tooth paste, razor, shaving brush. Redwood color. 10½x6x2¾ in. size. 48c Federal Tax included in price.

$8.95

6 N 9080E—Wt. 2 lbs. 8 oz. **$8.95**

NEW—Our Best Travel Kit. Made of top grain cowhide . . select leather that will keep its rich appearance year after year. Zipper opening. Lid springs open, stays open wide when case is in use. Suedine (textured cotton) fabric lining. Ten fittings include: Manicure scissors, mirror, comb, and nail file in lid. Chrome-plated hair brush and accessory cases on removable tray. You may use case with or without fittings. It's an extra large case. Full 11¾x6½x2½-inch size. Two handsome colors Coppertone and Saddle tan. *State color.* 57c Federal Tax included in price.

$11.95

6 N 9081E—Shpg. wt. 2 lbs. 8 oz. **$11.95**

Completely Fitted
$2.69
Fits in palm of your hand

Fitted Travel Kits
a handy remembrance of you
when he's far away from home

Leather Kit for only
$2.29
Our lowest priced kit

Smallest completely fitted kit we've seen anywhere. It's so handy for carrying . . he can even slip it into his coat pocket. Only 5x4½x1-in. size. Has comb, steel mirror, tooth paste, sewing kit, safety razor, blades, brushless shaving cream, nail file. Vinyl plastic cover . . Waterproof, washable plastic lining. *State color* black, or saddle tan. 12c Federal Excise Tax included in price. Wt. 12 oz.

6 N 9050E. . . . . .Only **$2.69**

Made with select split cowhide. Pliable vinyl plastic lining is leakproof and washable. Full length zipper. Loop handle. *State color* black walrus grained or smooth brown.

$3.95

6 N 9055E—9x5x3½-in. size. Wt. 2 lbs. **$3.95**

NEW Top Grain Cowhide Kit. Solid brass zipper. Folds flat. Snap-open leather covered steel frame. Waterproof plastic lining. Carrying loop. 9x5¼x3¼-in. Coppertone.

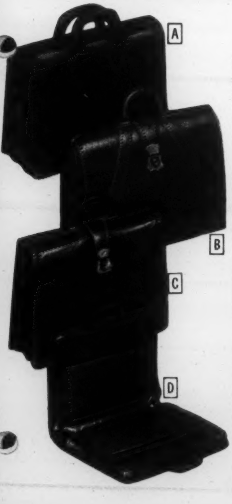
$5.95

6 N 9099E—Shpg. wt. 2 lbs. **$5.95**

Low-priced Semi-fitted Kit. Covered with smooth split cowhide. Zipper runs around case. Lined with waterproof, leakproof plastic. Fitted with nail file and comb. Copper-tone color. 7¾x3½x3-in. Price includes 20c Fed. tax.

6 N 9065E—Shpg. wt. 10 oz. **$2.29**

LUGGAGE AND TAXES AND YOU. Sears catalog prices for luggage and travel kits include Federal Excise Tax. Many retail prices advertised elsewhere do not include this tax. But you must pay it just the same.



Nothing equals leather's luxury

$5.79 **Low Priced Brief Bag.** Smooth grained split cowhide covers. Steel frame, bottom corners. Artificial leather gusset expands to 7-in. Double handles. 3 inside pockets. Center pocket double width. *State color* Brown or black. Shpg. wt. 3 lbs.

[A] 6 N 9676E—16x12-in. **$5.79**

$10.79
16x13 in.

BETTER Quality Brief Bag. Made with saddle smooth split cowhide. Top grain cowhide handle. Heavy brass hardware, 3-position lock. Steel frame. Metal reinforcements on sides covered with leather. Brass plated runners. Gusset expands to 6½ inches. 3 inside pockets. *State color* coppertone or saddle tan. 16x13 in.

[B] 6 N 9636E—Shpg. wt. 4 lbs. **$10.79**

6 N 9637E—Larger 18x13-in. size. Shpg. wt. 4 lbs. 8 oz. **$11.79**

$14.95 **OUR BEST Brief Bag.** Fine top grain cowhide cover. Leather gusset extends to 7 inches. Solid brass hardware. Strong steel frame. Three pockets. *State color* coppertone or saddle tan.

[C] 6 N 9634E—16x13 in. Shpg. wt. 3 lbs. 12 oz. **$14.95**

$8.95 **Leather handles disappear inside case when carried underarm.** Smooth split cowhide cover. Zipper closing. 4 pockets. *State color* saddle tan or coppertone. 16x11 inches.

[D] 6 N 9618E—Wt. 2 lbs. 8 oz. . **$8.95**

Two-Suiter
$19.95
Cash
$2.00 Down

Cases for Men

Two-Suiter
$27.95
Cash

Topgrain cowhide men's luggage. Handsome cases with the luxurious feel and look of genuine leather. And look at the styling . . square ends, with distinctive embossing all around sides and top. Polished brass-plated hardware adds to the appearance. Two suiter is roomy enough for shoes and haberdashery—as well as two suits. Companion bag makes handy extra case or short tripper. Both are lined with linen crash. Soft side construction is lightweight. Saddle tan.

E **6 N 09443LME—Two-Suiter.** 24x18x8¼-in. Shpg. wt. 12 lbs. **$27.95**

F **6 N 09444ME—Companion Bag.** 21x13¾x7½-in. Wt. 8 lbs. . **$23.95**

Cases with styling traditional to fine luggage. Coverings are vinyl-coated, with latex-impregnated backing. Wear better than leather . . actually rival leather's appearance. Polished, brass-plated hardware. Handles have metal core. Strong steel frames. Linen crash linings. Both have center divider, covered with linen crash and plastic bound. *State color* Coppertone or saddle tan.

G **6 N 09465LME—Two-Suiter.** 24x18x8-inch size. Shipping weight 13 lbs. *$2.50 Down* . . . . .Cash **$19.95**

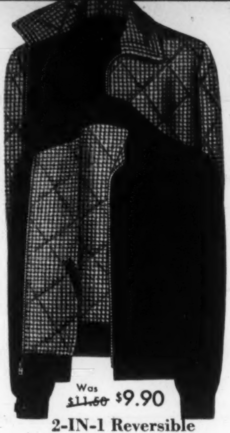
H **6 N 09466ME—Companion Case.** 21x14½x8-inch size. Shipping weight 9 pounds. . . . . .Each **$17.95**

$8.85

2-IN-1 Reversible Hercules Warm-up Jacket

Self collar, decorative sleeve stripe and warm slash pockets on both sides of jacket. Both sides in rich harmonizing colors with striped knit trim. Melton side of 24-oz. reprocessed wool; lustrous acetate satin side sheds rain, resists wind. Snug-fitting cuffs and waistband firmly knit to hold shape. White color snap fasteners on both sides. Average length 25 inches. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches. White press-on monogram letter included if desired. *State letter* (from A to Z) *wanted.*

41N 2441—Blue **41 N 2440**—Maroon
41N 2442—Green. Shpg. wt. 3 lbs. 6 oz. **$8.85**



Was ~~$11.50~~ $9.90

2-IN-1 Reversible with Quilted Lining

Gives him the extra service of two handsome jackets for little more than price of one! And what a "toughie" this reversible model is! Solid color side is long-wearing sheen gabardine of rayon and acetate fortified with full 15% Nylon. Check-pattern side is stamina-packed 67% rayon, 33% cotton. Warm 6-oz. quilted innerlining of 70% reprocessed wool, 30% rayon, nylon and Orlon* keeps warmth in. Elastic side inserts snug jacket to waist. Adjustable cuffs; padded shoulders. Average length 24½ inches. *State even chest size* 36 to 46 inches. Shpg. wt. 3 lbs. 8 oz.

41N6500–Brown to brown and white check.
41N6502–Blue to blue and white check. . **$9.90**

WARM FAVORITES

that only look expensive!

$6.75
Unlined

$9.75

Woolen and Nylon Jackets

Unlined Jacket of 50% new wool, 20% reprocessed wool, 20% reused wool, 10% nylon. 2 upper chest pockets with flaps. Finished seams. Average length 30 in. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) in. Shpg. wt. 2 lbs. 12 oz.

41 N 2636—Black and white plaid
41 N 2637—Red and black plaid
41 N 2638—Green and black plaid. . . . **$6.75**

Quilted Lined Jacket (not shown). Same outer fabric as jacket above . . same lining as in coat at right. 2 lower slash pockets. *State sizes as above.* Shpg. wt. 4 lbs. 4 oz.

41 N 2832—Black and white plaid
41 N 2833—Red and black plaid
41 N 2834—Green and black plaid. . . . **$9.75**

Campus-style Melton Coat

Snug-warm 24-oz. reprocessed wool Melton with 8-oz. lining of 70% reprocessed wool, 30% man-made fibers (rayon, nylon, Orlon—acrylic fiber, Du Pont T.M.), quilted under lustrous rayon. Two lower "handwarmer" pockets. Knit wristlets 50% cotton, 25% wool, 25% rayon. Average length 31 in. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches. Wt. 4 lbs. 4 oz.

41 N 2821—Navy blue **41 N 2820**—Maroon
41 N 2818—Charcoal (dk. gray). . Each **$9.75**

HOW TO MEASURE: Pass tape around fullest part of chest (expanded), well up under arms. Measure over garments usually worn underneath. Number of inches is size.

if he drives or works outdoors He Needs a Jacket for free, easy wearing comfort

SHOWN IN FULL COLOR OPPOSITE PAGE ▶

A **Perhaps the most gratifying feature of these handsome, warmly lined cotton poplin jackets is knowing that you can wash them** with complete assurance that they won't shrink out of fit . . . that their color will stay clear and bright! Tailored from famous tight weave Parka® Poplin . . . Zelan treated to shed water. Lined with soft cotton flannel. Both fabrics are washfast . . . both Sanforized—won't shrink over 1%. Roomy slash pockets. Wide shirred elastic back waistband. Average length 25 in. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches. Shipping weight 2 pounds 7 ounces.

41 N 4131—Bark tan **41 N 4136**—Blue **41 N 4134**—Green
41 N 4133—Gray **41 N 4132**—Tan **41 N 4139**—Charcoal. **$5.75**

B **Reversible—like getting two jackets for the price of one!** Both sides water repellent; crease resistant. Solid color side of rayon sheen gabardine fortified with 15% Nylon. Reverse side of rayon and acetate in neat small check design. Elastic inserts at waist sides. Padded shoulders. Average length 25½ in. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches. Shpg. wt. 3 lbs. 6 oz.

41 N 6401—Blue **41 N 6402**—Green **41 N 6400**—Brown. . . **$8.85**

C **Smart splash check Reversible**—the style sensation of the season! Wear it with either side out—two jackets in one. Both sides of rayon and acetate sheen gabardine processed to shed water, resist wrinkles. Splash check side has 2 flap chest pockets; solid color side has lower slash pockets. Elastic inserts at waist sides. Adjustable cuffs. Average length 26 in. Dry clean only. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches.

41 N 6427—Black and red **41 N 6429**—Brown and tan
41 N 6428—Charcoal and gray. Shpg. wt. 2 lbs. 5 oz. **$8.85**

D **Velvet-soft Pinwale Corduroy with full Quilted Lining.** Has rich appearance, takes tough wear! Warm lining of lustrous rayon quilted over 70% reprocessed wool, 30% man-made fibers (rayon, nylon, Orlon—acrylic fiber, Du Pont Reg. T.M. Two roomy slash pockets, corded trim. Wide shirred elastic inserts at sides hold jacket snug at waist. Roomy coat-type set-in sleeves. Average length 24½ in. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches.

41 N 6200—Brown **41 N 6201**—Blue. Shpg. wt. 3 lbs. . . Each **$7.50**

E **Handsome Cross-Cord Corduroy.** Pipe and slippers comfort from a real man's fabric that is soft and supple yet stands up under hard use for long-life wear! Rayon lining quilted to 8 ounces of reprocessed wool gives the luxurious warmth of an open fire. Pinwale "cross-cord" styling for trim appearance. ¾ elastic waistband hugs waist, stops drafts. Padded shoulders and adjustable 2-button cuffs. Average length 25 inches. *State even chest size* 34 to 46 inches.

41 N 4544—Maroon **41 N 4545**—Rust
41 N 4542—Thistle (slate) blue. Shpg. wt. 3 lbs. 2 oz. . . . . Each **$9.75**

F **The soft, luxurious feel of 100% Virgin wool** . . . the wonderful "weightless" warmth of a Milium lining . . . and the handsome appearance of its splash check pattern—all yours to enjoy in this new Hercules jacket. Not just part wool, but 100% virgin wool flannel . . . not just an ordinary rayon twill lining but a fabulous Milium metal insulated rayon satin lining that gives comforter-warmth yet weighs only ounces. Concealed elastic inserts at waist. Padded shoulders. Flap chest pockets. Adjustable cuffs. Average length 24½ inches. *State even chest size* 36 to 46 inches. Shpg. wt. 2 lbs. 3 oz.

41 N 2309–Blue splash pattern **41 N 2308**–Brown splash pattern. . . **$11.75**

G **An unbeatable combination of handsome appearance and fireside warmth at this low price!** Rich sheen gabardine outer fabric in a tightly woven blend of rayon and acetate. Specially treated to repel water, resist creases. Warmly lined with lustrous rayon quilted to a thick, fleecy innerlining of 70% reprocessed wool, 30% rayon, nylon and Orlon*. Elastic inserts at waist sides. Roomy slash pockets. Adjustable cuffs. Average length 24½ in. *Please state even chest size* 34 to 46 inches. Shpg. wt. 3 lbs. 5 oz.

41 N 6547—Brown splash pattern **41 N 6548**—Charcoal gray splash
41 N 6549—Skipper blue splash pattern. **$8.95**

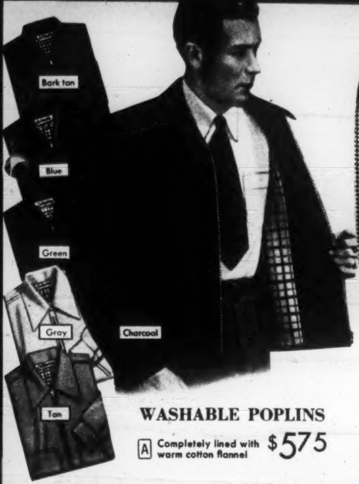
H **Smart panel front blouse model.** Tailored from rich sheen gabardine . . . a tightly woven blend of rayon fortified with 15% Nylon. Neat checked panel front of tough rayon and acetate. Water repellent and crease resistant. Lined with 100% reprocessed wool quilted under rayon. Shirred elastic waist band. Slash pockets. Padded shoulders. Average length 25 in. *State even chest size* 34 to 46 inches. Shpg. wt. 3 lbs. 9 oz.

41 N 6540—Brown **41 N 6541**—Blue. **$9.75**

J **New Distinctive "Norseman" Jacket.** Smartly styled with Scandinavian ski-sweater print across chest and back. Exquisitely tailored from rich rayon sheen gabardine fortified with 15% Nylon. Lined with lustrous rayon satin quilted to warm innerlining of 70% reprocessed wool, 30% rayon, nylon and Orlon*. Shirred elastic inserts at waist sides. Roomy slash pockets. Average length 25 inches. *State even chest size* 34 to 46 in. Shpg. wt. 3 lbs. 8 oz.

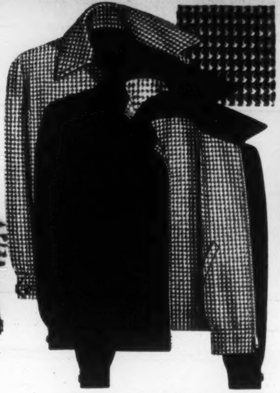
41 N 6546—Blue **41 N 6545**—Charcoal gray. **$11.95**

** Reg. Trade mark for DuPont acrylic fiber*



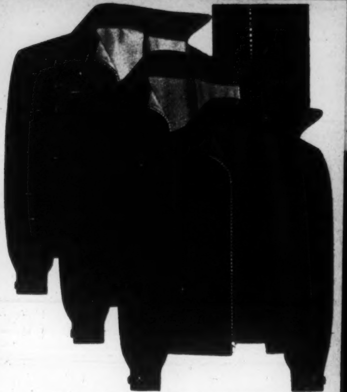
WASHABLE POPLINS

A Completely lined with warm cotton flannel $5 75



TWO JACKETS IN ONE

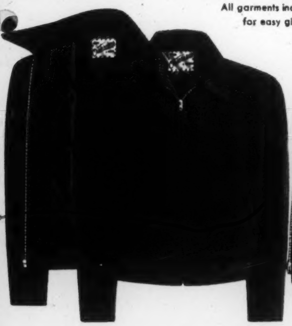
B Both sides water repellent and crease resistant $8 85



SPLASH CHECK REVERSIBLE

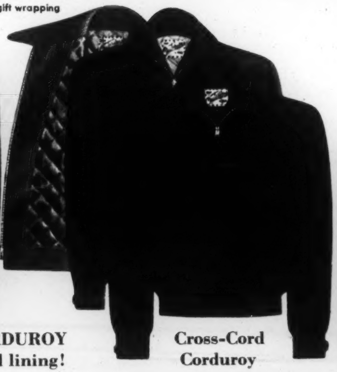
C Like getting two handsome jackets for the price of one $8 85

All garments individually boxed for easy gift wrapping



VELVET-SOFT PINWALE CORDUROY "insulated" with warm quilted lining!

D Unusually low price for a quilted lined jacket $7 50

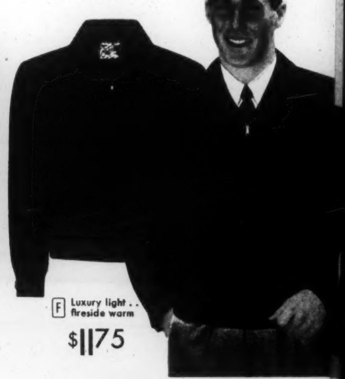


Cross-Cord Corduroy

E One of the smartest looking corduroy jackets we've seen $9 75

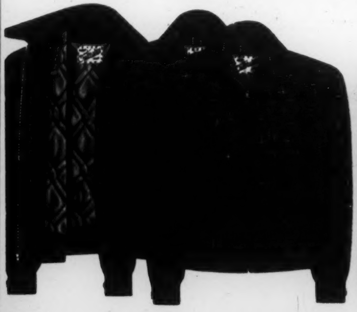
Sunny warmth at a thrifty price in Jackets made of 100% VIRGIN WOOL

◀ FOR COMPLETE DESCRIPTIONS SEE OPPOSITE PAGE



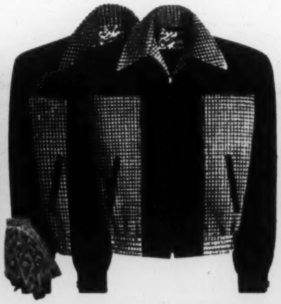
F Luxury light . . fireside warm

$11 75



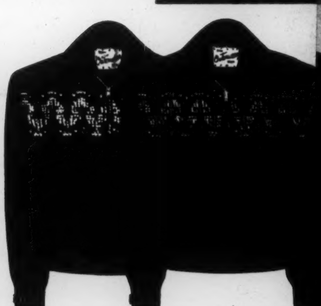
SPLASH CHECK GABARDINE

G Water-repellent outer shell with warm quilted lining $8 95



HANDSOME PANEL FRONT

H Quilted lined . . . as warm as it is good to look at $9 75



J New "Norseman" Jacket of rich sheen gabardine $11 95

Zip the hood open, turn it down and it becomes a luxurious fur collar

Sheeplined Storm Coats $15.85 Moleskin

Heavyweight champions for warmth and wear! Rugged outer fabrics resist wind. Sheepskin lining seals in warmth. Sleeves lined with blanket cloth of 40% reused wool, 60% cotton. Big, brown dyed mouton-processed lambskin collar. Snug knit inner wristlets. Double breasted; full belt. Two flap pockets, 2 muff pockets reinforced at corners with leather. Average length 36 in. *State even chest size* 36 to 48 inches.

Water Repellent Cotton Moleskin Coat. Extra tightly woven. *State size.* Shpg. wt. 5 lbs.
41 N 1593—Dark brown.........$15.85

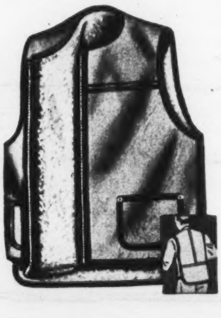
Heavy Thickset Corduroy Coat (not shown). Made of heavy 13-oz. per sq. yard corduroy. *State size.* Shpg. wt. 6 lbs. 2 oz.
41 N 1596—Dark brown.........$19.95

Quilted Lined Storm Parka $18.95

Defies roughest cold . . . sheds water. Heavy outer shell of tightly woven mercerized combed cotton. Warmly lined with lustrous rayon quilted to thick, fleecy innerlining of 16-oz. reprocessed wool. Hood and chin strap lined with dyed mouton-processed lamb fur. Zip-separating hood turns under; becomes collar. Button fly front covers zipper closure. Two upper storm pockets, two roomy lower flap pockets. Elastic shirring across back holds parka snug at waist. Firmly knit inner wristlets of 50% wool, 50% cotton. Average length 34 inches. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches. Shipping weight 6 pounds.
41 N 4975–Scarlet 41 N 4976–Dark Blue
41 N 4977—Olive (dark) green....$18.95

Sheeplined B-15 Model $13.95

Combines the warmth of sheepskin with the rugged wear of tightly woven cotton moleskin to bring you an outstanding jacket value! Heavy brown moleskin outer fabric lined with selected, thick-fleece sheepskin defies icy winds . . . holds warmth inside. Sleeves lined with heavy blanket cloth of 40% reused wool, 60% cotton. Warm, furry collar of brown dyed mouton-processed lamb fur. Snug fitting knit waistband and cuffs of 50% wool, 50% cotton. Rip-resistant double welt slash pockets. Full length zipper front. Average length 26 inches. *Be sure to state even chest size* 36 to 48 inches. Shipping weight 4 pounds 3 ounces.
41 N 1555—Seal (dark) brown....$13.95



Warm Sheep-Skin Vest $8.75

Like having an extra warm lining to wear under your jacket or coat when temperatures tumble. Made of selected sheepskin pelts—only extra fleecy, long napped pelts are good enough to rate the Hercules label. Fleece extends clear to edges all around. Extension in back reaches 25½ in. for extra protection over lower back. Sheepskin patch pockets reinforced at corners with rivets—anchored on inside to leather squares. Zipper front zips up snugly around neck. Taped outside edges. Strongly stitched seams. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) in. Shipping weight 1 pound 10 ounces.
41 N 1502—Natural pelt..........$8.75

what gift more timely than a
Warmly Insulated
Hercules jacket or surcoat

SHOWN IN COLOR ON OPPOSITE PAGE ▶

DURALON Jackets and Surcoats

For beauty, wear and warmth, we're convinced there's no better outerwear value on the market today! Available only at Sears . . . Duralon sheen gabardine is a *balanced blend* of rayon and acetate fortified with 17% virgin Nylon. It's the strongest gabardine outerwear fabric we could buy . . . so tough it actually outlasts the usual rayon and acetate gabardine fabrics *six to one* in laboratory abrasion resistance tests! Heavyweight 18-oz. Duralon is extra tightly woven to barricade frigid winter winds. Specially processed to repel water, resist non-oily spots. Every garment is luxuriously lined with rich, lustrous heavyweight rayon satin quilted over a thick, fluffy innerlining of 70% reprocessed wool, 30% rayon, nylon and Orlon*. Extra sturdy construction throughout . . . full cut proportioned sizes. All jackets are individually boxed for easy gift wrapping.

A **Duralon Blouse Style Jacket** gives the neat waist-snug fit preferred for easy action, smart casual appearance. Interlined collar holds its shape. Padded shoulders; handsome yoke style back; shirred elastic inserts at waist sides. Average length 24½ in. *State even chest size* 34 to 46 inches.
41 N 6522—Gray 41 N 6521—Brown
41 N 6524—Blue 41 N 6523—Green
Shpg. wt. 3 lbs. 12 oz.........$9.50

Tall Sizes Average length 26 in. *State even chest size* 38 to 46 inches.
41 N 6525—Gray. Wt. 4 lbs...$10.50

B **Duralon Hip-Length Surcoat** . . . the style preferred for dressier appearance and extra protection. Interlined collar; padded shoulders and elastic waist inserts. Snug inner wristlets of 50% wool, 50% cotton. 2-way lower pockets. Tab-adjustable waist. Average length 32 in. *State even chest size* 36 to 46 in. Shpg. wt. 4 lbs. 10 oz.
41 N 6841—Brown 41 N 6842—Gray
41 N 6844—Blue.............$11.90

Tall Sizes Avg. length 33½ in. *Even chests* 38 to 48 in. Shpg. wt. 4 lbs. 12 oz.
41 N 6845—Blue.. *State size*...$12.90

NYLON FORTIFIED Twill Gabardines

Priced to fit the smallest budgets. Tailored from heavy 16-oz. rayon twill gabardine fortified with 15% Nylon. Water repellent; crease resistant. Warmly lined with rayon quilted over 70% reprocessed wool, 30% rayon, nylon and Orlon*. Knit wristlets of 50% wool, 50% cotton hold out icy drafts.

C **This Blouse-style Jacket is one of our most popular models,** and no wonder! Has all the features described above. Snug shirred elastic back waistband. Average length 25½ in. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) in. Shipping weight 3 lbs. 5 oz.
41 N 4528—Tan 41 N 4529—Gray
41 N 4530—Green.............$7.85

D **Our Lowest Priced Gabardine Surcoat.** A hip length beauty with all the features described above plus side gusset styling for roomy comfort. Elastic inserts snug jacket to waist. 2-way flap pockets. Average length 32 in. *State even chest size* 36 to 46 inches.
41 N 6801—Gray 41 N 6800—Tan
41 N 6803—Blue 41 N 6802—Green
Shpg. wt. 4 lbs...............$9.85

LUSTER TWILL Resists Wind

For eye-appealing luster, there's no outerwear fabric to compare with the shimmering sheen of luster twill. Tightly woven of 65% rayon, 35% cotton . . . treated to repel water . . . wind resistant. Lustrous high count rayon quilted linings.

E **Bomber Style Jacket** lined with rayon quilted to 8-oz. innerlining of 70% reprocessed wool, 30% rayon, nylon and Orlon*. Luxury-soft pile collar of 100% wool on a cotton back that's 28% of total. Knit bottom and wristlets of 50% wool, 50% cotton. Average length 26 in. *State even chest size* 34 to 46 in. Shpg. wt. 3 lbs. 2 oz.
41 N 4554—Blue 41 N 4552—Green
41 N 4551—Brown...........$8.75

F **Heavyweight Luster Twill Surcoat** with a luxurious collar of dyed mouton-processed lamb fur. Lined with 100% reprocessed wool quilted to rayon. Bi-swing action back. Elastic side inserts snug jacket to waist. Belt stitched down in back. Average length 31 in. *State even chest size* 36 to 46 in. Shpg. wt. 3 lbs. 10 oz.
41N4852–Green 41N4855–Navy blue
41 N 4851—Brownish tan......$9.95

MILIUM LINED Jackets and Surcoats

From the moment you feel their lightweight, action-free comfort . . discover their amazing warmth, you'll never be satisfied with anything less than a Milium lined jacket again! Unlike ordinary linings, Milium is metal insulated—traps body heat yet is healthfully porous—lets your body "breathe". Warm fleecy innerlining of 8-oz. reprocessed wool is "sandwiched" between rayon and Milium processed rayon. Rich sheen gabardine outer shell of rayon is fortified with 15% Nylon for extra wear resistance. Specially treated to repel water, resist creases. Choose blouse style jacket or hip length surcoat below. All are boxed for easy gift wrapping.

G **Milium lined Blouse.** Smart looking storm collar buttons at neck. Padded shoulders; adjustable cuffs; shirred elastic back holds jacket snug at waist. Average length 25 in. *State even chest size* 34 to 46 in. Shpg. wt. 3 lbs. 12 oz.
41 N 4538—Gray
41 N 4539—Green...........$12.50

H **Milium lined Surcoat.** Two-way flap pockets have built-in "handwarmer" slash pockets. Collar buttons at neck. Padded shoulders. Snug knit inner wristlets. Average length 32 in. *State even chest size* 36 to 46 inches.
41 N 6823—Tan. Shpg. wt. 4 lbs. 6 oz.
41 N 6824—Gray...........$14.50

HOW TO MEASURE: Pass tape around fullest part of chest well up under arms and over shoulder blades in back. Measure over garments usually worn underneath. Number of inches is size. If between sizes, order next larger size.

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* *Reg. Trade-mark for DuPont acrylic fiber*

Tall Sizes Available

Blouse Style

A $9.50 Each
Reg. sizes

HERCULES
Nylon Fortified
DURALON
Sheen Gabardine

Warm fluffy innerlining quilted to rayon satin

SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS LABORATORY APPROVED

- ★ Extra tough, tightly woven outer fabric stops icy winds.
- ★ Processed to repel water . . . resist all non-oily spots.
- ★ Rich, luxurious rayon satin quilted to warm innerlining.
- ★ By far the greatest jacket value we've ever offered!

Tall Sizes Available

B Hip length Surcoat

$11.90 Each
Reg. sizes

NYLON FORTIFIED

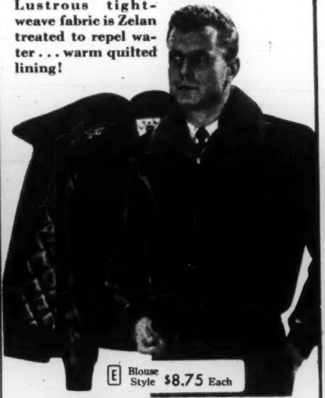
Twill Gabardine gives long wear . . sheds water . . resists creases . . holds warmth

C Blouse Style $7.85 Each

D Surcoat Style $9.85 Each

LUSTER TWILLS

Lustrous tight-weave fabric is Zelan treated to repel water . . . warm quilted lining!



E Blouse Style $8.75 Each

F Surcoat Style $9.95 Each

MILIUM LINED

Featherlight but warm as a comforter . . . Milium keeps body heat inside garment

Milium
METAL INSULATED LINING

G Blouse Style $12.50 Each

Milium
METAL INSULATED LINING

H Surcoat Style $14.50 Each

Hercules Finest Jackets of Reeves BYRD CLOTH

The fabric Adm. Byrd chose to beat icy Antarctic cold

Blouse Model $13.90
Hip-length Surcoat $19.90

Tight-weave fabric resists wind, sheds water!

Byrd Cloth is extra tight weave, long staple combed cotton—242 double-ply threads per sq. inch. All short coarse fibers removed. Mercerized for lasting luster! Repels rain and snow—even after cleaning. Moisture actually tightens fabric for greater repellency.

Blouse Model. Warmly lined with 8-oz. reprocessed wool quilted under Skinner satin. Padded shoulders. Concealed elastic ¾-way around bottom. Adjustable 2-button shirt-style cuffs. Two lower slashed pockets with strong, wide welt. Small zip cigarette pocket. Average length 25 inches. *State even chest size* 34 to 46 inches.
41N4525–Dark green 41N4527–Dark Blue
41N4526–Tan. Wt. ea. 2 lbs. 12 oz.$13.90

Hip-length Surcoat. Fully lined with 10-oz reprocessed wool quilted under long-wearing Skinner satin. Padded shoulders. Draft-free inner wristlets 50% wool, 50% cotton. 2-way pockets—slash pockets built into roomy flap pockets. 3-piece detachable belt. Average length 32 in. *State even chest size* 36 to 46 inches.
41 N 4846–Tan 41 N 4847–Dark green
41 N 4848–Brown. Wt. 3 lbs. 12 oz.$19.90

DURALON for super wear . . .
SHEEPLINED for super warmth

Blouse Model $14.40
Surcoat $2.50 Down $22.50 Cash

DURALON is our toughest gabardine fabric!

Sears exclusive Duralon is 18-oz. rayon and acetate fortified with full 17% nylon—outlasts usual rayon and acetate blends 6 to 1 in laboratory abrasion tests! Repels water, resists non-oily spots, withstands sub-zero winds. Sheepskin lining holds heat inside.

Hercules Blouse Model. Set-in coat-type sleeves with adjustable cuffs. Sleeves and 3 inches at bottom lined with 8-oz. reprocessed wool quilted to rayon. Shirred elastic back waistband. Average length 24½ in. *State even chest size* 36 to 46 in.
41 N 1566—Green.
41 N 1567—Blue. Wt. 4 lbs. 8 oz.$14.40

Hercules Surcoat. Big dyed mouton processed lamb fur collar. Sleeves and bottom facing lined with 100% reprocessed wool quilted to rayon. Knit wristlets 50% wool 50% cotton. Detachable belt. Average length 32 in. *State even chest size* 36 to 46 in.
41 N 1586—Green.
41 N 1587—Blue. Wt. 5 lbs. 4 oz.$22.50

HOW TO MEASURE JACKETS AND SURCOATS: Pass tape around fullest part of chest (expanded); well up under arms and over shoulder blades in back. Measure over garments worn underneath. Number of inches is size.

where but at Sears so many
Jackets and Surcoats
every one boxed for gift giving

SHOWN IN COLOR ON OPPOSITE PAGE ▶

Zip Liners . . . Nylon fortified Sheen Gabardine

- Zip the linings in and you're ready for winter's worst . . . Zip them out and presto . . . you have an easy draping casual just right for cool spring and fall.
- Rich sheen gabardine withstands hard wear . . . Repels water, resists creasing

A **Zip-Lined Surcoat.** Heavy 15-oz. rayon sheen gabardine, 15% nylon. Lining of lustrous high-count rayon quilted over 100% reprocessed wool. Padded shoulders. Roomy coat-type set-in sleeves. Plain back. 2-way flap pockets with built in slash pockets. Average length 32 in. *State even chest size* 36 to 46 inches.
41 N 6806—Gray
41 N 6807—Chestnut brown. Shpg. wt. 4 lbs. 8 oz. . . . . Each $16.50

B **Zip-lined Jacket** in one of the season's smartest styles. Tailored from water-repellent, crease-resistant rayon sheen gabardine fortified with 15% Nylon for extra wear. Zip-out lining of Du Pont's fabulous Fiber "C" fleeced rayon—proved warmer than equal weight all wool mackinaw cloth by laboratory test. Handsome tucked panel front; shirred elastic side inserts hold jacket snug at waist. Padded shoulders; one-piece back. Average length 25½ in. *State even chest size* 36 to 46 in. Shipping weight 3 lbs. 6 oz.
41 N 6535—Chestnut (medium) brown 41 N 6536—Dark blue $16.50

C **Our Best Zip-Lined Surcoat.** More style, wear and service than you ever dreamed of at this price! Rich 16-oz. rayon gabardine, fortified with 15% nylon. Body lining of Fiber "C"—DuPont's fleeced rayon, proved warmer than equal weight all wool mackinaw cloth by laboratory test. Mothproof! Sleeves and bottom 7 inches lined with 100% virgin wool quilted between lustrous rayon. Elastic waist insert. 2-pc. detachable belt. Average length 32 in. *State even chest size* 36 to 46 in.
41 N 6810—Gray 41 N 6811—Teal blue
41 N 6812—Chestnut (med.) brown. Shpg. wt. 4 lbs. 4 oz . . . . . . Each $19.95

Warm, handsome Coats with Quilted Linings

D **Mothproof Surcoat.** 20-oz. 100% pure wool shell guaranteed to be mothproof for life of the jacket. Mitin ® process guards against moth damage. 8-oz. lining in body and sleeves of 70% reprocessed wool, 30% man made fibers (rayon, nylon, Orlon—acrylic fiber Du Pont T.M.), quilted to rayon. Zip front, zip cigarette pocket. Two lower-2-way pockets. Average length 32 in. *State even chest size* 36 to 46 inches. Shpg. wt. 4 lbs. 8 oz.
41 N 2838—Tan and brown Houndstooth check.
41 N 2837—Red and black Houndstooth check. . . . . Each $11.88

E **Nylon reinforced Wool Mackinaw.** Heavy 28-oz. outer fabric of finest quality virgin wool blended with 10% Nylon for added strength. Fully lined with lustrous rayon quilted to 70% reprocessed wool, 30% rayon, nylon and Orlon—acrylic fiber Du Pont T.M. Canvas interlined collar and lapels hold their shape. 3-piece removable belt. Smooth fitting one-piece back. 2 upper muff pockets; 2 lower flap pockets. Big notched collar; full-cut sleeves and arm-holes. Average length 32 inches. *State even chest size* 36 to 48 inches.
41 N 2961—Brown plaid 41 N 2962—Blue plaid
41 N 2963—Maroon plaid. Shpg. wt. 5 lbs. 12 oz . . . . Each $13.75

F **Our Best Pure Wool Surcoat.** Rich-looking subdued shadow plaid pattern outer fabric of heavy 24-oz. virgin wool. Completely lined with lustrous rayon quilted over thick fleeced Estron acetate—actually 10% warmer than an equal weight all wool lining, proved by test! Full cut with roomy coat-type sleeves. Padded shoulders. Neat plain back. Button trim on cuffs. Average length 31½ in. *State even chest size* 36 to 46 in. Shpg. wt. 4 lbs. 15 oz.
41 N 2827—Gray shadow plaid 41 N 2826—Tan shadow plaid.Each $18.80
Tall Sizes. Average length 33 inches. *State even chest size* 38 to 48 inches.
41 N 2830—Gray shadow plaid. Shpg. wt. 4 lbs. 15 oz . . . . Each 19.80

G **New Virgin Wool Splash Tweed Walking Coat.** Distinctively styled for casual town and country living. Patterned like a topcoat, but tailored for action-free comfort . . . long enough to wear over a suit coat. Medium weight pure wool outer fabric lined with famous Milium processed rayon quilted over warm innerlining of 70% reprocessed wool, 30% rayon, nylon and Orlon—acrylic fiber, Du Pont T.M. Neat plain back double vented at bottom for extra freedom. Flap ticket pocket; roomy lower flap pockets. Leather covered buttons. Average length 34 in. *State even chest size* 36 to 46 in. Shpg. wt. 4 lbs. 4 oz.
41 N 2842—Brown splash tweed 41 N 2843—Blue splash tweed . . Each $19.95

H **Duralon Sheen Gabardine Storm Coat.** Water-repellent, wind-resistant rayon and acetate fortified with full 17% nylon. Lined with extra high count rayon satin quilted to thick innerlining of 70% reprocessed wool; 30% rayon, nylon, Orlon—acrylic fiber, Du Pont T.M. Dyed mouton processed lamb fur collar. 3-piece belt—front sections detachable. Average length 34 in. *State even chest* 36 to 46 in.
41 N 6953—Brown
41 N 6952—Blue. Shipping weight 5 lbs. 8 oz . . . . Each $19.50

J **Nylon fortified Gabardine Surcoat.** Rayon sheen gabardine with 15% nylon . . . plus a warm pile collar (100% wool face on cotton back that's 28% of total). 2-way flap pockets. Lining is 8-oz. reprocessed wool quilted under rayon. Plastic lined humidor pocket. 2-piece detachable belt. Knit inner wristlets of 50% wool, 50% cotton. Average length 32 in. *State even chest* 36 to 46 in.
41 N 4894—Blue 41 N 4892—Tan
41 N 4893—Green. Shpg. wt. 4 lbs. 6 oz . . . . Each $14.50
Tall Sizes. About 1½ in. longer. *State even chest size* 38 to 48 in.
41 N 4895—Blue. Shipping weight 4 lbs. 8 oz 15.75

Hercules
3-Season
ZIP LINERS

Z-Zip the lining in for winter Z-Zip the lining out for spring

Like getting two jackets for the price of one!

A Nylon Fortified Gabardine Surcoat **$16.50**

SEE OPPOSITE PAGE FOR COMPLETE DESCRIPTIONS

B Nylon Fortified Gabardine Blouse **$16.50**

C Nylon Fortified Gabardine with Fleeced Fiber C Lining **$19.95**

Warm, handsome HIP-LENGTH COATS for his comfort

GUARANTEED MOTHPROOF
for the wear life of garment

D Mothproof 100% Wool Hip-length Surcoat Was ~~$12.90~~ **$11.88**

E Nylon Reinforced Wool Mackinaw **$13.75**

H Duralon Storm Coat with Fur Collar **$19.50**

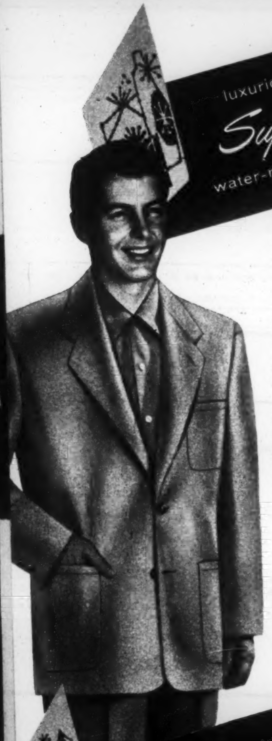
Tall Sizes Available

F Our Best Wool Surcoat **$18.80** Reg. Sizes

G NEW! Wool Splash Tweed Suburban Walking Coat **$19.95**

Tall Sizes Available

J Nylon Fortified Gabardine **$14.50** Reg. Sizes

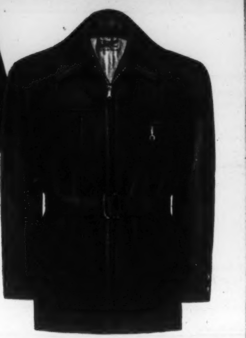


Nothing so fine . . so wanted by men as a rich Suede Casual!

In beautiful Sand-tone $32.50 Cash $3.50 Down

Rich velvety-soft suede leather tailored to perfection in this smart casual sport coat that holds its neat, easy drape. Water and spot resistant—most soil marks simply brush off. Fashioned from selected quality supple suede leather . . . no scratches, no blemishes. Tailored with painstaking care . . . notice the smooth appearance of its carefully padded shoulders . . . the smart, easy roll of the lapels . . . the casual, fashion-wise patch pockets. Notice that the lustrous high count rayon lining extends throughout the garment. Inspect the stitching . . . see how evenly spaced, how "arrow-straight" they are—marks of true craftsmanship! Average length 31½ inches. Here is the aristocrat of casual wear—the perfect gift. *State even chest size* 36 to 46 inches.

41 N 3722—Sand (light) tan. Shipping wt. 3 lbs. 8 oz. $32.50

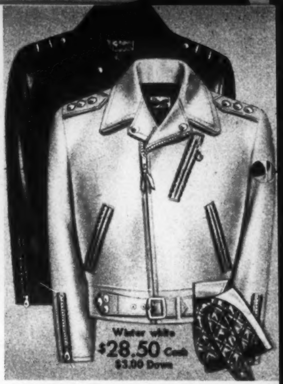


Suede Leather Leisure Coat

$27.45 Cash $3.00 Down

Look at these neat, trim lines! Velvet-soft premium grade suede leather in rich Chestnut (dark) brown. Keeps its rich appearance year after year because it's processed to repel water; to resist soil and spots! Hercules detailed tailoring. Set-in coat-type sleeves, neat padded shoulders. Full length zipper. Two slash pockets; zip cigarette pocket. Concealed elastic shirring at sides snugs coat to waist. 2-piece detachable belt. Fully lined with sleek, high count rayon. Average length 31 inches. *State even chest size* 36 to 46 inches. Shipping weight 3 pounds 8 ounces.

41 N 3724—Chestnut brown $27.45



NEW! Motorcycle Jacket in sleek winter white

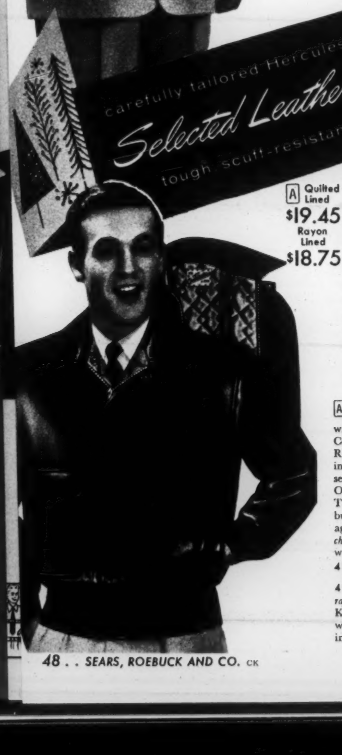
Here's real class! Supple, scuff resistant horsehide. Lined with shimmering black rayon quilted to 100% reprocessed wool. Bi-swing back. Zip map pocket. Black and white braided trim. Zipper cuffs. 2-pc. belt. Chrome-plated trim. Average length 23 in. *State even chest size* 36 to 46 in.

41 N 3216—White. Shpg. wt. 5 lbs. . $28.50

Jet Black Jacket. Same as above but steerhide lined with rayon quilted to 70% reprocessed wool, 30% man-made fibers.*

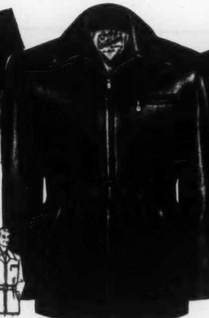
41 N 3217—*State sizes as above* $25.50

HOW TO MEASURE: Pass tape measure around fullest part of chest (expanded) well up under arms and over shoulder blades in back. Measure over clothing usually worn underneath jacket. Number of inches is size needed.

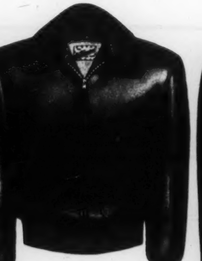


A Quilted Lined $19.45
Rayon Lined $18.75

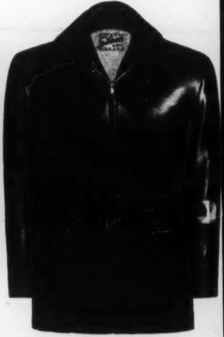
Tall Sizes Available



B Reg. Sizes $24.95 Cash $2.50 Down



C B-15 Bomber Style Jacket
$26.95 Cash
Only $3.00 Down on Easy Terms



D $35.95 Cash $4.00 Down

Flight Jacket

A **Quilted Lined, and has full 100% Nylon** knit waistband and cuffs. Deep Cordovan brown horsehide. Rayon lining quilted over innerlining of 70% reprocessed wool, 30% rayon, nylon, Orlon-acrylic fiber Du Pont T.M. Snap-flap pockets with built in slash pockets. Average length 26 in. *State even chest size* 36 to 48 in. Shpg. wt. 4 lbs. 6 oz.

41 N 3501 . . . . $19.45

41 N 3421—*Same, but plain rayon lining* (no innerlining). Knit trim of 50% nylon, 50% wool. *State even chest* 34 to 48 in. Wt. 4 lbs. 3 oz. . . . $18.75

Surcoat

B **Quilted Lined, wear-packed steerhide.** Deep Cordovan brown. Fully lined with 100% reprocessed wool quilted under high count rayon. 3-piece belt with detachable front sections; back stitched down. Zip cigarette pocket; 2 lower slash pockets. Average length 31 in. *State even chest size* 36 to 46 in. Shpg. wt. 5 lbs. 6 oz.

41 N 3812. . . . . . . $24.95

Tall Sizes: About 2 in. longer in body; 1½ in. in sleeves. *State even chest* 38 to 48 in. Wt. 5 lbs. 10 oz.

41 N 3813. . . . . . . $27.50

Sheeplined!

C **Super warm Sheeplined steerhide** in rich deep brown. Tough, supple, scuff-resistant! Sleeves lined with sleek rayon quilted to 100% reprocessed wool. Large turnup collar of dyed mouton-processed lamb fur. Knit waistband and wristlets of 50% wool, 50% cotton. Full length zipper pulls all the way up to neck. Corduroy inside facings. Roomy coat-type set-in sleeves. Double welt slash pockets, corded trim. Average length 26 in. *State even chest size* 36 to 46 in. Shpg. wt. 5 lbs. 10 oz.

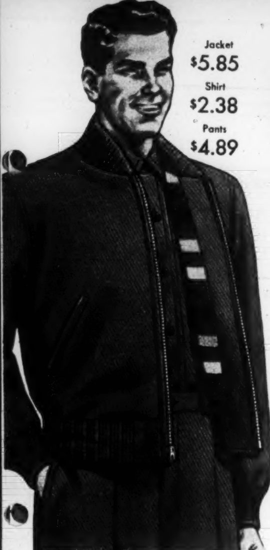
41 N 3563. . . . . $26.95

Hip-length Coat

D **Sheeplined steerhide** in rich, deep brown—the warmest leather surcoat we sell. Large warm collar of dyed mouton-processed lamb fur. Sleeves and 6 inches at bottom of coat lined with 100% reprocessed wool quilted under rayon. Knit inner wristlets of 50% wool, 50% cotton. Zip front, full length leather facings. 2 upper muff pockets; 2 lower flap pockets. 3-piece belt has detachable front sections; back stitched down. Average length 31 inches. *State even chest size* 36 to 48 in. Shipping weight 6 lbs. 5 oz.

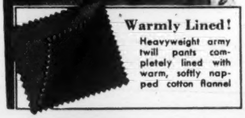
41 N 3809 . . . . $35.95

** Heat retaining fleeced rayon, nylon and Orlon—acrylic fiber, DuPont Reg. Trade mark*

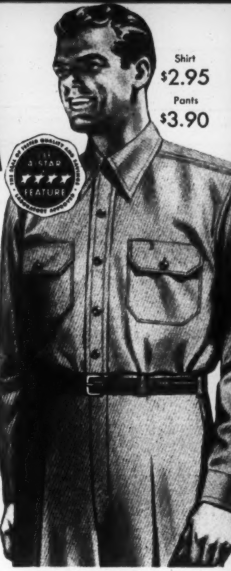

Jacket $5.85

Shirt $2.38

Pants $4.89


Warmly Lined! Heavyweight army twill pants completely lined with warm, softly napped cotton flannel

Hercules built for rugged wear
Denims, Ducks, Twills
smartly styled for good looks



Shirt $2.95

Pants $3.90

Winterweight Hercules Army Twills

Work in warm comfort with Hercules winterweight army twills! Entire outfit is Sanforized, fabrics won't shrink over 1%.

Shirt of rugged 5¾-oz. cotton army twill. Interlined collar; button-down flap pockets. Long tails. Unlined. Washfast. For sizes see chart at right. *State neck and sleeve.* Shpg. wt. 1 lb. 1 oz.
41N9021M-Silver (medium) gray
41N9063M-Spruce (medium) green $2.38

Pants. Heavy 8½-oz. cotton army twill lined with warm cotton flannel. Bartacked. Boatsail drill pockets. Zipper fly; cuffed bottoms. Wash separately. *For sizes see chart at right. State waist and inseam: tell which is waist.* Wt. 1 lb. 3 oz.
41N9820M-Silver (medium) gray
41N9860M-Spruce (medium) green $4.89

Jacket. 8½-oz. army twill; 16-oz. cotton blanket cloth lining. Knit cotton trim. Washable. Avg. length 26 in. *State chest* small (34-36); medium (38-40); large (42-44) extra large (46) in. Wt. 2 lbs. 12 oz.
41N1351M-Army (medium) tan
41N1352M-Bark (dark) tan
41N1353M-Silver (medium) gray
41N1354M-Charcoal (dark) gray
41N1356M-Airforce (medium) blue
41N1357M-Spruce (medium) green $5.85

Roughshod Army Twills Fortified with Nylon

A 4-STAR Feature because Roughshod is fortified with 12% virgin nylon in every yarn—not just in warp yarns. Washfast. Sanforized; fabric shrinkage 1%. **Guaranteed to outwear** any all-cotton army twills you've worn or money back.

Shirt. 6-oz. cotton with 12% nylon. Dress-type interlined collar. Button flap pockets; pencil slot. Long tails; non-rip side gussets. *State neck and sleeve sizes* (*size chart below*). Shpg. wt. 1 lb. 1 oz.
41 N 9271M—Spruce (med.) green
41 N 9261M—Silver (med.) gray
41 N 9251M—Army (med.) tan.... $2.95

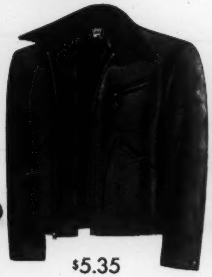
Pants. 8½-oz. cotton with 12% nylon. Reinforced boatsail drill pockets. Bartacked strain points. Zip fly; cuff bottoms. *State waist and inseam (size chart below): tell which is waist.* Shpg. wt. 1 lb. 10 oz.
41 N 9270M—Spruce (med.) green
41 N 9260M—Silver (med.) gray
41 N 9250M—Army (med.) tan... $3.90

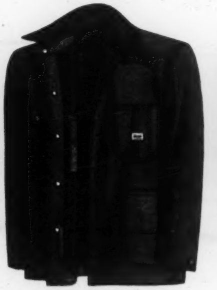
SIZES FOR MATCHED PANTS

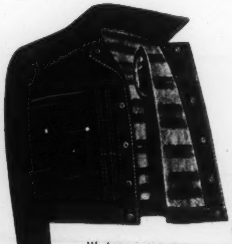
Waist Sizes	Inseam Sizes
29, 30, 31, 32, 33, 34, 36, 38 inches	29 to 34 inches
40, 42, 44 inches	30, 32, 34 inches

SIZES FOR MATCHED OUTFIT SHIRTS

Neck Size	Sleeve Length
14½, 15 inches	Short (32); Medium (33½) inches
15½, 16, 16½ in.	Short (32); Med. (33½); Long (35) in.
17 inches	Medium (33½); Long (35) inches

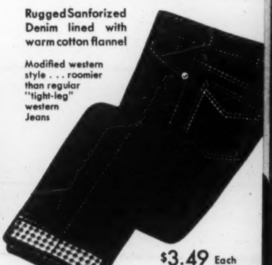

$5.35




Western style $3.95

Rugged Sanforized Denim lined with warm cotton flannel

Modified western style . . . roomier than regular "tight-leg" western Jeans


$3.49 Each
2 for $6.88

Hercules Blanket Lined Coats, Jackets . . . warm . . . easy to wash!

Work Jacket, 10-oz. Duck. Sheds rain, resists snags! Sanforized; fabric shrinkage 1%. 16-oz. blanket cloth lining 60% reused wool, 40% cotton; shrinkage 2%. Zip front. Adjustable side straps. Wash separately. Average length 25½ in. Seal (dk.) brown. *State even chest size* 34 to 48 in.
51 N 179–Shpg. wt. 2 lbs. 6 oz. $5.35

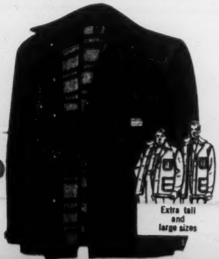
$5.75

10-oz. Duck Coat. Sheds rain, resists snags! Sanforized; fabric shrinkage 1%. 16-oz. blanket cloth lining 60% reused wool, 40% cotton; shrinkage 2%. Corduroy collar. 1 inside pocket. Average length 31 in. Wash separately. Seal (dk.) brown. *State even chest* 34 to 48 in.
51 N 152—Shpg. wt. 2 lbs. 14 oz. $5.75

Western Cut Jacket, Blue 8-oz. Denim. Sanforized; fabric shrinkage 1%. 16-oz. blanket cloth lining 40% reused wool, 60% cotton; shrinkage 2%. Snap fastener front. 2 copper riveted patch pockets. 2 inverted pleats at waist in back. Average length 22½ in. Wash separately. *State even chest size* 34 to 46 in.
51 N 184—Shpg. wt. 2 lbs. 2 oz. . $3.95

Warmly Lined Western Jeans

Blue 8-oz. Denim. Lined with 5⅓-oz. cotton flannel, red and black check design. Both fabrics Sanforized; shrinkage 1%. Yoke back. Front pockets reinforced with copper rivets; hip pockets bartacked. Heavy duty zip fly; snap fastener waistband. Wash separately. *State even waist size* 28 to 38 in.; *even inseam* 30 to 36 in.; *tell which is waist.* (For cuff, order inseam 2 in. longer.)
51 N 863—Wt. ea. 2 lbs. Ea. $3.49; 2 for $6.88


Extra tall and large sizes

Blanket Lined Denim Chore Coat

$4.65 Reg. sizes

Sanforized 8-oz. Blue Denim; shrinkage 1%. 16-oz. blanket cloth lining 60% reused wool, 40% cotton; shrinkage 2%. Corduroy collar. 4 outside pockets; 1 inside. Average length 31 in. Wash separately. *State even chest size* 34 to 48 in.
51 N 150–Wt. 2 lbs. 14 oz. Ea. $4.65

51 N 161–For Tall Men. Sleeves, body extra long. *State even chest* 38 to 48 in. Shpg. wt. 3 lbs. 2 oz. $4.95

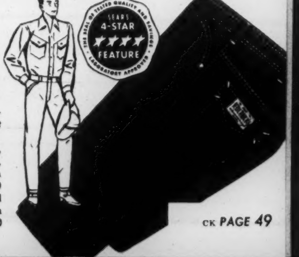
51 N 162–Extra Large. *State size* 50, 52, 54 in. Wt. 3 lbs. 6 oz. . . . $5.45

A 4-STAR Feature!

Roebucks Rider Jeans

Men's Sizes $3.60 Each 2 for $7.00

Super tough 11-oz. Blue Denim. Sanforized; fabric shrinkage 1%. Special U-shape crotch won't bind or chafe. Zip fly; triple ply non-curling waistband. Copper riveted front pockets. Double-faced bartacked hip pockets. **Measure waist 1½ in. below regular beltline.**
51 N 877—For Men. *State waist* 30, 31, 32, 33, 34, 36, 38, 40, 42, 44 in.; *inseam* 30, 32, 34, 36 in.; *tell which is waist.* Shpg. wt. each 1 lb. 11 oz. Each $3.60. . . . . 2 for $7.00
51 N 876—For Young Men. *State waist* 28 and 29 in.; *inseam* 30, 32, 34 in. Shpg. wt. each 1 lb. 9 oz. Each $3.30. . . . . 2 for $6.40



Tailored from Soft, Supple Suede Leather that sheds water, resists spots

A $19.75

WATER REPELLENT
SPOT RESISTANT
Blue
Brown
Green
Sand
Rust

Soft, Supple SUEDE LEATHER Lined with shimmering rayon!

B Luxuriously tailored from premium leather $15.50

"Feather-light" All Nylon Jacket you can wash

C Sheds water $14.95

100% Woolen outer shell lined with warm, lightweight Milium

D Luxury soft $13.75

Luxuriously soft wool Suede cloth

E Two-way collar $13.95

Hercules UTILITY SLACKS . . "His" first choice for work or leisure!

Reg. U.S. Pat. Off.

NYLON FORTIFIED ROUGHSHOD
Fall-winter weight gabardine with 15% Nylon for extra-long wear

CORDUROY
Hercules Putter Pants for Supreme Comfort

HEAVYWEIGHT
Thickset Corduroys for fireside warmth

90% ORLON*
Looks like wool . . . Washes like cotton
* Acrylic fiber—DuPont Reg. T.M.

F Roughshod Twill Gabardine $4.69

G Roughshod Sheen Gabardine $4.69

H Elastic back supports waist $4.75

J Smart Pleated front style $5.35

K Acid resistant sheds wrinkles $9.95

gifts to warm "his" heart
Hercules Jackets
prices to please your budget

◀ SHOWN ON FAÇING PAGE

[A] **Soft, supple suede leather at its best** in a Hercules jacket you'll be proud to wear for all your leisure-time activities. Specially processed to repel water, resist non-oily spots. Smartly styled with contrasting color suede welting. Fully lined with lustrous rayon. Suede undercollar with knit top. Roomy coat-type sleeves; padded shoulders. Snug fitting knit cuffs and waistband. 2 vertical slash pockets. Average length 26 in. *State chest size* small (34-36); medium (38-40); large (42-44); extra large (46) in.
41N3457-Charcoal gray with red 41N3455-Sand (tan) with copper trim
41N3456-Blue with gray. Shpg. wt. 3 lbs. 6 oz.......................... $19.75

[B] **Luxury soft suede leather—tailored to perfection in a jacket every man dreams of owning.** Made of hand selected leathers—no blemishes, no scratches. Full cut for easy action. Knit collar, cuffs and waistband of 50% wool, 50% cotton. 2 slash pockets. Fully lined with sleek rayon. Average length 26 in. *State chest size* small (34-36); medium (38-40); large (42-44); extra large (46) in.
41 N 3433—Dark blue suede 41 N 3416—Sand (light tan) suede
41 N 3407—Chestnut brown suede 41 N 3434—Green suede
41 N 3435—Rust color suede. Shipping wt. 3 lbs. 6 oz................ $15.50

[C] **Super-warm All Nylon Jacket.** Tough 100% Nylon resists wear, sheds rain, snow and sleet . . . deep, thick fleeced Nylon lining captures body warmth. Hand washable. Elastic inserts at sides. Adjustable cuffs. Zip closing slash pockets. Average length 24½ in. *State even chest size* 36 to 46 in.
41 N 6510—Forest green 41 N 6511—Blue Shpg. wt. 2 lbs. 8 oz. $14.95

[D] **Smartly styled, luxury soft woolen fabric** (65% reused wool, 35% virgin wool) lined with famous Milium metal insulated rayon—featherlight, but equals heavyweight linings for warmth! And look at its trim, handsome styling . . . the smart yokefront; harmonizing trim. Neat front pleats with concealed handwarmer pockets. Sturdy knit inserts snug jacket to waist for trim appearance. Padded shoulders. Average length 25 inches. *State even chest size* 36 to 46 inches.
41 N 2449—Natural tan
41 N 2450—Cadet (medium) blue. Shpg. wt. 3 lbs. 2 oz.............. $13.75

[E] **New, luxuriously soft Virgin Wool suede cloth Jacket** . . . a masterpiece of Hercules tailoring . . . outstanding in style . . . sunny warm yet featherlight—weighs less than 40 ounces! Made of 100% pure wool in a tight-weave, soft suede-like texture. Entire garment lined with shimmering high count rayon satin. Latest style 2-way collar zips clear to the top . . . turns up for added neck protection. Resilient, shape-holding knit waistband and collar. Adjustable cuffs. Flap pockets have concealed buttons. Average length 25½ in. Individually boxed for easy gift wrapping. *State even chest size* 36 to 46 in.
41 N 2312—Red 41 N 2313—Blue. Shpg. wt. 2 lbs. 10 oz......... $13.95

[F][G] **Roughshod Gabardines—finest Hercules utility slacks we've ever sold!** Wear packed 15% Nylon fortified medium-heavyweight rayon gabardine . . . ideal for winter. Water repellent; spot resistant to non-oily substances. Wrinkle-resistant. Washfast; fabric shrinkage 3%. Zipper fly; cuffed bottoms.

[F] **Regular Style. Twill.** Plain front. *State even waist size* 30 to 44 in.; *for inseams see chart below; tell which is waist size.* Shpg. wt. 1 lb. 5 oz.
41 N 7641—Chocolate brown 41 N 7642—Skipper blue............. $4.69

Pleated Style. Twill. Continuous waistband; dropped belt loops. *State even waist size* 30 to 42 in.; *for inseams see chart below; tell which is waist size.*
41 N 7631—Chocolate brown 41 N 7630—Gray
41 N 7632—Skipper blue. Shipping weight 1 lb. 6 oz.................. $4.69

[G] **Pleated Style. Sheen.** Continuous waistband, dropped belt loops. *State even waist size* 30 to 42 in.; *for inseams see chart below; tell which is waist.*
41 N 7651—Gray 41 N 7652—Chocolate brown
41 N 7654—Sage green. Shpg. wt. 1 lb. 6 oz.......................... $4.69

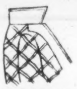
Waist Sizes	30 inches	32, 34, 36, 38 in.	40, 42, 44 in.
Inseam Lengths	29, 30, 31, 32 in.	29, 30, 31, 32, 33, 34 in.	30, 32, 34 in.

[H] **Comfortable Hercules Corduroy Putter Pants** with boxer-type elastic back . . . no belt needed. Tailored from rich 8-oz. pinwale corduroy with smart pleated front. 2-button extended front waistband. Zipper fly; plain bottoms. *Waist sizes* small (28-30); medium (32-34); large (36-38); extra large (40-42) in.: *inseams* 30, 32, 34 in. *State waist and inseam; tell which is waist size.*
41 N 7880—Rust 41 N 7881—Gray
41 N 7882—Green 41 N 7883—Blue. Shpg. wt. 1 lb. 4 oz............ $4.75

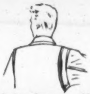
[J] **Smartly-draped Thickset Corduroy Pants.** Extra heavy corduroy gives longer wear, greater warmth. Hollywood-style continuous waistband; dropped belt loops and pleated front. Bar-tacked strain points. Boatsail drill pockets. Zipper fly; snap fastener at waist. Cuffed bottoms. Washable. *State even waist size* 28 to 40 in.; *inseam* 29 to 34 in.; *tell which is waist.* Shpg. wt. 1 lb. 13 oz.
41 N 7867—Russet (med.) brown 41 N 7869—Charcoal (dark) gray
41 N 7870—Dark green 41 N 7868—Medium blue........ $5.35

[K] **Super-strong 90% Orlon*, 10% Rayon Whipcord Pants** . . . triple the rub-resistance of wool whipcord! Tough 9-oz. per sq. yd. fabric of 2-ply yarns resists acid, dirt, grime and paint. Washfast colors; fabric shrinkage 1%. Wrinkle resistant. Bartacked strain points; boatsail drill pockets. Zip fly; cuffed bottoms. *State even waist size* 30 to 44 in.; *inseam* 29 to 34 in.; *tell which is waist.*
41 N 5785—Forest (dark) green 41 N 5786—Cadet (dark) blue.
41 N 5787—Oxford (dark) gray (not shown). Shpg. wt. 1 lb. 13 oz..... $9.95

Our Best Horsehide Jackets .. 100% Nylon Quilted Linings

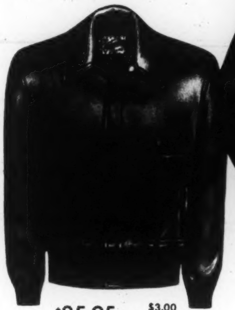


Nylon lining is guaranteed for the wear-life of the jacket

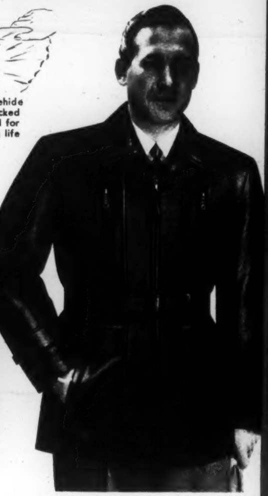


Action sleeves are fully cut for free-and-easy movement

No. 1 horsehide is hand-picked and styled for extra-long life



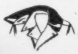
$25.95 Cash $3.00 Down



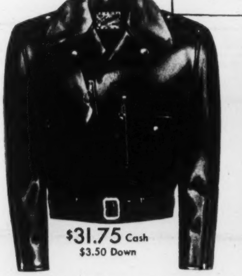
This popular A-2 Style Air Force Flying Jacket is tailored from premium quality front quarter horsehide. Fully lined with 100% fleeced Nylon quilted under tightly woven Nylon. All seams Nylon stitched. Zip front has overlapping fly . . snap fastener at top and bottom. Tough 100% Nylon knit cuffs and waistband. Pocket flaps and collar are double-thick leather. Average length 26 inches. Shpg. wt. 4 lbs. 6 oz.
State even chest size 36 to 46 in.
41 N 3504–Cordovan (deep) brown $25.95

$29.95 Cash $3.00 Down

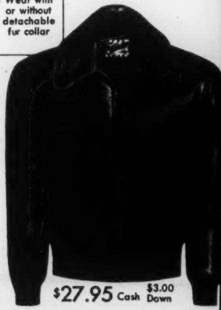
Thick, fleecy nylon quilted lining for super warmth . . . supple, tanned horsehide for super wear—both in this hip-length surcoat. Nylon knit inner wristlet. Every seam nylon stitched. Zip upper utility pockets; 2-way lower pockets with flaps. 3-piece belt has detachable front sections—back stitched down. Average length 31 in. Shpg. wt. 6 lbs. 2 oz.
State even chest size 36 to 46 in.
41 N 3815–Cordovan (deep) brown $29.95



Wear with or without detachable fur collar



$31.75 Cash $3.50 Down



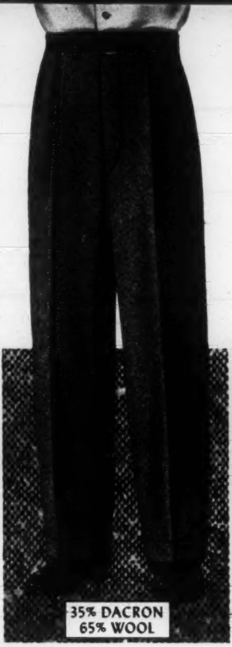
$27.95 Cash $3.00 Down

You'll be "king of the highways" in this Hercules Horsehide Motorcycle Jacket. Feel its comfort . . . the big, detachable collar of dyed mouton-processed lamb fur (regular collar underneath) . . . the freedom of the bi-swing action back with built-in double thick kidney support . . . the extra warm body lined with fleeced 100% Nylon quilted to high count Nylon—guaranteed to last the life of the jacket. Snap fasteners on lapels; shoulder straps, pocket flaps. 7-in. zipper cuffs. Average length 23½ in. Shpg. wt. 5 lbs. 10 oz.
State even chest size 36 to 46 in.
41 N 3215—Jet Black.............$31.75

Make "His" Christmas warm and handsome with this Hercules B-15 Bomber Style Jacket. Here's the two-fisted toughness of the finest grade horsehide money can buy . . . the warm 100% fleeced Nylon lining quilted under a luxurious Nylon fabric so strong we guarantee it for the wear-life of the jacket. Knit waistband and cuffs of tough 100% Nylon. Roomy action-swing sleeves; warm detachable dyed mouton processed lamb fur collar. Military shoulder straps; roomy slash pockets. Average length 26 in. Shpg. wt. 4 lbs. 6 oz.
State even chest size 36 to 46 in.
41 N 3560–Cordovan (deep) brown $27.95

HOW TO MEASURE JACKETS: Pass tape around fullest part of chest (expanded) well up under arms and under shoulder blades in back. Number of inches is size

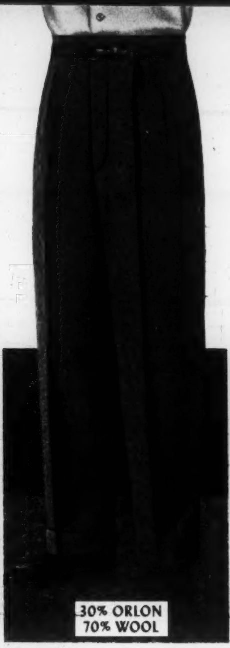
*Acrylic fiber. DuPont Reg. T.M.


35% DACRON
65% WOOL

Warm, Colorful

TWEEDS

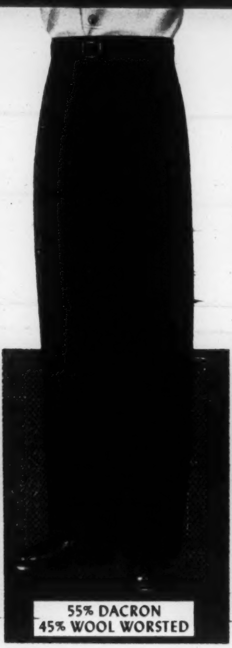
A $975 $6.95 All wool tweed


30% ORLON
70% WOOL

Soft, Luxurious

FLANNELS

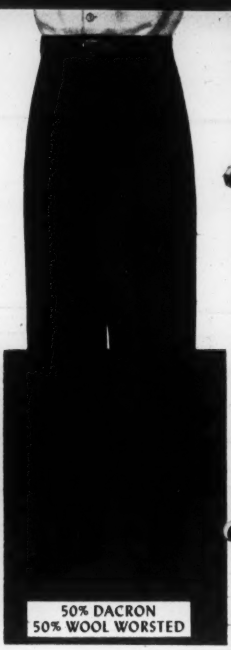
B $975 $7.85 All wool flannel


55% DACRON
45% WOOL WORSTED

Handsome New Style

SPLASH WEAVE

C $1375


50% DACRON
50% WOOL WORSTED

A Terrific Value

GABARDINE

D $1295

A 4-STAR FEATURE

4-STAR FEATURE — it has extra features . . it has been laboratory approved and compared in price with other brands We believe there's no finer value in America

SUPERBLY TAILORED 100% VIRGIN WOOL WORSTED GABARDINE

$1040 Twill or Sheen

E Plain or pleated model. Sheen available in pleated model only

TWILL
SHEEN

OUR BEST WORSTED WOOL GABARDINE

F

$15.95

Famous "Hockanum" Sheen Gabardine

100% VIRGIN WOOL GABARDINE

G

$8.75

Regular sizes
Larger sizes also available

25% DACRON SHEEN GABARDINE

H

$7.45

Hard-finished, wrinkle-resistant Gabardine

our finest Fashion Tailored Dress Trousers

year 'round weight fabrics

◀ ILLUSTRATED ON FACING PAGE

35% Dacron* Tweed

A **Colorful Donegal-type Tweed of 65% luxurious virgin wool and 35% DuPont Dacron.** $9.75 Colorful woolly nubs. Dacron adds wrinkle-resistance, shape and press-retention, even on damp days. Continuous waistband. Superior tailoring. Pleats. Zipper. *How to Measure below, at right. State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 1 lb. 15 oz.

45 N 3291—Brown. *No belt.*
45 N 3293—Blue gray........**$9.75**

100% Virgin Wool Donegal Tweed. $6.95 Continuous waistband, pleats, zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 1 lb. 15 oz.

45 N 3226—Medium brown
45 N 3228—Blue gray........**$6.95**

30% Orlon* Flannel

B **30% DuPont Orlon, 70% Virgin Wool.** $9.75 A *new-type* flannel . . . holds shape, *even on rainy days.* Continuous waistband, pleats, zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-inch waist; 28 to 35-inch inseam. Shipping wt. 1 lb. 15 oz.

45 N 3275—Med. gray. *No belt.*
45 N 3276—Charcoal gray
45 N 3277—Dark tan........**$9.75**

100% Virgin Wool Flannel. $7.85 Excellent tailoring. Pleats. Zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-inch waist; 28 to 35-in. inseam. Shpg. wt. 1 lb. 15 oz.

45 N 3221—Charcoal gray
45 N 3220—Medium gray
45 N 3222—Medium brown. . .**$7.85**

55% Dacron Worsted

C **55% DuPont Dacron 45% Virgin Wool Worsted styled with Matching Self Belt.** $13.75 Dacron for extra wrinkle-resistance and durability. Subdued, splash weave, firmly-textured worsted yarns. De luxe tailoring and trimmings. Continuous waistband, pleats, saddle stitching, self belt. Set-forward pockets. *How to Measure below, at right. State size* 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-in. waist; 28 to 35-in. inseam. Shpg. wt. 1 lb. 15 oz.

45 N 3286—Brown
45 N 3285—Gray..........**$13.75**

50% Dacron Gabardine

D **50% DuPont Dacron 50% Virgin Wool Worsted Sheen Gabardine for year 'round wear.** $12.95 Dacron adds wrinkle-resistance, even on rainy days . . cuts pressing bills. Expertly tailored, fine trimmings. Continuous waistband, pleats, saddle stitching, set-forward pockets, French tab at waist, zipper. *Measure below at right. State size* 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-in. waist; 28 to 35-in. inseam. Shpg. wt. 1 lb. 15 oz.

45 N 3075—Medium blue. *No belt.*
45 N 3074—Tan
45 N 3076–Slate gray (med.).**$12.95**

A 4-Star Feature—Wool Worsted Gabardine

E Year 'round weight, wrinkle-resistant, superbly tailored. $10.40
100% Virgin Wool Worsted 4-Star Feature Twill Gabardine. Plain front, conservatively styled. Waldes zipper. No belt. *State size* 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42-inch waist; 28 to 35-inch inseam.

45 N 3022—Gray. *How to Measure, below, right.*
45 N 3023—Dark blue   **45 N 3021**—Brown. Shpg. wt. 1 lb. 15 oz. **$10.40**

100% Virgin Wool 4-Star Feature Twill Gabardine. Pleated front. Continuous waistband, saddle stitching. Waldes zipper. No belt. *State size* 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-inch waist; 28 to 35-inch inseam.

45 N 3025—Gray. *How to Measure below, at right.*
45 N 3026—Dark blue   **45 N 3024**—Tan. Shpg. wt. 1 lb. 15 oz....**$10.40**

100% Virgin Wool 4-Star Feature Sheen Gabardine. Pleated front. Continuous waistband, saddle stitching. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42-inch waist; 28 to 35-in. inseam. Zipper.

45 N 3037—Brown. Shpg. wt. 1 lb. 15 oz. *How to Measure below, at right.*
45 N 3035—Charcoal gray   **45 N 3036**—Gray blue. *No belt*.......**$10.40**

Finest Wool Worsted Gabardine we've ever sold

F **Famous "Hockanum" Sheen Gabardine of extra-fine wool, extremely durable.** $15.95 Wrinkle-shy, press-holding. Continuous waistband, pleats, saddle stitching, set-forward pockets, French tab at waist. *State size* 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-in. waist; 28 to 35-in. inseam. Masterfully tailored with superior-quality trimmings.

45 N 3082—Dark blue. *See How to Measure, below, at right.* No belt.
45 N 3083—Blue gray   **45 N 3081**—Brown. Shpg. wt. 1 lb. 15 oz. **$15.95**

Year 'round Virgin Wool Worsted Gabardine

G **Luxurious 100% virgin wool expertly tailored.** $8.75 REG. SIZES
Pleated front, dropped belt loops, saddle stitching, zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42-in. waist; 28 to 35-in. inseam. *How to Measure below, at right.*

45 N 3096—Brown. *No belt.* Shpg. wt. 1 lb. 15 oz.
45 N 3094—Gray-green   **45 N 3095**—Gray-blue..................**$8.75**

Plain Front, conservatively styled, fine tailoring. *State size* 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42-inch waist; 28 to 35-inch inseam. No belt.

45 N 3008—Brown. *See How to Measure below, at right.* Waldes zipper.
45 N 3007—Dark blue   **45 N 3009**—Gray. Shpg. wt. 1 lb. 15 oz. . . .**$8.75**

Large Sizes, plain front. *State size* 44, 45, 46, 47, 48, 49, 50-in. waist; 29–35-in. inseam. *See How to Measure, below at right.*

45 N 3307—Dark blue. *No belt.*
45 N 3309—Gray   **45 N 3308**—Brown. Shpg. wt. 2 lbs. 1 oz.......**$9.75**

25% DuPont Dacron Sheen Gabardine

H **25% Dacron, 75% rayon.** $7.45 Self belt, pleats, saddle stitching, zipper. *State size* 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-inch waist; 28 to 35-inch inseam. Fine tailoring, trimmings.

45 N 3124—Gray-green. Shpg. wt. 1 lb. 15 oz. *How to Measure, at right.*
45 N 3128—Charcoal gray   **45 N 3125**—Medium brown..........**$7.45**

Give famous FASHION TAILORED

SEARALON GABARDINE

21% NYLON DRESS TROUSERS

Plain front and pleated models. Sheen available in pleated models $6.30 Reg. sizes

IN SHEEN OR TWILL FABRICS

UNCONDITIONAL GUARANTEE

Your Money Back if Searalon Dress Trousers Rip, Tear or Show Signs of Wear Within One Full Year

4 TIMES MORE ABRASIVE RESISTANT THAN ALL-RAYON

- 21% DuPont Nylon in both warp and fill yarns
- Permanently Wrinkle-Resistant processed
- Permanently Non-oily spot resistant processed

Searalon "Sheen" Gabardine. 21% nylon, 36% acetate, 43% rayon. Hollywood style continuous waistband. Pleated front. Saddle stitching. Waldes zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42-inch waist; 28 to 35-inch inseam.

45 N 3168—Medium blue. Shpg. wt. 1 lb. 15 oz.
45 N 3169—Gray-green   **45 N 3167**—Brown.**$6.30**

Searalon "Twill" Gabardine. 21% nylon, 45% rayon, 34% acetate. Expert tailoring. Waldes zippers.

Pleated front. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42-inch waist; 28 to 35-in. inseam.

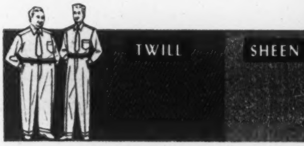
45 N 3157—Gray. *No belt.* Shpg. wt. 1 lb. 15 oz.
45 N 3155—Dark blue   **45 N 3158**—Brown. **$6.30**

Plain front "Twill" Gabardine. *State size* 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42-in. waist; 28 to 35-in. inseam. Conservative styling. Expert tailoring.

45 N 3139—Dark blue   **45 N 3140**—Brown
45 N 3142—Gray. *No belt*..................**$6.30**

Large Sizes. Plain front. "Twill" Searalon. *State size* 44, 45, 46, 47, 48, 49, 50-in. waist; 29 to 35-in. inseam. Shpg. wt. 2 lbs. 1 oz. *How to Measure, below.*

45 N 3339—Dark blue. *No belt.*
45 N 3340—Brown   **45 N 3342**—Gray.....**$6.85**



NYLON STRENGTHENED SPLASH PATTERN SHEEN GABARDINE

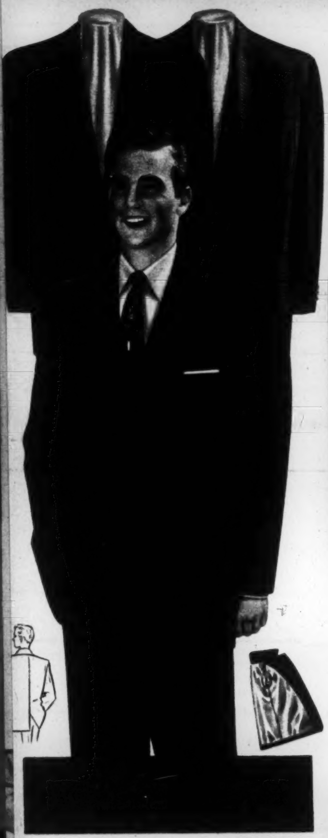
ONLY $6.45 Regular size 28 to 40 inches

His eyes will light up with appreciation when he sees this year 'round sheen gabardine. An expert blend of rayon "fortified" with DuPont nylon. Colorful decorative yarns form a subdued overcheck effect. Fine tailoring, trimmings. Continuous waistband, double pleats, dropped belt loops. Waldes zipper fly. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-inch waist; 28 to 35-inch inseam. *See How to Measure, below.* Shipping weight 1 lb. 15 oz.

45 N 3196—Gray blue
45 N 3197—Medium brown.................**$6.45**

HOW TO MEASURE: Measure waistline (above hipbone) over trousers with belt off. Hold tape as snug as you wish fit. Have someone take inseam measurement from crotch to length desired, usually slightly above heel of shoe; or take measurements of an old pair of well-fitting trousers (button trousers). *State waist, inseam (tell which is waist).*

**DuPont T.M. for Dacron polyester and Orlon acrylic fibers*

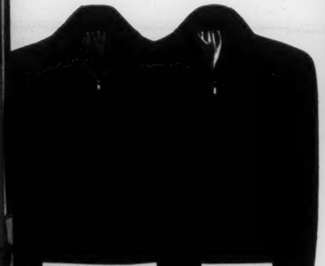


"CROSS CORD" CORDUROY COAT

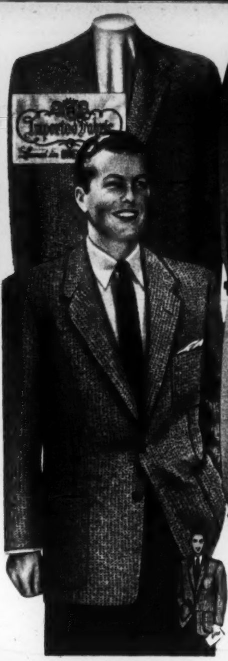
Guaranteed Searalon Slacks

Slacks guaranteed 1 year against wear, rips or tears

A	$12.95 Sport Coat	$6.30 Slacks	$18.75 2-pc. Outfit

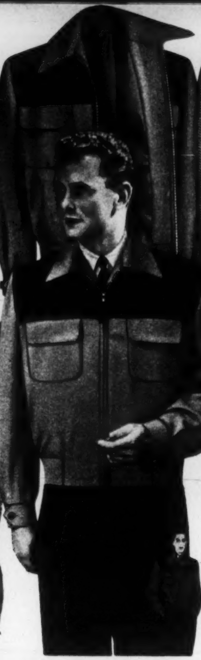


E 100% Wool Zipper Jacket; Decorative splash yarns $14.95



B Sport Coat of Imported Fabric Worsted Gabardine Slacks

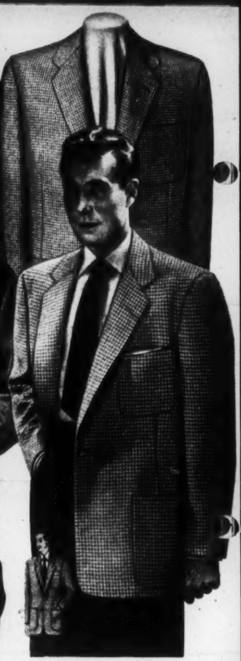
$27.50 Cash $3.00 Down Sport Coat	$12.75 Slacks	$38.75 Cash $4.00 Down 2-pc. Outfit



C New! Casual coordinates Part Dacron* Jacket and Slacks

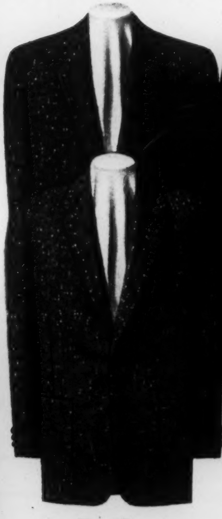
$15.95 2-pc. Outfit

* Reg. trade-mark for DuPont polyester fiber



D Virgin Wool Check Sport Coat 4-Star Feature Gabardine Slacks

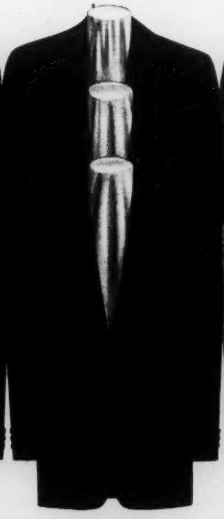
$22.50 Cash $2.50 Down Sport Coat	$10.40 Slacks	$31.90 Cash $3.50 Down 2-pc. Outfit



Part Dacron

F DuPont DACRON blended with 58% Wool Worsted; 10% Rayon

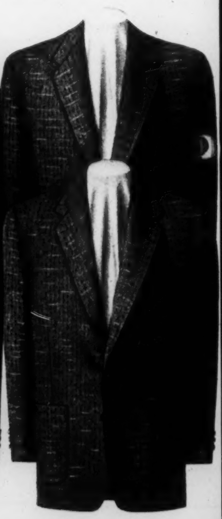
Miracle-like features of Dacron at Sears low prices $24.50 Cash $2.50 Down



Ideal Gift

G Velvet-like Pinwale Corduroy Sport Coat priced very low

Impress him with a handsome Coat—yet pay little $8.98



Splash Pattern

H 100% Virgin Wool with Fancy Decorative Nubs of Color

He'll collect compliments in this Dressy Casual Coat $14.95

year 'round Fashion Tailored
Sportswear
and popular dress trousers

[A] OUR FINEST CORDUROY "CROSS CORD" SPORT COAT GUARANTEED, 21% NYLON SEARALON GABARDINE SLACKS $18.75

Sport Coat. Newest styling . . the perfect gift for any man. Gift boxed. De luxe-quality in every way. 2-button, patch pockets, coin pocket. Superior inner construction. Shape-holding. Full rayon lining. Shpg. wt. 3 lbs. 8 oz.

C55N1665–Maroon.

C55N1666–Dark green

C55N1667–Ginger. *Sizes below.* $12.95

[A] **Slacks.** 21% nylon, 43% rayon, 36% acetate Searalon "Sheen" Gabardine. Pleated front. Saddle stitching. Waldes zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42-inch waist; 28 to 35-inch inseam. *Measuring below.*
C55N3170–Charcoal gray
45N3169–Gray-green. Wt. 1 lb. 15 oz.
45N3167–Brown................$6.30

[A] **Save on 2-pc. Outfit.** *State outfit number, also state sizes and color.*
C55N2285–Corduroy Coat and Searalon Slacks. Shpg. wt. 5 lbs. 7 oz. . . 18.75

[B] SPORT COAT OF IMPORTED FABRIC 2-PLY WOOL WORSTED GABARDINE SLACKS $38.75

Sport Coat. *Our finest!* A gift he'll wear with pride! Masterfully crafted 100% virgin wool fabric imported from England. 2-button, 3-patch pocket styling. Center back vent. Durable inner construction. Rayon lining. *State size and see How to Measure, below.*
C55N1630–Gray. Shpg.wt.3 lbs.8 oz.
C55N1631–Tan...............$27.50

[B] **Slacks.** 2-ply 100% virgin wool worsted Gabardine. Pleats. Set-forward pockets. Saddle stitching. Fine tailoring, trimmings. Zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40-inch waist; 28 to 35-in. inseam. Shpg. wt. 1 lb. 15 oz.
45 N 3087—Gray-blue
45 N 3088—Brown............$12.75

[B] **Save $1.50 on 2-pc. Outfit.** *State outfit number. Also state sizes and colors.*
C55 N 2275—Wool Sport Coat, Gabardine Slacks. Wt. 5 lbs. 7 oz. $38.75

[C] **New! Casual Coordinates . . Part Dacron Jacket and Part Dacron Slacks Twosome . . Gift Boxed.** Finest "dress-up" gift idea we've seen. Both dress jacket and slacks are 15% Dacron, 50% Rayon, 35% Acetate. Both water-repellent, wrinkle-resistant, resists many spots. 2-tone Jacket has 2 breast pockets with flaps, elastic waist back, adjustable cuffs. Fully lined with lustrous red rayon. Slacks have continuous waistband, zipper, self-belt. **Regulars only—Jacket sizes:** Small (34 to 36-inch chest); Medium (38 to 40-inch chest); Large (42 to 44-inch chest); Extra large (46-in. chest). **Regulars only—Slack sizes:** 28 to 42-inch waist; 28 to 33-inch inseam. *State sizes of both. How to Measure below.* $15.95
C55N2251–Brown and tan Jacket with brown Slacks
C55N2250–2-tone blue Jacket with med. blue Slacks. Shpg. wt. 4 lbs. 4 oz. . . $15.95

[D] 100% VIRGIN WOOL HANDSOME CHECK SPORT COAT. 4-STAR FEATURE 100% WOOL WORSTED SHEEN GABARDINE SLACKS $31.90

Sport Coat. Dressy, intricately loomed check of finest virgin wool for beauty and wear. What could make a finer gift? Masterfully tailored for perfect drape. 2-button, 3-patch pocket styling. Year 'round weight. Rayon-lined. *State size and see How to Measure, below.*
C55N1627–Blue-gray
C55N1625–Tan. Wt. 3 lbs. 8 oz. $22.50

[D] **Slacks.** Ultra-de luxe 4-Star Feature all worsted Sheen Gabardine. Pleats, saddle stitching, dropped belt loops. Finest trimmings. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42-inch waist. 28 to 35-in. inseam. Zipper.
45 N 3035—Slate gray. Wt. 1 lb. 15 oz.
45 N 3037—Brown............$10.40

[D] **Save $1.00 on 2-pc. Outfit.** *State outfit number. Also state sizes and colors.*
C55 N 2288—Sport Coat and Slacks. Shpg. wt. 5 lbs. 7 oz......... 31.90

[E] **Dressy 100% Virgin Wool Fashion Tailored Zipper Jacket** with high-style decorative splash yarns . . for the man on your gift list. Rates an "A" for its de luxe tailoring, perfect style and comfort for chilly days and nights. All-wool elastic waist inserts at sides for smoother fit, neat looks. Button through front pockets. Adjustable cuffs. Rayon lining. *State size and See How to Measure below.* Shpg. wt. 2 lbs. 4 oz. $14.95
45 N 3755—Blue 45 N 3756—Brown............................ $14.95

[F] **What a Sport Coat! An all-year-'round Christmas gift. 58% Virgin Wool Worsted blended With 32% DuPont Dacron and decorated with 10% Rayon.** De luxe tailoring. Dacron adds wrinkle-resistance—even on damp days. Tailored in popular 2-button, 3-patch pocket styling. Smooth rayon lining. *State size and see How to Measure at bottom of page.* $24.50
C55N1611—Medium brown C55 N 1610—Gray. Shpg. wt. 3 lbs.8 oz. $24.50

[G] **Luxurious, velvet-like, year 'round Pinwale Corduroy.** So dressy, crisp, neat-looking. 2-button, 3-patch pocket style. Rayon lined. $8.98
45 N 1605—Maroon. *State size, see How to Measure below. Gift boxed.*
45 N 1607—Ginger 45 N 1606—Dark green. Shpg. wt. 3 lbs. 8 oz......$8.98

[H] **Luxurious 100% Virgin Wool Casual Coat.** Specially woven with colorful decorative nubs of harmonizing colors for good looks and long wear. 1-piece back construction. Rayon lining. *State sizes shown below.* $14.95
45N3731–Blue-gray 45N3732–Tan. Shipping wt. 3 lbs. 8 oz.........$14.95

SIZES FOR SPORT COATS: REGULARS . . 35, 36, 37, 38, 39, 40; 42, 44-in. chest;
SHORT SIZES . . 35, 36, 37, 38, 39, 40, 42-in. chest
LONGS . . 36, 37, 38, 39, 40; 42, 44-in. chest.
SIZES FOR ZIPPER JACKETS AND CASUAL COATS:
REGULARS . . . 34, 36, 38, 40, 42, 44, 46-inch chest.
LONG SIZES . . . 36, 38, 40, 42, 44, 46-inch chest.
State chest measurement taken over shirt. Also state age, height, weight.
How to Measure for Slacks: *State waist and inseam (tell which is waist)*; measure waistline (above hipbone) over trousers with belt off. Hold tape snugly.

SHIPPING NOTICE
ALL ITEMS ARE SHIPPED FROM CHICAGO

NEW!
100% NYLON RAINCOAT
Amazing Low Price
Yet Unconditionally Guaranteed
Gift Boxed for Christmas

Unconditional Guarantee

ANOTHER COAT WITHOUT ANY
EXTRA CHARGE TO YOU IF THIS
COAT RIPS, TEARS OR SNAGS

BRAND NEW!
100% Waterproof
Extremely Long-wearing

New Fashion Tailored
100% Nylon Raincoat $9.85

- Outer shell of super-strong 100% NYLON
- Inside coated with thin rubber film
- All seams HEAT sealed
- Tailored with the neatness of a topcoat

He'll be thanking you for many years to come for the practicality of this dressy 100% nylon raincoat. Stitching around collar, pockets and bottom for that tailored look. Completely waterproof and wind resistant because of the brute-strength of the nylon shell and the durable inner coating of fine rubber. Resists non oily spots and stains—resists water-spotting, too. A damp cloth wipes it clean again. Slash through pockets. Roomy raglan sleeves. *State chest measurement* taken around body over shirt. *Also state age, height, weight. State size:* **Regulars** (even sizes) 34 to 46-inch chest. Average length 47 in. **Longs** (even sizes) 36 to 46-inch chest. Average length 49 inches. Carrying pouch included. Shpg. wt. 1 lb. 10 oz.
45 N 3912—Medium tan................$9.85

Our Best Selling
Krene PLASTIC RAINCOAT
Gift Boxed for Christmas

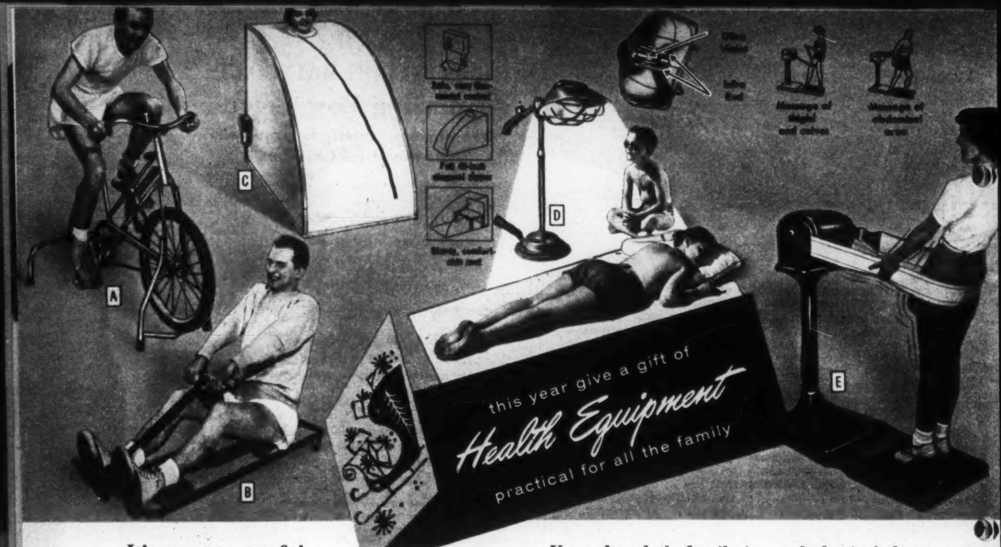
MADE OF BAKELITE®
Krene®

Unconditionally Guaranteed

A NEW COAT FREE OF EXTRA CHARGE
IF IT TEARS, RIPS OR SNAGS

Plastic hat cover, selling nationally at a maintained price of 79c and plastic carrying pouch included with raincoat

Men like *practical* gifts. And what could be better than this ELASTI-GLASS Raincoat made of 100% Krene Plastic? *Guaranteed against all rips, tears or snags—or a new coat free of extra cost.* Strongly constructed with extra reinforcements. Underarm eyelets, slash through pockets, button-fly front. Electronically sealed seams. Lab-tested 100% waterproof. *State chest size:* **Regular:** Small (34 to 36-in.); **Medium** (38 to 40-in.); **Large** (42 to 44-in.); **Extra Large** (46 to 48 in.); Average length 48 in. **Longs:** Medium (38 to 40-in.); Large (42 to 44-in.) Average length 50 in. State chest measurement taken around body over shirt. *Also state age, height and weight* (or order the same size as suit you wear). Shpg. wt. ea. 1 lb. 10 oz. $4.75 Ea. in lots of 2
45 N 3918—Smoke gray. 2 for $9.50. Ea. $4.89


C
D
Ultra Violet
Infra Red
Massage of thighs and calves
Massage of abdominal area
A
B
E
this year give a gift of
Health Equipment
practical for all the family

It's smart to stay fit!

Keep the whole family in good physical shape

New! Health Bike

A Battle Creek Health Bike. **$65.00** Cash $6.50 Down

Full-size steel bicycle-type construction. Ball-bearings in wheel, crankshaft, friction roller.

Fingertip knob adjusts tension of leg resistance. Spring saddle adjusts to leg reach. Adjustable handlebars. Rubber-tipped legs. Steel sprocket guard. "Speedometer." Gray enamel finish. Shpg. wt. 57 lbs. Sent freight, express or truck. Order, pay charges from mail order house.

8 N M2595. . . . . .Cash $65.00

E-Z-Row Exerciser

B Priced for thrifty holiday budgets. Only **$13.95**

E-Z-ROW Exerciser for only $13.95 . . wonderful gift buy! Sensible exercise helps you protect your physical health.

Sturdy steel frame. Saddle seat. 3 nickel-plated 13 inch springs . . cushioned feet help prevent scratching floors. E-Z Grip handles are so easy and comfortable to use. Exercise chart included. Size 48x12x17 in. Sent freight, express or truck. Shpg. wt. 19 lbs.

8 N M2591. . . . . .Only $13.95

Steam Bath Cabinet

C Professional-type steam bath cabinet. **$125.00** Cash $12.50 Down

Moist or dry heat. Thermostatic control attains 130°F. Varies only 5°F. Indicator "on" light.

Cast-aluminum radiator holds 30 oz. 8-ft. cord. 110–120-volt, 25, 50 or 60-cycle AC only. Waterproof fabric. Seat 25x14 in. Cabinet 26 in. wide, 48 in. long, 36 in. high. Instructions. Freight, express or truck from South Bend, Ind., factory. Shpg. wt. 70 lbs.

8 N M2582F. . . .Cash $125.00

Sun and Heat Lamp

D Sperti professional-type dual lamp **$64.95** Cash $6.50 Down

provides effective therapeutic heat rays and full-bodied sun bathing.

Emits ultra-violet and infra-red rays simultaneously or infra-red alone. Help build body resistance to colds, other winter ills. Adjustable from 51 to 69 inches high. 110–120-v., 600 watts, AC-DC. UL listed. Prepaid freight, express or truck. (Shipping weight 30 pounds.)

8 N M2590. . . .Cash $64.95

Battle Creek Health Builder

E Enjoy thorough, stimulating Long Cycle massage. **$260.00** Cash Complete $26.00 Down

Vibratory massage stimulates circulation. With web Applicator Belts in 2 and 4-in. widths. 8 strokes adjust to control the vigor or intensity of the massage, manipulation and passive exerciser. Steel and aluminum construction. 110–120-volt, 60 cycle AC, 250-watt electric motor.

Gray finish. Ready to fasten on floor or sub-base. Grooved rubber mat . . needs no bolting. Length 48 in.; width 19 in.; height 44 in. Total weight 150 lbs. Freight, express or truck from factory in Battle Creek, Mich.

8 N M2573F—Shpg. wt. 178 lbs. . . Health Builder with Sub-Base (as shown). . $260.00

CONSULT YOUR PHYSICIAN **where any unusual pain, fever, abnormality or possible disease exists before ordering health equipment on this page**

Save 69c to $1.55 on Quantity Lots of *SEARS APPROVED* Vitamins

SEARS APPROVED VITAMINS
VITA-PERLES
THERAPEUTIC VITA-PERLES
GERIATRIC CAPSULES
SEARS APPROVED SUPER-KAPS
Approved
SUPER-KAPS
4-STAR FEATURE
Approved
VITAMIN MINERAL SUPER-KAPS

Regular Vita-Perles **$3.89** 100 capsules

contain 11 vitamins and 11 minerals in one capsule. Vitamin potencies meet or exceed minimum standards set by the Federal Food and Drug Administration plus 11 minerals per capsule. Shpg. wts. 1 lb.; 1 lb. 8 oz.

8 N 1716—(Not Christmas boxed). Bottle of 100 $3.89

SAVE 99c over Big Book price. Two bottles (200 capsules). Gift pack.

8 N 9020—*Cut to* . . . $6.79

Therapeutic Vita-Perles **$7.65** 100 capsules

. . . an extra-high potency therapeutic vitamin formula to actually correct vitamin deficiencies. Contains 11 important minerals often lacking in many diets, plus 10 valuable vitamins in each capsule. Wts. 1 lb. 8 oz.; 3 lbs.

8 N 1728—(Not Christmas Boxed). 100 capsules $7.65

SAVE $1.55 over Big Book price. Two bottles (200 capsules). Gift pack.

8 N 9212—*Cut to* . . $13.75

Geriatric Capsules. **$6.65** 100 capsules

The most sensible gift you can give older folks. A new, improved formula to forestall vitamin-mineral deficiencies after 40. Contains special vitamins believed helpful in fighting that feeling of "growing old." Shpg. wts. 1 lb.; 2 lbs.

8 N 1743—(Not Christmas boxed). 100 capsules $6.65

SAVE $1.35 over Big Book price. Two bottles (200 capsules). Gift pack.

8 N 9213—*Cut to* $11.95

Save 90c. 4-Star Feature Super-Kaps. Cut to **$7.39** 500 capsules

Contains 11 vitamins including Folic Acid and Vitamin B_{12}. Gift pack. Shpg. wt. 2 lbs. 4 oz.

8 N 9211—*Big Book Was $8.29.* Order today. . . . . 500 Now $7.39

Save 69c. 4-Star Feature Super-Kaps with Minerals in gift pack. Cut to **$5.29** 400 capsules

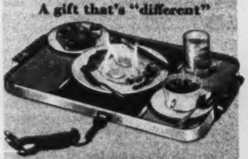
Vitamin potency exceeds minimum standards set by the Federal Food and Drug Administration. Light capsules contain 11 vitamins; dark capsules, 9 minerals. Shpg. wt. 1 lb.

8 N 9210—Two boxes (400 capsules) *Big Book Were $5.98* . . . Now $5.29

CHRISTMAS SPECIAL

Electric Hot Tray

A gift that's "different"



Eat in bed

Keeps food hot

Tray has glass center with heating element to keep foods just the right temperature . . won't burn, boil or cook. Thermostatically controlled to 200°F . . . makes momentary contact with the glass grid harmless. Two blonde-finish Formica sections on either side of glass food-warmer for non-heated dishes. Heats in only 3 minutes. Size: 14x21 in. 110–120 volts, 200 watts. AC only. UL listed.

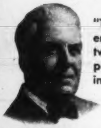
$24.95 Cash $2.50 Down

8 N 2561—Shpg. wt. 9 lbs. $24.95

Savings of $50 to over $100 per year reported by our customers when they use Sears own V-MASTER CIGARETTE MACHINE

New, improved, simpler operation . . . makes it possible for you to make a package of either regular or king-size cigarettes in less than 10 minutes. Cigarettes compare to your present brand. Perfect gift for any smoker!

Read what these customers report about money saved!

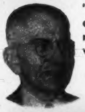


"The use of this machine enables me to save between 13c and 14c per pack of cigarettes . . a saving of $50.00 per year."

Horace R. Pyle
Dillsburg, Pa.

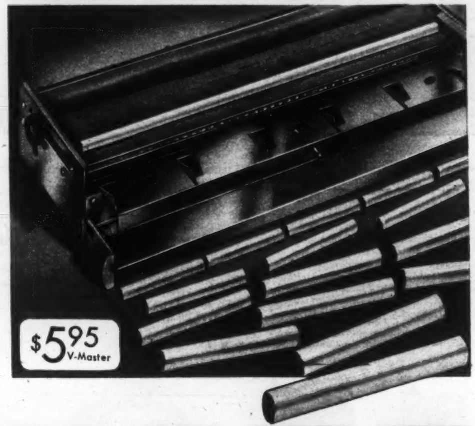
"I figured it out and find we save between $12.00 and $14.00 per month depending on how heavily we indulge in smoking."

Mrs. Harold V. Gamarsh
Clinton, Mass.

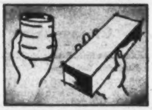


"I can make five cigarettes at a time which makes the machine a money saver as well as a time saver."

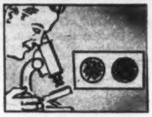
Ernest A. Garnich
Philadelphia, Pa.



Makes cigarettes 5 times faster than other home rolled methods



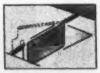
Over 218 cigarettes may be made from 8-oz. Yorkshire or SR tobacco



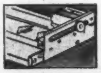
Compare in weight, appearance, quality with popular brands

$1.00

Cigarette Box, wood, walnut finish. Holds about 250 cigarettes. Moistener helps keep cigarettes fresh.
87 N 4768—Shpg. wt. 8 oz. . . . $1.00



Reinforced cutting blades



Strengthened metal parts

Plastic cup . . exact measuring

Instructions on sheeting

Why pay more for your cigarettes when you can make cigarettes comparable to your present brand for as little as 9c a pack? In a recent survey, our customers reported savings of $50 to over $100 per year.

You can make your own cigarettes easily

V-Master Cigarette Machine. New, improved built-in cutting blades cut 5 cigarettes at one time . . so quick, easy. All metal parts have been strengthened and reinforced to insure simpler operation. Measuring cup, moistener, plastic cigarette carrying case (holds 24 cigarettes), paper for 250 cigarettes included. Made in Canada. Metal, wood, rubber construction. Each step is clearly outlined on machine and in special instructions. Order tobacco listed below.
87 N 4648—Size 16½x2½ inches. Shpg. wt. 5 lbs. $5.95

GUARANTEE

We guarantee the cigarettes you make with this machine will compare favorably in quality with those of your present brand or of any other popular brand. If you are not satisfied with these cigarettes, return this machine, and you will receive your money back immediately.

Cutting tray
59c
$3.98
Quick-Roll Five
A 89c
B $1.19
C $1.00

Economy priced Cigarette Machine

Quick-Roll-Five. Made in Canada and introduced in the United States by Sears. Tested and improved by Sears to give you greater ease of operation. Complete, easy-to-follow instructions are included. Use this economy machine to make cigarettes so thriftily. Paper for 250 regular size cigarettes, cutting blade and holder, moistener and plastic case for 20 cigarettes included. 14¾ in. long, 2¾ in. high. Order tobacco listed at right. For king size, order tray below.
87 N 4758—Shipping weight 5 pounds. $3.98

87 N 4645—**Plastic Cutting Tray.** Cuts 20 regular or 16 king size cigarettes at one time. Shipping weight 8 ounces. 59c

Cigarette Machine Accessories

A **8-oz. vacuum tin SR tobacco.** Mild, long cut. Makes about 218 cigarettes.
87 N 4649—Wt. 12 oz. Vacuum packed. 89c

B **8-oz. tin Yorkshire tobacco.** Vacuum packed. Long cut. Blend of finest domestic tobacco. Makes about 218 cigarettes.
87 N 4650—Shipping weight 12 ounces. $1.19

C **8 packs Yorkshire cigarette papers.** Each pack makes about 250 cigarettes.
87 N 4646—Shipping weight 10 ounces. . . . $1.00

CHRISTMAS SPECIAL

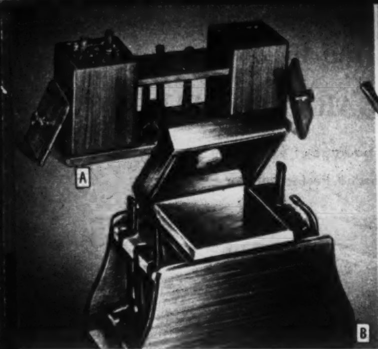
NEW! $1.50

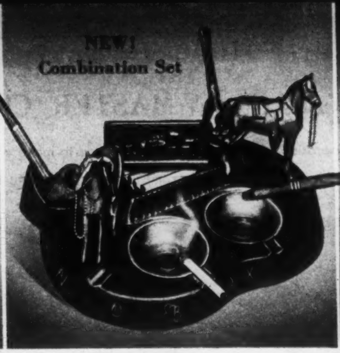
Zeus Filter Holders

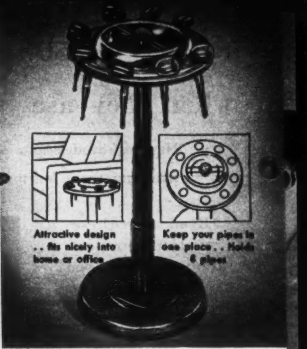
Here is how the ZEUS Filter Holder works to help give smoking pleasure:
- ZEUS uses the tobacco in a second cigarette, inserted in the holder itself, as a filter.
- You smoke *through* this cigarette
- The major part of the nicotine and tars are absorbed by it.

Cigarette filter and holder. By smoking one cigarette through another, Zeus holder filters out major part of nicotine and tars from cigarette smoke. Based on fact, "Nothing filters one cigarette like another cigarette."
87 N 4770—Postpaid. (Wt. 5 oz.) . $1.50

TO PAGE 57 . . CIGARETTE MACHINE






Attractive design . . fits nicely into home or office
Keep your pipes in one place . . Holds 8 pipes

Choose from 2 beautiful finishes

A **Duo Executive Pipe Rack and Humidor Set.** For his desk or home. Modern design rack . . space for 8 pipes. Twin humidors, one for cigars, one for ½-pound of tobacco. Aztec clay moisteners keep tobacco fresh. Chrome-plated knobs on humidor lids. 17¾x7 inches high. *What a luxurious gift!* $9.95

87 N 4696—Modern light blonde finish sycamore. Shpg. wt. 7 lbs. . . . $9.95

87 N 4799—Same as above, but genuine solid walnut. Shpg. wt. 7 lbs. $9.95

B **Tobacco Caddy and Rack.** Sleek all-in-one appearance. So convenient . . keeps all smoking needs in one place. Tobacco caddy has tight-fitting hinged lid with clay moistener to keep tobacco fresh. Holds ½ pound of tobacco. Caddy interior is lined with fresh-smelling cedar. Places for 6 pipes. 9½x5x5⅜ inches. Shpg. wt. 3 lbs. $3.98

87N4680–Genuine solid walnut $3.98

87N4681–Same as above, but modern, light blonde finish sycamore. $3.98

Cigarette Box, Ash Tray

NEW! Cigarette Box and Twin Ash Tray Set. Authentic Western horse motif makes this set a welcome addition to his den or office. $4.95

Bronze-plated metal. Cast in copper. Twin ash trays with glass inserts—easy to clean. Non-scratch felt bottom. 4½x3-in. cigarette box is roomy . . holds about 50 cigarettes. 2 pipe racks. Size 8x12 inches. Surprise your favorite smoker!

87 N 4800—Shpg. wt. 8 lbs. $4.95

NEW! A Sears Exclusive!

Combination Stand and Pipe Rack with Metal Ash Tray. First time at Sears! $12.95

- Manufactured especially for Sears
- The only smoking stand we know of that features its own special pipe rack . . holds 8 pipes
- Smart solid walnut grained . . truly decorative

Use round cork knob at center to empty pipes against, cleans out your pipe. Felt protection under the base assures non-scratching. Copper-color metal ash tray. Here is a really functional smoking stand. Add it to your Christmas list as a special treat for that important smoker.

87 N 4688—Shpg. wt. 10 lbs. $12.95

Ash Trays for the Outdoor Man

Combination Ash Tray and Pipe Rack. Cast in copper. Bronze-plated metal. Removable glass insert—cleans easily. Realistic authentic Western horse. Pipe rests for two pipes . . plus 3 grooves to hold cigarettes. Non-scratch felt bottom. Height 3¾ in. 6x6½-in. base.

87N4678-Wt. 4 lbs. $2.98

Authentic Western Saddle Horse Ash Tray. Cast in copper. Bronze-plated metal. Removable glass insert—easy to clean. Horsehoe in front adds to Western style decoration. A man will welcome this thoughtful Christmas gift for use in his den or office. Shipping weight 3 lbs.

87 N 4674. . . . . $1.98

Humidor, Rack

Glass Humidor and Pipe Rack. Your smoker friends will enjoy having one of these. Handy rack holds 5 pipes. Solid walnut rack has walnut top and knob on humidor. Holds ½ pound tobacco. Moistener helps keep tobacco fresh. Stands 6¼ in. high. Shpg. wt. 3 lbs.

87 N 4682. . . . . $1.98

Pipe Rack

NEW! Lazy Susan Pipe Rack. Just turn swivel base to any pipe on rack . . so convenient. Straight grain walnut. Humidor holds ½ lb. tobacco. Clay moistener helps keep tobacco fresh. Chrome - plated humidor knob. Non-scratch felt bottom. 6¾ in. high. 10¼-in. diam.

87N4801-Wt. 7 lbs. $7.95

Cigarette Box

Grained Walnut Musical Cigarette Box. Swiss movement plays lovely tune when box is open. Holds 50 cigarettes—either regular or king sized. Compact, attractive. Size 7½x4½x2¾ in. Shpg. wt. 2 lbs.

87 N 4802. . . . . $4.95

87N4803–Same as above, but no music movement; holds 75 cigarettes. Wt. 1 lb. 8 oz. $2.95

Safety Ash Tray

Popular Sta-Put Safety Ash Tray. Cloth base is shot-weighted . . resists spilling, accidental bumps, helps prevent messy ashes on rugs, floors. Stays firm, hugs surface. Metal inside tray has safety cigarette snuffer. For use in home or office. 4½ inches wide. Shpg. wt. 1 lb. 7 oz.

87 N 4690. . . . . $1.00

GLOWS IN THE DARK

NEW!
Tele-Sack—TV Ashtray

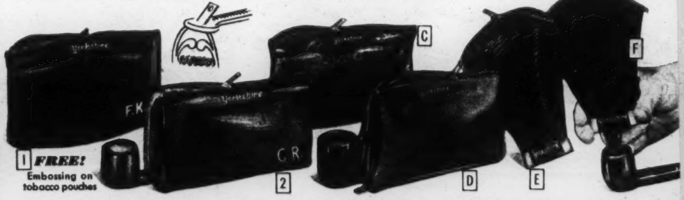
Twin Ash Tray Set features a luminous center design that glows. 3½ in. wide. $1.79

- Crystal tray cleans out easily
- Ideal for TV viewing in a darkened room
- Snuff out safety rests . . put out forgotten cigarettes . . no worries about burns
- Shot-weighted base clings to any surface

Colorful fabrics. Assorted dark colors.

87 N 4815—Set of 2 ashtrays. Wt. 2 lbs. . . $1.79

Give him a Tobacco Pouch this Christmas



1 ***FREE!***
Embossing on tobacco pouches

We will engrave 3 gold-color embossed initials on pouch [1] or [2] at absolutely no charge to you. Gift boxed. *Print three initials you want.* No C.O.D. orders.

Genuine Morocco Leather Pouches. AIR-LOK rubber interior pouch and patented rubber lip keep tobacco fresh. Zipper closures. *State* black or brown.

1 **Regular Pouch.** 5½x4 in.
87NR4628–Shpg. wt. 8 oz. $3.49

2 **Combination Pouch.** Continuous zipper. Size 6¼x3½ in.
87NR4629–Shpg. wt. 8 oz. . . $3.98

C **Soft Top Grain Sheepskin Pouch.** Rubber lip insures tobacco freshness. Protects your tobacco. Secure zipper closing. 3½x5½ in. *State color* black or brown.

87 N 4608—Shpg. wt. 8 oz. $1.79

D **Genuine Goatskin Combination Pouch.** Holds both pipe and tobacco. Two zippers . . one seals pouch, one holds pipe firmly in place. Oilskin pouch lined with lip. 6x3½ in. *State color* black or brown.

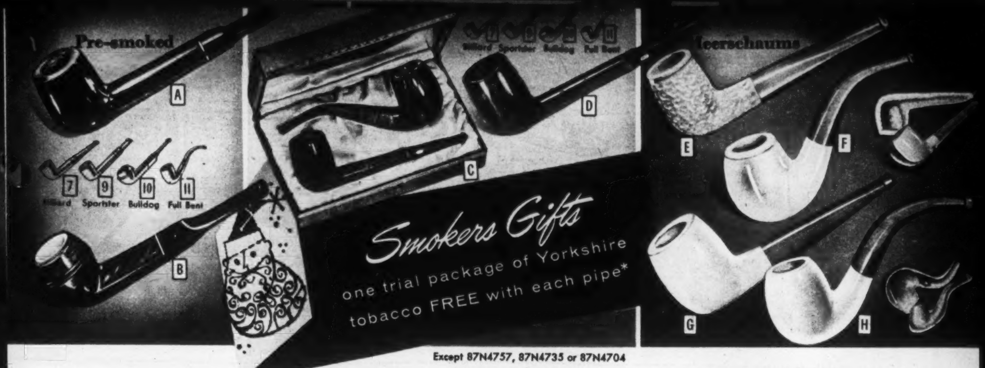
87 N 4637—Shpg. wt. 8 oz. $1.98

Yorkshire "Fills-Easy" Pouch. Just press the bottom of the pouch to release tobacco into pipe bowl. Zipper closes pouch securely . . helps keep tobacco fresh and moist. Moisture retaining too. Metal bars at bottom of pouch help avoid wear at strain point. He'll welcome a pouch for his pipes. *Size* 4½x5½ inches.

E 87N4762–Brown genuine pigskin. Shpg. wt. 8 oz. $1.49

F 87N4604–Deep brown sheepskin. Shpg. wt. 4 oz. . . . 98c

NOTE: Cigarettes, tobacco, pipes not included with pouches, cases, holders. Buy on Sears Easy Terms



Except 87N4757, 87N4735 or 87N4704

Yorkshire Pipes

A Yorkshire Pura-Smoke Pipe with Crystal Filter. $1.49 Keeps stem free from impurities. Filters out tars from your smoke. 2 extra filters included with the pipe. Pre-smoked. Walnut finish. Try one for a smoking treat. *State shape above.*
87 N 4781—Wt. 8 oz... $1.49
87 N 4717—**20 extra filters (2 packs).** Wt. 8 oz...... 50c

B Yorkshire "Supreme" Meerschaum Bowl. $2.98 Finest imported grained Algerian Briar lined with imported hand carved-block meerschaum cup. Aluminum filter. Adjustomatic stem aligns bowl to bit. Hand cut rubber bit. A fine quality pipe. *State shape above.*
87 N 4710—Wt. 8 oz... $2.98

Grain Briar Pipes

C NEW! 2-pc. Matched Grain Briar Set. $4.98 Consists of two pipes with grain carved from the same block of briar . . rayon velvet lined gift box. Hand rubbed finish. Hard rubber bit. One straight stem and one curved stem included. Shpg. wt. 1 lb.
87 N 4772.......... $4.98

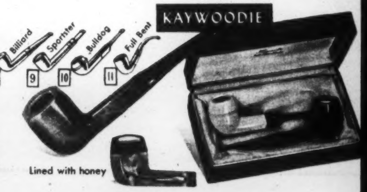
D NEW! Straight Grain Briar Pipe. $3.98 Straight grain briar is carefully selected. Only one out of a thousand pipes made have this grain! All briar . . the bowl, too! Hand rubbed. Attractive walnut finish. Hard rubber bit. *State shape shown above.* Shipping weight 8 ounces.
87 N 4771............ $3.98

F Pressed Turkish Meerschaums. Well balanced; sweet smoking. Yellow-color plastic bits.
87 N 4718—Curved stem. Shpg. wt. 8 oz. $2.98
87 N 4719—Straight stem. Shpg. wt. 8 oz... 2.98

E Carved Block Turkish Meerschaums. Bowl turns ivory-brown. Yellow-color plastic bits.
87 N 4722—Curved pipe. Shpg. wt. 8 oz... $6.95
87 N 4723—Straight pipe. Shpg. wt. 8 oz... 6.95

Finest Block Carved Imported Meerschaums. Genuine Morocco leather carrying case. Bowl turns golden-amber. Fine pipe is exceptionally porous, cool smoking. Comfortable bit.
[G] 87N4737–Straight. Shpg. wt. 1 lb..... $9.95
[H] 87N4738–Curved stem. Shpg. wt. 1 lb. 9.95

YORKSHIRE
Smokes cool—
dry



Turkish Pipe

Turkish Water Pipe. A new smoking experience with this outstanding Oriental novelty. Water filters tobacco impurities, makes smoke sweet and mild. Overall height, 11 in. 33-inch cord. Glass bottle and cup. Instructions. Shpg. wt. 2 lbs.
87 N 4757......... $2.98

Cigar Pipe

Cigar Pipe. Fill the top half, then close it just like a cigar. Fine quality imported briar. Hard rubber bit. Aluminum filter. No sparks or ashes. Fine for outdoors. Shpg. wt. 6 oz.
87 N 4735.. $1.39

Choose a 5-in-1 Yorkshire Pipe

NEW! Yorkshire Drymatic Pipe. We believe this truly modern pipe will give you the finest smoking satisfaction you've ever had! An outstanding value **because:**

- Gold-color stem
- Smokes cool
- Smokes dry
- Prevents goo
- Adjustable smoke volume
- Lightweight
- Genuine rubber stem
- Fully guaranteed to satisfy

Four additional interchangeable briar bowls included . . each bowl a different style . . you really get **five** pipes in one! Change the bowl—a fresh dry pipe in seconds. Moisture trap.
87 N 4773—Pipe with 4 bowls. Shpg. wt. 2 lbs.......... $4.95
87 N 4774—Yorkshire Drymatic only. Shpg. wt. 8 oz.... 1.95

Give him a Kaywoodie

NEW! Yello-Bole Carburetor. Opening at bottom of bowl lets in cool air . . you get extra-cool smoking pleasure. Imported briar bowl. Hard rubber bit. *State shape above.* Postpaid. (Wt. 4 oz.).
87 N 4776... $2.50

Kaywoodie Pipes. (Wt. 4 oz.)
87 N 4747—White briar has imported briar bowl. Ppd. *State shape above*....... $5.00
87 N 4705—Imported super grain age-old briar. *State shape shown above.* Postpaid........... $5.00
87 N 4775—2 pipes above in gift box. No choice of shape. (Shpg. wt. 1 lb.) Postpaid...... $10.00

PIPE TOBACCO
Yorkshire

CIGARS
Cabinet
Invincible

FREE Package of 5 cigars with each tin of 25. If not satisfied, return unopened tin for immediate refund

CHRISTMAS SPECIAL
Yorkshire
Belvedere
FREE
Package of 5 cigars with each tin of 25

Missouri Corn Cob Pipes. Choose this novel gift for each of the pipe smokers on your Christmas list. "Missouri Meerschaum" quality pipes give you a truly sweet smoke.

Set of 6 pipes in assorted shapes and sizes. Each pipe has a plastic bit. Sweet, natural flavor have made cobs the favorites of smokers for many years. Please your smoker friends—buy this thrifty-priced set now! Shipping weight 15 ounces.
87 N 4704—Set of 6 pipes..... 98c

Yorkshire Regular Pipe Tobacco Mixture No. 7. Vacuum-packed to assure you of freshness.
87 N 4765—1-pound vacuum tin. Shipping weight 1 pound 4 ounces..... $2.40

Yorkshire Aromatic Pipe Tobacco. Added aromatic flavor for unusual smoking experience. Vacuum packed.
87 N 4767—1-pound vacuum tin. Shipping weight 1 pound 4 ounces..... $2.40

Our Yorkshire Cigars are made by one of the largest cigar makers in the United States . . especially for Sears. Made of the finest imported and domestic tobaccos available . . vacuum-packed for factory freshness. Punctured heads . . individually cellophane wrapped. 1 tin contains 25 cigars.

Yorkshire "Cabinet." Our fine quality cigar. Heavy, full shape. 4¾ inches long.
87 N 4662—1 tin. Shpg. wt. 1 lb. 8 oz.... $2.50

Yorkshire "Invincible." 5½ in. long. A quality cigar.
87 N 4661—1 tin. Shpg. wt. 1 lb. 8 oz....... $1.50

3 tins were ~~$10.50~~

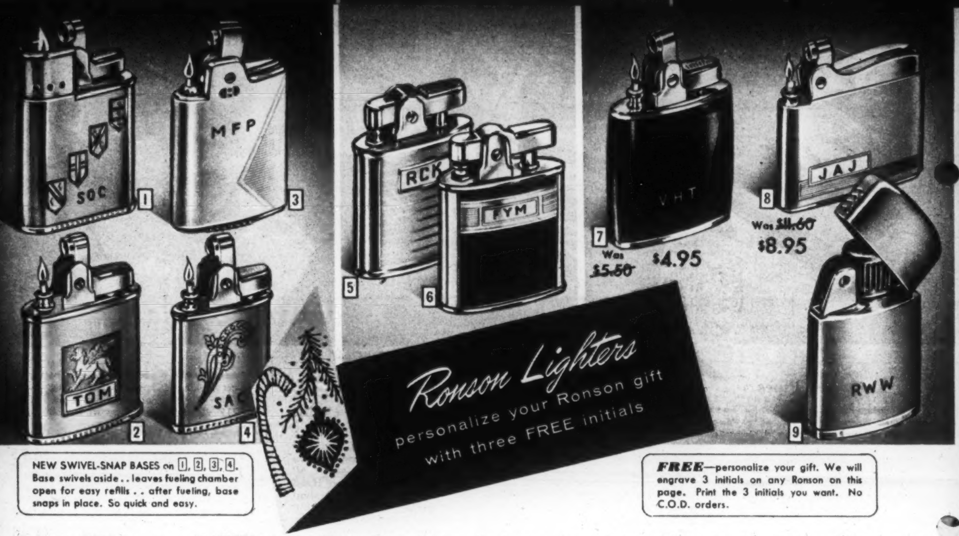
Vacuum-Packed Yorkshires

Yorkshire "Belvedere." Our best quality cigar has a fine aroma . . is exceptionally mild and fragrant. 5¾ inches long. Fine Connecticut shade grown wrapper, blended long filler. Individually cellophane wrapped.

3 tins for $9.90

87N4663–1 tin (25 cigars). Wt. 1 lb. 8 oz. $3.50
3 tins (75 cigars). Shpg. wt. 6 lbs....... 9.90

Add smokers' needs to your Sears Easy Terms order. Order regularly, get your catalogs regularly



NEW SWIVEL-SNAP BASES on 1, 2, 3, 4. Base swivels aside . . leaves fueling chamber open for easy refills . . after fueling, base snaps in place. So quick and easy.

FREE—personalize your gift. We will engrave 3 initials on any Ronson on this page. Print the 3 initials you want. No C.O.D. orders.

1 **Ronson Whirlwind.** Famous windproof lighter with retractable windshield. For windy outdoors, simply slide the shield up. For indoors, slide the shield down. Large fuel capacity. Handy swivel base. 1¾x2⅛ in. Chromium plate. *Print initials.* (Shpg. wt. 8 oz.)
87 N R4790—Postpaid **$8.50**

2 **Ronson Triumph.** Modern taper shape pocket lighter with swivel base. Just flip it and fill it. You see as you fuel for the whole bottom swings open. Chromium plate with satin finish . . classic winged lion in engraved design. *Print initials.* Practical gift for both men and women. Size 1½x2 in. (Shpg. wt. 8 oz.)
87 N R4788–Postpaid . **$6.95**

3 **NEW! Ronson Essex.** Newest Ronson pocket lighter model. Sleek, streamlined styling for a truly handsome gift. Easy-fill swivel base may be filled in a matter of seconds. Chromium plate with Jewelers Bronze finish. *Print initials.* 1½x2 inches. (Shipping weight 8 ounces.)
87 N R4791-Postpaid . **$8.50**

4 **Ronson Princess.** Petite lighter styled especially to please women. Dainty size makes it easy to slip into a purse. Chromium plate with satin finish and lovely engraved design. Swivel base will be so easy for her to fill. *Print initials.* Size 1⅜x1⅞ inches (Shipping weight 8 ounces.)
87 N R4792-Postpaid . **$6.95**

Ronson Maximus. Handsome pocket lighter.

- Features the famous "2-way flame"
- Choice of two attractive finishes
- Easy, neat butane cartridge fueling

Uses no wick. "2-way flame" . . when lighter is snapped in upright position, flame lights cigarettes, cigars. Turned upside down, a pin point flame shoots a light directly into a pipe bowl. Filled from butane-gas throw-away cartridges, each one gives thousands of lights. (2 cartridges included.) Special injection valve in fuel chamber guards against fuel leakage. 1½ in. high. (Shpg. wt. 1 lb.) *Print initials.*

5 **87 N R4573**—Engine-turned chrome plate finish. Postpaid . . **$11.95**

6 **87 N R4585**—Chrome and tortoise enamel finish. Postpaid $12.95

87 N 04558—Extra Bu-Tank refills for the above compressed fuel lighters. Disposable after use. Postpaid. (Wt. 8 oz.) . . . . Box of 2 **75c**

7 **Ronson Windsor.** *Save 55c*—now a Ronson automatic lighter for less than $5.00. Body is of jewel-tone Lumarith, mechanism and trim are chromium plated. Black onyx finish. 3 initials embossed. *Print initials.* 1⅝x1⅞ in. (Shpg. wt. 6 oz.) Postpaid.
87NR4595-*Was $5.50*..**$4.95**

8 **Ronson Adonis.** *Save $2.65* . . a wonderful value . . saves you money just in time for Christmas gift giving. Slim as a fine watch, graceful in design. Modern, sweeping lines appeal to both men and women. Sleek chromium plate with satin and bright finish engine-turned design. *Print initials.* (Shpg. wt. 8 oz.) Postpaid.
87 N R4793—*Was $11.60. Save $2.65* **$8.95**

9 **Ronson Windlite.** A truly precision-made lighter.

- Lights even in a draft
- Fill lighter easily . . just put fluid in the base
- Ideal for outdoor use by sportsmen, fishermen

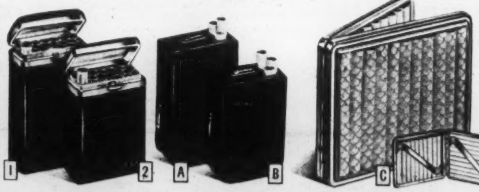
Flame will not blow out even in heavy wind. You can fill the **Windlite** easily because it has an exclusive removable base . . reduces evaporation, too. Brush chrome finish. Long-lasting Fiberglas wick. Surprise one or more of your friends with this lighter as a Christmas gift. To truly personalize this gift, have 3 initials engraved on lighter. *Print the 3 initials you want.* Size 1¾x2⅛ in. (Shpg. wt. 6 oz.)
87 N R4787-Postpaid . **$3.95**

Cigarette Cases

CHRISTMAS SPECIAL
ANH

Morocco Leather Case

Diagonal spring arm holds cigarettes in place. Holds a full package of regular or king size cigarettes. We will emboss three gold-color initials on this genuine Morocco leather case . . at no extra charge. ***State 3 initials. State*** **black or brown.** **$2.95**
87NR4630–Boxed. Shpg. wt. 4 oz..$2.95



Monograms at no charge. Personalize your Christmas gifts at no extra charge. These genuine Morocco leather gifts feature a truly luxurious look at such thrifty prices. Rich-looking gold-color embossed initials. Gift box. *State three initials.* (Shpg. wt. 8 oz.)

1 **King Size Case.** Padded hinged top. Holds full package. Gold-color trim. *State color* blue or green.
87 N R4761—Boxed. Postpaid . . . **$3.50**

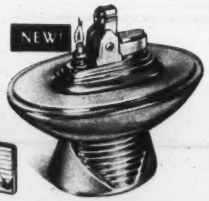
2 **Full Pack Case.** Padded hinged top. Holds full package. Gold-color trim. *State color* blue or green.
87 N R4760—Boxed. Postpaid . . . **$3.50**

NEW! Yorkshire Cigarette Case. Genuine lambskin. Holds full pack. Zipper bottom. *State* red or saddle tan.

A **Regular Size Cigarette Case.**
87 N 4804—Shpg. wt. 5 oz. . . **$1.79**

B **King Size Cigarette Case.**
87 N 4805—Shpg. wt. 5 oz. . . **$1.79**

C **NEW! Seegarette Case.** Pliable, transparent Lucite case is moisture-proof, strong without weight. Holds a pack of regular or king size cigarettes. Exclusive flex-arm guards hold cigarettes. 3½ x 4½ x ½ inches.
87 N 4806—Boxed. Shpg. wt. 8 oz.**$1.95**

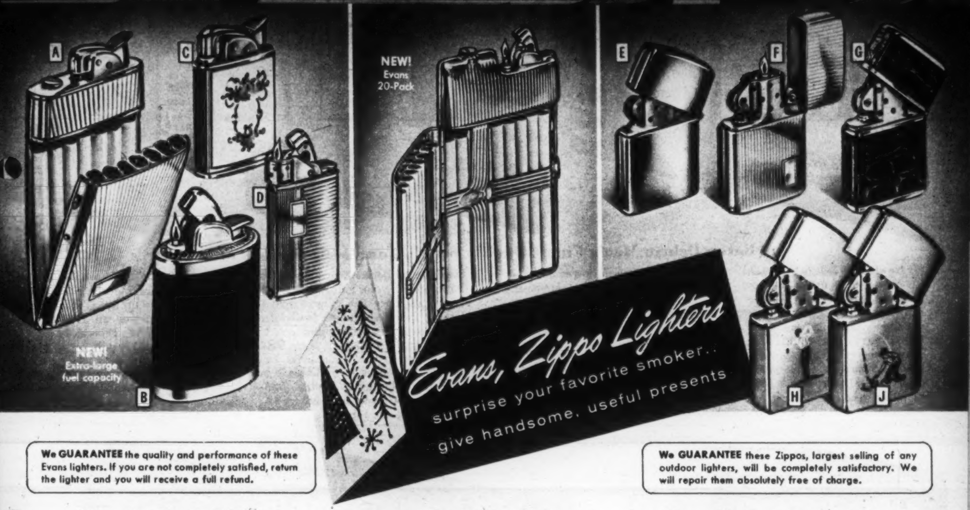


NEW! Table Lighter

Ronson Tempo. Now—for very first time, a Ronson table lighter for under $10.00. What a tremendous value! Just the gift for your favorite host and hostess. Streamlined, sleek-looking, it will grace any table or desk.

Bright chromium plate finish. You can count on dependable Ronson service with this truly modern lighter. Buy several for Christmas gifts. *NOTE:* This Ronson lighter cannot be engraved. Size 2½ inches high, 1⅗-inch base.
87 N 4794–Postpaid. (Wt. 1 lb.) . **$8.95**

Order Cigarette Lighters for Christmas gifts. Add to your Sears Easy Terms order of $20 or more



Evans, Zippo Lighters

surprise your favorite smoker..
give handsome, useful presents

We GUARANTEE the quality and performance of these Evans lighters. If you are not completely satisfied, return the lighter and you will receive a full refund.

We GUARANTEE these Zippos, largest selling of any outdoor lighters, will be completely satisfactory. We will repair them absolutely free of charge.

Four fine Evans Lighters

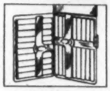
A **Evans Combination Cigarette Case and Lighter.** $3.95 Sunburst design rhodium finish. Case holds 14 regular size cigarettes. Strong clasp holds them in place. Built-in Evans lighter is fully automatic. Size 4⅜x2½ in. Postpaid.
87 N 4543–(Wt. 5 oz.).**$3.95**

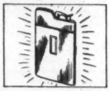
B **NEW! Evans Jumbo.** $5.00 He-man's lighter with large fuel capacity . . gives many months of carefree service. Designed for the outdoor man. Covered in genuine calfskin. Size 1¾x2⅜ in. Postpaid.
87 N 4795–(Wt. 1 lb.).**$5.00**

C **Evans Cloisonne.** $3.95 Truly feminine lighter . . delight the female smokers on your list. Gleaming gold-color metal set with a floral design cloisonne panel. Fully automatic. Guaranteed for material, workmanship. Size 2x1⅜ in. Postpaid.
87 N 4536–(Wt. 4 oz.).**$3.95**

D **Evans Cosmopolitan** $3.25 with windguard for wonderful outdoor service. Fully automatic Evans action. Monogram shield for engraving. Rhodium finish. *A fine gift at a thrifty price!* Size 2½x1⅜ in. Postpaid.
87 N 4568–(Wt. 8 oz.).**$3.25**

Combination Lighter


Holds 20 regular or 18 king size cigarettes


Elegant sunburst design adds to loveliness

New! Evans De Luxe What a grand gift!

Evans De Luxe 20-Pack combines cigarette case with Evans top quality automatic lighter. $7.50 *Former maintained price was $10.00—now a wonderful buy at only $7.50.* So large, 3½x5⅛ inches, holds 20 regular or 18 king-size cigarettes. Strong clasp holds cigarettes securely. Luxurious-looking sunburst design rhodium finish. Postpaid.
87 N 4796—(Shpg. wt. 12 oz.) $7.50

Zippo Lighters for everyone

In 3 finishes

Zippo Windproofs. Long-wearing, serviceable lighters. Perforated windshield protects flame from sudden air movements. Strong spring cover extinguishes flame instantly. Ideal for outdoor use. Size 2¼x1½ inches. (Shpg. wt. 5 oz. for E and F.) Postpaid.

E **87 N 4501**—Gleaming brush chrome finish $3.50

F **87 N 4592**—Triple-plated chrome finish. ~~Engraving~~ shield $5.75

G **87N4634**–Genuine alligator covered. Brown. Brush chrome trim. (Shpg. wt. 8 oz.) . . . $6.00

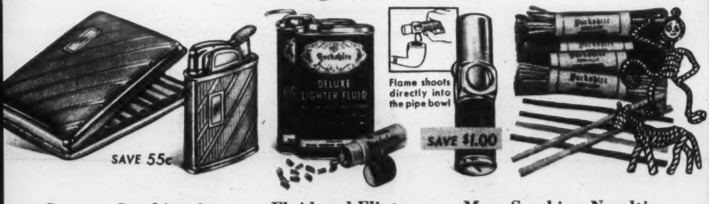
Windproofs with sport motifs

NEW! Zippo Lighters styled especially with the sportsman in mind. Each lighter has a lifetime engraving in color of a sport theme. Perforated windshield protects flame from sudden air movements. Strong spring cover extinguishes light instantly. Each is a thoughtful gift. Size 2¼x1½ inches. Triple-plated chrome finish. Postpaid. (Shipping weight 8 ounces.)

H **87 N 4777–Zippo Golfer** $4.75

J **87 N 4778–Zippo Fisherman** $4.75

Novel Cigarette Accessories



Save on Combination

Evans Lighter and Case. Was ~~$5.50~~ $4.95 *What a buy—just in time for Christmas, too!* Tailored lighter in chrome plated pattern. Fully automatic action. Engraving shield for initials. Matching case holds 20 cigarettes. You can rely on famous Evans quality and performance—see guarantee above. Postpaid.
87 N 4528—(Shpg. wt. 1 lb.) $4.95

Evans Cigarette Case only.
87 N 4797—(Shpg. wt. 8 oz.) $2.00

Evans Lighter only.
87 N 4798—(Shpg. wt. 8 oz.) $2.95

Fluid and Flints

Yorkshire Lighter Fluid. $1.00 Automatic spout for easy filling. No need to tip can—just turn spout, press side of can—fluid flows. Turn spout back — flow stops. Buy now—keep lighter fluid on hand. 2 extra-large 16-oz. cans. Shpg. wt. 2 lbs. 8 oz.
87 N 4505 . . . . $1.00

Yorkshire Flints. Fit all standard size lighters. Give instant spark. Box of 50 flints.
87 N 4509—Shpg. wt. 5 oz. . 69c

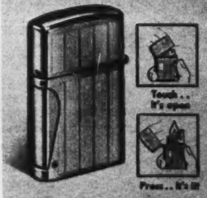
More Smoking Novelties

Nimrod Pipe Lighter. Was ~~$4.95~~ $3.95 *Save $1.00.* Snap-back cover protects thumb from heat. Hood extinguishes flame. Down draft flame for perfect lighting. Genuine black calf leather finish. Chrome plate. Size 3½x¾ in. Postpaid. (Shpg. wt. 4 oz.)
87 N 4508 . . . . . $3.95

NEW! Pipe Cleaner Kit. $1.00 Colorful, pliable chenille covered wire. Use as pipe cleaner, too. Makes up into animals, houses, other interesting designs. Helps develop creative ability. 360 cleaners to a pack—a full year's supply. Shipping weight 1 pound. Order today.
87 N 4807 . . . . . $1.00

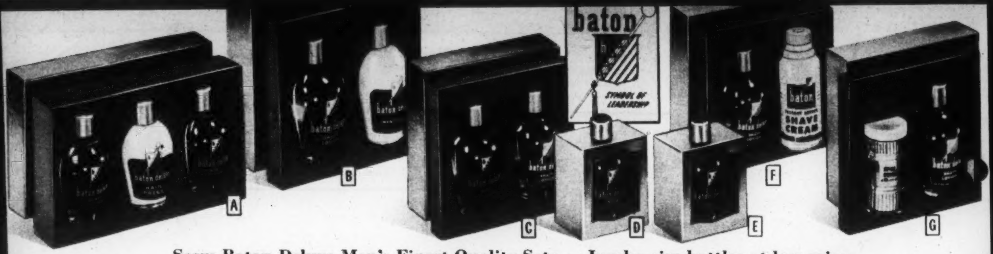
Order Cigarette Lighters for Christmas gifts. Add to your Sears Easy Terms order of $20 or more

CHRISTMAS SPECIAL



New! Storm Master

Automatic Windproof lighter—special side action. $1.98 Just press side lever—lid flips back and lighter lights in a single action. Release lever—flame goes out. Protects you from bruised thumb, cuts. Fully automatic. Windproof. Gleaming chrome color finish. Size 1⅜x2¼ in. Shipping weight 8 ounces.
87 N 4808—Boxed $1.98



Sears Baton Deluxe Men's Finest Quality Sets . . Jumbo-size bottles at low prices

A **New! Baton Deluxe 3-pc. Set.** 2¾-oz. each men's cologne and shave lotion fragrant like gingery spices. 2¾-oz. hair dressing with refined lanolin is non-greasy, non-alcoholic. Handsome gold-color capped bottles. Smart masculine gold-color foil and maroon gift box. Shipping weight 1 lb. 12 oz.
8 N 9241E . . . . Set $1.49

B **New! Baton Deluxe Shave Set.** 4-oz. soothing men's talc and jumbo-size 5¼-oz. shave lotion with gingery fragrance. Smart gold-color capped bottles. Gold-color foil and maroon gift box.
8 N 9242E—Shpg. wt. 2 lbs. . . . . . Set $1.98

C **New! Baton Deluxe Shave Set** like above but jumbo-size 5¼-oz. men's cologne instead of talc. Smartly gift boxed.
8 N 9243E—Shpg. wt. 2 lbs. . . . . . Set $1.98

D **New! Baton Deluxe Shave Lotion** in stand-up gold-color foil gift box. With a snappy fragrance like gingery spices. Refreshing after shaving. Jumbo-size 5¼-oz. gold-color capped bottle.
8 N 9246E—Shpg. wt. 1 lb. 98c

E **New! Baton Deluxe Men's Cologne** in gold-color foil stand-up gift box. Jumbo 5¼-oz. size. Gingery fragrance.
8 N 9247E—Shpg. wt. 1 lb. 98c

F **New! Baton Deluxe Shave Set.** Jumbo-size 5¼-oz. fragrant shave lotion and 6¼-oz. Baton instant lather shave cream in easy to use aerosol can. He'll feel refreshed. Includes 10c Federal Tax.
8 N 9244E—Shpg. wt. 2 lbs. . . . . . Set $1.69

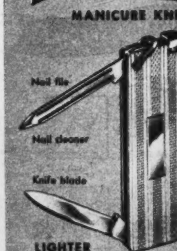
G **New! Baton Deluxe Set** of jumbo-size 5¼-oz. shave lotion and 2½-oz. stick deodorant . . non-spill.
8 N 9245E—Shpg. wt. 1 lb. 12 oz. . . . $1.89

Super-Size Shave Set

King's Men 2-Piece Set in beautiful Royal Crystal bottles. 9-oz. each shave lotion and thistle-and-plaid cologne. Easy-to-grip refillable bottles with knight's head gold-color stoppers. Masculine gift box. A decorative, practical gift.
8 N 9303E—Shpg. wt. 3 lbs. 4 oz. . . $5.50

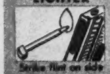
CHRISTMAS SPECIAL

MANICURE KNIFE



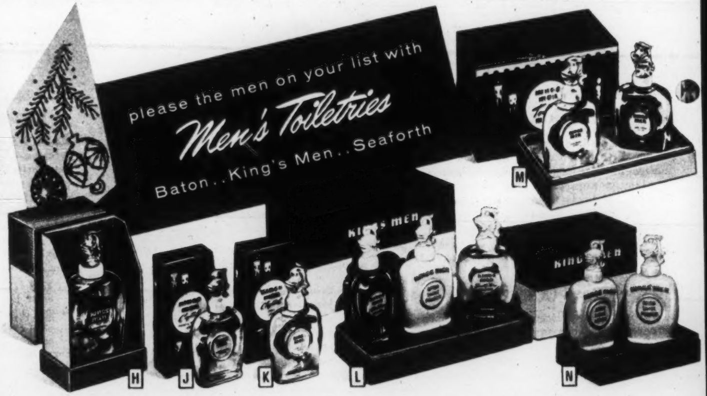
Buy Two and Save 90c

LIGHTER



$4.95 Each 2 for $9.00

New! Lighter-Manicure Knife. A truly "unique" Christmas gift. Wafer-thin. Sleek chrome-plated case. Knife blade and nail file of mirror-polished stainless steel. Positive-action flint-type striker lighter. Gift box. Wt. each 3 oz.
8 N 9316—Each $4.95 . . . . . . 2 for $9.00


please the men on your list with
Men's Toiletries
Baton . . King's Men . . Seaforth
King's men
King's men
H
J
K
L
M
N

King's Men Scented Toiletries in smart decorative gift sets

H **New! Shave Lotion** in attractive Royal Crystal bottle. Generous 9-oz. size. Red, blue and silver-color gift box with bright blue lining.
8 N 9304E—Shpg. wt. 1 lb. 12 oz. $2.75

J **Men's Cologne** in thistle-and-plaid scent. 3½-oz. decorated bottle. A thoughtful gift for any man.
8 N 9183E—Shpg. wt. 8 oz. $1.21

K **After-Shave Lotion** in 3½-oz. glass bottle, plastic knight's head stopper. A practical gift he'll appreciate. Makes a perfect "stocking stuffer."
8 N 9182E—Shpg. wt. 8 oz. $1.10

L **3-Piece Set.** 3½-oz. shave lotion, 3½-oz. thistle-and-plaid men's cologne, 3½-oz. soothing men's talc.
8 N 9495E—Wt. 1 lb. 8 oz. $3.30

M **Popular 2-Piece Set.** Includes 3½-oz. refreshing shave lotion, 3½-oz. thistle-and-plaid men's cologne. For a refreshing shave.
8 N 9181E—Wt. 1 lb. 4 oz. $2.31

N **Plastic Squeeze Bottle Set.** 4-oz. shave lotion, 3½-oz. talc. Ideal for travel. . . non-breakable.
8 N 9104E—Shpg. wt. 1 lb. . . $2.20

Seaforth!
Seaforth

Sail forth with Seaforth . . Brisk heather 'n fern fragrance . .

Seaforth Quartet

New! Seaforth's Crystal Quartet. Four sparkling miniature crystal jugs. 1¾-oz. each shave lotion, men's cologne and hair dressing; and 1¼-oz. men's talc. All fresh with scent of heather 'n fern.
8 N 9270E—Shipping weight 1 lb. 8 oz. $2.04

Seaforth Match-Sticks

New! Seaforth's Deodorant and Shave Lotion in convenient 2-oz. "stick" forms. Spill-proof, leak-proof.
8 N 9013E—Wt. 1 lb. 8 oz. $2.20

Seaforth Trip-Kit

New! 3-pc. Plaid Kit. 2-oz. shave lotion, 2-oz. talc, 1½-oz. spray deodorant . . in plastic bottles. Snap pocket.
8 N 9010E—Wt. 12 oz. . . $2.75

Prices of catalog numbers ending in "E" include 10% Federal Tax unless otherwise noted

Sturdy cream-colored Pottery Containers with Early American clipper ship design

Luxurious 7-pc. Set

A truly generous Old Spice 7-piece gift set. 4¾-oz. cologne; 4¾-oz. after-shave lotion; 3-oz. soothing men's talc; pottery shaving mug with soap; 3 cakes of rich-lathering toilet soap. Includes 30c Federal Tax.
8 N 9083E—Shpg. wt. 6 lbs. **$6.05**

Generous 4-pc. Set

All he needs for a refreshing Old Spice shave. Generous 4-piece set in decorative gift box. 4¾-oz. cologne; 4¾-oz. after-shave lotion; 3-oz. men's talc; pottery shaving mug with soap. Includes 30c Federal Tax.
8 N 9152E—Shpg. wt. 4 lbs. . . . **$4.55**

Popular 2-pc. Sets

Pleasant, spicy fragrance. 4¾-oz. after-shave lotion; 4½-oz. brushless shave cream. 11c Federal Tax included. Shipping weight 1 lb. 12 oz.
8 N 9299E—Gift boxed. **$1.76**

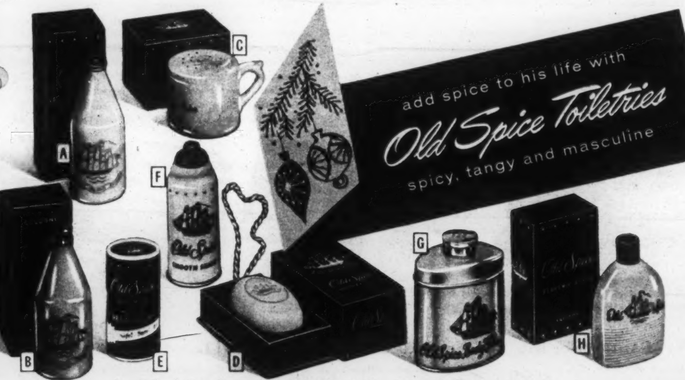
8 N 9300E—Same as above but lather shave cream instead of brushless. . . .$1.76

These Old Spice Sets are our most popular Old Spice buys!

2-piece Set. 4¾-oz. after-shave lotion; 3-oz. men's talc. Decorated gift box.
8 N 9306E—Shpg. wt. 2 lbs. **$2.20**

2-piece Set (not shown). 4¾-oz. after-shave lotion; 4¾-oz. cologne. Boxed.
8 N 9305E—Shpg. wt. 2 lbs. **$2.20**

There's an Old Spice gift for every man on your list!



3-pc. Old Spice Set

That favorite fresh, clean scent that discriminating men love. 3-pc. set to make shaving a pleasure. 4¾-oz. after-shave lotion; 4¾-oz. spicy cologne; 3-oz. refreshing men's talc. All in attractive Old Spice container. Gift box.
8 N 9177E—Shpg. wt. 3 lbs. **$3.30**

A wide selection of individual Shave and Shower Gifts

A After-Shave Lotion, a soothing scent. Postpaid. (Wts. 1 lb. 4 oz.; 2 lbs.)
8 N 7609E—4¾-oz. **$1.10**
8 N 7607E—9½-oz. 1.93

B Tangy Old Spice Cologne. 4¾-oz. bottle. In attractive container . . boxed.
8N9307E–1 lb. 4 oz. **$1.10**

C Cream-color Pottery Shave Mug with Rich-Lathering Soap in smart gift box.
8N9308–Wt. 1lb. 12oz. . **$1.25**

D New! Old Spice Men's Shower Soap. Big 7⅝-oz. oval cake on neck cord. Shpg. wt. 12 oz.
8N9309. . . . . **$1.00**

E Old Spice Stick Deodorant with hexachlorophene. 2½-oz. non-spill form.
8N5554E—Wt. 6 oz. . . . **$1.10**

F New! Old Spice Smooth Shave. Soft, rich foam in aerosol can. Leak-proof. Shpg. wt. 12 oz.
8N7608. . . . . **$1.00**

G New! Body Talc. Non-staining. Fresh fragrance. 6-ounces. Shpg. wt. 12 oz.
8N9311E. **$1.10**

H New! Electric Shave. Use before shaving. 3¾-oz. Shpg. wt. 1 lb.
8N9310. . . . . **$1.00**

Old Spice Shave and Travel Kits in handsome gift boxes

New! 3-pc. Shave Set. With new Old Spice Smooth Shave in aerosol can (6-oz. size). Also 3-oz. men's talc and generous 4¾-oz. shave lotion full of spicy scent. Incl. 20c Fed. Tax. Shpg. wt. 2 lbs. 8 oz.
8 N 9312E—Set. **$3.20**

2-pc. Set with the refreshing Old Spice deodorant in handy 2½-oz. stick form . . ideal for travel, nothing to spill. 4¾-oz. soothing, exhilarating after-shave lotion. Shpg. wt. 1 lb. 8 oz.
8 N 9113E–Set. **$2.20**

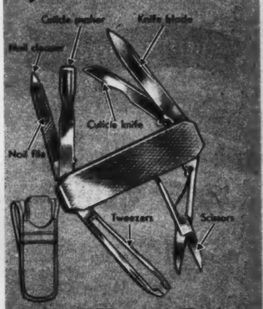
3-pc. Shave Set. Decorated pottery shave mug with soap; 4¾-oz. after-shave lotion; 3-oz. tangy men's talc. Leaves his face soothed, refreshed. Incl. 20c Fed. Tax. Shpg. wt. 3 lbs. 4 oz.
8 N 9314E–Set. **$3.45**

3-pc. Travel Kit. 2⅜-oz. after-shave lotion; 1⅜-oz. men's talc; 4½-oz. brushless shave cream. Incl. 10c Fed. Tax. Shpg. wt. 1 lb.
8 N 9162E–Kit. **$1.60**

8 N 9155E–Same as above but lather shave cream. Shpg. wt. 1 lb. $1.60

Prices of catalog numbers ending in "E" include 10% Federal Tax unless otherwise noted

CHRISTMAS SPECIAL



7-in-1 Manicure Knife

New! 7-way stainless steel grooming implement. Check uses above. With tan cowhide carrying case. Imported from Italy. Precision-designed. Shipping weight each 3 ounces. 4c Federal Tax incl. each knife.
8 N [illegible]E—Each $4.95 **2 for $9.00**

[illegible] PAGE 63 . . MEN'S TOILETRIES

Rustproof polished aluminum base
Electric outlet for shaver
Adjustable 2-sided mirror
Bright, thrifty fluorescent light

Adjustable 2-sided mirror
A
Electric outlet for shaver

Shaving Mirrors and Brush Sets

B
Hangs on wall or stands on dresser

Our Best Fluorescent Mirror

Our Finest Shave and Make-up Mirror for De luxe Holiday giving. Electric mirror with the shadow-free fluorescent bulb . . takes away dark areas . . easy on the eyes. Check features above! 7-inch reflecting surfaces. Adjusts with a flick of the finger to plain or magnifying sides. Takes the guesswork out of shaving or applying make-up . . . lamp "bathes" face in light. Aluminum rustproof finish. De luxe white fittings. On-off switch. Electric outlet for shaver or hair dryer. 6-ft. cord. 110–120 volt. AC-DC. 4-watt fluorescent bulb.

Only $12.50

8 N 6253—UL listed. Shpg. wt. 4 lbs. $12.50

Electric Mirror

[A] **NEW! Our Lowest Price Ever for an Electric Mirror of this Quality.** A wonderful Christmas gift at an unusually low price. Fancy, turtle-shaped chrome-plated frame and base with neatly finished closed ends. Extra heavyweight cord for better wear. Electric outlet for shaver or hair dryer. Big 7-inch reflecting surfaces . . mirror swings easily from plain side to magnifying side for close-up detail. On-off switch. 25-watt frosted bulb in chrome-plated tube. 6-ft. cord. 110–120 volt, AC-DC.

Only $6.95

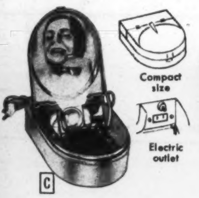
8 N 6263—UL listed. Shpg. wt. 2 lbs. 8 oz. $6.95

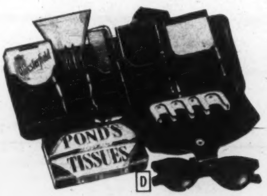
New! Fitted Shave Mirror-Tray

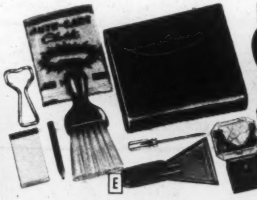
[B] **New! Two-way Mirror-Tray Fitted with Shave Needs.** 7½x9¼-inch mirror in smart white plastic frame . . easy to clean. Stand on dresser or hang on wall. An inexpensive, practical Christmas gift any man on your list will appreciate. With 2.5-ounce Baton After-Shave stick . . refreshing, soothing; 6¼-ounce aerosol can of Baton Instant Lather Shave Cream for easier, faster shaving; plastic Slide-Pak of 25 Craftsman razor blades. *Separate prices total $2.09 for shave needs above.*

$3.89 Set

8 N 9389E—Shpg. wt. 3 lbs. Incl. 7c Fed. Tax. $3.89
8 N 6264—Shpg. wt. 2 lbs. . . . . Mirror-Tray only 1.98







New! Shave Case

[C] **Ivory-Color Plastic Electric Mirror-Shave Case.** 6½x8 inches. Holds standard shaver. 6-in. mirror. Electric outlet. 15-watt bulb. Switch. UL listed. 110–120 volt AC-DC. (Contents not included.)

$4.95

8 N 6267—Shpg. wt. 1 lb. 8 oz. . $4.95

New! Auto Visor Kit

[D] **Brown plastic kit** clips to visor. 11½x4½ inches. 2 metal clips. For all drivers. Contains: windshield scraper; cigarette holder; comb; sunglasses; coin purse; mirror; pencil; note pad. Map pocket.

$1.98

8 N 9402—Shpg. wt. 1 lb. $1.98

New! Auto Kare-Kit

[E] **Brown plastic alligator-grained snap case.** **With:** windshield scraper; flashlight, battery; sewing kit; bottle opener; screw driver; whiskbroom; cotton polish cloth; note pad; pencil. For all drivers.

$2.98

8 N 9403—Shpg. wt. 1 lb. $2.98

New! Low-Priced Brush Kits

[F] **Plastic-Bristled 6-pc. Clothes Brush Kit.** Tan leather. *Normally our price would be $3.98.* Shipping weight 8 ounces.

$2.79

8 N 9382E—Includes 17c Federal Tax. . . . $2.79

[G] **6-pc. Hair Brush Kit.** Ginger leather. *Normally our price would be $4.98.* Shpg. wt. 8 oz.

8 N 9385E—Includes 27c Fed. Tax. . Only $3.89

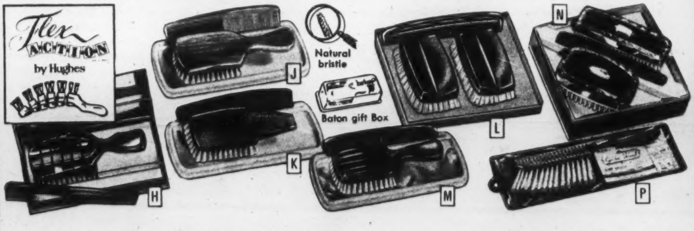
CHRISTMAS SPECIAL

Our Best Baton Set Cut!

Save $1.00 on Our Finest Quality Baton Club Brush Set. Clear amber-color Lucite handles. Nylon-bristled 6¼-in. hair brush and 7-in. lint-removing clothes brush. Matching 7-inch comb. Gift boxed.

Was ~~$4.98~~ $3.98

8 N 6471—Shpg. wt. 1 lb. 4 oz. Now. . $3.98



Brush Sets for the whole family . . All attractively gift boxed

[H] **New! Flex-Action 2-pc. Set.** 6¾-in. plastic-bristled brush adjusts to natural scalp contours. Flexible so every bristle goes to work with every stroke. Stimulates as it grooms. 7½-in. comb. *State color* shell or clear.

$4.95

8 N 9409—Shpg. wt. 1 lb. $4.95

[J] **New! Baton 2-pc. Brush Set.** 6½-in. men's club brush. Matching 7-in. plastic comb. Pure natural bristles clean and oil each shaft of hair. Genuine polished satin-wood easy-grip back . . water-resistant. In smart clear-view plastic top gift box.

8 N 9423—Shpg. wt. 8 oz. $3.95

[K] **New! Amber-color Lucite 2-pc. Men's Brush Set.** Modern, ridged back — executive design—for easier handling. 7-inch plastic comb, 6-inch hair brush with easy-to-care-for Tynex nylon bristles. Gift boxed. Shpg. wt. 12 oz.

$2.49

8 N 9380—Set only $2.49

[L] **New! Baton 3-pc. Clear Plastic Club Brush Set.** White, easy-to-care-for Tynex nylon bristles in both matching military brushes 4¼x2½ in. Matching 7-in. comb.

8 N 9378—Shpg. wt. 1 lb. . . $2.89

[M] **Club Brush Set.** Amber color 6-in. plastic hair brush, nylon-bristled. Comb.

$1.00 Ea.

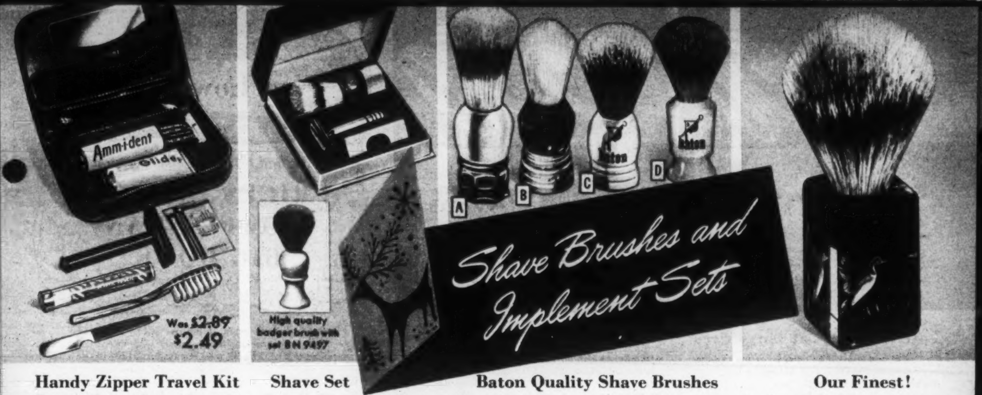
8 N 9046–Wt. each set 8 oz. Set $1.00
Save 15c. . . . . 2 sets for only 1.85

[N] **New! Military Brush Set.** Black and silver-color metal. Military brush; 5¾-in. clothes brush; comb.

8 N 9375—Wt. set 1 lb. . . . Set $1.89
Save 28c . . . . 2 for $3.50

[P] **New! Golden Wand Lint Brush.** Flexible metal bristles. 9 in. long.

8 N 9358—Shpg. wt. ea. 5 oz. $1.00
Save 10c . . . . Two for $1.90



Shave Brushes and Implement Sets

Handy Zipper Travel Kit

Practical, Smart 10-piece Shave Kit Reduced. Perfect for home or travel. Convenient zipper case. Simulated calf-grained leather in masculine ginger color. Contains: black plastic razor, 2 double-edged blades, Glider Brushless shave cream, Styptic pencil, nylon toothbrush, Amm-i-dent toothpaste, 4½-in. amber color plastic comb, mirror, 3¼-in. nail file. (12c Fed. Tax included.) Gift boxed.

8 N 9429E—Shpg. wt. 12 oz. . Now **$2.49**

Shave Set

Popular Brush and Razor Set. **$2.98** Thrifty, durable bristle shave brush 4½-in. long fits in case. Gillette double-edge razor and 6 Gillette Blue Blades in dispenser. Gift box.

8N9277–Shpg. wt. 1 lb. . **$2.98**

8 N 9497—Same set as above but with pure badger brush, razor and 10 Gillette blades. Shpg. wt. 1 lb. . . . . . Set **$4.98**

Baton Quality Shave Brushes

A **Shave Brush** **$1.49** with pure imported French natural bristle. Handle of clear lucite and plastic. 4½ inches long.

8 N 7659–Shpg. wt. 4 oz. **$1.49**

B **100% DuPont Nylon Shave Brush.** Full knot. Easy-grip grained lucite and plastic handle. 4⅛ in. long. Shpg. wt. 5 oz.

8 N 7686 . . . . **$2.49**

C **Baton Good Quality Pure Badger Shave Brush.** **$2.95** Ivory-color plastic handle. Full silky-soft head. 3⅞ in. long.

8 N 7644–Shpg. wt. 4 oz. **$2.95**

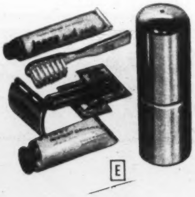
D **Baton Better Quality Badger Brush.** *Ordinarily our price would be $5.98.* Ivory-color catalin handle. 4¾ in. long. Shpg. wt. 5 oz.

8 N 7693 . . . . **$4.98**

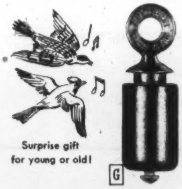
Our Finest!

Striking 3-Dimensional Flying Duck **$6.95** in clear, plastic handle. Truly a great advancement in shave brush design. *Exclusive at Sears!* 4 in. long. Extra-large, luxurious full knot of best quality pure badger . . the costly hair so soft to your face. Perfectly balanced to fit your hand.

8 N 7679–Shpg. wt. 4 oz. **$6.95**



baton
INSTANT LATHER
SHAVE
CREAM
Press nozzle!
No brush, no fuss!
F


Surprise gift for young or old!
G

Pepsodent
SUDS
H

- "Most Wanted" Brands
- Compact "Book" Size
- Attractive Zip Case

Travel Mate

E **NEW! Gleaming Gold-color Travel Mate.** **$1.98** 3¾ in. long. Contains: Gillette razor, 2 Gillette Blue Blades, Glider Brushless shave cream, toothbrush, Ipana toothpaste.

8 N 9337—Shpg. wt. 12 oz. . **$1.98**

Shave Cream

F **Baton Instant Lather Shave Cream.** **$1.10** Prelathered. In easy-to-use aerosal can. "Million bubble lather" gives 4-month supply with daily shaving. Shpg. wt. 1 lb. 8 oz.

8 N 7569—Two 6¼-oz. cans. **$1.10**

Bird-Call

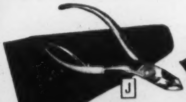
G **The Audubon Bird-Call** **$1.50** for all bird lovers. Just twist the pewter key in the red birch roller. High-pitched sounds attract many wild, beautiful songbirds. Shpg. wt. 3 oz..

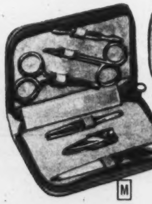
8 N 9218—Each. **$1.50**

Famous Brands Travel Kit

H **NEW! Fitted Brown Alligator-grained Plastic Grooming Case.** **$5.22** Contains: Listerine antiseptic, Vaseline hair tonic, Aqua Velva, Odo-Ro-No spray deodorant, Trip Suds, Pepsodent toothpaste, Chap-Stick, Barbasol, Gillette razor and Blue Blades, toothbrush, nail file, plastic comb, Curad bandages. Includes 27c Federal Tax.

8 N 9070E—Shipping weight 2 lbs. 4 oz. . . . . Complete **$5.22**





Lyric Nail Nipper

Only **$2.98**

J **Plier-type 4½-in. nail nipper** trims tough toenails accurately. Brown plastic case. Incl. 2c Fed. Tax.

8 N 5837E—Wt. 4 oz. **$2.98**

K **NEW! 3-pc. Pocket Kit.** Ginger cowhide snap case. With nail clippers, nail file, comb. Incl. 2c Fed. Tax. Shpg. wt. each 3 oz.

8N9317E–Ea. 98c 2 for **$1.79**

New! 5-piece Kit

Only **$1.98**

L **5-piece Men's Grooming Kit** in brown plastic snap case. Carry in a pocket.

Contains: nail clippers, cuticle pusher-nail cleaner, metal triple-cut nail file, 5-in. nylon-bristled plastic clothes brush and plastic pocket comb. Gift box. Includes 1c Fed. Tax. Shpg. wt. 6 oz.

8 N 9318E—Each only **$1.98**

6-pc. Implement Set

$4.98

M **Popular 6-pc. Men's Implement Set** in ginger topgrain cowhide case, 5¼ inches long, zip closing.

Contains nail clippers; cuticle scissors; metal nail cleaner-cuticle pusher; safety scissors; tweezers; 4½-inch nail file. 7c Federal Tax included. Shpg. wt. 8 oz.

8 N 9319E **$4.98**

Our Best 6-piece Set

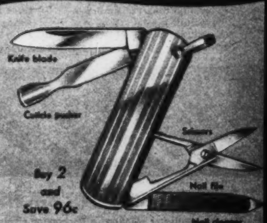
$6.95

N **Our Finest Men's Implement Set.** Brown, alligator-grained plastic snap case.

Contains chrome-plated nickel plier-type nail nipper, cuticle scissors, tweezers, 5-inch nail file, cuticle pusher, nail clipper. Gift box. 10c Federal Tax included. Shipping weight 8 oz.

8 N 5842E **$6.95**

A GIFT THAT'S DIFFERENT!



Buy 2 and Save 96c

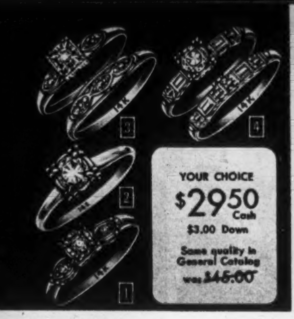
2 for $5.00

New! 4-way Pocket Aid

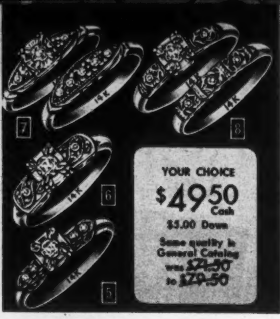
Manicure aid in brown plastic sheath. Folding scissors; **$2.98** Ea. flexible, triple-cut nail file; cuticle pusher; knife blade. Sliver-thin. Wt. ea. 2 oz.

8 N 9321—Each $2.98 . . Two for only $5.00

Prices on catalog numbers ending in "E", include 10% Federal Excise Tax unless otherwise noted



YOUR CHOICE **$29.50** Cash
$3.00 Down
Same quality in General Catalog was ~~$45.00~~



YOUR CHOICE **$49.50** Cash
$5.00 Down
Same quality in General Catalog was ~~$71.50~~ to ~~$79.50~~

Christmas Special!

New Low Prices!

TRADITION

Fine and Finer Quality Diamonds

PRICES 21% to 37% LOWER THAN BIG BOOK!

Lovely Styles . . at Tiny Prices

1 **1/20 Carat Sparkling Center Diamond** in dainty filigree setting. Two twinkling side diamonds. Our FINER Quality. Make this a Christmas she'll always remember with a lovely ring she'll always treasure. Order today.
C4 N 02842E—14K yellow gold. . . . Only $29.50

2 **Ever Popular Solitaire.** 1/14 carat . . . our FINER Quality. Graceful simplicity of style.
C4 N 02800E—14K yellow gold. . . . Only $29.50

3 **Lovely Set.** Engagement ring set with fiery 1/16 carat diamond. Exquisitely detailed setting. Our FINE Quality.
C4 N R2840E—14K yellow gold. . . . . . Set $29.50

4 **Romantic Set.** Beautiful 1/16 carat diamond solitaire engagement ring. Our FINE Quality. Lovely engraved baguette design on both rings. A femininely enchanting style.
C4 N R2841E—14K yellow gold. . . . . . Set $29.50

High Styling . . Low Prices

5 **Traditional Fishtail Setting.** Four shimmering side diamonds enhance 1/10 carat center diamond. Our FINER Quality. A dainty ring with sweet styling. *State* 14K yellow or white gold.
C4 N 02845E. $49.50

6 **1/8 Carat Fiery Center Diamond** with 2 side diamonds. Our FINER Quality. Charming filigree setting with delicate swirl design. *Please state choice* 14K yellow or white gold.
C4 N 02846E. $49.50

7 **Gracefully Lovely Styling.** 1/16 carat center diamond with two sparkling side diamonds. 5-diamond wedding band. Our FINE Quality.
C4 N R2843E—14K yellow gold. . . . . . Set $49.50

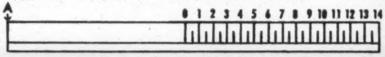
8 **Lovely Filigree Setting.** 1/12 carat center diamond . . two shining side diamonds. 3-diamond wedding band. Our FINER Quality. Beautiful styling at a modest price.
C4 N R2844E—14K yellow gold. . . . . . Set $49.50

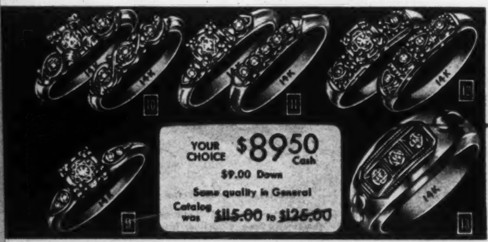
Tradition FINE diamonds are equal to the best sold by many stores . . . our FINER have no flaws when magnified 3 times. FIVE-YEAR TRADE IN OFFER guarantees FULL PRICE paid (exclusive of Fed. Excise Tax) on engagement ring. *You can trade in your ring on a higher priced ring within 5 years*. EACH RADIANT BLUE-WHITE CENTER GEM cut to 58 gleaming facets. Initials of bride and groom AND wedding date engraved inside wedding rings at no charge. *Print initials and wedding date. Example:* G.D. to L.G., 1954. All rings in Gift box. Use Sears Easy Terms. See page 371. **Sizes for Rings.** *State size women's* 5 to 8; *men's* 8 to 12. For each size larger, add $1.25. No extra charge for smaller sizes. Allow extra time when ordering special size. BE SURE TO MEASURE CAREFULLY . . . see below.

ORDER EARLY TO GET DELIVERY FOR CHRISTMAS

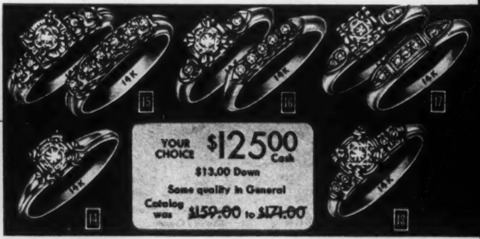
HOW TO MEASURE: Wrap a piece of adhesive or scotch tape firmly around widest part of ring finger. Draw a line where ends meet. Cut along line. Lay tape flat on scale below; hold one end at A. Reading on numbered end is size you should order. **BE SURE TO MEASURE CAREFULLY.**

Shipped from Chicago, Ill. Order from your Mail Order House.





YOUR CHOICE **$89.50** Cash
$9.00 Down
Same quality in General Catalog was ~~$115.00~~ to ~~$125.00~~



YOUR CHOICE **$125.00** Cash
$13.00 Down
Same quality in General Catalog was ~~$159.00~~ to ~~$171.00~~

5 Up-to-the-minute Styles at Down-to-earth Prices

9 **1/5 Carat Center Diamond.** Four side diamonds total 1/20 carat. Our FINER Quality. *Please state* 14K yellow or white gold.
C4 N 02850E. $89.50

10 **Beautiful Set.** Engagement ring has 1/7 carat center diamond . . 2 side diamonds. 3-diamond wedding band. Our FINER Quality. Smart chain design . . graceful looking. *Please state* 14K yellow or white gold.
C4 N R2848E. . . . . Set $89.50

11 **Lovely Fishtail Mounting.** 1/6 carat center diamond . . 2 side diamonds. Sparkling 5-diamond wedding band. *State* 14K yellow or white gold.
C4 N R2847E—Our FINE Quality. . . . . Set $89.50

12 **Romantic Hearts Enhance Lovely Set.** 1/6 carat center diamond . . 2 side diamonds. 4-diamond wedding band. *State* 14K yellow or white gold.
C4 N R2849E—Our FINE Quality. . . . . Set $89.50

13 **Three Flashing Diamonds** in massive masculine setting. 1/4 carat total weight. Our FINE Quality. *Please state* 14K yellow or white gold.
C4 N 02851E. $89.50

Sparkling Ways to Say "Merry Christmas" All Year

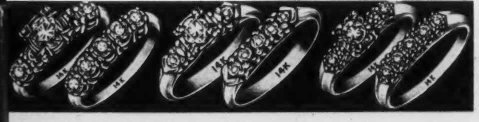
14 **Exquisitely Cut Solitaire.** 1/3 carat sparkling diamond. Our FINER Quality. A lovely ring always in style. *Please state choice* 14K yellow or white gold.
C4 N 02855E. $125.00

15 **Smartly Detailed Set.** ¼ carat brilliant center diamond . . . 4 side diamonds. 6-diamond wedding band. Our FINER Quality. *State* 14K yellow or white gold.
C4 N R2853E. . . . . . . Set $125.00

16 **1/4 Carat Flashing Center Diamond** . . 2 starry side diamonds. 5-diamond wedding band. Fishtail mounting. *State* 14K yellow or white gold.
C4 N R2852E—Our FINE Quality. . . . Set $125.00

17 **1/5 Carat Center Diamond** with 4 side diamonds. 5 diamonds in wedding band total 1/14 carat. *Please state choice* 14K yellow or white gold.
C4 N R2854E—Our FINER Quality. . . Set $125.00

18 **1/3 Carat Sparkling Center Diamond** enhanced by 4 side diamonds totaling 1/16 carat. Fishtail mounting. *State* 14K yellow or white gold.
C4 N 02856E—Our FINE Quality. $125.00



Total weight ONE CARAT $299.00

Lovely Reflector Setting enhances 3-diamond engagement ring, 5-diamond wedding band. Our FINE Quality. *State* 14K yellow or white gold.
C4 N R2930E—One carat of diamonds. . . Set $299.00
C4 N R2932E—3/4 carat of diamonds. . . Set $239.00

Total weight 1/2 CARAT $195.00

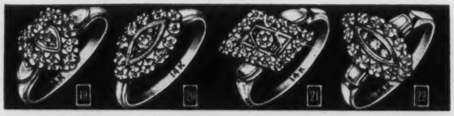
Enchanting Fishtail Mounting. *Exquisite* 3-diamond engagement ring. Wedding band has 5 diamonds. Our FINE Quality. *State* 14K yellow or white gold.
C4 N R2936E—1/2 carat of diamonds. . . Set $195.00
C4 N R2937E—1/3 carat of diamonds. . . Set $125.00

Total weight 1/4 CARAT $99.50

One-Fourth Carat of FINE Quality diamonds in this beautiful set. 3-diamond engagement ring and lovely 5-diamond wedding band. Priced to please your Christmas budget. *State* 14K yellow or white gold.
C4 N R2934E Set $99.50

All prices include 10% Federal Tax. Postpaid. (Shpg. wt. each 3 oz.)

Twinkling Diamonds to Delight the Young Miss



19 **Dainty Heart** set with 1/70 carat sparkling diamond Our FINE Quality. A lovely ring with intricate design. *State size* 4 to 7. **$15.95**
C4 N 02714E—14K yellow gold. . $15.95

20 **Princess Shaped Ring** with 1/40 carat diamond. Our FINE Quality. Floral design with open work. *State size* 4 to 7. **$18.95**
C4 N 02715E—14K yellow gold. . $18.95

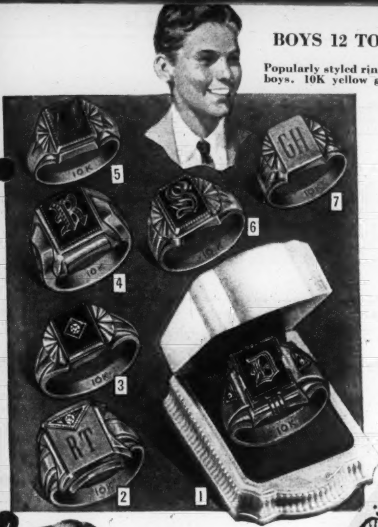
21 **Smartly Styled Ring** set with 1/30 carat diamond. Our FINE Quality. Pretty floral design enhances this lovely ring. *State size* 4 to 7. **$21.75**
C4 N 02712E—14K yellow gold. . $21.75

22 **Marquise Shaped Ring** set with 3 radiant diamonds. 1/25 carat total weight. Our FINE Quality. *State size* 4 to 7. **$25.00**
C4 N 02713E—14K yellow gold. . $25.00

BE SURE TO MEASURE CAREFULLY. See scale at upper right above

BOYS 12 TO 17

Popularly styled rings make happy holidays for big boys. 10K yellow gold. ***State size*** **6, 7, 8, 9 only.**



1 **New! Genuine Onyx** with raised initial. Sparkling diamond on each side. *Print 1 initial.*
♦4 N 05444EY..........$13.98

2 **New! Signet** with genuine 1/100 carat diamond. *Print 2 initials.*
♦4 N R5625EY..........$10.98

3 **New! Genuine Onyx** with 1/100 carat diamond. Smartly detailed.
♦4 N 05507EY..........$9.98

4 **Massive Genuine Onyx Initial Ring.** *Print 1 initial.*
♦4 N 05404EY..........$8.98

Simulated Ruby Initial Ring (same style as above). *Print 1 initial.*
♦4 N 05419EY..........$8.98

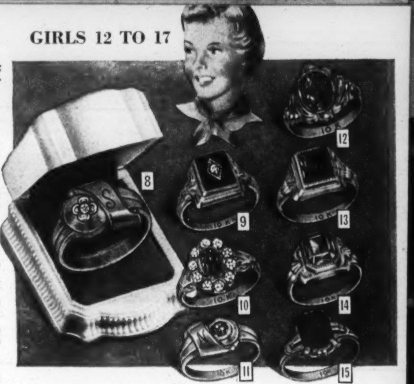
5 **Simulated Birthstone Ring.**
♦4 N 05558EY — *Please state Birthmonth*..............$4.98

6 **Genuine Onyx** with one initial. Smart design. *Print initial.*
♦4 N 05406EY..........$5.98
♦4 N 05407EY—Sterling.. 3.98

7 **Signet** . . . satin-finish top.
4NR5634E-*Print 2 initials*$4.19

HOW TO MEASURE If correct size is known, please state it. If in doubt, see Measuring Instructions and scale on facing page. *Rings available only in sizes shown.*

GIRLS 12 TO 17



Watch your favorite teenager's eyes sparkle with joy on Christmas morning! Surprise her with a ring all her very own. All have 10K yellow gold mountings. *State size* 5, 6, 7 only.

8 **New! Combination Signet and 1/100 Carat Diamond.** Smartly feminine.
♦4NR5175EY-*Print 1 initial.*$8.98

9 **Lovely Diamond in Genuine Onyx.** Smart styling.
♦4 N 05229EY.......$7.98

Simulated Birthstones (10–15). *State size, Birthmonth.*

10 **Sparkling clear stones** highlight oval stone.
♦4 N 05084EY........$5.59

11 **Birthstone and Signet Ring.** *Print 1 initial.*
♦4 N R5003EY........$4.59

12 **Birthstone in swirl setting.**
♦4 N 05078EY....$4.29

13 **Beautifully detailed setting** for her birthstone.
♦4 N 05077EY........$3.98

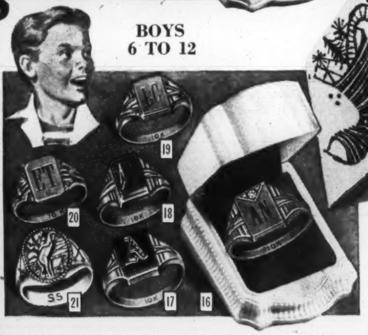
14 **Sleek, modern design.**
♦4 N 05076EY....$3.69

15 **New! Exquisite prong setting;** octagonal birthstone.
♦4 N 05079EY........$3.49

Our biggest selection ever!
Children's Rings
each boxed for holiday giving

Order now to assure prompt delivery before Christmas.

BOYS
6 TO 12



Delight the little man in your home with a "grown up" ring. All 10K yellow gold mountings, except (21). *State size* 3, 4, 5.

16 **New! Combination Signet and 1/100 Carat Diamond.** Satin finish top. Print two initials.
♦4 N R5626EY....... $7.98

17 **Genuine Onyx** with raised initial. Print 1 initial.
♦4 N 05427EY....... $4.49

18 **Smart Birthstone Ring.** State his Birthmonth.
♦4 N 05545EY.......$3.69

19 **Signet** has satin-finish top and smart beveled edges.
4NR5637E-*Print 2 initials*.$3.19

20 **Highly polished signet ring.** Smart design. *Print 2 initials.*
4 N R5642E...........$2.49

21 **Roy Rogers Sterling Silver Ring** for your favorite cowpoke. *Sizes* 3½, 4½, 5½ only.
4 N 5546E—*State size*....$1.10

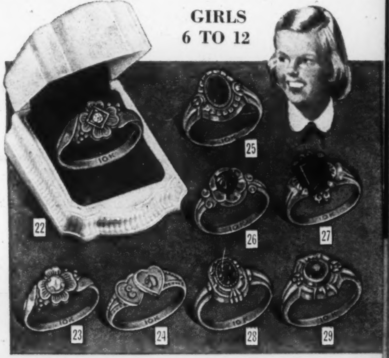
SHIPPING NOTICE: All birthstone rings and numbers [1], [2], [3], [8], [16], [22], [23], [33] are shipped from Chicago. Others marked ♦ shipped from Chicago or Philadelphia. Order from M. O. House. Prices include 10% Fed. Tax. Shpg. wt. ea. 4 oz.

BIRTHMONTH CHART

January	Dark Red Garnet
February	Purple Amethyst
March	Green Aquamarine
April	White Sapphire
May	Pale Green Spinel
June	Violet Alexandrite
July	Red Ruby
August	Light Green Peridot
September	Dk. Blue Sapphire
October	Rose Pink Zircon
November	Golden Sapphire
December	Blue Green Zircon

NOTE: Rings engraved at no charge (where stated). If correctly engraved, they cannot be returned. Please, no C.O.D. orders on engraved rings. How-to-Measure..Facing Page

GIRLS
6 TO 12



For your little girl's Christmas wish list . . a ring she'll wear proudly all year long! 10K yellow gold mountings. *State size* 3, 4, 5 only. **Simulated Birthstones (25–29).** *State size AND Birthmonth.*

22 **New! Twinkling 1/100 carat diamond in** lovely "lucky clover" setting.
♦4 N 05176EY............$7.98

23 **New! Cultured pearl** in dainty "lucky clover" setting.
♦4 N 5177EY.............$4.29

24 **Double-heart Signet.** Graceful design. *Print 2 initials.*
4 N R5289E...............$3.19

25 **Beautifully detailed** mounting highlights her birthstone.
♦4 N 05064EY............$3.29

26 **Dainty flower mounting** makes a sweet ring for a little miss.
♦4 N 05090EY......... $2.98

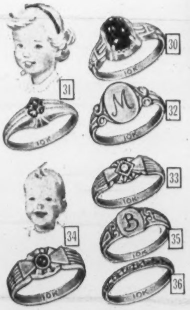
27 **New! Prong setting** adds to the beauty of her birthstone.
♦4 N 05080EY......... $2.98

28 **Petite version of Mother's** . . charming oval mounting.
♦4 N 05065EY......... $2.79

29 **Demure round mounting.**
♦4 N 05066EY...... $2.69

PRE-SCHOOL for BOYS and GIRLS

Dainty rings for your tiny tots. Such a pretty way to say "Merry Christmas" . . . such a tender keepsake to cherish when your toddler has grown up. Choice of 3 very lovely styles.



Children's Rings (30, 31, 32). 10K yellow gold mountings. *State size* 2, 3, 4.

30 **Little Girls' Simulated Birthstone.** A gay accent for her finger. *State Birthmonth.*
♦4 N 05083EY.......$2.19

31 **New! Little Boys' Simulated Birthstone.** Gypsy mounting. Smart design. *State Birthmonth.*
♦4 N 05551EY..........$2.59

32 **Signet Ring** for little boys or girls. *Print one initial.*
4 N R5290E............$1.98

Rings for Baby . . . 4 adorable styles

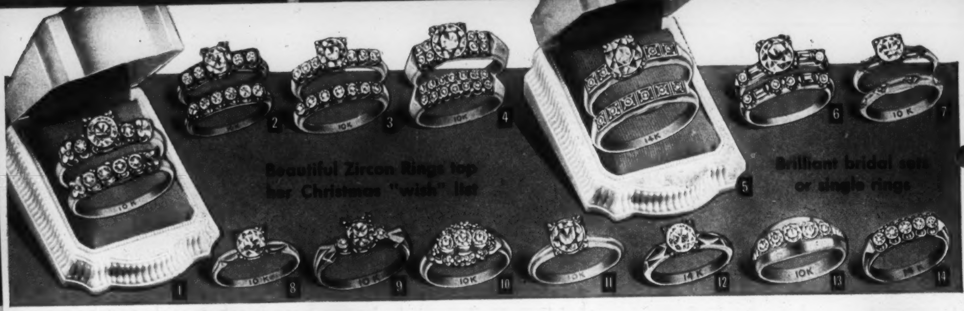
Delicate Baby Rings (33 to 36) for tiny fingers. 10K yellow gold. *Sizes* 0, 1, 2, 3 only. *Please state size.*

33 **New! Dainty Bowknot Setting** with 1/100 carat diamond. A truly lovely style.
♦4 N 5179EY........ $6.98

34 **Simulated Ruby, Sapphire or Emerald.** *State choice.*
4 N 5178E............$1.98

35 **Signet.** *Print one initial.*
4 N R5299E........$1.29

36 **Embossed Baby Band** . . so sweet and tiny.
4 N 5298E.............$1.00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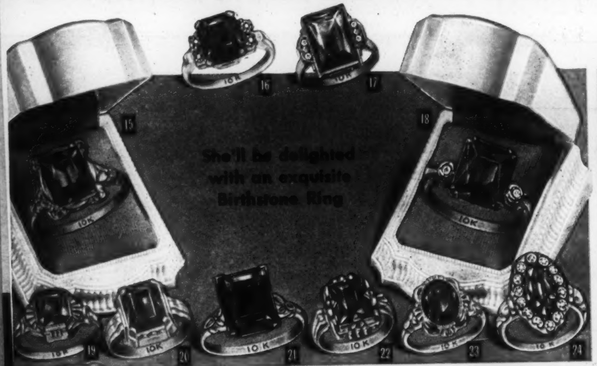
Beautiful Zircon Rings top her Christmas "wish" list

Brilliant bridal sets or single rings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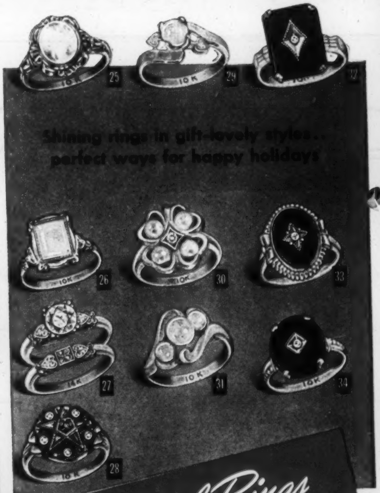
She'll be delighted with an exquisite Birthstone Ring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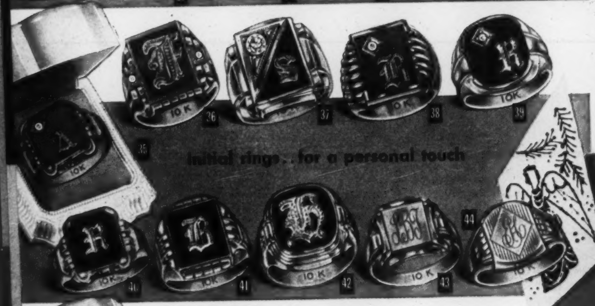
Shining rings in gift-lovely styles.. perfect ways for happy holidays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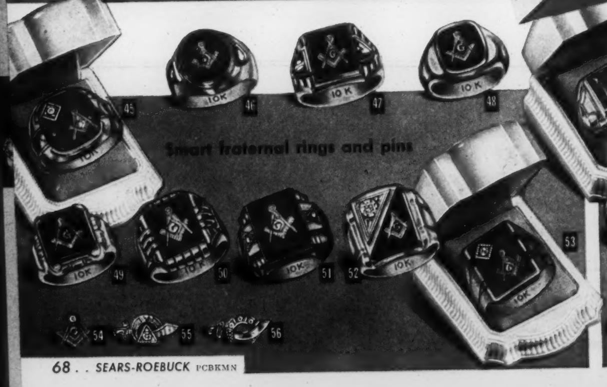
Initial rings.. for a personal touch

Beautiful Rings

make treasured keepsakes . . . many exciting, new styles included

ALL RING DESCRIPTIONS ON OPPOSITE PAGE ▶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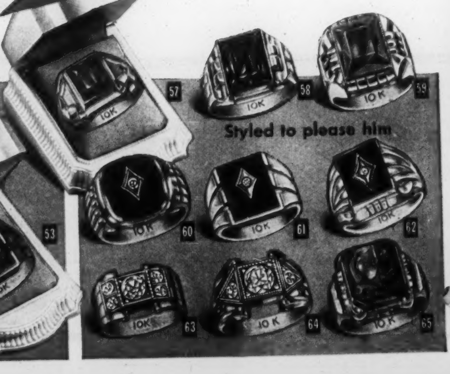
Smart fraternal rings and pins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Styled to please him

◄ FOR ILLUSTRATIONS SEE OPPOSITE PAGE

Beautiful Rings for Women

Give Her Genuine ZIRCON Rings . . Beautifully Gift Boxed

Rings (1) through (14) below are WHITE Zircons. Zircons are about ⅓ heavier than diamonds; carats about ⅓ smaller. Wedding rings engraved at no charge. *Print initials, wedding date. State ring size* 5 to 8. Order CORRECT SIZE . . see How to Measure below.

1 **About 1 carat** . . . 2 side zircons and orange blossoms. 10K yellow gold.
♦4 N R5100EY—*Save $1.81 on Set* . . $15.59
♦4 N 05101EY—Engagement ring. 9.15
♦4 N R5102EY—Wedding ring. . . . 8.25

2 **About 1 carat** with four side zircons. In beautiful 10K yellow gold.
♦4 N R5117EY—*Save $6.25 on Set* . . $21.25
♦4 N 05118EY—Engagement ring 14.65
♦4 N R5119EY—Wedding ring . . . 12.85

3 **New! About 1 carat** with six side zircons. Lovely 10K yellow gold.
♦4 N R5153EY—*Save $4.15 on Set* . . $27.75
♦4 N 05154EY—Engagement ring. 16.95
♦4 N R5155EY—Wedding ring . . . 14.95

6 **About 2½ carats.** Our finest set. Two baguettes, 2 round zircons.
♦4 N R5103EY–Set.14K white gold $39.95
♦4 N 05104EY—Engagement ring. 28.98
♦4 N R5105EY—Wedding ring . . . 15.59

4 **About 1½ carats.** Brilliantly highlighted by four zircons on each side. Beautifully styled to win her many compliments. A ring she'll always treasure with fond memories of the giver. *Please state* 10K yellow or 10K white gold mounting.
♦4 N R5244EY—Set. *Save $3.98*. . . . $34.98
♦4 N 05233EY—Engagement ring . . 20.98
♦4 N R5234EY—Wedding ring. 17.98

5 **New!-About 1 carat** with four twinkling side diamonds. 14K yellow gold mounting. Beautiful six-zircon wedding band.
♦4 N R5160EY—Set. *Save $7.50* $36.98
♦4 N 05138EY—Engagement ring . . 27.50
♦4 N R5161EY—Wedding ring. . . . 16.98

7 **About 1 carat solitaire.** 10K yellow gold. A lovely ring . . thriftily priced!
♦4 N R5130EY—Set. *Save $2.38*. $12.85
♦4 N 05131EY—Engagement ring . . 10.98
♦4 N R5113EY—Engraved gold band 4.25

Separate ZIRCON Rings for your Christmas Belle

8 **About 1 carat** in smart prong setting.
♦4N05106EY–10K yellow gold.$6.49

9 **About 1 carat** with two side zircons in eye-catching "bowknot" setting.
♦4 N 05230EY—10K yellow gold . . $9.98

10 **New! Three zircons** framed by dainty orange blossoms. Exquisite setting.
♦4 N 05162EY—10K yellow gold.$12.98

11 **About 1½ carats.** Knife edge style.
♦4N05148EY–14K yellow gold$15.59

12 **About 1½ carats.** Faceted mounting.
♦4 N 05107EY–14K yellow gold.$16.50

13 **New! 5-zircon wedding band.** Graceful styling adds beauty to the setting.
♦4 N R5163EY—10K yellow gold . . . $12.98

14 **Five-zircon wedding band** in choice of lovely 14K yellow or white gold.
♦4 N R5207EY—*State choice*. $24.75

NOTE: MEASURE CAREFULLY. *For larger sizes than shown, see How to Order below.*

HOW TO MEASURE: Wrap a piece of adhesive tape firmly around widest part of ring finger. Draw a line where ends meet. Cut along line. Lay adhesive flat on scale at right; hold one end at A. Reading on numbered end is size you should order. **MEASURE CAREFULLY.**

Synthetic and Simulated BIRTHSTONE Rings

SYNTHETIC stones are scientifically created reproductions. SIMULATED stones are expertly cut and colored to resemble the genuine. 10K yellow gold mountings. Gift boxed. *State ring size 5 to 8 and Birthmonth.* For correct ring size, see How to Measure below.

15 **Simulated stone;** modern square cut.
♦4 N 05063EY. $3.89

16 **Simulated stone** in prong setting. Four side zircons add sparkle.
♦4 N 05087EY. $12.85

17 **New! Four rose cut diamonds** highlight gracefully cut synthetic stone.
♦4 N 05005EY. $15.95

18 **Two lovely rose cut diamonds** glamorize the sparkling synthetic stone.
♦4 N 05071EY. $9.88

19 **Simulated stone** in detailed mounting.
♦4 N 05000EY–*Was $4.49*..Now $3.69

20 **New! Simulated octagonal cut stone** in graceful prong setting.
♦4 N 05006EY. $4.39

21 **Simulated stone** . . leaf design at sides.
♦4 N 05062EY. $4.59

22 **Simulated stone** in fancy prong setting.
♦4 N 05072EY $5.49

23 **"Picture frame"** with simulated stone.
♦4 N 05069EY. $5.49

24 **White simulated** sapphires encircle lovely marquise-cut simulated stone.
♦4 N 05054EY. $6.89

For BIRTHMONTH CHART see page 67

10K yellow gold except 27. Gift boxed. State size 5 to 8

25 **Genuine opal.** Smart design, mounting.
♦4 N 05241EY. $8.98

29 **Cultured pearl** . . lovely swirl mounting.
♦4 N 05127EY. $10.98

30 **New! Four cultured pearls** . . center zircon.
♦4 N 05165EY. $10.98

ORDER CORRECT RING SIZE. See How to Measure below

26 **New! Genuine opal** . . . square cut.
♦4N05164EY–Smart mounting. $7.98

27 **About 1 carat titania** solitaire. In beautiful 14K yellow gold.
♦4 N R5120EY—Set. *Save $2.43*. . . . $27.50
♦4 N 05121EY—Engagement ring 22.98
♦4 N R5122EY—Wedding ring . . . 6.95

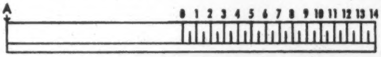
28 **Five diamonds** encircle Eastern Star Emblem. Synthetic stone star points.
♦4 N 05190EY–Beautiful setting . . $29.98

31 **Three radiantly beautiful cultured pearls** in latest style setting.
♦4 N 05128EY—Cut-out mounting. $15.98

32 **Genuine onyx** with a sparkling diamond.
♦4N05151EY–1/100 ct. diamond.$16.50
♦4 N 05152EY—3/100 ct. diamond. 24.75

33 **New! Genuine onyx** . . center diamond.
♦4N05166EY–Detailed mounting$10.98

34 **New! Genuine onyx** in prong setting.
♦4 N 05167EY—Center diamond.$8.98



Handsome Rings for Men

Initial rings are 10K yellow gold with 10K yellow gold initial. Diamonds are set in 10K white gold. Gift boxed. *State size 8 to 12, print 1 initial.*

35 **Fiery rose cut diamond in genuine onyx.** A wonderful buy at this price!
♦4 N 05432EY. $16.50
♦4 N 05422EY—Synthetic ruby. 20.98

36 **Massively styled in synthetic ruby.** 2 sparkling rose cut diamonds.
♦4 N 05401EY. $21.98
♦4 N 05402EY—Genuine onyx . 17.39

37 **Genuine onyx** with white zircon set in 10K white gold. Smart style.
♦4 N 05400EY. $26.50
♦4N05446EY–3/100 ct. diamond.31.98

38 **Our Finest!** Flashing rose cut diamond countersunk in synthetic ruby.
♦4 N 05429EY. $29.98
♦4 N 05430EY—Genuine onyx . 24.98

39 **New! Genuine onyx** with brilliant diamond. Styled to please him.
♦4 N 05426EY. $19.98

40 **New! Simulated onyx.** Handsome style. Priced so low!
♦4 N 05431EY. $8.98

41 **Genuine onyx** in modern tailored mounting. A real budget-stretcher!
♦4 N 05415EY. $10.98
♦4 N 05416EY—Sterling silver.. 4.59

42 **Semi-oval genuine onyx.** So smart.
♦4 N 05405EY. $12.85

43 **Handsome signet** with 3 initials. Highly polished finish.
♦4 N R5615EY—*Print 3 initials*. . . $6.95

44 **Heavy signet** . . engine turned top.
♦4 N R5613EY–*Print 3 initials*.$8.75

Fraternal Rings for men are 10K yellow gold. Diamonds set in 10K white gold for greater brilliance. All are gift boxed. *State ring size 8 to 12.*

Masonic Emblem only

45 **New! Synthetic ruby** with 1/100 ct. diamond. A gift he'll welcome.
♦4 N 05474EY. $23.98
♦4 N 05475EY—Genuine onyx. 19.98

46 **Masonic Emblem** countersunk in synthetic ruby. Side tools.
♦4 N 05471EY. $21.98
♦4 N 05451EY—Genuine onyx. 18.50

47 **Masonic Emblem** countersunk in genuine square onyx. Side tools.
♦4 N 05453EY. $18.50

48 **24K gold encrusted Masonic Emblem** on genuine onyx.
♦4 N 05484EY. $15.49
♦4 N 05458EY—Synthetic ruby. 19.98

49 **New! Genuine onyx** with encrusted emblem. Styled to please him.
♦4 N 05472EY. $14.98
♦4 N 05473EY—Synthetic ruby. 18.98

50 **Masonic Emblem** inlaid in simulated ruby. Highly polished. So modern and smart looking.
♦4 N 05452EY. $11.98

Masonic, Knights of Columbus, Elks

51 **Two side diamonds** highlight brilliant synthetic ruby. *State emblem.*
♦4 N 05454EY. $22.95
♦4 N 05455EY—Genuine onyx. 18.50

52 **New! Genuine onyx** with sparkling white zircon in white gold triangle setting. *Please state emblem.*
♦4 N 05476EY. $26.98
♦4 N 05477EY–3/100 ct. diamond. 34.98

53 **Diamond and Emblem** countersunk in synthetic ruby. *State emblem.*
♦4 N 05450EY. $34.98
♦4 N 05465EY—Genuine onyx.. 29.98

SHIPPING NOTICE: ♦Women's birthstones and zircons shipped from Chicago, Ill. Others marked ♦ shipped from Chicago or Philadelphia, Pa. Order and pay postage from your M.O. house. Order correct size . . see How to Measure above.

HOW TO ORDER: Certain men's and women's rings may be ordered in sizes larger than shown. Women's rings may be sized to 10; men's to 14. Add $1.25 per size. The following rings are available ONLY in sizes shown: women's (15), (19), (20), (21), (22), and (23).

Rings engraved at no charge (where stated). If correctly engraved, they cannot be returned. Please, no C.O.D. orders on engraved rings. Prices include 10% Federal Tax where "E" is added to catalog number. Shipping weight each 4 ounces. Order early for delivery before Christmas.

He'll be proud to wear a beautiful **Fraternal Lapel Pin** . . . a sparkling remembrance of your thoughtfulness for many years to come. Each gift boxed. Shpg. wt. each 2 ounces.

54 **Blue Lodge Masonic Emblem** with brilliant cut diamond.
4 N 5487E—10K yellow gold.$6.39

55 **New! Shrine Emblem** with 1/100 carat center diamond.
4 N 5478E—14K white gold$10.98

56 **Shrine Emblem** with three exquisite 1/100 carat diamonds.
4 N 5489E–14K white gold.$16.50

Smartly Designed Rings

for the man in your life . . to keep you in his thoughts long after Christmas is over. All are beautiful 10K yellow gold. Gift boxed. *State ring size 8 to 12.*

57 **Simulated ruby** in modern mounting. Sophisticated style.
♦4 N 5548EY. $7.98

58 **New! Simulated emerald** in attractive masculine setting.
♦4 N 5508EY. $9.98
♦4N5509EY–Simulated ruby. 9.98

59 **Large simulated ruby** . . . set in wide, massive mounting.
♦4 N 5502EY. $11.98

60 **Genuine onyx.** Antique shaped heavy mounting and sparkling 1/100 carat center diamond.
♦4 N 05500EY. $24.98
♦4 N 05511EY—Same as above, but 3/100 carat diamond . . $34.95

61 **New! Genuine onyx** in extra heavy ridged mounting. Beautiful 2/100 carat center diamond.
♦4 N 05512EY. $29.98

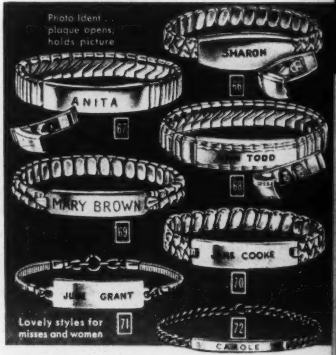
62 **New! Genuine onyx** with 1/100 ct. center diamond.
♦4N05510EY $14.98

63 **About 1½ carats white center zircon** with 4 side zircons. Detailed 10K white gold setting.
♦4 N 5506EY. $31.98

64 **About 2¼ carats white center zircon** . . sparkling side zircons. Stones set in 10K white gold.
♦4 N 05572EY. $27.98

65 **Single Head Tiger Eye Cameo.**
♦4 N 5504EY. $13.98

"Idents"



Lovely styles for misses and women

Solid sterling silver plaques. Expansion bracelets have sterling silver tops, rhodium plated; stainless steel backs. Engraved at 6c per letter. *Print engraving.* Shpg. wt. women's 3 oz., misses' 2 oz. All gift boxed.

66 **New! Misses' Photo Ident.** Sweet "double heart" expansion bracelet. Holds one picture.
4NR6034E.Sterling$4.98
4NR6035E—1/20 12K gold filled $5.49

67 **Misses' Photo Ident.** Plaque opens to hold picture. Expansion band.
4NR6003E-Sterling$3.65
4 N R6004E—1/20 10K gold filled. $4.19

68 **New! Women's Photo Ident.** Holds picture. Expansion band.
4NR6036E-Sterling$5.49
4 N R6037E—1/20 10K gold filled. $6.29

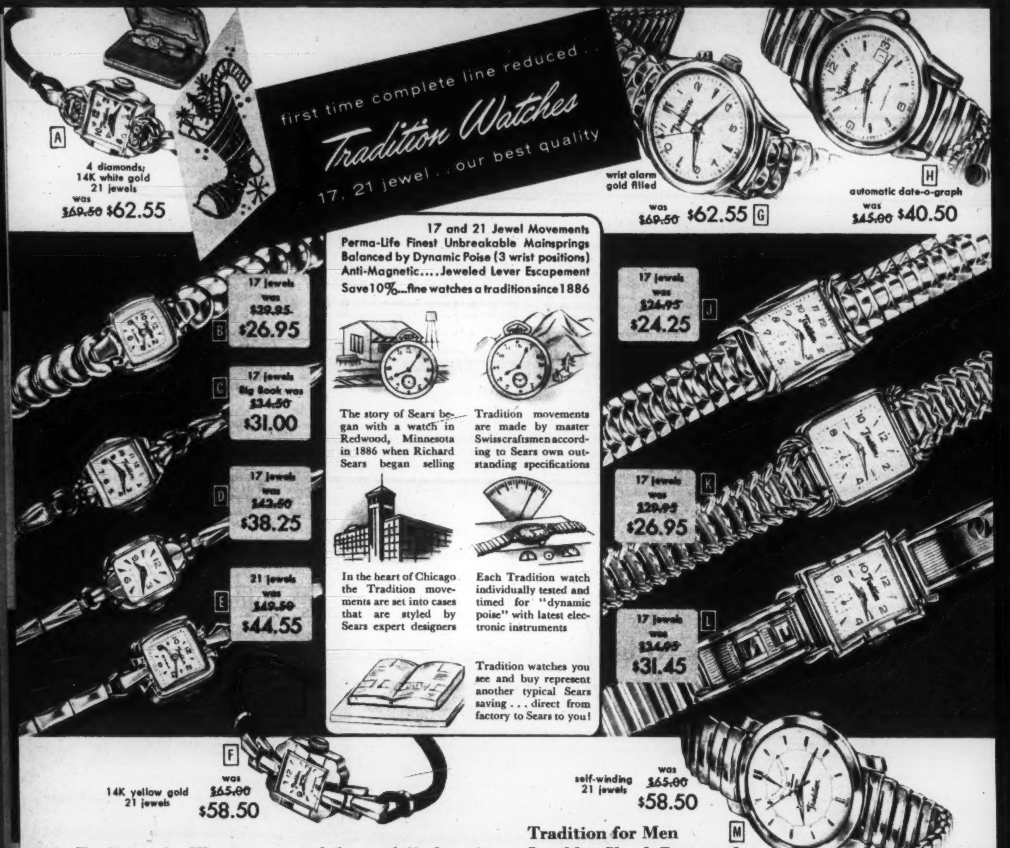
Misses' styles fit wrists up to 6½ in. in circumference; women's styles up to 7 in.

69 **Misses' Expansion Style.** Highly polished finish. Beveled edge plaque.
4 N R6038E–Sterling.$4.10
4 N R6039E–1/20 12K gold filled. $4.59

70 **Misses' Expansion Style.** Pretty "double heart" band.
4 N R6021E–Sterling.$3.20
4 N R6022E–1/20 12K gold filled. $3.65

71 **Misses' Snake Chain Style.** Abt. 6½ in. long.
4 N R6030E–Sterling.$2.75
4NR6031E–1/20 12K gold filled. $3.65

72 **Women's Cable Chain Style.** About 7 in. long.
4 N R6042E–Sterling.$2.69
4NR6043E–1/20 12K gold filled. $2.98


A
4 diamonds; 14K white gold 21 jewels
was ~~$69.50~~ $62.55
first time complete line reduced . .
Tradition Watches
17, 21 jewel . . our best quality
wrist alarm gold filled
was ~~$69.50~~ $62.55 G
H
automatic date-o-graph
was ~~$45.00~~ $40.50
17 jewels was ~~$29.95~~ $26.95
B
C
17 jewels Big Book was ~~$34.50~~ $31.00
D
17 jewels was ~~$42.50~~ $38.25
E
21 jewels was ~~$49.50~~ $44.55
17 jewels was ~~$26.95~~ $24.25
J
K
17 jewels was ~~$29.95~~ $26.95
L
17 jewels was ~~$34.95~~ $31.45
F
14K yellow gold 21 jewels
was ~~$65.00~~ $58.50
self-winding 21 jewels
was ~~$65.00~~ $58.50
M

17 and 21 Jewel Movements
Perma-Life Finest Unbreakable Mainsprings
Balanced by Dynamic Poise (3 wrist positions)
Anti-Magnetic.... Jeweled Lever Escapement
Save 10%...fine watches a tradition since 1886

The story of Sears began with a watch in Redwood, Minnesota in 1886 when Richard Sears began selling

Tradition movements are made by master Swiss craftsmen according to Sears own outstanding specifications

In the heart of Chicago the Tradition movements are set into cases that are styled by Sears expert designers

Each Tradition watch individually tested and timed for "dynamic poise" with latest electronic instruments

Tradition watches you see and buy represent another typical Sears saving . . . direct from factory to Sears to you!

Tradition for Women . . . each beautifully boxed

A **Save $6.95 on our finest.** 21 jewels. Four sparkling diamonds set off the regal lines of this beauty. Tiny 14K white gold case. Dainty black numerals, hands on silver-color dial. Black nylon cord band.
4 N 0924E—*State wrist size*.........**$62.55**

C **Save $3.50.** Enchantingly sculptured, popular cushion style case is 14K yellow gold. Swirled expansion bracelet is 1/20 12K gold filled. 17 jewels.
4 N 0955E..............now only **$31.00**

E **Save $4.95.** At once dramatic and dainty . . . lovely square case and textured silver-color dial. Case is 10K yellow gold filled. 1/20 12K yellow gold filled expansion band. 21 jewels.
4 N 0958E.............now only **$44.55**

B **Save $3.00.** Beauty and the bracelet . . tiny case is set in dramatic "Golden Echo" link bracelet. Case is 10K yellow rolled gold plate. Bracelet is 1/20 10K yellow gold filled. 17 jewels.
4 N 0962E.............now only **$26.95**

D **Save $4.25.** Tiny case and band wonderfully matched in a sweeping line of elegance. 14K yellow gold case; 1/20 12K yellow gold filled telescope expansion band. 17 jewels. A stunning gift.
4 N 0923E.............now only **$38.25**

F **Save $6.50.** Dramatic "new dimensions" flair of latest styling. Exciting "diamond lapped" faceted case is 14K yellow gold. Black nylon cord band. 21 jewels.
4 N 0969E—*State wrist size*.........**$58.50**

Tradition for Men
Incabloc Shock Protected

G **Save $6.95 on Wrist Alarm.** *Same quality sells under nationally advertised name at maintained price of $125.00.* Case is 10K yellow gold filled, expansion band 1/20 12K gold filled. Sweep second. Red alarm set. 17 jewels. Wonderful buy!
4 N 01012E.............Now only **$62.55**
4 N 01013E—New! As (G), stainless steel case, band; luminous dial.........**$62.55**

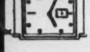
J **Save $2.70.** Good-looking rectangular case is 10K yellow rolled gold plate, expansion band 1/20 10K gold filled.
4 N 01004E—17 jewels............**$24.25**

L **Save $3.50.** Rectangular case is 10K yellow gold filled. Kreisler "signet" band 1/20 10K gold filled. 17 jewels.
4 N R1007E—*State 2 initials*. Now **$31.45**

H **Save $4.50 on Date-O-Graph.** Self-winding, water-resistant. Winds itself as you wear it. Also shows day of month at a glance. Stainless steel case, expansion band. Sweep second hand. Incabloc.
4 N 01009E–17 jewels. Now only . **$40.50**

K **Save $3.00.** Styling comparable to watches selling for over $10.00 more. Square case 10K yellow rolled gold plate. Expansion band 1/20 12K gold filled.
4N01005E–17 jewels. Now only . . **$26.95**

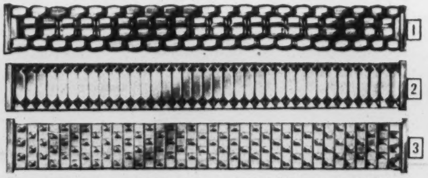
M **Save $6.50.** Self-winding — Roto-Automatic movement. Power reserve indicator registers no. of hours (up to 40) watch is wound. 10K yellow gold filled case. 1/20 12K gold filled expansion band.
4N01010E—21 jewels. Now only . . **$58.50**

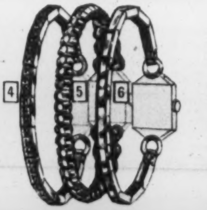


MEN'S BANDS. State end width (X to Y) as illustrated at left. Bands come in ⅝ or ¾-in. end width.

WOMEN'S BANDS. No measurement needed for women's expansion bands. Where wrist size is requested, print exact wrist measurements in inches and length of watch.

NOTE: Watches on this and opposite page . . Shpg. wt. each 9 oz.; women's shown ⅞, men's ¾ actual size. **Bands** . . Shpg. wt. ea. 4 oz.; shown ¾ actual size. Sears prices include 10% Federal Tax.





SPEIDEL Watch Bands

Speidel watchbands with Calibrated Springs to stop watch shock. 1/20 10K gold filled. Men's yellow. Women's yellow or white. *State color choice. Postpaid.*

FOR MEN

1 **"Cobblestone"** expansion. So smart.
4 N 1185E........**$9.95**

2 **"First Nighter,"** distinctive expansion.
4 N 1184E.......**$10.95**

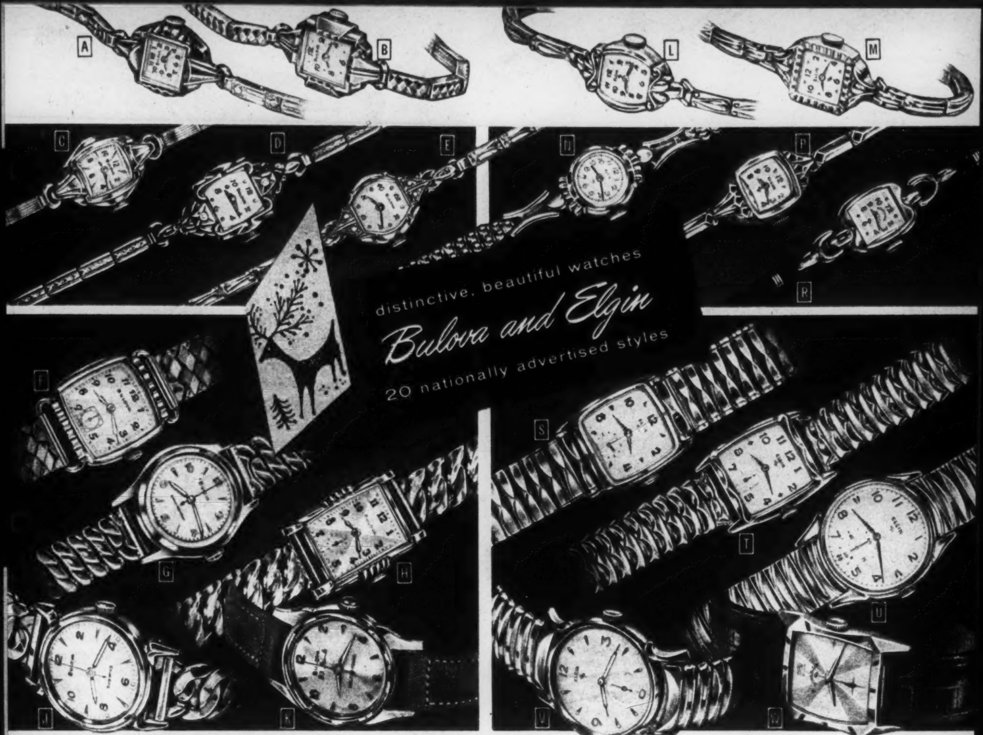
3 **"Balboa,"** dramatic expansion band.
4 N 1182E.......**$10.95**

FOR WOMEN

4 **"Petti Point,"** dainty telescope expansion.
4 N 1284E........**$8.95**

5 **"Raindrop,"** lovely expansion band.
4 N 1282E........**$9.95**

6 **"Firelite,"** smart telescope expansion band.
4 N 1280E........**$8.95**


A
B
L
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C
D
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R
distinctive, beautiful watches
Bulova and Elgin
20 nationally advertised styles
F
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W

Bulovas for Ladies

A **Miss America** .. dramatic design. 10K rolled gold plate case; stainless back. Delicate telescope expansion band 1/20 10K gold filled.
4 N 0614TE-Yellow. 17 jewels..$35.75
4 N 0634TE—White, 17 jewels....$35.75

B **Miss Universe** .. exciting beauty. 10K rolled gold plate case; stainless back. Diamond design 1/20 10K gold filled telescope expansion band.
4 N 0615TE-Yellow. 17 jewels..$39.75

C **Martha Washington** .. she'll treasure the charming classic design. 10K rolled gold plate case; stainless back. Daintily grooved 1/20 10K gold filled telescope expansion band.
4 N 0616TE-Yellow. 21 jewels..$49.50
4 N 0606TE-White. 21 jewels....$49.50

D **Goddess of Time** .. breath-taking beauty .. 2 sparkling diamonds. 10K rolled gold plate case; 1/20 10K gold filled telescope expansion band.
4 N 0648TE-Yellow. 17 jewels..$59.50

E **Goddess of Time** .. stunningly set with 4 twinkling diamonds. 10K rolled gold plate case; 1/20 10K gold filled telescope expansion band.
4 N 0689TE-Yellow. 17 jewels..$71.50
4 N 0687TE-White. 17 jewels....$71.50

Bulovas for Men

F **Director**... handsome, dependable. 10K yellow rolled gold plate case; stainless steel back. 1/20 10K gold filled expansion band. Non-shatter Lucite crystal.
4 N 0579TE—15 jewels..........$35.75

G **Waterlite**... water, dust, shock resistant. Luminous hands, numerals, markers. Chrome-plated case, stainless steel back and expansion band. Sweep second hand. Non-shatter Lucite crystal.
4 N 0536TE—17 jewels.........$42.50

H **President.** 2-tone dial. 10K yellow rolled gold plate case; stainless back. 1/20 10K gold filled expansion band.
4 N 0561TE—21 jewels.........$49.50

J **Clipper**... self-winding, water-resistant anti-magnetic. Luminous numerals, hands. 10K yellow rolled gold plate case; stainless back. *Golden circle* expansion band is 1/20 12K gold-filled.
4 N 0591TE—17 jewels.........$59.50

K **23-jewel self-winding Bulova**—tremendous value! Water- and shock-resistant. Chrome-plated case; stainless steel back. Very unusual dial—raised numerals, 14K gold applied. Gray leather strap.
4 N 0599TE—Sweep second hand.$59.50

Elgins for Ladies

L **Nancy**... delicate, classic. ~~10K~~ yellow rolled gold plate case; stainless back. 1/20 12K gold filled telescope expansion band sets off beauty of the case.
4 N 0722TE—17 jewels.........$39.75

M **Valeene** .. charming square case 10K yellow rolled gold plate. Telescope expansion band is 1/10 12K gold filled. Raised crystal. DuraPower mainspring.
4 N 0740TE—17 jewels.........$45.00

N **Daria** .. dramatically styled, round, 10K rolled gold plate case; stainless back. 1/20 10K gold filled expansion band. Elgin DuraPower mainspring.
4 N 0729TE—Yellow. 17 jewels..$49.75
4 N 0730TE—White. 17 jewels.....$49.75

P **Denova** .. exquisite. Inlaid black enamel faceting on case and telescope expansion band. 10K yellow rolled gold plate case. 1/10 12K gold filled band.
4 N 0741TE—17 jewels.........$55.00

R **Lady Elgin Panola** .. so dainty. 14K gold filled case. DuraPower mainspring. Silk cord band. *State wrist size.*
4 N 0842TE—Yellow. 21 jewels...$71.50
4 N 0843TE—White. 21 jewels.....$71.50

Elgins for Men

S ~~**Sinclair**~~... 10K yellow rolled gold plate case. 1/20 10K gold filled "Hourglass" expansion band.
4 N 0715TE—17 jewels........$39.75

T **Lawson**... handsome new design. 10K yellow rolled gold-plate case; stainless back. Raised gold color hands, numerals. 17 jewels.
4 N 0750TE—1/20 12K gold-filled expansion band.........$39.75
4 N 0752TE—With leather strap..$33.75

U **Kirby**... thin round case of 10K rolled gold plate; stainless back. 1/20 12K gold-filled expansion band.
4 N 0753TE-Yellow. 17 jewels.$49.75

V **Lakeside** .. sport style. Water, dust-resistant. Shockmaster movement. Luminous dial. 10K yellow rolled gold plate case. 1/20 12K gold filled expansion band. Stainless steel backs.
4 N 0881TE—17 jewels.......$59.50

W **Cranbrooke**... Superb 14K gold-filled case—distinctive black inlay. Faceted dial, hands. Black alligator strap.
4 N 0850TE—Yellow. 21 jewels.$71.50

NOTE: Bulova and Elgin watches sent POSTPAID (Shpg. wt. each 9 oz.). Prices include 10% Fed. tax. Same price cash or terms.

KREISLER Watch Bands

TROPIC-TESTED . . . can't rust or stain, won't corrode or break. 1/20 10K gold filled. Men's yellow. Women's yellow or white. *State color choice. Postpaid.*

FOR WOMEN

1 Expansion band.
4 N 1259E....$7.95

2 Dainty expansion band.
4 N 1273E.......$8.95

3 "Tiara." Bracelet style with rhinestones. *State wrist size and watch length.*
4 N 1233E......$10.95

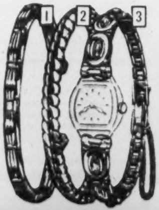
FOR MEN

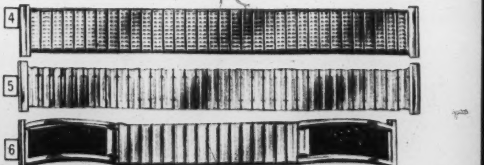
Please state $^5\!/_8$ *or* ¾*-inch end width.*

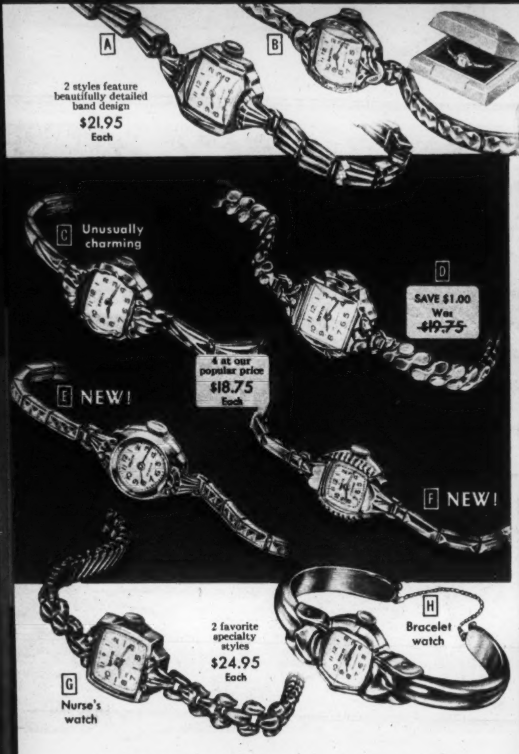
4 Expansion style.
4 N 1105E....$6.95

5 Expansion style.
4 N 1112E....$8.95

6 "Double Feature." Brown leather inlay, in expansion band.
4 N 1151E......$11.50







2 styles feature beautifully detailed band design
$21.95
Each

Unusually charming

SAVE $1.00
Was ~~$19.75~~

4 at our popular price
$18.75
Each

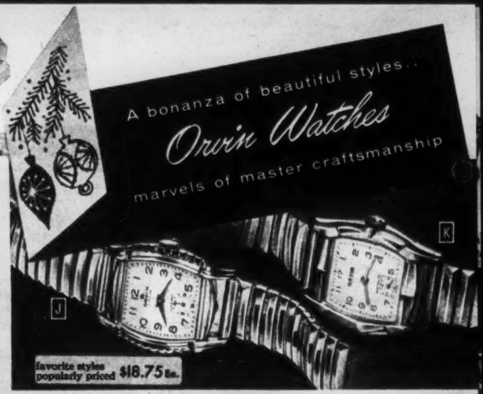
NEW!

NEW!

2 favorite specialty styles
$24.95
Each

Nurse's watch

Bracelet watch

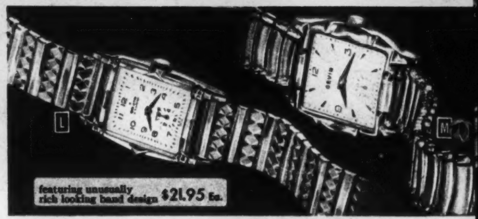


A bonanza of beautiful styles..

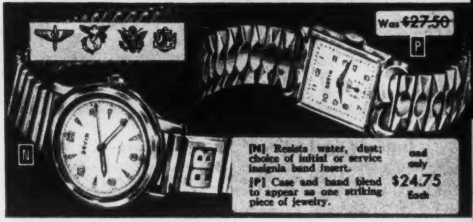
Orvin Watches

marvels of master craftsmanship

favorite styles popularly priced $18.75 Ea.



featuring unusually rich looking band design $21.95 Ea.



Was ~~$27.50~~

[N] Resists water, dust; choice of initial or service insignia band insert.

[P] Case and band blend to appear as one striking piece of jewelry.

and only
$24.75
Each

17 Jewel Orvins for Women . . treasured gifts

A *Exciting styling . . .* case and band blend in a sweeping line of exquisite design. 10K rolled gold plate square case and 1/20 12K gold filled telescope expansion band. Stainless steel backs.
4 N 250E—Yellow gold plate........$21.95
4 N 251E—White gold plate........ 21.95

C *The lilt of truly charming feminine grace captured* in 10K yellow rolled gold plate case. 1/20 10K yellow gold filled expansion band. Stainless steel backs.
4 N 104E—17 jewels..........only $18.75

E *New . . dainty, beautifully beveled round case* is 10K yellow rolled gold plate. Lovely 1/20 10K yellow gold filled telescope expansion band. Stainless steel backs.
4 N 100E—17 jewels..........only $18.75

G **Nurse's watch** with sweep second hand. J-B "Dixie Queen" expansion has very attractive delicate design. Case is 10K rolled gold plate. Band is 1/20 10K gold filled. Stainless steel backs.
4 N 0273E—Yellow gold plate.......$24.95
4 N 0274E—White gold plate....... 24.95

B *Lingering enchantment in a fragile looking, rippling ribbon-like design* that flows through case and band. Case is 10K yellow rolled gold plate; telescope expansion band is 1/20 10K yellow gold filled. Stainless steel backs.
4 N 236E—17 jewels...............$21.95

D **Now Save $1.00.** *Intricate case detail* is subtly flattering. Lovely silver-color dial. 10K yellow rolled gold plate case; 1/20 10K yellow gold filled expansion band. Stainless steel backs.
4 N 112E—17 jewels...............$18.75

F *New . . . has very popular and forever very lovely Tonneau shaped case.* Case is 10K yellow rolled gold plate. Attractive telescope expansion band is 1/20 10K yellow gold filled. Stainless steel backs.
4 N 111E—17 jewels..........only $18.75

H *Dramatic flattery in a stunning bracelet watch.* Faceted crystal adds beauty. 10K rolled gold plate case; stainless steel back. Bracelet arms 1/20 10K gold filled.
4 N 0228E—Yellow gold plate.......$24.95
4 N 0230E—White gold plate....... 24.95

17 Jewel Orvins for Men . . . just "grand" gifts

J *New . . striking bold design,* large easy-to-read dial. Gold-color numerals. Case is 10K yellow rolled gold plate; expansion band is 1/20 10K yellow gold filled. Incabloc shock protected.
4 N 325E—Stainless steel backs; 17 jewels $18.75

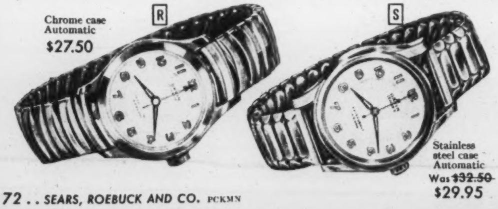
L *New Dress style . . unusually handsome rectangular case* is 10K yellow rolled gold plate. Raised gold-color numerals. Second hand. Interesting 1/20 10K yellow gold filled expansion band. Incabloc shock protected. Stainless steel backs. A gift to make him proud.
4 N 311E—17 jewels..............only $21.95

N *Water, Dust Resistant and Incabloc shock protected.* Luminous hands, numerals, trylons. Sweep second. Expansion bands. *Print two initials or state one service insignia* (Air Force, Marines, Army, Navy). Priced low.
4 N 0451E—10K yellow rolled gold plate case; 1/20 10K gold filled band; stainless backs $24.75
4 N 0452E—Stainless steel case and band 24.75

K *Noted for "Blue Ribbon" styling.* 10K yellow rolled gold plate case. Expansion band is 1/20 10K yellow gold filled. Incabloc shock protected. Stainless steel backs. Priced low.
4 N 404E—17 jewels.....$18.75

M *Rich-looking with square shaped dial.* Intricately styled case is 10K yellow rolled gold plate. Matching expansion band is 1/20 12K gold filled. Stainless steel backs.
4 N 412E—17 jewels.....$21.95

P **Save $2.75.** *Features beautifully matched case and band.* Incabloc shock protected. Case is 10K yellow rolled gold plate; expansion band is 1/20 10K yellow gold filled. Stainless steel backs.
4 N 402E—17 jewels.....$24.75



Chrome case Automatic
$27.50

Stainless steel case Automatic
Was ~~$32.50~~
$29.95

Men's Orvin Automatics . . . self-winding

R *With Chrome-plated case.* Priced low. SHOCK-PROTECTED . . . WATER-RESISTANT . . . DUST-RESISTANT. 17 jewels. Winds itself as you wear it. Round dial has luminous hands and numerals. Sweep second. Stainless steel expansion band; case back.
4 N 0302E...........only $27.50

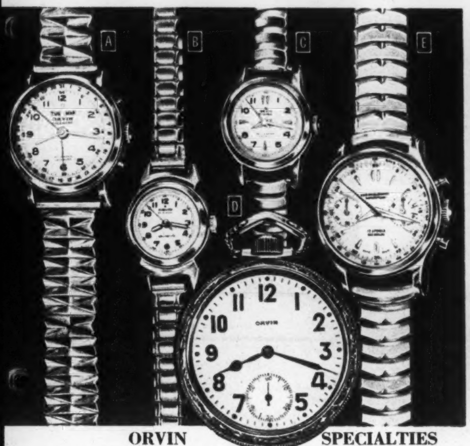
S **Save $2.55.** *With all stainless steel case* . . INCABLOC SHOCK PROTECTED . . WATER-RESISTANT . . DUST-RESISTANT. Winds itself as you wear it. Round dial has luminous hands, numerals. Stainless steel expansion band. Silver-color dial. Sweep second hand.
4 N 0421E—17 jewels........$29.95

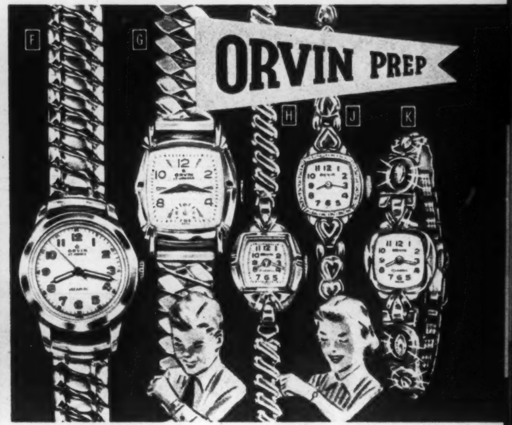
NOTE: Watches on this and opposite page. Shpg. wt. each 9 oz. Each watch boxed. Women's styles shown ⅞, men's styles shown ¾ actual size. E after catalog number means price includes 10% Federal Tax.

Lifetime-Guaranteed Perma-Life Mainspring . . 17 Jewel Orvins

We believe you'll find Orvin watches are priced $10 to $20 lower than comparable national brands . . . and compare favorably in styling and craftsmanship, too. Anti-Magnetic. *Smart, creative design* selected for style leadership. Each Orvin has a shatter-proof, unbreakable plastic crystal.

Perma-Life Mainspring in all 17 jewel Orvins is unsurpassed in break-resistance and constant tension qualities by factory test . . means greater dependability. *Genuine jeweled lever escapement* for longer life. Precision-cut, super hard jewels at all important points of wear for adequate protection.





ORVIN SPECIALTIES

A **Men's Calendar Watch.** $27.50 Shows month, day, date. Sweep second. Incabloc shock protected. Chrome-plated case; stainless steel back, expansion band.
4 N 0373E—17 jewels $27.50

B **Women's . . . Water, Dust, Shock Resistant!** low as $21.95 Luminous. Sweep second hand. 17 jewels.
4N0203E–Case is 10K yellow rolled gold plate; expansion band is 1/20 10K gold filled $24.95
4 N 200E—Chrome-plated case, stainless band . . $21.95

C **Women's Roto-Automatic** $37.50 . . winds itself as you wear it! Water, dust, corrosion resistant. Incabloc shock protected. Stainless steel expansion band and case.
4 N 0957E—17 jewels $37.50

D **Transportation-type** low as $19.95 super-accurate, extra sturdy 17 jewel Orvin. Precision made. Genuine jeweled lever-escapement. Incabloc shock protected.
4 N 365E—Chrome-plated case $19.95
4N0428E–Case is 10K yellow rolled gold plate $24.95

E **Men's Chronograph** $45.00 . . split-second timer! Water-resistant, dust-resistant. Incabloc shock protected. Anti-magnetic. Sweep second hand. Handsome dial with luminous "read in the dark" hour and minute hands, markers. All stainless steel case and expansion band.

Orvin 17-jewel movement with genuine jeweled lever escapement for greater accuracy and longer service. Order today on Easy Terms.
4 N 0381E $45.00

Boys' Preps

Stainless steel backs. *State size* regular (12 to 18) or junior (8 to 12). 17 jewel low as $18.45

F **Water, dust and Incabloc shock-resistant.** Luminous hour, minute hands, numerals. Red sweep second. Seconds shown on outer track. Chrome plated case. Stainless expansion band.
4 N 321E—17 jewels $18.45
4 N 320E— 7 jewels 14.45

G **Youthful manly lines.** Bold, easy-to-read dial styling. Smart, rectangular case is 10K yellow rolled gold plate. Matching expansion band is 1/20 10K yellow gold filled.
4 N 323E—17 jewels $19.95
4 N 322E— 7 jewels 15.95

For School Girls

Stainless steel backs. Sizes regular (12–18) or junior (6–12). *State size.* 17 jewel low as $18.45

H **Adorable case** 10K yellow rolled gold plate. 1/20 10K gold filled expansion band delicately complements case.
4 N 127E—17 jewels $18.45
4 N 126E— 7 jewels 14.75

J **Charming** case 10K yellow rolled gold plate. 1/20 10K gold filled expansion band.
4 N 214E—17 jewels $21.95
4 N 175E— 7 jewels 17.95

K **Kreisler "Circlet" rhinestone bracelet.** 10K rolled gold plate case. Band 1/20 10K gold filled. (Kreisler quality gold content. .025 USA). *Print exact wrist measure in inches.*
4 N 0243E—Yellow gold. 17 jewels . . . $24.95
4 N 0245E—White gold. 17 jewels 24.95

Watches take on new glamour with gleaming, beautifully styled EXPANSION BANDS BY ORVIN

Flattering Bands for Women. Choice of yellow or white gold

1 4N1241E–New telescope expansion band. 1/20 10K gold filled. *State color* $1.95

2 4 N 1265E—Delicately feminine band. 1/20 10K gold filled. *State color* $2.75

3 4N1266E–Stunning telescope expansion band. 1/20 10K gold filled. *State color* $3.75

4 4N1267E–Smart, modern telescope expansion band. 1/20 12K gold filled. *State color* $4.50

5 4N1206E–Beautifully detailed expansion band. 1/20 12K gold filled. *State color* $5.75

6 4N1225E–Bold, yet feminine. Telescope expansion band. 1/20 12K gold filled. *State color* $6.50

HOW TO ORDER WOMEN'S BANDS. No measurement needed for women's expansion bands. Where wrist size is requested, print exact wrist measurements in inches and length of watch. Bands shown ¾ actual size. Shpg. wt. ea. 4 oz.

Handsome Bands For Men. 1/20 10K yellow gold filled

7 4N1109E–New bold design. $1.95
4N1110–As (7), stainless. 1.50

8 4N1123E—Rich-looking . . . 2.75
4N1125–As (8), stainless. 1.75

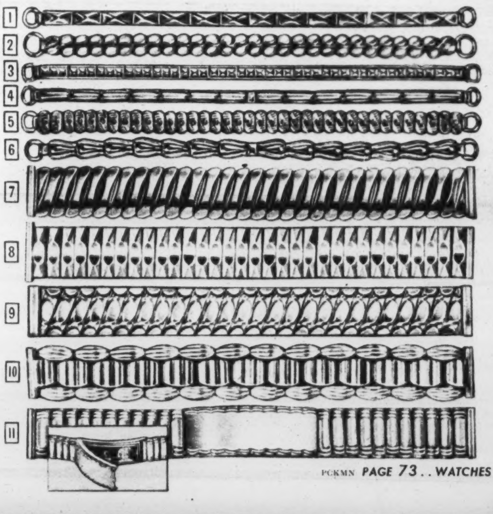
9 4N1126E–Smart styling 3.75
4N1128—As (9), stainless . . 2.25

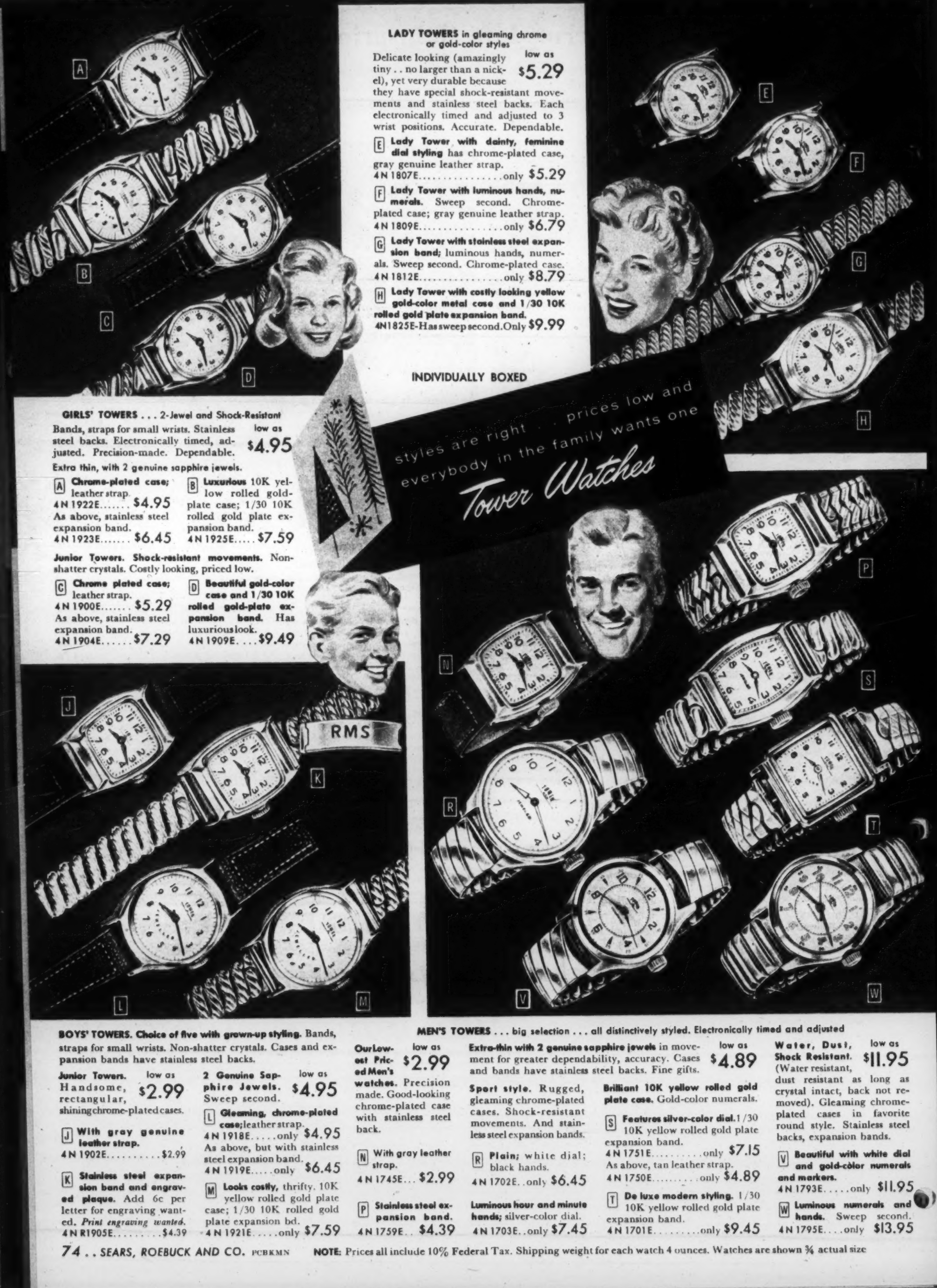
10 4N1144E–"4-way stretch" . . 4.50

11 4NR1161E–New! Handsome! Photo-ident expansion band holds 1 picture. 1/20 10K yellow gold filled, stainless back. *Print 3 initials* Popular type $6.50
4NR1162–As (11), all stainless steel with sterling silver plaque. *Print 3 initials* $5.50

HOW TO ORDER MEN'S BANDS. State end width (X to Y shown in sketch at left). Bands come in choice of ⅝ or ¾ end widths. Bands shown ¾ actual size. Shipping weight each 4 oz.

Notice: Prices on this page include 10% Federal Tax where "E" is added to catalog number. Order right away.




A
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styles are right . . prices low and
everybody in the family wants one
Tower Watches
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LADY TOWERS in gleaming chrome or gold-color styles

Delicate looking (amazingly tiny . . no larger than a nickel), yet very durable because they have special shock-resistant movements and stainless steel backs. Each electronically timed and adjusted to 3 wrist positions. Accurate. Dependable. low as $5.29

E **Lady Tower with dainty, feminine dial styling** has chrome-plated case, gray genuine leather strap.
4 N 1807E................only $5.29

F **Lady Tower with luminous hands, numerals.** Sweep second. Chrome-plated case; gray genuine leather strap.
4 N 1809E................only $6.79

G **Lady Tower with stainless steel expansion band;** luminous hands, numerals. Sweep second. Chrome-plated case.
4 N 1812E................only $8.79

H **Lady Tower with costly looking yellow gold-color metal case and 1/30 10K rolled gold plate expansion band.**
4N1825E-Has sweep second. Only $9.99

INDIVIDUALLY BOXED

GIRLS' TOWERS . . . 2-Jewel and Shock-Resistant

Bands, straps for small wrists. Stainless steel backs. Electronically timed, adjusted. Precision-made. Dependable. low as $4.95

Extra thin, with 2 genuine sapphire jewels.

A **Chrome-plated case;** leather strap.
4 N 1922E....... $4.95
As above, stainless steel expansion band.
4 N 1923E....... $6.45

B **Luxurious** 10K yellow rolled gold-plate case; 1/30 10K rolled gold plate expansion band.
4 N 1925E..... $7.59

Junior Towers. Shock-resistant movements. Non-shatter crystals. Costly looking, priced low.

C **Chrome plated case;** leather strap.
4 N 1900E....... $5.29
As above, stainless steel expansion band.
4 N 1904E...... $7.29

D **Beautiful gold-color case and 1/30 10K rolled gold-plate expansion band.** Has luxurious look.
4 N 1909E. . . .$9.49

BOYS' TOWERS. Choice of five with grown-up styling. Bands, straps for small wrists. Non-shatter crystals. Cases and expansion bands have stainless steel backs.

Junior Towers. Handsome, rectangular, shining chrome-plated cases. low as $2.99

J **With gray genuine leather strap.**
4 N 1902E..........$2.99

K **Stainless steel expansion band and engraved plaque.** Add 6c per letter for engraving wanted. *Print engraving wanted.*
4 N R1905E........$4.39

2 Genuine Sapphire Jewels. Sweep second. low as $4.95

L **Gleaming, chrome-plated case;** leather strap.
4 N 1918E.....only $4.95
As above, but with stainless steel expansion band.
4 N 1919E.....only $6.45

M **Looks costly,** thrifty. 10K yellow rolled gold plate case; 1/30 10K rolled gold plate expansion bd.
4 N 1921E.....only $7.59

MEN'S TOWERS . . . big selection . . . all distinctively styled. Electronically timed and adjusted

Our Lowest Priced Men's watches. Precision made. Good-looking chrome-plated case with stainless steel back. low as $2.99

N **With gray leather strap.**
4 N 1745E... $2.99

P **Stainless steel expansion band.**
4 N 1759E.. $4.39

Extra-thin with 2 genuine sapphire jewels in movement for greater dependability, accuracy. Cases and bands have stainless steel backs. Fine gifts. low as $4.89

Sport style. Rugged, gleaming chrome-plated cases. Shock-resistant movements. And stainless steel expansion bands.

R **Plain;** white dial; black hands.
4 N 1702E. .only $6.45

Luminous hour and minute hands; silver-color dial.
4 N 1703E. .only $7.45

Brilliant 10K yellow rolled gold plate case. Gold-color numerals.

S **Features silver-color dial.** 1/30 10K yellow rolled gold plate expansion band.
4 N 1751E..........only $7.15
As above, tan leather strap.
4 N 1750E..........only $4.89

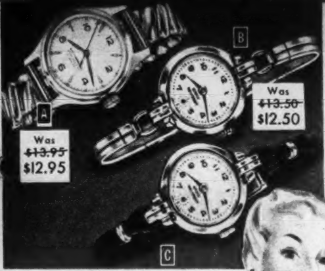
T **De luxe modern styling.** 1/30 10K yellow rolled gold plate expansion band.
4 N 1701E.........only $9.45

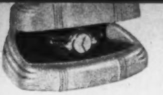
Water, Dust, Shock Resistant. (Water resistant, dust resistant as long as crystal intact, back not removed). Gleaming chrome-plated cases in favorite round style. Stainless steel backs, expansion bands. low as $11.95

V **Beautiful with white dial and gold-color numerals and markers.**
4 N 1793E.....only $11.95

W **Luminous numerals and hands.** Sweep second.
4 N 1795E....only $13.95

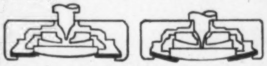
NOTE: Prices all include 10% Federal Tax. Shipping weight for each watch 4 ounces. Watches are shown ¾ actual size





Every watch comes in very attractive plastic gift box with luxurious satin lining . . .

only complete 7 jewel line we know of with patented SHOCK ABSORBER FEATURE



Patented Shock Absorber (shown by heavy line in views above) surrounds the balance staff . . "the heart of the watch." If jarred or jolted, Shock Absorber "gives," taking up shock and helping protect watch against damage. All are anti-magnetic. Stainless steel backs. 7-jewel Swiss movements.

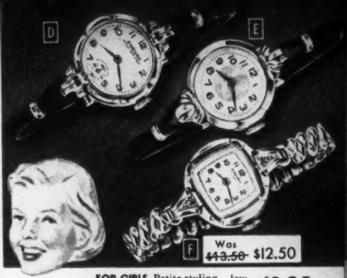
FOR WOMEN. Beautifully styled. Features at right. A $12.95

A **Our Best Women's Tower . . sport style. Recommended because:** ***now you save $1.00*** . . it's water-resistant, has gleaming chrome-plated case and stainless steel expansion band . . plus luminous hands, numerals, hour dots; sweep second hand.
4 N 1804E. . . . .**New low price** $12.95

Flattering dress style . . lovely round case is 10K yellow rolled gold plate.

B 4 N 1821E—*Reduced $1.00*. 1/20 10K yellow gold filled telescope expansion band. $12.50

C 4 N 1822E—Black silk cord band about 6½ in. long $10.95



FOR GIRLS. Petite styling. Bands, cords for small wrists. Features at left. low as $10.95

D **Dimple-design case** in 10K yellow rolled gold plate is unusually lovely. Gold-color numerals and hands.
4 N 1930E—Black silk cord band $10.95

E **Glamorous dial** . . mother-of-pearl center, white track. 10K yellow rolled gold plate case. Gold-color hands, numerals.
4 N 1936E—Black silk cord band . . . $11.95

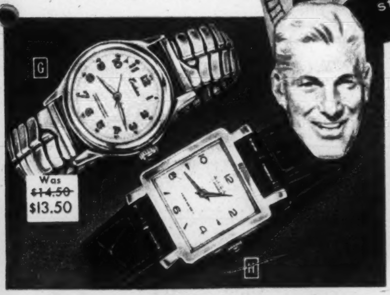
F **Our Best Girls' Tower. Recommended because:** *reduced $1.00;* has cushion-style case in 10K yellow rolled gold plate; scroll link-expand band 1/20 10K filled.
4 N 1935E. . . . .**New low price** $12.50
4 N 1929E—Black silk cord band . . 10.95

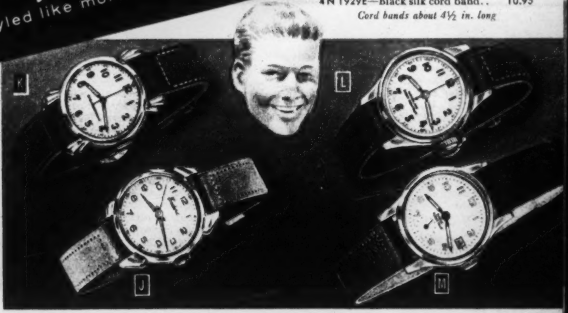
Cord bands about 4½ in. long

gifts to please entire families

7-Jewel Towers

styled like more costly watches





FOR MEN. Features above. Either a fine gift low as $10.95

G **Our Best Men's Tower. Recommended because:** *cut $1.00* it's water-resistant, sturdy chrome-plated case, stainless steel expansion band plus luminous hands, numerals; second sweep.
4 N 1707E. . . . .only $13.50

H **New . . . modern square styling** for striking good looks. Gold-color case with ~~stainless~~ steel back. Gold-color numerals, second hand. Alligator-embossed artificial leather strap. Special low price.
4 N 1704E. . . . . . .only $10.95

FOR BOYS. They'll be proud of the grown-up styling. Straps made to fit small wrists. All features above.

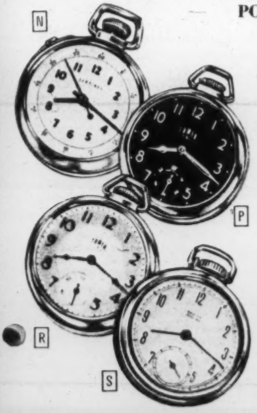
J **NEW! . . . a striking dress watch** $11.95 with gold-color case. Raised gold-color numerals, hands on attractive dial. Sweep second hand. Pigskin leather strap.
4 N 1939E. . . . .only $11.95

Sturdy chrome-plated cases. Fully luminous numerals and hands. Low as $10.95

K **Handsome sport style.** Sweep second hand. Genuine leather strap. Easy to read.
4N1931E—$10.95

L **Our Best Boys' Tower. Recommended because:** it's water-resistant, dust-resistant . . sweep second hand. Leather strap.
4 N 1932E. $12.50

M **Water-resistant. Calendar window.** Second hand. Leather strap.
4N1937E. . . . .only $12.50
4N1934E—as above, not water-resistant. 10.95



POCKET WATCHES

3 Tower

N **Doubles as stop watch.** $3.79
Stop-start lever on side of case. Seconds clearly marked on outer track. Red sweep second. Gray dial, black hands, numerals. Nickel-plated case.
4 N 1669E. . . . .only $3.79

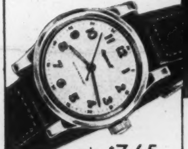
P **Has luminous hour, minute hands on black dial.** Nickel-plated case.
4 N 1665E. . . . .only $2.99

R **Two-tone dial with black hands and numerals.** Nickel-plated case.
4 N 1659E. . . . .only $1.95

By Westclox

S **Westclox Pocket Ben.** Nickel-plated case. Non-shatter crystal. *Postpaid.* (Shpg. wt. 4 oz.)
4N1655E-Plain; white dial; black hands. . $3.85
4N1656E-Luminous numerals, hour dots, and hands. 4.95

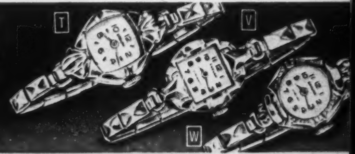
Ingersoll Shock-Resistant



only $7.65

Sturdy, gleaming chrome-plated case with stainless steel back. Luminous numerals, hour, minute hands. Sweep second. Genuine leather strap. And priced low. *Postpaid.* (Shpg. wt. 4 oz.)
4 N 1780E. . . . . . .only $7.65

NOTE: E means prices include 10% Federal Tax. Shpg. wt. ea. 4 oz. Watches shown ¾ actual size.



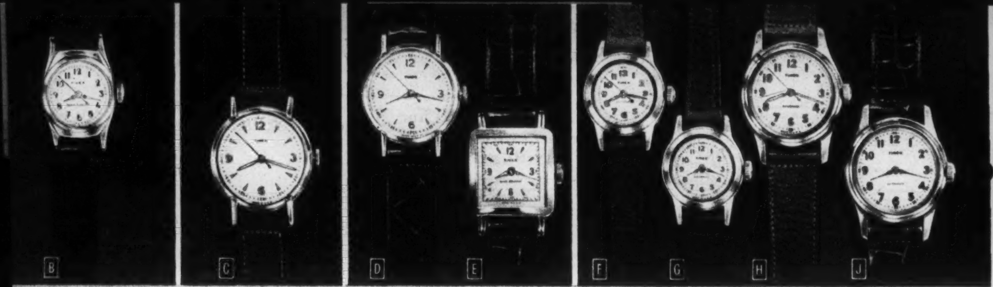
NEW FASHION SERIES FEATURES tiniest cases ever in a women's Tower!

Special low introductory price . . comparable in exquisite styling and tiny size to watches selling for much more. 7-jewel movements. Beautiful 10K yellow rolled gold plate cases (stainless steel backs); latest style 1/20 10K gold filled telescope expansion bands. Boxed. $12.95

T **Very popular cushion style case** elegantly designed with a flattering look.
4 N 1801E. . $12.95

V **Lovely case with square opening** . . attractive . . harmonizes well with band.
4 N 1802E. . $12.95

W **Petite round dial,** delicate design case to charm the feminine heart.
4N1803E—$12.95

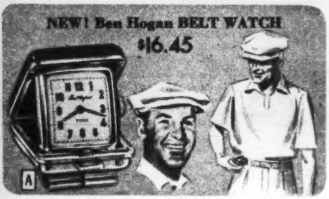


It's NEW! $8.75

CHROME-FINISH $8.75 and $9.85

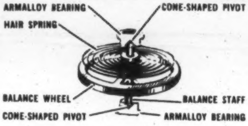
GOLD-TONED TIMEX $10.95

WATERPROOF* AND DUSTPROOF* $10.95 and $13.15


NEW! Ben Hogan BELT WATCH
$16.45
A

Famous TIMEX Watches with One-Year Guarantee!

Shock-resistant; stainless steel backs; leather straps


ARMALLOY BEARING
CONE-SHAPED PIVOT
HAIR SPRING
BALANCE WHEEL
BALANCE STAFF
CONE-SHAPED PIVOT
ARMALLOY BEARING

PATENTED V-CONIC MOVEMENT, exclusive TIMEX feature. Unique cone-shaped balance staff turns on enduring special Armalloy bearings, provides amazing strength and accuracy; longer life.

Each TIMEX watch packaged in an attractive gift box and *sent postpaid*. (Shipping weight each 4 oz.)

All prices include 10% Federal Tax. Watches shown ¾ actual size.

[A] **New Ben Hogan Belt Watch.** Watch has luminous numerals, hands. Leather-covered case has stainless steel back. snap cover and clip. Clip slips onto belt, slacks, skirt. Ideal for golf, fishing, hunting, etc. Simulated leather-covered gift box can be used for jewelry.
4 N 1650E......$16.45

[B] **New TIMEX** for the women and children on your list. Small chrome-finished case. Genuine leather strap. Gold-color minute, hour hands, numerals and markers.
4 N 1806E—Sweep second....$8.75

[C] **Chrome-finish case,** genuine leather strap. Gold-color minute hour hands, numerals, markers.
4 N 1710E—Sweep second....$8.75
4 N 1711E—Same as (C), but with luminous hands, numerals.....$9.85

[D] **Classic, round case** styling in gold-color metal. Distinctive dial has gold-color numerals, markers, hour and minute hands. Sweep second. Genuine leather, alligator grained strap.
4 N 1712E..................$10.95

[E] **Handsome, modern** square case in gold-color metal with smooth, non-catching corners. Silver-color dial; gold-color numerals, hands, markers. Genuine leather, alligator grained strap.
4 N 1713E..................$10.95

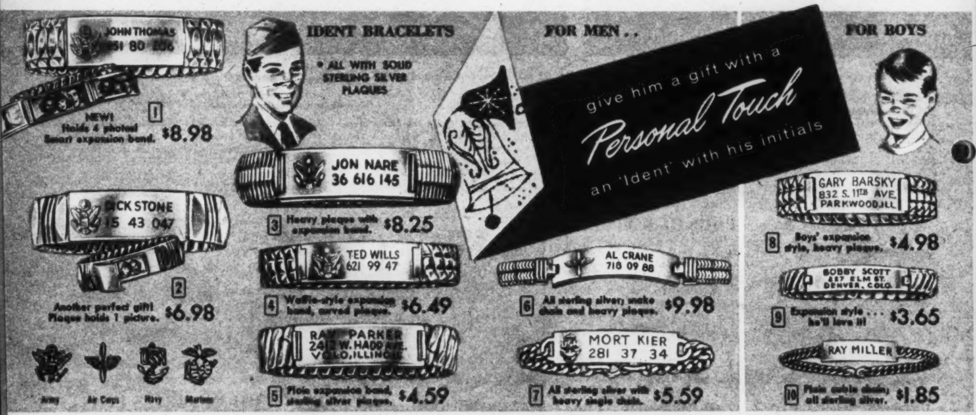
[F] **Luminous Sportster.** Water and dust-resistant*. Ideal for women and children. Chrome-finish case. Genuine leather strap.
4 N 1824E—Luminous hands, numerals. Gold-color sweep....$13.15

[G] **Sportster . . Plain.** Perfect for all-around wear. No sweep.
4 N 1823E—Like (F), but gold-color hands, numerals..... 10.95

[H] **Luminous Marlin.** Water and dust-resistant*. Chrome-finish case. Unbreakable crystal. Genuine leather strap.
4 N 1715E—Luminous hands, numerals. Red sweep second...$13.15

[J] **Marlin . . Plain.** Genuine leather, alligator grained strap. No sweep.
4 N 1714E—Like (H), but gold-color hands, numerals....$10.95

NOTE: (*) *means* stays water and dust-resistant as long as crystal, crown and back are intact, and, if removed, are expertly replaced.


IDENT BRACELETS
• ALL WITH SOLID STERLING SILVER PLAQUES
FOR MEN . .
FOR BOYS
give him a gift with a
Personal Touch
an 'Ident' with his initials
JOHN THOMAS
51 80 206
1
NEW! Holds 4 photos! Smart expansion band.
$8.98
DICK STONE
15 43 047
2
Another perfect gift! Plaque holds 1 picture.
$6.98
Army
Air Corps
Navy
Marines
JON NARE
36 616 145
3
Heavy plaque with expansion band.
$8.25
TED WILLS
621 99 47
4
Waffle-style expansion band, curved plaque.
$6.49
RAY PARKER
2412 W. HADD AVE.
VOLO, ILLINOIS
5
Plain expansion band, sterling silver plaque.
$4.59
AL CRANE
718 09 88
6
All sterling silver; snake chain and heavy plaque.
$9.98
MORT KIER
281 37 34
7
All sterling silver with heavy single chain.
$5.59
GARY BARSKY
832 S. 11TH AVE.
PARKWOOD, ILL.
8
Boys' expansion style, heavy plaque.
$4.98
BOBBY SCOTT
427 ELM ST.
DENVER, COLO.
9
Expansion style . . . he'll love it!
$3.65
RAY MILLER
10
Plain cable chain, all sterling silver.
$1.85

Men's, Boys'. Expansion Bracelets have sterling tops, stainless steel backs. Sterling surfaces rhodium plated for long wear. First 12 letters engraved free, additional letters 6c each. *Print engraving.* Shpg. wt. men's 3 oz., boys' 2 oz. *Print insignia wanted* (see above at left).

[1] **NEW Photo Ident.** Extra-heavy curved plaque opens, holds 4 separate pictures.
4 N R6044E—With military insignia.$8.98
4 N R6045E—Without insignia...... 7.98

[2] **Photo Ident.** Heavy curved plaque holds one picture. Expansion band.
4 N R6000E—With insignia........$6.98
4 N R6001E—Without insignia...... 6.29

[3] **Expansion Style.** Heavy plaque. Handsome expansion band.
4 N R6015E—With insignia........$8.25
4 N R6016E—Without insignia...... 7.25

[4] **Expansion Style.** Curved plaque.
4 N R6009E—With insignia.....$6.49
4 N R6010E—Without insignia..... 5.59

[5] **Expansion Style.** Our lowest priced.
4 N R6041E—Without insignia....$4.29
4 N R6008E—With insignia........ 4.59

[6] **Our Finest Chain Style.** All sterling silver. Double square snake chain and heavy curved plaque. 7½ inches long.
4 N R6014E—With insignia........$9.98
4 N R6013E—Without insignia...... 9.25

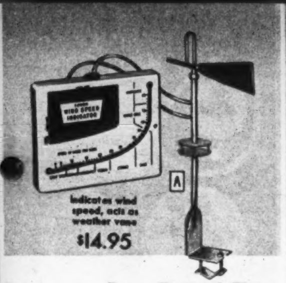
[7] **Heavy Flat Curb Link Chain Style.** All sterling silver. A favorite. 7½ in. long.
4 N R6002E—With insignia........$5.59
4 N R6017E—Without insignia...... 5.29

[8] **Boys' Expansion Bracelet.** Extra heavy plaque. Modeled after Dad's.
4 N R6023E—*Print engraving*......$4.98
4 N R6024E—1/20 12K gold filled. 5.49

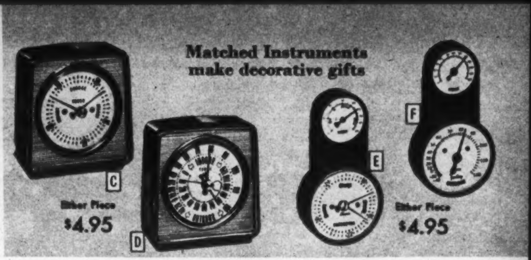
[9] **Boys' Expansion Style.** Good value.
4 N R6026E—*Print engraving*.. $3.65
4 N R6028E—1/20 12K gold filled. 4.19

[10] **Boys' Sterling Cable Chain.** 6½ in.
4 N R6087E—*Print engraving*....$1.85

NOTICE FOR ALL IDENTS: If correctly engraved, cannot be returned. No C.O.D. orders on engraved idents


WIND SPEED INDICATOR
A
Indicates wind speed, acts as weather vane
$14.95

B
New Low Price for fine quality combination instrument
$1.89


Matched Instruments make decorative gifts
C
Either Piece
$4.95
D
E
F
Either Piece
$4.95

Low Priced Tower Instruments . . precision-made to give accurate readings

A Tower Wind-Speed Indicator. Actually, it's a combination wind-speed indicator and weathervane. Attractive gray plastic panel (5¾x7¼ inches) inside house tells wind speed. 50-foot weather-resistant plastic tubing leads to bonderized steel vane. (Mounts on post, roof, TV antenna.) Vane shows direction from which wind is blowing. Any hobbyist will like. Shpg. wt. 4 lbs. 8 oz.
4 N 6586..................$14.95

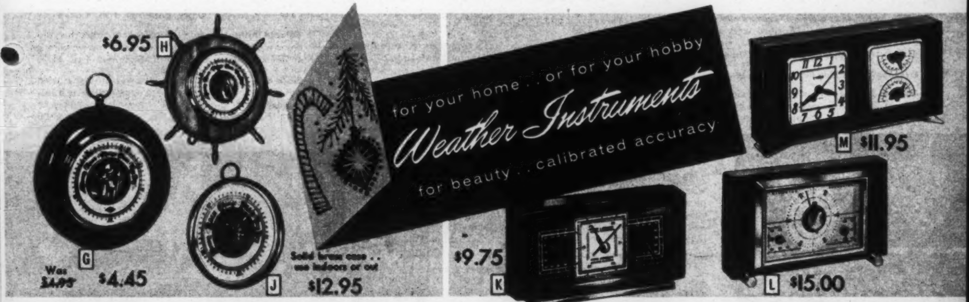
B Tower Thermometer and Humidity Guide. Exclusive with Sears! Now at an unheard-of low price. Handy instrument gives temperature and accurate relative humidity. Precision industrial movement. Lustrous plastic case .. break-resistant, too! Crisp white dial. Handsome ebony black or ivory-color case. *State color.* 4⅝ in. high, 4¾ in. wide. Shpg. wt. 8 oz.
4 N 6583—Boxed..........$1.89

C Tower Barometer. High quality, precision-built movement imported from West Germany. Adjustable to 2500 ft. altitude. Break-resistant plastic case. Gold-color panels surround buff dials. 4⅝ in. high, 4¾ in. wide. Black or ivory color.
4 N 6682–Boxed. *State color.* Shpg. wt. 1 lb.$4.95

D Tower Indoor-Outdoor Thermometer. Room, outdoor temperatures, plus highest or lowest since last set. Mounts inside near window. 5-ft. cable. Case, size as above. Black or ivory color.
4 N 6585–Boxed. *State color.* Shpg. wt. 1 lb.$4.95

E Wall-type Tower Barometer and Humidity Guide. New . . our lowest price ever for this combination! Handsome plastic case. Metal dials, polished brass rim. 2¾ in. x 5½ in. high. Comes in decorator colors black, maroon, ivory.
4 N 6650—*State color.* Shpg. wt. 1 lb......$4.95

F Wall-Type Tower Indoor-Outdoor Thermometer. Smart, up-to-the-minute styling that's sure to please .. 3 eye-catching decorator colors. Case, size as above. Colors ivory, black, maroon.
4 N 6600—*State color.* Shpg. wt. 10 oz......$4.95


$6.95
H
for your home . . or for your hobby
Weather Instruments
for beauty . . calibrated accuracy
M
$11.95
G
Was $4.95
$4.45
J
Solid brass case . . use indoors or out
$12.95
$9.75
K
L
$15.00

G Imported Wall Barometer. Save now at our lowest price ever! Brass trim. Open-center enamel dial lets you see works. Adjusts to 2500 ft. altitude. 5¼ in. diam. Made in West Germany. Polished wood case, blonde or mahogany finish. *State finish.* Shpg. wt. 1 lb.
4 N 6654..........$4.45

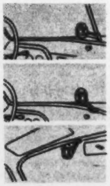
H Imported Yacht-style Barometer. For wall or desk. Altitude adjustment to 2500 ft. Solid brass spokes. Open-center enamel dial lets you see works. 6⅝ in. diam. Made in West Germany. Polished wood case. *State finish,* blonde or mahogany. Wt. 1 lb.
4 N 6653........$6.95

J Imported Marine-style Barometer. Mount indoors or out. Handsome, durable solid brass case won't rust. Open-center enamel dial. Temperature compensated super-sensitive to atmospheric changes. From West Germany. 4¾ in. diam. Wt. 1 lb.
4 N 6676.......$12.95

K Airguide Combination Weather Instrument. Precision accuracy. Center barometer tells trends. Humidity shown at right, temperature at left. Gray bakelite case with gold-color metal trim. Two-tone dial. Case is 7⅞x1⅝x4 inches high. Wt. 4 lbs. *Postpaid.*
4 N 6665........$9.75

L New! Airguide Combination Instrument in Solid Fruitwood Case. Accurate. Barometer in center, temperature at left, humidity at right. Satin brass finished bezel and feet; polished brass knob and hands. Case has provincial finish. Gray and white dial background. 9¼x2⅛x5½ in. high. (Shpg. wt. 3 lbs. 4 oz.)
4 N 6655—*Postpaid*....$15.00

M New! Weather Instrument Clock. Self-starting electric clock, sensitive thermometer, accurate humidity guide, all in a handsome light color mahogany case. Has solid brass base. 11x1¾x5¾ in. high. U.L. Approved; cord, plug; for 110-volt, 60 cycles. Low priced. Shpg. wt. 3 lbs. 6 oz.
4 N 7327E—10% Federal Tax included.............$11.95



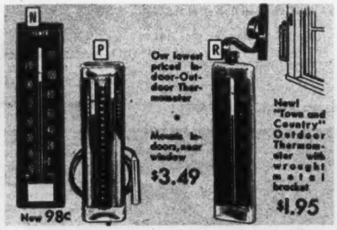
NEW "Visi-Dome" Auto Compass

Only $5.95

Directed by Alnico V magnet .. 10 times stronger than steel types. Aircraft type compensating system. Mounts with screwdriver. Gray plastic case. Illuminated type for 6 or 12 volt systems.
4N6700–Not illuminated. *Postpaid.* (Wt. 7 oz.)..$5.95
4N6701–Illuminated. *Postpaid.* (Wt. 10 oz.)... 6.95

Auto Altimeter

Made by Taylor. Lets you know the height of mountains, depth of valleys as you drive. Mounts on dashboard or windshield center post. Attractive gray plastic case; 2¾ inches in diameter. Range 0 to 10,000 feet. Shpg. wt. 12 oz.
4 N 6706...............$9.95


N
New 98c
P
Our lowest priced Indoor-Outdoor Thermometer
Mounts indoors, near window
$3.49
R
New! "Town and Country" Outdoor Thermometer with wrought metal bracket
$1.95

N New Tower Solid Mahogany Indoor Thermometer. One of the best looking room thermometers we've seen. Silver-color markers, polished brass guards. In genuine light or dark mahogany.
4 N 6582—*State finish.* 7½ in. high. Shpg. wt. 4 oz..........98c

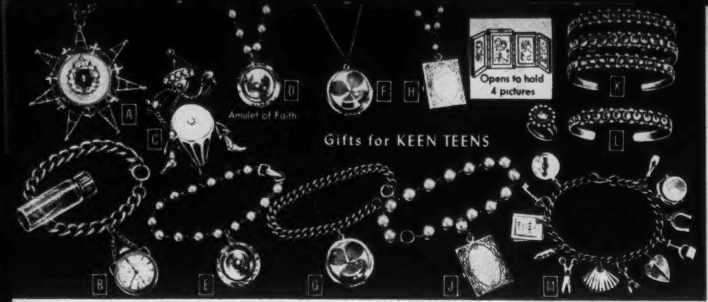
P Tower Indoor-Outdoor Thermometer. Mounts inside, near window. Patented magnifying plastic case. Gray background.
4 N 6606—Steel bracket. 8¼ in. high. Shpg. wt. 10 oz.....$3.49

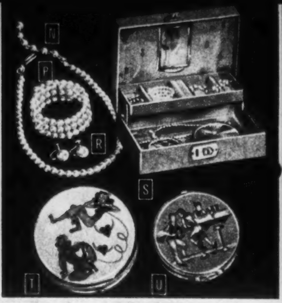
R New Tower "Town and Country" Outdoor Thermometer. Wrought metal bracket gives it a modern flair. Has patented magnifying lens for easy reading. Wonderful gift for any home.
4 N 6581—7 in. high. Shipping weight 9 oz..............$1.95

New! Complete Kitchen Thermometer Set
Only $2.98
INCLUDES THERMOMETERS FOR:
• Kitchen wall
• Roast meats
• Candy, deep fat frying
• Refrigerator and freezer
• Oven use
Complete Kitchen
THERMOMETER SET

All Five at One Low Price!

Normally would sell for $3.95. You get: a plastic wall thermometer, a roast meat thermometer with skewer, a combination candy and deep fat frying thermometer, a combination refrigerator and freezer thermometer, and an oven thermometer . . . all at one low price! They're all tested, accurate instruments, too. Handsomely boxed for Christmas giving.
4 N 6627—Shipping weight 1 lb. 4 oz. Only $2.98





Headed for sure hits . . . sharp styles for jewelry collectors

A **"Heraldic" Necklace.** 2½-in. pendant; Mother of pearl center; blue and gold color shield, red star points.
4 N 4535E—Gold color chain 19 in. Shpg. wt. 4 oz. . $1.08

B **"Date Time" Bracelet** has ⅞-in. "pretend" fob watch . . *holds perfume!* Removable winding stem. Vial of perfume included. A novel gift idea.
4 N 4403E—Gold color bracelet 7 in. Shpg. wt. 4 oz. $1.08

C **"Be-bop Drummer"** in black enameled and gold color metal. Gaily set with multicolored simulated stones. Mother of pearl drum. Safety catch.
4 N 3501E—Pin 2 in. tall. Shpg. wt. 3 oz. $1.08

D "*If ye have faith as a grain of mustard seed . . nothing shall be impossible unto you.*" Mustard seed in clear Lucite. 16-in. chain of gold color metal links, simulated pearls.
4N4564ME–16-in. adjustable necklace. Shpg. wt. 4 oz. $1.08

E 4N4464ME–Matching Bracelet. 7 in. long. Wt. 4 oz. 1.08

F **Genuine Lucky Four-leaf Clover** in clear Lucite. Opens to hold 2 pictures. 14½-inch gold color chain.
4 N 4502ME—Necklace. Shipping weight 4 oz. $1.08

G **"Chunky" Bracelet** matches [F]. Holds two pictures.
4 N 4402ME–6½ in. long. Shipping weight 4 oz. $1.08

H **Dainty gold color Locket** with engraved floral pattern. Opens to hold 4 pictures. Chain of gold color links and simulated pearls. A gift she'll always treasure.
4 N 4543ME—16 in. long. Shpg. wt. 4 oz. $1.08

J **Attractive Bracelet** matches above. Holds four pictures.
4 N 4443ME—7 in. long. Shpg. wt. 4 oz. $1.08

K **Set of 3 Bracelets.** Two stamped with Indian designs . . one set with 9 bright reconstructed turquoise.
4 N 4442E—Silver plated. Shpg. wt. 5 oz. . . . . . Set $1.08

L **2-piece Set.** Bracelet has 9 reconstructed turquoise . . adjustable ring has one. Stamped with Indian designs.
4 N 4441E—Silver plated. Shpg. wt. 4 oz. . . . . . Set $1.08

M **Eye-catching Charm Bracelet** will make her the envy of the "coke" crowd. 12 movable charms. 6 inches long.
4 N 4404E—*State silver or gold color metal.* Wt. 4 oz. $1.08

Smart gifts she'll welcome

N **Adjustable Simulated Pearl Necklace.** 11 inches long.
4 N 4573ME—Rhinestones at closing. Wt. 4 oz. $1.08

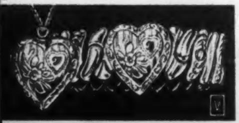
P **3-row Simulated Pearl Bracelet** matches above.
4 N 4473ME—Adjustable. ⅝ in. wide. Wt. 4 oz. 1.08

R **Dainty Simulated Pearl Earrings** match above. ⅜ inch.
4N3973ME–Sterling silver screw backs. Wt. 4 oz. . .69c

S **Simulated Leather Jewel Box** with deluxe uplift tray. Lid holds picture of her beau of the moment. Harmonizing rayon satin lining. Gold color tooling. Lock and key. *State color* ivory, rose, or baby blue.
4 N 4849—9¼x6½x3 inches. Shpg. wt. 1 lb. 4 oz. $1.79

T **Colorful Design** on white enameled top makes this gold color metal compact real "date bait" for teenagers.
4 N 4710—3-in. diam. Sifter, puff. Shpg. wt. 4 oz. $1.00

U **Black and Gold Color Design** on light blue enameled top. Gold color metal compact . . tempting as a luscious soda! Sifter, puff.
4 N 4711—2⅝-in. diam. Shpg. wt. 4 oz. $1.00



Jr. Miss Bracelet, Locket Sets

1/20 12K yellow gold filled unless stated otherwise. Lockets have 15-inch chains; open to hold 2 pictures. Bracelets have stainless steel backs. Fit wrists up to 6½ in. in circumference. Bracelets and lockets . . shipping wt. each 3 oz.; sets . . shipping wt. each 4 oz.

V **Dainty Design** with tiny shield in corner.
4 N R5735E—Set. *Print 1 initial* $4.59
4 N R5736E—Bracelet. *Print 1 initial* 3.65
4 N R5737E—Locket. *Print 1 initial* 2.09

W **Floral Border** frames the shimmering heart.
4 N R5898E—Set. *Print 2 initials* $4.77
4 N R5899E—Bracelet. *Print 2 initials* 3.49
4 N R5803E—Locket. *Print 2 initials* 1.98

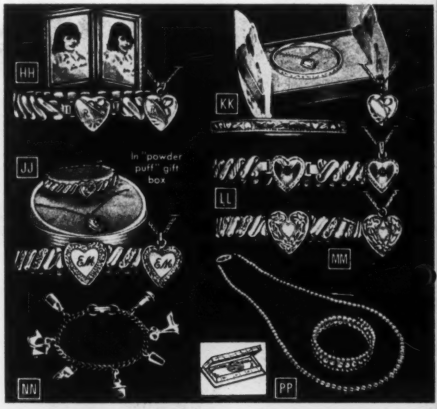
X **Design** with tiny heart shield. Highly polished.
4 N 5881E—Set. 1/20 10K gold filled. . .$3.65
4 N 5882E—Bracelet. 1/20 10K gold filled. . 2.95
4 N 5805E—Locket. 1/20 10K gold filled. . . . 1.85

Y **Hand-engraved Bird** in rose on green and gold. Two tiny hearts for initials. *Print 2 initials.*
4 N R5847E—Set. 1/20 10K gold filled. $5.45
4 N R5848E—Bracelet. 1/20 10K gold filled. 3.69
4 N R5849E—Locket. 1/20 10K gold filled . . . 2.89

For the Young Miss

Z **Genuine White Cloisonne Locket.** Highly polished gold plated heart. A lovely keepsake.
4 N 5894E—15-in. chain. Shpg. wt. 4 oz. . .$1.09

AA **Holy Book Locket with Lord's Prayer Inside.** Mother of pearl inlay with simple cross. 1/20 12K gold filled. A beautiful gift she'll cherish.
4 N 5801E—15-in. chain. Shpg. wt. 4 oz. $2.75



Dainty Gifts for Baby

10K gold lockets in cradle box
SALLY
EE
BB
CC
DD

BB **Pretty Heart Pendant** has highly polished finish. Lovely 10K yellow gold. 12-in. chain.
4 N R5927E—*Print 1 initial.* Wt. 3 oz. . . .$2.59

CC **Locket** holds 2 pictures. Engine-turned design. 10K yellow gold. 12-in. chain.
4 N R5928E—*Print 1 initial.* Wt. 2 oz. . . .$3.65

DD **Cross** . . 10K yellow gold. In cradle box.
4N5961E-12-in. chain. Shpg. wt. 2 oz. $2.79

EE **Baby "Ident."** 1/20 12K gold filled. Name engraved at 6c per letter. Birth date engraved on back at no charge. No C.O.D. orders. *Print name and birthdate.* 5 in. long.
4 N R6032E–Shipping weight 3 oz. $1.98
4 N R6033E–Sterling silver. Wt. 3 oz. 1.75

FF **Locket.** 1/20 12K yellow gold filled. Wt. 4 oz.
4 N R5920E—12 in. *Print 2 initials* $1.85

GG **Dainty Cross.** 1/20 12K yellow gold filled.
4 N 5960E—12-in. chain. Wt. 2 oz. . . . $1.45

Jewelry your Little Miss will cherish

Expansion Bracelet and Locket Sets for the Little Miss. 1/20 12K yellow gold filled unless otherwise stated. Lockets hold 2 pictures, have 12-in. chains. Stainless steel backs. Fit wrists up to 5¾ in. circumference.

HH **Dainty Design** with her initial. Picture frame gift box. *Print 1 initial.* A charming style.
4NR5983E–Set. Shpg. wt. 4 oz. $4.59
4NR5984E–Bracelet. Wt. 4 oz. . . 3.95
4NR5925E–Locket. Wt. 2 oz. . . . 1.85

JJ **1/20 10K yellow gold.** Personalized for her. *Print 2 initials.*
4 N R5940E–Set. Shpg. wt. 4 oz. $4.59
4 N R5941E–Bracelet. Wt. 4 oz. . 3.29

KK **Charming Bangle Bracelet and Locket Set** in cradle box.
4N5992E–Set. Shpg. wt. 2 oz. . .$3.65
4N5993E–Bracelet. Wt. 2 oz. . . 2.19
4N5930E–Locket. Shpg. wt. 2 oz. 1.79

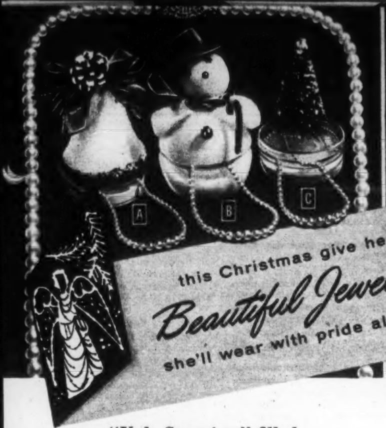
LL **Set with Simulated Ruby or Sapphire in sun burst motif.** *State ruby or blue sapphire color stone.*
4N5944E–Set. Shpg. wt. 4 oz. $4.98
4N5945E–Bracelet. Wt. 2 oz. . 3.59
4N5921E–Locket. Wt. 2 oz. . . . 2.19

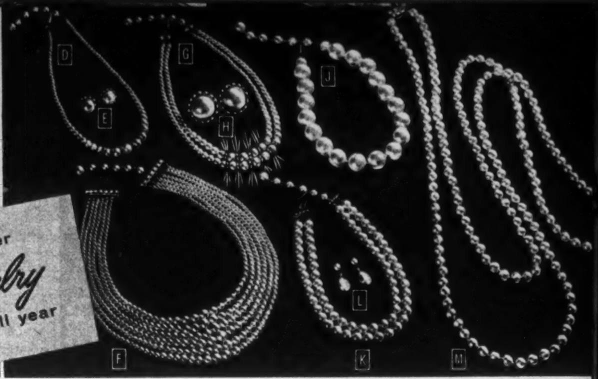
MM **Our Lowest Priced** . . yet so lovely! Yellow gold plated locket, bracelet.
4N5951E–Set. Shpg. wt. 3 oz. $2.79
4N5952E–Bracelet. Wt. 3 oz. . 2.09

NN **Charm Bracelet.** 7 dainty charms in gold color, pink, and white. Gold color chain.
4N4407E-5 in. long. Wt. 3 oz. $1.08

PP **2-pc. Set.** Simulated pearl necklace 13 in. . . sterling clasp. Adjustable bracelet. *State color* pink or white.
4N4672E-Shpg. wt. 7 oz. Set $1.10
4N4670E-Necklace. Wt. 4 oz. 89c

ENGRAVING NOTICE: Jewelry initialed Catalog Numbers ending in "E" include at no extra charge where stated. 10% Fed. Tax. No C.O.D. orders





"Yule Surprises" filled with Simulated Pearl Necklace Ideal for holiday decorating

Full-length 18-inch necklace has sterling silver filigree clasp

[A] **"Sno-bell"** with red bow, green holly, ornament-studded pine cone, tinsel. Wt. 8 oz.
4 N 4630GE. . $1.08
ANY 3 for just 3.00

[B] **"Sno-man."** Red cane and bow; black high hat, shiny green button. Wt. 8 oz.
4N4632GE.. $1.08
ANY 3 for just 3.00

[C] **"Christmas Tree."** Has gay ornaments. Green tree flurried with snow. Wt. 8 oz.
4N4629GE.. $1.08
ANY 3 for just 3.00

Give her Simulated Pearls in fashion-lovely styles

[D] **Adjustable 1-row Choker** highlighted by twinkling rhinestone rondelles.
4N4514ME–13 in. Wt. 5 oz. . $1.08

[E] **Earrings** . . creamy pearl encircled by rhinestones. Screw back.
4 N 3963ME–½ in. Wt. 3 oz. . .79c

[F] **Adjustable 6-row Choker.** A fashion "must" styled to delight her. Rhinestone baguette clasp.
4N4606E–14 in. long. Wt. 5 oz. $2.18

[G] **Adjustable 2-row Choker.** Lovely rhinestone rondelles accent each row. Rhinestone clasp. 15 in.
4N4549ME–Shpg. wt. 5 oz. . . $2.18

[H] **Large Earrings** match [G]. Flashing rhinestone rim. Screw back.
4N3964ME–1 in. Shpg. wt. 5 oz. $1.08

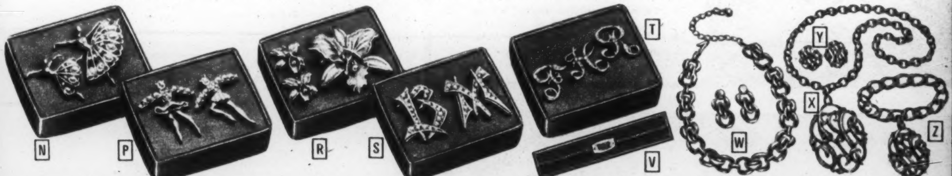
[J] **Adjustable Choker** . . knotted between each bead. Jumbo size . . yet so lightweight! 12 inches long.
4N4515E–Shpg. wt. 5 oz. $2.18

[K] **Adjustable 2-row Choker** in pink or white. Adds a smart note to any ensemble. *State color.*
4N4680ME–15 in. Wt. 5 oz. $1.08

[L] **Matching Drop Earrings.** 1¼ in. Screw back. *State color.*
4 N 3910ME—Shpg. wt. 5 oz. 59c

[M] **Simulated Pearl "Rope."** Knotted between each bead. Rhinestone clasp rhodium plated.
4 N 4520E–60 in. Wt. 6 oz. $2.18

Lovely Jewelry to turn every feminine head . . priced to s-t-r-e-t-c-h Christmas budgets!



[N] **Mother-Daughter Ballerinas.** Gold-color metal; rhinestones, baroque simulated pearls. Mother 2¼ in.; daughter 1¾ in.
4N3534E–Safety clasp. Shpg. wt. 3 oz. $1.08

[P] **Ballerina and Partner.** Gold-color metal . . simulated pearls, rhinestones.
4N3535E–2 in. Safety catch. Wt. 3 oz. $1.08

[R] **Exquisite Orchid Set.** Glistening gold-color metal. Safety clasp. Pin 2½-in. diameter. Matching screw earrings 1 in.
4 N 3526E—Shpg. wt. 3 oz. $1.08

[S] **Two Initial Rhinestone Pins.** Modern design . . exciting "new" look. 1½ in.
4N3512E–*Print 2 initials.* Wt. 3 oz. . . $1.08

[T] **Three Initial Rhinestone Pins.** 1 in. high.
4N3503E–*Print 3 initials.* Wt. 3 oz. . $1.08

[V] **Ankle Chain.** 1/20 12K yellow gold filled. 9 in.
4NR4471E—*Print 3 initials.* Wt. 3 oz. $1.29

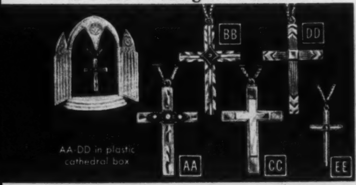
[W] **Attractive Set.** 11½-in. adjustable necklace; 1¼-in. drop earrings . . screw back.
4N4541E–Gold-color metal. Wt. 5 oz. $1.08

[X] **Clever Necklace** with "pretend initial" 2½-in. pendant. Gold-color metal.
4N4567ME–18-in. chain. Shpg. wt. 4 oz. $1.08

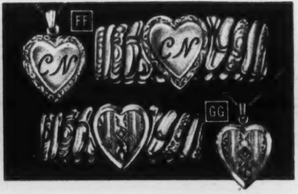
[Y] **Smart Earrings** match above. Screw back.
4N3967ME-1-in. Shpg. wt. 3 oz. . $1.08

[Z] **Matching Bracelet** with 2-inch pendant.
4N4467ME–7 in. long. Wt. 3 oz. . . $1.08

A Cross . . the gift to cherish



Women's Bracelet and Locket Sets



SANTA SPECIAL

[AA] **Three Genuine Diamonds** on **10K yellow gold cross.** 1-in. size. 18-in. chain. A treasured gift.
4 N 5852E–Shpg. wt. 4 oz. . . $8.98

[BB] **Center Diamond in beautiful 10K yellow gold.** 1-in. size.
4N5867E-18-in. chain. Wt. 4 oz. $7.29
4N5868E–As above, but ¾-inch cross; 15-in. chain. Wt. 4 oz. . $6.49

[CC] **10K Yellow Gold Cross** . . engine-turned design. 1-inch size.
4N5863E-18-in. chain. Wt. 4 oz. $5.98
4N5864E–As above, but ¾-inch cross; 15-in. chain. Wt. 4 oz. . $5.49

Crosses with 18-inch chain for women; 15-inch chain for girls. NOTE: **Crosses [AA] to [DD] in cathedral box.**

[DD] **1/20 12K Yellow Gold-filled Cross.** Engine-turned highly polished design. 1-inch size.
4N5861E-18-in. chain. Wt. 4 oz. $3.65
4N5862E-As above, but ¾-inch cross; 15-in. chain. Wt. 4 oz. . $3.25

[EE] **1/20 12K Yellow Gold-filled Cross.** Gift boxed (not in cathedral box). ¾-in. size. 15-in. chain.
4N5850E-Shpg. wt. 4 oz. $1.55
4N5851E-Sterling. Wt. 4 oz. . 1.19

Expansion Sets . . 1/20 12K gold filled. Lockets hold 2 pictures; bracelets have stainless backs. Fit wrists up to 7 in. in circumference. See ENGRAVING NOTICE facing page.

[FF] **Highly Polished.** *Print 2 initials.* Wt. 4 oz.
4 N R5865E—Set. *Save 29c* $5.49
4 N R5866E—Bracelet. Shpg. wt. 4 oz. . 3.69
4 N R5877E–Locket. 18-in. chain. Wt. 2 oz. 2.09

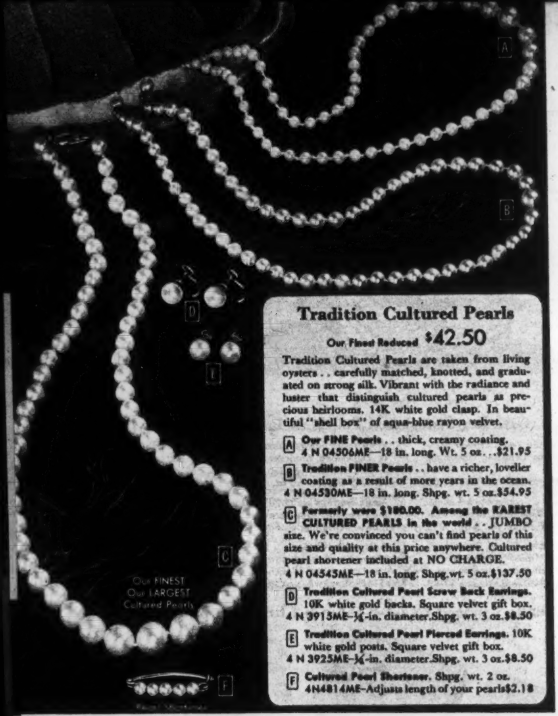
[GG] **Genuine Cut Diamond** on locket and bracelet. Shipping weight 8 oz.
4 N 5708E—Set. *Save $1.20* $8.98
4 N 5709E—Bracelet. Shpg. wt. 6 oz. . 6.49
4N5710E–Locket. 18-in. chain. Wt. 4 oz. . 3.65

Prices include 10% Fed. Tax where E is added to Cat. No. Gift boxed . . measurements approximate.

Normally we would sell for ~~$3.95~~

Specially priced at $2.18

Beautiful 3-piece Set with a precious gem look to set her eyes dancing. *Normally our price for this set would be $3.95.* Lovely simulated crystal stones . . all prong set. Necklace has detachable floral pendant with safety catch . . wear pendant separately as smart pin. Necklace 14 in.; bracelet 6 in.; screw back earrings ½ in.
4 N 4552E—Gold color. Wt. 9 oz. 3-pc. Set $2.18



Tradition Cultured Pearls

Our Finest Reduced $42.50

Tradition Cultured Pearls are taken from living oysters . . carefully matched, knotted, and graduated on strong silk. Vibrant with the radiance and luster that distinguish cultured pearls as precious heirlooms. 14K white gold clasp. In beautiful "shell box" of aqua-blue rayon velvet.

[A] **Our FINE Pearls** . . thick, creamy coating.
4 N 04506ME—18 in. long. Wt. 5 oz. . .$21.95

[B] **Tradition FINER Pearls** . . have a richer, lovelier coating as a result of more years in the ocean.
4 N 04530ME—18 in. long. Shpg. wt. 5 oz.$54.95

[C] **Formerly were $180.00. Among the RAREST CULTURED PEARLS in the world** . . JUMBO size. We're convinced you can't find pearls of this size and quality at this price anywhere. Cultured pearl shortener included at NO CHARGE.
4 N 04545ME—18 in. long. Shpg.wt. 5 oz.$137.50

[D] **Tradition Cultured Pearl Screw Back Earrings.** 10K white gold backs. Square velvet gift box.
4 N 3915ME–¼-in. diameter.Shpg. wt. 3 oz.$8.50

[E] **Tradition Cultured Pearl Pierced Earrings.** 10K white gold posts. Square velvet gift box.
4 N 3925ME–¼-in. diameter.Shpg. wt. 3 oz.$8.50

[F] **Cultured Pearl Shortener.** Shpg. wt. 2 oz.
4N4814ME–Adjusts length of your pearls$2.18

Simulated Pearl Shortener
included at no charge with
regular length pearls
G
H
J
K
L

Tradition Simulated Pearls . . . for Christmas

We're Certain Our Pearls are Better . . because we believe that only at Sears can you find pearls with such luxurious sheen, costly clasps, strong silk, and beautiful boxing at such down-to-earth prices!

[G] **Our FINE Quality** . . . has beautiful creamy luster, rhinestone clasp. White simulated leather box, rayon satin lined. 17-in. necklace. Shortener.
4 N 4581ME—One row. Shpg. wt. 5 oz. . . .$1.95
4 N 4582ME—Two rows. Shpg. wt. 6 oz. . . 3.95
4 N 4583ME—Three rows. Shpg. wt. 7 oz. . 4.95

[H] **Our FINER Quality** . . . has richer luster, lovely 10K white gold filigree clasp. Pink and white rayon brocade box, rayon satin lined. 17 in. long.
Regular length necklace. Shortener included.
4 N 4687ME—One row. Shpg. wt. 5 oz. . . .$2.95
4 N 4688ME—Two rows. Shpg. wt. 6 oz. . . 5.95
4 N 4689ME—Three rows. Shpg. wt. 7 oz. . 7.95
Adjustable (not shown). Rhinestone clasp. 15 in.
4 N 4694ME—One row. Shpg. wt. 5 oz. . . .$3.30
4 N 4695ME—Two rows. Shpg. wt. 6 oz. . . . 5.45
4 N 4696ME—Three rows. Shpg. wt. 7 oz. . 7.60

Our FINEST Quality . . . are so much like natural pearls that it's hard to tell the difference! Individually hand-dipped, then hand-polished. Knotted between each bead. Clasp with rhinestones set in sterling. Lovely shell box of rayon velvet, white rayon satin lined. 17-in. necklace.

[J] **Regular Length Pearls.** Shortener included.
4 N 4610ME–One row. Shpg. wt. 5 oz. $5.95
4 N 4611ME—Two rows. Shpg. wt. 6 oz. 9.95
4 N 4612ME–Three rows. Shpg. wt. 7 oz.13.49

[K] **Adjustable.** Rhinestone clasp. 15 inches long.
4 N 4684ME–One row. Shpg. wt. 5 oz.$6.50
4 N 4685ME—Two rows. Shpg. wt. 6 oz.10.75
4 N 4686ME–Three rows. Shpg. wt. 7 oz.15.00

[L] **FINEST Simulated Pearl Screw Back Earrings.** ⅝ in. in diameter. Gift boxed for Christmas.
4 N 3900ME—Shpg. wt. 3 oz. $2.18

Jewels by Bogoff

Nationally advertised in the leading fashion magazines. Luxurious jewelry with diamond-like elegance at easy-to-afford prices! Finest imported rhinestones . . each hand polished, hand set. Non-tarnish rhodium finish except [T]. Detailed original designs . . glamourous for holiday dress.

[M] **Exquisitely Cut Rhinestones.** 15½-in. adjustable necklace frosted with beautiful rhinestones . . "tear drop" center. 1¼-in. matching drop earrings have screw backs. 7x4½x2¾-in. brocade box doubles as a lovely evening bag. A gift she'll treasure.
4 N 4533E—Wt. 8 oz. Set $8.88

[N] **Make Her Christmas Complete** with this set. Twinkling rhinestones set in delicate floral and leaf design. Adjustable necklace 15½ in. 7½-in. bracelet has safety chain. Screw back earrings 1 in. 7x4½x2¾-in. brocade box she'll use as evening bag.
4 N 4527E—Wt. 10 oz. Set $9.98

[P] **Set.** 15½-in. adjustable necklace in flashing rhinestones with eye-catching center. 1-in. drop earrings . . . clip back.
4 N 4537E—Wt. 8 oz. Set $7.50

[R] **3-pc. Set** beautifully styled with emerald cut and round rhinestones. 15-in. adjustable necklace. 7-in. bracelet has safety chain. ¾-in. screw back earrings.
4 N 4525E—Wt. 8 oz. Set $7.50

[S] **Christmas Star Design** in twinkling rhinestones. Beautifully styled set. Adjustable necklace 15¾ in. Screw back earrings ¾ in. *Colors* all-rhinestone, clear rhinestone with ice-blue or clear rhinestone with rose. *State color.*
4 N 4536E—Wt. 8 oz. Set $5.45

[T] **Smart Swirl Design** enhanced by glamourous rhinestones. 18-inch adjustable necklace has lovely pendant with center "tear drop". Alternating links of neckchain set with rhinestones. ¾-in. screw back earrings. Gold plated.
4 N 4538E—Wt. 8 oz. Set $5.45

[V] **The Contemporary Look** . . necklace and earrings showered with glistening pear shaped and round rhinestones. A captivating design. 15½-in. adjustable necklace. ⅝-in. earrings . . . screw back style.
4N4544E–Shpg. wt. 8 oz. Set $5.45

[W] **2-piece Set** . . . amazingly low-priced for all its style and beauty! Glittering rhinestones adorn necklace pendant and charming earrings. 16-in. rhodium plated chain. ¾-in. screw back earrings.
4N4539E–Shpg. wt. 8 oz. Set $3.95

[X] **Pin and Earring Set.** Dazzling rhinestones in a lovely modern setting. A holiday highlight for her suits and dresses . . truly lovely! 2¼-inch pin has safety catch. ¾-inch clip back earrings.
4N3532E–Shpg. wt. 5 oz. Set $3.95

[Y] **Glamourous Drop Earrings** for pierced ears. Sparkling rhinestone baguettes circle center drop. 10K white gold wire loops.
4 N 3976E—1¼ in. Wt. 3 oz.$5.48

[Z] **Beautiful Drop Style.** Fiery rhinestone baguettes frame the flashing center stone. So lovely for her "important moments". 1/20 12K white gold filled wire loops.
4 N 3913E—1¼ in. Wt. 2 oz.$3.28

[AA] **Dainty "Snowflake" Rhinestone Earrings.** 10K white gold wire loops.
4N3943E–½ in. Wt. 2 oz. . .$2.18

[BB] **Heart of Her Dreams** . . like famous TV heart. Rhinestone pendant with eye-catching center dangle. 18-in. neck chain.
4 N 4566ME—Shpg. wt. 3 oz.$2.18

[CC] **Lovely Earrings** match above. Screw back style. $^{11}/_{16}$ inch.
4 N 3966ME—Shpg. wt. 2 oz.$2.18

ILLUSTRATED ON OPPOSITE PAGE ▶

Pearls by La Radiant

Smart jewelry that's new . . different—and just what she's wishing for! Adjustable necklaces can be lengthened 3 to 4 inches over given length.

[DD] **Styled to please her** . . lustrous simulated pearl clusters and starry rhinestones set in intriguing design. Rhodium plated crescents. 10-in. adjustable necklace.
4 N 4508ME—Shpg. wt. 5 oz.$2.18

[EE] **Flattering Drop Earrings** match above. 1 in. Screw back style.
4 N 3956ME—Shpg. wt. 2 oz.$2.18

[FF] **Lovely Bracelet** matches above.
4N4455ME–7in.Wt.2 oz.$2.18

[GG] **Bewitching Necklace** frosted with simulated pearls and lovely rhinestones. Gold plated. Adjustable. 12 inches long.
4 N 4507ME—Shpg. wt. 4 oz.$2.18

[HH] **Cluster Earrings** match [GG]. Clip back style. ⅝-in. wide.
4 N 3955ME—Shpg. wt. 2 oz.$2.18

[JJ] **Matching Bracelet.** 6 in. long.
4 N 4454ME—Wt. 3 oz..$2.18

[KK] **Graceful Curved Pattern** accentuates the glimmering rhinestone baguettes. Three large simulated pearls add a chic touch. 9½-in. adjustable necklace. Wt. 3 oz.
4 N 4509ME—Gold plated . . .$2.18

[LL] **Fashionable Button Earrings** match above. Large simulated pearl encircled by glittering rhinestone baguettes. Clip back. ¾ in.
4 N 3954ME—Shpg. wt. 2 oz.$2.18

NEW! SIMULATED PEARLS with a CULTURED PEARL LOOK. A new process gives these pearls unusually lovely coloring, satiny finish.

[MM] **Adjustable Pearl Choker.** Each bead joined by gold color metal links. So striking!
4N4501ME–13 in. Wt. 3 oz.$2.18

[NN] **Matching Drop Earrings.** Top simulated pearl has smart Tiffany setting. Screw back.
4N3953ME–⅝ in. Wt. 2 oz.$1.08

[PP] **Matching Bracelet.** Simulated pearl, gold color dangles.
4N4452ME—8½ in.
Shpg. wt. 3 oz. $2.18

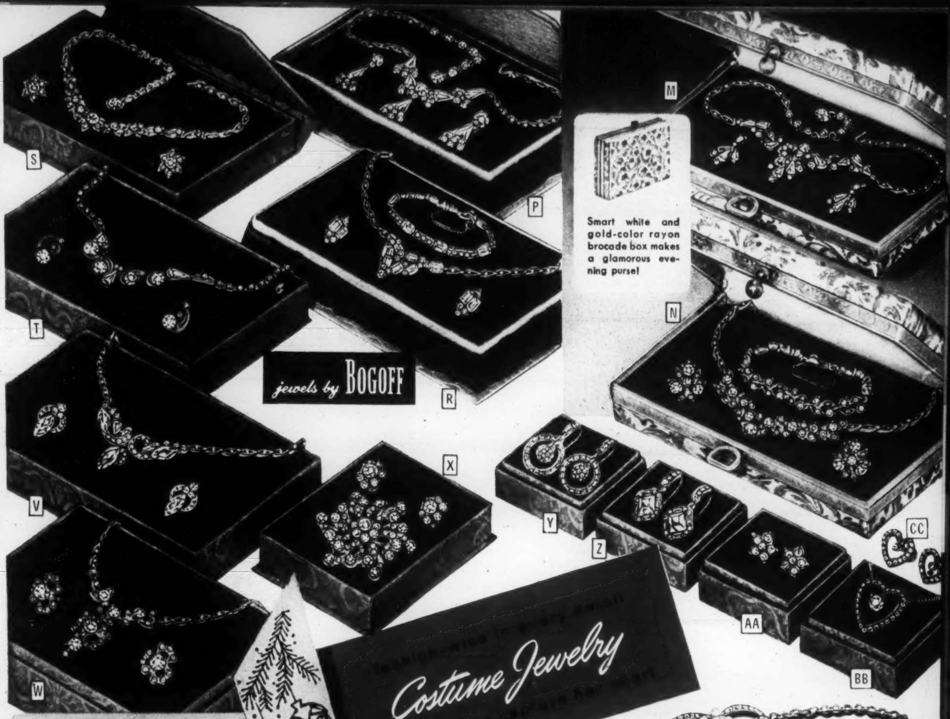
[RR] **Stylish Button Earrings.** Large simulated pearl with gold color metal rim. Clip back.
4N3952E–¾ in. Wt. 2 oz. . .$1.08

[SS] **2-row Pearl Choker.** Flattering for dress or every day wear. Flashing rhinestone clasp is rhodium plated. Longest row 14 inches.
4 N 4503E—Shpg. wt. 4 oz. .$2.18

[TT] **Pretty Button Earrings.** Rhodium plated rim set with shimmering rhinestones. Simulated pearl center. Clip back style. ¾ in.
4 N 3951E—Shpg. wt. 2 oz. .$2.18

[VV] **Adjustable Pearl Choker.** Knotted between each bead . . *an outstanding feature at this low price!* Rhodium plated clasp set with rhinestones. A gift she'll prize.
4 N 4551E—13 in. Wt. 4 oz. .$2.18

All jewelry is gift boxed. Measurements are approximate


S
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jewels by BOGOFF

Smart white and gold-color rayon brocade box makes a glamorous evening purse!

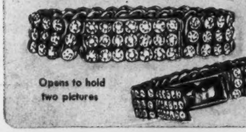
fashion-wise in every detail

Costume Jewelry

designed to capture her heart

◀ FOR DESCRIPTIONS SEE OPPOSITE PAGE

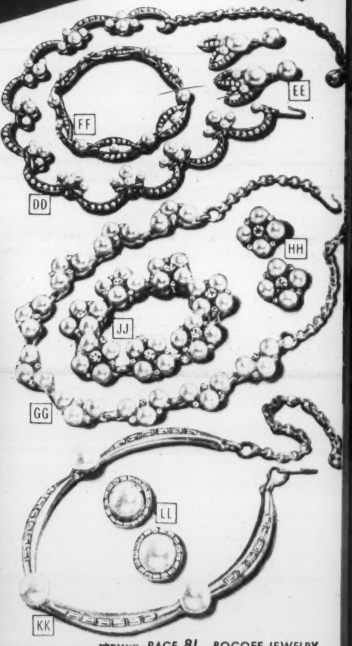
CHRISTMAS SPECIAL



Opens to hold two pictures

RHINESTONE PHOTO EXPANSION BRACELET $2.98

New! Expansion Bracelet with three rows of twinkling rhinestones. Styled to make her eyes sparkle . . priced for thrifty shoppers! Opens to hold two pictures.
4 N 4456E—½ inch wide. Shpg. wt. 5 oz. Only $2.98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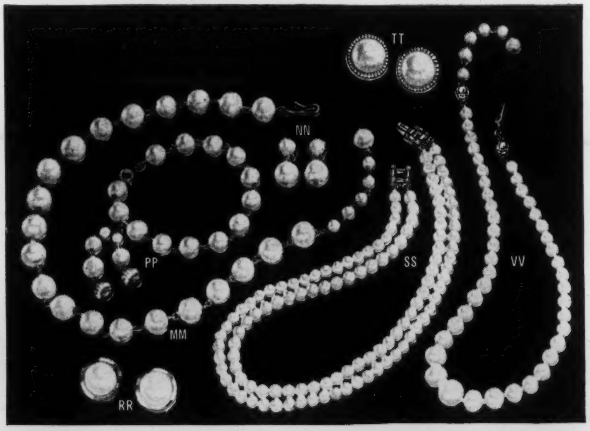
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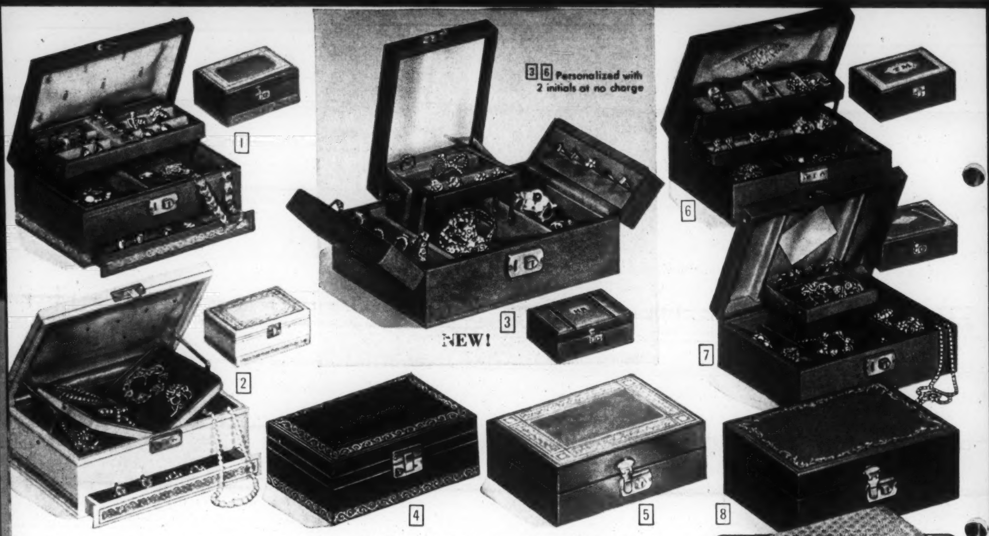


Beautiful JEWEL CASES . . 1-8 by Mele except 6 Tradition

- Cases have harmonizing linings of luxurious rayon velvet and satin. (8 satin, only; 3 velvet.) Lock, key
- 4 is Genuine Leather. Others simulated leather.
- Gold color tooling. (2 and 4 24K gold tooling)

1 **Cut 46c! Drawer glides out automatically** as lid is raised. Upswing tray. *State color* ivory, rose, baby blue.
4 N 4869—10x7x4 in. Wt. 2 lbs. 8 oz. *Was $4.95*. . **$4.49**

2 **Top tray lifts out.** Drawer glides out as lid is raised. Case 10x7x4 in. Tray 6x4x1¼ in. *State color* ivory, baby blue, rose, fuchsia.
4N4863-Wt. 2 lbs. 12 oz. **$5.95**

3 **Upswing tray; wing sections** for rings. Mirrored lid. *State color* lt. green, rose, ivory, baby blue. 10x7x3½ in.
4 N R4838—*Print 2 initials.* Shpg. wt. 2 lbs. **$4.95**

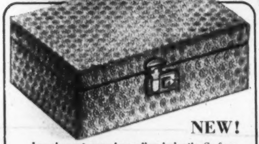
4 **Made like expensive Florentine imports.** Partitioned upswing tray. Beveled lid. *State color* ivory, green, wine.
4 N 4836–*Size* 8¾x6¼x3¼ in. Shpg. wt. 1 lb. 8 oz. **$4.95**

5 **Handy in-between size.** Partitioned upswing tray; mirrored lid. *State color* ivory, blue, rose.
4 N 4858—*Size* 9x6½x2¾ in. Shpg. wt. 1 lb. 8 oz. **$1.95**

6 **Attractively initialed** for her. Double upswing tray. *State color* ivory, rose, baby blue, wine. *Print 2 initials.*
4 N R4854–*Size* 10x7x3½ in. Shpg. wt. 1 lb. 12 oz. . **$3.99**

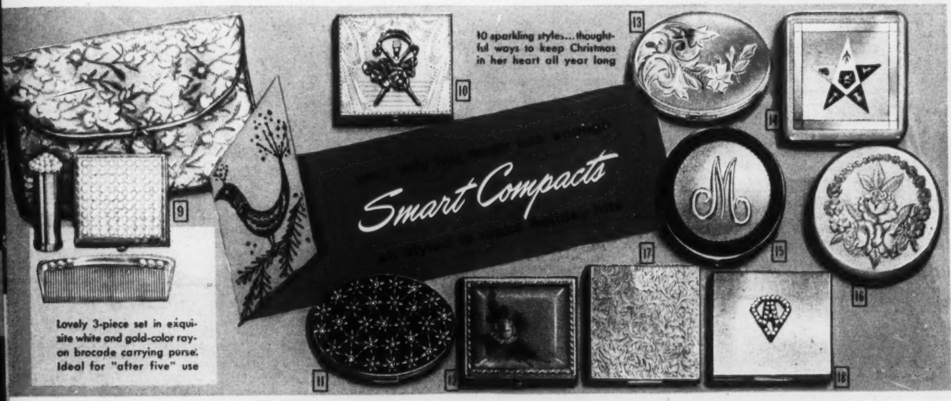
7 **Spacious case.** Partitioned upswing tray; mirrored lid. *State color* ivory, baby blue, or wine.
4 N 4832—*Size* 10x7x3½ in. Shpg. wt. 1 lb. 12 oz. . **$2.95**

8 **2 sizes.** *State color* ivory, wine, baby blue, or rose.
4 N 4837—Large 10x7x3½ in. Shpg. wt. 1 lb. 8 oz. **$1.49**
4 N 4803—Smaller . . 7¼x5¼x3¼ in. Wt. 1 lb. . **$1.00**



NEW!

Lovely embossed pearlized plastic. So feminine! Easy to clean . . wipe with a damp cloth. Rayon satin and velvet lining. Lock, key. *State color* pink, baby blue, ivory.
4 N 4839–*Size* 10¼x7⅜x3¾ in. Shpg. wt. 2 lbs. **$4.95**


10 sparkling styles... thoughtful ways to keep Christmas in her heart all year long
10
13
14
Smart Compacts
9
15
17
16
11
12
18

Lovely 3-piece set in exquisite white and gold-color rayon brocade carrying purse. Ideal for "after five" use

Fashion-wise COMPACTS . . 9-16 by Dorset, 17 by Elgin American, 18 by Philbro

9 **Simulated pearls** adorn gold-color metal compact . . cap lipstick tube . . accent comb. Carrying purse. Compact 2⅜ in. square. Sifter, puff. Wt. 7 oz.
4 N 4767E . . . . Set **$3.00**

10 **Gold Color Ballerina** with multicolor simulated stones adds a gay touch. Silver-color metal compact; hand engraved edge. Sifter, puff. 2 13/16x2⅜ in.
4 N 4701E—Shpg. wt. 7 oz. **$2.18**

11 **White Daisies** with simulated pearls and rhinestones . . on black enameled metal. An eye-catching design. Gold color bottom. Sifter, puff. 3½x2⅜ in.
4 N 4700E—Shpg. wt. 7 oz. **$3.25**

12 **Genuine Blue Cloisonne Top** adds feminine beauty to this gold-color metal compact. Truly lovely. Beveled edges. Sifter, puff. 2⅜ inches square.
4 N 4702—Shpg. wt. 7 oz. **$2.00**

13 **Hand Engraved Floral Design** in silver-color on satin finished gold-color metal. So lovely for your lady fair. Silver-color bottom. Sifter, puff. 2⅜x3½ in.
4 N 4703—Shpg. wt. 7 oz. **$2.00**

14 **Eastern Star** authentic emblem in official colors . . hand-engraved border. A lovely keepsake. Gold-color metal. Inner door. 3⅛ in. square.
4 N 4763—Shpg. wt. 6 oz. **$2.00**

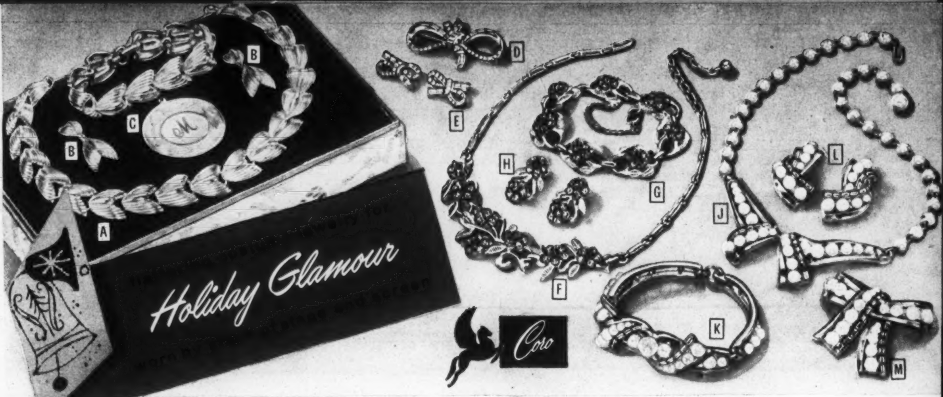
15 **Her Initial** in gold-color. Metal compact. Satin finish top . . black enameled border, bottom. 3¼ in. diam. Sifter, puff. Not available in Q,U,X,Y,Z. Wt. 5 oz.
4 N 4704—*Print initial* **$1.00**

16 **Charming Embossed Floral Design** in gold-color on silver-color metal. Sure to delight her. Gold-color bottom. Sifter, puff. 3¼ in. diameter.
4 N 4705—Shpg. wt. 6 oz. **$1.00**

17 **Graceful Edwardian Design** enhances lovely metal compact. Elegant looking! Inner door. 2½ in. square. Wt. 6 oz.
4 N 4706—Gold-color . . **$3.95**
4 N 4707—Silver-color. . **4.95**

18 **Rhinestone Initial** . . simulated pearls on satin finish. Gold-color metal. Sifter, puff. *Please print initial.*
4 N 4708E—Size 2¾x2⅜ in. Shpg. wt. 6 oz **$1.08**

Jewelry shown in cases not included. Prices on both pages include 10% Federal Tax where "E" is added to Catalog Number.



Lavish jewelry with a precious gem look . . fashioned by Coro to enchant her!

[A] **Gold Color Necklace** . . adjustable. 4 N 4523ME—11¾ in. long. Shpg. wt. 7 oz. $2.18

[B] **Matching Drop Earrings.** Screw back. 4N3901ME-1 in. Shpg. wt. 5 oz.$1.08

[C] **Bracelet** matches above. 6 in. long. 4 N R4400ME—*Print 1 initial.* Shpg. wt. 5 oz. $2.18

[D] **Dainty Bowknot Rhinestone Pin.** Safety catch. 4 N 3500ME—2 in. wide. Shpg. wt. 4 oz. $2.18

[E] **Rhinestone Earrings** match above. Screw back style. 4 N 3902ME—⅞ in. wide. Shpg. wt. 4 oz. $1.08

[F] **Necklace** . . ice-blue simulated stones. 4 N 4524ME—13 in. long. Adjustable. Shpg. wt. 7 oz. $2.18

[G] **Matching Bracelet** has safety catch. 4 N 4401ME—6½ in. long. Shpg. wt. 5 oz. $2.18

[H] **Earrings** match above. Clip back. 4N3903ME-1 in. Shpg. wt. 4 oz.$1.08

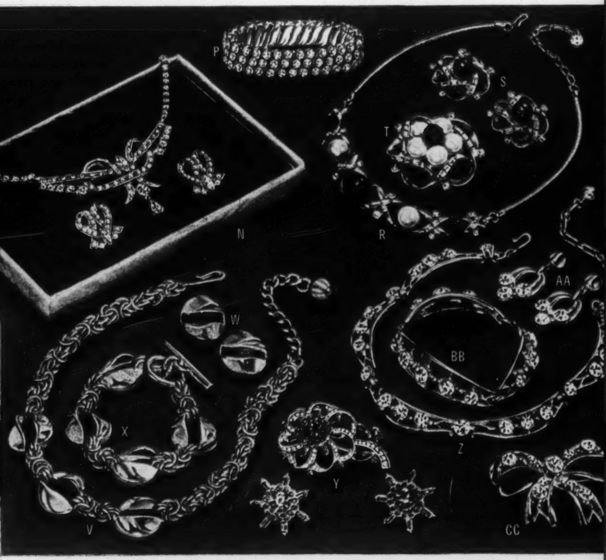
[J] **Necklace** . . simulated pearls, rhinestone baguettes. 4 N 4565ME—16 in. Adjustable. Wt. 7 oz. . . $2.18

[K] 4 N 4465ME—**Matching Bracelet.** 6 in. long. Shpg. wt. 5 oz. $2.18

[L] **Beautiful Earrings** match above. Clip back style. 4 N 3965ME—1 in. long. Shpg. wt. 4 oz. . . . $2.18

[M] 4 N 3565ME—**Matching Pin.** 1⅞-in. diameter. Safety catch. Shpg. wt. 5 oz. $2.18

Coro
CHRISTMAS SPECIAL



Normally
we would sell for
$4.95

Specially priced at $3.95 3-pc. Set

Sure to delight the feminine heart . . . and priced to please wise Santas! Twinkling rhinestones that dramatize her holiday party dresses . . add sparkle to her wardrobe all year long. *Exquisite Coro styling* gives this lovely set a precious gem look. All stones have prong settings. Necklace 14¾ in. long, bracelet 6½ in. long, earrings ⅞ in. Earrings are screw back style. *Normally our price for this set would be $4.95.* Truly a wonderful value . . order today!
4 N 4848E—3-Piece Set. Shpg. wt. 10 oz. . . . . Only $3.95

Nationally advertised in the leading fashion magazines

[N] **Beautiful Rhinestone Set.** Necklace has bow effect pendant, fiery rhinestone teardrop. Silver color finish. Adjustable. Necklace 13 in. long. Earrings ⅞ in., clip back.
4N4800E-Wt. 8 oz. *Save!* Set $5.25
4N4526E-Necklace. Wt. 7 oz. 3.25
4N3904E-Earrings. Wt. 5 oz. . 2.18

[P] **Holiday glitter for your queen of hearts.** Expansion bracelet has 3 rows of flashing rhinestones. A popular design. Adjusts to wrist.
4 N 4460E—Shpg. wt. 5 oz. . $2.18

Adjustable necklaces can be lengthened 3 to 4 inches over given lengths. All Jewelry gift boxed.

[R] **Necklace** . . gun metal and white simulated pearls. Simulated crystal baguettes. Adjustable. 4 N 4528ME—13 in. Wt. 7 oz.$5.45

[S] **Matching Earrings.** Clip back. 4N3968ME-1⅛ in. Wt. 4 oz.$5.45

[T] **Matching Pin.** Safety catch. 4N3568ME—1¾ in. Wt. 4 oz. $5.45

[V] **"Corolite" Necklace.** *Feather light!* Futura finish guarantees non-tarnish. Gold color. Adjustable. 4 N 4574ME—13 in. Wt. 7 oz.$6.50

[W] **Matching Earrings.** Clip back. 4 N 3974ME—⅞ in. Wt. 4 oz.$2.18

[X] **Bracelet** matches above. 7¼ in. 4N4474ME-Wt. 5 oz. $5.45

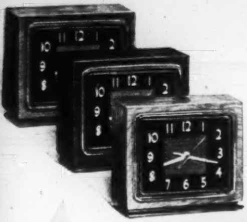
[Y] **Shimmering Ice-Blue Simulated Stones** . . 2-in. wide pin has safety catch. Clip back earrings. 1 in.
4N4831E-Wt. 7 oz. *Save!* Set $5.25
4N3531E-Pin. Wt. 5 oz. 3.25
4N3931E-Earrings. Wt. 4 oz. . 2.18

[Z] **Rhinestone Collar Type Necklace.** Gold color. Adjustable. 4N4577ME-10⅜ in. Wt. 7 oz.$2.18

[AA] **Matching Drop Earrings.** Screw back. 1½ inches. 4 N 3977ME—Shpg. wt. 5 oz.$1.08

[BB] **Matching Bracelet.** 6 in. long 4 N 4477ME—Wt. 5 oz. .$2.18

[CC] **Matching Pin.** Safety clasp. 4N3577ME-2 in. Wt. 5 oz.$2.18

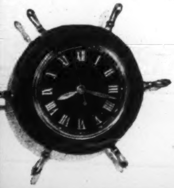


New "Architect"

$9.88 **Now LUMINOUS!** And still low priced for such a handsome wood case alarm in 3 beautiful *hand rubbed* finishes! Polished brass-color metal bezel around glass crystal. Luminous hands, numerals; brass sweep second. 4⅛ in. high. **Case finishes** Birch, Light or Dark Mahogany. (Wt. 1 lb. 11 oz.)
4N7086E–*State finish.* only **$9.88**

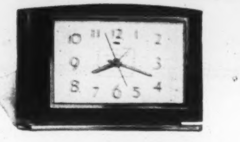
Timely gifts sure to be welcome
General Electric Clocks
Add a modern touch to any home

Famous self-starting electric clocks have sealed synchronous movements, so oiling is not necessary. Styled by world famous designers. Precision manufactured; priced low. *All Postpaid.*



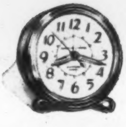
New "Navigator"

$9.85 Copied from a ship's wheel, it has a nautical flavor distinctive in a decorative wall clock, a handsome desk piece. Removable foot makes it easily adaptable to both. Solid brass spokes, hands. White Roman numerals, markers; dark dial. Gold-color sweep second. 6⅝ in. high. (Wt. 2 lbs. 3 oz.)
4 N 7333E. **$9.85**



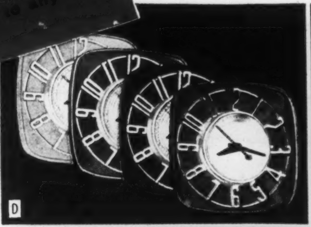
New "Candlewick"

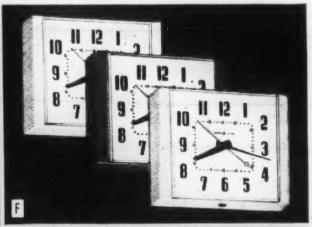
There's an unmistakable air of elegance in the simple modern lines . . . let alone the beauty of the richly grained mahogany case and polished gold-bronze bezel and base. Melodious alarm. Raised gold-color numerals; black hands; red sweep second. For living room, den, bedroom. 5⅞ in. high. **$20.85**
4 N 7083E—(Shpg. wt. 3 lbs. 8 oz.) . **$20.85**

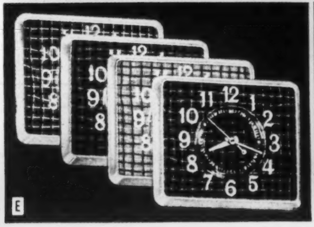


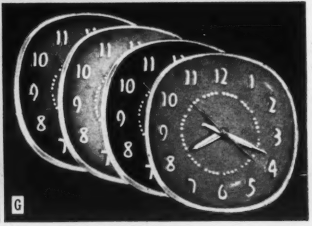
For a "Partner" . . .

. . . that's certain to have an extra long welcome in living room, den, bedroom. Strikingly designed, beautiful gold-color metal case with scroll feet is unbreakable; plastic, non-breakable crystal. Gold-color numerals. Luminous hands, hour dots; red sweep second. 4⅛ in. high. Order today. **$8.78**
4 N 7084E–(Shpg. wt. 1 lb. 14 oz.).**$8.78**









For the wall . . in kitchen, playroom, laundry, hall

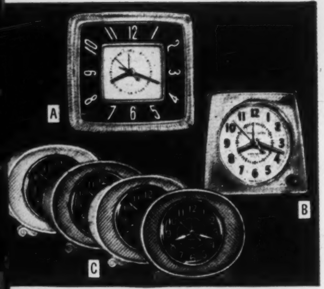
D **"Topper"**—G. E.'s **$4.38** lowest priced decorator-styled wall clock. Has white, 3-dimensional numerals that are extra easy to read. Dark gray hands against white dial; red sweep second. All under shatterproof plastic. Plastic case. 6 in. square. **Case colors** red, blue, gray, yellow. *Please state color.* (Shpg. wt. 1 pound 8 ounces.)
4 N 7256E. . .only **$4.38**

E **"Gaywall"** . . . an un- **$6.58** usually lively design results from interesting way colors are used in clock's case. Plastic beveled case. White hands, numerals, hour dots. Aluminum-color sweep second. Shatterproof crystal. 7½ in. wide; 2½ in. deep; 6¼ in. high.

Colors red, blue, yellow, green. *State color.* (Shpg. wt. 2 lbs. 4 oz.)
4 N 7279E. **$6.58**

F **"Helper"** has **$5.45** expensive "built in" look because it fits flush against wall . . easily adaptable to any modern kitchen. Handsome plastic case. White dial; black hands, numerals. Shatterproof crystal. 5¼ in. high; 2¼ in. deep. **Case colors** white, red, yellow. *State color.* (Shpg. wt. 1 lb. 14 oz.)
4 N 7288E. **$5.45**

G **"The Ceramic"** is designed by Russel Wright . . a masterpiece of contemporary design! Contoured, 3-dimensional numerals and hour dots are extra easy to read. Dial, numerals, case, marvelously molded as one unit! White hour, minute hands; polished brass sweep second. **Colors** (dial flecked with hue variations) meadow (soft) green, charcoal (very dark) gray, golden (warm yellow) spice, coral sand (pale coral). *State color.* (Shpg. wt. 3 lbs. 4 oz.) **$9.88**
4 N 7280E—7¾ in. high. . .**$9.88**



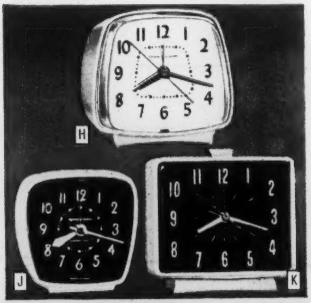
NOTE: Prices include 10% Fed. Tax. UL approved, with cord and plug; for 110-volt, 60-cycle AC current only.

Distinctive Alarms

A **"Urban"** . . . wherever used . . living room, bedroom, etc., it lends a unique **$10.98** kind of luxury . . note smart ebony black plastic case with gold-color trim and silver-color numerals on black dial. Inner dial white with black hands, dots. Red sweep second. Shatterproof crystal. 5⅜ in. high.
4 N 7101E—(Shpg. wt. 2 lbs.). . . . . .only **$10.98**

B **"Brite-Dial"** . . a clever idea . . alarm that doubles as a night light. Dial lights **$10.98** up . . dim to bright control on front of clock. Black plastic case; gold-color textured bezel. Dark brown hands; black numerals; red sweep second. 4¾ in. high.
4 N 7121E—(Shpg. wt. 2 lbs. 3 oz.) **$10.98**

C **"Boudoir"** . . its sedate yet simple air of gracefulness will delight her. Luminous **$8.75** hands, numerals on dark dial. Plastic case with dainty scroll feet. Textured bezel. Red sweep second. **Case colors** "Coronation Blue," "Carnation Pink," "Willow Green," "Antique White." *State color.*
4 N 7099E—4½ in. high. (Wt. 1 lb. 9 oz.) **$8.75**

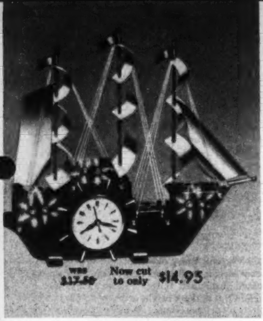


Value Leader Alarms

H **"Wink"** . . styled to lend charm as a bedside companion for some **$6.05** lady fair. "Carnation Pink" plastic case. Large dial with chocolate brown hands, numerals, minute dots; red sweep second. 3¾ in. high.
4 N 7119E—(Shpg. wt. 1 lb. 6 oz.). .only **$6.05**

J **"Starter"** . . styled just for her. low as **$4.38** Midnight blue dial with luminous hands, hour dots. Light color numerals. Red sweep second. Ivory-color plastic case. Shatterproof crystal. 3 3/16 in. high.
4 N 7112E—(Shpg. wt. 1 lb. 3 oz.) .only **$5.48**
4 N 7111E—As above, white dial with dark brown hands, numerals. (Wt. 1 lb. 3 oz.). .**$4.38**

K **"Caller"** features easy-to-find-in-dark alarm set, shut-off knob on **$7.68** top of white plastic case. Midnight blue dial with luminous hands, numerals. Red alarm hand. Sweep second. Shatterproof crystal. 4 in. high.
4 N 7100E—(Shpg. wt. 1 lb. 10 oz.) only **$7.68**



You Save $2.55

Famous "Flagship" Clock now amazingly low priced. Six porthole lights (controlled by deck switch) throw beams up to make silvery-color chrome sails and flags gleam brightly. Beautiful hand rubbed mahogany veneer wood hull. 17 in. high, 20 in. long, 4 in. wide. Self starting electric movement. Ideal for den, bedroom, hall, TV. Save now.
4 N 07369E—Shpg. wt. 8 lbs. $14.95

A
New . . 24K gold plate
only $6.95

B
Western Horse
new low price this season $11.50

C
New . . exciting Coronation Coach Clock with 4 Horses
only $16.50

D
New Fire-Place Clock
$8.50

E
"Ballerina"
$19.95

Clocks with the accent on novelty . . 3 brand new

[A] **New . . stunning 24K gold-plated metal case self-starting electric . . and one of the most sensational clock values we've ever seen!** Raised gold-color numerals outlined in black; gold-color hands and sweep second. Simulated rubies on dial. 6 in. diameter. Order today.
4 N 07325E—Shpg. wt. 1 lb. 10 oz. $6.95

[B] **Western Horse Electric Clock** . . . handsome, proud show horse in rich-looking polished bronze-color metal. Mahogany color wood base 17x11½ in. Horseshoe, corral scene on clock case also bronze-color metal. Shpg. wt. 8 lbs.
4 N 07368E—Self-start electric. . . . $11.50
4 N 07376E—8-Day spring driven. . 11.50

[C] **New . . . Coronation Coach (exact replica) and 4 horses** in brilliant gold-plated metal. Mahogany finish wood base. Highly polished. Self-starting electric movement. Dark numerals, hr. dots, hands on white dial. 21½ in. long. 9 in. high.
4N07318E-Wt. 9 lbs. $16.50

[D] **New Fireplace Electric Clock now at our lowest price ever!** Simulated burning logs send out a warm glow. Multi-color light wood frame. Self-starting. 10½ in. wide; 8¾ in. high. A gift to warm the heart. Shpg. wt. 4 lbs. 8 oz.
4 N 07326E. . . only $8.50

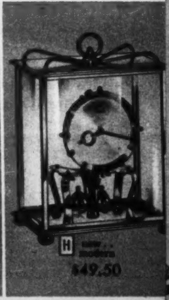
[E] **Charming "Ballerina"** always posed on stage ready to start dancing to tinkling music at flick of switch. Mahogany finish wood case. 24K gold plated metal parts. Self-starting electric movement. 12½x10 in. high. Shipping weight 7 pounds.
4 N 07377E. $19.95

All Prices include 10% Fed. Excise Tax

Decorative Clocks
timepieces that are sure to be conversation pieces

F
low priced 12 inch
was $21.95
$19.95

G
floral
was $31.95 $29.95



Imported 400-Day Anniversary Clocks

Treasured masterpieces in balanced motion you actually see! Assembled, ready to run. Flick of lever lowers pendulum into position. Adjustable base . . . run accurately on any surface. Solid brass parts. Removable glass cases. Wind once a year . . . on special occasion. From West Germany.

[F] **Our lowest price ever;** cut $2.00 (12 in.). Polished brass base, columns. Hand painted porcelain dial.
4N07302E–12 in. high. Wt. 10 lbs. $19.95
4N07301E—9 in. Wt. 7 lbs. *Was $18.95.* $17.95

[G] **Big catalog price cut . . save $2.00.** Exquisite hand painted floral motif on ivory-color base, dial, columns. Embossed gold-color numerals. 12 in. high. Shpg. wt. 11 lbs.
4 N 07303E. $29.95

[H] **New . . magnificent contemporary design! Our best glass enclosed.** Solid brass top, side trim, base, parts. Highly polished. Brushed silver-color dial; hand applied brass markers. 7½x11 in. high. Wt. 11 lbs.
4 N 07330E. $49.50

K
13½ in.
$18.50

L
New 8 Day
13½ in.
$27.50

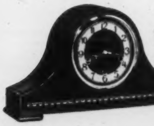
Imported Hand-carved Cuckoo Clocks

Wonderful clocks with an old world flavor. All with hour gongs. Door opens, cuckoo pops out to call hours, half hours. Made in Europe's Black Forest.

[J] **11-in. Genuine Cuckoo Clock.** Low priced. Polished hand carved brown wood case with classic "bird and leaf" design. Has 2-weight, 1-day pendulum movement. 8½x11 in. high. Shpg. wt. 6 lbs.
4 N 07313E. $14.50

[K] **13½-in. Genuine Cuckoo Clock.** Deeply hand carved, highly polished dark brown wood case with "bird and leaf" design. 2-weight, 1-day pendulum movement. 10x13½ in. high. Shpg. wt. 6 lbs.
4 N 07304E. $18.50

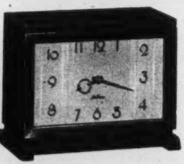
[L] **New . . 13½-in. Genuine Cuckoo Clock with 8-Day movement and 2 birds,** leaves. Very deep hand carving. Luxuriously polished brown wood case. 2 weights, pendulum. 13½x10 in. high. Shpg. wt. 10 lbs.
4 N 07310E. $27.50



8-Day
Westminster
Chime only
$46.50

Electric
Westminster
Chime
$39.50

Imported
8-Day Strike
$21.95



½ PRICE
SALE!
Seth Thomas
"Fieldston"
maintained price
was ~~$45.00~~
now only
$22.50
you save
$22.50

It's a pleasure to hear Melodious Mantel Clocks

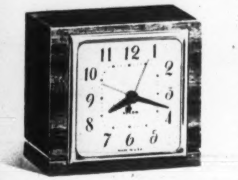
Imported Genuine 8-Day Westminster Chime. Handsome Tambour design case is finest hand rubbed mahogany veneer. Chimes quarter hour, strikes hour. Gold-color numerals, hands, rim. From England. 16¾x4½x9 in. high.
4 N 07135E—Shpg. wt. 8 lbs. . $46.50

Genuine Westminster Chime Electric. Full, rich 4-tone chords strike hour, deep tones chime quarter hour. Hand rubbed mahogany veneer wood case. Etched gold and silver color dial. Self-starting movement. 20x3¾x5½ in. high.
4 N 07166E—Shpg. wt. 6 lbs. . . . $39.50

Imported 8-Day Strike at Low Price. Handsomely styled . . looks well on regular or narrow mantels. Strikes hours and half hours. Finest quality mahogany veneer wood case. Made in England. 10x3½x7 inches high. Shpg. wt. 5 lbs.
4 N 07134E. . . . . .only $21.95

Closeout of Seth Thomas "Fieldston" Electric Strike. Beautiful mahogany veneer wood case, black base. Strikes hour, once on half hour. Gold-color numerals, hands; silver-color dial. Self-starting. 9½x5x7 inches high.
4 N 07169E—Shpg wt. 10 lbs. $22.50

Another Sears NEW ALL-TIME LOW PRICE! Wood Case Electric Alarm! Price Lowered 46%



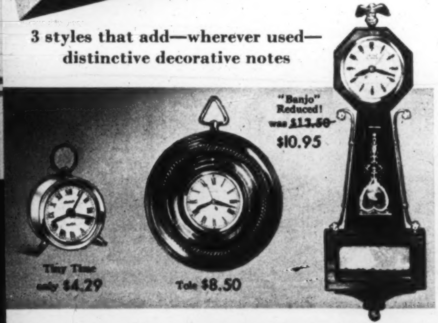
same clock under manufacturer's maintained price sells for ~~$9.85~~

OUR SPECIAL PRICE $5.25

Our lowest price ever for a wood case electric bell alarm! *Price lowered $4.60* because we bought a famous maker's entire supply. Guaranteed against defects in workmanship, materials. Latest square styling . . heavy polished brass rim. Mahogany finish hardwood case. Bell alarm. Black numerals, hands; red sweep second. 2-tone dial. Self-starting. 4½x4 in. high.
4 N 7088E—Shpg. wt. 2 lbs. $5.25

give electric or wind-up
Quality Clocks
for the home, for traveling

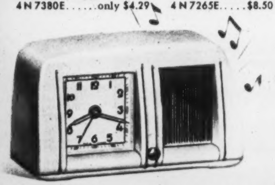
3 styles that add—wherever used—distinctive decorative notes



New . . Sensational "Tiny Time" Alarm imported from France. No-bigger-than-a-minute! Petite and authentic period reproduction. Round polished brass case . . 2 tiny front feet, decorative handle. Black Roman numerals and minute tracks on white dial. Luminous hands and markers. 1-day spring-driven movement. 2½ in. diameter. Shpg. wt. 1 lb.
4 N 7380E. . . . . .only $4.29

New-this-season Tole Electric Wall Clock for a touch of Early Americana. Black hands and Roman numerals on white dial. Sweep second hand. Metal case. Self-starting. 13½-in. diam. *State color:* Maroon, green, or black each with gold-color crackle finish. Wt. 3 lbs. 6 oz.
4 N 7265E. $8.50

Save $2.55 on "Banjo" Electric with visible gold-color pendulum, gold-color eagle at top and side rails to make an unusually attractive decorative clock. Hardwood case in rich mahogany finish. 18 in. high; 5¾ in. wide. Black hands, numerals; sweep second. Self-starting movement. Buy now at big saving. Shpg. wt. 3 lbs. 8 oz.
4 N 07378E $10.95

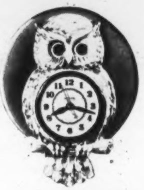


New . . wake up to musical alarm . . looks like miniature radio

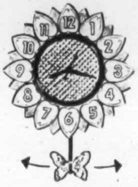
and only $8.95

Just turn front knob to set alarm and wake up to pleasant music. Cleverly designed to look just like a miniature radio. Ivory-color plastic case. Luminous hands and hour markers. Gold-color numerals. One-day spring driven movement. 5 inches wide; 2¾ in. high. Rates tops in novelty appeal.
4 N 7055E—Shpg. wt. 10 oz. . . . . .buy now at only $8.95

NOTE: Clocks on this, opposite page. E after catalog number means price includes 10% Fed. Tax. Electric clocks UL approved; come with cord, plug; for 110-volt, 60-cycle AC current only.



Favorite "Owl with the Moving Eyes"
$7.65

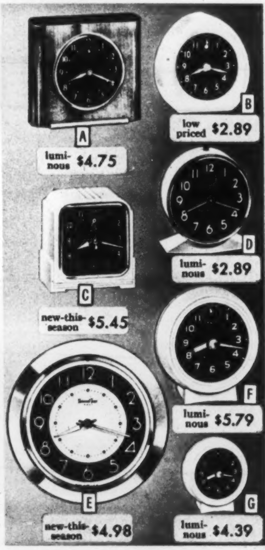


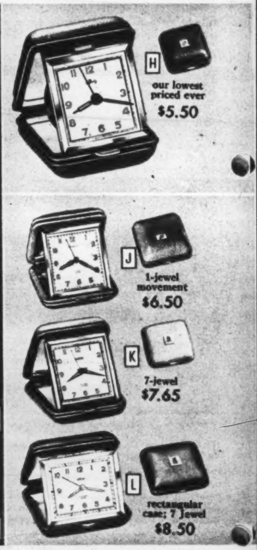
NEW "Butterfly and Daisy" latest in novelty clocks
$7.65

Accurate Action Clocks . . . Fun to Watch

"Owl with the Moving Eyes" Electric Wall Clock . . it's fascinating to watch him as he watches you with big eyes rolling from side to side, keeping pace with second hand. Shadow staining simulates owl's natural coloring. Plastic case 10 in. high; 8 in. wide. Self-starting. Colors red, yellow, green. *State color.*
4 N 7373E—Shpg. wt. 2 lbs. 7 oz. $7.65

Butterfly and Daisy now adapted to a most unusual electric wall clock. Daisy dial and fun-to-watch suspended butterfly that swings like a pendulum make a bright array of colors in any kitchen or playroom. White numerals are carved on petals. Sweep second. 8¾ in. diameter. Self-starting. *State color* red, yellow, green.
4 N 7379E—Shpg. wt. 3 lbs. $7.65





Fine Utility Alarms

A **Harmony House Polished Mahogany-Color Wood Case Alarm.** Beautifully finished. 40-hour movement. Gold-color trim, base. 4½ in. high. Wt. 1 lb.
4N7032E–**Luminous** hands, numerals; dark dial. $4.75
4N7029E–**Plain;** black hands, nos.; white dial . . 4.29

B **Thrift Priced Spring Alarm. Luminous** hands, numerals. Ivory-color metal case. 40-hr. movement.
4 N 7045E—4⅛ in. high. Shpg. wt. 1 lb. $2.89

C **Harmony House Electric Bell Alarm. Luminous** hands, numerals; black dial. Self-starting. Ivory-color plastic case. Gold-color sweep second.
4 N 7104E—4 in. high. Shpg. wt. 2 lbs. 6 oz. only $5.45

D **Ingraham National Call Bell Alarm.** At a pin money price. Ivory-color metal case. Top shut-off. 40-hour movement. 4½ in. high. Shpg. wt. 1 lb. 6 oz.
4N7049E–**Luminous** hands, numerals; black dial. $2.89
4N7028E–**Plain;** black hands, nos.; white dial . . 2.29

E **Luminous 8-Day Kitchen Clock** . . *Completely new this season.* White metal case with chrome front. Luminous hands, numerals; 2-tone dial. Spring driven movement.
4 N 7227E–7-in. diameter. Shpg. wt. 1 lb. 10 oz. $4.98

F **Harmony House Wind-up Alarm.** 8-day movement. Ivory-color metal case 5¼ in. high. Gold-color base. Shpg. wt. 1 lb. 11 oz.
4N7036E–**Luminous** hands, numerals; dark dial. $5.79
4N7035E–**Plain;** white hands, nos.; gray dial . . 5.19

G **Harmony House Junior.** Metal case, gold-color base. 40-hour movement. 2⅜ in. high. *State color* pink, lt. blue, ivory. Shpg. wt. 12 oz.
4N7058E–**Luminous** hands, numerals; dark dial. $4.39
4N7057E–**Plain;** white hands; nos.; gray dial . . 3.79

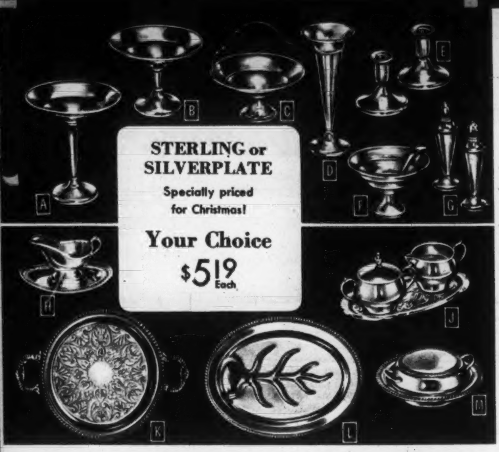
Favorite Travel Alarms with gold-color initial

H **Our Lowest Priced Ever.** Genuine leather case . . luminous dial . . 30-hour movement. Precision made in West Germany. Gold-color initial on case. **Case colors** brown, red, blue. *State color and initial.* Shpg. wt. 9 oz.
4 N 7041E—3½-in. case. . . .only $5.50

J **With 1-Jewel,** 30-hour movement. Genuine leather case. Luminous hands, numerals. Precision made in West Germany. With gold-color initial on 3½-in. case. **Case colors** brown, blue, red. *State color, initial.*
4 N 7065E—Shpg. wt. 9 oz. $6.50

K **7-Jewels . . single key winds clock, alarm.** Genuine leather case. Luminous hands, numerals. 30-hour movement. Personalized with one initial. Made in West Germany. 3½-in. case. **Case colors** tan, brown, red, blue. *State color, initial.* Handsome gift.
4 N 7042E—Shpg. wt. 9 oz. only $7.65

L **New. Distinctive rectangular case 2⅞x3½ in. . . 7 Jewels.** Single key winds clock, alarm. Genuine leather case. Luminous hands, numerals. 40-hour movement. Personalized with 1 initial. Made in West Germany. **Colors** red, blue, brown, green. *State color, initial.* For the extensive traveler.
4 N 7039E—Shpg. wt. 9 oz. . . . $8.50



STERLING or SILVERPLATE

Specially priced for Christmas!

Your Choice

$\$5^{19}$ Each

For Her . . A Sparkling Array of Gift-lovely Holloware

Delight your favorite hostess with several of these lovely STERLING gifts. Graceful simplicity of design plus the shimmering luster of sterling silver . . a distinctive combination for any table. *All at easy-to-afford prices!*

[A] **Tall Compote.** Shipping weight 1 lb. 6 oz.
4 N 8811ME—5⅜ in. diameter.....$5.19

[B] **Medium Compote.** Shipping wt. 1 lb. 4 oz.
4 N 8812ME—5⅜ in. diameter.....$5.19

[C] **Basket** with swinging handle. Wt. 1 lb.
4 N 8815ME—5⅜ in. diameter.....$5.19

[D] **Bud Vase.** Shipping weight 1 lb.
4 N 8856ME—6⅞ inches high...... 5.19

[E] **Candle Sticks.** Shipping weight 1 lb. 6 oz.
4 N 8820ME–Base diam. 3¼ in. Pair $5.19

[F] **Mayonnaise Dish and Ladle.** Wt. 1 lb.
4 N 8829ME—Dish 4¾ in. diameter $5.19

[G] **Salt and Pepper Shakers.** Wt. 1 lb. 2 oz.
4 N 8867ME—5 inches high....Pair $5.19

Smart SILVERPLATED gifts make ideal Christmas remembrances. Beautifully styled with lovely designs . . harmonize with any pattern. Whether it be casual, informal parties or dinner parties for the most important guests, she'll be proud to own these.

[H] **Gravy Boat** (4 in.) on tray (9x5¾ in.)
4 N 8834E—Shpg. wt. 1 lb. 12 oz. $5.19

[J] **Sugar** (3½ in.), **Creamer** (2½ in.) on lovely **Tray** (9x5¾ inches).
4 N 8794E—Shpg. wt. 1 lb. 12 oz....$5.19

[K] **Lovely Round Tray.** 18 in. with handles.
4 N 8724E–Shpg. wt. 3 lbs. 12 oz. $5.19

[L] **Handy Well and Tree Platter.** 16x12 in.
4 N 8808E–Shpg. wt. 2 lbs. 12 oz. $5.19

[M] **Vegetable Dish.** 10-inch diameter.
4 N 8707E—Shpg. wt. 2 lbs. 4 oz. $5.19

Prices incl. 10% Fed. Tax where "E" is added to catalog number. Easy Terms page 371.

Handy Bar Accessories

[N] **7-pc. Chrome Plated Pump Set.** Press pump, fill glass, rotate revolving tray! 26-oz. glass decanter. Six 1-oz. shot glasses, colored plastic bands.
4N 8781–Abt. 9 in. high. Shpg. wt. 5 lbs. 12 oz. $4.88

[P] **Sparkling Chrome Plated Cocktail Shaker.** Keeps its gleaming finish . . *never needs polishing!* Makes holiday entertaining easy. 2-qt. capacity.
4 N 8780—12 in. tall. Shpg. wt. 2 lbs. 8 oz. $5.44

[R] **Gleaming Chrome Plated Ice Bucket.** Expensive swing handle top. Heavy rubber and Fiberglas insulation . . keeps cubes for hours. 2-qt. capacity.
4 N 8798–13 in. with handle. Wt. 8 lbs......$12.95

[S] **Hammered Aluminum Ice Bucket.** *So lightweight!* Rubber and Fiberglas insulation . . assures ice cubes when you want them. An ideal gift for your favorite host . . a modest price, too! 2-qt. capacity.
4 N 8787—8 in. high. Shpg. wt. 2 lbs. 12 oz. $4.88

New! 8-pc. Cocktail Set

Smartly Styled in Gleaming Chrome Plate. Keeps its brilliant luster for years . . *never needs polishing!* A handsome gift for the thoughtful host . . sure to please him long after Christmas is over. 12-in. shaker has 2-qt. capacity. 6 goblets have chrome plated stems and bases . . beautiful Phoenix glass in amber, forest green and amethyst. (Two glasses in each color—no choice.) Tray 11¾x18 in.
4 N 08874—Shpg. wt. 9 lbs.......Set $15.95

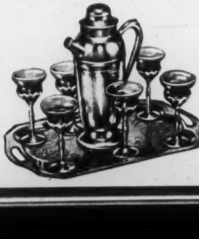
Lovely STERLING

All pieces have distinctive gadroon border . . a design of striking simplicity—harmonizes with all silver.

[T] **Reduced! Console Candle Sticks.** *Now save 67c.* Base diam. 2¾ in.
4 N 8739E—Wt. 1 lb. 6 oz. Pair $2.98

[U] **3-Branch Candelabra.** Delicate looking . . yet so sturdy! Removable branches . . use as single candle holder, too. 5¼ in. high; 9⅛-in. spread.
4N8871E–Shpg. wt. 2 lbs. 4 oz. $10.45

[V] **Lovely Centerpiece** for her holiday table. Brass mesh cover holds candle and flowers. Sure to win her many compliments. *Flowers and candle not included.*
4 N 8868E—6½ in. diam. Shipping weight 1 lb. 8 oz............$7.95

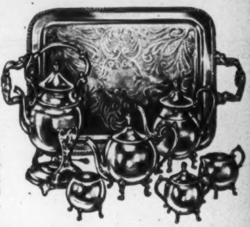


SPECIAL PURCHASE! 7-pc. Service $\$89^{95}$

- Beautiful shining SILVERPLATE
- Styling, size, workmanship usually found only in sets costing much more

SAVE $22.55 by buying complete set. Mounted on gracefully contoured legs. Ten-cup coffee pot 9¾ in. tall. Eight-cup teapot 8¼ in. tall. Sugar 5½ in., creamer 4½ in. Waste bowl 3½ in. Kettle (12-cup capacity), stand and alcohol burner (with att. "snuffer") ., 14½ in. tall. Tray 27x16⅛ in., handles.

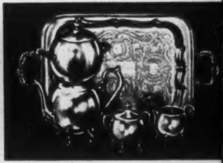
4NT8859KE-7-pc. Set. Wt. 38 lbs. $89.95
4N8860-Coffee Pot. Wt. 5 lbs.. 19.50
4N8861ME-Tea Pot. Wt. 5 lbs.. 17.50
4N8862ME-Sugar, Creamer. Wt. 3 lbs. 13.50
4N8863ME-Waste Bowl. Wt. 2 lbs. 5.00
4N08866ME-Kettle, Stand, and Burner. Shipping weight 12 lbs.........$32.50
4N08864ME-Tray. Shpg. wt. 13 lbs. 24.50



5-pc. Silverplated Set

SAVE $7.25 . . buy complete set. Hand applied, hand cut shell and gadroon border. 10-cup coffee pot 10 in. tall. 8-cup teapot 9 in. tall. Sugar 5½ in.; creamer 4¾ in. Tray 23½x14 in. with handles.

4NT8740KE-5-pc. Set. Wt. 22 lbs. $67.50
4N8742ME-Coffee Pot. Wt. 4 lbs. 19.25
4N8743ME-Teapot. Wt. 4 lbs..... 16.50
4N8744ME-Sugar, Creamer. Wt. 3 lbs. 16.50
4N08745ME-Tray. Shpg. wt. 9 lbs. 22.50



4-pc. Drip Coffee Set

SAVE $4.85 when you buy complete set. All silverplated pieces are smartly designed . . have graceful legs. Seven-cup dripolator 12 in. tall. Sugar 4¾ in.; creamer 3 in. Tray 11¾x21¾ in. with handles.

4NT8846KE-4-pc. Set. Wt. 15 lbs. $45.00
4N08847ME-Coffee. 8 lbs. 8 oz. 26.95
4N8848ME-Sugar, Cream. 2 lbs. 9.95
4N08849ME-Tray. Wt. 4 lbs. 12.95

Heavily Silverplated . . Beautifully Styled

- **Shimmering, lustrous because of exceptionally heavy silverplating**
- **Intricately detailed borders and designs**

A lovely selection of sparkling gifts . . at Sears down-to-earth prices. Gracefully designed . . exquisitely detailed. An ideal way to say "Merry Christmas" to your hostess.

Order several pieces today.

[W] **Sandwich Plate.** Rolled "Blossom" border . . floral design. 11½-in. diam.
4 N 8807E—Shpg. wt. 1 lb. 10 oz.....$3.98

[X] **Butter Dish and Spreader.** Removable glass dish holds ¼-lb. "stick." 8 in. long.
4 N 8786E—Shpg. wt. 1 lb. 8 oz.....$3.98

[Y] **Bread Tray.** Rolled gadroon border.
4 N 8827E—12x6½ in. Wt. 1 lb...$2.98

[Z] **Salad Set.** Lovely floral design.
4N8816E-Ea. 9½ in. lg. Wt. 1 lb. Set 3.98

[AA] **Bon Bon Dish.** Graceful plume border.
4N8785E-7 in. long. Wt. 10 oz. $2.98

[BB] **Sugar and Creamer.** Gadroon border. Sugar 3½ in.; creamer 2½ in.
4 N 8835E—Shpg. wt. 1 lb. 8 oz. Set $3.98

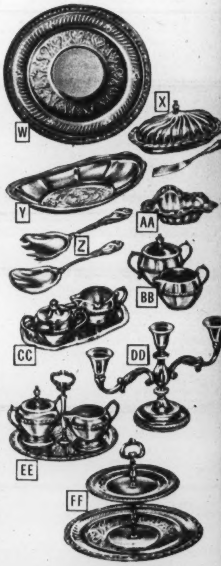
[CC] **Sugar and Creamer.** Gadroon border. Sugar 3¾ in.; creamer 3 in. Wt. 2 lbs.
4 N 8813E—On tray 9½x6 in., . . Set $6.95

[DD] **Lovely 3-Branch Candelabra** with hand-applied gadroon border. Popular size.
4N8713E-7½ in. high. Wt. 4 lbs. Each $10.45

[EE] **Dessert Set.** "Blossom" border. Sugar 4½ in.; creamer 4 in. Handle. Shpg. wt. 2 lbs. 4 oz.
4N8833E-On tray 8½-in. diam. Set $11.95

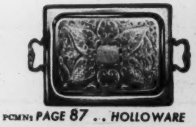
[FF] **2-tier Tidbit Tray.** Lovely "Blossom" border. Lower tray 11½ in. diam.
4N8832E-8¼ in. high. Wt. 2 lbs. 12 oz. $10.45

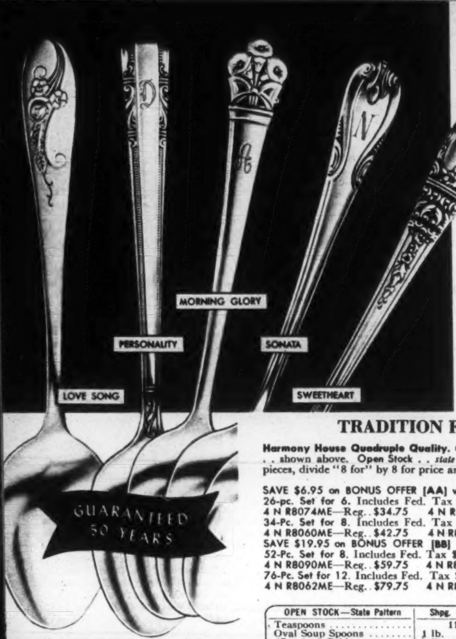
Order now to assure prompt delivery before Christmas

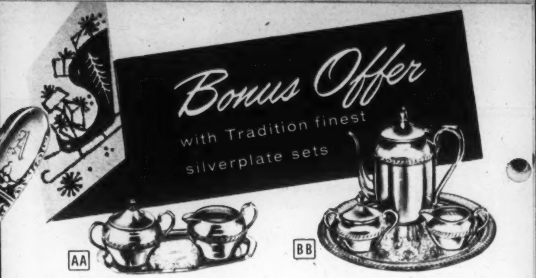


New! Aluminum Tray

Sparkling, gleaming aluminum that never needs polishing! *So lightweight, too.* Graceful gadroon border . . attractively detailed design. The perfect gift for the woman who likes to entertain. Lovely enough to please any feminine eye. 21¼x12¾ in. with handles.
4 N 08796—Shpg. wt. 3 lbs. 4 oz....$4.88






Bonus Offer
with Tradition finest silverplate sets
AA
BB

A $6.95 bonus!

Lovely Silverplated Sugar, Creamer, and Tray *is yours at no extra charge* when you buy 26- or 34-pc. Tradition finest silverplate set below. Sugar bowl 3¾ in.; cream pitcher 3 in.; tray 6 x 9½ in. *Order now for prompt pre-Christmas delivery.*

A $19.95 bonus!

Elegant Gadroon Silverplated 4-piece Coffee Set *is yours at no extra charge* when you buy 52- or 76-pc. Tradition Finest silverplate set below. 8-cup coffee pot 7½ in. tall; sugar 3½ in.; creamer 2¼ in.; tray 12½ in. diameter.

TRADITION Finest Silverplate . . Choice of Sets or Open Stock

Harmony House Quadruple Quality. Choice of 5 lovely patterns . . shown above. **Open Stock** . . *state quantity.* If ordering single pieces, divide "8 for" by 8 for price and shipping weight.

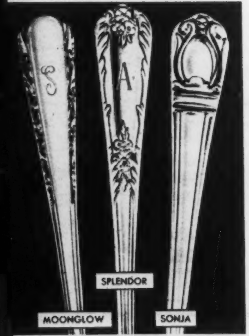
SAVE $6.95 on BONUS OFFER [AA] with 26- or 34-pc. Set.
26-pc. Set for 6. Includes Fed. Tax 64c. Shpg. wt. 6 lbs.
4 N R8074ME—Reg. . $34.75 **4 N R8075ME**—Grille $34.75
34-Pc. Set for 8. Includes Fed. Tax 63c. Shpg. wt. 7 lbs.
4 N R8060ME—Reg. . $42.75 **4 N R8061ME**—Grille. $42.75
SAVE $19.95 on BONUS OFFER [BB] with 52-or 76-pc. Set.
52-Pc. Set for 8. Includes Fed. Tax $1.26. Wt. 12 lbs. 8 oz.
4 N R8090ME—Reg. . $59.75 **4 N R8091ME**—Grille. $59.75
76-Pc. Set for 12. Includes Fed. Tax $1.28. Wt. 16 lbs. 8 oz.
4 N R8062ME—Reg. . $79.75 **4 N R8063ME**—Grille. $79.75

Open Stock and Sets . . *State engraving number* (facing page). *Print initial.* (Love Song cannot be engraved.) *State pattern.* See NOTICE FOR ALL TRADITION SILVERPLATE on facing page.

Pieces	26-pc. Set	34-pc. Set	52-pc. Set	76-pc. Set
Teaspoons	6	8	16	24
Soup Spoons	6	8	8	12
Knives	6	8	8	12
Forks	6	8	8	12
Salad Forks			8	12
Butter Knife	1	1	1	1
Sugar Spoon	1	1	1	1
(Serving) Tablespoons			2	2

OPEN STOCK—State Pattern	Shpg. wt.	Catalog No.	8 for
Teaspoons	11 oz.	4 N R8000M	$5.04
Oval Soup Spoons	1 lb.	4 N R8001M	9.36
(Serving) Tablespoons	1 lb. 4 oz.	4 N R8003M	10.00
Iced Drink Spoons	10 oz.	4 N R8005M	9.36
After Dinner Coffee Spoons	8 oz.	4 N R8006M	5.04
Grille Dinner Forks	1 lb. 3 oz.	4 N R8015M	9.36
Regular Dinner Forks	1 lb. 3 oz.	4 N R8018M	9.36
Salad Forks	12 oz.	4 N R8019M	9.36
Cocktail or Oyster Forks	8 oz.	4 N R8021M	9.36
Steak Knives	1 lb. 6 oz.	4 N R8030M	24.96
Grille Dinner Knives	1 lb. 6 oz.	4 N R8031M	$18.64
Regular Dinner Knives	1 lb. 6 oz.	4 N R8032M	18.64
Butter Spreaders	12 oz.	4 N R8041M	9.36
Sugar Spoon	3 oz. Ea.	4 N R8007M	1.25 Ea.
Butter Knife	3 oz. Ea.	4 N R8043M	1.25 Ea.
Gravy Ladle	8 oz. Ea.	4 N R8010M	2.50 Ea.
Large Salad or Berry Spoon	9 oz. Ea.	4 N R8011M	2.50 Ea.
Salad or Cold Meat Fork	7 oz. Ea.	4 N R8027M	2.50 Ea.
Pierced Pastry Server	9 oz. Ea.	4 N R8046M	2.50 Ea.

Serving Packette . . *saves you $1.00.* Tradition FINEST silverplate. Includes gravy ladle, cold meat fork, berry spoon, pierced pastry server. *State pattern* Sonata, Morning Glory, Sweetheart, Personality, Love Song.
4 N R8049M—Shpg. wt. 2 lbs. 4 oz. $9.00



STERLING SILVER
SAVE $20.10
over open stock prices listed below

32-piece set $79.50

The symbol of gracious living . . increases in beauty as you use it because it is SOLID silver. Guild weight (Regular). Patterns are deeply carved as only sterling can be. Sets include flannel rolls. *State engraving number, print initial.*

32-pc. set for 8. *SAVE $20.10 over separate prices.* Includes 8 teaspoons, 8 cream soup spoons, 8 knives, 8 forks.
4 N R8593ME—Wt. 4 lbs. 8 oz. *State pattern. $8.00 down* 32-pc. Set. Cash $79.50

5-pc. place setting. Basic pieces to set table for one. Includes 1 knife, 1 teaspoon, 1 fork, 1 salad fork, 1 cream soup spoon. *State pattern.* Shpg. wt. 13 oz.
4NR8575ME–5-pc. place setting. $15.00

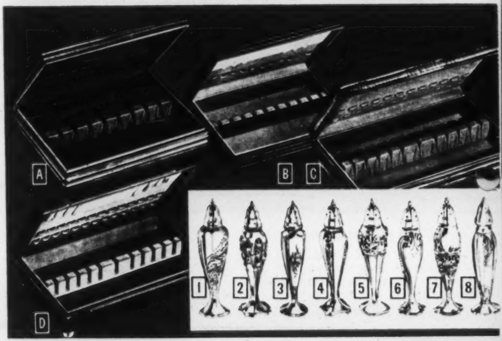
NOTE: These 3 beautiful Sears Sterling Silver patterns have hollow handle knives; forged stainless blades. Knives and forks are luncheon size . . right for any occasion. No engraving charge (see facing page). (Sonja cannot be engraved.)

OPEN STOCK on Lovely Sears Sterling Silver

State quantity and pattern. State engraving number (facing page). Print initial.

State Pattern	Shpg. wt. each	Catalog Number	Each
Teaspoons	2 oz.	4 N R8576ME	$2.00
Cream Soup Spoons	2 oz.	4 N R8577ME	3.00
(Serving) Tablespoons	4 oz.	4 N R8582ME	5.35
Iced Drink Spoons	2 oz.	4 N R8584ME	3.00
Luncheon Knives	3 oz.	4 N R8580ME	3.45
Luncheon Forks	2 oz.	4 N R8578ME	4.00
Salad Forks	3 oz.	4 N R8579ME	3.10
Butter Spreaders	2 oz.	4 N R8581ME	2.50
Cocktail or Oyster Forks	2 oz.	4 N R8585ME	2.05
After Dinner Coffee Spoons	1 oz.	4 N R8583ME	1.40
Butter Knife	3 oz.	4 N R8589ME	4.35
Sugar Spoon	3 oz.	4 N R8590ME	3.00
Large Salad or Berry Spoon	5 oz.	4 N R8586ME	7.10
Salad or Cold Meat Fork	5 oz.	4 N R8587ME	7.10
Gravy Ladle	8 oz.	4 N R8588ME	5.35

Prices include 10% Federal Tax where "E" is added to catalog number.



Anti-tarnish CHESTS . . . Silverplated SHAKERS

[A] Holds over 90 pieces. Solid wood; mahogany finish . . lacquered 3 times. Anti-tarnish green cotton duvetyn lining. Mitered corners; concealed hinges. 10 loops in lid for knives.
4 N 7494-*Size* 15x11½x3⅛ in. Wt. 5 lbs. $4.95

[B] Holds over 125 pieces. Solid wood . . lacquered 4 times. Anti-tarnish blue duvetyn lined; rayon satin inserts. 12 loops. *Size* 15¾x11 5/16x3⅛ in. Wt. 6 lbs. *Print 1 initial.*
4 N 7489—Smooth mahogany finish . . . $5.95
4 N 7490—Bleached mahogany finish . . 5.95

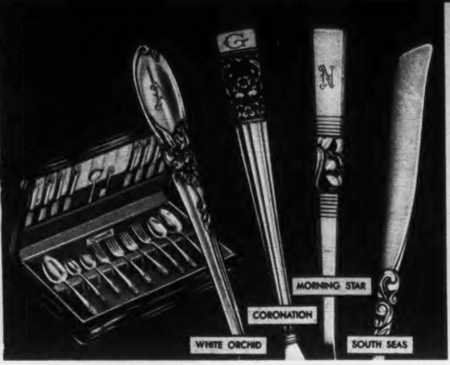
[C] Holds over 135 pieces. Solid wood; mahogany finish . . lacquered 4 times. Curved front and sides. Non-tarnish Pacific Cloth lining. 12 loops in lid for knives. *Size* 19x11¼x3⅛ inches.
4 N 7482—*Print 1 initial.* Wt. 7 lbs. . $7.95

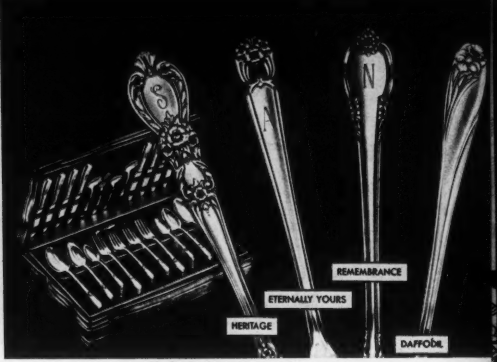
[D] Holds over 145 pieces. Stands on feet. Anti-tarnish lining, rayon satin inserts. 14 loops. 19¼x11⅝x3¼ in. *Print 1 initial.*
4 N 7498—Mahogany finish. Pacific cloth.
4 N 7499—Blonde finish, velveteen lined. Shipping weight 8 lbs. $9.95

Black initial (block style) on gold color metal . . included with [B], [C], [D]

Shakers [1]-[3] match Tradition FINER silverplate or go with any pattern. Never need polishing! *State pattern* (1) Bridal Corsage, (2) Classic Filigree, (3) Maytime. 5½ inches tall.
4N8869ME—Shpg. wt. 1 lb. 5 oz. . Pair $2.59
[4]-[8] match Tradition FINEST silverplate . . go with any pattern. Need no polishing! *State pattern* (4) Personality, (5) Morning Glory, (6) Sonata, (7) Sweetheart, (8) Love Song.
4N8870ME-5½ in. tall. Wt. 1 lb. 5 oz. Pr. $3.99

Pacific Cloth Gift-Pak for Holloware. *Positively prevents tarnish.* Keeps holloware ready for instant use. Includes 4 zippered bags . . 13x17 in., 10x15 in., two 9x9 in. Reusable plastic container. Shipping weight 1 lb. 6 oz.
4 N 7457 . . . . $4.88





COMMUNITY PLATE Silverplate

By Oneida Ltd. (Made in U. S. A.)

• *State engraving number. Print initial.* **Hollow handle knives, forged stainless blades.** South Seas cannot be engraved; Coronation style as shown. Grille (longer handles; shorter blades, tines). In anti-tarnish chest. Compositions on facing page. *State pattern.*

34-Piece Service for 8. *Postpaid.* (Shpg. wt. 8 lbs.). *Same price Cash or Terms.*
4 N R8262MT—Regular..........$59.75 4 N R8263MT—Grille............$59.75

52-Piece Service for 8. *Postpaid.* (Shpg. wt. 12 lbs.) *Same price Cash or Terms.*
4 N R8258MT—Regular..........$79.75 4 N R8259MT—Grille............ 79.75

76-Piece Service for 12. *Postpaid.* (Shpg. wt. 15 lbs.) *Same price Cash or Terms.*
4 N R8270MT—Regular.........$117.50 4 N R8271MT—Grille........... 117.50

OPEN STOCK . . . Community Plate

State Pattern, Quantity	Shpg. wt.	Catalog Number	8 for
Teaspoons	11 oz.	4 N R8200MT	$7.20
Oval soup spoons	1 lb.	4 N R8201MT	14.40
(Serving) tablespoons	1 lb. 4 oz.	4 N R8203MT	16.00
Iced drink spoons	10 oz.	4 N R8205MT	14.40
After dinner coffee spoons	8 oz.	4 N R8206MT	7.20
Grille forks	1 lb. 3 oz.	*4 N R8215MT	14.40
Regular forks	1 lb. 3 oz.	*4 N R8218MT	14.40
Salad forks	12 oz.	4 N R8219MT	14.40
Cocktail or oyster forks	8 oz.	4 N R8221MT	14.40
Grille knives	1 lb. 6 oz.	*4 N R8231MT	22.00
Regular knives	1 lb. 6 oz.	*4 N R8232MT	22.00
Individual butter spreaders	12 oz.	4 N R8241MT	14.40
Gravy ladle	8 oz.	4 N R8210MT	3.50 Ea.
Large serving or salad spoon	9 oz.	**4 N R8211MT	3.50 Ea.
Large serving or salad fork	7 oz.	4 N R8227MT	3.50 Ea.
Pierced pastry server	9 oz.	4 N R8246MT	4.50 Ea.

* Because of its design, South Seas serves purpose of regular or grille.
** Not available in South Seas. **All pieces postpaid . . same price cash or terms.**

1847 ROGERS BROS. Silverplate

By International Silver Co. (Made in U. S. A.)

• *State engraving number. Print initial.* **Seamless hollow handle knives, forged stainless blades.** Daffodil cannot be engraved. Viande (longer handles; shorter blades, tines). Sets in anti-tarnish chest. Set compositions on facing page. *State pattern.*

34-Piece Service for 8. *Postpaid.* (Shpg. wt. 8 lbs.) *Same price Cash or Terms.*
4 N R8152MT—Regular..........$56.50 4 N R8153MT—Viande..........$56.50

52-Piece Service for 8. *Postpaid.* (Shpg. wt. 12 lbs.) *Same price Cash or Terms.*
4 N R8158MT—Regular..........$79.75 4 N R8159MT—Viande.......... 79.75

76-Piece Service for 12. *Postpaid.* (Shpg. wt. 15 lbs.) *Same price Cash or Terms.*
4 N R8170MT—Regular.........$116.75 4 N R8171MT—Viande.......... 116.75

OPEN STOCK . . . 1847 Rogers Bros.

State Pattern, Quantity	Shpg. wt.	Catalog Number	8 for
Teaspoons	11 oz.	4 N R8100MT	$6.50
Oval soup spoons	1 lb.	4 N R8101MT	13.00
(Serving) tablespoons	1 lb. 4 oz.	4 N R8103MT	16.00
Iced drink spoons	10 oz.	4 N R8105MT	13.00
After dinner coffee spoons	8 oz.	4 N R8106MT	6.67
Viande forks	1 lb. 3 oz.	4 N R8115MT	13.00
Regular forks	1 lb. 3 oz.	4 N R8118MT	13.00
Salad forks	12 oz.	4 N R8119MT	13.00
Cocktail or oyster forks	8 oz.	4 N R8121MT	13.00
Viande knives	1 lb. 6 oz.	4 N R8131MT	21.33
Regular knives	1 lb. 6 oz.	4 N R8132MT	21.33
Individual butter spreaders	12 oz.	4 N R8141MT	13.00
Gravy ladle	8 oz.	4 N R8110MT	3.25 Ea.
Large serving or salad spoon	9 oz.	4 N R8111MT	3.25 Ea.
Large serving or salad fork	7 oz.	4 N R8127MT	3.25 Ea.
Pierced pastry server	9 oz.	4 N R8146MT	4.50 Ea.

If ordering single pieces of any open stock, divide "8 for" by 8 for price and shipping weight. *State engraving number. Print initial.* **All pieces postpaid . . same price Cash or Terms.**

Notice For All Tradition Silverplate

- Knives have hollow handles, stainless steel blades . . FINEST quality knives have skillfully forged blades
- Overlaid at points of greatest wear
- Grille style has longer handles, shorter blades and tines

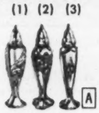
Engraved at no extra charge . . see below. BE SURE TO STATE PATTERN, ENGRAVING STYLE NUMBER; AND PRINT INITIAL. Because of the design, the pattern Classic Filigree in our FINER quality and Love Song in our FINEST quality cannot be engraved. There is no Federal Tax on silverplate.

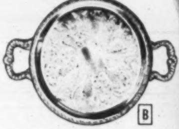
A 54 A 52 A 55

NO ENGRAVING CHARGE: *State style number* (54) Script, (52) Block, (55) Old English. *Print initial.* Silver correctly engraved cannot be returned. No C.O.D. orders. New style of Script, Old English. If matching set you previously bought, please send pencil sketch with order.

Special Christmas BONUS OFFER with Tradition FINER Silverplate

Choice of 3 lovely silverplate patterns . . each with a deep carved look. Outstanding quality . . so low priced!



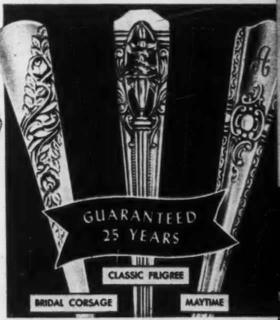


$2.59 Bonus

Silverplated SALT and PEPPER SHAKERS . . *yours at no extra charge* when you buy 26- or 34-piece Tradition silverplate set below. Striking shakers never need polishing! Match Tradition FINER silverplate. *State pattern* (1) Bridal Corsage, (2) Classic Filigree, (3) Maytime. 5½ in. tall.

$7.29 Bonus

Sparkling Tradition Silverplated TRAY . . *yours at no extra charge* when you buy 52- or 76-pc. Tradition silverplate set below. Lovely "Bridal Corsage" border. Heavily silverplated on genuine copper base. Harmonizes with any pattern . . adds charm to any table. 18 in. with handles.



Harmony House AA+ Quality

Add distinction and glowing beauty to all your table settings with Tradition FINER silverplate. Each piece is aglow with glorious luster. Choose from graceful Bridal Corsage, lace-like Classic Filigree, or delicate Maytime. Suitable for any modern or traditional table setting.

OPEN STOCK—*State Pattern*	Shpg. wt.	Catalog No.	8 for	OPEN STOCK—*State Pattern*	Shpg. wt.	Catalog No.	8 for
Teaspoons	11 oz.	4NR7800M	$2.48	Regular Dinner Knives	1 lb. 6 oz.	4NR7832M	$9.04
Oval Soup Spoons	1 lb.	4NR7801M	4.72	Butter Spreaders	12 oz.	4NR7841M	5.04
Cream Soup Spoons	12 oz.	4NR7802M	4.72	Sugar Spoon	3 oz.	4NR7807M	.60 Ea.
(Serving) Tablespoons	1 lb. 4 oz.	4NR7803M	5.04	Pierced Tablespoon	3 oz.	4NR7809M	.90 Ea.
Round Soup Spoons	1 lb.	4NR7804M	4.72	Jelly Server	3 oz.	4NR7829M	.75 Ea.
Iced Drink Spoons	10 oz.	4NR7805M	4.32	Butter Knife	3 oz.	4NR7843M	.60 Ea.
After Dinner Coffee Spoons	8 oz.	4NR7806M	2.48	Pierced Round Server	3 oz.	4NR7847M	$1.00 Ea.
Grille Dinner Forks	1 lb. 3 oz.	4NR7815M	4.72	Gravy Ladle	8 oz.	**4NR7810M	1.25 Ea.
Regular Dinner Forks	1 lb. 3 oz.	4NR7818M	4.72	Large Salad or Berry Spoon	9 oz.	**4NR7811M	1.25 Ea.
Salad Forks	12 oz.	4NR7819M	4.72	Salad or Cold Meat Fork	7 oz.	**4NR7827M	1.25 Ea.
Cocktail or Oyster Forks	8 oz.	4NR7821M	4.32	Pierced Pastry Server	9 oz.	**4NR7846M	1.25 Ea.
Grille Dinner Knives	1 lb. 6 oz.	4NR7831M	9.04				

OPEN STOCK . . *state quantity.* If ordering single pieces, divide "8 for" by 8 for price and shipping weight.

****SERVING PACKETTE** . . Tradition Finer silverplate. Includes these 4 serving pieces. *State pattern above.*
4 N R7849M—Shpg. wt. 2 lbs. 4 oz. *SAVE 50c on Packette*........$4.60

BONUS OFFER with Sets only

Hollow handle knives, stainless blades. Forks and knives are regular or grille (longer handles, shorter blades, tines.) Engraved at no charge (see left). **Open Stock and Sets** . . *state engraving number (left). Print initial.* (Classic Filigree cannot be engraved.) Set compositions are listed on facing page. *Please be sure to state pattern.*

SAVE $2.59 on BONUS OFFER [A] above with 26- or 34-pc. set.
26-Piece Service for 6. Shpg. wt. 4 lbs. Includes Fed. Tax. 22c.
4NR7854ME-Regular. $15.75 4NR7855ME-Grille . . . $15.75

34-Piece Service for 8. Shpg. wt. 5 lbs. Includes Fed. Tax. 22c.
4NR7878ME-Regular. $19.75 4NR7879ME-Grille . . . $19.75

SAVE $7.29 on BONUS OFFER [B] above with 52- or 76-pc. set.
52-Piece Service for 8. Shpg. wt. 10 lbs. Includes Fed. Tax 66c.
4NR7894ME-Regular. $29.75 4NR7895ME-Grille . . . $29.75

76-Piece Service for 12. Shpg. wt. 13 lbs. Includes Fed. Tax 65c.
4NR7856ME-Regular. . $39.75 4NR7857ME-Grille. . . $39.75

Order now to assure prompt delivery before Christmas

famous Pilgrim label for men . .
Boxed Handkerchiefs
inexpensive gifts of quality
2
LINEN $1.95 Box of 3
1
LINEN $3.80 Box of 6
3
LINEN $1.50 Box of 3
4
$1.25 Box of 3
5
$1.00 Box of 3
6
7
$1.58 Box of 6

Personalized Handkerchiefs

Embroidered initials (*all except I, O, Q, U, V, X, Y, Z*). Packed one initial to each box. *Print 1st and 2nd initial choice for each box you order*

INITIALED HANDKERCHIEFS . . personally his for Christmas
Pilgrim Quality, Priced Low . . Save 15c to 60c when you buy 2 boxes

GENUINE IRISH LINEN

Choose linen for best appearance, nicest feel. Snowy white; soft, smooth finish . . . naturally free from lint and fuzz.

1 **Deluxe gift . . . 6 in each box.** First quality linen; ¾-in. hemstitched hem; white initial. About 17 in. square.
25N2579—
. . . . . .6 in box $3.80
Save . . . 2 boxes 7.00

2 **Rolled Hem.** Fine quality favorite. Distinctive white initial. About 17 in. sq.
25 N 2599 . . . . .3 in box $1.95
Buy 2, save 30c . . . . .2 boxes 3.60

3 **Hemstitched.** Attractive white initial. About 17 in. sq.
25 N 2598 . . . . .3 in box $1.50
Buy 2, save 20c . . . . .2 boxes 2.80

GOOD LOOKING, PRACTICAL COTTON

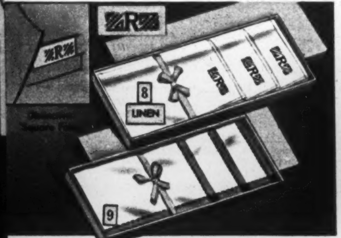
4 **Colored Woven Borders;** harmonizing color initials. Hemmed. Asstd. men's colors. About 17 in. sq.
25 N 2576 . . . . .3 in box $1.25
Buy 2, save 20c . . . . .2 boxes 2.30

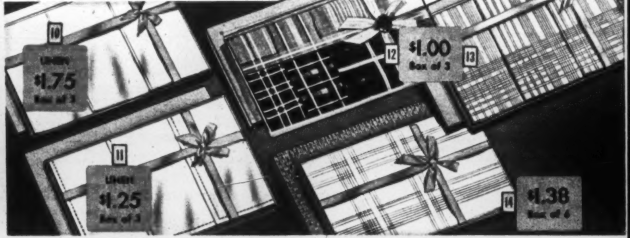
5 **All-white** with assorted white corded borders. Ever-popular style with decorative white initial. About 17¼ in. sq.
25 N 2597 . . . . .3 in box $1.00
Buy 2, save 15c . . . . .2 boxes 1.85

6 **Colored Initial** on white cotton. Hemstitched. Assorted color initials go with all men's fashions. About 17½ in. sq.
25 N 2575 . . . . .3 in box $1.00
Buy 2, save 15c . . . . .2 boxes 1.85

7 **Thrifty all-white** cotton; woven borders. White initial. Hemmed. About 17 in. sq. Priced so low.
25 N 2563 . . . . .6 in box $1.58
Buy 2, save 16c . . . . .2 boxes 3.00

Shipping weight for initial handkerchiefs above: box of 3, 4 ounces; box of 6, 6 ounces





TV Fold—Pocket Handkerchief

- The popular square-fold . . . always neat looking
- Easily refolds to neat perfection after washing

8 **TV fold—Reverse Initial** . . . readable in your pocket. White, lint-free linen with assorted color initial. Hand rolled. Abt. 17½ in. sq. *All initials except I, O, Q, U, V, X, Y, Z.* (Minimum order 1 initial to ea. box.) *Print 1st and 2nd choice.* Wt. box 4 oz.
25 N 2596 . . . . . .3 in box $2.95
Save 20c . . . . .2 boxes 5.70

9 **TV fold—Tie Matcher** . . . ½-in. woven colored border. Neatly hemstitched. Lends elegant accent . . makes impressive gift. White cotton assorted tie-matching colored borders. About 17½ in. sq. Shpg. wt. box 3 oz.
25 N 2590 . .3 in box $1.40
Save 30c . . . .2 boxes 2.50

Boxed for Christmas Giving . . Save 15c to 30c on two boxes

GENUINE IRISH LINEN

Snowy white linen. Soft, smooth and absorbent. Naturally lint free, fuzz free. Men's favorite choice for fine handkerchiefs.

10 **Rolled Hem.** Plain and tailored from first quality linen. About 17 inches square.
25 N 2593 . . . . .3 in box $1.75
Buy 2 boxes, save 30c . . . . .2 boxes 3.20

11 **Hemstitched.** Good quality linen neatly finished. About 17 inches square.
25 N 2595 . . . . .3 in box $1.25
Buy 2 boxes, save 20c . . . . .2 boxes 2.30

PRACTICAL, ECONOMICAL COTTON

All-purpose white cotton. Sturdy, absorbent, nice looking. Handsome assorted woven borders. *Order now.*

12 **Colored Borders.** Neatly hemmed. About 17 inches square.
25 N 2557 . . . . .3 in box $1.00
Buy 2, save 15c . . . . .2 boxes 1.85

13 **White Borders.** Hemmed. About 17½ inches square. *Order now.*
25 N 2552 . . . . .3 in box $1.00
Buy 2, save 15c . . . . .2 boxes 1.85

14 **Good quality cotton** . . . your thrift buy in men's boxed handkerchiefs. Make nice low cost gifts. All white with satin weave border. Hemmed. About 17 in. square. *Remember you save when you buy 2 boxes.*
25 N 2540—
. . . . .6 in box $1.38
Save 16c . . . 2 boxes 2.60

Shipping weight for boxed handkerchiefs above: box of 3, 4 ounces; box of 6, 6 ounces

BOXED
WESTERN

Styled and Sized Specially for Boys

Initialed. White cotton, woven border. Hemmed. Abt. 14½ in. sq. *Embroidered asstd. color initials except I, O, Q, U, V, X, Y, Z (one initial to a box). Print 1st and 2nd choice for ea. box.* Shpg. wt. box 4 oz.
25 N 2582 . . . . . . .6 in box $1.78
Save 26c . . . . .2 boxes 3.30

Thrifty Budget Pack. 12 cotton handkerchiefs . . . 6 asstd. colored borders, neat hems; 6 all white hemstitched. Abt. 14 in. sq. Make your own gift assortments. Wt. pack 6 oz.
25N2547–Pack of 12 $1.25
Save 25c . . . .2 packs 2.25

New Boys' Westerner bright colored cowboy prints on good, sturdy cotton. About 13½ in. sq. Hemmed. Ass't'd. washfast colors. Shpg. wt. six 3 oz.
25 N 2533—6 for 90c
Save . . . . . .12 for $1.65

15
IRONWEAVE
16
Jumbo 27 in. square
17
Jumbo Western

Bandannas

Durable cotton; extra soft and absorbent, long wearing. Assorted patterns in assorted washfast colors red and blue. (*Sorry, no choice of pattern or color*). Hemmed. Shpg. wt. six 6 oz.

15 **Sears Exclusive Ironweave.** About 20x19 in. Sturdiest twill weave cotton; extra long wearing.
25 N 2592 . . . . 6 for $1.45
Buy 12, save 30c . . . . .12 for 2.60

16 **Jumbo-size Hercules** . . . abt. 27 in. square. Big and generous . . . the size he likes.
25 N 2537 . . . . 6 for $2.10
Buy 12, save 40c . . . . .12 for 3.80

Jumbo Westerner

17 **Assorted cowboy prints** on good cotton. Abt. 24x22 in. Hemmed. Washfast colors. *State color* red with blue or green with sage (med.) purple. Shpg. wt. 4, 4 oz.
25 N 2531 . . . . .4 for $1.00
Buy 8, save 21c . . . . .8 for 1.79

INITIALED LINEN 6 for $2.40
1
INITIALED COTTON 12 for $1.90
2

3
SEARS SUPER VALUE
4

Initialed Handkerchiefs (without boxes)

Save on quantity buys

Handsome embroidered initials. *All available except I, O, Q, U, V, X, Y, Z.* Please do not order less than 6 of one initial. *Print 1st and 2nd choice for each different initial you desire.* Save on quantities and make gift giving easy.

[1] **Genuine Irish Linen.** Fine quality; all white; hemstitched. Naturally lint and fuzz free. About 17 in. sq.
25 N 2554—Wt. of 6, 5 oz. . . . 6 for $2.40
Buy 12 and save 50c . . . . 12 for 4.30

[2] **Popular Cotton.** Asstd. color initials on white. Hemstitched. About 17 in. sq.
25 N 2560—Wt. of 12, 10 oz. 12 for $1.90
Buy 24 and save 40c . . . . 24 for 3.40

Thrifty Budget Gifts

[3] **Economy cottons** . . . for everyday use. Firm, even weave. About 17x16 in. Hemstitched. Shipping wt. 12, 9 oz.

All-white. Popular, practical.
25 N 2503 . . . . 12 for $1.10
Buy 24 and save 20c . . . . 24 for 2.00

Khaki. Slow-to-show soil color. For all workers, servicemen.
25 N 2501 . . . . 12 for $1.45
Buy 24 and save 30c . . . . 24 for 2.60

[4] **Men's Budget Pack.** A handkerchief wardrobe at real economy prices. Twelve cotton handkerchiefs . . . 6 with asstd. color borders, neat hems; 6 all-white, hemstitched. All about 17 in. sq. Save on 24 and give 2 very generous gifts or break up packs and have 3, 4, 6, even 8 gifts. Shipping wt. pack 7 oz.
25 N 2588 . . . . Pack (12) $1.90
Buy 2, save 30c . . . . 2 packs (24) 3.50

DUR-RAY HANDKERCHIEFS

So-o-o Soft . . a real pleasure to use
So Sturdy . . for long, handsome wear

6 for $2.25 12 for $4.00

- Pure white spun rayon fabric
- Naturally lint free and fuzz free . . a boon to allergy sufferers
- Highly absorbent; washes beautifully
- Retains its sparkling white color

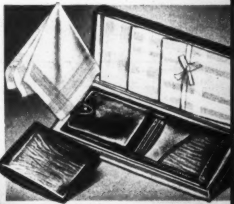
Sears Catalog Exclusive. Scientifically developed to give you one of the softest, most irritation free handkerchiefs ever. Santa recommends it highly . . . it's so kind to winter-cold noses. Looks, feels like fine imported lawn. Wonderful for everyday use; handsome, too, in the TV square pocket fold. Extra large size, abt. 18½ in. sq. Assorted white cord borders. French hem. Shpg. wt. six, 4 oz.
25 N 2538 . . . . 6 for $2.25
Buy 12, save 50c . . . . 12 for 4.00

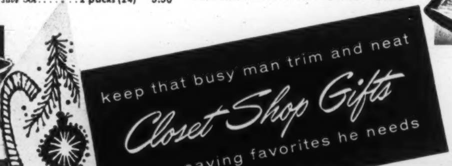
New Gift Set

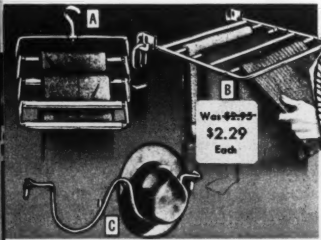
- 3 de luxe Dur-Ray Handkerchiefs
- Genuine Sealskin Leather Wallet

Luxurious brown sealskin; small natural grain; rich texture. Detachable pass-case; divided bill pocket; card pocket, key slots. Cowhide trim. Turned edge construction. Closed 3½x4½ in.

Plus three all-white Dur-Ray handkerchiefs. Same as described above except with finer hand-rolled hems. Gift boxed. *31c Federal Excise Tax included.* Shipping weight set 9 ounces.
25 N 3070E . . . . Gift Set $5.25




keep that busy man trim and neat
Closet Shop Gifts
space-saving favorites he needs



[A] **4-slack Rack.** Smooth ribbed plastic bars. Strong wire frame; metal swivel hook. 15x11½ in. Shpg. wt. ea. 9 oz.
25 N 6986—*Save.* 2 for $2.78 . . . . Each $1.49

[B] **Reduced! Deluxe Door and Wall-type Trouser Rack** . . . holds 5 or more pairs. Sturdy chrome-plated metal frame folds flat to wall; raises up and locks in vertical position when you hang trousers. Ribbed rubber on bars prevents slipping. Side hooks for belts. 15¾x15 in. Shpg. wt. ea. 4 lbs.
25 N 6995—*Save.* 2 for $4.28 . . . Each $2.29

[C] **Chrome-plated Metal Hat Rack.** 23 in. wide. Each rack holds 2 hats.
25 N 6819—Wt. of 2, 1 lb. . . . Box of 2, $1.19
Save 38c . . . . 4 racks (for 8 hats) 2.00

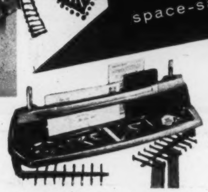
Valet Racks

[D] **Deluxe gift . . . holds man's complete outfit.** Keeps his clothes neat; gives him new convenience.

Sturdily constructed of selected Beechwood, handsomely polished blonde finish. Contour-shaped hanger holds jacket in true shape. Trouser bar at top has side hooks for tie, underwear.

Wide tray holds wallet, keys, change, etc. Rack for shoes. Mounted on casters for easy moving. 44 inches high, 18 inches wide. Made in Belgium. Shipping weight 10 pounds. Send your order today.
25 N 06811L . . . . Each $8.95

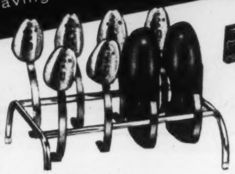
[E] **New Low Price Valet Rack.** A gift he'll really appreciate now costs even less. Built of sturdy hardwood, nicely finished in rich mahogany shade. Holds entire outfit. Has coat hanger, trouser bar. Top bar for ties, underwear. Rack for shoes. 42½ inches high, 17¼ inches wide. Shipping weight 6 pounds. Order early, avoid the Christmas rush.
25 N 06814 . . . . only $5.95



Valetray with Tie and Belt Racks. Hold odds, ends from pockets. Bronze-colored plastic. Racks swing out. 19¼x6¼x3¾ in. Attach to door or wall. Shpg. wt. ea. 1 lb. 8 oz.
25 N 6820—2 for $6.78; Each $3.59

Valetray without tie, belt racks. 19¼x4x3¾ in. Wt. ea. 1 lb.
25 N 6800—2 for $4.88; Each $2.59

D
Deluxe $8.95
E
New Low Price $5.95

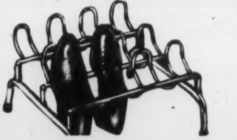


NEW! Exclusive! Shoe Tree—Shoe Rack

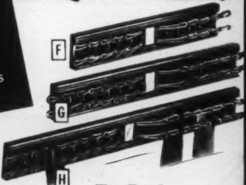
Now at Sears Exclusively! New shoe tree protection *built right in* to handy storing unit. Keeps 4 pairs shoes in top-notch condition . . . holds them in perfect shape; keeps them off the floor.

Rust-resistant metal trees. Strong spring steel *adjusts to fit all sizes.* Ventilated to allow air circulation. Bright chrome-plated metal tubular frame; rubber tipped feet. 20x14¼x13½ inches. Unassembled.
25 N 6865—Wt. ea. 4 lbs. . . Ea. $3.95
Buy two, save 92c . . . . 2 for 6.98

Loop-style Shoe Rack



6-pair Floor-style Shoe Rack. Special wide loops . . . perfect for men's shoes. Chrome-plated metal with tubular legs; rubber tipped feet. 18½x16 in., 10¼ in. high. Unassem. Wt. ea. 3 lbs. 3 oz.
25 N 6833 . . . . Each $2.85
Buy 2, save 20c . . . . 2 for 5.50



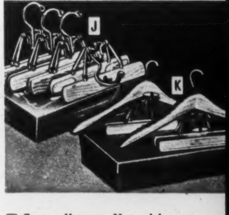
Tie Racks

Swing out styles. Handsome light finish hardwood base with bright nickel plated prongs that swing out for easy selection, fold flat when not in use. Gift boxed. Screws included.

[F] **Holds 20 ties.** 12¼x2 in.
25 N 6840—Wt. 7 oz. . . . Ea. $1.00

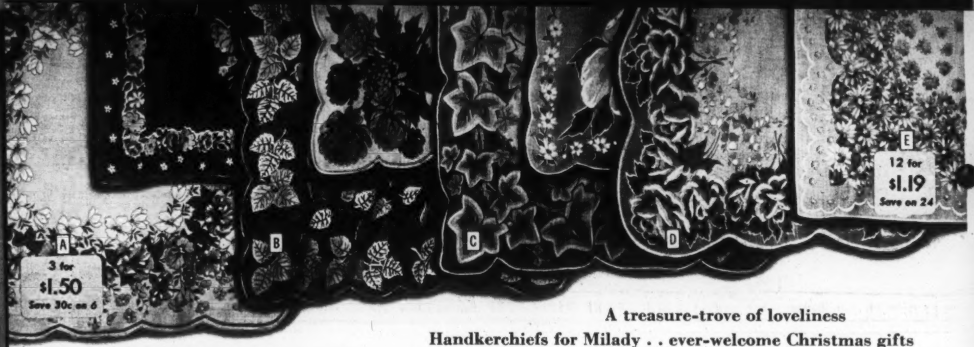
[G] **Holds 28 ties.** 16x2 in.
25 N 6845—Wt. 9 oz. . . . Ea. 1.50

[H] **Holds 36 ties.** 19½x2 in.
25 N 6850—Wt. 11 oz. . . Ea. 1.95



[J] **Trouser Hangers.** Natural lacquered hardwood bars with non-slip felt pads, automatic spring lock. Bright plated metal parts. 9 in. wide. Shpg. wt. box, 2 lbs.
25 N 6909 . . . . Box of four $1.59
Save 24c . . . 2 boxes (8 hangers) 2.94

[K] **Men's Suit Hangers.** Top bar curved to hold shoulders naturally. Felt lined trouser hanger has automatic spring. Lacquered hardwood; bright plated metal parts. 18 in. wide. Shpg. wt. box, 2 lbs. 6 oz.
25 N 6932 . . . . Box of two $1.98
Save 22c . . 2 boxes (4 hangers) 3.74



A treasure-trove of loveliness
Handkerchiefs for Milady . . ever-welcome Christmas gifts

Her Favorites are Florals . . . colorful costume complements

[A] Our Best Quality . . in the finest floral tradition. Lovely clear patterns of dainty design. Artistically printed in exquisite color on extra fine cotton. Hand rolled straight and scalloped borders. Assorted white and colored backgrounds. *Large size* about 15 in. sq.
25 N 2327..............3 for $1.50
Buy 6, save 30c..............6 for $2.70

[B] Fine Quality Cotton. Richly designed in striking fall shades. Assorted floral and leaf patterns on deep-tone and white grounds and handsome combinations. Hand rolled scalloped borders. Abt. 13½ in. square.
25 N 2326.........4 for $1.50
Buy 8, save 30c.........8 for $2.70

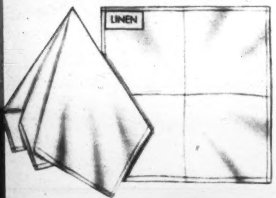
[C] Good Quality Cotton. Colorful costume accents in popular accessory shades. Assorted patterns in deep and light tones. Hand rolled scalloped borders. About 13½ in. sq. Save when you buy twelve.
25 N 2325......6 for $1.50
Save 30c.........12 for $2.70

Pretty budget boosters

[D] Thrift Quality Cotton. Lovely prints in assorted floral patterns; white centers; contrasting colored borders. Scalloped edges. Abt. 13½ in. square. So nice for gifts, and priced low, too.
25 N 2324....12 for $2.00
Save 25c........24 for $3.75

[E] Economy Cotton . . . our lowest priced. Assorted floral patterns in assorted colors. Hemmed edges. About 12 in. sq. Buy 24 and save . . . have several pretty gifts; all women love hankies.
25 N 2369.....12 for $1.19
Save 23c.......24 for $2.15

Shipping weight for hankies above—three or four, 2 ounces; six or eight, 3 ounces; twelve, 4 ounces; twenty-four 7 ounces.



Irish Linen Classics

Pure white or assorted pastel colors. Very narrow (1/16-in.) hemstitched hem. Smartly simple as is or add a crocheted or tatted edge if you wish. Remember, you save on 24 and you'll have 3, 6, or 8 lovely gifts. One makes a wonderful "tuck-in" present; six or a dozen are always a generous gift. About 11½-in. square. Shpg. wt. twelve 4 oz.; twenty-four 7 oz.
25 N 2309G—Assorted Pastels
25 N 2308G—All-white
Any combination.......12 for $2.00
Buy 24, save 25c.........24 for $3.75

Pure Silk Kerchiefs
F

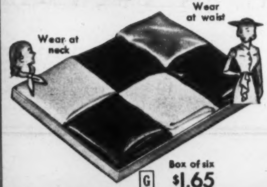
Box of six
$2.00

Pure Silk Kerchiefs Bright Prints or Solids

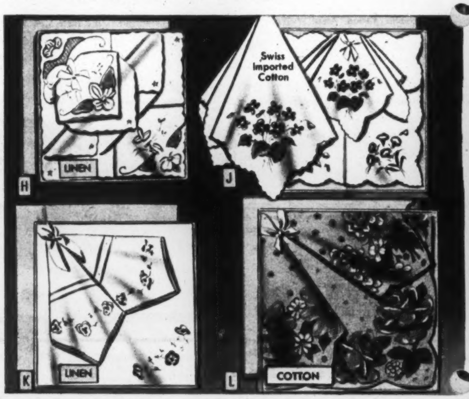
The fashion gift of the year. She'll be style perfect with this wardrobe of kerchiefs to spruce up her every costume. She'll wear them at her throat, her waist, tucked in a pocket. Pure silk, finely made with hand rolled hems. Order early for Christmas. About 17½ in. square. Japanese imports. Shpg. wt. box 4 oz.; 2 boxes 7 oz.

[F] Pure Silk Prints in eye-catching floral and geometric designs. Assorted light and dark tone backgrounds . . . bright accents for her fall and winter costumes. Pretty, practical, so very gift right.
25 N 2394........6 in box $2.00
Save 30c.............2 boxes $3.70

[G] Pure Silk Kerchiefs in rich, solid colors. Sparkling array of six true accent colors that harmonize, contrast with today's fashions. Favorite accessory of women and girls everywhere. Perfect gift choice . . . so inexpensive, too.
25 N 2392.........6 in box $1.65
Save 30c.............2 boxes $3.00



G Box of six $1.65



Classic Beauties—gift boxed . . Save 15c to 30c on 2 boxes

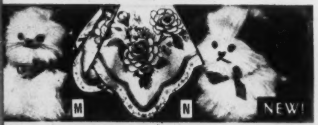
[H] Fine Quality Irish Linen. White embroidered corner designs. Scalloped hem. Abt. 11 in. square.
25 N 2367............3 in box $1.50
Buy 2, save 25c...........2 boxes $2.75

[K] Embroidered White Linen. Hemstitched hem. About 11 in. sq. Order in combination with (L) and save.
25 N 2363G—Colored embroidery
25 N 2364G—White embroidery
Save. 2 boxes $1.85......3 in box $1.00

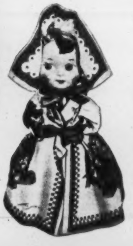
[J] Swiss Import. Sheer cotton. Ass't. multicolor embroidery on white. Scalloped. Abt. 11 in. sq.
25 N 2389............3 in box $1.95
Buy 2, save 30c...........2 boxes $3.60

[L] Floral Cotton. Lovely assorted multicolor patterns. Fine hand-rolled, scalloped edges. About 13½ in. sq. (Order in combination with (K) and save).
25 N 2395G—
Save. 2 boxes $1.85.....3 in box $1.00

Shpg. wt. for boxed handkerchiefs above . . . each box 5 oz.; 2 boxes 9 oz.



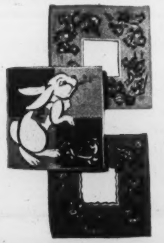
Cuddlesome kitty or mischievous pup with perky cotton print hanky. Adorable 2-in-1 gift. Ass't. floral print hankies. Hand rolled hems. Abt. 13½ in. sq. Softest rabbit-fur animals, ribbon collars. Abt. 4x5½ in. Boxed. Wt. ea. 3 oz.
[M] 25 N 2388G—White Kitty.
[N] 25 N 2384G—Spotted Pup.
Buy 2, save 30c. Any 2 for $3.00............Each $1.65



Child's Hanky Doll

$1.00 Each

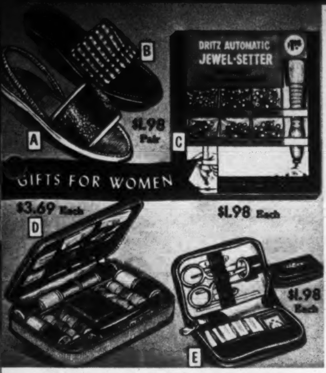
A Christmas doll for that little lady with the charming grow-up ways. Cute as a button and all dressed up in 3 bright cotton print hankies, this dolly will win the heart of every little mother. Just take her apart and find 3 perky hankies in assorted children's designs . . . each about 9 in. square. Doll has pretty painted face; is about 9 in. tall. Order two or more and save. Shpg. wt. ea. 4 oz.
25 N 2393....Each $1.00
Save 15c......2 for $1.85

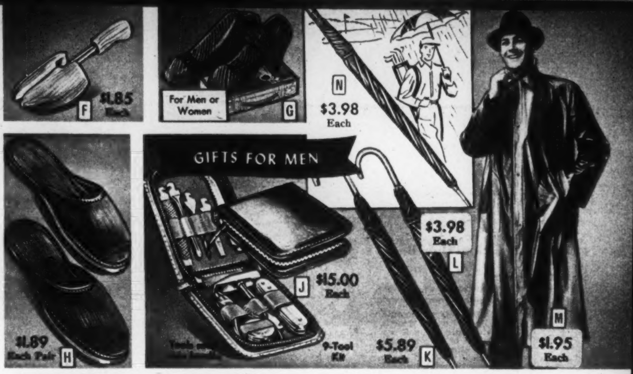


Toyland Prints

10c Each in lots of 12

For the special delight of little Susie and Johnny . . . hankies designed to be their very own. Bright nursery prints out of the pages of make-believe. Just the right size—about 9 in. square. Assorted patterns and colors on good cotton. Hemmed edges. Ever-popular gifts for the younger set and so easy on your budget, too . . . order for Christmas today. Shpg. wt. of 12, 3 oz.
25 N 2323..12 for $1.20
Save 25c.....24 for $2.15





Women's Scuffs. Wedge heels, ½-in. crepe rubber soles. Shpg. wt. ea. pr. 9 oz. *Please state size*: small (4–5½); medium (6–7½); large (8–9).

A **Plush Vamp Scuffs.** *State choice* red with red sole or blue with blue sole.
25 N 3888G......Pair **$1.98**
Buy two Pair, Save. 2 pair $3.59

B **Multicolor Braid, Roman Stripe Scuffs.** Elasticized vamp. Black platform sole.
25 N 3889G......Pair **$1.98**
Buy two Pair, Save. 2 pair $3.59

D **New Fitted Zipper Sewing Kit.** Black and red check leatherlike plastic case, 7x5x1¼-in. 3-sided zipper closing.
25 N 5301—Wt. 14 oz..$3.69

C **New Rhinestone Kit . . Picks up, sets rhinestone on face of material automatically!** Kit includes: 72 crystal rhinestones, 72 multi-colored rhinestones, 36 white half-pearls (imitation), 36 pink half pearls, 36 nickel nailheads, 36 gilt nailheads. Applying tool, pkg. beeswax.
25 N 5200—Wt. 8 oz.$1.98

E **New "Petit Point effect" Sewing Kit.** Black rayon case, pastel floral center. German import. 3-sided zipper closing, 3-in. embroidery scissors, thimble, bodkin, needles, pins, 7 asst'd. color cotton thread.
25 N 5110—2½x4-in.
Shpg. wt. 2 oz.Ea. Kit **$1.98**

F **Wood Shoe Trees.** Natural finish waxed hardwood, with metal shank. Automatic spring adjustment. Shpg. wt. pr. 2 lbs. *State shoe size (up to 12 only).*
25N9747–2 for $2.95 **$1.85**

G **Shoe Mittens.** Knitted cotton. Keep shoes dust-free. Fit both men's, women's shoes. Ideal for traveling.
25 N 9740—4 prs. to box. Wt. 8 oz...Box **$1.98**

H **Men's Corduroy Scuffs . .** perfect for lounging. ½-in. crepe rubber sole. *State color* wine or navy. *State size.* Shpg. wt. 9 oz.
Small (size 7–8)
Medium (size 9-10)
Large (size 11–12)
25 N 3887
Pair....... **$1.89**

J **9-tool Leather Kit. . .** his "pride and joy!" Zipper case of suntan cowhide with scratch-resistant acetate covered lining. Steel tools nickel plated, polished. Strong single blade jackknife serves as a master handle for hammer, screwdriver, file, scaler, punch and auger. Snub-nosed pliers, 36-in. roll-away metal tape. Closes to 4¼x5½-in.
25 N 3072—Shpg. wt. ea. 1 lb. 4 oz. .Kit **$15.00**

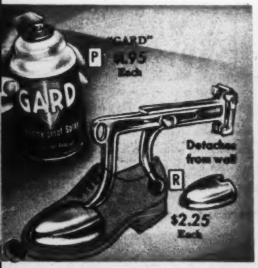
Men's Umbrellas . . . large size for full rain protection. Sturdy 10-rib metal frames; wood shanks. Assorted polished wood handles. Order now!

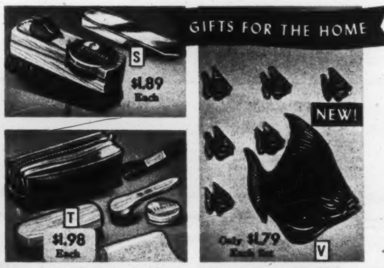
K **Rich-looking Nylon.** Dries in minutes. Extra strong and durable. *Black only.*
25 N 03472—Shipping weight 2 pounds. Each **$5.89**

L **Windproof.** Special frame construction . . turns inside out without damage. Acetate cover.
25 N 03494—*Black only.* Shpg. wt. 2 lbs.... Each **$3.98**

M **Waterproof Plastic Raincoat.** Raglan sleeve style, cut for roomy fit. Military collar. Slash pockets. Snap front closing. Carrying case. *State size* small (36–38); medium (40–42); large (44). Smoke color. Shpg. wt. ea. 11 oz.
25 N 3355—
2 for $3.60...Each **$1.95**

N • Large 43-in. spread
• 10-rib metal frame
New Windproof Golf Umbrella. Make his golf "rain-free and care-free!" Covered in acetate with alternating red, cream color gores. Sturdy wood shank, handle. Metal tip cup, ferrules. Wt. ea. 2 lbs.
25 N 03492...Ea. **$3.98**





P **Handy "Gard"** makes clothes water-resistant, yet lets air through for comfort. Sprays right from can. Harmless, odorless (when dry) . . not sticky or greasy. Use on cotton, wool, rayon, leather, even suede. Protects shoes, too! One 11-oz. can. Shpg. wt. each 1 lb. 2 oz.
25 N 9801—2 cans $3.50. . Each **$1.95**

R **Shoe Shiner** attaches to wall . . . makes shining easy. Two detachable toe plates adapt holder for men's, women's or children's shoes. Adjustable for length. Unit attaches to desired height on wall for convenience; holder detaches when not in use. A practical gift.
25 N 9724—Wt. 1 lb. 4 oz...Ea. **$2.25**

S **Shu-Brush Kit.** Compact wood block polishing brush holds 1 can (1¾ oz.) Esquire polish (brown only), 1 shoe-shine cloth and 1 applicator. Slide-on nickel-plated metal top. 7¼x2¾x2½ in. Perfect for the whole family to use. Order now for Christmas.
25 N 9923—Shpg. wt. 13 oz. Ea. **$1.89**

T **Traveler.** For both suitcase and home—an ideal gift! 3¼x3x8 in. zip closing plastic case. Brush and dauber; shine cloth; 25c can polish (1¾ oz.), One pair 27-in. shoe laces. Shpg. wt. 1 lb.
25 N 9910—Navy case with black polish.......................... **$1.98**
25 N 9911—Brown case, polish.... $1.98

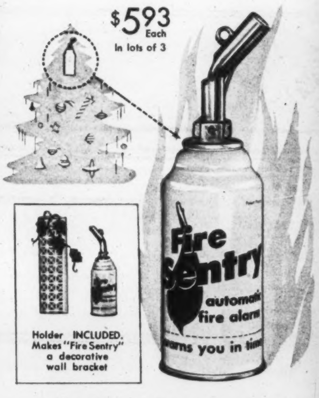
Mama fish and her little brood . . . exciting decor accent for bath, kitchen, recreation room

- New black permanent finish—so popular today!
- Arrange them in your own "swimming" pattern

V A gift to add that special novel touch. A conversation piece! Set of one large and 6 small fish in black permanent finish on metal. Instructions and parts for hanging by nails on wood or cementing to tile surface. Shpg. wt. set 9 oz.
25 N 3891........Set **$1.79**

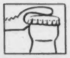
Now! Low Cost Fire Alarm Protection

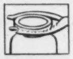
$5.93 Each
In lots of 3



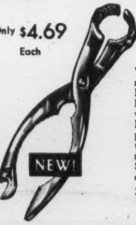
Holder INCLUDED. Makes "Fire Sentry" a decorative wall bracket

Serves You In Over 20 WAYS!


Flips off caps


For screw tops

Only $4.69 Each



New "AMI-OPEN-ALL"—An 8-in. bright chromium finished metal aid to easier, modern living

- It's a can opener, cork extractor, prier, screw driver, wrench, hammer, pliers
- It's a squeezer for citrus fruits, ice tongs, an ice cracker

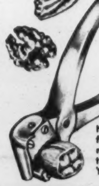
25 N 3753—Wt. 8 oz... **$4.69**

Shop at Sears and Save

A Nut Sheller—NOT a Cracker!

$3.89 Each

York Sheller *does not crush the meat . . . does not scatter shells!* Produces whole meats from the hardest-to-crack nuts. Handy with lobster claws, crab shells. Handles of lightweight highly polished aluminum. Cutting teeth of finest grade steel. Instructions incld. 7 in. long. Shipping weight each 6 oz. Order now for Christmas.
25 N 3757......Each **$3.89**

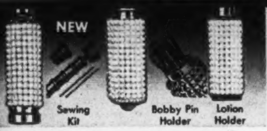

NOW! Get perfect whole nut meats everytime with unique York Sheller . .

Automatic . . Instantaneous

- *No high-cost installation!*
- *No maintenance!* • *No wires!*

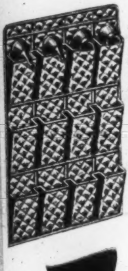
Complete fire alarm protection—"Fire Sentry," new compact 8-in. alarm automatically detects, reports, and locates fire, wherever it is used. Sounds loud shrill alarm for 5 full minutes, releases sharp perfume to warn deaf or hard-of-hearing. Supervises an open area of approximately 300 sq. feet!

Thermostatically set to operate automatically at 138°F. Just hang it up near the ceiling in your home, apartment, office, or warehouse—"Fire Sentry" acts as your guard 24 hrs. per day! *Be fully protected—have one for each room.* Shpg. wt. ea. 1 lb. 4 oz.
25 N 3771—3 for $17.79..........Each **$6.59**



Miniature "purse companions"; gold colored metal cases with white seed pearls.
25 N 1149G—Sewing Kit. 4 spools cotton mercerized thread, assorted colors, needles, gold color thimble. Shpg. wt. 1 oz.
25 N 1150G—Bobby Pin Holder. Bobby pins included. Shpg. wt. each 1 oz.
25 N 1151G—Lotion Holder. Holds ¼-oz. lotion, cologne, perfume. Shpg. wt. 1 oz.

Handy 12-pocket Shoe Bag For Women

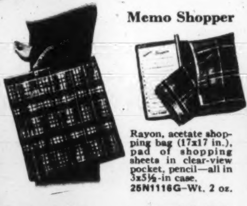


- **Quilted back, pockets**
- **Faille-embossed plastic**

Handsome, durable, faille-embossed plastic. Fully quilted back and pockets for extra beauty and strength. Double stitched pocket seams give extra reinforcement.

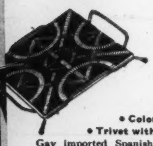
Metal top rod. Three metal grommets prevent sagging. So easy to clean . . just wipe off dust with a damp cloth! About 29x17 inches. Assorted popular colors (*sorry, no choice at this low price*). Shipping weight each 7 ounces.
25 N 994G–Order today!

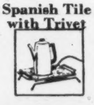
Memo Shopper



Rayon, acetate shopping bag (17x17 in.), pad of shopping sheets in clear-view pocket, pencil—all in 3x5½-in case.
25N1116G–Wt. 2 oz.

Spanish Tile with Trivet

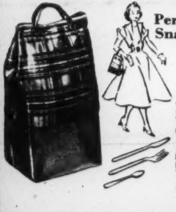




- **Colorful ceramic tile**
- **Trivet with rubber-tip feet**

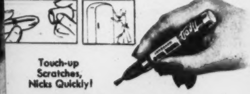
Gay imported Spanish ceramic tile with shiny brass-plated metal trivet. For use as hot plate holder, for vase, etc. ⅜-in. thick cork-backed tiles, assorted durable baked-on multicolored designs, *no choice*. Size 8x8 in.
25 N 1104G—Shipping weight 2 lbs. 4 oz.

Perky Plaid Snack-Sack



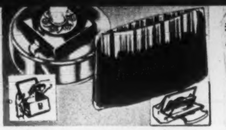
Totes lunches in style

Red Plaid with solid red base. Water resistant Celanese acetate; plastic lining. Utensils incl. 11x7 in. Wt. ea. 6 oz.
25 N 990G—



Touch-up Scratches, Nicks Quickly!

"Tipon" Furniture Touch-up. Fix up nicks, scratches. Dries quickly. Shpg. wt. 1 oz.
25 N 953G—Walnut Stain
25 N 954G—Mahogany Stain
25 N 955G—Maple Stain
25 N 1107G—Blonde Stain
25 N 1106G—Black "Wrought iron" Touch-up
25 N 952G—White Porcelain
25 N 1105G—Clear Liquid Solder for pipes, furniture, kitchen ware, etc.



Purse Lite spotlights handbag contents. No more fumbling. Clips in purse. Plastic case, Gold color trim. Tiny batteries included.
25N908G Wt. 2 oz.

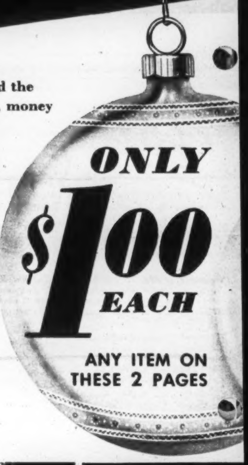
Purse-arranger—7-pockets hold billfold, pen, compact, etc. Use it *every* day! Black rayon taffeta with multicolor inside. Metal corners. 3½ in.
25N916G Wt. 2 oz.

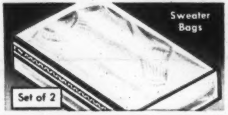
special stocking stu

"Just Right" Gifts

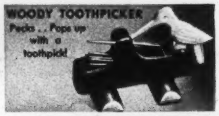
for office, party grab bags

Solve gift problems . . Avoid the Christmas rush . . Save time, money

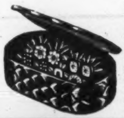

ONLY
$1.00
EACH
ANY ITEM ON THESE 2 PAGES



See-thru transparent plastic bags for sweaters, shirts, scarfs, etc. Perfect for traveling, too. Heavyweight plastic with assorted color bindings. Full length 16-in. zipper, 3-in. gusset for maximum capacity. Size 12x17½ in. Moth crystals can be used for extra-safe seasonal storage.
25 N 1148G—Shpg. wt. set of 2, 4 oz.

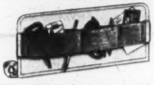

WOODY TOOTHPICKER
Pecks . . Pops up with a toothpick!

Perky **Woody Toothpicker** atop a hollow-log basket bobs down at the slightest touch and quickly comes up with a toothpick. A useful and decorative kitchen conversation piece. Red and white plastic. 3x4½ in. with padded base. About 500 multicolor toothpicks included! *Buy several as gifts.*
25 N 1159G—Shipping weight each 3 oz.

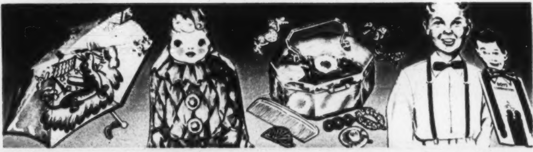


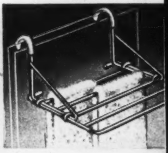
Earring Box

Richly quilted rayon satin earring and jewelry box with cover. Rayon satin lined. Size 8¼x4⅜x2¼ in. Shpg. wt. each box 8 oz.
25N1146G–Wine
25N1147G–Blue



"Visor-Grip" for your car visor—gray elastic grips all items securely; nothing falls out. Keeps cigarettes, glasses, pencil, handy. Items not incl. Fits all size visors.
25 N 1135G—Shipping weight each 5 oz.





Umbrella

Popular, colorful animal print on heavy plastic cover. Fabric bound for wear. 7-rib metal frame; wood shank and handle. Ass't'd color backgrounds with multicolored patterns.
25N921G Wt. 8 oz.

"Pillo-doll"

A baby's delight . . shredded foam rubber **"Pillo-doll"** in colorful clown-like print on both sides. Non-allergic, Sanforized, washfast. Will not mat or lump. **Safe**, non-toxic colors. 14x8½ in.
25N1173G Wt. 12 oz.

Purse, 16 Barrettes

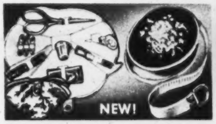
A sure-to-please gift for that little girl on your list! See-thru plastic purse with carrying handle. Inside are 16 gaily decorated plastic barrettes with metal backs. (8 matched pairs—each pair different in design and color). A plastic purse comb also included for "milady."
25 N 1160G—Shpg. wt. 7 oz.

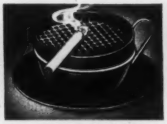
Gift for Boys

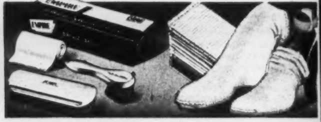
Popular "Grip-tite" snap-on suspender, bow-tie set in navy rayon plaid. ¾-in. rayon elastic suspender with matching snap-on tie—will not loosen or slide. For boys up to 10 yrs. Mounted on attractive gift card. He'll love the set . . makes him look "just like" Dad!
25 N 1134G–Shpg. wt. 4 oz.

Drying Rack

6 feet of drying space from compact 11x14-in. rack! "Over-door" style laundry rack—wonderful for those in-between washings. Heavy rust-resistant steel wire with rubber "non-mar" tips . . also hangs on towel bar.
25N949G–Wt. ea. 1 lb.







Sewing Kit

Pink Plastic with black lace print. Opens to 7 in.; pink lining. Gold color fittings incl. 8 spools ass't'd cotton thread pins, needles, etc.
25 N 1163G–Shipping weight 2 ounces.

Tape Measure

Spring Tape Measure. German import. Petit-point effect, black rayon with intricate, colorful floral design in center. 40-in. tape measure.
25N1161G Wt. 2 oz.

Planter-Ash Tray

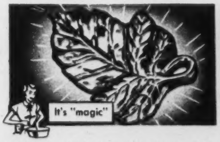
"The unusual in gifts . . ." NEW Cup 'n Saucer design in permanent finish modern black metal with gold color filigree section, trim. A conversation-piece planter or as something new in ash trays!
25 N 1164G—Wt. 9 oz.

Shoe Brush Kit

Compact set of shine needs . . . helps keep that "new shoe luster" all year 'round. Kit contains horsehair brush (7½x2⅝ in.), horsehair dauber, flannel shine cloth. Space for shoe polish. Shipping weight 12 ounces.
25 N 926G

3 pr. Shoe Mitts

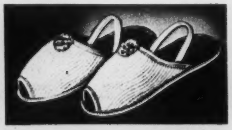
"Travel-minded" gift of 3 prs. combed cotton shoe mitts. Just slip-on shoes—ideal for safe packing in suitcase. Fit both men's, women's shoes. One pair each of blue, tan, maize.
25N1170G-Wt. 3 pr. 3 oz.



Leaf in dishpan

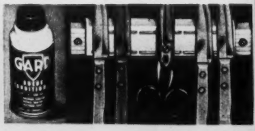
Silver . . bright!

"Magic Leaf" Cleans Silver While You Wash Dishes! Just put leaf in dishpan and your silver comes out sparkling bright. Eliminates scrubbing, brushing, fussing . . . tarnish just disappears. SAFE for finest sterling silver plate. Odorless, non-toxic.
25 N 956G—Shpg. wt. 2 oz.



Women's Chenille Scuffies

New!" Dunk-ees"—Full chenille scuffies with air foam inner soles for extra comfort. Eye-catching pom-pom and elasticized sling heel. Perfect for lounging, traveling. Completely washable. *State size* small (3–4); medium (5–6); large (7–8). Shipping weight each pair 6 oz.
25 N 1118G—Blue and white
25 N 1119G—Pink and white



For Suede

4½-oz. spray-on type can of suede conditioner. Renews, protects, beautifies suede shoes. Neutral color. Shpg. wt. ea. can 7 oz.
25 N 1171G

Knife Holder

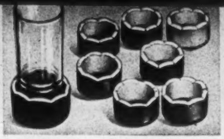
NEW snap-on permanent *magnetic* holder for knives, tools, scissors, etc. Holds up to 50 lbs.! Screws or cements to any surface. 6⅜ in. wide. White. Boxed.
25N1165G–Wt. 4 oz.

All Cast-steel Flower Shears makes flower cutting easy, fast . . so professional-like. Cuts stems cleanly; holds flower firmly until you release handle. Makes those "hard-to-get" flowers "easy-to-get"! Blue enameled handles. 8-inch overall length. Order early for Christmas.

25 N 1166G—Shpg. wt. ea. 4 oz.

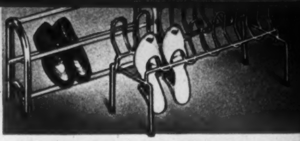
Place one of these wax disks on your fireplace logs or coal . . . bright multicolors leap among the flames! Makes any fireplace a source of beauty and brilliance. Ideal for the holidays . . perfect for a relaxing evening. **Set of 12** wax disks attractively boxed. A gift that is excitingly different.

25 N 1167G—Shpg. wt. each set 12 oz.



Win the "battle of moisture rings" with this set of 8 *Foam Rubber Coasters.* They'll catch all "drips" . . . are soft, silent, skid-proof, scratchless, sanitary, too. Assorted bright colors . . . so perfect for holiday entertaining! Make even plain glasses look "party-dressed." Fit most glasses, slip on easily. Order early.

25 N 957G—Shipping weight ea. set 4 oz.

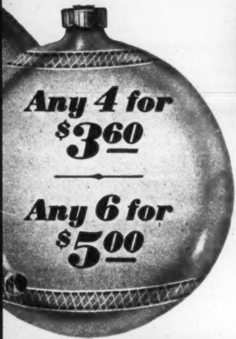


Extendible Rack holds up to 9 prs. shoes. Metal frame extends from 19 to 30 inches. Baked-on brown enamel sides. 11 in. high, 5 in. wide. Wt. ea. 1 lb. 10 oz.

25 N 1111G—

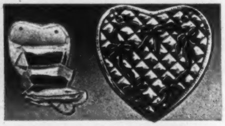
6-pr. loop shoetree style rack. Helps keep shoes in shape. Bright plated, metal frame 11 in. high, 9¼x21 in. wide. Rubber-tip feet. Shpg. wt. ea. 1 lb. 12 oz.

25 N 999G—



New Plastic "Sombrella" answers hair, hat protection on those wet rainy days! Made of clear see-thru plastic with perky white polka dots—so attractive, yet so practical. Ties under the chin. Made with an umbrella's durability—with plastic ribs and a bound edge.

25 N 1172G—Shipping wt. each 3 oz.



Heart-shaped Hose Case. Richly quilted pink plastic with 4 large pockets. Holds 4 or more pair hose . . keeps them neatly arranged. Hand-screened blue trim. Snap close. Gift card included. Attractively boxed. 8x8 inches. Shipping weight each 7 ounces.

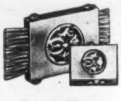
25 N 1156G—Order today!

"The ol' favorite"—Knitting Bag in assorted floral cotton prints. Large roomy inside fully lined. 12-in. plastic handles. Shipping weight each 8 oz.

25 N 1174G—

Brush Kit in burnished brass case, medallion center. Plastic and copper bristles slide in, out. Case 1⅜x2¼ in. Shpg. wt. 2 oz.

25N1168G—



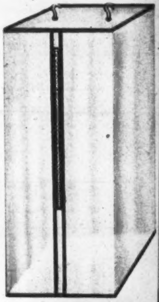
Brush Kit

Jumbo Bag for 16 garments

- Lightweight clear plastic wipes clean
- 30-inch zipper
- 2-hook metal frame

Start off the New Year by giving your clothes the protection they deserve. Lightweight "see-thru" transparent plastic—know at a quick glance what's inside! 30-in. zipper for easy access. 2-hook metal frame for sturdiness. Attractive assorted color bindings. 54x13¼x19½ inches. Shipping weight each 1 pound.

25 N 936G — Order today!

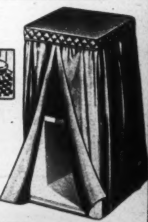


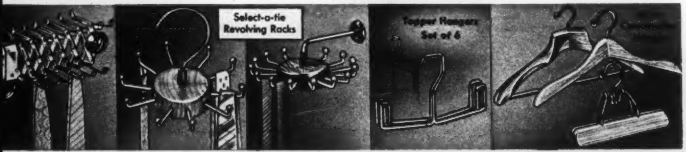
Change wasted space into "storage space"

In Bathroom
In Kitchen
In Bedroom

Orange Crate Covers make 2-shelf stands from your own standard orange crates. Heavy plastic, quilted cuff. Top 12½x13 in. 27-in. skirt. Shpg. wt. 9 oz.

25 N 966G—Wine
25 N 967G—Green
25 N 968G—Yellow





Space-saver Tie, Belt Racks

Spiffy Extension Tie Rack. Accordion action. Swings out for instant selection. Small "arms" hold 24 or more ties. Polished metal and plastic. Screws included.

25 N 920G—Shipping wt. ea. 12 oz.

Revolving Tie, Belt Rack. 10 chrome-plated hooks revolve around lacquered wood center. Center hook for hanging. Abt. 5¼x4½ in. Shpg. wt. ea. 5 oz.

25 N 947G—

"Tymaster"

Revolving Tie Rack with lacquered wood center; 15 bright-plated metal hooks. 5¼-inch diameter. Revolves for quick selection. Boxed. Screws. Shipping weight 8 ounces.

25 N 1175G—

New Hangers

Plastic bag of 6 bright-plated Pants Hangers, 9½ in. wide, adjustable. Cuffs of trousers slip over bent wire loops on each side.. Keeps trousers neat. Shpg. wt. set 15 oz.

25 N 1162G—

Polished Hardwood Hangers

Extra-wide, a full 20 in.; curved shoulders and neck. Select lacquered hardwood. Rounded cross-bar for trousers Bright-plated metal hook. Shpg. wt. 1 lb. 3 oz. Order today.

25 N 1120G—

Now! Trouser bar detaches—simplifies suit hanging. 18 in. curved hanger, 10-in. trouser bar, spring opening. Hardwood; clear finish. Bright metal parts. Wt. 1 lb. 3 oz.

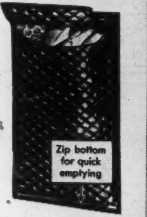
25 N 1176G—

Quilted Plastic Laundry Bag

The gift for "space-conscious" folks . . . who enjoy household convenience and attractiveness.

Hamper style quilted plastic laundry bag that hangs on the door or wall—saves space. Zip bottom for "hand emptying." Metal top bar, grommets for extra strength and durability. Size 26x17 in. Assorted colors. (No choice.)

25 N 935G — Shpg. wt. ea. 7 oz.

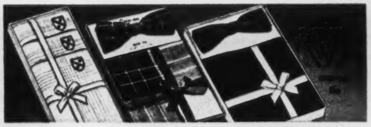

Zip bottom for quick emptying

3-in-1 Cast-Steel Kitchen Shears

Shears

Serrated blade for fowl. Hooked handle for bottle caps, saw-tooth gripper for screw caps! 7½ in. long. Shpg. wt. 4 oz.

25 N 1136G—



For Men . .

Box of 3 Men's white cotton handkerchiefs in "TV fold." Embroidered shield in ass't'd. colors. White-cord borders, hemmed. Abt. 17 in. sq.

25 N 1139G—Wt. 5 oz.

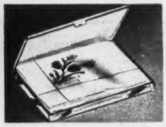
Handkerchief, Bow-tie Sets

"Wovens." Cotton. White center with colored border. Abt. 17x17 in. Matching bow tie. Boxed. Shpg. wt. 4 oz.

25 N 1143G—Blue
25 N 1144G—Brown
25 N 1145G—Maroon

"Solids." Solid colored cotton. ⅛ in. hemstitch. Abt. 17x17 in. Matching bow tie. Boxed. Shpg. wt. 4 oz.

25 N 1140G—Blue
25 N 1141G—Brown
25 N 1142G—Maroon



3 Women's Hankies

3 Women's Hankies in clear hard-plastic reusable utility box. Assorted pastel cotton hankies, multi-color embroidery. Abt. 11¼ in. sq. Wide hemstitched. Order today!

25 N 942G—Wt. 3 oz.

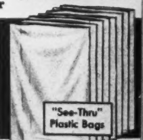
"See-Thru" Clear Plastic Bags

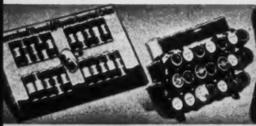
- Protect shirts, etc.
- As appliance covers
- For silver, hollow-ware-retards tarnish

Polythene strong plastic bags also make ideal suitcase accessory cases. Wipes clean. Reuseable. Wt. ea. set 8 oz.

25 N 1128G—20 bags, 12x18 inches.

25 N 1129G—8 bags, 18x30 inches.





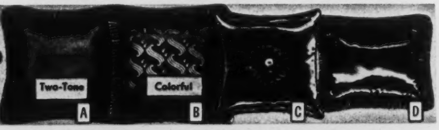
For her sewing pleasure

60 Spools Cotton Thread, 8 yard spools. Popular assorted colors. Mercerized. Attractively gift mounted. Shipping weight 4 oz. *Order today!*

25 N 1109G—

42-spool thread rack; Keeps her thread neatly arranged. Lustrous metal. 2 spaces for scissors. (Fittings not incl.) 7⅛x3x5¼ in. Wt. 10 oz.

25 N 1110G—



Pillows with matching loop fringe. Cotton filled. 17x17 in. Wt. ea. 1 lb.

A **Rayon Taffeta Pillow** with different color on each side—two-tone
25 N 1125G—Gold with brown
25 N 1126G—Gray with red
25 N 1127G—Chartreuse/hunter green

B **Rayon Damask Fringe Pillow.** Matching rayon back. So attractive.
25 N 1122G—Gold **25 N 1123G**—Red
25 N 1124G—Hunter green

Popular rayon and acetate sofa pillows. Reversible. Cotton filled. Shipping weight each pillow 1 lb.

C **Button Pillow.** Matching center button. 17 inches square. *Order now.*
25 N 975G—Dk. green **25 N 976G**—Red
25 N 977G—Wine

D **Oblong Pillow.** Matching brush fringe. About 12x16 inches.
25 N 1101G—Hunter green **25N1102G**-Red
25 N 1103G—Wine

Garment Covers With Zippers

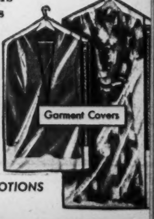
Heavy clear plastic single garment covers—for storing.

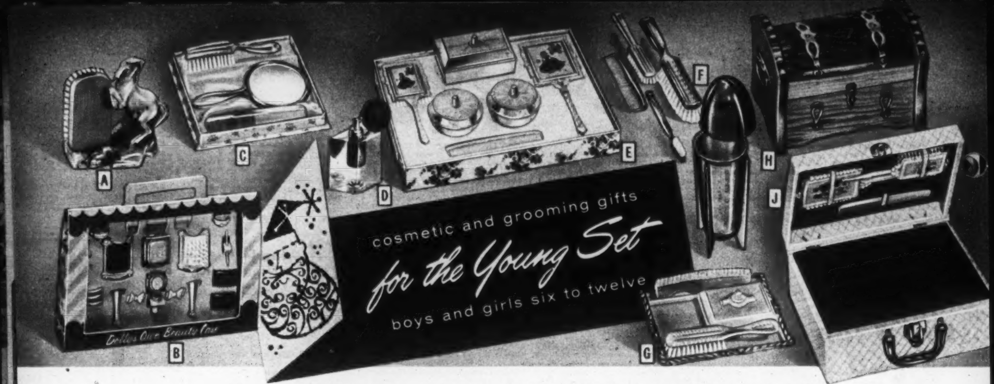
Single Suit Bag. 42x25 in. 30-in. side zipper. Wt. 5 oz.

25 N 1152G — Wine trim
25 N 1153G — Medium green trim

Single Dress Bag. 54x23 in. 30-in. side zipper. Wt. 8 oz.

25 N 1154G — Wine trim
25 N 1155G — Medium green trim





Popular Gifts to make a Christmas hit with the young folks on your list

A **NEW! Horse and Brush Duet.** For the young cowboy fans on your list. Spirited rearing palomino . . plasticized wood. Plastic-bristled brush, comb.
8 N 9381—Wt. 1 lb. 4 oz. $1.89

B **NEW! Little Girl's Beauty Case.** Everything a little girl needs to practice good grooming on her dolls and learn good grooming habits herself. Fully fitted case. Shpg. wt. 12 oz.
8 N 9397............ Set $1.00

C **Save 21c. Little Miss 3-pc. Heavy Plastic Dresser Set.** 8¼-in. 2-sided mirror. Nylon-bristled hair brush, comb. Pink.
8 N 9101–Wt. 1 lb. 4 oz.
Was $2.19......... Now $1.98

D **NEW! Teena Atomizer.** Clear Lucite base, with hand-carved rose . . assorted colors. Mesh-covered rubber bulb. Plastic funnel. Overall height 2¾ in. Shpg. wt. 8 oz. Gift box.
8 N 9412..........Only $1.95

E **NEW! Economy 6-pc. Plastic Dresser Set.** *Same set last Christmas with only 5 pieces cost $1.00.* Includes 6⅝-in. comb; two round vanity dishes with lids; 5¼x3¼-in. jewelry box; 10⅛-in. mirror and 7⅞-in. plastic-bristled brush with picture backs. All in assorted transparent pastels . . no choice. Gift boxed. A lovely gift for any little girl. Order two and save 10c.
8 N 9280—Wt. each 1 lb. $1.00
Save 5%..........Two for 1.90

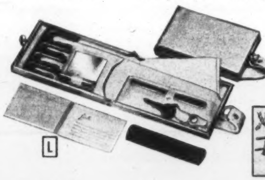
F **NEW! Plastic Grooming Kit.** Assorted pastels. Nylon-bristled toothbrush, hair brush, nail brush, comb. Use "space ship" later as a milk "shaker."
8 N 9331–Shpg. wt. 8 oz. $1.19

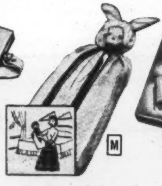
G **NEW! Beautiful Plastic Tray Set.** Ivory and gold-color plastic antique-finish vanity tray 7½x9½ in. Contains 7-in. comb and 8-in. nylon-bristled hair brush. Decorated plastic lid.
8 N 9411—Shpg. wt. 1 lb. $1.00

H **NEW! Wood Pirate Chest** for the pint-size "pirates" on your list. Lacquered natural finish. 10x6½x7 in. Metal fittings. Lock, key for storing "everything."
8 N 9415—Shpg. wt. 4 lbs. $2.98

J **NEW! Tiny Tripper Travel Set.** *Two gifts in one!* Red leath[illegible] grained plastic overnight case 12x9x5 in. Holds 3-pc. plastic dresser set. Assorted pastels, no choice. Includes 21c Fed. Tax.
8 N 9332E–Wt. 2 lbs. 12 oz. $3.19

Dainty "grown-up" 4-pc. dresser set for the "junior miss"





Smart Gifts to teach neatness . . designed for the little lady and the little man

K **NEW! 4-pc. Jr. Miss Boudoir Set.** Includes 10-inch mirror-tray; plastic comb; 3⅜-inch diameter metal powder box; perfume bottle 3 inches high. Pink. Wt. 2 lbs.
8 N 9407....Only $2.98

L **NEW! Laurita Plastic Carry-all.** White embossed sequin-shaped pattern. Includes emery board, plastic comb, key chain, tissues, card holder, coin changer. Compact, handy size 6½x4 in. Gift boxed. 10c Fed. Tax incl.
8 N 9384E—Shpg. wt. 1 lb..... $1.98
Save 11%............. Two for 3.49

M **NEW! Scented Pajama Doll.** Use at home, on visits, in the dorm. Pink rayon satin. Zip front . . holds pajamas. 18x9 in. 3-dimensional face removable for hand washing.
8 N 9343–Wt. 1 lb. $2.50

N **Save 39c. Little Shaver 8-pc. Groom Kit.** Was ~~$1.98~~ $1.59 Baton hair trainer; Glow shampoo; toy shave brush; mug; non-cutting "scissors"; comb; non-cutting clippers. Red and yellow plastic. Gift box. Incl. 2c Fed. Tax.
8N9095E–Wt. 1 lb. 8 oz. *Cut to* $1.59

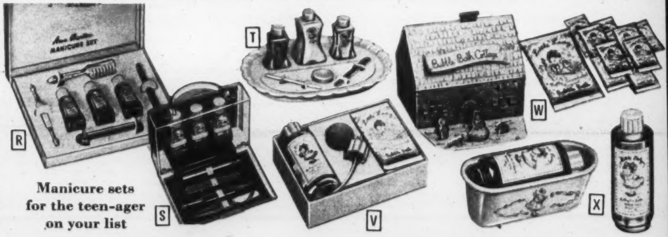
P **Save 39c. "My Fair Lady" 10-pc. Cosmetic Kit by Ann Barton.** Was ~~$1.98~~ $1.59 Pink and blue plastic. Tray; mirror; comb; emery board; "toy" lipstick; compacts; toilet water; shampoo; hand lotion. Includes 6c Fed. Tax.
8N5699E–Wt. 1 lb. 8 oz. *Cut to* $1.59

A GIFT THAT'S DIFFERENT!

$3.95

New! Palomino Groomer

Break-resistant plastic palomino horse with gold-color fittings. Tan plastic "saddle" holds nail clippers, nail file, *SEARS APPROVED* toothbrush, comb. 7½x8½ in.
8 N 9123—Shpg. wt. 12 oz....Each $3.95



Manicure sets for the teen-ager on your list

"Keen Teen" Sets

R **Ann Barton 8-pc. Jr. Miss Set.** Pusher, nail pencil, light polish, remover, cuticle remover, emery boards, brush. Incl. 5c Fed. Tax ea. set. Wt. set 1 lb.
8 N 9322E—Set $1.79.......2 sets $3.39

S **Ann Barton 8-pc. Manicure Set in Clear Plastic Purse.** Nail pencil, file, 2 emery boards, spear pusher, polish, polish remover, cuticle remover. Wt. 1 lb.
8 N 9325E–Incl. 12c Fed. Tax. Set $2.98

Prices on catalog numbers ending in "E" include 10% Federal Excise Tax unless otherwise indicated

Little Lady Toiletries . . for girls 3 to 12

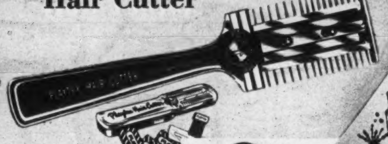
T **NEW! Little Lady Plastic Tray Set.** Pink polish, polish remover, hand lotion, cuticle cream, orange stick, emery boards. Gift box. Includes 18c Federal Tax.
8 N 9342E—Wt. 1 lb. 4 oz. $2.43

V **NEW! Little Lady Bubble 'N Spray Set.** 2-oz. scented toilet water . . bulb atomizer. 5 packets of fragrant Bubble Bath Powder. Gift box. Includes 13c Fed. Tax.
8 N 9339E—Shpg. wt. 1 lb. . $1.63

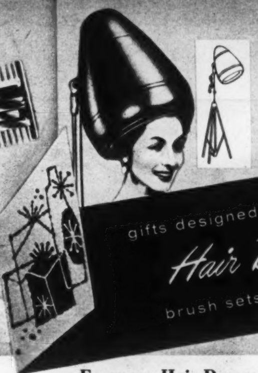
W **NEW! Little Lady Bubble Bath Cottage.** Colorful cardboard cottage with three cute stand-up figures. Holds 20 packets of fragrant Bubble Bath Powder. Gift box.
8 N 9340E—Shpg. wt. 1 lb..... $1.10

X **NEW! Little Lady Bubble Tub.** floating plastic toy bath tu[illegible] Holds 4-oz. bottle of Little Lady's popular "Very Own" Bubble Bath. Decorated gift box.
8 N 9341E—Shpg. wt. 1 lb.... $1.10

PLAYTEX
Hair Cutter



"Save over $100 a year on barber bills with the Playtex Home Hair Cutter," says Tom Garaham
New Hyde Park, N. Y.



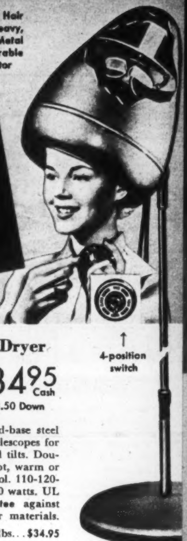
Economy Dryer with Sturdy Folding Steel Stand... Tilting Hood... Thrifty to Use

Our Finest Hair Dryer with Heavy, Adjustable Metal Stand... Durable 3-Speed Motor

gifts designed to beautify . .

Hair Dryers,

brush sets and mirrors



↑
4-position
switch

Famous PLAYTEX Hair Cutter

ONLY
$2.95
Complete

A "different" Christmas gift. Or a handy gift for you. Try the Playtex Hair Cutter for 30 days. If you're not completely satisfied with the results, return it and Sears will refund your money plus postage. The Playtex trims, tapers and thins hair in any style. Safe, thrifty, easy-to-use! Saves barber bills! Ideal for large families. Includes illustrated hair-cutting instructions for men, women and children. With 4 stain-free steel blades, nylon cleaning brush and clear-view plastic case.

8 N 6148—Shpg. wt. 6 oz. Stain-free steel cutter in travel case . . .$2.95

Extra Blades. Professional-size Playtex Hair Cutter blades specially for the above Cutter. 12 blades should give 36 to 60 home haircuts . . less than 3c each for a complete haircut. You'll be amazed at the saving!

8 N 6147—Shpg. wt. 3 oz. Four packs (12 Playtex Cutter blades). $1.00

Economy Hair Dryer

$20.95 Cash
$2.50 Down

Christmas gift for year-round family use. Uses only ⅓ the current needed for an electric iron. Fast-drying. Hot-cold finger-tip control switch on 3-ft. cord. Steel stand adjusts to 5 ft., is non-tipping . . folds compactly. Heavy gauge steel hood . . baked-on enamel finish. 110-120-volt, 60-cycle AC only. 400 watts. UL listed. **One-year guarantee** against defective workmanship or materials.

8 N 06590L—Shpg. wt. 15 lbs. $20.95

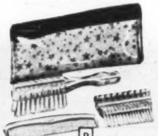
Our Best Hair Dryer

$34.95 Cash
$3.50 Down

Glow Professional-type Hair Dryer for heavy duty home use. Uses ⅓ the current needed for an electric iron. Weighted-base steel stand adjusts in height, telescopes for storage. Gray finish. Hood tilts. Double-heating element for hot, warm or cold air . . fingertip control. 110-120-volt, 60-cycle AC only. 400 watts. UL listed. **Three-year guarantee** against defective workmanship or materials.

8 N 06139L—Shpg. wt. 25 lbs. . . $34.95

A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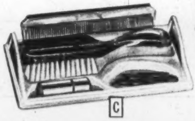
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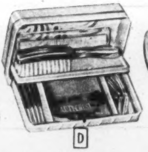
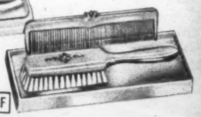

D

↑ E

Natural bristle cleans and oils hair better


F

Lovely gift boxed Brush and Grooming Sets for women and teen-age girls

A **NEW! Folding Grooming Kit.** Dark green leather-grained plastic snap case. Holds comb, nylon-bristled clothes brush, mirror. Easy to carry. 4¼x2x¾ in. Wt. each 3 oz.
8 N 9398. . . . . Only 95c
Save 10c . . . . . . 2 for $1.80

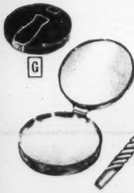
B **NEW! Beau Kit.** Clear plastic zipper case with pastel star design. Holds comb, nylon-bristled clothes and hair brushes. Popular teen-age gift. Incl. 3c Fed. Tax. Shpg. wt. 5 oz.
8 N 9117E. . . .Only $1.00
Save 10c. . . . . . 2 for 1.90

C **NEW! Deb Tray-Set.** Special purchase! *Our price would normally be $1.98.* Ivory-color plastic tray 9⅜x4⅜x2¼ inches. Comb and nylon-bristled hair brush. Wt. ea. 1 lb.
8 N 9359—Set only $1.19
Save 19c. . . . . . 2 for 2.19

D **Plastic Vanity Chest.** For hair and grooming aids. Hinged top. Self-rising tray. 8-in. nylon-bristled plastic hair brush and plastic comb. 3 accessory compartments. Assorted pastels . . *no choice.*
8 N 6402–Wt. 1 lb. $1.98

E **NEW! Ann Barton Natural Bristle Professional-style Brush.** 12 in. long. Genuine satinwood handle, back. Moisture-resistant. Matching plastic 6½-in. comb. Gift box. Shpg. wt. 8 oz.
8 N 9364–Set only $3.49

F **NEW! Rhinestone-trim Plastic Brush Set.** Special purchase! *Our price would normally be $2.98.* Nylon-bristled hair brush, matching plastic comb. **State color** translucent pink or blue. Wt. 1 lb.
8 N 9360. . . . . Set $2.39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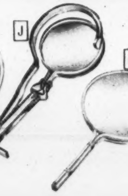
H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K

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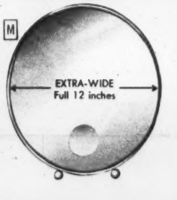

M

Give her a Mirror to help her see beauty wherever she goes

G **NEW! Folding Mirror.** Tortoise-shell-color plastic case. 4½-in. plain and magnifying sides. Folds to 4¾x¾-in. size. Ideal for travel.
8 N 9421—Shipping weight 6 ounces. Each $1.95

H **Hand-carved Double-face Genuine Lucite Mirror.** 15¼ in. long. Oval face 6½x8³⁄₁₆ inches for better full-face view. Clear frame and handle.
8 N 6256—Shpg. wt. 1 lb. 12 oz.. . . Each $2.79

J **NEW! Our Best Lucite Around-the-Neck Mirror.** 5-inch plain and magnifying sides. Adjustable . . . leaves hands free. Folds to 13 inches.
8 N 6265—Shipping weight 1 pound. Each $2.89
8 N 6252—**Like above but Plastic** frame, collar and handle. Folds to 12 in. Shpg. wt. 1 lb. Each $1.79

K **NEW! Break-Resistant Hand Mirror in Genuine Lucite Frame.** *An amazing development in the mirror industry!* Sears lab tests show this mirror is 7 times more break-resistant than ordinary glass mirrors. Extra-durable! 7-in. diameter, 13½ in. long. Pastel textured back. Gift boxed.
8 N 6268—Shipping weight 12 oz.. . $3.89

L **NEW! Lucite Frame Make-Up Mirror.** Oval face about 9x6½ in. Folds flat. Adjustable. Both sides plain. Natural shape fits facial contours.
8 N 6269—Shpg. wt. 1 lb. 4 oz. Only $3.89

M **NEW! Extra-large Diameter Electric Make-Up Mirror.** Big 12-inch diameter. *So popular the men will want to use it when shaving!*

Silver-color metal frame. Frosted disc light. On-off switch. Underwriters' Laboratories listed. 15-watt bulb. 110-120-volt AC, DC. Gift boxed. Wt. 3 lbs.
8 N 6292. . Only $5.98

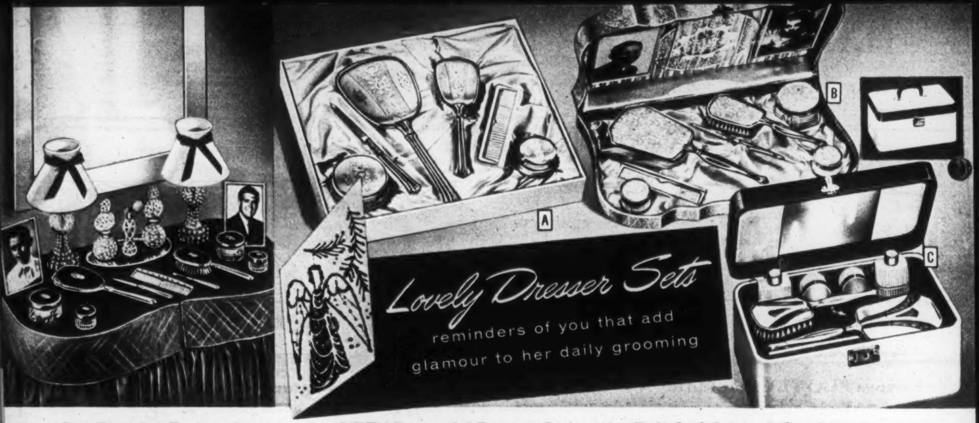
Prices on catalog numbers ending in "E" include 10% Federal Excise Tax unless otherwise indicated

CHRISTMAS SPECIAL

Only $1.79 Each

Miniature Manicure Kit

NEW! Women's Clothes Brush-Manicure Kit. Genuine calf. Plastic-bristled clothes brush. Holds manicure scissors; spear pusher; blemish remover, file, Assorted colors . . *no choice.* Incl. 9c Fed. Tax.
8 N 9383E—Shpg. wt. 4 oz.. . . Each $1.79



Our Best Set Reduced

Was ~~$29.95~~ **$24.95** Cash **$2.50 Down**

Save $5.00. Romantic 17-piece Ensemble. Jeweler's bronze with hobnail glass and ruby red plastic. 13 in. beveled hand mirror; 10¼-in nylon-bristle brush; comb; file; cuticle pusher; 2 metal picture frames; 2 powder boxes; 2 cream jars; 12-in. mirror tray; 2 perfume bottles; atomizer. Two 14-in. lamps, parchment shades. 110–120-volt, 60-cycle AC-DC. 61-in. cord. UL listed. Shpg. wt. 23 lbs.

8 N 09166K—Now Reduced to only . . $24.95

NEW! Beautiful Dresser Sets and a Delightful 2-in-1 Combination

$9.95 6 pieces in case

A **NEW! Rich-looking 6-pc. Dresser Set.** Gleaming jeweler's bronze finish with gold-color engraved backs. Includes 13-in. beveled hand mirror; 10¼-in. hair brush with nylon bristles; 7 in. clear plastic comb with gold-color metal trim; glass cream jar; glass powder jar with decorated lid; 9¼ in. triple-cut metal nail file. In attractive colorful, gift case. A gift she'll be thrilled to use.

8 N 09275—Shpg. wt. 5 lbs. $9.95

$14.75 10 pieces in case

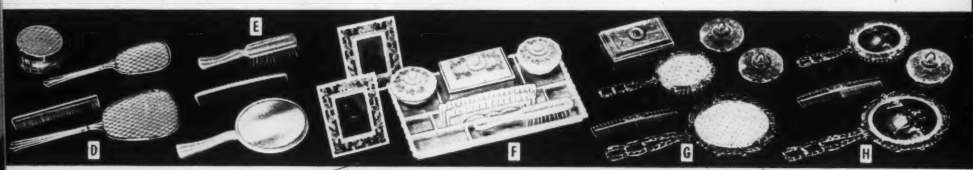
B **NEW! Lovely 10-pc. Dresser Set** *at an amazing low price.* Jeweler's bronze with multicolor pastel brocade. Includes 13¼-in. beveled mirror; 10-in. hair brush with nylon bristles; 7-in. plastic metal-trim comb; 2 glass cream jars; glass powder jar; 8-in. metal triple-cut nail file; 2 matching picture frames; 8½-in. diameter mirrored tray. In beautiful, hinged gift case.

8 N 09276—Shpg. wt. 7 lbs. Only $14.75

$19.95 Fitted case and 3-pc. set

C **NEW! The Travelite. Two Gifts in One.** A set for her dresser and a cosmetic case for travel. Durable white plastic . . dark blue plastic trim. Case 15¼x9½x7 in. Lid mirror 7x9 in. Flexible non-breakable plastic fittings—2 bottles, 2 jars. Gold- and silver-color engraved bronze dresser set. Includes 13¼-in. beveled mirror; 10-in. plastic-bristled brush; comb. Incl. 75c Federal Tax.

8 N 09279E—Shpg. wt. 8 lbs. . . . $19.95



NEW! "Brocade"

$4.98

D **4-pc. Dresser Set.** Dainty rose pattern with jeweler's bronze trim. Includes 13-in. beveled mirror; 10¼-in. nylon-bristled hair brush; comb; glass powder jar. Gift box. Shpg. wt. 2 lbs. 8 oz.

8 N 9274—Only. $4.98

Gift Boxed Fine Quality Dresser Sets Reduced . . Save 6% to 32%

Now **$2.39**

E **Heavy Clear Plastic Set Reduced 59c.** Hand mirror 10 inches long, nylon-bristle professional style hair brush and comb. *Christmas, 1952, Was $2.98.* Shipping weight 1 pound 4 ounces.

8N7103—Now $2.39

Now **$2.79**

F **Save 19c. 9-pc. Jr. Miss Plastic Set.** Tray, 2 combs, 2 vanity boxes, jewelry box, brush, 2 frames. Ivory color with antique gold-color trim. Wt. set 2 lbs.

8N9143—*Was $2.98* Now $2.79
Save 60c. Two sets for. 4.98

Now **$1.49**

G **Save 46c. Clear Plastic Set.** 13½-in. mirror, 9⅝-in. plastic-bristle hair brush, comb, 2 powder jars, vanity box. Shpg. wt. set 1 lb. 8 oz.

8N9167—*Was $1.95*; Now $1.49
Save 29c. Two sets . . . Now 2.69

Now **$1.00**

H **Save 49c. Clear Plastic 4-pc. Set.** For the "jr. miss." 13½-in. mirror, nylon bristle hair brush, comb, vanity dish. Shpg. wt. set 1 lb.

8N9145—*Was $1.49*; Now $1.00
Save 21c. Two sets. . . . Now 1.79

CHRISTMAS SPECIAL

Miniature Manicure Set

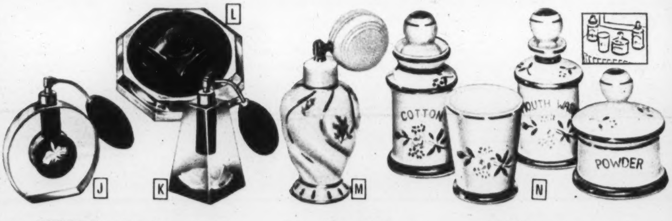
For both men and women!

Was ~~$1.19~~ **98c** Each

Set Reduced . . Save 21c

Miniature red leather "purse" . . only 3⅛x 1⅝ in. Contains useful nail file, tweezers, cuticle pusher, cuticle scissors and nail cleaner. A popular "stocking" gift for both men and women. Include 2c Federal Tax each.

8 N 9080E—Wt. 2 oz. *Was $1.19*. . Each 98c
***Save 30c.* Shpg. wt. 4 oz. *2 were $2.19*. . $1.89**



NEW! Lucite Accessories

Designed to thrill her at Christmas-time! Accessories fabricated of sparkling Lucite with exquisite hand-carved flowers in base. Mesh-covered rubber bulbs on both atomizers. Funnels included. Gift-boxed.

J **Royal Beauty Orchid** design atomizer.
8 N 9388—3½ in. high. Shpg. wt. 12 oz. **$4.95**

K **Debutante Red Rose** design atomizer.
8 N 9406—3½ in. high. Shpg. wt. 5 oz. . $3.95

L **Powder Jar** matches Debutante atomizer above.
8 N 9413—Dia. 4¾ in. Shpg. wt. 12 oz. . $4.95

Porcelain Atomizer

$1.49

M **NEW! Dainty Hand-painted Porcelain Atomizer.** Gold-color trim with delicate-colored roses. White plastic screw cap. White rubber bulb. Overall height 4¼ inches. Gift box. Shipping weight 5 oz.

8 N 9408. . . . .$1.49

NEW! Toiletry Set

$4.89

N **Unusual 4-piece Set** *at an exceptionally low price.* An "old-fashioned" toiletry gift that will add charm to every bathroom. White porcelain with gold-color banding and pastel floral decoration. Includes 5½ in. jar for "Cotton," 5½ in. jar for "Mouth Wash," matching porcelain cup, and 4-in. jar for "Powder" with pretty decorated lid. Gift box.

8 N 9410—Shpg. wt. 2 lbs. $4.89

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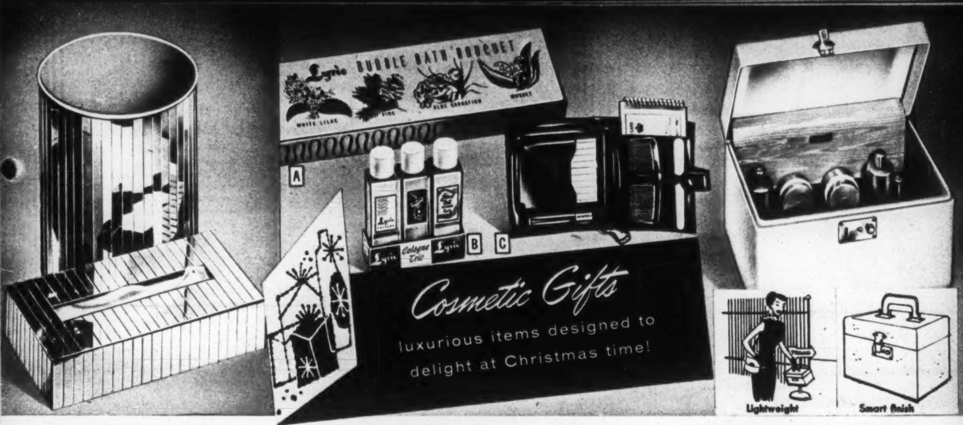

Lyric BUBBLE BATH BOUQUET
WHITE LILAC
PINE
BLUE CARNATION
MUGUET
A
B
C
Lyric
Cologne Trio
Cosmetic Gifts
luxurious items designed to
delight at Christmas time!
Lightweight
Smart finish

Popular Mirrored Gifts

Glamorous Matched Mirrored Tissue Box and Wastebasket Set. A beautiful addition to any bedroom or bath . . blends with any color scheme. Cardboard base of box swings out for handy insertion of tissue boxes. Felt pads won't mar dresser or vanity top. Size 11x5⅝x2½ inches. Basket is popular round shape. 11¼ in. high. *Buy the set and save 49c.* Shpg. wts. 4 lbs. 8 oz.; 3 lbs.; 1 lb. 8 oz.

$4.49 Set

8 N 7146—Wastebasket-Tissue Box Set....$4.49
8 N 7145—Wastebasket only............ 2.79
8 N 7144—Tissue Box only.............. 2.19

Lovely Lyric Cosmetic Gifts

A **NEW! Lyric Bubble Bath Bouquet.** Relax in billows of fragrant bubbles. White Lilac, Muguet, Pine and Blue Carnation fragrances. Box of 20 packets, each packet enough for one bath. Shpg. wt. each 1 lb.

8 N 5738E–Only $1.10
Save 31c... 2 for $1.89

B **Save $1.38. Lyric Cologne Trio** at special holiday savings. Combination 3-in-1 Christmas gift to follow her in fragrance wherever she goes. 1-oz. bottle each Lute Song, Floral Note, Lyric. Shpg. wt. 1 lb.

8 N 5731E—
Was $2.48..Now $1.10

C **NEW! Ann Barton Cosmetic Carry-all.** Red imitation leather. Ann Barton lipstick (med. clear red); gold-color compact; key chain; holders; comb; emery board; coin purse; bill pocket. Shipping weight 8 oz.

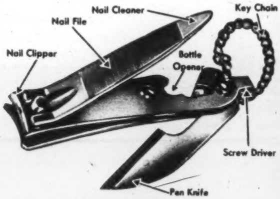
8 N 9328E...$1.89

NEW! Lyric Cosmetic Case

Fitted Lyric Cosmetic Case. An exquisite gift. White imitation leather . . . wipes clean. Case 12x7½x7¼ in. "Under-cover" mirror 11x7½ in. Beautiful red rayon moire lining. Acetate bottom cover for extra protection against spilling. **Loops hold the following Lyric cosmetics:** 2-oz. Foundation Lotion; 1-oz. Special Cleansing Cream; smear-resistant Lipstick (medium red); 1-oz. Night Cream; 2-oz. Skin Freshener.

Only $11.95

8 N 9379E—Shpg. wt. 4 lbs............$11.95


Nail Cleaner
Key Chain
Nail File
Nail Clipper
Bottle Opener
Screw Driver
Pen Knife

Manicure Set for the Family

NEW! Grooming case in rich red leather. Double snap closure. Suede lining. Closes to compact 4½x4x2 in. size. Manicure scissors, toenail nipper and cuticle scissors. Four 4-inch silver-color metal implements—nail file, cuticle pusher, cuticle knife, and nail cleaner. Gift boxed. Shipping weight 8 ounces.

$3.98

8 N 9240E—5c Fed. Tax included........Only $3.98

NEW! 3-piece Sequin-Plastic Set

A distinctive gift for a very special woman. Cherry red sequin-design plastic set makes a thoughtful Christmas gift. Or use 3 ways as perfect "stocking gifts." Includes snap case with triple-cut nail file, nail clippers, tweezers, 4 in. comb; smart square compact; matching lighter. Gift box. 3c Fed. Tax included.

$2.98

8 N 9338E—Shpg. wt. 8 oz................Only $2.98

Popular 7-in-1 Implement

An Amazing 7-in-1 Pocket Grooming Kit. Makes a perfect "stocking gift." Fits right in his pocket . . easy to carry. Seven different uses of one handy implement. See them pictured above. Smart gold-plated metal. Rugged pigskin carrying case. 3c Fed. Tax included on each. Shpg. wt. each 4 oz.

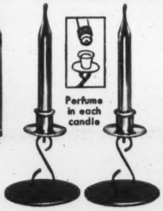
2 for $2.79

8 N 9487E—Each only $1.49 . . . *Save 19c.* Two for $2.79

Famous Scented Soap by Yardley

SAVE 37c
Combination Gift Offer

Plastic pockets hold bath needs


Perfume in each candle

Unusual Gifts are a pleasant surprise at Christmas time

Famous Yardley Old English Lavender Soap. A luxury toilet soap with a delightful scent known and loved the world over. Fine-milled so it lasts longer. A rich, foamy lather. Popular with women of all ages. Three cakes in attractive gift box. Shipping weight 1 pound.

$1.35 3 cakes

8 N 9334.......Only $1.35

NEW! Lip-View. 2-in. mirror on lipstick tube . . holds any standard-size lipstick. White pearlized and gold-color plastic back. Folding comb. (Lipstick not incl.)

$3.59 Set

8N9404—Wt. 6 oz....$3.59

Lip-View only. Easy to carry.
8 N 9400—Wt. 3 oz...$1.98

Matching Folding Comb only.
8 N 9401—Wt. 3 oz...$1.98

NEW! Bath Brush Set. Includes 3 clear plastic nylon-bristled brushes for nails, hair and bath; comb; flexible-tendril massager-stimulator. Plastic pocket hangs over shower rod . . . perforated pockets hold all your bath needs. *Our price would normally be $5.00.* Shipping weight 1 pound 8 ounces.

$3.39

8 N 9356............$3.39

NEW! Perfume Candles. A thrillingly different gift. Pair of silver-color 6 inch "candles" containing spicy and apple blossom perfumes. Wrought iron base with 24K gold-plated holders. Use later with real candles on your table or mantel. 10c Federal Tax included.

$1.98

8 N 9335E—Wt. 1 lb..$1.98

CHRISTMAS SPECIAL
Use a few drops of perfume!
Or use in pairs as planters

NEW! Perfume Burner

Works like a chafing dish! Solid brass and wrought iron with 24K gold-plated trim, lid and candle snuffer. With 7 candles . . each burns 6 hours. Or usable as a butter-melter or planter. Gift box.

$1.98

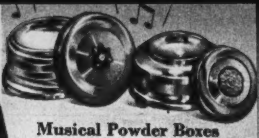
8 N 9336—Shpg. wt. 1 lb.......Only $1.98

Prices on catalog numbers ending in "E" include 10% Federal Excise Tax unless otherwise indicated

On your mantel

Under your tree

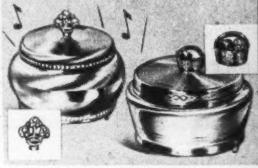
Musical Gifts
with precision movements
imported from Switzerland

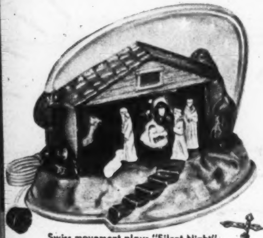


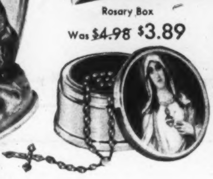
Musical Powder Boxes

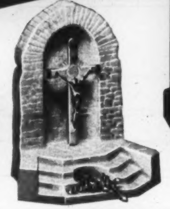
NEW! An exceptional value! Made of lustrous spun metal. **$2.89** Imported Swiss movement plays assorted romantic tunes. Assorted pastel colors . . . Sorry no choice. 5⅙ in. wide, 3⅙ in. high. A grand holiday gift. Shpg. wt. 1 lb.

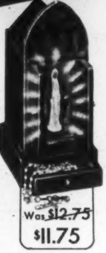
8 N 9349—Jewelry trim (left). $2.89
8 N 9259—Floral trim (right). 2.89




Swiss movement plays "Silent Night"







Musical Rotating Nativity Scene; Rosary Box and Rosary Shrines

NEW! Colorful Musical Nativity Scene. Manger **$12.75** scene is realistically formed in sturdy plastic. Center revolves . . "Wise Men" and shepherd rotate around crib while Swiss movement plays "Silent Night." Entire manger and Star of Bethlehem in background are softly lighted. Switch, cord, 7½-watt bulb. Size 15x12½x10¼ in. UL listed. 110–120-volt, AC-DC.
8 N 9264—Shpg. wt. 3 lbs. 4 oz. $12.75

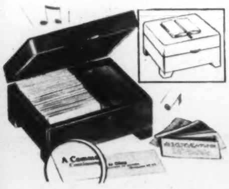
Save $1.09. Musical Rosary Box Reduced. Was ~~$4.98~~ **$3.89** Jewelers' bronze. Colored Madonna cover picture. Felt-lined rosary compartment. Swiss movement plays "Ave Maria." 2½x4-inch size. (Rosary not included.) Shipping weight 1 pound.
8 N 7032. . . Now only $3.89

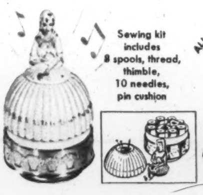
NEW! Shrine, Crucifix, Rosary. **$4.98** White pearlized plastic . . . Gold-color Corpus on ivory-color cross. Open compartment holds plastic pearl and metal rosary. Plays "Ave Maria." 9¼x8x5 inches. Shpg. wt. 1 lb. 4 oz.
8 N 9262. . . . . $4.98

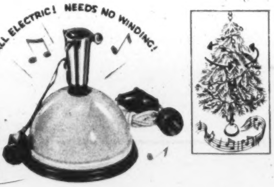
Save $1.00. Walnut Musical Shrine Reduced. 12½ inches high. Rayon velour lined. Halo-encircled Madonna. Plays "Ave Maria" as doors open. Lined drawer holds simulated crystal rosary. Use as night light. Switch, cord. UL listed. 110–120-volt, AC-DC. Shipping weight 2 lbs.
8 N 7154—Cut to. . . $11.75

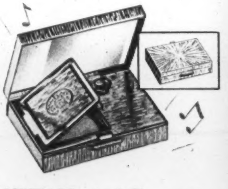
NEW! Powder Boxes

Sears Exclusives! Imported Swiss movements play assorted **$5.89** romantic tunes—no choice. Classic designs exquisitely decorated. Gleaming spun metal.
At left. Gold-color crown with plastic pearls trims lid. Gold-color powder box. Size 5¼ in. wide. 4½ in. high.
8 N 9260—Shpg. wt. 1 lb. 4 oz. $5.89
At right. Gold-color flower basket on lid. Med. blue color. 5¾ in. wide, 4½ in. high.
8 N 9261—Shpg. wt. 1 lb. 4 oz. $5.89






ALL ELECTRIC! NEEDS NO WINDING!



Musical Scripture Box

NEW! Solid walnut box holds cards with 366 appropriate **$6.95** scriptures from Bible. For daily devotions or memorization. Plays hymn "Standing on the Promises." 4⅜x5½x2⅛ inches.
8 N 9344—Shpg. wt. 2 lbs. $6.95

Musical Sewing Kit

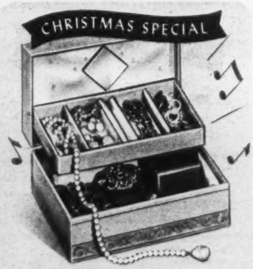
NEW! Hand-painted Colonial Lady Sewing Kit revolves as **$5.89** Swiss movement plays assorted romantic tunes. 8 inches high. Base diameter 4½ inches. Contains sewing kit. White background.
8 N 9273—Shpg. wt. 1 lb. 4 oz. $5.89

Christmas Tree Stand

NEW! Rotates once every minute, plays "Silent **$12.95** Night." Plastic. 6⅜ in. high. 6⅜ in. diameter. Holds tree up to 1⅜ in. in diam. UL listed. Switch, cord. 110–120-v. AC.
8 N 9271—Shpg. wt. 3 lbs. 8 oz. . $12.95

NEW! Musical Compact

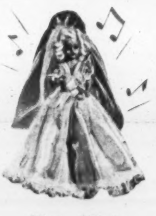
Embossed Sunburst Design. Gold-color dainty Lyric compact 3x2½x½ inches. Polished brass. **$10.95** Assorted romantic tunes. On-off button. Puff. Medium shade of Lyric face powder.
8 N 9268—Shpg. wt. 12 oz. $10.95

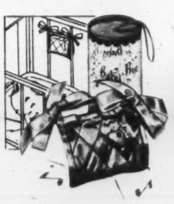


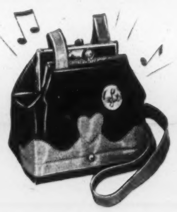
Glamorous Jewelry Box

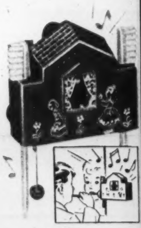
Special Purchase Musical Jewel Box. *Our price would normally be $3.98* Only **$2.98** Swiss movement plays assorted romantic tunes—no choice. Self-rising accessory tray. Acetate satin lining. Rose calf-grained simulated leather. Gold-color tooling trim. (Jewelry not included.) 7⅛x5⅝x3 inches.
8 N 9428—Shpg. wt. 1 lb. 4 oz. . . Only $2.98

Musical Gifts designed to delight the youngsters









Musical Dolls

Revolving Musical Dolls. 7½ **$2.98** inches tall. Movable arms and head . . eyes open and close. Imported Swiss movements. Shpg. wt. 1 lb. 4 oz.

8 N 9076 — **"June Bride"** with mohair wig plays "Here Comes the Bride". . . . $2.98

8 N 9395—**"Nun Doll"** plays "Ave Maria" $2.98

"Baby-Bye"

A "song-filled' nursery gift, mother's helper. **$2.98** Tinkling music helps pacify and amuse baby when restless. Ties to crib or carriage. Swiss movement plays "Brahm's Lullaby" softly, keeps baby company. Rayon quilted pouch (dry cleaning recommended). Assorted pastel colors.
8N9004–Shpg. wt. 8 oz. $2.98

Musical Purse

Delightful "Musical Miss" Plastic Purse. **$2.98** Will delight the "junior miss" on your Christmas list. Over-all size 6x3x5 inches. Shoulder strap. Imported Swiss movement plays assorted tunes. Assorted bright colors. No choice. Shpg. wt. 1 lb. 4 oz. (2c Fed. Tax included.)
8 N 9237E. $2.98

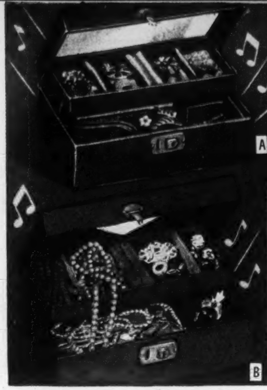
Musical Holder

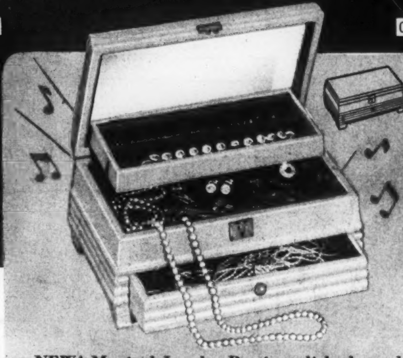
Plastic Musical Tooth Brush Holder. **$2.98** Makes brushing teeth fun! Lively tunes play as brush is removed. (No tune choice.) See music "play" in window. With two ***SEARS APPROVED*** child-size toothbrushes, sample toothpaste. Suction wall fasteners. Shpg. wt. 12 oz.
8 N 7169. . . . . $2.98

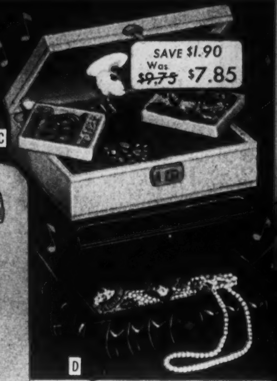
Add any of these Christmas gifts to your Easy Terms Order. See page 371

Musical Jewel Boxes

Imported Swiss Movements







A **NEW! Large Economy Musical Jewel Box** with partitioned tray for smaller jewelry. Simulated leather covering . . gold color tooling trim. Size 10x7x3½ inches. *Color* ivory.
8 N 9256—Shpg. wt. 2 lbs. 8 oz. $3.98

B **NEW! Large Better Quality Musical Jewel Box.** Padded simulated leather covering with gold color tooling. Soft rayon velvet lining. Partitioned self-rising tray. Diamond-shaped mirror attached to lid . . so convenient to use when you put on jewelry. Size 10x7x3½ inches. *State color* ivory, rose or light blue. $4.89
8 N 9257—Shpg. wt. 2 lbs. 8 oz. $4.89

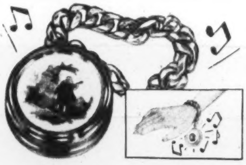
NOTE: Jewelry not included with any of these boxes

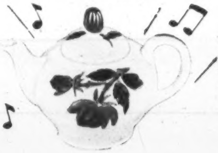
NEW! Musical Jewelry Box in polished wood

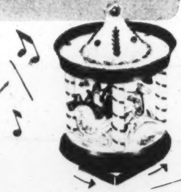
Contemporary Designed Jewelry Box. Styled exclusively for Sears. Our largest jewelry box has plenty of room for all her jewelry. Self-rising tray has earring bar . . bottom drawer holds all her jeweled pins . . large main compartment for all her bracelets, necklaces. Unusually fine Swiss movement plays romantic tune. Full "undercover" mirror. Special deep-pile rayon velvet helps protect jewels from tarnishing. *State finish* blonde or walnut. $12.75
8 N 9258—Shpg. wt. 4 lbs. Size 12⅛x7⅝x5⅛ inches. . . *Exceptional at* $12.75

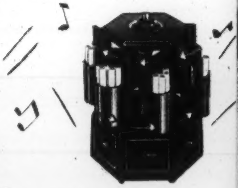
C **Ballerina Jewelry Box.** *Save $1.90.* Lilting music and twirling ballerina. Twin accessory trays swing out to sides. Padded simulated leather . . 24K gold tooling. 11x8x3½ inches. *State* rose, blue or ivory.
8 N 7151—Wt. 1 lb. 4 oz. . . . $7.85

D **NEW! Musical Jewelry Box Imported from Italy.** Genuine goatskin leather. Exquisite shaping and craftsmanship will thrill your loved one. 11⅛x4x5¼ in. *State* wine, brown or dark green. $15.95
8 N 9396—Wt. 2 lbs. 8 oz. . . $15.95









NEW! Musical Bracelet

Polished Brass Link Bracelet. Provincial scene trim. Swiss movement plays assorted popular tunes . . has "on-off" button. 1¾-in. diameter musical charm. A gift she'll love. 20c Fed. Tax incl. $9.95
8 N 9269E—Shpg. wt. 4 oz. $9.95

Musical Teapot

White Glazed Pottery background with pink and green rose design. Plays "Tea for Two" when lifted. 18-note imported Swiss movement in base. Shpg. wt. 3 lbs. 8 oz. $7.50
8 N 7027—6-cup capacity. $7.50

NEW! Musical Carousel

Carousel Centerpiece revolves to "Jingle Bells" as bells on underside of roof tinkle. Glistening 3 dimensional Santa Claus scene is of spun plastic. Use as decoration or toy. Size 14½x11 inches. $9.95
8 N 9347—Shpg. wt. 2 lbs. 12 oz. . . . $9.95

Musical Cigarette Box

Revolving Box. Swiss movement plays "Two Cigarettes in the Dark" and "Smoke Gets in your Eyes." Push button release, 6 doors open . . inner pockets hold cigarettes. 7½ in. high, 6 in. diam. Rich black plastic. $10.89
8 N 9355—Shpg. wt. 2 lbs. 4 oz. $10.89

NEW! Christmas Specials

SAVE $1.09 to $3.45

NO WINDING! ALL ELECTRIC!

Musical Candy Dish

NEW! Revolving Candy Dish in metal. Under cover is a 3-section glass dish for nuts, candy or other refreshments. Wood base revolves as music plays. Assorted pastel colors—no choice. Large size 7½x4⅜ in. Shpg. wt. 3 lbs. $5.89
8 N 9348. . . . . $5.89

Musical Stein

NEW! Imported Pottery Stein from Japan. Imported Swiss movement plays assorted appropriate songs. Blue background with colored figures and scroll work embossed. Hinged pewter lid and finger bracer. 1 liter capacity. 10½ in. high. Wt. 3 lbs. 12 oz. $6.79
8 N 9272. . . . . $6.79

Revolving Doll

Electric Ballerina. *Save $3.45.* Dances on mirrored, lighted stage to lively tune. Motor gives long performance. On-off switch . . use as night light. Plastic frame. With cord. 9½x4⅝x8 in. 115-120 v. AC-DC. *State* pink or green. Wt. 5 lbs. 12 oz. $9.50
8 N 9074-*Was $12.95*. . $9.50

Musical Powder Box

Dainty Doll. *Save $1.09.* Revolves while romantic tune plays. Doll is 8 in. high, eyes open and close, has movable arms and head, curly mohair wig. Rayon satin gown. Spun metal powder box in base. *State* pink or blue. Wt. 1 lb. 8 oz. $4.89
8 N 7136-*Was $5.98*; $4.89

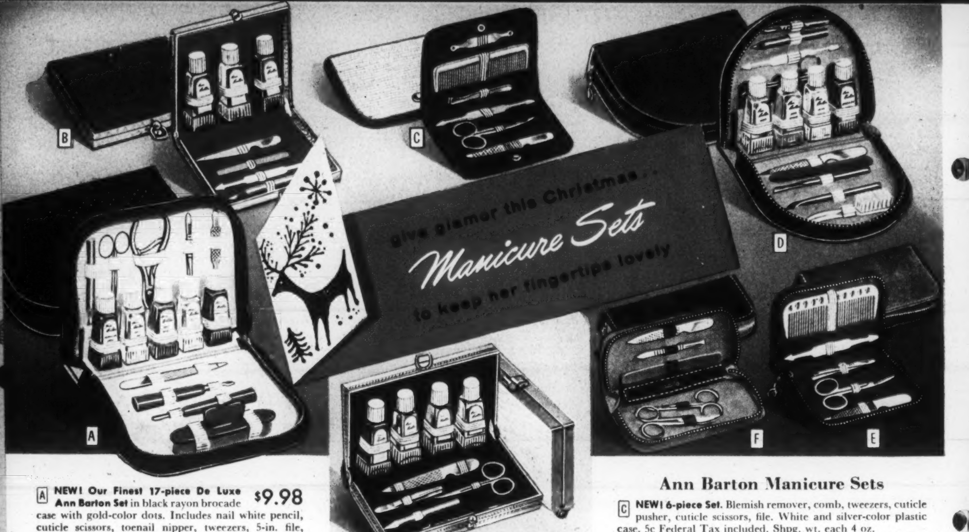
CHRISTMAS SPECIAL

Musical Christmas Tree

- A delicate and fragile centerpiece!
- Pretty on your mantel or under your tree!

NEW! Revolving Christmas Tree. Beautiful snowy-white feathers in shape of real tree. Trimmed with bright ball ornaments, sparkle sticks and fluffy, wool pompons. Tree rotates as Swiss movement plays "Jingle Bells". Surprise someone on your list with this novel Christmas decoration. Stands 15½ inches high. $8.95
8 N 9345—Shpg. wt. 1 lb. 12 oz. $8.95

Add Musical Gifts to your Sears Easy Terms order. See page 353



A **NEW! Our Finest 17-piece De Luxe Ann Barton Set** in black rayon brocade case with gold-color dots. Includes nail white pencil, cuticle scissors, toenail nipper, tweezers, 5-in. file, cuticle knife, cuticle pusher, Lucite spear-pusher, buffer, blemish remover, 2 emery boards, med. red and fuchsia red nail polishes, polish coat, polish remover, cuticle remover. 25c Federal Tax included. **$9.98**
8 N 9146E—Set. Shpg. wt. 1 lb. 12 oz. Boxed . . **$9.98**

B **NEW! 8-piece Ann Barton Set** in red kid-grained imitation leather case. Includes 4-in. file, 2 emery boards, Lucite cleaner and cuticle pusher, nail white pencil, polish remover, cuticle remover, light red polish. Red rayon taffeta lining. 10c Federal Tax included. **$2.98**
8 N 9087E—Set. Shpg. wt. 1 lb. Boxed **$2.98**

Save $1.00

9-piece Manicure Set in trim purse-style case. White-and-gold-color plastic or silver-color plastic . . each is taffeta lined. Includes cuticle scissors, tweezers, Lucite cuticle pusher, 4½-inch nail file, nail white pencil, medium red nail polish, polish remover, cuticle remover, nail coat. *A wonderful value. State color* white or silver. 17c Fed. Tax incl. Was ~~$4.98~~ **$3.98**
8 N 9090E—Set. Wt. 1 lb. *Save $1.00* **$3.98**

Ann Barton Manicure Sets

C **NEW! 6-piece Set.** Blemish remover, comb, tweezers, cuticle pusher, cuticle scissors, file. White and silver-color plastic case. 5c Federal Tax included. Shpg. wt. each 4 oz.
8 N 9165E—Set . . . . **$1.79** *Save 19c* . . . . . . **2 for $3.39**

D **14-piece Set** in red alligator-grained plastic case. Tweezers, nail pencil, cuticle scissors, spear-pusher, file, cuticle pusher, cuticle knife, 2 emerys, brush, polish coat, remover, cuticle remover, polish. 22c Federal Tax included.
8 N 9091E—Shpg. wt. 1 lb. 8 oz. . . . . Set **$5.98**

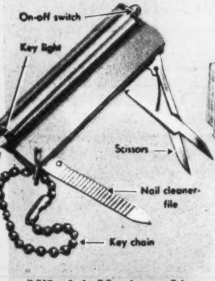
E **5-piece Set.** Silver fox-color plastic case. File, cuticle scissors, tweezers, cuticle pusher, comb. 7c Fed. Tax included. Shpg. wt. 8 oz.
8 N 9133E—Set **$2.98**

F **Best Quality Implement Set.** Burgundy red cowhide. File, 2 emerys, tweezers, cuticle scissors, nail scissors. 15c Fed. Tax incl. Wt. 6 oz.
8 N 9066E—Set **$4.98**

Lovely Soap and Cosmetic Sets

A GIFT THAT'S DIFFERENT

NEW! Only at Sears



M'Lady's Manicure-Lite
A Sears Exclusive Gift

Manicure-Keylight Combination. Just press and it lights . . easy to find keyholes in the dark. Polished brass case . . gold-color finish. Key chain, midget flashlight, stainless steel scissors, stainless steel combination nail cleaner-file. Gift box. Wt. ea. 2 oz. *State quantity.* **$3.95** 2 for $7.50
8 N 9293—Each **$3.95** . . . **2 for $7.50**

EMPLOYER'S QUANTITY PRICE
Planning gifts for your employees? Buy twelve. *Save $5.05;* 12 for $39.95

Ciro Perfume

NEW!

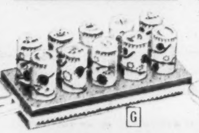
A lovely gift
CIRO Perfumes
Just for her

If sold separately these five perfumes would be ~~$13.75~~
Only **$5.50**

Five fabulous Ciro perfumes, 1¼-dram each, in richly designed original bottles and individual boxes . . all in one handsome gift box.

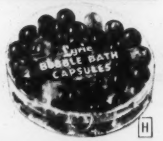
Five fragrances . . **Danger, Ricochet, New Horizons, Reflexions,** and **Surrender.** Give one impressive present—the whole box of five perfumes . . or give as five individual gifts . . each perfume is a lovely present. Wt. 12 oz.
8 N 9255E **$5.50**

Old Spice



G **Old Spice Gift Set.** 10 slim 1¼-oz. tubes of bath salts . . fragrant of roses and spice. Each tube enough for 2 or 3 baths. **$1.38**
8N9286E—Wt. 1 lb. 12 oz. **$1.38**

Lyric

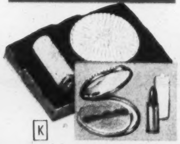


H **NEW! Lyric Perfumed Jewel-tone Bath Bubbles.** Help float fatigue away with a luxurious bubble bath. Pine, Exotic, Floral Note, Lute Song fragrances. Wt. 12 oz. **$1.65**
8 N 5736E—28 capsules . . . **$1.65**

Perfume Set

J **NEW! 4-piece Porcelain Perfume Set.** 2 perfume bottles, 1 powder jar, tray. Delicate roses appliqued on jars. Imported from Japan. **$2.89**
8 N 9238—Wt. 2 lbs. 4 oz. . . **$2.89**

Ann Barton



K **Ann Barton Compact and Lipstick Set.** Gleaming, pearl-like plastic trim. Compact 2⅞-inch diameter has sifter, puff. Clear Red lipstick. Gift box. 11c Federal Tax included. **$2.95**
8 N 5689E—Shpg. wt. 12 oz. **$2.95**

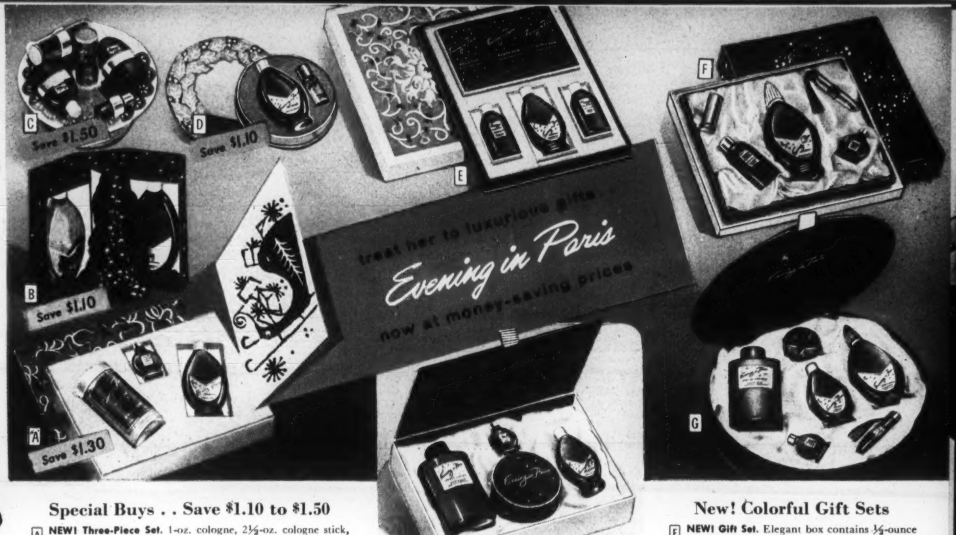
Shulton

NEW!
Shulton Soaps

L **Toilet Soap.** 3 oval cakes. Gay box. Wt. 12 oz. **$1.25**
8 N 9288 . . . . **$1.25**

M **Novel Soap on Rope.** Gift for him or her. **$1.00**
8 N 9297—Brunette. Shpg. wt. 12 oz. . . **$1.00**
8 N 9298—Man with a monocle. Wt. 12 oz. **$1.00**
8 N 9296—Redhead . . . Shpg. wt. 12 oz. . . **$1.00**

When catalog number ends in "E," price includes 10% Federal Excise Tax unless other amount is specified



Special Buys . . Save $1.10 to $1.50

A **NEW! Three-Piece Set.** 1-oz. cologne, 2½-oz. cologne stick, 0.15-oz. perfume. Shpg. wt. 1 lb. 4 oz.
8 N 9250E–*Save $1.30. If sold separately, would be $3.30.* **$2.00**

B **NEW! Eiffel Tower Set.** 2-oz. each of Endearing and Evening in Paris colognes. Attractive gift box. Shpg. wt. 1 lb.
8 N 9249E—*If sold separately, price would be $2.20* **$1.10**

C **"Lazy Susan"** in Christmas Carnival package . . shaped like a merry-go-round. Purse-size bottle perfume, ½-oz. cologne, .45-oz. cologne stick, ½-oz. toilet water. Wt. 12-oz.
8 N 9047E—*Was $3.00. Save $1.50* **$1.50**

D **Evening in Paris Sparkle Set.** 1-oz. bottle eau de cologne, purse-size bottle perfume. Shpg. wt. 6 oz.
8 N 9248E—*If sold separately, price would be $2.20* **$1.10**

Save $1.40

A Sears Exclusive!

NEW! Four-Piece Set. *These four items sold separately would be $4.40.* **$3.00** Beautiful hinged box contains enchanting Evening in Paris items: 1-oz. cologne, 3¼-oz. talcum, 0.15-oz. perfume, 2⅝-oz. face powder. Skintone Blend powder has superbly fine texture suitable for all complexions. Box has white satin lining. Shpg. wt. 1 lb. 12 oz.
8 N 9251E—*Save $1.40* **$3.00**

New! Colorful Gift Sets

E **NEW! Gift Set.** Elegant box contains ½-ounce bubble bath perfume, 1-ounce cologne, ½-ounce toilet water, 6 packets bubble bath.
8 N 9252E—Shipping weight 1 pound . . . **$3.30**

F **NEW! Gift Set.** Pretty box contains 5 beauty items. 0.15-ounce perfume, purse-size flacon perfume, ½-ounce toilet water, 2-ounce cologne, standard size tube Extra-Last clear red lipstick.
8 N 9253E—Shpg. wt. 1 lb. 12 oz. **$5.50**

G **NEW! De Luxe Gift Set** . . in round hinged box. Contains 2-ounce toilet water, 1-ounce cologne, 3¼-ounce talcum powder, 0.15-oz. perfume, 0.2-ounce solid perfume in compact, perfume in purse flacon. Evening in Paris' best!
8 N 9254E—Shpg. wt. 2 lbs. 8 oz. **$8.25**

She always needs Lovely Cosmetics

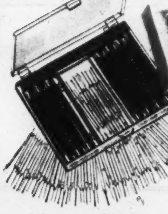
Perfume Set

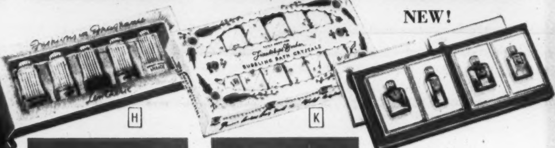
Lentheric

Friendship Garden

Coty

NEW!





NEW!

Lentheric

Helena Rubinstein

Only **$2.00**

65 bottlelettes . . world famed fragrances . . in an attractive purse-size plastic container.

Perfume Set. Treat yourself or give this exciting gift. Each bottlelette holds one ample application of perfume, lets the user pick the type best suited to her.

Included is a booklet, "*How to Type Yourself for Perfume.*"

Enclosed postcard entitles you to a bonus tube of the type perfume you like best. 11c Fed. Tax included. Shipping weight 3 oz.
8 N 9291E **$2.00**

H **"Fashions in Fragrance."** Five of your favorite colognes . . each in ½-oz. bottles in gift package. Tweed, Shanghai, Dark Brilliance, Confetti, Miracle. Wt. 12 oz. **$1.65**
8 N 9033E **$1.65**

J **"Three Silent Messengers".** **$2.75** One 2-oz. bottle each of Tweed, Miracle and Confetti lovely colognes. Shpg. wt. 1 lb.
8 N 9054E **$2.75**

K **NEW! "Friendship's Garden" Bubble Bath Crystals.** **$1.10** Eight 1¼-oz. tubes hold floral scents.
8N9284E–Shpg. wt. 12 oz. **$1.10**

L **NEW! Helena Rubenstein's Noa Noa.** Tropical fragrance inspired by romantic South Pacific. Gift boxed.
8 N 9289E–2-oz. cologne. Shpg. wt. 6 oz. **$2.48**
8 N 9290E—1 dram perfume. Shpg. wt. 2 oz. **3.30**

World-famous COTY perfumes

"Paris" . . L'Origan . . L'Aimant . . Emeraude

If sold separately price would be ~~$7.70~~

Only **$3.85**

Perfume Stars Gift Set. Four Popular Coty Fragrances. *If sold separately these four famous perfumes would be $7.70.* Set contains 1-dram each of . . **Paris** "a light-hearted floral odeur", **L'Origan** "for your golden moments", **L'Aimant** "perfume of magnetic mystery", **Emeraude** "the elegant jewel fragrance."

A lovely single gift or give as two gifts . . two fragrances are in each gift box. Shpg. wt. 8 oz.
8 N 4134E—Postpaid . . . **$3.85**

A GIFT THAT'S DIFFERENT

NEW! Lyric Perfume, 3-Dimensional Card

Christmas Greeting Card with Lute Song by Lyric

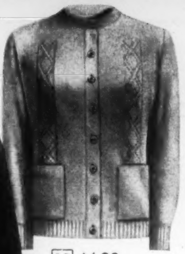
Perfume Greeting Card has its own sealed door that says "Don't open 'til Christmas!" When she opens the door, she'll see a cheery room-scene . . and a tiny vial of precious Lute Song perfume by Lyric perched on the mantlepiece. Individually packed in ready-to-use mailer. *State quantity.* Shipping weight each 5 ounces.

Less than 67c Ea. in lots of 12

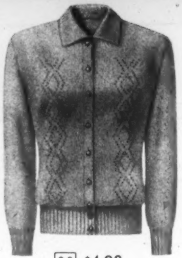
8 N 9327E–(1c Fed. Tax incl.) Ea.	**90c**
3 for (3c Fed. Tax incl.)	**$2.50**
6 for (6c Fed. Tax incl.)	**4.50**
12 for (12c Fed. Tax incl.)	**8.00**

Unless otherwise stated Catalog No's. ending in "E" include 10% Federal Tax

AA
$2.95
Reg. Sizes



BB $4.98



CC $4.98

DD $2.98

EE
$2.98

Kerrybrooke Utility Styles

AA **Ribbed Cotton Cardigan.** Firmly knit for long wear. Comfortable, boxy style is ideal for sportswear, for wear around the house and outdoors. Hand wash. **Regular.** *State bust size* small (34–36); medium (38–40); large (42–44) inches. Shipping weight 1 lb.
38 N 7177—Medium green **38 N 7178**—Light gray
38 N 7179—Navy **38 N 7176**—Wine red...Each **$2.95**
Larger. *State bust size* extra-large (46-48); extra-extra-large (50-52) in. Shipping weight 1 lb.
38 N 7183—Navy **38 N 7184**—Light gray
38 N 7185—Red........................Each **$3.45**

BB **Orlon Coat Sweater.** Novelty stitch panel, silver color buttons add to beauty. Semi-boxy style. So easy to care for . . just hand wash and let drip dry . . no worries about blocking—it won't shrink out of fit. *State size* 36, 38, 40, 42, 44, 46. *See chart at right, below.*
38 N 7171—Light blue **38 N 7172**—Dark green
38 N 7173—Cherry red. Shipping wt. 15 oz. Each **$4.98**

CC **Nylon Cardigan.** Semi-boxy style fits nicely. Pretty openwork design trims front panels. Flattering collar, dainty dyed-to-match shank buttons. Ribbed cuffs and bottom for trim fit. Long wearing 100% virgin nylon is moth and mildew resistant. Hand wash . . dries fast . . needs no blocking. *State size* 36, 38, 40, 42, 44, 46 as in size chart at bottom of page. Shpg. wt. 12 oz.
38N6881-Wine (deep red) **38N6879**-Rico green (dark)
38 N 6880—Light gray....................Each **$4.98**

DD **100% Virgin Worsted Wool.** Dainty drop stitch pattern . . pretty shank buttons. Fine worsted yarns for wear and warmth. So thriftily priced. Hand wash. *State size* 36, 38, 40, 42, 44, 46 as in chart at bottom of page.
38 N 7271—Light gray **38 N 7273**—Dark green
38 N 7274—Rose red. Shipping weight 14 oz. Each **$2.98**

EE **100% Wool.** Novelty rib stitch pattern. Two handy patch pockets . . each has a metal button. Silver colored metal buttons decorate coat front. Fluffy-soft and warm. Hand wash. *State size* 36, 38, 40, 42, 44, 46 as in size chart at bottom of page.
38 N 7280—Navy blue **38 N 7281**—Wine red.
Shipping weight 13 oz......................Each **$2.98**

ORLON* or WOOL Economy Classics

FF
Orlon **$1.98** Wool **$1.98** Ea.

GG Orlon **$2.98**

HH Wool **$2.98** Ea.

State size 34, 36, 38, 40. See chart at right. Hand wash.

FF, GG in 100% Orlon. Combines miracle strength with softness. Dries quickly . . no blocking . . won't shrink out of fit.

FF **Fitted Pullover.** Team with skirts, slacks. *Sizes above.*
38 N 6315—White **38 N 6317**—Cherry red
38 N 6316—Light blue. Shipping weight 7 ounces. Each **$1.98**

GG **Fitted Cardigan.** Trim-fitting, neat style. *Sizes above.*
38 N 6322—Light blue **38 N 6320**—White
38 N 6321—Pink. Shipping weight 10 ounces......Each **$2.98**

FF, HH in 100% Virgin Wool. Very warm, long wearing fabric.

FF **Fitted Pullover.** A favorite for casual wear. *Sizes above.*
38N6604G-Light blue **38N6606G**-Black **38N6603G**-White
38N6610G-Jockey red (bright) **38N6612G**-Hunter green (dark)
Shipping weight each 8 ounces. Each **$1.98** ....**2 for $3.80**

HH **Boxy Cardigan.** Loose-fitting, casual style. *Sizes above.*
38N6400G-Light blue **38N6405G**-Black
38N6401G-Light gray **38N6410G**-Jockey red (bright)
38N6411G-Hunter green (dark)
Shipping weight each 8 ounces. Each **$2.98**.......**2 for $5.80**

SWEATERS BELOW SHOWN ON OPPOSITE PAGE ▶

See size chart at bottom of page

A and B. *State size* 34, 36, 38, 40. Hand wash.

A **Nylon and Vicara**.** Blend of two-thirds nylon and one-third Vicara. You feel very comfortable because Vicara absorbs moisture, because it's naturally soft . . never feels clammy or sticky. Hand wash . . needs no blocking.
Short Sleeve Fitted Pullover. Smart crew neckline.
38 N 6912—Mint green (lt.) **38 N 6910**—Lilac
38 N 6911—White. Shipping weight 8 ounces.....Each **$2.89**
Long Sleeve Fitted Cardigan. Dyed-to-match buttons.
38 N 6915—Lilac **38 N 6917**—Mint green (light)
38 N 6916—White. Shipping weight 13 ounces....Each **$3.89**
Twin Set . . includes cardigan and pullover above. *Sizes above.*
38 N 6920—Lilac **38 N 6921**—White
38 N 6922—Mint green (lt.). Shpg. wt. 1lb. 2-piece Set **$6.50**
***Trade-mark for Virginia-Carolina Chemical Corp. zein fiber*

B **Virgin Worsted Wool.** Lightweight, long wearing, warm.
Short Sleeve Fitted Pullover. Cute turtle neck style . . in two colors, contrasting white stripe trim. *Sizes above.* Wt. 8 oz.
38 N 6927—Hunter green, fashion green and white
38 N 6925—Dark brown, camel tan and white
38 N 6926—Navy, copen blue and white..........Each **$1.98**
Long Sleeve Fitted Cardigan. Dyed-to-match buttons. *Sizes above.*
38 N 6929—Dark brown **38 N 6931**—Hunter green
38 N 6930—Navy. Shipping weight 12 ounces.....Each **$2.98**
Twin Set . . includes cardigan and pullover above. *Sizes above.*
38 N 6935—Hunter green, fashion green, and white
38 N 6933—Dark brown, camel tan and white
38 N 6934—Navy, copen blue and white. Wt. 1 lb...Set **$4.75**

C **Hollywood-type Coat Sweater.** Metal buttons.
100% Virgin Worsted Wool. Smooth, warm wool. Hand wash.
Regular. *State size* 36, 38, 40, 42, 44, 46. *See chart below.*
38N7138-Rico green **38N7139**-Wine flame **38N7140**-Silver gray
38 N 7142—Navy blue **38 N 7141**—Luster blue
Shipping weight 15 oz.........................Each **$4.44**
Larger. *State size* 48, 50, 52. Shipping weight 1 pound.
38 N 7148-Rico green **38N7149**-Wine flame.....Each **$5.44**

100% Virgin Orlon. Strong, yet so soft. Moth and mildew resistant. Hand wash . . dries fast . . needs no blocking. *State size* 36, 38, 40, 42, 44, 46. *See size chart below.* Shpg. wt. each 1 lb.
38N6810-Rico green **38N6811**-Lt. gray **38N6812**-Wine **$6.49**

D **100% Virgin Worsted Wool** . . ever popular turtle neck! Fine knit, soft, light new wool keeps you very warm . . wears well. Fitted style with fine gauge ribbed cuffs. Hand wash. *Please state size* 34, 36, 38, 40. Shipping weight 13 ounces.
38N6597-Gold **38N6595**-Red **38N6596**-White. Each **$3.95**

E **100% Virgin Worsted Wool "Award Coat."** Wear for school activities, clubs, teams. Warm, soft wool. Wear either with or without initial listed below. Hand wash. *Please state size* 34, 36, 38, 40, 42. Shipping weight 1 pound 4 ounces.
38 N 7117G—Navy **38 N 7118G**—Kelly green
38 N 7116G—White **38 N 7115G**—Jockey red..Each **$5.80**
6-inch Cotton Felt Initial. Gold-colored. Easy to apply with a hot iron. *Please state initial* "A" to "Z."
38 N 7125G—Shipping weight 1 ounce............Each **15c**

F **Fine Cotton Shortigan.** Low priced for such lovely styling. Smart dolman sleeves. Closely knit to hold its shape. Hand wash. *State bust size* small (30–32); medium (34–36); large (38–40) in. Shipping wt. 8 oz.
38 N 7578-Gray heather **38N7579**-Tan heather..Each **$1.98**

H and K in 100% Virgin Nylon. . . permanently "crimp set" for luster, softness. Moth and mildew proof. Warm, long wearing . . yet light to wear. Hand washable . . dry quickly . . keep their fine fit without blocking. Ribbed cuffs, bottom.

H **Fitted Pullover.** *See size chart below.* Shpg. wt. 10 oz. *Colors below in sizes* 34, 36, 38, 40. *State size.*
38 N 6700—White **38 N 6701**—Pink **38 N 6703**—Yellow
38 N 6710—Silver Gray......................Each **$2.38**
Colors below in sizes 34, 36, 38, 40, 42. *State size.*
38N6702-Light blue **38N6707**-Lime green **38N6709**-Navy
38 N 6711—Pep red (bright)..................Each **$2.38**

K **Boxy Cardigan**..also in larger sizes. Dyed-to-match buttons. Team with pullover H for a smart, warm set.
Regular sizes 34, 36, 38, 40. *State size* as in chart below.
38N6727-Rico green **38N6715**-White **38N6716**-Lt. blue
38N6720-Navy **38N6721**-Warm brown
38 N 6726—Silver gray. Shpg. wt. 15 oz..........Each **$3.80**
Larger sizes 42, 44, 46. *State size* as in chart below.
38 N 6781—Rico green (dark) **38 N 6778**—Navy blue
38 N 6780—Warm brown..Shpg. wt. 1 lb.........Each **$4.31**

G, H, J, and K in 100% Orlon. Silky-smooth to your touch. Needs no blocking . . won't shrink or stretch out of fit . . resists moths and mildew. Hand wash. *State size* 34, 36, 38, 40.

G **Long Sleeve Fitted Pullover.** Your favorite pullover now with the added warmth and beauty of long sleeves.
38 N 7368—Black **38 N 7365**—White **38 N 7366**-Light blue
38 N 7367—Scarlet red. Shipping weight 9 ounces... Each **$3.98**

H **Short Sleeve Fitted Pullover.** Designed for trim fit. *Colors below in sizes* 34, 36, 38, 40. *See size chart below.*
38 N 7325—White **38 N 7331**—Light beige
38 N 7326—Pink **38 N 7328**—Yellow
Colors below in sizes 34, 36, 38, 40, 42. *See size chart below.*
38 N 7327—Light blue **38 N 7329**—Scarlet red
38 N 7330—Navy. Shipping weight 10 ounces.....Each **$2.98**

J **Long Sleeve Fitted Cardigan.** Smoothly tailored and shorter than boxy cardigan (K). Dyed-to-match buttons. *Sizes above.*
38 N 7381—Dark brown **38 N 7375**—White **38 N 7376**-Pink
38N7377-Light blue **38N7378**-Yellow **38N7379**-Navy blue
38 N 7380—Dark green. Shipping weight 12 ounces. Each **$4.98**

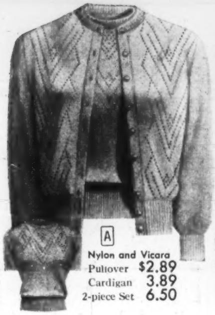
K **Long Sleeve Boxy Cardigan.** Boxy style slips on easily. Matching shank buttons. *Sizes above.*
38 N 7387-Dark green **38N7386**-Scarlet red **38N7390**-Black
38 N 7385—White **38 N 7388**—Silver gray
38 N 7389—Light beige. Shipping weight 13 ounces. Each **$4.98**

SIZE CHART FOR SWEATERS

CHECK MEASUREMENTS before you order

Order size....	34	36	38	40	42	44	46	48	50	52
If bust is (in.)...	31–32	33–34	35–36	37–38	39–40	41–42	43–44	45–46	47–48	49–50

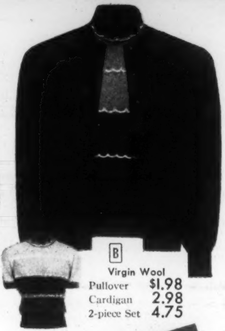
*Registered *trade-mark for DuPont acrylic fiber*



A

Nylon and Vicara

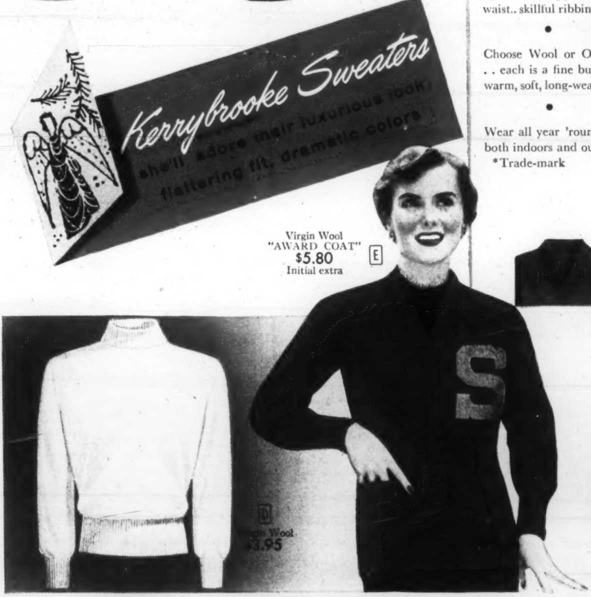
Pullover	$2.89
Cardigan	3.89
2-piece Set	6.50



B

Virgin Wool

Pullover	$1.98
Cardigan	2.98
2-piece Set	4.75


Kerrybrooke Sweaters
she'll adore their luxurious look, flattering fit, dramatic colors

Virgin Wool
"AWARD COAT"
$5.80
Initial extra

E

D

Virgin Wool
$3.95

Kerrybrooke Hollywood-type Coat Sweater

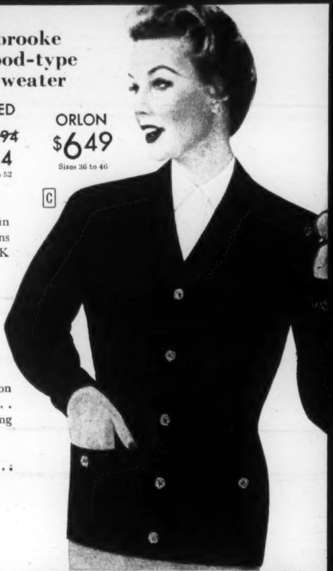
WOOL . . REDUCED

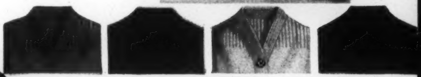
Was ~~$4.94~~
$4.44
Sizes 36 to 46

Was ~~$5.94~~
$5.44
Sizes 48 to 52

ORLON
$6.49
Sizes 36 to 46

C





•

SANFORLAN* label in wool sweaters means WON'T SHRINK OUT OF FIT

•

Flattery for mature figures . . nipped-in waist.. skillful ribbing

•

Choose Wool or Orlon . . each is a fine buy . . warm, soft, long-wearing

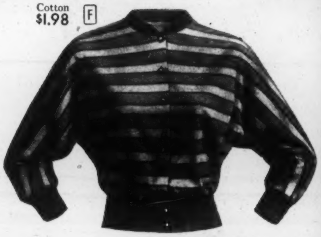
•

Wear all year 'round . . both indoors and out

*Trade-mark

Cotton
$1.98

F



Kerrybrooke Classics . . Choose NYLON or ORLON

In Orlon only
$3.98

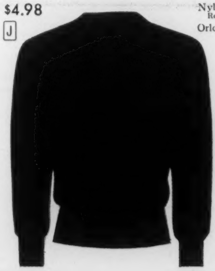
G

Nylon $2.38
Orlon 2.98

H

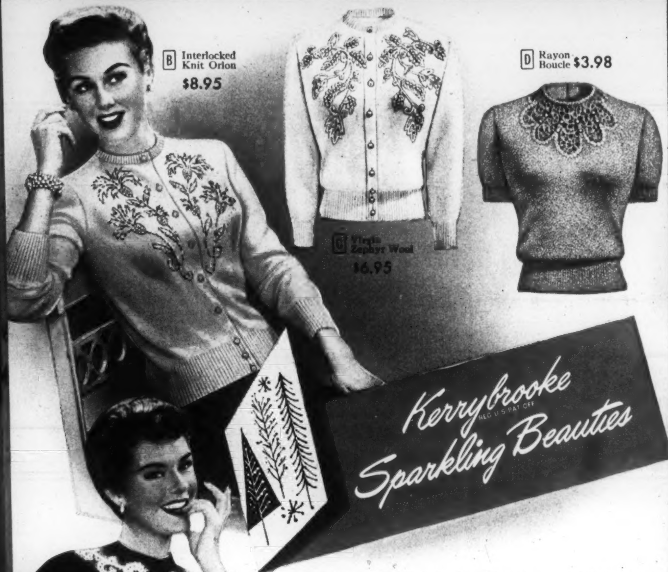
Orlon $4.98

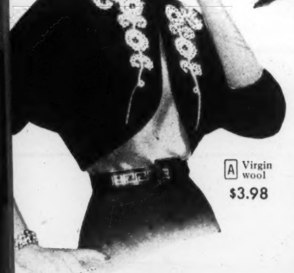
J



Nylon $3.80
Regular Sizes
Orlon $4.98

K



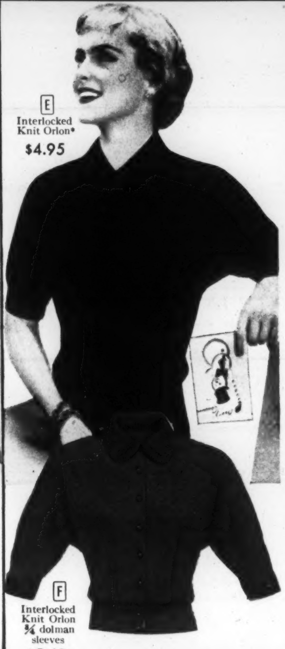


A **Shrug . . 100% Virgin Wool.** Embroidered with snowy-white, soft angora rabbit hair and twinkling rhinestones. Deep dolman sleeves. Dry clean. *State bust size* small (30–32); medium (34–36); large (38–40) in.
38N6531–Black 38N6534–Toast
38N6533–Light blue
38N6532–Pink.
Shpg. wt. 10 oz.....Each **$3.98**

B **Cardigan . . 100% Virgin Orlon* Interlocked Knit.** Luxuriously soft. Lovely embroidery, simulated pearl and glass bead trim. Hand wash—dries fast, no blocking. *State size* 34, 36, 38, 40. See chart, page 104.
38N6343–Pink
38N6344–Light blue
38N6342 White 38N6345 Black
Shpg. wt. 14 oz.....Each **$8.95**

C **NEW! Fitted Cardigan . . 100% Virgin Zephyr Wool.** Highlighted in front with simulated pearls and metallic thread. Soft and cuddly-warm. Ideal for special "dress-up" occasions. Dry clean. *State size* 34, 36, 38, 40. See size chart, page 104.
38 N 6185—White
38 N 6186—Black
Shpg. wt 7 oz..... Each **$6.95**

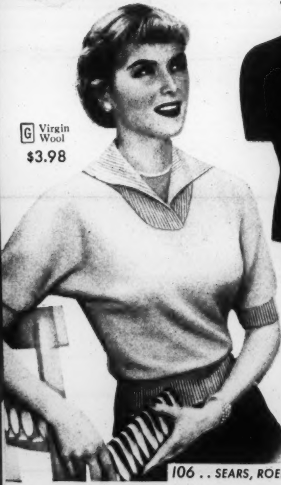
D **Pullover . . in Rayon Boucle.** Gaily trimmed with simulated pearls, metallic thread and braid. Lustrous boucle yarn gives soft sheen. Team with your pretty skirts. Dry clean. *State size* 34, 36, 38, 40. See size chart, page 104.
38N6977–Light blue
38N6975–Pink 38N6976–White
38N6978–Black
Shpg. wt. 12 oz.....Each **$3.98**

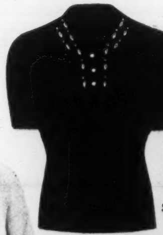

E Interlocked Knit Orlon*
$4.95
F Interlocked Knit Orlon ¾ dolman sleeves
$5.49

100% Virgin Orlon in Fine Interlocked Knit. Combines luxurious softness, warmth with easy upkeep, long wear. Hand washes easily . . dries quickly . . keeps its fine fit without blocking. Moth and mildew resistant. *State size* 34, 36, 38, 40. See chart, page 104.

E **Shortigan with short semi-dolman sleeves.** Ribbed collar, cuffs and waist. Dyed-to-match ocean pearl buttons. Shpg. wt. 14 oz.
38N7352–Light blue 38N7354–Scarlet red
38 N 7350–White 38 N 7355–Navy.Ea. **$4.95**

F **Shortigan. Deep, ¾-dolman sleeves.** Dyed-to-match ocean pearl buttons. Wt. 8 oz.
38 N 7486–Scarlet red 38 N 7487–Dk. green
38N7485–White 38N7488–Black..Each **$5.49**



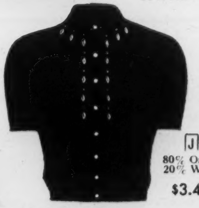


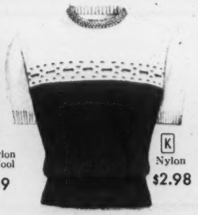
Kerrybrooke Sweaters
REG. U.S. PAT. OFF.

G **NEW! Gay, Smart Gaucho Collar . . 100% Virgin Wool.** Attractive fitted style has ribbed cuffs and bottom. Short dolman sleeves fit comfortably. Wear with scarves, necklaces. Hand wash. *State size* 34, 36, 38, 40. See sweater size chart on page 104. Shpg. wt. 4 oz.
38 N 6162—Sand
38 N 6163—Charcoal
38 N 6164—Red.Each **$3.98**

H **NEW! Pullover . . 80% Orlon and 20% Worsted Wool Jersey.** Brightly decorated with rhinestones, silver color metallic leaves, and plastic buttons with metallic glitter. Semi-boxy style. Hand wash. *State size* 34, 36, 38, 40. See size chart on page 104.
38 N 6175—Navy
38 N 6176—Red
38 N 6177—Gray heather
Shpg. wt. 5 oz...Each **$3.49**

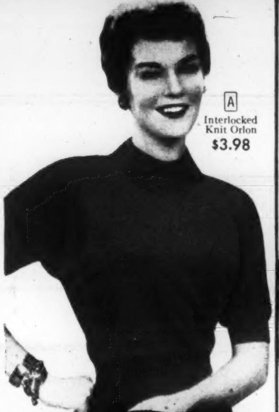
J **NEW! Shortigan . . 80% Orlon and 20% Worsted Wool Jersey.** Embroidered with rhinestones and silver color metallic leaves. Plastic buttons have metallic glitter. Boxy style. Ribbed crew neck. Hand wash. *State size* 34, 36, 38, 40. See chart, page 104. Shpg. wt. 5 oz.
38 N 6180—Kelly green
38 N 6181—White
38 N 6182—Red.Each **$3.49**

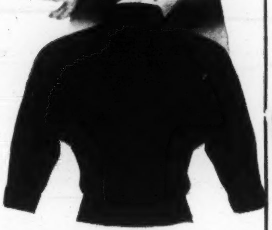




K **Short Sleeved Pullover in 100% Nylon.** White with contrasting color will mix or mate with your favorite skirts. Contrasting color novelty trim at front and neckband. Fitted style sweater. Choose nylon this winter . . it's warm, long wearing and moth resistant. Hand washes easily . . dries quickly . . keeps its fine fit without blocking. Trim fitting. *State size* 34, 36, 38, 40. See size chart on page 104. Shpg. wt. 9 oz.
38 N 6521—White with cherry red
38 N 6522—White with lt. blue.Ea.**$2.98**

** Reg. trade-mark for DuPont acrylic fiber*



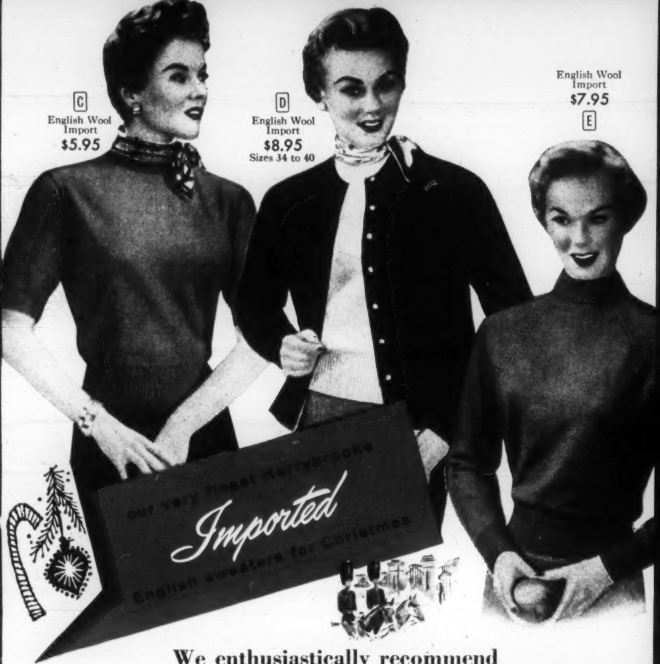


B Interlocked Knit Orlon $4.49 ¾-dolman sleeves

100% Virgin Orlon* in Fine Interlocked Knit. Super-fine gauge for luxurious softness and smoothness. Kind to tender skin, resists moths, mildew . . long wearing. Hand wash . . dries fast . . keeps its fine fit without blocking. *State size* 34, 36, 38, 40 *as in chart on page 104.*

A **Pullover** . . Semi-dolman sleeves fit becomingly. Fine for casual wear. Wt. 10 oz.
38 N7344–Scarlet red **38 N7342**–Light blue
38N7340–White **38N7345**–Navy.Each **$3.98**

B **Turtle Neck Pullover.** Fashionable ¾-dolman sleeves. Ribbed neck. Wt. 10 oz.
38N7477–Dark green **38N7476**–Scarlet red
38N7475–White **38N7478**–Black.Each **$4.49**



We enthusiastically recommend these IMPORTED English Sweaters because:

- Made of **SUPER QUALITY** virgin zephyr wool yarns
- Knit in England by expert master craftsmen
- **SHRINK RESISTANT** . . hand wash nicely . . retain shape
- **FULL-FASHIONED** means each sweater is shaped as it is knit . . to give you the **FINEST** fit you've ever had

Beautifully boxed . . Matching yarn and thread included

C **Pullover.** Fashion-marks at neckline for fine fit. *State size* 34, 36, 38, 40; *chart page 104.* Shpg. wt. 13 oz.
38N6114–Amberhaze
38N6111–White
38N6113–Victoria violet
38N6110–Red flame. . . . . .Each **$5.95**
Color below in sizes 34, 36, 38, 40, 42.
38N6112–Blazer green. . . .Each **$5.95**

D **Long Sleeve Fitted Cardigan.** *State size* 34, 36, 38, 40. *See chart, page 104.*
38N6128–Amberhaze **38N6125**–White
38N6126–Blazer green (dark)
38N6138–Red flame
38N6127–Victoriaviolet.Wt.14oz.Ea.**$8.95**
Colors below in sizes 42, 44, 46. *State size.*
38N6133–Blazer green (dark)
38N6134–Victoriaviolet.Wt.15oz.Ea.**$9.95**

E **Long Sleeve Pullover.** Fashioned raglan sleeves. *State size* 34, 36, 38, 40. *See size chart, page 104.* Shpg. wt. 14 oz.
38 N 6109—Misty blue
38 N 6100—White
38 N 6108—Red flame
38N6101–Amberhaze
Each only **$7.95**

Fashion Favorites . . .

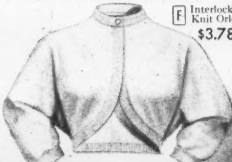
F **Shrug . . 100% Virgin Orlon in Fine Interlocked Knit.** Dyed-to-match ocean pearl button. Hand wash . . dries fast . . needs no blocking. Resists moths, mildew. *State bust size* small (30–32); medium (34–36); large (38–40) in. Shpg. wt. 13 oz.
38N7360–White **38N7362**–Light blue
38N7361–Pink **38N7363**–Black.Ea.**$3.78**

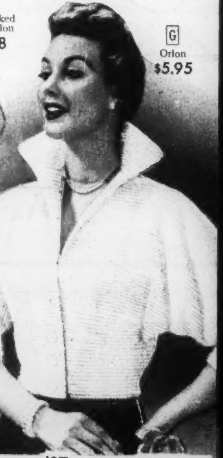
H **Suburban Style Coat Sweater . . 100% Virgin Worsted Wool.** Eye-catching novelty knit. Warm, long wearing. Slim-fitting elasticized waist . . metal button. Colorful emblem trim. Roomy pockets. Hand wash. *State bust size* small (34–36); medium (38–40); large (42–44) inches.
38 N 6039—Navy **38 N 6038**—White
Shipping weight 1 lb. . . . . .Each **$7.95**

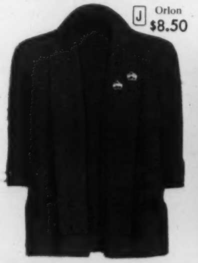
J **Poodle Cloth Jacket . . in 100% Virgin Orlon.** Rich, nubby texture. Hand wash . . dries fast . . needs no blocking. Resists moths, mildew. Smart ¾-length sleeves turn-back cuffs. *State bust size* small (34–36); medium (38–40); large (42–44) in.
38N6967–Poppy red **38N6965**–White
38N6966–Navy. Wt. 1 lb. 3 oz. Each **$8.50**

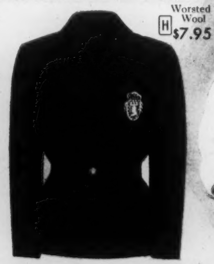
* *Reg. trade-mark for DuPont acrylic fiber*

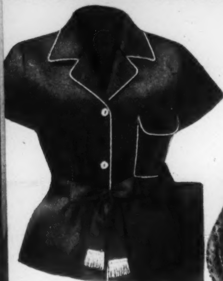
G **Poodle Cloth Jacket . . in 100% Virgin Orlon.** Nubby texture! Dolman sleeves with turn-back cuffs. Fresh water pearl buttons. Hand wash. No blocking needed. Long wearing. Resists moths and mildew. *State bust size* small (30–32); medium (34–36); large (38–40) in. Shpg. wt. 13 oz.
38N6940-White **38N6941**-Navy. Ea.**$5.95**



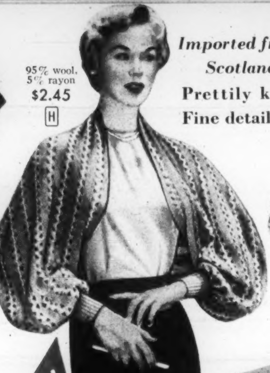






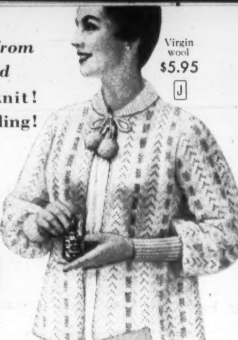


G Acetate satin **$2.98**

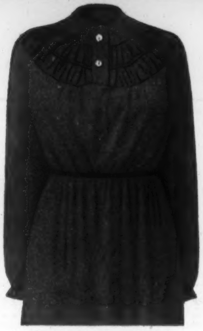


95% wool, 5% rayon **$2.45** H

Imported from Scotland
Prettily knit!
Fine detailing!



Virgin wool **$5.95** J

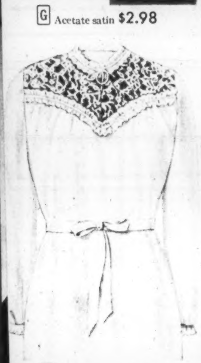


K Fine combed knit cotton **$2.98** Ea.

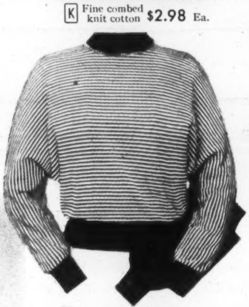
aglow with beauty...soft warmth

Lounging-Sleeping Styles

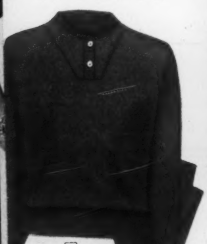
to delight every feminine heart



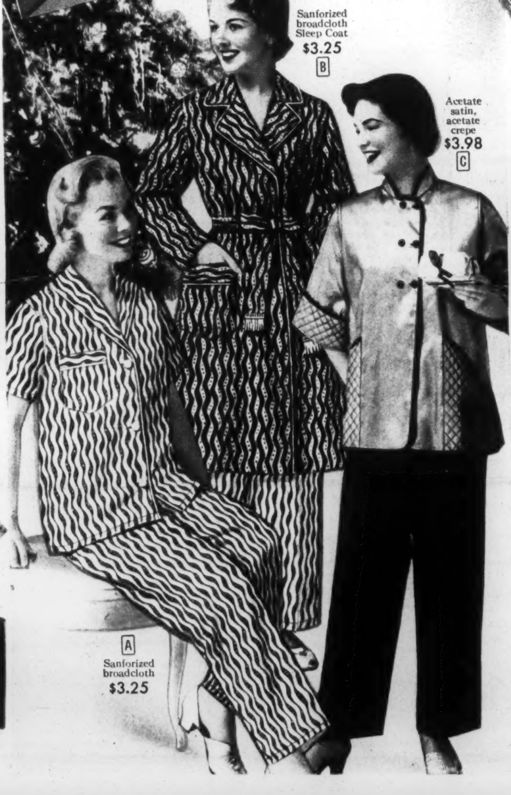
F Brushed rayon **$3.98**



L Interlocked knit! **$2.98** Ea.



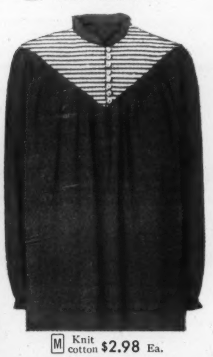
E Knit cotton—treated to reduce shrinkage **$2.98** Each



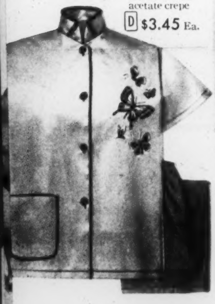
Sanforized broadcloth Sleep Coat **$3.25** B

Acetate satin, acetate crepe **$3.98** C

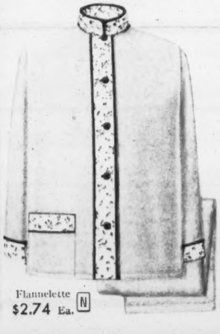
A Sanforized broadcloth **$3.25**



M Knit cotton **$2.98** Ea.



Acetate satin acetate crepe D **$3.45** Ea.



Flannelette **$2.74** Ea. N

◀ ALL ITEMS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

Lovely Lounging and Sleeping styles . to make her look and feel more beautiful

A B **NEW! Sanforized! Matching Charmode Jamarette and Sleep Coat** in fine quality 100x60 cotton broadcloth . . maximum fabric shrinkage 1%. Very closely woven, smooth, long wearing. Neat piping trim; handy pocket. Major seams are strongly double needle stitched . . no raw edges. Washable. Doubly welcome as a set for lounging or traveling . . grand for TV evenings. Comfortable to wear all year around . . popular with all ages. *State bust size* 32, 34, 36, 38, 40 in.

A **Jamarette.** Plastic buttons. Trousers have Gripper Fasteners at waist.
38 N 1311—Navy print on white. *Sizes above.* Shpg. wt. 14 oz. Each only **$3.25**

B **Sleep Coat.** Fringed belt. Comfortable to sleep in. Length 38 inches.
38N1346–White print on navy. *Sizes above.* Shpg. wt. 11 oz. Each only **3.25**

Set of Jamarette and Sleep Coat above. *Save 25c*
38 N 1307—Sizes above. Shpg. wt. 1 lb. 9 oz.......................Set **$6.25**

C **New! Lounging Pajama** with an exotic Oriental look. *Specially purchased for this book.* Fun for lounging . . comfortable for sleeping. Wonderful gift for campus and career girls! Lustrous acetate satin coat has slits on each side. Distinctive mandarin collar, front closing and coat hemline have black rayon crepe binding. Double row of buttons at closing. Richly quilted sleeve cuffs and large pockets have binding trim . . lovely black acetate satin applique on pockets. Black acetate crepe trousers. Fabrics are soft, smooth . . give complete "cover up." Hand wash separately. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 14 oz.
38N1222–Gold color with black **38N1223**–Aqua green with black. Each only **$3.98**

D **NEW! Acetate Satin and Crepe Lounging-Sleeping Pajama.** Smooth, lustrous, rich-textured acetate satin coat she'll love. It drapes softly and is opaque. Smart mandarin neckline . . binding and piping trim. Beautifully detailed butterfly embroidery on jacket. Pocket. Black acetate crepe trousers. Major seams are firmly double needle stitched . . no raw edges. Hand washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 10 oz.
38 N 1211–Aqua green with black **38 N 1212**–Maize (yellow) with black
Each **$3.45**....................................*Save 15c*......**2 for $6.75**

E **Charmode Rib Knit Cotton Pajama** . . specially treated to reduce shrinkage. Good quality carded 2-ply knit cotton is soft and smooth. Hand washable; pajama keeps its fine fit after laundering. Rib knit waistband . . snugly knit cuffs at wrists, ankles. Boxer style elastic trouser waist. Button neckline. She can wear this under her sportswear, too! *State bust size* 34, 36, 38, 40, 42 in.
38 N 916—Red **38 N 917**—Yellow **38 N 918**—Mint green (light)
Shipping weight each 1 lb.........Each **$2.98**.......*Save*......**2 for $5.85**

F **NEW! Charmode Brushed Rayon Mother Hubbard Gown.** Dainty nylon tricot ruching and beautiful Alencon-type cotton lace trim in matching color. Self fabric cord tie at neckline. Sleeve cuffs elasticized for fine fit. Every woman loves this luxurious fabric . . caressingly smooth on the inside and softly brushed to give a cozy-warm, velvet-soft nap on the outside. Rayon satin ribbon belt. Order now. Hand washable. Length 54 inches. *State bust size* 34, 36, 38, 40 inches.
38 N 972—White **38 N 973**—Red. Shipping weight 14 oz.....Each only **$3.98**

G **Charmode Acetate Satin Jamarette.** Rich, lustrous fabric is shimmer-smooth.. she'll enjoy it for both lounging and sleeping. Made of acetate for softer drape, quicker drying, shrink resistance, wrinkle resistance and opaqueness. Man tailored for comfort. White piping trim; fine plastic buttons. Fringed coat belt; handy pocket. Major seams are strongly double needle stitched . . no raw edges. Hand wash separately. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 12 oz.
38 N 1656–Wine red **38 N 1657**–Bright blue **38 N 1658**–Eggshell. Ea. **$2.98**

H J **Beautiful Kerrybrooke Knits . . imported from Scotland** . . to beautify her leisure moments. Wonderful for her reading hours, breakfasts in bed and watching TV . . She'll enjoy their soft, cuddly warmth. Snug ribbed knit cuffs.

H **Shoulderette.** Fancy novelty stitch pattern . . so attractive she'll wear it on dressy occasions besides for lounging. Handy for cool evenings. 95% fine virgin wool, 5% soft rayon. Hand washable. Waist length in back. *One size fits all.*
38 N 7821—Sky blue **38 N 7820**—Pink. Shipping weight 9 oz...Each **$2.45**

J **Bed Jacket.** Lacy-type fancy stitch. Fine 100% virgin wool is toasty warm and comfortable. Small ribbed collar has self fabric ties and gay pompon trimming. Hand washable. *State bust size* medium (34–36); large (38–40) inches.
38 N 7865—Peach **38 N 7866**—Sky blue (lt.). Shipping wt. 14 oz..Each **$5.95**

K **Charmode Balbriggan Gown in Fine Combed Knit Cotton.** Fine quality fabric is specially treated to reduce shrinkage . . feels very warm and soft. It has been carded and then combed for more evenness and strength. Rounded yoke is softly gathered with elastic shirring . . elasticized at sleeves and flattering nipped-in waist. Double fabric neckband and buttonband. Fine stitched overcast seams. Hand washable. Length 54 inches. *State bust size* 34, 36, 38, 40, 42, 44 inches.
38 N 245—Red **38 N 246**—Medium blue **38 N 247**—Tangerine (orange)
Shipping weight each 13 ounces...Each **$2.98**.......*Save*......**2 for $5.85**

L M **Charmode Knit Nightwear** . . fine knit for softness, cozy warmth. Carnival-gay . . popular with dorm-dwellers, career girls. Hand wash separately.

L **Pajama.** Interlocked knit! Striped top of cotton and Chromspun acetate . . trim and trousers in contrasting color knit cotton. Trousers have boxer style elastic waist . . ski-type cuffs. *State bust size* 34, 36, 38, 40, 42 in. Shpg. wt. ea. 13 oz.
38 N 970G—Red and white stripes, navy trim and trousers
38 N 971G—Navy and white stripes, red trim, trousers.. Ea. **$2.98**; **2 for $5.85**

M **Mother Hubbard Gown.** Knit cotton. Brightly striped yoke; button closing. Becoming collar. Rounded yoke at back. Elastic at wrists forms ruffle. Length 53 in. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 11 oz.
38 N 914G—Red **38 N 915G**—Copen blue (med.). Each **$2.98**; *Save* **2 for $5.85**

N **Charmode Flannelette Mandarin Pajama.** Popular style . . with piping and lovely multicolor print trim. Pocket. Major seams strongly double needle stitched . . no raw edges. Trousers have covered elastic at back of waist. Fleecy-soft, deep nap on both sides . . she'll welcome its downy-warmth on shivery nights. Washable. *State bust size* 34, 36, 38, 40 inches. Shpg. wt. ea. 14 oz.
38N1125–Lime green (light) **38N1124**–Pink. Ea. **$2.74**; *Save* **2 for $5.40**

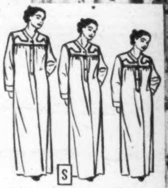
P Sanforized print **$2.14** Ea. R Regular sizes **$1.86** Ea.

SOFT, FLUFFY FLANNELETTES

Charmode Mother Hubbards. Deep, warm nap . . firmly woven. Washable. Double fabric yoke at both front, back.

P **Sanforized Flannelette** . . also in pastels. Dainty hemstitched trim. Gown keeps its fine fit; maximum fabric shrinkage 1%. *State bust size* 34–36; 38–40; 42–44 in.
Print. Dainty multicolor floral on white. Length 52 in.
38 N 189—Shpg. wt. ea. 12 oz. Each **$2.14**; *Save* **2 for $4.20**
Pastel Colors. Length 53 inches. Shpg. wt. ea. 12 oz.
38N176–Pink **38N177**–Light blue. Ea. **$1.94**; **2 for $3.80**

R **Flannelette.** Major seams are double needle stitched—extra strong. Shirred print trim. Length 53 inches.
Regular. *State bust size* 34–36; 38–40; 42–44 inches.
38 N 208—Pink **38 N 209**—Nile green (light)
Shipping weight each 12 oz. Each **$1.86**; *Save* **2 for $3.60**
Larger sizes. *State bust size* 46–48; 50–52 inches.
38 N 210—Pink **38 N 211**—Nile green (light)
Shipping weight each 12 oz. Each **$2.06**; *Save* **2 for $4.00**



S

Tall length	Medium, Reg. sizes	Short length
$2.49	**$2.29**	**$2.09**

S **Flannelette in 3 lengths!** Hemstitched trim. Major seams are double needle stitched. Dainty multicolor floral print on white. Shpg. wt. ea. 1 lb. *State size.*
Tall length 56 inches. Women 5 ft. 5 in. to 5 ft. 9 in.
38 N 157—*Bust sizes* 34–36; 38–40; 42–44 in. Each **$2.49**
Medium length 53 inches. Women 5 ft. 1 in. to 5 ft. 5 in.
38 N 139—**Regular sizes** 34–36; 38–40; 42–44 in. Each **$2.29**
38 N 140—**Larger sizes** 46–48; 50–52 inches. Each **2.49**
Short length 50 inches. Women up to 5 ft. 1 in.
38 N 155—*Bust sizes* 34–36; 38–40; 42–44 in. Each **$2.09**

W **$1.54** Ea. Regular sizes

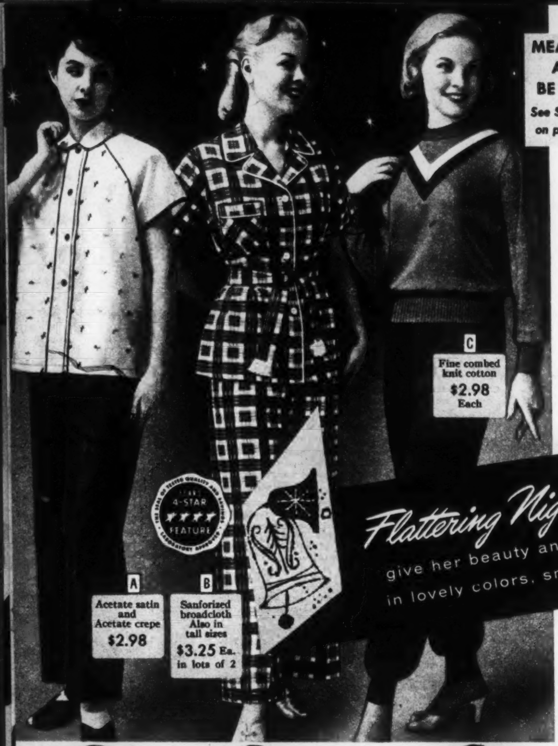
T **$1.98** Each V Regular sizes **$1.98** Ea.

ECONOMY FLANNELETTES
Thrifty gifts for nippy nights

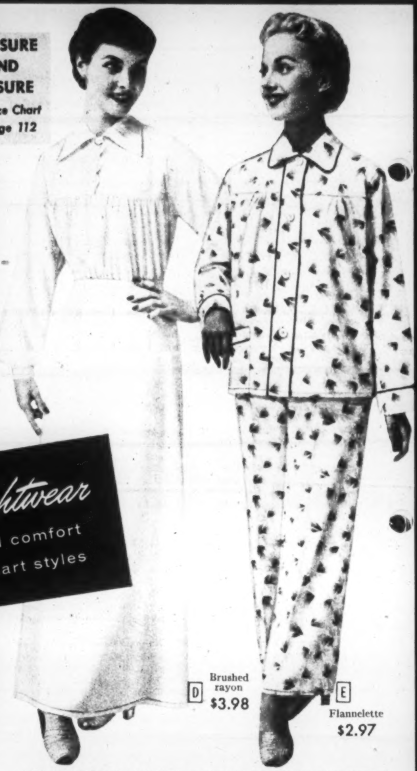
T **Flannelette Mandarin Pajama.** *Very low priced* . . yet fluffy-soft and warmly napped. Major seams are double needle stitched. Dot print trim. Covered elastic at back of trouser waist. Washable. *State bust size* 34, 36, 38, 40 in.
38N821–Light blue **38N822**–Maize (yellow)
Shpg. wt. ea. 13 oz.......Each **$1.98**; *Save* . . **2 for $3.90**

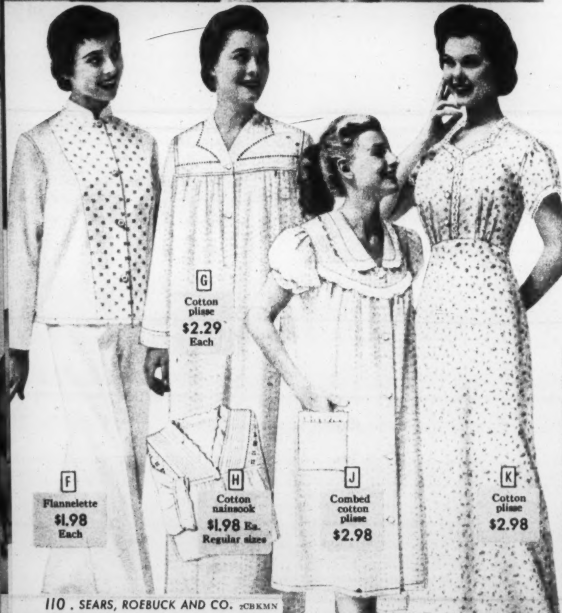
V **Charmode Flannelette Mother Hubbard Gown.** Attractive print collar effect . . hemstitched trim. Double fabric front and back yoke. Major seams double needle stitched. Washable. Length 53 inches. Shpg. wt. ea. 1 lb.
Regular. *State bust size* 34–36; 38–40; 42–44 inches.
38N170–Pink **38N171**–Lt. blue. Ea. **$1.98**; **2 for $3.90**
Larger sizes. *State bust size* 46–48; 50–52 inches.
38N172–Pink **38N173**–Lt. blue. Ea. **$2.29**; **2 for 4.50**

W **Flannelette Mother Hubbard Gown.** Neat braid trim. Major seams double needle stitched. Double fabric front and back yoke. Washable. Length 50 in. Shpg. wt. ea. 12 oz.
Regular sizes. *State bust size* 34–36; 38–40; 42–44 in.
38N485–Pink **38N486**–Lt. blue. Ea. **$1.54**; **2 for $3.00**
Larger sizes. *State bust size* 46–48; 50–52 inches.
38 N 487–Pink **38 N 488**–Lt. blue.
Each **$1.74**...............**2 for $3.40**


A
Acetate satin and Acetate crepe
$2.98
B
Sanforized broadcloth
Also in tall sizes
$3.25 Ea. in lots of 2
C
Fine combed knit cotton
$2.98
Each
SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED
Flattering Nightwear
give her beauty and comfort
in lovely colors, smart styles

MEASURE AND BE SURE
See Size Chart on page 112


D
Brushed rayon
$3.98
E
Flannelette
$2.97


F
Flannelette
$1.98
Each
G
Cotton plisse
$2.29
Each
H
Cotton nainsook
$1.98 Ea.
Regular sizes
J
Combed cotton plisse
$2.98
K
Cotton plisse
$2.98

A **Lounging-Sleeping Pajama.** Luxurious acetate satin coat has contrasting embroidery trim. Peter Pan collar. Black acetate crepe piping and trousers. Hand wash separately. *State bust size* 32, 34, 36, 38, 40 inches. Shipping weight 10 ounces.
38 N 1206—Pink 38 N 1207—Maize (light yellow)........Each $2.98

B **A 4-Star Feature . . Charmode Jamarette in Sanforized Cotton Broadcloth.** Maximum fabric shrinkage 1%. Long wearing, closely woven 100x60 thread count. Plaid print in red, navy, gray and yellow . . washfast. Lined collar and lapels. Fresh water pearl buttons. Attractive piped edging. Trousers have Gripper Fasteners, adjustable waistband. Shipping weight each 1 pound.
38 N 1639—**Regular.** *State bust size* 32, 34, 36, 38, 40 inches.
38 N 1640—**Tall.** *State bust size* 34, 36, 38, 40 in. Each $3.50; 2 for $6.50

C **Charmode Knit Cotton Pajama.** Fine combed yarn. Long lasting interlock stitch. Snug ribbing at neck, sleeves and ankles. Trousers have elastic boxer waistband. Hand wash separately. Shpg. wt. ea. 12 oz.
38 N 1129—Red top with navy and light blue stripe; navy trousers.
38 N 1130—Copen blue (lt.) top, red, navy stripe; navy trousers. *State bust size* 34, 36, 38, 40, 42 inches...... Each $2.98; *Save 11c;* 2 for $5.85

D **Charmode Long Sleeved Brushed Rayon Gown.** Treated to reduce shrinkage. Rayon satin trim. Tailored cuffs. Hand wash. Length 54 in. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 12 oz.
38 N 985—Coral (rose) 38 N 986—Maize (light yellow). Each $3.98

E **Print Flannelette Long Sleeved Butcher Boy Pajama.** Major seams double-needle stitched. Gripper Fastener closing at adjustable trouser waistband. Blue, red and gray print on a white background. Washable. Shpg. wt. 13 oz.
38 N 1122—*State bust size* 34, 36, 38, 40 inches............Each $2.97

F **Mandarin Style Flannelette Pajama.** Printed trim. Double-needle stitched seams. Trousers have elastic boxer waist, button placket. Washable. *State bust size* 34, 36, 38, 40 in. Shpg. wt. ea. 13 oz.
38 N 1132—Light blue 38 N 1133—Yellow......Each $1.98; 2 for $3.90

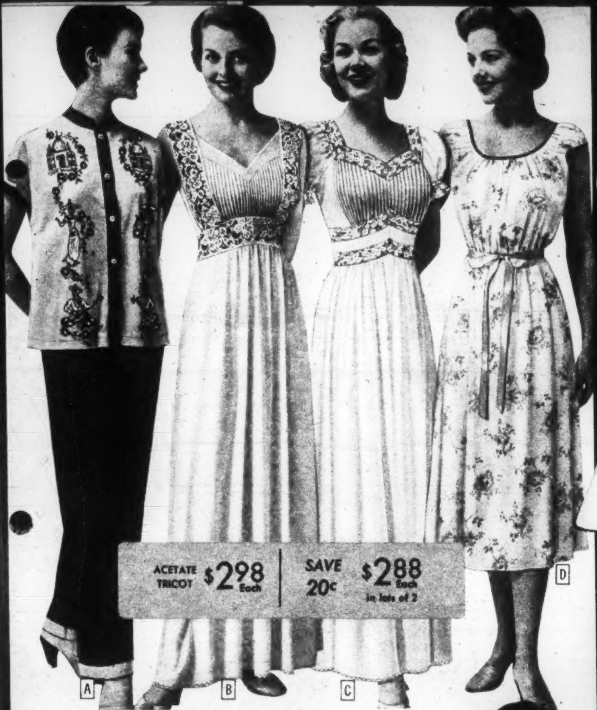
Charmode Mother Hubbards. Washable. Major seams double-needle stitched.

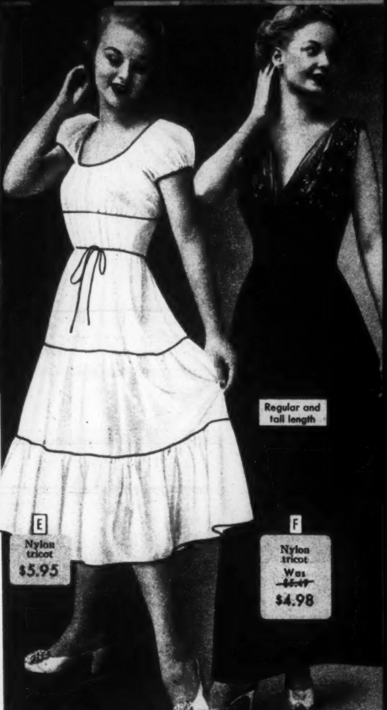
G **Cotton Plisse**—needs no ironing. Double fabric front and back yoke. Hemstitch trim. Length 54 in. *State bust size* 34-36, 38-40, 42-44 in.
38 N 392—Pink 38 N 393—White. Shpg. wt. 13 oz...........Each $2.29

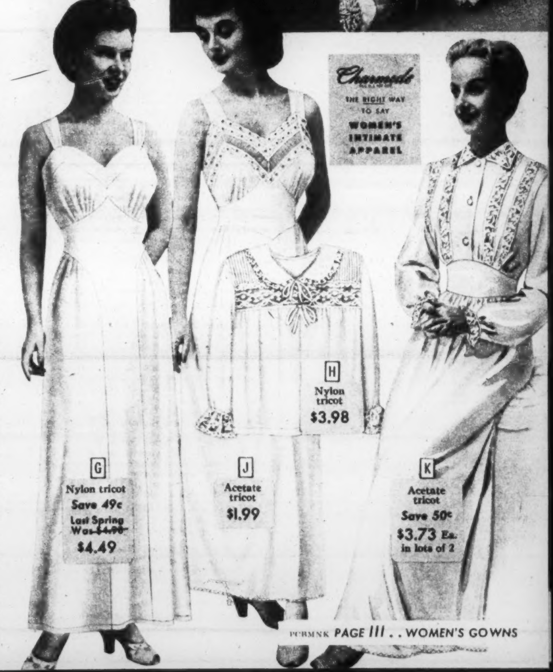
H **Cotton Nainsook**—Long wearing, 68x72 cotton. High back. Eyelet and self ruffle trim. Length 54 in. Shpg. wt. ea. 11 oz. *State bust size.*
38 N 354—White. *Sizes* 34-36, 38-40, 42-44 in...Each $1.98; *Save!* 2 for $3.90
38 N 355—White. *Sizes* 46-48, 50-52 in........Each $2.39; *Save!* 2 for 4.70

J **Flattering Charmode Shorty Gown** in fine combed cotton plisse, needs no ironing. Embroidered nylon sheer trims tiny turned down collar, bodice and pocket. Gathered back. Six fresh water pearl buttons on front. Washable. Length 39 in. *State bust size* 32, 34, 36, 38, 40, 42 in.
38 N 317—Pink 38 N 318—Light blue. Shpg. wt. 8 oz.......Each $2.98

K **Charmode Full Length Cotton Plisse Gown.** Tucked bodice, youthful sweetheart neckline, set-in short sleeves, narrow cotton eyelet trim. Elasticized back waist assures a more perfect fit. Length 54 in. Washable. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 10 oz.
38 N 332—Rosebud print on white background ....Each $2.98







Charmode Tricot Nightwear

A B C D **Acetate Tricot.** Fine quality, runproof. Petal-soft, smooth . . comfortable all year around. Hand wash. *State bust size* 32,34,36,38,40 in.

A **New! Acetate Pajama.** Exquisite screen print in Oriental design. Becoming black collar and trim; black trousers. Elastic waist. *See sizes above.*
38 N 2620G—Aqua blue with black 38 N 2621G—Melon (rose) with black
Shipping weight each 13 oz. . . . . Each $2.98; *Save 20c* 2 for $5.76

B **Acetate Gown.** Permanently pleated nylon tricot trim. Nylon and acetate lace midriff, lined insets. Doubled nylon tricot at V-front. Surplice back.
38N2700G–Turquoise blue 38N2701G–Melon (rose) 38N2702G–Light green
Length 55 in. See sizes above. Wt. ea. 8 oz. Each $2.98; *Save* 2 for $5.76

C **New! Acetate Gown.** Flattering! Lovely nylon and acetate lace trim in matching color at straight back, also. Permanently pleated nylon tricot bust sections. Elasticized cap sleeves. Elastic at back waistline.
38 N 2718—Light blue 38 N 2719—Pink 38 N 2720—Light green
Length 55 in. See sizes above. Shpg. wt. ea. 8 oz. Each $2.98; 2 for $5.76

D **Waltz Length Gown.** Dainty floral print on white. Matching color piping trim; lovely rayon ribbon. Elastic at back waist. Sizes above. Wt. ea. 8 oz.
38N2971G–Medium blue 38N2972G–Rose. Each $2.98; *Save 20c* 2 for $5.76

E F G H **30-denier Nylon Tricot** . . fine quality, long wearing. Garments hand wash and dry in a jiffy, need no ironing, can't shrink out of fit.

E **New! Nylon "Squaw" Gown.** Beautiful fitting bustline . . on-or-off shoulder neckline. Contrasting color piping . . it sets off very full three-tiered skirt. Nylon tricot string belt; slim elasticized waist. *State bust size* 32,34,36,38 in.
38 N 2575—Pink with blue piping 38 N 2576—White with red piping
Waltz length. Boxed. Shipping weight 9 ounces. . . . . Each $5.95

F **Save 51c. Nylon Gown.** Exquisite matching color nylon lace with filmy nylon net overlay forms bust sections. V-back. Boxed. Shpg. wt. 7 oz.
Regular length 52 in. Women up to 5 ft. 4 in. *State bust size* 32, 34, 36, 38, 40 in.
38 N 2992—Black 38 N 2989—Light blue 38 N 2990—Pink. Each $4.98
Tall length 57 in. Women 5 ft. 4 in. and over. *State bust size* 34,36,38,40,42,44 in.
38 N 2996—Black 38 N 2993—Light blue 38 N 2994—Pink. Each $4.98

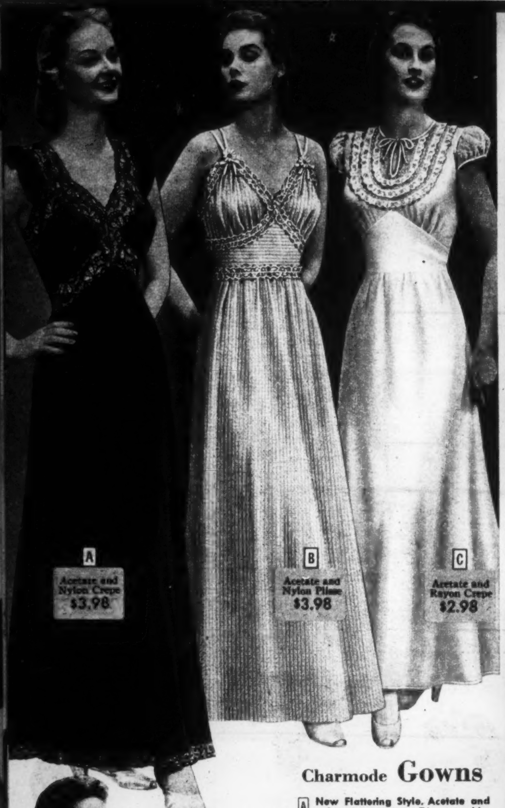
G **Nylon Gown.** Soft shirring . . double fabric straps. Elastic at hipline and back of waist. Length 55 in. *State bust size* 34,36,38,40,42,44 in. Wt. 9 oz.
38 N 2615—Medium yellow 38 N 2616—Melon (coral rose)
38 N 2617—Medium green 38 N 2618—Medium blue. Boxed. Ea. $4.49

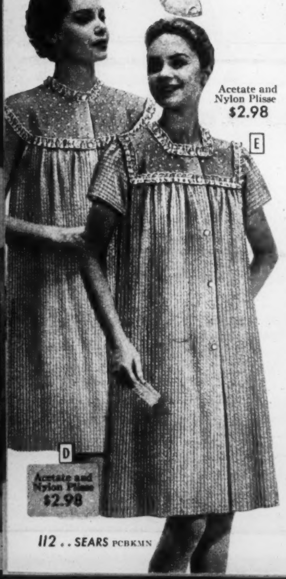
H **New! Nylon Bed Jacket.** Nylon lace . . nylon tuck-pleating trim. Elasticized cuffs. *State bust size* small (32-34); medium (36-38); large (40-42) in.
38N2834–Light blue 38N2835–Pink. Shpg. wt. ea. 5 oz. Each only $3.98

J K **Acetate Tricot.** Fine quality, runproof. Petal-soft, smooth. Hand wash.

J **New! Acetate Gown.** Lovely trim of eyelet embroidered nylon sheer . . filmy nylon net. Nylon sheer trim at straight back, also. Double fabric straps. Length 54 in. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 7 oz.
38 N 2769–Light blue 38 N 2770–Pink 38 N 2771–Light green. Each $1.99

K **Acetate Gown. Buy 2, save 50c.** Dainty white cotton lace trim. Comfortable sleeves, elasticized at cuffs. Convertible collar. Elastic at back waist for fine fit. Length 55 in. *State bust size* 34, 36, 38, 40, 42 in. Shpg. wt. ea. 10 oz.
38N2502–Light blue 38N2503–Light green 38N2504–Pink. Ea. $3.98; 2, $7.46





Acetate and Nylon Plisse
$2.98

Charmode Gowns

A **New Flattering Style. Acetate and nylon crepe gown.** Bias cut skirt falls in soft folds. Richly trimmed with Alencon-type cotton lace. Deep V-back. Waistline elasticized at back. Length 55 in. Hand wash. *State bust size* 32,34,36,38,40 in. Shpg. wt. 12 oz.

38 N 1478—Pale blue
38 N 1479—Black........Each $3.98

B **Acetate and Nylon Plisse Crepe Gown.** Dries quickly, no ironing needed. Ruffled trim of fine nylon lace. Matching nylon ribbon straps. Straight back. Waist is elasticized at back for a more flattering fit. Perky daisies at bodice are removable. Hand wash. Length 55 in. *State bust size* 32, 34, 36, 38, 40 in. Boxed. Shpg. wt. 12 oz.

38N1475–Pink 38N1476–Yellow (light)
38N1477–Nile green (lt.)..Each $3.98

C **Acetate and Rayon Crepe Gown.** Multifilament fibers for extra smooth, strong material. Front bodice bib of flocked sheer nylon with nylon ruffle trim. High back. Back midriff elasticized. Hand wash. Length 54 inches. *State bust size* 32, 34, 36, 38, 40 inches. Shpg. wt. 9 oz.

38N1472–Pink 38N1473–Yellow (lt.)
38N1474–Nile green (light) Each $2.98

D **Acetate and Nylon Plisse Crepe.** Shorty Gown. Nylon ruching trim. Front yoke embroidered nylon sheer. Hand wash, needs no ironing. Length 38 inches. *State bust size* 32, 34, 36, 38 inches. Shipping weight 9 oz.

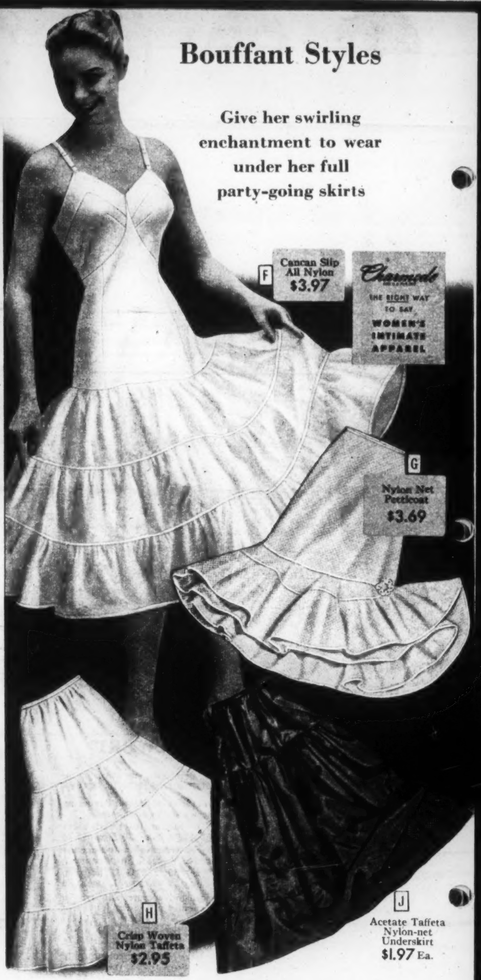
38N1438–Pink 38N1439–Yellow (lt.)
38N1440–Seafoam (lt. blue-green)
Buy now for Christmas gifts. Ea. $2.98

E **Acetate and Nylon Plisse Crepe.** Shorty gown. No ironing! Dainty yoke of embroidered nylon sheer, crisp nylon sheer ruffles. Length 38 in. Pearl buttons. Hand wash. *State bust size* 34, 36, 38 in. Shpg. wt. 7 oz.

38N1480–Pink 38N1481–Yellow (lt.)
38N1482–Seafoam (lt. blue-green)
Buy several for gifts......Each $2.98

Bouffant Styles

Give her swirling
enchantment to wear
under her full
party-going skirts



Acetate Taffeta
Nylon-net
Underskirt
$1.97 Ea.

F **New! Charmode cancan Slip** in 100% Nylon. Fitted bodice of 40-denier nylon tricot, opaque for wear under sheerest blouses. Bodice edged with nylon paper taffeta. Straight back faced with nylon tricot. Wide, swing-style skirt of nylon paper taffeta, gives swirl and body to full skirts. Wash by hand. *State bust size* 32, 34, 36, 38, 40 in.

38N3112-White.Shpg.wt.8 oz.Ea.$3.97

H **Wide Sweep Skirt.** Charmode swing style. 3 ruffled tiers begin at hipline. Woven nylon parchment taffeta gives crisp support to your full skirts. Standup elastic at waist. Hand washable, dries quickly. *State waist size* small (24-26); medium (27-29); large (30-32) in. Shipping weight 7 oz.

38N3218–Color *White*....Each $2.95

G **Cancan Bouffant Petticoat** of nylon net. 3 ruffles at skirt bottom bound with matching acetate ribbon. Multicolored rosette at skirt front. Double elastic waist. Hand washable. *State waist size* small (24-26); medium (27-29); large (30-32) in. Shpg. wt. 6 oz.

38N3214–Pink 38N3215–White
38N3216-Red 38N3217-Navy Ea. $3.69

J **Acetate Taffeta Bouffant Petticoat.** Elastic waist. Skirt fits smoothly over hips, then is gathered to flare out. Double underskirt of nylon net, edged at hem with contrasting acetate ribbon. Hand washable. *State waist size* small (24-26); medium (27-29); large (30-32) in. Shpg. wt. each 9 oz.

38N3364—White 38N3365—Red
38N3366—Black. Ea. $1.97; 2 for $3.85

SIZE CHART FOR SLIPS, PAJAMAS AND GOWNS

ORDER BUST SIZE....	32	34	36	38	40	42	44	46	48	50	52
If bust is (inches).......	32	34	36	38	40	42	44	46	48	50	52
If waist is (inches)......	25½	27½	29½	31½	33½	35½	37½	39½	41½	43½	45½
If hips are (inches).....	35	37	39	41	43	45	47	49	51	53	55

If Hips Are 4 inches or More Larger Than Bust, Order Next Larger Size

All Slips except proportioned length Slips are 45 to 47 inches long .. length increases with size. Gown lengths are included in description of Gown.

Sanforized Cottons
Styled in 3 lengths
3 Lengths
A
Regular sizes
$1.55
Each
Regular sizes
$1.55 ea.
in 3 lengths
B
Shadowproof Front Panel
In 3 lengths
Regular sizes
C
$1.97
Each
MEASURE AND BE SURE
See Size Chart on page 112
Shadowproof Front Panel

D
Sanforized cotton Eyelet trim
$2.98
Front and Back Shadow Panel
E
Full length Cancan Slip
$2.97
F
Shadowproof front panel
$3.97
Cotton-Dacron*
a pleasure to give and receive
Charmode Lingerie
in tailored or frothy styles

*Registered trade-mark for DuPont polyester fiber

Cotton Plisse
Smooth, comfortable
For year around wear
GG
$1.29
Regular sizes
$1.74 Each
G
Also in larger sizes
H
$2.97
Each
choice of 3 lengths
Front & Back Shadow Panel
Shadowproof Front Panel
J
$1.79 Each

A B C Sanforized cottons. Max. shrinkage 1%. 4-gore skirts, covered seams. Washable.

A **Tailored Slip.** Bodice has double-stitched seams, front facing, V-back. Color white. *State bust size.* Shipping weight each 7 ounces.
38 N 4055—Short. *Sizes* 32, 34, 36, 38, 40, 42, 44 in.
38 N 4056—Regular. *Sizes* 32, 34, 36, 38, 40, 42, 44 in.
38 N 4057—Tall. *Sizes* 34, 36, 38, 40, 42, 44 in.
Each **$1.55**; *Save*......**2 for $3.00**
38 N 4058—Larger. (regular length) *Sizes* 46, 48, 50, 52 in.
Each **$1.74**; *Save*......**2 for $3.40**

B **Half Slip.** Double fabric front panel. Eyelet trim. Elastic waist. Color white. *State waist size* small (24–26); medium (27–29); large (30–32) in. Shipping wt. ea. 8 oz.
38 N 4131–Short 38N4132–Regular
38 N 4133–Tall
Each **$1.55**; *Save* .....**2 for $3.00**
38 N 4134—Larger size (regular length) 33 to 36 in. waist.
Each **$1.85**; *Save*.....**2 for $3.45**

C **Eyelet Trim.** Double fabric front panel. Straight back. *State bust size.* Shpg. wt. each 8 oz.
Short. 32, 34, 36, 38, 40, 42, 44 in.
38 N 4103–Pink **38 N 4104**–White
Regular. 32, 34, 36, 38, 40, 42, 44 in.
38N4105–Pink **38N4106**–White
Tall. 34, 36, 38, 40, 42, 44 in.
38N4107–Pink **38N4108**–White
Each **$1.97**; *Save*......**2 for $3.85**
Larger (reg. length) 46, 48, 50, 52 in.
38 N 4109–Pink **38 N 4110**–White
Each **$2.49**; *Save*.....**2 for $4.90**

D **Double Fabric Panel both Front and Back.** Sanforized 68x72 cotton, maximum shrinkage 1%. Washable. Eyelet batiste trim at straight back. 4-gore straight cut skirt. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Color white. Shpg. wt. ea. 9 oz.
38 N 4052—Ea. **$2.98**

E **Bouffant Cancan Style Slip** in preshrunk, wide pucker cotton plisse. Nylon net ruffle edged with pink acetate taffeta ribbon. Nylon sheer trim front and straight back. Washable. *State bust size* 32, 34, 36, 38, 40 in. Color white. Shpg. wt. 10 oz.
38 N 4898—Ea, **$2.97**

F **New! Lacy Camisole Top.** 6-gore bias cut slip of 50% Dacron*, 50% cotton ..quick drying, wrinkle resistant. Washable, shrinkage controlled. Double fabric front panel. Beautifully trimmed with Chantilly-type nylon lace. Color white. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. each 6 oz.
38 N 4003—Ea. **$3.97**

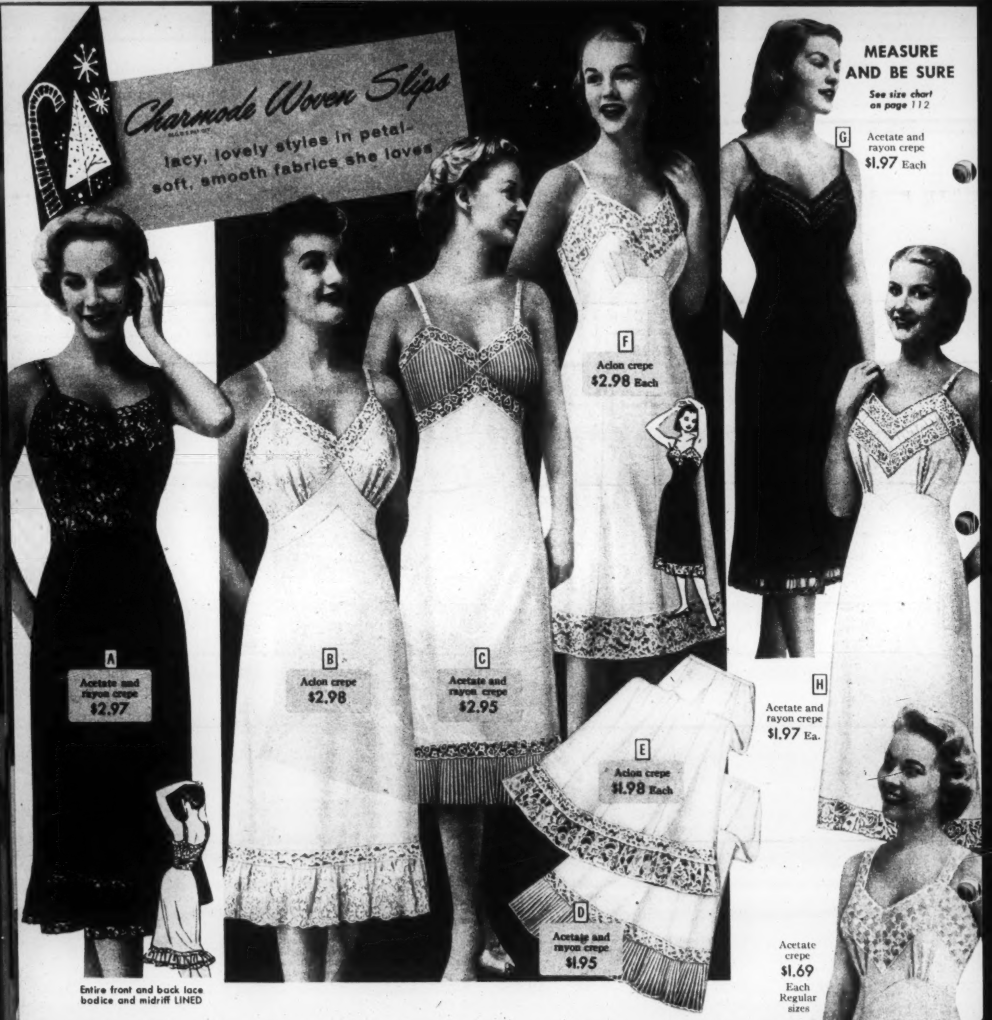
G GG H J **Popular Cotton Plisse.** Washable. No Ironing.

G **4-gore, Straight cut Skirt.** Front facing. Straight back. Adjustable straps. Wt. ea. 7 oz.
Regular. *State bust size* 32. 34, 36, 38, 40, 42, 44 in.
38N4868–Pink **38N4869**–White
Each **$1.74** ....**2 for $3.40**
Larger. Bust sizes 46, 48, 50, 52 in.
38N4870–Pink **38N4871**–White
Each **$2.12** ....**2 for $4.20**

GG **Camisole.** Trim at straight back. Elastic at sides. *State bust size* 32, 34, 36, 38 in. Wt. 5 oz.
38 N 4960—White... Ea. **$1.29**

H **Double Fabric Panel both Front, Back.** Fine combed 76x72 cotton plisse. Nylon sheer trim front, straight back. Closed skirt seams. Wt. ea. 7 oz.
Short. 4 ft. 10 in. to 5 ft. 2 in. incl. *Sizes* 32, 34, 36, 38, 40, 42, 44 in.
38 N 4984—White
Regular. 5 ft. 3 in. to 5 ft. 6 in. incl. *Sizes* 32, 34, 36, 38, 40, 42, 44 in.
38N4985–Pink **38N4986**–White
Tall. 5 ft. 7 in. to 5 ft. 9 in. incl. *Sizes* 34, 36, 38, 40, 42, 44 in.
38N4987–Pink **38N4988**–White
Each **$2.97** ....**2 for $5.85**

J **4-gore Half Slip.** Double fabric front panel. Nylon sheer trim. Straight cut. Wt. ea. 7 oz.
Regular. *Waist size* small (24–26); med. (27–29); large (30–32) in.
38 N 4961—White... Ea. **$1.79**
Larger. 33–36 in. waist
38 N 4962—White...Ea. **$1.98**



MEASURE AND BE SURE

See size chart on page 112

Entire front and back lace bodice and midriff LINED

[A] **Multifilament Acetate and Rayon Crepe Slip.** Camisole style with entire front and back *lace bodice and midriff lined with slip material for lovely "cover up" under sheers.* Lace straps backed by material straps. **High "cover bra" back.** Crepe is very soft, smooth . . comfortable all year around. Its opaqueness is ideal under sheers. Fine Chantilly-type lace trim of nylon and acetate . . self material inset at bottom of bias cut skirt. Bodice fits smoothly. Double-stitched seams. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.

38 N 3383—Black

38 N 3387—White
Shipping weight 8 oz.
Each. **$2.97**

[B] **NEW! Aclon Crepe Slip.** Smooth, luxurious blend of 90% acetate for rich, soft drape . . 10% nylon for long wear, washability . . maximum shrinkage 2%. Bodice, ruffle on straight cut skirt trimmed with dainty embroidered design . . lovely acetate and nylon lace trim. Lace at straight back. Hand wash. Shpg. wt. ea. 7 oz.
38 N 3132–White. *State bust size* 32, 34, 36, 38, 40 in. Ea. **$2.98**

[C] [D] **Multifilament Acetate and Rayon Crepes.** Bias cut styles . . make a set. Tiny, rippling nylon tricot permanent pleats need no ironing. Fine lace trim of acetate and nylon. Hand wash.

[C] **Slip.** Lace at straight back. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3299—White. Shipping weight each 7 oz. . . . . Each **$2.95**

[D] **Half Slip.** A thrifty gift . . order now. Elastic waist. *State waist size* small (24–26); medium (27–29); large (30–32) in.
38 N 3114—White. Shipping weight each 7 oz. . . . . Each **$1.95**

[E] [F] **Aclon Crepes.** Lovely blend of 90% acetate for softness, smoothness . . 10% nylon for wear, washability—maximum shrinkage 2%. Our famous, fine-fitting 8-gore bias cut styles. Hand wash. Fine Chantilly-type lace trim of acetate and nylon.

[E] **Half Slip.** Elastic waist. *State waist size* small (24–26); medium (27–29); large (30–32) in. Shpg. wt. ea. 6 oz.
38 N 3487—Pink **38 N 3488**—White **38 N 3489**—Black
38 N 3490—Mocha beige (medium tan). Each **$1.98**; 2 for **$3.90**

[F] **Slip.** Narrower lace trim at straight back. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 3330G—Pink **38 N 3331G**—White **38 N 3332G**—Black
38 N 3348G—Mocha beige (medium tan). Each **$2.98**; 2 for **$5.85**

[G] [H] **Multifilament Acetate and Rayon Crepes.** Fine-woven . . soft sheen, extra smooth. Absorbent, comfortable. Bias cut. Hand wash.

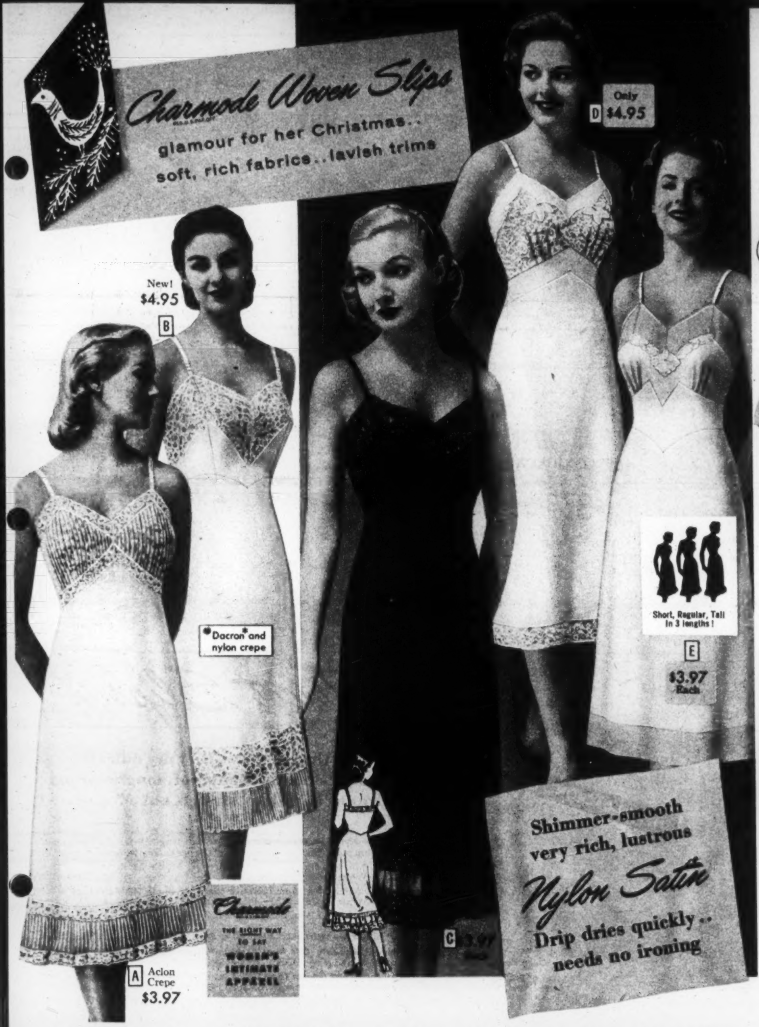
[G] **NEW! Slip.** Lovely trim of acetate and nylon lace and shirred nylon tricot. Lace at straight back. Smooth midriff. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 6 oz.
38 N 3295—Navy blue **38 N 3294**—White
38 N 3293—Pink . . . . Each **$1.97**; 2 for **$3.90**

[H] **NEW! SPECIAL BUY. Slip.** Smoothly fitted bodice has nylon faggoted seams . . fine Chantilly-type lace trim of acetate and nylon . . inset of softly shirred self fabric. Lace at straight back. Lace on skirt. *State bust size* 32, 34, 36, 38, 40, 42, 44, 46, 48 in. Shpg. wt. ea. 7 oz.
38 N 3372—Pink **38 N 3373**—White
38 N 3374—Navy blue. Ea. **$1.97**; 2 for **$3.90**

[J] **Acetate Crepe.** Soft, smooth. Dainty embroidered nylon sheer trim, straps. Straight back. 4-gore, straight cut skirt won't ride up. Double-stitched seams. Hand wash.

Regular. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3396—Pink **38 N 3397**—White
Shpg. wt. ea. 7 oz. Each **$1.69**; 2 for **$3.30**

Larger. *State bust size* 42, 44, 46, 48 in.
38 N 3398—Pink **38 N 3399**—White
Shpg. wt. ea. 7 oz. Each **$1.98**; 2 for **$3.90**


Charmode Woven Slips
glamour for her Christmas..
soft, rich fabrics..lavish trims
New!
$4.95
B
Dacron and nylon crepe
A
Aclon Crepe
$3.97
Charmode
THE RIGHT WAY TO SAY WOMEN'S INTIMATE APPAREL
C
Only
D $4.95
Short, Regular, Tall In 3 lengths!
E
$3.97 Each
Shimmer-smooth very rich, lustrous
Nylon Satin
Drip dries quickly.. needs no ironing

F and G

4-STAR FEATURE

Aclon Crepe Slips .. blend of 90% acetate, 10% nylon. In 3 lengths! Extra features! Laboratory approved! Compared in price and quality with other leading slip brands .. we know of no finer value.

THE SEAL OF TESTED QUALITY AND SAVINGS
4-STAR
★★★★
FEATURE
LABORATORY APPROVED
F
Aclon Crepe
$2.98
Each
Regular Sizes
Bias cut skirt
Also in larger sizes
G
Aclon Crepe
$2.98
Each
Straight cut skirt
High "cover bra" back

A **NEW! Aclon Crepe.** *Same quality was $5.95 last year.* 90% acetate for softness .. 10% nylon for wear .. maximum shrinkage 2%. Permanently pleated nylon lace edged with lace forms bodice. Lace at straight back. Permanently pleated nylon tricot .. nylon lace fluting on bias cut skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3303—White.
Shpg. wt. 7 oz...Each **$3.97**

B **NEW! Dacron*-nylon Crepe** .. luxurious blend! 50% Dacron for *more opaqueness under sheers, less static and clinging, long-lasting whiteness, long wear.* 50% nylon. Drapes softly. Hand washes easily, dries quickly, can't shrink out of fit. *Needs no ironing!* Wide nylon lace at straight back too. Bias cut skirt has nylon permanent pleats, also. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3320—White.
Shpg. wt. 7 oz...Each **$4.95**

C D E **100% Nylon Satin** .. luxurious sheen. Opaque .. grand under sheers. Hand wash; can't shrink out of fit. Very long wearing.

C **Beautiful Alencon-type nylon lace trim** .. insets of filmy shirred nylon tricot. Lace at straight back. Bias cut skirt. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. each 7 oz.
38 N 3573—Black **38 N 3571**—Pink
38 N 3572—White. Ea. **$3.97**; *Save* **2 for $7.80**

D **NEW! Bodice front of fine all nylon lace backed with nylon tricot** for "cover up" under sheers. Scalloped nylon satin with embroidered applique design at bodice. Lace trim on straight back, bias cut skirt. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. each 9 oz.
38 N 3230—White
38 N 3231—Light blue..........Each **$4.95**

E **Dainty applique, doubled nylon sheer trim.** High "cover bra" back. Straight cut skirt.
Short. Women 4 ft. 10 in. to 5 ft. 2 in. inclusive. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3304—White
Regular. 5 ft. 3 in. to 5 ft. 6 in. inclusive. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3305—White **38 N 3306**—Black
Tall. Women 5 ft. 7 in. to 5 ft. 9 in. inclusive. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 3307—White **38 N 3308**—Black
Shpg. wt. ea. 9 oz. Each **$3.97; 2 for $7.80**

F G **4-Star Feature. Fine, opaque blend** of 90% acetate for soft, smooth drape .. 10% nylon for wear .. maximum shrinkage 2%. Covered skirt seams. Hand wash.
Short. Women 4 ft. 10 in. to 5 ft. 2 in. inclusive
Regular. 5 ft. 3 in. to 5 ft. 6 in. inclusive
Tall. Women 5 ft. 7 in. to 5 ft. 9 in. inclusive

F **4-gore, Bias Cut Skirt.** Cotton lace trim .. narrow lace at straight back. Double-stitched bodice seams.
Short. *State bust size* 32, 34, 36, 38, 40, 42, 44 inches.
38 N 3169-Pink **38 N 3170**-White **38 N 3171**-Navy
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 inches.
38 N 3172-Pink **38 N 3173**-White **38 N 3174**-Navy
Tall. *State bust size* 34, 36, 38, 40, 42, 44 inches.
38 N 3175-Pink **38 N 3176**-White **38 N 3177**-Navy
Shpg. wt. ea. 10 oz...Each **$2.98**; *Save 11c* **2 for $5.85**
Larger. (Regular length.) *Bust sizes* 46, 48, 50, 52 in.
38 N 3193—White **38 N 3194**—Navy
State size. Shpg. wt. ea. 10 oz...Each **$3.79; 2 for $7.45**

G **Straight Cut Skirt** will not ride up. Fine imported Val cotton lace and light, filmy nylon tricot trim. "Cover bra" back has lace trim—dainty under sheers.
Short. *State bust size* 32, 34, 36, 38, 40, 42, 44 inches.
38 N 3438—White
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 inches.
38 N 3439—Pink **38 N 3440**—White
Tall. *State bust size* 34, 36, 38, 40, 42, 44 inches.
38 N 3441—Pink **38 N 3442**—White
Shpg. wt. ea. 10 oz. Each **$2.98**; *Save 11c* **2 for $5.85**

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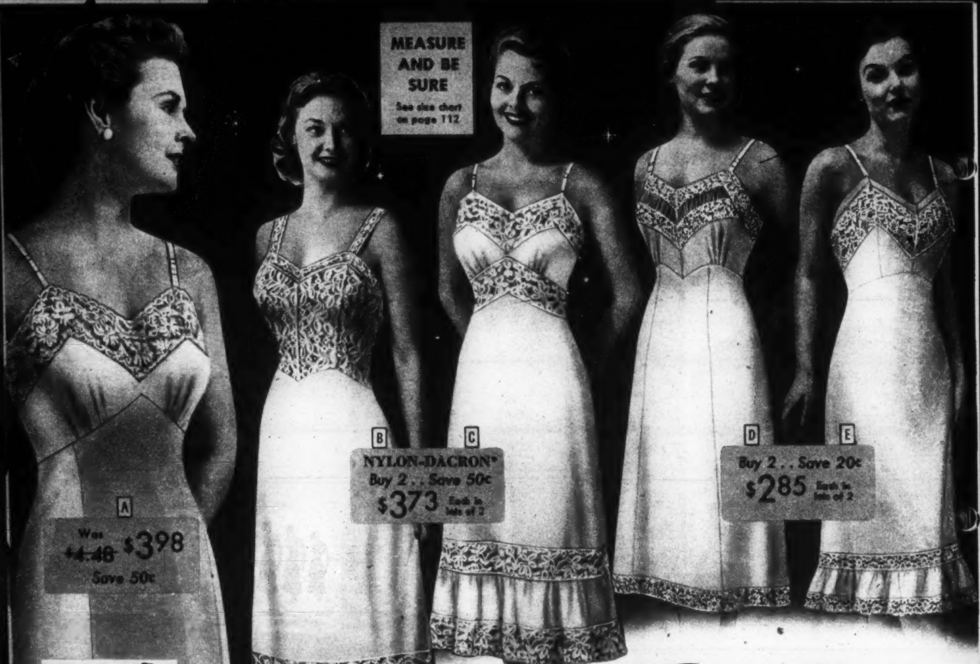
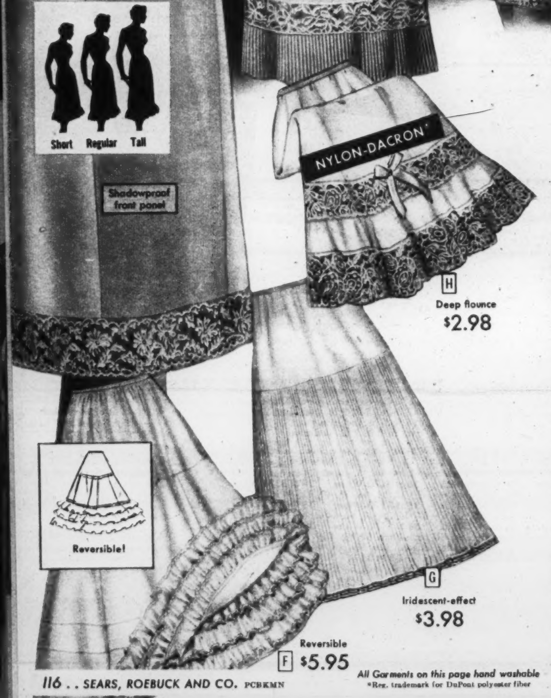
* *Reg. trade-mark for Du Pont polyester fiber*





Tricot Slips in

She loves them because they dry quickly . .
Very soft, smooth. Runproof, long wearing
Cannot shrink or stretch out of size

A **40-denier Nylon Tricot Slip in 3 Lengths.** Full length front shadow panel. Fine nylon lace trim. Trim also at straight back. *State bust size.*

Short. 4 ft. 10 in. to 5 ft. 2 in. inclusive. *Sizes* 32, 34, 36, 38, 40 in.
38 N 4336—White. Shpg. wt. 9 oz.

Regular. 5 ft. 3 in. to 5 ft. 6 in. inclusive. *Sizes* 34, 36, 38, 40, 42, 44 in.
38 N 4334—White 38 N 4333—Pink 38 N 4332—Navy blue

Tall. 5 ft. 7 in. to 5 ft. 9 in. inclusive. *Sizes* 34, 36, 38, 40, 42 44 in.
38 N 4338—White
Boxed. Shipping weight each 10 oz. *Was $4.48; Save 50c*. . . . . . . Now $3.98

B C **New! Silky-soft, Our Most Opaque Tricot—50% Nylon, 50% Dacron.** Wrinkle and cling resistant, retains its fit. You'll love this fine, new fabric.

B **New! Nylon and Dacron Tricot Slip.** Entire front and back bodice of nylon and acetate lace—lined with nylon and Dacron tricot for extra opaqueness and smooth fit. Straight back. Lace straps. Permanently pleated nylon tricot flounce. *State bust size* 32, 34, 36, 38, 40 in.
38 N 4280—White. Shpg. wt. ea. 7 oz. . . . . Each $3.98; 2 for $7.46

C **New! Nylon and Dacron Tricot Slip.** Nylon and acetate lace trim. Trim also at straight back. *State bust size* 32, 34, 36, 38, 40 in.
38 N 4281—White. Shpg. wt. ea. 7 oz. . . . . Each $3.98; 2 for $7.46

D **Charmode 40-denier Nylon Tricot Slip.** Smart trim at V-bodice . . . nylon and acetate lace with shirred nylon net. Lace at straight back and hemline. 4 gore. *State bust size* 32, 34, 36, 38, 40 in.
38N4728—White 38N4729—Pink. Shpg. wt. ea. 5 oz. Ea. $2.95; 2 for $5.70

E **40-denier Nylon Tricot.** Deep nylon and acetate lace at V-front and at self-fabric flounce. Double nylon tricot at neckline and straight back. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 5 oz.
38 N 4354—White 38 N 4355—Pink. . . . . Each $2.95; 2 for $5.70

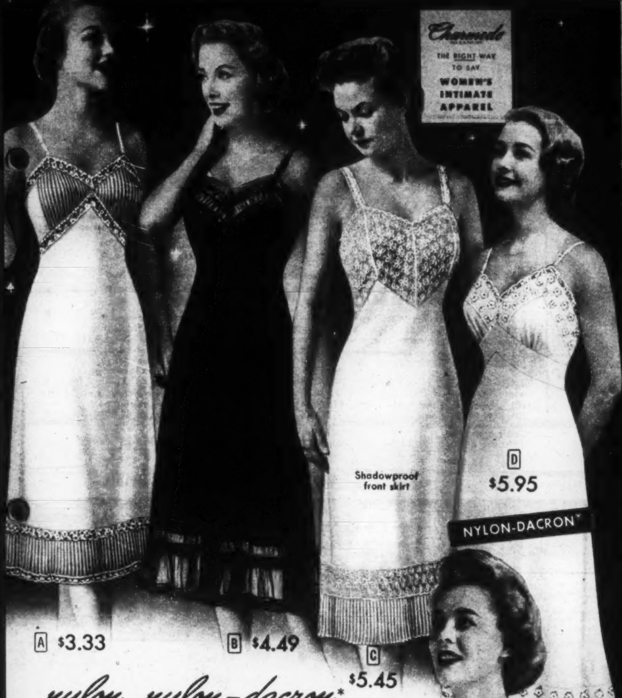
F **Reversible Cancan Petticoat.** All seams finished inside and out. Smooth hip section of double nylon tricot. Nylon taffeta skirt . . 3 sheer nylon ruffles at bottom. Elastic waistband. Hand washable. *State waist size* small (24-26); medium (27-29); large (30-32) in. Boxed. Shpg. wt. 9 oz.
38N4721–White 38N4722–Red 38N4723–Black, red stitching. Each $5.95

G **New! Charmode Petticoat.** Two layers of nylon tricot, one color over another, give iridescent effect. Permanent pleats, spaced on overskirt, add opaqueness and fullness. Smooth-fitting hipline. Elastic waistband. *State waist size*, small (24-26); medium (27-29); large (30-32) in.
38 N 4275—Light blue over coral (rose) 38 N 4276—Navy over pink
38 N 4277—White over white. Shipping weight 8 oz. . . . . Each $3.98

H **Charmode Nylon and Dacron Tricot Petticoat.** Our most opaque, wrinkle and cling resistant, retains its fit. Nylon and acetate lace trim. Ribbon bow. *State waist size* small (24-26); medium (27-29); large (30-32) in.
38 N 4296—White. Elastic waist. Shipping weight 4 oz. . . . . . . Each $2.98

All Garments on this page hand washable
*Reg. trademark for DuPont polyester fiber

Charmode
THE RIGHT WAY
TO SAY
WOMEN'S
INTIMATE
APPAREL



A $3.33

B $4.49

C $5.45

D $5.95

*nylon..nylon-dacron**

need no ironing. Hand washable.
Pack and travel beautifully.
Lovely, long lasting trims

A **40-denier Nylon Tricot Slip.** *New* . . also in red or brown. Specially purchased for this book. Bust sections and flounce in lovely nylon tricot permanent pleats. Fine nylon lace trim at straight back, also. *State bust size* 32, 34, 36, 38, 40 in.
38 N 4787—White **38 N 4788**—Light blue **38 N 4790**—Brown
38 N 4789—Flame red. Wt. ea. 5 oz. . . . . Each **$3.33**

B **40-denier Nylon Tricot Slip.** Exquisite nylon lace and filmy nylon net at neckline and hemline. Doubled nylon net at V-front; lace and doubled net at straight back. Order several for gifts. *Please be sure to state bust size* 32, 34, 36, 38, 40 inches. Shipping weight each 8 ounces.
38 N 4266—White **38 N 4267**—Black . . . . Each **$4.49**

C **40-denier Nylon Tricot Slip.** Double fabric front skirt for carefree wear under sheer clothes. **Entire bodice front and back of embroidered nylon tricot is lined with nylon tricot for "cover up" under sheers.** Modified V-back hides your bra. Camisole straps can be lengthened. Permanently pleated nylon tricot trim—finished edge. Boxed. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 10 oz.
38 N 4360—White **38 N 4361**—Pink **38 N 4362**—Light blue
38 N 4363—Champagne (creamy beige) . . . . Each **$5.45**

D **Nylon-Dacron Tricot Slip** . . new in our big fall catalog. Wonderful gift! Our best tricot slip fabric because it's our most opaque, has less static, clings less and keeps its fresh clear color longer. Especially nice under sheers because so opaque and has fine eyelet embroidered self fabric trim with nylon Val-type lace edging. Narrower matching trim at V-back and hemline. *State bust size* 32, 34, 36, 38, 40 in. Boxed. Shpg. wt. each 8 oz.
38 N 4741—White **38 N 4742**—Pink . . . . Each **$5.95**

E *Popular!* **40-denier Nylon Tricot Slip** . . also in larger sizes without shadow panel. 4 gores; straight back. *State bust size.*
Regular sizes. Double fabric front panel . . opaque under your sheer clothes. Self facing at bodice and straight back.

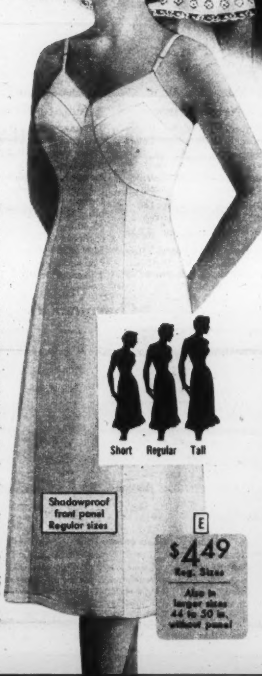
Short. 4 ft. 10 in. to 5 ft. 2 in. inclusive. *Sizes* 32, 34, 36, 38, 40 in.
38 N 4232—White . . . . Each **$4.49**

Regular length. Women 5 ft. 3 in. to 5 ft. 6 in. inclusive.
Bust sizes 34, 36, 38, 40, 42, 44 inches.
38N4234–White **38N4235**–Pink **38N4236**–Navy . . Ea. **$4.49**

Tall. 5 ft. 7 in. to 5 ft. 9 in. inclusive. *Sizes* 34, 36, 38, 40, 42, 44 in.
38N4237–White **38N4238**–Pink **38N4239**–Navy . . Ea. **$4.49**
Shipping weight each 10 oz. . . . . Each 4.49

Larger sizes 44, 46, 48, 50 in. No shadow panel. *Regular length.*
38 N 4288–White **38 N 4289**–Black. Wt. ea. 10 oz. . Each **$4.49**

* *Reg. trade-mark for DuPont polyester fiber.*



E $4.49 Reg. Sizes

Also in larger sizes 44 to 50 in. without panel

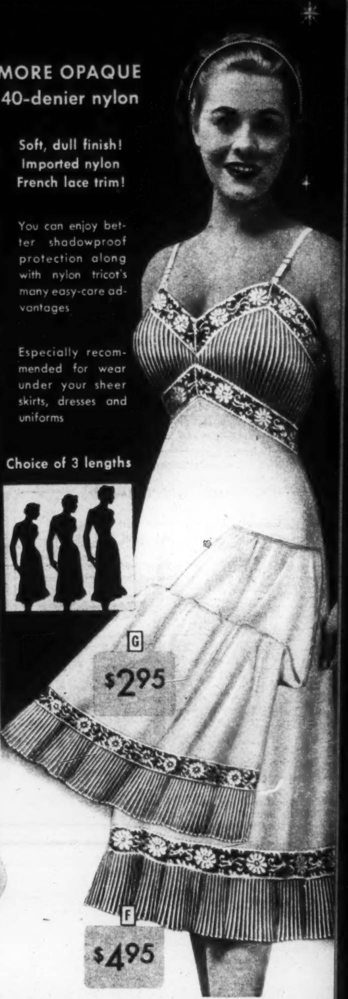
MORE OPAQUE
40-denier nylon

Soft, dull finish!
Imported nylon
French lace trim!

You can enjoy better shadowproof protection along with nylon tricot's many easy-care advantages

Especially recommended for wear under your sheer skirts, dresses and uniforms

Choice of 3 lengths



G $2.95

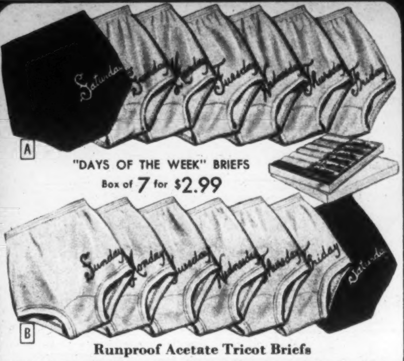
F $4.95

Our popular matching Slip and Half Slip in more opaque 40-denier nylon tricot!
Tiny, fine nylon tricot permanent pleats
Neat, strong finished edge on flounce
Richly detailed nylon lace imported from France!

Short. Women 4 feet 10 inches to 5 feet 2 inches inclusive
Regular. Women 5 feet 3 inches to 5 feet 6 inches inclusive
Tall. Women 5 feet 7 inches to 5 feet 9 inches inclusive

F **Slip.** Lace at straight back. Boxed. Shpg. wt. ea. 8 oz.
Short. *State bust size* 32, 34, 36, 38, 40 in.
38 N 4347M—White . . . . Each **$4.95**
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 4348M–White **38 N 4349M**–Pink **38 N 4350M**–Black
Each **$4.95**
Tall. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 4351M—White **38 N 4352M**—Black . . . . . Each **$4.95**

G **Half Slip.** *State waist size* small (24–26); medium (27–29); large (30–32) in. Shpg. wt. 6 oz.
Short length. Nylon elastic waist.
38 N 4376M—White . . . . Each **$2.95**
Regular length. Nylon elastic waist.
38 N 4377M–White **38 N 4378M**–Pink **38 N 4379M**–Black
Each **$2.95**
Tall length. Nylon elastic waist.
38 N 4380M—White **38 N 4381M**—Black . . . . . . Each **$2.95**



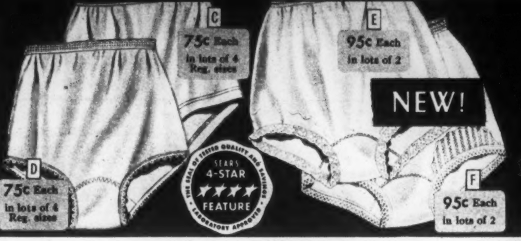
Runproof Acetate Tricot Briefs

The gift remembered every day of the week for many weeks to come. Days of the week embroidered in contrasting colors. Attractive box contains 1 pink, 2 pastel blue, 2 white, 1 yellow, 1 black . . . all in ONE size. Elastic waistband and double fabric crotch.

Sizes 30-34; 35-38; 39-40-inch hips. *State ONE size.* Shpg. wt. 15 oz.

A **Elastic Leg Briefs** 38 N.5216—Box of 7 for $2.99

B **Band Leg Briefs** 38 N 5217—Box of 7 for $2.99


C
75c Each in lots of 4 Reg. sizes
E
95c Each in lots of 2
NEW!
D
75c Each in lots of 4 Reg. sizes
THE SEAL OF TESTED QUALITY AND SAVINGS
SEARS 4-STAR ★★★★ FEATURE
LABORATORY APPROVED
F
95c Each in lots of 2

Charmode 4-STAR Feature Dress Sized Briefs

OUR BEST Runproof Celanese Acetate Tricot that carries Good Housekeeping Seal. Laboratory tested and compared in price and quality with other leading brands . . . we are convinced there are none finer. **• Patterned elastic waistband • Tab at waist • One-pc. construction**

4-STAR Feature Briefs. *State color and size.* *REGULAR SIZES* 33-34; 35-36; 37-38; 39-40-inch hips. Colors pink, pastel blue, yellow, white. Shpg. wt. two 8 oz.

(C) 38 N 5652—Band Leg. 2 for $1.60; 4 for $3.00
(D) 38 N 5650—Elastic Leg. 2 for 1.60; 4 for 3.00

LARGER SIZES 41-42; 43-44-in. hips. Colors pink or white. *State color and size.* Shpg. wt. two 8 oz.

(C) 38 N 5694—Band Leg. 2 for $1.90; 4 for $3.60
(D) 38 N 5690—Elastic Leg. 2 for 1.90; 4 for 3.60

FIRST TIME . . *beautifully trimmed* 4-STAR Feature Briefs.

Color white. *Sizes* 33-34; 35-36; 37-38; 39-40-in. hips. *State size.* Shpg. wt. each, 3 oz.

E **Dainty nylon lace edge.** 38 N 5698–Ea. $1.00; 2 for $1.90

F **Sheer nylon fluting.** Lace elastic around leg openings.
38 N 5699—Each $1.00; 2 for $1.90

Order dress size.	12	14	16	18	20	22		
If hip size is.	33-34	35-36	37-38	39-40	41-42	43-44	45-48	49-52 inches

THE GIFT I RECOMMEND

Reusable Picture Frame with "Days of the Week" or "Flowers Will Tell" Briefs

Martha Hyer
"DOWN THREE DARK STREETS"
Released through United Artists

Elastic Leg Briefs come in simulated leather frame box. Briefs have elastic waistband . . . double fabric crotch. *State ONE size* 30-34; 35-38; 39-40-in. hips.

Runproof Acetate Tricot "Flowers Will Tell" Motif
6 Briefs in Frame $3.79

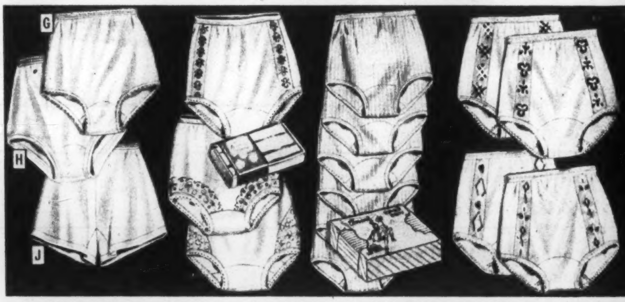
Floral mottoes artistically embroidered on briefs . . . 1 yellow, 1 pastel blue, 2 white, 1 pink, 1 black. Shpg. wt. 1 lb. 6 oz.
38 N 5580—Box of 6, $3.79

Sheer Runproof Nylon Tricot "DAYS OF THE WEEK"
7 Briefs in Frame $5.49

Days beautifully embroidered in contrasting colors. Frame holds . . . 1 pink, 1 black, 1 yellow, 2 pastel blue, 2 white. Wt. 1 lb. 2 oz.
38 N 5584—Box of 7. . $5.49

Tailored

Charmode NOVELTY Elastic Leg Briefs



Nylon Tricot

Runproof. Nylon elastic waist. Double crotch. Colors white, pink. *State color, size.* Wt. each 5 oz. Packaged. **Briefs** . . . (G) (H). *Sizes* 33-34; 35-36; 37-38; 39-40 in.

(G) 38 N 5106—Elastic Leg
(H) 38 N 5108—Band Leg
Each $1.19; 3 for $3.36

J **Flare Leg Panty.** *Sizes* 35-36; 37-38; 39-40 in.
38N5140-Ea.$1.49; 2 for $2.78

Acetate Tricot

$1.89 Pkg. of 3

Trimmed with embroidered rayon sheer. Runproof. Elastic waist; double fabric crotch.

Packed ONE size . . . 1 pink, 1 white, 1 pastel blue. *Sizes* 30-34; 35-38; 39-40-in. hips. Shpg. wt. of three 9 oz.
38 N 5530—*State 1 size*
Package of 3. . . . .$1.89
2 pkgs. (6 Briefs). . 3.58

Knit Rayon

$1.88 Pkg. of 6

Novelty stitch circular knit. "Coed" package. Elastic waist. Double fabric crotch.

Packed ONE size . . . 1 pink, 1 white, 1 pastel blue, 1 yellow, 1 green, 1 orchid. *Sizes* 30-34; 35-38; 39-40-in. hips. *State 1 size.* Shpg. wt. 15 oz.
38N5518–Pkg. of 6, $1.88

Acetate Tricot

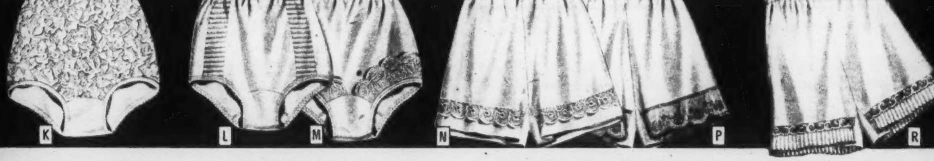
$1.49 Bag of 4

Lovely panels of embroidered ninon. Runproof tricot with elastic waist. Double fabric crotch.

Packed ONE size . . 1 pink, 1 white, 1 yellow, 1 pastel blue. *Sizes* 30-34; 35-38; 39-40-in. hips. *State ONE size.* Shpg. wt. four, 6 oz.
38 N 5514—Bag of 4, $1.49
Two bags (8 Briefs). . . . 2.85

Charmode TRIMMED Nylon Tricot Briefs

Charmode TRIMMED Nylon Tricot Panties



Fine Quality 95c Each in lots of 2

K Acetate lace front lined with runproof nylon tricot. Elastic waist. Double crotch.

Colors white, pink, black. *Sizes* 30-34; 35-38; 39-40-in. hips. *State color, size.* Wt. ea. 3 oz.
38N5122–Ea. $1.00; 2 for $1.90

BETTER Choice Less than $1.18 Each in lots of 2

Better quality and trim. Elastic waist . . . nylon elastic on (M). **Colors** pink, white. *Sizes* 30-34; 35-38; 39-40-in. hips. *State color and size.* Shipping weight each 3 ounces.

(L) 38N5310G—Permanently pleated inserts
(M) 38N5380G—Embroidered nylon sheer trim
Each $1.25 . . . **ANY TWO (L or M). . . .** $2.35

Fine Quality . . Choice $1.50 Each in lots of 2

Good quality nylon tricot that is runproof and beautifully trimmed. Nylon elastic waist. Double fabric crotch.

Colors white or pink. *Sizes* 32-36; 37-40; 41-44-inch hips. *State color and size.* Shpg. wt. each 3 oz.

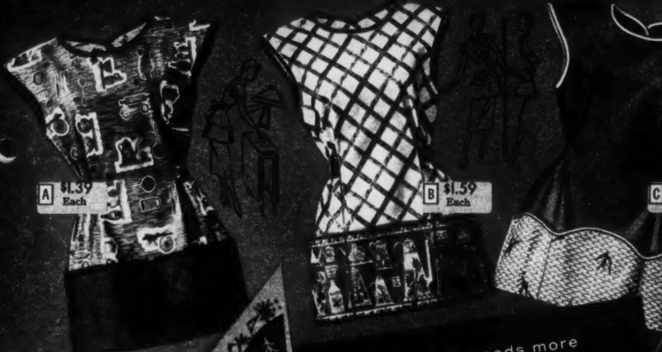
(N) 38 N 5364G—Scalloped eyelet trim of nylon sheer
(P) 38 N 5394G—Border of scalloped nylon sheer
Each $1.59 . **ANY 2 FLARE LEG PANTIES (N or P)** $3.00

Our Best Less than $1.79 Each in lots of 2

R **Our longest wearing.** Permanently pleated nylon tricot. Elastic waist. Double crotch.

Colors white, pink, black. *Sizes* 35-36; 37-38; 39-40; 41-42; 43-44 in. *State color, size.* Shpg.wt.ea.3 oz.
38 N 5385—Ea. $1.89; 2 for $3.57

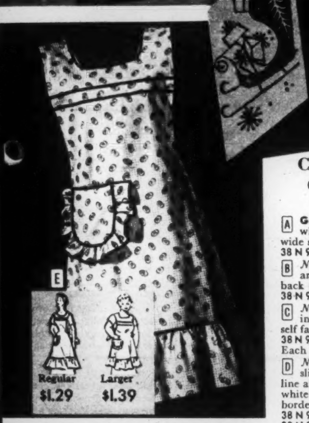
Many other Panty Styles in Our Big Fall and Winter Catalog are also perfect for gifts

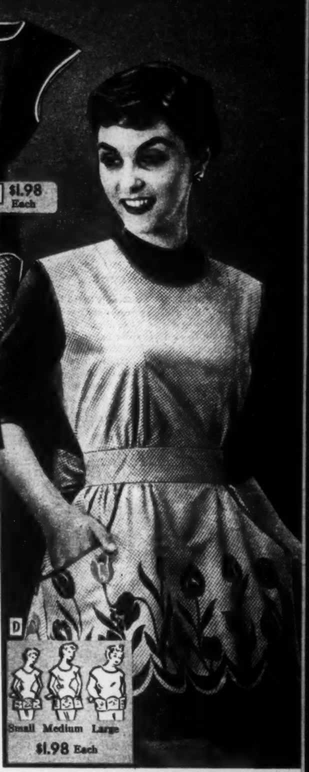


she always needs more

Glamour Aprons

like these Kerrybrooke beauties





COBBLER APRONS . . a favorite gift!

Can be worn with skirts, slacks as a tunic blouse. Handy, large pockets! Washable

A **Gay, Modern Kitchen Print in 80-square Percale.** Bright blue, green, white and black print on red. Bias trim. Button at back neckline; wide self fabric ties. Fits up to 40-inch bust.
38 N 9061—Shipping weight each 7 oz. Each **$1.39**; *Save* **2 for $2.70**

B *New!* **Closely Woven 100x60 Cotton Broadcloth** in sparkling blue and white with gay multicolor border print. Bias trim. Button at back neckline; self fabric ties. Fits up to 40-inch bust.
38 N 9147—Shipping weight each 7 oz. Each **$1.59**; *Save* **2 for $3.10**

C *New!* **Textured Non-crush Cotton Fabric . . needs no ironing.** 3 pockets in matching monotone print. Bias trim. Button at back neckline; self fabric ties. Fits up to 40-in. bust. Shpg. wt. each 7 oz.
38 N 9184—Rose red **38 N 9185**—Navy **38 N 9186**—Gold color
Each **$1.98** . . . . *Save* **2 for $3.90**

D *New!* **80-square Percale. Dress-like fit** . . gathered all around to a slim set-in waistband. 2 large slash pockets. 1 button at back neckline and 1 at back waist . . self fabric ties. Neat black hairline check on white background . . border print of blue and yellow tulips with red border; gay red piping trim. Shpg. wt. ea. 7 oz.
38 N 9134—Small: *fits up to 36-inch bust*. . . . . . . Each **$1.98; 2 for $3.90**
38 N 9135—Medium: *fits up to 40-inch bust*. . . . . . . Each **1.98; 2 for 3.90**
38 N 9136—Large: *fits up to 44-inch bust*. . . . . . . Each **1.98; 2 for 3.90**

COVERALL gives all-around coverage

E **80-square Percale** . . firmly woven, sturdy. Perky ruffle trim and contrasting color binding. Wide self fabric back ties. Pocket. Smart multicolor print on white; washable. Shpg. wt. ea. 7 oz.
38 N 9115—Regular size: *fits up to 40-inch bust* . . . . Each only **$1.29**
38 N 9116—Larger size: *fits 42 to 48-inch bust* . . . . Each only **1.39**

BAND AND BIB STYLES. Save on 2

Washable. Fit up to dress size 20

F *New!* **Closely woven 100x60 Cotton Broadcloth Band Apron** . . attractive Gay Nineties border print. Bias trim. Shpg. wt. ea. 5 oz.
38N9190G-White with red, green **38N9191G**-Black with aqua blue, rust.

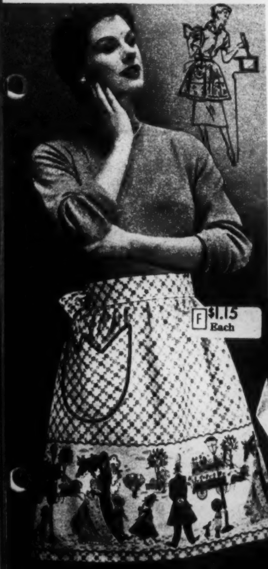
G *New!* **Permanent Finish Organdy Band Apron** with waistband and pockets of crisp multicolor floral chintz. Shpg. wt. ea. 5 oz.
38 N 9142G—Pink **38 N 9143G**—Orchid

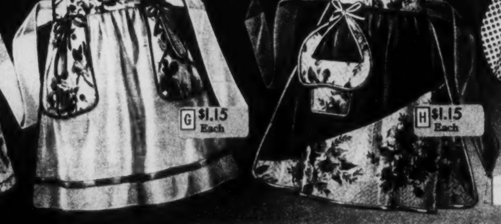
H *New!* **Permanent Finish Organdy Band Apron** with waistband and pocket and border in embossed basket weave cotton. Wt. ea. 5 oz.
38 N 9120G—Dark blue, white **38 N 9121G**—Green, yellow

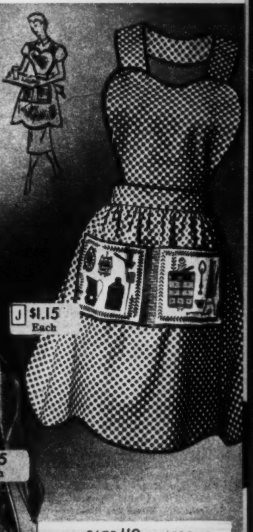
J *New!* **80-square Percale Bib Apron** in cheerful blue and white check print. Large pockets in gay novelty kitchen print. Bias trim.
38 N 9108G—Shipping weight each 6 ounces.

Any apron F to J above, each **$1.15; Any 2 aprons, $2.00**

APRONS F to J . . ANY 2 for $2.00







W
$11.44
X
$8.66
Y
$6.88

Buy all three . . you'll save $3.38

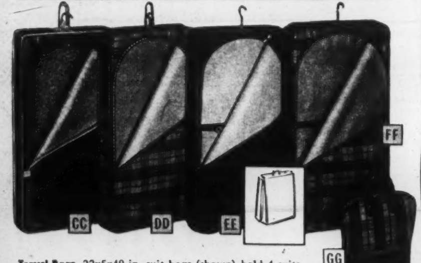
The Prices Are L-O-W! The Quality Is H-I-G-H! We believe these are the only cases with all these features offered at such low prices! Here's what you give her when you give these pieces. Good looking, fabric covered luggage, vinyl coated to protect fabric beauty. She can restore "like-new-look" with swish of damp cloth. Wide bindings of same fabric as covers, with smart, contrasting white piping. Shiny brass plated hardware, hinges, bottom studs. Brass trimmed handles. Rayon linings in Weekend and Pullman cases. Padded quilted bottoms, shirred elastic pockets. Train case is lined with washable plastic, has lid mirror and bottle straps. *State color* brown, blue or gray.

Case	Size (inches)	Pockets	Shpg. wt.	Catalog No.	Price
[W] Pullman	26 x15¼ x7⅛	3	9 lbs.	6 N 09236LME	$11.44
[X] Week-end	21 x13½ x7	3	7 lbs.	6 N 09235ME	8.66
[Y] Train	11¼ x 8¾ x7		6 lbs.	6 N 9234ME	6.88
3-pc. Set			22 lbs.	6 N T9237LE	23.60

Good looking! Built for good service!

Smooth vinylite coated Kraft paper coverings. Scuff-resistant bindings of vinylite coated Kraft paper with eye-catching white trim. Brass-plated hardware. Molded plastic handles. 3-ply wood frames. Linings are vinylite coated paper. Train case has lid mirror and plastic cosmetic tray. *State color* Blue or Saddle tan.

Type of Case	Size in inches	Shpg. wt.	Catalog Number	Price
[Z] Pullman	26 x15¾ x8	9 lbs.	6 N 09282LME	$6.69
[AA] Week-end	21 x13½ x7	7 lbs.	6 N 09281ME	5.39
[BB] Train	11½ x 9¼ x6¾	6 lbs.	6 N 9280ME	4.49



Travel Bags. 22x5x40-in. suit bags (shown) hold 4 suits. 22x5x54-in. dress bags hold 10 dresses. Rubberized inside. Locking hanger holder. Fold, fasten at ends.

[CC] **Lowest Priced Travel Bags.** Cotton drill covers. Brown or blue.
6 N 9304ME—**Suit Bag.** Shpg. wt. 4 lbs. *State color* $5.75
6 N 9305ME—**Dress Bag.** Shpg. wt. 4 lbs. *State color* 6.75

[DD] **Better Quality Travel Bags.** Bright rayon plaid colors.
6 N 9380ME—**Suit Bag.** Wt. 4 lbs. *State color* red or blue green 7.50
6 N 9381ME—**Dress Bag.** Wt. 5 lbs. *State color* red or blue green 8.50

Foldover Travel Bags have features of regular Travel Bags plus handle.

[EE] **Low Priced Foldover Bags.** Cotton drill covers. *State brown or blue.*
6N9315ME-**Suit Bag.** Wt. 3 lbs. $7.50 6N9316ME-**Dress Bag.** Wt. 5 lbs. $8.50

[FF] **Better Foldover Bags.** Rayon plaid covers. *State red or blue-green.*
6N9382ME-**Suit Bag.** 5 lbs. $10.50 6N9383ME-**Dress Bag.** 6 lbs. 11.50

[GG] **Swing Bag.** Rayon plaid cover matches travel bags (DD) or (FF). Zipper. Rubberized inside. *State color* red plaid or blue-green plaid.
6 N 9334E—14x8x13¾-in. size. Shipping weight 3 pounds $3.95
6 N 9245—**Travel Bag Hangers** (not shown). Wt. set of five, 1 lb. 5 for 1.00

Sears Luggage prices include 10% Federal Excise Tax

New! Smart Gray Color 4-Star Luggage in time for Christmas
Luggage of Dazzling Beauty, So Much Packing Ease

Here is interior view typical of Overniter, Weekend and Pullman cases. Elastic shirred pocket in lid. 3 pockets in sides of each case. Celanese Acetate taffeta linings, padded, quilted bottoms

Hanger Case gives ladies the convenience of the famous 2-suiter for men . . with feminine appointments. Has 4 hangers for suits and dresses. Snap-down dust curtain. 3 elastic shirred pockets

Coverings are smooth, heavy-duty fabric impregnated with vinyl plastic. Bumper bindings are matching color, molded, scuff-proof vinyl. Welded into one piece and triple stitched. 3-ply wood boxes provide shape-keeping, strength-giving case foundations. Side frames are molded in one solid piece. 1-pc. molded corners are stronger than ordinary piece-and-glued corners.

In laboratory tests far more rigorous than actual travel, our technicians kicked and dropped these cases. The luggage passed every test—surpassed U.S. Bureau of Standards recommendations for luggage construction. **Seven cases meet every travel need.** All have Celenese Acetate taffeta linings, padded, quilted bottoms. Elastic shirred pockets on lid, 3 pockets on side. Weekend has cosmetic bag that snaps-in . . zips open . . is waterproof lined. Hanger Case has 4 hangers, dust curtain, and 3 pockets. Celanese Acetate taffeta lined. Hat Box has 1 pocket in lid, 3 smaller pockets on sides. Train case has washable plastic lining, lid mirror, and cosmetic tray. **Colors** Coppertone, tan, green, gray or dark blue. *State color.*

Type of Case	Size (inches)	Shipping Weight	Catalog Number	Now
[A] 29 in. Pullman	29x17½x9	12 pounds	6 N 09156LME	$17.95
[B] 26 in. Pullman	26x16x9	11 pounds	6 N 09153LME	14.95
[C] Hanger Case	21x18x8½	13 pounds	6 N 09154LME	17.95
[D] Weekend Case	21x13¾x6¾	8 pounds	6 N 09152ME	11.95
[E] Hat Box	16½x16½7¾	8 pounds	6 N 09157ME	10.95
[F] Overniter	18x12x6	7 pounds	6 N 09150ME	9.95
[G] Train Case	14x10x7½	8 pounds	6 N 09151ME	9.95

J.C.Higgins taperlite for ladies . .

Here is interior view typical of Weekend, Pullman, and Vanity. Two shirred catch-down dust curtains, snap-in cosmetic bag. Celanese Acetate taffeta linings

Wardrobe Case has Celanese Acetate taffeta lining . . padded bottom. Two shirred dust curtains. 4 aluminum hangers. Cosmetic bag has waterproof lining, zipper closure

Give her Taperlite . . she'll adore it. There's something strikingly different about these slender, tapered cases. Polished brassed hardware sparkles against the pastel tones of covers and bindings. The cover's textured surface looks richer than leather . . actually outwears leather. And the bindings accent and show off the dramatic newness of Taperlite design.

Good looks are made to last! Built around a 3-ply wood box molded to shape under heat and pressure . . it's the strongest luggage we know of. Covers are vinyl plastic skillfully laminated to fabric. Travel traces swish off with a damp cloth. Molded virgin vinyl bindings are highly scuff resistant. In our lab tests, solid brass, die-cast locks withstood great shocks without breaking or springing. Spring steel core strengthens vinyl handle. Metal closing edges interlock . . insure positive locking, keep out dust and moisture.

Only "deluxe" describes interiors. Train case lined with washable plastic . . has lid mirror, cosmetic tray. Celanese Acetate taffeta linings of other cases are pastel shades to harmonize with exteriors. These cases have padded bottoms. Two shirred, catch-down dust curtains. Zip closing, snap-in cosmetic bag lined with washable plastic. Weekend and Pullman have two cosmetic bags. **Colors** Canyon copper, Dawn Blue (light), Desert tan (light), or Parchment ivory. *Be sure to state colors.*

Type of Case	Size (inches)	Shipping Weight	Catalog Number	Price
[H] Ladies' Pullman	26x17x8½	13 pounds	6 N 09193LME	$18.95
[J] Ladies' Wardrobe	21x18x8½	14 pounds	6 N 09194LME	21.95
[K] Ladies' Weekend	21x14¾x8	10 pounds	6 N 09192ME	14.95
[L] Ladies' Vanity	16x11x7½	7 pounds	6 N 09191ME	12.95
[M] Ladies' Train	14x8½x8	8 pounds	6 N 09190ME	12.95

J.C.Higgins taperlite for men . .

In two masculine colors. Made with every handsome feature . . every strong and durable advantage described above. But, strictly "male" interiors with rich, textured rayon linings . . not a trace of sheen.

Two suiter has large 26x19x8-in. size. It's shown at left. Has center divider with tie bar, two hangers, and follower board.

Companion case is 21x14¼x8-in. size. Has center divider.

Colors: Canyon copper or Desert tan (light). *State color.*

[N] 6 N 09498LME—**Two suiter.** Shipping weight 13 pounds . . . $21.95
[P] 6 N 09499LME—**Companion.** Shipping weight 9 pounds . . . 14.95

J. C. HIGGINS Lowest Priced Ladies Cases

Drill covers impregnated with vinyl plastic. All wood 3-ply frames molded in one piece. Scuffproof vinyl plastic bindings. Polished brass-plated steel hardware. Rayon linings match covers. Train case has washable plastic lining, lid mirror, bottle straps. Pullman, Weekend has shirred elastic pockets in lid. Hanger Case has 4 hangers in top and snap-down dust curtain. *State color* blue, coppertone or gray.

Type of Case	Size (inches)	Shipping Weight	Catalog Number	Price
[R] Hanger	21x18 x8½	12 pounds	6 N 09134LME	$14.50
[S] Pullman	26x16 x8½	10 pounds	6 N 09133LME	11.50
[T] Weekend	21x13¾x6¾	8 pounds	6 N 09132ME	8.95
[V] Train	14x 9 x8½	7 pounds	6 N 09131ME	7.95

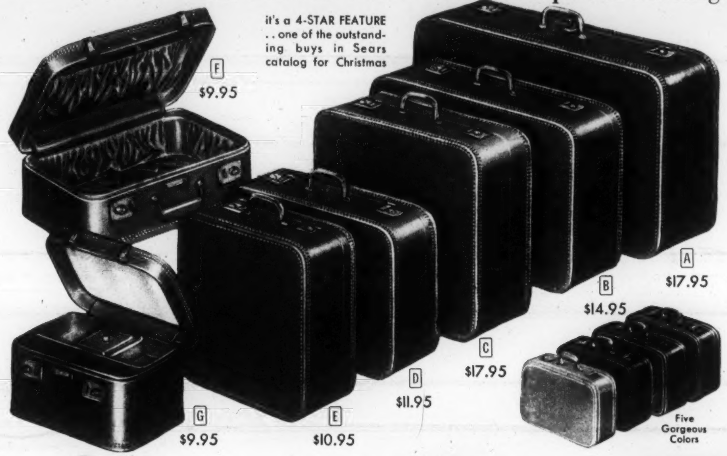
[W] **Popular Gadabout Case.** Alligator grained, plastic coated paper covers. Wood frame. Neat paper lining. Removable mirror in lid. Brass-plated steel locks, hinges, handle tops.
6 N 9274E—11¼x7x6¼-in. Wt. 3 lbs. *State color* red, brown, or blue $2.69

Self-sticking Solid Brass Initials . . All Letters A to Z

State initials and quantity of each wanted. PRINT PLAINLY
6 N 9000—Shipping weight 1 ounce each . . . . **Each only 10c**

Give her 4-STAR FEATURE LUGGAGE . . it's part of traveling first class

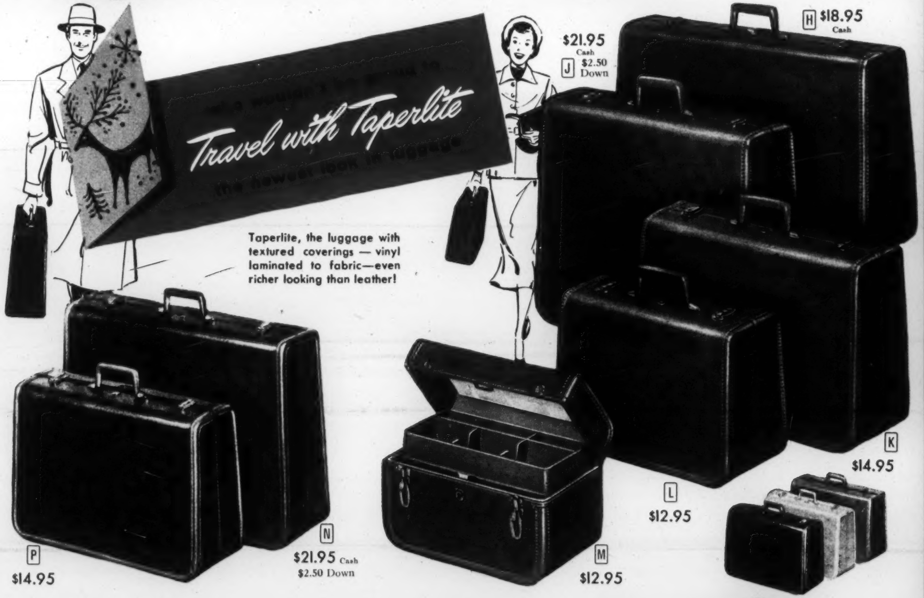
it's a 4-STAR FEATURE . . one of the outstanding buys in Sears catalog for Christmas


F
$9.95
A
$17.95
B
$14.95
C
$17.95
D
$11.95
E
$10.95
G
$9.95
Five Gorgeous Colors

SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

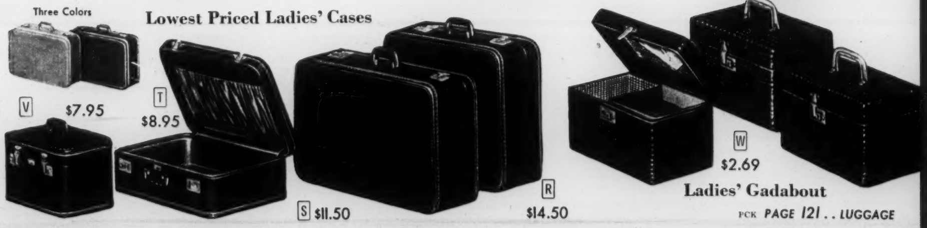
A 4-STAR FEATURE

- **Because it has extra features** . . Celanese Acetate linings . . die-cast brass hardware . . double-stitched molded vinyl bindings . . 3-ply wood boxes with molded, one-piece frames
- **Because our laboratory tests prove** frames, covers, and handles surpass U.S. Bureau of Standards recommendations for luggage.
- **Because nation-wide comparisons** with other leading brands demonstrate the outstanding value of these cases.
- **These facts convinced us** . . and will convince you when you shop and compare . . **there are no finer luggage values in America today!**


who wouldn't be proud to
Travel with Taperlite
the newest look in luggage
H $18.95 Cash
$21.95 Cash
J $2.50 Down
K
$14.95
L
$12.95
N
$21.95 Cash
$2.50 Down
P
$14.95
M
$12.95

Taperlite, the luggage with textured coverings — vinyl laminated to fabric—even richer looking than leather!

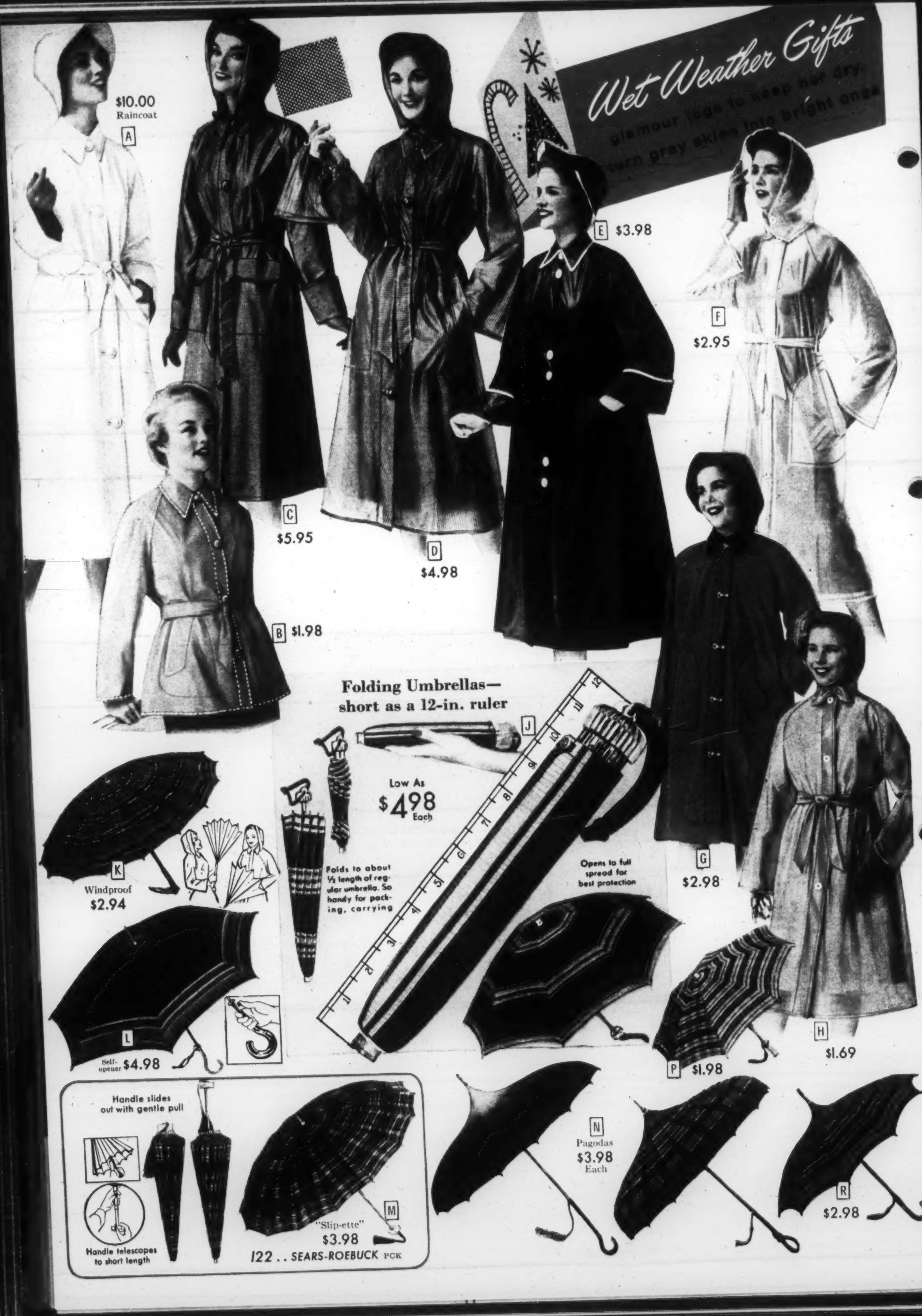
Lowest Priced Ladies' Cases


Three Colors
V
$7.95
T
$8.95
S $11.50
R
$14.50
W
$2.69

Ladies' Gadabout

Wet Weather Gifts

glamour togs to keep her dry, turn gray skies into bright ones


$10.00
Raincoat
A
C
$5.95
D
$4.98
E $3.98
F
$2.95
B $1.98
G
$2.98
H
$1.69
K
Windproof
$2.94
L
Self-opener $4.98
J
P $1.98
N
Pagodas
$3.98
Each
R
$2.98
M
"Slip-ette"
$3.98

Folding Umbrellas—short as a 12-in. ruler

Low As $4.98 Each

Folds to about ½ length of regular umbrella. So handy for packing, carrying

Opens to full spread for best protection

Handle slides out with gentle pull

Handle telescopes to short length

Raincoats . . Umbrellas

◀ ILLUSTRATED IN COLOR ON OPPOSITE PAGE

Practical Plastic Raincoats—fashion designed from soft, supple materials. Full cut styles with raglan sleeves for comfort fit. Complete waterproof. Wipe bright with a damp cloth.

GUARANTEED
A new coat without additional cost if it rips or tears

Pure White and Leather-Like

A **Looks like leather—feels like leather.** Only the small price tells you it's luxuriously heavy KRENE vinyl plastic with the rich capeskin finish. A perfect rain or shine coat. It is scuff and scratch resistant; spot and stain resistant . . . so easy to care for. Carefully detailed with neat collar; self-material buttons (extra one included) down the front and on the deep cuffed sleeves. Two big patch pockets. Separate belt. Strong heat-sealed seams throughout. A perfect choice this Christmas.

Sizes small (32-34); medium (36-38); large (40-42).
25 N 3398M—*State size.* Shipping weight 3 pounds 2 ounces. $10.00

Matching Rain Hat. Adjustable . . . fits to 23-in. head size.
25 N 3397M—All white. Shipping weight 4 ounces. 2.50

B **The Leather-Look Jacket** . . . waterproof, windproof sport champion. WATASEAL vinyl plastic, textured capeskin finish. Resists scuffs, scratches, spots, stains. Self-covered buttons (extra one included); 2 slash pockets; separate belt. An inexpensive fashion gift for her.

Colors deep pink or white. Sizes 12—fits 10 to 12; 16—fits 14 to 16; 20—fits 18 to 20.
25 N 3344—*State size and color.* Shipping weight 11 ounces. $1.98

C **Tiny pin-check design.** Heavy weight KRENE vinyl plastic; textured finish. Has extra soft drape, gives extra long wear. Self-material buttons; patch pockets; 3-way belt. Heat sealed seams. Flattering dutch-style hood ties under chin. Carrying case.

Color med. blue. *State size* small (32-34); medium (36-38); large (40-42); extra large (44-46).
25 N 3359—Wt. 1 lb. 2 oz. $5.95

E **Duster Style.** Frosty white accents on rich navy taffeta-textured WATASEAL vinyl plastic. Big white buttons set two by two. Double collar. White piping trim on the deep cuffs. 2 slash pockets. Adjustable rain hat, fits to 23-in. head size. Carrying case.

Color navy with white only. *State size* small (32-34); medium (36-38); large (40-42).
25 N 3358–Shpg. wt. 1 lb. $3.98

G **Slicker-type for girls.** Heavy, textured WATASEAL vinyl plastic; black corduroy collar; shiny gold colored metal buckles. In bright colors for extra safety on dull rainy days. Two slash pockets; sturdy heat-sealed seams. Pert "Sou-wester" hat to match.

State color red or yellow. *State size* 8, 10, 12 or 14.
25 N 3387–Wt. 1 lb. 5 oz. $2.98

D **Checked print** on textured KRENE vinyl plastic. Button closing; 2-way patch pockets; 3-way belt. Heat sealed seams. Dutch-style hood ties under chin. Drawstring carrying pouch.

State color brown and silver or crystal and silver. *State size* small (32-34); medium (36-38); large (40-42); extra large (44-46). Order now.
25 N 3326–Wt. 1 lb. 3 oz. $4.98

F **Solid colors** . . . thrift priced. Satin finish WATASEAL plastic. Snap closing front; 3-way belt; 2 slash pockets. Heat-sealed seams. Detachable hood snaps under chin. Carrying case included. A good looking raincoat that costs very little.

Colors clear, green or blue. Sizes small (32-34); med. (36-38); large (40-42). *State size, color.*
25 N 3362–Wt. 1 lb. 3 oz. $2.95

H **Girls' plastic film Raincoat** . . . budget priced. Snap front; 3-way belt. Two slash pockets. Attached hood snaps under chin. Carrying case included. A thrifty Christmas buy.

State color blue or red. *State size* small (6-8); med. (10); large (12). Shpg. wt. ea. 1 lb. 2 oz.
25 N 3356. . . . . .Each $1.69
Save 40c on 2. . . . . .2 for 2.98

The Folding Umbrella is the handiest ever

- Folds to short length; no longer than an ordinary ruler
- Opens easily to full spread: gives full size protection

J The umbrella women always enjoy carrying . . . folds short and compact, easy to handle even with arms full of packages. Packs neatly in car or suitcase, too. Assorted plastic handles. Acetate cover and matching sheath in attractive woven designs on **ground colors** navy, black, wine or all-over, multicolor plaid. *State color.*
25 N 3685—**8-rib frame.** Shipping weight 1 lb. 2 oz. $4.98
25 N 3630—**Longer wearing 10-rib frame.** Shpg. wt. 1 lb. 6 oz. . . . 6.89
25 N 3662—**Our Best Marvel Frame.** Shpg. wt. 1lb. 4 oz 8.95

K **Windproof Umbrella—isn't afraid of a gale.** Specially constructed metal frame turns inside out without damage . . . you simply turn it right side out again. Assorted plastic handles. 16-rib frame. Handsome acetate covers in assorted woven patterns on **back-ground colors** black, navy or brown, or all-over multicolor plaid. *Please state color.*
25 N 3497—Wt. 1 lb. 3 oz. $2.94

M **"Slip-ette."** Handle telescopes to short length; (*fits 21-in. overnight case*) . . . extends to firm, full length. Assorted plastic handles. Handsome acetate covers in woven designs on **background colors** black, navy or brown, or multicolor plaid. *State color.*
25 N 3456–Shpg. wt. 1 lb. $3.98

L **New! Self-opener.** A touch of her finger on the button and umbrella politely opens itself. No awkward fumbling, no pinched fingers, no chipped polish. Ass't lucite or catlin handles. Handsome acetate covers in assorted woven patterns on **background colors** navy, black or brown; or all-over multicolor plaid. *Please state color desired.*
25 N 03476–Wt. 1 lb. 5 oz. $4.98

N **Pagoda Umbrellas**—chic belle-shape. Wood shank; metal frame. Assorted semi-long handles; acetate covers. **Ombre (shaded)** . . . blue, green or wine. *State color.*
25 N 03481–Wt. 1 lb. 3 oz. $3.98

Multicolor Plaid.
25 N 03482–Wt. 1 lb. 3 oz. 3.98

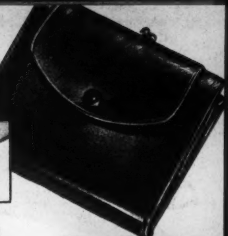
Children's Umbrellas in merry multicolor plaids. Perfect for Christmas giving. Acetate covers. Sturdy metal frames; wood shanks.

P **Favorite Disney character handles** . . . Sears exclusive mail order. Ass't. no choice.
25 N 3430–Shpg. wt. 10 oz. $1.98

R **Pagoda Style** . . . just like mama's shown above. Assorted plastic handles.
25 N 3455–Wt. 10 oz. $2.98

NEW Town and Country

Keeps bills and change at Milady's finger tips

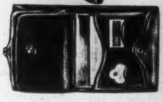


It's feature perfect:

- *Rich, soft, smooth cowhide leather*
- *Detachable French-style coin purse*
- *Special outside pick-a-bill pocket*
- *Charge plate slot . . extra key slot*
- *Regular open bill pocket inside*
- *2 card pockets fitted with open-faced windows for pictures and passes*

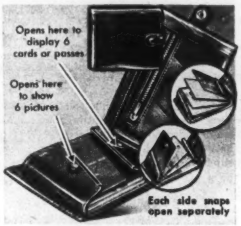
Her change right at fingers' call

Pick-a-bill without opening wallette



Coin purse snaps out; serves as separate accessory

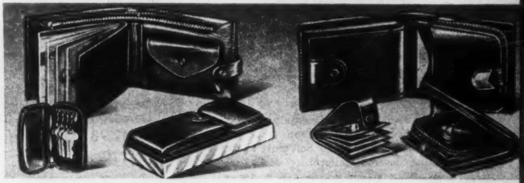
Here's convenience such as she has never known before . . . bills and change always at her finger tips. Put bills into inside bill pocket and pick them out one at a time from the outside. Reach change without ever fumbling. And, there's a slot or a pocket for all her other wallette necessities, too. Closed size 3¼x4¼ in. *State color* red or green. Shpg. wt. 5 oz.
25 N 2816E. $2.50


Opens here to display 6 cards or passes
Opens here to show 6 pictures
Each side snaps open separately

A Sparkling Gift
New matching key case

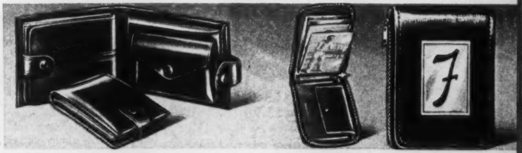
Sears Catalog Exclusive! New Handee Sixes—the wallette with the unique detachable pass-case that snaps open on either side to keep six pictures, six passes in full view yet conveniently separate. She'll be so pleased with its handy orderliness. Wallette and pass-case of top grain cowhide . . . soft and supple. Wallette has open, zipper, secret bill pockets; zipper coin pocket. Tab end closing. Closed size 3¼x4¼ in. *State color* red or green.
25 N 3003E—Shpg. wt. 5 oz. $4.40

Simulated jewel glitters bright on the gold color metal jacket of tab closing. Special slim styling lets wallette fold extra smooth and flat. Has detachable pass-case; snap coin pocket. Open bill pocket, secret compartment; spare key pockets. Closed size 3¼x4½ inches. *State color* medium red or green.
25 N 2895E—**Cowhide.** Shpg. wt. 4 oz. . .$4.13
25 N 2896E—**Calfskin.** Shpg. wt. 4 oz. . . 5.50
Matching Key Case in cowhide. Wt. 3 oz.
25 N 2815E—*State color above*. 1.50



Matched Set in smooth cowhide. *Wallette* has open and zipper bill pockets. Detachable pass-case; snap coin pocket. Closed 3½x4⅜ in. *Lined key case* has 4 metal hooks, license pocket, 3-side zipper. Closed size 2¼x3½ inches. *State color* red, green or black.
25 N 2941E—**2-pc. Set.** Shpg. wt. 7 oz. $4.40
25 N 2937E—**Wallette.** Shpg. wt. 5 oz. 3.30

Changemaster . . . the woman's answer to a lack of pockets. Here she can reach change quickly and easily without opening wallette by simply unzipping the roomy, gusseted coin pocket. Smooth goatskin leather. Detachable, leather covered passcase. Open bill pocket, card pocket. Tab closing. Closed size 3⅜x4¼ inches. *State color* red or green.
25 N 2847E—Shpg. wt. 5 oz. $3.00



Neolite Wallette . . . our lowest price. Gives amazing wear. Good looking, practical, too—resists scuffing, cracking, peeling. Stays fresh and bright with a wipe of a damp cloth. Has open bill pocket, coin pocket, 2 card pockets. Detachable pass-case, snap closing. Tab end closing. Closed size 3¼x4¼ inches. *State color* red, blue or green.
25 N 2759E—Shipping wt. 5 oz. $1.84

***NOTICE:* All Wallette prices include 10% Federal Excise Tax**

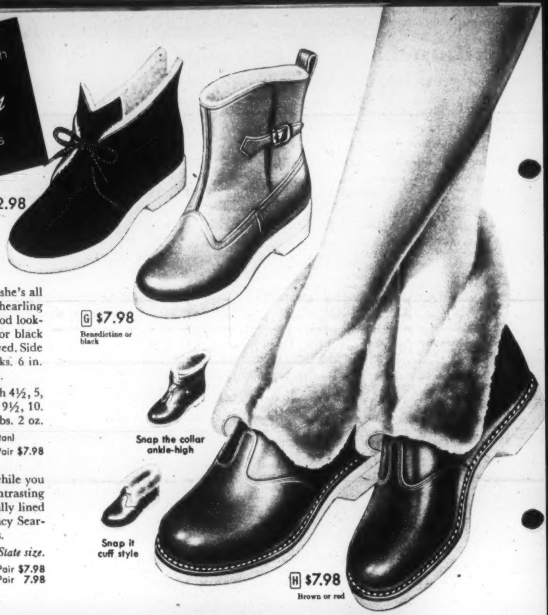
Hers Alone. Personalized wallette with cut-out initials in gold color metal against a glossy, dark background. A handsome favorite with women everywhere . . . a wonderful gift.

Morocco-grained sheepskin. 3-side zipper closing. Window pocket, coin pocket, bill pocket. 4 double-faced swing windows. Closed size 3¼x4½ in. *State color* red, black or brown. All initials except I, O, Q, U, V, X, Y, Z. *Print 1st and 2nd initial choice.*
25 N 2775E—Shipping weight 5 oz. . . .$2.48

snowflake-light Kerrybrookes with

Sear-O-Foam Soles

. . . warm-lined for winter days



F $2.98

G $7.98
Benedictine or black

Snap the collar ankle-high

Snap it cuff style

H $7.98
Brown or red

F Keep her feet toasty-warm, nice and dry with a pretty present . . . and at such a practical price! Only $2.98 buys these cuddly fleeced cotton lined booties. She'll like the dainty look of the peaked tongue, the bunny-ear back. Waterproof Sear-O-Foam crepe sole and heel have super-grip.

Sizes: C (medium wide) width 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb. 8 oz.

15 N 2153—Black imitation suede. Pr. **$2.98**

G She'll think of you when she's all snug and warm in these shearling lamb lined boots. They're good looking, too, in rich benedictine or black leather, rip-resistant nylon sewed. Side opening, easy to tuck in slacks. 6 in. high. Sear-O-Foam sole, heel.

Sizes: C (medium wide) width 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Please state size.* Shpg. wt. 2 lbs. 2 oz.

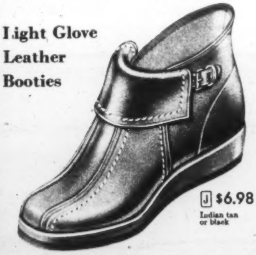
15 N 2761—Benedictine (golden tan)
15 N 2762—Black . . . . Pair **$7.98**

H Go dashing through the snow and keep your feet toasty warm while you look your smartest in a boot you wear three ways. Snap contrasting shearling lamb collar cuddled to your ankle, open or rolled down. Fully lined with fluffy genuine shearling lamb, cozy-warm as a feather bed. Bouncy Sear-O-Foam crepe sole, heel are waterproof. Nylon stitched leather uppers.

Sizes: C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*

15 N 2753—Brown leather. Shipping weight 2 lbs. 2 oz. . . . . Pair **$7.98**
15 N 2754—Red leather. Shipping weight 2 lbs. 2 oz. . . . . Pair **7.98**

Light Glove Leather Booties



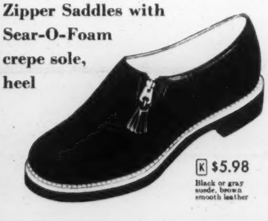
J $6.98
Indian tan or black

J She'll have a soft life in these campus-wise booties with lightweight Sear-O-Foam crepe sole, heel. Smartly cuffed, ankle-high. Soft glove leather uppers. Leather covered platform.

Sizes: B (medium) 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Please state size.* Shpg. wt. 1 lb. 10 oz.

15 N 2055—Indian tan (medium) glove leather . . Pair **$6.98**
15 N 2056—Black glove leather . . . . Pair **6.98**

Zipper Saddles with Sear-O-Foam crepe sole, heel



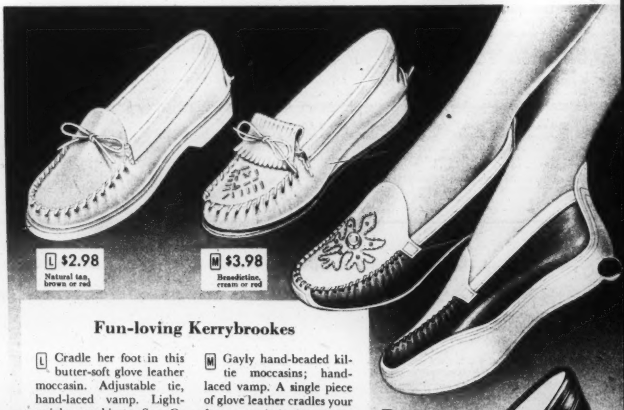
K $5.98
Black or gray suede, brown smooth leather

K Smart saddles with side zipper closing, stretchy elastic goring. White midsole. Nylon stitched.

Sizes: A (medium narrow width) in 5½ to 10.

Sizes: C (med. wide) in 4½ to 10. Half sizes too. *State, size, width.* Shpg. wt. 1 lb. 12 oz.

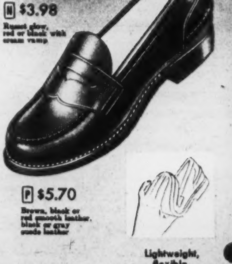
15 N 2780—Black suede, black sole . . . . Pair **$5.98**
15 N 2781—Gray suede, black sole . . . . Pair **5.98**
15 N 2782—Brown smooth leather . . . . Pair **5.98**



L $2.98
Natural tan, brown or red

M $3.98
Benedictine, cream or red

N $3.98
Russet glow, red or black with cream vamp



P $5.70
Brown, black or red smooth leather, black or gray suede leather

Lightweight, flexible

Fun-loving Kerrybrookes

L Cradle her foot in this butter-soft glove leather moccasin. Adjustable tie, hand-laced vamp. Lightweight, cushiony Sear-O-Foam crepe sole, heel.

Sizes: C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb. 4 oz.

15 N 2223—Natural tan
15 N 2224—Brown . . Pair **$2.98**
15 N 2225—Red . . . . Pair **2.98**

N She'll thrill to the shimmering imitation jewels, braid on this glove leather moccasin. Hand-laced vamp. Full cushioned insole. Soft sole runs from top of heel to tip of toe. Russet glow (reddish tan), red or black, cream colored vamp.

Sizes: C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb. 6 oz.

15N2365–Russet glow, cream
15N2366–Red, cream . . Pr. **$3.98**
15N2367–Black, cream. Pr. **3.98**

M Gayly hand-beaded kiltie moccasins; hand-laced vamp. A single piece of glove leather cradles your foot . . no irritating seams. Rubber sole, low wedge heel.

Sizes: C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb. 6 oz.

15N2281–Cream . . . . Pair **$3.98**
15N2282–Benedictine (golden tan)
15N2283–Red . . . . . . Pair **$3.98**

P Popular slip-on in sizes to 11. Rich leather, nylon sewn. Neolite sole, Searosole heel. *State size, width.*

Sizes: A (medium narrow) width in 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10 and 11.

Sizes: C (med. wide) 4 to 10, 11

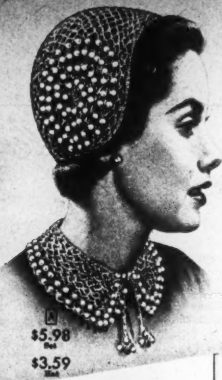
Sizes: E (very wide) 4 to 9, 10 Half sizes too. Wt. 1 lb. 8 oz.

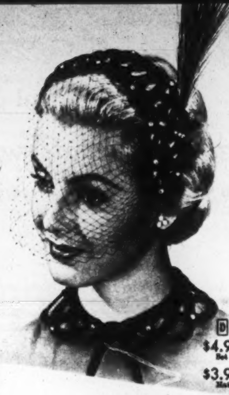
15N2836-Brown smooth. Pr. **$5.70**
15N2837-Black smooth. Pr. **5.70**
15N2838-Red smooth . . Pr. **5.70**
15N2839-Black suede . . Pr. **5.70**
15N2840-Gray suede . . Pr. **5.70**

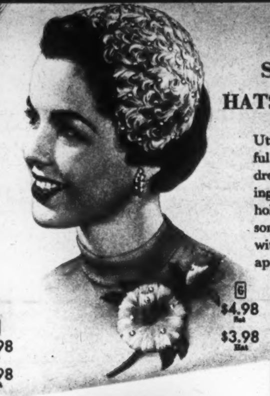
Make a list and use Sears Easy Terms, see page 371

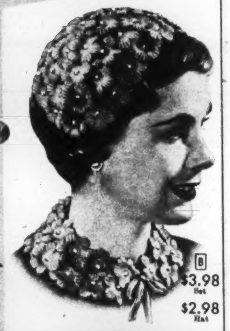
Sweet or Spicy
HATS, ACCESSORIES

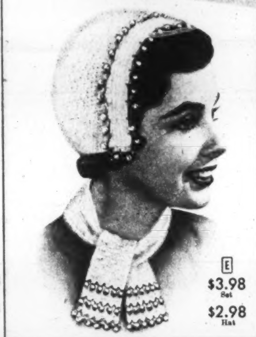
Utterly feminine, delightful sets to give her that dressed up, "special" feeling so important at the holiday season, or any season. All sets are chosen with care for their gift-appeal and certain charm.

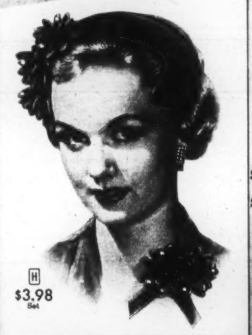


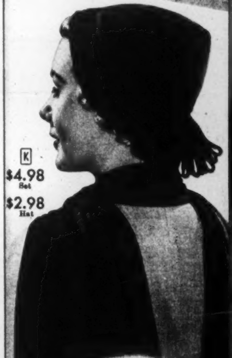


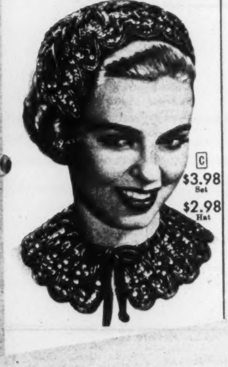


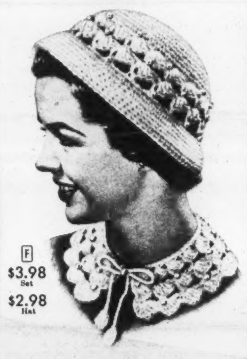


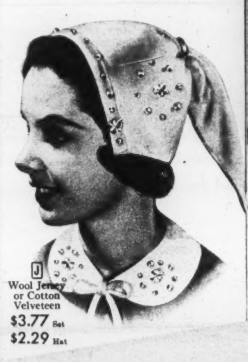


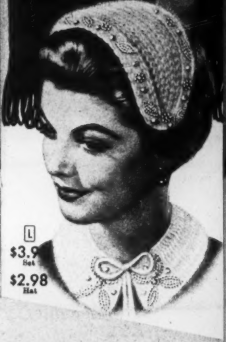












A **Hand-crocheted** helmet and collar in gold-color metallic mesh with sham pearls. Hat fits 21⅝ to 22⅝ in.
078 N 5015–Set. Shpg. wt. 10 oz. . $5.98
078 N 5010–Hat only. Wt. 8 oz. . . 3.59

B **Helmet and collar** of wool felt petals with rhinestone centers. Fits all sizes. *State color* gold, ice pink, frost white, beige, ice blue, med. gray, black.
078 N 2315–Set. Shpg. wt. 11 oz. . $3.98
078 N 2310–Hat only. Wt. 10 oz. . 2.98

C **Sequin profile hat and collar.** Fits all sizes. *State color* ice pink, ice blue, frost white, dk. brown, black or gold.
078 N 2305–Set. Shpg. wt. 11 oz. . $3.98
078 N 2300–Hat only. Wt. 10 oz. . 2.98

D **Feathered Rayon velvet** clip band and collar. Rayon veil. Fits all sizes. *State color* black, frost white, ice pink, bright red; black trim. Ice blue; navy trim.
078 N 5005–Set. Shpg. wt. 8 oz. . . $4.98
078 N 5000–Hat only. Wt. 7 oz. . . 3.98

E **30% wool, 70% angora rabbit hair** cap, ascot. Sham pearls. Fits all sizes. *State color* frost white, ice pink, ice blue.
078 N 5055—Set. Shpg. wt. 8 oz. . $3.98
078 N 5050—Hat only. Wt. 7 oz. . 2.98

F **Hand crocheted** wool cloche and collar. Sham pearl trim. Fits all sizes. *State color* frost white, gold, ice pink, beige, bright red, med. gray, black.
078 N 2650–Set. Shpg. wt. 4 oz. . $3.98
078 N 2645–Hat only. Wt. 3 oz. . 2.98

G **Rhinestoned** feather helmet, boutonniere. *State color* frost white, ice pink, gold, beige, black, lilac, bright red.
078 N 5065–Set. Shpg. wt. 12 oz. . . $4.98
078 N 2020–Hat. *Fits all.* Wt. 11 oz. 3.98

H **Rayon velvet helmet,** velvet flower trim; boutonniere. *State color* black, ice pink, ice blue, frost white, bright red.
078N5060–*Fits all sizes.* Wt. 8 oz. . $3.98

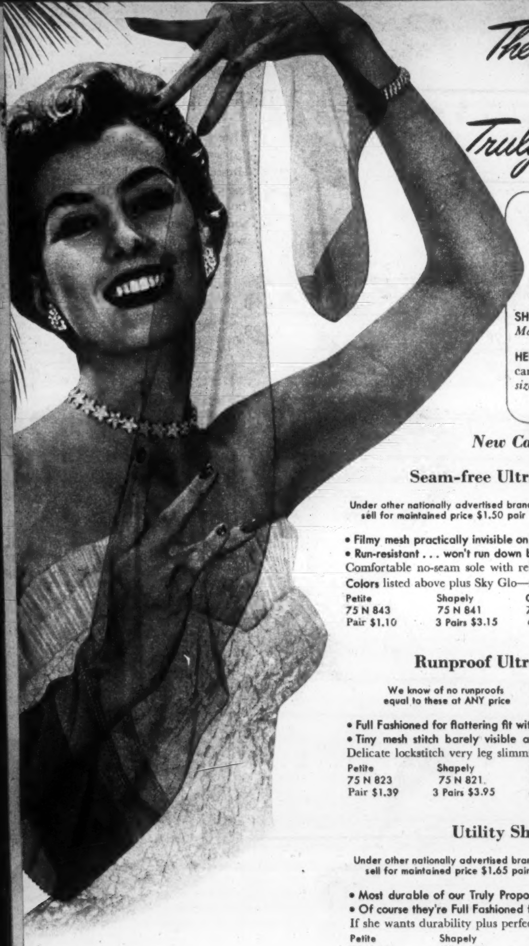
J **Cap and collar.** Rhinestones, sham pearls. *Fits all sizes. State color* frost white, gold, bright red, navy, black.
078N5025–Wool jersey set. Wt. 9 oz. $3.77
078N5020–Wool jersey hat. Wt. 8 oz. 2.29
078N5035–Velveteen set. Wt. 9 oz. . 3.77
078N5030–Velveteen hat. Wt. 8 oz. . 2.29

K **Wool jersey turban cloche and stole** 100% wool fringe on hat and 12x64-in. stole (includes 3-in. fringe). Hat fits sizes 21⅝ to 22⅝ in. *Please state color* black, gray, brown, navy, bright red.
078 N 5045–Set. Shpg. wt. 12 oz. . $4.98
078 N 5040–Hat. Shpg. wt. 8 oz. . . 2.98

L **Clip cap** of 70% angora rabbit hair, 30% wool. Cap, collar with rhinestones, sham pearls. Fits all sizes. *State color* frost white, ice blue, ice pink.
078 N 2640–Set. Shpg. wt. 9 oz. . . $3.98
078 N 2635–Hat only. Wt. 8 oz. . . 2.98

How to Measure. Draw tape around forehead. Number of inches is correct size.

Order Hats on this page from your mail order house and pay postage from there. Your hat will be shipped from Philadelphia or Chicago, whichever is nearer. Allow enough time for delivery.



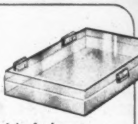
The most Fitting Gift of all

ROYAL PURPLE
REG. U.S. PAT. OFF.

Truly Proportioned Fit Nylons

Bonus Gift for her dresser

Orchid tinted strong reusable plastic box with every 6 pairs



SHADES for All Nylons below (lightest to darkest). *Charm beige* for browns . . . *Magic sand* for pastels . . . *Moonstone* for ALL blues . . . *Towntaupe* for black, gray.

HERE IS HOW TO ORDER. Find her Leg pattern (if in doubt 5 out of 10 women can wear Classic) below, *then STATE corresponding catalog number with foot size and color*. Shipping weight pair 2 ounces.

New Carefree finish . . . duller, yet more snag-resistant

Seam-free Ultra Sheers

Under other nationally advertised brands sell for maintained price $1.50 pair

$1.05 Pair in 3 pr. lots

- **Filmy mesh practically invisible on leg**
- **Run-resistant . . . won't run down below snag**

Comfortable no-seam sole with reinforcement at heel, toe. **Colors** listed above plus Sky Glo—new pale beige tone.

Petite	Shapely	Classic	Tall
75 N 843	75 N 841	75 N 845	75 N 842
Pair $1.10	3 Pairs $3.15	6 Pairs with Plastic Box $6.10	

Runproof Ultra Sheers

We know of no runproofs equal to these at ANY price

Less than **$1.32** Pair in 3 pr. lots

- **Full Fashioned for flattering fit with fine seams**
- **Tiny mesh stitch barely visible and is absolutely runproof**

Delicate lockstitch very leg slimming. Plain knit sole, heel.

Petite	Shapely	Classic	Tall
75 N 823	75 N 821	75 N 825	75 N 822
Pair $1.39	3 Pairs $3.95	6 Pairs with Plastic Box $7.70	

Utility Sheers

Under other nationally advertised brands sell for maintained price $1.65 pair

Less than **$1.19** Pair in 3 pr. lots

- **Most durable of our Truly Proportioned Nylons**
- **Of course they're Full Fashioned for trim fit**

If she wants durability plus perfect fit these are for her.

Petite	Shapely	Classic	Tall
75 N 803	75 N 801	75 N 815	75 N 802
Pair $1.25	3 Pairs $3.55	6 Pairs with Plastic Box $6.90	

Ultra Sheers

Under other nationally advertised brands sell for maintained price $1.65 pair

Less than **$1.19** Pair in 3 pr. lots

- **Wonderful "Mystery Seam"** . . . dark on one side, turn inside out for self color

Our most popular Full Fashioneds because of fine fit and very flattering appearance. **Colors** above plus new Sky Glo . . . light beige.

Petite	Shapely	Classic	Tall
75 N 833	75 N 831	75 N 835	75 N 832

Pair $1.25 **SAVE With 3 Pairs $3.55**
SAVE MORE **6 Pairs with Plastic Box** 6.90

Luxury Sheers

for her dressiest moments

Under other nationally advertised brands sell for maintained price $1.95 pair

Less than **$1.42** Pair in 3 pr. lots

- **By far our sheerest Full Fashioneds**
- **Thinnest seams and narrowest heels**
- **"Silk-like" softness for added flattery**

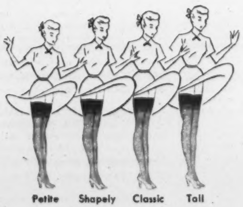
Here are the nylons for her most festive occasions . . . when she wants to be most glamorous. They're so sheer she'll barely know she's wearing hose except for fine, slim seam and ankle flattering heels . . . true Hosiery Perfection.

Colors above plus new Sky Glo . . . pale beige.

Petite	Shapely	Classic	Tall
75 N 863	75 N 861	75 N 865	75 N 862

Pair $1.49 **SAVE 3 Pairs $4.25**
SAVE MORE . . . **6 Pairs with Plastic Box** 8.20

Nylons Truly Proportioned in 4 Leg Patterns to fit HER perfectly in length and width



Here's How to Select Truly Proportioned Nylons for HER

1st • Find her FOOT SIZE

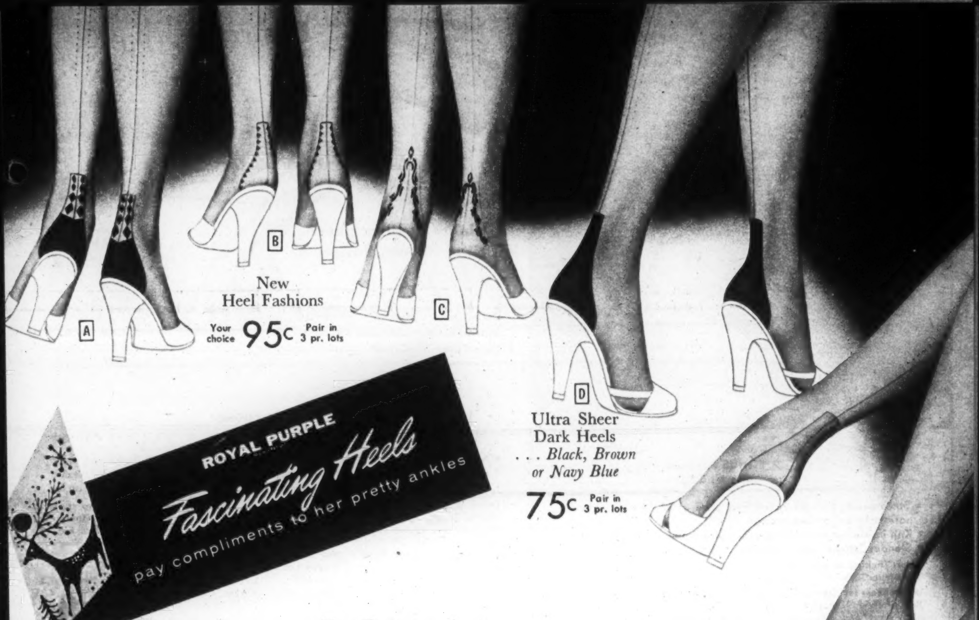
SHOE SIZE (Shoe sizes up to 3½ in all widths, take size 8½ hose)	SHOE WIDTH AAAA to AA	SHOE WIDTH A or B	SHOE WIDTH C or D	SHOE WIDTH E to EEE
	STOCKING FOOT SIZE			
4	8½	8½	9	9
4½	8½	9	9	9½
5	9	9	9	9½
5½	9	9½	9½	9½
6	9½	9½	9½	10
6½	9½	9½	10	10
7	9½	10	10	10½
7½	10	10	10½	10½
8	10	10½	10½	10½
8½	10½	10½	10½	11
9	10½	11	11	11
9½	11	11	11	11½
10 and over	11½	11½	11½	11½

2nd • Find her Hosiery LEG PATTERN

If her Foot size is	If her Height (in stocking feet) is	If her Weight is	Order Leg Pattern	Order Foot Size
8½	4 ft. 8 in. to 5 ft.	90–110	Petite	8½
8½	5 ft. 1 in. to 5 ft. 6 in.	111–140	Classic	8½
9	4 ft. 8 in. to 5 ft.	90–110	Petite	9
9	5 ft. 1 in. to 5 ft. 6 in.	90–120	Shapely	9
9	5 ft. 1 in. to 5 ft. 8 in.	121–150	Classic	9
9½	4 ft. 10 in. to 5 ft. 1 in.	95–115	Petite	9½
9½	5 ft. 2 in. to 5 ft. 6 in.	95–125	Shapely	9½
9½	5 ft. 3 in. to 5 ft. 7 in.	126–160	Classic	9½
9½	5 ft. 5 in. to 6 ft. 1 in.	161–190	Tall	9½
10	5 ft. 2 in. to 5 ft. 6 in.	100–130	Shapely	10
10	5 ft. 3 in. to 5 ft. 9 in.	131–165	Classic	10
10	5 ft. 6 in. to 6 ft. 1 in.	166–195	Tall	10
10½	5 ft. 2 in. to 5 ft. 8 in.	100–130	Shapely	10½
10½	5 ft. 2 in. to 5 ft. 10 in.	131–165	Classic	10½
10½	5 ft. 6 in. to 6 ft. 2 in.	166–200	Tall	10½
11	5 ft. 3 in. to 5 ft. 10 in.	135–170	Classic	11
11	5 ft. 6 in. to 6 ft. 2 in.	171–200	Tall	11
11½	5 ft. 6 in. to 5 ft. 2 in.	160–200	Tall	11½

☞ **BE SURE** Foot Size is in Leg Pattern

Petite–8½, 9, 9½ **Shapely–9, 9½, 10, 10½** **Classic–8½, 9, 9½, 10, 10½, 11** **Tall–9½, 10, 10½, 11, 11½**


A
B
New
Heel Fashions
Your choice 95c Pair in 3 pr. lots
C
D
Ultra Sheer
Dark Heels
. . . Black, Brown or Navy Blue
75c Pair in 3 pr. lots
ROYAL PURPLE
Fascinating Heels
pay compliments to her pretty ankles

Fancy Ultra Sheer Nylons

New Heels

Your choice 95c Pair in 3 pr. lots

[A] **Jet black twin diamond shapes** framed with dainty outline. Graduated sizes make ankles seem even more slender. Black foot and seam on these full fashioned nylons.

Leg color Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. pair 2 oz.

75 N 877

ANY Pair Above 98c

[B] **New Outline Heel.** She'll love the way the tiny, tiny black design enhances her legs and ankles. Full fashioned with slim black seam that is so flattering. Heel is slightly reinforced.

Leg color Charm beige. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. pair 2 oz.

75 N 876

ANY 3 Prs. Above $2.85

[C] **New Flocked design** that is proving such a fashion "hit". She'll find black flocking won't wash or pull out . . . nor rub off. Full fashioned with very thin black seam.

Leg color Moonstone. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. pair 2 oz.

75 N 875

ANY 6 Pairs Above $5.55

Ultra Sheer Dark Heels

75c Pair in 3 pr. lots

- **Flattering Full Fashioned Nylons**
- **She'll want the fashionable dark accents for "special occasions"**

[D] Curve clinging fit with exciting dark heels and seams that are so decidedly ankle slimming.

Sizes 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 2 prs. 4 oz.

Black heel and seam.
75 N 816—Leg color Moonstone
Brown heel and seam
75 N 817—Leg color Charm beige
Navy blue heel and seam
75 N 818—Leg color Moonstone
2 Pairs $1.58 *SAVE*. . .3 Pairs $2.25
SAVE THE MOST ON 6 Pairs 4.35

Ultra Sheer Outline Heels

Less than $1.12 Pair in 3 pr. lots

- **Same quality sells** for maintained price $1.65 pr. under other nationally advertised brands
- **Full Fashioned** for flattery

[E] Here are the nylons she'll adore because they're right in fashion and are so ankle flattering. Pencil thin black line frames "invisible" heel (very slight reinforcement) that brings out beauty of new shoe styles.

Colors (lightest to darkest) Charm beige, Magic sand, Moonstone. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shipping weight pair 2 ounces.

75N878—Pair $1.15 *SAVE* 3 Pairs $3.35
SAVE THE MOST ON 6 Pairs 6.55

Royal Purple Shades . . . lightest to darkest

New **SKY GLO** . . . to give those who prefer season's new light beige tone
CHARM BEIGE . . . for her beige and brown tones as well as yellow or green
MAGIC SAND . . . right shade for her to wear with all pastels and white
MOONSTONE . . . for ALL blues from light to navy, black, bright red, purple
TOWNTAUPE . . . to wear with dark grays, black and deep maroon red

Royal Purple Hosiery "Weights"

LUXURY SHEER . . . Our sheerest and our dressiest. Flattering "silky-soft"
ULTRA SHEER . . . Fine sheer that is perfect for daytime glamour
UTILITY SHEER . . . Definitely the weight for all purpose wear
SERVICE Weight . . . Our heaviest for those who want real durability

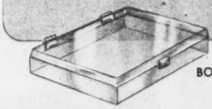
Ultra Sheer
Outline Heels
Less than $1.12 Pair in 3 pr. lots
E

Only Catalog selling
Truly Proportioned
Nylons with popular

Dark Heels

Under other nationally advertised brand identical hose selling for maintained price of $1.65 pair.

$1.45 Pair in 3 pr. lots



BONUS GIFT for her dresser . . sturdy plastic box with every 6 pairs

- **ULTRA SHEERS Truly Proportioned in 4 Leg Patterns** to fit HER in width and length
- **Fascinating Dark Heels** will make her ankles seem even slimmer • **Full Fashioned**

Designed to give new flair to any of her outfits and new flattery to her legs.

Black heel and seam	Brown heel and seam	Navy blue heel and seam
Leg color Moonstone	Leg color Charm beige	Leg color Moonstone

HOW TO ORDER . . . Find Her leg pattern in chart on opposite page, *then STATE* corresponding catalog number, foot size AND heel color. Shipping weight pair 2 ounces.

75 N 883—Petite 75 N 881—Shapely 75 N 885—Classic 75 N 882—Tall
Pair $1.49 *SAVE* 3 Pairs. . .$4.35 *SAVE THE MOST ON* 6 Pairs (*with box too*). . $8.55

Nylons
Knit inside out
for dullness
that lasts . .

BONUS . . plastic box with 6 Pairs

Less than **$1.22** Pair in 3 pr. lots

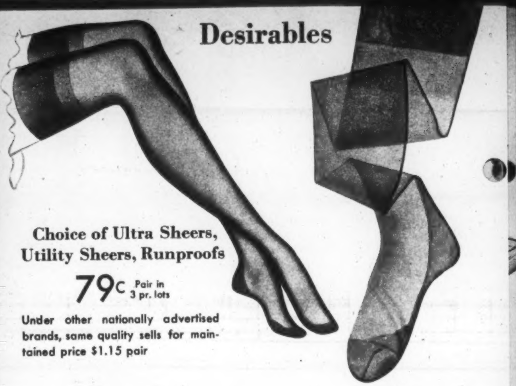
- **Same quality sells for maintained price of $1.95 pair under other nationally advertised brands**
- **Knit inside out** for snag-resistance plus dullness that really lasts
- **Slender "scoop" heel fits right** . . . and seams are delicately thin

Colors (lightest to darkest) Sky Glo, Charm beige, Magic sand, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. pr. 2 oz.

ULTRA Sheer for daytime glamour. Beautifully dull, snag-resistant and filmy sheer. *State color, size.*
75 N 639—Pr. $1.29; 3 Pairs $3.65
6 Pairs with Plastic Box..... 7.10

UTILITY Sheer . . . slightly heavier. Right weight for everyday outfits. *State color and size.*
75 N 640—Pr. $1.29....3 Pairs $3.65
6 Pairs with Plastic Box........ 7.10

Desirables



Choice of Ultra Sheers, Utility Sheers, Runproofs

79c Pair in 3 pr. lots

Under other nationally advertised brands, same quality sells for maintained price $1.15 pair

Glamorous Ultra Sheers

- **Full Fashioned nylon**
- **Leg slimming seams**
- **Clear and very smooth**

Colors (lightest to darkest) Charm beige, Magic sand, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. 3 prs. 6 oz.
75 N 925.......3 Pairs $2.37
SAVE MOST ON **6 Prs. 4.35**

All-purpose Utility Sheers

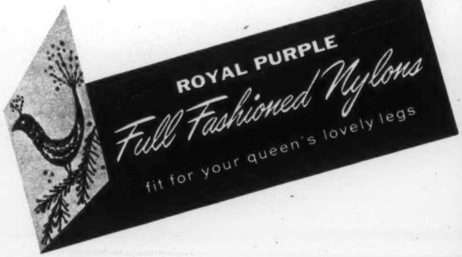
- **Full Fashioned nylon**
- **Take lots of hard wear**
- **Highly elastic fabric**

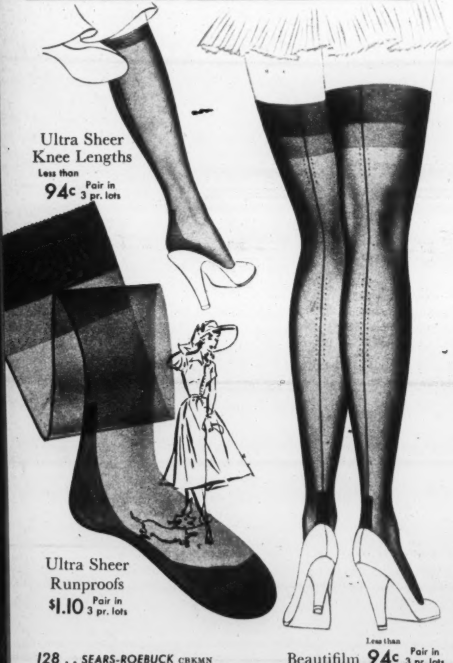
Colors (lightest to darkest) Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shipping weight 3 pairs 6 oz.
75 N 920.......3 Pairs $2.37
SAVE MOST ON **6 Prs. 4.35**

Runproof Utility Sheers

- **Full Fashioned nylon**
- **Fine runproof mesh is** barely visible on leg

Colors (lightest to darkest) Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shipping weight 3 pairs 6 oz.
75 N 915.......3 Pairs $2.37
SAVE MOST ON **6 Prs. 4.35**





Ultra Sheer Knee Lengths
Less than **94c** Pair in 3 pr. lots

Ultra Sheer Runproofs
$1.10 Pair in 3 pr. lots

Beautifilm Less than **94c** Pair in 3 pr. lots

Ultra Sheer Beautifilm

Less than **94c** Pair in 3 pr. lots

- **Wear longer . . . yarn specially treated**
- **Shapely sole reinforcement and heel**
- **Full fashioned with pencil thin seams**

Wispy sheerness with lasting dullness . . . and they're snag-resistant too.

Colors (lightest to darkest) Sky Glo, Charm beige, Magic sand, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. pr. 2 oz.
75 N 998—Pair 98c...........3 Pairs $2.80
SAVE THE MOST ON.... **.6 Pairs 5.35**

Budget Balancer Ultra Sheers (*not shown*)

Less than **67c** Pair in 3 pr. lots

- **Lowest price we know of for this quality** . . . and they're Guaranteed

Of course they're First Quality. Unusually trim reinforcements.

Colors (lightest to darkest) Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. 2 pairs 4 oz.
75 N 744—2 Pairs $1.38........3 Pairs $2.00
SAVE THE MOST ON.... **.6 Pairs 3.85**

Ultra Sheer Knee Lengths

Less than **94c** Pair in 3 pr. lots

- **Full Fashioned to flatter her legs**
- **"Scoop" heel keeps seams straight**
- **Elastic top holds hose firmly at knee**

For the woman who wants to look well groomed the easy and comfortable way.

Colors (lightest to darkest) White, Sky Glo, Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. pair 2 oz.
75 N 539—Pair 98c.......Save, 3 Pairs $2.80
SAVE THE MOST ON.... **6 Pairs 5.35**

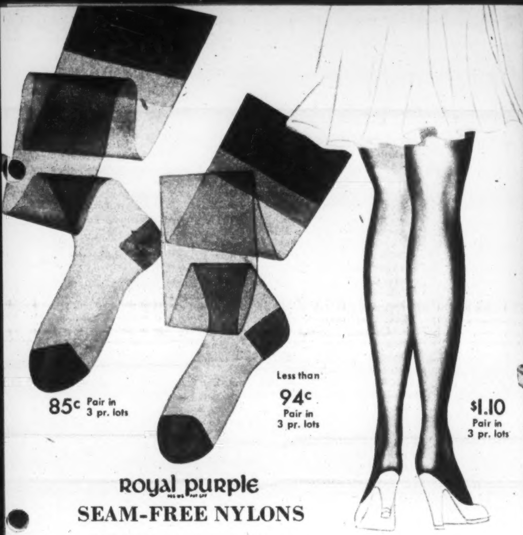
Ultra Sheer Runproofs

$1.10 Pair in 3 pr. lots

- **Cut, snag, rip . . . they won't run**
- **Longest wearing Ultra Sheer Nylons**
- **Tiny, tiny mesh stitch barely visible**

We believe you can't beat these prices either. Plain knit toe, sole and heel.

Colors (lightest to darkest) Charm beige, Magic sand, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. pair 2 oz.
75 N 809—Pair $1.15....Save, 3 Pairs $3.30
SAVE THE MOST ON..... **6 Pairs 6.45**


85c Pair in 3 pr. lots
Less than 94c Pair in 3 pr. lots
$1.10 Pair in 3 pr. lots

royal purple SEAM-FREE NYLONS

Alluring fit and no seams to twist

Run-resistant Ultra Sheers

85c Pair in 3 pr. lots

- Sandal sole . . . no-seam
- Fine mesh won't run down
- Reinforced heel and toe

Colors (lightest to darkest) White, Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color, size.* Shpg. wt. 2 pr. 4 oz.

75 N 722. . . . . 2 Pairs $1.78
3 Pairs ~~$2.55~~. . . . . 6 Pairs 4.80

Plain Knit Ultra Sheers

Less than 94c Pair in 3 pr. lots

- Smoother . . . finer fit
- Sandal sole . . . no seam
- Reinforced heel and toe

Colors (lightest to darkest) Charm beige, Magic sand. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. pair 2 oz.

75 N 723. . . . . Pair 98c
3 Pairs $2.80. . . 6 Pairs $5.35

Plain Knit Luxury Sheers

$1.10 Pair in 3 pr. lots

- Our sheerest, dressiest
- "Invisible" Heel for sling pumps. Reinforced toe

Colors (lightest to darkest) Sky Glo, Charm beige, Magic sand, Moonstone. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color, size.* Wt. pr. 2 oz.

75 N 704. . . . . Pair $1.15
3 Pairs $3.30. . . 6 Pairs 6.45

royal purple Full Fashioned Utility Sheer Nylons

Outsize Less than $1.19 Pair in 3 pr. lots

- Knit, not stretched wider and longer
- Full Fashioned with stretchy tops
- For those who are heavy above knee

Colors (lightest to darkest) Charm beige, Moonstone, Towntaupe. *Sizes* 9½, 10, 10½, 11, 11½. *State color and size.* Shpg. wt. pair 3 oz.

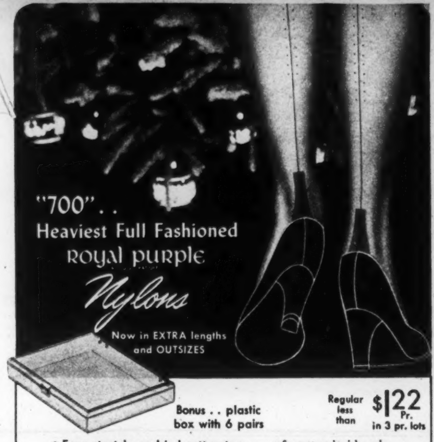
75 N 805—Pair $1.25. . . . . 3 Pairs $3.55
SAVE THE MOST ON 6 Pairs. 6.90

Runproof Less than $1.32 Pair in 3 pr. lots

- Cut, snag, rip them . . . they can't run
- Fine mesh stitch barely visible on leg
- Most durable of our Utility Sheer Nylons

Colors (lightest to darkest) White, Charm beige, Moonstone, Towntaupe. *Sizes* 9, 9½, 10, 10½, 11, 11½. *State color and size.* Shpg. wt. pair 2 oz.

75 N 508—Pair $1.39. . . . . 3 Pairs $3.95
SAVE THE MOST ON 6 Pairs. 7.70



Bonus . . plastic box with 6 pairs

Regular less than $1.22 Pr. in 3 pr. lots

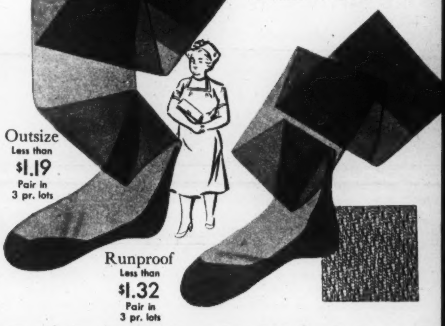
- Easy stretch, no-bind cotton top . . . soft cotton inside sole
- Highly elastic fabric is non-binding . . . nylon reinforced heel, toe

REGULAR "700" Colors (lightest to darkest) White, Charm beige, Moonstone, Towntaupe. *Sizes* 9, 9½, 10, 10½, 11, 11½. *State color and size.*
75 N 700—Shpg. wt. pr. 3 oz. . . . . . . Pair $1.29; 3 Pairs $3.65; 6 Pairs $7.10

EXTRA LENGTH "700" Colors (lightest to darkest) White, Charm beige, Moonstone, Towntaupe. *Sizes* 9½, 10, 10½, 11, 11½. *State color, size.*
75 N 701—Shpg. wt. pr. 3 oz. . . . . . . Pair $1.49; 3 Pairs $4.25; 6 Pairs $8.20

OUTSIZE "700" Colors (lightest to darkest) Charm beige, Moonstone, Towntaupe. *Sizes* 9½, 10, 10½, 11, 11½. *State color and size.*
75 N 703—Shpg. wt. pr. 3 oz. Pair $1.65; 3 Pairs $4.65

royal purple UTILITY SHEERS


Outsize
Less than $1.19 Pair in 3 pr. lots
Runproof
Less than $1.32 Pair in 3 pr. lots

royal purple COTTON . . NYLON over COTTON . . NYLON over WOOL

GUARANTEED because of nylon reinforced heel and toe

Sheer Cotton

Less than 64c Pair in 6 pr. lots

- 3 pairs (one size, one color) Must Wear 3 Months or 3 New Pairs
- Select mercerized cotton
- Nicely shaped heel

Sheer mercerized cotton that is soft and absorbent. Seamed back, seamless sole.

Colors Brownmist, French tan. *Sizes* 9, 9½, 10, 10½. *State color and size.* Shpg. wt. 3 pairs 12 oz.

75 N 2465. . . . . . 3 Pairs $1.98
SAVE MORE ON 6 Prs. 3.79

Nylon, Cotton

Less than 74c Pair in 6 pr. lots

- 3 Pairs (one size, one color) Must Wear 3 Months or 3 New Pairs
- Stronger with nylon
- Also better fitting

Nylon over soft mercerized cotton. Fashion shaped heel. Seamed back, seamless sole.

Colors French tan, Brownmist. *Sizes* 9, 9½, 10, 10½. *State color and size.* Shpg. wt. 3 pairs 12 oz.

75 N 2429. . . . . . 3 Pairs $2.25
SAVE MORE ON 6 Prs. 4.40

Our Warmest

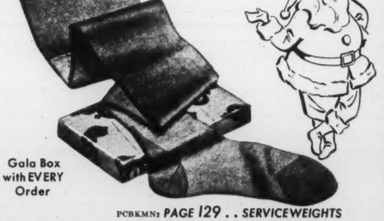
$1.55 Pair in 4 pr. lots

- 2 Pairs (one size, one color) Must Wear 2 Months or 2 New Pairs
- Nylon over warm WOOL
- Our dressiest, best fitting

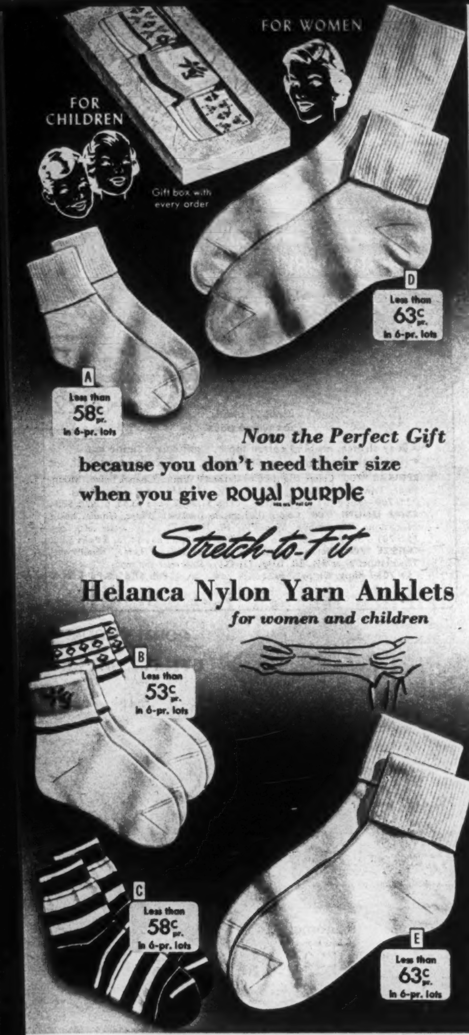
"Silky soft" nylon over fine wool. Fashion shaped heel. Seamed back, seamless sole.

Colors Browntone, Medium tan. *Sizes* 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. 2 pairs 8 oz.

75 N 2313. . . . . . 2 Pairs $3.20
SAVE MORE ON 4 Prs. 6.20



Gala Box with EVERY Order


FOR WOMEN
FOR CHILDREN
Gift box with every order
D
Less than 63c pr. in 6-pr. lots
A
Less than 58c pr. in 6-pr. lots
B
Less than 53c pr. in 6-pr. lots
C
Less than 58c pr. in 6-pr. lots
E
Less than 63c pr. in 6-pr. lots

Now the Perfect Gift because you don't need their size when you give Royal Purple

Stretch-to-Fit Helanca Nylon Yarn Anklets

for women and children

For Children

A **Cuffed Classics.** No-seam cuffs stay up. *ONE size* fits 6 to 8½. Shpg. wt. 3 pairs 6 oz.

Light Assortment . . . 1 yellow, 1 white, 1 pink.
75 N 2769—3 Pairs $1.79 **6 Pairs $3.43**

Darker Assortment . . . 1 red, 1 white, 1 navy
75 N 2770—3 Pairs $1.79 **6 Pairs $3.43**

B **Dainty design** knit in mercerized cotton cuffs . . Helanca yarn feet. Nylon reinforced heel, toe. **Packed 3 Pairs ONE Size in box**. . . . . 1 white, 1 medium blue, 1 yellow. *Sizes* small (6, 6½, 7), medium (7½, 8, 8½). Wt. 3 prs. 6 oz. *State small or medium.*
75 N 2758—3 Pairs $1.65 **6 Pairs $3.15**

C **Blazers** in bright bold colors. Elastic in straight up tops. *ONE size* fits 6 to 8½. **Packed 3 prs. in box** . . . 1 royal blue, 1 brown, 1 red. Shipping weight 3 pairs 6 ounces.
75 N 2706—3 Pairs $1.79 **6 Pairs $3.43**

For Women

D **Crew Anklet** with knit on ribbed top that will stay up . . . can be turned down for cuff style. Nylon reinforced heel and toe.

Packed 3 Pairs in box . . . 1 kelly green, 1 white, 1 navy. Remember, *ONE Size* fits 8½ to 11. Shpg. wt. 3 pairs 8 oz.
75 N 2530—3 Pairs. **$1.95**
6 Pairs. 3.75

E **Cuffed Classic.** Finely ribbed turned down cuffs are knit on . . . no seam. Nylon reinforced heel and toe.

Packed 3 Pairs in box . . . 1 red, 1 white, 1 pastel blue. *ONE Size* fits 8½ to 11. Wt. 3 prs. 7 oz.
75 N 2576—3 Pairs. **$1.95**
6 Pairs. 3.75

ITEMS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE ▶

Royal Purple Foot-ease and Anklets for Women

Reg. U.S. Pat. Off. Reg. U.S. Pat. Off.

F **New Dressy Mesh Foot-ease** . . . for the gal who wants to be glamorous even when she's relaxing. Low cut spun nylon style is hand sewn to rich black suede leather sole with glittering metallic thread. Foam rubber innersole with extra heel pad for real comfort. Elastic in tops for smart snug fit. Hand wash.
COLORS black, yellow, pastel green. *Sizes* 8, 9, 10, 11 (see chart below).
75 N 2425—*State color and size.* Shpg. wt. pair 7 oz. Gift Boxed. Pair. **$3.45**

G **Darling New pattern** knit right in 100% worsted wool Foot-ease so it can't pull out. Suede leather sides hand stitched to tops and softly padded grain leather sole . . . extra padding in heel. Hand wash.
COLORS pastel blue, pastel green, yellow. *Sizes* 8, 9, 10, 11 (see below).
75 N 2366—*State color and size.* Shpg. wt. pair 7 oz. Gift Boxed. Pair. **$2.79**

H **New Low Cut Spun Nylon Foot-ease** with hand-embroidered pattern. Beautifully trimmed at ankle with nylon and angora yarn. Comfortable foam rubber innersole, grain leather sole and sides. Hand wash.
COLORS scarlet red, blue, kelly green. *Sizes* 8, 9, 10, 11 (see below).
75 N 2420—*State color and size.* Shpg. wt. pair 7 oz. Gift Boxed. Pair. **$2.79**

J **"The Skater"** is knit in the 100% worsted wool Foot-ease (absolutely no chance of her ripping out). Suede leather sides are hand-stitched to tops and padded grain leather soles. Hand wash.
COLORS royal blue, yellow, green, red. *Sizes* 8, 9, 10, 11 (see below).
75 N 2369—*State color and size.* Shpg. wt. pair 7 oz. Gift Boxed. Pair. **$2.79**

K **The Bow** . . . made just for your "belle". Soft spun nylon Foot-ease with trim fitting contrasting cuffs on dainty pastel socks. Hand stitched to softly padded suede leather soles and sides. Hand wash.
COLORS green, pink, yellow, pastel blue. *Sizes* 8, 9, 10, 11 (see below).
75 N 2410—*State color and size.* Shpg. wt. pair 7 oz. Gift Boxed. Pair. **$2.49**

L **Imported All Wool Low Cut Foot-ease** with hand-embroidered "rosebuds". Hand stitched to softly padded leather soles and sides. Hand wash.
COLORS blue, green. *Sizes* 8, 9, 10, 11 (see chart below). Made in Japan.
75 N 2398—*State color and size.* Shpg. wt. pair 7 oz. . . . . .Pair **$1.98**

M **Anklets with fluffy cuffs** of 60% French angora (won't shed) and 40% nylon. Soft combed cotton feet are knit on (no seams to rip) to ankle slimming cuffs. Nylon reinforced heel and toe for added wear.
COLORS . . . pastel blue, yellow, white. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shipping weight 1 pair 4 ounces.
75 N 2560—Pair 98c. . . . .**2 Pairs $1.86**

N **Triple Roll Anklet** . . . Our Best 4-ply Durene* mercerized cotton. Popular "bulky" cuffs are knit on (no seam). Nylon reinforced heel and toe.
COLOR white. *Sizes* 8½, 9, 9½, 10, 10½, 11. *Please state size.*
75 N 2591—Shpg. wt. 2 pairs 7 oz. **2 Pairs 99c** **4 Pairs $1.89**

P **Guaranteed Crew Anklets** . . . 3 pairs must wear 3 months or she gets 3 NEW pairs free of extra charge. Durene* mercerized cotton lisle with soft nylon and mercerized cotton double sole. Extra nylon reinforcing in heel-guard, sole and heel. Deep ribbed cuffs that are knit on can be turned down for cuffs.
WASHFAST Colors pastel blue, red, white, navy, kelly green. *Sizes* 9, 10, 11. *State color and size.* Shpg. wt. 3 pairs 9 oz.
75 N 2673—Remember . . . they're guaranteed. **3 Pairs $1.19** **6 Pairs $2.25**

Royal Purple Foot-ease and Anklets for Children

Reg. U.S. Pat. Off. Reg. U.S. Pat. Off.

R **Smoky the Bear Foot-ease** . . . fighter of forest fires. 100% worsted wool tops stitched by hand to suede sides. Padded glove leather sole. Hand wash alone.
COLORS royal blue, red, green. *Sizes* 6, 7, 8, 9 (see chart below).
75 N 2907—*State color and size.* Shpg. wt. pair 5 oz. Gift Boxed. Pair. **$2.39**

S **Bugs Bunny** Foot-ease.** Hero of comic books. 100% worsted wool tops are hand-stitched to suede sides. Padded soles of soft glove leather. Hand wash.
COLORS red, navy blue, green. *Sizes* 5, 6, 7, 8, 9, 10 (see chart below).
75 N 2909—*State color and size.* Shpg. wt. pair 6 oz. Gift Boxed. Pair. **$2.39**

T **New Low Cut Foot-ease** with charming allover pattern that is knit in 100% worsted wool. Cushion soft foam rubber innersole . . . grain leather sole and sides that are hand stitched to tops. Hand wash.
COLORS red, royal blue, kelly green. *Sizes* 6, 7, 8, 9 (see below).
75 N 2938—*State color and size.* Shpg. wt. pair 7 oz. Gift Boxed. Pair. **$2.29**

V **Imported 100% Worsted Wool Foot-ease** with hand embroidered snowflakes. Softly padded soles are hand stitched to tops. Hand wash.
COLORS red or blue. *Sizes* 6, 7, 8, 9 (see chart below). Made in Japan.
75 N 2980—*State color and size.* Shpg. wt. pair 5 oz. Pair. **$1.77**

W **"Days of the Week" Cotton Anklets** . . . easy way for little ones to keep the days straight. Each day of week printed in assorted colors on both sides of finely ribbed, snug fitting cuffs. Beautifully knit of soft combed cotton. Nylon reinforced heel and toe mean added wear . . . less mending. **Packed 7 prs. ONE size.** *Sizes* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. **Color** white.
75 N 2880—*State ONE size.* Shpg. wt. 7 pairs 9 oz. **Bag of 7 Pairs**. **$1.95**

X **Budget-priced Cotton Blazers.** Brightly striped anklets of sturdy combed cotton. Elastic tops "stay up" for neat look. WASHFAST colors. Nylon reinforced heel and toe.
Packed 5 Pairs ONE size . . . 1 beige, 1 gray, 1 royal blue, 1 maroon, 1 dark green. *Sizes* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 5 pairs 7 oz.
75 N 2802—*State ONE size.* **Bag of 5 Pairs $1.00** **2 Bags (10 Prs.) $1.95**

* Reg. U.S. Pat. Off. ** W.B.C. Inc.

SIZE CHARTS FOR FOOT-EASE AND ANKLETS

Foot-ease size chart for children	If hose size is	6	6½–7	7½–8	8½	9–9½	10	
	Order Foot-ease	5	6	7	8	9	10	
Foot-ease size chart for misses, women	If hose size is	8	8½	9	9½	10	10½	11
	Order Foot-ease	8	9	9	10	10	11	11
Anklet size chart for small children	If shoe size is	6–6½	7–7½	8–9½	10–10½	11–1		
	Order anklets	6	6½	7	7½	8		
Anklet size chart for misses, women	If shoe size is	1½–3½	4–4½	5–6	6½–7	7½–8	8½ up	
	Order anklets	8½	9	9½	10	10½	11	

Be sure size you want is listed in description of style you order.

FOR WOMEN

$3.45 Pair Gift Boxed F

$2.79 Pair Gift Boxed G

ROYAL PURPLE
Foot-ease
slipper socks for women, children

NEW! FOR CHILDREN AND WOMEN

FOR CHILDREN

$2.39 Pair Gift Boxed R

$2.39 Pair Gift Boxed S

T $2.29 Pair Gift Boxed

V $1.77 Pair

For Women $2.98 Pair Gift Boxed

Jaunty toe does wonders for glamour. 100% worsted wool. Foam rubber innersole. Grain leather sole, sides.

Colors red, royal blue, green. *Sizes* small (8½, 9); medium (9½, 10); large (10½, 11). *State color, size.* Hand wash.

75N2305–Wt. pr. 8 oz. Boxed. Pr. $2.98

For Children $2.78 Pair Gift Boxed

Tinkling bell tops sturdy turned-up toe of 100% worsted wool sock. Foam rubber innersole. Grain leather sole, sides.

Colors red, royal blue, green. *Sizes* 6, 7, 8, 9 (see chart on opposite page). *State color, size.* Hand washable.

75N2900–Wt. pr. 8 oz. Boxed. Pr. $2.78

H $2.79 Pair Gift Boxed

J $2.79 Pair Gift Boxed

$2.49 Pair Gift Boxed K

$1.98 Pair L

ROYAL PURPLE Anklets for Women and Teenagers

M 93c pr. in 3-pr. lots

N Less than 48c pr. in 4-pr. lots

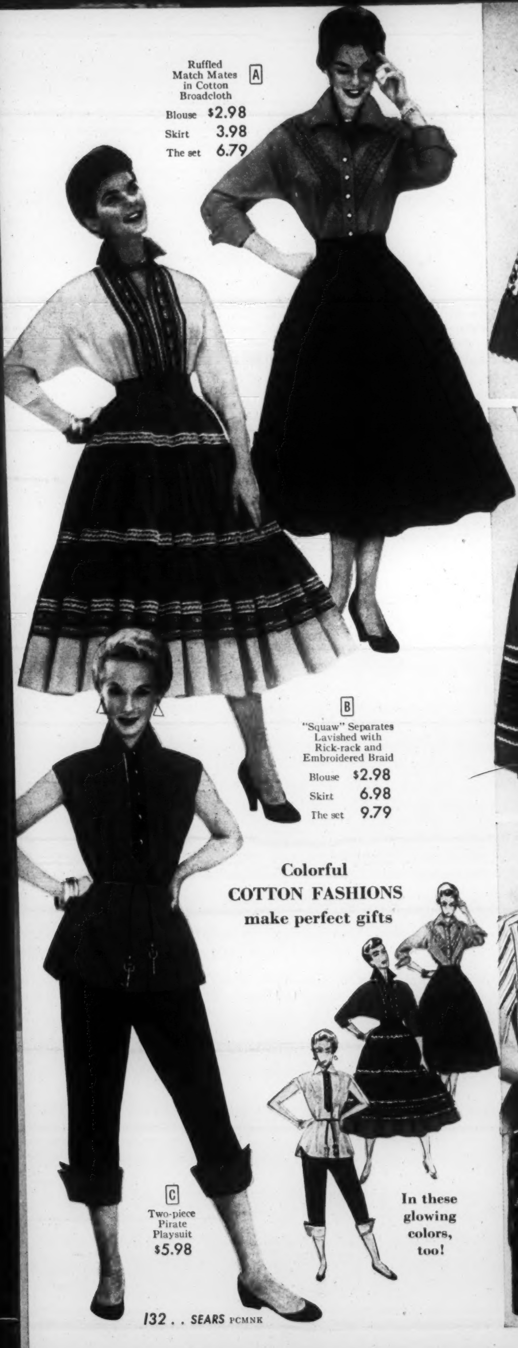
P Less than 38c pr. in 6-pr. lots

Children's Anklets

Saturday
Thursday
Friday
Tuesday
Wednesday
Monday
Sunday

W Less than 28c pr. in 7-pr. lots

X 20c pr. in 5-pr. lots



Ruffled Match Mates in Cotton Broadcloth **A**

Blouse	$2.98
Skirt	3.98
The set	6.79

B

"Squaw" Separates Lavished with Rick-rack and Embroidered Braid

Blouse	$2.98
Skirt	6.98
The set	9.79

Colorful COTTON FASHIONS make perfect gifts

C

Two-piece Pirate Playsuit

$5.98

In these glowing colors, too!

Delight her with a gay Whirling Skirt

D

Permanently Pleated Cotton machine washable needs no ironing

$5.98

E Border Print $2.98

F Tri-color Tiers $3.98

G 160-count Sanforized Broadcloth Short Sleeve Shirts

$1.79 each

H

J

Any 2 in this group $3.44

K

a wonderful way to say
Merry Christmas..
gifts she can wear

Description of items shown on opposite page

A **Lustrous Broadcloth,** good mixers with other separates, too. Square pearl-like buttons on the blouse. 4-gore skirt has side zipper. Washfast cotton. *State Misses' size* 10, 12, 14, 16, 18.

7 N 6088–Light blue blouse. Shpg. wt. 9 oz. $2.98
7 N 6090–Chartreuse blouse. Shpg. wt. 9 oz. 2.98

7 N 6087–Navy blue skirt. Wt. 1 lb. 3 oz.... 3.98
7 N 6089–Dark brown skirt. Wt. 1 lb. 3 oz... 3.98

7 N 6091–**Blouse and Skirt.** *State size and color of each item above.* Shpg. wt. 1 lb. 12 oz........ $6.79

B **Exciting New Fashion.** Lavish rick-rack trimming and embroidered braid. Blouse has zipper in back. Tiered skirt has self-belt, side zipper. Washfast crinkled cotton needs no ironing. *Misses' sizes* 10, 12, 14, 16, 18. *State size.*

07 N 6083—Gold blouse; moss green collar, panel
07 N 6085—Red blouse, black collar and panel
Shipping weight 9 ounces....Each blouse $2.98

07 N 6082—Moss green skirt, gold border
07 N 6084—Black skirt, red border
Shipping weight 1 lb. 6 oz......Each skirt 6.98

07 N 6086—**Blouse and Skirt.** *State size and color of each item above.* Shpg. wt. 1 lb. 15 oz...Set $9.79

C **Gay as the Holiday Spirit.** Man-tailored shirt, with action-yoke back, plastic belt flashing gold-color metal keys. Toreador pants have back zipper, 2 side pockets. Washfast cotton. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 11 oz.

7 N 6078—Red top, black pants......Set $5.98
7 N 6079—Gold top, black pants.....Set 5.98

D **Floral Print Cotton** .. 4-yard sweep, permanently pleated. No ironing needed! You can wash it in your machine; hang dripping wet (don't wring) to dry. Washfast. Side zipper. *State Misses' size* 10, 12, 14, 16, 18. Wt. 1 lb. 6 oz.

7N4301–Red border, on white ground print $5.98
7N4302–Blue border, on white ground print 5.98

E **Brilliant New Fashion** .. amazingly low-priced. Indian-style design printed in black and spectrum colors. Washable cotton, specially finished for easier ironing. Side zipper. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 1 lb.

7 N 4305—Tangerine background........$2.98
7 N 4306—Bright yellow background...... 2.98

F **Bold Bands of Color,** with contrasting edging. Gathered in to a slim waist, flounced at hem. Washable cotton broadcloth. Side zipper. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 1 oz.

7 N 4303—White, orange, black tiers......$3.98
7 N 4304—White, gold, black tiers........ 3.98

Shirts patterned for Christmas giving. Youthful short-sleeved style. Action-yoke back, pearl-like buttons. Washfast cotton; won't shrink over 1%. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 6 oz.

G **Striped Classic,** with in-or-out shirt-tails, round collar that looks well open or closed.
7 N 3712G—Multicolor stripes on white....$1.79

H **Floral Print** frosted with a white pique collar.
7 N 3717G—Pastel blue ground.......$1.79
7 N 3718G—Antique gold ground..... 1.79

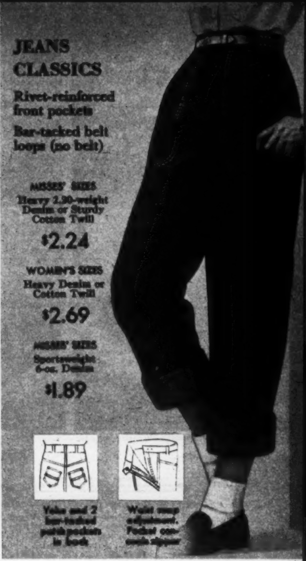
J **White Pique Collar** for bold contrast with the deep-toned backgrounds of the deer print.
7N3715G–Gold deer, charcoal gray ground $1.79
7N3716G–Red deer on navy blue ground.. 1.79

K **Playful Fish** make colorful splashes on white.
7N3713G–Pink and black fish, on white $1.79
7N3714G–Blue and black fish, on white 1.79

Any two of the shirts described above for... 3.44

Numbers on this page beginning with "0" are shipped from Philadelphia or Kansas City. Others are shipped from your mail order house. Order and pay postage from Chicago

Matching Shirt $2.19
LINED JEANS
Misses' $3.69
Women's $4.39
SHIRT AND JEANS
Misses' $5.48
Women's $6.19
Waistband snap adjustment. Back yoke, pocket


JEANS CLASSICS
Rivet-reinforced front pockets
Bar-tacked belt loops (no belt)
MISSES' SIZES
Heavy 2.20-weight Denim or Sturdy Cotton Twill
$2.24
WOMEN'S SIZES
Heavy Denim or Cotton Twill
$2.69
MISSES' SIZES
Sportsweight 6-oz. Denim
$1.89
Yoke and 2 bar-tacked patch pockets in back
Waist snap adjustment. Pocket conceals zipper

SANFORIZED JEANS . . OLD FAVORITES ALWAYS IN SEASON

Jeans. Fully lined with plaid cotton flannel. In heavy 2.20-weight denim or sturdy cotton twill. No belt. Wash separately. Maximum fabric shrinkage 1%. Shipping weight 1 pound 8 ounces.

Misses' sizes 10, 12, 14, 16, 18, 20. *Please state size.*
7N760–Navy blue denim $3.69 7N761–Black twill $3.69
Women's sizes 38, 40, 42, 44. *Please state size.*
7N764–Navy blue denim $4.39 7N765–Black twill 4.39

Shirt . . Matching washfast cotton flannel. *Misses' sizes* 10, 12, 14, 16, 18; *Women's* 38, 40. Shpg. wt. 14 oz.
7 N 762—Gold, black, white plaid. *State size*....... $2.19

Set . . *State size, color of each item above.* Wt. 2 lbs. 6 oz.
7 N 768—Shirt and Jeans set. *Misses' sizes*......... $5.48
7 N 769—Shirt and Jeans set. *Women's sizes*........ 6.19

Wash separately; won't shrink more than 1%.

Heavy 2.20-weight Denim or Sturdy Cotton Twill
Misses sizes 10, 12, 14, 16, 18, 20. Wt. 1 lb. 4 oz.
7 N 730—Navy blue denim . . *State size*..... $2.24
7 N 729—Faded blue denim . . *State size*.... 2.24
7 N 731—Black twill . . *State size*.......... 2.24
7 N 732—Kelly green twill . . *State size*..... 2.24
7 N 733—Red twill . . *State size*............ 2.24
Women's sizes 38, 40, 42, 44. Shpg. wt. 1 lb. 7 oz.
7 N 734—Navy blue denim . . *State size*.... $2.69
7 N 735—Black twill . . *State size*.......... 2.69

Sportsweight 6-ounce Denim
Misses' sizes 10, 12, 14, 16, 18, 20. *State size.*
7 N 600—Navy blue . . Shpg. wt. 1 lb...... $1.89

Woven Dan River Gingham

Wrinkl-Shed® $1.94 each

Washfast; max. fabric shrinkage 1%. *Misses' sizes* 10, 12, 14, 16, 18; *Women's* 38, 40. *State size.*

Bright-hued Plaids	*Baby Checks*
	7 N 3940–Red
7 N 3930–Red	7 N 3941–Blue
7 N 3931–Blue	7 N 3942–Green
7 N 3932–Green	7 N 3943–Black

Shpg. wt. 7 oz........Each $1.94

Our Finest Broadcloth

$1.69 each in lots of 2

172-count Sanforized cotton. Washfast. Max. fab. shrink. 1%. *State Misses' size* 10, 12, 14, 16, 18.

Sleeveless	*Short Sleeves*
7N3670G-White	7N3770G-White
7N3671G-Red	7N3771G-Red
7N3672G-Navy	7N3772G-Navy
7N3673G-Gold	7N3773G-Gold

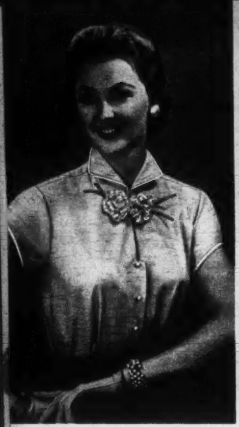
Wt. 7 oz. . . Ea. $1.79; 2 for $3.38

Western-style Stripes

$2.98 each

Solid piping on front and back yokes, double-buttoned cuffs and slot pockets. Shirt-tails. Sanforized cotton broadcloth. Washfast; max. fab. shrink. 1%. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 7 oz.

7 N 3990—Red stripes........$2.98
7 N 3991—Blue stripes........ 2.98

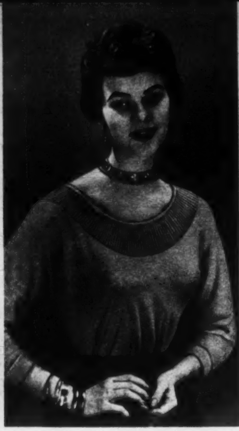


Luxurious Orlon* and Silk

$4.98

There's news in the tiny sleeves, the flip collar. Frilly self-fabric carnations dress up the slit neckline . . a perfect blouse for your party skirts. Hand wash. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 11 oz.

07 N 3459—White	$4.98
07 N 3460—Mauve pink	4.98
07 N 3461—Light gold	4.98

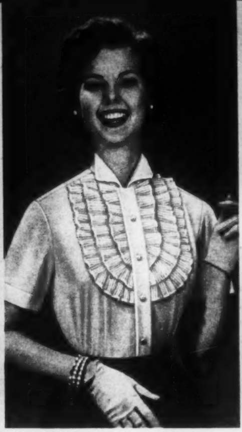


75% Dacron† and 25% Wool

$4.98

Fine hand washable jersey. Scoop neckline front and back, dramatized by a band of permanent pleating in front. ¾ sleeves for pretty push-up. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 13 ounces.

07 N 3452—Turquoise blue	$4.98
07 N 3453—Black	4.98
07 N 3454—White	4.98

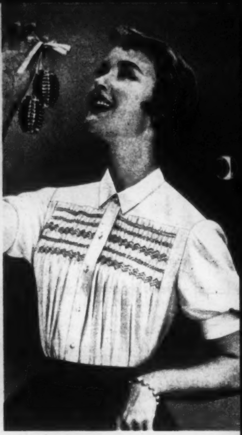


Acetate and Nylon Tricot

40-denier $4.59

The blouse with a delicate air. Gives new charm to your skirts and suits, with its froth of permanently-pleated ruffles and sparkle buttons. Hand wash. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 7 oz.

07 N 3465—White	$4.59
07 N 3466—Pale pink	4.59
07 N 3467—Light blue	4.59



"Baby-Doll" Broadcloth

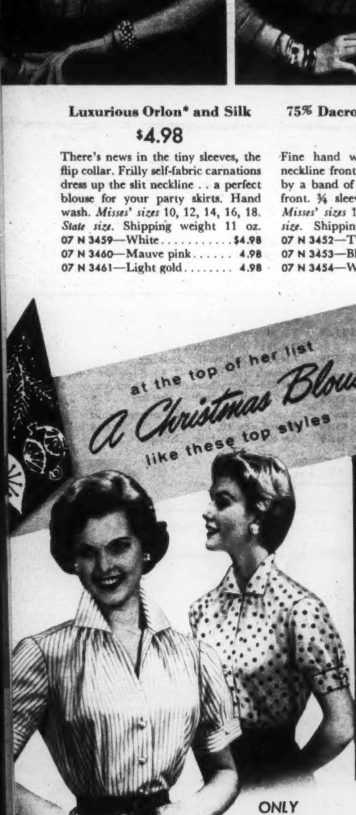
$3.98

Little-girl charm in the puffy sleeves, smocked yoke and elasticized waistline. Lustrous Sanforized cotton that's washfast; won't shrink over 1%. *Misses' sizes* 10, 12, 14, 16, 18. *Please state size.* Shipping weight 11 oz.

07 N 3469—Pink	$3.98
07 N 3470—Light blue	3.98
07 N 3471—White	3.98

†DuPont trademark for polyester fiber

*DuPont trademark for acrylic fiber

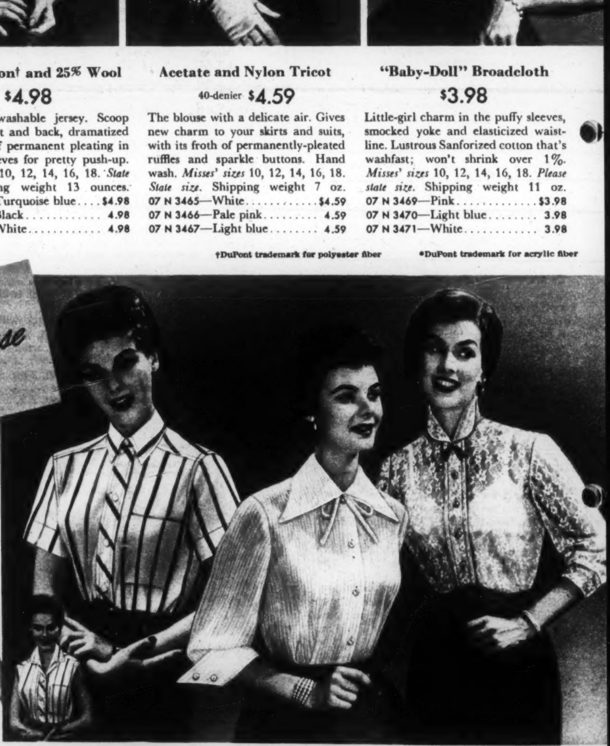


ONLY
$3.44 each

100% DACRON . . Stripes or Polka Dots

Crisp white, bright with color. Button-trimmed "baby-doll" sleeves. Unpressed pleats add a soft touch to the collar . . worn open in a deep plunge or buttoned high. Hand washable. *Misses' sizes* 10, 12, 14, 16, 18. *State size.*

7 N 3462–Red stripes
7 N 3463–Blue stripes
7 N 3464–Red and blue polka dots
Shpg. wt. 5 oz. . . . . . Each $3.44



Striped White Cotton

$2.29

Washfast, Sanforized . . won't shrink over 1%. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 7 oz.

Short sleeves, action-yoke back.

7 N 4175—Red and navy	$2.29
7 N 4176—Gold and gray	2.29

Sleeveless. Dart-fitted.

7 N 4075—Red and navy	2.29
7 N 4076—Gold and gray	2.29

Nylon Pucker Favorite

$2.98

Crisp styling in the wing collar, deep winging cuffs. Clear plastic buttons, sparkle-centered. Hand wash, no ironing needed. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 5 oz.

7 N 3455—White	$2.98
7 N 3456—Pink	2.98
7 N 3457—Powder blue	2.98

Acetate and Nylon Lace

$2.98

Party-perfect blouse, in delicate Val-type lace, the season's fashion fabric. ¾ length sleeves, snugly cuffed to push up for soft fullness. Hand washable. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 5 ounces.

7 N 3458—White	$2.98

Numbers on these 2 pages beginning with "0" are shipped from Philadelphia or Kansas City. Others are shipped from your mail order house. Order and pay postage from Chicago

BELTED
BOY
Shirt Pair
• 1 Print
• 1 Solid

$3.25 for package of 2

The newest topping for your sport clothes. Turquoise trim and buttons repeat the major color of the white ground print. The white shirt blazes with red trimming. Both with plastic belts. Mantailored shirttails, collar bands. Fine Sanforized cotton broadcloth. Washfast; won't shrink more than 1%. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 12 ounces.
7 N 3468—Shirt package . . 2 of one size **$3.25**

Collarband Shirt, Plain or Print

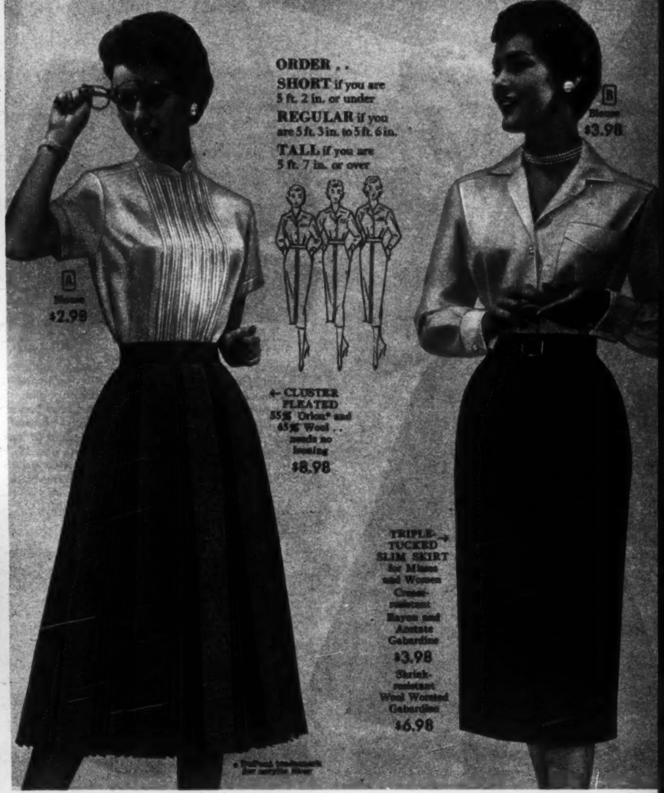
$2.79 Each

Long-sleeved favorites. One is snowy white, in our best quality 192-count broadcloth . . the other, white with tiny pink roses, in fine 160-count broadcloth. Real shirttails, French cuffs, cuff-links. Washfast Sanforized cotton; won't shrink over 1%. *Misses' sizes* 10, 12, 14, 16, 18. *Please state size.* Shipping weight 8 ounces.
7 N 4180–White, 192-count broadcloth **$2.79**
7 N 4190–Rose print, 160-count broadcloth . **2.79**

You get the best possible fit in

PROPORTIONED LENGTH SKIRTS

without paying made-to-order prices


ORDER . .
SHORT if you are 5 ft. 2 in. or under
REGULAR if you are 5 ft. 3 in. to 5 ft. 6 in.
TALL if you are 5 ft. 7 in. or over
A
Blouse
$2.98
B
Blouse
$3.98
← CLUSTER PLEATED 55% Orlon* and 45% Wool . . needs no ironing
$8.98
TRIPLE-TUCKED SLIM SKIRT → for Misses and Women
Crease-resistant Rayon and Acetate Gabardine
$3.98
Shrink-resistant Wool Worsted Gabardine
$6.98

* DuPont trademark for acrylic fiber

Proportioned to your height . . from waist to hip, from hip to hem

Permanently Pleated . . gray Orlon and wool in a flannel-like texture. Hand washable. Hang dripping wet (don't wring) to dry . . forget about ironing, dry cleaning bills. Side zipper. *State Misses' size* 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 3 oz.
07 N 4925—*Short* for figures 5 ft. 2 in. or under . . Medium gray **$8.98**
07 N 4926—*Regular* for figures 5 ft. 3 in. to 5 ft. 6 in. . . Medium gray **$8.98**
07 N 4927—*Tall* for figures 5 ft. 7 in. or over . . Medium gray **$8.98**

Acetate and Nylon Crepe Blouses

Shown above with skirts. Hand washable.

A **Jewel-neckline,** tuck-front. *Misses' sizes* 10, 12, 14, 16, 18; *Women's* 38, 40, 42, 44. *State size.* Shpg. wt. 11 oz.
7N3382–White **$2.98** **7N3383**–Pink **$2.98**
7N3386–Light Wedgwood blue **2.98**

B **Long-sleeved shirt.** French cuffs; links. *Misses' sizes* 10, 12, 14, 16, 18; *Women's* 38, 40, 42, 44. *State size.* Shpg. wt. 11 oz.
7N3376–Pink **$3.98** **7N3377**–White **$3.98**
7N3379–Light mint green **3.98**

Beautifully Tailored Gabardines . . . with precision tucking for slim-line flattery. Hipline darts, front and back, for smooth fit. Self-fabric belt with metal buckle, belt loops, side zipper. Dry clean. Shpg. wt. of each is 1 lb. 4 oz.

SHORT for figures 5 ft. 2 in. or under. *Misses' sizes* 10, 12, 14, 16, 18, 20; *Women's sizes* 38, 40, 42, 44. *Please state size.*

Wool Worsted Gabardine		Rayon and Acetate Gabardine	
07 N 5537—Black	**$6.98**	**07 N 5543**—Navy blue	**$3.98**
07 N 5538—Navy blue	**6.98**	**07 N 5544**—Dk. brown	**3.98**
07 N 5539—Dk. green	**6.98**	**07 N 5545**—Black	**3.98**

REGULAR for figures 5 ft. 3 in. to 5 ft. 6 in. *Misses' sizes* 10, 12, 14, 16, 18, 20; *Women's sizes* 38 and 40. *State size.*

Wool Worsted Gabardine		Rayon and Acetate Gabardine	
07 N 5325—Black	**$6.98**	**07 N 4731**—Black	**$3.98**
07 N 5326—Navy blue	**6.98**	**07 N 4732**—Navy blue	**3.98**
07 N 5327—Dk. green	**6.98**	**07 N 5549**—Dk. brown	**3.98**

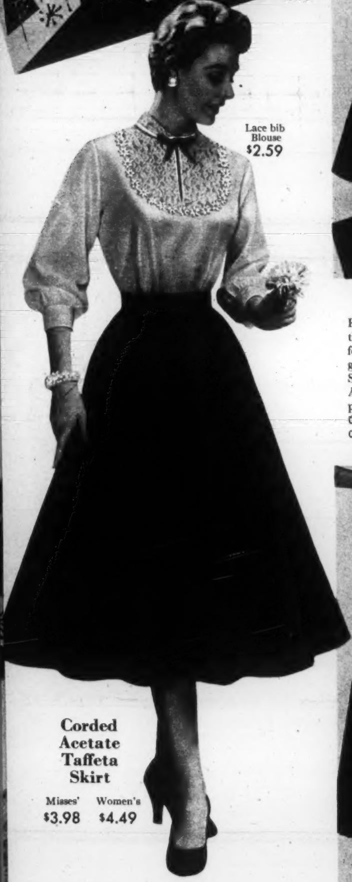
TALL for figures 5 feet 7 inches or over. *Only in Misses' sizes* 10, 12, 14, 16, 18, 20. *Please state correct size.*

Wool Worsted Gabardine		Rayon and Acetate Gabardine	
07 N 5540—Black	**$6.98**	**07 N 5546**—Navy blue	**$3.98**
07 N 5541—Navy blue	**6.98**	**07 N 5547**—Dk. brown	**3.98**
07 N 5542—Dk. green	**6.98**	**07 N 5548**—Black	**3.98**

beautiful skirts designed for

The Holiday Season

and many, many more

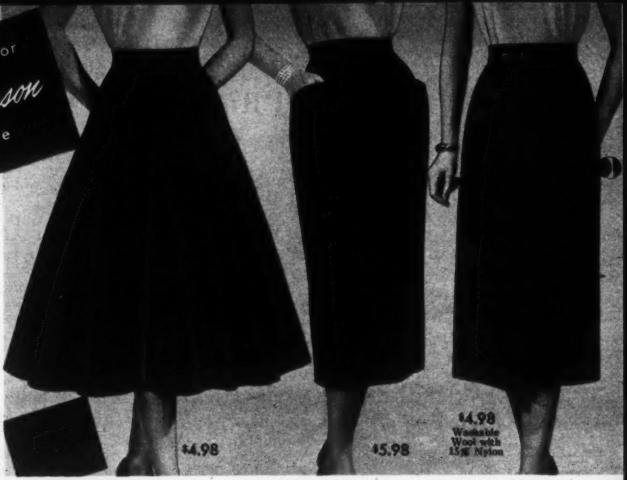


Corded Acetate Taffeta Skirt

Misses' $3.98 Women's $4.49

Wonderful skirt of acetate taffeta whispers excitement as it whirls about you. 3 bands of multiple cording circle the skirt for a stand-away flare. Side zipper closing, pinked seams, taped hem. Dry clean. Shipping weight 1 pound. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.*
7N5525–Black $3.98 7N5526–Navy blue $3.98
Women's sizes 38, 40, 42, 44. *Please state size.*
7N5527–Black $4.49 7N5528–Navy blue $4.49

Acetate crepe blouse in frosty white, with Chantilly-type cotton lace bib. Back-buttoned, black-tied. Hand washable. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 6 oz.
7 N 3395—White $2.59



Luxurious 6-ply Faille

Rayon and acetate faille, styled for the utmost in flattery. 8-gore skirt for a smooth hipline . . inset with godets for a ripple-flared hemline. Side zipper. Dry clean. *State Misses' size* 10, 12, 14, 16, 18. Shipping weight 1 lb. 6 oz.
07 N 5530—Black $4.98
07 N 5531—Navy blue 4.98

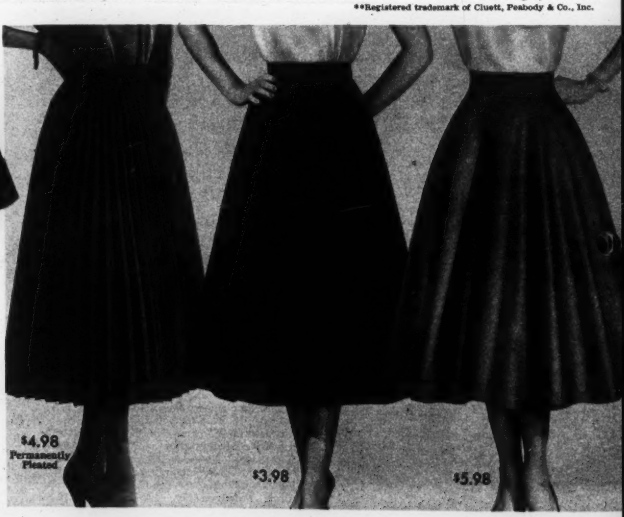
Twill-back Velveteen

Black . . sophisticated and smart. Rich twill-back cotton velveteen. Elegantly slim, with 2 curved, stand-away pockets edged in braid. Lined waistband . . zipper and kick-pleat in back. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *Please state size.* Shpg. wt. 1 lb.
07 N 5529—Black velveteen. $5.98

Washable Sanforlan**

The perfect tailored skirt, of 85% wool and 15% nylon, in a menswear flannel texture. Arrowhead-tipped darts accent its slimness. Black leather-like plastic belt, 4 belt loops, center kick-pleat. Side zip. *State Misses' size* 10, 12, 14, 16, 18. Shippping weight 1 lb.
07 N 5532—Oxford gray . . . $4.98

**Registered trademark of Cluett, Peabody & Co., Inc.



Orlon and Rayon

Crisp accordion-pleating in this smooth gray skirt is permanent. Hand wash. Hang dripping wet (don't wring) to dry. No ironing needed. Side zipper. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping wt. 1 lb.
07 N 5533—Medium gray. $4.98

Stitched 8-gore Flare

Rayon and acetate gabardine, tucked for a sleek hipline, a full hemline. Side zipper. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.* Shipping wt. 1 lb.
07 N 5534—Navy blue . . . $3.98
07 N 5535—Dark brown . 3.98
07 N 5536—Black 3.98

Spinning-circle Felt

Whirl of a skirt in 50% wool and 50% cotton, with a stitched waistband. Side zipper. Dry clean. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shipping wt. 1 lb. 4 oz.
07 N 5416—Bright red $5.98
07 N 5417—Black 5.98
07 N 5418—Turquoise blue. 5.98

Numbers on these 2 pages beginning with "0" are shipped from Philadelphia or Kansas City. Others are shipped from your mail order house. Order, pay postage from Chicago

ZIP-FRONT nylon-fortified GABARDINE

Misses' sizes
$8.98
Women's sizes
$9.98

Rayon and acetate sheen gabardine with 15% nylon. Rayon satin lining quilted to 100% reprocessed wool. Elastic shirred sides, adjustable button tabs, knit wristlets. About 28 in. long. Dry clean. *State size.*

Misses' sizes 10, 12, 14, 16, 18, 20. Wt. 2 lbs. 7 oz.
07 N 1509–Red
07 N 1510–Navy blue
07 N 1511–Dark green
Each..........$8.98

Women's sizes 40, 42, 44, 46. Wt. 2 lbs. 12 oz.
07 N 1512–Red
07 N 1513–Navy blue
07 N 1514–Dark green
Each............$9.98

Lustrous Capeskin
$22.98
Cash
$2.50 down
$5.00 monthly

Lovely Suede
$22.98
Cash
$2.50 down
$5.00 monthly

GENUINE LEATHER JACKETS

Skins imported from New Zealand

Capeskin jacket. Action-free yoke in back. Smart shirt collar is convertible. About 26 in. long. Rayon satin lining. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.* Shipping weight 2 pounds 3 ounces.
07N1203R–Winter white. $22.98
07N1204–Bright blue..... 22.98
07N1205R–Luggage tan.. 22.98

Fine rich suede jacket. Wear it belted or boxy. Rayon satin lining. Action yoke back. Flap pockets. About 26 in. long. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 lbs.
07N1235–Copper rust.... $22.98
07N1236R–Turquoise green 22.98
07N1237–Taffy beige.... 22.98

Superior Quality
Vinyl Plastic
reinforced with
cotton backing.
Water repellent
Wind-resistant
$9.98

TOP QUALITY

Vinyl Jacket

The look of capeskin in vinyl plastic. *Wipes* clean . . won't scuff, peel or crack. Rayon satin lining. Yoke front and back. About 28 in. long. *State Misses' size* 10, 12, 14, 16, 18, 20. Shpg. wt. 2 lbs. 5 oz.
07 N 1250—White.......$9.98
07 N 1251—Bright blue... 9.98
07 N 1252—Rose pink.... 9.98

SANFORIZED

Max. Fabric Shrink. 1%

Fully Cotton Flannel Lined JEANS and SHIRT to match

$5.98
Complete Set

Jeans only $3.89
Shirt only $2.49

Jeans in navy blue denim or black cotton twill trimmed with printed cotton flannel. Cotton flannel shirt matches jeans trim. Wash separately. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.*

Jeans. Wt. 1 lb. 4 oz.
7 N 790–Navy *denim*
7 N 791–Black *twill*
Each........$3.89

Shirt. Wt. 12 oz.
7 N 792–Red and navy blue print
7 N 793–White and black print
Each........$2.49

Shirt and Jeans Set. *State size and color of each item above.* Shpg. wt. 2 lbs. 2 oz.
7 N 795–Two-piece set.........$5.98

Red Cotton
Flannel
Lined

Zip-
front
Jacket
$4.98 Lined
$3.98 Unlined

Lined
Dan
River
Cotton
Poplin
$6.98

Quilted
Cotton
Poplin
$10.98

Sanforized, Mercerized

Water-repellent cotton poplin. Wash separately. Maximum fabric shrinkage 1%. About 25 in. long. Two pockets. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.*

Lined. Shpg. wt. 1 lb. 4 oz.
7 N 1525—Navy blue......$4.98
7 N 1526—Red........... 4.98
7 N 1527—Charcoal gray... 4.98

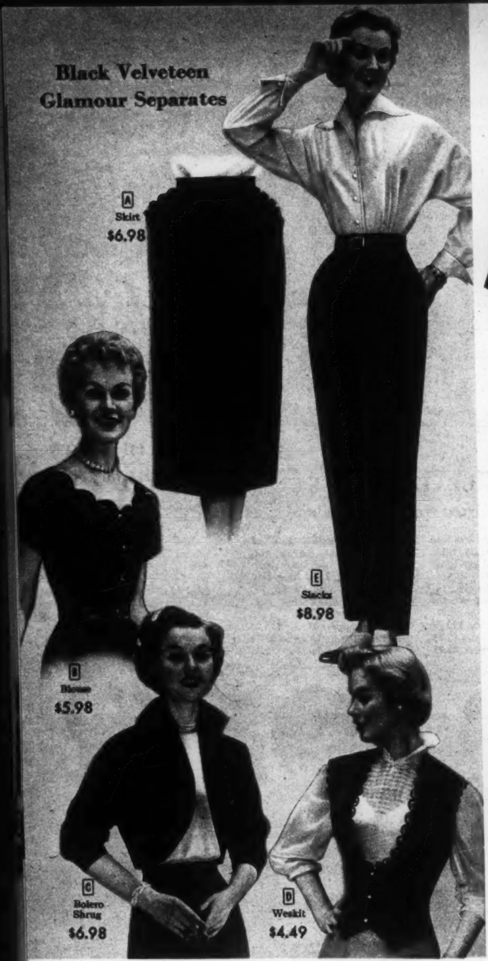
Unlined. Shpg. wt. 13 oz.
7 N 1232—Navy blue...... 3.98
7 N 1233—Red........... 3.98
7 N 1234—Emerald green.. 3.98

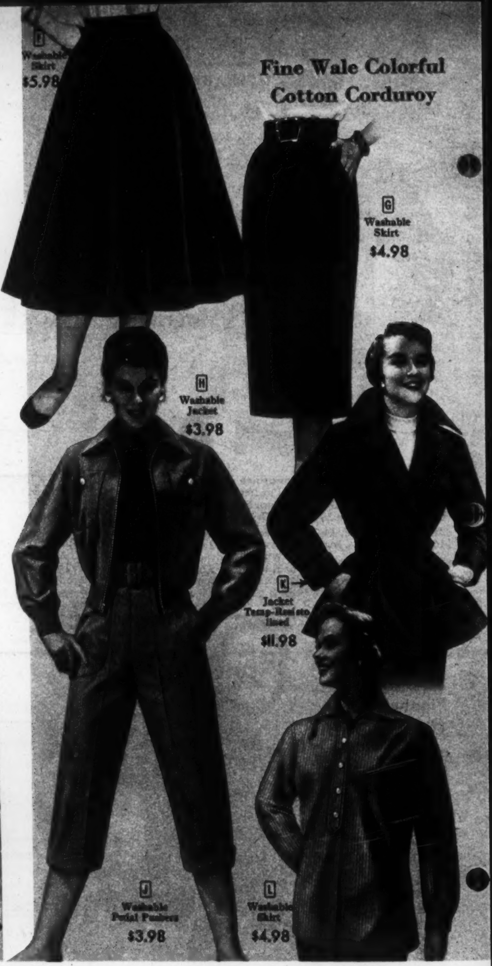
Zip-front Jacket

Water-resistant cotton poplin. Impregnole-treated to shed rain, snow. Resists spots, perspiration. Colorfast to light, dry cleaning. Iridescent rayon lining is quilted to 100% reprocessed wool. Elastic-shirred sides. About 25 in. long. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 2 lbs.
07N1523–Red plaid. $6.98

Any-weather Poplin

Water-repellent cotton poplin, quilted vertically for slim lines. Fully lined with warm plaid cotton flannel; inter-lined with 100% reprocessed wool. Metal storm-slicker clips fasten snugly to buckle out cold. 2 deep pockets. About 32 inches long. Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *Please state size wanted.* Shipping weight 2 lbs. 12 oz.
07 N 1519—Red.........$10.98
07 N 1520—Navy blue.... 10.98





Luxurious Velveteen for Gifts of Elegance

The season's most exciting separates go together for sophisticated glamour or add new sparkle to your other separates. And practical, too, because they're water-repellent and spot-resistant (except for oily substances).

A **Slim Skirt.** Flattering unpressed pleats. Peg pockets looped with rayon braid. Zipper, walker-slit in back. Cotton velveteen. Dry clean. *State Misses' size* 10, 12, 14, 16, 18.
07 N 6046M–Black. Shpg. wt. 13 oz. **$6.98**

C **Bolero Shrug** curves away from a face-framing collar. Pretty push-up sleeves. Dart molded. Unlined. Cotton velveteen. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 12 oz.
07 N 6045M—Black **$6.98**

B **Scallop Scoop Blouse,** pretty cap sleeves. Rhinestone buttons down front. Glamour for any-hour dressing. Cotton velveteen. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *State size.*
07 N 6047M–Black. Shpg. wt. 10 oz. **$5.98**

D **Fitted Weskit** sparkled with rhinestone buttons. Rayon loop braid accents the deep oval neckline. Matches skirt at top. Cotton velveteen. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Wt. 15 oz.
07 N 6049M—Black **$4.49**

E **Slim Slacks.** Imported Italian black cotton velveteen. Glamorous yet practical because of exclusive finish. Water, rain, even ink rolls right off. Self belt. Zipper concealed in pocket. Dry clean. *Misses' sizes* 8,10,12,14,16,18.
07 N 1068—Black. *State size.* Shpg. wt. 1 lb. 6 oz. **$8.98**

Corduroy for Gifts of Practical Beauty

F **10-Gore Skirt,** wear with or without self belt. Back zip. Washable corduroy. *State Misses' size* 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 6 oz.

07 N 6050—Copper rust	**$5.98**
07 N 6051—Dark green	**5.98**
07 N 6052—Purple	**5.98**

H **Zip-front Jacket,** matching rib-knit cuffs and bottom. Unlined. Washable corduroy. *State Misses' size* 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb.

07 N 6066—Red	**$3.98**
07 N 6067—Med. turquoise blue	**3.98**
07 N 6068—Slate gray	**3.98**

K **Hollywood-style Jacket.** Metal-insulated lining of iridescent acetate taffeta. Dry clean. *State Misses' size* 10, 12, 14, 16, 18. Wt. 2 lbs. 5 oz.

07 N 1542—Peacock blue	**$11.98**
07 N 1543—Dark green	**11.98**
07 N 1544—Red	**11.98**

G **Fly-front Skirt.** 2 slash pockets at hips. Back zip, walker pleat. Washable corduroy. *State Misses' size* 10, 12, 14, 16, 18, 20. Wt. 1 lb. 5 oz.

07 N 6054—Dark green	**$4.98**
07 N 6055—Red	**4.98**
07 N 6056—Purple	**4.98**

J **Pedal Pushers,** set-in waistband. Back zipper closing. Washable corduroy. *State Misses' size* 10, 12, 14, 16, 18, 20. Shpg. wt. 14 oz.

07 N 6058—Slate gray	**$3.98**
07 N 6059—Copper rust	**3.98**
07 N 6060—Dark green	**3.98**

L **Boy Shirt.** Wear in or out, belted or loose. Back yoke. About 26 in. long. Washable corduroy. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 15 oz.

07 N 6062—Gold	**$4.98**
07 N 6063—Red	**4.98**
07 N 6064—Dark green	**4.98**

Garments on this page are shipped from Philadelphia or Kansas City, whichever is nearer. Order and pay postage from Chicago.

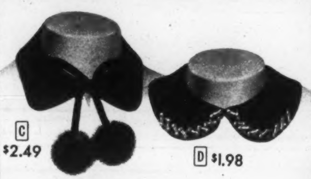
the color of midnight
Dusky Velvets
transform her by day or night

BLACK ACCESSORIES

A bewitching color to give her wardrobe subtle magic of elegance. Gifts of true sophistication.

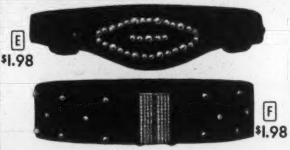
A **Rayon velvet,** nylon palm. Sham pearls. About 9 in. long. *State size* 6½, 7, 7½.
88 N 5499—Black. Shpg. wt. 3 oz. $2.98

B **Dainty side shirring** on rayon velvet glove with nylon palm. About 10¾ in. long. *State size* 6½, 7, 7½, 8. Black only.
88 N 5498—Shpg. wt. 3 oz. $1.98
How to Measure for Gloves . . see page 144



C **Precious brown mink pompons** trim luxurious black rayon velvet collar. Plastic lined. Fits all sizes. Shpg. wt. 3 oz.
88 N 4560—Black $2.49

D **Bewitching black rayon velvet collar.** Dramatic sham pearls and rhinestones for subtle magic. Self lined. Fits all sizes.
88 N 4559—Shpg. wt. 3 oz. $1.98

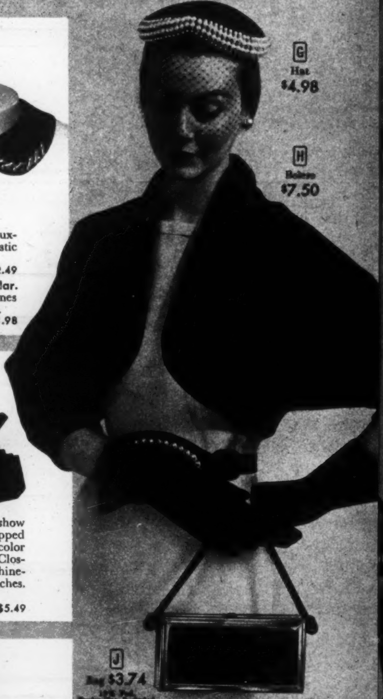


E **Sham pearls, gold-color beads** accent rayon velvet belt. 1 inch wide. *State waist size* small (24–26); medium (28–30) in.
88 N 2246—Black. Shpg. wt. 4 oz. $1.98

F **Rayon velvet,** a background for sham pearls, rhinestones on 2-in. cinch. *State size* small (24–26); medium (28–30) in.
88 N 2245—Black. Shpg. wt. 4 oz. $1.98

$5.49 10% Federal Excise Tax Included

Deep black rayon velvet clutch opens to show luxurious fittings . . . gold-color topped comb, chic velvet compact with gold-color frame, gold-color metal lipstick case. Closing of a sham pearl and glittering rhinestones. Rayon lined. About 8¾x4⅛ inches. Popular Christmas gift.
88 N 300E—Shpg. wt. 14 oz. $5.49


G Hat $4.98
H Bolero $7.50
J Bag $3.74 10% Fed. Excise Tax Included

$3.98

Jet black rayon velvet triangle stole. Reverses to show rayon satin as pearly white as a moonbeam. In shoulder framing portrait line. About 34x51x34 in. Dry clean. Shipping weight 8 ounces.
88 N 4390. . $3.98

$6.50 with Decoration

$4.98 without Decoration

Black rayon velvet stole. With sham pearls, dotted with rhinestones. Rayon taffeta lining. About 18x70 in. Dry clean. Shpg. wt. 12 oz.
88 N 4392. . $6.50

Same as above without decoration. Shipping wt. 10 oz.
88 N 4391. . $4.98

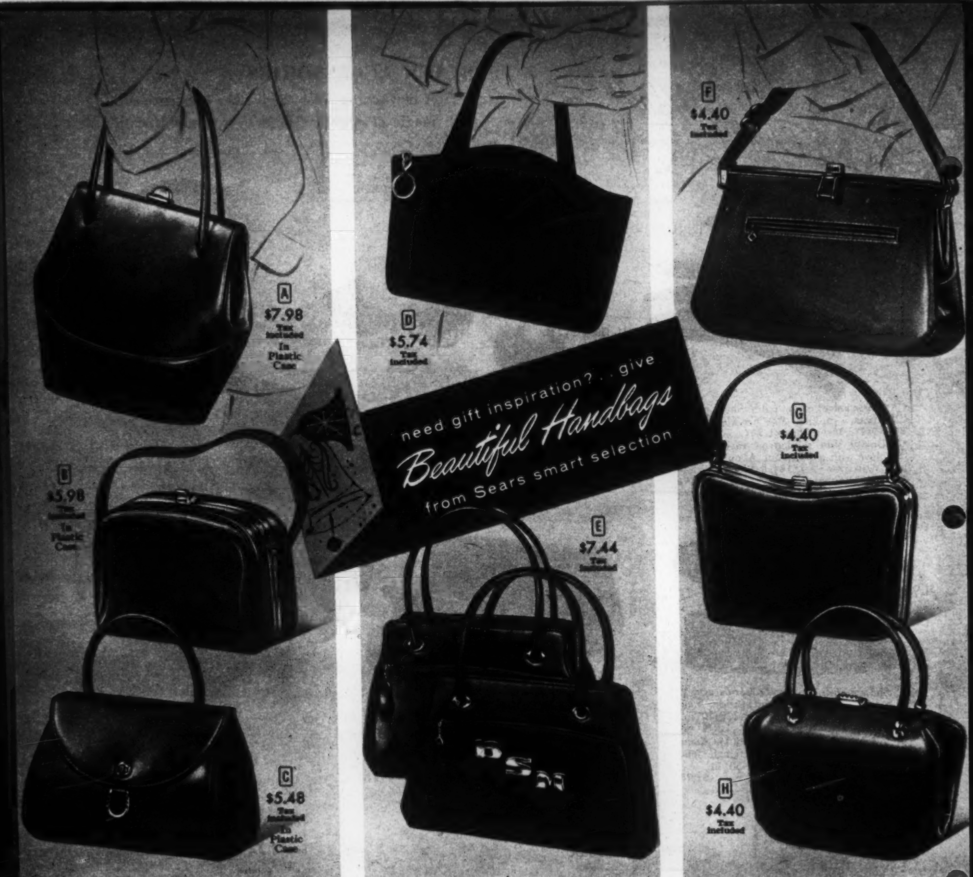
G **Tiara pill box.** Make-believe pearls glow brilliantly on rayon velvet. Elegant rayon veil. *State color* black, dk. brown, navy, purple, wine red, bright red, ice pink or frost white. Shpg. wt. 11 oz.
078 N 2105—Fits 21⅝ to 22¼ inches. . $4.98
078 N 2106—Fits 22⅜ to 23¼ inches. . 4.98

Hat shipped from Philadelphia or Chicago, whichever is nearer. Order and pay postage from your mail order house.

H **Winged sleeve bolero** in rayon velvet. Flattering shawl collar. Slips on easily over blouses for a touch of out-of-the-ordinary elegance. Rayon taffeta lining. Dry clean. *State bust size* medium (34-36); large (38) inches.
88 N 4565—Black. Shpg. wt. 10 oz. $7.50

J **Midnight black rayon velvet** centers a sleek gold-color metal frame vanity. Top fashion styling for a smartly simple effect. Rayon moire lining. Rear wall shirred pocket. About 8x4 inches. Price includes 10% Federal Excise Tax.
88 N 1438E—Shpg. wt. 1 lb. 3 oz. $3.74

For information on Sears Easy Terms, see page 371.



RICH POLISHED CALFS

The sure mark of elegance
for any of her costumes

POPULAR GIFT BAGS

Lady-like corde for dress-up;
sleekly tailored leathers

GLAMOUR PLASTICS

Fashion-styled copies of
French, English imports

A **Free-swinging Pouch.** Tailored top grain polished calf. Double top handles. Attached nylon-covered coin purse. Rear wall zipper pocket. Gold-color backed mirror in pocket. Lined in rayon moire. About 10¼x8¾ inches. Shpg. wt. 1 lb. 8 oz.

88 N 301E—Black **88 N 302E**—Dark brown
88 N 303E—Navy blue Each bag........**$7.98**

B **Neat and Sophisticated Vanity.** Genuine top grain polished calf. Gracefully curved raised edge. Center zipper pocket divides bag. Rayon lined. About 8¼x5¾ in. Shipping weight 1 lb. 4 oz.

88 N 304E—Black **88 N 305E**—Medium tan
88 N 306E—Cherry red **88 N 307E**—Navy blue
Each bag..............................**$5.98**

C **Happy-go-lucky Swagger Pouch.** Genuine top grain polished calf. Flap top, gold-color ornament. Rear wall zip pocket. Rayon lined. About 9½x5¾ in. Shpg. wt. 1 lb. 2 oz.

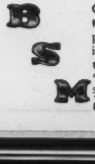
88N308E-Black....**$5.48** **88N309E**-Dk.brown**$5.48**
88N310E-Cherry red **5.48** **88N311E**-Navy blue **5.48**

D **Dress-up Rayon Corde Purse.** Decorative, intricate scroll and line designs. Top zip swagger with gold-color zipper pull. Fully rayon lined. About 10¼x6⅜ in. Shipping weight 1 lb. 1 oz.

88 N 312E—Black **88 N 313E**—Dark brown
88 N 314E—Navy blue Each bag.......**$5.74**

E **Kerrybrooke Top Grain Pigskin 4-part Frame Bag.** Zipper pocket in front of outside pocket, mirror pocket on rear wall zipper pocket. 2 side pockets, 2 sectional pockets. Center pocket. Mirror. Coin purse. Rayon lined. Unconditionally guaranteed for 1 year. Initials sold separately. About 11x7½ inches. Shipping weight 1 pound 13 ounces.

88 N 1291ME—Black **88 N 1292ME**—Dark brown
88 N 1293ME—Navy blue.............Each **$7.44**
88 N 1205ME—*Black calf, same style as above*.... **7.44**



Gleaming gold-plated metal initials. When you add initials to the purse of your choice she'll know it's her gift alone, a special thought just for her. All letters but "X." *Print letters wanted.* About ¾x1¼ in. Shpg. wt. each 2 oz.

88N1015M–Gold-plated. Each **75c**

F **Adjustable Shoulderstrap Bag** in oh-so-glamorous calf-like plastic. Outside zipper pocket. Pocket on rear wall zipper pocket. Coin purse. Rayon "Christmas star" lining. About 13¼x8¼ in.

88 N 315E—Black **88 N 316E**—Medium tan
88 N 317E—Medium red **88 N 318E**—Navy blue
Shipping weight 2 pounds 1 ounce.....Each **$4.40**

G **Graceful, Curved Frame Vanity.** In calf-like plastic. Center zipper pocket divides bag. Rear wall pocket. Hand-polished gold-color metal frame. Coin purse. Stunning "Christmas star" rayon lining. About 10x6¼ inches. Shipping weight 1 lb. 6 oz.

88N323E-Black.....**$4.40** **88N324E**-Dk. brown **$4.40**
88N325E-Cherry red **4.40** **88N326E**-Navy blue **4.40**

H **"Dressmaker" Pouch,** definitely feminine, elegantly styled for a perfect Christmas gift. In rich calf-like plastic. Handles set in hand-polished gold-color metal. Pocket on rear wall zipper pocket. "Christmas star" rayon lining for luxurious touch. Coin purse. About 9¼x6¼ in. Shpg. wt. 1 lb. 4 oz.

88N319E-Black.....**$4.40** **88N320E**-Dk. brown **$4.40**
88N321E-Cherry red **4.40** **88N322E**-Navy blue **4.40**

Alligator, Handsome Leathers for Luxurious Gifts

Heartwarming gifts for her Christmas morning. Craftsmanship, finest materials make them so. These bags show that you care . . . want to give her true luxury and beauty.

A **Genuine Alligator** with head and claws. Hand-laced edges. Adjustable shoulderstrap. Rear wall zipper pocket. Leather lined. From Cuba. About 9½x7½ in. Shpg. wt. 1 lb. 8 oz.

88 N 1276E—Honey tan
88 N 1277E—Dark brown
Each bag **$14.98**

Similar, but without head, claws. About 9½x6½ in.

88 N 1278E—Honey tan
88 N 1279E—Dark brown
Shpg. wt. 1 lb. 5 oz. Ea. **$13.98**

B **Drawstring Bag** in genuine top grain cowhide. Adjustable shoulderstrap. Large expansion pocket under flap closing. Unlined. About 11x9¼ inches. Shipping weight 1 lb. 7 oz.

88 N 327E—Black **$7.98**
88 N 328E—Med. tan . . . **7.98**
88 N 329E—Med. red . . . **7.98**
88 N 330E—Navy blue . . **7.98**

C **Zip-top Shoulderbag.** Hand-tooled by cowboy-craftsmen. Top grain cowhide. Desert blossom design. Leather lined. 3 pockets, zipper compartment. About 11x7¼ in. Shipping weight 1 pound 6 ounces.

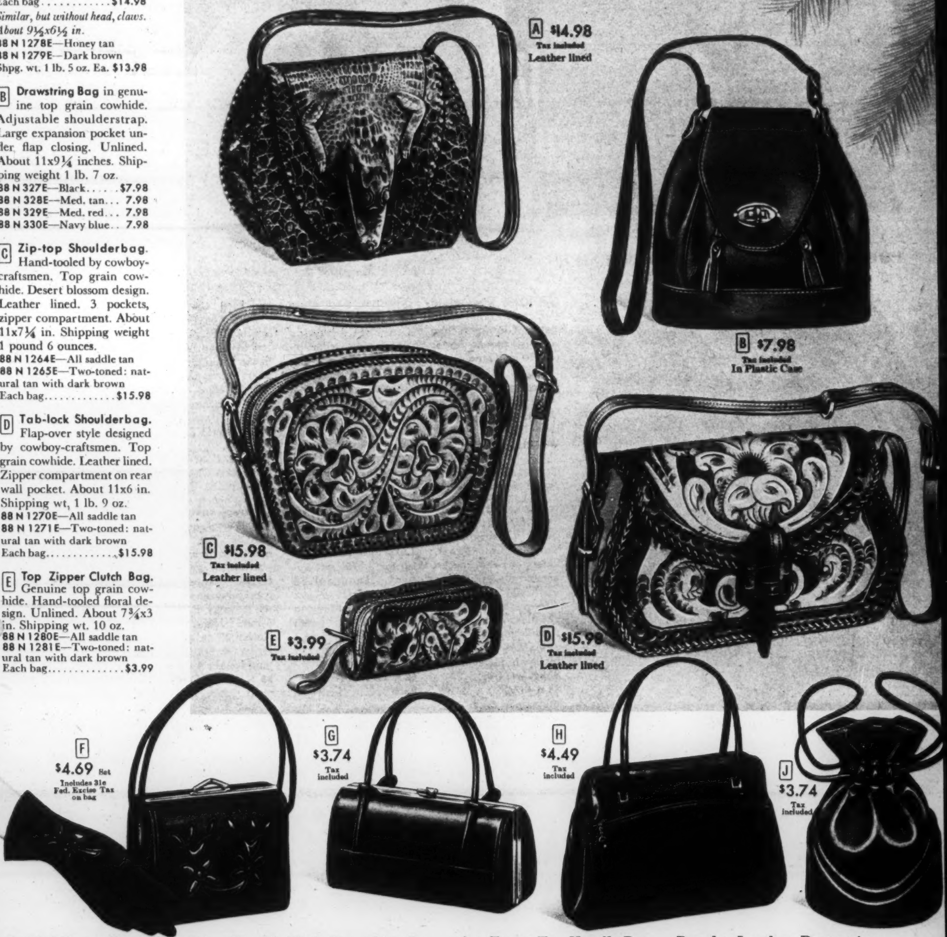
88 N 1264E—All saddle tan
88 N 1265E—Two-toned: natural tan with dark brown
Each bag **$15.98**

D **Tab-lock Shoulderbag.** Flap-over style designed by cowboy-craftsmen. Top grain cowhide. Leather lined. Zipper compartment on rear wall pocket. About 11x6 in. Shipping wt, 1 lb. 9 oz.

88 N 1270E—All saddle tan
88 N 1271E—Two-toned: natural tan with dark brown
Each bag **$15.98**

E **Top Zipper Clutch Bag.** Genuine top grain cowhide. Hand-tooled floral design. Unlined. About 7¾x3 in. Shipping wt. 10 oz.

88 N 1280E—All saddle tan
88 N 1281E—Two-toned: natural tan with dark brown
Each bag **$3.99**



Sueded Rayon Bag, Glove Set

F Bag has polished gold-color frame with rayon satin floral inserts. Roomy 2-sectional interior. Rayon lined. About 7x5¾ in. Matching glove about 10⅛ in. long. *State glove size* 6½, 7, 7½. Shpg. wt. 1 lb. 5 oz.

88 N 344E—Black **88 N 346E**—Navy
88 N 345E—Dark brown . . . Each set **$4.69**

The Go-With-Everything Bag

G Expensive looking but budget priced genuine leather bag. Double handles. Hand polished gold-color frame. Zipper pocket divides bag. Rayon lined. About 9x4¼ in. Wt. 1 lb. 2 oz.

88 N 347E–Black **88 N 348E**–Dk. brown
88 N 349E–Cherry red **88 N 350E**–Navy
Each bag **$3.74**

Our Finest Top Handle Bag

H Calf-like plastic. Two deep side pockets, large outside zipper pocket on another pocket. Also inside rear wall zipper pocket. Coin purse. Mirror in pocket. Rayon lined. About 11x7½ in. Shipping wt. 1 lb. 12 oz.

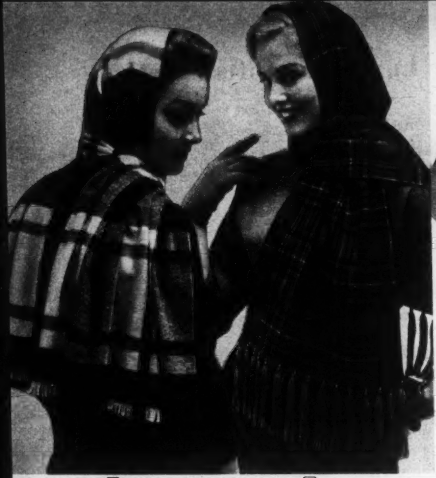
88 N 102E—Black **88 N 103E**—Dk. brown
88 N 104E—Navy blue **4.49**

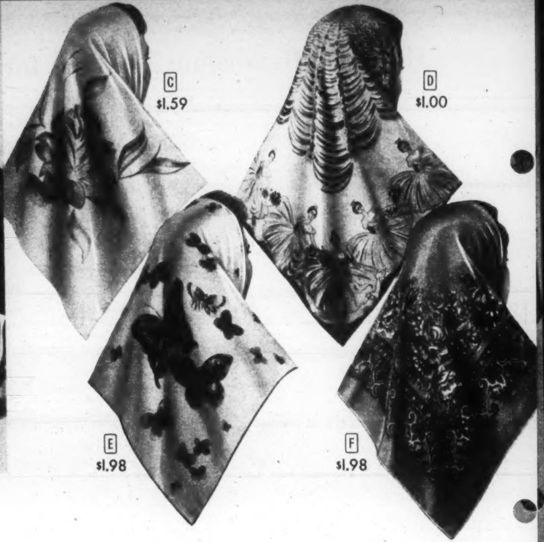
Popular Leather Drawstring

J The style she'll carry with everything. A favorite for casual wear. Genuine leather with double cording on front and back. Fully rayon lined. About 9¾x9¾ in. Shipping wt. 14 oz.

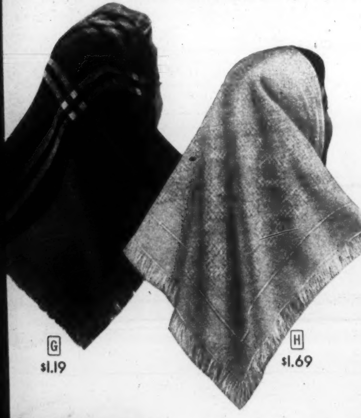
88 N 351E–Black **88 N 352E**–Dk. brown
88 N 353E–Med. tan **88 N 354E**–Med. red
88 N 355E–Navy blue . . . . . . Each **$3.74**

Prices of Handbags on these two pages include 10% Federal Excise Tax. For Sears Easy Terms, see page 371.





POPULAR ALL WOOL HEAD WARMERS



A **100% wool plaid stole.** From England. Glowing colors or misty pastels. About 20x70 in. Hand wash. Shpg. wt. 8 oz.
88N4313–Dark brown with yellow **$2.98**
88N4314–Pink with light blue **$2.98**
88N4315–Maroon and light blue **$2.98**
88N4316–Dark green with yellow **$2.98**

B **100% wool plaid headwarmer stole.** Cravenette-treated for lasting water-repellency. Keeps her head warm and dry. Brilliant and exciting multicolor plaid. About 15x70 inches including 5½-inch fringe. Dry clean. Shipping weigh: 6 ounces.
88 N 4382 — Multicolor plaid. **$1.98**

C **Pure silk** square decorated with lovely floral print painted by hand. A handsome addition to her scarf wardrobe. Hand rolled edges. About 32x35 inches. Hand wash separately. Made in Japan. Shipping wt. 3 oz.
88 N 4374 – Multicolor flowers on white background **$1.59**

D **Graceful ballerinas** whirl around the border of this soft hand-rolled silk square. Face-flattering pastels. Harmonizing design in center of scarf. Made in Japan. Hand wash. About 32x32 in. Shipping weight 2 oz.
88 N 4326—Light blue
88 N 4327—Lilac
88 N 4328—Pink
Each **$1.00**

E **Hovering butterflies** wing their way across a luxurious silk satin square. Exotic colors on white background give this square excitement. Cravenette-treated for water-repellency. Hand rolled edges. About 32½x32½ in. Made in Japan. Hand wash. Shpg. wt. 4 oz.
88 N 4376 . . . . . . **$1.98**

F **Brilliant flowers** bloom on this lustrous silk satin square. Luxurious, smooth finish for added gift appeal. Hand rolled edges. About 31½x33½ inches. Made in Japan. Hand wash separately. Wt. 4 oz..
88 N 4377—White
88 N 4378—Red
88 N 4379—Black
Each **$1.98**

G **Wool square.** An all wool square for only $1.19 . . . a bargain price for luxurious warmth and gay, cheerful colors. A real wardrobe mainstay . . . she'll wear it everywhere. Hand wash. About 29 in. square. Order several! Shipping weight 4 oz.
88 N 4360–Multicolor plaid **$1.19**

H **Zephyr square.** Soft and snug as only precious 100% zephyr wool can make it. Lightweight, but as warm as summer. Lovely novelty jacquard weave. Fringed on all 4 sides. Hand wash. About 31x31 inches. Shipping weight 5 oz.
88 N 4380—White
88 N 4381—Med. blue
Each **$1.69**

2 Gifts in One

Give her scarfs in smart black candleholders

Scarfs and 2 candleholders

$1.98

A pair of lovely wrought iron-effect candleholders for her table, and two 17-in. hand-rolled silk squares: 1 red, 1 royal blue. A perfect gift. Scarfs made in Japan. Hand wash separately.
88 N 4366–Wt. 7 oz. **$1.98**

$1.98 Set

Ties to suit your mood

One a saucy red rayon crepe trimmed with winking multicolor sequins, beads in heart design, the other a black rayon velvet with sophisticated bugle beads, sham pearls.
88 N 4367–Shpg. wt. 3 oz. **$1.98**

$1.00

Imported "stubby" tie

Glossy rayon and acetate satin brocade scarf, imported from France yet so inexpensive. A definite French accent! About 6x36 in. Hand wash. Wt. 4 oz.
88 N 4369—Pink **$1.00**
88 N 4370—Ice blue **1.00**

$9.98 Includes 10% Fed. Excise Tax

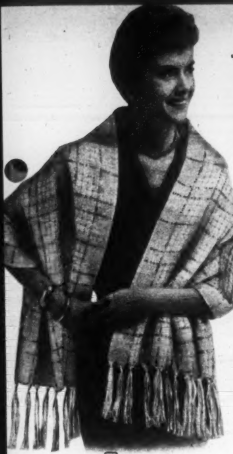
Mink . . the glamour fur

A truly luxurious Christmas gift, the mink-tail collar. Rayon lining. Hook closing. Neckline about 14½ inches.
88N4538E–Ranch (dk. brown)
88N4539E–Pastel (med. brown)
Shpg. wt. 5 oz. . . . Each **$9.98**

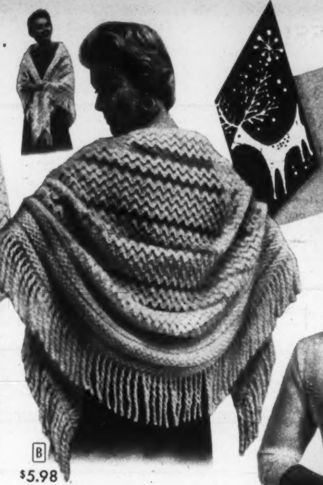
romantic stoles, capes

Accessory Magic

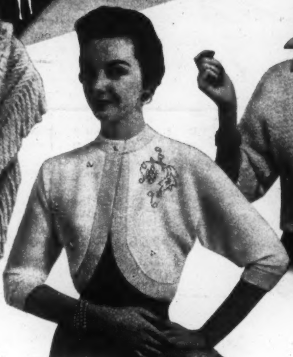
for her Christmas gift



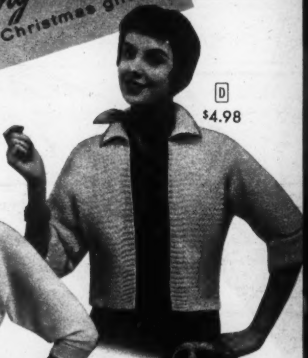
A
$2.98



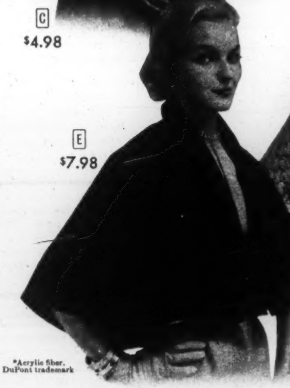
B
$5.98



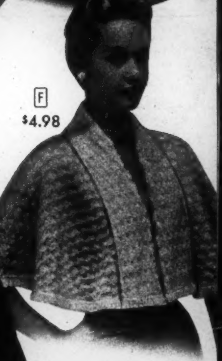
C
$4.98



D
$4.98



E
$7.98



F
$4.98

A **100% Nylon Stole** with brilliant non-tarnishing gold-color threading. Exquisite novelty basket weave design with an air of enchantment. Single-knot fringe. About 20x72 inches including fringe. Hand wash. Shipping wt. 8 oz.
88 N 4383—White with gold-color threading.
Each............**$2.98**

B **Semi-circle Stole,** shaped to hug her shoulders. Zig-zag design lightning-flashes across the width of this 100% wool charmer. Creamiest white color to compliment each outfit. Luxurious twist fringe for added grace. Hand washable. Length about 82 inches. Shipping wt. 12 oz.
88 N 4387.......**$5.98**

C **Dramatic Bolero** in miracle knit Orlon*. Graceful dolman sleeves. Sham pearls and silver-color beads are caught in delicate embroidery at the bolero front. Single button closing. Hand wash. *State bust size* medium (34–36); large (38–40) inches. Shpg. wt. 6 oz.
88 N 4561–White. .**$4.98**

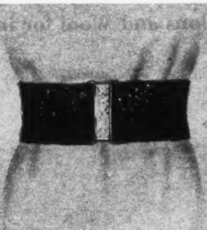
D **Little Shrug Jacket** in 100% wool. Cropped, cuffed three-quarter length sleeves. Ribbed jacket front. Neat little "Johnny collar". Hand wash separately. *State bust size* medium (34–36); large (38–40) in. Shipping weight 8 oz.
88 N 4562—White
88 N 4563—Black
Each............**$4.98**

E **Plush Cape** has the effect of real fur . . it's 49% rayon, 51% cotton swirled in a velvety "broadtail" look. A most glamorous wrap-around clutch style. Rayon lined. Dry clean. Fits bust sizes 32 to 38 inches. Shipping weight 1 pound.
88 N 4568—White
88 N 4569—Black
Each............**$7.98**

F **100% Wool Clutch Cape** circles her shoulders, shelters her arms from winter chills. Knitted in a lovely "lace-like" pattern. She'll wear it again and again as a fashion accessory. Hand wash separately. Fits bust sizes 32 to 38 inches. Shipping wt. 10 oz.
88 N 4566–White. .**$4.98**
88 N 4567–Black. . **4.98**

*Acrylic fiber. DuPont trademark

$1.98 Set



$1.89

6 Squares only $1.98

A scarf wardrobe, smart accents for suits, dresses, blouses. Set of six pure silk 17-inch squares in assorted jewel-like solid colors and brilliant prints. Boxed for gift giving. Hand wash separately. Shipping weight 4 oz.
88 N 4368—Scarf assortment. Set **$1.98**

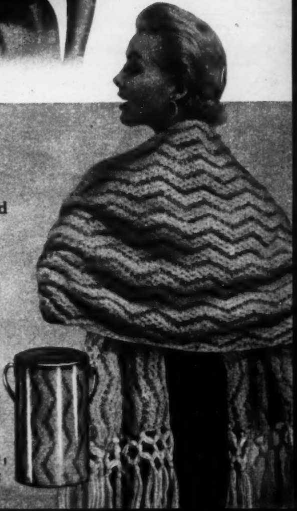
The Cinch creates a Waist

Sequin sparkle to flatter her waist. 2-inch elasticized cinch belt sewn with fiery sequins, finished with novelty plastic buckle. *State waistline size* small (24–26); medium (28–30) inches.
88 N 2247—Black **88 N 2248**—Gold
Shipping weight 4 oz........Each **$1.89**

AS A GIFT . .
she'll love this
metallic-color-flashed
wool stole . . use
the plastic case
for her knitting

$4.98

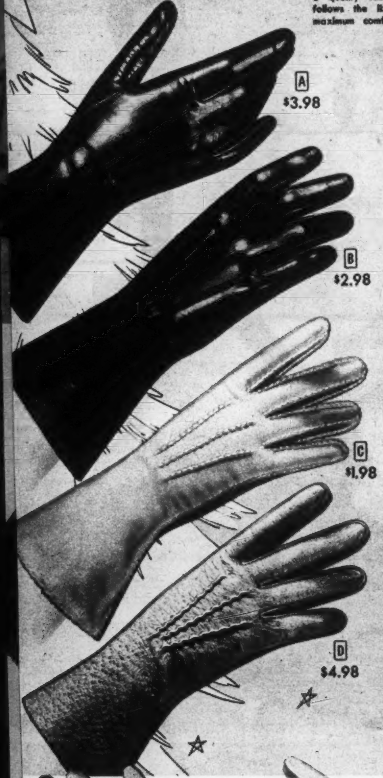
100% wool stole with non-tarnishing gold-or-silver color metallic thread. She'll use the knitting case again and again. About 20x73 in. with fringe. Hand wash separately.
88 N 4384—White, gold
88 N 4385—Black, silver
Shpg. wt. 1 lb. . . . Ea. $4.98



KERRYBROOKE CLASSICS

Christmas Stars of our collection. A smart simplicity keeps them always in style

All are made with the BOLTON THUMB .. a quality feature of better gloves follows the line of her thumb for maximum comfort and smoothest fit

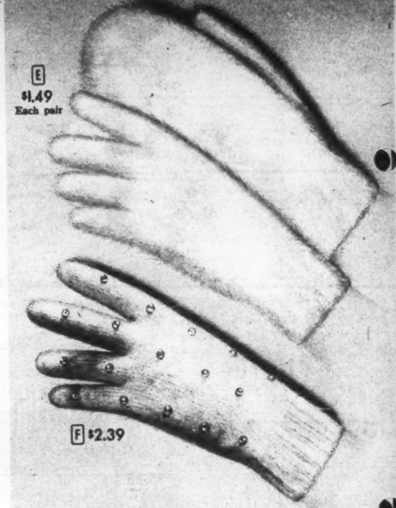


A Imported French Kidskin. Soft lustrous leather in classic styling. Hand wash. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.
88 N 5760–Black
88 N 5761–Dark brown
88 N 5762–White
88 N 5763–Navy blue
Each pair....... $3.98

B Imported Capeskin. We believe it's the best leather glove at this price. Hand wash. Length about 10¾ in. *State size* 6½, 7, 7½, 8, 8½, Shpg. wt. 3 oz.
88 N 5710–Black
88 N 5711–Dark brown
88 N 5712–White
88 N 5713–Navy blue
Each pair....... $2.98

C Double Woven Nylon. Sueded finish, beautifully tailored. Dries in minutes. Hand wash. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.
88 N 5471–White
88 N 5470–Black
88 N 5472–Cream
88 N 5473–Dark brown
Each pair....... $1.98

D Smartly Tailored peccary pigskin glove. Hand drawn pointing on back. Smooth fitting Bolton thumb. Hand wash separately. Length about 10¾ in. *State size* 6½, 7, 7½, 8. Shipping weight 3 ounces.
88 N 5702–Cork tan
88 N 5703–Natural beige
Each pair....... $4.98

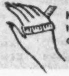


IMPORT GLOVES

Fluffy-as-a-kitten angora with wool.
From Europe for her Christmas gift.

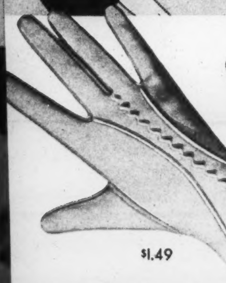
E Soft fleecy glove hugs her hand in a warm combination of 70% angora rabbit hair and 30% wool. Elegant, feminine look. Hand washable. From Italy. Length about 9½ in. *State size* small (6-6½); medium (7-7½); large (8-8½). Shipping weight 3 ounces.
88 N 5014—White 88 N 5015—Black
88 N 5016—Pink Each pair.................. $1.49
Same as above, but mitten style. State size shown above.
88 N 5060—White.... $1.49 88 N 5061—Pink.... $1.49

F Sweet as an angel with its dusting of sequins and lustrous sham pearls on 70% angora rabbit hair, 30% wool glove. Hand wash separately. From Italy. Length about 9½ in. *State size* small (6-6½); medium (7-7½); large (8-8½). Shipping weight 3 ounces.
88 N 5055—White 88 N 5056—Black
88 N 5057—Pink Each pair.................. $2.39



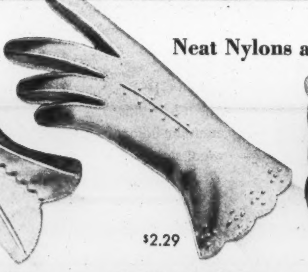
HOW TO MEASURE. For women's glove size, draw tape snugly around fullest part of right hand. Number of inches is size. If between sizes, order next larger size.

Neat Nylons and Wool for important "extra" gloves



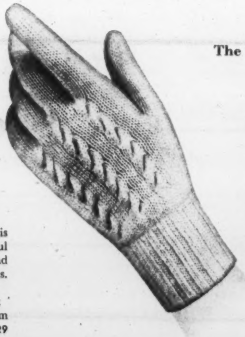
Handsome Double Woven Nylon

Elegantly tailored and accented by scalloping and pointing. Hand wash separately. Length about 9 inches. *State size* 6½, 7, 7½, 8, 8½.
88 N 5462—White 88 N 5464—Black
88 N 5465—Dark brown 88 N 5466—Beige
Shipping weight 3 ounces. Each pair..... $1.49



Feminine French Knots

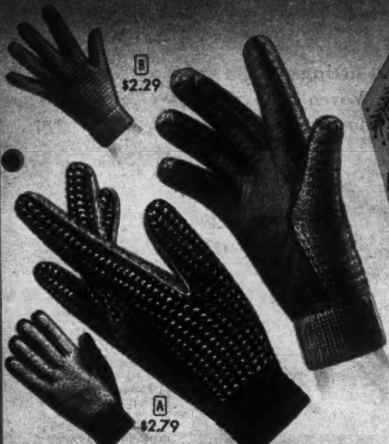
A dainty frosting of French knots on this handsewn, hand detailed glove. Graceful flare cuff. Double woven nylon. Hand wash separately. Length about 9 inches. *State size* 6½, 7, 7½, 8. Shpg. wt. 3 oz.
88 N 5455–White 88 N 5467–Black
88 N 5478–Navy blue 88 N 5445–Cream
Each pair...................... $2.29



The Snug Warmth of Wool

$1.00 Pair 2 prs. $1.84

100% worsted wool glove. Imported from Japan. Hand wash. Length about 10 in. *State size* small (6-6½); medium (7-7½); large (8-8½). Shipping wt. each pair, 3 oz.
88N5000G–White..... $1.00
88N5001G–Med. green 1.00
88N5002G–Bright red 1.00
88N5003G–Black..... 1.00
88N5007G–Maize.... 1 00
Save 16c. 2 prs. for 1.84



SMART PIG PALMS

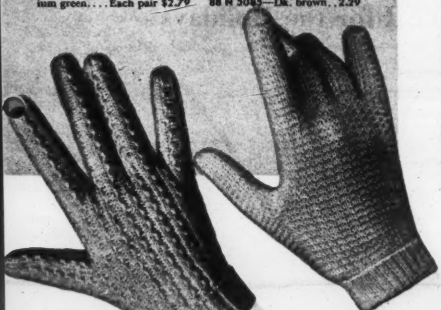
The look of handsome peccary pigskin on warm wool gloves

A Two-tone wool glove imported from Japan. Colorful wool with handsome American-tanned peccary pigskin palm. Practical for driving and other glove-wearing chores. Stays sturdily warm for many seasons. Length about 9 in. *State size* small (6–6½); medium (7–7½); large (8–8½). Shpg. wt. 4 oz.

88 N 5068—Black, white
88 N 5069—Black, bright red
88 N 5070—Bright red, medium green.... Each pair $2.79

B Double duty wool glove. Appliqued with American-tanned peccary pigskin palm for long wear. Keeps winter in its place, gives you the warmth you need. From Japan. Length about 9 in. *State size* small (6–6½); medium (7–7½); large (8–8½). Shpg. wt. 4 oz.

88 N 5030—Bright red..	$2.29
88 N 5031—Dark green.	2.29
88 N 5032—Beige......	2.29
88 N 5083—Black......	2.29
88 N 5084—Gray......	2.29
88 N 5085—Dk. brown..	2.29



$1.98

$1.98

This Nylon Stretches To Fit Her Hand Size

New novelty nylon glove. Stretches to fit any hand size...so your gift is bound to fit. Washes and dries quick as a wink. Smart classic string knit for casual or dressy wear. Length about 8 in. Hand wash. Order several pairs for the ladies on your list. Shpg. wt. 3 oz.

88 N 5175—White only....$1.98

Warm Wool Lining in Cotton String Glove

A classic favorite, now with a warm as toast wool lining. Imported from Italy. Hand wash separately. Length about 9¼ in. *Please state size* small (6–6½); medium (7–7½); large (8–8½). Shipping weight 3 ounces.

88 N 5008—White
88 N 5009—Natural beige
Each pair................$1.98

it gets cold in December!
Gloves for Christmas
will be warmly appreciated

WARM and LUXURIOUS LININGS at down-to-earth prices

Lined Capeskin, Bolton Thumb

Supple capeskin gloves in your choice of three warm linings. Bolton thumb for comfortable fit. Length about 9½ in. *State size* small (6–6½); medium (7–7½); large (8–8½). Shipping weight 4 ounces.

Fleeced Cotton and Rayon Lining.

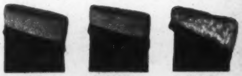
88 N 5300—Black......................	$2.49
88 N 5301—Dark brown.................	2.49

100% Wool Lining. Soft, warm fabric.

88 N 5302—Black......................	$2.98
88 N 5303—Dark brown.................	2.98

Rabbit Fur Lining. Luxurious and warm.

88 N 5304—Black......................	$3.98
88 N 5305—Dark brown.................	3.98



Fleeced Cotton, Rayon Lining	100% Wool Lining	Rabbit Fur Lining
$2.49	$2.98	$3.98

Capeskin Lined with White Rabbit Fur

Imported capeskin slip-on with the fit of a dress glove. Lined in the luxury of pure, snowy white rabbit fur. → Bolton thumb follows the natural line of thumb giving smooth fit. Length about 9½ in. *State size* small (6–6½); medium (7–7½); large (8–8½). Shipping wt. 4 oz.

88 N 5318—Bright red
88 N 5319—Black
88 N 5320—Dark brown
Each pair...........$4.98

Fur Cuffed Capeskin

Fluffy bracelet of rich, → warm fur on this imported capeskin slip-on. Special shirred wrists for extra snug fit. Length about 10 inches. *State size* small (6–6½); medium (7–7½); large (8–8½). Shipping weight 4 ounces.

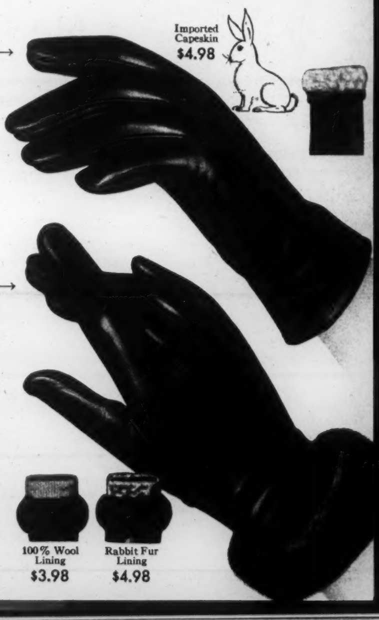
100% Wool Lining

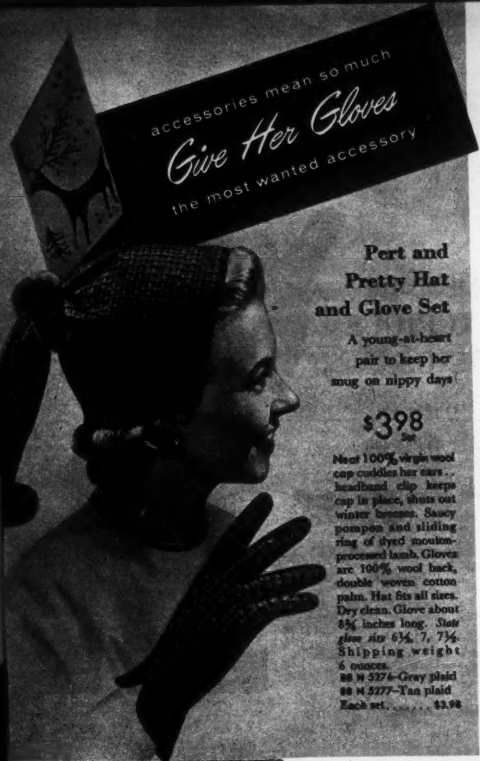
88 N 5314—Black....$3.98
88 N 5315–Dk. brown. 3.98

Rabbit Fur Lining

88 N 5316–Black.....$4.98
88 N 5317–Dk. brown. 4.98

FOR HOW TO MEASURE for Women's Gloves, see opposite page. For Sears Easy Terms, see page 371.





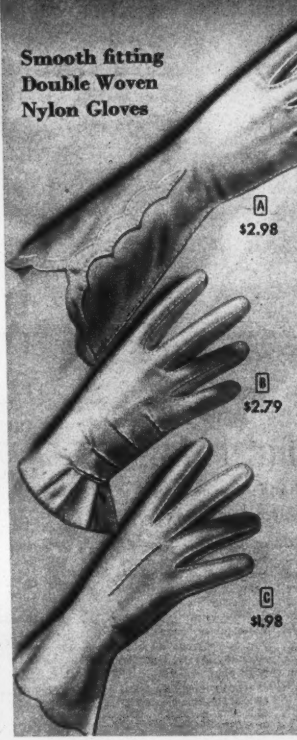
Pert and Pretty Hat and Glove Set

A young-at-heart pair to keep her snug on nippy days

$3.98 Set

Neat 100% virgin wool cap cuddles her ears . . headband clip keeps cap in place, shuts out winter breezes. Saucy pompon and sliding ring of dyed mouton-processed lamb. Gloves are 100% wool back, double woven cotton palm. Hat fits all sizes. Dry clean. Glove about 8¾ inches long. *State glove size* 6½, 7, 7½. Shipping weight 6 ounces.
88 N 5276–Gray plaid
88 N 5277–Tan plaid
Each set. $3.98

Smooth fitting Double Woven Nylon Gloves

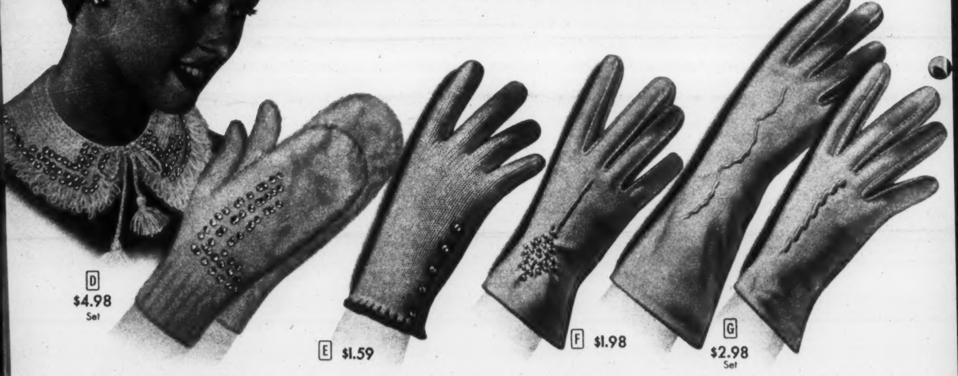


A **Scalloped applique pointing accents** center of this gracefully flared glove for dress-up occasions. Hand sewn. Sueded finish. Bolton thumb for smooth fit. Hand wash. *State glove size* 6½, 7, 7½, 8. About 11½ inches long. Shipping wt. 3 oz.
88 N 5521–White. . $2.98
88 N 5520–Black. . . 2.98

B **Novelty flared cuff.** Soft sueded double woven nylon. Completely handsewn. The dramatic glove every woman should have in her wardrobe. Bolton thumb for comfortable fit. Hand wash. About 9 inches long. *State size* 6½, 7, 7½, 8. Shpg. wt. 3 oz.
88 N 5526–White. . $2.79
88 N 5525–Black. . . 2.79
88 N 5527–Beige. . . 2.79

C **Butter-soft sueded finish.** Dainty scalloped edge pointed-up with delicate hand-stitching detail. Hand sewn throughout. Bolton thumb gives snug, smooth fit. Hand wash. Length about 10 inches. *State size* 6½, 7, 7½, 8. Shpg. wt. 3 oz.
88 N 5529–White. . $1.98
88 N 5528–Black. . . 1.98
88 N 5530–Pink. . . . 1.98

GLAMOUR GLITTER for the Holidays



Sequined Collar and Mitten Set

D Soft and sweet 70% angora rabbit hair, 30% wool mittens and collar . . silver-color sequins on pure snowy white, just right for Christmas. Both imported from Italy. Collar has tasseled tie front, fits all sizes. Knit mitten has snug ribbed cuff. Length about 9½ in. Hand wash separately. *State mitten size* small (6–6½); medium (7–7½); large (8–8½).
88 N 5278—White. Shpg. wt. 7 oz. . . . . .Set $4.98

Glitter on Import Gloves

E Rich gold-color braid and rhinestones on 100% wool worsted slip-on. From Japan. Hand wash with care. Length about 8½ in. *State size* small (6–6½); medium (7–7½); large (8–8½).
88 N 5010–White 88 N 5011–Black
Shpg. wt. 3 oz. . . . .Each pair $1.59

Double Woven Cotton

F The soft glow of sham pearls gives elegance to this slip-on. Sueded finish. Made with Bolton thumb for smooth fit. Hand sewn. Hand wash. Length about 8¾ in. *State size* 6½, 7, 7½, 8.
88N5831-Black 88N5832-White
Shpg. wt. 3 oz. . . .Each pair $1.98

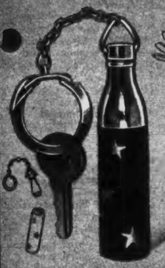
The Long and Short of It

G Two pairs of double woven nylon gloves . . . one pair about 12 inches long, the other an 8-inch shorty with turn down cuff. Bolton thumbs. Hand wash. *State size* 6½, 7, 7½, 8. Wt. 6 oz.
88 N 5532—White . . . . . Set $2.98
88 N 5531—Black . . . . . .Set 2.98

FOR HOW TO MEASURE FOR WOMEN'S GLOVES see page 144 of this catalog. For Sears Easy Terms, see page 371.

CHRISTMAS STOCKING STUFFERS $1.50 each

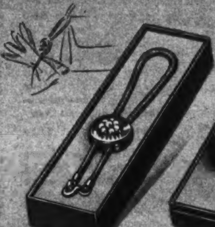
Clever little "extra" gifts for everyday use
. . . all of them needed, all of them practical



A "Champagne" Bottle for Pills

She'll pop her pills into this make-believe champagne bottle in black enamel finish. Gold-color star decoration. Gold-plated top unscrews. Attached ring holds keys neatly. About 2⅜ in. long. Shipping wt. each 3 oz.

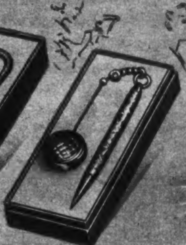
88 N 7069 . . . Each $1.50
2 for only 2.70



Luxurious 24K Gold-plated Glove Ring

Rich-looking 24K gold-plate forms this lovely glove ring. Scattered sham pearl center. Center piece moves down chain to lock gloves firmly in place. A beautifully designed purse accessory. Gift boxed. Shipping wt. each 4 oz.

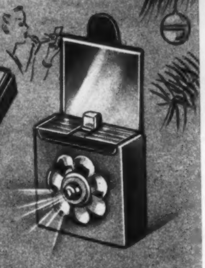
88 N 7070 . . . Each $1.50
2 for 2.70



Stray-proof Pencil on Rewinding Chain

Not behind the ear, not lost in the purse, this mechanical pencil stays where it should . . . on its 15-inch rewinding chain. Feminine locket pins firmly to purse or dress. Pencil about 3 in. long. Gift boxed. Shpg. wt. each 4 oz.

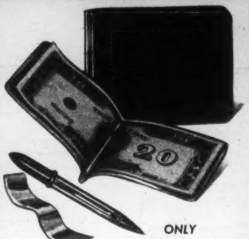
88 N 7071—Gold-plated
Each $1.50; 2 for $2.70



Make-up Lite for Lipstick Touch-ups

Lady in the dark can still put on her lipstick if she uses this make-up lite. Small light in the front of the ivory-color plastic case focuses on pull-up beveled-edge mirror. Attached clip. Boxed. About 1⅝x1½ in. Shpg. wt. each 4 oz.

88 N 7072 . . . . Each $1.50
2 for 2.70



ONLY $1.33 each in lots of 3
Tax included

Genuine Top-grain Leather Wallet

Slim, handsome top-grain leather wallet for bills plus a ball point pen for only $1.50. Gold-color magic tape included so billfold may be personalized. Gold-color clip in billfold. About 3½x2¾ inches. Shipping weight 4 ounces

88 N 7073E—Tan . . . . . Each $1.50
88 N 7074E—Red . . . . . Each 1.50
Save 51c . . 3 billfolds for only 3.99

Special Price for clubs, employers, other groups, for this book only, 12 or more billfolds only $1.00 ea.

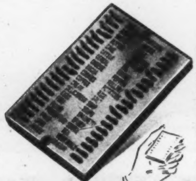
Prices include 10% Fed. Excise Tax

BE A THRIFTY SANTA! Any item in this group for $1.00; 2 for $1.90; 4 for $3.60

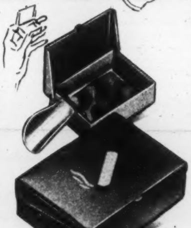
90c Each in lots of 4

Please state catalog number of all items ordered

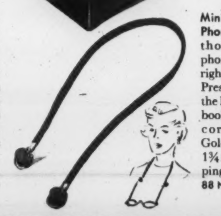
A Shopping List literally under her thumb. Handy permanent guide for her handbag has 40 movable selection tabs for household grocery necessities. Gold-color front, black enamel back. About 2¾x1⅞ in. Shipping weight 4 ounces.
88 N 7060G . . . $1.00



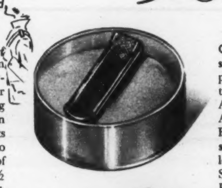
Handbag Ash Tray to carry in purse when she visits non-smoking friends. This diminutive "silent butler" even has an automatic pop-up cigarette rest. Gold-color metal with cigarette design on top. About 1⅝x1¼ in. Shpg. wt. 3 oz.
88 N 7061G . . . $1.00



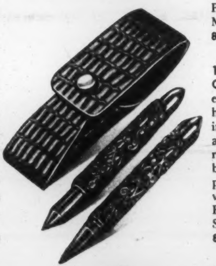
Eye-glass Protector. If she can never find her glasses, she'll appreciate this as a gift. A black nylon braid cord with rubber ends holds her glasses in place. Braid slips around the head, glasses stay where she can find them. Shpg. wt. 2 oz.
88 N 7067G . . . $1.00



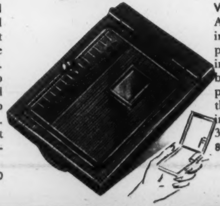
Embossed Gold-plated Clip. Even though she is carrying bundles, her shoulderstrap bag always stays firmly in place. Bag strap fits into clip attached to her collar or neck of dress. About 1½x½ in. Gift boxed. Shpg. wt. 4 oz.
88 N 7063G . . . $1.00



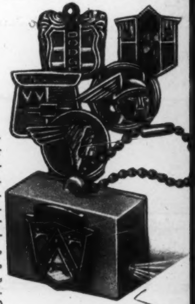
Ball Point Pen and Mechanical Pencil. Lacy filigree work in gold-color metal sheathes this practical set. Cased in gold-color leather-like plastic with snap top. Just the right size for her handbag . . set is only 3 inches long. Shpg. wt. 4 oz.
88 N 7064G . . . $1.00



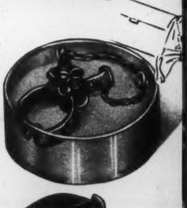
Miniature Indexed Phone Book. All those important phone numbers are right at her fingertips. Press button down to the letter wanted and book pops open to correct number. Gold-plated. About 1¾x2½ inches. Shipping weight 4 oz.
88 N 7065G . . . $1.00



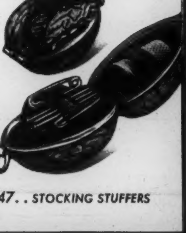
Gold-plated Car Insignia on ivory-color plastic case. Miniature flashlight inside. Attached key ring. About 1½x1 in. Boxed. **State car insignia** Ford, Chevrolet, Plymouth, Buick, Studebaker, Dodge, Pontiac, Oldsmobile, Mercury. Wt. 4 oz.
88 N 7066G . . . $1.00

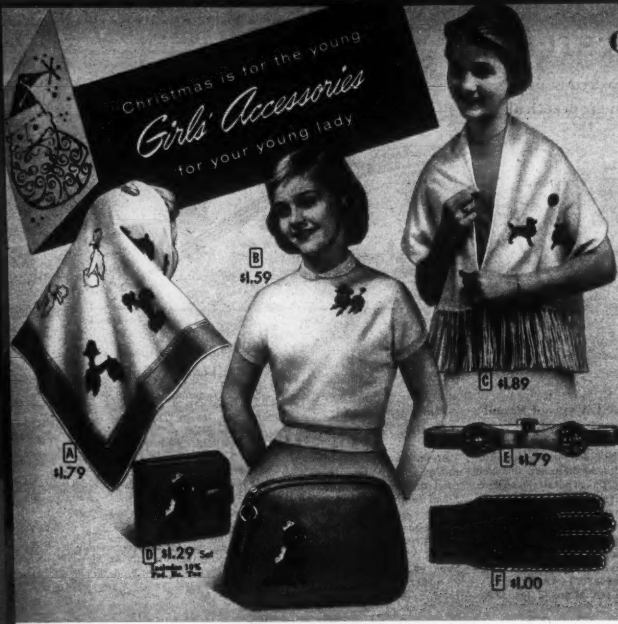


14K Gold-plated Glove Ring . . . flower centered. Keeps her gloves from straying. This attractive accessory attaches directly to her handbag. A welcome, practical gift for any woman's handbag. Boxed for gift giving. Shpg. wt. 2 oz.
88 N 7062G . . . $1.00



Walnut Sewing Kit. All her sewing needs in a nutshell (a gold-plated walnut). Sewing kit includes thimble, needle, straight pins, safety pin, and thread. Red felt lining. Shipping weight 3 oz.
88 N 7068G . . . $1.00





OODLES OF POODLES

Saucy "pooches" prance on favorite soda crowd separates. Christmas gift specialties!

A Frisky Black and White Poodles on white pure silk square with red-border. Hand rolled edges. About 31⅛x33⅛ inches. Made in Japan. Hand wash separately. Shpg. wt. 3 oz.
88 N 9891..........$1.79

C 100% Wool Jersey Stole for youthful accent. Cute black poodle applique with rhinestone trim spices one side. About 12x53 in. including 5-inch fringe. Dry clean. Shipping weight 6 oz.
88 N 9898—White..$1.89

E Plastic belt with 2 enameled metal poodles. Gold-color metal buckle. About 2 in. wide. *State waist size* 22, 24, 26, 28 in.
88 N 9912—Turf tan
88 N 9913—Bright red
Shpg. wt. 5 oz...Ea. $1.79

B Cotton Knit Blousette. Ribbed sweetheart collar. Gray poodle with rhinestones. Hand wash separately. *State size* medium (7–9); large (10–14). Shpg. wt. 6 oz.
88 N 9871—White
88 N 9872—Bright red
88 N 9873—Yellow
Each...............$1.59

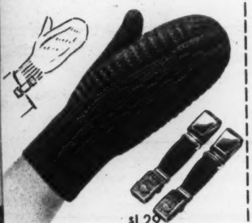
D Zip-top Clutch Bag and snap-closing wallet with appliqued poodles. Leather-like plastic. Unlined. Bag about 8¼x5⅝ in. Wallet about 4¼x3½ in.
88 N 9512E—Med. red
88 N 9513E—Med. green
88 N 9514E—Lt. brown
Wt. 8 oz........Set $1.29

F 100% Wool Worsted Glove with poodle appliqued on back. Hand wash. From Japan. About 7¾ in. long. *State size* small (2–3); medium (4–5); large (6–7). Shpg. wt. 3 oz.
88 N 9344—White..$1.00
88 N 9345—Red... 1.00

SIZE CHART FOR CHILDREN'S, TEENS' GLOVES

Order size........	2	3	4	5	6	7	8	9
If around fullest part of right hand is.....	5	5¼	5½	5¾	6	6¼	6½	7 in.

GIRLS' ACCESSORIES . . Christmas gifts to please any youngster



$1.29

100% Wool Mittens, with clips to keep them from straying away from youngsters. Attach to sweater or coat sleeves. Hand wash. *State size* 2, 3, 4. Shpg. wt. 4 oz.
88 N 9373—White..........$1.29
88 N 9374—Red............ 1.29

$1.19 Includes 10% Fed. Excise Tax

Little Sweetheart pouch. Heart design on calf-like plastic. Polished gold-color frame. About 5x4¼ in. Rayon lined. Wt. 8 oz.
88 N 9545E—Medium red....$1.19
88 N 9546E—Navy blue...... 1.19
88 N 9547E—Dark brown.... 1.19

$1.79 each set

Personalized Cotton Poplin Mitt, water-repellent. Fleeced cotton, rayon lining. Write-on tab with gold-color tape, ball-point pen. About 7¾ in. long. *State size* small (2–3); medium (4–5); large (6–7).
88 N 9414—Medium red
88 N 9415—Navy blue
Wt. 4 oz. Ea. $1.79.....2 sets $3.39

$1.29

55% Wool, 45% Rayon Headwarmer with clip band to shut out chilly breezes. Wool tassel. In happy-go-lucky multi-color plaid. Hand wash separately. About 7½x29½ in. Shpg. wt. 4 oz.
88 N 9897—Plaid..........$1.29

$1.39 Includes 10% Fed. Ex. Tax

Plastic Shoulderstrap Bag, looks like saddle leather. Pad and pencil inside. Flap top. Plastic lined. About 6¼x5⅛ in. Shpg. wt. 10 oz.
88 N 9548E—Light red.......$1.39
88 N 9549E—Medium tan.... 1.39
88 N 9550E—Navy blue...... 1.39

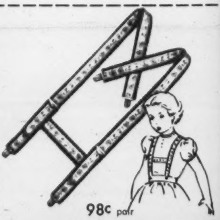
MOTHER GOOSE
THREE LITTLE PIGS

$1.59 set

Mother Goose Set. 3 Little Pigs and other nursery rhyme favorites printed on 2 spun rayon squares (about 25 in.). In a nursery rhyme book. Hand wash separately.
88 N 9893—Set of 2; 1 red border, 1 royal blue border. Wt. 9 oz..$1.59

$1.49

Eski and Mo Puppet Mitts. Water-repellent red cotton poplin palms. White rabbit fur backs. Brushed cotton lining. Length about 8½ in. *State size* small (3); medium (4-5); large(6-7); extra-large(8-9).
88 N 9316—Shpg. wt. 4 oz....$1.49



98c pair

Suspender Gaieties. Gay hearts decorate white tape bordered with bright red felt. Metal clips are adjustable. Shipping wt. 4 oz.
88 N 9803—Fits sizes 1 to 7
88 N 9804—Fits sizes 8 to 12
Each pair.......................98c

$2.29 Includes 10% Fed. Excise Tax

Fitted Plastic Bag. Shoulder-strap adjusts. Rayon lined. Abt. 7¼x5½ in. Wt. 1 lb.
88N9552E–Medium tan $2.29
88N9553E–Medium red 2.29
88N9554E–Navy blue . . . 2.29
88N9555E–Black patent-like plastic $2.29

$2.59 Includes 10% Fed. Excise Tax

Sweet and lovely rayon evening bag. Fitted with comb, compact. Unlined. Gift boxed. About 5¾x4⅛ inches. Shpg. wt. 8 oz.
88 N 9559E–Black velvet
88 N 9560E–Silver brocade
Each bag $2.59

$1.49 Includes 10% Fed. Excise Tax

Plastic "Slackie" Bag. Ball-point pen, pad, compact, purse, comb. About 7½x4¾ inches. Unlined. Wt. 1 lb.
88N9533E–Medium red $1.49
88N9534E–Medium tan 1.49
88N9535E–Black 1.49
88N9536E–Dark brown . . 1.49

$2.98

Capeskin glove. Rabbit fur cuff. Cotton, rayon lining. About 8½ in. long. *State size* 4, 5, 6, 7, 8. Wt. 5 oz.
88 N 9311–Bright red . . . $2.98
88 N 9313–Dark brown 2.98
88 N 9369–Navy blue . . . 2.98

$1.79 Two squares

Two 100% wool squares. Popular with the school set. 1 white novelty weave, 1 multi-color plaid. Fringed on all sides. Hand wash separately. 27x27½ in. Shpg. wt. 6 oz.
88 N 9896 . . . . Set $1.79

89c From Japan

100% Wool. Hand wash. About 7¾ in. long. *State size* small (2-3); medium (4-5); large (6-7). Shpg. wt. 3 oz.
88 N 9339–White 89c
88 N 9340–Red 89c
88 N 9341–Medium green 89c
88 N 9349–Navy blue 89c

$1.98 Set

Little plastic piano with two 17-in. pure silk squares. One solid royal blue, one piano-key print. Hand rolled edges. Hand wash separately. Made in Japan. Shpg. wt. 6 oz.
88 N 9890 . . . . Set $1.98

$1.99

Pig-palm Glove. Worsted wool (from Japan); appliqued peccary pigskin palm. Hand wash separately. About 7 in. long. *State size* medium (4-5); large (6-7). Shpg. wt. 5 oz.
88 N 9423—Beige $1.99
88 N 9424—Bright red . . 1.99

$2.59 Includes 10% Fed. Excise Tax

Shoulderstrap Bag in lustrous plastic. Flap top with gold-color ornament. Unlined. About 8¾x5¼ in. Wt. 1 lb.
88N9556E–Saddle tan, . . $2.59
88N9557E–Med. red 2.59
88N9558E–Med. brown . . 2.59

$1.10 Includes 10% Fed. Excise Tax

Rabbit fur Collar for a touch of little girl sophistication. Rayon faille lining and front ties. About 13½ inches. Would look darling on her sweaters, suits. Shpg. wt. 3 oz.
88 N 9892E–White only $1.10

$1.00

Embossed cowhide to cinch in her jeans. Gold-color studs, bright sparklers flash on the belt. About ⅞ in. wide. *State waistline size* 22, 24, 26, 28 inches. Shpg. wt. 4 oz.
88 N 9965–Natural tan $1.00

$1.98

70% angora rabbit hair, 30% wool. Fluffy handwarmer with sham pearls, sequins. Ribbed cuff. About 7¼ in. long. Hand wash. *State size* small (2-3); medium (4-5); large (6-7). Shpg. wt. 3 oz.
88 N 5900 . . . . $1.98

TEEN FAVORITES

Snuggest headwarmers, Perky hats
Most wanted by the soda crowd

Wool Plaid Headwarmer

$1.59

Gay teen life needs a gay headwarmer to match . . that's why this colorful, muffin-warm wrap-around is seen on so many school gals. 100% wool in bright and happy plaids. Hand wash separately. She'll stay snug and warm at games, out skating or on the way to school. About 14¾ x 72 inches. Shpg. wt. 7 oz.
88 N 9866—White ground, plaid $1.59
88 N 9858—Red ground, plaid $1.59

Pert Plaid Jockey Cap, Bag

$3.98 Set $2.29 Cap only

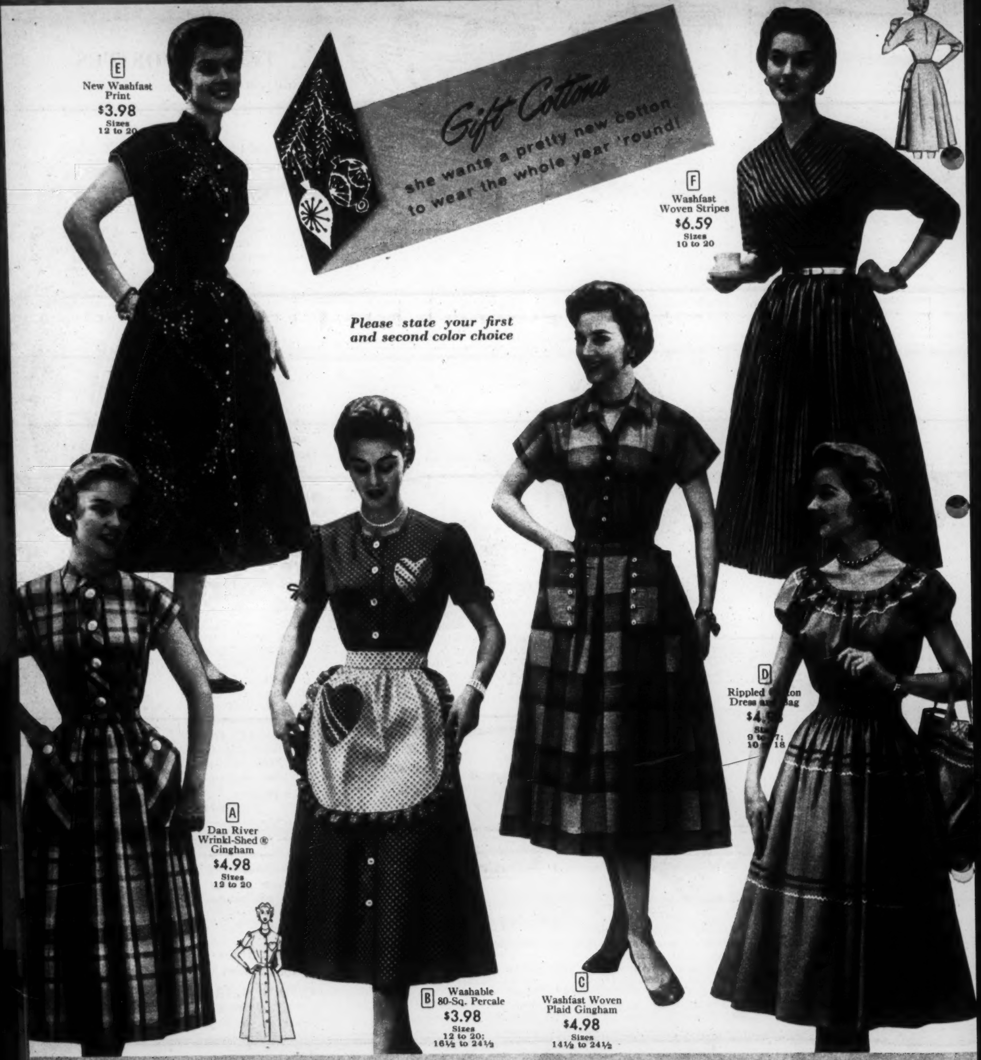
Jockey cap, bag in bright multicolor red plaid. 45% rayon, 55% wool. Black rayon velvet trim. Pouch bag has loads of room for schoolgirl odds and ends. Hat fits head size 21¾ to 22½ in. Bag is about 7x9 in. Set includes 15c Federal Excise tax on bag. Shpg. wt. set 1 lb.; hat only, 8 oz.
078 N 5075E—Set $3.98
078 N 5070—Hat only 2.29

This hat and set shipped from Philadelphia or Chicago; order, pay postage from your mail order house.

Dickey, Stocking Cap Set

$3.50 Set $1.98 Dickey only

Smart set in 90% wool checked with 10% angora rabbit hair. 9x15 inch dickey has turtle neck, fits all sizes; vest portion stays tucked in. Stocking cap has saucy tassel. Cap fits all sizes, is about 23 in. long. Hand wash separately.
Stocking cap, Dickey. Shpg. wt. 6 oz.
88 N 9899-Red, white
88 N 9800-Navy, white
Each set $3.50
Dickey only. Wt. 4 oz.
88 N 9801-Red, white
88 N 9802-Navy, white
Each $1.98


E
New Washfast Print
$3.98
Sizes 12 to 20
Gift Cottons
she wants a pretty new cotton to wear the whole year 'round!
Please state your first and second color choice
F
Washfast Woven Stripes
$6.59
Sizes 10 to 20
D
Rippled C ton Dress an ag
$4.
9 t 7;
10 18
A
Dan River Wrinkl-Shed ® Gingham
$4.98
Sizes 12 to 20
B
Washable 80-Sq. Percale
$3.98
Sizes 12 to 20; 16½ to 24½
C
Washfast Woven Plaid Gingham
$4.98
Sizes 14½ to 24½

A **Washfast Woven Plaid Gingham** . . famous Dan River Wrinkl-Shed® fabric that won't shrink over 1%. She'll love the rich plaid of deep and pastel colors, and the easy-to-wear style. Expertly made, with gathers all around skirt, pearl-like plastic buttons. Wt. 1 lb. 2 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

031N4849—Pink and medium blue $4.98
031N4850—Plum wine, light blue 4.98

B **Washable 80-Sq. Percale** dress and separate apron. A wonderful gift for that smart homemaker! Shpg. wt. 15 oz. *Order correct size. Misses' sizes* 12, 14, 16, 18, 20.

031 N 3843—Navy 031 N 3844—Red
031 N 3845—Brown Dress, apron $3.98

Shorter Women's sizes 16½, 18½, 20½, 22½, 24½.

031 N 5843—Navy 031 N 5844—Red
031 N 5845—Brown Dress, apron $3.98

C **Woven Plaid Gingham** . . washfast, sunfast, won't shrink over 2%. Becoming dress with fullness in skirt front, smooth 2-gore back. Big handy pockets, sparkling white trim. Ideal gift! Shpg. wt. 1 lb. 2 oz. *Shorter Women's sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Order correct size.*

031 N 6811—Navy and red plaid
031 N 6812—Deep green and light red plaid. . . . . .Each only $4.98

D **Rippled Cotton Dress and Bag** . . washfast, won't shrink over 2%, needs little or no ironing. Elasticized shirring at scoop neck and waist; dirndl skirt. Multicolor rick-rack. Shpg. wt. 1 lb. 1 oz. *Juniors' sizes* 9, 11, 13, 15, 17; *Misses'* 10, 12, 14, 16, 18. *Order correct size.*

031 N 2817—Turquoise blue. . . .$4.98
031 N 2818—Gold. 4.98
031 N 2819—Tangerine. 4.98

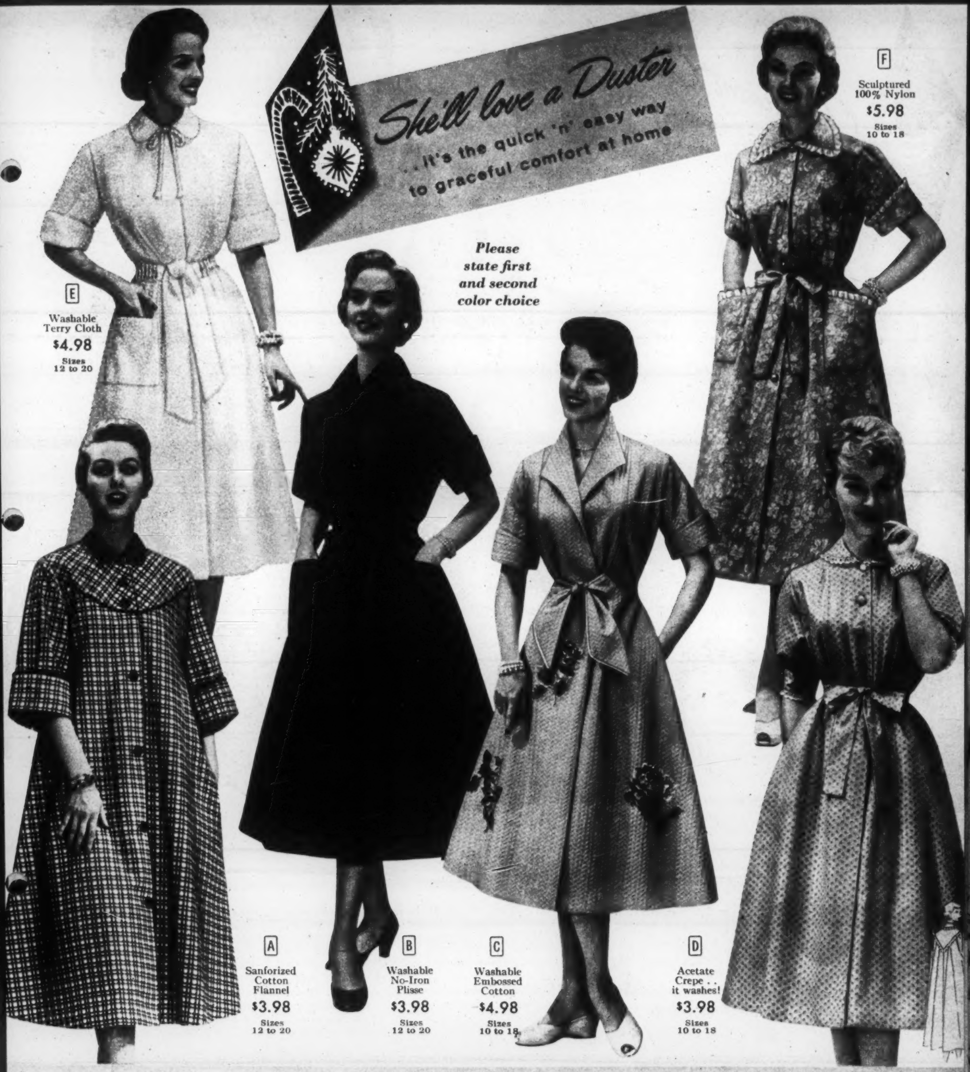
E **Smart New Print** . . sprays of flowers against a dramatic black background; matching pastel trim. Coat dress with mandarin collar; unpressed pleats in skirt front, 2-gore back; set-in pocket. Washfast cotton. Shpg. wt. 14 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

031 N 4847—Rose pink. . . . .$3.98 031 N 4848—Aqua blue. . . .$3.98

F **Washfast Woven Stripe Cotton** in a perfectly beautiful wrap-around dress any woman would love! Mitered stripes form V in bodice back; dirndl skirt has deep side wrap. Silver-color metal buttons and leather-like plastic belt. Won't shrink over 2%. Shpg. wt. 1 lb. 7 oz. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Order correct size.*

031 N 7100—Multicolored jewel-toned and silver-gray woven stripes. . . .Each $6.59

Apparel on these two pages shipped from Philadelphia or Kansas City, whichever is nearer. Order and pay postage from Chicago. Get Sears catalogs regularly by ordering regularly. Satisfaction guaranteed.



Please state first and second color choice

E Washable Terry Cloth $4.98 Sizes 12 to 20

F Sculptured 100% Nylon $5.98 Sizes 10 to 18

A Sanforized Cotton Flannel $3.98 Sizes 12 to 20

B Washable No-Iron Plisse $3.98 Sizes 12 to 20

C Washable Embossed Cotton $4.98 Sizes 10 to 18

D Acetate Crepe . . it washes! $3.98 Sizes 10 to 18

A **Sanforized Cotton Flannel** . . soft, warm, washfast; won't shrink over 1%. Gay plaid duster has cotton corduroy trim; 2 inverted pleats at back yoke; set-in pockets; 4-gore flare. Shpg. wt. 1 lb. 8 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*
031 N 7492—Gold, black and white plaid; black collar and piping. $3.98
031N7493–Red, navy and white plaid; navy blue collar and piping. . . . $3.98

B **No-Iron Plisse** attractively accented by quilted collar, cuffs, pockets. Full 4-gore duster can be worn belted, half-belted or without belt. It's sure to be a welcome gift because it's so pretty and so easy to care for . . never needs ironing! Washable cotton. Shpg. wt. 1 lb. 10 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*
031 N 7617—Navy blue. . .only $3.98
031 N 7618—Red. . . . . .only 3.98

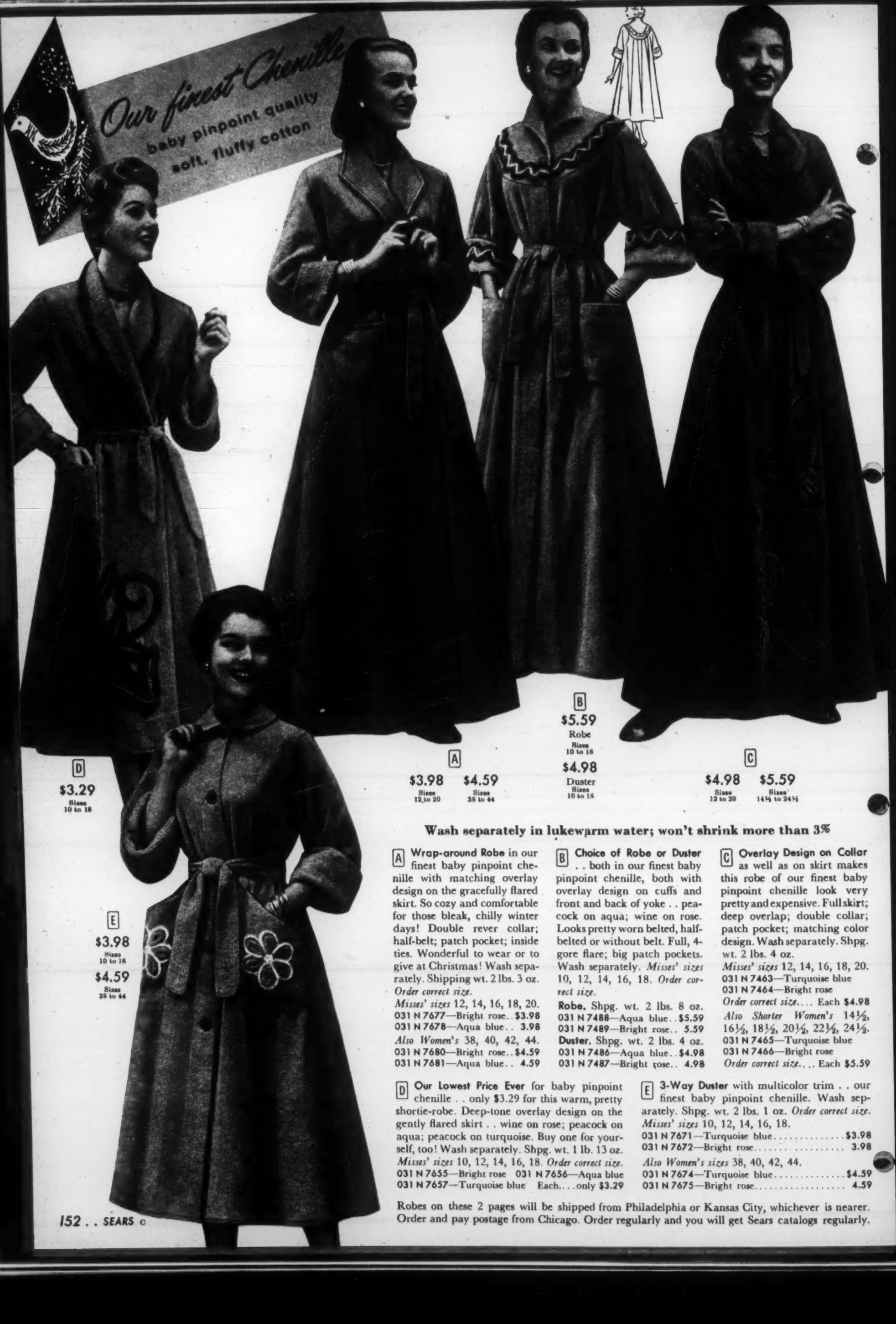
C **Washable Embossed Cotton** . . new, crisp fabric with "basket weave" design. She'll love this wrap-around for work, play, leisure. Chintz applique in rose and green on front of 3-gore skirt; half-belt; set-in pockets. Shpg. wt. 1 lb. 2 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*
031 N 7867—Straw (light tan) $4.98
031 N 7868—Aqua blue. 4.98
031 N 7869—Rose pink. 4.98

D **Fine Smooth Acetate Crepe** with dainty rosebud print and white eyelet ruffles of 100% nylon. Three-way duster has ruffled back yoke (see small view); puffy sleeves. Wonderful gift! Hand wash separately. Shpg wt. 14 oz. *Misses' sizes* 10, 12, 14, 16, 18 only. *Please order your correct size.*
031 N 7864–White with rose. . . $3.98
031 N 7865–Light blue with rose 3.98
031 N 7866–Pink with rose. . . . 3.98

E **Fluffy Terry Cloth** . . popular leisure-time cotton that's soft and absorbent . . wonderful for every season of the year . . at the beach and at home, especially after a bath. Well made with tie at neck, elasticized shirring and attached belt at waist, big pocket. Washable. *Misses' sizes* 12, 14, 16, 18, 20.
031 N 7870—White. *Order correct size.* Shpg. wt. 2 lbs. . . . . .Each $4.98

F **Sculptured 100% Nylon** . . crisp fabric with raised design in white; won't shrink over 3%, looks best when it never sees an iron. This 3-way duster is as pretty and feminine as can be. Nylon tricot ruching; 4-gore flare. Hand wash separately. Shpg wt. 12 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*
031N7694–Light pink and white $5.98 031N7695–Light blue and white $5.98

Your Christmas giving will be no problem at all if you use Sears Easy Terms to buy all your gifts from this catalog. See page 371 for complete details on how you can shop now, pay later in small installments



Wash separately in lukewarm water; won't shrink more than 3%

A **Wrap-around Robe** in our finest baby pinpoint chenille with matching overlay design on the gracefully flared skirt. So cozy and comfortable for those bleak, chilly winter days! Double rever collar; half-belt; patch pocket; inside ties. Wonderful to wear or to give at Christmas! Wash separately. Shipping wt. 2 lbs. 3 oz. *Order correct size.*

Misses' sizes 12, 14, 16, 18, 20.
031 N 7677—Bright rose..$3.98
031 N 7678—Aqua blue.. 3.98
Also Women's 38, 40, 42, 44.
031 N 7680—Bright rose..$4.59
031 N 7681—Aqua blue.. 4.59

B **Choice of Robe or Duster** . . both in our finest baby pinpoint chenille, both with overlay design on cuffs and front and back of yoke . . peacock on aqua; wine on rose. Looks pretty worn belted, half-belted or without belt. Full, 4-gore flare; big patch pockets. Wash separately. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*

Robe. Shpg. wt. 2 lbs. 8 oz.
031 N 7488—Aqua blue..$5.59
031 N 7489—Bright rose.. 5.59
Duster. Shpg. wt. 2 lbs. 4 oz.
031 N 7486—Aqua blue..$4.98
031 N 7487—Bright rose.. 4.98

C **Overlay Design on Collar** as well as on skirt makes this robe of our finest baby pinpoint chenille look very pretty and expensive. Full skirt; deep overlap; double collar; patch pocket; matching color design. Wash separately. Shpg. wt. 2 lbs. 4 oz.

Misses' sizes 12, 14, 16, 18, 20.
031 N 7463—Turquoise blue
031 N 7464—Bright rose
Order correct size.... Each $4.98
Also Shorter Women's 14½, 16½, 18½, 20½, 22½, 24½.
031 N 7465—Turquoise blue
031 N 7466—Bright rose
Order correct size.... Each $5.59

D **Our Lowest Price Ever** for baby pinpoint chenille . . only $3.29 for this warm, pretty shortie-robe. Deep-tone overlay design on the gently flared skirt . . wine on rose; peacock on aqua; peacock on turquoise. Buy one for yourself, too! Wash separately. Shpg. wt. 1 lb. 13 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*

031 N 7655—Bright rose 031 N 7656—Aqua blue
031 N 7657—Turquoise blue Each....only $3.29

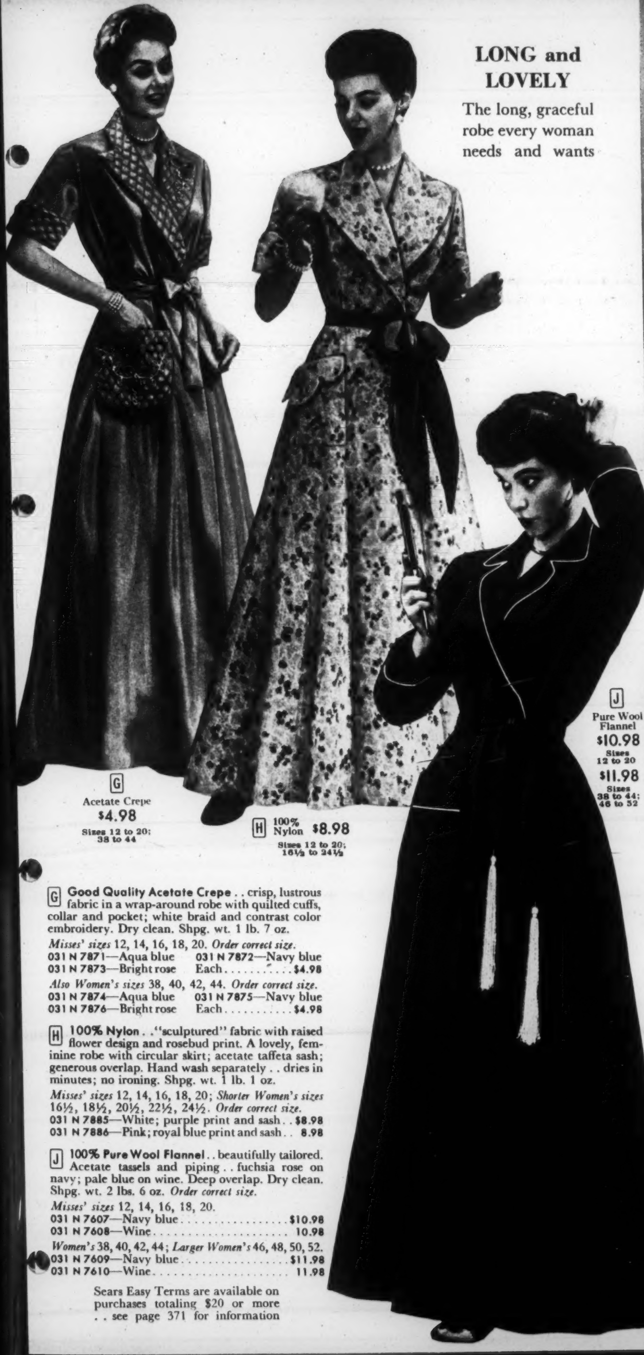
E **3-Way Duster** with multicolor trim . . our finest baby pinpoint chenille. Wash separately. Shpg. wt. 2 lbs. 1 oz. *Order correct size.*

Misses' sizes 10, 12, 14, 16, 18.
031 N 7671—Turquoise blue..............$3.98
031 N 7672—Bright rose.................. 3.98
Also Women's sizes 38, 40, 42, 44.
031 N 7674—Turquoise blue..............$4.59
031 N 7675—Bright rose.................. 4.59

Robes on these 2 pages will be shipped from Philadelphia or Kansas City, whichever is nearer. Order and pay postage from Chicago. Order regularly and you will get Sears catalogs regularly.

LONG and LOVELY

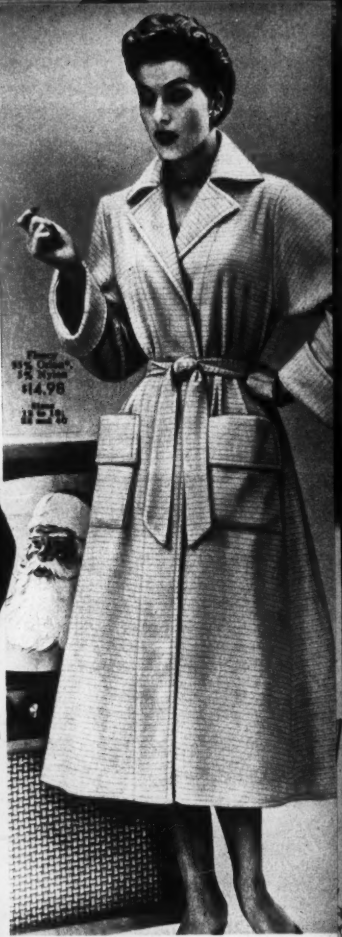
The long, graceful robe every woman needs and wants



G
Acetate Crepe
$4.98
Sizes 12 to 20; 38 to 44

H
100% Nylon $8.98
Sizes 12 to 20; 16½ to 24½

J
Pure Wool Flannel
$10.98
Sizes 12 to 20
$11.98
Sizes 38 to 44; 46 to 52



Fleecy 95% Orlon*, 5% Nylon
$14.98

G **Good Quality Acetate Crepe** . . crisp, lustrous fabric in a wrap-around robe with quilted cuffs, collar and pocket; white braid and contrast color embroidery. Dry clean. Shpg. wt. 1 lb. 7 oz.

Misses' sizes 12, 14, 16, 18, 20. *Order correct size.*
031 N 7871—Aqua blue **031 N 7872**—Navy blue
031 N 7873—Bright rose Each **$4.98**

Also Women's sizes 38, 40, 42, 44. *Order correct size.*
031 N 7874—Aqua blue **031 N 7875**—Navy blue
031 N 7876—Bright rose Each **$4.98**

H **100% Nylon** . . "sculptured" fabric with raised flower design and rosebud print. A lovely, feminine robe with circular skirt; acetate taffeta sash; generous overlap. Hand wash separately . . dries in minutes; no ironing. Shpg. wt. 1 lb. 1 oz.

Misses' sizes 12, 14, 16, 18, 20; *Shorter Women's sizes* 16½, 18½, 20½, 22½, 24½. *Order correct size.*
031 N 7885—White; purple print and sash . . **$8.98**
031 N 7886—Pink; royal blue print and sash . . **8.98**

J **100% Pure Wool Flannel** . . beautifully tailored. Acetate tassels and piping . . fuchsia rose on navy; pale blue on wine. Deep overlap. Dry clean. Shpg. wt. 2 lbs. 6 oz. *Order correct size.*

Misses' sizes 12, 14, 16, 18, 20.
031 N 7607—Navy blue **$10.98**
031 N 7608—Wine **10.98**

Women's 38, 40, 42, 44; *Larger Women's* 46, 48, 50, 52.
031 N 7609—Navy blue **$11.98**
031 N 7610—Wine **11.98**

Sears Easy Terms are available on purchases totaling $20 or more . . see page 371 for information

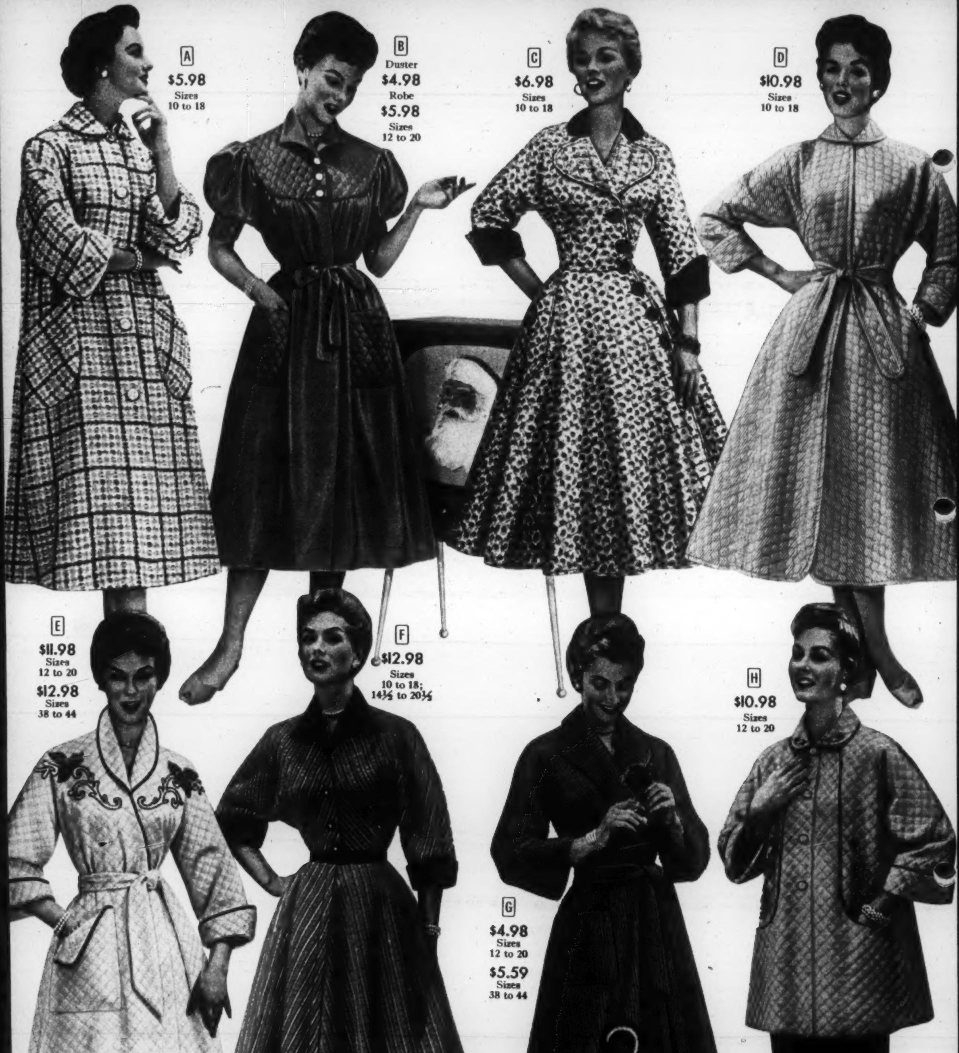
For Your Best Girl . .

OUR BEST MIRACLE ROBE

Fleecy 95% Orlon . . 5% Nylon
Heavenly to wear . . it washes! $14.98

Our Best Miracle Robe . . 95% Orlon, 5% Nylon in a fleeced, shadow-striped fabric as soft and luxurious as precious cashmere . . a treat to touch and wear. This warm, yet light as a feather robe is the special present for that special girl . . it's as beautifully tailored as our finest dresses, washes and dries like a dream, won't shrink more than 3%, needs no ironing. She'll love and wear this robe for years. Wide facings with fine quality interfacing; deep patch pockets. Hand wash separately. *Misses' sizes* 12, 14, 16, 18; *Women's sizes* 38, 40. *Order correct size.*
031 N 7691—Aqua blue; aqua and gray stripes
031 N 7692—Sand beige; dark and cocoa brown
031 N 7693—Light pink; rose and gray stripes
Shipping wt. 1 lb. 2 oz. . . . . Each **$14.98**

* DuPont trademark for acrylic fiber



A
$5.98
Sizes
10 to 18

B
Duster
$4.98
Robe
$5.98
Sizes
12 to 20

C
$6.98
Sizes
10 to 18

D
$10.98
Sizes
10 to 18

E
$11.98
Sizes
12 to 20
$12.98
Sizes
38 to 44

F
$12.98
Sizes
10 to 18;
14½ to 20½

G
$4.98
Sizes
12 to 20
$5.59
Sizes
38 to 44

H
$10.98
Sizes
12 to 20

our Finest Robes

Descriptions of robes shown on opposite page

A **Plaid Chenille Duster** . . the perfect gift for the girl who loves gay, pretty things. It's the youngest, gayest plaid we've ever seen in soft, fluffy cotton chenille, with a wonderfully full 4-gore flare; crystal-like buttons; big patch pockets. Wash separately. Shpg. wt. 1 lb. 10 oz. *Misses' sizes* 10, 12, 14, 16, 18 only. *Order correct size.*
031 N 7471—Multicolor pastel plaid..............only $5.98

B **Choice of Pegnoir Duster or Robe** in acetate crepe . . worn belted, half-belted or without a belt. Quilted yoke in front and back . . soft, flattering fullness below. Quilted cuffs and pockets; full flare. Dry clean. Shpg. wt. 1 lb. 5 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

Duster Length	Full-Length Robe
031 N 7637—Geranium rose	031 N 7640—Geranium rose
031 N 7638—Aqua blue	031 N 7641—Aqua blue
031 N 7639—Navy blue	031 N 7642—Navy blue
Each..................$4.98	Each..................$5.98

C **Paisley Print Cotton** quilted shortie robe with slenderizing side-button closing . . fits snugly around your waist; swoops out to a 2-gore circular skirt. Collar and cuffs are cotton corduroy. Self-lined; quilted inside and out. Good quality cotton . . wash separately. Shpg. wt. 2 lbs. 8 oz. *Misses' sizes* 10, 12, 14, 16, 18 only. *Order correct size.*
031 N 7461—Medium green on natural; deep green trim..$6.98
031 N 7462—Medium red on natural; deep red trim...... 6.98

D **Chromspun Acetate Taffeta** . . Princess-style duster, quilted inside and out, fully lined with Chromspun taffeta. 100% nylon quilt filling dries quickly. Full skirt; side pockets; Snag-Pruf ® zipper. Wash separately. Shpg. wt. 2 lbs. 1 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*
031 N 7450—Bright red and white stripes, navy lining...$10.98
031 N 7449—Navy and white stripes, red lining......... 10.98

E **Our Best Quilted Acetate Crepe** . . a beautiful fabric that looks and feels like silk . . a wonderful present! Black rayon velvet applique with rhinestones and gold-color metallic braid; black velvet piping; matching acetate lining. Dry clean. Shpg. wt. 2 lbs. 7 oz. *Order correct size.*

Misses' 12, 14, 16, 18, 20.	*Women's* 38, 40, 42, 44.
031 N 7685—Gold....$11.98	031 N 7687—Gold....$12.98
031N7686–Bright rose. 11.98	031N7688–Bright rose. 12.98

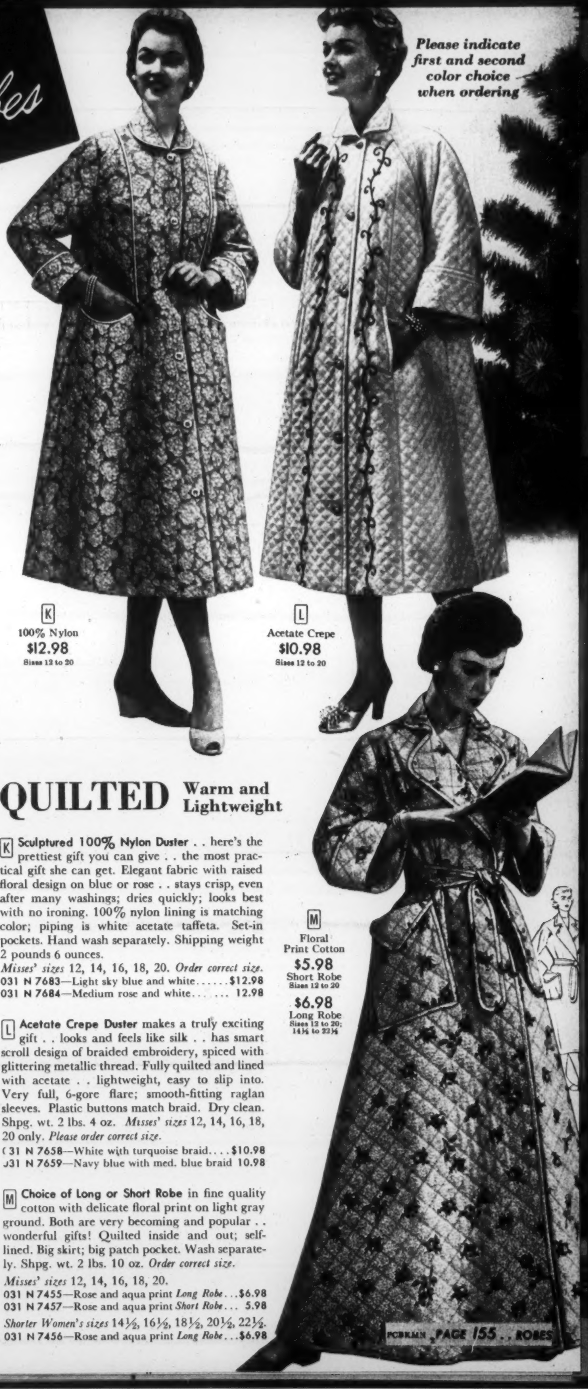
F **Crisp Miracle Fabric** of 20% Nylon with woven stripes of Chromspun acetate and cotton . . interesting wavy texture. Beautifully matched bias stripes are aqua or coral with black and white; trim is rich black cotton velveteen. Here's a truly elegant hostess gown. Snag Pruf ® zipper. Hand wash separately. Shpg. wt. 1 lb. 1 oz.
Misses' sizes 10, 12, 14, 16, 18. *Order correct size.*
031 N 7402—Aqua blue 031 N 7403—Coral rose Each $12.98
Shorter Women's sizes 14½, 16½, 18½, 20½. *Order correct size.*
031 N 7404—Aqua blue 031 N 7405—Coral rose Each $12.98

G **Chenille Robe** . . one of the nicest gifts of all . . a robe that's delightfully comfortable, very pretty, and will take all the hard wear it's sure to get. It's our finest baby pinpoint cotton chenille . . a soft, warm robe with rich-looking multicolor floral design on the gently flared skirt. Hand wash separately. Shpg. wt. 2 lbs. 1 oz. *Order correct size.*

Misses' 12, 14, 16, 18, 20.	*Women's* 38, 40, 42, 44.
031N7643—Bright rose..$4.98	031N7646—Bright rose..$5.59
031N7644—Aqua blue.. 4.98	031N7647—Aqua blue.. 5.59
031N7645–Maize yellow 4.98	031N7648–Maize yellow 5.59

H **Smart Lounge Outfit** . . quilted box jacket of our best acetate crepe, lined with matching-color acetate; piped with black acetate satin; trimmed with black and silver-color metallic braid and rhinestones. Well-cut trousers are black rayon faille. Dry clean. Shpg. wt. 2 lbs. 1 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*
031 N 7689—Aqua blue 031 N 7690—Gold....Each $10.98

Robes on these 2 pages will be shipped from Philadelphia or Kansas City, whichever is nearer. Order and pay postage from your mail order house. Use Sears Easy Terms.



Please indicate first and second color choice when ordering

K
100% Nylon
$12.98
Sizes 12 to 20

L
Acetate Crepe
$10.98
Sizes 12 to 20

M
Floral Print Cotton
$5.98
Short Robe
Sizes 12 to 20
$6.98
Long Robe
Sizes 12 to 20; 14½ to 22½

QUILTED Warm and Lightweight

K **Sculptured 100% Nylon Duster** . . here's the prettiest gift you can give . . the most practical gift she can get. Elegant fabric with raised floral design on blue or rose . . stays crisp, even after many washings; dries quickly; looks best with no ironing. 100% nylon lining is matching color; piping is white acetate taffeta. Set-in pockets. Hand wash separately. Shipping weight 2 pounds 6 ounces.
Misses' sizes 12, 14, 16, 18, 20. *Order correct size.*
031 N 7683—Light sky blue and white......$12.98
031 N 7684—Medium rose and white...... 12.98

L **Acetate Crepe Duster** makes a truly exciting gift . . looks and feels like silk . . has smart scroll design of braided embroidery, spiced with glittering metallic thread. Fully quilted and lined with acetate . . lightweight, easy to slip into. Very full, 6-gore flare; smooth-fitting raglan sleeves. Plastic buttons match braid. Dry clean. Shpg. wt. 2 lbs. 4 oz. *Misses' sizes* 12, 14, 16, 18, 20 only. *Please order correct size.*
(31 N 7658—White with turquoise braid....$10.98
J31 N 7659—Navy blue with med. blue braid 10.98

M **Choice of Long or Short Robe** in fine quality cotton with delicate floral print on light gray ground. Both are very becoming and popular . . wonderful gifts! Quilted inside and out; self-lined. Big skirt; big patch pocket. Wash separately. Shpg. wt. 2 lbs. 10 oz. *Order correct size.*
Misses' sizes 12, 14, 16, 18, 20.
031 N 7455—Rose and aqua print *Long Robe*...$6.98
031 N 7457—Rose and aqua print *Short Robe*... 5.98
Shorter Women's sizes 14½, 16½, 18½, 20½, 22½.
031 N 7456—Rose and aqua print *Long Robe*...$6.98

F $2.98
Red or blue

Gift Favorites

Soft, pliant, richly colored smooth leathers; fluffy white fur or shearling lamb collars. Floating-light sponge rubber or leather soles.

G $3.49
Blue or red

Give her warm and cuddly Shearling Lamb Scuffs

J $2.98
Light blue or rose pink

H $2.29
Golden yellow, royal blue or red

Poodle Cloth Slippers and Scuffs

K $2.49
Dark or light gray

Curly cotton and wool and rayon plush in pepper and salt colors to wear with any housecoat.

L $2.69
Dark gray

M $2.49
Light gray

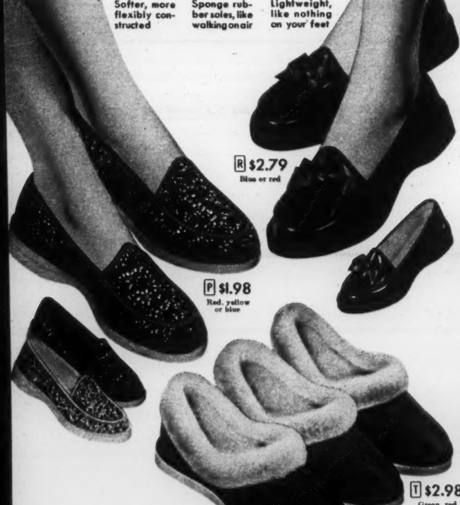
N $1.98
Blue, gray trimmed or gray, blue trimmed

Sponge rubber soles, light as bubbles

Softer, more flexibly constructed

Sponge rubber soles, like walking on air

Lightweight, like nothing on your feet


R $2.79
Blue or red

P $1.98
Red, yellow or blue

T $2.98
Green, red or blue

Cheery as a sprig of holly, Lustrous Rayon Satin

V $2.29
Blue or red

W $1.89
Black or red

X $1.98
Light blue, American beauty or royal blue

heart-warming, foot-coddling Kerrybrooke Slippers to make her happy on Christmas

◄ ILLUSTRATED ON OPPOSITE PAGE

We can't think of any prettier, less expensive gifts that give more pleasure or lasting comfort

F Gifts for any woman on your list. Cheery red or blue leather, white fur frosted. Softly shirred vamp. Buoyant sponge rubber platform soles for comfort.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3091—Red smooth leather....Pair $2.98
15 N 3090—Blue smooth leather....Pair 2.98

H Gay little gifts. Shearling lamb vamp, stretchable back strap. Rayon satin platform, wedge heel. Composition sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3010—Golden yellow........Pair $2.29
15 N 3008—Royal blue...........Pair 2.29
15 N 3009—Red..................Pair 2.29

K A gift she'd choose for herself. Soft curly poodle cloth (cotton and wool) slipper. Moc vamp and collar outlined in contrasting color. Platform sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3178—Dark gray, red trim....Pair $2.49
15 N 3177—Light gray, blue trim....Pair 2.49

M For Christmas day and every day, these cuddly poodle cloth (cotton and wool) slippers. Light gray with black rayon satin covered platform and wedge heel, collar trim and tiny bow. Composition sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3071—Light gray............Pair $2.49

P Wonderful way to rest tired feet. Step into cotton corduroy slippers with platform soles of bouncy sponge rubber.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3193—Red.................Pair $1.98
15 N 3194—Yellow..............Pair 1.98
15 N 3192—Blue................Pair 1.98

T The warm shearling lamb side is in, the leather side out. Shearling lamb collar. Thick sponge rubber platform sole.

Sizes: C (medium wide) width 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3060—Green shearling lamb...Pair $2.98
15 N 3059—Red shearling lamb.....Pair 2.98
15 N 3058—Blue shearling lamb....Pair 2.98

W Gifts for the young at heart. Gleaming rayon satin, gold-color glitter on the vamp. Pretty as your dancing slippers. Comfort platform, soft padded sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3007—Black rayon satin......Pair $1.89
15 N 3006—Red rayon satin.......Pair 1.89

G Foot-coddling warmth. Supple leather moc-style slippers. Blue or red; natural color shearling lamb collar and insole. Leather extension sole, rubber lift.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3801—Blue smooth leather....Pair $3.49
15 N 3802—Red smooth leather....Pair 3.49

J Kitten-soft scuffs. Electrified dyed shearling lamb crisscross bands. Rayon satin covered platform and wedge heel. Stretchable back strap, composition sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3097—Light blue............Pair $2.98
15 N 3098—Rose pink............Pair 2.98

L Easy-on-and-off scuffs career girls love to pitter patter around in. Puppy-soft poodle cloth (cotton and wool). Dark gray, warmly lined in bright red, a red ribbon vamp bow. Sturdy leather sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3751—Dark gray, red trim....Pair $2.69

N For women who like slippers to be warm and covering, choose these rayon plush softies. Pampering platform, padded sole. Blue or gray, contrasting color trim.

Sizes: C (medium wide) width 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3162—Blue, gray trim........Pair $1.98
15 N 3163—Gray, blue trim........Pair 1.98

R Flexible leather honeys, a dainty bow at the throat. Underfoot light-as-air, resilient sponge rubber platform soles. A gift she'll appreciate the year around.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3015—Blue smooth leather....Pair $2.79
15 N 3016—Red smooth leather....Pair 2.79

V Beauty plus comfort. Rich blue or bright red quilted rayon satin slipper topped with a soft snowy white fur collar. Thick platform sole for easy walking.

Sizes: C (medium wide) width 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3887—Blue rayon satin.......Pair $2.29
15 N 3889—Red rayon satin.......Pair 2.29

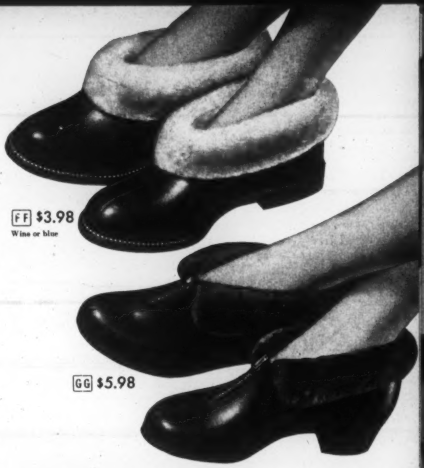
X Richly colored pleated rayon satin; white fur cuff. Stretchable back strap. Platform, wedge heel, composition sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3721—Light blue rayon satin...Pair $1.98
15 N 3723—American beauty rayon satin 1.98
15 N 3722—Royal blue rayon satin..Pair 1.98

HOW TO ORDER: *Order regular shoe size* where slippers are listed in that size. If slippers come in whole sizes only and you wear a half size: for A, B, C widths, *order half size smaller than shoe.* For D and E widths, *order half size larger than shoe.*

NOTE: Due to slight variations wool content of slippers is not stated in catalog. It is plainly marked on merchandise as required by the Wool Products Labeling Act.



Bright and gay as a Christmas greeting

FF No better gift for early risers or night owls. And when the temperature dips toward zero, how she'll appreciate your consideration for her comfort. Smooth leather beauties in warm wine or blue with soft natural color shearling lamb lining and collar she can turn up for extra ankle warmth. Sturdy leather extension sole and rubber heel.

Sizes: C (medium wide) 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3839—Wine (dark red) smooth leather......................Pair $3.98
15 N 3838—Blue smooth leather.................................Pair 3.98

GG Our best warm lined boots. Just the gift for the women on your list who revel in comfort. Supple, soft-on-your-feet brown kidskin of excellent quality. Matching shearling lamb collar turns up to protect ankles against chilling drafts. Center slide-fastener closing for snug fit, ease in slipping in and out. Long-wearing, flexible leather sole and 1-inch heel. A gift she is sure to treasure. Shpg. wt. 1 lb.

Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9, 10. *Please state size.*

15 N 3720—Brown kidskin, shearling lamb trim....................Pair $5.98

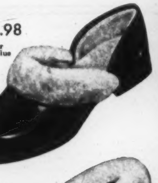
Even when it's zero, they're warm inside

Colorful leather

HH A good gift choice for sister, mother or aunt. Trim looking leather smoothie. Luxuriously warm shearling lamb cuff and sock lining. Leather extension sole, low heel.

Sizes: C (medium wide) 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3843—Red......Pair $3.98
15 N 3842—Copen blue Pr. 3.98

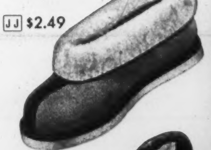

HH $3.98
Red or copen blue

Sponge Rubber soles

JJ Warmer inside; shearling lamb is turned inside out with the toasty furry side next to your feet. Shearling lamb collar for extra comfort. Add to this the floating light sponge rubber platform sole and you have a wonderful gift.

Sizes: C (medium wide) 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3859—Natural...Pair $2.49

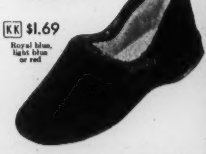

JJ $2.49

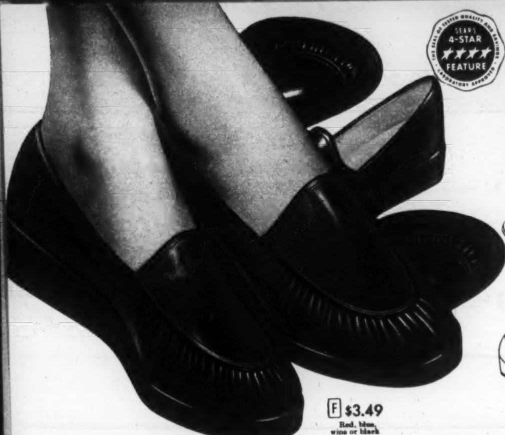
Soft Fuzzy Wuzzies

KK Such a nice gift for so little. Fuzzy Wuzzies of warm thick pile rayon plush keep feet cozy as a bug in a rug. 3 luscious colors. Soft padded sole, low wedge heel.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3171—Royal blue Pair $1.69
15 N 3170—Light blue..Pair 1.69
15 N 3172—Red......Pair 1.69

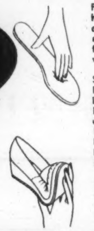

KK $1.69
Royal blue, light blue or red



F $3.49
Red, blue, wine or black

A 4-STAR FEATURE

BECAUSE it has extra features, has been laboratory approved, compared in price and quality with other leading brands. We believe there's no finer value in America.



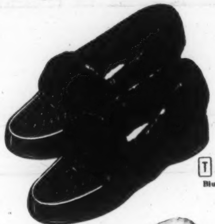
Foot-coddling, heel-to-toe cushions, shock-absorbing platforms, comfort-wedge heels.

So flexible it bends double in your hand. Pliable leather upper. Counter built TO the last, wears longer. Composition soles.

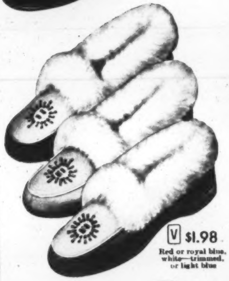
Red or blue in A, C or E; wine or black in C and E only.

Moccasin-styled, beaded by hand, fluffily "furred"

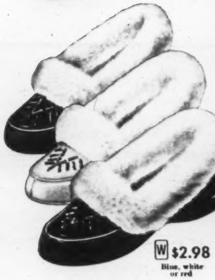
Colors gay as the lights on her tree; blissfully soft on her feet. You just can't miss with gift slippers like these . . . and see the tiny prices.



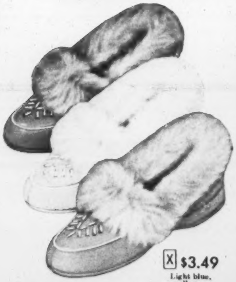
T $1.89
Blue or red



V $1.98
Red or royal blue, white—trimmed, or light blue



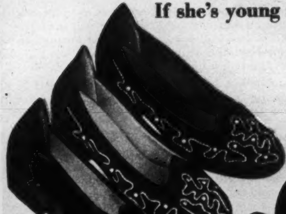
W $2.98
Blue, white or red



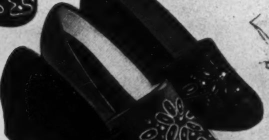
X $3.49
Light blue, yellow or light green

If she's young and gay or a wee bit frivolous give her sparkling *Carefrees* to twinkle at her toes

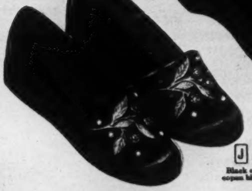
$4.95
Any of these four styles



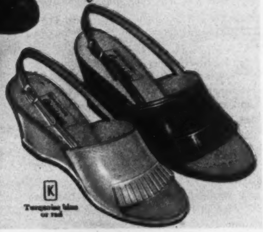
G
Black, turquoise blue or red



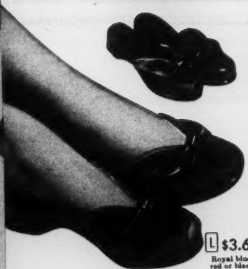
H
Black, rose pink or copen blue



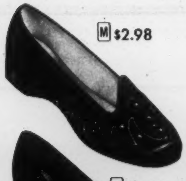
J
Black or copen blue



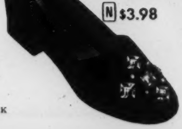
K
Turquoise blue or red



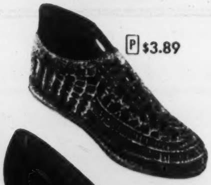
L $3.69
Royal blue, red or black



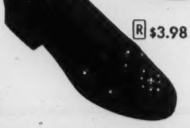
M $2.98



N $3.98



P $3.89



R $3.98

color-bright foot-flatterers
Kerrybrooke Lovelies
smart ways to say Merry Christmas

◀ ILLUSTRATED ON OPPOSITE PAGE

Welcome gifts, our 4-Star Feature slippers

SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

Proved better 4-ways (by Sears laboratory tests) than other brands tested in this price range

F Excellent quality leather smoother, stronger, more supple. Better-fitting, made more like your street shoes. Heel-to-toe inner cushion, cork and sponge rubber platform, for softer walking. The counter is built *to* the last, wears longer. Sears laboratory tested sock lining, smoother, wrinkle-resistant. Composition sole. The red and blue come in A, C, and E; the wine and black in C and E widths. Order for Christmas giving; Have a pair for yourself, too; enjoy their comfort. *Please state size and width.* Shipping weight 1 lb. 2 oz.

Sizes: A (medium narrow) 5 to 9.
Sizes: C (medium wide) in 4 to 9.
Sizes: E (very wide) width in 4 to 9. Half sizes too.

15 N 3287—Red leather. . Pair $3.49
15 N 3294—Blue leather . Pair 3.49

Sizes: C (medium wide) in 4 to 9.
Sizes: E (very wide) width in 4 to 9. Half sizes too.

15N3295—Wine (dk. red) . Pair $3.49
15N3296—Black leather. . . Pair 3.49

Glitter-touched Carefrees, gift-inspired

G Rich rayon velvet; lovely housecoat colors, sparkled with nailheads, gold-color braid. Pointed "pixie" back, leather sole. Black, turquoise, red. *State size, width.* Shpg. wt. 1 lb.

Sizes: AA (narrow) 5½ to 9. Half sizes too.
Sizes: B (medium) 4 to 9. Half sizes too.
15 N 3306—Black rayon velvet. . . . . Pair $4.95
Sizes: B (medium) 5 to 9. Half sizes too.
15 N 3315—Turquoise blue. . . . . Pair $4.95
Sizes: AA (narrow) 5½ to 9. Half sizes too.
Sizes: B (medium) 5 to 9. Half sizes too.
15 N 3305—Red. . . . . Pair $4.95

H Women who entertain at home a lot love soft rayon velvet slippers like these. Wide rounded throat, low wedge heel. Gold printed design, studded with sparkling make-believe gems. Party-pretty. Leather sole. *Please state size and width.* Shpg. wt. 1 lb.

Sizes: AA (narrow) 5½ to 9. Half sizes too.
Sizes: B (medium) 5 to 9. Half sizes too.
15 N 3300—Black rayon velvet . . . . . Pair $4.95
Sizes: B (medium) 5 to 9. Half sizes too.
15 N 3314—Rose pink. . . . . Pair $4.95
15 N 3313—Copen blue. . . . . Pair 4.95

J Rayon satin; delicate rose vamp design, rhinestones. Leather sole, wedge heel.

Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3304—Black rayon satin . . . . . . Pair $4.95
15 N 3303--Copen blue rayon satin . Pair 4.95

K Softest leather. Wide open toe, fringed vamp. High wedge heel, leather sole.

Sizes: B (medium) width 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3309—Turquoise blue leather. . Pair $4.95
15 N 3310 —Red leather. . . . . Pair 4.95

Twinkle-toe Treasures, sure-to-please gifts

L Softly feminine scuffs. Rayon satin upper, lining. Foam cushions, leather sole.

Sizes: A (med. narrow) 5 to 9.
Sizes: C (med. wide) 4 to 9. Half sizes too. *Please state size, width.* Shpg. wt. 1 lb.

15 N 3618—Royal blue
15 N 3619—Red . . . Pair $3.69
15 N 3620—Black . . Pair 3.69

M Where is the girl who won't love these slippers. Glistening black rayon satin, highlighted with pretend pearls and gold color braid. Leather sole, low heel.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb.

15 N 3750—Black . . Pair $2.98

N Black beauties to go with any of her lounging clothes. Luxurious rayon velvet; make believe jewels shining like stars on the vamp. Leather sole, low heel.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb.

15 N 3800—Black . . Pair $3.98

P Hand crocheted, elasticized. Styled by Bertlyn. Sponge cushion, composition sole.

Sizes: Small (4 to 5), medium (6 to 7), large (8 to 9). *Please state size.* Shpg. wt. 1 lb.

15N3220—Gold color metallic thread. Pair $3.89

R Pretty as dancing slippers. Sunburst vamp design, multicolor stones. Leather sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3704—Black rayon velvet . . . . . Pair $3.98

Hand-beaded, fur-frosted Softies; lush colors

T Little priced for such a beautiful slipper. Red or blue suede leather with soft black fur collar. Made in Canada; handbeaded. Padded leather sole. So nice for gifts.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 pound.

15 N 3052—Blue leather. . . . . Pair $1.89
15 N 3053—Red leather. . . . . Pair 1.89

V Canadian-made, hand-beaded. White trimmed red or royal blue or all light blue. White fur collar. Padded leather sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 pound.

15N3263—Red leather, white trim. . . . Pair $1.98
15N3262—Royal blue leather, white trim
15N3261—Light blue leather. . . . . Pair 1.98

W Lovely gifts. Blue, white or red leather piped in white. Fluffy white fur collar. Hand-beaded vamp, padded leather sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 pound.

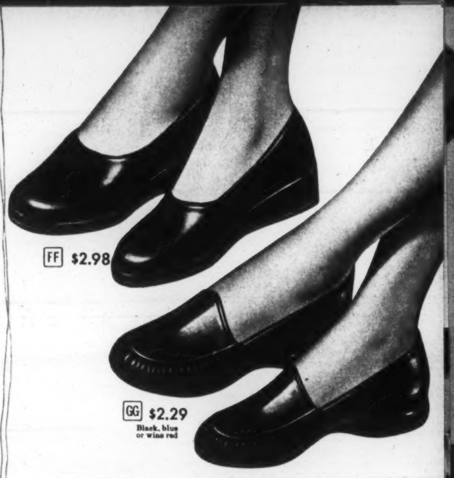
15 N 3112—Blue leather. . . . . Pair $2.98
15 N 3117—White leather. . . . . Pair 2.98
15 N 3116—Red leather. . . . . Pair 2.98

X Bon bon colors. Delight her with these leather slippers. Matching fur collars. Hand-beaded vamp. Padded leather sole.

Sizes C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 pound.

15 N 3132—Light blue leather. . . . . . Pair $3.49
15 N 3133—Yellow leather. . . . . Pair 3.49
15 N 3134—Light green leather. . . . Pair 3.49

HOW TO ORDER WOMEN'S SLIPPERS: *Order your shoe size* if slippers are listed in that size. If slippers come in whole sizes only and you wear a half size: for A, B, C widths, *order half size smaller than shoe.* For D and E widths, *order half size larger than shoe.*



Leather Slippers; supple, enduring

FF Both C and E widths. Mother will appreciate slippers like these. Slip a pair into her Christmas stocking. Built sturdy as street shoes, smooth fitting; they look so neat and trim she can wear them marketing as well as around the house all day. Pliant leather, strong counter, step-softening platform, comfortable broad base wedge heel. Composition sole. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10 and 11.
Sizes: E (very wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size, width.*

15 N 3024—Black smooth leather. . . . . Pair $2.98

GG Colorful gifts that offer so much in beauty and comfort for their tiny price. Easiest feeling slippers you ever put your feet into; no wonder they're favorites with Sears customers. Smooth, flexible leather in black, blue or wine red; sizes 4 to 11. "Shirred" vamp, soft, padded soles.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9, 10, 11. *State size.* Shpg. wt. 1 lb.

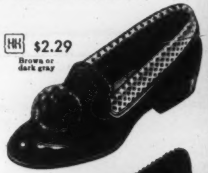
15 N 3183—Black smooth leather. . . . . Pair $2.29
15 N 3181—Blue smooth leather. . . . . Pair 2.29
15 N 3182—Wine (dark red) smooth leather. . . . . Pair 2.29

Gift Slippers for the comfort-loving Soft-feeling felt or smooth leather

HH Inexpensive gift. Practical leather-tipped felt slipper. Checked cotton corduroy collar, rayon pompon. Sturdy leather sole, with ¾-inch rubber heel.

Sizes: D (wide) width in 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

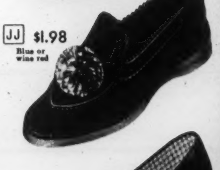
15 N 3831—Brown felt. Pair $2.29
15 N 3832—Dark gray. Pair 2.29



JJ Foot-cuddling felt, a joy to slip into on cold winter mornings. Buoyant sponge rubber platform soles. A gift sure to please any woman on your list.

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. *Please be sure to state size.* Shipping weight 1 lb.

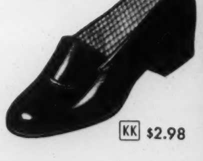
15 N 3629—Wine (dark red)
15 N 3628—Blue. . . . . Pair $1.98



KK Well constructed, serviceable slip-on in kind-to-your feet kidskin. Neat and trim for in-or-out-door wear. Leather sole and ¾-inch rubber heel.

Sizes: D (wide) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9 and 10. *State size.* Shpg. wt. 1 lb.

15N3023—Black kidskin. Pair $2.98



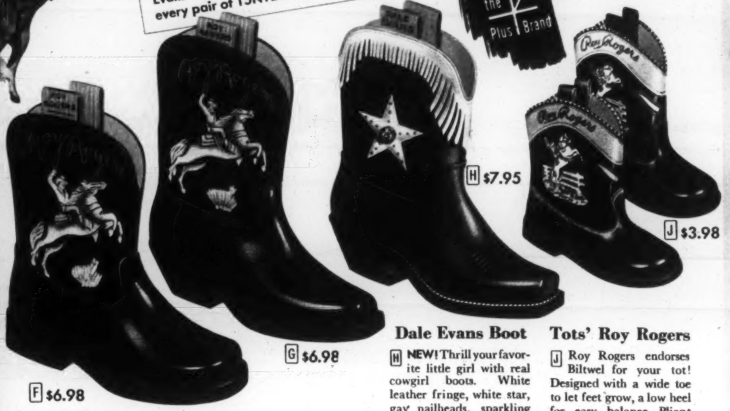
NOTE: Due to slight variations wool content of slippers is not stated in catalog. It is plainly marked on merchandise as required by the Wool Products Labeling Act.

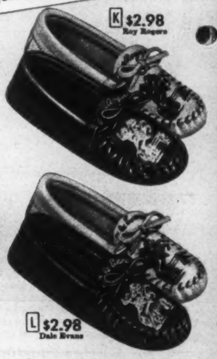
Roy Rogers and Trigger   Dale Evans

FREE! Autographed photo of Roy Rogers and Trigger included with every pair of 15N1292 or 15N1293; Dale Evans "Queen of the West", photo with every pair of 15N1296. Get yours today!

the Plus Brand

SATISFACTION GUARANTEED
by Sears, Roebuck and Co.
and backed by
Roy Rogers Pledge to Parents





Roy Rogers in choice of toe, heel styles

F G There's real Western design on this Roy Rogers boot—sure to thrill your little gun-toting cowpoke. Husky leather uppers, smooth leather lined. Leather insole. Pacifate drill lined vamp. Nylon stitched seams. Texas-made with cowboy toe and heel or round wide toe with low heel. Tough cowhide leather vamp. Searosole, rubber heel.

Sizes: Child's wide width in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Wt. 1 lb. 8 oz.

[F] 15 N 1293—Brown, tan leather; Round toe and heel......Pair $6.98
[G] 15 N 1292—Brown, tan leather; cowboy toe, heel.......Pair 6.98

Dale Evans Boot

H **NEW!** Thrill your favorite little girl with real cowgirl boots. White leather fringe, white star, gay nailheads, sparkling imitation jewels decorate the flexible leather leg. Goodyear welt; nylon stitched. Leather lined leg, insole. PACIFATE lined vamp, Searosole, rubber heel. *State size.*

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 1 lb. 8 oz.

15N1296—Brown, tan. Pr. $7.95

Tots' Roy Rogers

J Roy Rogers endorses Biltwel for your tot! Designed with a wide toe to let feet grow, a low heel for easy balance. Pliant leather upper; smooth feeling lined leather leg for top comfort. Germ-inhibiting PACIFATE vamp lining. Long-wearing leather sole, low rubber heel.

Sizes: Tots' wide width 5½, 6, 6½, 7, 7½, 8. *Please be sure to state size.* Shipping weight 14 oz.

15N762—Brown, tan. Pr. $3.98
15N763—Red, white. Pr. 3.98

Roy Rogers and Dale Evans Mocs

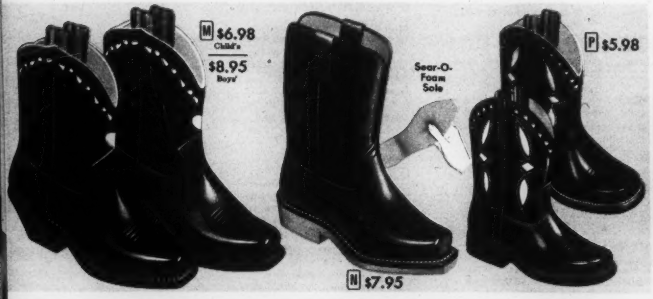
K L Children love these color-bright, genuine 1-piece moccasins of glove leather. Hand-laced vamp, soft cushion insole.

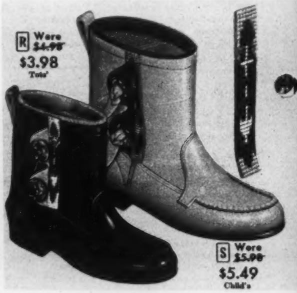
Sizes: D (medium wide) 8, 9, 10, 11, 12, 13, 1, 2, 3, No half sizes. *Be sure to state size wanted.* Shipping weight 8 ounces.

[K] Roy Rogers inscribed
15 N 1550—Ambertone. Pr. $2.98
15 N 1549—Palomino...Pr. 2.98

[L] Dale Evans inscribed
15 N 1548—Red.......Pair $2.98
15 N 1547—Cream....Pair 2.98

For Roy Rogers and Dale Evans complete Western Outfits see page 171





Help tots dress the parts they make believe with Cowboy Boots

M Authentic Western styled boots . . . Real cowboy heel, square toe. Tough leather uppers, smooth leather insole. Goodyear welt. PACIFATE lined. Searosole, rubber heel.

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, and 3. *Please state size.* Shpg. wt. 1 lb. 10 oz.

15 N 1295—Black, white inlay..........Pair $6.98
15 N 1294—Tan, brown, white inlay.....Pair 6.98

Sizes: Boys' wide 3, 3½, 4, 4½, 5, 5½, and 6. *Please state size.* Shpg. wt. 1 lb. 14 oz.

67 N 5601—Tan, brown, white inlay..... Pr. $8.95

N He'll wear it to school, this genuine cowboy boot with Sear-O-Foam crepe sole, heel. Two-tone dress leather vamp, brown top leather. Fancily stitched leg design. Goodyear welt; leather insole.

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 1 lb.

15 N 1299—Brown, tan. Pr. $7.95

P Yippee-ee! Authentic cowboy boots. Broad toe, low rubber heel. Cowhide vamp, nylon sewn. Western inlay design. Searosole.

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 2 lbs.

15 N 1251—Black, white inlay.
15 N 1252—Brown, burgundy, with white inlay...........Pair $5.98

Jaunty Old West Type Boot

Colorful hand-woven beading, conchas give real frontier look. Soft glove leather. Moccasin vamp; leather insole. Searosole, low rubber heel.

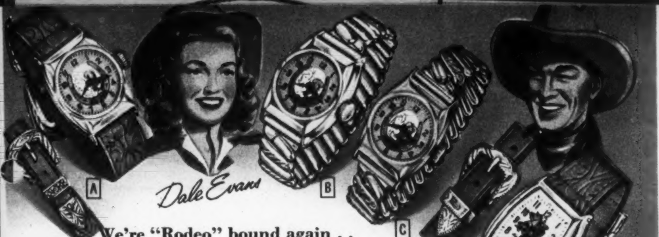
R **Sizes:** Tots' wide width 5½, 6, 6½, 7, 7½, 8. *Please state size.* Shpg. wt. 1 lb. 4 oz.

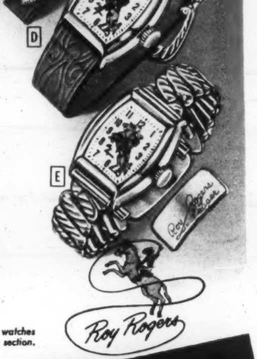
15 N 703—Hopi red glove leather..........Pair $3.98
15 N 702—Palomino tan glove leather......Pair 3.98

S **Sizes:** Children's D (medium wide) width 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 1 lb. 10 oz.

15 N 1230—Palomino tan glove leather......Pair $5.49
15 N 1231—Hopi red glove leather.........Pair 5.49

You can buy now and pay later on Sears Easy Terms . . . For complete details, see page 371





We're "Rodeo" bound again . .

DALE EVANS . . . "Queen of the West" . . . famous heroine of young cowgirls everywhere! Colorful dial pictures Dale and her horse Pal . . dial autographed, too. Extra thin case, straps and bands for small wrists. Ingraham movement.

A **Has Texas-style "saddle tooled" genuine leather strap** . . silver-color metal buckle. Chrome plated case, stainless steel back. Non-shatter crystal. A watch to make her eyes dance with glee! $4.95

4 N 1882E—*Postpaid*. . only $4.95

B **Has all stainless steel expansion band with cactus flower motif.** Brilliant chrome plated case with stainless steel back. Non-shatter crystal. Attractive. Sure to please little girls everywhere. $6.95

4 N 1883E—*Postpaid*. . only $6.95

C **New . . . and the finest we've ever offered!** Features a really luxurious 10K rolled gold plate case and matching expansion band . . . just think! Stainless steel backs. Non-shatter crystal. $8.75

4 N 1885E—*Postpaid*. only $8.75

Order now to assure prompt delivery before Christmas

ROY ROGERS . . favorite singing cowboy hero of young cowpokes . . . pictured with his famous golden palomino Trigger in exciting colors on dial. Dial autographed, too! Extra thin cases. Non-shatter crystals. Ingraham movement.

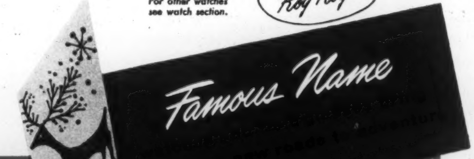
D **Fine watch featuring "saddle tooled" genuine leather strap,** silver-color metal buckle. Shining chrome plated case, with stainless steel back. $4.95

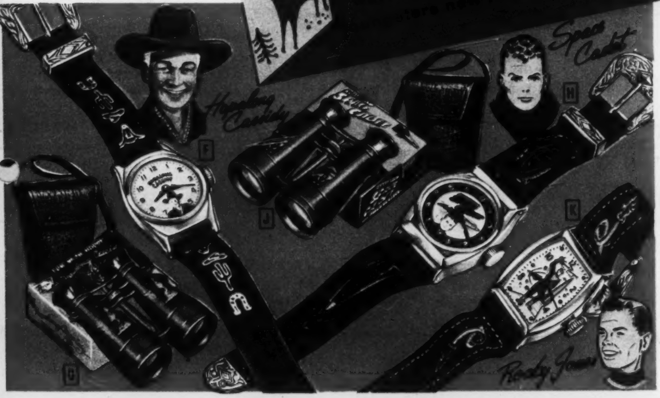
4 N 1860E—*Postpaid*. . . only $4.95

E **Our Best Roy Rogers with "Lariat Link" stainless steel expansion band** that has plate engraved with Roy's own signature! Gleaming chrome plated case with stainless steel back. $6.95

4 N 1865E—*Postpaid*. . . only $6.95

For other watches see watch section.





More Fun . . out West with Hoppy or out in space . . .

F **Hopalong Cassidy** . . that good old friend of young buckaroos everywhere . . is pictured on dial of watch. "Good Luck from Hoppy" engraved on stainless steel back of chrome plated case. Black leather Texas style strap. $7.65

4 N 1866E—By U. S. Time. $7.65

G **"Hoppy" Field Glasses.** 3-power. Center focus. "Hoppy" insignia on metal barrels. Artificial leather case slotted to attach to belt. Plastic strap. Gift box. $2.75

4 N 6284E—Shpg. wt. 1 lb. $2.75

H **Space cadet Tom Corbett and his supersonic space ship Polaris** pictured on dial of extra thin chrome plated case; stainless steel back. Genuine Tom Corbett leather strap with space ships, etc. Out of this world! *Postpaid.* $4.95

4 N 1916E–Ingraham movement. $4.95

J **Tom Corbett Field Glasses** . . official insignia on metal barrels. Artificial leather case now slotted to attach to belt. Vinyl-plastic strap. Gift box. *Postpaid.* $2.75

4 N 6285E—Shpg. wt. 1 lb. $2.75

K **New! Rocky Jones, space ranger** . . colorful, famous space hero pictured on dial with his space ship. Small, extra thin chrome plated case; stainless steel back. Gray genuine leather strap with rocket ships, etc. $4.95

4N1889E–Ingraham movement. $4.95

IMPORTANT NOTICE:
Watches on this page are sent postpaid. (Shpg. wt. ea. 4 oz.) Watches shown ¾ actual size. All prices include 10% Federal Tax. All attractively gift boxed.

Roy, Trigger gallop with each tick on Western scene dial

Roy Rogers "Movie" Alarm at special 50c reduction!

Big Savings just for this Christmas season! Sturdy metal case. 4½ in. high. Dependable Ingraham movement. Color, animation in dial to keep youngsters happy! Case Colors Desert Sand (tan), pale Cactus Green, Sky Blue (light), Saddle Brown. *Please state color. Postpaid.* was $3.49 $2.99

4 N 7306E—Shpg. wt. 1 lb. 6 oz. only $2.99

Z-O-O-M . . there he goes! It's SUPERMAN! NEW!

Now . . . smart watch with fabled comic strip, radio, and TV character colorfully pictured on dial . . new thrills for daredevils! Brilliant chrome plated case, stainless steel back. low as $4.95

L 4 N 1887E—Blue leather strap with SUPERMAN insignia. . . . . only $4.95

M 4 N 1888E—With stainless steel expansion band. . . . . only $5.95

Hi, folks . . I'm back to bring you cheer at Christmas and all year 'round

It's Mickey Mouse, back again to delight young folks

Lovable, smiling "Mickey" pictured on dial. Shock-resistant. Shining chrome plated case, stainless steel back. Washable vinyl plastic strap is leather lined. $7.65

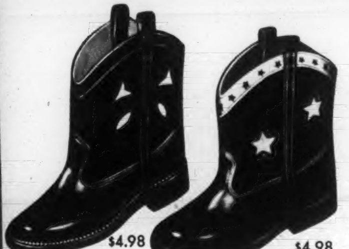
4 N 1870E—U. S. Time movement. only $7.65

"CINDERELLA" for Girls

A lovely gift for little girls . . . a wish come true . . here's Cinderella all dressed in blue for Prince Charming's ball (pictured on dial of watch). Comes in dainty plastic "Glass Slipper". Small, extra thin case is chrome plated with stainless steel back. Strap right size for small wrists. U. S. time movement. In colorful gift box.

4 N 1868E. $7.65

Hey, look! Cowboy Boots . . every little cowpoke's dream . . nylon sewn



$4.98
Brown, wine-tone, desert flower inlay

$4.98
Black and white

Any cowpuncher would be proud to wear these Biltwels . . . they help him "whoop it up" with the other cowhands. Fancy desert flower inlay on two-tone leather (nylon sewed to resist rips). PACIFATE lined vamp . . . smooth leather insole. Sturdy Searosole, rubber heel.

Sizes: D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size wanted.* Shipping weight 1 lb. 10 oz.

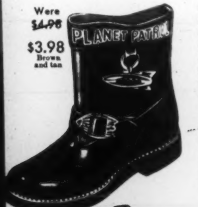
15 N 1454—Brown, wine-tone, desert flower inlay....Pair **$4.98**

Western star boots, best gift of all for young buckeroos. Roomy last fits easily . . . PACIFATE lined vamp inhibits foot germs. Nylon sewed . . . smooth leather insole. Lined counter, leg. Sturdy Searosole (outlasts leather), long-wearing rubber heel.

Sizes: D (medium wide) in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shipping weight 1 lb. 10 oz.

15 N 1455—Black and white leather............Pair **$4.98**

Wow 'em with Rocket Boots

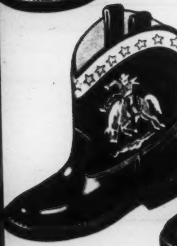


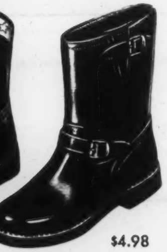
Were ~~$4.98~~
$3.98
Brown and tan

Cut $1.00. Here we go rangers, get ready to blast off into outer space. Planet patrol boot for interplanetary pilots. Rugged leather; metal space ship at side. Reinforced leather backstay; pear-shaped heel. Buckle adjusts. Slip-resistant grip lugs on thick rubber sole, heel. Wt. 2 lbs. *State size.*

Sizes: D (med. wide) 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.

15 N 1614—Brown and tan
Pair..................**$3.98**





Were ~~$4.45~~ **$3.98**

$4.98

Fun Afoot for Young Cowpokes

Save 47c! Here's a bronco-buster for a real Western touch. Toe is full, heel narrow for proper support, growing room. Smooth leather uppers, nylon stitched. Searosole, rubber heel.

Sizes: D (medium wide) width in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *Please state size wanted.* Shpg. wt. 1 lb. 3 oz.

15 N 1212—Brown . . Pair **$3.98**

Really Rugged Field Boot

A wear "champ" . . . gives full leg protection. Soft, water-repellent leather. Broad leather overlay reinforces heel. PACIFATE lined vamp; leather insole. Crimped vamp. Thick rubber outsole, heel.

Sizes: D (medium wide) 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 2 lbs. 6 oz.

15 N 1484—Black. . .Pair **$4.98**

fill Christmas stockings from Santa's Slipper Bag
cuddly Biltwels . . toyland colors

ITEMS DESCRIBED BELOW
ILLUSTRATED ON OPPOSITE PAGE ▶

Make bedtime round-ups merrier with Roy Rogers Slippers

[F] Yippee! Roy Rogers imitation suede moccasins.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.

15 N 958—Brown, tan imitation suede trim, sole........Pair **$1.98**

[G] Boots and spurs of durable felt. Platform, padded sole.

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.

15N960—Red, blue felt. . Pair **$1.98**
15N961—Black, white felt.Pr. 1.98

[H] For cowgirls, Dale Evans "moc." Plump comfortable platform, padded sole.

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 959—Blue, red felt.Pair **$1.98**

Bedtime is a big event with Snuggly Animal Slippers

Your little sleepyheads' eyes will shine when they hear these snuggly pets say "squeak, squeak". Really amuse animal-loving toddlers. Tempting candy-drop colors, warm as a lullaby. Padded leather soles.
Sizes: Children's wide width in full sizes 4, 5, 6, 7, 8, 9, 10, 11, 12. *Please be sure to state size.* Shipping weight 10 oz.

[J] Hopping to bed is fun with squeaky Bertie bunny. Stand-up ears; cozy soft rayon plush.
15 N 1966—Lt. blue bunny. Pr. $1.89

[L] "A kitty all my own!" Bewhiskered pussy squeaks, cuddles up to warm tykes' feet. Peppermint pink rayon plush.
15 N 1980—Pink pussy cat.Pr.$1.89

[K] Palomino pony gallops gayly to bed—no need to "corral" your cowpoke into this slipper. Plastic saddle; rayon plush.
15 N 1968—Tan pony. . Pair $1.89

[M] Pert little boxer puppy with button eyes, nose. Soft rayon plush. Padded leather sole.
15 N 1962—Tan puppy. Pair $1.89

[N] Cuddly puppy with mischievous black button nose, red tongue. Chill chasing rabbit fur, padded leather sole. Wt. 10 oz.

Sizes: Children's wide 4 to 12. No half sizes. *State size.*

15 N 1965—Brown. . . .Pair $2.69

[P] Lovable kitten of downy-soft white rabbit fur. Dainty pink ears, naughty stuckout tongue. Padded leather sole. Wt. 10 oz.

Sizes: Children's wide 4 to 12. No half sizes. *State size.*

15 N 1964—White. . . .Pair $2.69

"Frosty" Snowman

[R] Frosty the Snowman of gay felt. Frothy white collar. Printed corduroy platform. Comfortably padded sole, heel.

Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 1970—Red......Pair **$1.88**
15 N 1969—Blue......Pair 1.88

Soft-stepping Sponge Rubber Soles

[T] Soft leather moc-type slipper with matching sponge rubber sole. Tiny vamp bow adds feminine grown-up look tots love.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 1945—Blue......Pair **$2.59**
15 N 1946—Red......Pair 2.59

[V] Just like Mom's with soft sponge rubber sole. Moc-type slipper of printed cotton corduroy. Light, flexible, soft.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 1903—Red.......Pair **$1.89**
15 N 1902—Blue.......Pair 1.89

Holiday-Gay Biltwels . . Toasty-warm, durable . . Grand Gifts

[FF] Warm fur collar, toasty-warm lined leather in a moc-style. Gay hand beaded vamp. Padded leather sole.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 917—Red.......Pair **$2.89**
15 N 912—Blue.......Pair 2.89

[GG] Cheery hand-beaded moc-style, Canadian made. Rich suede leather, warm lined. Fur collar. Padded leather sole.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 1973—Blue suede. Pair $1.79
15 N 1974—Red suede. Pair 1.79

[HH] Glove-soft kidskin with a colorful gay plaid lining that really thrills your tiny tykes. Soft padded leather sole and heel. Long-wearing and fun.

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 918—Brown kid. . .Pair **$2.49**

[JJ] Fluffy shearling lamb inside, smooth outside. Sponge rubber sole. Wt. 10 oz.

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes.

15 N 1901—Natural. *State size*....Pair $1.89

[NN] Poodle boots . . . soft rayon plush. Platform; padded sole.

Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Wt. 10 oz.

15N935—Blue. Pr. **$1.89**
15N936—Red. . Pr. 1.89

[KK] Snaps at ankle; snug-fitting, tucks in sleepers. Padded leather sole. Wt. 10 oz.

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes.

15 N 914—Brown leather. *State size*......Pair **$1.98**

[PP] Fur-cuff scuff; rayon satin. Composition sole. *State size.*

Sizes: Child's wide 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.

15 N 1985—Red
15 N 1984—Blue. Shpg. wt. 10 oz......Pair **$1.98**

[LL] Checked cotton corduroy zip-up boot. Padded sole. *State size.* Wt. 10 oz.

Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes.

15N1932—Red. Pr.**$1.98**
15N1931—Blue.Pr. 1.98

[RR] New! Fuzzy turned-over collar. Leather upper, sole. Warm lined.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. Shpg. wt. 10 oz.

15 N 1900—Brown. *State size*....Pair **$2.29**

[MM] Fancy stitch toe. Leather upper, durable leather sole.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.*

15N950—Two-tone brown
15 N 949—Red, blue.
Shpg. wt. 10 oz. Pair **$2.29**

[TT] Snuggly Fuzzy Wuzzy of rayon plush. Leather sole.

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*

15 N 930—Red. . Pr **$1.19**
15 N 929—Blue. Shpg. wt. 10 oz.......Pair **$1.19**

Bright Slippers to Make Her Feel "Almost Grown-up!"

[VV] Just like Mom's . . sure to thrill your young lady. Fluffy fur cuff on quilted rayon satin slipper. Soft platform, padded sole, heel.

Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 1915—Blue.......................Pair **$1.98**
15 N 1916—Red.......................Pair 1.98

[WW] New! Glittery raised design on ballerina slipper . . like Mom's. Lustrous rayon satin; fashion-wise peaked throat. Platform; padded sole.

Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 1906—Red......................Pair **$1.79**
15 N 1905—Blue......................Pair 1.79

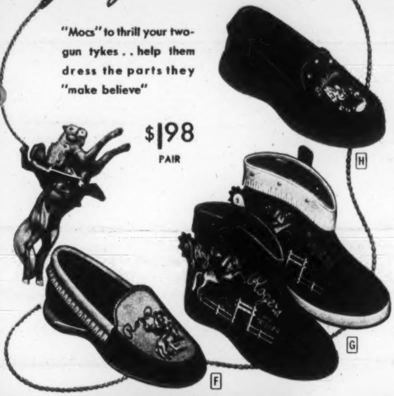
TO ORDER CHILDREN'S SLIPPERS: *Order shoe size.* Half sizes, *order slippers next size larger* (example: 8½ shoe, order size 9 slipper). For wear over sleepers, *order full size larger than shoe.*

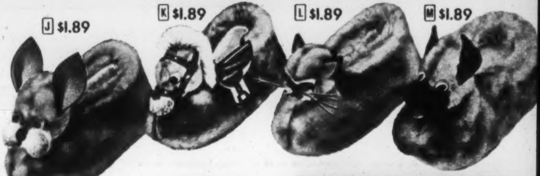
NOTE: Because of limited space, the felt and wool content of these slippers is not stated in this catalog. It is marked on the merchandise as required by the Wool Products Labeling Act.

Roy Rogers 'n' Dale Evans

"Mocs" to thrill your two-gun tykes . . help them dress the parts they "make believe"

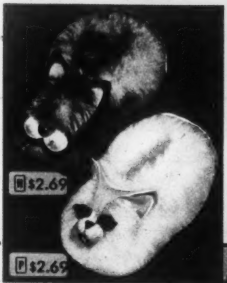
$1.98 PAIR



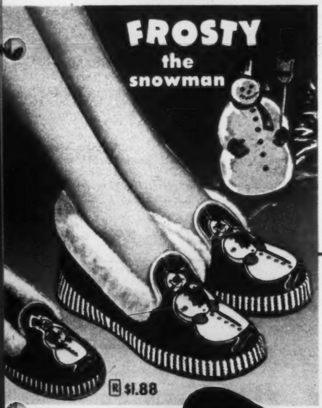

J $1.89
K $1.89
L $1.89
M $1.89

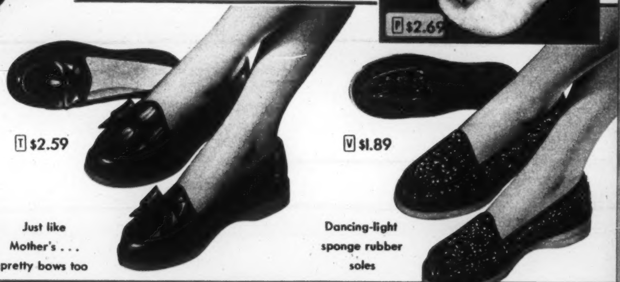
SANTA'S PET SHOP

Squeaky pals little folks love to cuddle. As much fun as new toys . . amuse kiddies until the sandman comes. Pillowsoft . . warm as down . . jelly-bean bright colors. A real thrill for all the tots on your list.



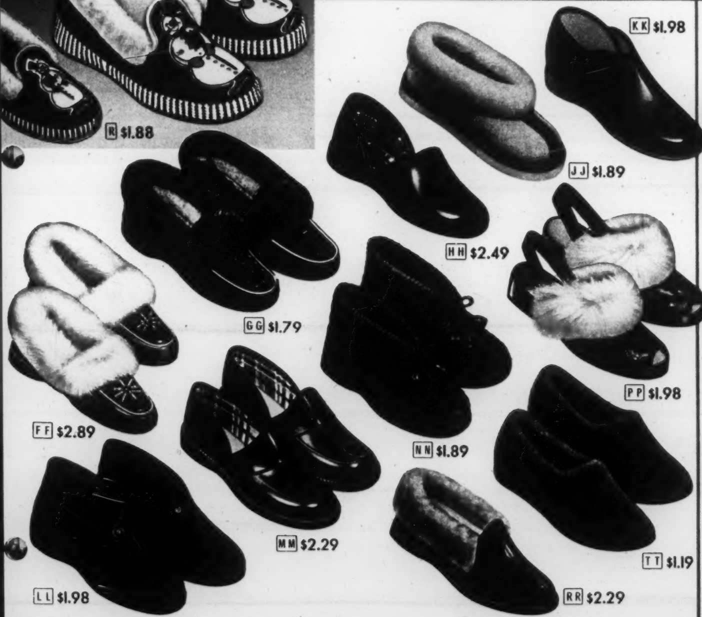
FROSTY the snowman



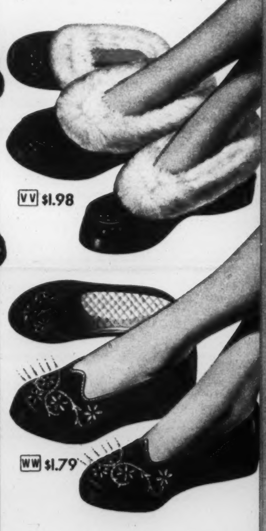


Just like Mother's . . . pretty bows too

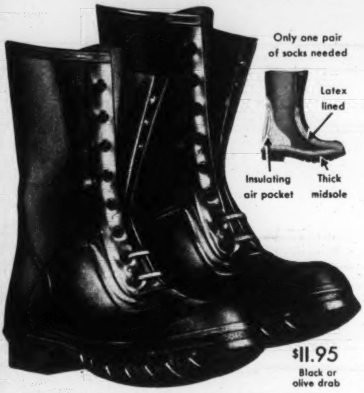
Dancing-light sponge rubber soles


KK $1.98
JJ $1.89
HH $2.49
GG $1.79
PP $1.98
FF $2.89
NN $1.89
MM $2.29
TT $1.19
LL $1.98
RR $2.29

NOVELTY SLIPPERS


VV $1.98
WW $1.79

Men's Insulated Pacs



$11.95
Black or olive drab

12-inch Insulated Over-sock Pac . . . keeps your feet warm, dry even at 25° below zero. Full laces for easy, comfortable fit. Latex rubber stays flexible at below zero temperatures. Insulating construction covers entire foot, extends above ankle. Extra thick wool and felt insole. Deep-cleated rubber sole, molded heel for sure footing.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12, 13. Full sizes, *order same size as shoe.* Half sizes, *order next full size smaller. Please state size.*

76 N 9350—Black. Shipping weight 4 lbs. 14 oz. . . . . .Pair **$11.95**
76 N 9352—Olive drab. Shipping wt. 4 lbs. 14 oz. . . . . . .Pair 11.95

Heavy-duty Arctics for work

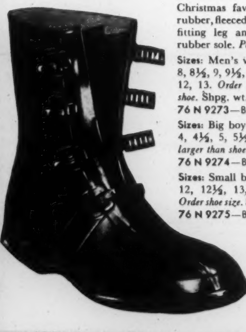
Medium weight, stretchy black rubber; top edges bound. Cotton net lined. Full gusset. Skid-resistant sole, heel. *State size.*

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12, 13. For heaviest work shoes, *order next size larger*; medium heavy or lightweight work shoe, *order same size or next size smaller* (7 or 7½, order 7).
76 N 9294—4-buckle. Shipping wt. 4 lbs. 6 oz. . . . . . .Pair **$5.79**
76 N 9295—5-buckle. Shipping wt. 4 lbs. 12 oz. . . . . .Pair **$6.79**

Sizes: Big boys' wide 3, 4, 5, 6. Full sizes, *order shoe size*; half sizes, *order next size smaller. State size.* Wt. 4 lbs.
76 N 9296—4-buckle.Pair **$5.69**

$5.79
men's
4-buckle

Men's, Boys' 4-buckle Dress Arctics



Christmas favorites! Reinforced rubber, fleeced cotton lining. Close fitting leg and ankle. Knurled rubber sole. *Please state size.*

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *Order half size larger than shoe.* Shpg. wt. 2 lbs. 12 oz.
76 N 9273—Black. . . . .Pair **$4.59**

Sizes: Big boys' wide 2½, 3, 3½, 4, 4½, 5, 5½, 6. *Order full size larger than shoe.* Wt. 2 lbs. 7 oz.
76 N 9274—Black. . . . .Pair **$4.39**

Sizes: Small boys' wide 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. *Order shoe size.* Shpg. wt. 2 lbs. 1 oz.
76 N 9275—Black. . . . .Pair **$4.19**

$4.59
Men's
$4.39
Big boys'
$4.19
Small boys'

Light-to-wear waterproof footwear for women and children . . nice for Christmas giving

BOOTS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE ▶

[F] **Lightweight Rubber Boots.** Wide gusset fits over ski pants. Fleeced cotton lining. Handy adjustable strap, snap-fastener buckle secured.

Sizes: Children's wide 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Order half size larger than shoe. State size.* Shpg. wt. 1 lb. 5 oz.
76 N 9734—Brown rubber. . . . . .Pair **$2.98**
76 N 9736—White rubber. . . . . .Pair 2.98
76 N 9738—Red rubber, white trim. . . . . .Pair 2.98

Sizes: Girls' wide width in 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *Order full size larger than shoe. Please state size.* Shipping wt. 1 lb. 8 oz.
76 N 9733—Brown rubber. . . . . .Pair **$2.98**
76 N 9737—Red rubber, white trim. . . . .Pair 2.98

[G] **Foam Insulated Plastic Space Boot**. . . warmer than wool inside. Waterproof from top to toe. Skid-resistant soles. Washable inside or out.

Sizes: Children's wide in 11, 12, 13, 1, 2 and 3. For full sizes, *order full size larger.* For half sizes, *order next size larger. State size.* Shpg. wt. 2 lbs. 4 oz.
76 N 9865—Silver color space boot. . . .Pair **$3.49**
76 N 9866—Red space boot. . . . . .Pair 3.49
76 N 9867—Brown space boot. . . . . . . .Pair 3.49

[H] **Matching Insulated Plastic Space Helmet.** **Sizes:** Children's small (6¼ to 6½); medium (6⅝ to 6⅞); large (7 to 7¼). See Helmet measuring chart on page 172 . . . assures a correct fit. *Please state size when ordering.* Shpg. wt. 14 oz.
76 N 9862—Silver color space helmet. . .Each **$2.59**
76 N 9863—Red space helmet. . . . . . . .Each 2.59
76 N 9864—Brown space helmet. . . . . .Each 2.59

Combination Offer: Order boot and helmet together; save 40c. *State both boot and helmet size and color.*
76 N 9861—Shpg. wt. 3 lbs. 2 oz. **$5.68**

[J] **Young "Cowboy" Overshoe Boot.** Roy Rogers and Trigger in color. Reinforced rubber, slip resistant sole and heel. For full or half sizes, *order next size larger.* Example: 2 or 2½, order size 3.

Sizes: Juniors' wide full in 13, 1, 2, 3. *State size.*
76 N 9858—Brown, tan. Wt. 1 lb. 11 oz. . .Pair **$3.49**

Sizes: Children's wide full width in 6, 7, 8, 9, 10, 11 and 12. *Please state size.* Shpg. wt. 1 lb. 5 oz.
76 N 9859—Brown, tan trim. . . . . .Pair **$3.39**

[K] **Bright colors to please little waders** . . . a Christmas surprise! Waterproof protection mothers are looking for. Lightweight, seamless plastic. Strap adjusts for comfortable fit. Sure-footed soles.

Sizes: Children's 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4, 5. For full sizes, *order shoe size.* Half sizes, *order next size larger. Please state size.* Shpg. wt. 8 oz.
76 N 9756—Red, white trim. . . . . .Pair **$1.59**
76 N 9758—White, red trim. . . . . .Pair 1.59
76 N 9757—Brown. . . . . .Pair 1.59

[L] **Water-repellent Cotton Poplin Boots** . . . so softly feminine. Nice for dates or party-going; protect dainty shoes. Skid resistant rubber soles.

Sizes: Women's and Misses' full 4, 5, 6, 7, 8, 9. *See "How to order" at bottom of page. State size.*
76 N 9868—Beige, red. Wt. 1 lb. 7 oz. . . .Pair **$2.98**
76 N 9869—Navy blue. Wt. 1 lb. 7 oz. . .Pair 2.98
76 N 9870—All black. Wt. 1 lb. 7 oz. . . .Pair 2.98

[M] **Dressier Smooth-fitting Slide-fastener Boot** . . .special Midfall Sale price repeated. Wide, shaped gusset, completely waterproof to the top.

Sizes: Women's 4, 5, 6, 7, 8, 9. *See "How to order" at bottom of page. State size.* Shpg. wt. 2 lbs. 9 oz.
76 N 9843—White rubber. . . . . .Pair **$3.98**
76 N 9844—Red rubber. . . . . .Pair 3.98
76 N 9847—Brown rubber. . . . . .Pair 3.98
76 N 9848—Black rubber. . . . . .Pair 3.98

[M] **Children's, Girls' Rubber Slide-fastener Boot.** Good-fitting, 100% waterproof protection. Rubber sole. For full or half size shoe, *order next size larger.* Example: 2 or 2½ size shoe, *order size 3 boot*

Sizes: Girls' wide full in 13, 1, 2, 3. *State size.*
76 N 9840—Red rubber. Wt. 1 lb. 15 oz. Pair **$3.79**
76 N 9849—Brown. Wt. 1 lb. 15 oz. . . . .Pair 3.79

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12. *State size.*
76 N 9850—Red rubber. Wt. 1 lb. 10 oz. Pair **$3.59**
76 N 9851—Brown. Wt. 1 lb. 10 oz. . . . .Pair 3.59

[N] **Leg-protecting Pullover** . . . smooth rubber in four bright colors. Cotton net lined. Adjustable instep strap for snug ankle fit. Durable skid-resistant soles. 100% waterproof to the top.

Sizes: Women's 4, 5, 6, 7, 8, 9. Size 10 available only in styles 76 N 9845 and 76 N 9846. *See "How to order" at bottom of page. Please state size.*
76 N 9833—White. Shpg. wt. 2 lbs. 2 oz. . Pair **$3.79**
76 N 9834—Red. Shpg. wt. 2 lbs. 2 oz. . . . Pair 3.79
76 N 9845—Brown. Shpg. wt. 2 lbs. 2 oz. . Pair 3.79
76 N 9846—Black. Shpg. wt. 2 lbs. 2 oz. . . Pair 3.79

[N] **Pliant Rubber Pullover Boots.** Top strap adjusts, plenty room to tuck in bulky ski pants. Net lined for inside comfort. Durable skid-resistant soles. For full or half size shoe, *order next size larger.* Example: 2 or 2½ shoe, *order size 3 boot.*

Sizes: Girls' wide full in 13, 1, 2, 3. *State size.*
76 N 9835—White. Shpg. wt. 1 lb. 10 oz. . Pair **$3.49**
76 N 9836—Red. Shpg. wt. 1 lb. 10 oz. . . . Pair 3.49
76 N 9842—Brown. Shpg. wt. 1 lb. 10 oz. . Pair 3.49

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12. *State size.*
76 N 9837—White. Shpg. wt. 1 lb. 8 oz. . . Pair **$3.39**
76 N 9838—Red. Shpg. wt. 1 lb. 8 oz. . . . . Pair 3.39
76 N 9839—Brown. Shpg. wt. 1 lb. 8 oz. . . Pair 3.39

[P] **Foot-coddling Storm Boots.** All waterproof, satin-finished rubber, warmly lined to give you lasting comfort even on the coldest days. Decorative mouton processed lamb collar. Easy on and off zip fastener. Long-wearing skid-resistant sole.

Sizes: Women's 4, 5, 6, 7, 8, 9. *See "How to order" at bottom of page. State size.* Wt. 2 lbs. 1 oz.
76 N 9889—Brown, brown collar. . . . . . .Pair **$4.49**
76 N 9891—Black, gray collar. . . . . .Pair 4.49

[P] **Shearling Lamb Wool Cuff.** All rubber. Concealed slide fastener. Warm fleeced cotton lining. Full gusset tongue opens wide. Skid-resistant sole and heel. For full or half size shoe, *order next size larger boot.* Example: size 2 or 2½, *order 3 boot.*

Sizes: Girls' wide full in 13, 1, 2, 3. *State size.*
76 N 9892—Brown. Shpg. wt. 1 lb. 15 oz. . Pair **$4.49**

Sizes: Child's wide 8, 9, 10, 11, 12. *State size.*
76 N 9893—Brown. Shpg. wt. 1 lb. 13 oz. . Pair **$4.29**

[R] **Beautiful Dynalon Boots.** Feather-light, waterproofed with rubber fabric reinforcement. Washable, quick drying . . . moth, mildew, soil, stain resistant. Warm ~~shearling~~ lamb collar, soft fleeced cotton lining for warmth. Rubber sole.

Sizes: Women's and Misses' in 4, 5, 6, 7, 8 and 9. *See "How to order" at the bottom of page. Please state size.* Shpg. wt. 1 lb. 12 oz.
76 N 9815—Gray, dark gray collar. . . . .Pair **$6.98**
76 N 9816—All brown. . . . . .Pair 6.98
76 N 9817—Black, gray collar. . . . .~~Pair~~ 6.98

[T] **Dressy Style Insulated Plastic Boots.** Deep pile trim on shawl collar. Built-in air cells lock body warmth in, keep cold air out. Smart wrap-over front, handy button closing. Lightweight, waterproof, completely washable inside or out.

Sizes: Women's and Misses' in 4, 5, 6, 7, 8 and 9. For *low, flat, wedge, walking and medium heels up to 2 inches high*: For full size shoe, *order your shoe size.* Half sizes, *order half size smaller boot.* (Example: size 6 or 6½ shoe, *order size 6 boot.*) *For high heels up to 2½ inches*: For full size shoe, *order full size smaller.* Half sizes, *order half size smaller boot.* (Example: size 6½ or 7 shoe, *order 6 boot.*) *State size.* Shpg. wt. 1 lb. 13 oz.
76 N 9801—Brown, brown collar. . . . . . .Pair **$3.89**
76 N 9806—Black, gray collar. . . . . .Pair 3.89

[T] **Extra Warm, even on sub-zero days!** Here's a welcome gift for sister, tiny tots' sizes too. Waterproof expanded plastic; soft and pliable in cold weather, much warmer than fabric lined boots. Washable. For full or half size shoe, *order next size larger boot.* Example: 2 or 2½, *order size 3.*

Sizes: Girls' wide full 13, 1, 2, 3. *Please state size.*
76 N 9830—Brown. Shpg. wt. 1 lb. 5 oz. . . Pair **$3.69**

Sizes: Child's wide 8, 9, 10, 11, 12. *Please state size.*
76 N 9831—Red. Shpg. wt. 1 lb. 2 oz. . . . . Pair **$3.49**
76 N 9832—Brown. Shpg. wt. 1 lb. 2 oz. . . Pair 3.49

HOW TO ORDER WOMEN'S STYLES L, M, N, P, R. **For low, flat, wedge and walking heels up to 1½ inches high:** For full size shoe, *order full size larger boot.* For half sizes, *order half size larger.* (Example: for 6 or 6½ shoe, *order 7 boot.*) **For medium and wedge heel 1⅝ inches to 2 inches high:** For full size shoe, *order shoe size.* For half sizes, *order half size larger.* (Example: for 6½ or 7 shoe, *order size 7 boot.*) **For high heels 2⅛ inches to 2½ inches:** For full size shoe, *order full size smaller.* For half sizes, *order half size smaller.* (Example: for 6½ or 7 shoe, *order size 6 boot.*) Styles L, M, N, P, R not recommended for spike heels above 2½ inches measured at front of heel. *Be sure to state size when ordering.*

Place for child's name

F $2.98

G $3.49 Space boot

H $2.59 Space helmet

Be a real space cadet . . insulated plastic helmet to match your boots

Combination offer You save 40c

J $3.49 Juniors'

$3.39 Child's

When cold winds blow

. . . you'll be well protected in warm, waterproof Kerrybrookes

K $1.59

N $3.79 Woman's

Girls' $3.49

Child's 3.39

L $2.98

M $3.98 Women's

P $4.49 Women's

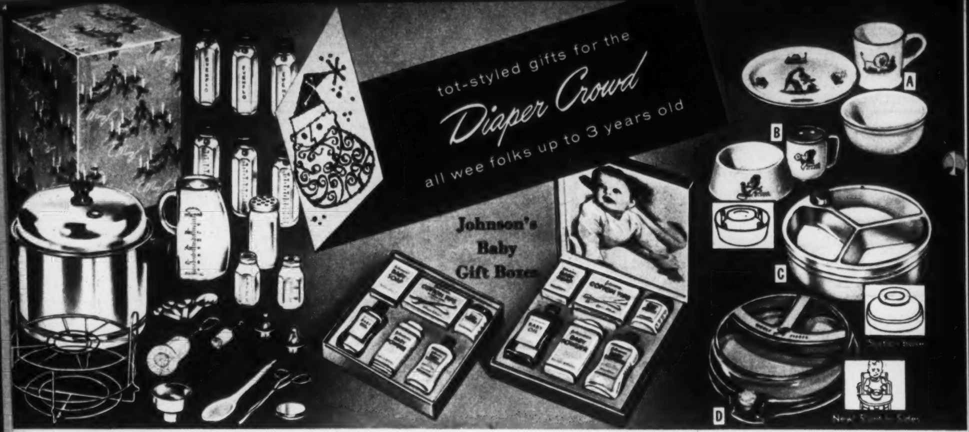
Girls' $4.49

Child's 4.29

R $6.98

Doesn't mark dainty shoes. All waterproof; washable inside or out

T $3.89 Women's $3.69 Girls' $3.49 Child's



Most practical gift for new mothers . . gift-boxed!

Honeysuckle 44-piece Formula Layette contains *everything* for baby's feeding. $9.69 In gift box . . the perfect gift for mothers-to-be. **Contains:** aluminum sterilizer (non-electric); rust-resistant metal rack; nipple sterilizing jar, 2 caps; glass formula pitcher; metal nursing strainer funnel; set of 4 aluminum measuring spoons; wooden spoon; six 8-oz. and two 4-oz. Evenflo bottles, 8 nipples, 8 caps, 8 sealing discs; nylon nipple brush; nylon bottle brush; tongs.

A feeding set that will really delight the expectant mother. Shipping weight 10 pounds.

8 N 9373—Complete in holiday gift wrap . . $9.69

Johnson's 6-piece Baby Gift Box

A thrifty-priced holiday gift every mother-to-be and new mother will appreciate. $1.50 A baby gift like this is always welcome!

Famous Johnson baby products in attractive gift box. This 6-piece set includes bar of purest castile soap, 2 ounces baby oil, 4 ounces baby powder, 2 ounces antiseptic baby lotion, 1 ounce baby cream and 10 double-tipped cotton swabs. Shipping weight 3 pounds 4 ounces.

8 N 2248–Complete in gift box $1.50

Johnson's finest Baby Gift Boxes

Six large-size Johnson products in de luxe picture top gift box. $2.95 Treat baby to these bath items. Also a gift that's sure to please mother. Our finest Johnson gift box.

Includes one bar baby soap, 2⅛-ounce jar baby cream, 5 ounces baby lotion, 5 ounces baby oil, 9 ounces baby powder, box of 54 double-tipped cotton swabs. Shpg. wt. 5 lbs.

8 N 2189—In gift box . . . $2.95

Practical and useful Feeding Trainers

A **Semi-Porcelain 3-Piece Feeding Set.** 7-in. plate, 5-in. bowl, 6-oz. cup. White.
8 N 2284—Shpg. wt. 2 lbs. 8 oz. Set $1.69

B **Plastic Baby Set.** 5-in. suction dish. Perforated top 3½-in. cup. Shpg. wt. 1 lb.
8 N 2275–Maize with Mint green. Set $1.89

C **Best Quality Porcelain Hot Plate.** Suction base. Maize with blue.
8 N 2013–8-in. diam. Wt. 2 lbs. 12 oz. $3.29

D **NEW! Tommy Tippee Plastic Hot Plate.** Suction base. 8½-in. diam. Mint with maize.
8 N 9361–3 sections. Wt. 1 lb. 12 oz. $3.29

A GIFT THAT'S DIFFERENT!

Sliding door with decal. Use on dresser or hang on wall.

No more mess in the nursery! Cabinet keeps baby needs handy, ready to use!

$3.98
Cabinet only

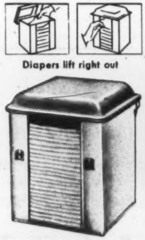
NEW! Wonderful gift for the new mother. Metal shelf cabinet for baby supplies. White. Sliding door, cuddly lamb decal. Hang on wall or stand on dresser. Size: 23x4½x9⅜ in. (Baby supplies not included.) Wt. 5 lbs.

8 N 02128—Cabinet only . . $3.98

Jar Set shown at left. Four glass jars for nursery needs. Lamb decal trim. Slip-on lid with knob handles. Yellow lids only.

8 N 2129—Wt. 3 lbs. 12 oz. $1.49

Deodorant cup in lid



Hangs on wall

Diaper Pail

Our Best! Polished aluminum interior, white enamel outside. Easy to clean, sterilize. Plastic liner bag for easy removal of diapers. Popular square hamper shape. Deodorant cake helps keep air sweet. Nursery decal trim. 10x10x26 in. Wt. 9 lbs. $6.49

8 N 02108 . . . . $6.49

Dispenser

NEW! Diaper Dispenser-Holder. Keeps up to 48 diapers folded neatly, ready to use. Open front for easy use. Hinged top. Square shape uses little space. White enamel finish . . nursery decal. 10x10x13 in. Makes a practical, clever gift. Shpg. wt. 5 lbs. $4.29

8 N 2120 . . . . $4.29

Sitter-Minder

NEW! Magnetic Sitter-Minder. A complete instruction guide for baby sitters, a reminder for parents too. An ideal gift. Magnetic eraser and chalk holder, 3 pieces of chalk, green board 14x11 in., easy-to-read printing. Hangs on wall. Shpg. wt. 1 lb. 12 oz. $1.98

8 N 9330 . . Complete $1.98

Clever useful Gifts for the very young

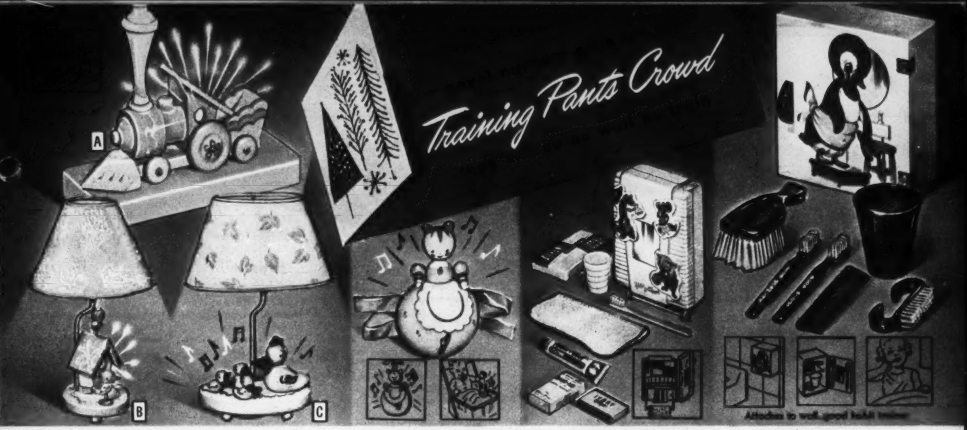
E **NEW! Baby's Brush Set.** Crystal clear Lucite. 5-in. comb and 5½-in. brush with soft, easy-to-clean nylon bristles. 2 colorful plastic-cap safety pins.
8 N 9329—Shpg. wt. 5 oz. . . . . . . Set $1.98

F **Spartan Electric Warmer-Vaporizer.** Percolating action for even warming. Steams one hour as vaporizer, shuts off automatically. Ivory color plastic. 110-115-v AC only. UL listed. (Bottle not incl.)
8 N 2008—Shpg. wt. 1 lb. 12 oz. . . $4.25

G **Hug-A-Bear** foam rubber bottle holder. Cradles bottle from breakage if dropped. Terry cloth "neck" keeps bottle in place. Maize only. Bottle not incl.
8 N 2094–7 in. high. Shpg. wt. 4 oz. $1.69

H **Tumbo the Clown** holds toothbrush, toothpaste, shatter-proof tumbler. Fasten to wall with adhesive capsule (included) or with ordinary screws. Helps make cleaning teeth fun. Red and yellow plastic.
8 N 2086—Shpg. wt. 8 oz. $1.98

E
F
G
H
Prevent this!
As bottle warmer
As a vaporizer



Most delightful novel Nite-Lites we've seen! One with music, too!

A **Choo-Choo Train Nite Lite.** Hand-painted blue and white enamel on hardwood base. 5½-foot cord. 7-watt bulb. UL listed.
8 N 2067—110–120 volt AC or DC. Shpg. wt. 1 lb. 4 oz. $3.39

B **Combination Birdhouse Lamp and Nite Lite.** Hand-painted hardwood base with blue, pink and white enamel finish. Matching shade. 72-inch cord. Switch turns on both lights . . separately or together. UL listed. 14½x4½ inches.
8 N 2069—110–120 volt AC or DC. Shpg. wt. 2 lbs. 8 oz. . . $5.89

C **Musical Duck Family Lamp.** Small duck revolves . . plays nursery tune. Hand-painted hardwood base in yellow and mint green. Matching shade. 72-inch cord. UL listed. 14½x4½ inches.
8 N 2070—110–120 volt AC or DC. Shpg. wt. 3 lbs. 8 oz. . . $8.98

Musical Doll for crib or stroller

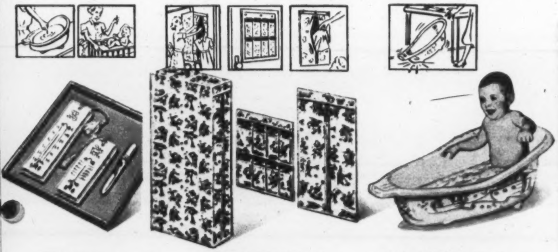
NEW! Kitten Music Box. $3.98 Imported Swiss movement plays "Brahm's Lullaby" . . wonderful for lulling baby to sleep. Kitten of hardwood, hand-painted in yellow, trimmed with white and mint green. Easy to hang from wall or tie to carriage or crib while baby naps. Size 3¼ x 5½ x 1¾ in. Shipping weight 1 pound.
8 N 9366............$3.98

NEW! Kiddy Chest 9-pc. Training Set

NEW! Kiddy Grooming Chest . . the "good habit" toy. $1.95 Chest contains pocket pack of Kleenex tissues, terry cloth face cloth. Also (in special junior sizes) tooth brush, plastic cup, toothpaste, soap, soap tray, band aids. Ivory plastic chest has mirror front. Raised animal cut-outs trim chest front. Overall size 5x7¾x2 in. Included are complete directions for hanging chest on wall.
8N9372–Shpg. wt. 1 lb......$1.95

Kiddie Kabinette A popular gift

Kiddie Kabinette. $2.95 White plastic wall cabinet with mirror inside door. Size 6x5½x2½ in. Adhesive back . . no screws or nails. Two toothbrushes labeled "Good Morning," and "Good Night." Plastic cup, child's comb, hair brush, nail brush in popular assorted colors (no choice). Ideal place to keep children's grooming accessories . . teaches tidy habits, too. Shpg. wt. 1 lb.
8 N 2256—Complete.......$2.95



Thermometers

NEW! Set of 3 Thermometers for Baby. $2.98 Room and bath thermometers both on Lucite bases with gay gold-colored trim. Clinical fever thermometer easy to read, comes in light blue case. Directions included. Shpg. wt. 12 oz.
8 N 9363—Set of 3 pcs. $2.98

NEW! Kiddie Set

Baby's Shoe Bag, Laundry Bag and Clothes Bag. $3.98 White plastic with multicolor circus design. Shoe bag holds 4 pair of baby's shoes. Laundry bag is 25x15 in. Clothes bag is 36x8 in. Keeps wardrobe in order. Shpg. wt. 2 lbs.
8 N 9362–Set of 3 pcs. $3.98

Baby Bath Tubs

Honeysuckle Plastic Tub. $6.49 Colorful nursery rhyme characters decorate tub. Built-in soap tray. Lightweight — won't chip or peel. Size 27½x18x9. 18-quart capacity. For easy bathing.
8 N 02160–Wt. 2 lbs.....$6.49
8N02161–Same as above except plain white. Wt. 2 lbs....$5.89

A GIFT THAT'S DIFFERENT!

NEW! Giraffe doubles as child's toy . . clothes tree

$6.79

"Great Neck Giraffe" Clothes Tree. Toy delights children.
- Helps teach your children to be neat and orderly
- 7 clothing pegs . . extra space
- Hand-painted hardwood
- Ideal addition to nursery or your children's room
- Tree is easily assembled
- Giraffe is 48½ inches high

Huge plastic eyes have movable pupils. *Color* yellow with mint green. Shipping weight 7 pounds.
8 N 9365...............$6.79

D
G
H
$1.00 GIFTS
F
E
J

Special! $1.00 Extra Gifts for Baby Ideal Christmas stocking fillers

D **"Chow-Chow" Feeding Train.** Heat-resistant plastic. Includes spoon, fork and tumbler. 13½ in. long. Looks like real train.
8 N 2020—5-piece set. Wt. 1 lb. . . . $1.00

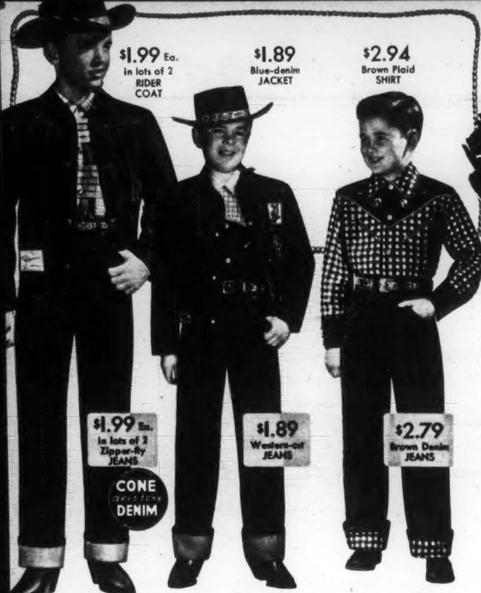
E **"Baby Puppykin" Bottle Holder.** Colorful plastic holder is 9 in. long.
8 N 9034—Shpg. wt. 4 oz.......... $1.00

F **NEW! Baby's Pal Key Teethers.** Sturdy plastic. Chain that connects all 8 keys is rustproof, strong. 2 keys each in yellow, pink, blue and green. Tinkle merrily.
8 N 9371—Shpg. wt. 4 oz.......... $1.00

G **NEW! Baby's Pal Suction Rattle** on 3-in. white rubber stem and suction cup. Dainty "dolly" face in mint green and maize.
8 N 9367—Shpg. wt. 4 oz.......... $1.00

H **NEW! Baby Clown Teething Rattle.** Plastic smiling clown in yellow and white.
8 N 9369—Shpg. wt. 4 oz.......... $1.00

J **NEW! Bath Floaters in Net.** Cotton mesh bag filled with ducks and fish . . all brightly colored plastic with rattles inside. Ideal for baby's bath and amusement.
8 N 9368—Shpg. wt. 5 oz.......... $1.00



9-oz. Denim

9-oz. Zipper Fly Jeans. Sanforized* white-back, sunfast, Deeptone blue. Copper riveted; triple-stitched. 5 pockets. Roy Rogers leather patch in back. No belt, shirt, hat. Wash alone. Shpg. wt. ea. 1 lb. 7 oz. *State size* 4,6,8,10, 12,14,16. Chart 'Y'. pg. 170
50 N 9129M—Jeans.
2 for $3.98. . . . . Ea. **$2.09**

Rider Coat. Sanforized* 9-oz. Denim as above. Shpg. wt. ea. 1 lb. 6 oz. *State size* 4, 6, 8, 10, 12, 14, 16. See Chart below.
50 N 9131M—Coat
2 for $3.98. . . . . Ea. **$2.09**

Western-weave

8-oz. Sanforized* Western-weave Jeans. Zipper fly, 4 pockets. Copper-riveted; thread-bartacked. Double-R brand in back. Wash alone. *State size* 4, 6, 8, 10, 12. Chart "X," Western Waist, pg. 170. No belt, shirt, hat. Wt. 1 lb. 1 oz.
50 N 9196M—Jeans. **$1.89**

Matching snap-front Jacket of same 8-oz. Sanforized* western-weave denim as above. Wash alone. *Please be sure to state size* 4, 6, 8, 10, 12. See Chart below. Shipping weight 1 pound 1 ounce.
50 N 9197M–Jacket. **$1.89**

Flannel-lined

8-oz. Brown Denim Jeans lined with Sanforized*, contrasting cotton flannel. Zipper fly, nickel-plated rivets, thread bartacks in back. Wash alone. *State size* 4, 6, 8, 10, 12. Chart "Y," pg. 170. Wt. 1 lb. 9 oz.
50 N 9430—Jeans. . . **$2.79**

Brown Plaid Shirt. Vat-dyed Sanforized* cotton flannel; denim yoke. Roy 'n' Trigger motif. *Please state size* 4, 6, 8, 10, 12. See measuring chart below. Shpg. wt. 14 oz.
50 N 9431—Shirt. . . . **$2.94**
50 N 9432—2-pc. Outfit. Shpg. wt. 2 lbs. 5 oz. **$5.59**

Unconditionally Guaranteed Rubber Raincoat $3.88

ROY ROGERS set. Heavy rubber coating on tough cotton sheeting makes it 100% rainproof. Contrasting color collar, fringed yoke and pocket trim. Snap-fastener front; 2 pockets. Cape-style rain hat snaps under chin. Plastic storage case. *State size* 4, 6, 8, 10, 12. See chart below at right.
40 N 7618—Black and yellow. Wt. 2 lbs. 10 oz.
40 N 7619—Yellow and black **$3.88**

Bunkhouse Boots

$1.98 ea. pr. 2 prs. for $3.78 **$1.89** pr. in lots of 2 prs.

Warm 100% wool worsted slippersocks, thunderbird design knit in contrasting color. Hand laced supple leather sole. Fringed toe. Wash separately. *State color* blue or red. *State hosiery size* 6, 7, 8, 9, 10. See chart, page 177. Shpg. wt. 10 oz.
43 N 2127
Ea. pr. **$1.98**
Save, buy 2 pairs for only $3.78.

*Max. fabric shrink. 1%

the Plus Brand

western apparel recommended by Roy Rogers and backed by Sears guarantee

ITEMS DESCRIBED BELOW ILLUSTRATED ON FACING PAGE ▶

Gabardine

[A] **Roy Rogers** wears this washfast laced neck rayon slip-on shirt (see opposite page). It's new, better quality, rugged, real Western: steerheads on collar, embroidered horseshoe, 3-snap fastener cuffs. **State color combination** black-red, tan-brown. *State size* 4, 6, 8, 10, 12, 14. See chart.
43N3498-Wt. 9 oz. **$3.87**

Broadcloth

[B] **Sanforized, Washfast Cotton Broadcloth Western.** Roy 'n' Trigger embroidered on collar, Western motif on front. Solid color body, collar, sleeves, light color yoke and cuffs. 1% shrink. **State color comb.** red and gray, green, blue. Chart below. *State size* 4, 6, 8, 10, 12. Wt. 9 oz.
43 N 3489. . . . . **$2.87**

Knit Shirts

[C] **Roy Rogers** cotton collar knit. Contrasting yoke. White fringe, lace tie neck. Wash alone. *State color comb.* light-dark blue, gray-red, tan-brown. *Please state size* 4, 6, 8, 10, 12. See chart. Shipping weight each 8 oz.
43 N 4012—Short sleeves
2 for $2.20. . . . . .ea. **$1.15**
43 N 4212—Long sleeves
2 for $2.58. . . . .ea. **$1.35**

Roy Rogers Western-type Suede Leather Jacket

[D] Actually designed and styled after Roy's own jacket. Authentic western-style jacket of top-grade water-repellent tan suede leather. Fringe decorated front yoke, sleeves and bottom. Collar and 2 slash pockets decorated with colorful braid trim. Zipper front, padded shoulders, high-count rayon satin lining. Removable Roy Rogers badge.
40 N 4937—*State size* 4, 6, 8, 10, 12. See chart below. Shpg. wt. 1 lb. 12 oz **$12.98**

[E] **Steerhide Leather Belt.** Richly tanned. Gleaming studs and steerhead with Roy Rogers name set on appliqued patch. 3-pc. western-style buckle set. 1 in. wide. **State color** black or tan. *State waist* 22,24,26,28,30.
43 N 365—Boxed. Shpg. wt. 4 oz. **94c**

[F] **Western Style Spurs.** Roy's name embossed on genuine leather strap. Die cast nickel plated spurs. No sharp edges; rowel wheels have ball points . . . safe for all hard-riding buckaroos. **Color** tan. One size fits all.
43 N 368—Boxed. Shpg. wt. 13 oz. **$1.19**

Roy Rogers Western Knit Pajamas

[G] **GUARANTEED SIX MONTHS. A new pair free of extra cost if double crotch rips or tears within 6 months. Roy Rogers 2-pc. combed cotton pajamas.** Bright Roy 'n' Trigger screen print design. 100% washable. *State size* 4, 6, 8, 10, 12. **State color combination** red and gray, or green and rust. See measuring chart below.
43 N 4649—Shpg. wt. 14 oz. . . **$2.25**

[H] **Roy Rogers Robe of Genuine Cotton and Acetate Beacon Cloth.** Smart western designs. Wide shawl collar. Rayon cord trim around collar, double cuffs and pocket. A good-looking, warm robe he'll wear year 'round. Rayon cord sash. Hand wash separately. *State size* 4, 6, 8, 10. Chart below. Wt. 1 lb. 3 oz.
43 N 48—Blue
43 N 49—Maroon. **$3.97**

[J] **Authentic Roy Rogers Rayon Satin Neck Scarf with Gold-plated Cowboy Hat Slide** to keep it in place. Big, bold printed Roy 'n' Trigger design. Washable separately. **State color** red or gold. Shipping weight 5 oz.
43 N 367—Boxed **$1.39**

[K] **Plastic Boosters.** Turns any shoe into a western type boot. Roy 'n' Trigger design. Strong, washable, smooth plastic, looks like leather. *State size* 2 (3-4 years); 3 (5-6 years); 4 (7-8 years). *Please state color* red or brown. Shpg. wt. 14 oz.
43 N 233. . . . .**$1.79**

[L] **Sueded Cowhide Cowboy Gloves.** Roy 'n' Trigger design on simulated leather cuffs. Western fringe on cuffs. Warm cotton fleece lining. Color medium tan. *State size* 5, 6, 7. See measuring instructions below. Wt. 6 oz.
43 N 369. . . . .**$1.69**

Roy Rogers Rodeo Hats

[M] **Roy's authentic Rodeo Hat of 100% Wool Felt.** Roy's name on rayon band. Whip-laced brim. Strong rayon chin cord with adjustable bead. No western style costume is complete without a **colorful rodeo hat** . . . order now! Pre-shaped at factory for lasting fit. *State size* small (6¼-6⅜); medium (6½-6⅝); large (6¾-6⅞); extra large (7-7⅛) **Please state color** black, red, tan. *See chart below.*
43 N 363—Shpg. wt. 1 lb. 4 oz. **$1.94**

Roy Rogers Longies

[N] **Authentic Roy Rogers Sanforized* Longies of extra-strong mercerized, vat-dyed cotton Cavalry Twill.** Western-styled with contrasting color trimmings; multicolored lariat embroidered along side seams. Contrasting color belt loops, back pocket piping. Roy's signature on patch. Maximum shrinkage only 1%. Shpg. wt. 1 lb. 2 oz. *Please state size* 4, 6, 8, 10, 12, Chart "A" page 373.
40 N 4095—Gray, green trim
40 N 4092—Brown; tan trim. . . .**$4.85**

For Roy Rogers Gun Sets, see Page 173
For Roy Rogers Cowboy Boots, see Page 160

SIZE CHART. For Pajamas and Raincoats—measure chest and height. **For shirts and jackets**—measure chest only. Measure chest around body—under arms, over tips of shoulder blades. Measure height without shoes.

If chest is.	22	23	24	25	26½	28	29½	31½	33 in.
If height is.	34½-37	37½-40	40½-43	43½-46	47-50	51-54	55-58	59-61	62-64 in.
Order size.	3	4	5	6	8	10	12	14	16

SIZE CHART, MEASURE . . to be sure! Hats, Caps, Helmets . . Place 2-inch strip of paper around head. Mark where ends meet, then measure in inches. If between sizes, order size larger.

If head measures. . .	19½,	19⅞,	20¼,	20¾,	21⅛,	21½,	21⅞,	22¼ in.
Order size.	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛

HOW TO MEASURE BOYS' GLOVES. Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement in inches. If the hand measures between two sizes, order the larger one.

[A] Authentic Roy Rogers Gabardine Western Shirt $3.87

[B] Sanforized Washfast Western Shirt $2.87

Roy Rogers

Apparel shown here is actually worn by Roy and his son Dusty on the Double R Bar Ranch

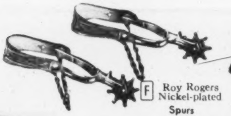
"DUSTY" ROGERS
ROY ROGERS

Roy Rogers
SUEDE LEATHER JACKET

[D] $12.98

[C] Knit cotton with fancy fringed yolk and laced neck, short sleeves $1.10 Each in lots of 2

[E] Authentic Roy Rogers belt of strong steerhide leather 94c



[F] Roy Rogers Nickel-plated Spurs $1.19

[G] Roy Rogers Knit Pajamas Guaranteed 6 months $2.25

[H] Roy Rogers Beacon Cloth Robe with Western designs $3.97

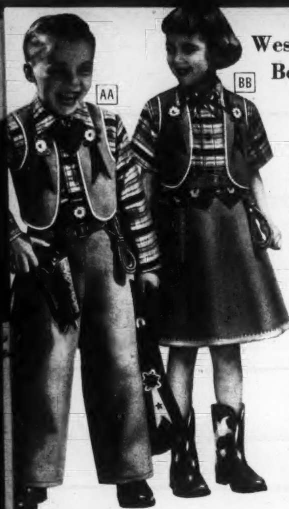
[J] Rayon satin scarf with slide $1.39

[M] 100% wool felt Roy Rogers rodeo hats . . . pre-shaped to hold their shape $1.94

[L] Roy Rogers Cowhide Gloves $1.69

[N] Roy Rogers Sanforized cotton Cavalry Twill $4.85

[K] Plastic Boosters with Roy 'n' Trigger design $1.79



Western Outfits for Boys and Girls

8-pc. Cowboy Set

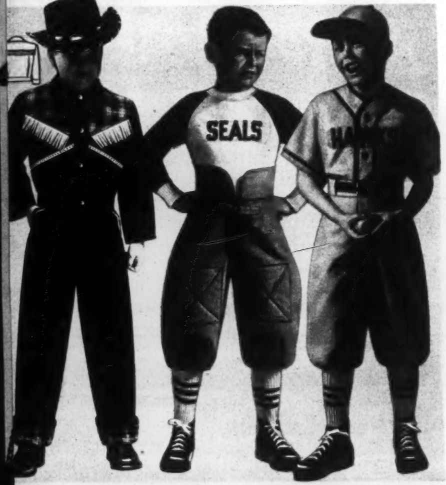
$2.98 **AA** New! Boys' outfit has tan cotton twill cowboy pants with colorful red plastic side-pieces and waistband. Elastic back waist. Matching vest. Plaid cotton-flannel shirt. Leather belt, leather holster, toy plastic clicker pistol. Lariat; bandana.

State size 4, 6, 8, 10, 12. See size chart "A" on page 373. Shipping weight 2 lbs. 4 oz.
40 N 4503—8-pc. set. . . . $2.98

8-pc. Cowgirl Set

$2.98 **BB** Girls' set is partner to boys' outfit above. Tan cotton twill cowgirl skirt has red plastic waistband, elastic back, yellow plastic trim at bottom. Matching vest. Short-sleeve plaid cotton flannel blouse. Leather belt; leather holster, toy plastic clicker pistol. String tie. Lariat.

State size 4, 6, 8, 10, 12. See chart "A" pg. 373. Shipping weight 2 lbs. 4 oz.
40 N 4504—8-pc. set. . . . $2.98



Black Twill

Sanforized 8-oz. black **$4.98** cotton twill frontier outfit with imitation-jewel trim and white suedecloth fringe decorations. Red and black plaid cotton-flannel trimmed yokes and pants cuffs. Zip fly pants; 4 pockets. Snap-front jacket.

State 4, 6, 8, 10. Chart "A" pg. 373. Wt. 2 lbs.
50 N 9187—Black $4.98

Football and Baseball Uniforms

4-pc. football uniform. **$4.69** Heavy cotton duck pants have padded hips and thighs. Leather laced front, leather knee patches; elastic bottoms. Blue and gold cotton knit jersey. Cotton footless socks. Press-on alphabet.

State size 4, 6, 8, 10, 12, 14. Chart "A" page 373. Shpg. wt. 2 lbs. 6 oz.
40N4518–4-pc. set $4.69

Authentic 6-pc. baseball uniform. **$3.79** Gray cotton-flannel shirt with braid trim. Matching cotton-flannel pants with tunnel belt loops, hip pocket. Cap, cotton footless socks, leather belt. Press-on alphabet.

State size 4, 6, 8, 10, 12, 14, 16. Chart "A" pg. 373. Shpg. wt. 1 lb. 14 oz.
40N4528–6-pc. set $3.79

HOW TO ORDER DENIMS: Measure waist over trousers without belt. Measure height without shoes. Waist sizes below are actual garment measurements. *Be sure number wanted comes in size needed. State size.*

Size	3	4	5	6	7	8	10	12	14	16
Chart "X" Western Waist	21	21½	22	22½	23	23½	24½	25½	26½	27½
Chart "Y" Regular Waist	21½	22	23	23½	24	24½	25½	26½	27½	28½
Height	34½-37	37½-40	40½-43	43½-46	46½-48	48½-50	50½-54	54½-58	58½-61	61½-64

*Maximum fabric shrinkage 1%

Complete WESTERN OUTFITS

ILLUSTRATED IN ACTUAL COLOR ON OPPOSITE PAGE ▶

Roy Rogers and Dale Evans Western Outfits

A **New! Roy Rogers** 2-pc. cowboy outfit. **$3.88 2 pc. Set** Western chap style pants of brown finewale corduroy have print of Roy and Trigger. White plastic pocket. Imitation leather waistband with adjustable leather back strap. Matching vest with Roy's own brand; plastic trim. No hat. *State size* 4, 6, 8, 10, 12. See size chart "A" on page 373. Shpg. wt. 1 lb. 4 oz.
40 N 4550—Boys' 2-pc. set. $3.88

B **New! Dale Evans** 2-pc. cowgirl outfit. **$3.88 2 pc. Set** Western skirt of turquoise finewale corduroy has white plastic fringe trim at bottom, 2 plastic fringed pockets with Dale's brand on each. White plastic waistband; laced back. Matching vest with brand designs, plastic trim. No hat.

State size 4, 6, 8, 10, 12. See size chart "A" on page 373. Shpg. wt. 1 lb. 4 oz.
40 N 4551—Girls' 2-pc. set. $3.88

For Gun-sets see page 173. For Hats see pages 169 and 173

C **New! Roy Rogers9-pc. cowboy suit.** **$4.79** Tan and brown cotton twill chap-front pants have pictures of Roy and Trigger. Imitation leather front waistband, elastic back; button fly. Brown and gold cotton cowboy shirt; plastic fringe. Leather belt, 2 leather holsters, 2 metal toy clicker pistols; neck scarf. Lariat. No hat.

State size 4, 6, 8, 10, 12. Chart "A" pg. 373. Shipping weight 2 lbs. 8 oz.
40 N 4580—Boys' 9-pc. suit. $4.79

D **New! Dale Evans** 9-pc. cowgirl suit. **$4.79** Tan and brown cotton-twill cowgirl skirt has plastic fringed bottom, picture of Dale on horse, elastic back waistband. Brown and gold short-sleeved shirt has plastic fringe trim. Leather belt, 2 leather holsters, 2 metal toy clicker pistols. String tie. Lariat. Hat not included.

State size 4, 6, 8, 10, 12. See chart "A" on page 373. Shipping wt. 2 lbs. 8 oz.
40 N 4581—Girls' 9-pc. set. $4.79

E **Our Best Roy Rogers** 9-pc. cowboy outfit. **$6.75** Chap pants have scarlet thickset corduroy front; black suede trim; Roy's brand. Black suedecloth waistband has elastic back. Button fly. Black and white Sanforized*, vat-dyed cotton broadcloth check shirt has black yoke and panel with white embroidery. Leather belt, 2 leather holsters, toy bullets. 2 nickel-plated break-barrel toy six-shooters with plastic handles. Scarf. Lariat.

State size 4, 6, 8, 10, 12. See size chart "A" page 373. Shpg. wt. 3 lbs. No hat.
40 N 4576—Boys' 9-pc. set. $6.75

F **Our Best Dale Evans** 9-pc. cowgirl outfit. **$6.75** Scarlet thickset corduroy cowgirl skirt has kick-pleat front and yellow plastic fringe trim. Yellow cotton twill waistband. Sanforized*, vat-dyed, black and white check cotton broadcloth short-sleeve shirt has black yoke and panel with white embroidery. Leather belt, 2 leather holsters. 2 nickel-plated break-barrel toy six-shooters with ivory color plastic handles. String tie. Lariat.

State size 4, 6, 8, 10, 12. See size chart "A" page 373. Shpg. wt. 3 lbs. No hat.
40 N 4577—Girls' 9-pc. set. $6.75

For Roy Rogers and Dale Evans Cowboy and Cowgirl boots see page 160

Washable Embroidered De luxe Frontier Outfits

G **Roy Rogers Frontier Suit.** **$8.90** Light-green rayon gabardine slipover shirt has dark green cotton gabardine yokes and cuffs with white piping trim, laced front opening, embroidered V-front yoke and collar. Western cuffs with 3 white snaps. Dark green frontier pants of Sanforized* cotton gabardine have 2 snaps at waist, Waldes zipper fly; 2 flap pockets with snap-fasteners. Serged seams. Seat and waist outlets. Belt loops. Washable

State size 3, 4, 5, 6, 7, 8, 9, 10. Chart "A" on page 373. Shpg. wt. 1 lb. 15 oz.
40 N 3281—Boys' 2-pc. suit. $8.90

H **Dale Evans Frontier Suit.** **$8.90** Matches boys' suit at left. Light-green rayon gabardine slipover shirt has dark green cotton gabardine yokes and cuffs with white piping trim. Laced front opening; embroidery on V-front yoke and collar. Western-style cuffs have 3 white snaps. Dark green frontier skirt of Sanforized* cotton gabardine has Waldes zipper closure and 2 snaps in back; 2 flap snap pockets. Belt loops. Washable.

State size 3, 4, 5, 6, 7, 8, 9, 10. Chart "A" on page 373. Shpg. wt. 1 lb. 15 oz.
40 N 3282—Girls 2-pc. suit. $8.90

J **Our Best Roy Rogers** Frontier suit. **$11.95** Extra-fancy 2-tone gray rayon gabardine shirt has maroon Sanforized* cotton cavalry twill yokes and western cuffs with vat-dyed embroidered decorations. Red embroidery on lined collar. Matching Frontier pants of maroon Sanforized cotton cavalry twill have Waldes zipper fly; 2 front slash pockets, 2 back pockets. Wide belt loops. Serged seams. Seat and waist outlets. Washable.

State size 3, 4, 5, 6, 7, 8, 9, 10. Chart "A" page 373. Shpg. wt. 1 lb. 15 oz.
40 N 3283—Boys' 2-pc. suit. $11.95

K **Our Best Dale Evans** Frontier suit. **$11.95** Gray rayon gabardine 2-tone shirt has maroon Sanforized* cotton cavalry twill yokes and western cuffs with vat-dyed embroidered decorations. Red embroidery on lined collar. Matching skirt of maroon Sanforized cotton cavalry twill has Waldes zipper side closure, vat-dyed embroidery at front, 2 piped western pockets with snap flaps; 2 snaps at waist. Belt loops. Pinked seams. Washable.

State size 3, 4, 5, 6, 7, 8, 9, 10. Chart "A" page 373. Shpg. wt. 1 lb. 15 oz.
40 N 3284—Girls' 2-pc. suit. $11.95

Colorful Fringe-decorated Indian Suit

L New! 3-pc. Indian suit. **$3.88** Dark brown cotton twill slip-over blouse has orange V-front yoke with Indian pictures and white plastic fringe trim. Matching cotton twill pants have elastic waistband, orange trim with Indian design, white plastic fringe decoration. Colorful Indian head-dress has orange cotton twill head-band with Indian designs on front. Brightly colored feathers add authentic touch.

State size 4, 6, 8, 10, 12. See size chart "A" shown on page 373.
40 N 4552—Boys' 3-piece Indian suit. Shipping weight 2 pounds. $3.88

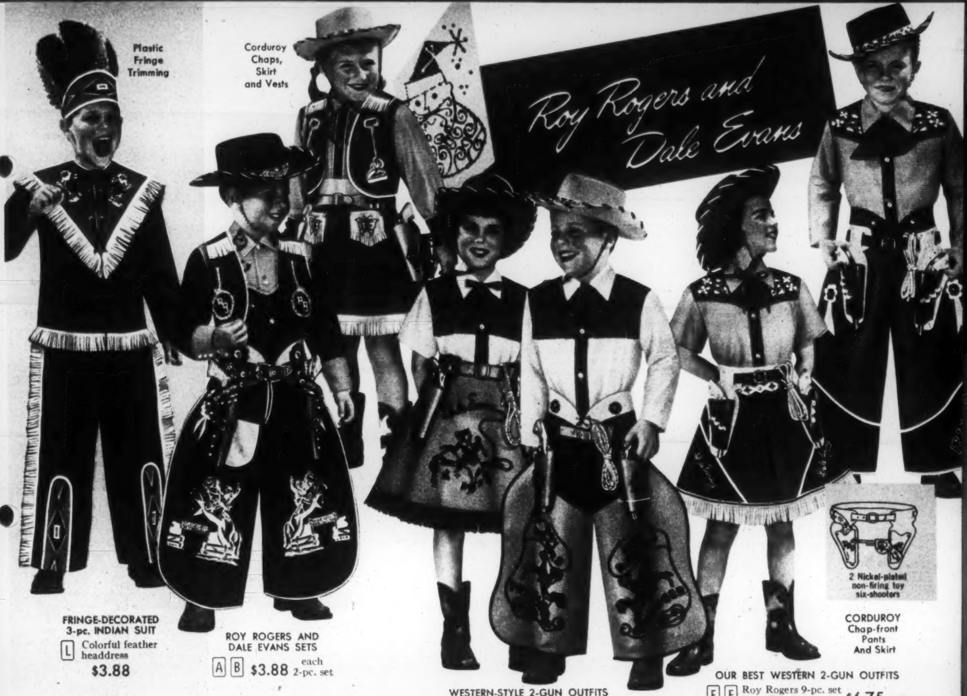
Palomino 10-pc. Cowboy and Cowgirl Outfits

M **Boys' 10-pc. Palomino** cowboy outfit. **$3.79** Brown and white cotton print chap-front pants. Red suede-cloth waistband with elastic back. Vest matches chaps. Plaid cotton-flannel shirt. Leather belt; 2 leather holsters, 2 toy plastic clicker pistols. Western bandana. Lariat. No hat.

State size 4, 6, 8, 10, 12, See size chart "A" page 373. Shpg. wt. 2 lbs. 8 oz.
40 N 4572—Boys' 10-pc. set. $3.79

N **Girls' 10-pc. Palomino** cowgirl suit. **$3.79** Brown and white cotton print skirt has kick-pleat front, cotton twill waistband with elastic back, plastic fringe at bottom. Matching vest. Plaid cotton-flannel blouse. Leather belt; 2 leather holsters, 2 toy pistols. Bandana. Lariat. No hat.

State size 4, 6, 8, 10, 12. See size chart "A" page 373. Shpg. wt. 2 lbs. 8 oz.
40 N 4573—Girls' 10-pc. set. $3.79



Plastic Fringe Trimming

Corduroy Chaps, Skirt and Vests

2 Nickel-plated non-firing toy six-shooters

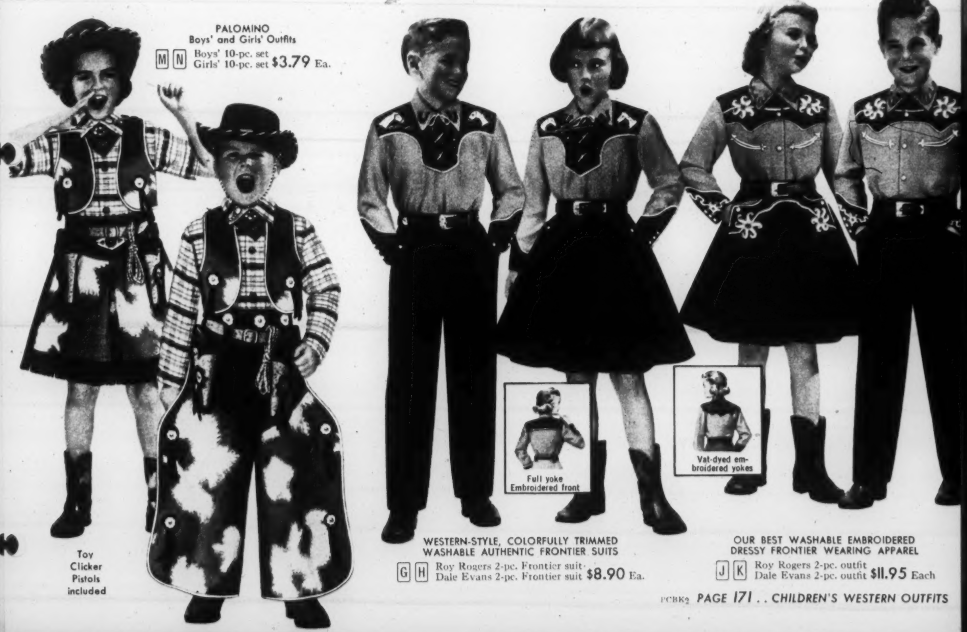
FRINGE-DECORATED 3-pc. INDIAN SUIT
L Colorful feather headdress
$3.88

ROY ROGERS AND DALE EVANS SETS
A B **$3.88** each 2-pc. set

WESTERN-STYLE 2-GUN OUTFITS
C D Roy Rogers 9-pc. set
Dale Evans 9-pc. set **$4.79** each

CORDUROY Chap-front Pants And Skirt

OUR BEST WESTERN 2-GUN OUTFITS
E F Roy Rogers 9-pc. set
Dale Evans 9-pc. set **$6.75** each



PALOMINO Boys' and Girls' Outfits
M N Boys' 10-pc. set
Girls' 10-pc. set **$3.79** Ea.

Toy Clicker Pistols included

Full yoke Embroidered front

Vat-dyed embroidered yokes

WESTERN-STYLE, COLORFULLY TRIMMED WASHABLE AUTHENTIC FRONTIER SUITS
G H Roy Rogers 2-pc. Frontier suit
Dale Evans 2-pc. Frontier suit **$8.90** Ea.

OUR BEST WASHABLE EMBROIDERED DRESSY FRONTIER WEARING APPAREL
J K Roy Rogers 2-pc. outfit
Dale Evans 2-pc. outfit **$11.95** Each

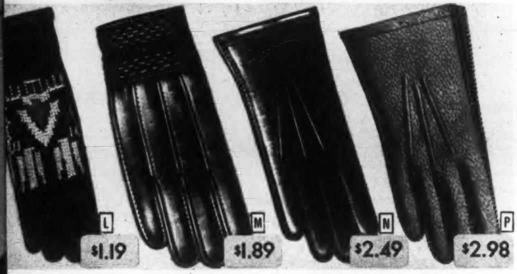
$3.75

BOYVILLE GLOVES—the finishing touch for every boy's wardrobe

- Sturdily constructed for long wear.
- Smartly styled for all occasions.
- Large selection . . . smooth, supple leathers or colorful worsted wool.

Fur Lined, genuine Capeskin Slip-on

What boy wouldn't cherish a dressy glove just like Dad's! Soft, smooth-grained, durable selected leather. Lined with warm, downy soft fur that will keep his hands cozy and comfortable when the temperature nears zero. Sturdily constructed—will really take a beating! Good-looking, long wearing—an ideal gift for any boy—and especially for the sportsminded boy. **Color** medium tan. *State size* 6, 7, 8, 9. See measuring instructions below.
43 N 870—Shipping weight 6 oz. **$3.75**

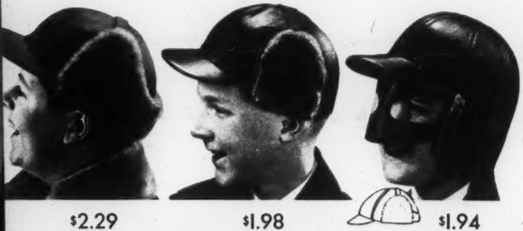


L 100% worsted wool gloves. Seamless knit is soft, flexible. Attractive knitted-in chevron pattern. Firmly ribbed snug-fitting wrists keep cold out. *State color* dark blue, green, brown. *State size* medium (5–7); large (8–9).
43 N 873—Chart below. Wt. 4 oz.**$1.19**

M Handsome capeskin gloves. Supple. Treated to shed snow, showers. Elastic webbed wristlets. Cotton fleece lining. *State color* brown, tan. *State size* 6, 7, 8, 9.
43 N 872—Chart below. Wt. 6 oz.**$1.89**

N Give him the best . . . give him our luxurious capeskin leather dress gloves. Made of fine smooth leather that is soft and supple to the touch. Sturdy; will give lots of hard wear. Easy fitting flared cuffs. Dressy stitching on back. Lined with napped cotton. *State color* brown or tan. *State size* 6, 7, 8, 9.
43 N 871—See size chart below. Wt. 5 oz. **$2.49**

P Smooth, supple pigskin dress gloves. Velvety soft with distinctive peccary (wild pig) markings. Handsome double-stitched trim. Expansion sidewall construction. **Color** cork (lt.) tan. *State size* 5, 6, 7, 8, 9.
43 N 877—Size chart below. Wt. 6 oz. **$2.98**



$2.29

Duralon Cap

Boys' and jr. boys' caps of 17% nylon, rayon and acetate. Ear flaps of dyed mouton-processed lamb fur. Fully lined with quilted rayon satin. Rain-repellent, wind-resistant. Snap fastening chin strap. *State color* skipper blue, brown, green, gray. *State size* 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. Chart below.
43 N 709—Wt. 14 oz. . **$2.29**

$1.98

Capeskin leather

Boys' and jr. boys' fine quality capeskin leather ski-style cap for superb protection. Rain-repellent finish. Fully lined with soft cotton suede. Dyed mouton-processed lamb fur flaps to wear up or down. Leather chin strap, adjustable fastener. *State color* brown or red. *State size* 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. Chart below.
43 N 766—Wt. 14 oz. . . **$1.98**

$1.94

Luster twill

Boys', jr. boys' rayon and cotton storm wizard cap. Dyed mouton-processed lamb ear flaps, self-material turn-down band keep ears, neck warm. Rain cape, eye shield tuck inside. Adjustable chin strap. Rayon satin lining. *State color* dark blue, maroon, green. *State size* 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞, 7. 7⅛. Chart below.
43 N 618—Wt. 12 oz. . . . **$1.94**

HOW TO MEASURE CHARTS

SIZE CHART. MEASURE . . . to be sure! Hats, Caps, Helmets . . . Place 2-inch strip of paper around head. Mark where ends meet, then measure in inches. If between sizes, order size larger.

If head measures	19½	19⅞	20¼	20¾	21⅛	21½	21⅞	22¼ in.
Order size	**6¼**	**6⅜**	**6½**	**6⅝**	**6¾**	**6⅞**	**7**	**7⅛**

HOW TO MEASURE BOYS' GLOVES. Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement in inches. If the hand measures between two sizes, order the larger one.

authentic Roy Rogers and Texan

Gun Holster Sets

help youngsters keep law-and-order

ILLUSTRATED ON OPPOSITE PAGE ▶

Roy Rogers Official De luxe Set

A **Exact replica of the beautiful guns and holsters Roy wears on TV and in movies.** Tough, top grain steerhide with heavy embossed hand-tooled effects. Hip-hugging belt is 4 in. at widest point. 12 silver-colored bullets of smooth plastic, over 99 nickel-plated studs, big Western nickel-plated buckle. Giant 12-in. holsters with Double R Bar brand, metal studs, leather cross straps, leather leg ties. Big, shiny 9½-in. nickel-plated guns with break-barrel action, bone-like plastic handles. **Color** dark tan. **$7.95**

43 N 995 —**Non-firing guns.** } *Fits waists 22 to 27 inches.* Set
43 N 0994—**Cap-firing guns.** } Shpg. wt. 2 lbs. 5 oz. **$7.95**

Roy Rogers Jr. boys De luxe Set

B **Watch 'em guard that backyard frontier!** Smooth, sturdy top grain cowhide leather. Curved belt is 3 inches at widest point, has laced thong back. 6 silver-colored plastic bullets. Glittering studs outline 10-inch leather holsters . . cross strap and safety strap across gun. Two metal name plates with Roy's name. Regulation Roy Rogers repeater guns, laced trim, leg ties. **Color** dark tan. **$4.85**

43 N 977 —**Non-firing guns.** } *Fits waist sizes 20 to 28 in.* Set
43 N 0976—**Cap-firing guns.** } Shpg. wt. 1 lb. 9 oz. **$4.85**

Roy Rogers fringed Holster Set

C **Just $2.98 but a Western gift that's "Loaded" with a million thrills for ANY young cowpoke.** 10½-in. cowhide holsters, 3-in. belt. Diamond-shaped decorations with shiny nickel-plated studs. Dressy fringe on holsters. Shiny, 8½-inch, break-barrel action guns with plastic handles, 4 wood bullets. *State color* wheat with brown or black with wheat. Why not buy a set for *your* favorite "King of the Cowboys?" **$2.98**

43 N 959 —**Non-firing guns.** } *Fits waists 21 to 26 in.* Set
43 N 0958—**Cap-firing guns.** } Shpg. wt. 1 lb. 9 oz. **$2.98**

Roy Rogers Fringed 1-gun Set

D **Many of the bravest cowboys carry only ONE gun!** Big 10-inch genuine cowhide holster, wide 2-inch belt. Double R Bar Ranch sign, Roy's signature on belt. Handsome plastic star decorations. 4 wooden bullets. Official 8½-in. Roy Rogers break-barrel pistol; nickel-plated, plastic handle. Leg ties. *Color* black with white. **$1.98**

43 N 945 —**Non-firing guns.** } *Fits waists 21 to 26 inches.* Set
43 N 0944—**Cap-firing guns.** } Shpg. wt. 1 lb. **$1.98**

Boxed Belt and Wallet Gift Set

E **Roy Rogers Set.** Roy's name on top grain steerhide leather belt with adjustable Western style buckle. 1-in. wide. Matching wallet; artificial leather with bill pocket, slip-in windows. Zipper on 3 sides. *Boxed.* **Color** tan. *State waist size* 22, 24, 26, 28, 30 in. **$1.98**
43 N 366E—Shpg. wt. 10 oz. Price includes 10c Fed. Tax. **$1.98**

F **Genuine Cowhide 14-inch** holsters; massive 5-inch belt. Over 150 nickel-plated studs. 4 chrome-plated belt medallions, 1 giant-size insert. Holsters gleam with metals and simulated jewels. 12 silver-colored bullets. 10½-inch, nickel-plated, break-barrel guns; embossed metal handles. Leather leg ties. **Color** wheat with black. *Fits waists 25 to 34 in.* Wt. 3 lbs. 14 oz. **$8.98**

43 N 965 —**Non-firing guns.** } Set
43 N 0964—**Cap-firing guns.** } **$8.98**

H **Genuine cowhide Texan Junior two-gun Set.** Big 12-in. holsters on 3-in. belt; gleaming nickel-plated studs. 9 *silver-colored* plastic bullets. Break-barrel nickel plated 9½-in. guns. **Color** dark brown. *Fits waists 24 to 29 inches.* Wt. 2 lbs. 13 oz. **$5.88**

43 N 963 —**Non-firing guns.** } Set
43 N 0962—**Cap-firing guns.** } **$5.88**

G **Authentic Texan De luxe 2-Gun Holster Set.** 13-inch top grain cowhide holsters. Big 4-inch belt—felted back with 13 medallions, nickel-plated studs. Texan-type nickel-plated 9½-inch guns with break-barrel action, white plastic handles; steerhead figures. Nickel-plated buckle. Leather leg ties. *Color* dark tan. *Fits waists 22 to 30 in.* Shpg. wt. 2 lbs. 14 oz. **$6.94**

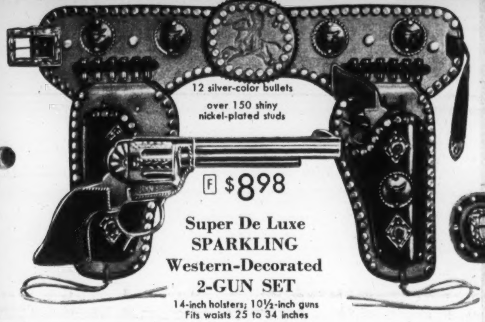
43N961 —**Non-firing guns.** } Set
43N0960—**Cap-firing guns.** } **$6.94**

J **Top grain cowhide 1-gun set.** Adjustable holster; belt can be worn alone. 8½-in. holster with red cross-strap, large stud. 8¼-in. nickel-plated pistol; break-action barrel. Leg ties. *Fits waists 22 to 29 in.* Wt. 10 oz. **$1.59**

43N973 —**Non-firing guns.** } Set
43N0972—**Cap-firing guns.** } **$1.59**

K **$1.79 can buy a lot of Western fun for ANY youngster . . . Genuine Rodeo-style hats** of 100% new wool felt. Pre-shaped to hold fit. Laced brim is 2⅞ in wide. Ribbon laced crown, cord trim. Adjustable rayon chin cord. *State size* Small (6¼–6⅜); Medium (6½–6⅝); Large (6¾–6⅞); Extra large (7–7⅛). *Chart at left.* **$1.79**
43 N 419—**State color** red, black or green. Shpg. wt. 1 lb **$1.79**

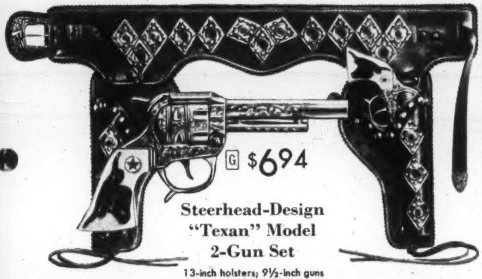
NOTE WHEN ORDERING GUNS ON THIS PAGE: Residents of Iowa order non-firing guns as Federal Law prohibits shipment of cap guns into that State. In Ohio, minors under 16 years of age may order only non-firing guns.


12 silver-color bullets
over 150 shiny nickel-plated studs

F $8.98

Super De Luxe SPARKLING Western-Decorated 2-GUN SET

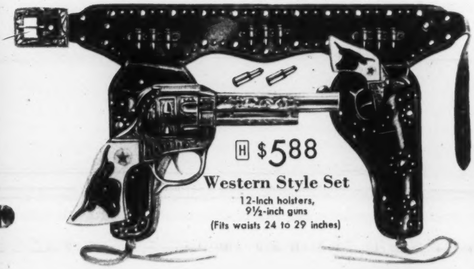
14-inch holsters; 10½-inch guns
Fits waists 25 to 34 inches



G $6.94

Steerhead-Design "Texan" Model 2-Gun Set

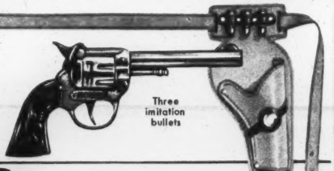
13-inch holsters; 9½-inch guns
Fits waists 22 to 30 inches



H $5.88

Western Style Set

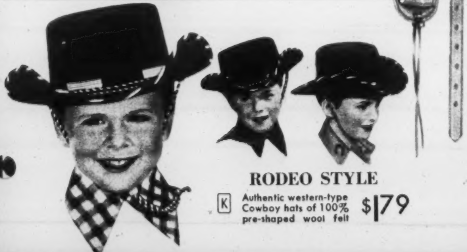
12-inch holsters,
9½-inch guns
(Fits waists 24 to 29 inches)


Three imitation bullets

J $1.59

One-gun Set

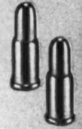
8½-inch holster,
8¼-inch gun
(Fits waists
22 to 29 inches)



RODEO STYLE

K Authentic western-type Cowboy hats of 100% pre-shaped wool felt $1.79

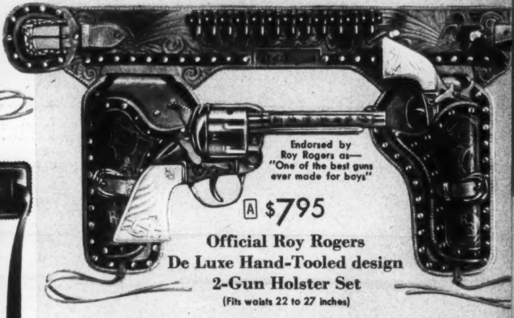
Roy Rogers



EXACT REPLICAS OF SETS FROM ROY'S COLLECTION—RECOMMENDED BY "KING OF THE COWBOYS"

with Silver-Color Bullets

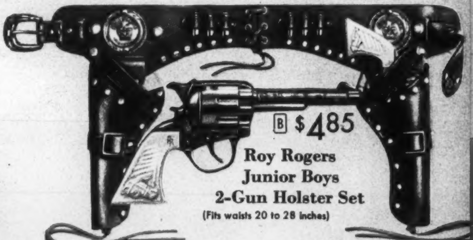
◀ DESCRIPTIONS ON OPPOSITE PAGE


Endorsed by Roy Rogers as—"One of the best guns ever made for boys"

A $7.95

Official Roy Rogers De Luxe Hand-Tooled design 2-Gun Holster Set

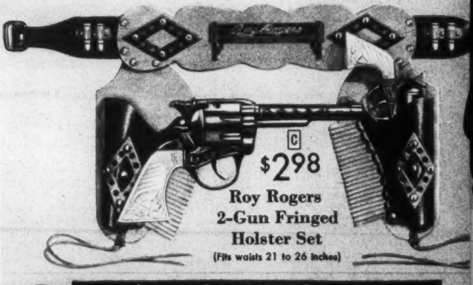
(Fits waists 22 to 27 inches)



B $4.85

Roy Rogers Junior Boys 2-Gun Holster Set

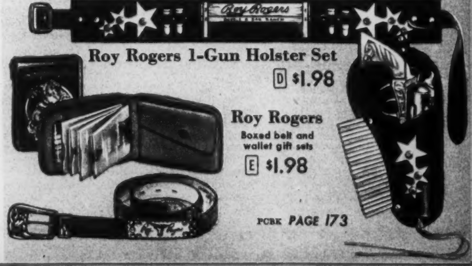
(Fits waists 20 to 28 inches)



C $2.98

Roy Rogers 2-Gun Fringed Holster Set

(Fits waists 21 to 26 inches)



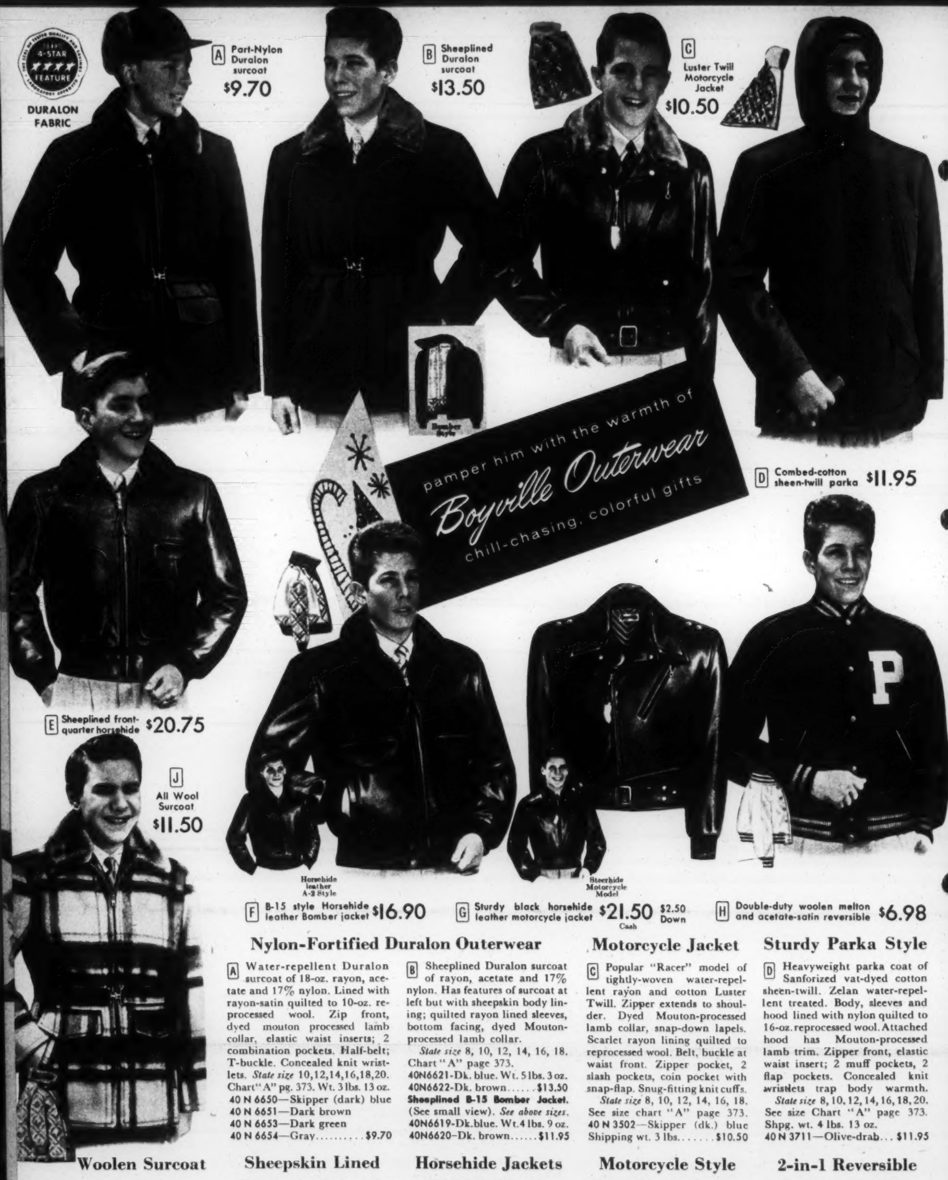
Roy Rogers 1-Gun Holster Set

D $1.98

Roy Rogers

Boxed belt and wallet gift sets

E $1.98


4-STAR ★★★★ FEATURE
DURALON FABRIC
Bomber Style
pamper him with the warmth of
Boyville Outerwear
chill-chasing, colorful gifts
Horsehide leather A-2 Style
Steerhide Motorcycle Model

A Part-Nylon Duralon surcoat $9.70

B Sheeplined Duralon surcoat $13.50

C Luster Twill Motorcycle Jacket $10.50

D Combed-cotton sheen-twill parka $11.95

E Sheeplined front-quarter horsehide $20.75

J All Wool Surcoat $11.50

F B-15 style Horsehide leather Bomber jacket $16.90

G Sturdy black horsehide leather motorcycle jacket $21.50 Cash $2.50 Down

H Double-duty woolen melton and acetate-satin reversible $6.98

Nylon-Fortified Duralon Outerwear

A Water-repellent Duralon surcoat of 18-oz. rayon, acetate and 17% nylon. Lined with rayon-satin quilted to 10-oz. reprocessed wool. Zip front, dyed mouton processed lamb collar, elastic waist inserts; 2 combination pockets. Half-belt; T-buckle. Concealed knit wristlets. *State size* 10,12,14,16,18,20. Chart "A" pg. 373. Wt. 3 lbs. 13 oz.
40 N 6650—Skipper (dark) blue
40 N 6651—Dark brown
40 N 6653—Dark green
40 N 6654—Gray..........$9.70

B Sheeplined Duralon surcoat of rayon, acetate and 17% nylon. Has features of surcoat at left but with sheepskin body lining; quilted rayon lined sleeves, bottom facing, dyed Mouton-processed lamb collar.

State size 8, 10, 12, 14, 16, 18. Chart "A" page 373.
40N6621-Dk. blue. Wt. 5 lbs. 3 oz.
40N6622-Dk. brown......$13.50

Sheeplined B-15 Bomber Jacket. (See small view). *See above sizes.*
40N6619-Dk.blue. Wt.4 lbs. 9 oz.
40N6620-Dk. brown......$11.95

Motorcycle Jacket

C Popular "Racer" model of tightly-woven water-repellent rayon and cotton Luster Twill. Zipper extends to shoulder. Dyed Mouton-processed lamb collar, snap-down lapels. Scarlet rayon lining quilted to reprocessed wool. Belt, buckle at waist front. Zipper pocket, 2 slash pockets, coin pocket with snap-flap. Snug-fitting knit cuffs.

State size 8, 10, 12, 14, 16, 18. See size chart "A" page 373.
40 N 3502—Skipper (dk.) blue
Shipping wt. 3 lbs.......$10.50

Sturdy Parka Style

D Heavyweight parka coat of Sanforized vat-dyed cotton sheen-twill. Zelan water-repellent treated. Body, sleeves and hood lined with nylon quilted to 16-oz. reprocessed wool. Attached hood has Mouton-processed lamb trim. Zipper front, elastic waist insert; 2 muff pockets, 2 flap pockets. Concealed knit wristlets trap body warmth.

State size 8, 10, 12, 14, 16, 18, 20. See size Chart "A" page 373. Shpg. wt. 4 lbs. 13 oz.
40 N 3711—Olive-drab... $11.95

Woolen Surcoat

J Colorful all wool plaid surcoat. Lined with lustrous rayon quilted to warm reprocessed wool. Zip front, dyed Mouton-processed lamb collar, elastic waist inserts; 2 pockets. Half-belt; T-buckle. Knit wristlets.

State size 8, 10, 12, 14, 16, 18, 20. Chart "A" page 373.
40 N 6661–Blue. Wt. 4 lbs. 3 oz.
40 N 6662–Green........$11.50

Sheepskin Lined

E Our best B-15 Bomber jacket of top-grade front-quarter horsehide. Finest jacket-leather you can buy. Zip front. Body lined with finest sheepskin; sleeves lined with rayon quilted to reprocessed wool. Mouton-processed lamb collar; 2 slash, 1 zip pocket. Knit cuffs, bottom.

State size 10, 12, 14, 16, 18, 20. See size chart "A" page 373. Shipping wt. 4 lbs. 10 oz.
40N6632-Brown horsehide $20.75

Horsehide Jackets

F Zip-front B-15 style horsehide Bomber jacket. Rayon lining is quilted to reprocessed wool. Dyed Mouton-processed lamb collar. Size Chart "A" pg. 373. *State size* 10, 12, 14, 16, 18, 20. Shpg. wt. 4 lbs. 9 oz.
40 N 6633—Brown.......$16.90

A-2 style Horsehide jacket. Similar to above but with self-collar; 2 slash pockets. *State size* 8, 10, 12, 14, 16, 18. Wt. 3 lbs. 13 oz.
40 N 6627—Brown.......$14.95

Motorcycle Style

G Horsehide. Zip front, rayon lining quilted to reprocessed wool; 2 slash, 1 zipper pocket. Nickel-color studs. Belt, buckle front. Knit cuffs. Size Chart "A" pg. 373. *State size* 10, 12, 14, 16, 18, 20. Shpg. wt. 3 lbs. 11 oz.
40N6630-Black horsehide. $21.50

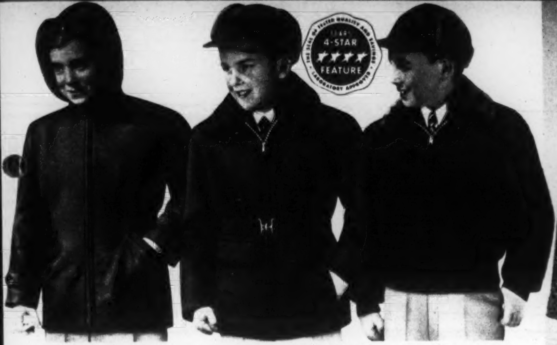
Steerhide Motorcycle jacket. Similar to above but with white plastic braid trim. Wt. 4 lbs. 12 oz.

State size 10, 12, 14, 16, 18, 20.
40N6637–Black steerhide. $16.95

2-in-1 Reversible

H Practical athletic-style reversible jacket with one side of reprocessed woolen melton; opposite side of water-repellent acetate satin. Snap front, double braid trim on sleeves. Knit collar, cuffs, bottom. **No letter.**

State size 8, 10, 12, 14, 16, 18. Chart "A" page 373. Shpg. wt. 2 lbs. 12 oz.
40 N 6670—Navy blue and gold
40 N 6673—Dk. green and gold
40 N 6671—Maroon comb. $6.98



B-9 Parka with Fur-Lined Hood

Army-style parka of Zelan-water-repellent combed cotton. **$11.75** Lined with olive-drab rayon quilted to 16-oz. reprocessed wool. Zipper front, elastic back waist; 2 pockets. Concealed knit wristlets. Zipper hood with drawstring closure fully lined with dyed Mouton-processed lamb . . forms collar. Neck storm tab.

State size 4, 6, 8, 10. Chart "B" below. Wt. 4 lbs. 2 oz.
40N5142–Olive-drab. $11.75

DURALON, 17% Nylon strengthened Your money back if it rips or tears

Duralon surcoat of water-repellent **$7.90** 18-oz. rayon, acetate and 17% nylon. Rayon-satin twill lining quilted to 10-oz. reprocessed wool. Zip front, dyed Mouton-processed lamb collar. Elastic waist inserts; 2 pockets. Half-belt; knit wristlets.

State size 4, 6, 8. See Chart "B" below. Shpg. wt. 3 lbs.
40 N 5153–Skipper (dk.) blue
40 N 5154–Dk.brown
40 N 5156–Dk. green
40 N 5157–Blue-gray . . . $7.90

Duralon B-15 Bomber-type jacket of water repellent 18-oz. **$6.90** rayon, acetate and 17% nylon. Lined with rayon-satin-twill quilted to 10-oz. reprocessed wool. Zipper front. Mouton-processed lamb collar. 2 pockets. Knit cuffs, bottom.

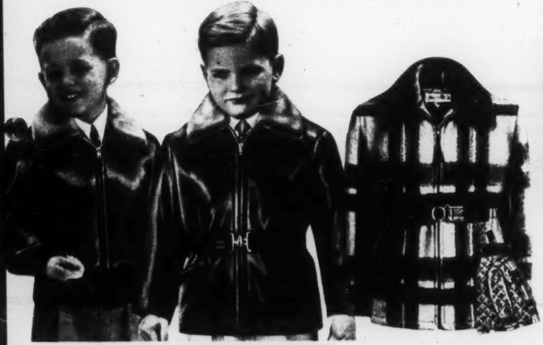
State size 4, 6, 8. See chart "B" below before ordering. Shpg. wt. 2 lbs. 12 oz.
40 N 5149—Dk. green
40 N 5150—Skipper (dk.) blue
40 N 5151—Dk. brown . . $6.90

SIZE CHART "A": HOW TO ORDER BOYS' SLACKS: Measure waist around body over trousers without belt. Measure leg inseam from crotch to top of heel. *State waist, inseam. Tell which is waist.* These are garment measurements.

Waist, in inches	25	26	27	28	29	30	31
Inseam Sizes, In Inches	24 25 26	24 25 26 27	26 27 28 29	27 28 29 30	28 29 30 31	28 29 30 31	29 30 31 32

SIZE CHART "B"—HOW TO ORDER BOYS' OUTERWEAR: Measure height without shoes. Measure chest over shirt or sweater usually worn underneath. Measure chest around body, under arms, and over tips of shoulder blades. Order only sizes listed under each catalog number. If measurements fall between sizes, order next larger size.

Order Size	3	4	5	6	8	10	12	14	16	18	20
If Chest is inches	22	23	24	25	26½	28	29½	31½	33	34½	36
If Height is in inches	up to 37	37½ to 40	40½ to 43	43½ to 46	47 to 50	51 to 54	55 to 58	59 to 61	62 to 64	65 to 66	67 to 68



LONG WEARING LUSTER TWILL Bomber Jacket, Surcoat . . Sizes 3-6

Bomber-style B-15 type jacket of **$5.85** water-repellent rayon and cotton Luster Twill. Lustrous rayon lining is quilted to warm 8-oz. reprocessed wool. Timton pile collar; (wool face on cotton back; face is 72% of total). Zipper front; 2 slash pockets. Snug knit cuffs and bottom.

State size 3, 4, 5, 6. Chart "B" above. Wt. 1 lb. 13 oz.
40 N 4915—Dk. green
40 N 4916—Dk. blue . . $5.85

Sturdy surcoat of water - repellent **$6.50** rayon and cotton Luster Twill. Rayon lining is quilted to warm 8-oz. reprocessed wool insulation. Timton pile collar; (all wool face on cotton back; face is 72% of total). Snug fitting elastic waist inserts; 2 slash pockets, zip front. Half-belt with T-buckle closure.

State size 3, 4, 5, 6. See chart "B" above. Shpg. wt. 2 lbs.
40 N 4888—Dk. blue
40 N 4887—Maroon $6.50

Warm All Wool Plaid Surcoat

Zipper front surcoat of heavy- **$10.50** weight 30 oz. 100% all wool plaid. Fully lined with bright lustrous scarlet rayon quilted to extra-warm 6-oz. reprocessed wool. Fluffy Dynel collar resists matting even when wet. Elastic waistband, half-belt with ring-buckle; 2 slash pockets. Concealed knit wristlets. *State size* 4, 6, 8, 10. Chart "B" above. Shpg. wt. 3 lbs. 6 oz.
40 N 4891—Brown
40 N 4892—Blue $10.50

SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED
A SEARS EXCLUSIVE 4-STAR Feature
All wool Tweed
$5.49
Twill or sheen Gabardine
$4.50

Stylish Gifts for His Year 'round Wear

Handsomely tailored tweed trousers of fine quality 100% virgin wool. Pleated front model with Hollywood waistband, Waldes zipper fly; 5 pockets. Serged seams. Cuffed bottoms. A traditional favorite!

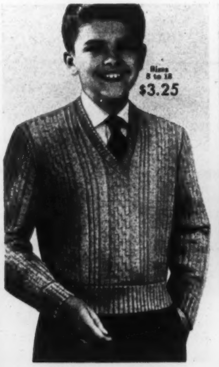
State sizes 25 to 31-in. waist; inseams on chart "A" left. Shipping weight 1 pound 7 ounces.
40 N 4247—Blue-gray tweed
40 N 4248—Med. brown tweed **$5.49**

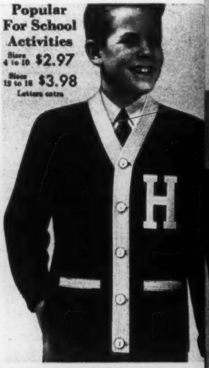
Tweed Slacks as above but of 85% wool, 15% Orlon . . . plus saddle-stitched side seams, self-belt front; 4 pockets. *State sizes* 25 to 31-in. waist; inseams on chart "A" left.
40 N 4231–Med.brown.Wt.1 lb.7 oz.
40 N 4232–Blue-gray **$6.40**

14.5-oz. Searalon slacks of rayon, acetate and 21% nylon sheen-gabardine. Crease and non-oily stain-resistant. Hollywood waistband, tunnel belt loops, pleated front. Saddle-stitched side seams, Waldes zipper fly; 4 pockets. Serged inside seams. Cuffs. No belt.

State sizes 25 to 31-in. waist; inseams on chart "A" left. Shipping weight 1 pound 7 ounces.
40 N 4377—Dk. brown
40 N 4378—Gray-green **$4.50**

21% Nylon Searalon slacks with features above but in twill-weave gabardine. Same sizes. Wt. 1 lb. 7 oz.
40 N 4372—Skipper (dk.) blue
40 N 4371—Blue-gray **$4.50**





100% Orlon* Pullover

Just $3.25

- Warm yet lightweight for all-year round comfort. Ideal Christmas gift!
- Easy to wash . . . dirt floats out
- Quick to dry . . . stays soft
- Resists sagging and stretching out of shape. Moth resistant, too!

Here's the sweater you've been waiting for! When you see its attractive self-pattern knit-in design you'll know why we recommend it for beauty as well as wear. Popular V-neck that boys like. Continuous no-seam rib cuffs and bottom keep their trim fit after washing. You'll marvel at its fine workmanship. *State color* green heather, tan heather, or blue heather. *State size* 8, 10, 12, 14, 16, 18. See size chart on page 179.
43 N 2350—Shpg. wt. 9 oz. $3.25

*Reg. T. M. for DuPont acrylic fiber

AWARD SWEATER

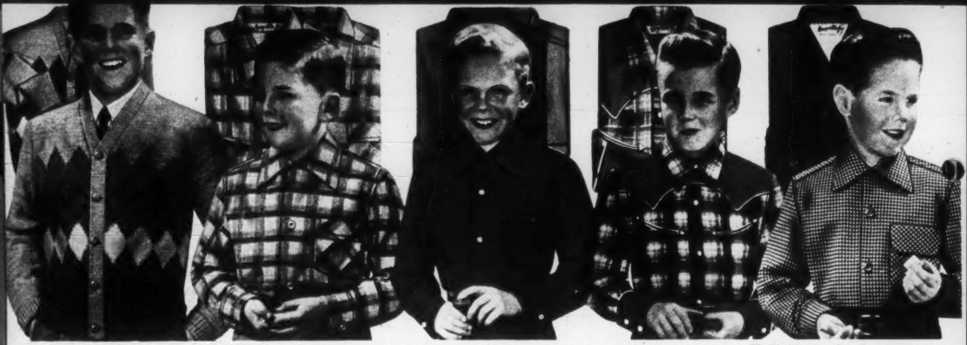
100% wool heavyweight award coat sweater. 47% virgin worsted wool. Jr. boys' only has 3 sleeve stripes, Taped reinforced neck and shoulder seams. 2 set-in pockets. Ribbed cuffs. Wash separately. *State color* maroon, kelly green, or royal blue. *Letter not included*, chart page 179.

Jr. Boys'. *State size* 4, 6, 8, 10.
43 N 2407M—Wt. 10 oz. $2.97

Boys'. *State size* 12, 14, 16, 18.
43 N 2507M—Wt. 14 oz. 3.98

Three Inch White Felt Letter for Jr. Boys' Sweater. Easy to press on.
43 N 2409M—*State letter* (all except "X" available). Wt. 1 oz. . . 10c each

Five Inch White Felt Letter for Boys' Sweaters. Easy to press on.
43 N 2506M—*State letter* (all except "X" available). Wt. 1 oz. . . 15c each



A 100% Virgin Orlon sweater $3.79 B Smart heather-tone cotton flannel $1.35 Ea. in lots of 3 C Washfast gabardine with TRU-SET finish $1.84 D Sanforized cotton flannel Western. A perfect gift item! $1.97 E Washfast houndstooth check cotton flannel $1.85 Ea. lots of 2

Comes in novel gift box

F
Spun Nylon
$2.89

G
Wool Worsted
$1.85

Warm, Colorful FOOT-EASE Slipper Socks

Perfect For Lounging

Your choice of 100% wool and 100% nylon. Cheery fireside colors.

Styles F and H have built-in rubber heel on rubber insole. New snug-fitting turtle neck tops hug ankles . . keep feet warm and comfortable. Supple leather soles are handlaced. Washable.

H
100% Wool
$2.39

IMPORTED COTTON FLANNEL

The finest cotton flannel we've ever seen! An ideal gift for that "special" little boy.

J
$2.39
each in lots of 2

DACRON Dress and Sport Shirt

- Absolutely no ironing!
- Pre-shrunk fabric
- Resists wrinkles
- Long-wearing

K
$2.69

GIFT-BOXED DRESS SHIRT ENSEMBLE

Here's the ready-made answer to your gift problem. French cuff shirt . . with bow tie and cuff links!

L $1.97

WASHFAST PINWALE CORDUROY

Velvety-smooth with deep rich pile. Machine washable. Bright holiday colors.

M
$2.29

FLANNEL LINED DENIMS

Jeans, Jacket . . Cotton-Flannel Shirt

N	P
$2.19 Jeans	$2.69 Jeans
$2.19 Jacket	$2.98 Jacket
$1.44 Shirt	$1.49 Shirt

R
Combed cotton
$1.89
each in lots of 2

S
Roy Rogers Velva-Tuft
$3.98

T
Beacon cloth
$2.88

warmest ways to a boy's heart

Jr. Boys' Clothing

shirts, nightwear, Foot-ease, denims

◀ ILLUSTRATED IN COLOR ON OPPOSITE PAGE

[A] **Knit coat sweater** of 100% virgin Orlon*. Dries fast, resists moths, holds its shape! Knit-in Jacquard design in front. Contrasting solid heather back, sleeves. Ribbed cuffs, bottom. Washable. *State color* brown or blue. *State size* 4, 6, 8, 10, 12. See chart below.
43 N 2418–Wt. 9 oz. **$3.79**

[B] **Washfast, Sanforized plaid heathertone cotton flannel.** 2-way loop fastening collar is interlined for shape retention. Strong double yoke, straight bottom. Soft, brushed texture. *State color comb.* red, blue, brown. *State size* 4, 6, 8, 10. Chart below. Shpg. wt. ea. 9 oz.
43N3623-Ea.$1.39;3,**$4.05**

[C] **Long sleeve rayon gabardine sport shirt.** TRU-SET finish. Sunfast, washfast, pre-shrunk, perspiration and crease resistant. Semi-spread 2-way loop interlined collar. Pocket. Max. shrink. 2%. *State color* scarlet, green, blue. *State size* 4, 6, 8, 10. Chart below.
43N3483–Wt. 11 oz. **$1.84**

[D] **Heavyweight plaid 'n' plain** cotton flannel . . . Sanforized and washfast. Plaid body, long sleeves and collar. Solid color yokes and 2-button cuffs. Contrasting piping trim. Two slash pockets. Shank buttons. *State color combination* blue or brown. *State size* 4, 6, 8, 10. See chart below. Shpg. wt. 9 oz.
43 N 3664........................**$1.97**

[E] **Warmly-napped cotton-flannel** houndstooth check in washfast colors. Rayon-satin lined yoke reinforces strain points. Neatly tailored spread collar, rounded flap pocket; straight bottom. *State color combination* black and white or red and black. *State size* 4, 6, 8, 10. Chart below. Wt. ea. 1 lb.
43 N 3624—2 for $3.70......Each **$1.89**

Give Solid Comfort . . . Give Comfy-Foot-ease

[F] **Our best 100% pure virgin spun nylon Foot-ease.** Washable . . . dry in a wink. Rubber innersole to cushion foot; built-in rubber heel. Fashioned heel, ankle. Washable. *State color* red, blue green. *State hosiery size* 7, 8, 9, 10, 11. Chart below.
43N2132–Wt. 10 oz. **$2.89**

[G] **100% wool solid color Foot-ease.** Soft felt inner sole, durable plastic sole. Smooth suede-leather side walls in contrasting color. Keep feet warm and cozy. Wash with care. *State color* red or blue. *State hosiery size* 7, 8, 9, 10, 11. Chart below.
43 N 2130–Wt. 10 oz. **$1.85**

[H] **100% pure wool worsted Foot-ease with cable stitch design.** Turtle neck style. Leather outersole; rubber insole. Built-in rubber heel. Fashioned heel, ankle. Washable with care. *State color* red, blue. *State hosiery size* 7, 8, 9, 10, 11. Chart below.
43N2131–Wt. 10 oz. **$2.39**

Finest Flannel we know of

[J] **It is washfast** and pre-shrunk cotton flannel, woven in Holland of American cotton just for you. Rayon yoke lining, 2-way collar; simulated pearl buttons. 1% max. shrinkage. *State color* green or blue. *State size* 4, 6, 8 10. Chart shown below. Wt. ea. 9 oz.
43 N 3677—2 for $4.78.......Each **$2.44**

[L] **French-cuff dress shirt** with bow tie and cuff links. Gift boxed. High count Sanforized cotton broadcloth. Interlined 2-way loop fastening collar. Double yoke, straight bottom. **Color** white. **Sizes** 3, 4, 5, 6, 8, 10. *State size.* Chart below. Wt. 10 oz.
43 N 3419E—2c Fed. Tax. included.. **$1.97**

Dressy Dacron

[K] **Our finest DACRON** long wearing jr. boys' dress and sport shirt.** Never needs ironing! Preshrunk—max. shrink. 1%. Semi-spread interlined 2-way loop fastening collar. Double yoke, chest pocket, straight in-or-out bottom. White. *Sizes* 4, 6, 8, 10. Chart below.
43 N 3475—Shpg. wt. 10 oz........**$2.69**

[M] **Colorful pinwale corduroy** with deep, softly brushed pile. Interlined 2-way loop fastening collar. Strong double yoke. Chest pocket, straight bottom. Washfast. *State color* green, flame red, royal blue. *Please state size* 4, 6, 8, 10. See chart below.
43 N 3685—Shpg. wt. 10 oz.......**$2.29**

Blue or Brown Flannel-Lined Denims, Shirts

[N] Sanforized 8-oz. blue denim suspender jeans. Lined with vat-dyed red and black check cotton flannel. Zip fly; 4 pockets. Copper riveted; thread bartacked. Double-stitched seams. Wash alone. Chart "Y" page 170. Shpg. wt. 1 lb. 3 oz.
50 N 9410M—*State size* 3, 4, 5, 6, 7, 8. **$2.19**

Matching cotton flannel-lined western jacket of same 8-oz. blue denim. Chart "A" page 373. Shpg. wt. 1 lb. 5 oz.
50 N 9411M—*State size* 3, 4, 5, 6, 7, 8. **$2.19**

Matching Sanforized washfast shirt of red and black check cotton-flannel. Chart below.
50N9413M–*State size* 3,4,6,8. Wt. 9 oz. **$1.44**

[P] Sturdy 8-oz. brown denim Sanforized jeans. Lined with washfast plaid cotton flannel. Zipper fly; 4 pockets. Copper-riveted and thread bartacked. Seams are double-stitched. Wash alone. Chart "Y" page 170. Shpg. wt. 1 lb. 6 oz.
50 N 9420M—*State size* 4, 6, 8, 10, 12. **$2.69**

Matching cotton flannel-lined zip-front jacket of same 8-oz. brown denim. Wt. 1 lb. 9 oz.
50 N 9421M—*Sizes* 4, 6, 8, 10, 12, See chart "A" page 373.........**$2.98**

Matching Sanforized washfast shirt of brown plaid cotton flannel. Chart below. Wt. 11 oz.
50 N 9423M—*State size* 4, 6, 8, 10, 12...$1.49

[R] **Combed cotton knit** ski-style pajamas. Ribbed wrists, ankles; elastic waist; double-gusset crotch. Wash alone. *State color* blue, maize. *State size* 3, 4, 5, 6. Chart below. Wt. ea. 12 oz.
43 N 4610......2 for $3.78
Each................ 1.94

[S] **Roy Rogers** chenille robe of fluffy velva-tuft cotton pile. Double-shawl collar; front facing. Roy and Trigger embroidery. Gift boxed, deputy badge, picture. Washable. **Color** tan. *State size* 2, 4, 6, 8. Chart below.
43 N 50–Wt. 1 lb. 10 oz. $3.98

[T] **Warm cotton and acetate** genuine beacon blanketcloth robe. Shawl collar, button front, double cuffs. Smart cord trim. Rayon cord sash. Wash alone. **Color** maroon. *State size* 3, 4, 5, 6. See chart below. Wt. 1 lb.
43 N 42—Robe.....**$2.88**

SIZE CHART: Boys' Shirts, Pajamas, Robes, Sweaters: Measure chest over underwear, under arms, over shoulder blades. Measure height without shoes from floor to top of head.

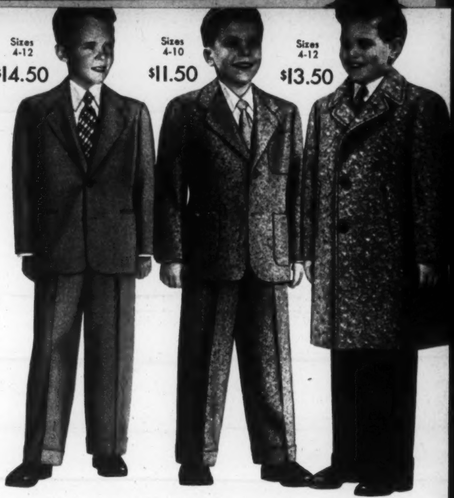
If chest is...	21	22	23	24	25	26½	28	29½	31½	33	34½
If height is..	Up to 34	34½-37	37½-40	40½-43	43½-46	47-50	51-54	55-58	59-61	62-64	65-66
Order size..	**2**	**3**	**4**	**5**	**6**	**8**	**10**	**12**	**14**	**16**	**18**

SIZE CHART, HOW TO ORDER SOCKS. Most mothers order ½ size larger than needed to take care of growing feet. Order only sizes listed with each catalog number.

	For Small Boys				For Bigger Boys					
Sock size.....	6	7	7½	8	8½	9	9½	10	10½	11
Shoe size.....	6-7½	8-9½	10-11	11½-13	1-2½	3-4½	5-6	6½-7	7½-8	8½-9

*Reg. T. M. for DuPont acrylic fiber

**Reg. T. M. for DuPont polyester fiber

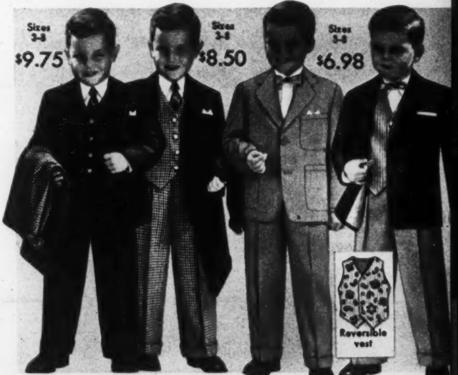


Make This His Best-Dressed Christmas

Stylish splash pattern suit of 90% wool, 10% Orlon.* Single-breasted coat has canvas interlined fronts, padded shoulders, rayon lining; 3 pockets. Pleated longies with tailored waistband, Waldes zip fly, serged seams; 4 pockets. Cuffs. Outlets.
State size 4,5,6,7,8,9, 10, 11, 12. Chart "A" pg. 373. Wt. 2 lbs. 12 oz.
40N3382–Blue
40N3383–Tan..$14.50

Popular tweed suit of 100% all wool. Single-breasted coat has interlined fronts, padded shoulders, full rayon lining; 3 patch pockets. Pleated longies have tailored waistband, Waldes zipper fly; 4 pockets . . . Serged seams. Cuffs. A real buy at this very low price.
State size 4, 5, 6, 7, 8, 9, 10. Chart "A" on page 373. Wt. 2 lbs. 12 oz.
40 N 3370—Brown
40 N 3371—Blue-gray
Each.............$11.50

Smartly-styled all wool tweed overcoat in a handsome single-breasted model. Rich fabric is highlighted with nubby flecks of color to give it a distinctive dress appearance. Rayon lining is quilted to 8-oz. reprocessed wool, 2 slash pockets. 1½-inch hem outlet.
State size 4, 6, 8, 10, 12. See size chart "A" page 373. Shpg. wt. 3 lbs. 10 oz.
40N4830-Blue-gray
40N4831-Brown..$13.50



You get 10 smart outfits in one 4-pc. suit! Crease-resistant rayon, acetate and nylon gabardine coat has padded shoulders, rayon lining; 3 pockets. 1 pair gabardine longies match coat; 1 pair 50% wool, 50% rayon check longies match reversible vest and belt. Both pairs have pleats, zip fly, elastic back waist; 2 pockets.
State size 3, 4, 5, 6, 7, 8. See size chart "A" pg. 373. Shpg. wt. 3 lbs. 8 oz.
40N3270-Dk. blue comb.
40N3271-Dk.brn.comb $9.75

Suit rayon and acetate double-tone weave sheen gabardine. Crease and non-oily stain resistant. Rayon lined coat; padded shoulders. Pleated zip fly longies with elastic waist inserts, 3 pockets. *State size* 3, 4, 5, 6,7,8. Chart "A" pg. 373. Wt. 2 lbs. 3 oz.
40N3219–Blue
40N3220-Tan. $8.50

3-pc. sport outfit. Charcoal-gray coat; cross-cord corduroy. Rayon lining. Padded shoulders; 3 patch pockets. Scarlet corduroy vest reverses to red paisley corduroy. Gray rayon and acetate gabardine pleated longies. Zip fly. Elastic back waist. Half-belt; buckle. Wt. 2 lbs. *State size* 3, 4, 5, 6, 7, 8. Chart "A" page 373.
40 N 3257—3-pc...$6.98

PINWALE CORDUROY

A Durable deep-pile corduroy . . . 16 wales in every inch. Six rich washfast autumn colors that stay vivid, won't fade or stain.

Sizes 8 to 20 $2.67

SEARS 4-STAR ★★★★ FEATURE — THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

FINE WASHFAST TRU-SET GABARDINE

B OUR BEST SPORT SHIRT—Recommended because new TRU-SET finish makes it:
- Pre-shrunk
- Crease-resistant
- Perspiration resistant
- Sunfast

$2.75

$2.94 Each

Plaid Flannel

C Subtle washfast yarn-dyed woven-in plaids. Pre-shrunk. Woven of American cotton by master craftsmen in Holland. Warm and Comfortable.

$1.97

Soft Heathertone Cotton Flannel

D Rich blended tones. Heavy, Sanforized; washfast. Gift boxed.

$1.97

Smart Woven-in Cotton Flannel

E Our warmest, heaviest cotton flannel. Sanforized; washfast colors.

$1.79

Popular Check

F Soft, warm cotton flannel in popular houndstooth check. Sanforized; washfast. New tailored spread collar. Perfect shirt for school wear.

$2.97

Sanforized washfast

G Embroidered 2-tone western shirt made of cotton twill.

$2.79

Western Twill

H Authentic Western check, double-printed cotton twill. Sanforized and washfast.

$1.49 Ea. 3 for $4.40

Cotton Flannel

J Heavyweight flannel in soft heathertone plaids. Sanforized; washfast colors.

$1.97

Bold, bright Plaid

K Sanforized washfast cotton flannel. Lustrous rayon satin yoke. A favorite with boys.

complete his wardrobe with fine
Boyville Shirts
spirited plaids, checks, plains

◀ ILLUSTRATED ON OPPOSITE PAGE

WASHFAST PINWALE CORDUROY

- Durable, deep-pile pinwale corduroy—16 wales in every inch.
- Washfast . . . stays bright after countless launderings.
- Strong double fabric yoke assures long wear without bulkiness.
- Firmly sewn seams resist ripping.
- Strain points strongly reinforced.

[A] **Full range of sizes 8 to 20.** One of our finest shirts. Velvety-smooth pinwale corduroy with a deep, rich pile that makes it luxuriously warm. Precision tailored . . . all the fine features you'd expect in a far more expensive shirt. Full cut sizes are proportioned to actual body measurements. 2-way loop fastening interlined collar. Double yoke, 2 pockets. Washfast. *State color* wine, royal blue, scarlet, kelly green cocoa (med. brown), maize. *State size* 8, 10, 12, 14, 16, 18, 20.
43 N 3786—See size chart below. Shpg. wt. 12 oz. **$2.67**

[B] **A wonderful Christmas gift!** This wear resistant shirt is a 4-Star Feature because it has been laboratory tested and compared with other leading brands. We believe there's no finer value in America. Smart new rounded collar and two button-through pockets with pick-stitching. 2-button adjustable pointed cuff. Firmly woven rayon gabardine with new TRU-SET finish. Preshrunk . . 2% max. shrinkage. Long sleeves. Washfast colors. *State color* pink, royal blue, maroon, gray, green. *State size* 8, 10, 12, 14, 16, 18, 20.
43 N 3599—See size chart below. Shipping weight 1 lb. **$2.75**

[C] **Imported cotton flannel.** We believe this is the finest cotton flannel ever sold in America. Preshrunk (max. shrink. 2%). 2 button-through pockets, rayon satin lined yoke. 2-way loop fastening collar. Simulated pearl buttons. Washfast. *State color* green, blue. *State size* 10, 12,14,16,18,20. Chart below.
43 N 3777—Wt. 12 oz. . . . **$2.94**

[E] **Our warmest shirt. Extra heavy, Sanforized, washfast cotton flannel.** Yarn-dyed, woven-in plaid. Max. shrinkage 1%. 2-way loop fastening collar is interlined for neat fit. Strongdouble yoke, straight bottom, 2-button-through pockets. *State color comb.* blue, red, or black. *State size* 8, 10, 12, 14, 16, 18. Measure to be sure, see chart below.
43 N 3769—Shpg. wt. 14 oz. **$1.97**

[G] **Our finest 2-tone western shirt of gabardine-type cotton twill.** Sanforized, washfast. Maximum fabric shrinkage is only 1%. Embroidered collar, yoke. Long sleeve style. Piped center panel, cuffs, 2 flap pockets, 3-button cuffs. Shank buttons. Washfast colors keep their sharp clear look after countless washings. *State color combination* green, maroon or gray, blue. *State size* 8, 10, 12, 14, 16, 18, 20. See size chart below. Shpg. wt. 10 oz.
43 N 3592 . . . . **$2.97**

[J] **Heavyweight napped washfast cotton flannel in soft heathertone plaids.** An exceptionally low price for this expensive-looking shirt. Sanforized . . . maximum fabric shrinkage 1%. 2-way loop interlined collar, double yoke. Subtly blended tones give shirt a luxurious look. Soft, smooth brushed texture. *State color comb.* blue, red, green. *State size* 8, 10, 12, 14, 16, 18. Chart below. Wt. ea. 12 oz.
43N3723–3 for $4.40. . . Ea. $1.49

[D] **Handsome button-down collar flannel shirt in attractive gift box.** Heavy-weight Sanforized cotton flannel in heathertone pattern. Semi-spread 2-way loop fastening collar is interlined. Chest pocket, double yoke, straight bottom. Washfast colors. *State color* red or blue. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 3768—Shpg. wt. 16 oz. **$1.97**

[F] **Soft, warm cotton flannel in ever-popular houndstooth check.** Sanforized . . max. shrinkage 1%. Tailored spread collar. Double yoke, 2 button-through chest pockets, straight in-or-out bottom. Washfast . . . so pattern stays clear through countless launderings. *State color combination* ~~white, red~~, green. *State size* 8, 10, 12, 14, 16, 18. See size chart below.
43 N 3763—Shpg. wt. 12 oz. **$1.79**

[H] **Authentic western style check of sturdy double printed cotton twill.** Sanforized for lasting good fit . . . max. fabric shrinkage 1%. Western style pointed yokes. Two slash pockets, 3-button cuffs, long sleeves. Smartly tapered body style gives smooth fit. Metal rim shank buttons. Washfast colors keep their vivid "new look" after many washings. *State color combination* brown or blue. *State size* 8, 10, 12, 14, 16, 18, 20. Please see size chart below.
43 N 3543—Shpg. wt. 12 oz. **$2.79**

[K] **Sanforized, washfast cotton flannel.** Comes in rich colors in sharp, clear plaid pattern. Keeps its shape. Maximum shrinkage 1%. 2-way loop fastening interlined collar can be worn open or closed. Two rounded flap pockets. Yoke lined with lustrous, durable rayon satin. Launders beautifully because colors are washfast. *State color combination* red, maize, white. *State size* 8, 10, 12, 14, 16, 18. Please see size chart below.
43 N 3753—Shpg. wt. 12 oz. **$1.97**

SIZE CHART for Boys' Knit and Woven Sport Shirts, Sweaters. Measure chest around body, under arms and over tips of shoulder blades. If measurements are between sizes, order next larger size.

If chest is. . . .	23	25	26½	28	29½	31½	33	34½	36 in.
Order size. . .	4	6	8	10	12	14	16	18	20

CHART for Dress Shirts 43 N 3175, 43 N 3119E sold by neck sizes only. Measure around neck with tape comfortably placed. Number of inches is size. Measure chest around body, under arms, and over tips of shoulder blades.

Neck size by in.	11	11½	12	12½	13	13½	14	14½
If chest is in. . .	23½-25	25½-26½	27-28	28½-29½	30-31½	32-33	33½-34½	35-36

CAREFREE WONDER FIBER SHIRTS

- Need little or no ironing . . . saves precious time
- All are precision tailored with many fine features
- Stay fresh longer, resist wrinkles and dirt

Sizes 6 to 18 **$2.79**

Long Sleeve Nylon Sport-Dress Shirt

Versatile 100% nylon sport and dress shirt. Saves on laundry bills —no ironing needed. Just wash and wear! Ideal for dress or casual wear. Dressy stitchless collar can be worn open or closed with a tie. Strong double yoke reinforces strain points. De luxe French (no panel) front. Chest pocket. Straight bottom can be worn in or out. Long sleeve style. Button cuffs. Maximum shrinkage is 1%. Generously cut to fit the active growing boy. Color white only. *Tie not included. State size* 6, 8, 10, 12, 14, 16, 18. See size chart below at left. Shipping weight 6 oz.
43 N 3177 . . . . **$2.79**

Sizes 8 to 20 **$2.97**

Wrinkle-Resistant Orlon* and Rayon

Wonderful miracle fiber sport shirt of 90% Orlon, 10% Rayon. Has the feel of fine wool. We recommend it because it washes and dries so quickly. Retains shape. Only minimum ironing needed. Resists wrinkles, perspiration odors. A perfect shirt for year-round wear. Maximum shrinkage 2%. 2-way loop fastening collar is interlined for better shape retention. Washfast colors stay bright. *State color* tan, blue. *State size* 8, 10, 12, 14, 16, 18, 20. Chart below. Shipping weight 9 oz.
43 N 3573 . . . . **$2.97**

*Reg. T. M. for DuPont acrylic fiber

Neck sizes 11 to 14½ **$3.40**

Smart, Durable DACRON**

The outstanding shirt of the season! Handsome, long-wearing DACRON. Comes in attractive gift box. Dirt cannot penetrate DACRON fibers. Washes easily and quickly. No need to iron. Popular semi-spread interlined collar has removable plastic stays for shape retention. Chest pocket, shirttail bottom, double yoke. *Tie not incl.* Color white. *State neck size* 11, 11½, 12, 12½, 13, 13½, 14, 14½. See size chart at left below. Shipping weight 6 ounces.
43 N 3175 . . . . **$3.40**

**Reg. T. M. DuPont polyester fiber

Two fine Shirts
Get one for casual wear, one for dress.

Tie, cuff links, tie clasp included

Dan River Wrinkl-Shed®

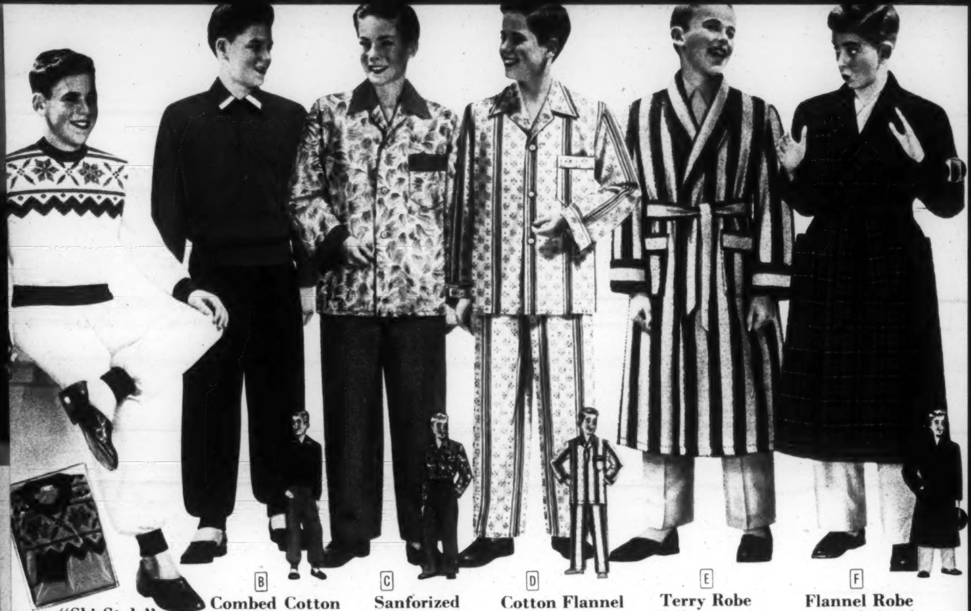
$2.59

Long sleeve Dan River Wrinkl-shed woven-in cotton plaid. Maximum fabric shrinkage 1%. Shirts made of Wrinkl-Shed resist soil, wrinkles and perspiration odor. Stay clean longer. Strong double yoke reinforces strain points. Two button-through pockets, straight cut in-or-out bottom. 2-way loop fastening collar can be worn open or closed. Collar and cuffs are interlined for neat appearance and shape retention. Beautiful simulated pearl buttons. Washfast colors stay bright. *State color* green or blue. *State size* 8, 10, 12, 14, 16, 18. Chart at left.
43 N 3579—Shipping weight 9 oz. **$2.59**

Popular Pink or White

$2.97

Fashion-conscious French cuff dress shirt complete with attractive striped tie and handsome matching cuff links and tie clasp. Adult styled of high count cotton broadcloth, Sanforized, Max. shrinkage 1%. Semi-spread collar has stays for neat appearance. Double yoke, chest pocket, shirt-tail bottom. Christmas gift box. *State color* pink or white. *State neck size* 11, 11½, 12, 12½, 13, 13½, 14, 14½. See Dress Shirt Chart at left.
43 N 3119E—Shpg. wt. 10 oz. **$2.97**
8c Fed. Tax included.



A **"Ski-Style"**
2-ply combed cotton
$2.49 Sizes 8 to 18

B **Combed Cotton**
New collar style! Shrinkage reduced. Washfast
$2.98 Sizes 8 to 18

C **Sanforized**
Our best washfast 2-pc. cotton flannel
$2.59 Sizes 8 to 18

D **Cotton Flannel**
Extra-heavy Washfast Santorized pajamas
Sizes 8 to 18 $2.39 Each—in lots of 2

E **Terry Robe**
Washfast woven cotton terry cloth
$5.95 Sizes 8 to 18

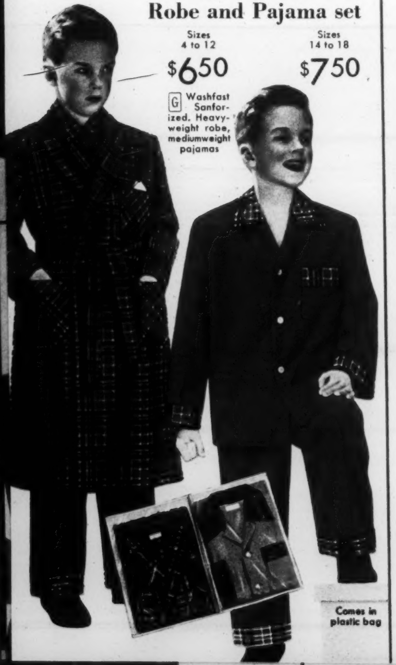
F **Flannel Robe**
Washfast, Sanforized heavy cotton flannel
$4.98 Sizes 8 to 18

COTTON FLANNEL
Robe and Pajama set

Sizes 4 to 12
$6.50

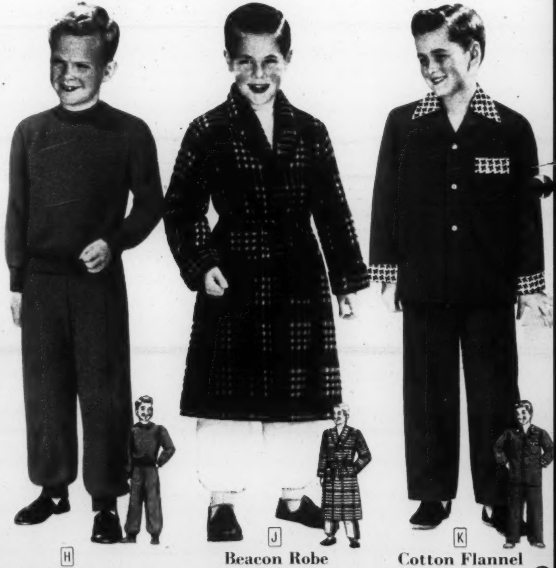
Sizes 14 to 18
$7.50

G Washfast Sanforized. Heavyweight robe, mediumweight pajamas



Comes in plastic bag

JR. BOYS' ROBE AND PAJAMAS



H **Knit Cotton**
$1.89 Sizes 4 to 10

J **Beacon Robe**
Genuine beacon cloth of cotton and acetate
$3.39 Sizes 4 to 10

K **Cotton Flannel**
Sanforized, washfast, 2-tone trim
$2.19 Sizes 4 to 10

for superb comfort give Boyville Pajamas and Robes available in sizes 4 to 18

◀ ILLUSTRATED IN COLOR ON OPPOSITE PAGE

Boys' Sleepwear Designed for "At Home" Comfort

[A] **2-ply brushed combed cotton ski pajamas.** A favorite with boys. Bright washable screen print on chest. Double gusset crotch. Contrasting nylon reinforced ribbed neck. Comfortable covered elastic waistband. Packed in attractive Ply-o-film Christmas gift bag. Washable. *State color* maize, blue. *State size* 8, 10, 12, 14, 16, 18. See size chart below.
43 N 4740—Shpg. wt. 11 oz.....$2.49

[B] **Smart new collar style knit ski pajamas** of sturdy combed cotton. Treated to reduce shrinkage. 2-way loop fastening sport collar. Strong double gusset crotch. Snug fitting ribbed trim at cuffs, bottom and ankles. Covered all-around elastic waistband. Washfast colors. *State color comb.* red or navy. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 4737—Shpg. wt. ea. 10 oz..$2.98

[C] **Our best Sanforized, washfast 2-piece cotton flannel pajamas.** Bright printed coat with solid color double cuffs, collar, chest pocket. Notch collar. Coat, solid color trousers with "breathe-easy" all-around covered elastic waistband with adjustable grippers. Washfast colors stay bright. *State color comb.* green or blue. *State size* 8, 10, 12, 14, 16,18. Chart below.
43 N 4700—Shpg. wt. 1 lb.......$2.59

[D] **Extra heavy Sanforized, washfast cotton flannel pajamas.** Collar style with convenient pocket. Trousers have all-around "breathe-easy" elastic waistband with adjustable grippers in front. Max. fabric shrink. 1%. Washfast colors. *State color* maroon or blue. *State size* 8, 10, 12, 14, 16, 18. Chart below. Wt. 1 lb.
43 N 4732—Coat style Each $2.45
43 N 4731—Middy style.....2 for $4.78

[E] **Thick, thirsty woven cotton terry cloth robe.** Bright striped pattern. Wide double shawl collar and front facing. Double cuffs, smart self-fabric sash, two handy side pockets. A wonderful Christmas gift . . . just what boys want after shower or tub. Warm, comfortable and so absorbent. Good year-round robe. Washfast colors stay vivid. **Color** blue. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 120—Shpg. wt. 1 lb. 8 oz..$5.95

[F] **Washfast, Sanforized super-heavy cotton flannel robe.** Dressy youthful style that's sure to please the young man in your family. Bright colorful plaids. Double shawl collar, 2 roomy side pockets, double cuffs and wide self-fabric sash. Max. shrinkage 1%. Washfast colors stay vivid. *State size* 8, 10, 12, 14, 16, 18. Chart below. Wt. 1 lb. 4 oz.
43 N 141—Red
43 N 140—Blue..........Each $4.98

Matching Robe and Pajama Lounging Set

- Sanforized . . . won't shrink more than 1%.
- Washfast colors stay bright.
- Good-looking heavyweight plaid flannel robe.
- Mediumweight pajamas.

[G] One of the finest gift suggestions we've seen! The kind of gift he would choose himself! So attractive he'll wear them proudly for every home-based activity—studying, televiewing, or just plain loafing. Both robe and pajamas are of Sanforized, washfast cotton flannel in gay, spirit-lifting colors. Won't shrink more than 1%. Handsome robe is of heavyweight plaid flannel with double shawl collar, chest pocket, two side pockets; self-fabric sash. Smartly tailored coat style pajamas are made of mediumweight solid color flannel with plaid trim on collar, cuffs, pocket. Trousers have comfortable boxer waist for neater appearance. Attractively packaged in transparent plastic bag. *State color combination* flame red, medium blue. Shipping weight of set 2 lbs. 4 oz.
43 N 4660—*State size* 4, 6, 8, 10, 12. Size chart below..............$6.50
43 N 4660X—*State size* 14, 16, 18. Size chart below................ $7.50

Jr. Boys' Pajamas, Robe in cheery Fireside Colors

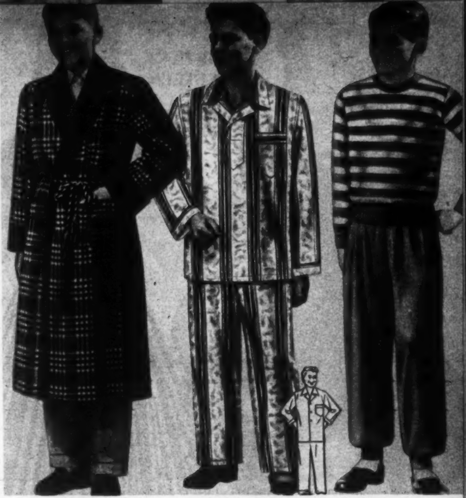
[H] Jr. boys' brushed knit cotton "ski-style" pajamas. Ideal for cold winter nights . . . so warm and cozy. Sturdy nylon reinforced neck keeps its neat trim fit. Solid color pullover top and trousers. Double fabric gusset crotch. Comfortable "Breathe-easy" elastic waistband. Trousers have ribbed anklets to keep warmth sealed in. Wash separately. *State color* red or blue. *State size* 4, 6, 8, 10. Chart below.
43 N 4696—Shpg. wt. 14 oz.....$1.89

[J] New, improved genuine beacon cloth robe of cotton and acetate. Many fine features make this an outstanding robe for the money. Shawl collar, double cuffs. Contrast rayon cord piping lends color to collar, cuffs, pocket. Rayon cord sash. A good-looking robe. Hand wash separately. *State size* 4, 6, 8, 10. Chart below. Wt. 1 lb. 3 oz.
43 N 25—Blue
43 N 26—Maroon........Each $3.39

[K] Sanforized, washfast 2-piece pajamas of cotton flannel. Maximum fabric shrinkage 1%. Coat style . . . great for televiewing, studying, leisure. Solid color body with smart 2-tone trim on collar, cuffs and pocket. Trousers have "Breathe-easy" boxer waistband, with adjustable grippers. Washfast colors stay vivid after countless washings. *State color* red or blue. *State size* 4, 6, 8, 10.
43 N 4630—See size chart below. Shipping weight 12 oz...................$2.19

SIZE CHART: HOW TO ORDER BOYS' PAJAMAS, ROBES: Measure chest around body, over underwear, under arms and over tips of shoulder blades. Measure height without shoes from floor to top of head. If measurement falls between sizes, order next larger size. Order only listed sizes.

If chest is........	23	25	26½	28
If height is.......	34–40	41–46	47–50	51–54
Order size........	4	6	8	10
If chest is........	29½	31½	33	34½
If height is.......	55–58	59–61	62–64	65–66
Order size........	12	14	16	18

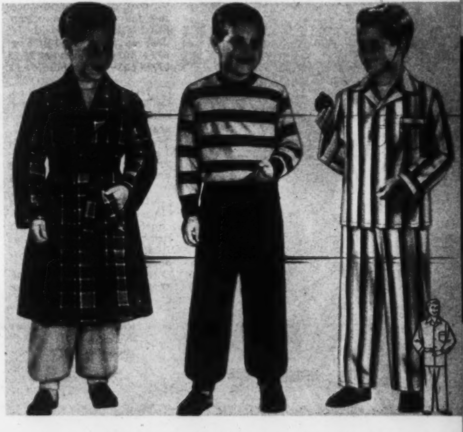


Boys' Robes and Pajamas . . sizes 8 to 18

$5.95 Heavyweight genuine cotton and acetate beacon cloth. Warm and comfortable—ideal for those chilly winter mornings. A wonderful gift! Has double shawl, 2-tone collar. Contrasting rayon cord trim. 3 pockets. Hand wash separately. *State size* 8, 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 8 oz. Chart below.
43 N 115—Blue
43 N 116—Maroon. $5.95

$1.97 Sanforized, washfast 2-piece cotton broadcloth. Attractive wide stripe design. Notch collar, chest pocket, double cuffs, collar. "Breathe-easy" elastic waist, adjustable grippers. *State color* maroon, blue. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 4532—Middy style
43 N 4533—Coat style
Wt. 14 oz.....Ea. $1.97

$2.39 Dressy 2-pc. ski-style pajamas of durable full combed knit cotton. Double gusset crotch. Striped pullover, solid color trousers. Nylon reinforced double ribbed neck keeps its neat, trim fit. All-around elastic waistband. Wash separately. *State color comb.* blue or red. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 4735–Wt. 1 lb. $2.39



Jr. Boys' Robes and Pajamas . . sizes 4 to 10

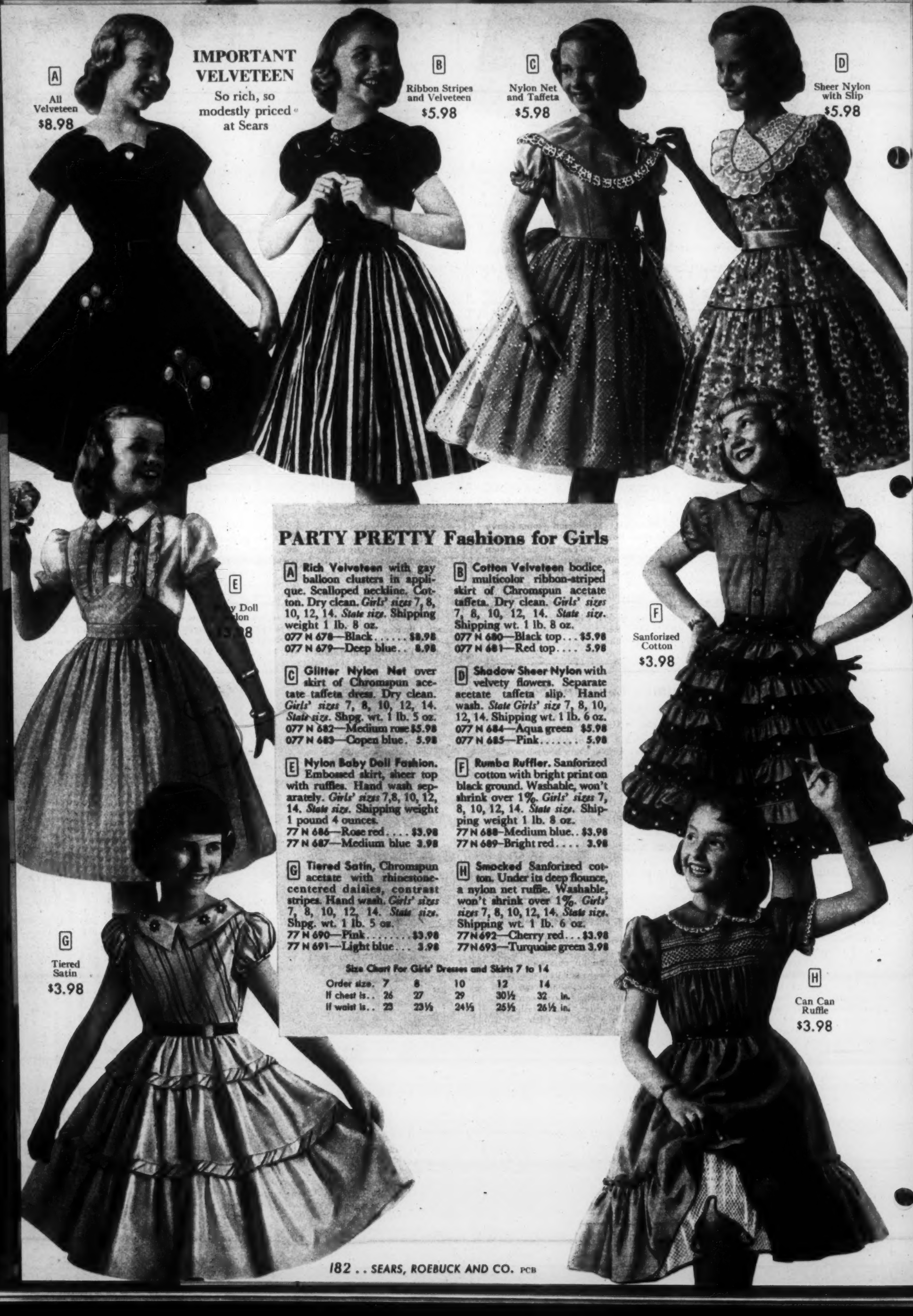
$2.88 Sanforized heavyweight washfast cotton flannel robe in beautifully blended plaid pattern. Double shawl collar. Side pocket, double cuffs, self-fabric sash. *State size* 4, 6, 8, 10. Chart at left. Shipping weight 1 pound 2 ounces.
43N18—Blue
43N19—Maroon Ea. $2.88

$1.98 Combed cotton 2-pc. knit pajamas. Double-fabric gusset crotch. Ribbed cuffs, anklets. Nylon strengthened ribbed neck. Washable. *State color combination* brown or maroon. *Please be sure to state size* 4, 6, 8, 10. See size chart at left.
43N4631-Wt. 10 oz. $1.98

$1.95 each in lots of 2 Heavyweight washfast, Sanforized cotton flannel. "Breathe-easy" elastic waist with adjustable grippers. *State color* blue, maroon. *State size* 4, 6, 8, 10. Chart at left. Shipping weight 11 ounces.
43 N 4625—Middy style
43 N 4626—Coat style
2 for $3.90 . . . Each $1.98

IMPORTANT VELVETEEN

So rich, so modestly priced at Sears



PARTY PRETTY Fashions for Girls

A **Rich Velveteen** with gay balloon clusters in applique. Scalloped neckline. Cotton. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb. 8 oz.
077 N 678—Black $8.98
077 N 679—Deep blue . . 8.98

C **Glitter Nylon Net** over skirt of Chromspun acetate taffeta dress. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 5 oz.
077 N 682—Medium rose $5.98
077 N 683—Copen blue . 5.98

E **Nylon Baby Doll Fashion.** Embossed skirt, sheer top with ruffles. Hand wash separately. *Girls' sizes* 7,8, 10, 12, 14. *State size.* Shipping weight 1 pound 4 ounces.
77 N 686—Rose red $3.98
77 N 687—Medium blue 3.98

G **Tiered Satin,** Chromspun acetate with rhinestone-centered daisies, contrast stripes. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 5 oz.
77 N 690—Pink $3.98
77 N 691—Light blue . . . 3.98

B **Cotton Velveteen** bodice, multicolor ribbon-striped skirt of Chromspun acetate taffeta. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping wt. 1 lb. 8 oz.
077 N 680—Black top . . . $5.98
077 N 681—Red top 5.98

D **Shadow Sheer Nylon** with velvety flowers. Separate acetate taffeta slip. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shipping wt. 1 lb. 6 oz.
077 N 684—Aqua green $5.98
077 N 685—Pink 5.98

F **Rumba Ruffler.** Sanforized cotton with bright print on black ground. Washable, won't shrink over 1%. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb. 8 oz.
77 N 688—Medium blue . . $3.98
77 N 689—Bright red 3.98

H **Smocked** Sanforized cotton. Under its deep flounce, a nylon net ruffle. Washable, won't shrink over 1%. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping wt. 1 lb. 6 oz.
77N692—Cherry red . . . $3.98
77N693—Turquoise green 3.98

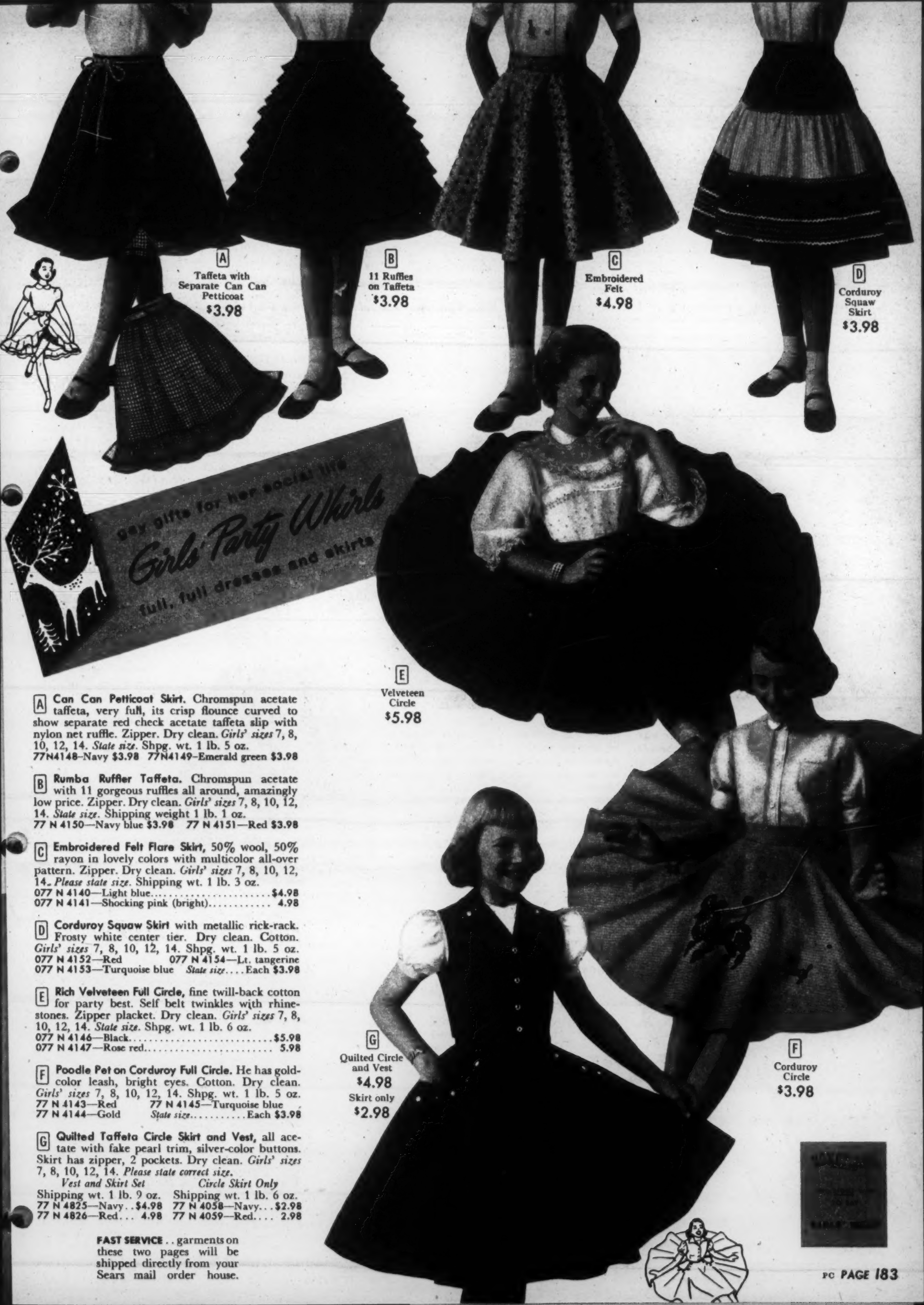
Size Chart For Girls' Dresses and Skirts 7 to 14

Order size.	7	8	10	12	14	
If chest is . .	26	27	29	30½	32	in.
If waist is . .	23	23½	24½	25½	26½	in.

gay gifts for her social life

Girls' Party Whirls

full, full dresses and skirts



A Taffeta with Separate Can Can Petticoat $3.98

B 11 Ruffles on Taffeta $3.98

C Embroidered Felt $4.98

D Corduroy Squaw Skirt $3.98

E Velveteen Circle $5.98

G Quilted Circle and Vest $4.98 Skirt only $2.98

F Corduroy Circle $3.98

A Can Can Petticoat Skirt. Chromspun acetate taffeta, very full, its crisp flounce curved to show separate red check acetate taffeta slip with nylon net ruffle. Zipper. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 5 oz.
77N4148–Navy **$3.98** **77N4149**–Emerald green **$3.98**

B Rumba Ruffler Taffeta. Chromspun acetate with 11 gorgeous ruffles all around, amazingly low price. Zipper. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb. 1 oz.
77 N 4150—Navy blue **$3.98** **77 N 4151**—Red **$3.98**

C Embroidered Felt Flare Skirt, 50% wool, 50% rayon in lovely colors with multicolor all-over pattern. Zipper. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping wt. 1 lb. 3 oz.
077 N 4140—Light blue........................**$4.98**
077 N 4141—Shocking pink (bright)............ **4.98**

D Corduroy Squaw Skirt with metallic rick-rack. Frosty white center tier. Dry clean. Cotton. *Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 5 oz.
077 N 4152—Red **077 N 4154**—Lt. tangerine
077 N 4153—Turquoise blue *State size*....Each **$3.98**

E Rich Velveteen Full Circle, fine twill-back cotton for party best. Self belt twinkles with rhinestones. Zipper placket. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 6 oz.
077 N 4146—Black...........................**$5.98**
077 N 4147—Rose red........................ **5.98**

F Poodle Pet on Corduroy Full Circle. He has gold-color leash, bright eyes. Cotton. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 5 oz.
77 N 4143—Red **77 N 4145**—Turquoise blue
77 N 4144—Gold *State size*...........Each **$3.98**

G Quilted Taffeta Circle Skirt and Vest, all acetate with fake pearl trim, silver-color buttons. Skirt has zipper, 2 pockets. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.*

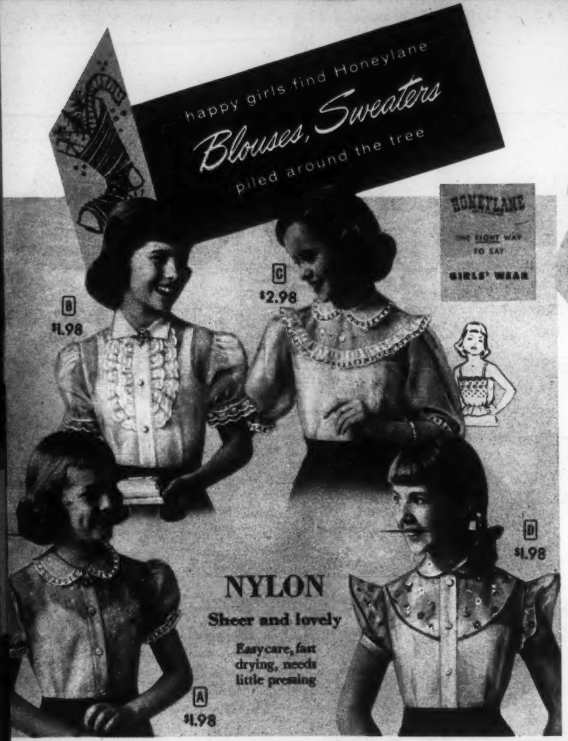
Vest and Skirt Set	*Circle Skirt Only*
Shipping wt. 1 lb. 9 oz.	Shipping wt. 1 lb. 6 oz.
77 N 4825—Navy..**$4.98**	**77 N 4058**—Navy...**$2.98**
77 N 4826—Red... **4.98**	**77 N 4059**—Red.... **2.98**

FAST SERVICE .. garments on these two pages will be shipped directly from your Sears mail order house.

happy girls find Honeylane

Blouses, Sweaters

piled around the tree



NYLON

Sheer and lovely

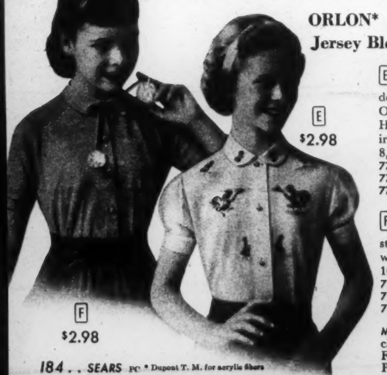
Easycare, fast drying, needs little pressing

A **Embroidered Front** on sheer dressy nylon, highlighted with lustrous rayon thread. Lots of lace at collar and cuffs. Hand wash; dries in a wink, needs no ironing. *Girls' sizes* 7, 8, 10, 12, 14. *State correct size*. Shpg. wt. 4 oz.
77 N 7279—White
Each..............$1.98

B **Frilly Jabot** with embroidered scallops on a sheer nylon blouse. Posy at collar, sparkle buttons down front. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size*. Shpg. wt. 3 oz.
77 N 7315—White
Each..........$1.98

C **Sparkling Rhinestones, shining** shells trim sheer nylon camisole blouse. Separate cotton batiste camisole has eyelet front. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 5 oz.
77 N 7277—White
Each..........$2.98

D **Lantern Sleeves** on a perky sheer white nylon with pink and blue floral embroidery, pink binding. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size*. Shipping weight 3 oz.
77 N 7316—White
Each..........$1.98



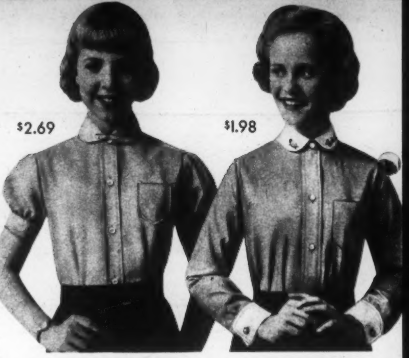
ORLON* AND WOOL

Jersey Blouses that Wash

E **Banty Roosters** flash sparkling eyes on a doll-sleeve jersey. 80% Orlon, 20% worsted wool. Hand wash, little or no ironing. *State Girls' sizes* 7, 8, 10, 12, 14. Wt. 6 oz.
77 N 7328—White....$2.98
77 N 7329—Gold..... 2.98
77 N 7330—Aqua blue 2.98

F **White Fur Pompons** on 85% Orlon, 15% worsted wool jersey. Hand wash. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
77 N 7263—Red.....$2.98
77 N 7268—Gold..... 2.98
77 N 7269—White.... 2.98

MEASURE TO BE SURE. Size chart on opposite page. For Sears Easy Payment Plan, see page 371.

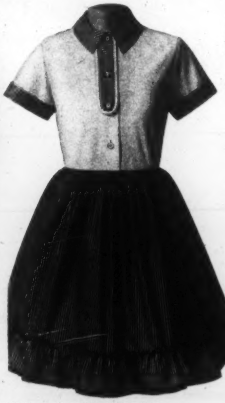


"Her First Dacron†"

First time at Sears. Magic Dacron shirt has neckband collar, metal pin, smart new doll sleeves. Hand wash, needs no ironing. *Girls' sizes* 7, 8, 10, 12, 14. *State size*. Shipping weight 4 oz.
77 N 7317—White.....$2.69
77 N 7318—Pink....... 2.69
77 N 7319—Yellow..... 2.69

Color Happy Shirt

Sanforized cotton shirt with hare-and-tortoise race on white pique collar. French cuffs, links. Washable, won't shrink over 1%. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 7 oz.
77 N 7331—Holly red...$1.98
77 N 7332—Gold...... 1.98
77 N 7333—White..... 1.98

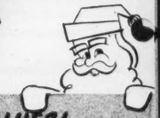


RED AND WHITE

Sears Own Idea for a Blouse-Slip Gift

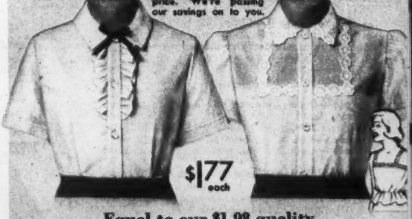
ONLY $2.98

White broadcloth with red candy cane stripes on polished cotton skirt. Tab shirt top, Can Can ruffle. Washable cotton, won't shrink over 2%. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 14 oz.
77 N 7324–White and red.............$2.98



TREE TOP VALUES!

We bought at a special price. We're passing our savings on to you.



Equal to our $1.98 quality

Magic Dacron, ruffled jabot style with ribbon bow. Hand wash, needs little or no ironing. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 4 oz.
77 N 7321—White.....$1.77
77 N 7322—Pink....... 1.77
77 N 7323—Aqua blue.. 1.77

Nylon Camisole Blouse, our lowest price, has embroidered daisies. Separate cotton batiste camisole, lace trim. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size*. Shipping weight 4 oz.
77 N 7320—White $1.77

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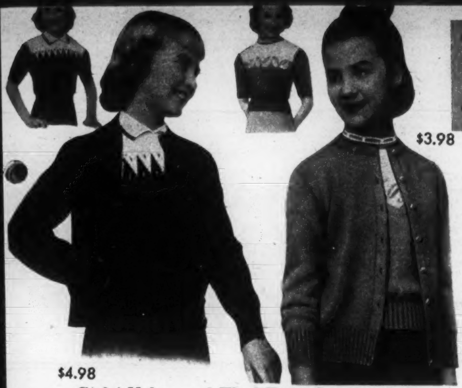
† Du Pont trade mark for polyester fibers

* Dupont T. M. for acrylic fibers



Girls' Nylon and Wool Twin Sweater Sets

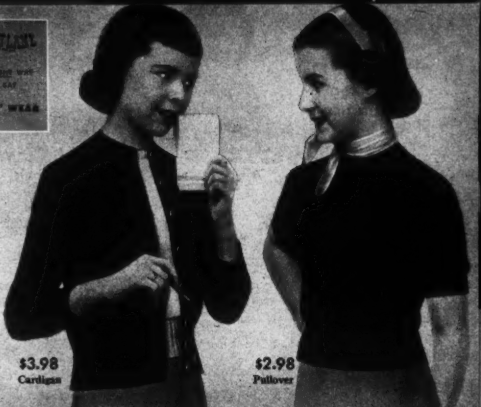
Christmas Tree Nylon Set, flecked with multicolor wool. Short sleeve pullover with white yoke, collar; holiday tree pattern. Long sleeve cardigan. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Wt. 1 lb. 2 oz.

77 N 5864—Dark green........$4.98
77 N 5865—Jockey red........ 4.98
77 N 5866—Navy blue........ 4.98

All Wool Set. White yoke turtleneck pullover, novelty pattern, short sleeves. Matching long sleeve cardigan. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 1 oz.

77 N 5831—Turquoise blue.....$3.98
77 N 5832—Red.............. 3.98
77 N 5833—Navy blue......... 3.98
77 N 5834—Dark green........ 3.98

HONEYLANE
THE RIGHT WAY
TO SAY
GIRLS' WEAR



4-STAR FEATURE ORLON* SWEATERS

Interlock Knit, Soft as Cashmere

4 STAR FEATURE

A 4-Star Feature because of their extra features. They have been laboratory tested and compared with other leading brands. We believe there is no finer value in America.

- Washable, need no blocking
- Many glorious colors
- 3 extra buttons with cardigan
- Knitted-on wrists, hip bands

Long Sleeve Cardigan of interlock knit Orlon, feels like cashmere. Dyed-to-match pearl buttons (3 extras included). Washable. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 1 pound.

77 N 5850–Red
77 N 5851–Navy
77 N 5852–Beige
77 N 5853–White
77 N 5854–Pink
77 N 5855–Lt. blue
77 N 5856–Yellow
Each........$3.98

Short Sleeve Pullover in interlock knit Orlon, feels like cashmere. Double loop neckline for smooth fit, knit-on ribbing at sleeves and bottom. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb.

77 N 5884–Red
77 N 5885–Navy
77 N 5886–Beige
77 N 5887–White
77 N 5888–Pink
77 N 5889–Lt. blue
77 N 5890–Yellow
Each........$2.98

Hit Parade Shrug

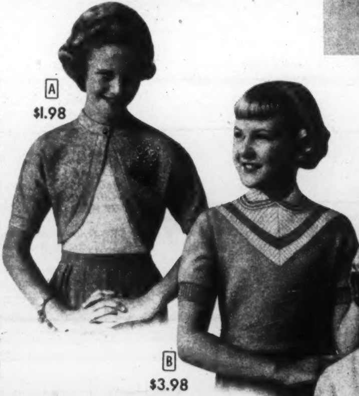
A Detachable Record Pin with her favorite tunes. Soft brushed cotton has rhinestone and sham pearl trim, too! Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 6 oz.

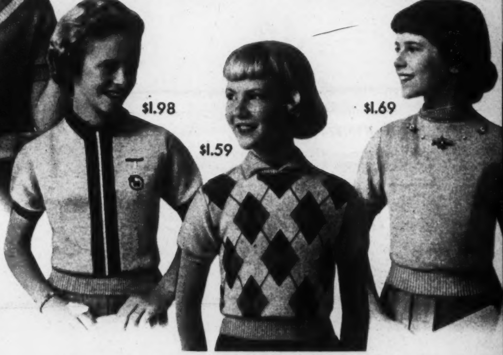
77 N 6436–Tan...$1.98
77 N 6437–Gray.. 1.98

ORLON Pullover

B Metal thread edges 50% angora rabbit hair, 50% wool yoke. Hand wash. Feels like cashmere. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 14 oz.

77 N 5926 — Turquoise blue.............$3.98
77 N 5927–Red... 3.98
77 N 5928–Pink.. 3.98





Contrast Trim

Brushed cotton pullover with contrasting front panel and puppy. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 8 oz.

77N6426–Gray with navy, red and white.......$1.98
77N6427–Navy blue with red and white......$1.98

Argyle Pullover

Brushed cotton, argyle front. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 7 oz.

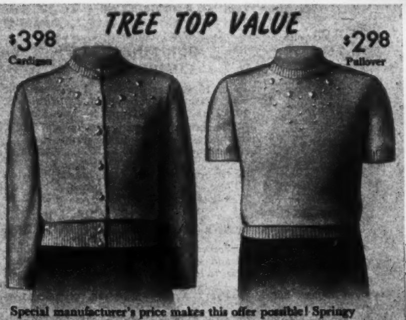
77 N 6422–White with black and pink.....$1.59
77 N 6423–Pink with royal blue and copen blue. $1.59
77 N 6424–Gray with red and black..........$1.59

Gay Yarn Flowers

Our lowest price ever for this quality. Turtle-neck pullover is soft brushed cotton. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 6 oz.

77 N 7325–White...$1.69
77 N 7326–Pink.... 1.69
77 N 7327–Lt. green. 1.69

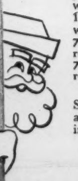
TREE TOP VALUE



Special manufacturer's price makes this offer possible! Springy nylon and Vicara, soft as cashmere. Heart-shaped sham pearls, rhinestones. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*

Cardigan. Shpg. wt. 15 oz.
77N5922-White 77N5924-Maize
77N5923-Pink 77N5925-Red
Each.....................$3.98

Pullover. Shpg. wt. 14 oz.
77N5918-White 77N5920-Maize
77N5919-Pink 77N5921-Red
Each.....................$2.98



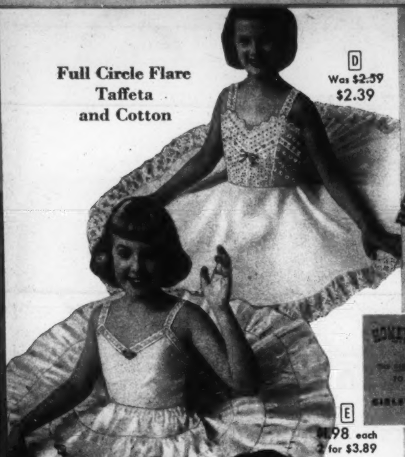
Sears Easy Terms are available. For more complete information see page 371.

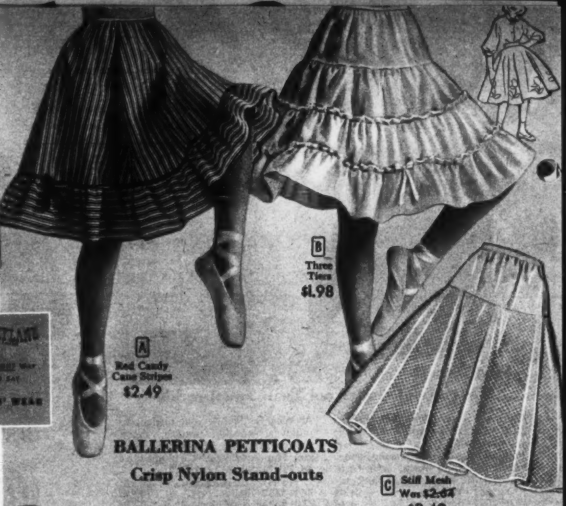
SIZE CHART for Girls' Sweaters and Blouses 7 to 14

Order size	7	8	10	12	14
If chest is	26	27	29	30½	32 inches

*Du Pont trade mark for acrylic fiber

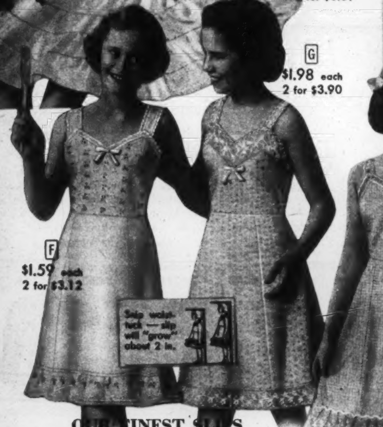
Full Circle Flare Taffeta and Cotton

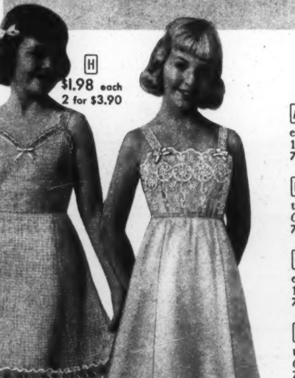




BALLERINA PETTICOATS

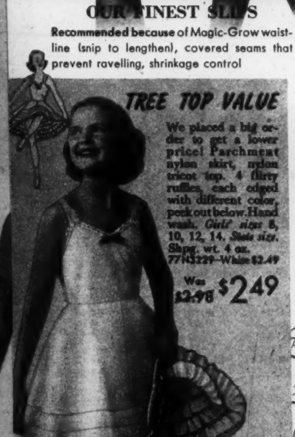
Crisp Nylon Stand-outs





OUR FINEST SLIPS

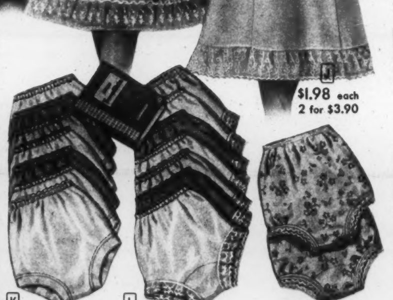
Recommended because of Magic-Grow waistline (snip to lengthen), covered seams that prevent ravelling, shrinkage control



TREE TOP VALUE

We placed a big order to get a lower price! Parchment nylon skirt, nylon tricot top. 4 flirty ruffles, each edged with different color, peek out below. Hand wash. *Girls' sizes* 8, 10, 12, 14. *State size.* Shpg. wt. 4 oz.
77N3229—White $2.49

Was ~~$2.98~~ $2.49



Runproof Acetate Tricot. 2 pink, 2 white, 2 blue, 1 yellow. Heavy quality fabric, double crotch, elastic top. Hand wash. *State Girls' size* 8, 10, 12, 14. Shpg. wt. for box of 7 of 1 size, 1 lb.

K *Tailored,* with self cuffs.
77 N 2892—Box of 7.....$2.19

L *Lace Trimmed,* elastic at legs.
77 N 2893—Box of 7.....$2.29

Rosebud panties, fine quality knit cotton. Double crotch, elastic leg openings. Washfast. *Girls' sizes* 8, 10, 12, 14. *State size.* Shpg. wt. of 2, 8 oz.
77 N 2945–White and pink . . . Package of 2 of 1 size.........$1.19

FLARING or FULL CIRCLE SLIPS and PETTICOATS

A **Red Candy Cane Stripes.** Full petticoat in nylon parchment taffeta has deep ruffle, elastic waist. Hand wash. *Girls' sizes* 8, 10, 12, 14. *Please state size.* Shpg. wt. 3 oz.
77 N 3241—Red and white stripes........$2.49

B **Three Tiers** make full petticoat wonderfully swish! Crisp, rustling nylon parchment taffeta with snug elastic waist. Hand wash. *Girls' sizes* 8, 10, 12, 14. *State size.*
77 N 3243—White. Shpg. wt. 3 oz........$1.98

C **Nylon Mesh Petticoat**—mesh stays stiff for life of garment. Nylon taffeta hipline with elastic waist. Hand wash. *Girls' sizes* 8, 10, 12, 14. *Please state size.* Shipping wt. 7 oz.
77 N 3210—White.....................$2.49

D **Sanforized Full Circle Slip.** Fine quality cotton, max. fabric shrinkage 1%. Eyelet trims top; makes skirt extra swirly. Washable. *Girls' sizes* 8, 10, 12, 14. *State size.*
77 N 3207—White. Shpg. wt. 6 oz........$2.39

E **Rustling Acetate Taffeta** with five wonderful tiers in the full circle skirt. Pink rosebuds and nylon lace trim. Hand wash. *State Girls' size* 8, 10, 12, 14. Shpg. wt. each 7 oz.
77 N 3244—White. Each $1.98.....2 for $3.89

OUR FINEST SLIPS COMBED COTTON

15 to 16 stitches per inch. Pretty neckline bow. Washable combed cotton. *Girls' sizes* 8, 10, 12, 14. *State size.* Shpg. wt. each 6 oz.

F **Sanforized Batiste,** eyelet top and ruffle, 4-gore skirt. Max. fabric shrinkage 1%.
77 N 3226—White. Each $1.59.....2 for $3.12

G **No-iron Plisse,** shrinkage controlled. Nylon lace trim and shoulder straps.
77 N 3228—White. Each $1.98.....2 for $3.90

EASY-CARE ALL NYLON SLIPS

H **Pucker Nylon Slip** with nylon lace flounce and shoulder straps. Magic-Grow waist (snip to lengthen). Hand wash. *Girls' sizes* 8, 10, 12, 14. *State size.* Shpg. wt. each 3 oz.
77 N 3217—White. Each $1.98.....2 for $3.90

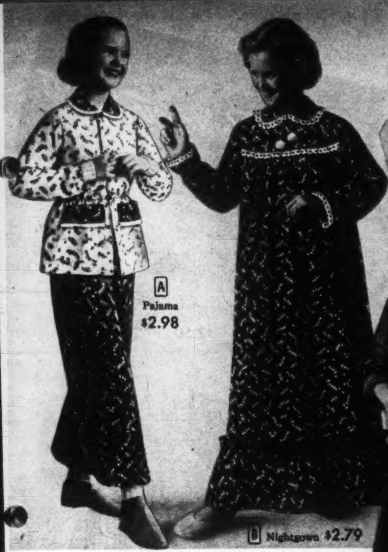
J **All Nylon Batiste Slip.** Bodice and ruffle are embroidered sheer nylon. Elastic waist. Hand wash. *Girls' sizes* 8, 10, 12, 14. *Please state correct size.* Shpg. wt. each 4 oz.
77 N 3204—White. Each $1.98.....2 for $3.90

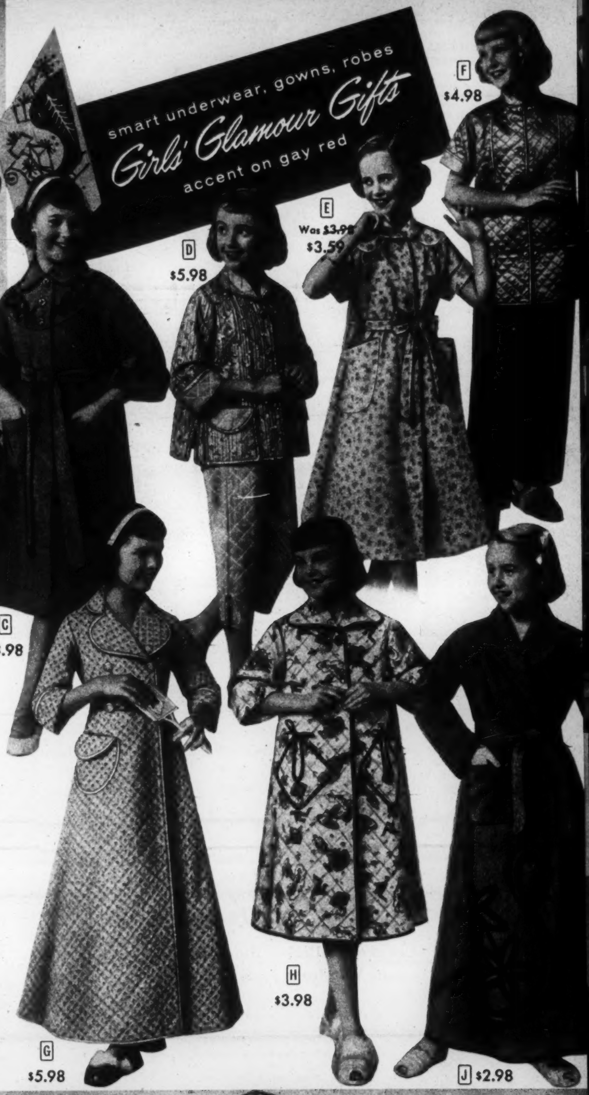
Use Sears Easy Payment Plan. For complete information on Sears Easy Terms, see page 371.

smart underwear, gowns, robes

Girls' Glamour Gifts

accent on gay red





Jolly Holly Red Flannelettes

A B **Sanforized,** warm, washable cotton; won't shrink over 1%. Pajama is red and white twin print. Gown is red print with eyelet trim. *Girls' sizes* 8, 10, 12, 14, 16. *State size.* Shipping wt. each 14 oz.

A 2-piece Pajama 77N3784–Red..$2.98	B Ruffled Nightgown 77N3769–Red..$2.79

Young Glamour in Robes, Lounge Wear

C **Fine Gauge Cotton Chenille** duster with 3-way on-or-off belt. Deep tone overlay. Back yoke and flare. Hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb. 3 oz.
077 N 9124—Aqua blue........................$3.98
077 N 9125—Melon rose........................ 3.98

D **Quilted Cotton Lounge Pajama,** sauciest gift on her Christmas tree. Flared jacket is print lined with solid color. Toreador pants solid lined with print, have side zipper. It's a gem! Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 12 oz.
077 N 9132—Light blue........................$5.98
077 N 9133—Geranium rose..................... 5.98

E **Sculptured Nylon Duster** with dainty raised texture. Swings full from double yoke. Can be worn belted, half belted or swingy. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 5 oz.
077 N 9122–Aqua blue..$3.59 077 N 9123–Pink.$3.59

F **Quilted-top Lounge Pajama,** the jacket of bright acetate satin with gold color braid, mandarin collar. Slacks are black rayon ribbed faille, with elastic at top for good fit. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 8 oz.
077 N 9130—Aqua green jacket, black slacks......$4.98
077 N 9131—American beauty rose with black.... 4.98

G **Delicious Posy Quilt Coachman Coat.** French-type acetate crepe, self lined, beautifully bound inside and out. Self covered buttons, deep cuffs, deep pocket. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 1 lb. 11 oz.
077 N 9134–Lt. blue...$5.98 077 N 9135–Pink...$5.98

H **Quilted Cotton Shortie,** a Cinderella print with contrast piping, bow-topped pockets. All piped inside. Washfast. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 1 pound.
077 N 9120—Copen blue on white................$3.98
077 N 9121—Melon rose on white................ 3.98

J **Full Length Cotton Chenille** overlaid with sunflowers and swirls. Chevron effect in back. Double collar. Hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping wt. 1 lb. 5 oz.
77 N 9126—Aqua blue........................$2.98
77 N 9127—Melon rose........................ 2.98

FAST SERVICE .. all garments on these 2 pages are shipped directly from your nearest Sears mail order house. Order, pay postage from there.

K Box of 7
Was ~~$3.59~~ $2.98
L 3 Nylons
Box was ~~$2.69~~ $1.88

TREE TOP VALUES

K **7 Days of Panties.** Runproof acetate tricot. Day of week and picture embroidery. 2 pink, 1 blue, 3 white, 1 yellow. Hand wash. *State Girls' size* 8, 10, 12, 14. Wt. 12 oz.
77 N 2897—Box of 7, one size...$2.98

L **Box of 3 Nylons,** 1 white with dancers, 1 pink, 1 blue with bands of nylon embroidery. Hand wash. *Girls' sizes* 8, 10, 12, 14. *State size.* Shipping weight 7 oz.
77 N 2898—Box of 3, one size...$1.88

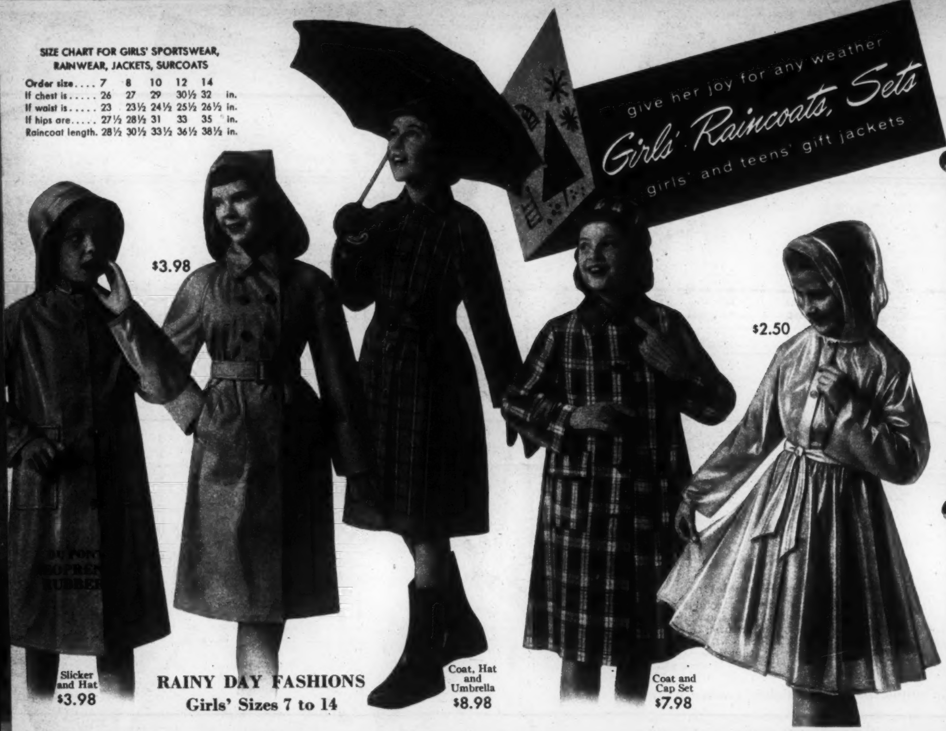
SIZE CHART FOR GIRLS' SPORTSWEAR, RAINWEAR, JACKETS, SURCOATS

Order size	7	8	10	12	14	
If chest is	26	27	29	30½	32	in.
If waist is	23	23½	24½	25½	26½	in.
If hips are	27½	28½	31	33	35	in.
Raincoat length	28½	30½	33½	36½	38½	in.

give her joy for any weather

Girls' Raincoats, Sets

girls' and teens' gift jackets



$3.98

$2.50

Slicker and Hat
$3.98

RAINY DAY FASHIONS
Girls' Sizes 7 to 14

Coat, Hat and Umbrella
$8.98

Coat and Cap Set
$7.98

Pastel DuPont Neoprene rubber has its own matching sou'wester hat. Snap front, raglan sleeves. Perky collar faced with cotton corduroy. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Hat fits all sizes. Shipping wt. 2 lbs. 9 oz

77N8881–Aqua blue . Set $3.98
77N8882–Pink . . . . . . Set 3.98

Water-repellent Cotton Twill military trench coat style with detachable hood. Easy shoulders, self belt with buckle, roomy welt pockets. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 5 oz.

77 N 8853—Deep Red . . $3.98
77 N 8854—Copen blue . 3.98
77 N 8855—Tan 3.98

Chromspun Acetate Taffeta Plaid. A coat, a jockey hat and a bumbershoot . . radiant gift for rainy days. Color is "locked in." Self belt. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Hat fits all sizes. Shpg. wt. of 3-pc. set, 2 lbs. 7 oz.

77 N 8861—Red $8.98
77 N 8662—Med. blue . . 8.98

Smart New Plaid Denim Set, water-repellent with swanky cotton corduroy collar and sleeve tabs. Roomy patch pockets with flaps. Darling jockey cap matches coat, fits all sizes. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 2 pounds 10 oz.

77 N 8880—Multicolor . . $7.98

Transparent Plastic ballerina raincoat with attached hood. Shirred waistline, snap front closing. Raglan sleeves go on easily over jackets. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping wt. 1 lb. 5 oz.

77 N 8867—Clear $2.50
77 N 8868—Rose red . . . 2.50
77 N 8869—Light blue . . 2.50

TREE TOP VALUE

Checked Ballerina Raincoat and Matching Jockey Cap

The manufacturer bought rubberized cotton at a saving, so we can offer this full, full coat—plus a cap—at this low price. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Cap fits all sizes. Shpg. wt. 2 lbs. 3 oz.

77 N 8878—Red check set
77 N 8879—Blue check set

only $4.98
COAT AND CAP

OUR FINEST SURCOAT
Girls' and Teens' Sizes

- Heavy rayon sheen gabardine with 15% nylon added
- Quilted lining, rayon luster twill and warmer 10-oz. reprocessed wool
- Concealed knit wristlets

$9.98	$10.98
Girls'	Teens'

Water repellent, crease resistant. Durable zipper, dyed mouton-processed lamb collar. Arm shields. Dry clean. Shipping weight 2 pounds 14 ounces.

Girls' sizes 7, 8, 10, 12, 14. *Please state size.*

77N8420–Red $9.98
77N8421–Dk. green . . 9.98
77N8422–Navy blue . 9.98

Teens' sizes 10, 12, 14, 16. *Please state size.*

77N8520–Red $10.98
77N8521–Dk. green. 10.98
77N8522–Navy blue 10.98

GIRLS' AND TEENS' SANFORIZED JEANS won't shrink over 1%

DENIM lined with gay cotton flannel

Red and blue plaid shirt matches lining

- Warm, rugged favorites
- All seams double stitched
- Pockets front and back

Wash jeans separately. Shirt is washfast. *Girls' sizes* 7, 8, 10, 12, 14. *Teens' sizes* 10, 12, 14, 16. *State correct size.*

A **Plaid-lined Navy Jeans.** Shpg. wt. 1 lb. 9 oz.
77 N 8029M—*Girls' sizes*..$2.79
77 N 8091M—*Teens' sizes*.. 3.49

Boxer Top Jeans. 2.70-wt. navy denim. Shpg. wt. 1 lb. 4 oz.
77 N 8030M—*Girls' only*..$2.49

B **Plaid Flannel Shirt.** Long sleeves. Shpg. wt. 10 oz.
77 N 8032M—*Girls' sizes*..$1.98
77 N 8093M—*Teens' sizes*.. 1.98

DENIM trimmed with gingham

Checked shirt to match

- 2 front pockets, 1 in back
- Back yoke, side zipper

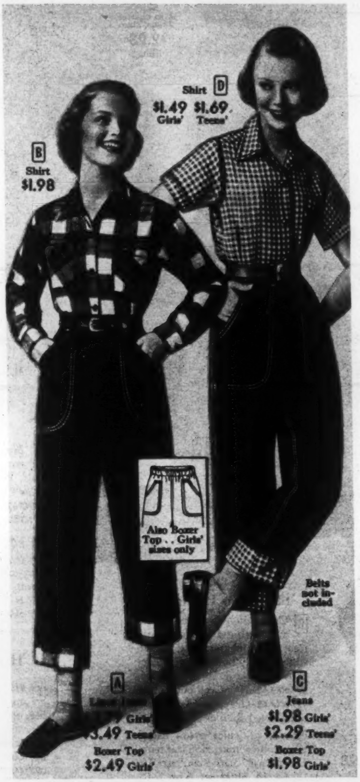
Wash jeans separately. Red and white gingham shirt is washfast. *Girls' sizes* 7, 8, 10, 12, 14. *Teens' sizes* 10, 12, 14, 16. *Please state correct size.*

C **Navy Blue Denim Jeans** with red check gingham cuffs. Shpg. wt. 1 lb.
77 N 8108M—*Girls' sizes*..$1.98
77 N 8083M—*Teens' sizes*.. 2.29

Boxer Top Jeans. Wt. 14 oz.
77 N 8109M—*Girls' only*..$1.98

D **Checked Gingham Shirt,** red and white. Wt. 6 oz.
77 N 8110M—*Girls' sizes*..$1.49
77 N 8158M—*Teens' sizes*.. 1.69

FAST SERVICE .. garments on these 2 pages will be shipped from your mail order house. Order and pay postage from Chicago.



RANCH 77 Fly-front Jeans with Western Taper

$2.79 Girls' $2.98 Teens'

- Slim and snug
- Rugged white-back 8-oz. navy denim
- 7 belt loops

Terrific hit, perfect for gifts. Pockets front and back, extra change pocket. Heavy zipper. Belt not included. Simulated leather label says "Ranch 77". Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *Teens' sizes* 10, 12, 14, 16. *State correct size.* Shpg. wt. 1 lb. 3 oz.
77 N 8010—*Girls'*...$2.79
77 N 8086—*Teens'*.. 2.98

Side-zipper Jeans

- Double-stitched seams
- Pockets fore and aft

Metal grip at waist. Wash separately. No belt. *Girls' sizes* 7, 8, 10, 12, 14. *Teens' sizes* 10, 12, 14, 16. *State correct size.* Shpg. wt. 1 lb.

6-oz. *Navy Blue Denim*
77 N 8025—*Girls'*...$1.69
77 N 8075—*Teens'*.. 1.79

8-oz. *Navy Blue Denim*
77 N 8026—*Girls'*...$1.84
77 N 8076—*Teens'*.. 1.98

Boxer Top *in Girls' sizes only. State size above.*

2.70-weight Denim
77 N 8003—Navy...$1.49

Washable Cotton Twill
77 N 8004—Red...$1.49
77 N 8005—Black.. 1.49

Also Boxer Top .. Girls' sizes only
$1.69
$1.79
$1.84

Lined Poplin Jacket

- Fabric is water-repellent
- Warm cotton kasha lining
- Lined collar and cuffs

$3.98 Girls' $4.98 Teens'

Also Unlined
$2.98 Girls' $3.98 Teens'

Zipper front, elastic sides. Washable cotton. Wt. 1 lb. 9 oz.

Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 8410—Red
77 N 8411—Dk. green
77 N 8412—Navy blue
Each..........$3.98

Teens' sizes 10, 12, 14, 16. *State size.*
77 N 8510—Red
77 N 8511—Dk. green
77 N 8512—Navy blue
Each..........$4.98

Unlined. *Color* red. *State Girls' or Teens' size above.* Wt. 1 lb. 5 oz.
77 N 8402—*Girls'* $2.98
77 N 8550—*Teens'* 3.98

Leather-like Plastic

- Looks like rich Capeskin
- Repels water, won't crack
- Fully lined with Milium

$6.98 Girls' $7.98 Teens'

Won't crack, dirt wipes off with soap and water. Milium metal-insulated rayon and acetate lining. *State size.* Shpg. wt. 2 lbs. 2 oz.

Girls' sizes 7, 8 10, 12, 14.
77 N 8458—White
77 N 8459—Turquoise blue
77 N 8460—Red
Each..........$6.98

Teens' 10, 12, 14, 16.
77 N 8558—White
77 N 8559—Turquoise blue
77 N 8560—Red
Each..........$7.98

For Easy Terms see page 371.

Rich Leather Jackets

- Leather imported from New Zealand .. resists rain

Teens' Suede or Capeskin $21.98 ea.
were ~~$23.98~~

Girls' Capeskin $20.98
was ~~$22.98~~

2-way collar, back yoke, rayon lined. Dry clean. Shpg. wt. 2 lbs. 4 oz. *State correct size.*

Suede. Teens' sizes 10, 12, 14, 16.
077 N 8546—Sand
077 N 8547—Red
Each..........$21.98

Also Capeskin in Teens' sizes above.
077 N 8548—White
077 N 8549—Light blue....Each $21.98

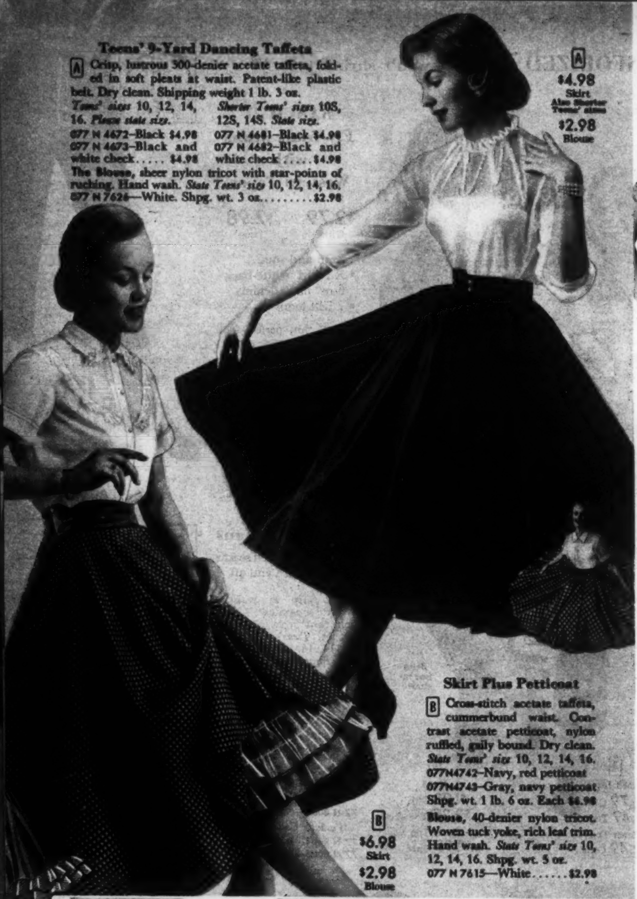
Capeskin. Girls' sizes 7, 8, 10, 12, 14.
077 N 8447—White
077 N 8448—Light blue.....Each $20.98

Teens' 9-Yard Dancing Taffeta

A Crisp, lustrous 300-denier acetate taffeta, folded in soft pleats at waist. Patent-like plastic belt. Dry clean. Shipping weight 1 lb. 3 oz.

Teens' sizes 10, 12, 14, 16. *Please state size.*	*Shorter Teens' sizes* 10S, 12S, 14S. *State size.*
077 N 4672–Black $4.98	077 N 4681–Black $4.98
077 N 4673–Black and white check..... $4.98	077 N 4682–Black and white check $4.98

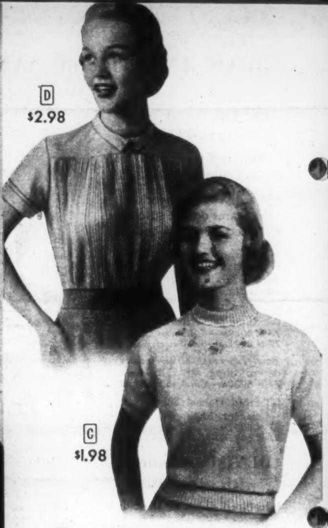
The Blouse, sheer nylon tricot with star-points of ruching. Hand wash. *State Teens' size* 10, 12, 14, 16.
077 N 7626—White. Shpg. wt. 3 oz..........$2.98



Skirt Plus Petticoat

B Cross-stitch acetate taffeta, cummerbund waist. Contrast acetate petticoat, nylon ruffled, gaily bound. Dry clean. *State Teens' size* 10, 12, 14, 16.
077N4742–Navy, red petticoat
077N4743–Gray, navy petticoat
Shpg. wt. 1 lb. 6 oz. Each $6.98

Blouse, 40-denier nylon tricot. Woven tuck yoke, rich leaf trim. Hand wash. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 5 oz.
077 N 7615—White......$2.98



C **Brushed Knit Cotton,** white turtleneck trim of 65% wool, 35% angora rabbit hair. Pink plastic floral trim. Hand wash. *State Teens' size* 10,12,14,16. Shpg. wt. 6 oz.

77N7623–White	77N7625–Heather gray
77N7624–Pink	Each............$1.98

D **80% Orlon*, 20% Worsted Wool Jersey.** Front all fine permanent pleats. Key-to-your-heart pin. Hand wash. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 6 oz.

077 N 7620—White	077 N 7622—Gold
077 N 7621—Red	Each........$2.98

* DuPont trademark for acrylic fiber

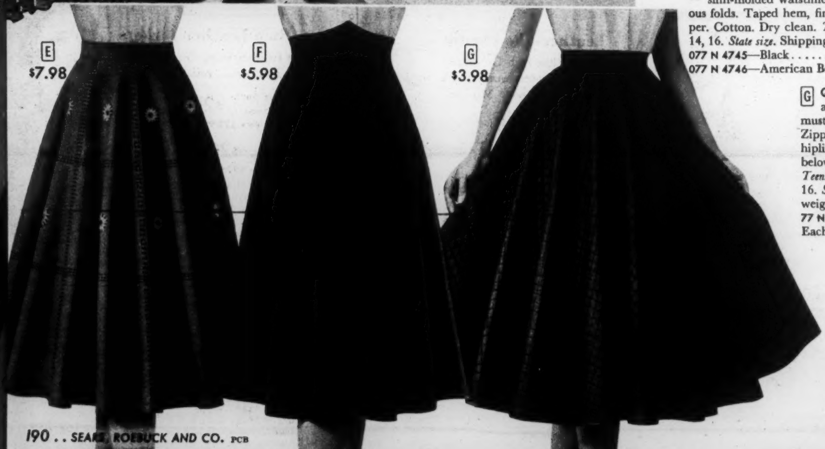
Holiday Skirt Fashions

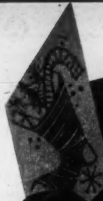
E **Bright Felt Circle,** 50% wool, 50% rayon, threaded with contrast saddle stitching, studded with daisy applique. Zipper. Dry clean. *Teens' sizes* 10, 12, 14, 16. *State correct size.* Shipping weight 1 lb. 13 oz.

077N4664–Turquoise blue	077N4666–Red
077N4665–~~Ginger~~ tan	Each....$7.98

F **12-Gore Velveteen,** rises high at the slim-molded waistline, flares in luxurious folds. Taped hem, finished seams, zipper. Cotton. Dry clean. *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping wt. 1 lb. 7 oz.
077 N 4745—Black................$5.98
077 N 4746—American Beauty red... 5.98

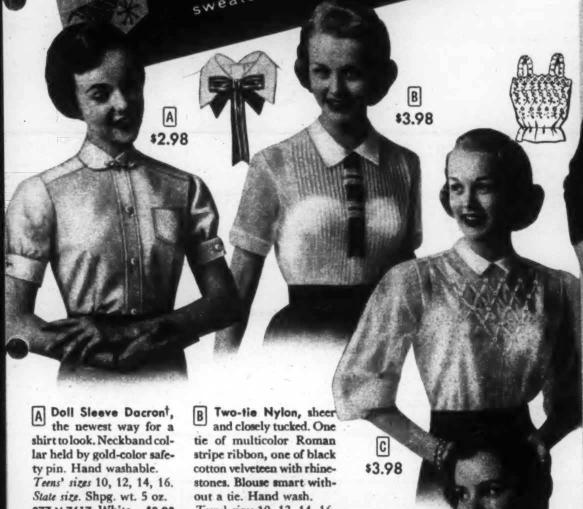
G **Quilted Circle** acetate taffeta, a must for every Teen. Zipper at the smooth hipline, flared madly below. Dry clean. *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping weight 2 pounds.
77 N 4744—Navy blue
Each..........$3.98

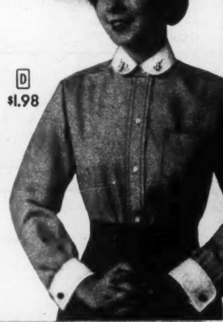


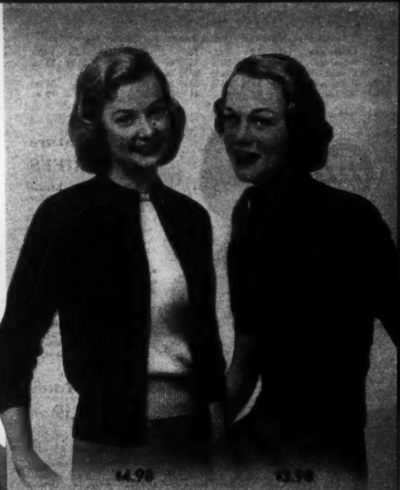


Teens' Gift Fashions

she'd love dozens of blouses, sweaters and whirling skirts







The Gift of Superlative Quality INTERLOCK ORLON*

A luscious cashmere feeling, glorious colors, and fine finish. Double loop necklines, ribbing at cuffs and bottom knitted on (not just sewn). Cardigan has matching buttons backed by nylon ribbon. Hand washable, never need blocking. *Teens' sizes* 10, 12, 14, 16. *Please state correct size.*

Cardigan. Wt. 1 lb. 2 oz.		Pullover. Shpg. wt. 1 lb.	
77 N 6072–White	$4.98	77 N 6067–White	$3.98
77 N 6073–Pink	4.98	77 N 6068–Pink	3.98
77 N 6074–Light blue	4.98	77 N 6069–Light blue	3.98
77 N 6075–Yellow	4.98	77 N 6070–Yellow	3.98
77 N 6076–Red	4.98	77 N 6071–Red	3.98
77 N 6097–Navy blue	4.98	77 N 6096–Navy blue	3.98

A **Doll Sleeve Dacron†,** the newest way for a shirt to look. Neckband collar held by gold-color safety pin. Hand washable. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 5 oz.

077 N 7617–White	$2.98
077 N 7618–Pink	2.98
077 N 7619–Yellow	2.98

C **Nylon with Camisole.** Blouse is sheer nylon tricot; its smocking glints with metallic rings, rhinestones. Separate camisole is all-over eyelet cotton batiste. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 4 oz.

077 N 7573–White	$3.98

B **Two-tie Nylon,** sheer and closely tucked. One tie of multicolor Roman stripe ribbon, one of black cotton velveteen with rhinestones. Blouse smart without a tie. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 4 oz.

077 N 7571–White	$3.98

D **Soda Date Talk** embroidered on pique collar of Sanforized broadcloth shirt. French cuffs, links. Washable cotton, won't shrink over 1%. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 8 oz.

77 N 7631—Holly red	$1.98
77 N 7632—Gold	1.98
77 N 7633—All white	1.98

FAST SERVICE .. garments on these 2 pages will be shipped from your mail order house. Order and pay postage from Chicago

†DuPont trademark for polyester fibers

*DuPont trademark for acrylic fiber

TREE TOP VALUES

Camisole Blouse

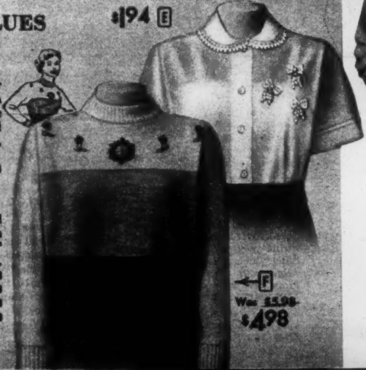
E Special buy! Equal to our $2.49 quality. Sheer nylon with ball cotton lace. Separate cotton batiste camisole. Hand wash. *State Teens' size* 10, 12, 14, 16. Wt. 4 oz.

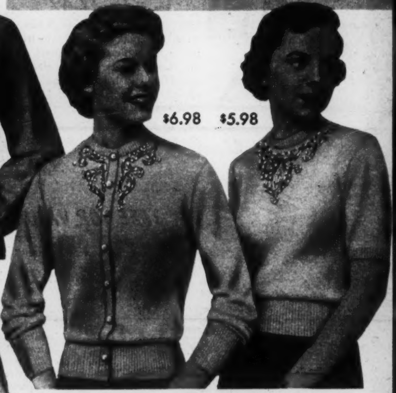
77 N 7616–White	$1.94

Zephyr Wool

F Two-tone color bands and white; embroidery, sham pearls. Hand wash. *State Teens' size* 10, 12, 14, 16. Wt. 7 oz.

77 N 6134–2-tone blue	$4.98
77 N 6135–2-tone gray	4.98
77 N 6136–2-tone green	4.98
77 N 6137–Brown, tan	4.98





Interlock Orlon with Glitter Beads

Cardigan has matching buttons, nylon ribbon backing. Hand washable. *Teens' sizes* 10, 12, 14, 16. *State correct size.*

Cardigan. Shpg. wt. 1 lb.		Pullover. Shpg. wt. 5 oz.	
77 N 6059–White	$6.98	77 N 6055–White	$5.98
77 N 6060–Pink	6.98	77 N 6056–Pink	5.98
77 N 6061–Light blue	6.98	77 N 6057–Light blue	5.98
77 N 6062–Yellow	6.98	77 N 6058–Yellow	5.98

	SIZE CHART FOR TEENS					FOR SHORTER TEENS			
Order size	10	12	14	16		10S	12S	14S	
If bust is	30½	32	33½	35	in.	30	31½	33	in.
If waist is	24½	25½	26½	27½	in.	24½	25½	26½	in.
Skirt length (including waistband)	28¾	29½	30¼	31	in.	27	27½	28	in.

Teens' Slips, Nightwear, Undies, Robes					Shorter Teens' Slips			
Order size...	10	12	14	16	8S	10S	12S	14S
If bust is.....	30½	32	33½	35 in.	28½	30	31½	33 in.
If waist is....	24½	25½	26½	27½ in.				
If hips are...	32½	34½	36½	38½ in.	30	32	34	36 in.
Slip length...	41	42	43	44 in.	37	38	39	40 in.

4-STAR
FEATURE

4-Star Feature TEEN BRIEFS

A 4-Star Feature because they have been laboratory approved and compared in price and quality with other leading brands. We believe there are no finer values in America

- Durable Double Crotch
- Strong Double Bar-tacking
- Double Lock-stitch Seams

One-piece construction cut for lasting good fit. Smooth tab finish on elastic

Runproof Acetate Tricot

Package of 2 for $1.19

Really Fine, dependable quality. *State Teens' size* 10, 12, 14, 16. Hand wash. Shpg. wt. of 2, 5 oz.

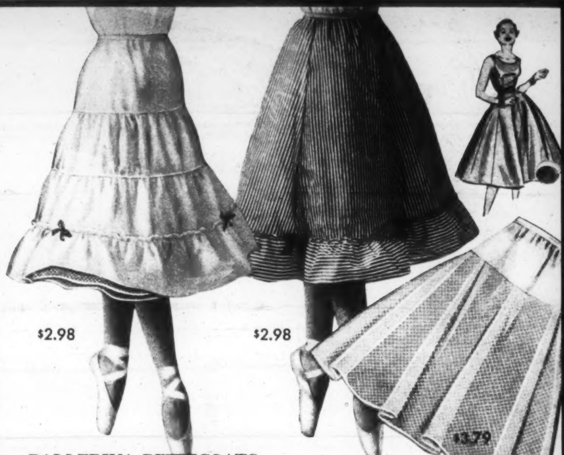
Elastic Leg	*Cuff Style*
77N3047–White	77N3054–White
77N3048–Pink	77N3055–Pink

Package of 2, of one style, one size and one color.........$1.19

Also in 30-Denier Nylon. Hand wash. *State size above.*

Elastic Leg	*Cuff Style*
77N3045–White	77N3052–White
77N3046–Pink	77N3053–Pink

Shpg. wt. 3 oz.........Each 89c



BALLERINA PETTICOATS . .

Give a Teen the Whirl of Her Life at Holiday Dances

Can Can Ruffles on 3-tier white parchment nylon. Two under ruffles are pink and blue nylon net. Elastic at waist. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping weight 7 ounces.
77 N 3426—White....$2.98

Red and White Nylon parchment. A flirty ruffle accents its stand-out crispness. Ribbon bows, elastic waist. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State correct size.* Shipping weight 7 ounces.
77 N 3439—Red stripe...$2.98

Stiff Nylon Mesh, a petticoat that stays crisp for life of garment. Hipline smoothed with nylon taffeta. Hand washable. *Teens' sizes* 10, 12, 14, 16, *State size.* Shipping weight 9 ounces.
77 N 3405—White....$3.79

TREASURE BOX of PANTIES Runproof Acetate Tricot

Box of 7 for $2.49

Color-happy gift . . 3 white, 1 blue, 1 yellow, 2 pink in box. Heavy tricot with double crotch, bar-tacking, elastic at legs. Covered elastic top. Hand wash. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 15 oz.
77 N 3050—7 of one size....$2.49

Pkg. of 3, same style. Wt. 8 oz.
77N3066–White, 3 of 1 size $1.14

TREE TOP VALUES

Box of 7 Panties

Was ~~$3.49~~ $3.29

A 7 days embroidered on 2-bar run-proof acetate tricot. 2 white, 2 pink, 1 yellow, 1 blue, 1 black. Double crotch. Hand wash. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 13 oz.
77 N 3044–Gift box of 7, of 1 size..$3.29

Nylon Slip

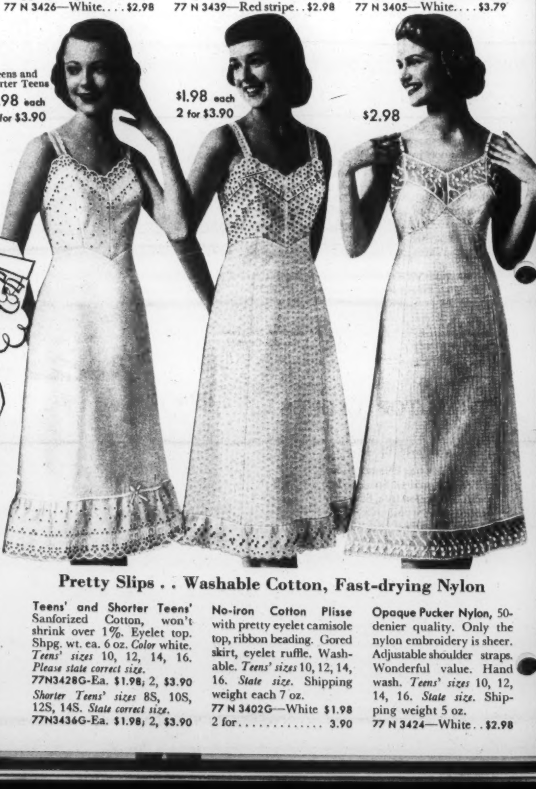
Was ~~$3.98~~ $2.98

B Permanent tuck-pleats form bodice front and hem ruffle. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 4 oz.
77 N 3419—White
Each........$2.98

Teens and Shorter Teens
$1.98 each
2 for $3.90

$1.98 each
2 for $3.90

$2.98

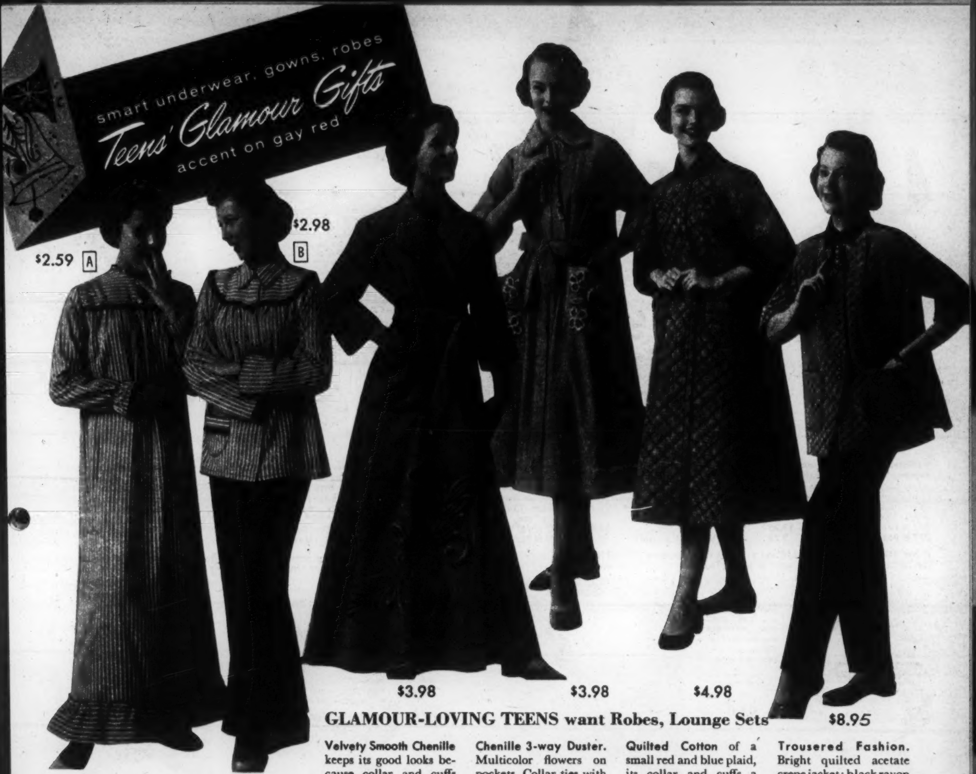


Pretty Slips . . Washable Cotton, Fast-drying Nylon

Teens' and Shorter Teens' Sanforized Cotton, won't shrink over 1%. Eyelet top. Shpg. wt. ea. 6 oz. *Color* white. *Teens' sizes* 10, 12, 14, 16. *Please state correct size.*
77N3428G-Ea. $1.98; 2, $3.90
Shorter Teens' sizes 8S, 10S, 12S, 14S. *State correct size.*
77N3436G-Ea. $1.98; 2, $3.90

No-iron Cotton Plisse with pretty eyelet camisole top, ribbon beading. Gored skirt, eyelet ruffle. Washable. *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping weight each 7 oz.
77 N 3402G—White $1.98
2 for............. 3.90

Opaque Pucker Nylon, 50-denier quality. Only the nylon embroidery is sheer. Adjustable shoulder straps. Wonderful value. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping weight 5 oz.
77 N 3424—White..$2.98



GLAMOUR-LOVING TEENS want Robes, Lounge Sets

$8.95

Velvety Smooth Chenille keeps its good looks because collar and cuffs are double. Full length, luxurious. Cotton. Wash with care. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 1 lb. 11 oz.
77 N 9268—Aqua blue
77 N 9269—Melon rose
Each.......... $3.98

Chenille 3-way Duster. Multicolor flowers on pockets. Collar ties with cord. Belt ties front, all around—or leave it off. Cotton. Wash with care. *Teens' sizes* 10, 12, 14, 16. Shpg. wt. 1 lb. 10 oz.
077 N 9270–Aqua blue
077 N 9271–Melon rose
State size.... Each $3.98

Quilted Cotton of a small red and blue plaid, its collar and cuffs a blaze of red cotton corduroy. Plenty of pockets, red buttons, and very pleasant warmth. Wash separately. *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping wt. 1 lb. 10 oz.
077 N 9272—Plaid $4.98

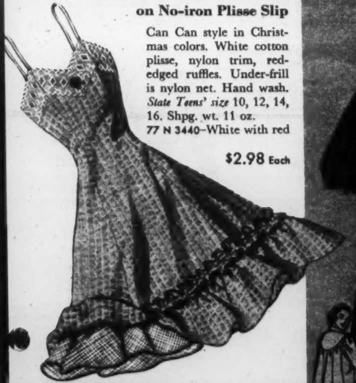
Trousered Fashion. Bright quilted acetate crepe jacket; black rayon velvet collar. Slim black pants are acetate and rayon. Dry clean. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 1 lb. 6 oz.
077 N 9273–Aqua blue
077 N 9274–Coral rose
Each........ $8.95

CHRISTMAS RED FLANNELETTES
Gay 90's Trolley Stripes

Sanforized cotton gown and pajama, won't shrink over 1%. Red and white stripes combined with solid red. Washable. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 12 oz.

[A] 77 N 3891—Ruffled nightgown........ $2.59
[B] 77 N 3892—Butcher boy pajama..... 2.98

RED AND WHITE FRILLS
on No-iron Plisse Slip



Can Can style in Christmas colors. White cotton plisse, nylon trim, red-edged ruffles. Under-frill is nylon net. Hand wash. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 11 oz.
77 N 3440–White with red

$2.98 Each

FAST SERVICE .. all garments on these two pages are shipped directly from your mail order house. Order and pay postage from there. Satisfaction guaranteed

TREE TOP VALUES

Gift Shoppers Sale of Glamorous 3-way Dusters

Quilted Acetate Was [illegible] $6.95

C Curved yoke front and back. Wear belted, half belted or beltless. Contrast lining. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 2 lbs. 3 oz.
077N9278–Melon rose $6.95
077N9279–Aqua green 6.95

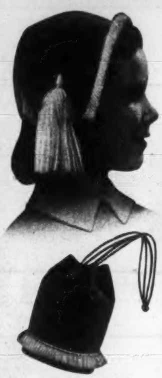
Sculptured Nylon Was [illegible] $3.98

D Rich raised print on silvery ground. Wear belt all around, front only, or leave it off. Washable. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 9 oz.
077 N 9261–Lt. blue.. $3.98
077 N 9262–Pink.... 3.98

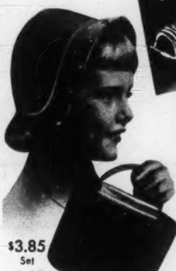
teens and girls love our

Gift Hats and Sets

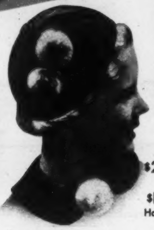
matching collars, bags, mittens



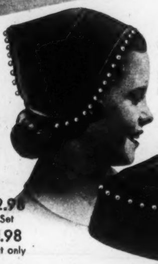
$3.85 Set $2.29 Hat only



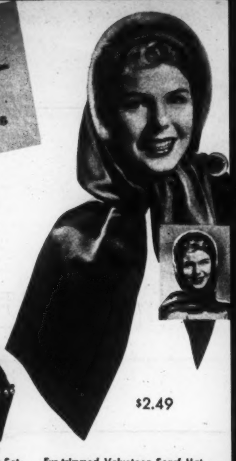
$3.85 Set $2.29 Hat only



$2.98 Set $1.98 Hat only



$3.85 Set $2.49 Hat only



$2.49

Velveteen Tassel Cap and Bag. Cotton. White angora rabbit hair trim. 12c Federal Excise Tax included on bag. Fits all sizes. *State color* red, brown, navy. Shpg. wt. of set, 13 oz.; of hat, 9 oz.
077 N 9649E—Set.......... $3.85
077 N 9631—Hat only.... 2.29

Velveteen Bonnet 'n Bag (cotton), a-glitter with nailheads. Fits all sizes. 12c Fed. Excise Tax included on bag. *State color* red, navy, brown, dark green. Wt. of set, 1 lb. 4 oz.; of hat, 9 oz.
077 N 9669E—Set.......... $3.85
077 N 9668—Hat only.... 2.29

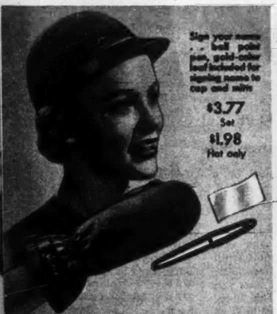
Pompon Beanie and Collar. Cotton velveteen with dyed mouton-processed lamb pompons. Hat fits head size 21½ to 22½ inches. Collar fits all sizes. *State color* red, brown, navy, gold.
077 N 9671–Set. Wt. 9 oz.. $2.98
077 N 9670–Hat. Wt. 8 oz.. 1.98

Velveteen Pixie Hat and Bag Set. Gleaming rows of sham pearls. Cotton. Fits all sizes. 12c Fed. Excise Tax included on bag. *State color* red, brown, navy. Shpg. wt. of set, 12 oz.; of hat, 9 oz.
077 N 9634E—Set.......... $3.85
077 N 9633—Hat only.... 2.49

Fur-trimmed Velveteen Scarf Hat. Gray dyed mouton-processed lamb clip-on. Long ends to wrap in many glamorous ways are cotton velveteen. Fits all sizes. *State color* red, dark brown, dark green. Shipping weight 6 oz.
077 N 9693................ $2.49

HOW TO MEASURE . . for Millinery, draw tape measure around forehead; for Mittens, around fullest part of hand. Number of inches is correct size

Order items on this page from your mail order house and pay postage from there; they will be shipped from Chicago

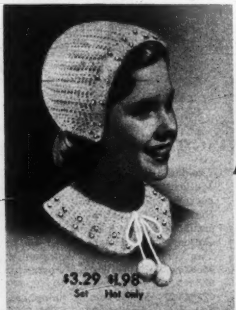


Sign your name . . ball point pen, gold-color leaf included for signing name to cap and mitts

$3.77 Set

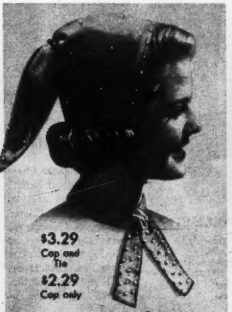
$1.98 Hat only

Sign your Hat and Mittens. Cotton poplin with simulated leather bands for name. Mittens fleeced cotton lined, fit all sizes. Hat fits 21⅛ to 21⅞ in. *State color* navy with red, red with navy.
077 N 9647—Set. Wt. 1 lb. 3 oz...$3.77
077 N 9646—Hat. Shpg. wt. 14 oz. 1.98



$3.29 Set $1.98 Hat only

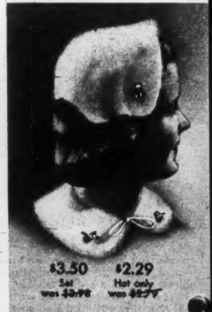
Fluffy Knit Cap and Collar Set, 70% angora rabbit hair, 30% wool; snow white. Trimmed with double rows of sham pearls. Fits all sizes. Shpg. wt. of set, 9 oz.; hat only, 8 oz.
077 N 9645—Hat and collar $3.29
077 N 9639—Hat only....... 1.98



$3.29 Cap and Tie

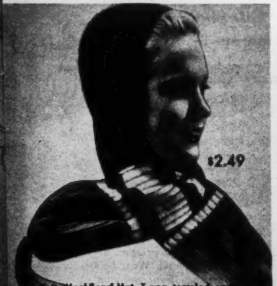
$2.29 Cap only

Wool Jersey Pony Cap and Necktie. Lots of sham pearls, gold-color stitching. Pony tail held with gold-color ring. Fits all sizes. *State color* red, navy, gold, dark gray.
077 N 9665—Set. Wt. 8 oz....$3.29
077 N 9664—Hat. Wt. 7 oz... 2.29



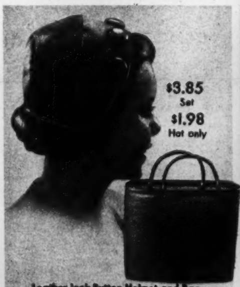
$3.50 Set was ~~$3.98~~ $2.29 Hat only was ~~$2.79~~

Fluffy Knit Shell and Collar. 70% angora rabbit hair, 30% wool; has glitter ornaments at your ears and collar. Fits all sizes. White only. Shpg. wt. of set, 12 oz.; hat, 11 oz.
077 N 9690—Hat and collar $3.50
077 N 9689—Hat only....... 2.29



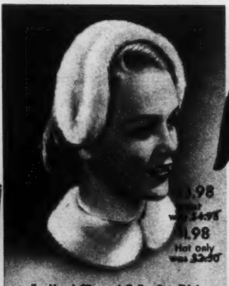
$2.49

Knit Wool Scarf Hat. Long tasseled ends to wrap in many ways. You can wash it by hand! Contrast and gold-color stripes. Fits all head sizes. *State color* red, navy blue, smoke gray with white and gold; or white with red and gold.
077 N 9630—Shpg. weight 10 oz. $2.49



$3.85 Set $1.98 Hat only

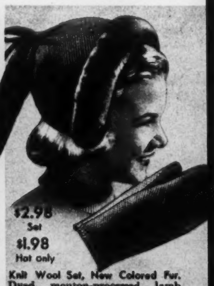
Leather-look Button Helmet and Bag. Leather-like plastic hat fits all sizes. Matching tote bag, gold-color metal handles. 17c Fed. Ex. Tax included on bag. *State color* peacock blue, white, pink, red. Wt. set, 1 lb. 3 oz.; hat, 9 oz.
077 N 9667E—Hat and bag..$3.85
077 N 9666—Hat only..... 1.98



.98 Set was ~~$4.98~~

$1.98 Hat only was ~~$2.50~~

Fur Head Clip and Collar Set. Rich dyed mouton-processed lamb, at a special reduced price! Fits all sizes. Prices include 10% Federal Excise Tax. *State color* white, gray, brown. Shipping weight of set, 10 ounces; of hat, 6 ounces.
077 N 9692E—Set.......... $3.98
077 N 9691E—Hat only...... 1.98



$2.98 Set $1.98 Hat only

Knit Wool Set, New Colored Fur. Dyed mouton-processed lamb matches or contrasts with hat. Mittens match hat. Hand wash. Fits all sizes. *State color* red and maize with matching fur; navy with gray fur. Shpg. wt. set, 6 oz.; hat 4 oz.
077 N 9640—Set.......... $2.98
077 N 9629—Hat............ 1.98

This Christmas use Sears Easy Terms

SEARS SAYS: "Order Early"

UNCLE SAM SAYS: "Mail Early"

★ Christmas giving can have an added pleasure if we take pleasure in our shopping, if we avoid the last minute rush, the risk of disappointment, the possibility of delay.

★ There's no place like home to do your Christmas shopping. There's no place like Sears to save.

★ Now, while it is still early, select your gifts in comfort. Plan for everyone on your Christmas list and choose in leisure just the right gift for everyone from Granddad to the newest arrival in your family.

★ It's so much fun when you do it the easy Sears mail order way. And it's even more fun when you order early from Sears, giving yourself plenty of time to have your gifts ready, wrapped, tied and sealed in the gay colors that say merrily, "A Merry Christmas."

★ This year plan to shop early and mail early. Shop early and you get the advantage of wide assortments, of clean, fresh, sparkling merchandise —the very best the market affords. Mail early and you insure prompt and accurate delivery of your packages. Congestion of mail is bound to overtax both transportation and postal services. No matter how eager our postmen may be to handle all Christmas mail before Christmas there is a limit to their physical ability. They can't do the impossible. Help them and yourselves by mailing early—really early—today.

We do sincerely
wish you
A Merry Christmas

for glamour give Honeysuckle

Gift Accessories

delight the sugar plum set

Pixie Hat

Cotton velveteen clip hat, fluffy white trim. Very becoming. One size adjusts to fit 19½ to 21½ in. *State color* red or royal blue. Wt. 9 oz. **$1.98**

29N7919-Each . . $1.98

Tots' Set

Adorable bonnet and muff of cotton velveteen. White trim; rayon lining. Adjusts to fit 18½ to 20 in. *State color* pink or light blue. Shpg. wt. 12 oz. **$2.98 Set**

29 N7907 . . . . Set $2.98

Luxurious Fur

Cute white fur pompon beret with warm earflaps. Matching fur drawstring handbag with pompons. Both have neat rayon linings. One size adjusts to fit 19½ to 21½ inches. Prices include 45c Federal Excise Tax on set; 27c on hat. Shpg. wt. set 10 oz.; hat 8 oz. **$4.98 Set**

29 N 7915E–Hat and bag . $4.98

29 N 7916E–Hat only 2.98

Hat, Muff Set

Pixie hat and muff of lovely Amatex (curly rayon pile on cotton). Clip hat has fur pompon. Both are rayon lined. One size adjusts to fit 19½ to 21½ inches. *State color* gray, white. Shipping weight set 1 pound 1 ounce; hat 10 ounces. **$2.98 Set**

29 N7909—Hat and muff . $2.98

29 N7910—Hat only 1.98

Hat and Bag

Cotton velveteen set. "Pretend jewels", fluffy white trim. Clip hat has quilted rayon lining. Fits 19½ to 21 in. *State color* red, royal blue, or dark green. Price includes 12c Federal Excise Tax on bag. **$3.49 Set**

29N7911E—Shipping wt. set 12 oz. $3.49

Cute Pompons

Sparkling white hat knit of 70% wool, 30% Angora (rabbit hair). Two fluffy white fur pompons on one side. Fits 3 to 6. **$2.29**

29N2408-Wt.5 oz. $2.29

Stocking Hat

Pretty hat knit of double thick 100% virgin wool for tops in warmth. Two-tone extra long tail has white pompon on end. Warm earflaps; chin ties. Hand wash. One size fits children 3 to 6. **$1.39**

29 N 2383—Red and white

29 N 2384—Navy and white

Shpg. wt. 5 oz. . . . . Each $1.39

Hat, Collar Set

A delightful grown-up idea that's sure to thrill little girls. Gay red pixie hat knit of 100% wool in basket weave pattern. Soft white Angora (rabbit hair) facing and matching Peter Pan collar. Hand wash separately. One size fits children from 3 to 6. **$2.79 Set**

29 N 2415–Wt. 5 oz. . . Set $2.79

Hat, Mittens

Hockey cap and mittens knit of 35% wool and 65% cotton. Double thick hat has colorful pompons. Earflaps; chin ties. Hand wash. One size fits 3 to 6. Shipping weight 5 ounces. **$1.98 Set**

29 N 2380–White . . . . . Set $1.98

29 N 2381–Red 1.98

29 N 2382–Bright blue 1.98

Cap, Scarf

Warm hockey cap and scarf knit of double thick zephyr wool. Pretty Scottie designs; pompon. Cap has earflaps and chin ties. Hand wash. Fits 1 to 3. Shpg. wt. for set 5 oz. **$2.59 Set**

29N2374–Bright red $2.59

29N2375–Navy blue. 2.59

New Hat and Shawl Combination

$1.79

A smart grown-up fashion modified to provide comfort for little girls. Clip hat with brim fits snugly and comfortably over her ears . . . attached shawl drapes warmly around her neck and shoulders for tops in cold weather comfort. Pretty red plaid is 55% wool and 45% rayon. Adjusts to fit all head sizes. Shipping weight 7 ounces.

29N7908-Red plaid

Each $1.79

Gloves and Mittens Make Pleasing Small Priced Gifts

Warm gloves knit of 100% wool . . . imported from Japan. Assorted hand embroidered trims. Hand wash separately. *State size* Small (3); medium (4); Large (6). **79c Pair**

29N2413-Red 29N2414-Green

Wt. pr. 4 oz. Pair 79c; 2 prs. $1.50

Pretty gloves knit of virgin wool. Simulated jewels and gold color embroidery decorate back and cuffs of gloves. Hand wash separately. *State size* Medium (4); Large (6). **98c Pair**

29N2391–Red 29N2392–White

Wt. pr. 4 oz. Pair 98c; 2 prs. $1.90

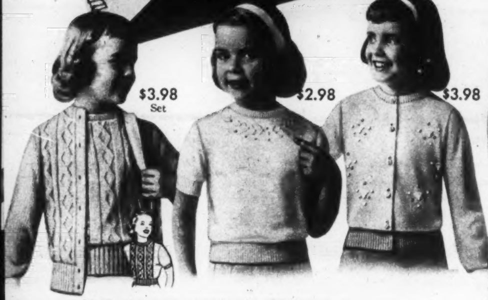
Attractive multicolor jacquard design is knit on back of these heavy 100% virgin wool mittens. Hand wash separately. *Please state size* Small (3); Medium (4); Large (6). **98c Pair**

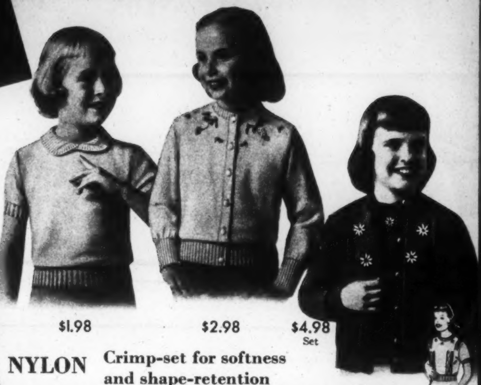
29N2406–Navy 29N2407–Red

Wt. pr. 4 oz. Pair 98c . . 2 prs. $1.90

Girls' Sweaters

warm as the heart that gives them... pretty as a holly wreath





ORLON* Cashmere-like softness, easy to wash . . keep their shape

Cable knit pattern highlights an Orlon sweater set. Hand washes in a jiffy. Short sleeve pullover. Cardigan with ribbon backed buttons. *State size* 3, 4, 6, 6x. Shpg. wt. 12 oz.
29N3692-Lt. mint green
29N3695-Pink
29N3696-Eggshell. $3.98

Confection-sweet Orlon pullover iced with embroidery, pretend pearls and rhinestones. Hand wash. Has the glamour little misses adore. *State size* 3, 4, 6, 6x.
29 N 3571—White
29 N 3572—Pink
29 N 3573—Yellow
Shpg. wt. 8 oz. . . . $2.98

Cardigan embroidered with pretend pearls and rhinestones. A little-girl version of a favorite grown-up fashion. Soft, soft Orlon. Hand wash. *State size* 3, 4, 6, 6x. Shpg. wt. 10 oz.
29 N 3568—Bright red
29 N 3569—White
29 N 3570—Pink $3.98

*Reg. T.M. for DuPont acrylic fiber

NYLON Crimp-set for softness and shape-retention

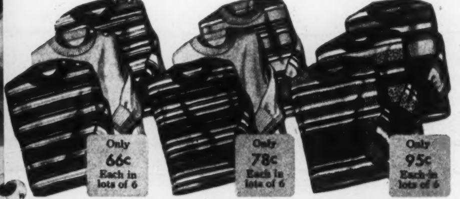
Perky pullover with Peter Pan collar. Ribbed cuffs on the short sleeves. Hand wash. *State size* 3, 4, 6, 6x.
29N3697-Bright red
29N3698-Light mint green
29N3699-White
Shpg. wt. 6 oz. . . Ea. $1.98

Cardigan elegantly embroidered with make-believe seed pearls and gold color beads. Hand wash. *State size* 3, 4, 6, 6x. Wt. 13 oz.
29 N 3565—Bright red
29 N 3566—White
29 N 3567—Yellow . . $2.98

Cardigan and pullover twin set. Attractive cable knit pattern, hand embroidered trim. Hand wash. *State size* 3, 4, 6, 6x. Shpg. wt. 12 oz.
29 N 3615—Bright red
29 N 3616—Yellow
29 N 3617—White. Set $4.98

SIZE CHART for POLO SHIRTS and SWEATERS

Order size .	1	2	3	4	5	6	6x
If chest is . .	20	21	22	23	24	25	25½ in.
If weight is .	22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.



Save on Special Packages of Our Best Polos

- Lower prices than General Catalog
- Shrink resistant finish for sure fit
- Nylon reinforced neckbands
- Long sleeves
- Finely knit combed cotton
- Washfast colors stay bright
- Stripes matched at sides

One solid yellow, 2 multicolor stripe. 2-button shoulder. *State size* 1, 2, 3, 4. Shpg. wt. pkg. 12 oz.
29 N 4744—Pkg. of 3, 1 *size*, $2.15; 2 pkgs. $3.96

One solid color yellow, 2 multicolor stripe. *State size* 3, 4, 5, 6, 6x. Shpg. wt. pkg. 14 oz.
29 N 4745–Pkg. of 3, 1 *size* $2.49; 2 pkgs. $4.68

Assorted knit-in designs and blazer stripes. *State size* 3, 4, 5, 6, 6x. Shpg. wt. pkg. 14 oz.
29 N 4749–Pkg. of 3, 1 *size*, $2.98; 2 pkgs. $5.70

Our Famous Classic Sweaters

Choose Miracle Fibers Orlon* or Nylon

Orlon Each $1.98
Nylon 1.75
Ea. in lots of 2
B
Orlon
$2.98
Nylon
$2.69
A

A **Classic cardigan.** Matching color fresh water pearl buttons and nylon ribbon backing on button border. Hand wash. Dry quickly, need no blocking. *State size* 3, 4, 6, 6x. Wt. 11 oz.

Orlon. Kitten-soft, retains its loveliness.
29 N 3619–White 29 N 3620–Yellow
29 N 3621–Light mint green. Ea. $2.98

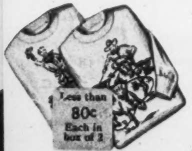
Nylon. Crimp-set for added beauty, wear.
29N3681–Bright red 29N3682–White
29N3689–Bright kelly green
29 N 3691–Medium blue. . Each $2.69

B **Classic pullover.** Hand-looped double rib knit neck. *State size* 3, 4, 6, 6x.

Orlon. Soft, luxurious feel. Long wearing.
29 N 3651–White 29 N 3652–Yellow
29 N 3653–Pink. Shpg. wt. 10 oz. $1.98

Nylon. Crimp-set to hold shape, softness.
29 N 3669–Bright red 29 N 3670–Pink
29 N 3671–Yellow 29 N 3672–White
Shpg. wt. ea. 5 oz. Ea. $1.79; 2 for $3.50

Tykes' Set with Toy



Cowboy printed polos. Big favorites. Finely knit white combed cotton, long sleeves. Same quality was $1.98. Washable. Boxed for easy gift-wrapping. *State size* 3, 4, 5, 6, 6x. Shpg. wt. box 10 oz.
29 N 4737—Box of 2 cowboy polo shirts, 1 size $1.59

Toy duck matches print on polo and creepalong; adds to gift appeal. Polo of knit combed cotton. Snap-crotch creepalong of heavy interlock-knit cotton. Washable. Boxed. *State size* 9, 12, 18 mos. Shpg. wt. 12 oz.
29 N 4771—Lt. blue
29 N 4772—Yellow $2.98

Toddlers' Sweaters Easy-to-wash Nylon

C **V-neck cardigan** with knit-in cable pattern. 100% virgin nylon . . crimp set for extra softness. Won't stretch or shrink out of shape. Hand wash. *State size* 1, 2, 3, 4. Shpg. wt. 6 oz.
29 N 3574—Bright red
29 N 3575—Medium blue. $1.98

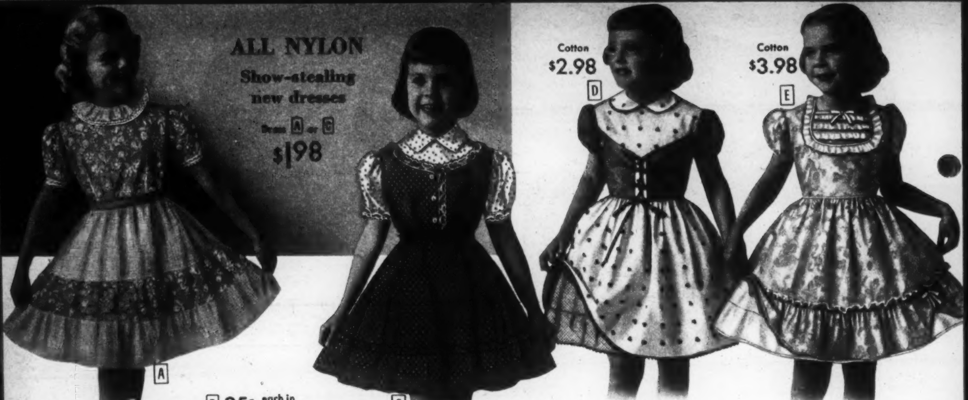
D **Angelic-looking cardigan** for a wee miss. Knit-in pattern and embroidered posies studded with tiny pretend pearls. Soft crimp-set virgin nylon. Keeps its shape, needs no blocking. Hand wash. *State size* 1, 2, or 3.
29 N 3720—White
29 N 3721—Yellow
29 N 3723—Lt. mint green
Shpg. wt. 5 oz. . . . . Each $1.98

ALL NYLON

Show-stealing new dresses

Dress A or C

$1.98



B 95c each in lots of 2

A **Angel-pretty combination** of pastel sculptured nylon and white nylon pucker. Nylon lace trim. Button back, ribbon belt. Hand wash. *State size* 3,4,5,6,6x.
29N5594–Light blue
29N5595–Pink. Wt. 5 oz. $1.98

C **Crisp flock-dotted nylon.** White sleeves and yoke. Nylon lace trim. Ribbon belt. Hand wash. *State size* 3, 4, 5, 6, or 6x. Shpg. wt. 5 oz.
29 N 5597—Aqua blue-green
29 N 5596—Red.........$1.98

B **Parchment nylon white petticoat.** Flares out skirt. Holds its shape even after washing. Nylon lace trim. Elastic waist. Hand wash.
29 N 5573—*State size* 3, 4, 5, 6, 6x. Wt. 6 oz. Ea. 98c; 2 for $1.90

D **Peasant-inspired dress** of ever-popular cotton percale. Has its own attached nylon net petticoat with rickrack trim. 2-yard width skirt. Tie-back sash, button back. Winsome print with solid red. Washable. *State size* 3, 4, 5, 6, 6x.
29N5579–Light mint green, red
29N5580–Light yellow, red.
Shpg. wt. 14 oz..........$2.98

E **Straight from a story book!** Embossed polished cotton. Nylon ruffled yoke. Attached parchment nylon petticoat peeks from under skirt ruffle. Contrasting trim. Tie-back sash, button back. Washable. *State size* 3, 4, 5, 6, 6x.
29 N 5577—Aqua green
29 N 5578—Pink
Shpg. wt. 14 oz.........$3.98

Holiday Velveteens

For big and little sister

$4.98 Sizes 1 to 3 $5.98 Sizes 4 to 6x

Dresses charming as Christmas cherubs. Rich twill-back cotton velveteen. Detachable white nylon eyelet collar and cuffs. Real-looking rosebud at throat. Rhinestone buttons. Tie-back sash. Dry clean.

Sizes 4, 5, 6, 6x. *State size*. Shpg. wt. 1 lb. 1 oz.
29N5575-Bright red
29N5576-Dk. green $5.98

Toddler sizes 1, 2, 3. *State size*. Shpg. wt. 13 oz.
29N5282-Bright red
29N5283-Dk. green $4.98

Delight Her with a Thrilling Package of Two New Dresses

2 for $5.00

Two bouncy young dresses with Cancan ruffles. One cotton broadcloth with a nylon net under-ruffle. Soft orchid color trimmed with a deeper shade. White lace edging and collar. One pink cotton print with organdy under-ruffle and yoke. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. pkg. 1 lb. 2 oz.
29 N 5574–Package of 2, *1 size*..............$5.00

Special Dress Packages for Yuletide Giving

Generous gifts at budget-fitting prices!

Sizes 3 to 6x

3 for $2.99

Three Christmas finds for the colorbook crowd. Nicely made of cotton percale. 1 blue, 1 green, 1 yellow in each package. Styles similar to those illustrated. Washable. *State size* 3,4,5,6,6x. Shpg. wt. pkg. 1 lb.
29 N 5572–Package of 3 dresses, *1 size*. $2.99

Sizes 1 to 3

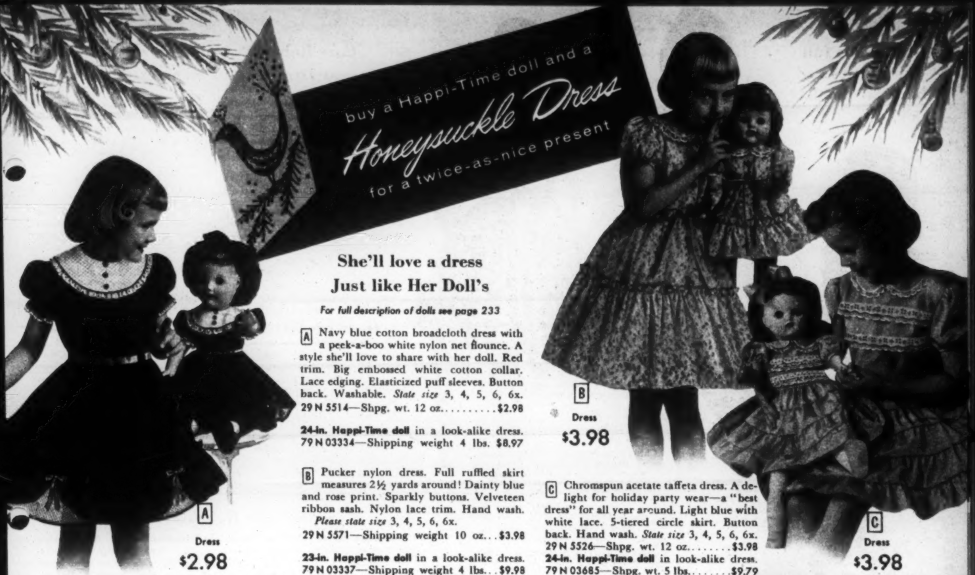
3 for $2.99

Three cotton percale dresses . . sweet as Christmas cookies. 1 red, 1 yellow, 1 blue in each package. Styles just like—or similar to those illustrated. Washable. *State size* 1, 2, 3. Shpg. wt. pkg. 10 oz.
29 N 5281–Package of 3 dresses, *1 size*. $2.99

9 to 18 Mos.

3 for $2.99

Wee sister will like a package of dresses, too . . especially when they're cute as these polished cottons. 1 pink, 1 yellow, 1 light mint green. Assorted styles similar to those illustrated. Washable. *State size* 9, 12, 18 months. Shipping wt. pkg. 9 oz.
29 N 5044–Package of 3 dresses, *1 size*. $2.99



She'll love a dress Just like Her Doll's

For full description of dolls see page 233

A Navy blue cotton broadcloth dress with a peek-a-boo white nylon net flounce. A style she'll love to share with her doll. Red trim. Big embossed white cotton collar. Lace edging. Elasticized puff sleeves. Button back. Washable. *State size* 3, 4, 5, 6, 6x.
29 N 5514—Shpg. wt. 12 oz. $2.98

24-in. Happi-Time doll in a look-alike dress.
79 N 03334—Shipping weight 4 lbs. $8.97

B Pucker nylon dress. Full ruffled skirt measures 2½ yards around! Dainty blue and rose print. Sparkly buttons. Velveteen ribbon sash. Nylon lace trim. Hand wash. *Please state size* 3, 4, 5, 6, 6x.
29 N 5571—Shipping weight 10 oz. . . $3.98

23-in. Happi-Time doll in a look-alike dress.
79 N 03337—Shipping weight 4 lbs. . . $9.98

C Chromspun acetate taffeta dress. A delight for holiday party wear—a "best dress" for all year around. Light blue with white lace. 5-tiered circle skirt. Button back. Hand wash. *State size* 3, 4, 5, 6, 6x.
29 N 5526—Shpg. wt. 12 oz. $3.98
24-in. Happi-Time doll in look-alike dress.
79 N 03685—Shpg. wt. 5 lbs. $9.79

A Dress $2.98

B Dress $3.98

C Dress $3.98

Separate Camisole
Included

Nylon

With play-pearl necklace, bracelet $1.98 Each

Sheer 100% white nylon blouse with detachable cotton eyelet camisole. Has its own imitation pearl necklace and bracelet. Hand wash. Price incl. 1c Fed. Ex. Tax. *State size* 3, 4, 5, 6, 6x.

29 N 4263E—Wt. ea. 5 oz.
Each $1.98 . . . . 2 for $3.88

Dacron**

Dries in a wink
Needs no ironing $1.98 Each

Classic pleated blouse of sheer 100% dacron—a work-saving "miracle" fiber for childrens' wear. Hand loomed embroidery, lace-edged collar. White. Hand wash. *State size* 3, 4, 5, 6, 6x.

29 N 4264—Wt. ea. 4 oz.
Each $1.98 . . . . 2 for $3.88

Cotton

Package buy 3 for $2.98

Less than $1.00 each in this package of 3 assorted styles. Sanforized white cotton broadcloth—won't shrink over 1%. Lace, rick-rack trims. *State size* 3, 4, 5, 6, 6x. Shpg. wt. pkg. 11 oz.
29 N 4262—Sold only in package of 3, *1 size*. . $2.98

**DuPont's Reg. T.M. for its polyester fiber

Raincoat and Pixie Hat A Sure-fire Gift Idea!

$3.98 Set

A rainy-day darling of rubberized cotton. Gaily patterned print. Elasticized waist for a sure fit. Buckle belt. Swishy circle skirt. Raglan sleeves. Pixie hat hugs head firmly. *State size* 3, 4, 5, 6, or 6x. Shpg. wt. 1 lb. 6 oz.
29N4687–Red print $3.98
29N4688–Blue print 3.98

Skirts with Big Gift Appeal

$2.98
With Change Purse

Washable Orlon* and rayon plaid. Full skirt features a burst of permanent pleats. Matching zip purse makes it an even more exciting gift. Elasticized at back of waist. *State size* 3, 4, 5, 6, 6x. Price includes 3c Fed. Excise Tax on purse.
29 N 4217E–Red, blue
29 N 4218E–Gray, yellow. Wt. 10 oz. $2.98

$1.94 Ea. in lots of 2
5-yard skirt

Party-ready skirt of Chromspun washable acetate taffeta. Petitely checked. Made with three full, full tiers. Skirt measures 5 yards around the bottom! Elasticized at back of waist. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz.
29 N 4213–Blue check
29 N 4214–Red check
Each $1.98, 2 for $3.88

$2.98
With Toy Dog

Washfast corduroy skirt captures young hearts with a curly applique and matching toy dog. Gold color chain "leashes" applique to waist band. Full circle style. Elastic back waist. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.
29 N 4216–Med. blue
29 N 4215–Red $2.98

Order size.	3	4	5	6	6x
If height is.	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is.	22	23	24	25	25½ in.
If weight is.	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Skirt length.	11	12	13	14	15 in.

*Acrylic fiber DuPont Reg. T. M.

Glamorous full skirt styles . . hand washable

BB Chromspun Acetate Jumper; Nylon Blouslip Set $4.98

AA Orlon and Wool $5.98

CC Quilted Nylon Taffeta $3.98

AA **65% Orlon* and 35% wool jumper.** Plastic belt with small hand bag attached. Wear it as a shoulder strap bag, too. Bottom of skirt is permanently accordion pleated. *State size* 3, 4, 5, 6, 6x. Price includes 4c Federal Excise Tax on bag.
29N4414E–Blue plaid 29N4415E–Red plaid
Shpg. wt. 1 lb. 2 oz. . . . . Each $5.98

BB **New jumper with 2-yard width gathered skirt.** Iridescent Chromspun acetate with piping trim. Frilly nylon sheer blouslip. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb. 1 oz.
29N4420–Med. blue 29N4421–Pink. $4.98

CC **100% nylon taffeta quilted jumper** with rhinestone and simulated pearl trim. Swirling full circle skirt. Cotton velveteen belt. Nylon batting inside for quick drying. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.
29 N 4418–Navy 29 N 4419–Red. $3.98

DD 100% Nylon Blouslip $2.98

Lovely Blouslips

DD **All nylon blouslip** . . crepe top, parchment taffeta 3-tiered circle skirt. Dainty flower trim. White. *State size* 3, 4, 5, 6, 6x.
29 N 4288—Shpg. wt. 5 oz. . . . Each $2.98

EE **Sanforized cotton broadcloth blouslip** with ruffled skirt. Embroidery trim. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 8 oz.
29 N 4286—White. Each $1.98 . . 2 for $3.88

* Reg. T.M. for DuPont acrylic fiber

Blouses not included with jumpers, Order them separately on page 199

EE Sanforized Broadcloth Blouslip $1.94 *Ea. in lots of 2*

Holiday Sets for Sizes 1 to 3

FF **Bouffant skirt and blouslip set.** Ruffled skirt is Chromspun acetate taffeta. Trim nylon blouslip. Hand wash. *State size* 1, 2, 3. Wt. 6 oz.
29 N 4223—Aqua green
29 N 4224—Pink. $2.98

GG **Washfast corduroy jumper** with felt appliques. Sanforized white cotton blouse—max. shrinkage 1%. *State size* 1, 2, 3. Wt. 9 oz.
29N4416–Red. . . . $2.98
29N4417–Med.blue2.98

FF Chromspun Acetate Skirt; Nylon Blouslip Set $2.98

GG Corduroy Jumper; Broadcloth Blouse Set $2.98

Cozy Robes, Pajamas—Sizes 4 to 6x

ILLUSTRATED IN COLOR ON OPPOSITE PAGE ▶

A **Gay pinpoint cotton chenille robe** with colorful squirrel overlay design on skirt front. Inside tape ties; front belt. Washable—stays fluffy without ironing. *Sate size* 4, 5, 6, or 6x. Shpg. wt. 1 lb. 2 oz.
29 N 9851—Scarlet red. $1.98
29 N 9852—Medium blue. . . 1.98

C **Candy-sweet princess style robe of popular quilted cotton.** Dainty floral print on a white ground with "strawberry" buttons down front. Contrasting corduroy trims collar and sleeves. Self-material quilted inside and out for warmth. Washable. *State size* 4, 5, 6, 6x.
29 N 9865—Shpg. wt. 1 lb. . $2.98

E **Our finest pinpoint cotton chenille robe** with elaborate design all around skirt. Front belt; inside tapes. Washable—no ironing. *State size* 4, 5, 6, 6x. Wt. 1 lb. 3 oz.
29 N 9862—Melon red. $3.98
29 N 9863—Aqua blue. 3.98
29 N 9864—Yellow. 3.98

B **Cotton chenille duster with grown-up styling.** Large sailor collar with contrasting trim. Matching scuffs with quilted soles and elastic back included. Washable. *State size* 4, 5, 6, 6x. Wt. 1 lb. 4 oz.
29 N 9860—Medium blue. . . $2.98
29 N 9861—Melon red 2.98

D **Saucy duster length robe of our fine quality pinwale corduroy.** Full swinging back. Frosty white cord piping accents collar, cuffs, and yoke. White buttons. Smart ¾-length sleeves. Washable. *State size* 4, 5, 6, 6x. Shpg. wt. 1 lb. 4 oz.
29 N 9867—Turquoise blue . $3.98
29 N 9868—Melon pink 3.98

F **Bright "Snowman" pajamas.** White top with vat-dyed red trim. Red pants have elastic waist and knit cuffs. Our fine quality mediumweight combed knit cotton. Order robe [G] for harmonizing set. Washfast. *Please state size* 4, 6, 6x.
29N3426—Shpg. wt. 10 oz. . $1.98

G **This cheery red robe harmonizes with pajamas [F].** It's of vat-dyed and Sanforized cotton flannel. Two rows of white buttons give double-breasted effect. Long sleeves with turn-up cuffs; one patch pocket. Washfast—fabric won't shrink more than 1%. *Please state size* 4, 5, 6, or 6x.
29 N 9859—Red. Shipping weight 13 oz. . . . . Each $2.98

Toddler-Size Robes and Dusters

H **Cowboys and horses prance proudly** across this blue cotton flannel robe. It's lined and trimmed with navy flannel. Completely Sanforized and vat-dyed. Shawl collar. Washfast—fabric won't shrink more than 1%. *State size* 1, 2, 3, 4.
29 N 9805—Shpg. wt. 13 oz. . $2.98

K **Stuffed toy Scottie dog and cotton chenille duster** in matching colors make a gift with double appeal. Contrasting overlay design in front. Washable, no ironing. *State size* 1, 2, 3. Shpg. wt. 1 lb. 2 oz.
29 N 9809—Melon red. . Set $2.98
29 N 9810—Aqua blue. 2.98

J **Quilted acetate crepe robe—** grown-up glamour! Dainty floral print with rayon satin lapels, binding, and covered buttons. Elastic at sides of waist. Solid color lining. Hand wash. *State size* 1, 2. 3.
29N9811–Yellow 29N9812–Pink
Shpg. wt. 1 lb. $2.98

L **Comfortable wrap-around robe of soft cotton chenille.** Gayly colored rabbit overlay design on skirt front. All-around tie belt; inside tape ties. Washable—no ironing. *State size* 1, 2, 3. Shpg. wt. 14 oz.
29 N 9806–Blue 29 N 9807–Pink
29 N 9808–Yellow. $1.98

Cuddly Foot-Ease for Little Tots
Reg. U.S. Pat. Off.

M **Snowman patterned all-wool Foot-ease socks.** Hand stitched to padded leather soles . . soft and pliable. Ribbon ties at ankles. Hand wash separately. Colors red, green, and navy. **Sizes** 4, 5, 6, 7. *State size and color.* See Foot-ease chart below. Shpg. wt. pair 4 oz.
29 N 1957. . . . . Pair $1.98

N **Reindeer patterned 100% nylon Foot-ease socks.** Hand stitched to soft, padded glove leather soles. Ribbon ties at ankles. Hand wash separately. Colors red, green, and navy. **Sizes** 4, 5, 6, 7. *State color and size.* See Foot-ease size chart below. Shpg. wt. for pair 4 oz.
29 N 1956. . . . . Pair $1.98

Foot-Warming Slippers for Tots

P **Long wearing capeskin leather slippers** zip snugly around ankles. Soft, shearling lamb cuffs. Comfortably padded soles. *Please state size* 2, 3, 4, 5, 6, 7, 8. Shipping weight pair 7 oz.
29 N 1250—Royal blue. Pair $1.98
29 N 1251—Red. 1.98

S **Tiny tots' favorite** . . Indian style moccasins of stout cowhide leather. Indian head design on vamp. White fur cuffs. Leather soles. *State size* 3, 4, 5, 6,7, 8. Slipper chart below. Wt. pair 9 oz.
29 N 1252—Red. . . . . . Pair $1.98
29 N 1253—Royal blue. 1.98

R **Cuddly bunny slippers of soft rayon plush.** Shiny shoe-button eyes and rabbit-like ears. Soft cushioned soles. *Please state size* 2, 3, 4, 5, 6, 7, 8. Use slipper size chart below. Shpg. wt. pair 6 oz.
29 N 1256—Blue. . . . . . Pair $1.00
29 N 1257—Pink. 1.00

T **New checked corduroy slippers** zip snugly around child's ankles. Soft rayon plush cuffs. Comfortably cushion padded soles. *State size* 2, 3, 4, 5, 6, 7, 8. Use slipper chart below. Shpg. wt. pr. 8 oz.
29 N 1258—Blue. . . . . . Pair $1.49
29 N 1259—Pink. 1.49

V **Popular leather moccasins with flexible leather soles** . . sturdy enough for outdoor wear. Hand laced toes. Busy little fingers can't pull off the colorful nailhead beading on vamps and cuffs. *State size* 2, 3, 4, 5, 6, 7, 8.
29 N 1254—Green 29 N 1255—Red. Shpg. wt. pair 8 oz. . . . . Pair $1.98

SIZE CHART for FOOT-EASE

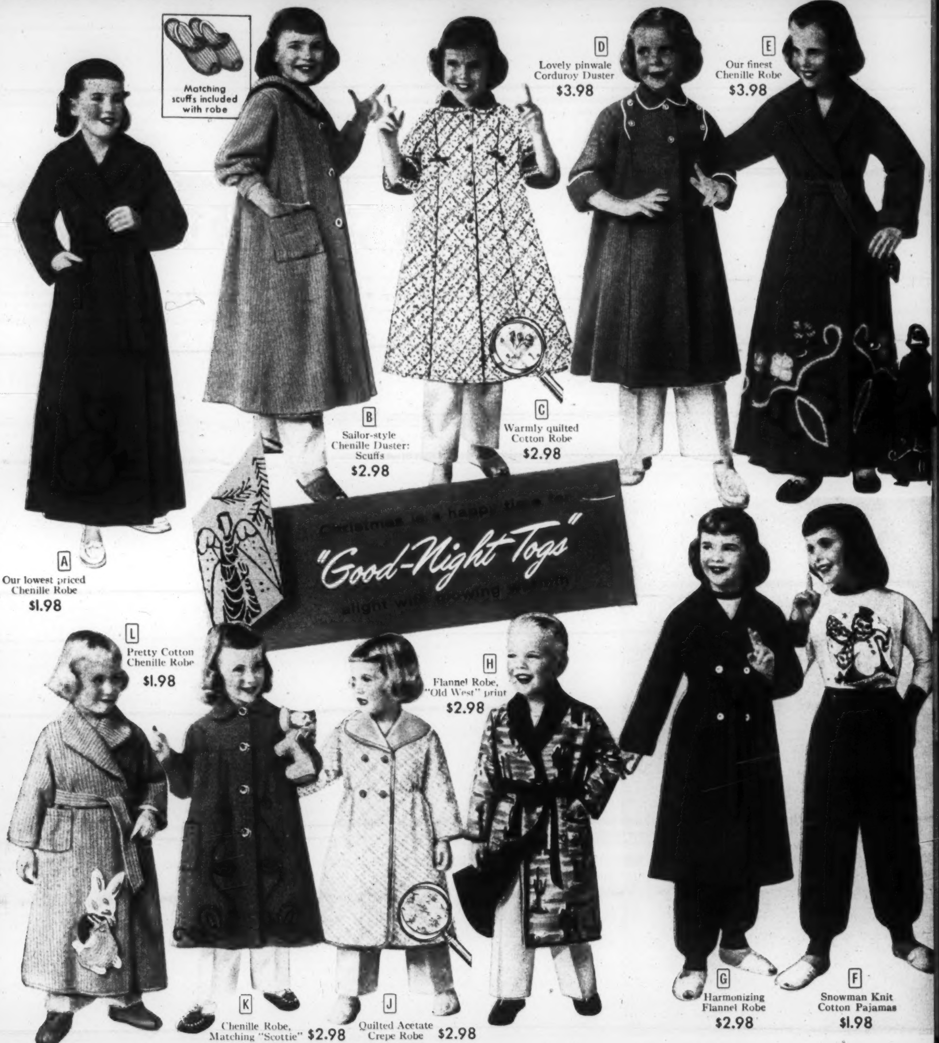
Order size.	4	5	6	7
For foot length.	3½	4½	5½	6½ in.

SIZE CHART for SLIPPERS

Order slipper size	2	3	4	5	6	7	8
If foot length is. . .	3⅞	4¼	4½	4⅞	5¼	5½	5⅞ in.

SIZE CHART for ROBES, JUMPERS, 1 to 6X

Order size	1	2	3	4	5	6	6x
If chest is	20	21	22	23	24	25	25½ in.
If height is	29½–31	31½–34	34½–37	37½–40	40½–43	43½–46	46½–48 in.


Christmas is a happy time for
"Good-Night Togs"
alight with glowing warmth

Matching scuffs included with robe

A Our lowest priced Chenille Robe **$1.98**

B Sailor-style Chenille Duster: Scuffs **$2.98**

C Warmly quilted Cotton Robe **$2.98**

D Lovely pinwale Corduroy Duster **$3.98**

E Our finest Chenille Robe **$3.98**

L Pretty Cotton Chenille Robe **$1.98**

H Flannel Robe, "Old West" print **$2.98**

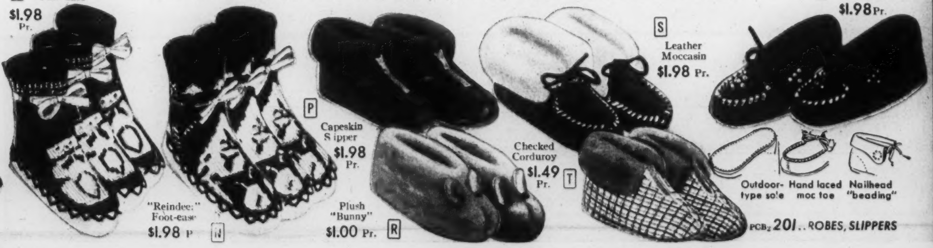
K Chenille Robe, Matching "Scottie" **$2.98**

J Quilted Acetate Crepe Robe **$2.98**

G Harmonizing Flannel Robe **$2.98**

F Snowman Knit Cotton Pajamas **$1.98**

A HAPPY HOLIDAY CHOICE FOR THE SMALL BUDGET


Outdoor-type sole
Hand laced moc toe
Nailhead "beading"

M "Snowman" Foot-ease **$1.98** Pr.

N "Reindeer" Foot-ease **$1.98** Pr.

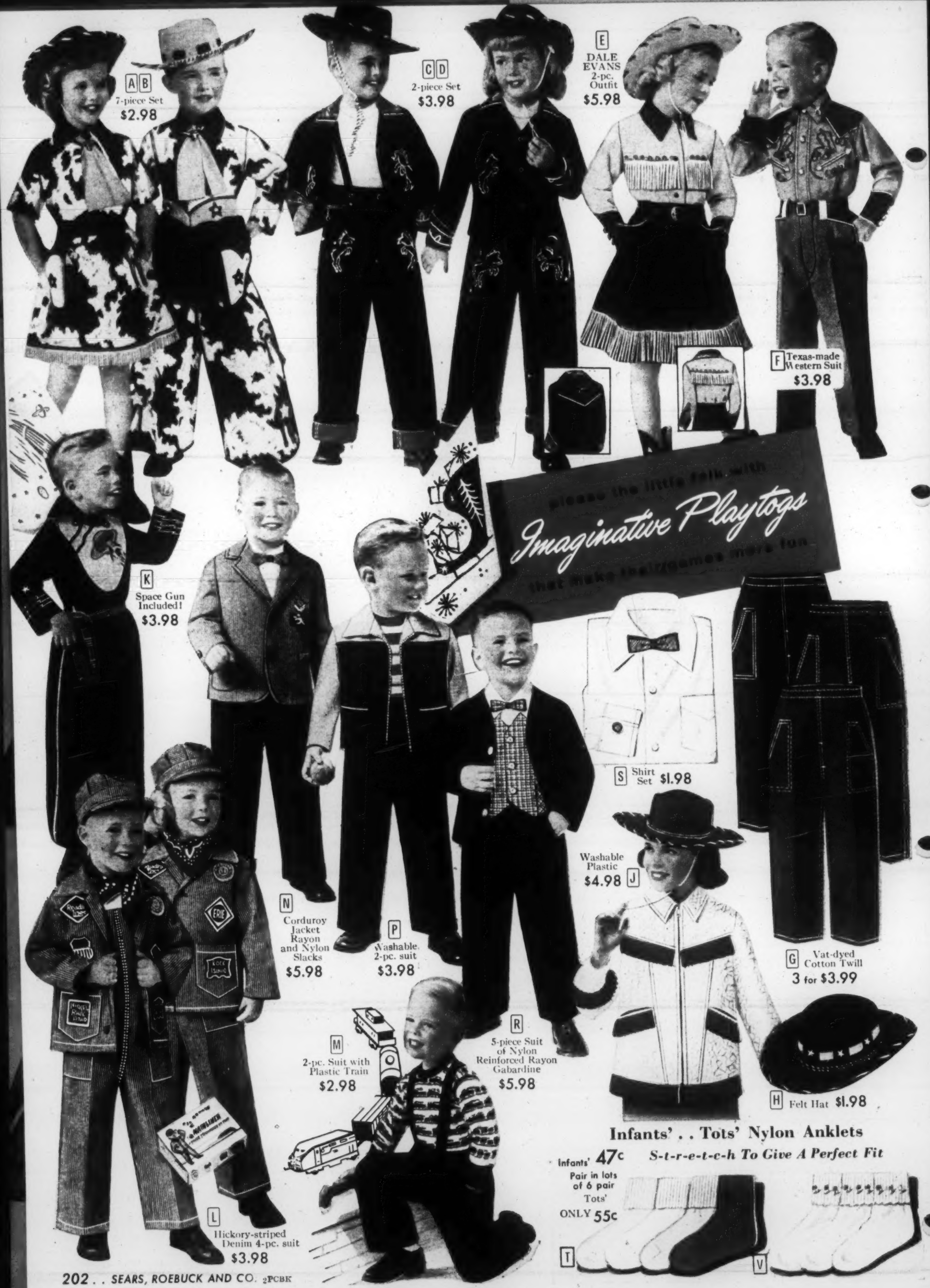
P Capeskin Slipper **$1.98** Pr.

R Plush "Bunny" **$1.00** Pr.

T Checked Corduroy **$1.49** Pr.

S Leather Moccasin **$1.98** Pr.

V Indian-Style Moccasin **$1.98** Pr.


please the little folk with
Imaginative Playtogs
that make their games more fun

A B 7-piece Set
$2.98

C D 2-piece Set
$3.98

E DALE EVANS 2-pc. Outfit
$5.98

F Texas-made Western Suit
$3.98

K Space Gun Included!
$3.98

S Shirt Set $1.98

Washable Plastic
$4.98 J

G Vat-dyed Cotton Twill
3 for $3.99

N Corduroy Jacket Rayon and Nylon Slacks
$5.98

P Washable 2-pc. suit
$3.98

R 5-piece Suit of Nylon Reinforced Rayon Gabardine
$5.98

M 2-pc. Suit with Plastic Train
$2.98

H Felt Hat $1.98

L Hickory-striped Denim 4-pc. suit
$3.98

Infants' . . Tots' Nylon Anklets

S-t-r-e-t-c-h To Give A Perfect Fit

Infants' 47c
Pair in lots of 6 pair
Tots' ONLY 55c

T

V

◀ITEMS ILLUSTRATED ON OPPOSITE PAGE

Top Choices for Backyard Cowhands

Hats not included—see [H] below

Rootin' tootin' outfits of brown and white Palomino-print lightweight cotton twill. Each set includes plastic belt and holster, "clicker" gun, bright neck-tie and tie ring. Boxed. *State size* 2, 4, 6, 6x. Shpg. wt. 1 lb. 2 oz.

[A] **Sister set.** Short sleeve shirt ties at neckline. Cowgirl skirt trimmed with plastic fringe. Adjustable opening at side.
29 N 5570—7-piece set.....**$2.98**

[B] **Brother set.** Long sleeve shirt. Slacks look like cowboy's chaps. Snug-fitting elastic back waist.
29 N 7368—7-piece set.....**$2.98**

Texas-made Western 2-pc. suits of broncho-tough Sanforized heavyweight cotton twill. Colorful embroidery. Double-needle white stitching. Reinforced at strain points. Slacks have zipper closed watch pocket, 3 other pockets. Suspenders snap to waist in front. Snap-fastened jackets. Wash separately. *State size* 2, 4, 6, 6x. Shpg. wt. 1 lb. 4 oz.

[C] **Brother set.** Zipper fly front.
29 N 7364—Black......**$3.98**
29 N 7365—Dark green.. **3.98**

[D] **Sister set.** Zip side placket.
29 N 7366—Dark green..**$3.98**
29 N 7367—Black...... **3.98**

[E] **Dale Evans 2-pc. cowgirl outfit.** Authentic garb for your would-be "Queen of the West". Gold color rayon gabardine shirt. Snap fasteners. Brown cotton gabardine skirt. Back zipper. Plastic fringe. Sanforized—fabric won't shrink over 1%. Washfast. (Belt not incl.) Boxed. *State size* 3, 4, 5, 6, 6x.
29 N 5548—Wt. 1 lb. 10 oz..**$5.98**

[F] **Rodeo-bright suit** wee Westerners dote on. Cotton broadcloth shirt with lavish embroidery. Cotton covert pants. Half belt in front, elastic back waist. Texas-made. Sanforized—fabric won't shrink over 1%. Washable. *State size* 2, 3, 4. Shpg. wt. 11 oz.
29 N 7229—Red, light blue.**$3.98**
29 N 7230—2-tone green.... **3.98**

[G] **Bright cotton twill jeans.** 1 red, 1 kelly green, 1 charcoal gray in each package. Double-needle white stitching. Bar-tacked strain points. Washable. Sanforized—fabric won't shrink over 1%. *State size* 2, 3, 4, 5, 6, 6x.
29 N 6829—Wt. pkg. 1 lb. 7 oz. Pkg. of 3, *1 size*.................**$3.99**

[H] **Western hat** of all wool felt. Adjustable chin strap. Festive band of contrasting color with cowboy trim decorates the crown. *State size* small (19¾ in.), medium (20¾ in.), or large (21½ in.). Pull measuring tape around head, order nearest size. Wt. 1 lb.
29 N 7999—Black.........**$1.98**
29 N 7998—Bright red..... **1.98**
29 N 7997—Buckskin...... **1.98**

[J] **Handsomely fringed jacket** for young range riders. Washable vinylite plastic. Looks like leather. Fleecy knit cotton backing gives extra comfort, warmth. Fringe goes all around the bottom and across back. *State size* 4, 5, 6, 6x.
29 N 4518—White, red fringe
29 N 4519—Red, white fringe
29 N 4531—Med. blue, white fringe
Shpg. wt. 1 lb. 2 oz..........**$4.98**

Thrillers for Spaceman, Train Fan

[K] **Just the gift for Mars-bound youngfry.** Spaceman's suit of vat-dyed Sanforized cotton twill. Futuristic tie-on cape. Button-back shirt. Pants have elasticized waist and cuffs. Dark blue with yellow. Washable. Maximum fabric shrinkage 1%. Plastic belt, holster and gun included. Gun clicks and whistles in modern super-ray style. Boxed. *State size* 2, 3, 4.
29N6966—Shpg. wt. 1 lb. 1 oz.**$3.98**

[L] **Practical playtime outfit** made just like a real engineer's suit. Sanforized hickory striped denim—won't shrink over 1%. Cap and jacket decked with authentic railroad emblems. Big trainman pockets. Bib-top overall has adjustable suspenders, elastic back waist, side plackets. Red 'kerchie completes outfit. Wash separately. *State size* 2, 3, 4, 5, 6. Wt. 1 lb. 2 oz.
29 N 6915—4-pc. outfit.....**$3.98**

[M] **Six-piece plastic train** adds toy-appeal to set. Cotton polo shirt has knit-in train design. Button shoulder for dressing ease. Sanforized cotton twill slacks. Vat-dyed navy blue. Non-slip ladder back suspenders. Elastic back waist. Washable. Boxed. *State size* 2, 3, 4.
29 N 6906—Shpg. wt. 13 oz..................................**$2.98**

"Dress-up" Packages for Santa's Pack

[N] **Corduroy sport coat** fully lined with rayon. Embroidered crest. Rayon gabardine slacks reinforced with 15% nylon. Full elastic waist, suspenders. Washable. *State size* 2, 3, 4. Shpg. wt. 1 lb. 6 oz.
29N6747-Tan, brown
29N6748-Dark royal blue, gray......**$5.98**

[P] **Washable slack suit** of rayon gabardine strengthened with 10% nylon. Zip front jacket. Contrasting trim. Boxer longies with shirred elastic waist, fly front. *State size* 1, 2, 3, 4. Shpg. wt. 14 oz.
29N6703-Brown, tan
29N6704-Royal blue with gray......**$3.98**

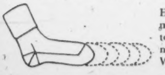
[R] **5-piece suit.** Washable 85% rayon, 15% nylon gabardine. Snugtex* elastic waist on longies. Fly front. Checked rayon vest, matching tie. White cotton shirt. *State size* 2, 3, 4,
29N6739-Navy blue
29N6740-Brown
Wt. 1 lb. 9 oz...**$5.98**

[S] **Dress shirt just like Dad's.** Sanforized white cotton broadcloth—won't shrink over 1%. French cuffs, small-scale cuff links. Clip-on bow tie. Boxed. *State size* 2, 3, 4, 5, 6. Shpg. wt. 10 oz.
29 N 6228...............................Set **$1.98; 2 sets $3.88**

*Reg. U.S. Pat. Off.

Before ordering see size chart, page 204

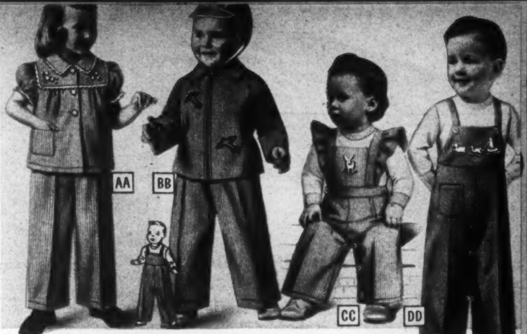
Anklets That "Grow" with Your Child



Extra soft, lightweight nylon. Processed to mold comfortably to child's foot. Stretch to fit as foot grows. Always fit smoothly, never bind or wrinkle. Stay neatly in place. Washable. Dry quickly.

[T] **Solids.** *State color* white, lt. blue, red, yellow. Wt. 3 prs. 5 oz.
29 N 1971—Fit infants' sizes 4 to 5½. **3 pairs $1.47; 6 pairs $2.82**
29 N 1972—Fit tots' sizes 5½ to 7½. **3 pairs $1.70; 6 pairs $3.30**

[V] **Knit-in design on cuff.** White with pastel trims. Wt. pkg. 5 oz.
29N1973—Fit infants' sizes 4 to 5½. Pkg. of 3 pr. **$1.47..2 pkgs. $2.82**
29 N 1974—Fit sizes 5½ to 7½. Pkg. of 3 pr. **$1.70...2 pkgs. $3.30**



Festive Corduroy Togs

[AA] **Sweet overall set** **$3.98** of pinwale corduroy. Embroidery and lace trimmed jacket. Gathered yoke front and back. Bib-top overall with elastic back waist, button plackets, one pocket. Washable. *State size* 2, 3, 4.
29N7035-Yellow corduroy
29N7036-Shrimp pink
Shpg. wt. 12 oz. .Set **$3.98**

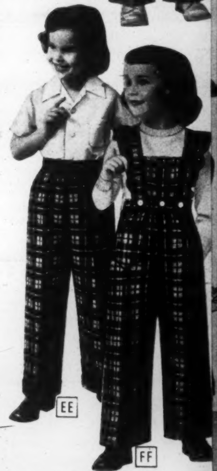
[CC] **Washfast corduroy creepalong** **$2.45** Each in lots of 2 with pinafore-suspenders. Snap crotch. Rip-resistant plackets. *State size* 6, 12, 18 mos. Wt. ea. 9 oz.
29N7586-Aqua blue-green
29N7587-Shrimp pink
Each **$2.49; 2 for only $4.90**

[EE] **Corduroy longie** **$1.94** Each in lots of 2 with Snugtex* elastic waist. Keeps shirts in, pants up. Washfast solids . . wash plaid separately. *State size* 2, 3, 4, 5, 6, 6x.
29N6909-Multicolor plaid
29N6916-Red corduroy
29N6917-Gray corduroy
29N6918-Dark green.
Shipping wt. ea. 10 oz.
Each **$1.98....2 for $3.88**

[BB] **Embroidery trimmed corduroy outfit.** **$5.98** Zip front jacket lined with fleeced cotton. Snap-crotch creep-along. Non-slip suspenders, elastic back waist. Washable. Matching cap. *State size* 6, 12, 18 mos. Shpg. wt. 14 oz.
29N7577-Honey tan.**$5.98**
29N7578-Lt. green.. **5.98**

[DD] **Our best washfast corduroy overall.** **$2.35** Each in lots of 2 Snap crotch. Drop seat—snaps open without removing non-slip suspenders. Buckle adjusts suspender length. Bar-tacked front seam can be opened for fly. *State size* 1, 2, 3. Shpg. wt. ea. 10 oz.
29N7060-Red corduroy
29N7059-Medium blue
29N7061-Aqua blue-green
Each **$2.39....2 for $4.70**

[FF] **Multi-color plaid corduroy overall.** **$2.98** Detachable pinafore top—can be worn as separate longie. Elasticized waist. Wash separately. *State size* 2, 3, 4, 5, 6, 6x.
29N7006-Wt. 12 oz.**$2.98**



PACKAGES . . big gifts at small prices

Less than $1.00 each. 3 for **$2.99** Corduroy longies. Elastic waist, one pocket. 1 red, 1 dark green, 1 brown. Wash separately. *State size* 2, 3, 4, 5, 6.
29 N 6885—Sold only in package of 3, *1 size*. Shpg. wt. 1 lb. 2 oz.........**$2.99**

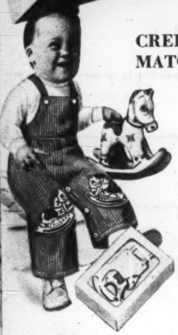
Only $1.44 each in this package. 3 for **$4.32** **Washfast** pinwale corduroy overalls—1 red, 1 med. blue, 1 brown. Elastic back waists. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 3 oz.
29 N 7080—Sold only in package of 3, *1 size*....**$4.32**

SIZE CHART FOR ANKLETS								
Order size...	4	4½	5	5½	6	6½	7	7½
For foot length	3½	4	4½	5	5½	6	6½	7 in.

Only $1.15 each in this assortment. 3 for **$3.45** Fine pinwale corduroy creepalongs. Snap crotches. Elastic back waists. 1 med. blue, 1 red, 1 yellow. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. 1 lb.
29 N 7536—Sold only in package of 3, *1 size*..........**$3.45**

active youngsters need lots of
Sturdy Play Togs
for rugged day-in, day-out wear

GIVE MORE, YET PAY LESS, BUY A PACKAGE

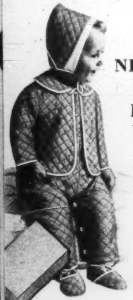


CREEPALONG AND MATCHING TOY . .

Stuffed Plastic Rocking Horse

$2.98 Set

Fine quality washfast pinwale corduroy creepalong . . comfortable padded knees match the large plastic toy rocking horse. Full snap crotch; button suspenders. Double fabric bib; elastic at back waist for neat fit. Neatly made with 2 side plackets and front pleats. *Please state size* 6, 12, or 18 months. Shpg. wt. set 1 lb. 2 oz. Gift boxed.
29 N 7540–Medium blue
29 N 7541–Yellow. Set $2.98

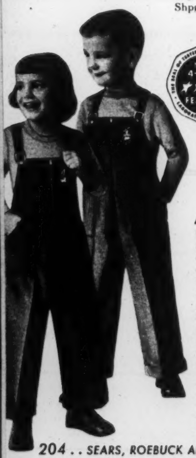


NEW CREEPALONG SET INTERCEL LINING

For year 'round wear . . Warmth without bulk

$3.98 4-pc. Set

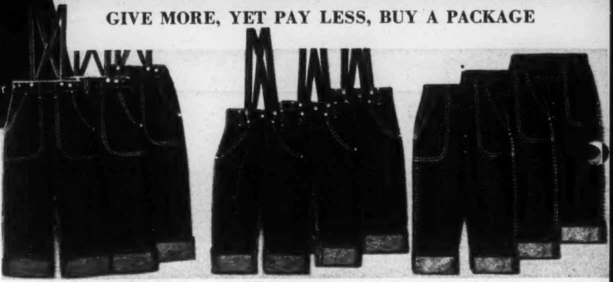
Soft knit rayon outer fabric is firmly quilted to Intercel Celanese acetate fiber. Jacket has Peter Pan collar. Snap crotch creepalong with elastic at waist back; side plackets. Matching hat and bootees. Washable. *State size* 6, 12, 18 months. Boxed for gift giving.
29 N 7542—Pastel blue
29 N 7543—Pastel green
Shpg. wt. set 1 lb. 2 oz. . . $3.98



OUR FINEST Corduroy Overalls are WASHFAST

$2.94 Each in lots of 2

A top buy because: safety-tilt rust resistant adjustable buckles on suspenders. Drop seat can be lowered without removing the non-slip suspenders. Zipper front makes dressing easy; serves as fly for boys. Embroidered double fabric bib. Non-skid elastic back waist. Full cuffs; 2 pockets. *State size* 2, 3, 4, 5. Shpg. wt. ea. 13 oz.
29 N 7013—Red
29 N 7014—Medium blue
29 N 7015—Dark green
29 N 7016—Brown
Each $2.98 . . . . 2 for $5.88

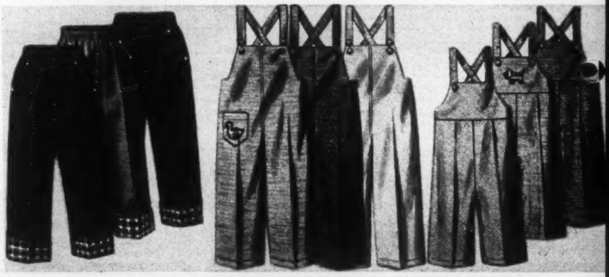


6-oz. Navy Blue Denims . . Sanforized—won't shrink more than 1%

Girls' jeans . . $1.15 each in package of 3. Pkg. of 3 $3.45 Detachable suspenders. Yoke back; 3 pockets. Double needle stitched; reinforced. Wash separately. *State size* 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. pkg. 1 lb. 7 oz.
29N7686–Pkg. of 3 *of 1 size.* $3.45

Boys' jeans . . less than $1.00 each in package of 3. Pkg. of 3 $2.99 Detachable suspenders. Fly front; yoke back; 3 pockets. Double needle sewn; reinforced. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. pkg. 1 lb. 4 oz.
29 N 7685–Pkg. of 3 *of 1 size.* $2.99

Boxer jeans cost only 88c each in package of 3. Pkg. of 3 $2.64 2 pockets, elastic waist. Bar-tacked front seam can be opened for fly. Double stitched; reinforced. Wash separately. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. pkg. 1 lb. 6 oz.
29 N 7684–Pkg. of 3 *of 1 size.* $2.64



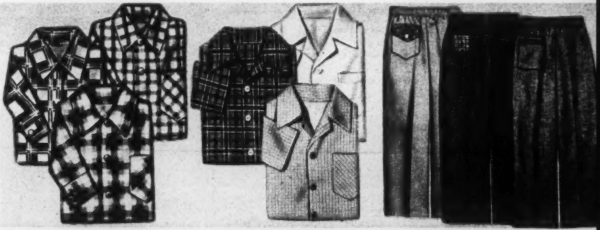
Sanforized Cotton Jeans and Overalls

Cotton flannel lined jeans . . $1.59 each in package of 3. Pkg. of 3 $4.77 1 navy, 1 brown denim, 1 red twill. Elastic waist; bar-tacked front seam may be opened for fly. Double needle sewn. Wash separately. *State size* 2, 3, 4, 5, 6. Shipping weight package 2 lbs. 1 oz.
29 N 7687–Pkg. of 3 *of 1 size.* $4.77

Bib-top overalls—less than $1.00 each in this package of 3. Pkg. of 3 $2.99 1 navy denim, 1 brown denim with applique on pocket; 1 red twill. 1 pocket; elastic back waist. Wash separately, maximum fabric shrinkage 1%. *State size* 1, 2, 3, 4. Shipping weight for package 1 pound.
29 N 7095–Pkg. of 3 *of 1 size.* $2.99

For Tiny Tikes

Sanforized cotton creepalongs—less than $1.00 each in package of 3. Pkg. of 3 $2.99 1 red twill, 1 navy blue denim, 1 brown denim with cute applique. Snap crotches; elastic at waist back. Wash separately, maximum fabric shrinkage 1%. *State size* 6, 12, 18 months. Shpg. wt. pkg. 14 oz.
29 N 7571–Pkg. of 3 *of 1 size.* $2.99



Bright Prints

Cotton flannel shirts . . . 99c each in package of 3. Pkg. of 3 $2.97 Assorted prints Sanforized—won't shrink more than 1%. Long sleeves. Washfast. *State size* 1, 2, 3, 4, 5, 6. Shipping weight pkg. 1 lb.
29 N 6223–Pkg. of 3 *of 1 size.* $2.97

Cotton Shirts

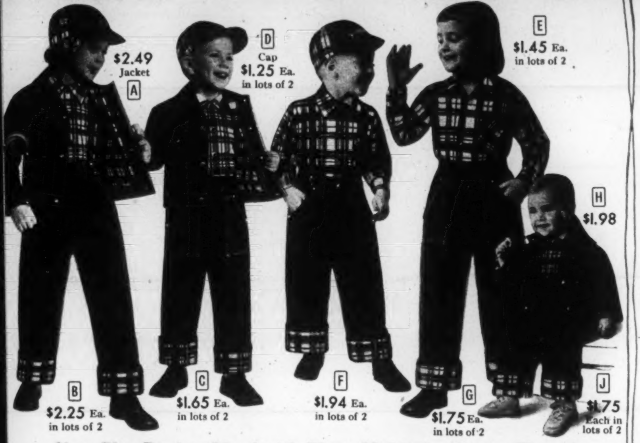
Thrifty shirts cost less than 67c each in package of 3. Pkg. of 3 $1.99 1 white broadcloth, 1 plaid gingham, and 1 printed percale. Short sleeves. Washfast. *State size* 2, 3, 4, 5, 6. Shpg. wt. pkg. 10 oz.
29 N 6227–Pkg. of 3 *of 1 size.* $1.99

Boxer Longies

Neatly trimmed jeans—only 79c each in package of 3. Pkg. of 3 $2.37 1 charcoal gray denim, 1 navy denim, 1 red twill. Sanforized. Wash separately. *State size* 2, 3, 4, 5, 6. Shipping weight pkg. 1 lb. 2 oz.
29 N 6993–Pkg. of 3 *of 1 size.* $2.37

SIZE CHART FOR 6 to 18 Months and SIZES 1 to 6x

Order size	6-9 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6x
If height is	24½–26½	27–29	29½–31½	29½–31	31½–34	34½–37	37½–40	40½–43	43½–46	46½–48 in.
If chest is	18	19	20	20	21	22	23	24	25	25½ in.
If weight is	. . . .	. . . .	. . . .	22½–25	25½–29	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.



Navy Blue Denims Lined with Warm Multicolor Cotton Flannel

- Sanforized—maximum fabric shrinkage 1%
- Double needle sewn with contrasting thread
- Bar-tacked or riveted at all points of strain
- Linings, shirt match, make complete sets
- Jeans lined from cuff to waist . . . big pockets
- Jackets have full lining including sleeves

A **8-ounce denim jacket** with yoke back and action pleats. Heavy duty snap fasteners. Wash separately. *State size* 2, 3, 4, 5, 6, 6x.
29N7729M–Shpg. wt. 12 oz. $2.49

B **Girls' 8-ounce denim jean** with detachable suspenders and side zipper placket. Belt loops. Wash separately. *State size* 2,3,4,5,6,6x. Shpg. wt. ea. 1 lb.
29N7726M–Ea. $2.29, 2 for $4.50

C **Toddlers' 7-ounce denim boxer jean.** Bar-tacked front seam may be opened for boys' fly. Elastic waist. Wash separately. *State size* 2, 3, 4. Wt. each 11 oz.
29N7727M–Ea. $1.69, 2 for $3.30

D **Plaid trimmed denim cap.** Buckle chin strap; elastic back. *State size* 19,20,21 inches. *Draw tape around head to measure.* Shpg. wt. ea. 4 oz.
29 N 7987M—Each $1.29; 2 for $2.50

E **Handsome multicolor plaid cotton flannel shirt** matches linings in all jeans and jackets. Convertible collar; long sleeves. Washable. *State size* 1,2, 3, 4, 5, 6, 6x. Shpg. wt. each 7 oz.
29 N 6206M—Each $1.49; 2 for $2.90

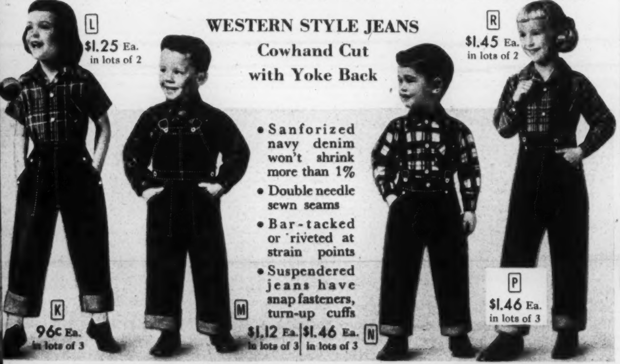
F **Sturdy 8-ounce denim jean for boys.** Detachable suspenders and zipper fly front. Belt loops. 2 front and 2 back pockets. Wash separately. *State size* 2,3,4. Shpg. wt. each 13 oz.
29 N 7728M—Each $1.98; 2 for $3.88

G **Girls' or boys' 7-ounce denim boxer jean.** Bar-tacked front may be opened for boys' fly. Wash separately. *State size* 2,3,4,5,6,6x. Shpg. wt. each 12 oz.
29 N 7725M—Each $1.79; 2 for $3.50

H **Tough 7-ounce navy denim jacket** for tiny tots' cold weather comfort. Heavy duty snap fasteners down front. One pocket. Wash separately. *Please state size* 6, 12, or 18 months.
29 N 7731M—Shpg. wt. 7 oz. $1.98

J **Tiny tykes' 7-ounce denim jean** with convenient snap crotch for diaper changes. Button suspenders; side placket. Elastic back waist. Wash separately. *State size* 6,12,18 mos. Wt. ea. 9 oz.
29 N 7730M—Each $1.79; 2 for $3.50

WESTERN STYLE JEANS
Cowhand Cut with Yoke Back



- Sanforized navy denim won't shrink more than 1%
- Double needle sewn seams
- Bar-tacked or riveted at strain points
- Suspendered jeans have snap fasteners, turn-up cuffs

K **Girls' or boys' boxer jeans of sturdy 7-ounce denim.** All-around shirred elastic waist fits smoothly—no belt needed. 3 pockets. Wash separately. *State size* 3, 4, 5, 6, 6x. Wt. each 9 oz.
29 N 7669—Each 98c; 3 for $2.88

L **Short sleeved shirt of Dan River Wrinkl-shed* cotton gingham.** Washfast multicolor plaids. Maximum fabric shrinkage 1%. *State size* 1, 2, 3, 4, 5, 6, 6x. Wt. ea. 5 oz.
29N6211–Each $1.29; 2 for $2.50

M **Toddler boys' 6-ounce denim overalls.** Suspenders are bar-tacked in back to stay on shoulders. Fly front opening; three pockets. Bar-tacked at all strain points. Wash separately. *State size* 1, 2, 3, 4. Wt. each 8 oz.
29 N 7096–Ea. $1.19
3 for only 3.34

*Reg. U.S. Pat. Off.

N **8-ounce denim jean** for toddler boys. Adjustable buckle suspenders can be detached. Belt loops; zipper fly front. Two side, two back pockets. Wash separately. *State size* 1,2,3,4. Shpg. wt. ea. 11 oz.
29N7621 Ea. $1.49
3 for only . . . 4.38

P **Girls' 8-ounce denim jean** with detachable suspenders. Won't slip off shoulders. Belt loops; zipper side placket; 4 pockets. Wash separately. *State size* 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. each 11 oz.
29N7670–Each $1.49; 3 for $4.38

R **Long sleeved shirt of Dan River Wrinkl-shed* cotton gingham.** Washfast multicolor plaids. Maximum fabric shrinkage 1%. *State size* 1,2,3,4,5,6,6x. Wt. ea. 6 oz.
29N6224–Each $1.49; 2 for $2.90

New Sports Set
Sizes 2 to 6

Gay flannel shirt and denim jean—a thoughtful gift for pre-schoolers

$1.94 Set in lots of 2

Sanforized cotton flannel shirt is a cheerful red, navy, and white check. Zipper neck opening, button cuffs. Sanforized navy blue denim boxer jeans have matching checked cotton flannel turn-up cuffs. All-around shirred elastic waist grips shirt tail; fits comfortably. Two front pockets are riveted for added strength. Wash separately—maximum fabric shrinkage 1%. *State size* 2, 3, 4, 5, 6. Use the size chart on facing page. Shipping weight each set 12 ounces.
29 N 7689–Set $1.98; 2 sets $3.88

New Airline Mechanic's Suit

Authentic styling spurs the imagination of the "make-believe" crowd

$1.94 Each in lots of 2

Sanforized denim coverall . . fine medium blue and white pin checks. Famous TWA appliques on both front and back. Two chest pockets and two side pockets. Elastic at back of waist gives smooth fit. Full length front zipper. Bright red collar and front waistband add a gay touch. Washable—fabric won't shrink more than 1%. *Please state size wanted* 2, 3, 4.
29 N 7369—Shipping weight ea. 1 lb. 2 oz. Each $1.98; 2 for $3.88

DOUBLE KNEE JEANS

18% NYLON
Tough Sunfast Denim

$1.56 Each in lots of 3

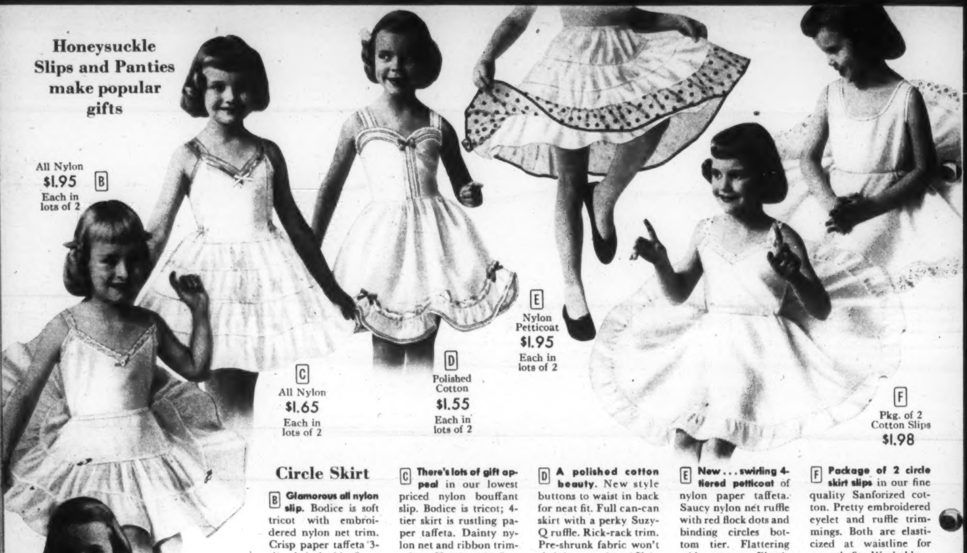
Navy blue 8-oz. denim with nylon added to warp yarns for long wear. Elastic waist; 3 pockets. Bar-tacked front seam may be opened for boys' fly. Double needle orange stitching; reinforced with bar-tacks, rivets. Wash separately. *Do not use hot iron.* Maximum fabric shrinkage 1%. *State size* 2, 3, 4, 5, 6, 6x.
29 N 7680—Wt. ea. 14 oz.
Each $1.59 . . . . 3 for $4.68

Navy or Brown
Elastic back waist

$1.71 Each in lots of 3

Western style denim jean with tapered legs. Snug-tex* elastic back waist keeps jean up without suspenders. Zipper fly; band front waist; belt loops. 4 pockets. Sanforized—won't shrink more than 1%. Wash separately. *State size* 2, 3, 4. Shpg. wt. ea. 8 oz.
29 N 7682—Range brown
29 N 7683—Navy blue
Each $1.79; 3 for $5.13

Honeysuckle Slips and Panties make popular gifts



All Nylon
$1.95 B
Each in lots of 2

C
All Nylon
$1.65
Each in lots of 2

D
Polished Cotton
$1.55
Each in lots of 2

E
Nylon Petticoat
$1.95
Each in lots of 2

F
Pkg. of 2 Cotton Slips
$1.98

A
All Nylon
$2.50
Each in lots of 2

Circle Skirt

B **Glamorous all nylon slip.** Bodice is soft tricot with embroidered nylon net trim. Crisp paper taffeta 3-tiered circle skirt flares dresses prettily. Dainty rosebud trim. Hand washable. *State size* 2, 4, 6, or 6x. Shipping weight each 5 ounces.
29 N 2727—White
Each $1.98; 2 for $3.90

Our Best

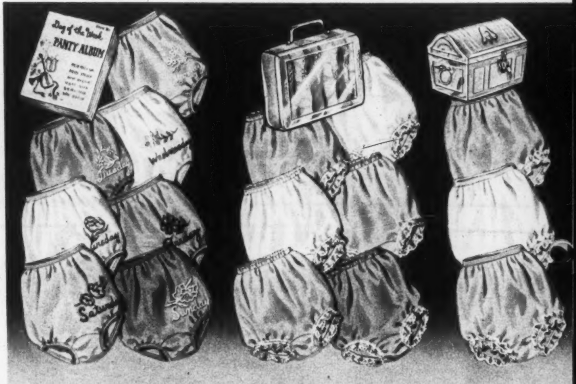
A **100% nylon slip.** Lace trimmed tricot top. 2 nylon net pink-edged ruffles peek from under 3-tiered paper taffeta circle skirt . . . add billowing flare to dresses. Hand wash. *State size* 2, 4, 6, 6x. Shipping weight each 6 oz.
29 N 2841—White
Each $2.59; 2 for $5.00

C **There's lots of gift appeal** in our lowest priced nylon bouffant slip. Bodice is tricot; 4-tier skirt is rustling paper taffeta. Dainty nylon net and ribbon trimmings. Hand wash. *State size* 2,4,6,6x. Wt. ea. 4 oz.
29 N 2725–All white
29 N 2726–White bodice and red skirt.
Each $1.69. . .2 for $3.30

D **A polished cotton beauty.** New style buttons to waist in back for neat fit. Full can-can skirt with a perky Suzy-Q ruffle. Rick-rack trim. Pre-shrunk fabric won't shrink more than 1% in washing. *Please state size* 2, 4, 6, 6x. Shipping weight 7 oz.
29 N 2724—White
Each $1.59; 2 for $3.10

E **New . . . swirling 4-tiered petticoat** of nylon paper taffeta. Saucy nylon net ruffle with red flock dots and binding circles bottom tier. Flattering wide sweep. Elastic waist. Hand washable. *State size* 2, 4, 6, 6x. Shpg. wt. ea. 5 oz.
29 N 2723—White
Each $1.98; 2 for $3.90

F **Package of 2 circle skirt slips** in our fine quality Sanforized cotton. Pretty embroidered eyelet and ruffle trimmings. Both are elasticized at waistline for smooth fit. Washable—maximum fabric shrinkage 1%. *State size* 2, 4, 6, 6x. Shpg. wt. pkg. 11 oz.
29 N 2716–White. Package of 2 *of 1 size* $1.98



Box of 7 Runproof Acetate Tricot Panties $2.98

Each panty embroidered with a day of the week and floral design. Panties must wear 7 months or you get 7 new pairs at no extra charge. 2 white, 2 pink, 1 blue, 1 yellow, 1 green in Panty Album Box. Hand wash. *State size* 2, 4, 6, 6x. Shpg. wt. 1 lb. 12 oz.
29 N 2904—Box of 7 of 1 size. . $2.98

6 Knit Rayon Panties in Plastic Case $1.98

Lace trimmed panties with covered elastic waist; double fabric crotch. 2 pink, 2 white, 1 blue, 1 yellow in plastic carrying case. Hand wash. *State size* 2, 4, 6, 6x. Shpg. wt. pkg. 1 lb.
29N2903-Pkg. 6, *1 size* $1.98

3 Runproof Panties in Treasure Chest Bank $1.49

Acetate tricot panties with lace edged elasticized legs. Elastic waist; double fabric crotch. 1 each pink, blue, and yellow in plastic bank with lock and 2 keys. Hand wash. *State size* 2, 4, 6, 6x. Shpg. wt. pkg. 8 ounces.
29 N 2905–Pkg. 3, 1 *size* $1.49

All Nylon
$1.95
Each in lots of 2

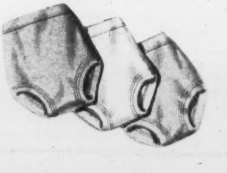
Cotton
$1.35
Each in lots of 2

Toddlers'
Sizes 1 to 3

Glamorous Slips for Tots

100% nylon slip . . bodice is tricot. with embroidered sheer trim. Crisp paper taffeta circle skirt has ruffle of embroidered sheer and a nylon net flounce. Hand wash. *State size* 1, 2, 3.
29N2722-White. Wt. ea. 7 oz.
Each $1.98. . . . . . . .2 for $3.90

Toddlers' can-can slip. Sanforized batiste top; permanent finish organdy 2-tier skirt. Nylon net ruffle peeks from under bottom tier. Elasticized waist. Washable. *State size* 1,2,3.
29N2721–White. Wt. ea. 3 oz.
Each $1.39. . . . . . . .2 for $2.70



Nylon Panties Grow with Child

No size measurement necessary—one size fits 2 to 6

LESS THAN
88c Ea. in lots of 2

Soft, springy 100% nylon panties fit all sizes from 2 to 6. Adjust to child's growth. Full-fashion knit to fit snugly and smoothly without binding or wrinkling. Extra long wearing. Elastic at waist. Hand wash; dry quickly. Shpg. wt. each 3 oz.

29 N 1167—*State color* white, yellow, pink. Each 89c, 2 for $1.75

29 N 1168—**Christmas package** contains 1 white panty, 1 pink, and 1 yellow. Shpg. wt. pkg. 6 oz. Pkg. of 3. . . . .$2.50

gifts to treasure all winter..

Honeysuckle Nightwear

for children through size 6x

Pastels
$1.95
Each in lots of 2

Infants' Terry Set

Winterweight knit cotton terry cloth that needs no ironing. Pullover top, pants, and bootees all have elasticized openings. White shell-stitching edges ruffles; white cord tie at neck. Washable. *State size* Small (fits infants to 9 months); Large (fits infants from 9 to 18 months). Shpg. wt. set 11 oz.

29N3320–Pink 29N3321–Blue 29N3323–Yellow
29N3322–Light mint green Each $1.98, 2 for $3.90
29N3324–Washfast red.............. Each 2.59

SIZE CHART for SLEEPWEAR, SIZES 6 mos.; 1 to 6X

Order size	6 mos.	1	2	3
If chest is	18	20	21	22 in.
If height is	upto26½	27–31	31½–34	34½–37 in.
Order size	4	5	6	6x
If chest is	23	24	25	25½ in.
If height is	37½-40	40½-43	43½-46	46½-48 in.

A $2.45 Ea. in lots of 2

B $2.45 Ea. in lots of 2

Dualoy Soles

Dualoy coated (Vinyl plastic backed with knit cotton) slipper soles keep out drafts... no need for extra slippers ... and they wipe clean with a damp cloth . . . best of all, need no special care in laundering

Top 2 in. longer; pants 1 size larger than regular size

C 2-piece $1.95 Ea. in lots of 2

D $2.25 Ea. in lots of 2

Medium weight Sleepers

Our best combed cotton interlock sleepers are warm and cozy even on coldest nights . . . they're neatly made and sturdily reinforced. Comfortable, snug-fitting elastic at waists

A **Attractive pajamas for girls.** Top has knit-in check pattern with solid color yoke, sleeves, and pocket. 2-button shoulder. Trim and pants are solid color. Washable. *State size* 1, 2, 3, 4. Shpg. wt. each 9 oz.
29 N 3298—Yellow
29 N 3299—Medium blue
Each $2.49...2 for $4.90

B **Boys' pajamas knit of combed cotton.** Check patterned top with solid color sleeves, pants, and trim. Pants have elastic waist; fly front opening. Washable. *State size* 1, 2, 3, 4. Shpg. wt. each 10 oz.
29 N 3356—Medium blue
29 N 3357—Yellow
Each $2.49...2 for $4.90

Heavyweight Knit Sleepers

Fabric is napped on both sides . . processed for minimum shrinkage. Sleepers have Gripper Fastener closings . . reinforcements at strain points

C **2-piece style with elastic drop seat.** Washable. *State size* 6 mos., 1, 2, 3, 4. Wt. ea. 14 oz.
29N3363-Yellow 29N3364-Pink
29N3365-Blue 29N3366-Green
Each $1.98.........2 for $3.90
3-piece style with *2 pairs of pants.* Shpg. wt. each 1 lb. 3 oz.
29N3374-Yellow 29N3375-Pink
29N3376-Blue 29N3377-Green
Each $2.89..........2 for $5.68

D **Grow-Sleeper of warm knit cotton.** Elastic waist hugs top firmly. Washable. *State size* 1, 2, 3, 4, 6. Shpg. wt. ea. 1 lb. 2 oz.
29 N 3352—Yellow
29 N 3353—Blue
29 N 3354—Green
Ea.$2.29 2 for $4.50

Warm Coverlet SLEEPER

Keeps toddlers warm and comfy without blankets

Child is always safe and covered in this sleeper

Fleecy fabric is 75% Estron acetate, 25% long wearing Nylon

Front zipper makes diaper changes and dressing easy

Just dress child in diaper or undies; no need for extra sleeper or covers

Hand washable.. quick drying

$5.98

An Ideal Gift for Tots

This cozy coverlet sleeper zips down front through one leg. Self-material under zipper keeps metal away from child's body; tab closing snap fastens at neck. Bootee feet elasticized at ankles. Hand wash—needs no ironing. *Please state size* Small (fits up to size 1); Medium (fits sizes 2 and 3); Large (fits sizes 3 and 4). Be sure to use the size chart before ordering. Shipping weight 1 pound 11 ounces.
29N3340–Pink 29N3341–Blue
29N3342–Yellow 29N3343–Light mint green
Each................................ $5.98

$1.95 Ea. in lots of 2

$1.95 Ea. in lots of 2

$1.95 Ea. in lots of 2

$3.98 Ea.

Gay Screen Print Trim

Hand screened winter play scene brightens this cotton flannelette gown. Embroidered eyelet trim. Sanforized; won't shrink more than 1%. Washable. *State size* 2, 4, 6, 6x. Wt. ea. 9 oz.
29 N 3378—Yellow
29N3379–Light mint green
Each $1.98... 2 for $3.90

Toreador Pajamas

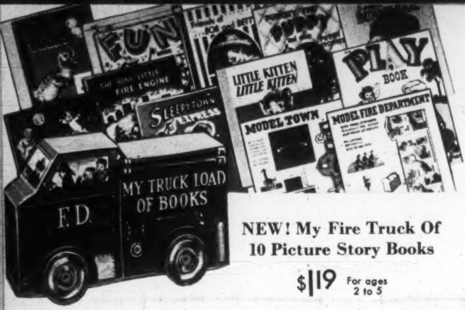
Sanforized cotton flannelette. Candy striped top with toreador screen print. Solid color pants slashed at ankles. Washable. Maximum shrinkage 1%. *State size* 4, 6, 6x. Wt. ea. 10 oz.
29 N 3380—Red
29 N 3381—Aqua green
Each $1.98...2 for $3.90

Lounging Pajamas

Glamorous top is rayon satin with sparkling gold-color braid trim. Black acetate crepe pants have elastic at waist. Hand wash separately. *State size* 4, 6, 6x. Shpg. wt. each 10 oz.
29N3237–Amer. Beauty
29N3238–Turquoise green
Each $1.98...2 for $3.90

Quilted Cotton Lounging Pajamas

Very new and feminine pajamas for television or lounging. Jacket is red and white print outside; white and red inside. Red and white print toreador length pants with white print trim. Washable. *State size* 4, 6, 6x. Wt. 1 lb. 10 oz.
29 N 3382.........Each $3.98

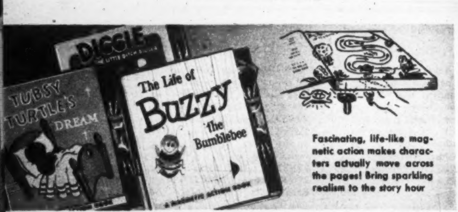


NEW! My Fire Truck Of 10 Picture Story Books

$1.19 For ages 2 to 5

Here comes a fire truck load of delight for your junior fireman! Heavy cardboard truck (10x6x2 in.) with its movable wheels makes a delightful pull toy for active youngsters ages 2 to 5. What an exciting discovery to find inside the truck a generous load of 10 picture books plus a real model town and fire department your tot can assemble himself. 8 story books (5¼x7 in.) include "The Busy Little Fire Engine," "Sleepytown Express," "Punchy the Puppy" and other entertaining stories. About 16 pages in each with 4-color illustrations throughout. Two big activity books: "The Fun Book" and the "Play Book." About 16 pages in each, size 6x8 in. Model Town and Model Fire Department of sturdy, colorful cardboard, 6x8 in. each. Easily assembled. Truly a play-packed value sure to please your youngsters. Order several today at this low price.

3 N 227—Shipping weight 1 pound 4 ounces............................$1.19



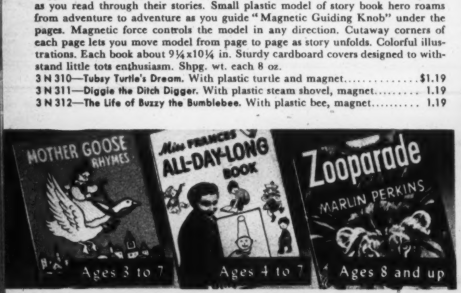
Fascinating, life-like magnetic action makes characters actually move across the pages! Bring sparkling realism to the story hour

NEW MAGNA BOOKS—Life-like Magnetic Action!

$1.19

Magna Books open a new and irresistible excitement to story telling. Watch the wonder and amazement in your tot's eyes as Tubsy the Turtle, Diggie the Ditch Digger, and Buzzy the Bumblebee actually move across the pages as you read through their stories. Small plastic model of story book hero roams from adventure to adventure as you guide "Magnetic Guiding Knob" under the pages. Magnetic force controls the model in any direction. Cutaway corners of each page lets you move model from page to page as story unfolds. Colorful illustrations. Each book about 9¼x10¼ in. Sturdy cardboard covers designed to withstand little tots enthusiasm. Shpg. wt. each 8 oz.

3 N 310—**Tubsy Turtle's Dream.** With plastic turtle and magnet..............$1.19
3 N 311—**Diggie the Ditch Digger.** With plastic steam shovel, magnet.......... 1.19
3 N 312—**The Life of Buzzy the Bumblebee.** With plastic bee, magnet.......... 1.19



Ages 3 to 7 Ages 4 to 7 Ages 8 and up

Favorites for Pre-School Tots

Mother Goose with 185 Nursery Rhymes. De luxe edition of 185 best-loved nursery rhymes . . every page in full color. Fine quality paper and cleverly illustrated by Margot Austin. Stiff cover. **$1.89**

3 N 104—Shpg. wt. 1 lb. 12 oz. $1.89

Miss Frances' All-Day-Long Book. Latest by Ding Dong School's favorite teacher. Practical, constructive play ideas give youngsters, 4 to 7, active things to do in the morning, quiet things to do before naptime, and many more happy things to do. Colorful illustrations. 8¼x11 in. About 72 pages. **$2.39**

3 N 233—Shpg. wt. 10 oz......$2.39

Ding Dong School* Book (not shown). A real "how-to-do-it" book. Simple text, colorful pictures present the most popular activities of the famous Ding Dong School. Stiff cover. 8¼x11 in. **$2.39**

3 N 1550—About 72 pages Illustrated. Shpg. wt. 8 oz.................$2.39

New Marlin Perkins Zoo Parade. By the well-known director of television's "Zoo parade." Fascinating and informative, it captures all the fun and excitement of the TV program. Filled with animal anecdotes, hundreds of odd facts. About 96 pages. 9x11 in. Colorful illustrations. **$2.79**

3 N 234—Shpg. wt. 10 oz......$2.79

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*N. B. C., Inc. Service and Trade Mark

4 Linen Baby Books

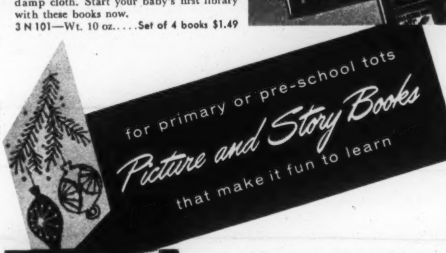
$1.49

Gay 4-color full-page illustrations printed on strong linen pages that are hard to tear and yet soft enough so baby can't hurt himself. Set includes "Baby's First Book," "ABC Book," "1-2-3 Picture Book" and "Mother Goose Rhymes."

Each book is 6½x8 in. Words are printed in extra large, easy-to-read type so baby can learn to identify rhymes and animals with the words. Pages can be wiped clean with damp cloth. Start your baby's first library with these books now.

3 N 101—Wt. 10 oz.....**Set of 4 books $1.49**

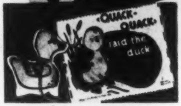
ABC
MOTHER GOOSE RHYMES
1-2-3 PICTURE BOOK
BABY'S FIRST BOOK
BABY'S FIRST LIBRARY



for primary or pre-school tots

Picture and Story Books

that make it fun to learn



BABY'S FARM
COME ALONG

TEACH ME NUMBERS
TEACH ME TO READ
BOUSH COW PIE

Ages 5 to 8

sing a song of manners

Ages 5 to 9

STARS
Sea Shells
Fishes

Ages 6 to 10

Washable Baby Books

$1.49 **NEW Quack-Quack, Said the Duck**—with foam rubber duck that really quacks when you squeeze it. May be dunked repeatedly in water without affecting "quack-quack" voice. Age 6 mos. to 3 years. Has 10 colorful 7¼x9 in. picture pages. Cuddle-toy may be detached. A verse on each picture page.

3 N 1521—Shipping weight 4 oz...............$1.49

Were ~~$1.39~~ **99c** **Two Washable Cloth Books . . . Reduced just in time for Christmas!** *Last year were $1.39* . . . **Now only 99c.** "Baby's Farm" and "Come Along"—can be washed, ironed. They're sanitary and safe for baby. Bright colors, big pictures, simple rhymes. Each book has 8 colored pages 9x7 in. Shpg. wt. 4 oz.

3 N 1535.......................**Set of 2 books 99c**

Books for Tots Eager to Learn

$1.89 **Teach Me To Read.** For bright children who want to learn how to read before they go to school. Words are presented through rhymes, pictures and easy associations. 117 very simple, short lessons can develop a reading vocabulary of 250 basic words. 8¼x9⅞ in. About 128 pages. Illustrated. Stiff cover.

3 N 111—Shipping weight 1 pound...........$1.89

Teach Me Numbers. A pleasant way to teach eager children simple arithmetic. Teaches beginners how to form numbers, how to count, add, subtract, divide and multiply. All the material presented in game form. About 128 pages. 8¼x9⅞ inches. Wt. 1 lb

3 N 112—Stiff cover. Illustrated in color.....$1.89

New Teach Me to Spell. Provides help in mastering the difficulties of English spelling through a new method based on rhyming words. Spelling need no longer be a terrible burden. A few hours with this book and your boy or girl can't help but improve in spelling. 8⅜x9⅞ in. Stiff cover. Illustrated.

3 N 235—About 160 pages. Shpg. wt. 1 lb.....$1.89

Sing a Song of Manners

$1.89 A collection of gay, catchy rhymes which point the way to good manners. The characters in the book include such children as Stubborn Stan, Messy Bessy, Friendly Freddy, Gentleman Johnny, and Cyril the Slowpoke. Based on a theory that the child is more likely to remember and less apt to resent indirect teaching through rhyme and humor. 8x9⅝ in. Stiff cover. Colorful illus.

3 N 113—About 64 pages. Shpg. wt. 1 lb......$1.89

Authentic Nature Books

$1.69 Set of 3

Superbly illustrated, easy-to-read books that stimulate children's natural curiosity. Helps your child to love and understand nature through fascinating facts and thrilling, authentic illustrations. Cover the study of insects, flowers, stars, birds, fishes and sea shells. Each book has 30 pages. Size of each 7½x10¼ in. Stiff covers.

3 N 105—**Set of 3:** "Child's Book of Insects," "Child's Book of Flowers," "Child's Book of Birds." Shpg. wt. 1 lb. 8 oz.........**Set of 3 books for $1.69**

3 N 236—**New set of 3:** "Child's Book of Fishes," "Child's Book of Sea Shells," "Child's Book of Stars." Wt. 1 lb. 8 oz.......**Set of 3 books for $1.69**

Ages 4 to 8
Ages 4 to 8
DRAW AS YOU READ
FLOWER FUN
10 Activity Books
SPACE
Treasure Box

Ages 4 to 8
Rub A Pencil
SCRA

ALL NEW ACTIVITY BOXES FOR 1954 . . .

Packed with educational fun for kiddies eager to keep busy

- For educational fun anytime . . perfect answer to "Mother, what shall I do?"
- For convalescent periods when days are long and slow
- For rainy days! Keeps youngsters busy for hours

GOOD . . . 10 Play Books

69c

Watch the children sit for hours with this 10-book activity box. Everything small children love to do from coloring pictures to connecting dots. Books range from 7x8½ in. to 8½x11 in. Includes 2 paste without paste books, 1 magic coloring book, 2 follow the dots, 3 puzzles and riddles, 2 farm animal story books; 1 crayon, and 1 brush. Many illustrated in 4 colors.

3 N 228—Shpg. wt. 1 lb. 8 oz. 69c

BETTER . . . 14 Activity Books

97c

Here's a really tremendous value . . . enough books to keep the children busy and interested for hours and hours, cost you less than 7c apiece. Each book is 5 7/16x5 5/16 in. and contains about 16 pages. Each book filled with games, picture surprises, dot-to-dot, cut-outs, coloring funny faces, and stand-ups. In addition there are two toymaker sewing cards, a pair of metal scissors, two yarns 33 in. long and a box of 8 crayons. All books are different—no two alike. A perfect gift to give . . filled with fun that lasts all year.

3 N 229—Shipping weight 1 lb. 12 oz. .97c

OUR BEST . . . De luxe Activity Box
Packed with 20 Activity Books

$1.97

Here's everything you need to keep a 4 to 8 year old boy or girl contented. 20 big activity books range in size from 9⅛x7⅛ in. to 10⅞ to 15 inches. There are 3 wet-a-brush books, 2 tracing books, 4 follow-the-dot books. One each of the following: riddles, puzzles, jokes, Farm Fun Coloring Book, Play Pals Coloring Book, rub-a-pencil. 2 paste without paste, 2 coloring books (Prince Valiant, Cowboy Jim), scrapbook, paint palette of 6 paints, brush, and pan. Box of 8 crayons. A wonderful help in keeping boys and girls busy and learning.

3 N 226—Shipping weight 4 pounds. $1.97

Ages 2 to 4
Ages 7 to 10
TAP-A-TUNE MUSIC BOOK
TAP-A-TUNE MUSIC BOOK
TISKET A TASKET

NEW Tap-A-Tune Book

$1.89

Now even pre-school children can play and sing their favorite songs. Tap-A-Tune Book contains a real xylophone with 8 metal bars, each note in the scale a different color. Music for each song is keyed to the color of the proper metal bar. Music and words for 12 of the most popular songs, including: "The Alphabet," "Mulberry Bush," "3 Blind Mice," etc. Sturdy wooden hammer for playing. 4 colors; 9½x13¼ inches.

A perfect gift sure to please any child who loves to make music. Order now!

3 N 225—Shpg. wt. 1 lb. $1.89

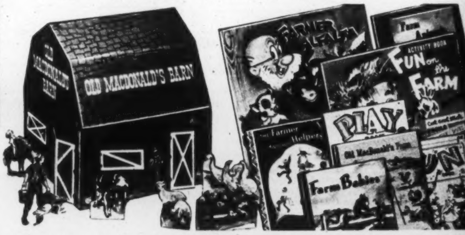
NEW Paper Doll Kit

$1.19

A Tisket-A-Tasket, Dress-A-Doll Basket. Wondering what to give the little girl on your list? Read this for a sure-to-please answer. 14 sturdy cardboard "career-type" statuette dolls that really stand. 16 sheets of doll clothes in 4 colors provide a complete wardrobe for each doll and hours of busy little-girl fun. Packed in a smart over-the-shoulder type sturdy cardboard bag with cloth carrying strap. Box size 13x8½x2 in. Complete "Tisket-A-Tasket" set includes pair of scissors.

3 N 231—Shpg. wt. 2 lbs. $1.19

NEW! Old MacDonald's Farm
Packed with Story Books and Farm Animals



$2.99

Here it is . . . the "something different" for your child's Christmas! Replica of Old MacDonald's Barn is constructed of heavy, colorful cardboard . . . measures 11x14x15 in. high. A wealth of busy play activity inside with 8 colorful books plus 15 die-cut, heavy cardboard "stand-ups" of farm animals, machinery, and people. 4 illustrated story books about farm life, big 11x14-in. coloring book, and 3 four-color activity books filled with games, puzzles, and things to color. Add this fun-filled farm to your order now! Makes a hit with youngsters because it's packed with busy fun that lasts long after Christmas is over.

3 N 230—Shipping weight 4 lbs. 4 oz. $2.99

Ages 4 to 8
NURSERY TALES CHILDREN LOVE
STORIES CHILDREN LOVE
TALES from STORYLAND
FOLK TALES CHILDREN LOVE

Ages 2 to 6
BUSY TIMMY
the ANIMALS of FARMER JONES

Ages 5 to 9
1001 RIDDLES

Ages 7 to 10
BIG TRAINS Ticket Book
Our Country
TRAVEL KIT
Play Money

Favorite Bed-Time Tales

$1.89

Four big beautifully made books—a total of 47 famous stories. Children 7 to 10 can read the stories themselves and their younger brothers, sisters will love hearing them. Simply written . . . large type. Each 10x12-in. volume has about 80 pages; either black and white or color illustrations on almost every page. Stiff covers. Shpg. wt. each 2 lbs.

3 N 106—**Nursery Tales Children Love.** 8 stories—Peter Rabbit, others. $1.89

3 N 107—**Stories Children Love.** 9 stories. Peter Pan, others. $1.89

3 N 108—**Tales from Storyland.** 15 stories. Ugly Duckling, Pied Piper, etc. $1.89

3 N 109—**15 Folk Tales Children Love.** Shoemaker and Elves, Star Dipper, others $1.89

Little Golden Library

$2.79

My First Little Golden Library—a delightful selection of 12 Little Golden Books. Conveniently packed in sturdy cardboard slip case that encourages kiddies to take care of their books. Two lovable puppies hinge at each side of slipcase to look like book ends. Books are chosen from the best in the Golden Library series for children up to the age of six.

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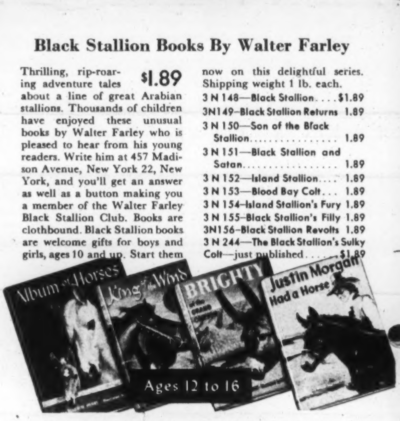

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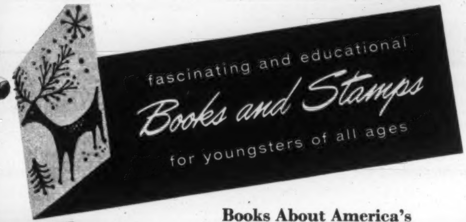

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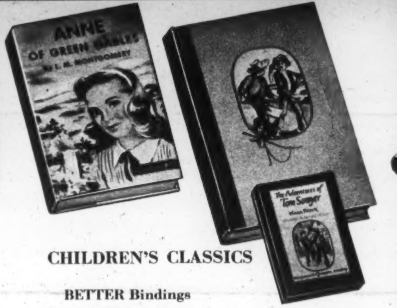

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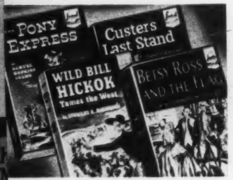

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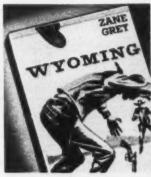
Raiders of Spanish Peaks (42)
Shadows of the Trail (386)
30,000 on the Hoof (45)
The Thundering Herd (231)
Valley of Wild Horses (483)
Rogue River Feud (511)

State Catalog Number and Title Number when ordering. Shipping weight each 14 ounces.

3 N 705..........Each **$1.19**



THE HARDY BOYS
THE YELLOW FEATHER MYSTERY
The Bobbsey Twins at Big Bear Pond
NANCY DREW MYSTERY STORIES
The Ringmaster's Secret

SERIES BOOKS for children of all ages . . Buy 2 . . SAVE!

Hardy Boys

Series for boys 11 to 15

Tower Treasure (1) *first title*
House on The Cliff (2)
Secret of the Old Mill (3)
Shore Road Mystery (6)
Secret of the Caves (7)
Happened at Midnight (10)
While the Clock Ticked (11)
Footprints Under Window (12)
Hidden Harbor Mystery (14)
Figure in Hiding (16)
Twisted Claw (18)
Disappearing Floor (19)
Mystery of Flying Express (20)
Clue of the Broken Blade (21)
Melted Coins (23)
Shortwave Mystery (24)
Phantom Freighter (26)
Secret of Skull Mountain (27)
Sign of the Crooked Arrow (28)
Secret of the Lost Tunnel (29)
Wailing Siren Mystery (30)
Secret of Wildcat Swamp (31)
Crisscross Shadow (32)
Yellow Feather Mystery (33)

State Catalog No. and Title No. Shpg. wt. each 10 ounces.

3N1724.Each 93c 2 for $1.79

The Bobbsey Twins

For Children 6 to 12

The Bobbsey Twins (1) *first title*
In The Country (2)
At Snow Lodge (5)
On a Houseboat (6)
On Blueberry Island (10)
In The Great West (13)
At The County Fair (15)
Wonderful Secret (24)
At The Circus (25)
On An Airplane Trip (26)
On A Ranch (28)
At Indian Hollow (33)
At The Ice Carnival (34)
In The Land of Cotton (35)
On The Pony Trail (37)
At Mystery Mansion (38)
At Sugar Maple Hill (39)
Toy Shop (41)
In Tulip Land (42)
In Rainbow Valley (43)
Own Little Railroad (44)
At Whitesail Harbor (45)
The Horseshoe Riddle (46)
At Big Bear Pond (47)

State Cat. No., Title No. Shipping weight 10 oz. each.

3 N 1717.Ea. 93c 2 for $1.79

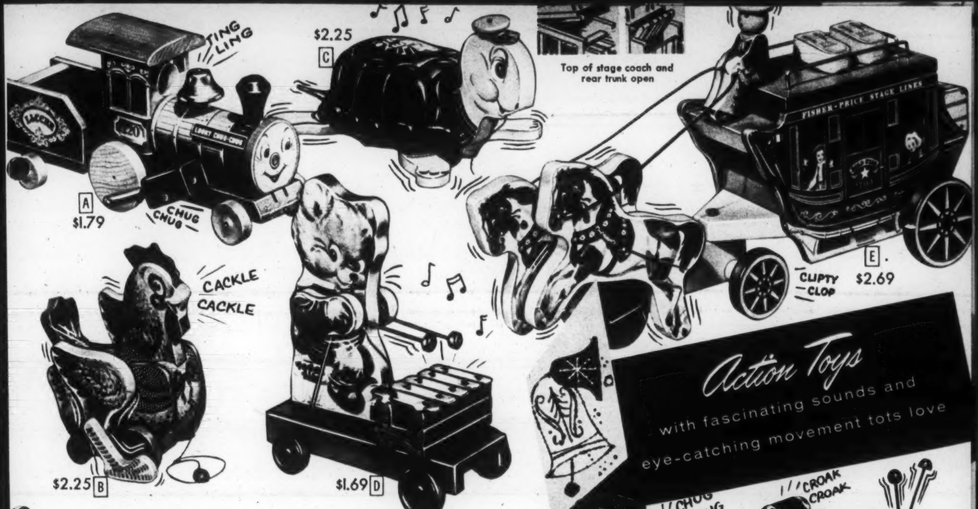
Nancy Drew

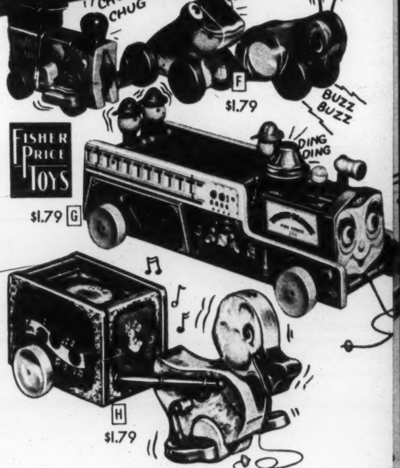
Mysteries for girls 11 to 15

Secret Of The Old Clock (1) *first*
Hidden Staircase (2)
Bungalow Mystery (3)
Mystery At Lilac Inn (4)
Secret At Shadow Ranch (5)
Clue In The Diary (7)
Clue of the Broken Locket (11)
Message in the Hollow Oak (12)
Mystery of the Ivory Charm (13)
Whispering Statue (14)
Clue of the Tapping Heels (16)
Mystery of Brass Bound Trunk (17)
Quest of the Missing Map (19)
Clue In The Jewel Box (20)
Clue in the Crumbling Wall (22)
Mystery of the Tolling Bell (23)
Ghost of Blackwood Hall (25)
Clue of the Leaning Chimney (26)
Secret of the Wooden Lady (27)
Clue of the Black Keys (28)
Mystery of the Ski Jump (29)
Clue of the Velvet Mask (30)
Ringmaster's Secret (31)

State Cat. No. and Title No. Shpg. wt. each 10 oz.

3N1713.Each 93c; 2 for $1.79


Top of stage coach and rear trunk open



Droll action toys win big chuckles from wee folk

[A] **Looky Chug Chug.** "Choo-choo" goes 'Looky Chug Chug' as piston rods move in and out of the revolving cylinders. Metal bell jingles merrily as it's pulled along. Toddler-type engineers glow with pride at the sight of this pull toy made of sturdy wood with strong steel axles. Brightly decorated.
49 N 5474—12 in. long. Wt. 2 lbs. 3 oz. . . **$1.79**

[B] **NEW! Katy Kackler, the Hen.** To hear Katy cackle "Cluck, cluck, cluck—SQUA-AWK" you'd never dream she isn't real! Her wings flap realistically—her legs go up and down as she's pulled along. Sturdy wood construction; brilliant, life-like color.
49 N 5440—9½ in. high. Wt. 1 lb. 8 oz. . . **$2.25**

[C] **Musical Timmie Turtle.** His legs swing back and forth, tail wags as Timmie waddles happily along. Gay musical notes tinkle from his acetate shell back. Sturdy wood construction; steel axles. Colorful features.
49 N 5477—11½ in. long. Wt. 1 lb. 12 oz. **$2.25**

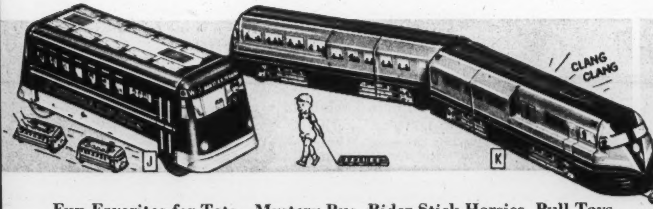
[D] **Musical Teddy Xylophone.** His arms move up and down and across the 5 nickel-plated keys, pounding a tinkly tune with wooden mallets. The faster he's pulled, the faster he plays. Brightly lithographed wood.
49 N 5455—10½ in. high. Wt. 2 lbs. 4 oz. . **$1.69**

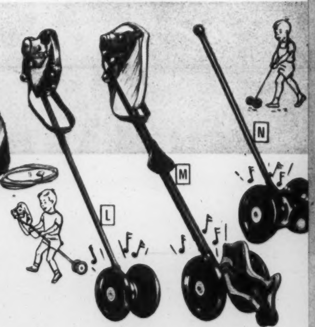
[E] **New Gold Star Stage Coach.** Team of frisky horses move up and down, make "clippity clop" sound as they gallop along, driven by driver who bounces from side to side. Swivel-action tongue. Gold-color box on rear has hinged top, opens. Top of stage opens, holds dummy U.S. mail pouches. Colorful wood construction.
49 N 5480—15½ in. long. Wt. 2 lbs. 8 oz. **$2.69**

[F] **New Bargain Pet Set. Buzzy Bee** has whirling wings, quivering spring antennae, makes realistic "buzz" sound. **Jolly Jumper Frog** rolls eyes, makes croaking sound, jumps up and down. **Puffy Engine** makes puffing sound as piston arms revolve. Wood. Each about 6 in. long.
49 N 5460—Shpg. wt. 1 lb. 12 oz. . 3-pc. set **$1.79**

[G] **New Winky-Blinky Fire Truck.** Eyes roll up and down, nickel-plated bell rings "clang-clang," revolving rear firemen bounce up and down as fire truck is pulled. Roomy truck body for tot's fire equipment. Lithographed wood.
49 N 5435—12 in. long. Wt. 1 lb. 8 oz. **$1.79**

[H] **Merry Musical Duck.** As carefree duck waddles across the floor, little webbed feet go "flip flop" in time with musical notes from music box he pulls. His head turns with the music. Gayly lithographed wood; plastic legs, feet.
49 N 5456—12¼ in. long. Wt. 1 lb. 11 oz. **$1.79**





Fun Favorites for Tots—Mystery Bus, Rider Stick Horsies, Pull Toys

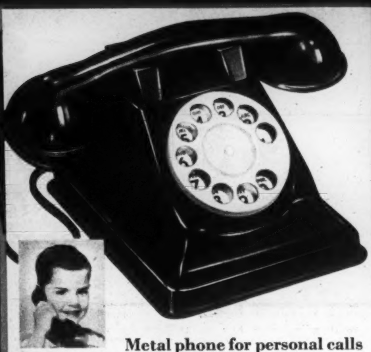
[J] **Mystery Motor Bus.** An amazing mystery motor to intrigue youngsters. No winding! Press down on top—remove hand—and mystery bus speeds away under its own power. Strong spring motor. Sturdy lithographed metal.
49 N 5735—14 inches long. Shpg. wt. 1 lb. 8 oz. **94c**

[K] **Big Pull train.** What fun it is to play train with this big 2-section metal diesel model that measures 35 inches long! "Clang, clang," rings the bell when tot pulls train. Realistically detailed and lithographed steel.
49 N 5496—35 in. long. Shpg. wt. 3 lbs. 2 oz. **$1.79**

[L] **New Stick Horsie.** Pull on cloth reins, wood horsie rears head, bell jingles. Metal wheels.
49 N 5414—31½ in. long. Shpg. wt. 2 lbs. **89c**

[M] **New! Roy Rogers "Trigger".** Roy's dog, Bullet, runs behind. Wood, metal wheels, bell.
49 N 5413—38 in. long. Shpg. wt. 2 lbs. 8 oz. . . . **$1.79**

[N] **Pull, Push Toy.** Bell chimes, wood balls spin as metal wheels revolve. Wood handle.
49 N 5422—23 in. long. Shpg. wt. 1 lb. 12 oz. **89c**



Metal phone for personal calls

Youngsters delight in having a phone of their own. They'll keep busy making imaginary calls to those "far away places." This handsome model is realistic, has merry tinkling bell and dial that clicks. No "operator" or "nickel nuisance" barriers—just dial number and bell rings. Lettered, numbered dial has spring-back action. Durable metal with baked-on enamel finish. Easy to keep clean. Receiver, 7¾ in. long; base about 4x6 in. **89c**

49 N 4917—Shipping weight 1 pound 4 ounces............89c

Parts make truck above

Snap-apart Truck Set

Here's something *new* in take-apart toys. All parts of this big new "semi" are joined by sturdy metal snaps. Parts consist of cab, chassis, flat trailer bed, large van body, and 6 rubber-tired wheels. Makes 3 toys in one: cab on wheels; cab with flat bed swivel trailer; cab with swivel trailer van body. Wood construction. 11½ inches long. **$2.79**

49 N 4929—Shpg. wt. 2 lbs.......$2.79

MUSICAL SWEEPER

Musical Sweeper

Plays gay musical tune! Actually sweeps! Metal sweeper, rubber bumper, and wheel tread. Wire bound brush, dust compartment. Wood sides, hardwood wheels. 8x3-in. base. Wt. 3 lbs. **$1.79**

49 N 1311.........$1.79

MOTHER GOOSE
A
B

Picture Puzzles

89c Set of 8

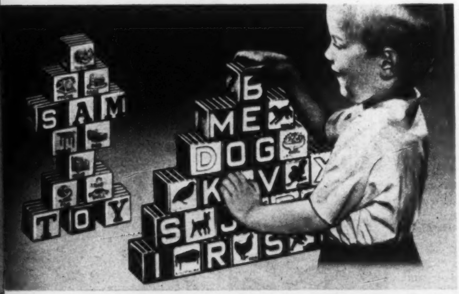
A **Set of 8 Mother Goose Inlay Puzzles.** Large, easy-to-assemble fiberboard pieces fit into puzzle border. Each 8½x5½ inches. Peter Pumpkin, Simple Simon and others.

49 N 4832—Shpg. wt. 2 lbs.......89c

B **Set of 3 Walt Disney Puzzles.** Popular titles. 50–60 large interlocking pieces. 14x19 inches each.

49 N 4905—Shpg. wt. 2 lbs.......89c

Order regularly and receive your catalogs regularly.



Colorful Blocks stimulate creative talent

Let your child learn to build with fascinating and educational Halsam Hi-Lo blocks. Each has pictures of animals and letters of the alphabet on sides—child soon learns to recognize them. Blocks made of wood with smooth edges. Interlocking grooves on sides permit your youngster to build as many different shapes as his imagination can create. **$1.75** 1¾ in.

49 N 4835—30 blocks. 1 5/16 inch square. Shpg. wt. 1 lb. 6 oz...................89c

49 N 4935—30 blocks. 1¾ inch square. Shpg. wt. 2 lbs. 12 oz................$1.75

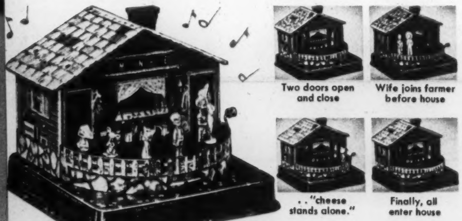
Pre-School Toys

teach tiny fingers to be nimble
—and they're lots of fun, too

Take-apart train for tiny tots' delight

Colorful toy train promises hours of fun for small "engineers." Put-together, take-apart task is good training for little fingers. Three cars and locomotive come apart—pieces sliding easily on and off the base. Tongue and groove design keeps them in place. Make new combinations with interchangeable cars. Novel couplers are easy to work. Smooth wooden construction with bright lacquer finish. Strong steel axles. Measures 26 inches long. **$2.98**

49 N 4970—Shipping weight 2 pounds..$2.98



Two doors open and close

Wife joins farmer before house

. . "cheese stands alone."

Finally, all enter house

NEW "Farmer-in-the-Dell"

Musical action toy brings famous ballad to life. Turn crank, when music reaches "The farmer in the dell," door opens, farmer pops out on revolving base. As appropriate verse plays, wife, child, cat, mouse and cheese pop out door. When music plays "cheese stands alone," all except cheese disappear in house. Action is completed when cheese goes in house in last verse. **$3.69**

49 N 5897—Lithographed metal. 9½x9½x7 in. high. Shpg. wt. 3 lbs..........$3.69

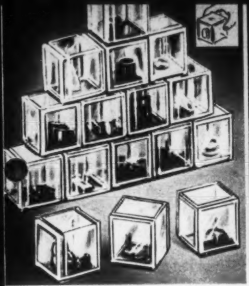
NEW Take-apart Work Bench, Tools

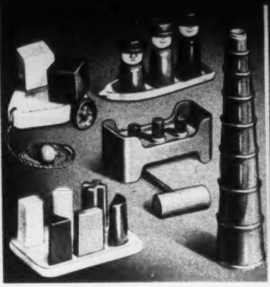
Pint-sized carpenters get a big bang out of building their own work bench and taking it apart over and over again. Tool set consists of hammer with claw end to pound 4 wooden pegs in bench and pull out again; wrench to loosen bolts or screws; and screw driver to remove wooden screws when dismantling bench. Top back frame of sturdy wood bench doubles as an 11½-inch rule. Wood vise actually works. 11½ in. long; 5½ in. high. **$1.85**

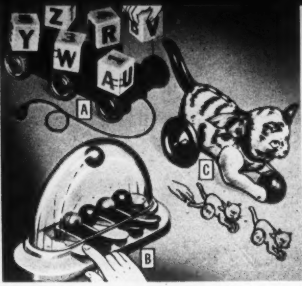
49 N 4964—Wt. 2 lbs....$1.85

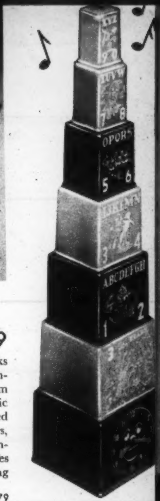
Remove, insert screws

Hammer pegs into slot









Toys to captivate the fancy of small tots, develop dexterity in little hands

16-piece Blockette Set. 89c Each crystal-clear transparent plastic block contains a bright animal, house or other figure. Blocks rattle, too, and are lightweight and safe with grooved sides for easy building. Sixteen 1⁵⁄₁₆-inch square blocks . . . Clean with a damp cloth . . . Order now! Shipping weight 8 ounces.
49 N 4849 . . . . 89c

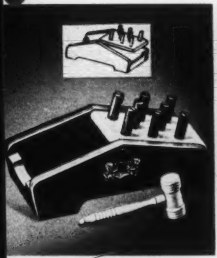
5-piece Plastic Play Set. Was ~~$2.98~~ $2.49 Includes *Hammer Board* with 3 wood pegs, mallet; *Match-a-Peg* with 6 pegs; *Whirly Blox Cart* with 2 detachable blocks that whirl as it's pulled. Three *take-apart Sailors* in boat. *Eight pyramided beakers*, 10¾ in. high (others in proportion). Shipping weight 1 lb. 8 oz.
49 N 4808 . . . . $2.49

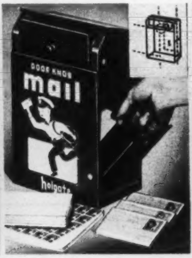
[A] **Whirl-A-Blocks.** Round and round they go! 9-inch plastic wagon and 6 blocks revolve when cart is pulled. Blocks are removable so tot can play with them individually. $1.59
49 N 4819—1⅝-in. blocks. Shpg. wt. 1 lb. $1.59

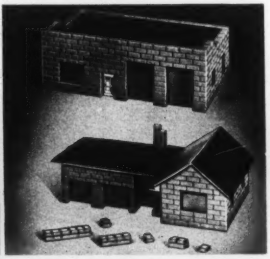
[B] **Tap-A-Toy.** Bounce colored wood balls on matching-color keys. Transparent cover.
49 N 4872—Base, 7¾x3¼ in. Shpg. wt. 10 oz. . . . 89c

[C] **Mystery Kitty.** No winding! Press her tail, release and she bounds forward. Metal.
49 N 5727—8½ in. long. Shpg. wt. 14 oz. 94c

New Jingle Blocks. $1.79 Pyramid of flexible vinyl plastic nesting blocks have jingly metal bells inside. Clock face on bottom block has movable plastic hands; others are decorated with nursery motif, numbers, letters of alphabet. Seven-block pyramid measures 20½ inches high. Shipping weight 14 ounces.
49 N 4879 . . . . $1.79







Flip-Flop Peg Board

Children can pound to their hearts' content $1.85 on the 8 bright wooden pegs—then flip the top over and begin again. Solidly constructed of attractive natural varnished hardwood; eye-catching toy for pre-school-age children. Keeps youngster busy for hours. Wood mallet. 14x6½x5 in. high.
49 N 4901—Wt. 2 lbs. 6 oz. $1.85

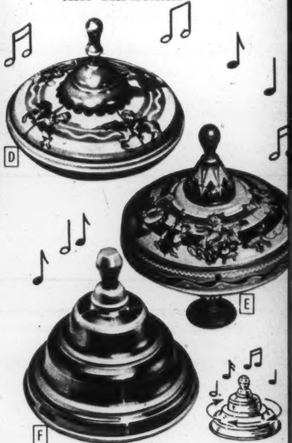
New Wood Mail Box

Works like a real mail box. Pull open $2.98 slot at top and drop in wood letters that make a satisfying "thump." "L" shaped side door opens to enable little mailman to pick up mail for delivery. Cut-out in rear to hang on door knob. Wood and paper stationery, play "stamps" incl. 10¾x4¼x7 in.
49 N 4927—Wt. 2 lbs. 12 oz. $2.98

400-piece Plastic Brick Set

What little boy or girl doesn't get a thrill out of building! There's no $2.79 end to all the projects he can construct with this huge 400-piece set—houses, garages, castles, barns and many others. Flexible red plastic bricks come in assorted sizes—1 in., 2 in., 3 in. Cardboard doors, windows and roofs add to the realism of miniature buildings. Easy to keep clean—just wipe with a damp cloth. Designs and instructions are included.
49 N 4844—Shpg. wt. 1 lb. 14 oz. $2.79

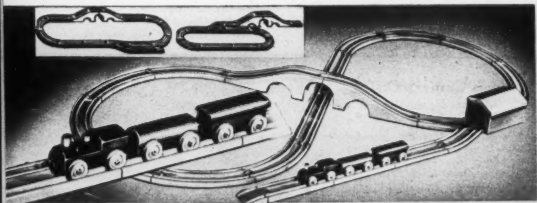
Give a Musical Gift this Christmas

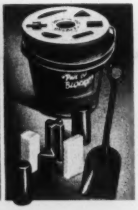


[D] **Musical Top.** A toy to delight both eye and ear! Pull plunger 85c up, push down—top spins with musical hum; makes a fascinating color pattern. Lithographed metal in bright colors. 9½-in. diam.
49 N 513—Shpg. wt. 1 lb. 6 oz. 85c

[E] **New Choral Top.** You'll be amazed by the rich, mellow organ-like tones produced by the 12 reeds, 3 tones in colorfully lithographed metal top. *Changes tone automatically.* Rubber base. Made in West Germany. 9 inches in diameter.
49 N 550—Shpg. wt. 1 lb. 6 oz. $1.79

[F] **NEW! Our Finest Top with Swiss Music Box.** Imported from West Germany. Wind the movement, pull plunger up, push down and top whirls away as genuine Swiss music box plays an entrancing melody. Handsomely lithographed. 9-in. diameter.
49 N 557—Shpg. wt. 2 lbs. 4 oz. $4.98



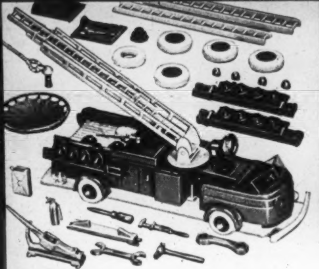


3-Section Train and Track Set for tiny engineers

Designed for the fascination of smaller tots who love trains, but aren't quite big enough to enjoy the larger models. Colorful 3-section hardwood train zooms over 15 sections of curved and straight plastic track, switchout, under bridge and through wood tunnel. About 128 in. of running track . . many layouts can be made. Train measures 8¾ in. long; cars can be coupled or uncoupled. Offers unlimited play possibilities. $2.98
49 N 4974—Shipping weight 1 pound 8 ounces $2.98

Pail of Blocks and Shovel

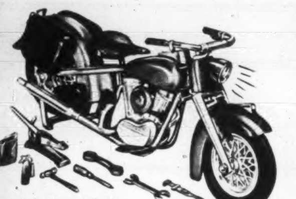
Your youngster will learn to identify various geometric $1.53 shapes with this outfit. Cut-outs in lid fit the six pegs of different designs such as cube, triangle, cross, etc. 6-in. diam. plastic pail, metal shovel.
49 N 4877—Shpg. wt. 1 lb. 4 oz. $1.53



NEW Take-Apart Fire Truck

Keeps "mechanical mites" busy for hours. A fire truck complete in all details—from ladder that swivels and extends from 9 to 21 inches—to extra equipment such as hats, net, fire extinguisher, etc. Inside compartment holds the extras. Tools and jack included to take truck apart, put it together again. Durable plastic. $2.79

49 N 5053—13¼ in. long. Wt. 1 lb. 11 oz.....$2.79

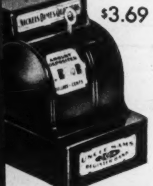


Authentic reproduction . . headlight really works

New "Fix-it" Motorcycle

Little "master mechanics" can really go to work on this one! Has about every detail of a real motorcycle. Tough plastic. Headlight works on penlight battery (not incl.; sold below). Tools to take apart, put together. $2.79

49 N 5050—13 in. long. Shpg. wt. 1 lb. 8 oz...$2.79
34 N 4653—Penlight Battery. Wt. 1 oz.........Ea. 8c

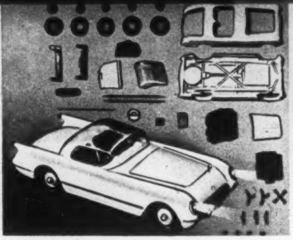


$3.69

Register Bank

Registers nickels, dimes, quarters, bell rings. Computed dollar, cents totals visible. Locks when 25c is deposited. Opens automatically at $10.00. Rear slot for bills. Heavy-gauge metal. 6 x 5 x 4½ in. Holds about $50.00.

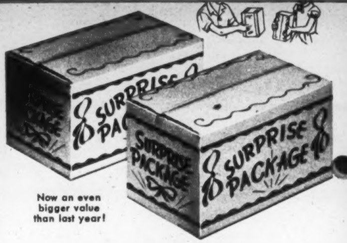
49 N 5349—Shpg. wt. 2 lbs. 8 oz........$3.69



61-Piece Corvette Sports Car

Take-apart car with electric headlights! Exact replica of the latest American Sports car. Detailed metal and plastic parts . . . easy to take apart and put together over and over again . . . with metal screws. Tools included. Lights operate on standard flashlight battery, included. 16 in. long. $3.89

49 N 5054—Shipping weight 2 lbs. 4 oz..........$3.89



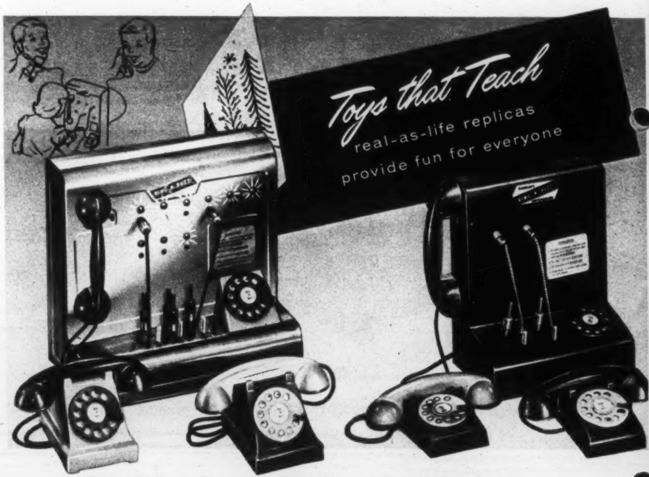
Now an even bigger value than last year!

NEW! Surprise Packages

What is Christmas without surprises? Here's a big package full of anticipation and joy. $1.79

49 N 5318—For boys. Over 39 pieces . . . Planes, tractors, games, action toys. Shpg. wt. 1 lb. 8 oz..............$1.79

49 N 5319—For girls. Over 22 pieces. Doll house family, novelty toys, games, etc. Shpg. wt. 1 lb. 8 oz........$1.79



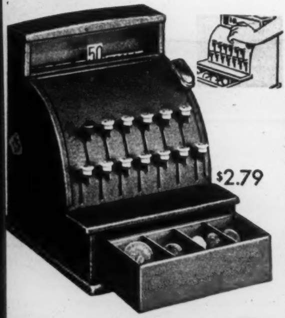
Ring 'N Buzz Toy Switchboard and Telephone Systems

Big De Luxe 3-party Set. "Hello, operator—get me New York." Here's a play set full of excitement for two or three youngsters at once. Switchboard buzzes, rings, dials . . . takes "incoming" and "outgoing" play calls. Push lever, it buzzes . . . pull back, it rings. 6 insert plugs. Yank cords from board, just like real operators do—and plugs snap back in place. Dial that clicks and receiver on switchboard. Two plastic telephones connected to board with cords about 3 yards long, have click dials. Gleaming plated switchboard 10¼x6¼x11¾ in. high. Includes telephone "directory" and batteries. A toy that offers endless play possibilities. 3 ring 'n buzz levers. $7⁷⁵

49 N 5082—Shipping weight 4 lbs. 8 oz..............................$7.75

Switchboard set with 4 plugs. A smaller set with enameled metal board, 8x4⅞x9⅝ in. high. Has attached receiver, click dial. 4 insert plugs—flip back into place when unplugged. 2 ring 'n buzz levers. Two plastic phones connected to switchboard with long cords have click dials. Includes batteries. Fun for 3 at a time. $4⁴⁹

49 N 5095—Shpg. wt. 3 lbs........$4.49



$2.79

Cash Register with Special Key

Press keys, amount of sale shows in window! Or ring up a "No Sale." Hit the special key and out pops the partitioned drawer. 12 keys show denomination from 1c to $1.00. Strong steel with baked-on enamel finish—realistic looking throughout. Big supply of play money included. Size overall 7¼x6½x7¼ inches. A great favorite with youngsters.

49 N 5280—Wt. 4 lbs. $2.79

Flash Camera Outfit

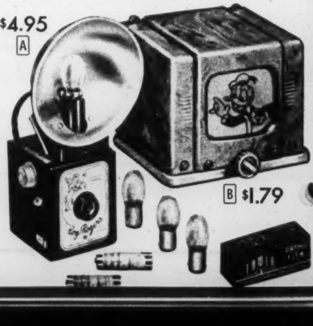
A Start your youngster on a satisfying hobby with this Roy Rogers camera. Takes 12 clear 2¼x2¼-inch pictures. Strong plastic case. Flash unit attached. Easy-to-use eye-level finder. Two penlight batteries, four flash bulbs, one roll 620 film included.

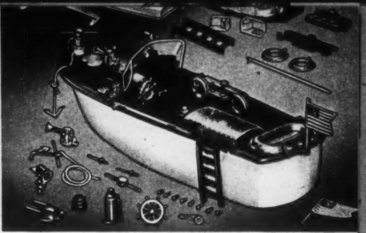
49 N 5031—Wt. 1 lb. 8 oz....$4.95

"Color TV"

B Pull lever and watch Donald Duck and 3 other Disney favorites in color on four separate action strips. Long-running key-wind motor—easy to wind. Plastic television case 5¼ in. high.

49 N 5522—Wt. 1 lb. 8 oz....$1.79



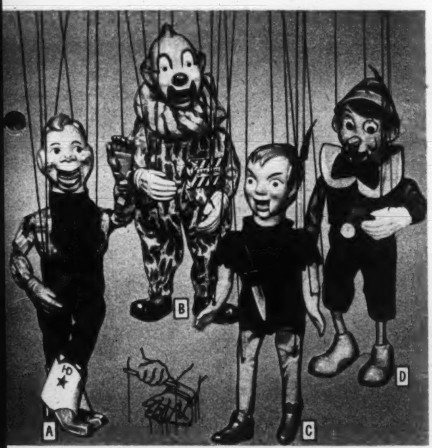


TAKE-APART Toys—the play-filled answer to "What makes it tick"?

Friction-motor Helicopter. Kit is easy to assemble and take apart . . no glue needed. $3.79 Metal and plastic parts easily assembled with screws. Gyro-friction motor rotates propeller as helicopter taxis along floor. 15x6½ in. high; rotor blade span 17 in. With pilot, ladder, stretcher.
49 N 5390—Instructions included. Wt. 1 lb. 4 oz. . . . $3.79

Fix-All Farm Tractor. Simple for young mechanics to take apart and put together $1.89 again. Replica of 4-wheel cultivator-type tractor. Four miniature tools in tool box . . . use for taking tractor apart. Durable plastic, finely detailed. Makes clicker noise when you push it on floor.
49 N 5313—6 in. high. Shpg. wt. 1 lb. $1.89

NEW Harbor Launch. Young ship enthusiasts will have hours of constructive fun $2.79 taking apart this 36-piece floating model . . . putting it ship-shape again. Sturdy plastic, with metal screws. Intriguing parts such as life raft, compass that works, anchor, grappling hooks, etc. 14 in. long.
49 N 5032—Shipping weight 1 lb. 8 oz. $2.79



Simple hand controls operate body, mouth to produce comical capers and actions

There's fun for the whole family with these lifelike Marionettes. Hand movements control mouth and body . . . give real lifelike motion as you make them "dance," "walk," and "talk." Costumes are authentically designed of cotton. Composition heads and body parts. Just follow the instructions, and you will soon be a skillful marionette operator.

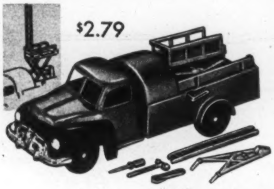
A NEW FAVORITE is added this year . . . lovable **PINOCCHIO,** with roving eyes, adjustable vinyl nose, moving mouth. He's an authentic replica of Gepetto's boy! Provides hours of playful fun. Order now!

A **Howdy Doody©**—16½ in. tall. 49 N 5161—Shipping weight 1 lb. $2.98	C **Peter Pan**—16½ in. tall. 49 N 5093—Shipping weight 1 lb. $2.45
B **Clarabell©**—14½ inches tall. 49 N 5160—Shipping weight 1 lb. $2.45	D **Pinocchio**—13½ in. tall. 49 N 5162—Shipping weight 1 lb. 2.45

©*Kagran*

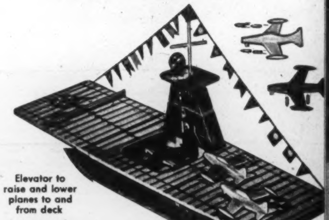
Phone Repair Truck with Elevator

A new truck with lots of action. Elevator platform raises so "workmen" can reach telephone lines. Winch on rear. Completely equipped with ladder and repair tools. Little "linemen" will have hours of fun "at work" with this truck. Made of strong plastic with steel frame. 13 in. long. Platform raises to height of 7 inches.
49 N 5252—Wt. 2 lbs. 4 oz. $2.79



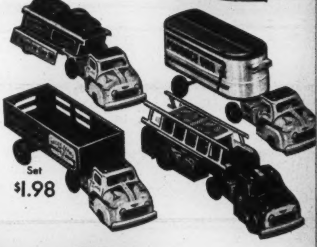
NEW Giant Size Aircraft Carrier

Huge 36-inch long "flat-top." $3.79 All metal with lithographed details. Moves on concealed wheels. Realistic action parts—elevator in ship to raise planes from storage to carrier deck. Movable dummy radar screen. Three 5½-in. planes: Rocket plane shoots 4 rockets individually; Machine-gun plane shoots pellets; Bomber drops bomb.
49 N 5176—Wt. 8 lbs. $3.79

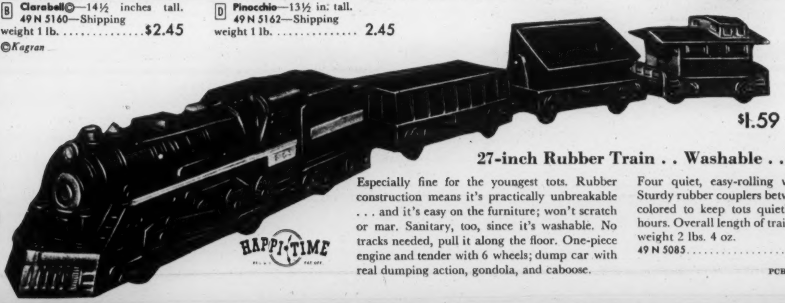

Elevator to raise and lower planes to and from deck

NEW All Steel Trucking Set

4-piece transportation outfit built of steel. Sized just right for small hands. Each about 8½ in. long. Set includes livestock carrier, refrigerator trailer with cab, fire engine with two removable ladders, and auto transport. Two plastic cars fit onto transport's double decks. All trailers swivel, are detachable. Easy-rolling rubber wheels.
49 N 5120—Shpg. wt. 2 lbs. $1.98

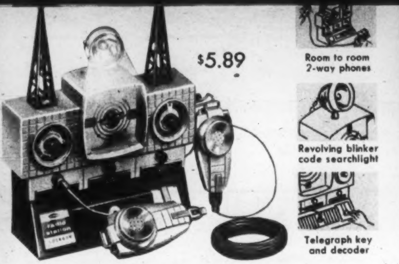


For a truly welcome gift, order now for the small tots on your Christmas list



27-inch Rubber Train . . Washable . . Sanitary

Especially fine for the youngest tots. Rubber construction means it's practically unbreakable . . . and it's easy on the furniture; won't scratch or mar. Sanitary, too, since it's washable. No tracks needed, pull it along the floor. One-piece engine and tender with 6 wheels; dump car with real dumping action, gondola, and caboose. Four quiet, easy-rolling wheels on each car. Sturdy rubber couplers between all cars. Brightly colored to keep tots quietly amused for many hours. Overall length of train 27 inches. Shipping weight 2 lbs. 4 oz.
49 N 5085 . . . . $1.59


$5.89
Room to room 2-way phones
Revolving blinker code searchlight
Telegraph key and decoder

NEW Electronic Receiving Station

Send messages in code by blinker, buzzer, clicker; use spoken word . . 2-way phones transmit and receive long distances. You get automatic morse code selector dial . . turn to any letter in alphabet for key. Plug in for telegraph click or buzz . . transmit through phones . . use buzzer for return secrecy. Large center dial registers transmitted electrical impulses. Professional-like "feather touch" telegraph key for "fast" transmissions. Code log, batteries incl.

49 N 5076—Plastic. 12x10 in. wide. Shpg. wt. 3 lbs. . . . . Complete $5.89

Talking Telephone

$2.79

"What number please, what number please?" Turn hand crank on side of durable plastic replica of familiar black wall phone and listen for operator's voice. Drop coin in box, bell rings, coin is returned. Clicking dial has return spring, printed letters, numerals. 4¾x3¾x10 in. high.

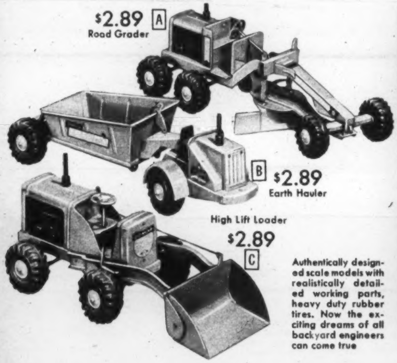
49 N 4882—Shipping wt. 2 lbs. $2.79

Walkie-Talkie Phones

$4.95

Transmit 2-way conversations. All you do is press button on one phone . . other phone buzzes for incoming call. 50 feet of double wire. 2 screw-in type metal hangers hold phones where you want them . . easy to install. Plastic receivers 8½ inches long. 2 batteries included.

49 N 5399—Shipping weight 2 lbs. $4.95



Authentically designed scale models with realistically detailed working parts, heavy duty rubber tires. Now the exciting dreams of all backyard engineers can come true

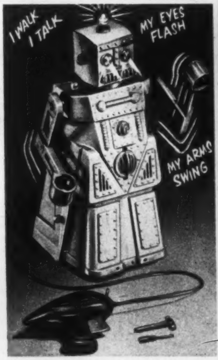
Detailed Road Building Equipment

- Heavy gauge steel
- Heavy duty rubber wheels
- Dummy plastic engine
- Detailed realism

A **Realistic Road Grader.** Scraper adjusts up, down, angle. Steers.
49 N 5692—17 inches long overall. Shpg. wt. 6 lbs. $2.89

B **Realistic Earth Hauler.** Lever releases dump. Swivel-type cab.
49 N 5690—18⅜ inches long overall. Shpg. wt. 4 lbs. $2.89

C **Realistic High Lift Loader.** Scoops, lifts, dumps. Real steering.
49 N 5691—15 inches long overall. Shpg. wt. 4 lbs. $2.89

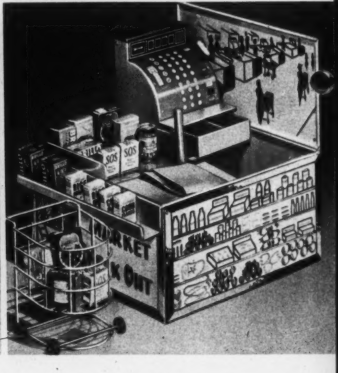


Walking . . Talking Robot

$5.69

"I am Robert the robot . ." says this remote-control mechanical plastic man as you turn crank. He moves across floor directed right or left, forward or reverse by crank and trigger control. Electric eyes, antenna gleam. Moving arms. Hands carry objects. Tools in chest. Battery (incl.).

49 N 5067—14 in. high. Shpg. wt. 3 lbs. . . $5.69



Super Market Check-out

$6.49

Lithographed steel. Check-out simulates those in super markets. Big 7¼x7x7¼ in. high cash register rings bell after sale, has 2-section money drawer. Package slider draws items to checker. Wire shopping cart with wheels. Steel package shelf. Assorted dummy boxes, packages.

79 N 05081—15x15x16 in. Wt. 9 lbs. $6.49

Roy Rogers
D
$1.89

Consolidate your Christmas purchases in one order . . Shop on Sears Easy Terms

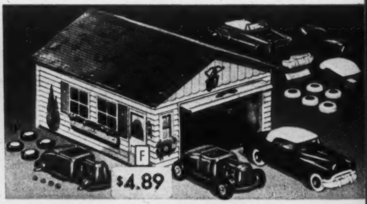
Roy Rogers Troop Van and Ranger Set

D Colorful lithographed steel van and cab depict famous Roy Rogers traveling troop. Hauler is cab-over-engine-type with modern low slung van. Side and rear doors drop open to form ramp. 6 vinyl figures include Roy Rogers, Dale Evans, Pat Brady, Bullet, and 2 horses; separate saddles. Van measures 3½x4½x15½ inches long overall.

49 N 5044—Shpg. wt. 2 lbs. $1.89

E What every cowboy needs to ride the range, camp out. All rubber safety blades are flexible. Rubber set includes 8¾-in. Bowie knife, 6¾-in. gun, 9¼-in. hatchet, wood handle, 8¾-in. jackknife.

49 N 5027—Wt. 1 lb. . . . 98c

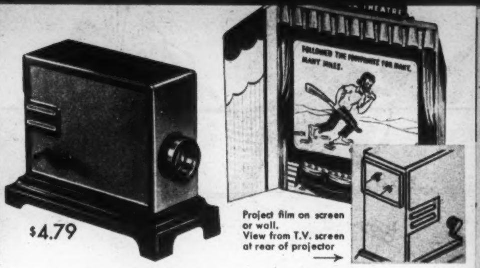


Garage, Take-apart Cars

F Sturdy all-steel garage has overhead door, cutout windows, is brightly lithographed inside and out 11⅝-in. long plastic hard top convertible, 7½ in. long hot rod may be taken completely apart with miniature tools included. Garage 13½x16x8¾ in. high.

49 N 5870—Shpg. wt. 4 lbs. $4.89

Panoramic Roadway
$2.69



Project film on screen or wall.
View from T.V. screen at rear of projector →

Plastic Pirate Ship

Man the sails . . hoist anchor! We're off for pirate gold. Sail on water . . pull it on land. Detailed replica on wheels. Flies the authentic "Jolly Roger" flag. Six ferocious vinyl plastic pirates assume working poses. Cannon shoots mock cannon balls. Pirate plank, dinghy with oars. Brightly colored.

49 N 5281—11 in. high. Wt. 1 lb. $2.79

U-Drive-It Skill Toy

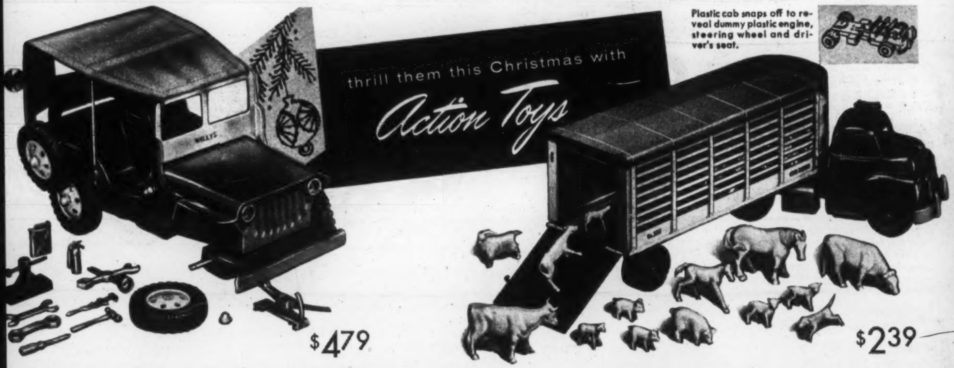
NEW! U-Drive-It with Magi-control steering wheel that guides toy automobile down winding roads, into gas stations, over bridges. Hand crank turns panoramic road roller toward driver, increases or decreases speed of car. Metal base. Loud bulb horn. Shpg. wt. 2 lbs.

49 N 5175—18½x8½x3½ in. $2.69

NEW Electric 16mm. Film Telejector

Fascinating plastic Telejector projects films on Telejector screen or wall; doubles as "television receiver." Easy to operate,—all you do is insert 5 story (100 frame) film magazine in projector. If you want to project to screen or wall, lift up tiny glass reflector mirror inside box, turn on light switch, focus, turn hand crank. To work as T.V., pull down mirror which reflects image to frosted glass screen at rear. Wt. 1 lb. 8 oz.

49 N 5173—9⅛x3⅞x6⅝-in. Telejector, screen, film, cord, switch. $4.79
49 N 5174—3 extra magazines for above. 15 stories. Wt. 4 oz. . . . . . . 3 for 1.98



Plastic cab snaps off to reveal dummy plastic engine, steering wheel and driver's seat.

Take-apart Steel Jeep with *Electric* Horn, Headlights

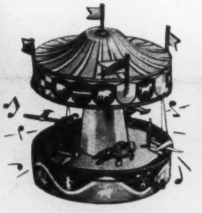
World famous Willys Jeep is reproduced in complete detail. Heavy gauge steel construction. Equipped with battery-operated "beep" horn controled by horn button in center of steering wheel. Electric headlights flash when dashboard switch is turned on. Hood raises for installation of fresh batteries, reveals horn compartment. 4 heavy duty rubber tires and steel wheels are removed by using detailed miniature tools, jack, etc., to lift jeep and loosen hub nuts. Removable, folding foul weather canvas top.

49 N 5524—11-in. Take-apart Jeep. (Batteries not included.) Wt. 2 lbs. 8 oz $4.79
34 N 4650—Batteries for above. Shipping weight 8 ounces. . . . . .2 for 28c

Cross Country Livestock Hauler with Animals

Looks like a real transport truck seen on the highway. Drop rear gate of trailer to set up loading ramp and junior stockmen are ready to drive in herd, send off to market. Cab has dummy air horns on top . . . snaps off easily from chassis, revealing dummy plastic engine, steering wheel and seat. Brightly lithographed metal trailer with heavy duty dual rear wheels. 14 detailed, molded vinyl plastic animals. Figures include cows, horses, colts, pigs, lambs, goats, and many others. Shipping weight 2 pounds 8 ounces.

49 N 5641—Cab and Trailer 17 inches long overall. $2.39



Chirpy Junior

$1.49

Hang glitter plastic cage on hook or finger and jiggle . . watch brightly colored plastic bird come to life, chirp it's happy little song. Cage 6½x4¼x8 inches high. Shpg. wt. 1 lb.

49 N 5043. . . . .$1.49

U.S.A.F. Bomber . . Exploding Ship

$1.79

"Fly" airplane over target, press release, bomb drops. If target is hit, battleship (with wheels) explodes into 8 parts. Easy to put battleship back together again. 4-motor atom bomber has tricycle-type landing gear; 4 spinning propellers; 9-inch wing spread. Durable plastic bomber and battleship withstand heavy "attacks." Shipping weight 1 pound.

49 N 5262—Bomber, Battleship 13 in. long. $1.79

Musical Carrousel

$2.98

Pull lever (self-winding motor), release . . round and round she goes, flags waving, merry tune tinkling. Brightly lithographed metal. 11x12½ inches high. Shipping weight 4 pounds.

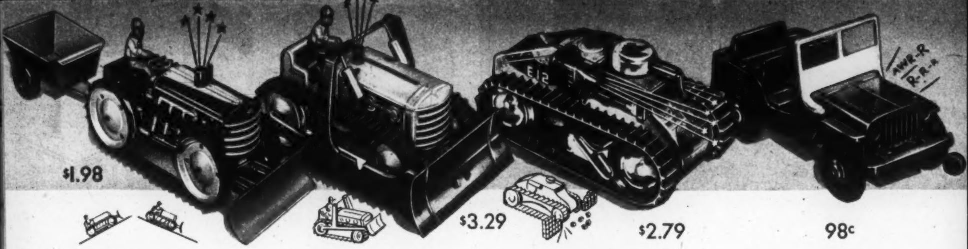
79 N 05794. . . . .$2.98

Trick Action Bank

$1.79

Barrel of fun saving money! Put any size U.S. coin in dog's mouth; press lever, dog jumps through hoop, drops coin in barrel. Heavy plastic. Shpg. wt. 1 lb. 6 oz.

49 N 5330—8⅞ in. long. . . .$1.79



3-piece Tractor Set

Realistically detailed, lithographed steel. Tractor powered by strong clockspring motor—will climb steep grades. Shoots harmless sparks as it rolls along on rubber treads. Complete with detachable dump-trailer and road-scraper.
49 N 5733-17 in. long. Wt. 1 lb. 8 oz. **$1.98**

Bulldozer Tractor

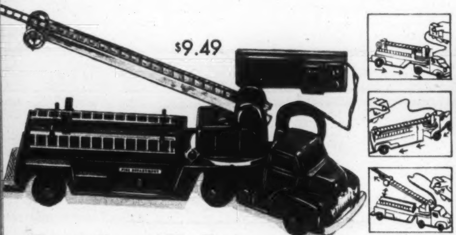
Harmless sparks fly from exhaust pipe. Hydraulic-type scraper snaps up or down easily. Pulls heavy loads . . climbs steep 35 degree grades. Rugged lithographed metal body. Long-running clockspring motor. Rubber treads. Shpg. wt. 2 lbs. 10 oz.
49 N 5759—10½ in. long. **$3.29**

Steel Army Tank

True model of an army tank—shoots harmless sparks from side turrets as it rolls along. Climbs steep grades. Long-running clockspring motor rumbles like real tank. Camouflage colors. Strong rubber treads. 9½ inches long overall.
49 N 5797—Shpg. wt. 2 lbs. 6 oz. . . **$2.79**

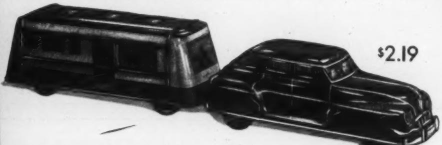
Siren Army Jeep

Authentic reproduction even to spare gas container on rear. Powerful friction motor drives jeep forward or backward with siren screaming. High-impact plastic in bright colors. Windshield raises. Treaded rubber wheels. 8 in. long.
49 N 5878—Shpg. wt. 14 oz. **98c**



Remote Control Fire Engine

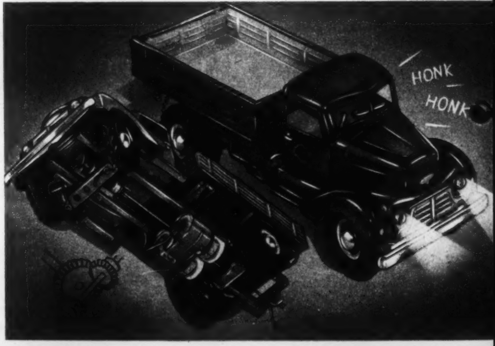
New, amazing one-hand electric control! Press button, one motor makes fire engine take jack-knife turns, go forward, in reverse, or park at your direction. Turn hand control over . . . press button . . . and **another** motor makes aerial ladder lift skyward or descend slowly to carriage (can stop in between). Ladder extends with hand crank, swivel base turns any direction. 2-button control panel **with batteries** operates the two motors. 17 in. long. Bright red acetate plastic.
49 N 5899—Shipping weight 2 pounds. **$9.49**

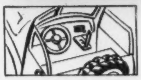


Mystery Car, Trailer

What makes it run? Powered by mystery motor . . . press down on top of car, then release . . . car speeds away under its own power pulling the big house trailer with it! No winding necessary. All metal construction, detail lithographed in bright colors. Trailer can be easily detached and car used alone. **Big combination measures 28 in. long.** (Car is 13 inches long and trailer is about 15 inches long.) Car and trailer have easy rolling wheels. A big value in fun.
49 N 5776—Shipping weight 2 lbs. 8 oz. **$2.19**

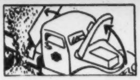
Order regularly and receive your Sears Catalogs regularly





Electric Horn, Lights, driving gears . . operate from inside cab

Dump body left, right. Doors open, hood raises, cab removes



NEW! Take-apart Mechanical Truck with Gearshift

$12.95

Modeled exactly like big side-dump trucks. Youngsters can learn a lot taking it apart—putting it together again. Powerful clockwork motor with Swedish steel spring operates through gear box, universal joint and differential gears. Gear lever in cab shifts for neutral, forward or reverse drive. Steering wheel sets to drive in any direction. Mesh gears, individual front axles. Real electric horn and headlights controlled from steering wheel and dashboard. Brake lever on left side of hood. Uses 2 standard flashlight batteries (not included, sold below). Rear axles have differential gears. Pneumatic-type treaded rubber tires, spare wheel. Steel construction with brass gears. Bright enamel finish. Cab top removes, doors open and close, hood raises to reach motor. Screw-driver and wrench included. Driver's license and chauffeur's badge.
49 N 5864—15 in. long overall. Shipping weight 5 lbs. **$12.95**
34 N 4650—Standard battery for above. Shipping weight 8 oz. . . . . 2 for 28c

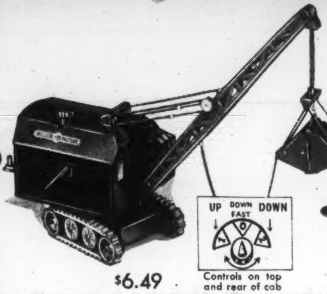
$1.89
Dare Devil MOTORDROME

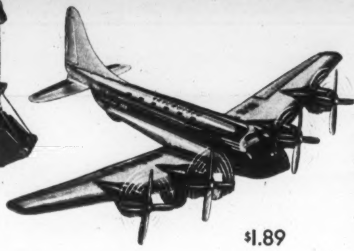
NEW Motor Drome. An unusual and exciting toy with daredevil racing car that speeds around inside of the bowl. At peak speed runs along lip of bowl but never spills out. Car 4 in. long, clockspring motor. Plastic "Drome" on metal base is 7¾-inch diam.
49 N 5868—Shpg. wt. 1 lb. 8 oz. **$1.89**

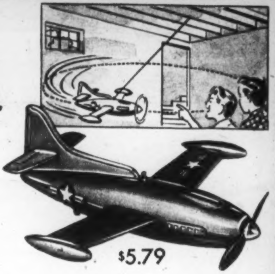
Mickey Mouse Crazy Car. Mickey streaks around, back and forth, up and down . . . signals for turn. All-metal car brightly lithographed in gay colors. Plastic Mickey Mouse. Key-wind motor. About 5½ in. long, 6 in. high. A big fun-value for all children.
49 N 5872—Shpg. wt. 12 oz. **98c**

Miniature Mechanical Truck Fleet. Four sturdy plastic trucks . . moving van, lumber truck, oil truck and coal truck. Detailed design—each one made of hard-to-break plastic in bright colors. Friction motors run forward, backward. Rubber back wheels give better traction and smoother operation. A set that's sure to please the youngster who wants "cars and more cars!" Each about 3½ in. long.
49 N 5823—Shpg. wt. 10 oz. . . . Set of four **$1.09**

Big Luxury Liner that uses the floor for its ocean. A good replica of the modern steamship of tomorrow. Made of steel, with many details lithographed in bright colors. Easily operated friction motor propels liner—press down and push gently to operate. Sparks are visible thru transparent housing of toy "atomic" motor unit in bow of ship. About 14¾ in. long.
49 N 5746—Shpg. wt. 14 oz. **94c**


UP
DOWN FAST
DOWN
$6.49
Controls on top and rear of cab





NEW! Mechanical Crane

- Tough, steel giant of industry. Imported from Germany
- Precision, finger-tip control on top of cab for raising and lowering clam bucket—lever at rear controls jaws
- Operated by strongest clockspring motor available

Sturdy brass-link "cables" raise and lower clam bucket, open and close the steel bucket jaws. Rolls along on heavy-duty rubber treads. Lithographed steel. Cab on base swivels 360°. 11 in. from ground to top of boom.

49 N 5859—Shipping weight 2 lbs. 8 oz. $6.49

Spinning Propeller Plane

Huge metal "Skycruiser" zooms along floor, keeps your active youngsters entertained for many happy hours. Brightly lithographed in red, blue and silver colors. Powerful friction motor propels plane along . . no winding, just press down, push, and off she goes! Flexible shafts lead from motor to four dummy motors on wings, make propellers revolve. 18¼-inch wingspread adds to realism. Two solid rubber tires will not mar your floors.

49 N 5886—Shipping weight 1 lb. 4 oz. $1.89

NEW! Electric Flying Airplane

Flies in circle, indoors or out, suspended by almost invisible fine nylon line. Swivel screw keeps line from tangling. Propeller driven by electric motor with standard flashlight battery (not included, see below). Prop actually pulls plane through the air. All-metal plane, 12 in. long. Flip on-off lever under rear section of fuselage to start and stop plane motor. Imported from Japan.

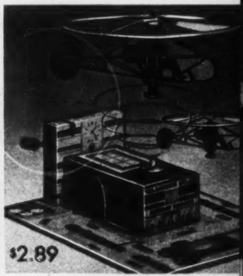
49 N 5788—Shipping weight 1 lb. 6 oz. $5.79

34 N 4650—Battery for plane. Shpg. wt. 8 oz. . . 2 for 28c

DING
DING
$1.69

DING DING
$2.79

LUBRITORIUM
CAR WASH
$1.89



Ferris Wheel

Little folks love to watch wheel and seats go over and down as bell tinkles merrily. Long-running keywind motor . . wheel revolves about 100 times on 1 winding. Strong metal construction, lithographed in bright colors. Measures about 16¾ inches high overall.

49 N 5791—Wt. 3 lbs. $1.69

Thrilling Roller Coaster

All-metal replica of amusement park roller coaster. Lithographed with pictures of Walt Disney characters. Strong spring motor is key wound . . . rings bell and pulls 2 cars from bottom of ramp to top of runway . . then turns them loose to zoom full-speed down the incline, around dangerous curves to end of ride. Conveyer belt hook picks up car again, pulls to top of ramp and action is repeated many times. Size 20x10x8¼ in.

79 N 05792—Shipping weight 5 pounds. . $2.79

NEW! Mechanical Car-wash

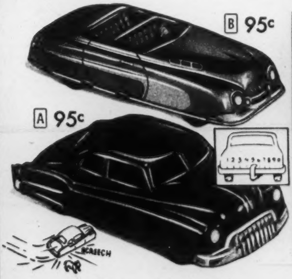
Most amazing! Wind car—set it in garage. First thing you know, out it comes . . doors open automatically . . then car runs around side of building, enters opposite side . . and repeats action over and over again! Metal building, lithographed like modern car-wash stations, is 9 in. long. Equipped with swinging doors front and rear. Car is steel, powered with long-running clockspring motor.

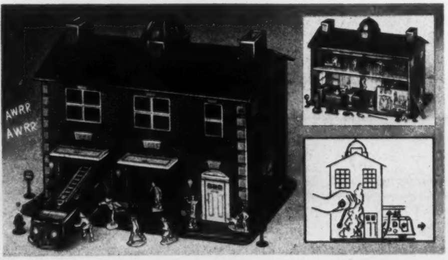
49 N 5874—Shpg. wt. 1 lb. 6 oz. $1.89

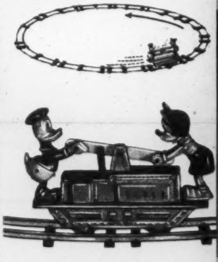
NEW! Helicopter Port

Set 'copter on top of building, turn crank and helicopter is airborne! Rotor blade whirls, carries plane to wild blue yonder. Laid out like the airport of tomorrow. Buildings of lithographed steel. Two helicopters of flexible unbreakable plastic—8¾ in. long. Rotor blade 10¾ in. and 8¾ in. Port itself is 12 in. long, 9¼ in. wide.

49 N 5867—Shpg. wt. 1 lb. 8 oz. $2.89







Automatic Autos

A **Brake Auto.** Set lever—push car. When it has run the set number of feet, it screeches to a stop! Tough plastic. More fun with 2.

49 N 5863—9 in. long. Shpg. wt. 12 oz. Each 95c

B **Friction-motor Sports Car.** Sleek and modern, all steel. Just press down and push—car takes off! Rubber wheels. Enclosed bottom.

49 N 5822—11¼ in. long. Shpg. wt. 1 lb. 95c

NEW! Two-story Firehouse . . Full of action

$4.95

Clang! Clang! Here comes the fire engine. Firemen are ready for action, station house is fully equipped to take care of any emergency. There's no delay in getting the engine out . . automatic ejector raises the overhead door, shoots firetruck a-rolling, siren screeching. Two-story building is lithographed steel, sets up easily without tools. Complete with automatic overhead doors, plastic equipment such as beds, tables, alarm box, bell, hydrant, etc. 10 molded flexible plastic firemen in action positions. Authentic in detail. Building 15¼x8½x12 in. high. Truck about 7½ in. long.

49 N 5869—Shipping weight 5 pounds. $4.95

NEW! Disney Hand-Car

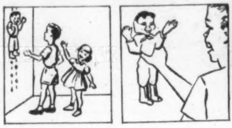
$2.49

Donald Duck and Mickey Mouse pump furiously to keep up a dizzy pace as hand-car tears around 86 inches of grooved running track. Clockspring motor, Brightly colored. Hand-car about 7 in. long.

49 N 5873—Shpg. wt. 10 oz. $2.49

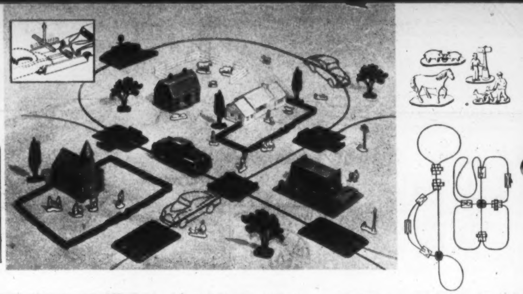
NEW! Howdy Doody the wall-walking wonder!

No winding! No springs!
Put him on any smooth surface
and watch him go!



$1.49 Pair Now famous Howdy Doody astonishes all with an amazing new feat—he actually walks down walls. Place him on any smooth, non-porous vertical surface and down he "walks", bell ringing all the way! Nothing to wind, nothing to do—just press Howdy to wall and he's off—rotating rubber suction cups grip wall securely. High-impact plastic. 6½ in. high.

49 N 5836—Shpg. wt. 12 oz......Pair $1.49
49 N 5745—One Howdy Doody. Wt. 6 oz.75c



Guid-A-Traffic Set with car, "village"

$3.98 Buick-type car skims over village and country roads on countless routes designed by your own imagination. Over 33 ft. of rigid, non-rigid track. Plastic house, barn, church, gas station, 19 figures, hedge sections, fence sections and trees. Stop gate, 2 switches, 1 crossover, 2 turnouts guide plastic car from street to street. Car is 4⅞ inches long, with long-running clockspring motor, brake. Fifth wheel guides car on single track. Your youngsters will spend many happy hours "driving" over the innumerable road variations.

49 N 5898—Shipping weight 1 pound 8 ounces....................................Each $3.98
49 N 5896—Extra Car for above. Shipping weight 8 ounces..........................Each 1.25

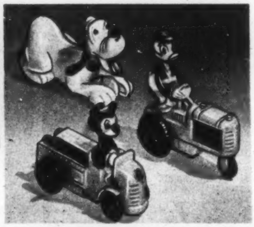
Mechanical Toys

for more fun, more excitement,
give playthings with action!

Remote Control Helicopter

"Fly" your own helicopter by remote control. Strong keywind motor in base and plane. On-off motor in base controls altitude of plane as it circles around globe. Motor in plane activates rotor blade. Brightly lithographed metal. Base, 8½x3¼ inches with landing strip. The perfect gift for the air-minded young "pilot" in your family.

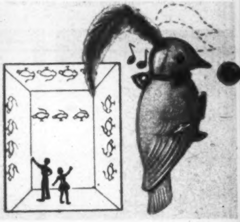
49 N 5769—Shpg. wt. 12 oz.$1.39



3-piece Disney Set

$1.19 New Disney friction toys. **Donald Duck** driving a jiggly tractor; **Mickey Mouse** speeding along in his tool truck while **Pluto** trails behind. All are made of colorful plastic with friction motors. Amusing Disney toys provide lots of fun and laughter as they run forwards or backwards. Each about 4 inches long.

49 N 5818—Shipping wt. 1 lb...........$1.19



Yogi Bird

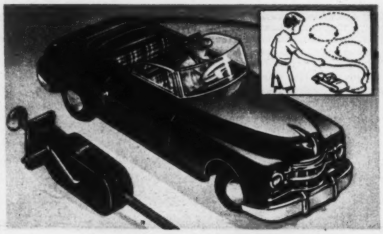
$1.49 Pair Yogi defies the law of gravity—walks straight up your walls or across ceiling! Remains in action for several minutes with just 1 winding. Operates on longrunning coil spring mechanism. Colorful plastic with plume on head, bell at neck. 6 in. tall.

49 N 5827—Shpg. wt. 8 oz..Pair $1.49

8-car Action Fleet

$1.79 Real-as-life action-packed fleet contains bright red Fire Chief's car with clanging bell; police cars with mounted machine gun that goes rat-a-tat-tat; fast-moving taxi with revolving meter; passenger cars with windows that open, close. Car with windshield wipers that work. Lithographed metal. Each 4 in. long.

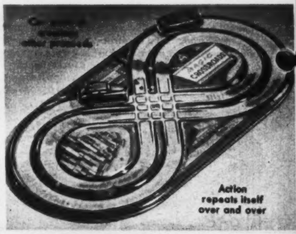
49 N 5702—Shipping weight 1 pound 2 ounces........$1.79



New Remote Control Speedster

Youngsters can drive sleek-styled sports model forward or backward, turn it left or right with just a touch of the finger—simply press or release control. Long flexible metal shaft connects hand control with auto. Modern steel car with baked-on enamel finish; transparent plastic windshield. Imported from Germany. Measures 10 inches long.

49 N 5773—Shipping weight 1 pound 4 ounces......$1.98



NEW Magic Crossroads

$1.79 Two swift-speeding cars race around "figure-eight" track on lithographed metal base. Cars alternate in action; when one stops at intersection, second car proceeds around track—fascinating action is repeated many times. Clock-spring motors in cars. Base, 18½x10 in.

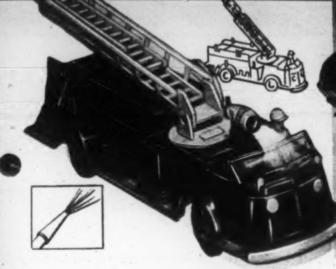
49 N 5851—Shpg. wt. 2 lbs. 8 oz...........$1.79

Eccentric zig-zag cars wobble in different directions at the same time

NEW! Zig-Zag Roy Rogers 4-section Stagecoach Amuses all with its comical action

$1.25 Wind it up, watch eccentric stagecoach caravan careen comically from side to side, each wagon "zigging" when it ought to "zag". Four sections consist of plastic Wild West stagecoach driven by Roy Rogers which pulls three metal desert wagons—horse van, supply wagon and the all-important chuck wagon—all colorfully lithographed with authentic Roy Rogers detail. Long-running clock-spring motor activates eccentric mechanical toy. Key attached. Makes a wonderfully amusing Christmas gift!

49 N 5831—14¼ inches long. Shipping weight 8 ounces...........$1.25



Fire Truck—hose, siren

$3.49

Streak to the fire with siren screaming, light flashing—quench blaze with water pump and spray from 2-ft. rubber hose. Swivel-mounted 2-section ladder extends from 9 to 21 in. Bright red plastic with steel reinforcement; transparent windshield; rubber tires. Clockspring motor. Uses standard flashlight battery, not included, sold at right.

49 N 5866—12¾ in. long. Shpg. wt. 2 lbs.........$3.49

DICK TRACY
AWR-R-R
R-R-R

Dick Tracy Siren Squad Car

$1.89

Siren wails, red light flashes as Dick Tracy speeds to the scene of the crime. Lithographed steel depicts Dick, Pat and Sam Catchem at windows. Front wheels adjust for circles or straightaway. Clockspring motor activates siren. Uses standard flashlight battery; not included, sold below.

49 N 5849—11¼ in. long. Shpg. wt. 1 lb. 8 oz......$1.89
34 N 4650—Flashlight battery. Wt. 8 oz.........2 for 28c

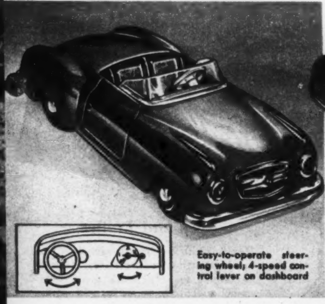
PAA
PAN AMERICAN WORLD AIRWAYS

Friction Motor Plane with Lights

$3.89

New! Giant of the air! Steel "clipper" plane with ramp has electric red and green lights. TWO friction motors propel plane along ground—no winding. Flexible shafts connect 2 motors with dummy wing engines—rotate 4 propellers. Imported from Germany. Uses flashlight battery, not incl., see below.

49 N 5816—20-in. wingspan. Wt. 2 lb. 12 oz......$3.89
34 N 4659—Flashlight battery. Wt. 4 oz.......2 for 23c



Easy-to-operate steering wheel; 4-speed control lever on dashboard

Four-speed Sports Car

$1.49

Small speedsters can regulate speed of auto by adjusting accelerator on dashboard. *Individual spring suspension* on two front wheels assures a smooth ride even on rough surfaces. Steering wheel turns front wheels. Made in Germany with an exceptionally well-built mechanism. Safety clutch enables kiddies to push car while still in motion without damaging mechanism. Streamlined steel construction with shiny baked-on enamel finish; rubber tires on wheels. Long-running clockspring motor. Shipping weight 1 pound 12 ounces.

49 N 5771—7½ inches long.....................$1.49

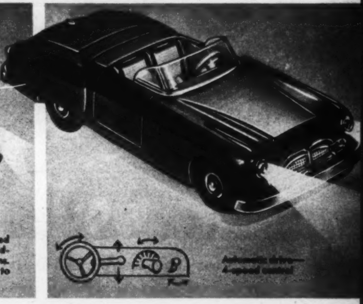
Door handle controls speed and direction, can be adjusted for automatic turns. Car runs straight, circles to left or right.

Imported Porsche with Lights

$3.79

Automatic 4-position door handle is your control for fast, slow, stop, or eccentric drive which automatically turns auto to left or right. Car picks up speed on straight stretches. Car can be steered while in motion, if desired, by turning front steering knob. Made in Germany with individual front wheel suspension for smooth riding. Sturdy steel with baked-on enamel finish. Clockspring motor. Hood opens. Uses standard penlight battery, not included, sold below. Shipping weight 1 pound.

49 N 5786—8 inches long.........................$3.79
34 N 4653—Penlight Battery. Shpg. wt. 1 oz.........Ea. 8c



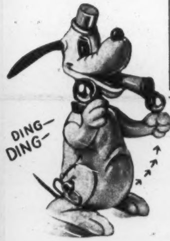
Automatic drive—4-speed control

4-speed "Automatic Drive" Car

$4.95

New! Has automatic drive just like Dad's latest model car! Automatic drive indicator for forward, reverse directions and neutral. Light switch on dashboard for electric headlights and wide range speed accelerator. Steering wheel actually works. Individual *four-wheel spring suspension*. Press dummy tail light; trunk door pops open revealing tiny cardboard suitcase. Sturdy steel with enamel finish. Clockspring motor. Uses two penlight batteries; not included, sold at left. Shipping weight 1 pound 14 ounces.

49 N 5856—12 inches long......................$4.95

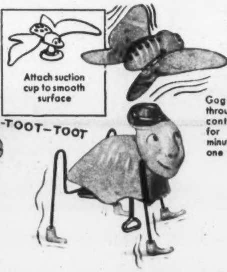


Party Pluto

$2.89

Mickey Mouse's comical pal sits up on his haunches in a festive mood. Wind clockspring motor and Pluto bounces back and forth—bells on paws jingle. Plastic—rubber tail, floppy ears. 10½ in. high. Shipping weight 1 pound.

49 N 5881...................$2.89



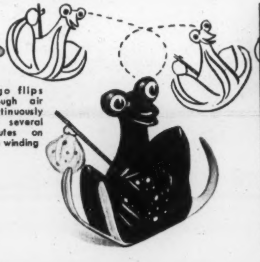
Attach suction cup to smooth surface

Novelty Pair

$1.45

Plastic pair seem almost alive. **Butterfly** (6¼ inches wide), flutters wings, turns slowly on suction base. **Happy Hopper** (4 inches tall), runs on spindly wire legs. Keywind motors. Shipping weight 14 ounces.

49 N 5828...............$1.45



Gogo flips through air continuously for several minutes on one winding

Flip-Flop Gogo

89c

Mystery! Action! Wind up Gogo—look him straight in the eye. He jumps, somersaults in mid-air, lands upright. Action is repeated many times. Plastic, 7 inches high. Keywind motor. Shipping weight 8 ounces.

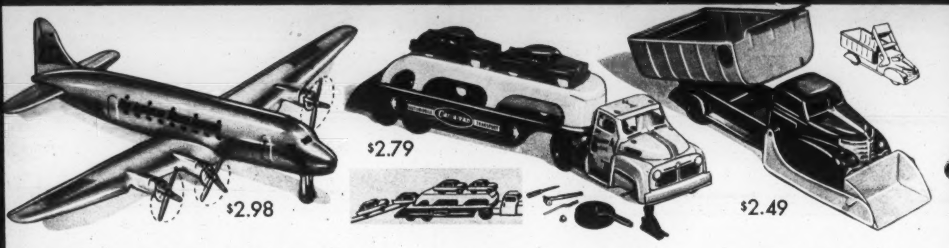
49 N 5732....................89c

Imported German Motorcycle

$3.19

Four actions: 1) runs in circles, stops, driver dismounts, mounts, drives on; 2) driver on cycle goes in circles; 3) standing, driver mounts, dismounts; 4) stands, motor in neutral. Steel. Clockspring motor.

49 N 5782—7¾ in. long. Shpg. wt. 14 oz..........$3.19



NEW Clipper Plane with Revolving Props

Replica of famous Pan American trans-world aircraft. Sturdy propellers rotate as ship is "taxied" across the floor, cut in or out when turning just like the real thing. Flexible steel shafts run from wheels to 4 dummy motors for prop power. Dual wheel tricycle landing gear. Sturdy steel construction, aluminum color finish, airline markings.
79N05664–Measures 21½ in. long; 27½-in. wing spread. Wt. 4 lbs. $2.98

New Auto Transport and 4 Cars

23-inch long auto transport is made of sturdy heavy gauge steel, has brightly lithographed metal cab with tool chest on back. Tools include miniature jack that actually works, tire iron, screw driver, hammer and tire wrench . . help to remove rubber tires from wheels if they "blow out." Four 5⅝-inch plastic cars are driven to and from transport by using metal skid rails for upper deck, tail gate for lower deck. Shipping weight 2 pounds.
49 N 5517 . . . . $2.79

Road Builder Truck

Caution! Construction ahead . . watch the progress as your junior road builder puts this truck to work with "under the table" road construction. Scoop loader picks up loads, dumps into body. Spring lever action . . tail gate opens; body dumps automatically. Sturdy steel body and frame takes plenty of abuse from construction work driving. Bright enameled finish. Measures 20½ inches over-all, from tip of scoop to rear tail gate. Shpg. wt. 6 lbs.
49 N 5666 . . . . $2.49

$6.95
AWRRRR
CLANG
CLANG

Rider Fire Truck, Siren and Bell

- **Bell clangs to clear traffic, hand siren screams its warning**
- **31⅜ inches long over-all . . . children can actually ride and steer**

Heavy duty fire engine is equipped with bicycle-type riding seat 11 inches from floor. Has two 19¾-inch interlocking ladders that extend 28 inches from base of body. Automobile-type chassis of extra heavy gauge steel . . reinforced, welded construction . . red enamel finish. Rubber tires. Shipping weight 16 pounds.
79 N 05698L–Rider Fire Truck $6.95

for transportation thrills give
Steel Toys
realistic . . . accurate detailing

Realistic Jeep and Trailer has electric head lights
$2.98

Jeep and Trailer

Here's a gift for the lad who does his driving on hands and knees. Real **electric headlights** for after dark gives scale model added realism. Hood and windshield raise and lower just like real thing. Drop tail gate trailer is easily detachable. Heavy steel construction, enamel finish. 22½ in. long. Battery not incl.
49 N 5681—Shpg. wt. 4 lbs. . . $2.98
34 N 4650—Batteries for above. Shipping weight 8 ounces . . 2 for 28c

$1.89
SINCLAIR
$2.69
$2.69

ROAD SERVICE
$2.69

Construction Dump Truck

Perfect construction aid to young highway engineers. Release spring lever and body dumps automatically, tail gate opens. Hood raises to reveal plastic play motor inside. Heavy duty rubber wheels, hup caps. Sturdy steel frame and body, enameled finish. 20 in. long.
49 N 5650—Shpg. wt. 4 lbs. 6 oz. $2.69

Big Loading Tractor

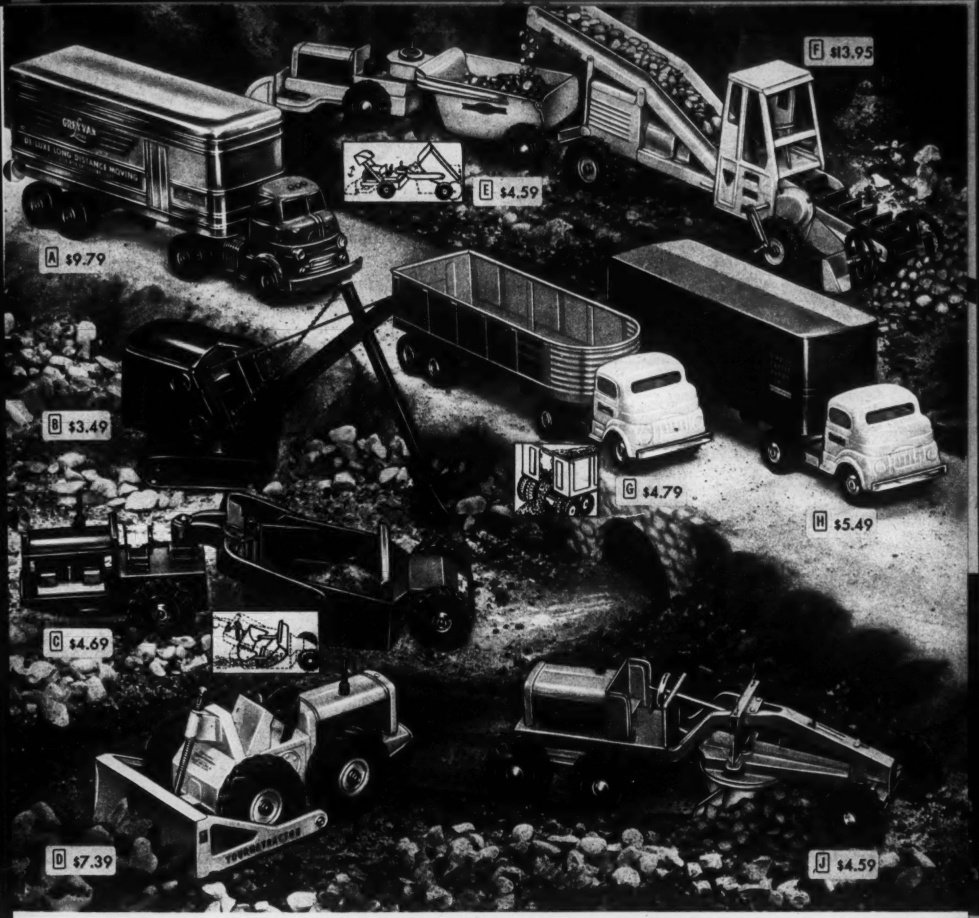
Loads of playtime fun with this powerful-looking tractor. Detailed dummy engine. Makes clicking sound like motor. Big scoop with lever to lift load and lever to dump. Huge rear wheels. Rear hook for implements. Sturdy lithographed steel. 17-in. long.
49 N 5645—Wt. 3 lbs. 4 oz. $2.69

Giant Gasoline Truck

NEW 10-wheel replica of modern Sinclair Oil tank truck used for gasoline and fuel oil deliverv. Constructed of sturdy steel body with diesel-style cab over engine. Tank body is low slung with side opening compartments, depicting meter pumping device, etc. Simulated hose. Wt. 1 lb. 8 oz.
49 N 5527—18½ in. long . . $1.89

Miniature Tools Really Work

Auto service truck with tools comes in mighty handy for emergency calls! Just the thing for "repairs" and towing your regular fleet of cars. Five-piece miniature tool set actually works . . jack lifts up, down; wheel wrench loosens hub cap to remove wheel; tire iron pulls rubber tire from steel wheel. Cab and chassis of heavy-gauge lithographed steel. Crank-operated chain and hook lift. Two tool boxes for tools and supplies. Two spare tires and wheels replace "flats." 15 inches long over-all.
49 N 5659—Shipping weight 4 pounds $2.69



Heavy-duty Industrial-type Working Models of Heavy Gauge Steel

Authentic designs and details—the dream of backyard engineers come true

A **Polished Aluminum Van.** Big mover of the highways. Authentic in detail . . . retractable parking gear; double rear door, single side door open and close. Truck-type treaded rubber tires—dual tandem rear wheels. Cab "hitches" automatically. Heavy gauge steel trailer chassis, aluminum body, die-cast cab. Welded construction is strong, durable. **$9.79**
79 N 05680—24 in. long. Shpg. wt. 9 lbs. $9.79

B **Steam Shovel.** One of the most fascinating building machines for all ages! This model combines the durability of heavy-gauge steel and realism of big steam shovels. Two cranks make ratchet sound as boom is raised and lowered, operates shovel. Chain releases shovel load. 360° swivel. Rubber-treaded, steel wheels. Enamel finish. **$3.49**
49 N 5652—26½ in. long. Wt. 3 lbs. $3.49

C **Scraper and Spreader.** Like those used on real big construction jobs. Turn adjusting screw to lower rear bottom blade for scraping gravel or sand into truck body. Close blade to haul away. Use second adjusting screw to open front bottom blade to spread load. Dummy "motor." Steel construction. Large rubber wheels. Enamel finish. **$4.69**
79 N 05526—22 in. long. Shpg. wt. 6 lbs. $4.69

D **Tournatractor.** One of the most productive modern machines that pushes, grades and has enormous traction power for hauling. Heavy adjustable blade with spring-latch to lock blade wherever it's positioned. Pivoted tow bar. All welded steel construction. 4$\frac{3}{16}$-in. rubber tires on steel wheels. Baked enamel finish. **$7.39**
49 N 5571—14½ in. long. Shpg. wt. 7 lbs. 8 oz. . . . $7.39

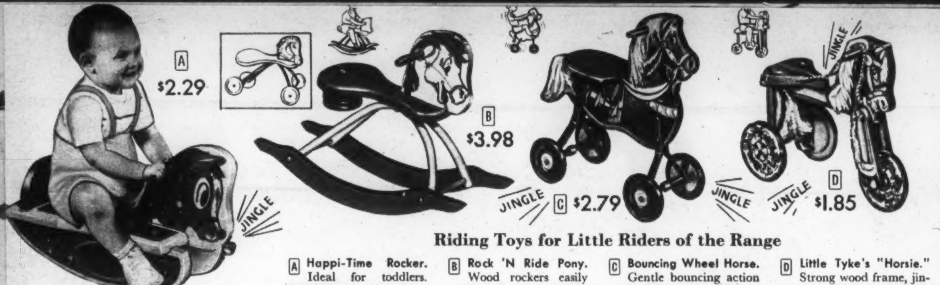
E **Earth Mover.** Front loader-scoop picks up load, dumps it into dump-action body. Turn crank, rear wheels advance, dump trailer tilts up, tail gate opens, dumps load. Dummy plastic engine. Heavy gauge steel construction, large heavy duty rubber wheels. Baked enamel finish. Big help in fast moving of dirt on "construction" projects. **$4.59**
49 N 5616—20½ in. long. Shpg. wt. 7 lbs. $4.59

F **Traveloader.** A giant on construction jobs! 30½ in. long. 14 shovel blades on continuous belt scoop sand, gravel, etc. onto ribbed conveyor belt which carries load up runway and drops it. Hand-powered crank provides the power in this model. Heavy steel construction. 3¾-in. rubber tires on steel wheels. Baked enamel finish. **$13.95**
79 N 05677—10¾ in. high. Shpg. wt. 14 lbs. $13.95

G **Grain Truck.** Tough die-cast aluminum cab . . heavy-gauge steel trailer. Door in rear slides up to allow grain to flow out. Floating tandem rear wheels, rubber tires. Retractable dolly wheels. Baked enamel finish. **$4.79**
49 N 5671—20½ in. long. Shpg. wt. 5 lbs. $4.79

H **Cattle Trailer Truck.** Pride of the stockman . . . mammoth of trucking companies. Heavy duty steel trailer with cut-out sides for stock ventilation, just like real. Wide swinging rear doors. Floating dual rear rubber wheels. Heavy die cast aluminum cab and chassis. Trailer detachable, stands on retractable wheels. Enamel finish. **$5.49**
49 N 5672—21½ in. long. Shpg. wt. 6 lbs. $5.49

J **Road Grader.** One of the most popular toys with the junior "road builder!" Scraper raises and lowers; blade angle adjustable. Steering wheel turns front wheels of grader. Realistic plastic dummy engine with exhaust stack. Another heavy-gauge steel model. Six large rubber wheels. Baked enamel finish. Striking, live-action realism. **$4.59**
49 N 5617—19 in. long. Shpg. wt. 7 lbs. $4.59



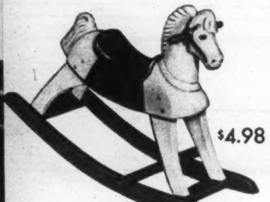
Riding Toys for Little Riders of the Range

A Happi-Time Rocker. Ideal for toddlers. Seat just 4 in. from floor, has back support. Jingle bells. Wood construction. 16½ in. long, 6½ wide. Easy to assemble.
49 N 7511—Wt. 3 lbs. $2.29

B Rock 'N Ride Pony. Wood rockers easily replaced with wheels (incl.). Sturdy wood construction. Fine for little cowboys, 9½ in. high to seat. 17 in. overall ht.
49 N 7550—Wt. 6 lbs. $3.98

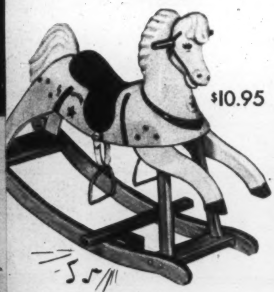
C Bouncing Wheel Horse. Gentle bouncing action as it rolls along. Shaped steel saddle, bells in wheels, on reins. Seat about 6½ in. wide. Ht. overall 16½ in. Shpg. wt. 4 lbs. 4 oz.
49 N 7529............$2.79

D Little Tyke's "Horsie." Strong wood frame, jingle bells in wheels. Brightly colored decorations. A good "first" riding toy. Seat 6½ in. wide. Height overall 16½ in. Wt. 3 lbs. 8 oz.
49 N 7528............$1.85



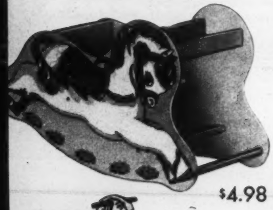
Prancing Pony

A grand rocking steed for the small broncho-buster. Contour body, fully molded of plastic into a handsome mount. Colorful enameled trim and saddle, white body. Long 28-in. rockers of wood give smooth rides. Saddle, 13 inches high from floor. Wood dowel hand grips. Overall ht. 20 in. Easy to complete partial assembly.
79 N 07510—Wt. 6 lbs. $4.98



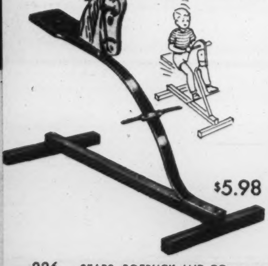
Roy's "Trigger"

Body of "Trigger," the Roy Rogers Horse, is realistically molded of durable plastic. Plays a gay tune as young range-riders gallop along. Soft palomino color with bright saddle and ~~trim~~. Long, 31-inch rockers give a smooth ride. Wood legs in galloping position. Stirrups are steel, with straps that adjust for leg length. Wood dowel hand grip. Seat about 15 in. from ground. Easy to assemble.
79N07513L—Wt. 9 lbs. $10.95



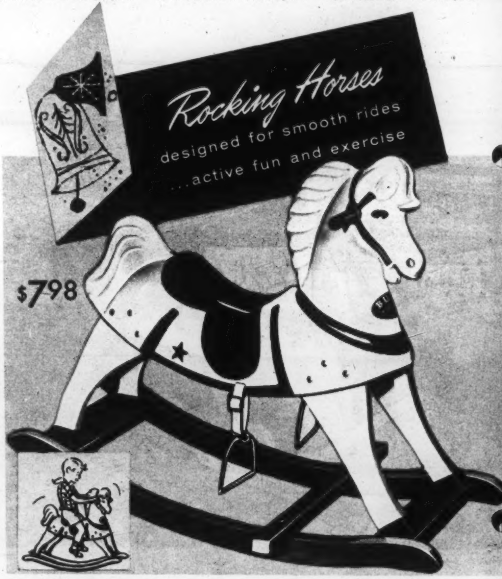
Tot's Shoo-Fly

Built low and wide for gentle rides. Heavy sides built high to hold little "wigglers." Seat, tray and footrest made of ¾-inch wood for strength. Attractively decorated with bright colors on white. 30½ in. long, 12¾ in. wide. 18 in. high overall. Keeps baby happy and entertained. Wt. 11 lbs.
79 N 07540..........$4.98



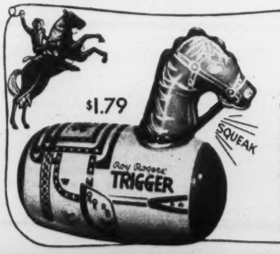
Spring Horse

Fun to ride—develops young muscles. Heat-treated flexible steel body for plenty of bounce. Use indoors or out, won't mar floors. Foot rest adjusts for leg length. Wood horse's head, hardwood stand 36x16 in. Height overall 28 in. All wood parts rounded and sanded smooth. Easily assembled.
79N07549—Wt. 12 lbs. $5.98



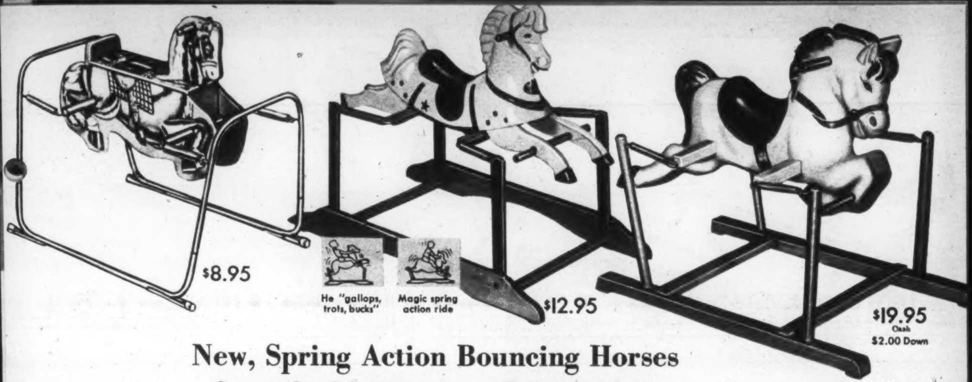
NEW Happi-Time Horse with Safety-rockers

The most popular steed in Toytown! Now with long, specially recurved rockers to prevent spills. Fully molded "merry-go-round" horse contour body and head. Smooth enamel finish that wipes clean in a jiffy. Lucky is the youngster who corrals this thoroughbred on Christmas morning! Horse has comfortable molded saddle with steel stirrups (adjustable straps). Saddle about 15 in. from ground; just right for pint-sized cowhands. No sharp edges or corners. Rockers 31 in. long. Horse 23½x8 in. wide. Easy to complete partial assembly, no special tools needed.
79 N 07555L—Shipping weight 7 pounds..........$7.98



Roy Rogers' "Trigger"

A plastic, inflatable horse with plenty of rough, rough play value. May be used indoors or out. An ideal inexpensive hobbyhorse for children. Excellent as a beach toy. Smooth vinyl plastic wipes clean with a damp cloth. Easy to inflate. "Trigger" has realistic palomino color with authentic Roy Rogers trim. Squeaks when squeezed. Body 21x12x23 in. high.
49 N 7505—Shpg. wt. 1 lb. 4 oz...$1.79



New, Spring Action Bouncing Horses

Strong Steel Springs give galloping "rides"

"Bronco" on Steel Frame

A big, rollicking horse, suspended on four steel springs to thrill your youngsters with plenty of "riding" action. Strong chrome-plated steel frame, 31 in. long, 19 in. wide. Wood frame body with strong sides. Colorfully finished. Height to saddle 18 in. Easily assembled. Freight, express, truck.

79 N 07526L—Shpg. wt. 8 lbs. $8.95

Galloping White Stallion

Rides free as the wild horse of the plains! Rigid steel and wood frame holds horse on four strong springs—gives young "westerners" bouncing, bucking ride. Body molded of plastic, with wood legs. Steady base 35½ in. long, 19¼ in. wide. Height to saddle 19 in. Easily assembled. Freight, express, truck.

79 N M7525—Shpg. wt. 21 lbs. $12.95

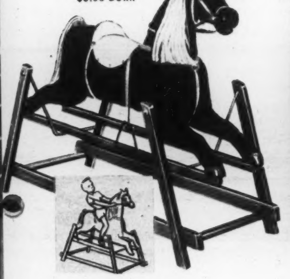
Hi-Prancing Palomino Pony on Springs

A de luxe Horse to give all the bounce of a real horseback ride! Dashing appearance of horse in action is given by skilful molding of the full-formed plastic body. Made of high-impact Tenite plastic—it will take all the hard knocks a rough-riding youngster can gve it. Fastened to a rugged hardwood frame by strong steel springs, this steed will "buck", "trot" or "gallop." Smooth ivory color body, red and black trim. Base 37½ in. long, 18½ in. wide. Height to saddle 20 in.

79 N M7518—Shipped freight, express or truck. Shpg. wt. 15 lbs. . . . $19.95

Plush-covered Horse with Smooth Swing Action

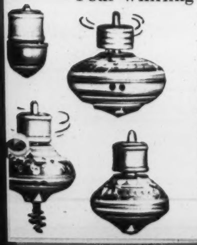
$28.95 Cash
$3.00 Down



A real western-style broncho with flowing white mane and tail. Carved wood body covered with rich black rayon plush. Padded white saddle; red bridle, reins, stirrups. Leather ears, bright glass eyes. Swings on steel hangers in rocking motion. Red enameled wood frame, 39 in. long, 18 in. wide. 22½ in. high to saddle. Easily assembled.

79NM7541–Freight, express, truck. Wt. 33 lbs. $28.95

Four Whirling Tops



79c Set

Round and round they go . . . a fascinating marvel of action. Set of 4 includes: 3-in. bouncing top, 3-in. "whistler," 1⅝-in. "snappy," and 4-in. humming. Bright metal. Wt. 12 oz.

49 N 2583. . . . 79c

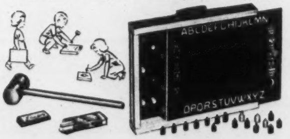
Forms Figures

Metal Play Table and Peg Board

$2.69

For toddlers who like to pound. Let them hammer and pound to their heart's content. Understructure and seat frame are tubular steel. Masonite Presdwood peg board. Red and white enamel. Pegs, mallet, nailing board, assorted wood pieces and nails. Table 12x16x2¼ in.; 19 in. high; 25 in. long. Saddle seat.

79 N 01947—Easily assembled. Shpg. wt. 7 lbs. . $2.69

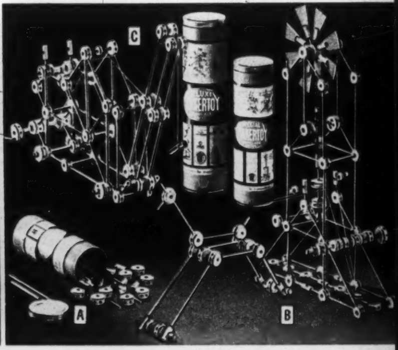


Portable Peg Kit, Blackboard

89c

Goes along for fun while traveling . . . or is most convenient to use at home. Hardwood chest has metal handle, sliding blackboard on one side, punched-out peg-board on other. Space for 3 pieces chalk, eraser, pegs and mallet (incl.).

49 N 1959—12½x9½x1⅞ in. Wt. 2 lbs. 5 oz. 89c



Tinkertoys—In color! It's easy to make action models

$1.15
90-pc. set

All rods in brilliant red! Colored with harmless food coloring. Imagine building windmills that turn . . cars, planes . . a little village. Make hundreds of models with Tinkertoy instructions, or dream up new ideas by the score.

Each piece made of smoothly sanded birch . . spools in natural color . . rods in bright red. Pieces go together simply and easily, just insert rods into holes to join parts. They fit snugly, yet are easy to dismount when play is over for the day.

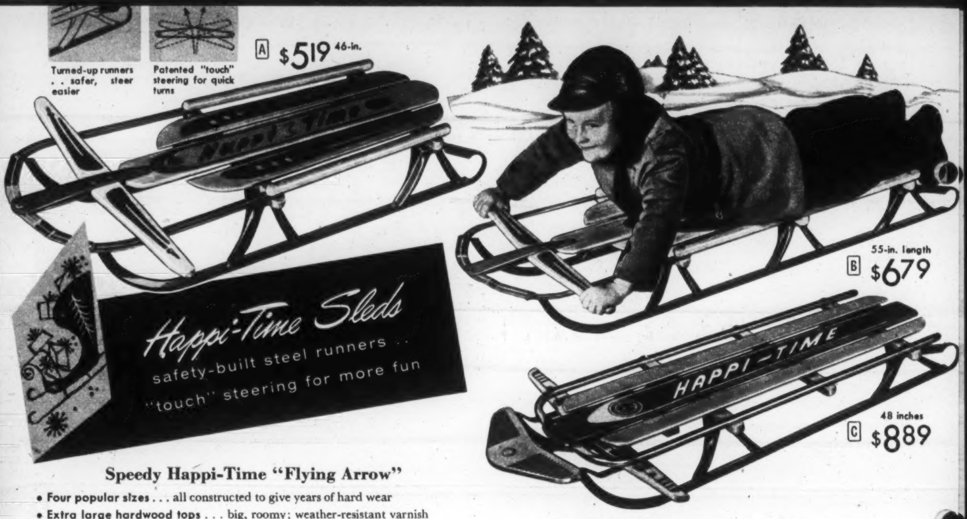
The larger the set, the greater variety of pieces and the more elaborate the models that can be constructed. Windlass drive in 2 larger sets supplies operating power by means of a hand crank. Sets packed in fiberboard tubes. Directions included.

A 49 N 2072—**Wonder Builder, made up of 90 pieces.** For simple basic construction. This set will make countless models, both still and action. Shipping weight 1 lb. 4 oz $1.15

B 49 N 2073—**Special, 120 pieces.** Makes more and varied designs. Windlass drive included. Shipping wt. 1 lb. 10 oz. $1.69

C 49 N 2075—**Deluxe, 191 pieces.** The most complete set for advanced construction. With windlass drive. Shipping weight 4 pounds 10 ounces. $2.59

Be sure to add these items to your Sears Easy Terms Order. For details see page 371


Turned-up runners .. safer, steer easier
Patented "touch" steering for quick turns
A $5.19 46-in.
B 55-in. length $6.79
C 48 inches $8.89
Happi-Time Sleds
safety-built steel runners ..
"touch" steering for more fun
HAPPI-TIME

Speedy Happi-Time "Flying Arrow"

- **Four popular sizes** . . . all constructed to give years of hard wear
- **Extra large hardwood tops** . . . big, roomy; weather-resistant varnish
- **Carefully balanced,** for more speed on the straightaway, quick turns
- **High carbon steel runners** for greater speed . . . longer service

Zoom down the hill, lean into the curves! Lightweight sled gives extra speed . . . balanced to respond quickly. Patented "touch" steering takes curves fast without skidding. Steel runners grooved for quick getaways . . . bend from front to rear in one sweep. Safety-built runners eliminate sharp points so dangerous in "pile ups." Shaped hardwood top finished in weather-resistant varnish. Strong top cross bars, steel riveted for extra strength. Heavy gauge steel knees give firm, balanced support. Built to take plenty of hard use, whether coasting or "belly-flopping." Steel parts enameled red.

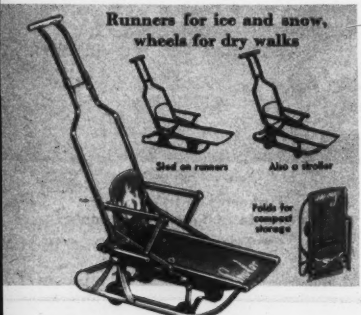
Catalog Number	Length	Knees	Shpg. wt.	Price
[A] 79 N 08301	37 inches	4	9 pounds	$3.29
[A] 79 N 08304	41 inches	4	9 pounds	4.55
[A] 79 N 08305L	46 inches	4	10 pounds	5.19
[B] 79 N 08306L	55 inches	6	12 pounds	6.79

Big Happi-Time De Luxe "Fleet Arrow"

- **Strong tubular steel side rails** take the bumps and tight squeezes
- **Streamlined front piece**—chrome-plated steel—acts as bumper
- **Patented "easy-steer" principle** gives effortless steering, quick turning

Speed on runners! Bigger, faster, balanced to "feel" just right. Special alloy steel runners are safety-built—ends are turned up to cut out the danger of sharp points. Grooved runners give quick pick-up and turnability. Tubular steel side rails can really take the beating rough-riders give a sled. More "bump protection" in the chrome-plated steel front piece. Large shaped top made of selected ⅜-inch hardwood, has plenty of room for belly flops or extra riders. Sleek weather-resistant varnish finish. Metal parts enameled red. Heavy 19-gauge patented knee supports give firm, balanced support—more strength.

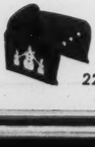
[C] 79 N 08310L—48 inches long. 4 knees. Shipping weight 13 pounds........$8.89
79 N 08312L—54 inches long. 6 knees. Shipping weight 15 pounds........ 10.79


Runners for ice and snow, wheels for dry walks
Sled on runners
Also a stroller
Folds for compact storage

SNO-LER—baby sled and stroller! A touch of the toe lever produces wheels, or runners—whatever the weather calls for. One-piece back and bottom of tempered hardboard. Strong steel frame and runners. Entire unit folds compactly for storage, yet there are no detachable parts to remove or lose. Safety strap holds youngster snugly in seat. Handle height is a comfortable 39 inches. Roomy body 22½x12 in. wide—space for bundling baby in blanket. Enameled bright red. **$6.98**

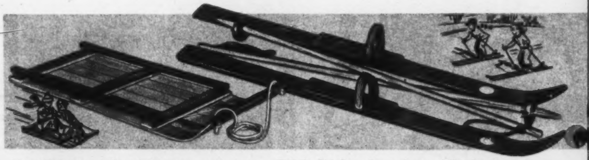
79N08314—Shipping weight 16 pounds. *Was $7.39.* Now **$6.98**

Sled Guard for Baby



$2.19 Easily installed on sled with 4 clamps. Tempered hardboard; red with white trim. Safety rod; beads.

49N8320–12x9x8 in. high. Wt. 3 lbs. **$2.19**

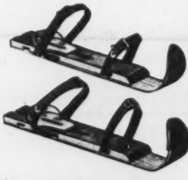


New Toboggan for little tots. **$2.89** Youngster feels more secure close to the ground. Side rails for hand grip. Made like adult models of sturdy hardwood. Natural lacquer finish, red trim. Pull rope included. Fine for playing in light snow where sled runners might cut through. 14¼x35½ in.

79 N 08324—Shpg. wt. 6 lbs.............. **$2.89**

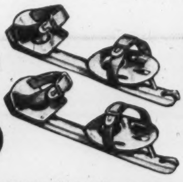
Child's Ski Set. **$2.29** Start them while they're young—provide the confidence that grows with skill. Made of Northern Ash, 40 inches long, just right for small sportsmen. Walnut finish. Grooved bottoms. Corrugated rubber-covered foot blocks, web toe-straps with buckle adjustment. Two 30-in. hardwood poles with hand loops and rings.

79 N 02584—Shipping weight 4 pounds......Set **$2.29**



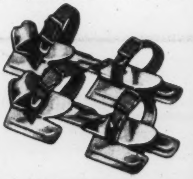
Snow, Ski Skates . . . **$1.59** just the thing for hours of wintertime fun. Steam-bent hardwood with grooved bottoms. Fitted aluminum heel plates. Straps adjust to fit various foot sizes. Natural wood finish, resists weathering. Red trim. 2 7/16x16 in. long.

49 N 2570—Wt. 1 lb. 4 oz. **$1.59**



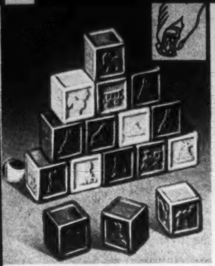
Tubular "U-type" Twin Runner Ice Skates. **$1.23** A good skate for 5 to 8-year old beginners. Teaches balance, strengthens ankles. Made of strong steel with non-rust finish. Adjustable from 6¾ to 8 inches. Web straps fit young feet snugly, give support.

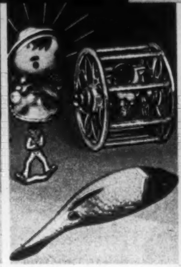
49 N 2520—Wt. 1 lb. 4 oz. **$1.23**



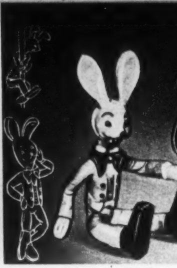
Sled Skates for tiny tots. **83c** Ideal for 2 to 5-year olds. They'll have lots of fun with skates they can manage. Made of durable, extra strong steel with bright plated finish. Broad footplate and wide-spaced runners give confidence. Adjustable web straps. Adjust from 6 to 8 in.

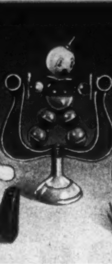
49 N 2501—Shpg. wt. 1 lb. 4 oz. **83c**





SQUEE
SQUEE





Rubber Blocks

New! Baby's first blocks . . . **$1.79** made of soft foam rubber. Safe, non-toxic colors, about 1¾ inches, sized for small hands. Will take a lot of hard use, yet won't mar furniture. Set of 14 (not 16 as shown).

49 N 4460—Wt. 1 lb. . .$1.79

New Baby Toys

3-piece Set to entertain the **$1.25** littlest member of your family. Squeezable vinyl plastic fish, 8½ in. long, has sound-maker; 7-inch plastic rattle; novel "Cum-Bac" toy with bells, piggy inside.

49 N 4453—Wt. 1 lb. $1.25

Squeeze Toys

2-piece Set of famous cartoon **98c** characters. Squeeze them, they squeak! "Tweetie Pie" 5¾ in. tall and "Sylvester the Cat" 6½ in. tall. Soft rubber, colorfully decorated to intrigue.

49 N 4439—Wt. 5 oz. 98c

Bendy Bunny

The magic rabbit! An impish **$1.79** fellow who sits, stands, hangs on pole—holds any pose you put him in. (A concealed wire does the trick!) Soft foam rubber body, gaily colored. 16 inches tall.

49N4485–Wt. 10 oz. $1.79

Suction Rattle

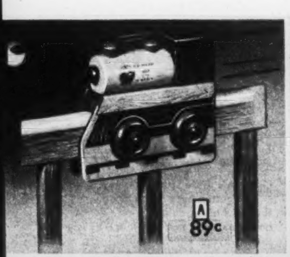
Stays put on high chair or **89c** any smooth surface . . . baby can't knock it off. Gaily colored clown-rattle somersaults to amuse little tykes with his antics. A boon to busy parents! 8 in. high.

49 N 4545—Wt. 7 oz. 89c

Roly-Poly

You can't keep this jolly clown down! **89c** Bat him around, roll him over—he bobs up every time. Molded of plastic with bright colors. He rolls, bobs—always in a happy mood. 7½ inches high.

49 N 4490—Wt. 1 lb. . .89c



Tot's First Toys

gifts that amuse little folks—
train small hands to coordinate

Crawling Baby

Wind her up—this cunning little tyke crawls across the floor in a most realistic way to the delight of youngsters. Long-running keywind motor. Plastic body 6 in. long. Dressed in romper suit.

49 N 5830—Shpg. wt. 10 oz. 89c

Jack-in-Box

Musical box with suspense and action! Turn the crank, it plays "Pop Goes the Weasel" —and up jumps the clown. Strong colorful metal box, 5¾ in. high. Clown has plastic head, cotton "suit."

49 N 4571—Wt. 1 lb. 3 oz. $1.79

Toys for Baby's Crib and Play Pen
Interest and entertain child by color and motion

A **Rail Train** uses side of crib or play pen for its track. An ingenious little engine that fits right onto the crib rail . . . slides along when it's pushed . . . but won't fall off! Your pint-size engineer can entertain himself for hours with this toy. Made of hardwood, smoothly sanded and finished in bright non-toxic colors. 5x1¾x5¾ inches long.

49 N 4436--Shipping weight 12 oz. 89c

B **NEW! 5-pc. Rattle and Teething Set.** Three ducklings and a baby sitting on a life-preserver ring provide fun in the bath, too. Colorful plastic, 4 inches in diameter. Set also has ABCD rattle-teethers. These colored plastic letters have transparent fronts, bright colored marbles inside. Each letter 4½ in. high. An excellent gift for the new baby.

49 N 4444—Shpg. wt. 14 oz. . . . . .5 pcs. $1.25

C **Nursery Birds** to hover and flutter over crib or play pen. A colorful flock for baby to look at and love. Intriguing for the newest arrival—even before he can grasp things. Seven colorful plastic birds, each 4½ in. long, swing from "mobile" on metal stand 20 in. high. Birds are washable, filled with soft sponge rubber. Something new, different for giving.

49 N 4482—Shipping weight 2 lbs. $2.89

D **Cradle Symphony.** Imported Swiss music box, baby pulls center ring . . . plays a real lullaby. Trapeze bar, plastic rings, colorful wood balls help strengthen young muscles, develop coordination. Furniture-finish bar 11½ in. long, hangs by springs from adjustable plastic straps.

49 N 4476—Shpg. wt. 1 lb. 6 oz. $4.79

Cradle Gym. Like above, but without music box.

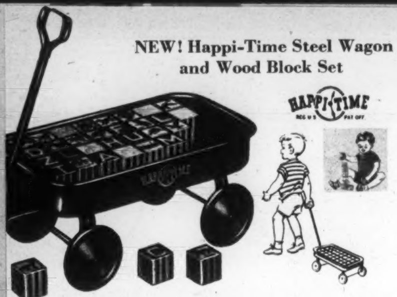
49 N 4472—Shipping weight 1 lb. $1.79

NEW! Saucy Little Johnny Appleseed

Out of the pages of history steps Johnny Appleseed . . . and right into your home to please you! He's the one, you know, who's responsible for most of the apple orchards in the west. Traveling on foot, whistling from farm to farm, he left his apple-seeds to grow to trees. This little character is brightly attired from soup-pot hat perched jauntily on his head to his red apple and stick. Rosy cheeks and nose are splashed with freckles. Made of soft vinyl plastic that's washable, long-lasting. Johnny stands 13 in. tall.

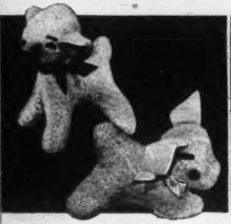
49 N 4456—Shpg. wt. 1 lb. . . . $1.79

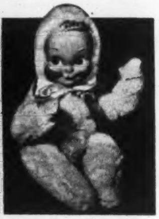
NEW! Happi-Time Steel Wagon and Wood Block Set



Best value Wagon and Block Set we've seen. Has 32 blocks! Large steel wagon with solid metal disc wheels and steel axles. Swivel mounted front wheels turn freely; body 13½x7x5¾ in. Plus 14-in. handle. Colorful 1 5/16-in. square wood alphabet picture blocks have grooved top and bottom that interlock snugly. **$1.98**

49 N 4897—Shipping weight 4 pounds ....Set $1.98





Terry Cloth Pets

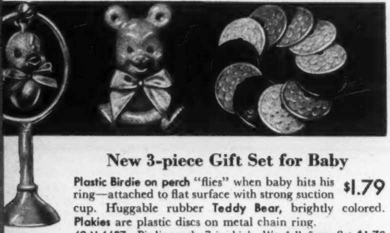
NEW! Cute lamb and pup are *sanitary because they are washable!* Foam rubber stuffed, covered with nubby, tubbable cotton terry cloth. Lamb, 6 in. tall; pup, 7 in. long. **$1.79**

49 N 4021—Wt. 12 oz.....$1.79

Cuddle Doll

Snugly cotton-stuffed body covered with cotton-backed rayon plush in assorted pastels. Ribbon bow. Painted plastic mask face. 13 in. tall. **$1.79**

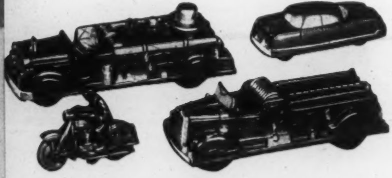
49N3548–Shpg. wt. 12 oz..$1.79



New 3-piece Gift Set for Baby

Plastic Birdie on perch "flies" when baby hits his ring—attached to flat surface with strong suction cup. Huggable rubber **Teddy Bear,** brightly colored. **Plakies** are plastic discs on metal chain ring. **$1.79**

49 N 4487—Birdie perch, 7 in. high. Wt. 1 lb.3-pc. Set $1.79



4-piece All-Rubber Fire Dept. Set

Kiddies can race to the scene of the "fire" with this exciting fire department fleet and it won't matter if they careen across your polished floors or bump into furniture because set is made *entirely of rubber* and flexible vinyl. Includes fire engine and pumper, each 7¾ in. long; fire chief car, 5 in. long; and motorcycle policeman, 4 in. long. Easy-rolling wheels. **98c**

49 N 5248—Shipping weight 1 pound 6 ounces..................98c

Stuffed Animals

huggable, lovable pets, perfect naptime pals

ITEMS DESCRIBED BELOW
ARE ILLUSTRATED ON OPPOSITE PAGE ▶

[A] **Fully Jointed Growling Teddy Bear.** Pose him in all sorts of life-like positions. Arms, legs are jointed, head turns. He's cotton stuffed for extra softness, has cotton-backed rayon plush coat. Glassene eyes. **$2.98** 13½-in. size

49 N 4352—13½ in. tall. Wt. 1 lb. 4 oz..$2.98
49 N 4353—18 in. tall. Wt. 1 lb. 12 oz.... 4.89

[C] **Honey Bear.** Now with shaped feet. Two-tone markings on cotton-backed plush coat—cotton stuffing. Squeaker in tail. Bright glassene eyes are designed to stay in. Soft vinyl plastic snout. **$1.98** 12-in. size

49 N 4312—12 in. tall. Shpg. wt. 1 lb....$1.98
49 N 4354—15 in. tall. Wt. 1 lb. 3 oz.... 2.98

[E] **NEW jumbo-size Honey Bear.** He's almost as big as his little playmate—measures 27 in. tall! Vinyl plastic face; bright, sparkly glassene eyes. Pliable cotton-stuffed body; cotton-backed rayon plush coat that tots love to cuddle close. Shaped forepaws and feet. **$4.49**

79 N 04385—27 in. tall. Wt. 2 lbs......$4.49

[G] **NEW French Poodle.** Curly cotton-backed rayon plush coat, styled in an authentic "poodle cut." Sparkling rhinestone-trimmed velveteen collar and leash. Has pert velveteen bow on tail; pretty floral bouquet and bow on head. Cotton stuffed. About 13½ in. high. **$5.79**

49 N 4070—Shpg. wt. 1 lb. 12 oz......$5.79

[J] **NEW Black Sheep.** This roguish pet has a curly, fleecy-soft jet-black coat of cotton-backed rayon plush. His face is made of felt with yarn mouth. Rayon ribbon at neck. Makes a lovable crib or play pen companion for the tots on your gift list. **$2.79**

49 N 4053—12 in. high. Wt. 1 lb. 4 oz... $2.79

[L] **Pup on Wheels.** Bright-eyed pup wags his tail vigorously, bell tinkles as his young master pulls him along. Cotton-backed rayon plush body; cotton stuffed. Bright plastic leash, collar. Strong, durable steel frame with easy-rolling rubber wheels that won't mar floors. **$3.79**

49 N 4130—12 in. long. Wt. 2 lbs......$3.79

[N] **Musical Bear.** He'll lull your tot to dreamland as a soft lullaby tinkles from imported Swiss music box in his cotton-stuffed tummy. Huggable cotton back rayon plush body. Plastic nose; bright eyes. Ribbon bow at neck. Now has shaped feet. **$4.79**

49 N 4384—12 in. tall. Shpg. wt. 1 lb....$4.79

[R] **Sleepytime Puppy.** Tiny bells tinkle in his ears. Soft and snuggly, he'll be your tot's inseparable naptime companion. Cotton-backed rayon plush is stuffed with marshmallow-soft cotton. Felt-lashed eyes. Felt nose, mouth. **$2.79**

49 N 4166—14 in. long. Wt. 1 lb........$2.79

[T] **NEW "Ding Dong School" Algy.** Safe, sanitary Algy is treated with dust seal to help prevent the formation of household dust irritants. Cotton-stuffed, cotton-backed rayon plush body. Eyes move, close. Vinyl face, painted features. Comes in pliofilm bag. **$4.79**

49 N 4351—16 in. long. Wt. 1 lb. 6 oz...$4.79

[B] **Famous Smokey Bear*.** Authentic fire prevention bear. Cotton-stuffed rayon plush with soft vinyl face. Wears blue twill pants, felt hat, Ranger badge, belt—carries plastic shovel. Membership card Jr. Forest Rangers incl. **$4.79**

49 N 4390—17 in. tall. Shpg. wt. 3 lbs...$4.79
*Copyright: U.S. Dept. of Agriculture

[D] **Popular-priced Panda.** Authentic panda markings on cuddly cotton-backed rayon plush body. Sparkling glassene eyes stay put. Plastic nose; felt tongue. **$1.79** 12-In. size

49 N 4331—12 in. high. Shpg. wt. 1 lb...$1.79
49 N 4332—15 in. tall. Wt. 1 lb. 4 oz.... 2.79
49 N 4333—18 in. tall. Shpg. wt. 2 lbs... 3.79

[F] **NEW Zippy Chimp,** Howdy Doody's pal. Squeeze his arm and he speaks in a chimp-like voice. Vinyl face, ears, hands and shoes. Curly cotton-backed rayon plush body; cotton stuffed. Wears Howdy Doody felt hat; cotton "T" shirt; corduroy coveralls. **$6.49**

49 N 4088—16 in. tall. Wt. 4 lbs.......$6.49

[H] **Mary's Little Lamb.** Downy-soft cotton back rayon plush, that's white as snow. Wears a perky red bow around his neck, with bell to keep him from straying. Cotton-stuffed body, red felt tongue, bright sewed-in button eyes, turned up wool yarn nose. **$1.39**

49 N 4046—6 in. high. Shpg. wt. 8 oz...$1.39

[K] **NEW! Roy Rogers "Trigger" Steering Rider Horse.** Frisky Palomino steers easily in any direction, has authentic Roy Rogers Western saddle, made of flexible vinyl plastic. He's mounted on steel frame that holds up to 100 pounds with no trouble at all. Smooth-rolling wheels with rubber tires. Cotton-backed rayon plush coat, stuffed with cotton and excelsior. Height from saddle to floor 15 inches. 19x10x21 inches high overall. **$8.95**

79 N 04080—Shpg. wt. 8 lbs...........$8.95

[M] **NEW Pussy Cat.** Cuddlesome cotton-backed rayon plush body is cotton-stuffed. Felt ears. Bow. **$2.79**

49 N 4017—15 in. high. Wt. 1 lb....... $2.79

[P] **Fluffy Miniature Kitty.** She's irresistible—so sweet and cuddlesome, your tots won't bear to have her out of their sight. Cotton-backed rayon plush with cotton stuffing. Securely attached glassene eyes, tiny yarn nose, felt tongue, perky whiskers. **$1.39**

49 N 4023—7½ in. long. Shpg. wt. 8 oz..$1.39

[S] **NEW! Jungle Babe.** Sleepy tot is curled up comfortably for a nap, has a spotted leopard coat of cotton-backed rayon plush, cotton-stuffed. Has soft plastic mask face, felt hands. A perfect naptime friend for tots' slumber hours. **$2.98**

49 N 4060—16 in. long. Wt. 1 lb. 6 oz...$2.98

[V] **NEW! Nelle Belle Pony.** Playful pet has spotted hide, pert vinyl face, ears, hoofs; flowing yarn mane, tail. Bells tinkle on felt harness and bridle. Felt saddle stirrups and blanket. Silky-soft cotton-back rayon plush with cotton stuffing. **$6.29**

49 N 4087—14 in. high. Shpg. wt. 3 lbs..$6.29

A $2.98

B $4.79

D $1.79

C $1.98

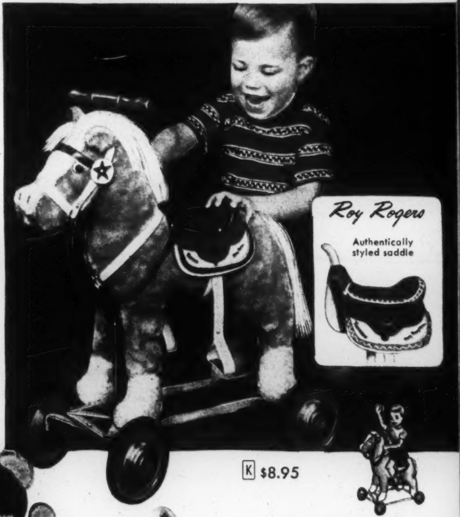
E $4.49

F $6.49

G $5.79

H $1.39

J $2.79

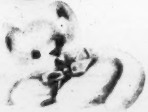

Roy Rogers
Authentically styled saddle

K $8.95

L $3.79

M $2.79

N $4.79



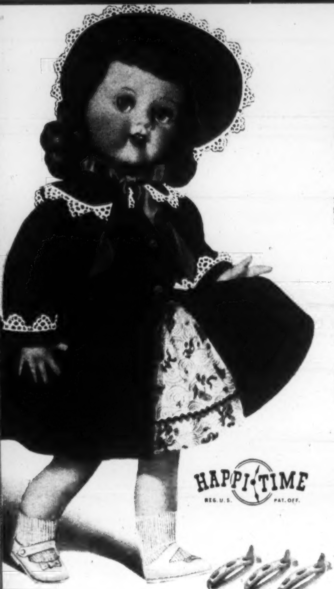
P $1.39

R $2.79

S $2.98

T $4.79

V $6.29



She walks when guided, turns her head, rolls her big eyes. She cries, sits alone.

Pert little head turns realistically as she walks.

Saran wig to comb, brush, curl. 3 curlers included.

She WALKS!
She FLIRTS!
She SITS!
She CRIES!

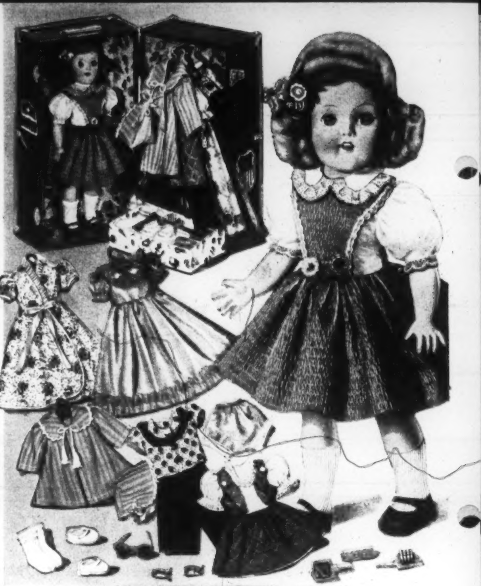
Yet she's only $11.79
23 in. tall

Same Quality was $14.79! Now 23-in. HAPPI-TIME WALKER has PLUS features . . sells for $3.00 less

Most popular walking doll we've seen, now at an unbelievably low price. Made by one of the finest nationally-famous doll makers. She's a real beauty in her crisp embossed cotton dress. PLUS a lace trimmed cotton gabardine hat and coat. She tilts her little head coyly as she walks; rolls her thick-lashed glassene eyes and closes them at bedtime, has a sweet crying voice. Molded from almost unbreakable plastic. Saran curls can be combed, brushed, set over and over. Complete with undies, vinyl shoes, curlers.

79 N 03399—Deluxe 23-inch Doll. Shpg. wt. 5 lbs. **$11.79**

49 N 3345—17-inch Doll. Eyes close, *do not roll.* Shpg. wt. 3 lbs. *Same quality was $9.29.* **$8.75**

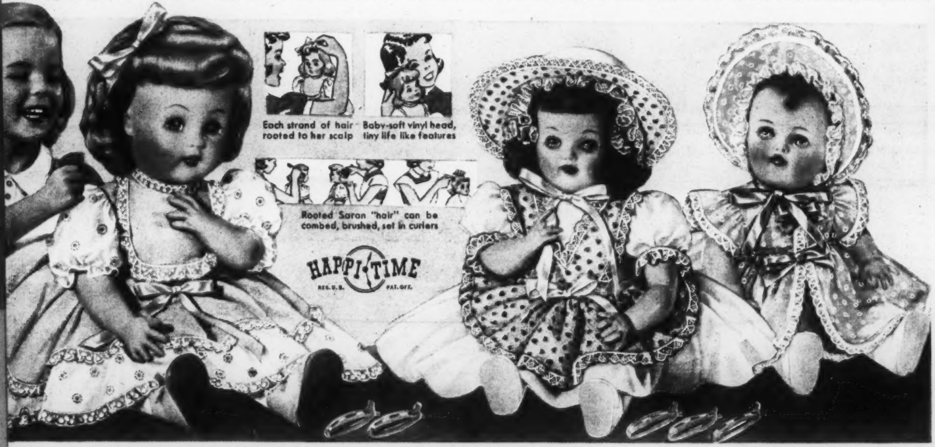


NEW! Walking Doll, Wardrobe with Deluxe Steel Trunk

$14.95 Entire Set

A seasoned "world traveler" with her luxurious wardrobe in a 9x9x16 inch all-steel trunk. *A value we think is unmatched at this low price!* Hard-to-break plastic. Walks when guided, tilts her tiny head. Saran "hair" to comb, brush, set in curlers. Metallic-effect vest, skirt, sheer cotton blouse, undies, socks and vinyl shoes. Trunk reinforced at corners with steel hinges, snap fasteners. Wardrobe includes lacy rayon and cotton dress, taffeta formal, panty, 2-pc. percale pajamas, housecoat, ribbed fabric coat and hat, extra socks, vinyl shoes, sunglasses, curlers, comb, brush, mirror, hangers.

79 N 03343—16-in. Doll, Deluxe Steel trunk and Wardrobe. Shpg. wt. 6 lbs. . . Set **$14.95**


Each strand of hair rooted to her scalp
Baby-soft vinyl head, tiny life like features
Rooted Saran "hair" can be combed, brushed, set in curlers
HAPPI-TIME
REG. U. S. PAT. OFF.

Now with soft Vinyl heads, rooted Hair at last year's low prices

Our Best: She's baby-sister size, with real-as-life rooted Saran hair to comb, brush, set! Cuddly soft all-Latex skin body is cotton stuffed, so much fun to sponge clean. Soft vinyl head. Big glassene eyes close. She has a sweet "coo" voice. Wears a ninon dress with elastic in sleeve, buttons and buttonholes; undies, shoes, socks. 2 curlers only.

$5.97
19-inch

49 N 3661—19-in. Doll. Shpg. wt. 2 lbs. 8 oz. **$5.97**

79 N 03662—23-in. Doll. Shpg. wt. 5 lbs. **$7.89**

Fine Quality: Pretty 16-inch Miss with rooted Saran hair, bright floral sprays shining from her curls. Baby-soft vinyl head, perfectly molded features. And she'll love to comb, brush and set her "hair." Soft vinyl arms, legs. Cotton stuffed easy-to-clean vinyl-coated cotton body. Crying voice. Wears rich lace-trimmed cotton dress with buttons and button holes. Lace trimmed undies, vinyl shoes, socks.

$4.98

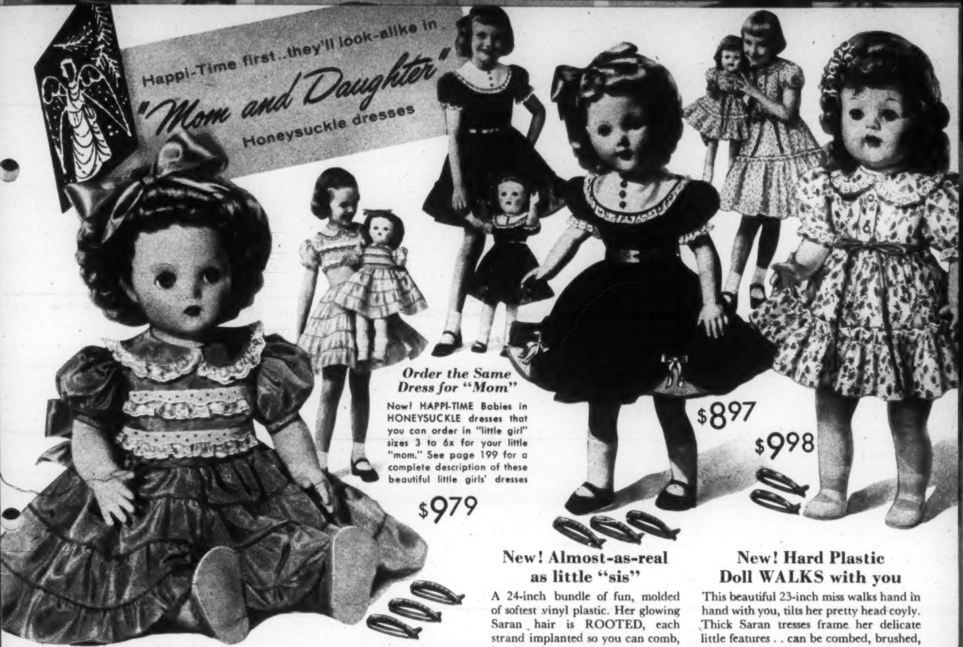
49 N 3649—16 in. tall. Shpg. wt. 3 lbs **$4.98**

Thrift priced Special

Good: Delicately detailed soft vinyl head has molded hair, lovable baby-like features. All-Latex rubber body can be sponged clean from head to toe. Arms jointed, head turns. Cotton and foam rubber stuffing is "oh-so-cuddly." Big sparkling glassene eyes have thick lashes, close. Soft little "coo" voice. So pretty in her frosty lace trimmed ninon dress with matching bonnet, undies, socks and shoes.

$3.79

49 N 3636—14 in. tall. Shpg. wt. 1 lb. 8 oz. **$3.79**



Order the Same Dress for "Mom"

Now! HAPPI-TIME Babies in HONEYSUCKLE dresses that you can order in "little girl" sizes 3 to 6x for your little "mom." See page 199 for a complete description of these beautiful little girls' dresses

So lifelike! Baby-soft vinyl with rooted hair

It's more fun than ever to play "mother and daughter" . . in dresses that look just alike! And, any mom would be proud of this ever-so-soft all-vinyl baby. Her glowing complexion can be sponged clean from head to toe . . and her ROOTED Saran hair can be combed, brushed, set again and again on her own plastic curlers. Bright glassene go-to-sleep-eyes are edged with thick lashes. Jointed arms, movable head. Coo voice. So adorable in her HONEYSUCKLE dress . . a light blue acetate taffeta tiered party dress, lace trim (girl's dress described on page 199). Complete with undies, socks and "baby-doll" vinyl plastic shoes, curlers.

79 N 03685—Doll 24 inches tall, in Honeysuckle dress. Wt. 5 lbs. $9.79

29 N 5526—Dress for little girl. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. $3.98

New! Almost-as-real as little "sis"

A 24-inch bundle of fun, molded of softest vinyl plastic. Her glowing Saran hair is ROOTED, each strand implanted so you can comb, brush and set it just like little sister's. She loves to be sponged with soap 'n' water, too. Movable head, jointed arms. Pretty go-to-sleep eyes and a sweet coo voice. She and "mom" will make quite a pair in their navy blue "school-day" cotton dresses, with net petticoat flounce (described on page 199). Doll wears socks, undies, vinyl shoes.

79 N 03334–24-in. Doll in Honeysuckle dress. Shpg. wt. 4 lbs. $8.97

29 N 5514—Dress for little "Mom." *State size* 3, 4, 5, 6, 6x. Wt. 12 oz. $2.98

New! Hard Plastic Doll WALKS with you

This beautiful 23-inch miss walks hand in hand with you, tilts her pretty head coyly. Thick Saran tresses frame her delicate little features . . can be combed, brushed, set, on her own plastic curlers. Gay flowers nestle in her curls. Fully jointed. Wonder-wide eyes close in sleep. Can be wiped clean with a damp cloth. A real vision of loveliness in her pucker nylon HONEYSUCKLE dress. A rose and blue print confection that's as flattering to "mom" as it is to her tiny "daughter"—needs no ironing (details on page 199). Doll wears rayon undies, socks, plastic shoes.

79 N 03337—23-in. Doll in Honeysuckle dress. Shpg. wt. 4 lbs. $9.98

29 N 5571—Dress for "Mom." *State size* 3, 4, 5, 6, 6x. Shpg. wt. 10 oz. $3.98

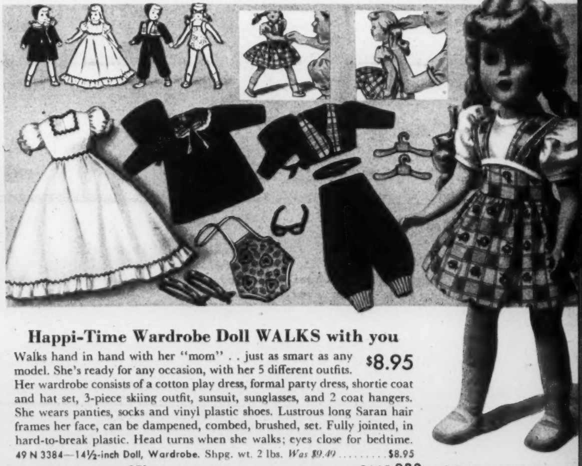
Baby-soft vinyl
Rooted hair

Adorable in her 3-piece Ensemble

$5.95

Her gleaming feathery-soft curls are ROOTED . . can be combed, brushed, set on her own curlers. Molded of vinyl plastic from top to toe . . so carefully detailed she looks, feels, "almost-real." Her one-piece body is cotton stuffed to make her extra huggable. Has coo voice. Loves to be sponged clean. So cute in her hat, coat and dress of lace-trimmed rayon taffeta, with cotton panties, socks and vinyl shoes.

49 N 3657—17 inches tall. Shpg. wt. 2 lbs. 8 oz. $5.95



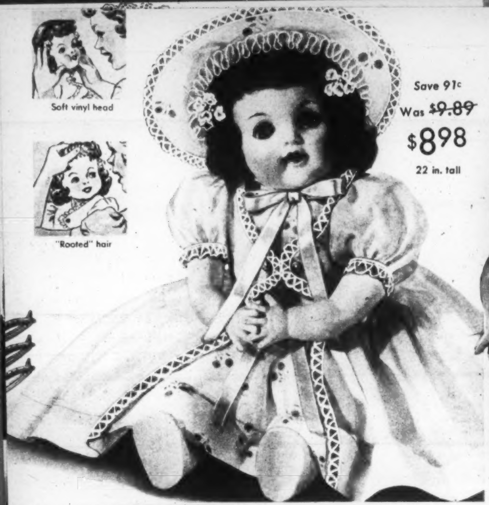
Happi-Time Wardrobe Doll WALKS with you

$8.95

Walks hand in hand with her "mom" . . just as smart as any model. She's ready for any occasion, with her 5 different outfits. Her wardrobe consists of a cotton play dress, formal party dress, shortie coat and hat set, 3-piece skiing outfit, sunsuit, sunglasses, and 2 coat hangers. She wears panties, socks and vinyl plastic shoes. Lustrous long Saran hair frames her face, can be dampened, combed, brushed, set. Fully jointed, in hard-to-break plastic. Head turns when she walks; eyes close for bedtime.

49 N 3384—14½-inch Doll, Wardrobe. Shpg. wt. 2 lbs. *Was $9.49* $8.95

Add these items to your Easy Terms order, see page 371

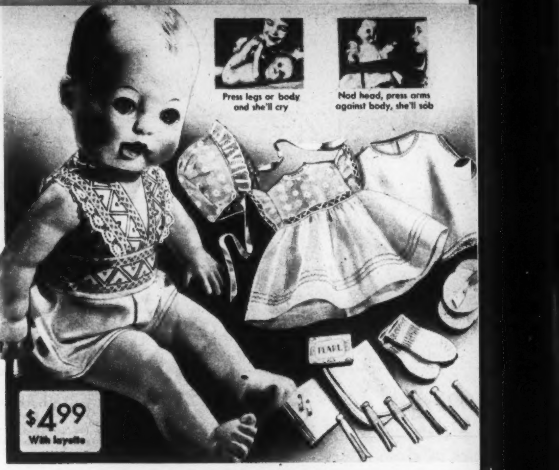


Priced Lower Than Ever Before!

So realistic .. so wonderfully economical! Lifelike vinyl head with baby bright complexion, lustrous ROOTED Saran hair you can comb, brush, set over and over again. Her tiny little features are accented with shiny thick-lashed glassene eyes she closes at naptime. Her legs and arms are delicately detailed in soft-as-baby vinyl . . her cotton-stuffed body is vinyl coated, so you can sponge her clean. Cries softly when you cuddle her. Wears organdy dress, with flocking and lace trim, bonnet, flowers in her hair, sheer cotton undies, rayon socks, vinyl shoes.

49 N 3174—18-inch Baby. Shpg. wt. 2 lbs. 8 oz. *Was $7.98*. . .$7.39

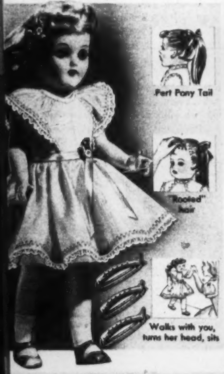
79 N 03184—De luxe 22-inch Baby. Shpg. wt. 4 lbs. *Was $9.89*. . .now $8.98


Press legs or body and she'll cry
Nod head, press arms against body, she'll sob
$4.99
With layette

Soft and Cuddly "Magic Skin" Baby Coos

She's such a little darling you'll almost think she's real! Her tiny baby features are perfectly formed. Her head is made of kitten-soft vinyl plastic . . her body of cuddly Magic rubber skin, stuffed with cotton and foam rubber to make her feel oh-so-real. Baby Coos loves to be sponged clean. Her sparkling go-to-sleep eyes are edged with long lashes. She loves to be loved, too, and coos when you cuddle her . . cries and sobs when you squeeze her too hard. She's dressed in a colorful print, lace and rick-rack trimmed sunsuit . . but she's got her whole wardrobe with her. You'll love her sheer organdy dress with the pique weskit-effect and lace trim, the matching bonnet, cotton slip, knit bootees, soap, washcloth, 6 clothespins, 3 powder puffs, diaper, sunsuit and dress in assorted styles. Shipping weight 1 pound 6 ounces.

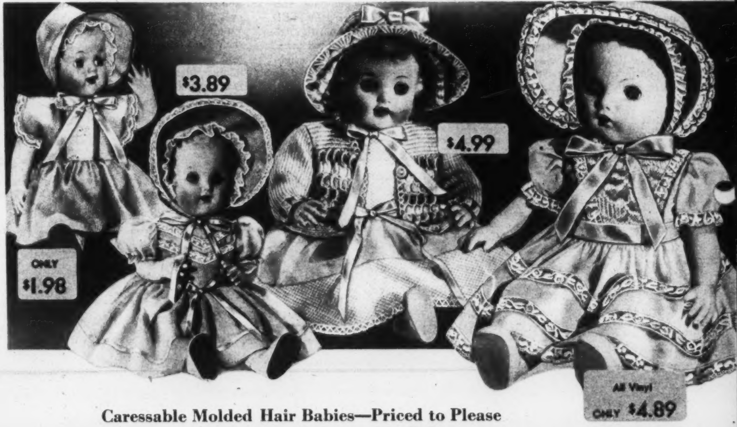
49 N 3041—13½ inches tall. With complete layette. $4.99



Pert "Pony-Tail" Doll

Now she walks . . yet costs no more than $9.79 **last year!** Her glossy Saran hair is ROOTED firmly in her soft vinyl head. Can be dampened, combed, brushed, set time and again. Eyes are long-lashed, close when she sleeps. Hard-to-break plastic body is carefully proportioned, fully jointed. In a rayon taffeta dress with metallic braid and lace trim, ruffled collar. Flouncy under slip has net ruffling. Undies, socks, metallic-type shoes.

49 N 3339—19 in. Wt. 3 lbs. . $9.79



Caressable Molded Hair Babies—Priced to Please

All latex rubber body can be sponged clean just like Baby. Cotton stuffed to make her huggable. Composition head, molded with soft-looking baby curls, turns. Her go-to-sleep eyes are edged with thick lashes. She's a real little dream, dressed in a perky embossed cotton dress, trimmed with embroidery, lace and braid. Matching sun-bonnet. Cotton undies, rayon socks and leather-effect shoes. **14 in. tall.**

49 N 3115—Wt. 1 lb. 4 oz. $1.93

Baby-like features and tiny molded curls are beautifully molded in real-life vinyl plastic. One-piece rubber latex body makes her easy to clean from head to toe. Cotton stuffed and cuddly. Bright glassene eyes close. She cries when you squeeze her. Sheer ninon dress with braid trim and lacy embroidered collar, bonnet. rayon slip, panties; and leather-effect shoes. **16 in. tall.**

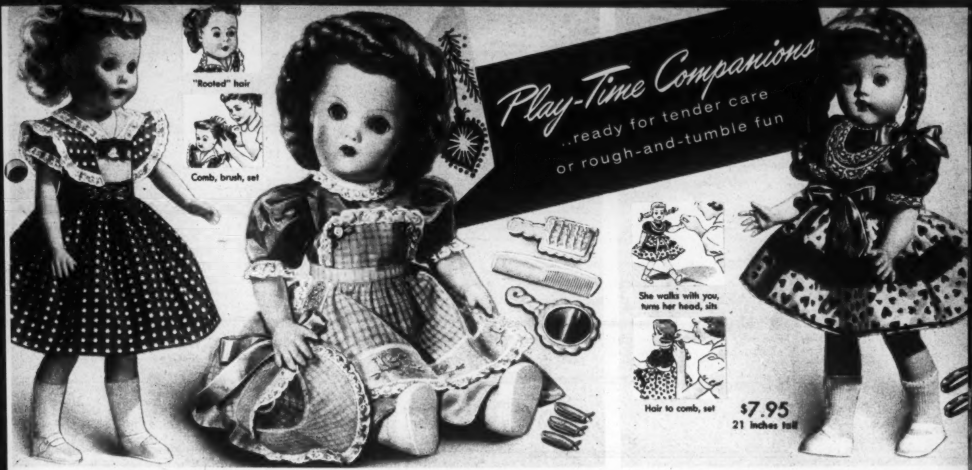
49N3619-Shpg. wt. 2 lbs. $3.89

So adorable in her pink and blue cotton knit cardigan and matching bonnet. As cuddly as a baby can be, with her pretty vinyl plastic head, arms and legs. Has soft-as-life vinyl-coated, cotton stuffed body. Soft crying voice and big go-to-sleep eyes. Wears an organdy dress with embossed cotton and lace trim, slip, panties, socks, and vinyl shoes. **16 in. tall.**

49N3250-Wt. 2 lbs. 6 oz. $4.99

19 inches tall . . and a real bundle of joy! Made of ever-so-soft vinyl plastic from her tiny molded curls to her little pink toes. You can keep her glowing baby complexion bright by sponging her clean from top to toe, too. Soft coo voice, big go-to-sleep eyes. So pretty in her sheer ninon dress with lace inset and satin ribbon, bonnet, crisp cotton slip, cotton panties, socks and vinyl shoes. **19 in. tall.**

49 N 3637—Wt. 3 lbs. 4 oz. $4.89



Happi-Time Playmates . . All-vinyl skin, Rooted Saran hair

Teen-ager with pony tail. Now, all baby-soft vinyl plastic. Her Saran hair is pulled back in a pony tail with pert bangs . . "rooted" to her head so it can be combed, brushed, set. So perfectly proportioned, so delicately detailed, she's the picture of the girl next door. Cries softly when cuddled. Thick-lashed go-to-sleep eyes. Jointed arms. Wears dress of printed percale and sheer cotton with brocaded sash, lace trim . . undies and vinyl saddle shoes. Shipping wt. 4 lbs.

$7.98

49 N 3398—21 inches tall.......................$7.98

Now, with rooted Saran hair and a perky new bonnet . . yet priced so low! A beautiful all-over vinyl skin baby doll with adorable "little girl" features and a glowing complexion that keeps bright with a damp cloth. Looks amazingly real. Coos lovingly when cuddled. Big go-to-sleep eyes. Carries her own plastic comb, brush, mirror and curlers. Movable arms, head. In rich rayon taffeta dress with crisp cotton apron. Sheer bonnet, undies, shoes. Shipping weight 4 pounds.

$7.98

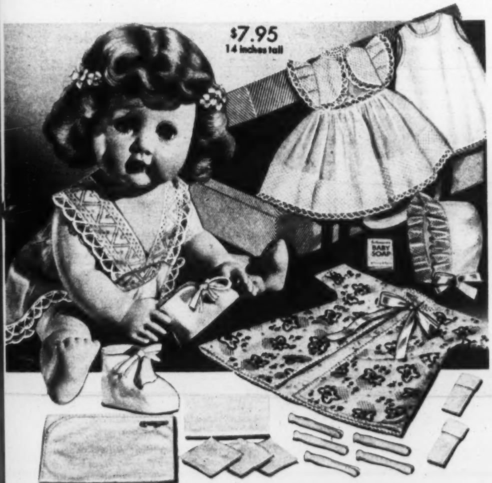
49 N 3635—21 inches tall.......................$7.98

Active Happi-Time Walker

Now . . last year's 19-inch miss has grown 2 inches . . yet she's not a penny more! Thick, glossy braids frame a sweet young face and sparkling big go-to-sleep eyes . . a playmate your little girl will love. Rich Saran hair can be dampened, combed, set. She walks, too, and turns her pretty head coyly. Her features are beautifully molded in hard-to-break plastic that stays bright with a damp cloth. Wears a sheer cotton and rayon taffeta dress with lace trim. Underthings, vinyl plastic shoes. 2 plastic curlers.

49 N 3356—16 inches tall. Shpg. wt. 2 lbs. *Was $5.98*....$5.69

49 N 3357—21 inches tall. Shpg. wt. 3 lbs.............. 7.95



Special Purchase! Layette Baby with Saran Wig

- **Petal-soft vinyl head with "tiny tot" features . . "almost-real" Saran hair . . .**
- **20-piece layette is carefully detailed . . complete in sturdy striped cardboard suitcase.**

Normally our price would be $9.98. Lovable layette doll has pinchable vinyl plastic head, with gleaming Saran curls you can comb, brush, set over and over again. She's baby-soft all over . . with cuddly Magic Skin body, arms, legs. Loves to be sponged clean. Coos with delight when cuddled. Thick-lashed glassene eyes close at bedtime. She's adorable in her assorted style rayon and lace sunsuit. Her layette includes a sheer cotton dress, bonnet, slip, diaper, shoes and socks, print cotton nightie, washcloth, 3 powder puffs, 2 safety pins, 6 wooden clothes pins and soap.

49 N 3668—14-inch doll, with layette and case. Shipping wt. 3 lbs................ $7.95

18-inch Happi-Time "Mama-Papa" Doll now has Rooted hair . . at last year's price

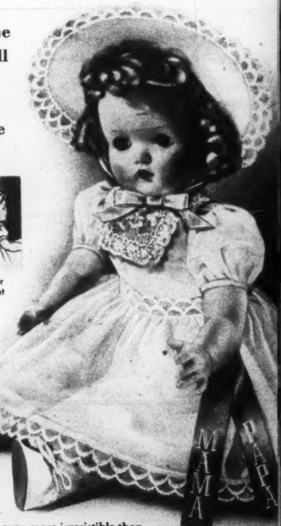
Baby-soft vinyl plastic head

Rooted hair to comb, set

Get more for your money! A Christmas value that will ease your budget, please your family!

$5.98

Rooted Saran curls, assorted style hairdos

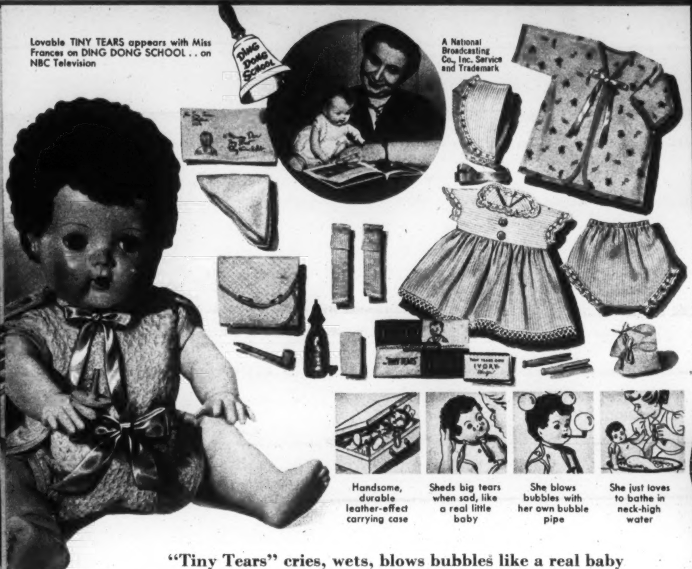


Famous 18-inch bundle of joy is even more irresistible than ever before! Besides her glowing baby-soft vinyl head, she has short, curly Saran hair that's ROOTED to stay in, stay lovely (assorted hairdos). Tilt her one way and she calls "mama" . . the other way she calls "papa." Sparkling glassene go-to-sleep eyes with long lashes. Soft, warm vinyl arms, legs and head can be wiped clean. They look and feel almost real. Cotton-stuffed cotton body holds voice. She wears a lacy ninon dress and bonnet, cotton slip, diapers, socks and leather-effect shoes.

49 N 3189—18 inches tall. Shipping weight 3 lbs.......................... $5.98

Lovable TINY TEARS appears with Miss Frances on DING DONG SCHOOL . . on NBC Television

A National Broadcasting Co., Inc. Service and Trademark


DING DONG SCHOOL
Handsome, durable leather-effect carrying case
Sheds big tears when sad, like a real little baby
She blows bubbles with her own bubble pipe
She just loves to bathe in neck-high water

New! Layette for Tiny Tears

$3.59 11½ in.

A Christmas surprise for "Tiny Tears" and her mom. Layette includes sheer embroidered cotton dress and panties, lacy rayon taffeta jacket and bonnet, diaper, knit bootees, pacifier, bubble pipe and nipple bottle.

49 N 3450—For 11½-in. doll. Wt. 1 lb. . . . $3.59
49 N 3451—For 13½-in. doll. Wt. 1 lb. . . . 3.77
49 N 3452—For 16-in. doll. Wt. 2 lbs. 4.49

"Tiny Tears" cries, wets, blows bubbles like a real baby

$9.39 11½ in. tall Fur wig

She's as lovable and lifelike as baby sister! Big wet tears well up in her eyes and roll down her cheeks, to melt the heart of the sternest young mom. She cries lustily, closes her thick-lashed glassene eyes at naptime, drinks her bottle, wets her diaper and blows bubbles . . even comforts herself with her pacifier like any real infant. And she loves to be bathed. Her pretty head is molded of hard-to-break plastic. Jointed body of soft molded rubber. Embossed cotton romper suit, with layette that includes lovely cotton pique dress, panties and bonnet, flannelette nightie, soap, kleenex, 2 clothespins, wash cloth, bubble pipe, nipple bottle, socks, shoes, diaper, sponge, and pacifier. *See sizes below.*

"Tiny Tears" with Molded Hair

As pert and pretty as can be, with realistic molded hair. (Not illustrated.) She has all the features described above, except her layette includes tiny knitted bootees instead of shoes and socks . . and the nightie and clothespins are not included. Comes in a colorful cardboard box. A favorite of little mothers everywhere.

13½-inch size
49N3031—Shipping weight 3 pounds. . . $7.45

New 16-inch size
49N3033–Shipping weight 4 pounds. . . $9.45

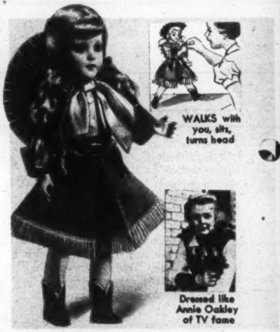
"Tiny Tears" with Curly Fur Wig

Loves to have her tousled curls combed, brushed, washed. Exactly as described above, (11½-inch size has bootees instead of shoes, socks), she's a favorite with tiny moms everywhere. Ready to go anywhere, in her "ready for hard play" fiber board suitcase. Smart leather-effect finish, with snap lock, sturdy handle. Easy to store.

11½-inch size
49N3032–Wt. 3 lbs. $9.39

13½-inch size
49N3037–Wt. 4 lbs. $11.29

16-inch size
49N3044–Wt. 6 lbs. $13.98


WALKS with you, sits, turns head
Dressed like Annie Oakley of TV fame

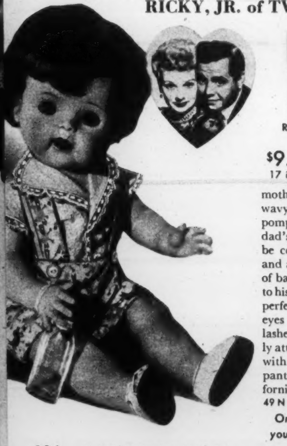
New! TV's Annie Oakley

$11.45 18 in. tall

She's a rootin' tootin' "Sweet Sue" cowgirl! Saran hair is rooted to scalp . . can be combed, brushed, set. Annie walks with you, tilts her head, sits. Go-to-sleep eyes. Hard-to-break plastic body, fully jointed. Wears blouse, neckerchief, vest, skirt, felt boots, hat, and gun belt, with tiny guns.

49 N 3379—18 in. tall. Wt. 2 lbs. 10 oz. . . $11.45

RICKY, JR. of TV's "I Love Lucy"



Rooted hair to comb, brush

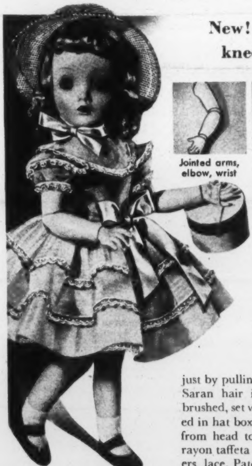
$9.97 17 in. tall

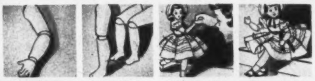
A handsome little lad that will make your tiny mom as proud as mother Lucy! His thick mass of wavy Saran hair is combed in a pompadour to look just like his dad's. It's rooted, too, so it can be combed and brushed again and again. Ricky, Jr. is molded of baby-soft vinyl from his head to his toes . . his plump little body perfectly shaped. Bright glassene eyes are shadowed with thick lashes, close in sleep. Handsomely attired in a crinkle cotton shirt with his own monogram, short pants, and leather-effect "California-Type" sandals. 17 in. tall.

49 N 3071—Wt. 3 lbs. $9.97

Order regularly and receive your Sears catalogs regularly

New! Active Miss joined at wrists, knees, elbows, shoulders, hips





Jointed arms, elbow, wrist
Jointed legs and knees
Walks with you
She actually sits alone

- Dainty "little girl" features
- She sits like a lady, walks with you
- Shimmering rooted Saran hair

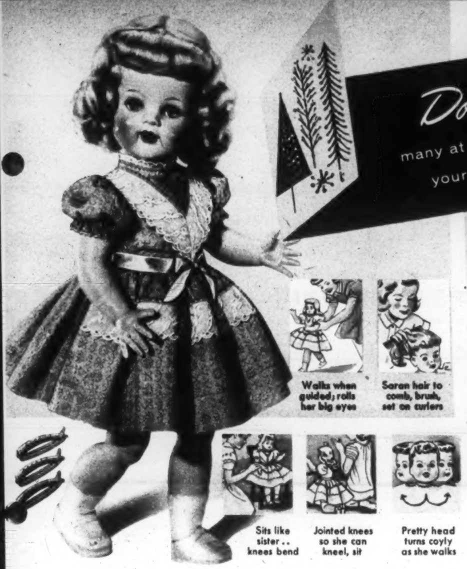
$12.98 18 in. tall

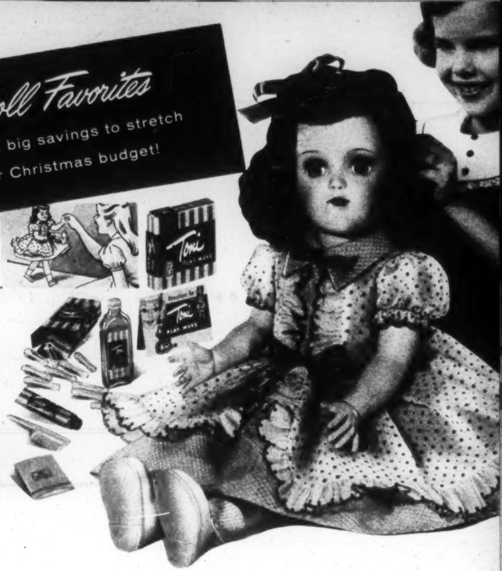
Now a Doll with more play features than ever! A doll that's breathlessly beautiful, yet packed with features for fun. Made by Madame Alexander, one of the most outstanding doll manufacturers of all time, she's jointed to sit, kneel, stand, bend her arms just like little sister. She walks, too, just by pulling her legs down gently to make them rigid. Saran hair is rooted to her scalp—can be combed, brushed, set with her own plastic comb and curlers; packed in hat box. She's made of almost unbreakable plastic from head to toe. Wears billowy, lacy organdy dress, rayon taffeta slip, step-ins. Mesh hat trimmed with flowers, lace. Patent leather-effect shoes, socks.

49 N 3396—18 inches tall. Shpg. wt. 3 lbs. $12.98

Doll Favorites

many at big savings to stretch
your Christmas budget!


Walks when guided; rolls her big eyes
Saran hair to comb, brush, set on curlers
Sits like sister . . knees bend
Jointed knees so she can kneel, sit
Pretty head turns coyly as she walks



New! "Posie" can kneel, sit, walk or stand

$14.95

She's the doll of a hundred poses . . and she's more lifelike than any doll you've ever seen! Why? Because Posie is JOINTED AT THE KNEE . . so she can sit like a little lady, she can kneel to say her prayers, or sit at your feet while you read a bedtime story. She's everything a little mom could want . . yet priced to ease your budget. Perfectly shaped of hard-to-break plastic from her head to her toes. Fully jointed. And, of course, she walks with you . . tilting her head coyly and rolling her beautiful eyes. Glamorous long curls of Saran hair can be dampened, combed, brushed and set over and over again. Dressed in embossed waffle weave cotton dress (assorted styles), undies, and plastic shoes. 3 plastic curlers included.

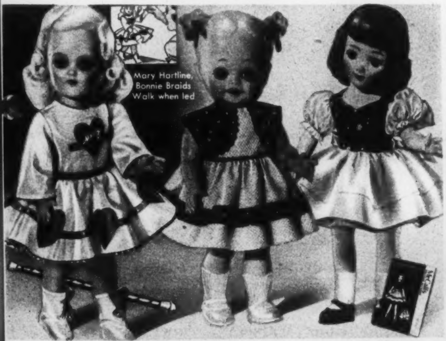
79 N 03367—**De Luxe 24-inch Doll.** Shipping weight 5 lbs. $14.95

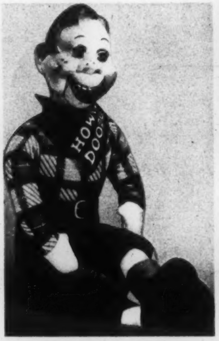
New! Now, Beautiful Toni WALKS, too

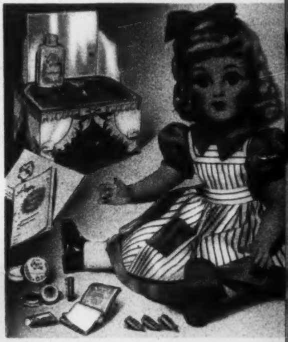
$9.29
14½ in. tall

Same quality without walking mechanism was $11.29 and up, last year. Now, she walks, turns her head flirtatiously. Her thick NYLON tresses are treated to stay radiant through shampoos, "permanents". Her hard-to-break plastic body can be sponged clean. Thick-lashed go-to-sleep eyes. She wears an embossed cotton dress with embroidery-trimmed organdy pinafore, attached cotton undies; vinyl shoes. Play Wave Kit contains Toni creme shampoo, harmless play-wave solution, curlers, comb, end-papers. To make play-wave solution refill, mix 1 teaspoon sugar, ⅓ cup water.

14½ inches Tall	**16 inches Tall**	**Deluxe 21 inches Tall**
49N3365–Wt. 1 lb. 14 oz.	49N3366–Wt. 2 lbs. 4 oz.	49N3368–Shpg. wt. 4 lbs.
Economy Size. $9.29	Popular Size. $11.29	Our Finest. $16.98







Big Values . . . Popular "Personality" dolls

$11.29

Now! Mary Hartline has ROOTED hair to comb, brush, set. *She walks, turns her head, sits.* Fully jointed hard plastic body, soft vinyl head; eyes close. Wears rayon majorette costume, boots, baton like famous TV star. With curlers to set her platinum hair.
49 N 3362—16 in. tall. Shpg. wt. 2 lbs. $11.29

Was ~~$7.49~~ $6.99

Save! Winsome Bonnie Braids walks with you, turns her head, sits. Soft vinyl head with 2 tufts of rooted Saran hair, bright bows. Eyes that close. Hard-to-break plastic body; fully jointed. In crisp cotton dress, undies, vinyl shoes.
49 N 3359—13½ in. tall. Shpg. wt. 2 lbs. . $6.99

Was ~~$7.49~~ $6.89

Save! Betsy McCall, popular doll to sew for. Head of baby-soft vinyl. Hard plastic body; fully jointed. Big glassene eyes close. Saran hair to comb, brush, set. Cotton dress (assorted styles) undies, shoes. Easy-to-sew pattern included.
49 N 3355—14½ in. tall. Shpg. wt. 2 lbs. . . $6.89

TV's Howdy Doody

$4.78
21 in. tall

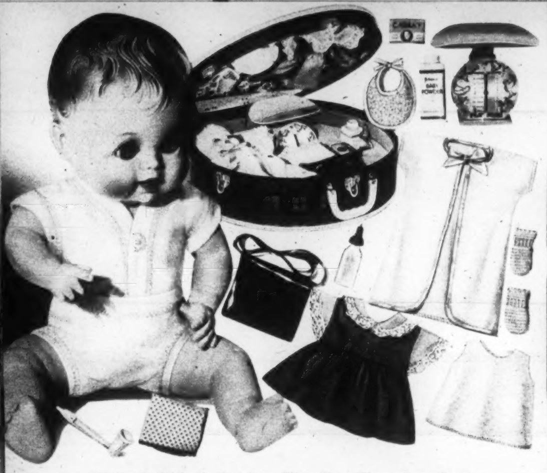
A favorite with young TV viewers everywhere! Howdy Doody's comical freckled face and head is carefully designed of sturdy plastic to resist hard knocks. His lower jaw is hinged, moves like a ventriloquist's dummy. Wonder-wide eyes close at nap time. Cotton-stuffed body is covered with simulated sewn-on plaid shirt, pants, boots, "Howdy Doody" bandanna and belt. Shipping weight 2 lbs.
49 N 3595—21 in. tall. . . $4.78

Make-Up Doll at Big Savings

Was ~~$11.29~~
$6.99
14½ in.

A spectacular Christmas value! Lovely HARRIET HUBBARD AYER Make-up combines 2 favorite "little girl" pastimes. Her face and arms are molded in real-as-life vinyl plastic "Magic Flesh" that can be made up again and again. Saran hair can be combed, brushed, styled. Her "very own" Make-up Kit contains harmless lipstick, rouge, powder, eye shadow, eyebrow pencil, perfume stick, Cleanse-Ayer cream and tissues. Fully jointed plastic body. In cotton dress (assorted styles) undies, shoes.

49N3380–14½ in. Wt. 1 lb. 14 oz. *Was $11.29* $6.99
49N3383–16 in. Wt. 2 lbs. 4 oz. *Was $12.98* 8.99



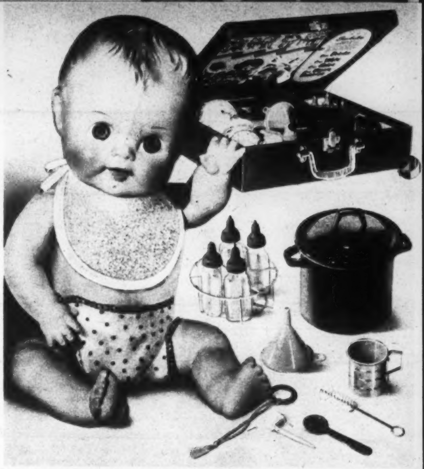
13-inch Babee-Bee has Hat-Box Carrying Case

- She drinks, wets, cries
- Baby-soft vinyl head, tiny features
- Heavily-lashed go-to-sleep eyes
- Rubber body to sponge clean

$8.95

New! She's as winsome as a baby can be, has jointed arms, legs, turning head. Her layette includes a perky wrinkle-free dress and slip, bootees, bib, sturdy steel weighing scales, plastic diaper bag, diaper, powder, soap, nursing bottle and bubble pipe . . all in her very own gay plaid carrying case with 3 metal fasteners, plastic handle made for long hard hours of playtime fun. Babee-Bee's pert little features are delicately molded in baby-soft vinyl. Her wavy molded hair and peaches-'n'-cream complexion can be sponged clean just like baby sister's. Your little mother will love to "mother" Babee-Bee. Whether it's playtime, naptime, bath-time, dinner-time, or travel-time, she's ready. Dressed in undershirt, panties, and a cotton flannel kimono.

79 N 03544—13-in. Doll, Layette and Carrying case. Shipping weight 5 lbs. . . . . Set $8.95

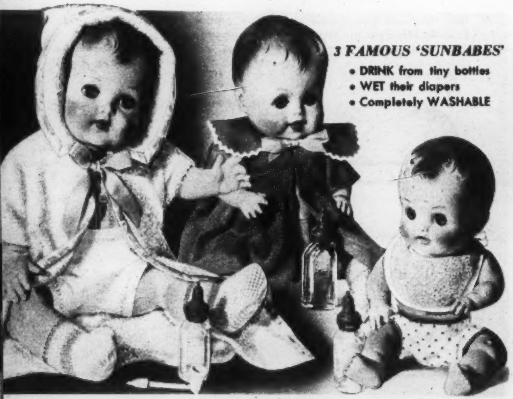


12-inch Cindy Lee, Formula Set—Case

$5.49
Set

She's all set for dinner . . . dressed in her tiny little bib and diaper. And dinner's really fun to fix with Cindy's own miniature formula set. It's just like Mom's . . . four little nursing bottles with rubber nipples in an easy-to-use wire rack; a painted steel pan with cover, measuring cup, plastic measuring spoon, and funnel for mixing the formula; and a bottle cleaner brush. You'll find a teething ring and bubble pipe, too! All contained in a sturdy, leather-effect snap-lock carrying case. Cindy is made of cuddly all-rubber that you can sponge clean over and over. She's fully jointed, with big plastic set-in eyes and pretty molded curls . . and she drinks from her bottle, wets her diaper and cries when hugged.

49 N 3513—12-inch Doll, Formula Set and Case. Wt. 4 lbs. $5.49



Lovable "Sunbabe" Drinking-Wetting Dolls Sized to Suit "Play Moms" of Any Age

"BANNISTER BABY"® . . 18 in. tall, $8.95 inspired by Constance Bannister, famous baby photographer. Molded of all-vinyl, jointed arms, legs. Head turns. Eyes close. Drinks from her bottle, wets diaper, cries, blows bubbles from plastic pipe. Dressed in terry cloth robe, bootees, undies. Shpg. wt. 4 lbs.

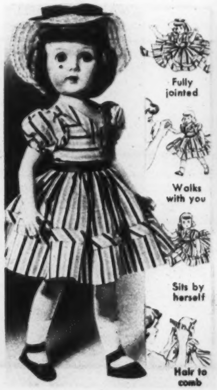
49 N 3546. . . . . $8.95

New! 13-in. BABEE-BEE $3.59 with delicately molded vinyl head, big glassene eyes that close. Rubber body is fully jointed. She loves to be sponged clean . . drinks from her bottle (and she wets her diaper, too!) Coos when hugged. Corduroy coat, bootees, diapers, nursing bottle.

49 N 3533—Wt. 2 lbs. $3.59

New! Tiny "SO-WEE" . . just 10 inches tall $1.75 and made especially for the tiniest of little mothers! Loves to splash in the tub . . drink from her own bottle. Coos lovingly when squeezed. Wonder-wide stationary plastic eyes can't fall or be plucked out. All-rubber from head to toe. In bib, diaper. Bottle.

49 N 3514—Wt. 1 lb. . . $1.75

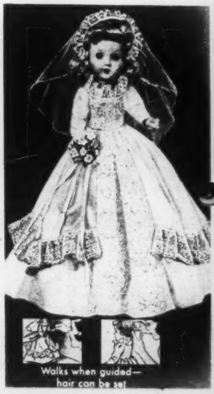


Popular "Honey Walker" . . An Effanbee Doll

$7.29
14¼ in. tall

She WALKS with you, tilting her pretty little head from side to side. Or she'll sit demurely all by herself. Her shiny long Saran hair can be combed, brushed, set over and over again. Really a wonderful "go-everywhere," "do anything" friend for your busy little tot. All plastic body is almost unbreakable. Glassene eyes close. So pretty in her rayon taffeta dress, gay straw hat, undies, black patent snap shoes, socks.

49N3326–14¼ in. tall. Wt. 1 lb. 10 oz. $7.29
49N3328–18 in. tall. Wt. 2 lbs. 6 oz. . 9.39



Now! 14-in. Bride Walks . . costs same

$4.99

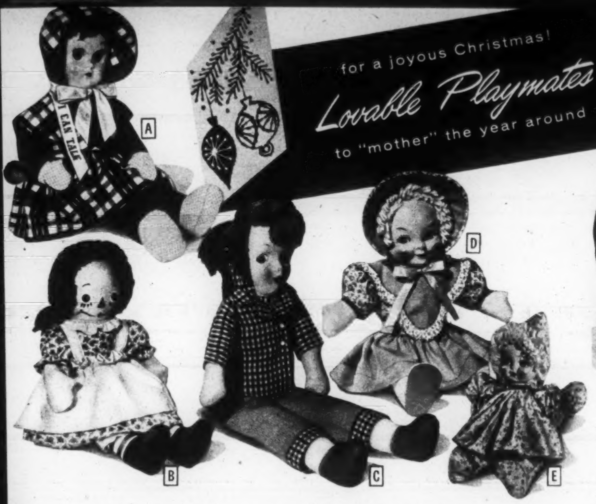
Same fine quality almost-unbreakable plastic doll that we offered last year . . . but now she can WALK with you! She's radiantly lovely in her gown of rayon satin and lace . . her glowing Saran hair set off with net veil. Her hair can be combed, set on plastic curlers that are included. Fully jointed. Glassene eyes close. Wears undies, vinyl shoes. 14 inches tall. Shpg. wt. 1 lb. 6 oz.

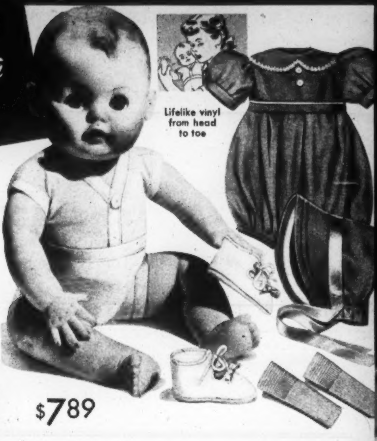
49 N 3336. . . . . $4.99

for a joyous Christmas!

Lovable Playmates

to "mother" the year around





Popular Soft Dolls . . fun-loving playmates for tiny tots

A **New! Amazing TALKING doll** repeats her favorite nursery rhyme. She's 24 inches tall, with soft vinyl face, big wonder-wide glassene eyes, and bright yarn bangs. Mechanism in back, with crank handle to make her talk. Cotton stuffed and ready for fun. Cotton flannel apron dress, bonnet brim.
49 N 3540—24 in. tall. Wt. 2 lbs.......... **$3.69**

B **Original Raggedy Ann,** every tot's favorite. Right from the storybooks, and cotton stuffed to make her extra huggable. Dressed in bright percale, with striped legs, cotton yarn hair, button eyes, painted face. A bundle of fun.
49 N 3580—15 in. tall. Wt. 1 lb........... **$2.89**

C **"Knock-about" teenager,** 26 inches tall and ready for the roughest play! Cotton stuffed, washable painted plastic "mask" face; washable vinyl coated arms, legs. Yarn hair. Dressed in sturdy denim slacks, jacket.
79 N 03516—Shipping weight 2 lbs...... **$2.79**

D **Sweet young 15-inch charmer** . . . enjoys tiny tot's rough-and-tumble affection. Painted "mask" face. Cotton dress, undies.
49 N 3545—Shipping weight 14 oz......... **$1.89**

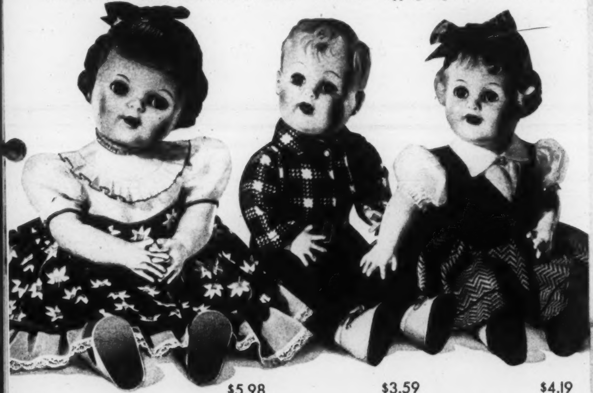
E **11-inch Beauty.** Body covered with bright percale. So cute in cotton tie-on apron style dress. Stuffed with cuddly soft cotton.
49 N 3511—Shipping weight 10 oz......... **$1.17**

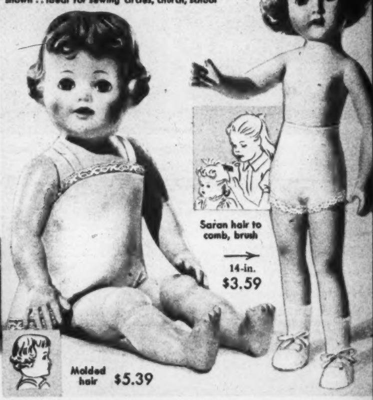
Huggable 18-in. all-vinyl Baby Doll

Just as winsome as a baby can be! Glowing baby body, head, arms and legs are all vinyl . . . so soft to your touch, so easy to sponge clean. Beautiful peaches 'n' cream complexion, and pert little features . . . all carefully molded to perfect proportions. Fully jointed body makes her more baby-like than ever. Sparkling glassene eyes are thick lashed, close when she's sleepy. Pretty molded hair. Really a joy for any young mother. Adorable in knitted shirt and panties, just like baby sister wears. Layette includes soft pastel cotton romper with button and braid trim, matching sun bonnet trimmed with a shiny satin ribbon, rayon socks, and imitation leather shoes. A Christmas delight!
49 N 3082—About 18 inches tall. Shipping weight 3 lbs...... **$7.89**

Dolls You Can Sew For

NOTICE: If you buy 12 or more of either doll below, you may deduct 10% from the prices shown . . ideal for sewing circles, church, school





Permanent Molded Hairdos on Baby-Soft Vinyl Heads

Her pretty hairdo looks so real. A favorite with parents and tiny moms alike, because it looks so neat, so fresh. Big thick-lashed eyes close at naptime. Coos softly when cuddled. Easy to wipe clean—Latex rubber skin body is cotton stuffed. Jointed arms. So cute in sheer ninon dress, taffeta overskirt, undies, shoes.
49N3652–22 in. Wt. 4 lbs. $5.98

Adorable baby brother and sister to make your family complete! Both carefully designed with tiny little turned-up noses, pretty smiling mouths, and bright glassene eyes shadowed with thick lashes, that close for bed time. Vinyl heads feel amazingly baby-like. Dewy-fresh complexions and pretty molded curls make them look "almost real." One-piece Latex rubber skin bodies are cotton stuffed, really cuddly. Fun to sponge clean. So cute in their fashionable outfits . . really delightful playmates.

16-inch Baby Brother is in cotton twill pants, flannel jacket.
49 N 3687—Wt. 2 lbs...... **$3.59**

19-inch big Sister in a perky cotton dress, undies, shoes.
49N3684–Wt. 2 lbs. 8 oz... **$4.19**

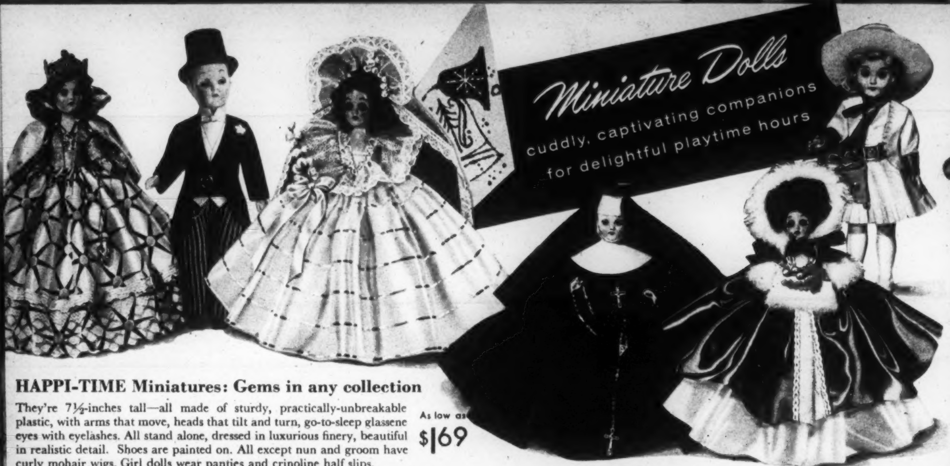
Ready to Model the Wardrobe You Fashion

Ideal doll for church, school or sewing circles. A real baby size, with baby-soft latex body that makes her really lovable. Can be sponged clean. Soft vinyl head with pert features, big glassene go-to-sleep eyes, pretty molded hair. Cotton stuffing. Dressed in rayon chemise. Shipping weight 5 pounds.
79N03085-26 in. *Was $5.79;* **$5.39**

A little beauty that loves to model. Saran hair to comb, brush, set. "Little girl" features molded in hard plastic. Fully jointed. Wears cotton panties, socks, shoes. Shpg. wts.: 1 lb; 1 lb. 8 oz.; 2 lbs.
49N3316G-14 in........... **$3.59**
49N3318G-16 in........... **4.59**
49N3322G-18½ in. *Was $5.49;* **5.22**

Miniature Dolls

cuddly, captivating companions for delightful playtime hours



HAPPI-TIME Miniatures: Gems in any collection

They're 7½-inches tall—all made of sturdy, practically-unbreakable plastic, with arms that move, heads that tilt and turn, go-to-sleep glassene eyes with eyelashes. All stand alone, dressed in luxurious finery, beautiful in realistic detail. Shoes are painted on. All except nun and groom have curly mohair wigs. Girl dolls wear panties and crinoline half slips.

As low as $1.69

Radiant Cinderella. She's on her way to the ball. Wears a glittery, star-studded dress with net and gold-color braid. Carries a tiny slipper.
49 N 3118—Wt. 12 oz. **$1.77**

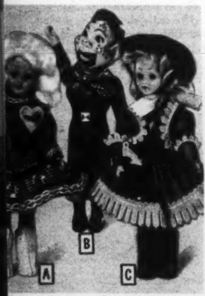
Handsome Bridegroom. Dressed in formal attire. Realistic molded high hat, striped trousers, "tails" and tie. White vest. Watch chain.
49 N 3102—Wt. 12 oz. **$1.69**

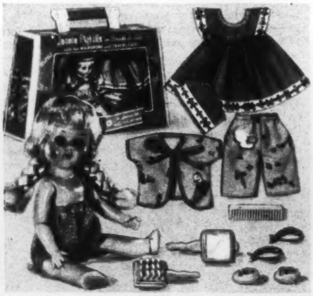
Beautiful Bride. Traditional white rayon satin gown—net trimmed with glamorous full skirt. Net veil, too. Artificial orange blossom bouquet.
49 N 3101—Wt. 12 oz. **$1.77**

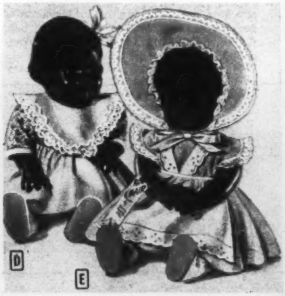
Nun. Black rayon taffeta habit, soft black veil, snowy white collar and headpiece. Metal crucifix, imported Italian rosary beads.
49 N 3106–Wt. 12 oz.**$1.77**

New Miss Christmas. She's lavishly gowned in a shimmery rayon satin dress and hooded cape with fur-effect trim.
49N3105–Wt. 12oz.**$1.77**

Cowgirl. Little Westerner is all set for rodeo-time. Wears fringed imitation leather vest, skirt, rayon shirt, felt hat. Tiny gun.
49N3116–Wt. 12oz.**$1.69**







Modern Miniatures

$1.87

A **Mary Hartline.** Wears monogrammed majorette outfit with metallic trim, boots; holds baton. Plastic body; movable head, arms. Mohair wig. Eyes close.
49 N 3007—7½ in. tall. Wt. 8 oz. **$1.87**

B **Howdy Doody.** Dressed in plaid shirt, neckerchief, jeans, painted on boots. Made of practically-unbreakable plastic—eyes and mouth move.
49 N 3003— 8 in. tall. Wt. 8 oz. . **98c**

C **Annie Oakley.** Wears fringed jacket and skirt, cowboy hat, neckerchief, blouse, boots. Plastic body; movable head, arms. Eyes close. Mohair wig.
49 N 3006—7½ in. tall. Wt. 8 oz. **$1.87**

Musical Stand

$2.29

Display your doll on revolving musical stand. 'Round and 'round she goes, to the popular tune of your choice. Swiss music box plays—Wedding March, Happy Birthday, or Anniversary March. Rubber attachment holds doll in position. Plastic 4¼-in. diameter base. Doll not included. *State tune.* Wt. 8 oz.
49 N 309 . . . . **$2.29**

"Joannie Pigtails" with wardrobe

$2.79

This pert, pigtailed playmate with wardrobe of custom-made clothes and accessories is sure to win the affections of your little girl. She wears her long, shimmering Saran tresses in two neat braids—her "mama" can comb, brush, dampen and set her hair in a variety of different styles. Lovable toddler is realistically molded of nearly-unbreakable plastic—has perfect "tiny tot" features; big, beautiful go-to-sleep eyes, accented by long curling eyelashes.

You can tell from the sizeable wardrobe she carries that she intends to make a long visit. It contains a pretty cotton frock with ribbon at waist, matching bonnet; pajama set with colorful nursery pattern; molded vinyl shoes. She wears panties. She carries her curlers, comb, brush and mirror. Doll has jointed arms, legs, turning head.
49 N 3049—8 inches tall. Shipping weight 1 lb. 4 oz. . . **$2.79**

New Latex COLORED Dolls

D **13-inch Doll with molded hair.** Has a cuddly Latex body; vinyl plastic head, sparkling glassene eyes. Wears a lace-trimmed cotton dress; pants; socks and imitation leather shoes. 13 inches tall.
49 N 3550—Shpg. wt. 1 lb. **$1.97**

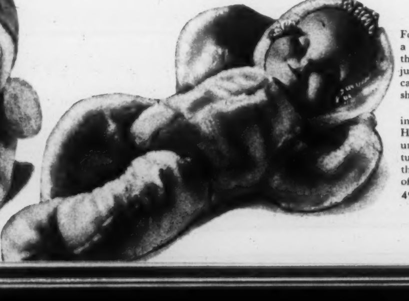
$1.97 13-inch

E **16-inch Doll with Saran Hair** that's firmly rooted to the scalp of her vinyl plastic head—can be combed, brushed and set. Huggable all-Latex body is cotton stuffed. Wears a sheer ninon dress with lace trim, matching bonnet; eyelet-trimmed organdy pinafore; panties; socks; and imitation leather shoes. 16 inches tall.
49 N 3551—Shpg. wt. 1 lb. 12 oz. **$3.89**

New Kewpie Doll

$2.79

One of the most famous and one of the most popular dolls of all time, now in soft pastel cotton-backed rayon plush with cotton stuffing. Your toddler will carry her everywhere she goes—even to bed. Easy to clean molded vinyl head with painted eyes and mouth. Life-like molded ears and cute Kewpie locks. Measures 12 in. tall.
49 N 3541–Wt. 1 lb. **$2.79**



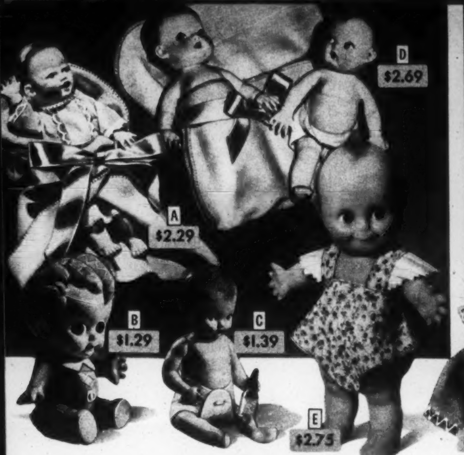
16-inch Sleepy-head Doll

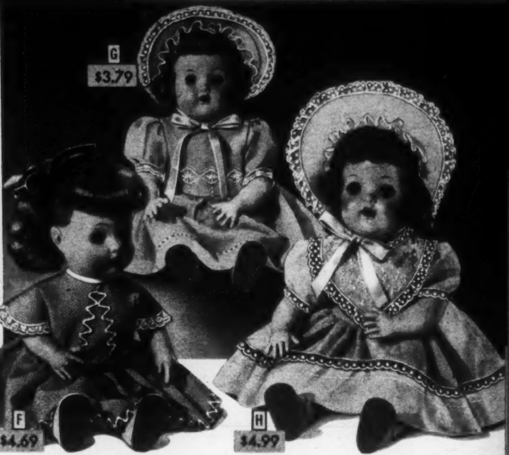
$2.79

For naptime hours, no doll will prove a more delightful companion than this snuggly sweetheart—so soft and warm, she just begs to be cuddled. Her impish face will capture your heart—it just asks for love—and she'll be baby's favorite play and crib companion.

Made of kitten-smooth, cotton-back rayon plush in pastel colors, stuffed with soft, white cotton. Her rosy face is made of easy-to-clean, practically-unbreakable plastic with carefully painted features. Her hair is of smooth cotton yarn ringlets, that curl sweetly about her face. She'll take lots of hard treatment. About 16 inches tall.
49 N 3527—Shipping weight 1 pound **$2.79**

Order regularly and receive your Sears catalogs regularly





Cuddly Baby Dolls to Care For

A **"Snoozie"**—Rubber-skin body, vinyl plastic head, turns. Jointed arms. ries. Flannelette wrapper, diaper, blanket. 11½ in. long. Painted eyes.
49 N 3609—Wt. 14 oz. *Was $2.79.* $2.29

B **9½-in. "Cuddles"**—squeezable vinyl plastic. Jointed arms, legs, painted eyes. Squeaks. Washable. Asstd. styles.
49 N 3504—Wt. 1 lb. *Was $1.45.* $1.29

C **Drink and wet baby.** Vinyl plastic movable arms, legs. Painted eyes. Flannelette diaper; bottle. 11½ in. long.
49 N 3613—Wt. 1 lb. *Was $1.69.* $1.39

D **Pete and Repete—cuddly twins** just right for littlest mothers to hold. 9¼ inches of soft babies, with turning heads, painted eyes. Magic Skin rubber bodies. Squeeze them, they cry. Soft diapers, fleecy outer blanket. Shpg. wt. 1 lb.
49 N 3611—*Was $2.79*........... $2.69

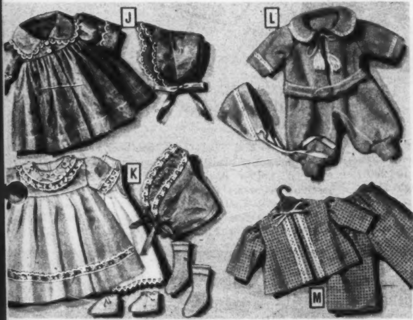
E **Rose O'Neill's original famous "Kewpie"** of softest rosy-tinted vinyl plastic. 11 in. of lovable pudginess. Jointed arms. Set-in, glass-like eyes. Head turns. Squeeze her and she cries. Dressed in playsuit of printed cotton.
49 N 3509—Shpg. wt. 1 lb. 7 oz... $2.75

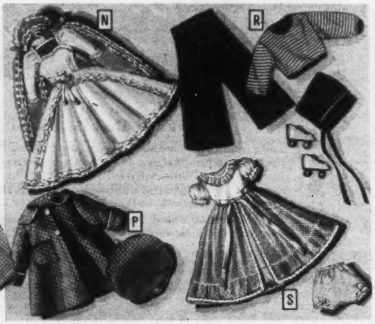
Low priced Dolls with Saran Hair to comb, brush, set

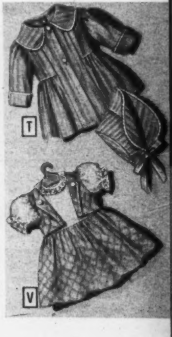
F **Little Baby Doll with rooted Saran hair** combed in popular "pony tail." Can be dampened, combed, over and over. All latex 1-pc. body, cotton stuffed. Glassene sleeping eyes. Waffle pique cotton dress, undies, socks, shoes. "Coos" when hugged.
49 N 3646—15½ inches tall. Shipping weight 1 lb, 12 oz........................$4.69

G **Baby Doll with curls** of Saran hair to comb and set. Plastic head with go-to-sleep glassene eyes. Soft Latex rubber skin arms, legs . . . cotton-covered body, cotton stuffed. Head turns. Cries. In sheer ninon dress, bonnet. Undies, shoes, socks.
49 N 3232—15 inches tall. Shipping weight 1 lb. 8 oz........................$3.79

H **Big 22-inch Baby Doll** at exceptionally low price. Glossy Saran hair. Latex rubber skin arms, legs. Cotton-covered body, cotton stuffed. Head turns. Crying voice. Glassene sleeping eyes. Ninon dress, matching bonnet. Slip, rubber panties, socks, shoes.
79 N 03192—22 inches tall. Shipping weight 3 pounds........................$4.99







DOLL CLOTHING for all sizes . . smart styles for every occasion . .
De luxe selection for both Boy and Girl dolls . . for day and night wear

J **Baby Doll Taffeta Coat and Bonnet.** White lacy edging. Fine quality rayon moire taffeta. Shpg. wt. 8 oz.
49 N 3412—Size 14-15 in.........$1.59
49 N 3413—Size 16-17 in......... 1.59
49 N 3414—Size 18-19 in......... 1.89
49 N 3415—Size 20-21 in......... 1.89

K **Baby Doll Layette.** Organdy dress, bonnet. Lawn slip. Imitation leather shoes, rayon stockings. Fits all rubber and Magic Skin dolls. Shpg. wt. 14 oz.
49 N 3425—Size 14-15 in.........$2.19
49 N 3426—Size 16-17 in......... 2.19
49 N 3427—Size 18-19 in......... 2.49
N 3428—Size 20-21 in........ 2.49
N 3429—Size 22-23 in......... 2.79

L **Snowsuit and Bonnet for Baby Doll.** Fine quality cotton fleece. Wool loop trim. Knit cuffs on legs. Tassel tie. Separate belt. Shpg. wt. 8 oz.
49 N 3437—Size 14-15 in.........$1.69
49 N 3439—Size 16-17 in......... 1.69
49 N 3444—Size 18-19 in......... 1.98
49 N 3445—Size 20-21 in......... 1.98

M **Two-piece Baby Pajamas on Hangers.** Nice quality flannel in assorted color kiddie prints. Bring sound sleeping to your dollie. Shpg. wt. 8 oz.
49 N 3430—Size 14-15 in..........79c
49 N 3431—Size 16-17 in..........79c
49 N 3432—Size 18-19 in..........89c
49 N 3433—Size 20-21 in..........89c

HOW TO ORDER: **Doll clothes are sold according to the height of the doll. Measure your doll carefully from head to foot. On your order, state the catalog number of the size nearest the height of your doll**

N **Bridal outfit for girl doll.** Ninon gown, flocked design, lace trim. Floral spray. Lawn slip, net veil. Shpg. wt. 10 oz.
49 N 3420—Size 14-15 in.............$2.79
49 N 3421—Size 16-17 in............. 2.79
49 N 3422—Size 18-19 in............. 2.89
49 N 3423—Size 20-21 in............. 2.89

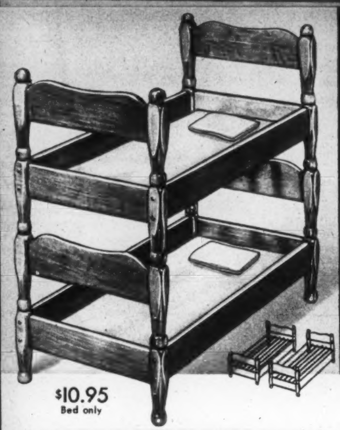
P **Coat and Tam for girl doll.** Embossed denim, fully tailored. Shpg. wt. 8 oz.
49 N 3446—Size 14-15 in.............$1.29
49 N 3447—Size 16-17 in............. 1.49
49 N 3448—Size 18-19 in............. 1.79

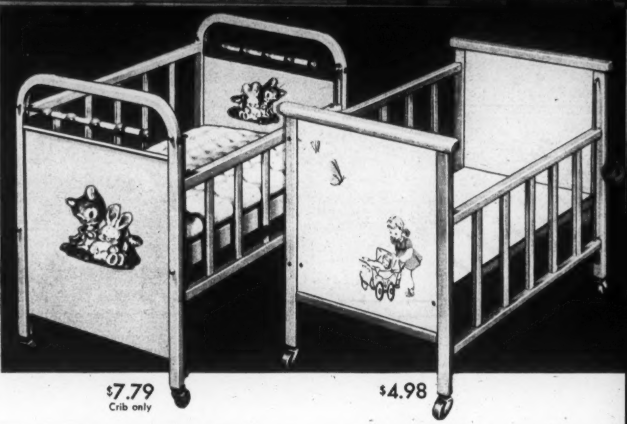
R **Roller Skating Set for girl doll.** Skates on shoes, slacks, bonnet, striped cotton jersey shirt. Shpg. wt. 8 oz.
49 N 3440—Size 14-15 in.............$1.29
49 N 3441—Size 16-17 in............. 1.45
49 N 3442—Size 18-19 in............. 1.45
49 N 3443—Size 20-21 in............. 1.59

S **Evening Gown for Girl Doll.** White rayon taffeta dress with full net skirt, net trimmed collar, tinsel trim. Matching panties. Shpg. wt. 10 oz.
49 N 3461—Size 14-15 in.............$1.98
49 N 3462—Size 16-17 in............. 2.47
49 N 3463—Size 18-19 in............. 2.47

T **Coat and Hat Set specially made for Walking Dolls.** Rayon faille with zipper in back; buttons in front. Shpg. wt. 10 oz.
49 N 3434—Size 17-18 in.............$1.79
49 N 3438—Size 22-23 in............. 1.98

V **Dresses for Walking Dolls.** Assorted styles, made specially for walking dolls. Full skirts, fancy trims. All with buttons, buttonholes. Shpg. wt. 10 oz.
49 N 3419—Size 17-18 in.............$1.19
49 N 3424—Size 22-23 in. *Was $1.39*... 1.29





New! Maple Bunk Bed

Just the thing for big doll families . . . and for big dollies, too! Well made of maple, with turned corner posts in true colonial style. Use as a double-decker, 27 inches high, or as twin beds. 14x28 inches long. Mattress not included (see below). Easily put together.

79 N 09272—Shipping weight 16 pounds........$10.95
49 N 9279—**Mattress for above.** Wt. 12 oz..... Ea. 1.39

Happi-Time Metal Crib

Sweet dreams come quickly to dollies when they're tucked away in this de luxe crib. It's strong steel, finished in pastel blue enamel. Colored play beads. One side raises and lowers. Swivel casters. Mattress not included, see below.

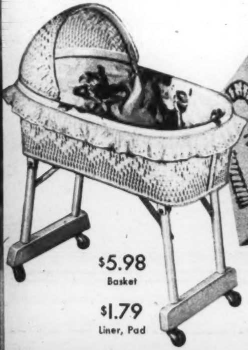
79 N 09240—25¼x15¼x21½ in. high. Wt. 14 lbs.$7.79

Tufted Plastic Mattress. Inflates to 1½ in. thick.
49 N 9242—14x24 in. Shpg. wt. 8 oz............$1.25

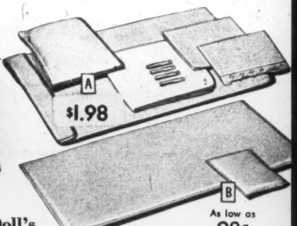
New Full-panel Drop-side Crib

Dolly will snuggle down to pleasant dreams in this "just-like-real" crib. Side can be raised and lowered. Strong hardwood frame and rails; all in natural wax birch finish. Pink end panels. Hardboard bottom. Smooth-rolling casters. Takes 14x24-inch mattress (see 49 N 9242 at left, 49 N 9252 below).

Size: 21½x15x26 in. high. Easily assembled.
79 N 09273—Shipping weight 11 pounds........$4.98



Doll Furniture, Accessories



Fiber Doll Basket with Hood

Looks just like the ones used for very young babies. Firm woven fiber construction that can take lots of wear. Movable hood to keep sun out of little doll's eyes. Folding legs lock in place. Rolls on casters. Enameled white with pastel trim. Height 26 in.

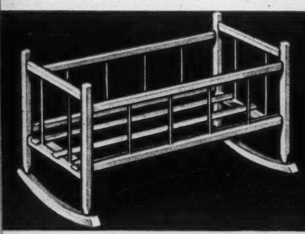
79 N 09255—Basket only, no liner. Shpg. wt. 7 lbs..........$5.98

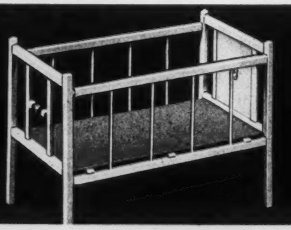
Pad and Liner for above. Plastic print liner, Tufflex pad.
49 N 9253—Shipping weight 7 oz......................... 1.79

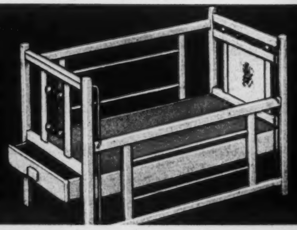
Doll's Bedding

A **Complete Set.** 17x24-in. pink cotton blanket; 17x17-in. cotton flannel receiving blanket; 17x27-in. sheet; pillow slip; felt pillow; clothes pins; pins.
49 N 9275—Wt. 8 oz..$1.98

B **Mattress, Pillow.** Plastic covered set for doll beds.
49 N 9252—Fits bed, cribs above. Shpg. wt. 9 oz..$1.19
49 N 9251—Fits beds below. Shpg. wt. 7 oz.........98c







At Nap Time and Night Time, Doll-babies Sleep Better in Their Own Cribs

Doll Cradle. There's never a bump from the smooth wood rockers. Puts dolly to sleep in no time. Wood construction, enameled pink. Removable slat bottom. Snug dowel joints. 20x10¼x11¼ in. high overall. Shipped partly assembled, easily put together—no screws. See mattress and bedding set 49 N 9251 above to fit cradle. **98c**

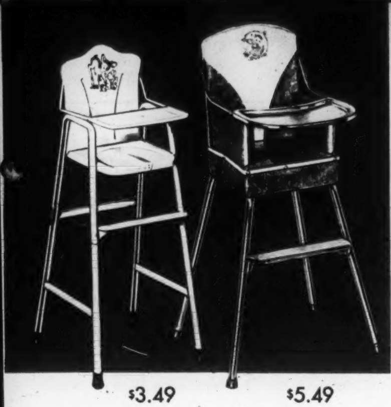
49 N 9201—Shipping weight 2 pounds............98c

Doll Bassinet. Dolly will slumber peacefully with never a chance to fall. Sturdy wood, enameled pink. Snug-fitting dowel joints. Corrugated cardboard and slat bottom. 22½x12½x15½ in. Colorful beads at foot, decal on head panel. Shipped partly assembled, easily put together . . . no screws needed. See doll bedding above. **$1.79**

79 N 09202—Shipping weight 4 pounds.........$1.79

Pink Drop-side Crib with Drawer. Comfortable bed for her favorite doll . . . convenient storage for doll clothing or bedding (see bedding above). Selected wood; rounded corners. Fiberboard head, gay decal. Play beads at foot and head. Bed and drawer have heavy cardboard bottoms. Snug dowel joints. Easy to assemble, no screws needed. **$2.98**

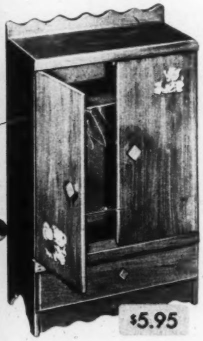
79 N 09227—Shpg. wt. 6 lbs. 22½x12½x17¾ in..$2.98



Sturdy High Chairs for dolly's mealtime

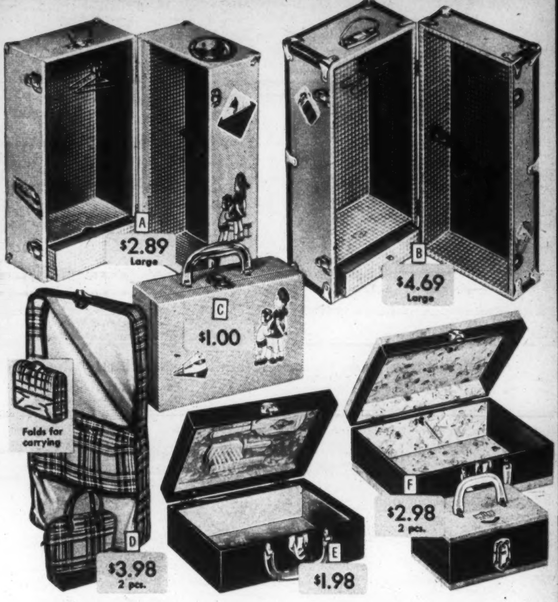
Happi-Time Metal High Chair that simplifies feeding hungry little dollies. 8x8½-in. shaped metal seat and backrest. Feeding tray moves up and down just like a real baby's high chair. Rubber feet on legs won't mar floors. Well braced to prevent rocking or tipping. Leg spread at base 12x12½ in. Height overall 29½ in. All metal. Easy to assemble, hardware included.
79 N 09210–Shpg.wt.7 lbs.**$3.49**

Upholstered High Chair. A de luxe chair that little "mothers" will be so proud to use at dolly's feeding time. Gleaming chrome-plated legs—wide spread to prevent tipping. Plastic tips protect floor. Metal feeding tray and foot rest. Tray swings up and down like those on real high chairs. Padded seat, back and sides are upholstered in red and pearl gray plastic. Seat 8½ in. wide, 28 inches high overall.
79 N 09268—Wt. 10 lbs. . . . **$5.49**



Wardrobe for Doll Clothes

Neat little housekeepers will adore this hardwood wardrobe. There's a place for all of dolly's clothing—a shelf for hats . . . hangers for dresses . . . a drawer for socks, underwear, etc. Mellow maple finish with decals on doors. Colonial styling has shaped gallery top and front apron. Masonite Presdwood back, shelf and drawer bottom. Rod under shelf for hangers (included). Makes a nice set when combined with doll bed or crib. Add this to your Christmas order, make your little girl happy! Size 14 x 7 x 21 inches high.
79 N 09276–Wt.11 lbs.**$5.95**



Fashionable Luggage for Traveling Dolls . . . Trunks to Pack for Vacation Trips or At-Home Storage

A **Tough Wood and Fiberboard Trunk** keeps your dolly's clothes neat. Canvas-effect striped paper finish varnished for long wear. Lining has houndstooth pattern. Bottom drawer. Metal rack and clothes hangers. Travel stickers. Metal-bound corners, hasps, hinges. Plastic handle.
79 N 09243—18x8¾x8½ in. Shpg. wt. 4 lbs. . .**$2.89**
49 N 9234—14x7½x7 in. Shpg. wt. 4 lbs. **1.98**

C **Doll-size Suitcase** to match 79 N 09243 above. Wood and fiberboard construction. Colorful striped paper outside, houndstooth inside. Plastic handle. 11 x 6¾ x 5⅝ inches.
49 N 9230—Shipping weight 1 lb. 7 oz. **$1.00**

D **New Travel Sac and Swing Bag.** The latest idea in luggage—styled from adult models, for travel-minded dolls. Bright red tartan plaid canvas with black plastic bindings. Exceptionally well made. **Hanger bag** has zipper openings, clear plastic pocket. Folds for carrying. 13x23 in. open; 2¾ in. deep. **Swing Bag** with 15-in. zipper top matches hanger bag. Two-strap handle.
49 N 9260—Shpg. wt. 1 lb. 12 oz. . . . . **2 pc. set $3.98**

B **Metal-over-wood Trunk.** Strong, blue-enameled metal over well-built wood base makes a durable, attractive trunk. Metal rack and hangers for dresses. Handy drawer for accessories. Handsome metal corners and binding. 2 brass hasps. Travel stickers on outside. Houndstooth paper lining.
79 N 09231—18x8¾x8½ in. Wt.9 lbs. .**$4.69**
79 N 09232—15½x8x7½ in. Wt.6 lbs. . **3.69**

E **Doll's Vanity Case.** Handsomely designed. With plastic comb, mirror, hairbrush. Durable fiberboard covered with red imitation alligator paper. Plastic handle, plated hardware. 11 x 8 x 4 inches.
49 N 9215—Shpg. wt. 2 lbs. 4 oz. **$1.98**

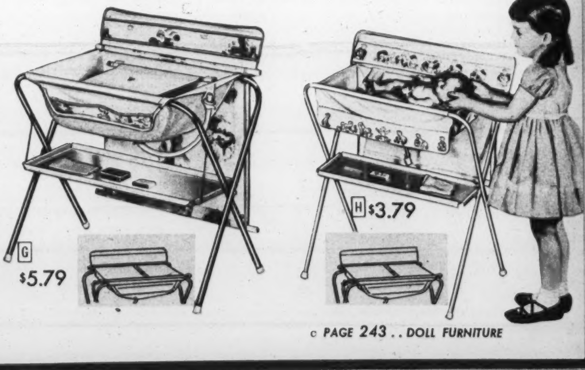
F **New Matched Luggage.** Overnite case and two-suiter. Red and gray leather-effect paper over fiberboard. Paper lining. Metal hasps, hinges. Plastic handles. Two-suiter 9x13x5¾ in. Case 7¼x10x4¾ in.
49 N 9277—Shpg. wt. 3 lbs. 4 oz . **2 pcs. $2.98**

Our Finest Combination Doll Bath and Dressing Table

G It's lots of fun to bathe dolly in this white, leakproof, heavy vinyl plastic tub with hammock. Metal tray below holds bath accessories. White splash guard has convenient pockets. Nursery pattern dressing table top slides over tub; safety strap holds dolly. Rubber drain hose. Heavy chrome plated tubular frame folds easily. Rubber tips on legs prevent slipping and marring of floor. Wash cloth, sponge and soap included. 25 x 17½ x 26½ in. high overall.
79 N 09239L—Shipping weight 7 pounds. **$5.79**

Economy Doll Bath and Dressing Table

H Vinyl plastic tub with hammock, metal accessory tray below. Dressing table top with safety strap slides over tub. Splash guard with pockets. Tubular steel frame enameled pastel green; maize color tub. Folds easily for convenient storage. Drain hose with clip. Legs rubber-tipped. Washcloth and soap included. Measures 25½x12½x20½ inches.
79 N 09256L—Shipping weight 5 pounds. **$3.79**



Our Best Little Lady Electric Range

"Heats up" for real cooking and baking! Two separate heating elements for 4 burners and oven. Red plastic knobs turn "on-off." Steel construction; white enamel finish. Oven is fully fiber-glass insulated, has large window in door. *11-pc. utensil set:* whistling tea kettle, sauce pan with cover, 3 cake pans, pie plate, cookie sheet, and 3 cookie cutters. Cook book and oven rack included. Size 15x12¾x7¾ in. For 110–120-volt, 60-cycle AC-DC. UL approved.

79 N 01116—Shipping weight 11 pounds.............. **$9.98**

New Little Chef Electric Range

Oven maintains just the right temperature for baking pre-mixed pastries! Two separate heating elements for burner and large window oven. Heavy-gauge steel, white enamel finish. 10-pc. utensil set: biscuit pan, cookie sheet, 3 cookie cutters, muffin pan, measuring cup, scoop, sauce pan, lid. Cook book. Size 13⅜x12¾x8 in. For 110–120-volt 60-cycle AC-DC. UL approved.

79 N 01114—Shipping weight 8 pounds........ **$6.95**

Double Oven Play Stove

Modern, non-electric appliance for little homemakers' streamlined kitchen. Looks just like the new modern ranges. Two oven doors open and close, 8 multi-colored plastic buttons push "on" and "off." 8-piece utensil set of durable plastic—small duplicates of adult cooking utensils. Sturdy steel construction, white enamel finish, red handles. 14x7¼x14½ in. high.

79 N 01132—Shipping weight 7 pounds..... **$3.59**

All-metal china cabinet comes complete with 46-piece tea and utensil set—ideal for make-believe banquets

$4.98

China Cabinet—Tea, Utensil Set

Beautifully lithographed all-metal china cabinet with wonderfully realistic 46-piece tea and utensil set—all break resistant plastic miniatures. Cabinet has doors that open and close, removable drawer, 5 shelves. Plastic tea set for 4: 4 each of plates, cups, saucers, spoons, knives and forks; 1 tea pot with cover, 1 sugar bowl, 1 creamer, mixing bowl, tea and sugar canisters with covers, juicer, measuring cup with accurate measures, casserole dish, strainer, pancake turner, scoop, salad spoon, and 5-piece spice rack for pepper, salt, nutmeg and cloves. Shipping weight 9 pounds.

79 N 01115—Size 21¼x5¼x16 in...................... **$4.98**

NEW! Big Ironing Board and Electric Iron

[A] **Extra-large Ironing Board.** Perforated 8x30-inch metal ironing board with rubber-tipped tubular steel legs. White enameled top; red enameled undercarriage. Legs concealed by top when folded.

79 N 01007—22-in. high. Shpg. wt. 7 lbs........ **$2.49**

[B] **Electric Iron.** Actually heats! Ideal for ironing doll clothes. Aluminum base; streamlined chrome-plated hood. Black bakelite handle. UL approved for 110–120-volt, AC-DC.

49 N 1016—6¼ in. long. Shpg. wt. 1 lb. 2 oz.... **$2.29**

Dolly's Complete Laundry Set

When Monday arrives dolly's little "mummy" is well prepared for laundering baby's bunting with this complete laundry set. It's so easy to keep dolly's clothes fresh—just turn the handle of washer and cups inside glass tub beat up and down. Rinse laundry in rinsing tub, run through adjustable wringer and they're ready to be hung on 9-in. revolving dryer with clothes pins. Washer is mounted on metal base.

49 N 1005—Shpg. wt. 3 lbs. 9 oz...... **$1.59**

Sewing Kit for Dolly

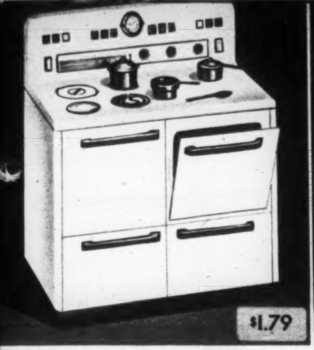
$1.79 Make a complete wardrobe for 7½-in. plastic doll—simple patterns, pretty material and accessories included. Kit contains necessary materials—metal scissors; needle, thimble, 4 bobbins of thread, buttons, assorted color rick rack. Packed in 11¼x18¼x2½-in. case with snap lock, handle. Doll has movable arms. Trains small hands in a useful skill.

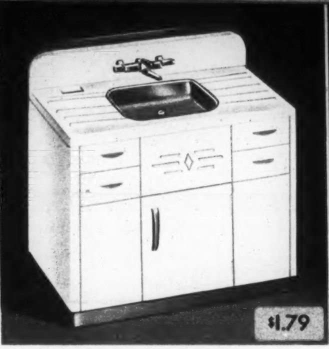
49 N 1235—Wt. 2 lbs..... **$1.79**

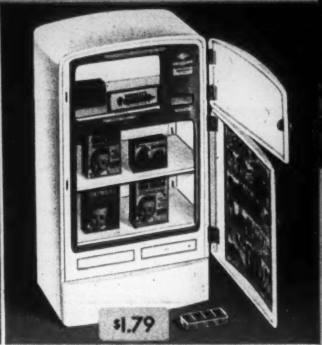
New Ovenette

Electric ovenette actually bakes! Excellent for pre-mixed foods. Chrome-plated base; aluminum cover, wire rack, plastic handles, cord set. 2 cake pans, pie plate, cookie sheet, 2 cookie cutters. Also, cook book and cake mix. UL approved. 5¾-in. diam. Shpg. wt. 2 lbs. 12 oz. **$4.49**

49 N 1119......... **$4.49**







Economy-priced Play Stove

What fun she'll have "cooking" and "baking" for her doll family. This non-electric stove is designed like mother's modern range . . . has play "timer," "burners," plastic on-off push buttons that really push in. Hinged oven door opens and closes. Bright red handles to make her "kitchen" cheerful. Sturdy steel construction with white enamel finish. Size 11x6½x12 in. high. Includes colorful plastic utensils scaled to fit this stove.

49 N 1128—Shpg. wt. 4 lbs. 2 oz.....................**$1.79**

NEW Toy Metal Cabinet-Sink

Turn faucet—water actually runs from tank into sink! A toy that any *good* little homemaker will want for keeping her dishes clean. Just fill reservoir in back of sink—faucet starts and stops water, swivels to pour it into large, colorful metal basin. Adjustable stopper in basin for draining water. Hinged door in base opens to lower compartment. Size overall 11½x7x10¾ inches high.

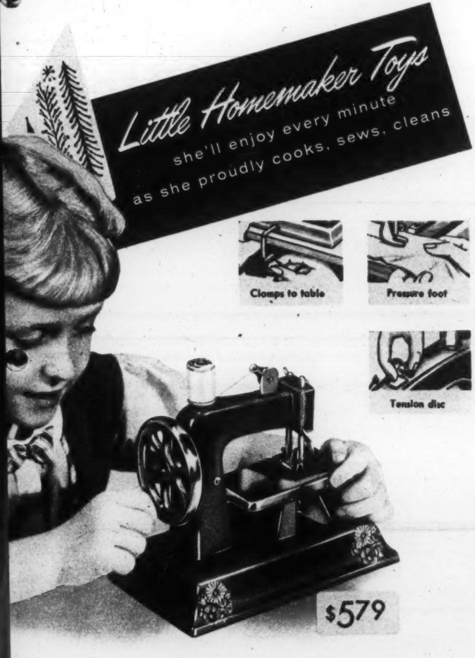
49 N 1130—Shpg. wt. 2 lbs. 12 oz...............**$1.79**

2-Door Toy Refrigerator

Miniature of a modern refrigerator. *Two* compartments—a regular food "cooler" and a separate "freezer." Doors open, red handles. Heavy gauge metal, enameled glossy white. Removable plastic ice cube tray, 6 cutouts of food items included. Non-electric.

49 N 1129—8x5⅛x13½ in. Wt. 2 lbs. 9 oz...**$1.79**

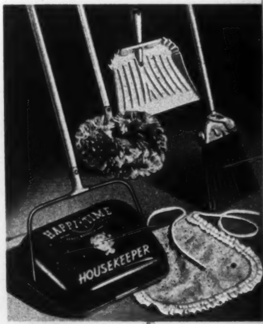
79 N 01131—Set of above refrigerator, stove, sink. Shpg. wt. 11 lbs..........3 piece Set $4.98



De Luxe Toy Sewing Machine . . sews fine seams

Imported from Western Germany . . fine appearance, superb in performance. Your little seamstress will quickly learn to turn out a fine seam. She'll spend many busy, happy hours making dresses for her dolls. Stitch and thread tension controls adjust to fabric thickness for tight, even chain stitch. Sturdy metal clamp holds machine securely. Safe, too! Body completely housed . . safety guard under needle. Precision-built and gear-driven for smoother operation. Just turn handle to sew. Carefully made of sturdy steel with enamel finish. Uses Singer needle 12x1. Comes complete with simplified instructions, needle and thread included.

49 N 1276—Size overall 8⅛x4¾x7 inches. Shipping weight 3 pounds............**$5.79**

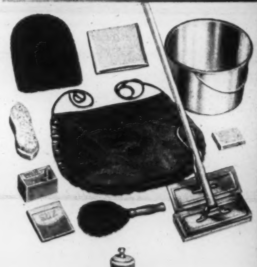


De Luxe 5-piece Sweeper Set

$1.98

A little girl's dream for keeping her home clean while she plays. BIG realistically designed HAPPI-TIME set has sweeper that works just like Mother's; picks up dust, bottom opens to empty; 25½-in. wood handle. 25½-in. plastic-bristle broom. Multi-colored yarn mop with 24-in. wood handle. Dust pan of bright colored heavy-gauge metal. Sparkling, easy-to-clean printed plastic apron. A set she'll have fun using.

79 N 01312—Shpg. wt. 3 lbs..**$1.98**



Little Girl's Rub 'n' Scrub Set

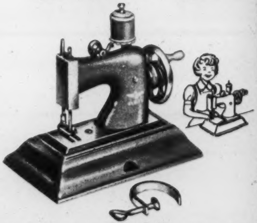
$1.79

She'll love using this "grown-up" equipment to keep her "house" sparkling clean. There's everything all her own that she'll need . . steel scrub pail, scrub brush, cloth, sponge, mitt-mop, self-wringing sponge mop with long detachable handle, to keep her dress clean—a ruffled plastic apron is included. Set contains little boxes of Suz Soap powder and filled SOS soap pads for cleaning. Shipping weight 2 pounds 8 ounces.

49 N 1301..................**$1.79**

SAVE on Combination Set. All the equipment in 79 N 01312 *and* 49 N 1301—(one apron only). Shipping weight 5 pounds.

79 N 01303.................**$3.59**

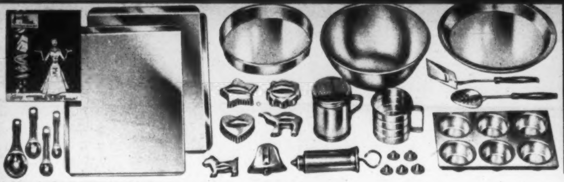


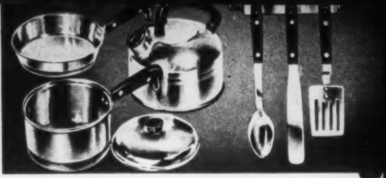
Imported Sewing Machine

$2.98

Economy-priced . . . imported from Western Germany. Sews in chain stitch. Thread tension disc adjusts to fabric thickness. Clamp holds machine firmly to table. Safety guard under needle. Metal, smoothly enameled in bright color. Uses Singer 15x1 needle. One needle, thread, instructions included. 8x4½x6½ in. high.

49 N 1277—Wt. 2 lbs. 6 oz...**$2.98**





28-Piece Aluminum Bake Set, Large Pieces

NEW big JUNIOR MISS set with pieces to make cakes, cookies, and pies. Decorator with 6 tips, 8-oz. measuring cup, spoons, sugar shaker, 8⅞-in. pie plate, 6-cup "gem" muffin pan are all regular standard sizes! Mixing bowl has stain-resistant finish. Set includes: 2 cookie sheets 8½x 11 in.; pie plate; 2 cake pans 7¼-in.; muffin pan; 2-quart bowl; decorator set; 4 measuring spoons; 6 cookie cutters; cup; mixing spoon; cake turner; shaker.

$2.98

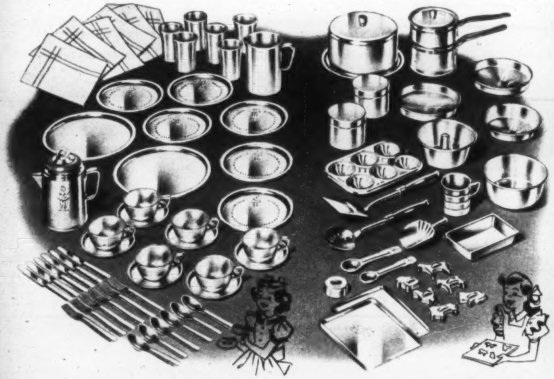
49 N 925—With recipe book. Wt. 2 lbs. 12 oz. $2.98

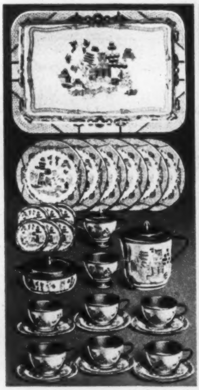
Half-size Copper-bottom Kitchenware

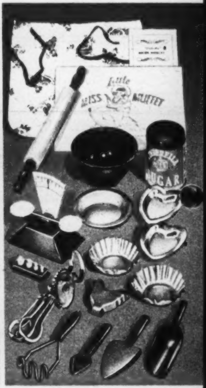
8-Piece set—replicas of mother's kitchenware. **Stainless steel with copper bottoms**—can be used on the stove. 3⅞-inch teakettle has trigger-action lid and whistle. 1-cup size sauce pan and lid, big enough to boil egg. Hamburger-size frying pan. Pancake turner, spoon, spatula with black composition handles.

$4.49

49 N 1256—Wall bracket. Shipping weight 2 lbs. 6 oz. $4.49







NEW! Aluminumware to please little homemakers

48-piece Luncheon Set

Service for 6. Little percolator really "perks" . . has sieve-type coffee basket and lid with glass inset. Long-wearing rustproof aluminum service. Plates and saucers have embossed Bo-Peep decoration. Set includes: 6 plates, 6 saucers, 6 cups, 6 knives, 6 forks, 6 spoons, 6 tumblers, 2 trays, 1 pitcher, 3-piece percolator. 6 paper napkins complete the table setting. Percolator measures about 4½ in. high. Plates 4½ inches across. Other pieces are in proportion. All edges smoothly turned, won't cut little hands. Shipping weight 1 lb.

$1.79 48-pc. set

49 N 922 . . . . $1.79

29-pc. Toy Bake Set

Little homemakers can really cook and bake or just make-believe with this aluminum baking set. There's everything a particular miss could want for her "kitchen equipment." Set contains: biscuit pan, pie pan, measuring cup, tubed cake pan, scoop, 6-cup muffin pan, 7 assorted cookie cutters, 2 cookie sheets, mixing bowl, double boiler, 2 measuring spoons, flour canister, cookie canister, 2 layer cake pans, mixing spoon, cake turner, and cake tray with cover. Bowl 4-in. diam., others in proportion. Shipping weight 1 lb. 4 oz.

$1.79 29-pc. set

49 N 924 . . . . $1.79

Metal Tea Set

Service for six. 32 pieces brightly lithographed in blue willow design on metal. Includes 6 each of plates, cups, saucers, butter plates. Also sugar bowl with lid, creamer, tea pot with lid, serving dish with cover, and a large size 9 x 13-inch tray. Shipping weight 3 pounds.

$1.69 32-pc. set

49 N 918 . . . . $1.69

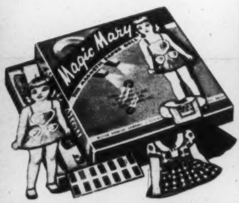
49 N 920—As above, but for 4. No serving dish, or sugar lid. Smaller tray. Shipping weight 2 pounds 95c

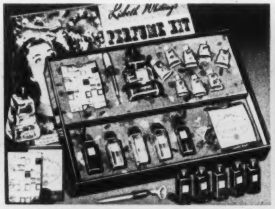
20-pc. Baking Set

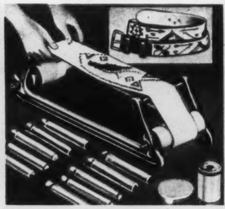
Baking fun for your little homemaker. She'll enjoy turning out holiday goodies. Includes: wood rolling pin, plastic scoop and cake knife, metal egg beater, cookie cutter, pie plate, pastry board, 4 baking pans, plastic measuring spoon, canister, plastic mixing bowl and whipper, plastic balance scale with 4 weights. With easy-to-follow recipe booklet. Weight 1 lb. 4 oz.

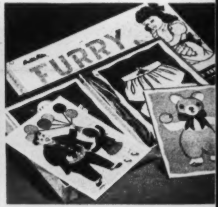
98c 20-pc. set

49 N 841 . . . . 98c









Magnetic Paper Doll

Magic Mary—a very special paper doll. Dress her in an instant because magnetic attraction makes her clothes cling like magic. Complete with 14 dresses to cut out. 10-in. doll on metal base.

89c

49 N 1251—Shpg. wt. 1 lb. 89c

Perfume Kit

Everything needed to make glamorous fragrances for little girls. Large flask of perfume base, 8 miniature perfume bottles, 5 vials of different aromas. Funnel and dropper. 96 bottle labels.

$2.19

49 N 1272—Wt. 2 lbs. 8 oz. $2.19

Indian Beadcraft Kit

Makes belts, rings and other articles. Metal bead loom frame, 11½x2¾ inches. 10 vials of seed beads, 2 special needles, wire, thread, center stones, wax.

$2.29

49 N 1202M—Shpg. wt. 1 lb. 5 oz. $2.29

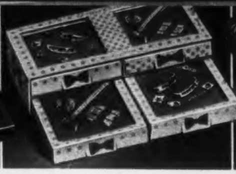
49 N 1233M—10 vials seed beads to use with above kit. Wt. 10 oz. 98c

NEW Sewing Card Set

20 different Sewing Cards with "fuzzy" flocked designs in assorted colors. A "first" sewing project for little girls. (Boys have fun with them, too!) Each card 8¾x6⅝ in. Set includes 20 pieces of plastic tipped yarns in 9 colors for outlining designs.

$1.69

49 N 1295—Shpg. wt. 1 lb. $1.69



Charm Craft Jewelry

$1.79 For hours of fun! Forty-eight colored plastic beads, clasps, charms, plus chain, pliers, thread for bracelets, lapel pins, earrings, etc. Develops child's handicraft skill. Provides many pleasant hours. In 14½x11½-inch box. Easy-to-follow instructions included for making many items.

49 N 1207—Shpg. wt. 1 lb. 12 oz. $1.79

"Jewelry" Chest

$1.89 **NEW! 21-piece Jewelry and Vanity Chest.** "Make-believe" bracelets, earrings, pendants, rings, etc., plus powder and rouge compacts, lipstick cases, combs . . . all of metalized gold and silver color plastic. 4-drawer cardboard chest 14¼x7x3 in.

49 N 1293—Wt. 1 lb. 4 oz. $1.89

Costume Jewelry Craft

$2.69 Offers craft lovers an exceptional variety of designs for brooches, earrings, necklaces, bracelets, pins, ties, belts, etc. Contains assorted simulated pearls, rhinestones, sequins, seed beads, rocailles, bugles and thread. Wire and clasps, designs and instructions for making items included. Excellent to keep small hands busy.

49 N 1294—Shpg. wt. 1 lb. 4 oz. $2.69

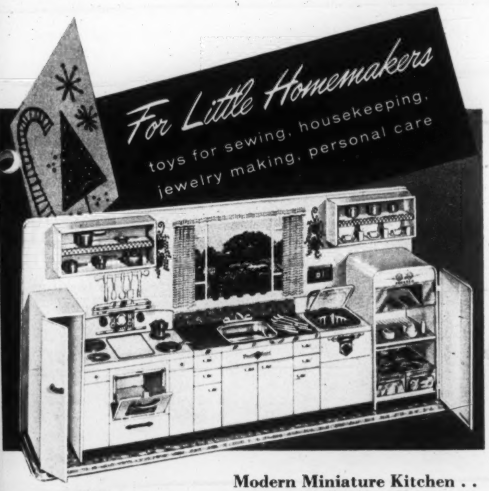
Cork 'N Pom-Pom Jewelry

$2.69 **New, unusual craft** that's fascinating for all ages. Contains a big assortment of beads, sequins, spangles, simulated pearls, cork balls, sequin pins, earring backs, velvet tubing, etc. Everything to make cork and pom-pom jewelry items such as necklaces, bracelets, hat ornaments, etc. No needles or thread required. Instructions for making these attractive pieces.

49 N 1296—Shpg. wt. 1 lb. 12 oz. $2.69

For Little Homemakers

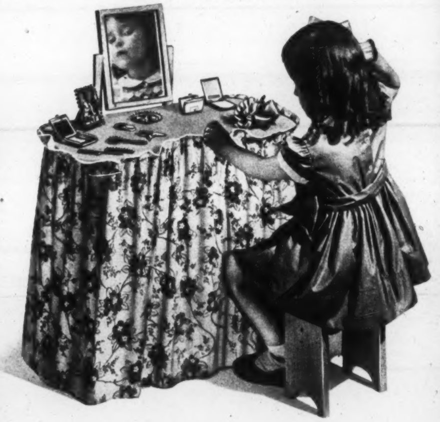
toys for sewing, housekeeping, jewelry making, personal care



Modern Miniature Kitchen . . working parts . . complete with Dishes, Tableware

$2.89 A complete kitchen with all the appliances for little homemakers. Sturdy steel construction with attractive lithographed design showing kitchen window, radio, etc. Includes refrigerator, washing machine, sink, stove, broom closet and wall cabinets with miniature plastic accessories; griddle, pressure cooker, washing tub, ice cube trays, etc. All perfect miniatures with "real" working parts. Includes dishes and tableware for three. 25½x5¼x11¾ in. high. Partly assembled.

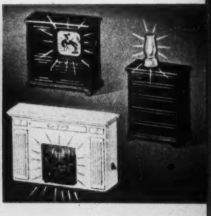
79 N 01105—Shipping weight 7 pounds $2.89



Little Girl's Vanity Table and "Make-up" . . Save 51c! Was ~~$4.49~~, now $3.98

$3.98 A Vanity Table all her very own—where your "little lady" can play grown-up to her heart's content. Kidney-shaped table is just like the adult ones, with printed plastic skirt. Top is strong Masonite Presdwood, 20½x23½x12¾ inches. Wood table frame and stool. Mirror for table is 9x6¾ in. Stool 9¾x9x5½ in. Sized just right for particular little misses who want to keep their grooming ever-so-neat. Set includes all the extras so dear to small girls . . . plastic powder case, mirror, comb, compact, brush, powder, lipstick, coin purse, memo pad and pencil and many other items. Shipped partly assembled.

79 N 01281—Shipping weight 7 pounds $3.98



New! Dishwash Set

$1.69 The newest equipment to make dishwashing for doll dishes a pleasure. Steel dish pan and rack, rubber drain board, plastic sink strainer, plastic apron, dish towel, polishing cloth, dish mop and bottle brush. Sponge, Suz soap powder, SOS pads.

49 N 1118—Shpg. wt. 2 lbs. $1.69

32-piece Formula Set

$1.79 Everything for dolly's feeding. Set contains all-metal sterilizer and cover in blue enamel finish; rust-resistant bottle rack; 6 Evenflo baby bottles, nipples, discs and caps; blue plastic funnel, formula measuring cup, spoon; bottle brush; bottle cleanser.

49 N 1268—Shpg. wt. 2 lbs. $1.79

Vanity Kit for Travel

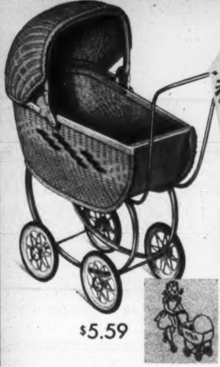
$2.69 Beautiful padded lizard-effect vinyl plastic case to delight little girls. Made like Mother's, looks very expensive! Case is 9⅜x5¼x4½ in. Contains a treasure-trove of safe, harmless cosmetic and vanity items . . ideal for "dress-up" games, too. Keeps Mother's cosmetics safe.

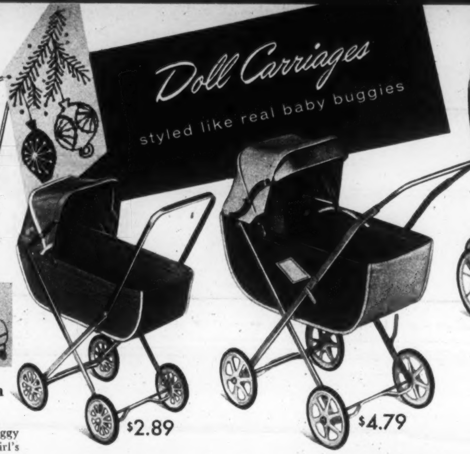
49 N 1308—Shpg. wt. 1 lb. $2.69

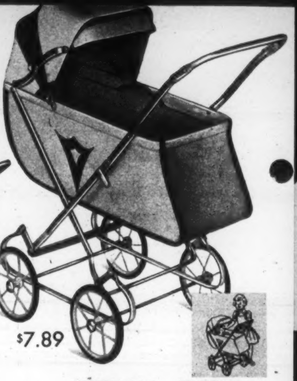
Miniature Furniture

$1.25 **3-piece set**—each piece lights up when switched on! TV screen lights; Fireplace log glows; lamp on chest lights. 3 batteries incl. TV 2½ in. high.

49 N 1414—Wt. 14 oz. $1.25




Doll Carriages
styled like real baby buggies
$2.89
$4.79



Ever Popular Woven Fiber Buggy

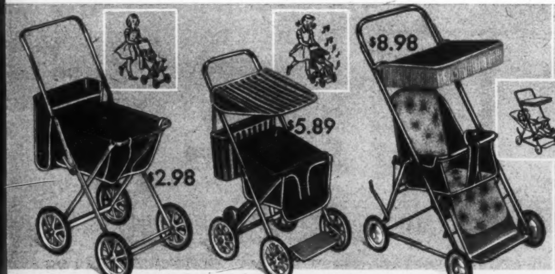
Low priced, yet a beautiful buggy that will make your little girl's dreams come true. Fancy 3-color design in loom-woven, pearl gray fiber with handsome braid trim. 5-in. stamped spoke wheels; ⅜-in. rubber tires. Aluminum enamel finish undercarriage. Handle 23 in. high. Body 18x9½x11⅛ in. Wt. 8 lbs.
79 N 08245 . . . . $5.59

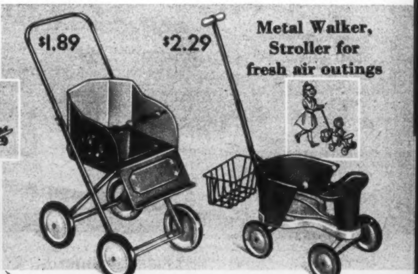
A perfect "first" buggy. Beautiful red, 17x8x5 in. Washable vinyl plastic body. Folding aluminum finish steel undercarriage. Three-bow folding hood. Handle 21 in. from floor. White 4-in. stamped spoke wheels with ⅜-in. rubber tires.
49 N 8204—Shpg. wt. 4 lbs. $2.89

NEW! 20-in. Folding Doll Carriage. Forest green and gray body 20x9x7½ in. deep. Vinyl plastic, fiberboard insert. Aluminum finished folding steel frame. 3-bow hood, sun visor. L-type foot brake. 5 in. stamped spoke wheels, ⅜-in. rubber tires.
79 N 08205—Shpg. wt. 6 lbs. $4.79

NEW! 22-in. Folding Carriage—Duchess Gear

First time shackle-type duchess gear offered on 22-in. buggy at this low price. Gives "floating cradle" ride. Washable gray vinyl leatherette body 22x10x8¼ in. deep. Maroon trim, stencil decoration. Fiberboard insert. 3-in. toe extension. Four-bow folding hood. Tubular steel pusher 28 in. high. 6½-in. wire wheels, ½-in. tires.
79 N 08206L—Shpg. wt. 9 lbs. $7.89





Metal Walker, Stroller for fresh air outings

Three Doll Strollers for "Little Mothers"

Shopping Stroller

Wonderful folding stroller is complete with attached shopping bag. Covered in green plastic material. 9x10-in. seat provides room for almost any size doll. Handle 24 in. from floor. 5-in. spoke wheels with ⅜-in. rubber tires. Assembled, except wheels.
79N08292–Wt. 6 lbs. $2.98

Musical Stroller

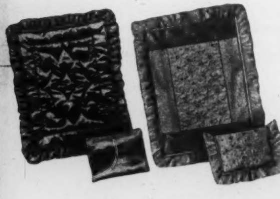
Pert red and white candy striped hood and shopping bag; red seat 6½x7½x5¾ in. deep—all vinyl plastic. Music box plays gay tune as "she" strolls with dolly. Aluminum finished steel frame. White wheels, black tires. Handle 23 in. from floor.
79N08214–Wt. 5 lbs. $5.89

New DeLuxe Stroller

Stroller body converts to horizontal position so dolly can sleep. Royal blue cotton twill body, with white trim, fringed hood. White vinyl plastic cover inside. Seat 8½x7½ in., 11-in. back. Chromed tubular handle 27 in. from floor. 4½-in. disc wheels, ½-in. tires. Metal foot rest.
79N08225L–Wt. 12 lbs. $8.98

Gaily lithographed all metal stroller. Adjustable footrest, safety bar, play beads. Blue and ivory enameled with picture trim. 4½-in. wheels. Handle 20 inches from floor. Folds for storage. Shipping weight 4 pounds.
79 N 08210 . . . . $1.89

Metal walker with wire basket for parcels. 4-in. rubber tired wheels roll smoothly and noiselessly. Colored play beads on doll guard. Blue, pink and ivory enameled finish. 12½ inches long, 8 inches wide.
49 N 8201—Shpg. wt. 4 lbs. 8 oz. . $2.29



D $1.89 E $2.89

Beautiful Carriage Sets

D **Reversible comforter, pillow for "baby's" buggy.** Comforter 18x24 in. for average size buggies. Quilted in rich, soft rayon satin. Pink and blue, matching 7x10-in. pillow.
49 N 8276—Shpg. wt. 10 oz. Set $1.89

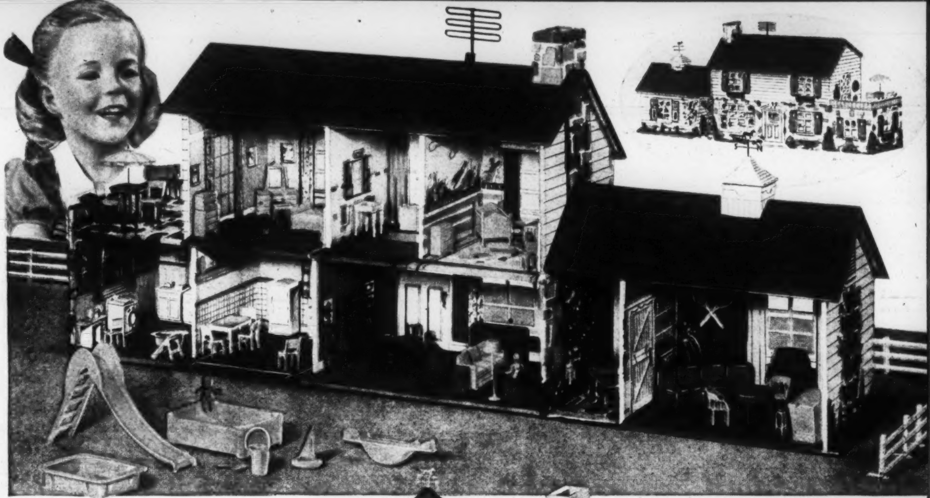
E **NEW reversible satin cover and pillow set.** Cover 21x27 in. with ruffle, 3½-in. blue edge, beautiful vari-colored pastel embroidered 9½x15¼-in. insert. Reverse side blue with 2-in. pink ruffle. 11x14-in. pillow with ruffle; matches cover.
49 N 8226—Shpg. wt. 14 oz. Set $2.89

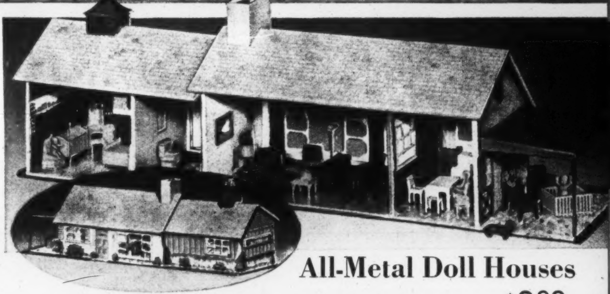
Our finest HAPPI-TIME Buggies styled to adult specifications make any dolly's "Mother" happy!

A **Sparkling 3-position chrome-plated handle** adjusts from 27½ to 29½ in. from floor. Large 25½x12x9¾-in. deep body of washable maroon leatherette with off-white quilted plastic. Half draft rail. Four-bow folding hood, sun visor. Full shackle-type duchess gear. Foot brake. 7¼-in. white spoke wheels, ⅝-in. white coated rubber tires. Sturdy steel frame.
79 N 08207L—Shipping weight 11 pounds. $9.69

B **NEW Deluxe Folding Baby Carriage.** 27x13½x11 in. deep body in forest green vinyl leatherette, off-white quilted plastic. Chrome-plated hood spreaders and tubular steel pusher that adjusts from 27½ to 30½ in. Kleenex and bottle in inside pocket. PLUS: storm curtain, shackle type duchess gear, foot brake, 8¼-in. white spoke wheels, ¾-in. white coated rubber tires.
79 N 08208L—Shipping weight 19 pounds. $14.89

C **NEW Super Deluxe Folding Carriage.** Royal blue and gray quilted vinyl plastic body with embossed designs is 27x13½x11 in. deep . . made of finest quality material available. Extra dolly seat fits on half draft rail. Chrome-plated hood spreaders, fenders, 2⅝-in. hub caps, tubular steel handle that adjusts from 28 to 31 in. PLUS: full shackle-type duchess gear storm curtain, 4-bow hood, visor, inside Kleenex and bottle pocket, plastic shopping bag, foot brake, white 8½-in. wheels, 1⁵⁄₁₆-in. rubber tires.
79 N 08209L—Shipping weight 20 pounds. Dolls not included. $18.98





Completely Furnished

Modern 6 Room Colonial is Now ready for Christmas occupancy $\$5^{98}$

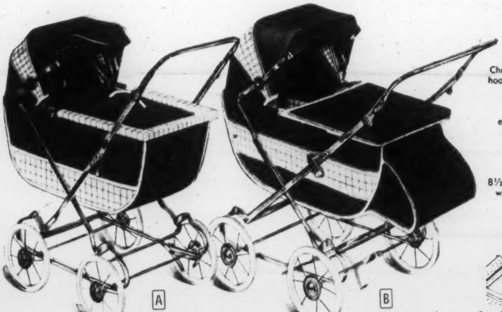
Two story suburban completely furnished with over 65-pieces of detailed plastic furniture and accessories. Easy to assemble without tools; sturdy metal construction, all windows, edges turned, floor sections ribbed, walls double turned for additional strength. Lithographed stone and white clapboard exterior landscaped with flower bed and low cut bushes. "See-through" cut out windows trimmed with bright painted shutters and flower boxes. Interior decorated in latest colors with beautiful draperies and picture groupings. Living room has fireplace, built-in shelves. Child's room abundant with Nursery design. Den complete with pennants, shuffle board and trophy shelves. Furniture includes: **Living room;** Club sofa, club chair, barrel chair, coffee table, end table, lamp, T.V. . . **Dining room;** table and 4 chairs, hutch cabinet, buffet . . **Kitchen;** table, 4 chairs, sink, stove, refrigerator . . **Bedroom;** double bed, vanity, bench, chest on chest, nite stand, chair . . **Nursery;** crib, play pen, chest, potty chair . . **Bathroom;** sink, commode, tub, hamper . . **Den;** curved sofa, milk bar, 2 stools, piano, bench, juke box, table, coffee table, table tennis, 2 tavern chairs . . **Utility room;** washer, mangle, sewing machine, double wash tub, chair, ladder, basket . . **Patio;** umbrella-table, 2 chairs, chaise lounge . . **Playground;** slide, pool, sand box, etc. 3 plastic figures. 4 secs. plastic fence.
79N01409–38x9½x15½ in. high. Shipped flat. Wt. 9lbs. **$5.98**

All-Metal Doll Houses

FOR SALE New 4 Room Ranch with side porch $\$3^{89}$

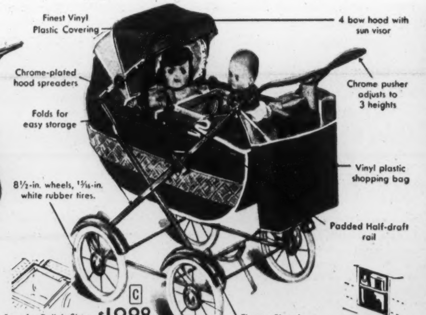
Just move in . . . completely furnished, even to rugs and pictures on the wall. Over 38 pieces of detailed plastic furniture and accessories. Sturdy metal construction with edges and cut out windows rolled smooth. Lithographed flagstone and clapboard type exterior. Big floor to ceiling picture window and door that opens and closes. Plastic bird roost and weather vane on roof. Interior finished in modern decorator colors sets off smartly styled furniture. Furniture includes: **Living room;** overstuffed chair, sectional sofa, end table and lamp, coffee table, occasional table and chair, floor lamp, T.V. set and table . . **Dining room;** table, 4 chairs, buffet, hutch cabinet . . **Bedroom;** dresser, double bed, vanity and bench, chair, crib, chest, potty . . **Bathroom;** tub, commode, washstand, hamper . . **Kitchen;** stove, refrigerator, sink, table and 4 chairs . . **Porch;** play pen, double chair, single chair. Shipped flat. Easy to assemble without tools.
79 N 01408—33x9x10 inches high. Shipping weight 6 pounds. **$3.89**

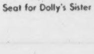
DE LUXE STYLING . . Just like full-sized Buggies Real Mothers have



A $\$9^{69}$

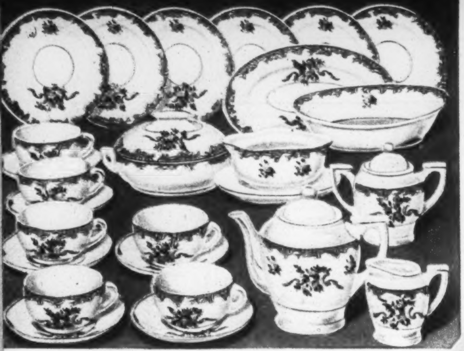
B $\$14^{89}$


Finest Vinyl Plastic Covering
4 bow hood with sun visor
Chrome-plated hood spreaders
Chrome pusher adjusts to 3 heights
Folds for easy storage
Vinyl plastic shopping bag
8½-in. wheels, 15/16-in. white rubber tires.
Padded Half-draft rail
Chrome Plated Fenders, Hub Caps
Kleenex, Bottle Kit



Seat for Dolly's Sister

C $\$18^{98}$ Cash
$2 Down



Our Finest Imported China Service for Six

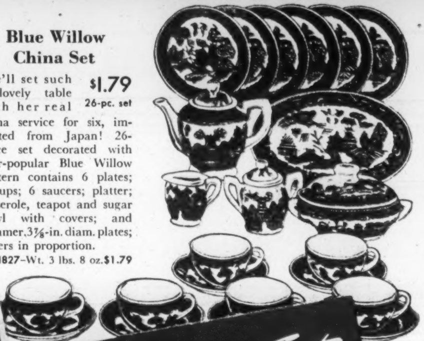
A little hostess needs a "best" china set for entertaining, just the way Mother does. For very special occasions give her this beautiful 28-piece set with dainty floral pattern, made of real china imported from Japan. Includes 6 plates, 6 cups, 6 saucers, teapot and sugar bowl with covers, creamer; platter, vegetable dish, gravy boat, casserole with cover. 4¼-in. diam. plates; others in proportion. **$2.98** **28-pc. set**

49 N 844—Shipping weight 5 pounds 8 ounces.........28-piece set. **$2.98**

Blue Willow China Set

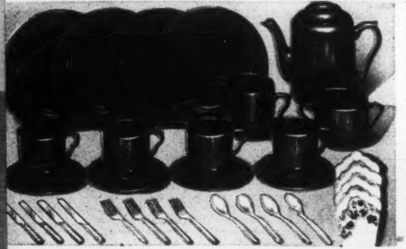
She'll set such a lovely table with her real china service for six, imported from Japan! 26-piece set decorated with ever-popular Blue Willow pattern contains 6 plates; 6 cups; 6 saucers; platter; casserole, teapot and sugar bowl with covers; and creamer. 3⅞-in. diam. plates; others in proportion. **$1.79** **26-pc. set**

49N827–Wt. 3 lbs. 8 oz.**$1.79**



Little Hostess Sets

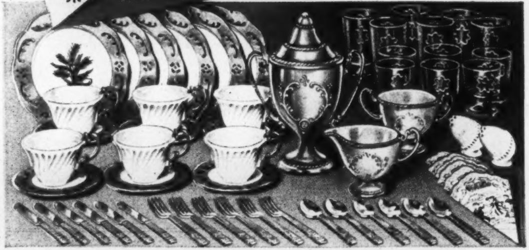
everything she needs to make miniature tea parties a success



Ruby-tone Plastic Service for Four

Graceful modern design in a rich ruby hue. Practically unbreakable plastic set includes 4 each of the following pieces: plates, cups, saucers, napkins; silver-color plated knives, forks, spoons. Teapot with cover, sugar bowl and creamer complete set. 6⅛-in. diam. plates; others in proportion. **$1.89** **28-pc. set**

49 N 808—Shipping weight 1 pound 8 ounces.....28-piece set **$1.89**



Plastic Service for Six with "Wheat" motif

Tea parties are such fun, especially when you have this beautiful service of ivory-color plastic with gold-color trim. Contains 6 each plates, cups, saucers, knives, forks, spoons, napkins; clear plastic sherbets and goblets. Also, shakers, tea urn with cover, sugar bowl and creamer. Plates are 6 in. in diam.—others in proportion. **$4.89** **54-pc. set**

49 N 855—Shipping weight 2 pounds 6 ounces.................................54-piece set **$4.89**

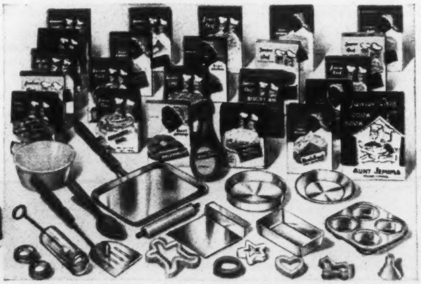
49 N 856—28-pc. Set for 4. As above, but no goblets, sherbets, shakers. Wt. 1 lb. 12 oz........ 2.98

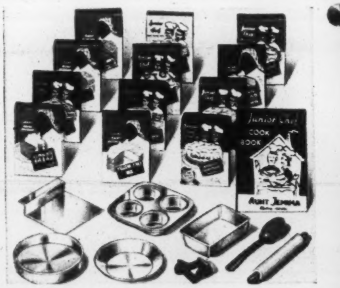
New Tableware Chest

Plastic "Silver"

New "silver" has six each of knives, forks, spoons, plus cake knife, shakers, napkin holder, 2 candelabra. Cardboard "chest," 15x10x1¼ in. **$1.98** **25-pc.**

49 N 857—Wt. 12 oz..**$1.98**





New Aunt Jemima Pastry Mix Sets make Delicious Real Foods

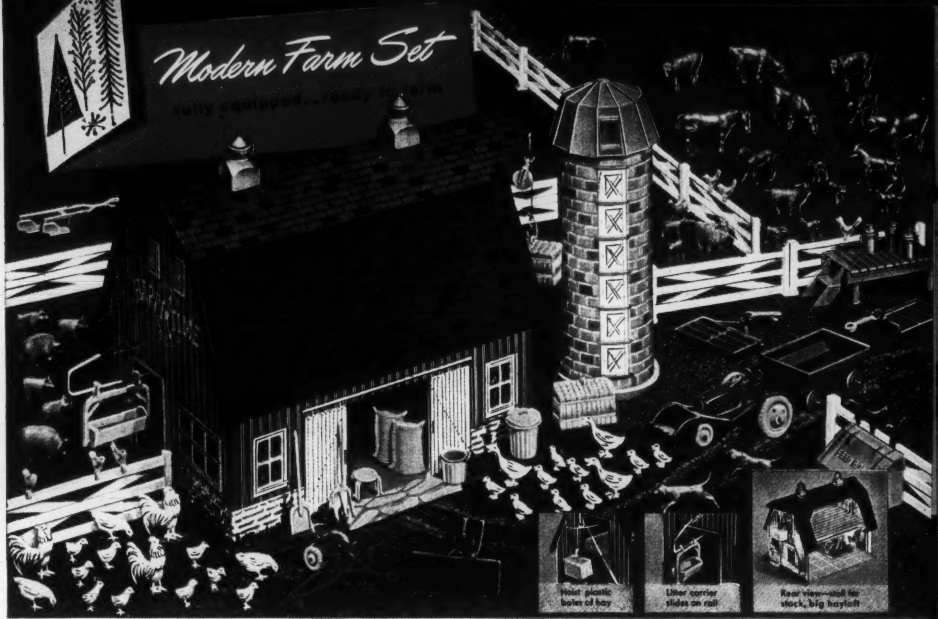
23-mix set. Here's everything your petite pastry cook needs to make delectable pancakes, popovers, cornbread, or devil's food cake, etc. In fact, all she has to do to make delicious pastry is add milk or water to tasty prepared mixes. Set includes cake, cookie, pancake, biscuit, pudding mixes; pie filling, crust; frostings; chocolate chip, and many others. 20 utensils include cake pan, pie tin, bread tin, spoon, cookie sheet, rolling pin, muffin tin, mixing bowl, pancake grill, turner, ginger man cutter, decorator, 2 decorator nozzles, 4 cookie cutters, funnel, recipe book. See refill mix set at right. **$3.89**

49 N 1292M—Shipping weight 2 pounds 6 ounces.........................**$3.89**

12-mix set. When baking day arrives, little girls can bake for playmates while Mother bakes for the family. Ready-mixed pastry is easy to use—simply add milk or water. Includes white, yellow and devil's food cake, frostings, gingerbread, white bread, chocolate and vanilla cookie mix, pie crust and filling. Muffin tin, cake pan, pie tin, bread pan, cookie sheet, rolling pin, spoon, cookie cutter, recipe book. **$1.79** **12-Mix Set**

49 N 1291M—Shipping weight 1 pound 4 ounces...... **$1.79**

49 N 1264M—Refill Set. 8 ready-mixed foods. Wt. 12 oz.....**89¢**


Modern Farm Set
fully equipped . . ready to farm
Hoist plastic bales of hay
Litter carrier slides on rail
Rear view—stall for stock, big hayloft

Giant Farm Set with Barn, Silo and Animals . . contains over 100 pieces

Pint-sized farmers will have the time of their lives doing all the chores necessary to keep this big, modern farm in top running order. It's well stocked, ready to "farm."—needs only little farmers to make it complete.

Big hipped-roof steel Barn. Plastic cupolas on roof. Has open back so animals can be put in stalls. Plus hay-lift and litter carrier that slides on rail. Made of lithographed sheet steel with turned edges for safety; measures 13⅝ x 9¼ x 10¾ in. high. Separate 10-inch steel silo of lithographed brick with plastic roof. Huge lifelike display offers long hours of imaginative play. Easy to set up.

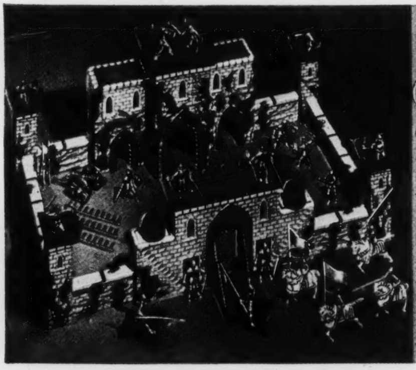
Plastic Livestock. 55 pieces in all, including cows, horses, sheep, pigs, goats, chickens, ducks, birds, dogs, etc. Horses are 2⅜ in. high; others in proportion.

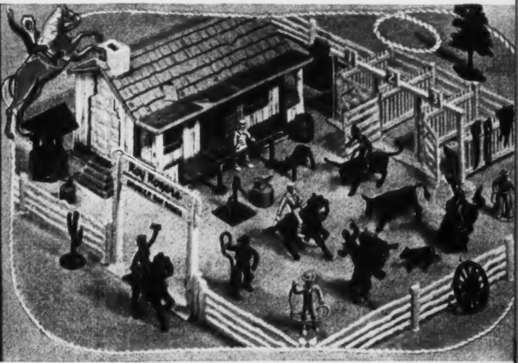
Plastic Implements and Accessories. Include corn planter, plow, stone boat, spike-toothed harrow, hi-lift scoop, wagon, scraper—all hitch to plastic tractor. Accessories include feed bags, feed box with movable cover, block and tackle with hook; litter carrier that slides along overhead rail; milk pick-up platform; 3 milk cans; 11 sections of plastic interlocking fence (each section about 6 in. long); garbage can, lid; etc. Implement and animal content may vary slightly. Instructions included.

$4.99 Complete

79 N 05951—Shipping weight 6 pounds....................Complete set **$4.99**

14-piece Set of Assorted Plastic Animals for Stock Farm (not illustrated).
49 N 5983—Shipping weight 10 ounces.................................. Set **87c**





Medieval Fortress, Knights, 3 cannons

OVER 30 pieces! Walled fortress of lithographed steel designed for thrilling combat scenes—has battlements, turrets, and a drawbridge that really opens. Walls interlock with building and archway to form one complete unit with open courtyard. Twenty silver-color plastic knights in armor (up to 2⅜ in. high). Six plastic horses; **3 cannons shoot plastic shot, one is on wheels.** Fortress measures 23 x 13¾ x 8¼ in. high to top of battlements.

$4.79

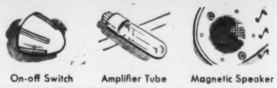
79 N 05944—Simple assembly. Shipping weight 5 pounds.............**$4.79**

45-piece Roy Rogers Rodeo Ranch with Bunk House

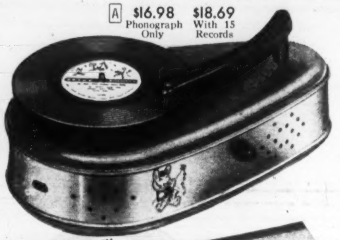
Here's Roy Rogers himself and 8 cowboy figures, all molded in vinyl plastic. (Standing figures 2⅜ in. high.) Lithographed steel bunk house 11 x 7 x 6 in. high. Plastic rodeo chute, 9¼ x 5 x 4¼ in. high. Seven rodeo animals; saddles and reins to put on horses. Equipment includes hitching rail, grinding stone, chopping block, anvil, etc. 10 sections interlocking fence, **Double R Bar** archway.

$3.89

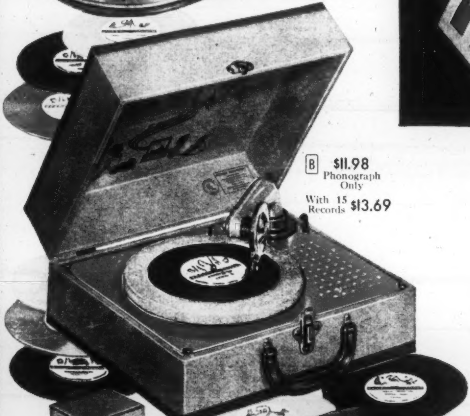
49 N 5912—Shpg. wt. 3 lbs..........**$3.89**



A $16.98 Phonograph Only $18.69 With 15 Records



$13.98 Phonograph Only C $15.69 With 15 Records

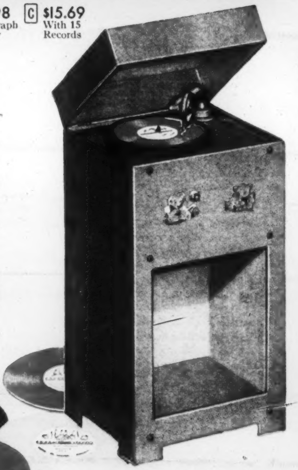


B $11.98 Phonograph Only With 15 Records $13.69

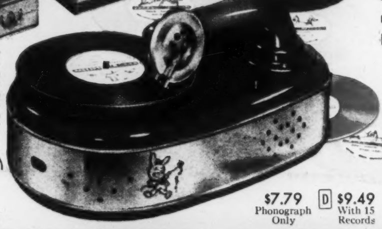
SAVE MONEY

Take advantage of these combinations! You save when you buy any phonograph on this page with 15 all-time favorite children's records.

If sold separately, records alone would be $2.79.

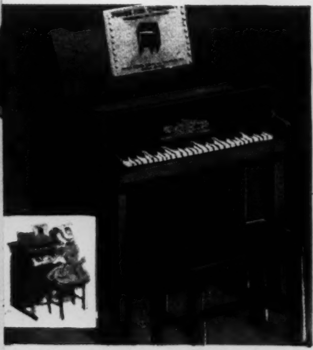


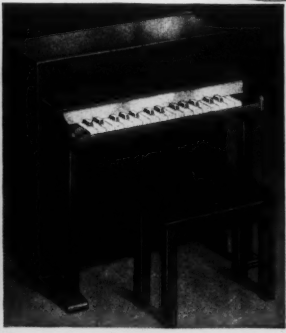
A flip of your wrist automatically locks tone head in correct playing position . . . also locks in "up" position for carrying or storage.

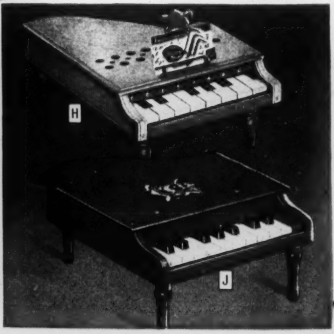


$7.79 Phonograph Only D $9.49 With 15 Records

$17.98 Phonograph Only E $19.69 Cash $2.00 Down With 15 Records







F $23.95 Cash

G $11.98

H $1.98

J $2.98

gay tunes from toyland

Musical Gifts

develop hidden talent

PHONOGRAPHS A CHILD CAN OPERATE

Full-toned, Precision-built Electric Models

◀SHOWN ON OPPOSITE PAGE

Give your child the advantage of having his own electric phonograph. Good for play room or rumpus room. All have simple-to-operate on-off switch. Play any 78 rpm record up to 12 inches. For 110–120 volt, 60-cycle A.C. UL approved.

Buy the combination of phonograph plus 15 carefully chosen, all-time favorite children's records and SAVE. If sold separately, these records would be $2.79.

Electronically Amplified Record Player

[A] For you who want better listening pleasure or more volume. On-off full range (soft-loud) volume control. Clearer reproduction given by amplifier tube and rectifier. 4-inch permanent magnetic speaker. Lightweight crystal pick-up cartridge. Sturdy metal case 13x8x7 inches. Bronze and gray baked-enamel. Needles included.
79 N 0548—Phonograph only. Shipping weight 6 pounds...............$16.98
79 N 0567—With 15 children's records. *Buy the combination and save money!* Shipping weight 7 pounds...............$18.69

Acoustic Phonographs B, C, D, For Tables—E, Consolette

Rich tone reproduction with balanced tone arm, built-in tone chamber and aluminum diaphragm. Reproducer head automatically locks in correct playing position. Flips up and locks in "up" position for carrying or storing. With 2 packages of needles—one for soft, one for loud playing.

[B] **Portable Electric Phonograph.** Two-tone imitation leather case, 13x11x5⅝ inches. Strong wood frame with lock-joint corners. Convenient carrying handle.
79 N 0552—Phonograph only. Shipping weight 8 pounds...............$11.98
79 N 0562—With 15 children's records. *Buy the combination and save money!* Shipping weight 10 pounds...............$13.69

[C] **NEW Electric Phonograph with Record Rack.** Brightly decorated scuff-resistant pyroxylin-coated covering. Metal panel construction. Record rack holds 36 records—always at hand. Size overall 20¼x10⅞x7 inches.
79 N 0586—Phonograph with rack. Shipping weight 11 pounds..........$13.98
79 N 0587—With 15 children's records. *Buy the combination and save money!* Shipping weight 12 pounds...............$15.69

[D] **Big Value Electric Phonograph.** Teardrop design pressed steel body, 13x8x7 inches. Blue and gray baked-on enamel finish.
79 N 0577—Phonograph only. Shipping weight 6 pounds...............$7.79
79 N 0561—With 15 children's records. *Buy the combination and save money!* Shipping weight 7 pounds...............$9.49

[E] **Electric Consolette Phonograph.** Sturdy wood cabinet in pastel blue and pink, for children's rooms. Large storage space for records. Protective lid. 24x12¾x11 in.
79 N 0572L—Phonograph only. Shipping weight 20 pounds.............$17.98
79 N 0618L—With 15 children's records. *Buy the combination and save money!* Shipping weight 22 pounds...............$19.69

Toy Spinet and Baby Grand Pianos

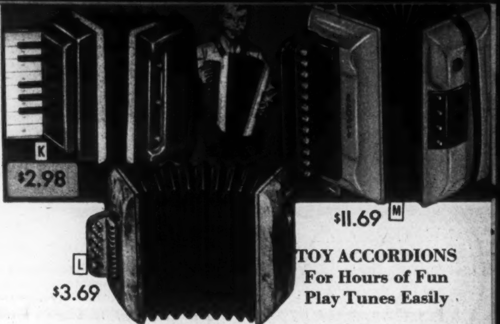
[F] **De Luxe 36-key Chromatic Spinet Piano.** Our finest toy piano. Designed like a full size spinet. Made of select hardwood with a highly polished simulated mahogany finish. 36 plastic keys, including both black and white. Heavy cast iron tone bar fitted with tone wires chromatically tuned to 3 octaves. 21⅞x16½x22¾ in. high. Matching stool 14½x7¼x10¼ in.
79 N M555—Wt. 36 lbs. Freight, express or truck.......*$2.50 Down.* Cash $23.95

[G] **New Chromatic 30-key Spinet Piano.** Modern design, made of select hardwood in dark mahogany finish. Learn to play real tunes on the 30 black and white keys. Heavy cast iron tone bar fitted with chromatically tuned tone wires over 2½ octaves. 18x12x18 in. high. Stool 6x8⅜x10½ in.
79 N 0643L—Shipping weight 15 pounds...............$11.98

[H] **8-key Baby Grand Toy Piano.** Plays full octave. True pitch, pleasing tone. Feather touch and standard width keys. Strong metal body, no sharp edges. Turned wood legs. Removable music stand. Enamel finish in bright colors. 16-page music book included—lettered to correspond to keyboard. About 10⅞x8⅜ in.
49 N 506—Shipping weight 2 pounds...............$1.98

[J] **17-key Toy Baby Grand Piano.** Little tots can play their own tunes to their hearts' content. Over an octave, chromatically tuned with both black and white plastic keys. Easy-playing action. All wood construction with heavy Masonite Presdwood top, bottom. Enameled red.
49 N 597—11¼x9¾x5 inches. Shipping weight 3 pounds 8 ounces........$2.98

Take advantage of Sears Easy Terms. See page 371 for full details.



TOY ACCORDIONS

For Hours of Fun Play Tunes Easily

[K] **Toy Piano-key Accordion.** 16 tuned reeds produce 8 rich notes. Numbered plastic keys really work—play songs by number. Instructions included. Plastic with plastic-coated bellows. Shipping weight 1 lb. 8 oz.
49 N 593—Closed: 7⅝x7x3½ in.; open 12 in..$2.98

[L] **Finger Button Accordion.** Has real musical value. Precision-built with 20 tuned plastic reeds. 10 quick-acting plastic buttons. Plays in key of C. Plastic case, pyroxylin-coated bellows.
49 N 520—4x4½x8½ in. Shpg. wt. 1 lb. 4 oz..$3.69

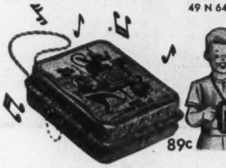
[M] **Student Accordion with Bass!** Has features found only in adult models. 20 treble buttons—1½ octaves chromatically tuned in key of C. 4 bass buttons. Full vibrant tone. 40 reeds in all. Size 5½x10½x6 inches closed. Opens to 19 inches. Instructions for playing included.
49 N 545—Wt. 2 lbs.....$11.69

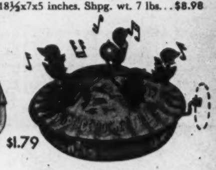
8-Key Xylophone

Pleasing tone. 8 felt-cushioned metal tone bars. Enameled case. Rubber mallet, wood mallet. About 12½ inches long. Booklet.
49 N 505—Wt. 2 lbs. 14 oz.$2.49

NEW! Electromatic Xylophone

A new and exciting musical toy. Press buttons, notes are reproduced electromatically. 12 different colored metal bars with matching buttons—play tunes by following letters and colors. Mellow tone. Chrome-plated. Operates on flashlight batteries (included). Music stand, instructions.
49 N 646—18½x7x5 inches. Shpg. wt. 7 lbs...$8.98



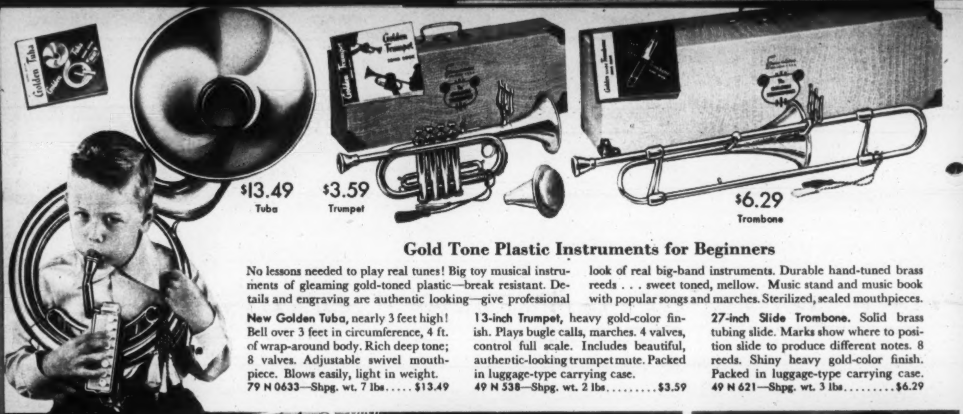


Merry Music Box. Enjoy the charm and gaity of the hurdy-gurdy as you turn the crank of this brightly lithographed metal music box. Gay dancing monkeys, organ grinder pictures. Shoulder cord so you can wear music box around the neck.
49 N 528—7¼x8x2¼ in. Wt. 12 oz.....89c

Musical Blackbird Pie. Music, suspense, action—when you turn the crank! At just the right moment, 5 blackbirds fly from the pie. Plays popular nursery tune "Sing a Song of Sixpence." Lithographed metal. 9-inch diameter.
49 N 610—Shpg. wt. 1 lb. 6 oz....$1.79

Table Model Spinet With Song Book

Realistically detailed replica of spinet piano. Table model is 9¼x14x6½ in. deep . . . just right for junior musicians. Made of select hardwood, finished light walnut color. Keyboard has 25 plastic keys. Cast iron tone bar fitted with tone wires to give a range of 2 octaves, chromatically tuned. Learn to play by colors. Chart on front panel—"Rainbow Way" song book.
49N543–Wt. 5 lbs. 12 oz.$5.49



Gold Tone Plastic Instruments for Beginners

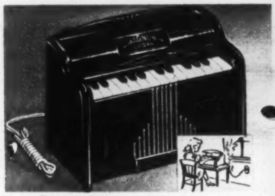
No lessons needed to play real tunes! Big toy musical instruments of gleaming gold-toned plastic—break resistant. Details and engraving are authentic looking—give professional look of real big-band instruments. Durable hand-tuned brass reeds . . . sweet toned, mellow. Music stand and music book with popular songs and marches. Sterilized, sealed mouthpieces.

New Golden Tuba, nearly 3 feet high! Bell over 3 feet in circumference, 4 ft. of wrap-around body. Rich deep tone; 8 valves. Adjustable swivel mouthpiece. Blows easily, light in weight.
79 N 0633—Shpg. wt. 7 lbs. $13.49

13-inch Trumpet, heavy gold-color finish. Plays bugle calls, marches. 4 valves, control full scale. Includes beautiful, authentic-looking trumpet mute. Packed in luggage-type carrying case.
49 N 538—Shpg. wt. 2 lbs. $3.59

27-inch Slide Trombone. Solid brass tubing slide. Marks show where to position slide to produce different notes. 8 reeds. Shiny heavy gold-color finish. Packed in luggage-type carrying case.
49 N 621—Shpg. wt. 3 lbs. $6.29

SWISS Melodé BELLS
MUSIC



New Ding Dong School* Melodé Bells

Learn to read music as you play tunes by color, number, letter or note. It's easy and fun with these Swiss-type hand bells. Eight sweet-toned metal "ringers" inside large plastic bells. Every one's a different color, each one numbered and lettered to correspond to notes in the music booklet. You don't need to know a note to play the nursery tunes, carols, hymns. Bells about 3¾ inches high. **$4.49**
49 N 631—Shipping weight 2 pounds 4 ounces. $4.49

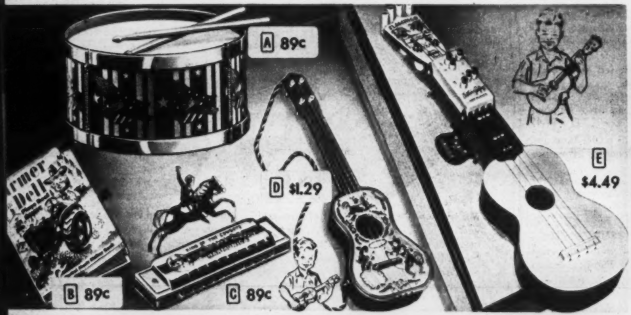
* A National Broadcasting Co., Inc. Service and Trade-mark

Gold Tone Clarinet and Saxophone

Keys arranged for 2-hand playing just like real instruments. 8 reeds tuned to full octave. Gleaming plastic—gold-color tube, black bell and mouthpiece. Easy to play songs by numbers. Each 15 inches long overall. Lots of fun for adults as well as children. Organize a "band" at your next party!
49 N 507–Clarinet
Shipping weight 6 oz. $1.69
49 N 560—Saxophone
Shipping weight 8 oz. $1.98

Miniature Electric Organ

Plays in perfect pitch. Fun for adults, easy for children. Reeds respond with rich, full tone. 25 keys (black and white)—two chromatic octaves. Plastic case 11½x6½x5½ in. For 110–120-volt, 60-cycle AC only. UL approved. On-off switch. Song book. **$17.95**
79 N 0563—Instructions. Wt. 6 lbs. . . $17.95



F $2.69
HOTSHOT
BAND

Toys for Musical Play

A **Big 11-inch Snare Drum** . . . to lead the parade. Metal shell is lithographed in bright designs. Two strong cloth heads, neck cord for carrying. Includes 2 drumsticks. Shipping weight 2 pounds.
49 N 640. . . . . 89c

B **Musical "Farmer in the Dell" Story Book.** Look at colorful pictures, read the story, turn crank and music plays "Farmer in the Dell."
49 N 527—7x5x1 inches. Shpg. wt. 10 oz. 89c

C **Roy Rogers Harmonica.** Rich-toned brass reeds. 10-note range. Metal covered. Has emblem of the "King of the Cowboys." 4 in. long, 1 in. wide.
49 N 622—Shipping weight 4 ounces. 89c

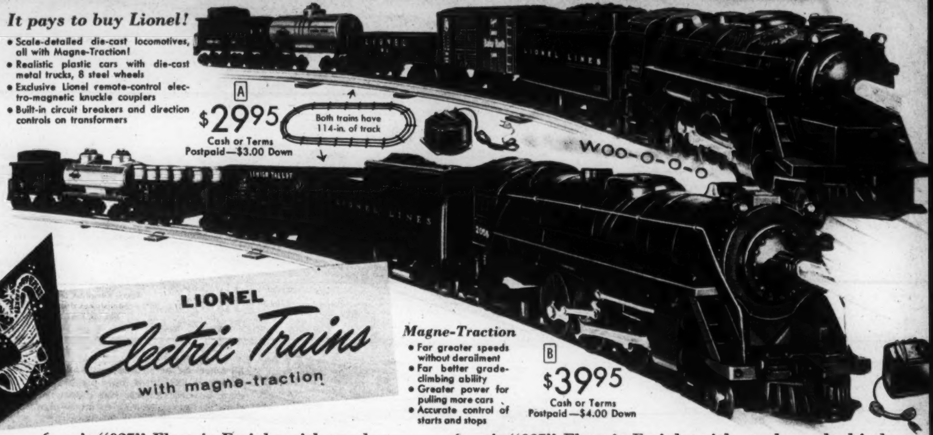
Take your pick for strummin' fun

D **"GE-TAR."** Turn crank, play western melody! Or strum your own tune on strings with pick. Made of sturdy plastic with western design. Cord attached for easy carrying. Measures about 13¾x4½ inches wide. Shipping weight 8 ounces
49 N 503. . . . . $1.29

E **Professional size ukulele with tuner, plus Arthur Godfrey Uke Player.** Have fun singing songs to your own accompaniment. Full mellow-tone ukulele. Screw-type metal friction tuning pegs. Nylon strings. Includes original Arthur Godfrey uke player; built-in 4-reed pitch pipe for easy tuning. Song and instruction book with easy-to-follow directions, felt pick and handy carrying case included.
49 N 641—Shipping weight 3 pounds. $4.49

Complete 3-drum Trap Set

F Young "hep-cats" will love to beat out "gone" rhythms on this duplicate of a "big-time" drum trap set. Helps them learn basic timing and coordination. Drums have ivory-color metal shells with contrasting red rims. Big 16-inch bass drum has steel foot pedal. Front head shows colorful hillbilly design with band name. Drummer side of bass drum, snare, and tomtom have cloth heads. Metal "T" holds triangle and cymbal. Two nickel-plated bells give forth sharp, clear tones. Two 8-inch hardwood drum sticks. Snare drum and tom-tom about 6¼ inches in diameter. Entire set easy to assemble; instructions included. A wonderful gift for your rhythm-minded youngster. Gives training even before reading age. Shipping weight 6 pounds.
79 N 0566. . . . . $2.69



It pays to buy Lionel!

- Scale-detailed die-cast locomotives, all with Magne-Traction!
- Realistic plastic cars with die-cast metal trucks, 8 steel wheels
- Exclusive Lionel remote-control electro-magnetic knuckle couplers
- Built-in circuit breakers and direction controls on transformers

A

$29.95
Cash or Terms
Postpaid—$3.00 Down

LIONEL *Electric Trains* with magne-traction

Magne-Traction

- For greater speeds without derailment
- Far better grade-climbing ability
- Greater power for pulling more cars
- Accurate control of starts and stops

B

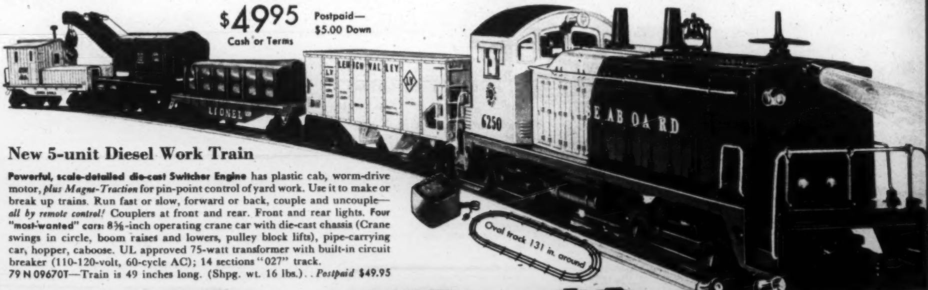
$39.95
Cash or Terms
Postpaid—$4.00 Down

6-unit "027" Electric Freight with smoke

A **Puffs harmless white smoke as it runs! Powerful 12-wheel scale-detailed die-cast metal locomotive** with 6-wheel drive, piston-rod action, bright headlamp, *plus Magne-Traction.* Realistic plastic tender and 4 cars; gondola, oil car, colorful box car, caboose. Run train forward or backward, fast or slow . . . couple and uncouple cars—*all by remote control!* UL approved 50-watt transformer with built-in circuit breaker (110-120-volt, 60-cycle AC); 12 sections "027" track.
79N09659T–Train is full 51½ in. long. (Shipping weight 14 lbs.) *Postpaid* $29.95

6-unit "027" Electric Freight with smoke and whistle

B **Puffs harmless white smoke! Blow its built-in whistle; run train forward and backward, fast or slow, couple and uncouple cars**—*all by remote control!* Giant 14-wheel die-cast metal locomotive with powerful 6-wheel drive *plus Magne-Traction*, piston-rod action, gleaming headlamp. Realistically-detailed tender and 4 cars: gondola with 6 barrels, oil car, hopper car, caboose. UL approved 90-watt transformer (110-120-volt, 60-cycle AC) with built-in circuit breaker and whistle controller; 12 sections "027" track.
79 N 09664T—Train is 55 in. long. (Shipping weight 16 lbs.)............... *Postpaid* $39.95

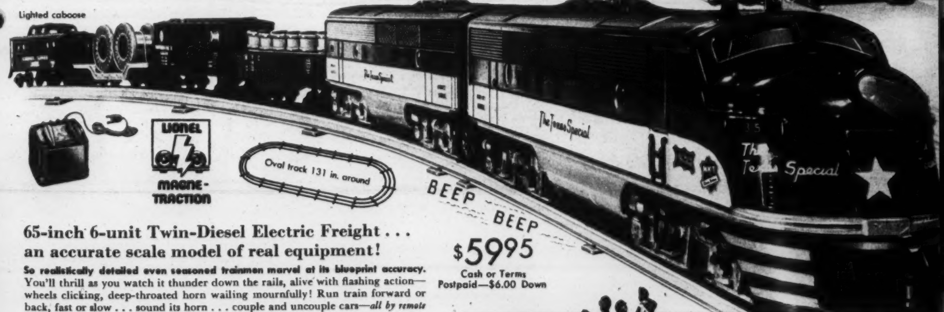


$49.95
Cash or Terms
Postpaid—
$5.00 Down

New 5-unit Diesel Work Train

Powerful, scale-detailed die-cast Switcher Engine has plastic cab, worm-drive motor, *plus Magne-Traction* for pin-point control of yard work. Use it to make or break up trains. Run fast or slow, forward or back, couple and uncouple—*all by remote control!* Couplers at front and rear. Front and rear lights. **Four "most-wanted" cars:** 8⅝-inch operating crane car with die-cast chassis (Crane swings in circle, boom raises and lowers, pulley block lifts), pipe-carrying car, hopper, caboose. UL approved 75-watt transformer with built-in circuit breaker (110-120-volt, 60-cycle AC); 14 sections "027" track.
79 N 09670T—Train is 49 inches long. (Shpg. wt. 16 lbs.). . *Postpaid* $49.95

Lighted caboose



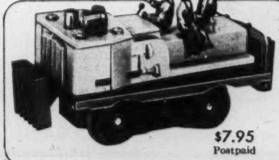
65-inch 6-unit Twin-Diesel Electric Freight . . . an accurate scale model of real equipment!

$59.95
Cash or Terms
Postpaid—$6.00 Down

So realistically detailed even seasoned trainmen marvel at its blueprint accuracy. You'll thrill as you watch it thunder down the rails, alive with flashing action—wheels clicking, deep-throated horn wailing mournfully! Run train forward or back, fast or slow . . . sound its horn . . . couple and uncouple cars—*all by remote control.* And, with amazing *Magne-Traction*, it'll match the speed of any mainline train (scale for scale), climb steeper grades, take sharper curves, start and stop more realistically.

- **Super-powered, die-cast, scale-detailed Twin Diesel locomotive with plastic cab is over 2 feet long!** Die-cast metal frame, trucks; 8 solid steel wheels per section. Worm drive with wide range of speeds. Authentic railroad markings. True-to-life details—transparent plastic windshield, dummy windshield wipers, dummy horn on Diesel cab, louvers, ladders, stanchions. Remote-control couplers.
- **Four realistic plastic cars; die-cast metal trucks,** 8 solid steel wheels, knuckle-type couplers. Sliding-door box car, gondola, cable car with 2 reels, lighted caboose. UL approved 90-watt transformer with built-in circuit breaker and control for built-in horn (110-120-volt, 60-cycle AC); 14 sections "027" track.

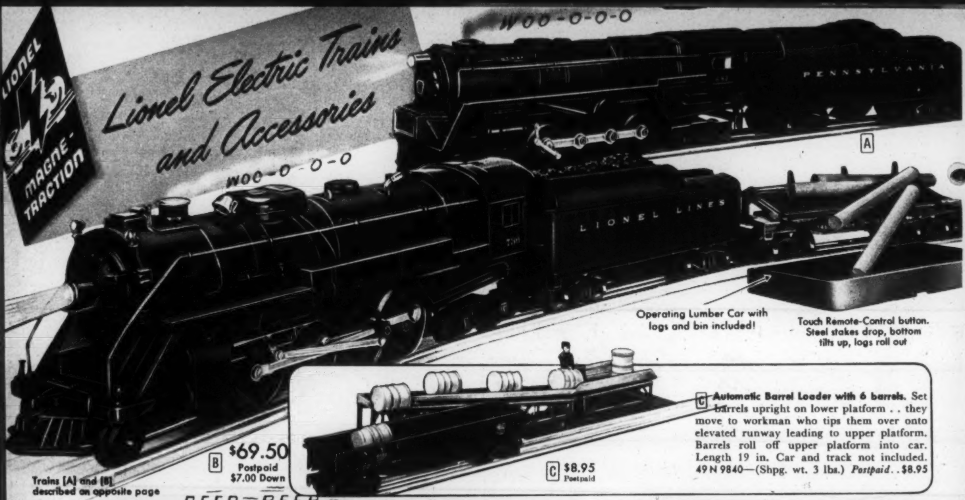
79 N 09671 KT—Train is 65 inches long. (Shipping weight 21 lbs.) *Postpaid* $59.95



$7.95
Postpaid

New "Section Gang" Car

Built-in motor works on "027" or "0"-gauge track like a locomotive. When buffer plate at either end strikes bumper or similar object, car reverses direction, "gandy dancers" turn to direction of travel. Realistically detailed in plastic. 4¾ in. long. (Shpg. wt. 2 lbs.)
49 N 9846.................. *Postpaid* $7.95



Lionel Electric Trains and Accessories

Operating Lumber Car with logs and bin included!

Touch Remote-Control button. Steel stakes drop, bottom tilts up, logs roll out

B $69.50 Postpaid $7.00 Down

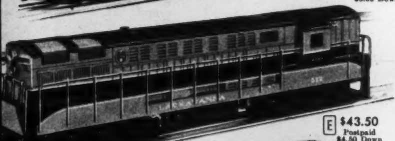
Trains [A] and [B] described on opposite page

C $8.95 Postpaid

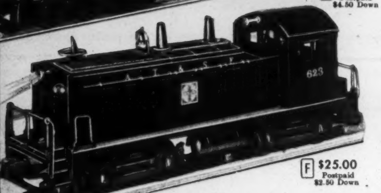
C **Automatic Barrel Loader with 6 barrels.** Set barrels upright on lower platform . . they move to workman who tips them over onto elevated runway leading to upper platform. Barrels roll off upper platform into car. Length 19 in. Car and track not included.
49 N 9840—(Shpg. wt. 3 lbs.) *Postpaid*. . $8.95

BEEP—BEEP
2356
SOUTHERN

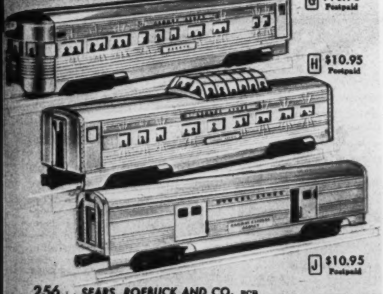
D $47.50 Postpaid $5.00 Down



E $43.50 Postpaid $4.50 Down



F $25.00 Postpaid $2.50 Down



G $10.95 Postpaid

H $10.95 Postpaid

J $10.95 Postpaid

Diesel Locomotives with Magne-Traction

Magnificently scale-detailed locomotives with authentic markings, blueprint accuracy of detail. Lionel Magne-Traction gives greater power for pulling more cars, better grade climbing, greater speeds without derailment, realistic slow starts, pin-point stops. Silent, super-powered worm-drive motors. Bright headlamps. Remote-control electric knuckle couplers

D **26½-in. Southern R.R. Twin-Diesel with remote-control electric horn plus Magne-Traction.** Super-powered twin motors; 4-wheel drive. Accurately detailed plastic cabs. Dummy windshield wipers, ladders, stanchions, louvers. Lighted number box. Eight steel wheels (2 trucks) per section. *For "0" gauge track.*
79 N 09897T—(Wt. 11 lbs.). *Postpaid* $47.50

E **Brand New . . 16½-inch Fairbanks-Morse "double-ender" Diesel** with two motors, built-in horn, bright headlamps at both ends, *plus Magne-Traction* for extra power. Unsurpassed for speed and pulling power. Accurately detailed plastic cab; metal railing. Lighted marker lights and number box. Couplers at both ends. Two 6-wheel trucks, each with own 6-wheel worm-drive motor. *For "0" gauge only.*
49 N 9896T–(Wt. 10 lbs.). *Postpaid* $43.50

F **11⅝-inch Diesel Yard Switcher with Magne-Traction.** Authentically detailed in plastic; metal railing. Bright headlamp. Couplers at both ends. Powerful worm-drive motor. Two 4-wheel trucks . . 8 wheels in all. *For "0" or "027" gauge.*
49 N 9890T—(Wt. 5 lbs.). *Postpaid* $25.00

Authentic, scale-detailed 16-inch Lighted Pullmans

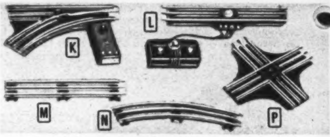
Accurately detailed in extruded aluminum . . . sleek, beautiful! Brightly lighted interiors (bulbs included) for Cars (G) and (H) with tiny passengers looking out of clear plastic windows. Die-cast metal trucks; 8 solid steel wheels. Remote-control knuckle-type electric couplers.

G **Observation Car.** (Shpg. wt. 3 lbs.)
49 N 9855—*Postpaid*. . . . . . . Each $10.95

H **Astra-Dome Car.** (Shpg. wt. 3 lbs.)
49 N 9854—*Postpaid*. . . . . . . Each $10.95

J **New Baggage Car** with sliding doors but not lighted. (Shpg. wt. 3 lbs.)
49 N 9851—*Postpaid*. . . . . Each $10.95

NOTE: All Lionel items postpaid. Sears pays shipping charges. Only 10% Down on Terms. No extra charge for easy payment



Track, Switches, 90° Crossover

K **Remote Control Switches.** One right-hand switch, one left-hand switch, control panel, wire included.
49 N 9806—**"027" gauge.** (Wt. 3 lbs.) *Postpaid*. Pr. $13.95
49 N 9815T—**"0" gauge.** (Wt. 5 lbs.) *Postpaid*. Pr. 22.50

L **Magnetic Track Section.** For remote-control coupling and uncoupling. Control panel and connecting wire included. (Shpg. wt. each 1 lb.)
49 N 9804—**"027" gauge.** *Postpaid*. . . . . Each $3.50
49 N 9813—**"0" gauge.** *Postpaid*. . . . . Each 3.95

M **8⅞-in. Straight Track Section, "027" gauge.**
49 N 9801—(Shpg. wt. 3 oz.) *Postpaid*. . . . . Each 25c

10-in. Straight Track Section for "0" gauge.
49 N 9810—(Shpg. wt. 4 oz.) *Postpaid*. . . . . Each 30c

N **9½-in. Curved Track Section, "027" gauge.**
49 N 9802—(Shpg. wt. 3 oz.) *Postpaid*. . . . . Each 25c

10⅞-in. Curved Track Section for "0" gauge.
49 N 9811—(Shpg. wt. 4 oz.) *Postpaid*. . . . . Each 30c

P **90-degree Crossover.** (Shpg. wt. each 8 oz.) *Postpaid.*
49 N 9803—**"027" gauge.** 7⅜ in. square. . . . . Each $1.95
49 N 9812—**"0" gauge.** 8¼ in. square. . . . . . Each 2.95

R $13.95 Postpaid

S $16.95 Postpaid

T $22.50 Postpaid $2.50 Down

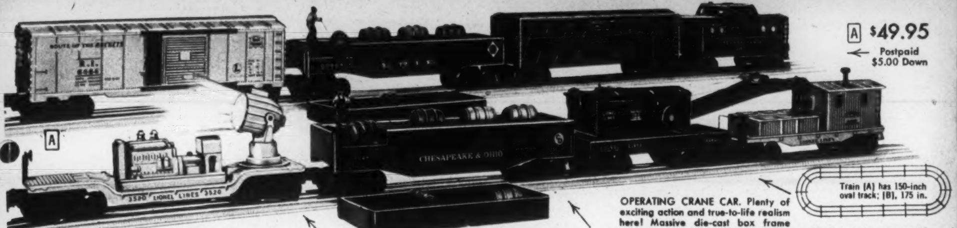
"Trainmaster" Transformers

For 110-120-volt, 60-cycle AC. Built-in self-resetting automatic circuit breaker guards against overloads. Light shows when there is a short circuit. With cord.

R **Type RW—110-watt.** Two variable voltages for train; 4 fixed voltages for accessories. Left button blows whistle; right button controls train direction.
49 N 9820—UL approved. (Wt. 7 lbs.) *Postpaid*. . . . $13.95

S **Type TW—175-watt.** One throttle controls train voltage; other for whistling, reversing. Fixed 14 and 16 volts for accessories separate from train power.
49 N 9824—UL approved. (Wt. 10 lbs.). *Postpaid* $16.95

T **Type KW—190-watt.** Two independently-controlled variable voltages *for running 2 trains on different layouts at same time.* Whistle and reversing control for each train. Diesel-type control levers. Fixed 6, 14 and 20-volt accessory circuits plus ample power for operating both trains!
79 N 09821T—Molded case. (Wt. 10 lbs.) *Postpaid* $22.50



[A] $49.95
Postpaid
$5.00 Down

Train [A] has 150-inch oval track; [B], 175 in.

[B] OPERATING SEARCHLIGHT CAR. Big, bright searchlight revolves continuously in a complete circle, picking up current at any part of track layout

OPERATING BARREL CAR. Touch a button on remote-control panel . . . barrels move up the car toward a tiny man, then roll out into railside bin (included)

OPERATING CRANE CAR. Plenty of exciting action and true-to-life realism here! Massive die-cast box frame supports work cab and boom. Cab may be swung in a circle. Boom and pulley block may be raised and lowered by hand wheel controls

All Lionel items postpaid. No extra charge for Easy Terms. Only 10% Down on orders of $20 or more

Big, new 6-unit "0"-gauge Electric Freight with smoke, whistle, operating barrel car

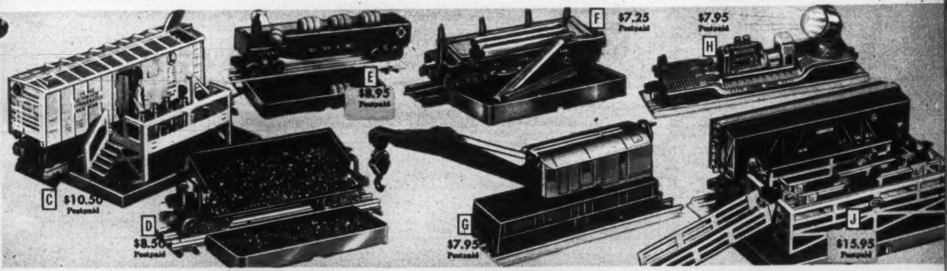
[A] **New, improved, scale-detailed 20-wheel die-cast metal locomotive with Magne-Traction** (shown on opposite page) for greater pulling power, speed, climb, better control. Powerful 8-wheel drive; two 6-wheel trucks; *improved* drive and side-rod action. **Watch it thunder down the rails, puffing harmless white smoke . . whistle blowing . . bright headlamp piercing the night!** Run it forward or backward, fast or slow . . couple and uncouple cars . . unload barrels . . sound its deep-toned whistle—*all by remote control*.

Train includes locomotive, plastic tender with built-in whistle, plus 4 scale-detailed cars: *remote-control* operating barrel car with barrels and railside bin, sliding-door box car, *new* double-deck stock car with doors, lighted caboose; 14 sections track form oval 150 in. around. No transformer; see facing page.
79 N 09683T—Train is 61 in. long. (Shpg. wt. 19 lbs.) *Postpaid*......$49.95

66½-in. 7-unit "0"-ga. Steam-type Electric Work Freight with smoke, whistle, Magne-Traction, 4 operating cars

[B] **One of the most amazing model electric trains we've ever offered! Every one of its cars (except caboose) actually operate!** Lumber car and barrel car work *by remote control*. Big light on searchlight car operates continuously in a full circle. Hand-operated cranks on crane car raise and lower tackle and boom; cab revolves in any direction. Realistic work caboose. Every car is accurately scale detailed in metal and plastic. Each has two die-cast metal trucks, 8 solid steel wheels, plus exclusive Lionel remote-controlled magnetic couplers.

Powerful scale-detailed 14-wheel locomotive with 8-wheel drive, 2 trucks, realistic side-rod action, plus amazing Magne-Traction for greater pulling power, more speed, more climb, better control. Away it goes to the job—**headlamp gleaming, whistle blowing, puffing harmless white smoke!** Run train fast or slow, forward or back . . sound its whistle . . couple and uncouple cars . . unload lumber or barrels into 2 railside bins—*all by remote control!* Train 66½ in. long. No transformer; see facing page.
79 N 09687T—16 sections track form oval 175 in. around. (Shpg. wt. 21 lbs.) *Postpaid*.....$69.50



Authentic scale-detailed Lionel Operating Cars. Plenty of exciting action! Many Remote-Controlled!

All cars have 8 solid steel wheels, die-cast trucks, knuckle-type remote-control electric couplers. Track not included

[C] **8¾-in. Operating Milk Car with 5x7¼-in. steel platform.** Car doors open milkman comes out, delivers 5 milk cans to platform.
49 N 9863—*Remote-controlled*. With cans. (Wt. 3 lbs.). *Postpaid*....$10.50

[D] **9½-in. Operating Dump Car.** Body tilts up, side drops, artificial "coal" slides into plastic bin (included). Dummy handbrakes; railing.
49 N 9862—*Remote-controlled*. (Shipping wt. 2 lbs.). *Postpaid*....$8.50

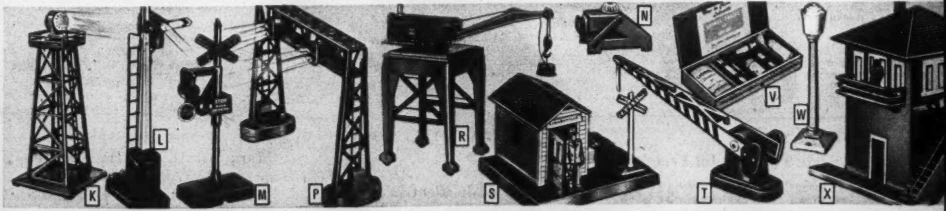
[E] **10½-in. Operating Barrel Car.** Press remote-control button; barrels move up car to little man, roll out into railside bin (included).
49 N 9865—*Remote-controlled*. (Shipping wt. 2 lbs.). *Postpaid*.....$8.95

[F] **9½-inch Operating Lumber Car.** Die-cast metal frame. Rotating brake wheel. Press *remote-control button* . . . steel stakes drop, bottom tilts up, logs roll out into railside bin.
49 N 9860—Logs, bin included. (Wt. 2 lbs.). *Postpaid*....$7.25

[G] **7⅞-inch Crane Car.** Hand wheel controls. Crane swings in circle; boom raises and lowers; pulley block lifts.
49 N 9852—Chassis die-cast metal. (Wt. 3 lbs.). *Postpaid*. $7.95

[H] **10-inch Searchlight Car.** Powerful searchlight revolves 360° automatically. Dummy hand brake, generator. Bulb incl.
49 N 9861—Chassis die-cast metal. (Wt. 2 lbs.) *Postpaid*. $7.95

[J] **9¼-inch Operating Cattle Car and Platform.** When car stops at platform, remote-control button (included) opens doors, drops loading ramp, 9 head of cattle troop out of car, across platform, back into car. Lots of action! 13¾-inch platform and ramp. Built-in *remote-control unit* (does not require special remote-control track section). (Shipping weight 4 lbs.)
49 N 9864—*Postpaid*........$15.95



[K] **11¾-in. Rotary Beacon.** Embossed lattice-work steel structure has platform on top, ladder on side. Motorized unit revolves powerful miniature searchlight. Red and green fresnel-type lenses rotate over light. Bulb included. (Shipping weight 2 lbs.)
49 N 9843—*Postpaid*.........$4.50

[L] **9⅞-in. Automatic Semaphore.** As train nears, blade shoots upright, bull's eye glows green. After last car passes, blade drops down, red light shows. *Postpaid.*
49 N 9844—(Wt. 2 lbs.)....$4.50

[M] **8-inch Automatic Banjo Signal.** As train nears, signal lights up, banjo "Stop" sign swings back and forth over light. *Postpaid.*
49 N 9827—(Shpg. wt. 1 lb.)..$5.95

[N] **Illuminated Bumper.** For "027" and "0"-gauge track. *Postpaid.*
49 N 9859—(Shpg. wt. 1 lb.)..$1.95

[P] **Operating Signal Bridge.** Spans 2 tracks. Lights work automatically by running of train, or may be run by remote control. Sturdy girders, ladders. 10½x3x7¾ in. high. With 4 bulbs, wire. *Postpaid.*
49 N 9836—(Shpg. wt. 2 lbs.) $5.95

[R] **New Electro-magnetic Portal Crane.** Scale-detailed plastic. Spans track. Three control levers to turn magnet on or off, raise or lower it, revolve cab. Turn magnet on to lift heavy metal loads, off to dump . . . *by remote control*. Do not order before Nov. 1st.
49N9847–5x5x15 in. high. (Wt. 7 lbs.) *Ppd.* $15.95

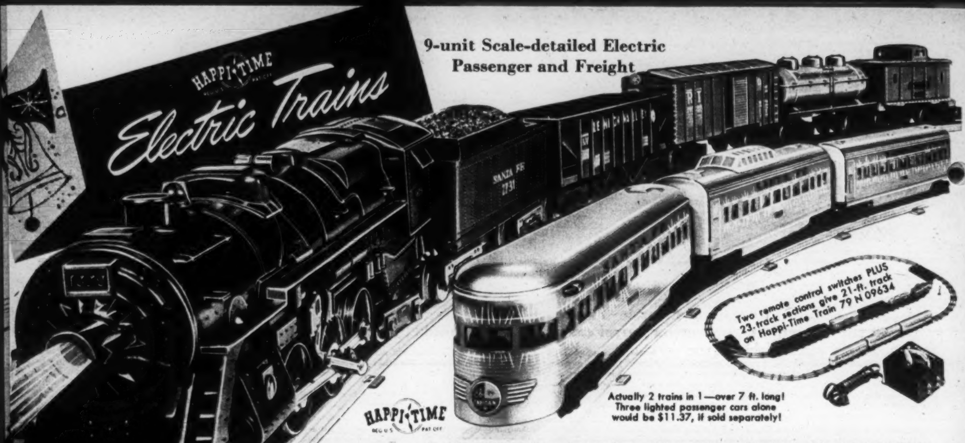
[S] **Illuminated Automatic Gateman.** As train nears, shack door opens, gateman rushes out swinging his lantern. After train has passed, gateman returns to shack, door closes. Metal base; plastic shack, man.
49N9835–6¾ in. high. (Wt. 2 lbs.). *Postpaid* $5.95

[T] **Illuminated Crossing Gate.** Automatically lowers as train nears, raises after train has passed. Scale-size imitation jewels in 9¾-in. arm glow.
49 N 9830—With bulb. (Wt. 1 lb.). *Postpaid.* $3.95

[V] **Lubrication and Maintenance Kit.** Tube of lubricant, vial of oil, can of solvent, 2 cleaning sticks, 6 emery boards, wiping cloth, smokestack cleaner, brush, instructions.
49 N 9826—(Wt. 1 lb.). *Postpaid*.....$1.75

[W] **6-inch Lamp Post.** Die-cast metal. Plastic globe, bulb, wire included.
49 N 9825—(Wt. 1 lb.). *Postpaid*......95c

[X] **Automatic Switch Tower.** Train nears, one man enters tower . . . other walks down stairs. Train passes, they return. Clapboard sides, shingle roof, railed platform. (Wt. 2 lbs.)
49 N 9841—*7 in. high. Postpaid*........$7.95


HAPPI-TIME
Electric Trains
Two remote control switches PLUS 23-track sections give 21-ft. track on Happi-Time Train 79 N 09634
HAPPI-TIME
REG U S PAT OFF

9-unit Scale-detailed Electric Passenger and Freight

Actually 2 trains in 1—over 7 ft. long!
Three lighted passenger cars alone would be $11.37, if sold separately!

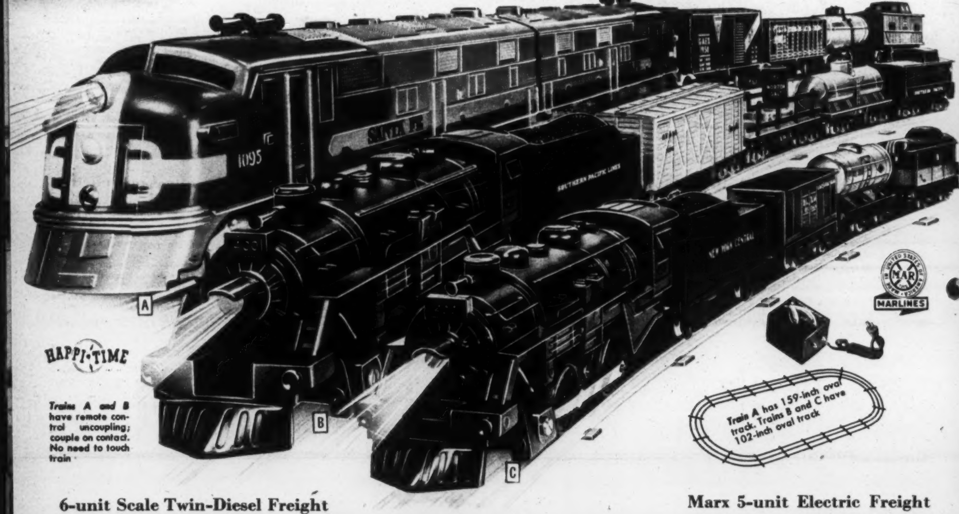
$24.98 Cash
$2.50 Down
with 18 sections track

$32.49 Cash
$3.50 Down
with 23 sections of track plus remote control switches

Our finest Happi-Time Electric Train with magnificent 14-wheel scale-detailed plastic steam-type locomotive. Powerful 6-wheel drive, two 4-wheel guide trucks, gleaming headlamp, die-cast wheels, realistic piston-rod action, oilless bronze bearings. Plastic tender. **Seven scale-detailed cars,** each with two 4-wheel trucks (8 wheels) plus automatic couplers. Plastic sliding-door box car, 3-dome tank car, hopper, caboose. 3 electric lighted steel passenger cars. Use freight and passenger cars separately or together. *Run train forward or back, fast or slow . . . couple and uncouple . . . open and close switches—by remote control!* UL approved 65-watt transformer (110-120-volt, 60-cycle AC) has circuit breaker, 4 posts (2 for accessories).

79 N 09634—With 2 remote-control switches, control panel, plus 23 sections of track (2 of them uncoupling sections to uncouple cars, shunt them to inner track). Shipping weight 20 lbs. . . . . **Complete Set $32.49**

79 N 09633—Without switches. Has 17 track sections, uncoupling section (195-in. oval). Wt. 16 lbs. **24.98**


A
B
C
HAPPI-TIME
MARLINES
Train A has 159-inch oval track. Trains B and C have 102-inch oval track

Trains A and B have remote control uncoupling; couple on contact. No need to touch train

6-unit Scale Twin-Diesel Freight

$19.49

A Powered by authentic, scale-detailed plastic Twin-Diesel . . . 2 feet long! Locomotive has oilless bronze bearings, double trucks (8 die-cast wheels per unit), headlamp. Dummy horns, ladders, louvers. Run train forward or back, fast or slow, couple, uncouple cars *by remote control.*

Train is almost 5 feet long. Four embossed steel cars—accurate 3/16-inch scale models! Realistically lithographed gondola, tank car, sliding-door box car and caboose. All have double trucks (8 wheels) PLUS Automatic Couplers.

UL approved 45-watt transformer; built-in circuit breaker, 4 binding posts (2 for accessories) for 110-120-volt, 60-cycle AC. Fourteen track sections make 159-inch oval.

79 N 09626—Shipping weight 12 lbs. A grand gift at $19.49

6-unit Scale Electric Freight

$12.89

B Big 47-inch Happi-Time Train with scale-detailed plastic steam-type locomotive. Piston-rod action, oilless bronze bearings, 4 die-cast wheels, bright headlamp. **Scale-detailed plastic tender and 4 cars:** box car, tank car, flat car with removable stakes and play merchandise, caboose. Two double trucks (8 wheels) PLUS Automatic Couplers. *Run train forward or back, fast or slow . . . couple and uncouple cars—by remote control!* Ten sections of track make 102-inch oval. UL approved 45-watt transformer with 2 posts for 7 to 13 volts; (110-120-volt, 60-cycle AC). Shipping weight 10 lbs.

79 N 09617—Complete. **$12.89**

Marx 5-unit Electric Freight

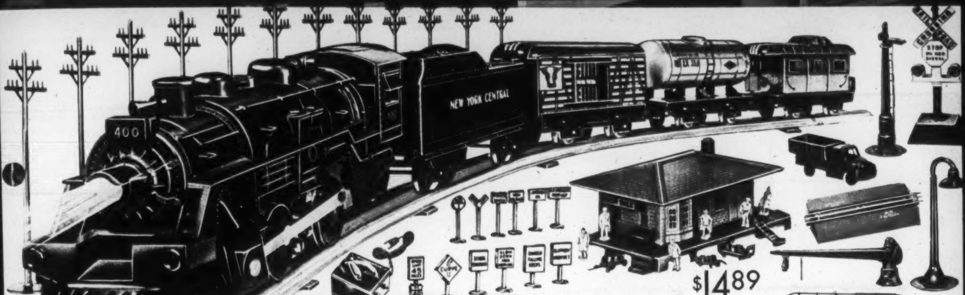
$9.65

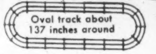
C Imagine—a complete 35-inch Electric Train Set with the same remote control of speed and direction as on our higher-priced trains, for less than $10. Powered by super-detailed plastic steam-type locomotive with oilless bronze bearings, realistic piston-rod action, 4 die-cast wheels, gleaming headlamp.

Plastic tender and 3 lithographed metal cars: coal, tank car and caboose. Run train forward or backward, fast or slow— *by remote control without touching track or train!*

UL approved 45-watt transformer with 2 posts for 7 to 13 volts; (110-120-volt, 60-cycle AC). Ten sections of track.

79N09616—Shipping weight 8 lbs. **Complete $9.65**



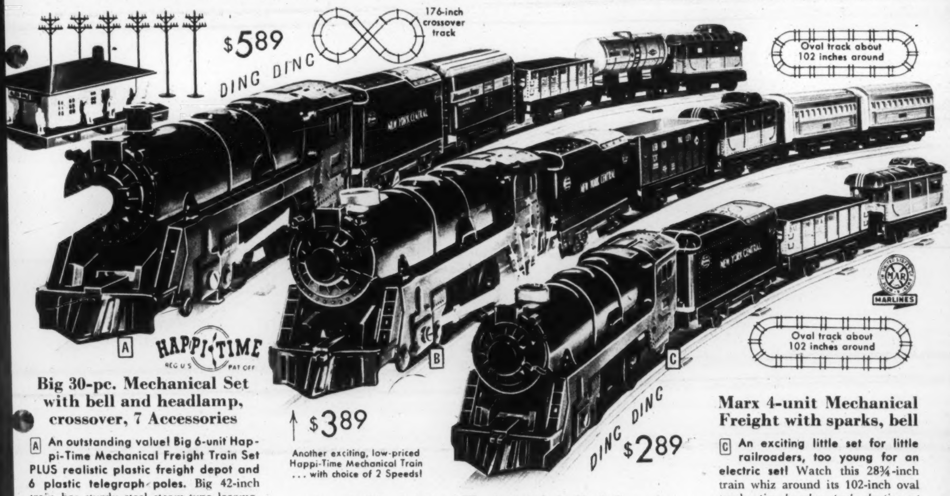


Our Biggest Electric Railroad Yard Set—5-unit Freight Train Set and 42 Accessories!

Happi-Time 5-unit Electric Freight with transformer, track, PLUS 42 Accessories, including 12x6⅛x4½-inch plastic Station. A complete railroading set that will give him months and months of pleasure. **Every accessory is sturdy, super-detailed plastic—*not cardboard*** as in many other sets! Accessories include station with platform, 6 tiny people, 4 baggage trucks, bench, 12 telegraph poles, 12 right-of-way signs, dummy scenic semaphore, dummy lamp, dummy crossing signal, crossing gate with movable arm, grade crossing and delivery truck.

Big 35½-inch train with steam-type plastic locomotive and coal-and-water type tender. Realistically detailed locomotive has bright headlamp, piston-rod action, oilless bronze bearings, solid die-cast wheels. Attractively lithographed metal tank car, cattle car with sliding doors, plus caboose make up the rest of train. **Run train forward or back, fast or slow—by remote control!** Fourteen sections of track. UL approved. 45-watt transformer for 110-120-volt, 60-cycle AC.

79 N 09618—**Complete Train and Accessory Outfit.** Shipping weight 11 lbs....... **$14.89**



Another exciting, low-priced Happi-Time Mechanical Train . . . with choice of 2 Speeds!

Big 30-pc. Mechanical Set with bell and headlamp, crossover, 7 Accessories

A **An outstanding value! Big 6-unit Happi-Time Mechanical Freight Train Set PLUS realistic plastic freight depot and 6 plastic telegraph poles.** Big 42-inch train has sturdy steel steam-type locomotive with accurately detailed plastic nosepiece, bright headlamp (battery not included . . . see below) and bell. Long-running clockspring motor has built-in speed governor and brake.

Lithographed metal tender and 4 cars: gondola, tank car, box car, caboose. Sixteen sections of track plus crossover section.

49 N 9509—Shpg. wt. 6 lbs............ $5.89

34 N 4659—**Batteries.** Shpg. wt. 4 oz. 2 for 23c

6-unit Mechanical Train with bell, 2 Speeds

B **Now—a new Happi-Time Combination Freight and Passenger Train with choice of 2 Speeds!** Brake lever has "fast," "slow" and "off" positions. Run train fast or slow, as you wish. You'll thrill as you watch this big 42-inch train thunder by, *its bell ringing!* Realistically detailed steam-type steel locomotive with accurately detailed plastic nosepiece, die-cast wheels, piston-rod action, plus long-running clockspring motor with built-in speed governor. Train set also includes attractively lithographed steel tender, gondola, 2 Pullman passenger cars, caboose, 10 sections track.

49 N 9508—Shpg. wt. 3 lbs. 10 oz. ***Here's a real train buy for Christmas!*** . . . $3.89

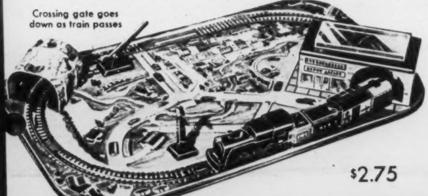
Marx 4-unit Mechanical Freight with sparks, bell

C **An exciting little set for little railroaders, too young for an electric set!** Watch this 28¾-inch train whiz around its 102-inch oval track—*tiny, harmless sparks shooting out and its merry little bell ringing gaily*! A really welcome gift at a low price.

Steam-type steel locomotive with accurately detailed plastic nosepiece. Long-running clockspring motor has built-in speed governor and brake. Lithographed metal tender, gondola and caboose. Complete with 10 sections of track.

49 N 9503—Shpg. wt. 2 lbs. 8 oz. $2.89

Exciting Scenic Express on metal base with Signals that Really Work!

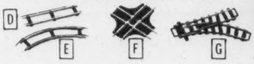

Crossing gate goes down as train passes

$2.75

A complete railroad system for younger children. Complete with signals that work, just like real railroad signals. Action crossing gate and semaphore automatically raise and lower as 11-inch train whizzes by. All the thrills and excitement of a big railroad!

Train runs around grooved track in base over 20 times with just one winding! Watch it speed through tunnel and station. Train has long-running clockspring motor. Sturdy steel base, about 21¾x13 inches, is realistically lithographed with landscape scene.

49 N 9515—Shpg. wt. 3 lbs. **A fine gift! $2.75**



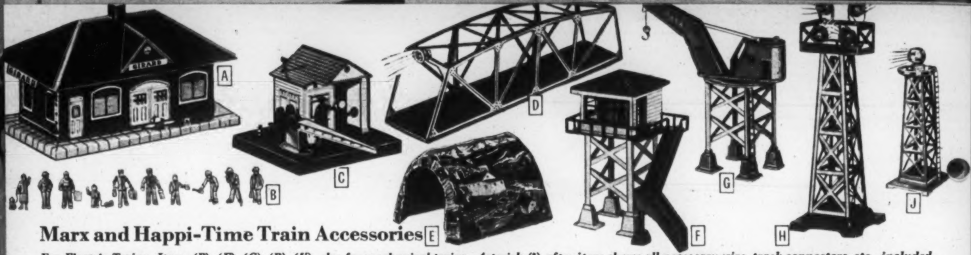
Extra Track
For mechanical train sets

D **Straight Track.** 8⅞ in. long.
49 N 9701—Wt. 6 oz....**Set of 4, 35c**

E **Curved Track.** 10 in. long.
49 N 9702—Wt. 6 oz....**Set of 4, 35c**

F **90° Crossover.** 7½ in. square.
49 N 9703—Shpg. wt. 8 oz. **Each 59c**

G **Manual Switch Set.** One left-hand switch and right-hand switch.
49 N 9704—Shpg. wt. 1 lb....**Set $1.79**



Marx and Happi-Time Train Accessories

For Electric Trains. Items (B), (E), (G), (R), (V), also for mechanical trains. Asterisk (*) after item shows all necessary wire, track connectors, etc., included.

[A] **Whistling Metal Station.*** Press remote control button . . . hear realistic wail of locomotive whistle, built into 9x5¼x5-in. high lithographed steel station.
49 N 9766—With control panel. Shpg. wt. 2 lbs. $4.45

[B] **10 Plastic Figures:** Engineer, porter, conductor, newsboy, etc. Soft Vinyl plastic up to 1½ in. high.
49 N 9762—Lifelike poses. Shpg. wt. 10 oz. . . . Set 87c

[C] **Automatic Grade Crossing Shack with Watchman.*** Lithographed steel shanty; 7-in. plastic gate. As train nears, watchman comes out with "STOP" sign, gate lowers. Base 7x6½ in.; house 4½ in. high.
49 N 9760—Shipping weight 2 lbs. 8 oz. $3.79

[D] **Lighted all-steel Trestle Bridge.*** Aluminum finish. Embossed rivets. Light socket and reflector clip on anywhere; adjusts to any position. With bulb.
49 N 9741—24x4⅞x6⅛ in. high. Wt. 2 lbs. $1.98

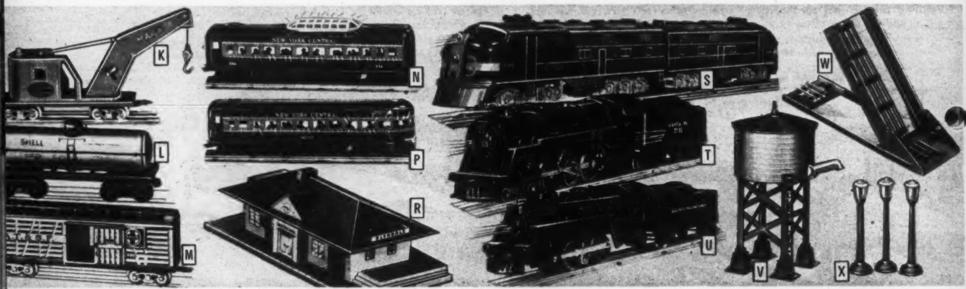
[E] **Collapsible Metal Tunnel.** Colorful, realistically lithographed landscape.
49 N 9729—10¾x9x7 in. Wt. 1 lb. 89c

[F] **Automatic Switchman's Tower.*** As train nears, switchman with green flag comes through door; second man inside moves to switch controls.
49 N 9757—Plastic; 7½ in. high. Shpg. wt. 1 lb. $3.79

[G] **Plastic Derrick Loader.** Scale-detailed. Crane housing swings in complete circle. Boom has crank handle; raises, lowers loads. Die-cast hook.
49 N 9733—8½ in. high. Shpg. wt. 10 oz. $1.45

[H] **4-light Floodlight Tower.*** Four lights on double platform on girder-type plastic tower. Lights may be revolved, tilted. Chrome-finish metal ladder.
49 N 9751—Height 13½ in. Shpg. wt. 1 lb. $2.95

[J] **Lighted Revolving Beacon.*** Revolves on top of girder-type molded plastic tower. Red, green reflector.
49 N 9740—12½ in. high. Shpg. wt. 1 lb. $1.87



Scale-detailed Cars

For Happi-Time Electric Trains only. Remote-control Automatic Couplers. If train has manual couplers, order 49N9713 (EE) below. Wt. 10 oz. each. $1.79 Each

[K] 49 N 9724—**New 8¼-inch Derrick Car.** Plastic cab and boom may be rotated. Hand crank raises and lowers hook $1.79

[L] 49N9722–**7½-inch Metal Tank Car.** 1.79

[M] 49 N 9721—**8½-inch Metal Cattle Car** with sliding doors. Realistic details. $1.79

Lighted Pullmans. Realistically lithographed metal. Wt. 14 oz. ea. $3.79

[N] 49 N 9770—**11-in. Astro-dome Car.** $3.79

[P] 49 N 9771–**10¾-in. Observation Car** 3.79

Big Station

[R] **Colorfully lithographed** to show waiting room, baggage room, express office, freight office, etc. Has platform and ramp for inbound freight. Simulated shingled roof and brick sides. Dummy windows. All-steel construction. Easy to assemble without tools. Adds thrilling realism to any mechanical or electric train set. 20½x10x6½ in. high overall. $1.79
49 N 9752–Wt. 3 lbs. $1.79

Authentic Marx Electric Locomotives

Realistically detailed plastic; authentic markings. Powerful motors, die-cast wheels, oilless bronze bearings; headlamps. Remote control of speed, reversing. For trains using 110–120-volt 60-cycle AC transformers. $12.95

[S] **Scale-model Twin-Diesel.** Dummy twin horns, louvers, other realistic details. Single motor. Two 4-wheel trucks per section (16 wheels in all). Remote Automatic Couplers.
49 N 9792—24½ inches long. Shpg. wt. 3 lbs. 14 oz. $12.95

[T] **3/16-in. Scale-model Heavy Freight Steam-type Locomotive and Tender.** Fourteen wheels; 6-wheel drive; two 4-wheel trucks. Compound piston-rod action. Scale-detailed plastic tender with remote-control Automatic Couplers, 8 wheels.
49 N 9791—18 inches long overall. Shpg. wt. 3 lbs. $12.95

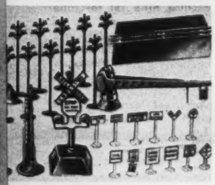
[U] **Plastic Steam-type Locomotive, Tender.** Manual couplers.
49 N 9790–16¼ in. long. 4-wheel drive. Wt. 1 lb. 14 oz. $6.95

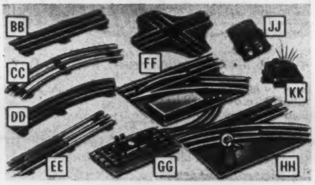
Accessories

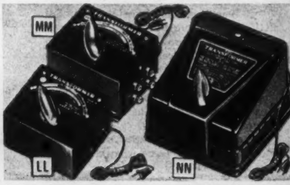
[V] **Big 8¼-in. Plastic Water Tower with adjustable spout.** Girder-type understructure; realistic ribs. Water tank is 4¼-in. diameter. 89c
49 N 9731—Shpg. wt. 10 oz. 89c

[W] **Railroad Lift Bridge*.** Girder-type; embossed rivets. Enameled steel. 18¾x5¼x3 in. high. Gear and crank raise and lower bridge. Built-in track section.
49 N 9761–Shpg. wt. 3 lbs. $2.89

[X] **3 Lighted Plastic Lamps*.** 6¼ in. high. With bulbs.
49 N 9732–Wt. 6 oz. **3 for $1.79**







29-piece Set

Authentically scale-detailed Railroad Accessories in durable plastic. A perfect, *low-cost gift* for the young railroader who already has a train set. *Just the right size for any standard mechanical or electric train.* Will add thrilling realism! Set includes twelve 7-inch telegraph poles, 12 railroad right-of-way signs, PLUS one each of the following: semaphore, lamp post, crossing gate, grade crossing, railroad crossing sign. Track not included. Shipping weight 2 pounds. $2.89
49N9750—**Complete Set.** $2.89

Crossing Needs

[Y] **Automatic Crossing Flasher*.** Twin lights flash alternately from one side to other as train passes. Metal; 8 in. high. $1.87
49 N 9742–Shpg. wt. 10 oz. $1.87

[Z] **Automatic Crossing Gate*.** Striped arm lowers as train passes, then raises. Red simulated jewel at end of gate. Metal; 7¾ in. high. An exciting accessory!
49 N 9743—Wt. 10 oz. . $1.87

[AA] **Automatic Block Signal*.** Train stops on red light, proceeds on green. Switch at rear operates signal. Die-cast base; 2-track section. Chrome-finish ladder. Metal; 7 in. high.
49 N 9745—Wt. 1 lb. . . . $2.17

Extra Track for Electric Trains

For Happi-Time or Marx Trains. Shpg. wt. 4 oz. each.

[BB] 49 N 9710—**8⅞-in. Straight Track** . . . . Each 18c

[CC] 49 N 9711—**10-in. Standard Curved Track** . . . . Ea. 18c

[DD] 49N9712–**12½-in. Wide-Radius Curved Track**. Ea. 22c

[EE] **Uncoupling Unit.** Built into standard length electric straight track. "Uncouple Here" sign included.
49 N 9713—Shipping weight 5 oz . . . . Each 55c

[FF] 49 N 9714—**7½-in. Crossover.** Shpg. wt. 8 oz. Ea. 85c

[GG] **Electric Remote Control Switch Set.*** One left-hand and one right-hand switch plus control panel.
49 N 9716—Shipping weight 2 lbs. 8 oz. . . . . Set $6.79

[HH] **Manual Switch Set.** One left-, one right-hand.
49 N 9715–Shipping weight 2 pounds. Set 2.85

[JJ] **Track Connector.*** Brings power from transformer to track, or takes power from track for accessories.
49N9709–Bakelite; 1¾x1⅛ in. Shpg. wt. 2 oz. Each 12c

[KK] **Lighted Dead-End Bumper.*** Plastic; 3x1⅞x2 in. high. Snaps to track; cars stay on track on spur.
49 N 9707—Bulb included. Shpg. wt. 5 oz. . Each 89c

Train Transformers

For Electric Trains. UL approved. 110–120-volt 60-cycle AC. Built-in circuit breaker protects against short circuits and burnout. Attached cord. $4.89 45-watt

[LL] **45-watt Transformer*.** Two sets of binding posts: one set gives variable 7 to 13 volts for controlling train speed, other set gives fixed 13 volts for accessories.
49 N 9725—Shipping weight 3 lbs. 4 oz. . $4.89

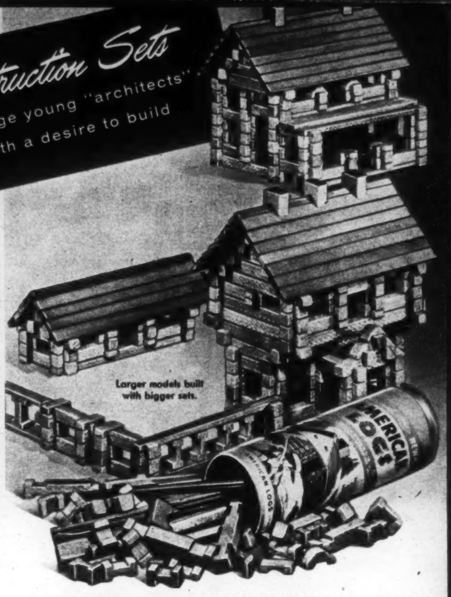
[MM] **70-watt Transformer*.** Two sets of binding posts: Variable 5 to 15 volts for running train plus fixed 15 volts for accessories.
49 N 9754—Shipping weight 4 lbs. $6.79

[NN] **Super-powered 150-watt Transformer*.** Two sets of voltages: variable 0 to 15 volts for running train plus fixed 15 volts for accessories. Massive plastic case with air-cooled metal base. Throttle-type control.
49 N 9764—Shipping weight 10 lbs. $12.95

Construction Sets

encourage young "architects" with a desire to build

Larger models built with bigger sets.
AMERICAN Plastic BRICKS
Plastic windows, doors open, close.



American Plastic Bricks now in Tubes $3^{19} 208-piece set

Create modern homes with brilliant red plastic bricks. The entire family can work together on these instructive building bricks. Let Mom and Dad be consulting architects as the "young builders" create and erect structures of all kinds . . in realistic scale miniature. New transparent jalousie picture windows! 1¾-inch peg socket bricks fit together easily. Green simulated asphalt roof. Packed in colorful tubes for compact storing. Bigger, more intricate models from larger sets; buy 2 large sets for mammoth construction jobs; interchangeable pieces in all sets. All sets with overhead garage doors (except 49 N 2067). Instructions included.

49 N 2067—208-pc. set. Wt. 2 lbs. 3 oz. $3.19
49 N 2068—290-pc. set. Wt. 2 lbs. 14 oz. 4.49
49 N 2069—459-pc. set. Wt. 3 lbs. 14 oz. 6.79

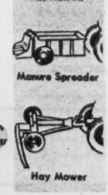
American Log Sets 89c 54-piece set

- Detailed miniatures of rough-cut, square-timbered buildings of pioneer times
- Sturdy wood stained in natural log color . . . each log actually hewn

American Logs . . . as exciting as boyhood itself . . . realistic as the pioneer cabins that played such an important role in early American history. Full ¾-inch hewn, square-cut logs are interlocking . . . can be moved as a unit without dismantling. No tools or glue needed—can be used over and over. Smooth beveled edges are splinter free. Round tubes for easy storage; square logs, assorted lengths, roof planking, chimney and split logs for firm foundations. A complete frontier town makes a wonderful addition to train layouts. Order the larger sets for greater assortment of pieces. Order more than one set to build even larger pioneer villages and forts. Interchangeable pieces in all sets.

79 N 02065—314-pc. set. Tube measures 19¼x7¾ in. diameter. Shipping weight 9 pounds...$5.49
49 N 2064—211-pc. set. Tube measures 13¼x7¾ in. diameter. Shipping weight 5 pounds 12 ounces...$3.79
49 N 2063—103-piece set. Tube measures 13x5½ inches diameter. Shipping weight 2 pounds 14 ounces.......................................$1.79
49 N 2062—54-piece set. Tube measures 12x4 in. diameter. Shipping weight 1 pound 8 ounces...89c

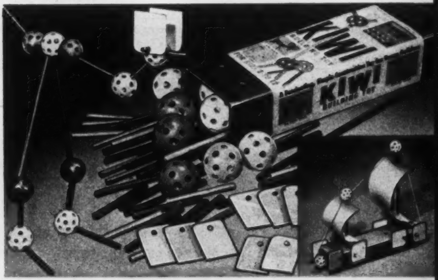
Disc Harrow



NEW 28-piece Vinyl Plastic Farm Equipment and Animal Set $1^{98}

Perfectly scaled working miniature farm implements add exciting realism to "play farming." All realistically molded vinyl plastic . . a work saving feature for Mom because they can't mar or scratch furniture. Washable too. Easy rolling wheels. Detailed David Bradley-type tractor about 3 in. high, other pieces in proportion. Tractor, wagon, manure spreader, harrow, plow, mower, rake, lift fork. **Farm Animals** add more fun because you can complete your barn yard with almost real looking detailed soft vinyl plastic animals. Colts 2½ in. high, others in proportion. Includes pigs, piglets, hens, rooster, ducks, calves, lambs, Ma and Pa Farmer. Cardboard shed.

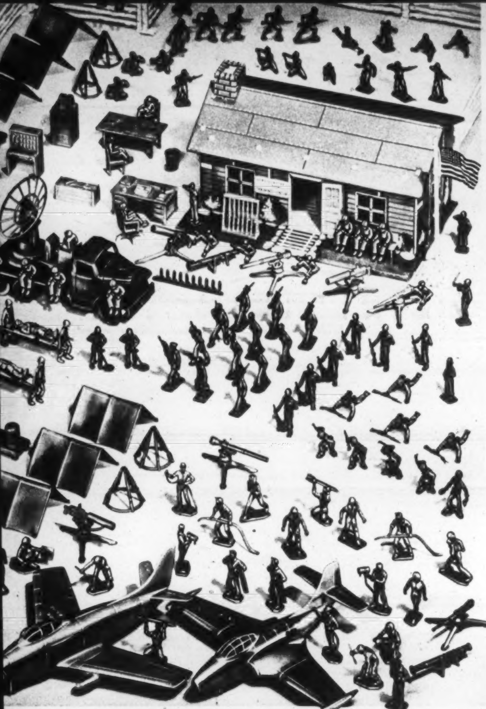
49 N 5121—Shpg. wt. 1 lb. 13 oz.........**Complete 28-piece Set. $1.98**



NEW 71-piece Kiwi Construction Toy $1^{79}

Just about everything in the child's world . . and many things out-of-this-world . . can be built with this brand new approach to the basic construction toy. It's colorful balls, dowels and wings fit together in thousands of different forms . . animals, trains, telephones, flowers, airplanes . . even a miniature bowling game. 8 polyethylene red, white, yellow and blue balls. 46 brightly colored wooden dowels from 2 inches to 15 inches long; 8 rubber axle hubs; 8 silver-colored wings. 15-in. bright yellow fiber container punched with holes, used as part of toy.

49 N 2159—Shipping weight 1 lb. 4 oz...........**Complete 71-piece Set $1.79**



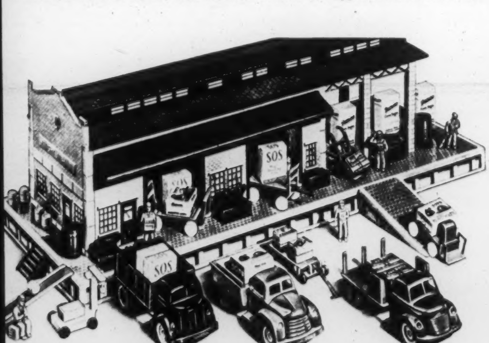
Big 147-Piece Army and Airforce Center Jet Planes—Machine Gun that Shoots

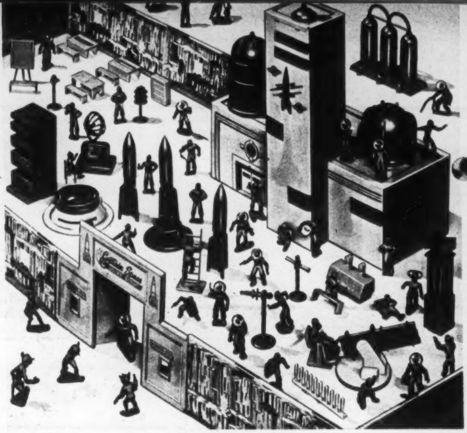
If pieces were bought separately, set would normally cost over $10.00. A complete Training Center with personnel and latest military equipment, all built to scale. 100 vinyl plastic soldiers in active poses—marching with rifles and flags, in combat, training, charging—airforce crewmen and pilots in action. Even stretcher-bearers, busy with wounded. $589

Up-to-Date Field Equipment—23 detailed plastic pieces. Includes machine gun that shoots tiny plastic pellets, rifles, 30 and 50mm machine guns on tripods, tents, etc. Accurately detailed 6-in. military truck; two latest type jets with 8½-inch wingspreads.

Headquarters building, 11x7x6⅛ inches. Strong lithographed metal, turned edges. Fully furnished with desk, map table, switchboard, chairs, rifle rack, etc. 8 sections of fence. Flag and pole. For even more fun, order extra soldiers below.

79 N 05982—Big 147-piece set. Shipping weight 5 pounds. $5.89
49 N 5976—Set of 21 soldiers, nurse. (Add set to 79 N 05982). Shpg. wt. 10 oz. 87c





Captain Space Solar Port—Over 85 Pcs.

Plenty of Action! Two flying saucers that fly, three rocket ships that shoot upwards! Launching and catapult platforms. Pom-pom gun shoots small pellets. 40 flexible vinyl plastic figures in space suits, with ray guns, men from outer space, etc. 15 transparent helmets. **Sturdy metal solar port** lithographed in detail, 12x6¼x11 in. high. Code signal clicker with code lithographed on building . . . to send out messages! Glacier-type interlocking metal wall sections, massive gate. Equipped with control panel unit, seat, flight file, etc. Radar unit, gravity chamber, ray gun and other outside equipment. $479

79 N 05945—Easily assembled. Shipping weight 5 lbs. . . . . **Set $4.79**

12-pc. Set: Indians in various poses

12-pc. Set: Cowboys, Badmen, Sheriff, Gun

14-pc. Set: 10 Knights, 2 horses, 2 lances

12-pc. Set: 4 horses, 4 saddles, 4 reins

22-pc. Set: 21 extra fighting men, Nurse

14-pc. Set: With farm animals

10-pc. Set: Train, men, porter, etc.

Extra 3-Dimensional Figures for your play sets. All vinyl plastic. Variety of poses in each set. Sizes up to 3 in. tall. Shpg. wt. set 10 oz.

A **49 N 5977—12 pcs.** Assorted Indians, squaws, chief.
B **49 N 5978—12 pcs.** Cowboys, badmen, sheriff, 1 gun.
C **49 N 5957—14 pcs.** 10 knights, 2 horses, 2 lances.
D **49 N 5967—12 pcs.** 4 horses in varied positions; 4 saddles, reins.
E **49 N 5976—22 pcs.** 21 soldiers in action poses, field nurse.
F **49 N 5983—14 pcs.** Detailed, assorted breeds farm animals.
G **49 N 9762—10 pcs.** Train-men, conductor, porter, etc.

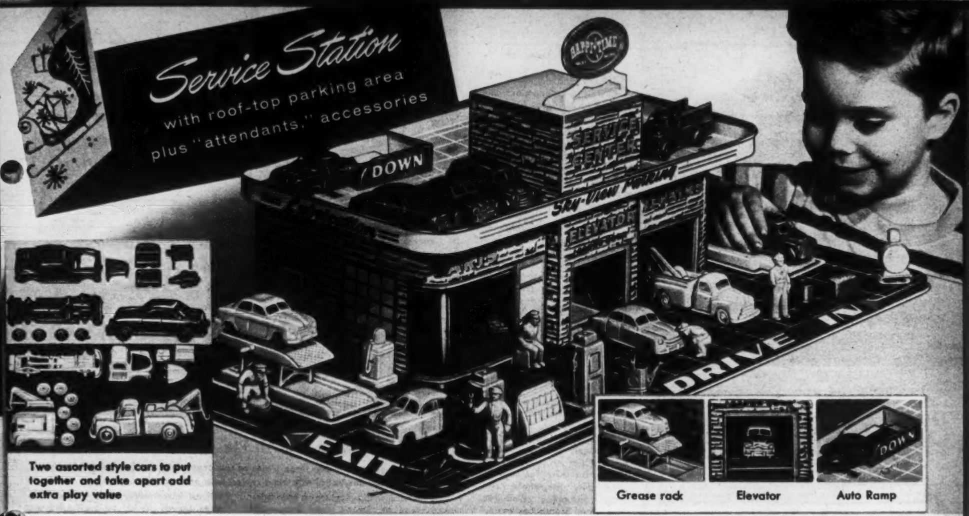
49 N 5955—Set of 12 dogs, 2 cats in various breeds. (Not shown.)
State choice, quantity. . . . . . . **EACH SET . . . 87c—2 sets . . . $1.67—3 sets . . . $2.49**

Toy Town Freight-Trucking Terminal Complete 57-Piece Set

$469 Loaded with exciting play value. A gift that will thrill most any youngster. Plenty of make-believe jobs for the truck driver, freight checker, terminal manager. Fully equipped and ready for business. 57 pieces in all—and all built to scale.

Big 29x11x9-inch terminal is sturdy lithographed metal . . . has loading platform, offices and storage areas. Metal ramp and barrel slide for loading and unloading freight. Five plastic figures doing chores . . . sweeping, carrying crates, checking freight, etc. Equipment includes: 3 large plastic trucks; live skid; dummy scale; 3 plastic baggage wagons; 6 wooden barrels; 24 empty food cartons, etc. Building has bright green tile roof, red brick walls. Lithographed claims office and cashier's window inside. Durable reinforced construction. Safe . . . all edges turned. Shipped flat to save you money on transportation. Easy to put together in a short time, no tools necessary.

79 N 05946—Shipping weight 7 pounds. . . . . **57-piece play set $4.69**


Service Station
with roof-top parking area
plus "attendants," accessories
HAPPI-TIME
SERVICE CENTER
DOWN
Sky-View Parking
ELEVATOR
REPAIRS
DRIVE IN
EXIT
Two assorted style cars to put together and take apart add extra play value
Grease rack
Elevator
Auto Ramp

29-piece HAPPI-TIME All-metal Super Service Station complete with "attendants," tools and ten vehicles

A complete unit in itself with all necessary tools and equipment for repairing play-time cars and trucks. Accurately detailed, rugged plastic accessories. Station has ramp that runs to top of outdoor parking area on roof. Manually operated elevator moves cars to and from parking area. Station is made of colorfully lithographed steel and has all the authentic details and designs of a modern service station. Measures 26¼x14¾x11 in. high overall. **Set includes:** five soft vinyl plastic figures of station attendants, in various positions . . standing figure about 2 in. tall, others in proportion. Eight assorted plastic cars plus one 4¼-in. take-apart wrecker and one 4¼-in. take-apart car. **Accessories:** grease rack, pail, water can, display counter, wash rack, air pump, two gas pumps, oil can rack, grease pump, sponge, toilet and washstand for restroom. Popular toy makes a gift your youngster will enjoy for years.

$4.19

79 N 05980—Cars average 3⅝ inches long. Shpg. wt. 6 lbs........Complete $4.19

49 N 5984—**13-pc. Extra Car and "Attendant" Set.** Five vinyl plastic workers in various poses; eight 4-in. assorted cars of various makes. Made of new break-resistant plastic. Shipping weight 10 ounces.....................................Set 87¢

70-pc. Fort Apache Set with Shell-shooting Cannon

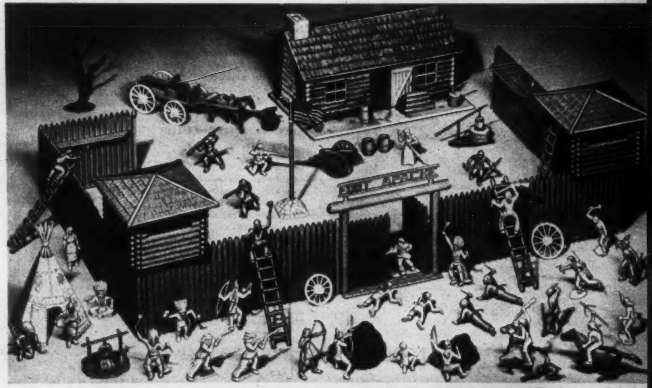
$5.89

Frontier days come alive with this early American stockade. Complete with blockhouses, log cabin, tepee, and realistic frontiersmen, Indians and horses.

Plastic Stockade. 11 interlocking log-type wall sections, each section 5¾ in. long, 4⅜ in. high. Two gates in log-type archway swing open. **Two Blockhouses** rest securely atop corners of stockade. Wide openings permit child to place frontier figures inside. 4 ladders can be hooked to side of blockhouses. **Sturdy steel log Cabin,** 11x7x6 in. high. All edges and windows turned. Lithographed inside and out to depict old frontier cabin.

Outside Plastic Accessories: anvil; well; fire with kettle; dead tree; churn; lithographed flag; flag pole; chopping block with axe; boulders; log pile; wagon wheels; powder kegs; shell-shooting cannon. **Six Frontiersmen and 28 Indians.** All molded solid vinyl measuring up to 2½ inches high; in various positions. **Other Equipment:** plastic Indian tepee; three horses that can be hitched to old-fashioned buckboard with flexible vinyl plastic harness.

49 N 5965—Easily assembled. Shpg. wt. 6 lbs. . .$5.89



Construction Camp with Field Office

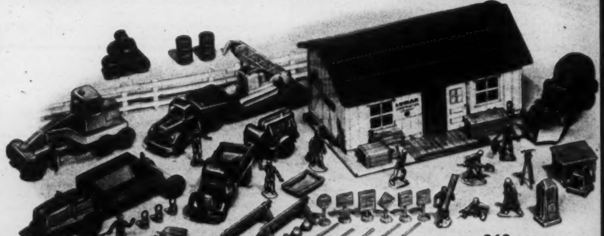
$3.89

NEW! Thrilling on-the-job realism! Powerful-looking earth moving equipment includes trucks, hauler, road grader, conveyor, etc.

Field Office. Sheet metal construction, realistically lithographed with tar-paper type roof, stove pipe chimney. All edges and windows turned. Measures 11 x 7 x 6 inches high.

Plastic Equipment: Several with moving parts. Road grader; earth hauler; compressor with separate jack hammers; conveyor loader; cement mixer truck; flat bed carryall trailer; snow plow; hauler; dirt truck. **Ten Plastic Workmen** in various action positions. Standing figures 2 in. tall. **35 Plastic Accessories** include road blocks; road signs; oil drums; lanterns; wheelbarrow; 4 sections of interlocking fence; and others.

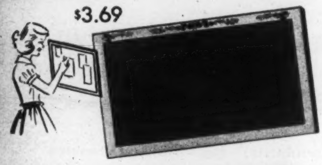
49 N 5917—Easy to assemble. Shpg. wt. 3 lbs..............$3.89



Blackboard, Table-Desk Set

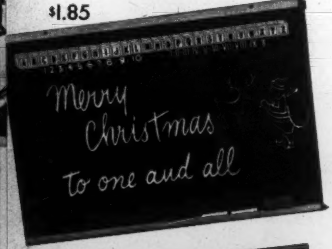
- Two-in-one combination—can be used as play table or regular blackboard
- Use inside of desk as a peg board or a play table
- Turning scroll charts with handles move smoothly

The perfect gift for indoor entertainment. Beautiful smooth-finished natural wood. 11½x15½-in. black and white Masonite Presdwood board for use with chalk or crayons. Includes mallet, chalk, crayons, colorful enameled pegs and wood pieces for making designs, nails, eraser and Celotex board. Overall size 18x25x18 in. Desk size 16x12 in.
79 N 01762–Wt. 10lbs.$4.49



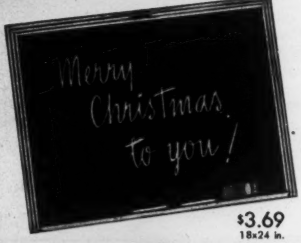
New Pin-up Bulletin Board

A practical and a decorative gift! Cork-faced bulletin board makes an indispensable accessory for kitchen, playroom, youngster's bedroom. The entire family will use it for their "pin-ups"—messages, snap-shots, cartoons, shopping reminders. All wood frame has oyster-white enamel finish. Attractive three-color Pennsylvania Dutch design on top of frame. Wall hangers included. 32½x 18½ in. high.
79 N 01804–Wt. 5 lbs.$3.69



Giant 36x24-in. Blackboard

What's more fun for imaginative youngsters than a big writing surface where they can write or draw to their heart's content. Non-warping Masonite Presdwood with smoothly coated glareless surface that's easy to erase. Stenciled alphabet and numbers at top. Maple-finished wood chalk rail. Eraser and two pieces of chalk included. 36x24 inches.
79N01944L–Wt. 10lbs.$1.85



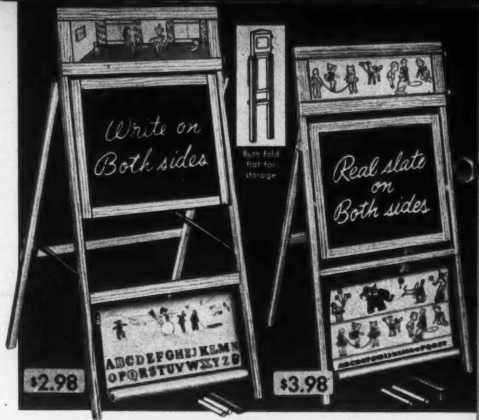
Green Dura-tone Chalk Boards

Green writing surface is easy on the eyes! Frame and chalk tray are made of aluminum, the same type as used in costly classroom boards. Resists denting, fracture. Hardboard back won't warp, crack, peel. 18x24-inch surface erases cleanly. 2 pieces of chalk, eraser included.
79 N 01794–Wt. 5 lbs.$3.69
24x36-inch Chalk Board. Same as above, but larger.
79N01837L–Wt. 10lbs.$5.49

$1.79
DRUG STORE

New Tinytown Drug Store Set

Junior druggists can fill prescriptions for their small customers with complete set of supplies in miniature drug store kit. Set includes harmless empty gelatin capsules, colored mixtures for compounding of prescriptions, pill boxes. Plastic scale with 4 weights, mortar and pestle, graduate, spatula. Also, bar of soap, tissues, toothpaste, cough drops, adhesive strips, and many other items. Cardboard counter display is a miniature copy of the counter in your neighborhood drug store—easy to set up. Lithographed box, 18¾x13x2¼ in. Shpg. wt. 1 lb. 12 oz.
49 N 1809...........$1.79

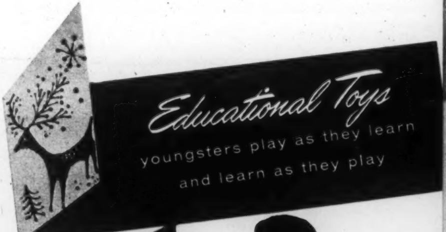


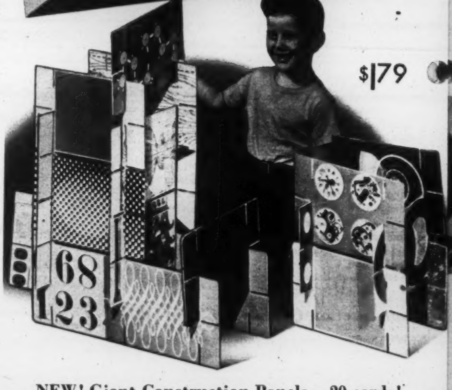
Blackboards with Plastic Roller Charts

- All screw construction—steel hinge plates on rear legs—folds flat for storage
- Tekwood (3-ply fiberboard with wood center) back and rack for supplies

Composition writing surface on both sides, 11½x15½ in. Strong wood frame and legs. Six-picture plastic roller chart. Measures 39x19x2 in. overall. Folds for storage. Eraser and two pieces of chalk included. Add to your Christmas order.
79 N 01833L—Shpg. wt. 10 lbs....$2.98

Has real slate writing surface, 15½x13½ inches. Sturdy pine frame with attractive Swedish oak finish. Six-picture plastic roller chart. Measures 36x18x2¼ inches overall. Chalk and eraser included. Makes an instructive gift for small children.
79 N 01759L—Shpg. wt. 11 lbs....$3.98

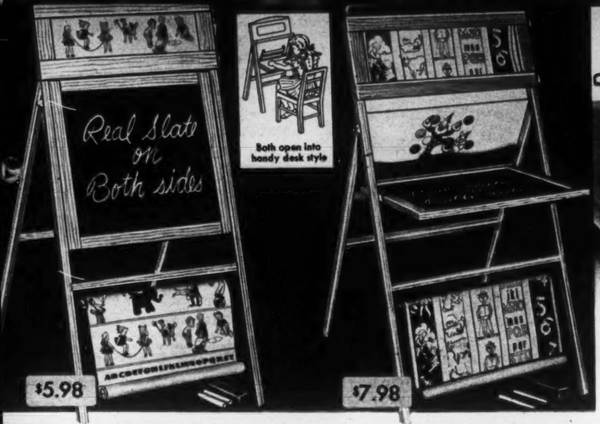

Educational Toys
youngsters play as they learn
and learn as they play



NEW! Giant Construction Panels—20 cards!

If you are looking for a gift that is lots of fun, and instructive, too—here is the answer to your quest. 20 cards with brilliant 4-color graphic designs are sure to whet both youngsters' and adults' interest in a variety of fields. Here are just a few of the many fascinating subjects: engraving of an old watchworks, various cuts of gems, enlarged snowflake patterns, drafting exercise in perspective, diagram of path of a free-swinging pendulum. Reverse side is printed in bright solid color.

There's no end to the innumerable designs imaginative young "architects" can construct. Plastic-coated poster board cards can be joined in 6 different ways with special slot design, wipe clean with damp cloth, measure 7x11 in. Instructions included.
49 N 1816—Gift box, 7¼x11½x1½ inches. Shpg. wt. 2 lbs. 8 oz..............$1.79



Real Slate Blackboards with Plastic "copy charts" that roll up

Large desk-type blackboard with drop front. 19½x2½x 41 in. high. Folds for storage. Screw construction—made of hardwood, with Swedish oak finish. Tekwood* back and rack for supplies. Steel hinge plates on rear legs. Big 16x14-inch writing surface of real slate. 6-picture plastic roll chart. Screened circus motif on back. Chalk and eraser included. Mailable.
79 N 01831L—Shpg. wt. 13 lbs. $5.98
*3-ply fiberboard, wood center

De luxe drop-front, desk-type blackboard. 23⅝x2⅝x45 in. high. Folds for storage. Sturdy screw construction. Hardwood, with Swedish oak finish. Tekwood* back and rack for holding supplies. Steel hinge plates on rear legs. Extra-large 20x18-in. writing surface of real slate. 12-picture plastic roll chart. Screened circus motif on back. With chalk and eraser. Mailable.
79 N 01761L—Shpg. wt. 18 lbs. $7.98

I HAVE A NEW TYPEWRITER
$18.95

Typewriter with Real Keyboard—actually types

A practical and exciting gift! Not only looks like a real typewriter—but types like one! Letters arranged on keyboard exactly as on any standard typewriter. Types 82 characters including complete alphabet of capital and small letters, plus numerals and punctuation marks. Ball bearing spacing bar, paper release, shift keys, ball action for the margin. Uses standard ½-inch ribbon, included, and takes up to 8½x11-inch paper. Strong all-steel construction with durable crinkle finish. Measures 9x11x5½ inches high overall. Although this is not standard size keyboard, it is scaled so that small hands can get the "feel" of actual typewriting. Makes "homework" more pleasant, too.
49 N 1786—Shipping weight 8 lbs. 8 oz. $18.95

'Rithmetic Quiz

Solves arithmetic problems automatically by pushing levers at sides. Adds, subtracts, multiplies and divides. Four different arithmetic problems appear on machine at one time; raise the cover above question and correct answer appears. Machine constructed of lithographed metal. Size 4x6x7 inches overall.
49 N 1770—Shpg. wt. 1 lb. 6 oz. . . $1.79

$1.79
ADDING MACHINE

Toy Adding Machine

Play store, big business and stenographer . . and keep every account just right with an adding machine that's special for children. Older "mathematicians" of school age can use it to check their homework. Takes 4-column figures, adds accurately to 9999. All steel, colorful enamel finish.
49 N 1810–9x6x4 in. Wt. 1 lb. 9 oz. $1.79

SPELLING & COUNTING BOARD
89c

Helps Spell, Count

Learning can be fun with a spelling and counting board like this one! Educational and entertaining. Colorful 10-in. plastic board has movable wood inserts with printed letters and numbers. Slide inserts around board into center slits to form words and numbers, simple "problems."
49 N 1845—Shpg. wt. 9 oz. 89c

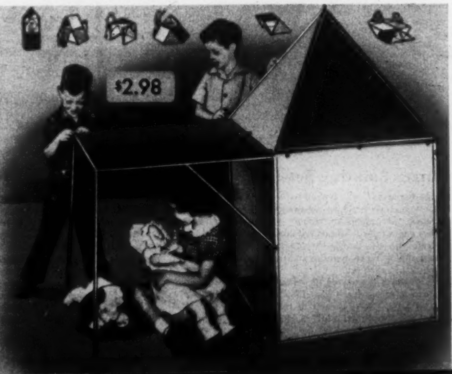
$3.69
DEAR SANTA THANK YOU
DIAL TYPEWRITER

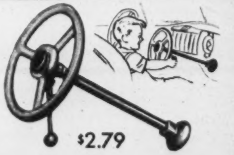
Toy Typewriter that "types"

Help develop interest in words and spelling. Big 40-character dial has alphabet, numbers, punctuation marks. Dummy keyboard. Carriage, moved by lever, is 11¼ in. wide, takes paper up to 8½ in. wide. Accurate line spacer. Plastic roller knobs. To operate, dial letter wanted, press lever, typewriter "prints" it. Self-inking rolls (two ink rolls included). All-metal construction. 6⅜ in. high to top of dial.
49 N 1915M—Shpg. wt. 2 lbs. 8 oz. $3.69
49 N 1916M—Ink Roll Refill. Shpg. wt. 1 oz. . . 14c

THE TOY—build models to play in

Child can make almost anything his imagination will dream up . . house, airplane, fort, tent. Can be put together in minutes—no tools needed. Builds king-size structures from four 29-in. sq. panels, four 29-in. triangular panels, dowels for connecting and bracing, and pliable connectors. Panels are extra-heavy kraft paper in bright colors. Plastic coated to last long. Described in leading magazines as a toy that will develop coordination and creativeness. Child can build and play in the models he creates—then take them down—build new ones. Stores in compact container. Illustrated instructions included. Ideal for party decorations, floats or festivals, too.
79 N 01942—Wt. 4 lbs. . . . $2.98





Steering Wheel with Horn

For pint-sized drivers. Three-position gearshift for extra realism. Soft "beep" horn won't distract driver. Plastic wheel with rubber shaft attaches to any smooth surface by rubber suction cup. Wheel 10 in. in diam. Flexible shaft for safety.
49 N 1873—Shpg. wt. 2 lbs. $2.79

Was ~~$3.98~~

NOW

$3.59

Blackboard . . Easel Adjusts

- Combines easel, blackboard
- Tripod adjusts 24 to 48 in.
- Numbered charts, canvases

For young artists who will enjoy painting by number. Complete with six color-number charts and 2 numbered 8½x12-in. canvas pictures. 10 paper pictures 8x11 in. 10 numbered bottles of paints. Mixing pan, artist brush, chalk, eraser, crayons, roll of drawing paper. "Blackboard" surface 11½x18 inches, made of 3-ply fiberboard with wood center. Hardwood tripod, sturdily constructed, adjusts from 24 to 48-in. height for child of any age. A wonderful hobby idea—stimulates creative talent, provides hours of playtime fun. Shipping weight 8 pounds.

79 N 01787........$3.59

Plastic Animal
HAPPI-TIME
SET

89c

Big Value Happi-Time Paint Set

Provides lots of quiet play for rainy days—or any time youngster asks, "What can I do now?" Paint, color, trace, stencil—all the equipment is included. Set has metal tray with 21 paints, 15 paint tablets, 4 animal paint cups, brush, 4-section mixing pan, 6 crayons, 6 pictures, tracing paper, color chart, 4 stencil cards with 12 cutouts. Hinged carrying case 15x8¾ inches.

49 N 1703—Shipping weight 1 lb. 7 oz...........89c

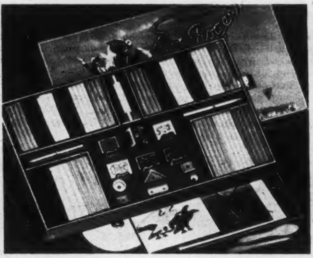
HAPPI-TIME
PAINT SET

$1.79

Larger Happi-Time Paint Set

Includes follow-the-numbers pictures to paint, plus 10 bottles of real poster paints. Also 27 assorted colored paint tablets, brush, 4-section water and mixing pan, 16 assorted colored crayons. Numbered pictures for painting by following the numbers. Get beautiful results, suitable for framing. Complete with pictures and easy-to-follow instructions.

49 N 1750—Shipping weight 4 pounds.........$1.79



Roy Rogers
PAINT-BY-NUMBER
PAINTING SET

Help Youngsters Develop Creative Talent with Sets for Oil Painting, Clay Molding

New Hobby Craft Oil Painting Set. Two large 14x11-inch mounted canvases—numbered and pre-sketched. Paint by matching with numbers on the 24 vials of fine oil colors. Reproductions in full color are included—see how the picture will look when finished. Professional quality brush. Set includes a 1-inch wood frame, 15x12 inch outside dimensions. Youngster can paint picture that is suitable for hanging. Assorted subjects.

49 N 1836—Shipping weight 2 pounds.........$2.69

Roy Rogers Clay Set. Little "sculptors" can have fun creating their own figures . . . or use the tin molds included. Contains 2 large clay slabs of 6 different colored bars, and 2 thick slabs of 3 different colored bars. Assortment of molds, stencils, sculpture tools. Mold and sculpture pictures, wood roller and instructions included.

49 N 1799—Shipping weight 4 pounds............$1.85

49 N 1749—Similar to above, but less clay. Shipping weight 2 pounds 6 ounces..................................92c

New Roy Rogers Paint Set. Youngster can paint excellent and satisfying pictures the first time! Paint by number—just use vial of oil paint that has same number as area to be painted on the canvas. Set includes four 8x10-inch mounted pictures of Roy Rogers subjects—pre-sketched and numbered. 22 different oil paints, artist-style brush. Helps to develop artistic abilities, ideal pastime for those hours when quiet play is best.

49 N 1824—Shipping weight 1 pound 6 ounces...$1.79

Smith-Corona

$1.32

Stamp Pad "Typewriter"

Looks just like a real Smith-Corona typewriter. Made of molded plastic. Paper rolls around roller. Simply take letter from keyboard . . touch it to built-in ink pad, and print through the slot in roller. Child always sees what has been printed. Help youngsters develop skill in use of words and spelling. Measures 7 x 8 x 2½ in. overall. Ideal for school assignments. Shipping weight 1 pound 4 ounces.

49 N 1710......................$1.32

FINGER PAINT

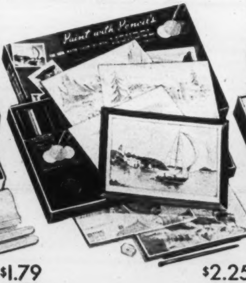
$1.79
49 N 1754

New Finger Painting Sets

Stimulates creativeness . . . the type of painting children love because they can use sweeping strokes, have no unfamiliar "tools" to work with. Sets contain 2-oz. jars of brilliant, smooth-textured finger paints—non-toxic, harmless. Finger paint paper, spatulas and instructions included in each set.

49 N 1754—**Set with 8 jars:** 2 red, 2 yellow, green, blue, brown, black. Wt. 4 lbs...$1.79

49 N 1756—**Set with 4 jars:** 1 each of red, yellow, green, blue. Shpg. wt. 2 lbs.....89c



$2.25
Set

NEW Paint with Pencils

As easy as coloring with crayons—but produces water-color finish. Just fill in space to be colored with pencils, then brush over with clear water. 21-piece set contains 6 big 8x10-inch pictures, 12 assorted water-color pencils with full color painting guides. Professional water tray, artist's brush and pencil sharpener.

49 N 1738—**21-pc. Set.** Wt. 1 lb. 6 oz.$2.25

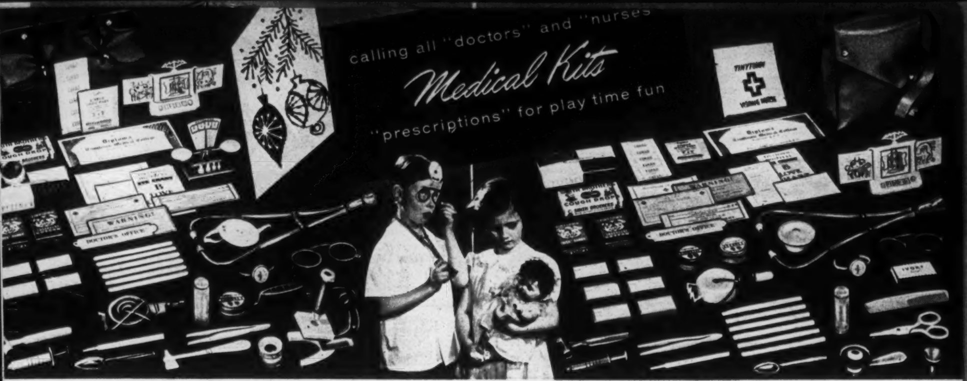
49 N 1834—**6 Pictures 8x10.** Assorted subjects. Shpg. wt. 4 oz................89c

$1.59

Chalk and Slate Set

Big three-in-one set for drawing, coloring, writing. Wood-framed 7x11-inch school slate is black on one side for chalk, white on the other side for coloring with crayons. Set includes 24 assorted color waxed crayons, 18 pieces of chalk, blackboard eraser, 6 pictures for crayon coloring. 1 large copy picture, assorted stencils and color chart. Keeps your young "artist" busy.

49 N 1830—Shpg. wt. 3 lbs.....$1.59


calling all "doctors" and "nurses"
Medical Kits
"prescriptions" for play time fun

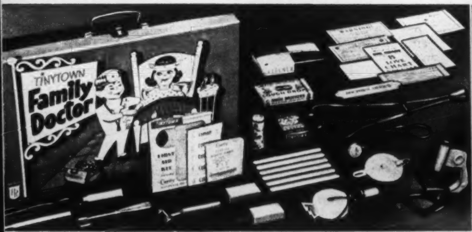
Our finest Medical Kits in Plastic Carrying Bags completely equipped for active young medics

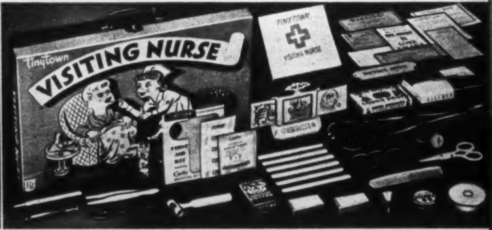
Doctor Kit. Just what your little "intern" ordered to see him through play cases. Efficient-looking black plastic bag with snap closing, sturdy handles for real professional look. Over 16 blunt edged plastic instruments including a real stethoscope to pick up heartbeat, Vue scope germ finder and many others. Real adhesive, gauze, cotton to treat minor wounds,etc. "Wonder working" candy pills. Complete with instructions, sick charts, printed matter. **$2.69**

49 N 1807—5⅛x9⅜x4⅜ in. overall plastic bag. Shpg. wt. 1 lb. 4 oz............$2.69

Nurse Kit. Everything she needs to follow up "doctor's" orders. Smart snap bag with shoulder strap for visiting nurse realism. Over 14 blunt plastic instruments help care for pains in dollie's tummy. Real stethoscope finds heartbeat and pulse; safety hypo; and many others. Nurses apron for crisp appearance. Real adhesive, gauze, cotton for binding cuts. Soap and comb freshen up "bed cases." Complete with instructions, medical forms. **$2.69**

49 N 1808—4x6x7⅛ in. overall plastic bag. Shpg. wt. 1 lb. 2 oz................$2.69





Doctor Kit and Case for "young medical men"

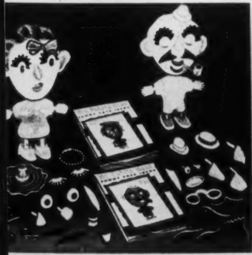
Just right for starting the "young doctor" in his new profession. Brightly colored heavy cardboard carrying case holds blunt edged plastic instruments en route to case. Upon arrival he'll pull out his real stethoscope, hypo or one of his many other instruments to aid the patient. Includes real adhesive, gauze, cotton and printed medical forms. Instruction booklet included. Shipping weight 1 pound 4 ounces. **$1.49**

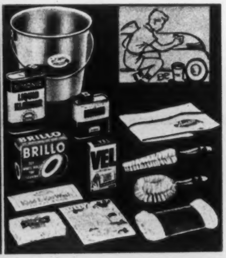
49 N 1805—8½x13¾-in. cardboard case..................................$1.49

Visiting Nurse Kit and Carrying Case

She'll feel just like a real registered nurse with medical equipment at her finger tips. Blunt edged plastic instruments include: real stethoscope. earoscope, hypo and many others. Colorful cardboard carrying case. Sterile looking apron. Real gauze, adhesive strips, cotton . . . everything needed to give patient bedside care. Instructions, printed medical forms—sick charts, "diploma", etc., are included. Shipping weight 1 lb. 4 oz. **$1.49**

49 N 1806—8½x13¾-in. cardboard case..................................$1.49





Mr. and Mrs. Potato Head

That ever changing comic face is back, only now he's brought his equally funny wife. Plastic features . . eyes, noses, mouths, ears, body, hands and feet. Transform styrofoam head (included) or vegetables into hundreds of easy-to-do crazy faces. **$1.79**

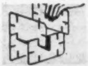
49 N 1835—Shipping wt. 1 lb. 4 oz. .$1.79

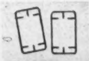
NEW Kidd-E-Kar Wash

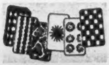
Sets youngster up in his own business . . washing, polishing bikes, pedal autos, toys, etc. Simoniz Kleener, Car Wax; soft cloth; 2-qt. bucket; fender brush; whitewall pads; spoke brush; sponge; detergent; service cap and karwash tickets. **$2.69**

49 N 1818—Shipping wt. 3 lbs. 4 oz....$2.69

HOUSE OF CARDS

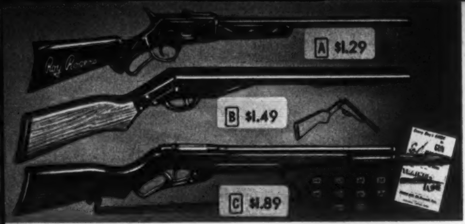

It's as simple to build as this


Slotted cards fit together easily


Bright colors and designs reverse side

Fun for who ever had the urge to build houses, towers, etc. with cards. Each card of 54 card deck is slotted to make construction easy . . easy as using blocks. Each card differently designed in brightly colored solids and patterns. Entertaining and decorative as well. A truly wonderful collection. Enclosed is booklet of illustrations of possible constructions and complete instruction diagrams. Shpg. wt. 5 oz. **89c**

49 N 1768..........89c

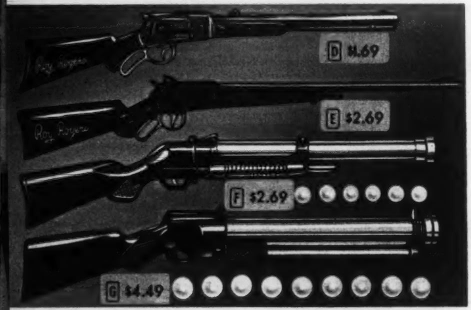


Three Realistic, Fast Action Favorites

A **NEW Roy Rogers Clicker.** Detailed molded plastic stock, steel barrel for authentic looks. Die-cast cocking lever, trigger releases hammer . . "CLACK".
79 N 02874—Rifle measures 26¾ in. long. Shipping wt. 1 lb. $1.29

B **Double-barrel Pop Gun.** Barrels "break," gun cocks, 2 triggers, get 2 loud "pops." Steel barrels finished in black enamel, varnished wood stock.
79 N 02698—Pop Gun measures 28 in. long. Shipping wt. 3 pounds. $1.49

C **NEW TraineRifle.** Looks like real Army training rifle. Walnut stock and forearm; steel barrel, housing. Cocking lever sets spring plunger to "POP" cork when trigger is pulled. 8½-in. live rubber bayonet for "in-fights." Webbed OD carrying sling. Manual of arms booklet. Bag of corks.
79 N 02875—Rifle measures 27½ in. long. Shipping wt. 2 pounds. $1.89



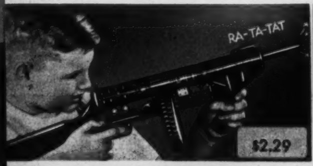
Thrilling yet Harmless Semi-Automatics

D **NEW Roy Rogers Cap Carbine.** Authentic replica of western carbine rifle. Finely detailed in high-impact plastic with realistic blue steel and wood coloring. Equipped with repeater cap mechanism. Die-cast housing and cocking lever for quick loading. Roy Rogers signature stamped on stock.
79 N 02866—Cap firing rifle measures 25½ in. long. Shipping wt. 1 lb. $1.69
79 N 02884—Non-firing rifle measures 25½ in. long. Shipping wt. 1 lb. 1.69

E **NEW Roy Rogers Cap Rifle spits smoke with loud report.** Walnut colored stock, grip molded of heavy plastic; steel barrel. Die-cast shoot mechanism.
79 N 02856—Cap firing rifle measures 35 in. long. Shipping wt. 2 lbs. $2.69
79 N 02885—Non-firing rifle measures 35 in. long. Shipping wt. 2 lbs. $2.69

F **JET Automatic Repeating Rifle.** Shoots 6 harmless plastic balls with one loading. Has rugged plastic stock and aluminum barrel. Measures 29 in. long.
79 N 02753—Wt. 2 lbs. . . . $2.69 49 N 2754—12 Extra plastic balls. Wt. 2 oz. . 57c

G **Deluxe 6-Ball Repeater Rifle with 3 extra balls.** Exciting 2-in-1 automatic! (1) Shoots table tennis balls. (2) Smoke attachment provides realistic "gun smoke" each time gun is fired. 150 firings from loading of harmless smoke powder. Tenite plastic stock; aluminum barrel. 9 table tennis balls, smoke powder.
79 N 02714—Measures about 29½ inches long. Shipping weight 3 pounds. . . . $4.49



Mechanical Machine Gun

Wind it, pull trigger—it rat-a-tat-tats, shoots harmless sparks like real machine gun. Sturdy molded plastic stock with barrel and other parts of brightly lithographed metal. Has dummy magazine. Long-lasting clock spring motor. Complete with real flint ammunition. Measures 25⅝ in. long.
49 N 2703—Shipping weight 1 lb. 10 oz. $2.29

Western Zoomerang

Completely automatic shooting iron! Shoots and reloads long zoomerang roll with just a pull of trigger. Break resistant bright red plastic barrel and butt. Shipping weight 8 ounces.
49 N 2732. . . . . 89c

Sears finest western
Holster Sets
for real "old west" adventure

ITEMS DESCRIBED BELOW
SHOWN ON OPPOSITE PAGE ▶

H **NEW Our Best 11½-in. Full Grain Holster Set.** Beautiful contrasting black and russet leather. Belt and holsters finely tooled in western floral design, decorated with large red glass reflectors, brass nickel-plated studs. Leather leg ties. 1⅜-in. removable belt has authentic jeweled Indian design buckle. Two twelve-inch chrome-plated, side loading, revolving cylinder pistols. Fits waist sizes 22–32 in. Shipping weight 3 pounds 10 ounces.
79 N 02876—Cap firing pistols 49 N 2877—Non-firing pistols. $9.79

J **Official Roy Rogers 10-in. Double Holster Set.** Fancy . . tough. Top grain leather in natural and aniline finish. 3¾-in. belt trimmed with nickel-plated "RR" conchas, embossed Roy Rogers designs, large trophy buckle. Holsters have western buckle cross-strap, embossed Roy Rogers photo and nickel-plated "RR" studs. Two 10¾-in. nickel-plated Roy Rogers revolving cylinder guns. Leather leg ties. Fits waist sizes 24 to 29 in. Wt. 3 lbs.
79 N 02862—Cap firing pistols 49 N 2863—Non-firing pistols. $8.79

K **NEW 9-in. Full Grain Double Holster Set in rich mahogany finished leather.** Deep detailed western tooled holsters and belt. Eye-catching white 2½-in. circular inlay decorated holsters with brass nickel-plated studs, sparkling jewels. Two 9½-in. Texan Jr. nickel-plated pistols, black and white steer-head grips. Leather leg ties. Indian symbol buckle, removable belt. Waist sizes 22 to 30 in. Shipping weight 2 pounds 8 ounces.
79 N 02878—Cap firing pistols 49 N 2879—Non-firing pistols. $6.79

L **Gene Autry 10-in. Double Holster Set.** Walnut colored leather backs, nickel-plated domes, envelope-style buckskin gray holsters. Belt tapers from 4¾ in. at hips to 3 in. at back. Large nickel-plated buckle, plastic bullet clips with silver colored bullets. Two 11½-in. nickel-plated revolving cylinder, side loading pistols. Leather leg ties. Fits waists 24 to 30 in. Wt. 3 lbs. 6 oz.
79 N 02852—Cap firing pistols 49 N 2853—Non-firing pistols. $7.69

M **Economy Chap Set.** Durable 2-tone suede-like cotton. Fancy fringe trim. Steerhead concha. Adjustable cotton belt; leg straps in back. Kerchief.
49 N 2779—**Small.** Waist 18–30 in. 49 N 2780—**Medium.** Waist 20–33.
49 N 2781—**Large.** Waist 22–35. Shipping weight 1 pound. $1.98

N **Leather Chap Set.** Split cowhide chap and vest. Leather belt; western buckle. Cotton leg straps in back. Chrome studs, sunrise conchas. Kerchief.
49 N 2810–**Small.** Waist 18–30 in. 49 N 2811–**Medium.** Waist 20–33 in.
49 N 2812—**Large.** Waist 22–35 in. Shipping weight 1 pound 12 ounces. . . . $4.98

P **Cowgirl's Skirt and Vest Set.** Attractive suede-like cotton. Drawstring adjusts skirt. Suede fringe on vest and skirt. Western conchas. Kerchief.
49 N 2715—**Small size.** 49 N 2716—**Medium size.**
49 N 2724—**Large size.** Shipping weight 1 pound. $2.49

Sizes for age: **Small,** ages 3–5; **Medium,** ages 6–9; **Large,** ages 10–12.

R **Thrift-priced Single Holster Set.** Natural on Cherokee-red 9-in. split cowhide. Holster jeweled and studded. Belt, fancy buckle fits waists 22–28 in. 8¼-in. nickel-plated break barrel repeating pistol. Shpg. wt. 14 oz.
79 N 02783—Cap firing pistols 49 N 2784—Non-firing pistols. $1.35

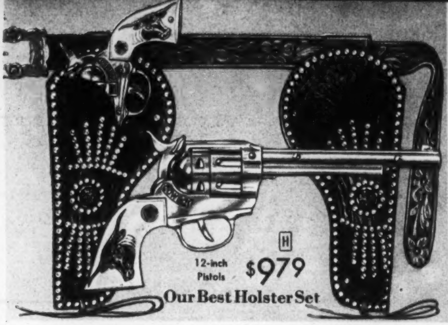
S **Thrift Priced Double Holster Set.** Genuine top grain mahogany-stained cowhide leather. 9-inch holsters are beautifully decorated with horsehead conchas, studs and simulated jewels. Removable embossed cowhide belt, western buckle. Two nickel-plated 8¼-in. repeating break barrel guns. Fits waist sizes 22 to 28 in. Shipping weight 1 lb. 14 oz.
79 N 02684—Cap firing pistols 49 N 2685—Non-firing pistols. $2.89

T **Sheriff's 10-in. Double Holster Set with Jail Keys.** Metal key ring, keys just like "old-west" Sheriffs used to lock up desperados. Natural and tan leather holsters; nickel-plated studs, cross straps trimmed with nickel-plated buckles and tips. Belt tapers 4¾ in. at hips to 3 in. at back, has nickel-plated studs, horse-heads. Fancy plated buckle. Two 9¾-in. break barrel nickel-plated repeating action pistols. Waist sizes 24 to 29 in. Wt. 2 lbs. 8 oz.
79 N 02870—Cap firing pistols 49 N 2871—Non-firing pistols. $4.89

V **NEW Roy Rogers 9¾-in. Double Holster Set.** Brown and natural top grain cow hide belt and holsters. Holster pockets decorated with embossed double R insignia and floral background with nickel-plated "RR" studs. Entire belt and holster backs trimmed with contrasting plastic welting. Adjustable slide buckle. Two nickel plated Roy Rogers 9¾-in. break barrel repeating action pistols. Belt adjusts from 22 to 27-in. waist. Shpg. wt. 2 lbs. 6 oz.
79 N 02858—Cap firing pistols 49 N 2859—Non-firing pistols. $3.79

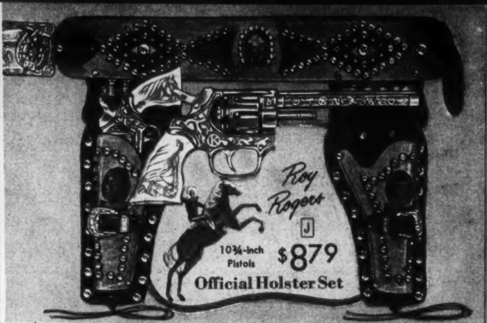
W **NEW Roy Rogers Scabbard and Knife Set.** Natural full grain leather scabbard has embossed picture of Roy Rogers on front with nickel-plated stud trimming around the edge. Real all live rubber bowie knife has solid hand grip with harmless flexible blade. 8½ in. long overall in bright western colors.
49 N 5115—Shipping weight 6 oz. 98c

X **9½-in. Roy Rogers "Texan" styled 3-pc. Double Holster Set.** Holsters have 2 full grain leather backings, leather pockets with embossed picture of Roy Rogers' nickel-plated studs. Cross straps with nickel-plated western buckle. Leather belt has Roy Rogers' signature at back, 6 silver-colored bullets, large western trophy buckle. Two 9¾-in. repeating action break barrel nickel-plated pistols. Leather leg ties. Waists 24 to 29 in. Shpg. wt. 2 lbs. 8 oz.
79 N 02860—Cap firing pistols 49 N 2861—Non-firing pistols. $5.79


H

12-inch Pistols $979

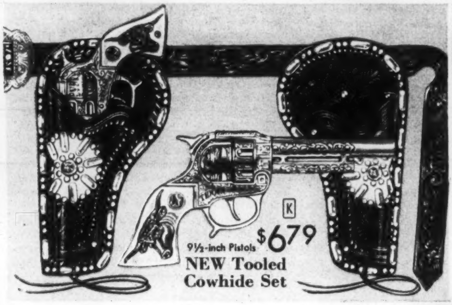
Our Best Holster Set



J

10¾-inch Pistols $879

Official Holster Set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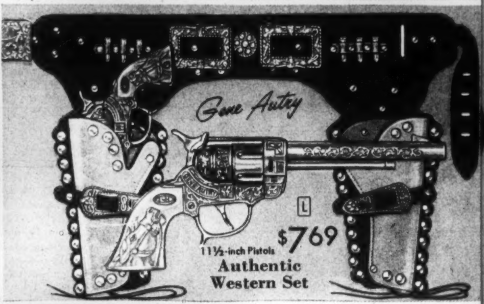
9½-inch Pistols $679

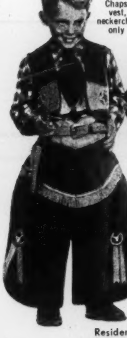
NEW Tooled Cowhide Set



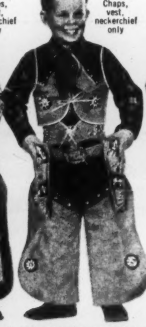
L

11½-inch Pistols $769

Authentic Western Set


M

$1.98 Chaps, vest, neckerchief only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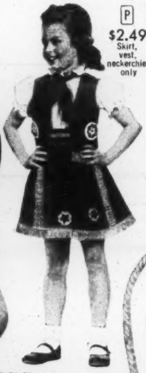
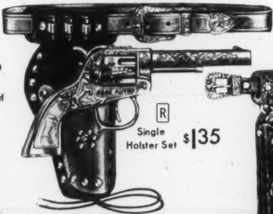
$4.98 Chaps, vest, neckerchief only

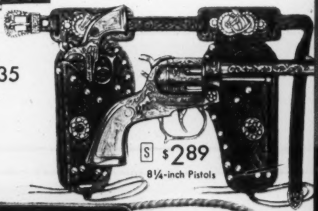

P

$2.49 Skirt, vest, neckerchief only

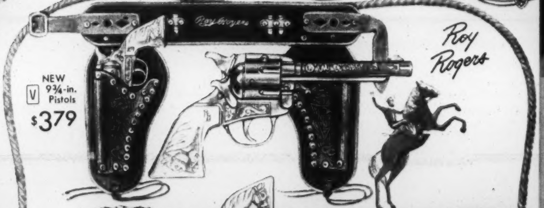
Residents of Iowa order non-firing guns as Federal Law prohibits cap gun shipments into that state. Ohio minors under 16 years of age may order non-firing guns only.


R

Single Holster Set $135


S $289

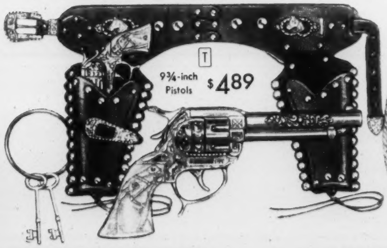
8¼-inch Pistols



V

NEW 9¾-in. Pistols

$379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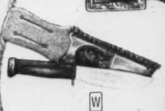
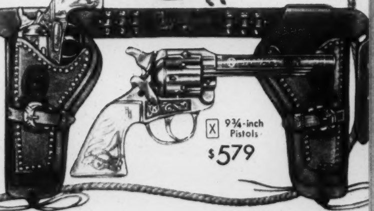
9¾-inch Pistols $489


W

Bowie Knife

98c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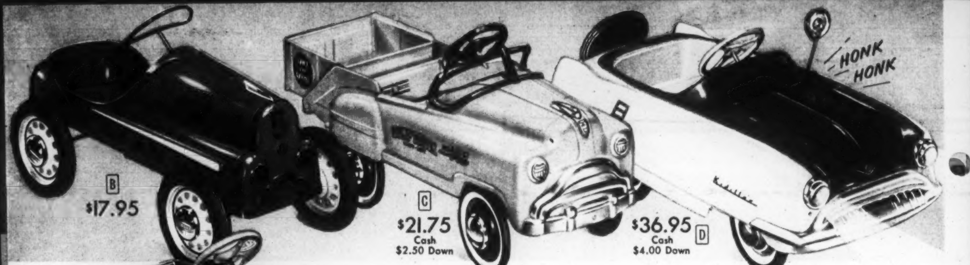
9¾-inch Pistols

$579



B
$17.95

C
$21.75
Cash
$2.50 Down

$36.95 D
Cash
$4.00 Down

IMPORTANT
All wheel toys shipped partly assembled to save you money.

Big, New Values in CHAIN-DRIVE Autos

- More Speed—Easier Riding. Heavy gauge strong steel bodies
- Easy-to-operate chain drive develops more power with less effort
- Ball-bearing rear axle and pedal crank give smoother riding comfort

A **Fire Chief's Car.** Clang, clang—here comes the chief! Enclosed chain drive and features above. Quick turning. Ball-bearing 8-in. double-disc steel wheels. 5/8-in. solid rubber tires. Bright plated bell. Rubber block pedals. Seat pad. Red baked-on enamel finish, yellow and silver color trim. 36x17 in. wide.
79 N 08954L—Shpg. wt. 30 lbs. . . **$16.95**

B **Hot-Rod Racer** for pint-size speeders! A colorful "souped-up" model. Enclosed chain drive and features listed above. Nylon-bearing 10-inch steel artillery wheels. 1¾-in. semi-pneumatic rubber tires. 2-pc. rubber pedals. Orange baked-on enamel finish, black and white trim. 35 in. long.
79 N 08950L—Shpg. wt. 36 lbs. . . **$17.95**

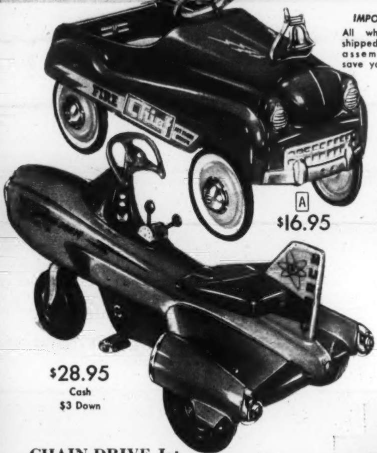
C **Big Dump Truck.** Box operates from driver's seat. Tail gate raises, lowers. Lock device holds box. Enclosed chain drive, features above. Ball-bearing 8-in. double-disc steel wheels. 5/8-in. solid rubber tires. Rubber block pedals. Seat pad. Yellow baked-on enamel finish, with dark trim. Plated ornament. Freight, express or truck.
79 N M8965—47x17 in. wide. Shpg. wt. 38 lbs. **$21.75**

D **Two-tone "Kidillac"** with dash-controlled electric horn and lights. (Battery not included, order below.) Removable spare wheel, rear view mirror. Enclosed chain drive and construction as above. Ball-bearing 8-inch double-disc steel wheels; 1¼-inch rubber tires. 2-piece rubber pedals. Baked-on enamel finish, aluminum trim. 45x20 inches wide.

79 N M8980—Deluxe Model. Electric Head, tail lights, horn. Cream and Blue. Shpg. wt. 52 lbs. **$36.95**

79 N M8953—Standard Model. (Not shown.) No lights, horn. Chartreuse and red. Wt. 51 lbs. **$28.45**

34 N 4702—Power-Pak Battery. Shpg. wt. 1 lb. 6 oz. **75c**

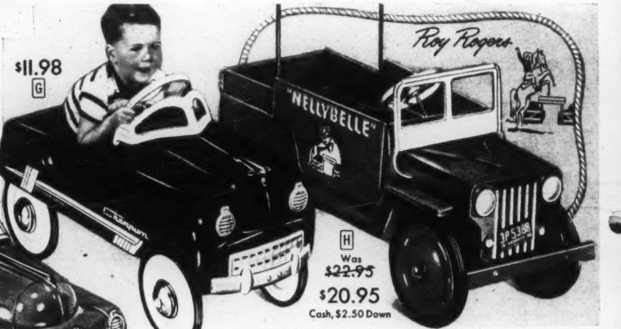


A
$16.95

$28.95
Cash
$3 Down

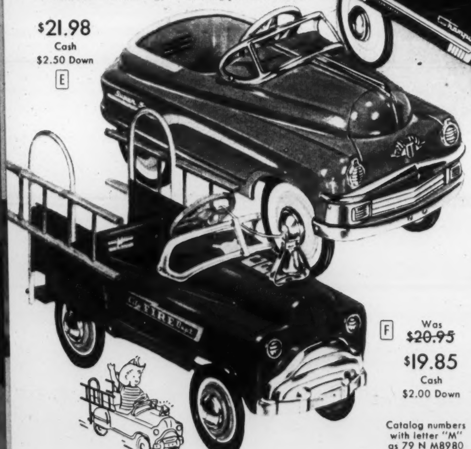
CHAIN DRIVE Jet

Super-sonic type jet, delta-wing model. Realistic controls—simulated gauges. Chrome-plated spinner and intake, "jewel-like" reflector. Ball-bearing enclosed chain drive. Rubber block pedals. Ball-bearing 8-in. double-disc steel wheels. 1¾-in. rubber tires. Heavy gauge steel body. Stratosphere blue and rocket red baked-on enamel finish. By freight, express or truck. Wt. 38 lbs.
79 N M8967—45 in. long; 25-in. wingspread . . . **$28.95**



$11.98
G

H
Was
~~$22.95~~
$20.95
Cash, $2.50 Down



$21.98
Cash
$2.50 Down
E

F
Was
~~$20.95~~
$19.85
Cash
$2.00 Down

All Steel "Pedal-Drive" Autos

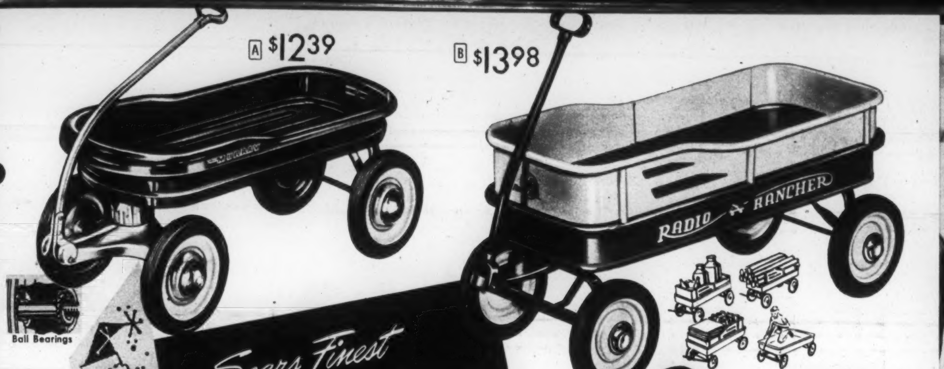
E **"Super Sport"**—the fashion car of the juvenile auto world. Newest bittersweet color, trim and wheels castle tan—lots of chrome. Ball-bearing wheels, drive mechanism. "Free steering." Heavy gauge steel body. Ball-bearing 8-in. double-disc steel wheels. 1-in. fancy-tread solid rubber tires. Rubber block pedals adjust. Seat pad. 39x17 inches wide.
79 N 08938L—Shpg. wt. 39 lbs. . . **$21.98**

F **Ladder Fire Truck.** Room for extra fireman. Hand rails, rear step, deck. Chrome-plated bell. Two removable wood ladders. Ball-bearing wheels, drive mechanism. "Free steering." Ball-bearing 8-in. double disc steel wheels. 5/8-in. solid rubber tires. Seat pad. Rubber block pedals adjust. Heavy gauge steel body. Red baked-on enamel finish; white trim. Size 47x17 in. Wt. 37 lbs.
79 N 08923L—*Was $20.95* **$19.85**

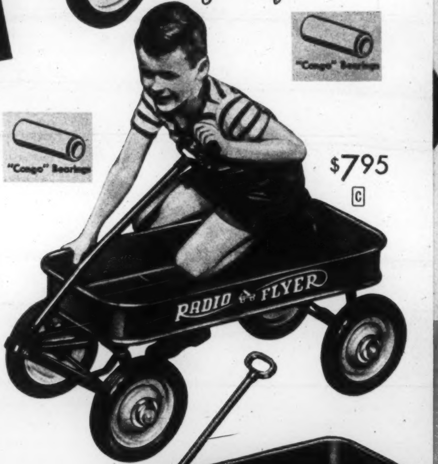
G **Sleek Sport Car** at a low price. Quick turning, easy pedaling. Full ball-bearing drive mechanism. 8-in. double-disc steel wheels. 5/8-in. solid rubber tires. Rubber block pedals adjust. Seat pad. Heavy gauge steel body, blue baked-on enamel finish; white, silver color trim. 36x17 in.
79 N 08910L—Shpg. wt. 28 lbs. . . **$11.98**

H **Roy Rogers' "Nellybelle."** Authentic reproduction of Roy's jeep . . . with extra play features. Tow hook—folding windshield—removable overhead rack—tail gate that opens—gun port—license plate. Heavy gauge steel. Ball-bearing rear axle for easy driving. Seat, solid rubber pedals adjust. 8-in. steel disc wheels. 1¼-in. semi-pneumatic rubber tires. Blue-gray baked-on enamel finish; white, red trim. 40¾ in. long.
79N08931L—Shipping weight 38 pounds. *Was $22.95* **$20.95**

Catalog numbers with letter "M" as 79 N M8980 shipped by freight, express or truck.



Sears Finest Coaster Wagons



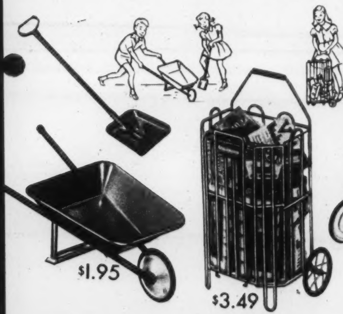
Rugged Wagons with Heavy Gauge Steel 1-piece Bodies
Big Smooth-Rolling Wheels . . Semi-pneumatic Tires

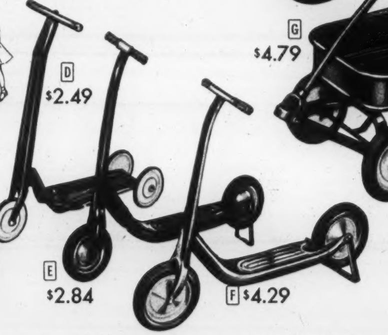
- Easy to steer—sized right for hustling youngster's play or chores
- 10-inch double-disc steel wheels—faster rolling with less "push"
- 1¾-inch semi-pneumatic rubber tires—won't go flat even if punctured

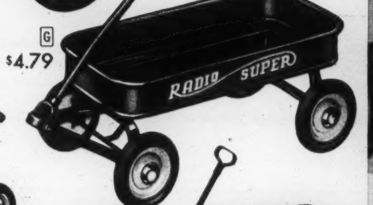
A Streamliner Coaster Wagon. All wheels Ball Bearing. Deep rolled front rim—all edges safety rolled. Front axle pivots on giant circular bearing for smoother steering. Enclosed in streamlined housing. Big 36x17x4½-in. body. Maroon and vermilion baked-on enamel finish. Bright zinc plated hub caps. Hardware included. Easily assembled. Wt. 34 lbs.
79 N 08170L $12.39

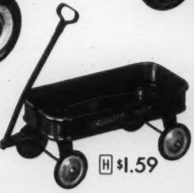
B Radio Rancher Stake Wagon. Handy, all-purpose wagon. 4½ in. deep without panels, 10 in. deep with interlocking steel panels in place. Permanently oiled "Congo" wood bearings. Heavy-duty undergear. ½-inch round steel axle. Extra big 41½x17¼x4½-inch body. Bright red baked-on enamel on body; wheels and panels sparkling gray with red trim. Cadmium plated hub caps. Hardware included. Easily assembled.
79 N 08180L—Wt. 45 lbs. . . $13.98

C Radio Flyer Coaster. Top quality, extra sturdy. Errand-size for fun and "duties." Tubular steel hand grip for comfort. Strong steel undergear. "Congo" wood bearings, never need oiling. Cadmium plated hub caps. Body 34x15½x4½ inches deep. Bright red baked-on enamel finish. A lot of wagon at this low price. Easily assembled; hardware included. Wt. 32 lbs.
79 N 08110L $7.95









Junior Size Wheelbarrow and Shovel. Dad's little helper can have fun toting grass and plants . . . and he'll use it for toys, too. Body 14x12x5 in. 29 in. overall. 5¼-inch rubber-tired wheel. Rubber-tipped handles. Shovel 24½ in. long. Set all steel with bright red baked-enamel finish. Black handles, aluminum color wheel, legs.
79 N 08007—Wt. 6 lbs. . $1.95

Little Miss "Pres-Toe" Shopping Cart. Mother's shopping pal can carry her own parcels now. Built just like grown-ups' carts—and BIG, too. Basket is 12¼x8x17 in., folds flat. Size overall 14½x25¾ in. Strong steel wire construction with 5-inch rubber-tired wheels. Bright plated finish. Wt. 4 lbs.
79 N 08831 . . . . $3.49

D 3-wheel Steel Scooter. For little tots. 5-inch steel wheels, ½-inch rubber tires. Wide platform. Enamel finish. 24x25 inches.
79 N 08814—Shipping weight 6 pounds $2.49

E F All Steel Scooters. "Congo" bearings never need oiling. Double-disc steel wheels. Semi-pneumatic rubber tires. Rubber hand grips. Parking Stand. Enameled red. Partly set up, easily assembled.

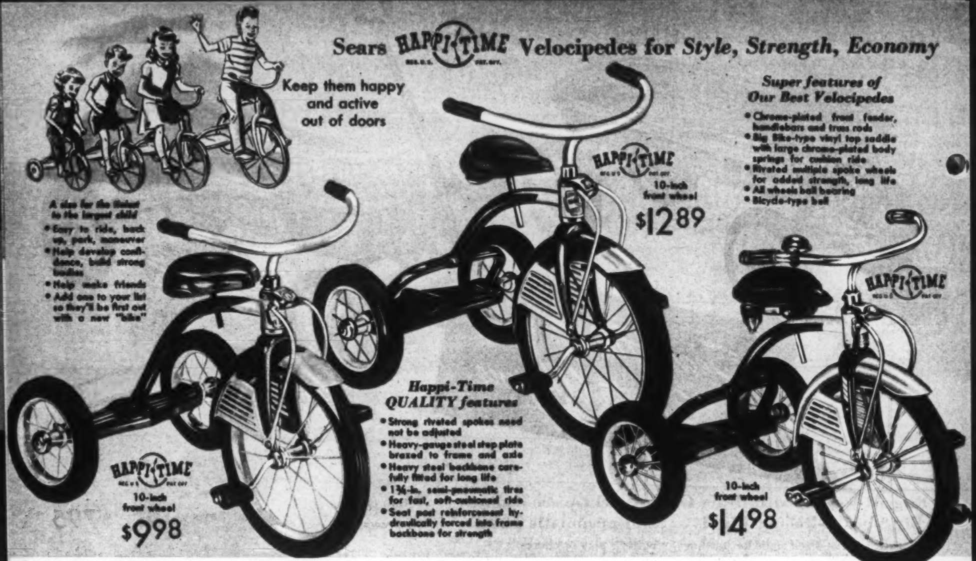
E 7-in. wheels. Size: 33x30 in. high. 1¼-in. tires.
79 N 08810—Shipping weight 9 pounds $2.84

F 10-in. wheels. 38x34 in. high. Brake. 1¾-in. tires.
79 N 08825—Shipping weight 15 pounds $4.29

G 28-inch Steel Wagon. Similar to 79N08110L above, but smaller. Steel body, 28x13x3¾ in. deep. 1¼-inch semi-pneumatic rubber tires. 7-in. double-disc wheels, "Congo" wood bearings. Red baked-on enamel. Easily set up.
79 N 08112—Shipping weight 19 lbs. $4.79

H 20-inch Steel Wagon. Our lowest priced coaster wagon. Steel 20x10x3-in. body. 5-inch double-disc wheels; ½-in. solid rubber tires. Plain bearings.
79 N 08052—Red enamel. Shpg. wt. 8 lbs. . . . $1.59

Sears HAPPI-TIME Velocipedes for *Style, Strength, Economy*



A size for the tiniest to the largest child

- Easy to ride, back up, park, maneuver
- Help develop confidence, build strong bodies
- Help make friends
- Add one to your list so they'll be first out with a new "bike"

Super features of Our Best Velocipedes

- Chrome-plated front fender, handlebars and truss rods
- Big Bike-type vinyl top saddle with large chrome-plated body springs for cushion ride
- Riveted multiple spoke wheels for added strength, long life
- All wheels ball bearing
- Bicycle-type bell

Happi-Time QUALITY features

- Strong riveted spokes need not be adjusted
- Heavy-gauge steel step plate brazed to frame and axle
- Heavy steel backbone carefully fitted for long life
- 1¾-in. semi-pneumatic tires for fast, soft-cushioned ride
- Seat post reinforcement hydraulically forced into frame backbone for strength

Ball Bearing Front Wheel

Finest quality we know at this low price. Strong 1¼-in. tubular steel frame, 1¾-in. head. 1¾-in. solid rubber tires (all except rear tire of 10-in. size which is 1½ in.). Shaped steel saddle with adjustable post. White enameled adjustable handlebar, fender skirts, truss rods. Easy-rolling ball bearing front wheel, plain bearings on rear wheels. Baked-on red enamel finish, white trim.

79 N 08708—10-in. front wheel; 14 to 17-in. leg reach. Shipping weight 19 lbs. $9.98
79 N 08709L—12-in. front wheel; 16 to 19-in. leg reach. Shipping weight 22 lbs. $11.69
79 N 08710L—16-in. front wheel; 18 to 20-in. leg reach. Shipping weight 26 lbs. $12.98

IMPORTANT: **Wheel toys partly assembled to save shipping costs. To find leg reach, measure crotch to foot.**

All Wheels Have Ball Bearings

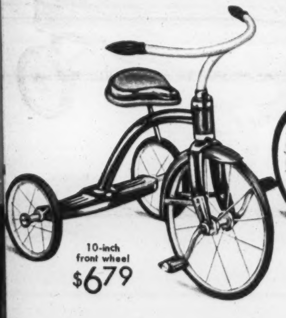
Extra-strong 1¼-inch hydrogen-brazed back, 1-in. U-bar tubular steel frame—the strongest made to take roughest wear. All wheels ball bearing. 1¾-inch semi-pneumatic rubber tires. Heavy gauge steel step plate brazed to frame, axle. White enameled adjustable steel handlebar, truss rods, fender skirts. Molded rubber pedals. Shaped steel spring saddle adjusts. Blue enamel with white trim.

79 N 08715L—10-in. front wheel; 14 to 17-in. leg reach. Shipping weight 21 pounds. $12.89
79 N 08716L—12-in. front wheel; 16 to 19-in. leg reach. Shipping weight 23 pounds. $13.98
79 N 08717L—16-in. front wheel; 18 to 20-in. leg reach. Shipping weight 26 pounds. $15.79
79 N 08718L—20-in. front wheel; 20 to 22-in. leg reach. Shipping weight 31 pounds. $17.35

Our BEST . . . Deluxe Features

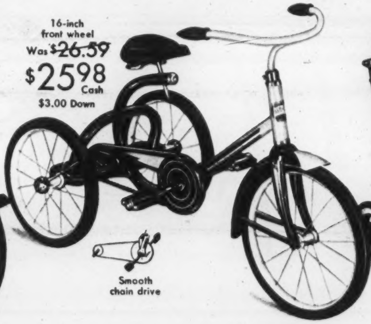
Rugged 1¼-in. back, 1-in. U-bar tubular steel frame. All wheels ball bearing. Riveted multiple spoke wheels. Full length bearing sleeve in head for quick turns. 1¾-in. semi-pneumatic rubber tires. Chrome-plated fender, adjustable handlebar, truss rods. Heavy gauge steel step plate. Adjustable saddle, chrome-plated body springs. Double block rubber pedals. Maroon enamel, white trim.

79 N 08770L—10-in. front wheel; 14 to 17-in. leg reach. Shipping weight 22 pounds. $14.98
79 N 08771L—12-in. front wheel; 16 to 18-in. leg reach. Shipping weight 24 pounds. $16.45
79 N 08772L—16-in. front wheel; 18 to 20-in. leg reach. Shipping weight 27 pounds. $17.98
79 N 08773L—20-in. front wheel; 20 to 22-in. leg reach. Shipping weight 32 pounds. $19.75



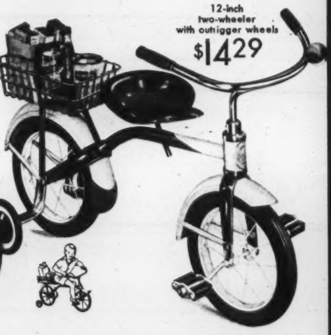
Beginner's Velocipede. Ball bearing front wheel, 1¼-in. tubular steel frame. Shaped steel saddle adjusts. Steel handlebar, step plate, rolled-type fender. Rubber hand grips, pedals. Red enamel, white trim.

79 N 08655—10-in. front wheel: ⅝-in. tires. 14 to 17-in. leg reach. Shpg. wt. 13 lbs. $6.79
79 N 08659L—13-in. front wheel. ¾-in. tires. 16 to 18-in. leg reach. Shpg. wt. 15 lbs. $7.79
79 N 08660L—16-in. front wheel. 1-in. tires. 18 to 20-in. leg reach. Shpg. wt. 19 lbs. $8.98



Easy pedaling Chain Drive Tricycle. Has ball bearings for smooth riding, easy pedaling. Big 16-inch front wheel, 14-in. rear wheels. 1½-inch semi-pneumatic rubber tires. Adjustable hard rubber spring saddle. Ball bearing axle. Double block rubber pedals. Adjustable enameled handlebar. Rolled front fender and chain guard. Heavy gauge steel step plate. Gleaming red baked-on enamel with white trim. Rubber hand grips. Shipped partly assembled. Shipping weight 38 lbs.

79 N 08731L—*Was $26.50* $25.98

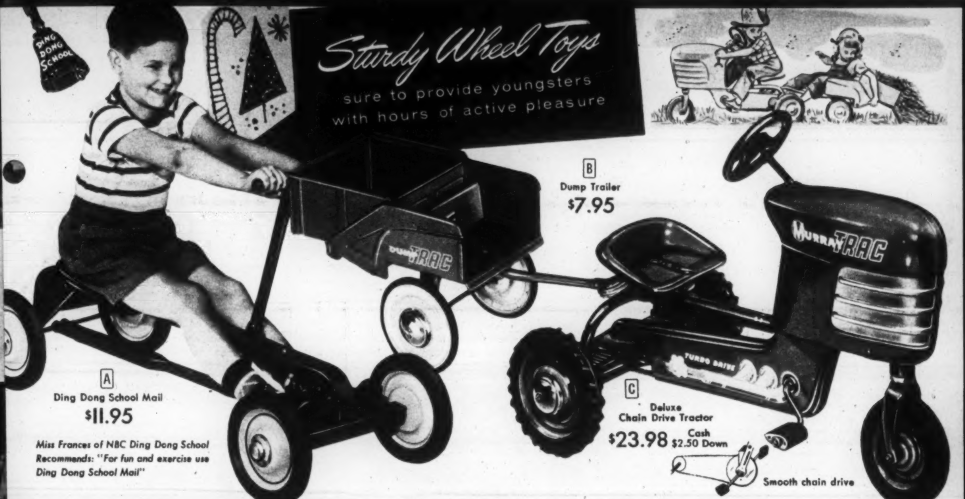

12-inch two-wheeler with outrigger wheels
$14.29

NEW 2-Wheel Pedal Outrigger. 12-inch wheels with smooth rolling nylon bearings, 1¾-inch semi-pneumatic rubber tires. Strong 1¼-inch tubular steel frame. Fork reinforced with long wearing bronze bushings that won't rust . . . give smooth rolling ride. Two auxiliary wheels with rubber tires let youngster learn to ride 2-wheel bike with confidence. Adjustable chrome-plated handlebar. Large bucket-type adjustable steel saddle. Wire grocery basket. Plastic hand grips. Shipping weight 24 lbs.

79 N 08550L. $14.29

Sturdy Wheel Toys

sure to provide youngsters
with hours of active pleasure



Ding Dong School* Mail

A Best wheel toy we know for building broad shoulders, strong arms and sturdy backs. Loads of fun too, zooming down the sidewalk, steering with feet instead of hands. Rugged all steel construction takes rough playtime use. Big 9-in. wheels with ball bearings for smooth easy operation. 1½-in. semi-pneumatic rubber tires for cushioned ride. Rubber hand grips. Fire engine red baked-on enamel finish with white enameled wheels.
79 N 08920L—18 in. wide by 40 in. long. Shpg. wt. 23 lbs.. . $11.95

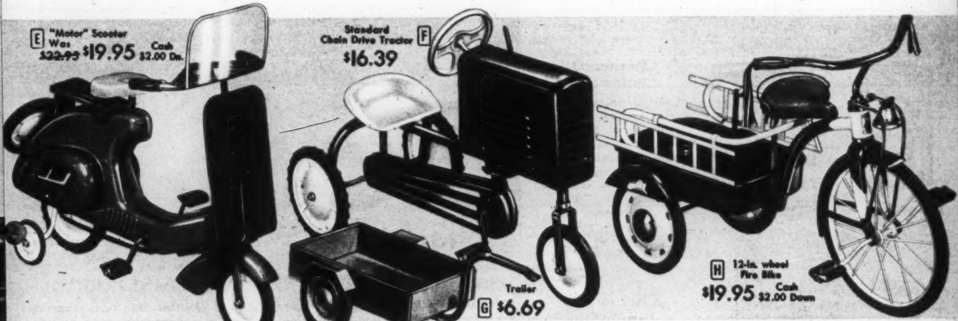
*A National Broadcasting Co., Inc., Service and trademark

Steel Dump Trac

B Two 8-in. double-disc ball bearing wheels, ⅜-in. rubber tires. Side handle dumps box with rear hinged panel. Rider seat in front. Red enamel, white trim. Wt. 17 lbs. Size 33x15½x14½ in.
79 N 08917 . . . . $7.95

Our Finest Chain Drive Tractor

C Extra-strong hydrogen brazed frame of heavy tubular steel. Tractor-type hood adds realism. Gear shift lever. Turns in its own length. Bicycle roller-type chain totally enclosed for maximum safety. Comfortable steel spring-type seat is adjustable. Has stamped steel platform on rear. 8-inch ball bearing front wheel and 10-inch ball bearing rear wheels. Big 1¾-inch semi-pneumatic rubber tires have authentic tractor-type treads. 38½x22x28¼ in. Red enamel.
79 N 08916L—Easy to assemble. Shpg. wt. 39 lbs. $23.98



Toddler's Pedal Bike

D Double bar reinforced frame. Rear step plate. Strong all steel construction. Solid rubber pedals, ½-in. tires. Metal seat adjusts to various leg lengths. Double disc steel wheels; 8½ in. front, 5 in. rear. Red enamel.
79 N 08375—Shpg. wt. 8 lbs. $3.97

"Motor" Scooter with smooth roller chain drive

E **Just like the real thing, from its dummy spare tire to authentic looking exhaust!** Detachable 4-in. training wheels. Heavy-gauge steel welded construction. Double disc steel wheels; 8-in. front, 10-in. rear with oilite bearings. Semi-pneumatic rubber tires. Plastic windshield. 16-in. steering bar with realistic looking instrument panel. Three inch adjustment on handlebar and big steel saddle. Roomy steel carryall rack. Rubber handle grips. 38 inches in length over-all. 27 inches high to top of handlebar by 17 inches wide. Seat 20 inches from ground. Bright red baked-on enamel finish with white enameled trim and wheels. Shipping weight 30 lbs. Easy assembly.
79 N 08951L—*Was $22.95* $19.95

Standard Model Heavy Duty Tractor

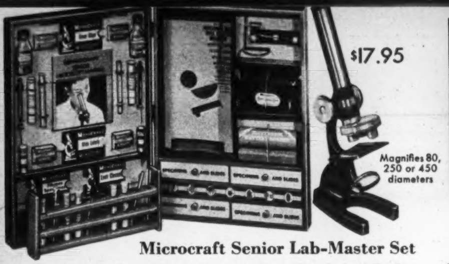
F Chain drive works like a bicycle. Rugged tubular steel frame with enclosed hood. Heavy duty tractor-type 1½-in. semi-pneumatic rubber tires . . rear tires deep cut for real pulling action. 5-in. double disc steel front wheel, 10-in. double disc steel rear wheels. Scoop shaped steel seat adjusts for various leg lengths. Over-all length of tractor is 37 inches long by 19 inches wide by 26 inches high. Bright red baked-on enamel with white enameled saddle, wheel and trim.
79 N 08936L—Shpg. wt. 26 lbs . . . $16.39

G **Trailer Attachment.** Fits both tractors shown on this page. Heavy gauge steel. Rubber tired double disc steel wheels. Box is 35x16x9 inches.
79 N 08937—Shpg. wt. 12 lbs. . . . $6.69

NEW Fire Chief Three-Wheeler

H **Clang, clang, clang as he or she races to a fire for healthy outdoor thrills.** Built to withstand rugged fire duty, too! 1⁵⁄₁₆-in. tubular steel frame with 2-in. head. Drawn steel 12x18x3½-in. wagon bed, ⅝-in. tubular steel side rails. Extra heavy pressed steel fork. Rolled bicycle-type front and rear fenders. Ball bearing riveted spoke front wheel, sleeve bearing steel disc rear wheels. Chrome-plated truss rods, adjustable handlebar. Adjustable tan rubber covered saddle with chrome-plated crash rail, springs. Steel ladders. Red enamel white trim. Shpg. wts.: 32 lbs.; 35 lbs.
79 N 08540K—12-in. front wheel, 1 in. tires. 16 to 19-in. leg reach. $19.95
79 N 08541K—16-in. front wheel, 1¼-in. tires. 18 to 20-in. leg reach. $22.45

Consolidate your Christmas purchases in one order—shop on Sears Easy Terms



Microcraft Senior Lab-Master Set

Explore the hidden secrets of nature, invisible to the naked eye. Triple objective 11-in. metal microscope magnifies 80, 250, 450 diameters. 16 mounted specimens, ready for viewing; special Electronic Stage for studying electrolysis reactions; 110-120-volt AC-DC sub-stage lamp, U.L. approved; magnifier for dissection; precious ore samples and many other pieces of equipment. Hammertone-finish wood cabinet measures 24x16½ in. open. Instructive manual included.
79 N 02192—Shipping weight 9 pounds.........................$17.95

Turret Microscope Set

Precision-built 11-in. metal microscope with 3-objective turret—*magnifies 50, 150, and 300 diameters.* 90° inclination joint. Velvet-touch focusing. Optically perfect lenses. All necessary equipment; specimens, uranium ore, manual included. Wood cabinet, 20x13¾ in. open.
49 N 2215—Shpg. wt. 6 lbs.........$10.95

New Student Microscope Set

Heavy, all metal, precision-built microscope, 10 in. high, gives a large, clear field—focuses easily with exclusive Velvet-Touch mechanism. Now magnifies 60 powers on a wide field. All necessary equipment included for endless hours of fun and learning. Cardboard box 16½x10¼x3 in. Manual included.
49 N 2191—Shpg. wt. 2 lbs. 8 oz.........$6.75

Chemcraft Lab $15.95

Amazing Spinthariscope shows effects of atomic disintegration of radium—the closest man has ever come to seeing the atom split. Set includes lab manual of 700 experiments—plus manuals on atomic energy, glass blowing, chemical magic, and chemical information charts. All necessary equipment—plus balance, blow torch for glass blowing, and new lab-type metal test tube racks. Red enameled cabinet, 13¾x48 inches open.
79 N 02115—Shipping weight 15 pounds.......................$15.95

Chemcraft Senior Set

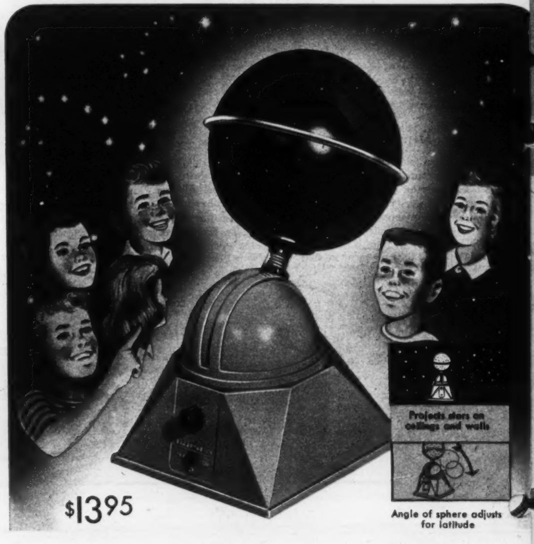
Over 50 pieces—everything a young chemist could want! Materials and instructions for 500 experiments in chemistry of textiles, agriculture, paints, metals, electrochemistry and others. Wood laboratory cabinet, 20¼x13¾ in. open. Test tube rack, metal shelves. Wt. 6 lbs. 4 oz.
49 N 2111.........$6.75

Chemcraft Junior Set

24 chemicals, pieces of apparatus and equipment. Make soaps, dyes and many other things. 250 experiments in all, clearly described in the experiment book. Set includes special laboratory-type test tube rack. Box, 15½x11x1½ in. Wt. 2 lbs. 10 oz.
49 N 2110.........$2.69

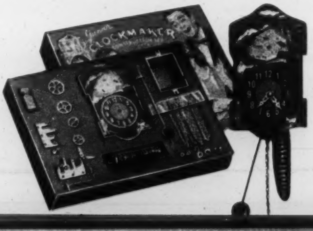
Fingerprint Set—stainless

Small sleuths will have no trouble getting their man with inkless-stainless fingerprint set. Contains fingerprint powders, impression plate, magnifying glass, etc. Metal box, 12¼x5¼x2¼ in. Wt. 1 lb. 8 oz.
49 N 2206.........$2.79


$13.95
Projects stars on ceilings and walls
Angle of sphere adjusts for latitude

Study the stars with the NEW SPITZ PLANETARIUM

NOW! Sears has the answer to the amateur astronomer's dream—a miniature planetarium that projects the stars *right in your home!* Invented by Armand Spitz, world-famous designer of big planetariums, the miniature planetarium actually gives a "close-up" of the stars, bringing them as near to you as the walls and ceiling of your own living room! Star-gazing youngsters and adults, too, can explore the wonders of the skies, learn to identify approximately 40 major constellations of about 300 stars and their positions month by month as seen from any place in the northern hemisphere. Stars are projected from perforations in sphere of electrically-operated planetarium. Three simple steps: 1) adjust axis of sphere for correct latitude; 2) adjust dial on base for month of year; 3) adjust rheostat for degree of illumination desired. A "natural horizon" is formed by electric cut-off in sphere. Stars dip below "horizon," rise when sphere is turned. Two-section high-impact plastic sphere, 7 in. in diameter., mounted on 7½-inch square plastic base. 14½ in. high overall. 110-120-V., 60-cycle AC only. UL approved. Manual included.
49 N 2150—Shpg. wt. 3 lbs. 8 oz......$13.95



Clock-maker Set

$3.79 Have a fascinating time assembling a pendulum wall clock that keeps accurate time. Insert gears and pinions between 2 brass plates to form clock movement that is activated by acorn-shaped weight suspended on chain. Place in plastic housing, 4x2½ in., with 4-color 7x4½-in. face.
49 N 2156—Wt. 1 lb. 12 oz. $3.79

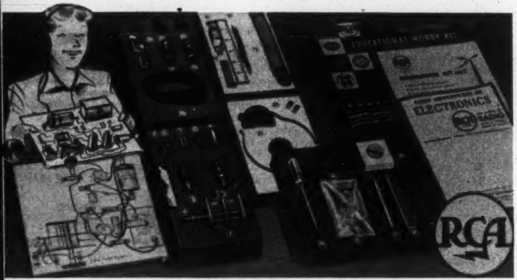
American Industry
EDUCATIONAL HOBBY KIT
Taylor
WEATHER KIT
Taylor

Weather Hobby Kit—Do your own forecasting!

Made by the Taylor Instrument Company. You'll actually learn how to gauge humidity, make real weather forecasts of rain, snow and sunshine. Materials and instructions for making a weather station, compass, cloud speed and direction indicator, hygrometer (dry and wet bulb thermometers), barometer, maximum-minimum thermometers, ground wind velocity and direction indicator and rain gauge. Plus official U.S. Weather Bureau cloud chart. Book included.

$24.95
Cash or terms
$2.50 Down
Postpaid

79 N 02203T—Box, 36⅛x12x2 in. high. *Postpaid.* (Shpg. wt. 9 lbs.)....................$24.95



Electronics Hobby Kit—make a radio!

Made by Radio Corporation of America. Hear the flow of electrons—put them to work! Communicate with your friends! Make experiments in the field of electronics, one of the fastest-growing new industries in the country today. Build a simple radio transmitter; a 1-tube radio receiver that converts into a 2-tube receiver with the addition of an amplifying stage; chemical and fruit batteries; and an electro-magnet. Youngsters can perform innumerable enlightening experiments in sound, electric and ~~radio~~ waves with instruments they build with their own hands. All parts necessary for making equipment above included. Also instruction booklet.

$29.95
Cash or terms
$3.00 Down
Postpaid

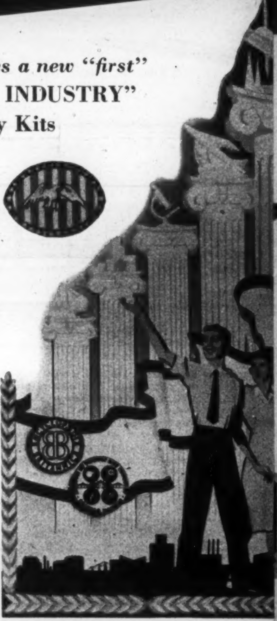
79 N 02201T—Box, 20x17½x2¼ in. high. *Postpaid.* (Shpg. wt. 4 lbs)..................$29.95

Educational Hobby Kits
designed and produced by famous
leaders of American industry

Sears introduces a new "first"
"AMERICAN INDUSTRY" Hobby Kits

designed to instruct and entertain boys and girls—to develop their interest in science today and build a foundation for a fascinating and profitable career tomorrow

This presentation of outstanding scientific hobby kits has been developed as the result of collaboration between five famous American industries and the Museum of Science and Industry of Chicago, Ill. Under the guidance of the Encyclopedia Britannica, leading scientific writers and educators have written an illustrated booklet for each kit. Youngsters who complete experiments will receive a "diploma" from "Industrial America," Inc.



It's Exciting! *It's Instructive!* *It's New!*

10→30

American Industry
EDUCATIONAL HOBBY KIT
GEOLOGY

EDUCATIONAL HOBBY
Curity

EDUCATIONAL HOBBY
OPTICS

Rock Detective Kit

Made by the Gemological Institute of America. Start your own rock collection! Explore the mystery of rocks and minerals. Fascinating book tells, with aid of identification charts, what specimens are, what their value may be and encourages actual prospecting. 24 rock and mineral specimens (quartz, limestone, breccia, etc.), geologist's hammer, pick, magnifying glass, etc.; booklet included. Box, 16⅛x12x2 inches high.

$14.95
Postpaid

49 N 2205—*Postpaid.* (Wt. 4 lbs. 8 oz.).$14.95

Medical Training Kit

Made by Bauer and Black. Learn how the human body works. Practice first aid on "X-ray Eddie", the inflatable plastic model that shows circulatory, digestive, respiratory and skeletal systems. Chart your growth; measure your lung capacity, respiration rate, heart beats. Test your blood pressure, take your temperature. Make interesting experiments in seeing, hearing, taste, touch, smell. Analyze foods for protein, starch, and sugar content. Necessary materials included. Booklet. Box, 22x18x4½ in. high.

$19.95
Cash or terms
$2.00 Down
Postpaid

49 N 1838T—*Postpaid.* (Shpg. wt. 5 lbs.)........$19.95

Optical Kit

Made by the American Optical Company. Perform dozens of exciting experiments with light and sight on optical bench, make use of lenses, mirrors, prism, color filter and pin-hole aperture. Build 4 types of telescopes: both terrestrial and astronomical; a simple and compound type of microscope and a periscope. Learn how different lenses and mirrors act, what their focal points are, how to measure focal lengths, project upright and inverted images, make a magic lantern, spread the colors of the spectrum. Materials, booklet included. Box, 16⅛x15¾x2 inches high.

$22.50
Cash or terms
$2.50 Down
Postpaid

49 N 2204T—*Postpaid.* (Shpg. wt. 8 lbs. 8 oz.) $22.50

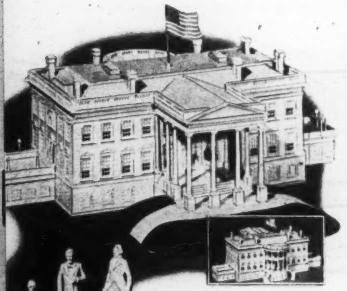
NEW Woodburning Set

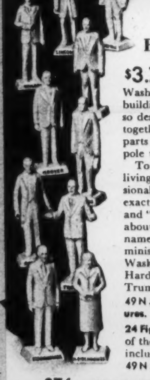
GOOD. Save money, make your own gifts! New set includes letter holder, memo pad box —ready to burn design, paint and assemble. 2 wood plaques, 4 cork coasters. 2 mounted foil plaques and tapping tools. Air-cooled pen has cork grip mounted on fins—works on 110-120-volt AC, DC. UL approved. 3 interchangeable points. Paint, brush, pan, instructions. **$2.89**

49 N 2162—Shipping weight 2 lbs. 2 oz. $2.89

Thrifty Woodburning Set. Burn designs on wood, color with paints, make cork coasters, tap designs on metal-foil plaques. New set includes a 6x6-inch wood hot pad, 2 wood plaques, 2 cork coasters—ready for burning and painting; 2 metal-foil plaques and tapping tool. Air-cooled pen with detachable point—cork grip kept in place by fins for cool grip. 110-120-volt, AC, DC. UL approved. Paints, brush, water pan, inst. incl. **$1.79**

49 N 2161—Shipping weight 1 lb. 6 oz. $1.79





Model White House Brings History to "life"

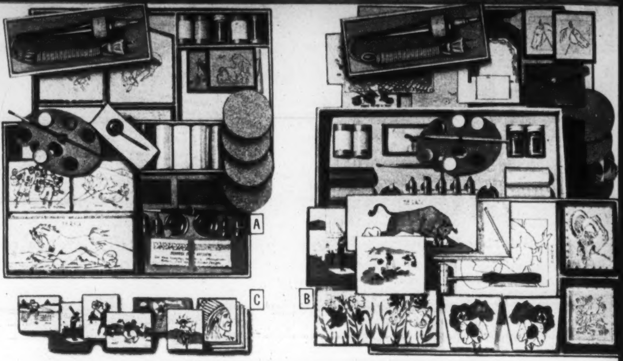
$3.79 Authentically-detailed model of the Executive Mansion in Washington, D. C. . . scaled from the actual building. Sturdily made of plastic and so designed that a young child can put it together. No tools, screws or glue needed; parts snap in place. Complete from flagpole to shrubbery. 15½x18½x6 in. high.

To help make U. S. history a thing of living interest, the set includes 3-dimensional figures of 8 famous presidents in exact likenesses and poses—plus "Ike" and "Mamie" Eisenhower. Each figure is about 2⅞ in. high, on platform bearing name, numerical sequence and dates of administration. Presidents included are: Washington, Lincoln, Wilson, Hoover, Harding, Coolidge, F. D. Roosevelt, Truman.

49 N 5924—**Model White House and 10 figures.** Shpg. wt. 2 lbs. $3.79

24 Figures of Presidents. Set includes figures of the rest of the presidents that were not included with 49 N 5924 (above).

49 N 5925—Set of 24. Wt. 12 oz. . . $2.95



NEW Woodburning Sets make attractive items for home, gifts

A **BETTER Set** makes book ends, memo pad, tie rack, book mark, 4 cork coasters, 2 foil plaques, 4 wood plaques. Burn designs on wood and cork . . tap on metal-foil plaques with tapping tool. Air-cooled pen, cork handle mounted on fins for cooler operating. Works on 110-120-volt AC, DC. UL approved. 5 asstd. burning points. Equipment for sand painting; paints, 2 water pans, brush, transfer designs, foil sheets, inst. incl. **$4.79**

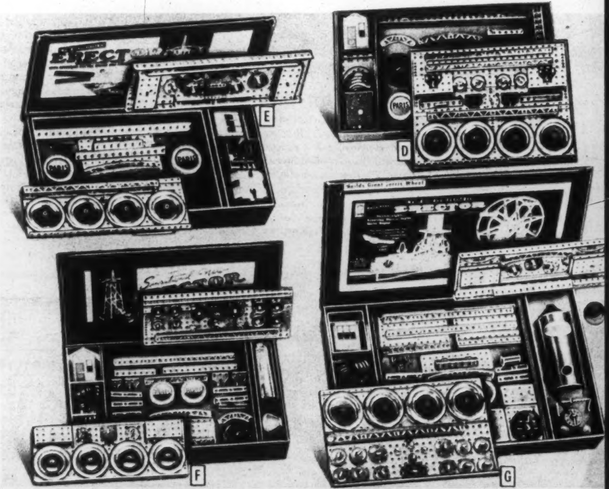
49 N 2163—Shipping weight 3 lbs. 12 oz. $4.79

C **Set of 10** assorted-design extra wood plaques to be used with any of woodburning sets on this page.

49 N 2209—Shipping weight 10 ounces 98c

B **Our BEST Set.** Make many useful items. Have fun burning designs on wood to make pre-cut letter box, planter, 2 tie racks, 4 plaques. Transfer foil onto top grain leather to make 4 coasters, coin purse and book mark. 2 metal plaques and 4 metal foil plaques for tapping (tapping tool and hammer included). Paint designs—paints, 2 water pans, 2 brushes, sandpaper. Metal foil for transferring designs, initials, etc. Air-cooled electric woodburning pen has cork grip mounted on fins for cooler, easier handling. Works on 110-120-volt AC, DC. UL approved. 6 assorted burning points. **$6.89**

49 N 2164—Shipping weight 4 lbs. 8 oz. $6.89



Gilbert Erector Sets for Junior Construction Engineers

Each set includes steel girders, wheels, bolts, illustrated booklet. All but smallest set have motors. (E, F, G) have flexible coupling to run models offset at angles up to 180° from motor. UL approved electric motors for 110-120-volt, 60-cycle AC. No transformers needed. Parts from all sets are interchangeable.

D **No. 4½ Set. Builds over 100 models:** Crane, elevator, hoist, railroad bridge, truck, etc. Many can be run by the spring-wound motor with key attached. Box 18x10x2⅜ in. **$7.95 Set (D)**

49 N 2012—*Postpaid.* (Shpg. wt. 6 lbs.) $7.95

No. 2½ Set (not shown). **Builds 75 models,** including inclined railway, etc. No motor. *Postpaid.*

49 N 2011—(Shipping weight 2 lbs. 10 oz.) $3.50

F **No. 7½ Set. Builds over 150 models.** Walking beam engine, dump truck, steam plant, merry-go-round, etc. 20-watt motor with flexible coupling runs forward or backward; operates many models. Has sturdy metal box: 18x10x3 in. high. Set has realistic model boiler parts. **$16.95 Set (F)**

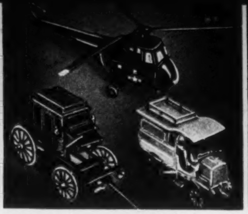
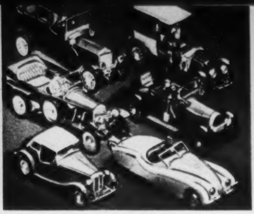
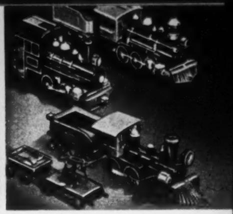
79 N 02081—*Postpaid.* (Shpg. wt. 12 lbs.) $16.95

E **No. 6½ Set. Builds over 125 models.** Builds pile driver, lift bridge, fodder mixer, elevator and big variety of other models . . 20-watt motor runs in one direction only. Has flexible coupling. Box 18x10x3 in. deep. (Shipping weight 9 lbs.) **$13.95 Set (E)**

79 N 02049—*Postpaid* $13.95

G **No. 8½ All-Electric Set. Builds over 180 models,** including airplane beacon that lights, magnetic crane, drilling rig, others. 20-watt motor. Flexible coupling runs many models backward, forward. Includes model boiler parts for realism. With lights and electro-magnet. Has metal storage box lasts life of set. 20x12x4 in. **$24.50 Cash or Terms $2.50 Down Set (G)**

79 N 02082T—*Postpaid.* (Shpg. wt. 19 lbs.) $24.50

Hobby Gift Kits to make authentic plastic replicas of Historic Ships, Cars, Trains

New! Famous ships in plastic miniature. Beautifully designed $2.19 replicas of four historic ships . . . the *Santa Maria, Mayflower, Barbary Pirate, U.S.S. Constitution.* No carving, whittling or sanding. All parts precision-formed for quick, easy assembly. About 6 in. long. Paints, brush, cement, and instructions incl.
49 N 2142—Shpg. wt. 1 lb. 6 oz. $2.19

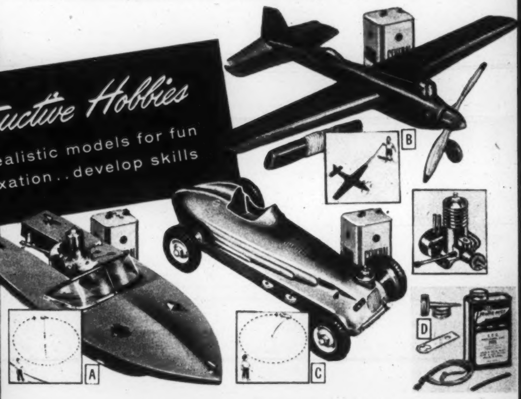
New! History of Transportation Kit. Three authentic plastic models to build. $1.89 Depicts mail delivery from early stage coach days to modern helicopter. *Wells-Fargo Mail Coach,* early *Delivery Truck,* U.S. Mail *Helicopter.* Accurately scaled and finely detailed in plastic. Cement included for assembly.
49 N 2190—Shpg. wt. 13 oz. $1.89

Six "Highway Pioneers" in one kit! Makes beautiful replicas $4.49 of the 1907 *Renault,* 1911 *Rolls Royce,* 1913 *Mercedes-Benz,* 1915 *Fiat,* 1953 *Jaguar* and 1953 *MG model TD.* ⅜-in. scale. Attractive gift assortment with paint, thinner, brush, cement, and complete instructions. 3½ to 6-in. plastic models.
49 N 2171—Shpg. wt. 1 lb. 10 oz. . . . $4.49

New! Four Historic Locomotives. Gift package of 4 ac- $3.69 curately scaled and detailed plastic models—replicas of "*The General,*" "*Cabbage Stack*" and *Porter Switcher* engines . . . plus *Hand Car with work-trailer.* "0"-gauge scale. Numbered pieces—easy to assemble. With paint, cement, brush.
49 N 2188—Shpg. wt. 1 lb. 5 oz. . . $3.69

Constructive Hobbies

..build realistic models for fun and relaxation..develop skills



BIG NEW 5-Model Admiral's Fleet Kit

All plastic—no carving or sanding, easy to build. Creative fun and interest for all the family! Five fleet kits in one gift package—everything needed to build and decorate these realistic models, paint, brush, thinner, cement, easy-to-follow instructions. These are **big** ships, scale replicas that you'll be proud to display on mantel or desk.

Includes; 20-in. Battleship *U. S. S. Missouri*—"The Mighty Mo;" 15-in. Destroyer *U.S.S. Sullivan:* 17-in. *Heavy Cruiser:* 13-in. Atomic Submarine *U.S.S. Nautilus:* 9-in. *PT-boat*—all authentic in detail from superstructure to tiny gun mounts. Scaled from official prints. $6.29
49 N 2179—Shpg. wt. 3 lbs. $6.29

3 Trim, Tough, Terrific "Mites"

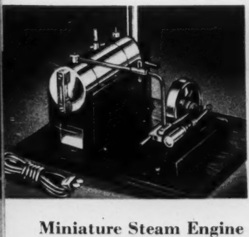
Aquamite speed boat, **Automite** race car and **Aeromite** "Flight Line" airplane . . 3 sleek models . . completely assembled . . just "gas up," they're ready to go! They really roar with superthrust **Mark II** quick-starting gas engines. Made of rugged high-impact plastic, they're built to "take it!" 1½-volt battery incl. Wt. 3 lbs. 4 oz.

A **Aquamite** Speed boat. $9.95 Unsinkable! Unbeatable! Streamlined for high speeds. Races straightaway or skims around in rudder-controlled circles. Wow!
49N2497M–12 in. long $9.95

B **Aeromite** Airplane. $9.95 Famed, ready-to-fly gas powered plane. Speeds, climbs, dives, lands to your command by ground-to-air U-control. 18-in. span.
49N2444M $9.95

C **Automite** race car. Bolting $10.95 dynamo of the speedway! Race in circular pattern on control line-swivel post. Vinyl tires dig. A big hit with small speedsters!
49N2496M-9⅜ in. lg. $10.95

D 49 N 2445M—**Accessory Kit** for engine. Includes ½ pint of fuel, pouring spout, fueling hose, engine wrench, battery wire, clip. Shpg. wt. 14 oz. $1.49



Miniature Steam Engine

Famous Jensen Engine—now $19.95 more authentic than ever, built for future engineers. **Stationary double-acting brass cylinder,** slide valve; positive-acting safety valve, whistle, water gauge. Nickel-plated brass parts. Solid brass boiler. 110-120-volt, 60-cycle AC, DC. UL approved. 6-ft. cord. 3-in. nickel-plated fly wheel to run models. Shipping wt. 7 lbs.
49 N 2194—9½x11½-in. wood base. $19.95

Two Ships-in-bottles

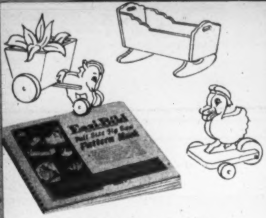
Amaze your friends with mystery of the ship in the bottle. $2.39 Ready to build . . no fancy tools needed, but wait until you see the results. 2 full-colored 6-in. beauties: a 3-masted schooner in plastic pinch bottle and the famous Santa Maria in plastic jug. Instructions, display stand, rigging, paint, brush, glue all included.
49 N 2186—Shpg. wt. 1 lb. $2.39

11 Balsa Flying Models

Big set includes 11 flying and glider-type model planes. A $2.89 terrific assortment of planes powered by rubber bands, some launched by bands, some hand-propelled gliders, and the intriguing "ceiling walker." The most popular types of planes for air-minded youngsters. Provide hours and days of flying fun. No construction necessary—just assemble.
49 N 2193—Shpg. wt. 1 lb. 8 oz. . . . $2.89

NEW Plastic Models

Fun . . and fast to assemble. $1.79 Streamlined jet-fighter trio. *New swivel display base* . . show your detailed authentic models at any angle. Wing spans about 9 in. Cement, decals incl. Makes include Lockheed Starfire, Grumann Cougar, Vought Cutlass.
49 N 2181—Wt. 1 lb. . . . . . Set of 3, $1.79

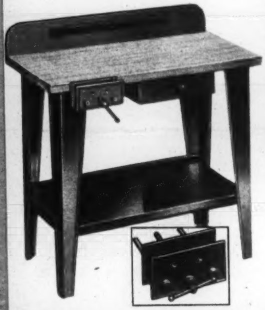


Easi-Bild Full Size Jig Saw Pattern Book

Easi-Bild Pattern Book

Put those new tools to work making these easy-to-build, full-size projects. Just trace on wood, saw, assemble and decorate. 17 different patterns simplify making lawn markers, toys, bird houses, etc. **$1.09**

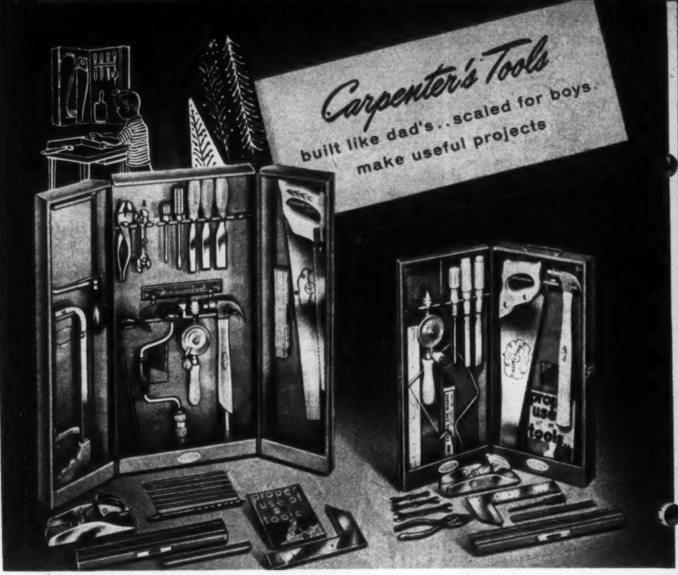
49 N 1518—Shipping weight 9 oz $1.09



Bench with Metal Vise

For better jobs, give him a work bench. Big 30x15-in. work top of solid natural clear oak or maple (no choice). Height 26½ in. to work surface. All-metal understructure. Full metal shelf and legs. Metal drawer, 10x12x2½-in.; edges turned for safety. Baked-on enamel finish. *All metal vise,* 2½x5-inch jaws, ¼-in. metal screw, opens 3 in. Handy tool rack on Masonite Presdwood back. Shipped partly assembled to save you money, easily put together. Instructions included. Complete his work shop with tools at right. **$11.49**

79 N 01594K—Shpg. wt. 24 lbs. $11.49



Our Best Happi-Time TOOL SETS with fine tool features

BIG 41-piece Tool Kit . . . all-steel wall cabinet. Every tool a boy needs for odd jobs around the house and for making the things a boy dreams up. Built to do a good carpentry job, too. Just look what you get in this big set! *3 wood chisels* . . 1-inch, ¾-inch, and ½-inch with high-impact plastic handles. *1 large screwdriver, 1 "stubby" screwdriver*—both with high-impact plastic handles. 12-inch *brace* and *auger bit,* machined chuck. *Coping saw* with wood handle, *blade* that can be turned . . *6 extra blades. Hack saw* with replaceable 8½-inch blade, plastic handle. *8-ounce claw hammer. Saw with 2 interchangeable tempered steel blades*—15½-inch cross-cut and 13½-inch keyhole blade. Open-end *3-piece wrench set,* capacity ¼ to 9/16 inch. Forged steel *slip-joint* pliers. 12-inch *crowbar. Hand drill* with 2¾-inch rim gear and 3-jaw knurled chuck to take up to ¼-inch drills. *9 twist drills* from 1/16 to ¼-inch in handy plastic case. Stamped steel *block plane* with tempered blade. 12-inch *wood level.* Metal *T-square* with double-rule edge. 6-foot *folding rule. Pencil and workbook.* Gray enameled *steel cabinet,* 24x24 inches open . . a space for every tool. Order a set today! **$12.69** **41 pieces**

79 N 01505—Shipping weight 17 pounds $12.69

34-piece Tool Kit with steel wall cabinet that can be carried or hung on wall. Good tools a boy can really use for fine results. Set includes: *2 wood chisels,* ½-inch and ¾-inch; *large screwdriver* and *midget screwdriver* with wood handles. *Coping saw* with *6 blades.* 8-oz. *claw hammer. Saw* with wood handle, 13¾-inch cross-cut blade. *3-pc. open-end wrench set* . . ¼ to 9/16-inch capacity. *Slip-joint pliers* of forged steel. *Hand drill* with 2¾-inch rim gear and 3-jaw knurled chuck that takes up to ¼-inch drills. *9 twist drills* from 1/16 to ¼-inch size. Stamped steel *block plane,* tempered steel blade. 12-inch *wood level.* Metal *T-square* with double-rule edge. 12-inch *wood rule.* Carpenter's *pencil, workbook.* New blue enameled *steel cabinet* 17x17½ inches when open . . holds tools conveniently for wall storage or for carrying. Make this the merriest Christmas ever for your boy, surprise him with a complete set of tools! Shipping weight 8 pounds 8 ounces. **$7.69** **34 pieces**

49 N 1513 . . . . $7.69

proper use of tools

15-piece Happi-Time Tool Set

Steel tool box—enameled red, 15x5x4 inches—to carry little handy man's tools. Includes: *Saw* with 11-in. blade; 5-ounce claw *hammer;* metal *T-square; 2 screwdrivers;* slip-joint *pliers; 3-pc. wrench set;* ¾-inch *chisel; block plane;* carpenter's *pencil;* 12-inch *rule; workbook.* **$3.69**

49 N 1511—Shipping weight 4 lbs. 8 oz $3.69

Craft Kit with Saw

Includes everything except paints to make three useful projects . . . revolving-wing *duck,* handy *book rack,* and a *bird house.* Outlines printed on three 11½x16½x5/16-inch plywood pieces. Just saw, assemble and paint. Coping saw with blade. Hardware. **$2.59**

49 N 1519—Shpg. wt. 3 lbs $2.59

2-way Phones that really work!

Master Phone Set for busy young "executives" to make person-to-person calls. Two people can actually carry on a conversation over this set of 2 blue enameled steel desk-type phones. Connect by 50 feet of wire (included). It's great fun talking to someone in another room. Just push button to signal. Receivers 7¾ in. long. Batteries, wire, instructions. **$6.98**

49 N 2002—Shpg. wt. 3 lbs. 10 oz $6.98

PUNCH ME
Knock him down, he bounces right back up again
$3.49

"Punch Me" Toy

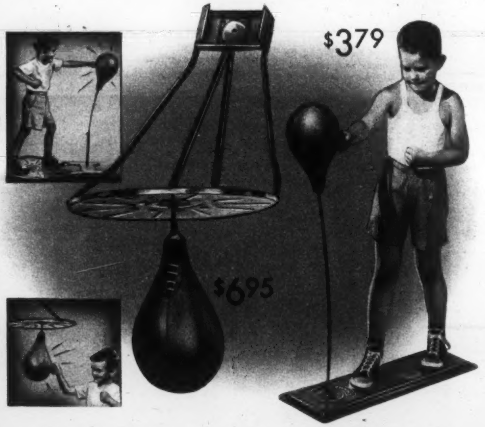
Knock him down and he bounces right up again with a great big smile. Three-color clown design. Strong vinyl plastic with electrically welded seams. Weighted base. 51 inches high.
49 N 2428—Wt. 6 lbs...$3.49

Prince Valiant Set

3-piece set: *18-in. sword* with flexible rubber-tipped plastic blade, "jeweled" gold-color handle. *Metal shield,* 12-in. diam.; *metal scabbard* with lithographed Prince Valiant design.
49 N 2855–Wt. 1 lb. 6 oz.$2.69

New Golf Set

Durable duck bag, 22½ in. long, with strap, side pocket. 3 aluminum clubs with rubber hand grips, . . . 28½-inch driver; 26-inch mashie; 24-inch putter. 2 plastic tees, rubber ball.
49 N 2436–Wt. 1 lb. 8 oz.$2.79



"Tu-Way" Punching Bag

Use it as a floor or wall model—converts quickly, easily. "Tu-Way" punching bag keeps pace with growing boy's height—use it first on floor—later on the wall. Sturdy metal frame—big 17-inch diameter base gives youngster room for swift movement. Bag, about 12 inches long, has long-wearing Peb-Tex artificial leather cover. Easy to assemble. Height from floor adjusts from 36 to 47 inches. Inflating needle, air pump, instructions included. Makes a perfect gift for your young athlete—order now.
79 N 02409—Shipped uninflated. Shpg. wt. 8 lbs..$6.95

Floor Punching Bag

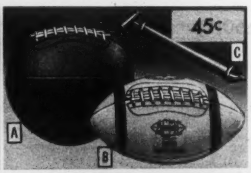
Help your youngster build a strong body, develop coordination, speed with this inexpensive punching bag. Twelve-inch bag of Peb-Tex simulated leather stands 40 inches from floor, attaches to flexible steel rod. Strong all-metal base with enamel finish. Bag shipped uninflated. Inflating needle included. For air pump, see 49 N 2442 below.
79 N 02433—Shpg. wt. 6 lbs....$3.79

$1.79
Flies up to 1000 ft. altitude

Skyro-Space Ship

Flies with the wind up to 1000 ft. Swoops, dives, soars like a bird! It's sleek-styled for swift flying.

Wings revolve with motor-like sound. 18-inch wing has swivel clip to attach 210 feet of thread to 16-in. wood rod and reel. Flexible plastic.
49 N 2579—Shpg. wt. 1 lb.......$1.79



Rugged Pebble Grain Balls

Both imitation leather basketball and football are regulation size, have valve-type bladder, plastic lacing. Inflating needle included. Makes a present any little boy will welcome.

[A] 49 N 2464—Basketball. Wt. 1 lb. 4 oz.......$2.89
[B] 49 N 2484—Football. Wt. 1 lb.............. 1.98
[C] 49 N 2442—Aluminum Air Pump. Fits needle for valve-type balls. 9 in. long. Shpg. wt. 6 oz........45c

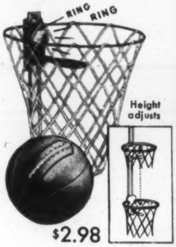
Our Best Basketball Set

Large regulation-size basketball and rugged steel-reinforced hoop. A sure-fire hit with boys everywhere! Dribble . . . pass . . . shoot . . . IT'S A BASKET! Just right for fun-filled practice and pick-up games on Saturdays or after school. Use outdoors or indoors. 16-inch round ¼-inch steel hoop has over-the-door braced steel bracket that also screws to wall. Regulation-size ball of Peb-Tex simulated leather. Shipped laced, ready to inflate (needle included). Heavy net cord. See 49 N 2442 below for air pump.
49 N 2493—Wt. 3 lbs. 8 oz....$3.89

2-way bracket
$3.89

Bell-ringing Basketball Set

Bell rings every time your young athlete sinks a shot. Height adjusts—basket slides up or down on metal track. Can be used both indoors and out—hangs over the top of any standard door. You need no screws or nails to mount. 12-inch metal hoop has mesh net. 7-inch diameter basketball has imitation pebble grain leather cover and valve-type bladder. Develop the skill of the prospective basketball player in your family with this inexpensive set. Shipped uninflated; needle incl. See below for air pump.
49 N 2461—Wt. 1 lb. 12 oz...$2.98



Roy Rogers Sport Kit

New all-season sport kit includes a ball for each major sport, depending upon the season. Each is decorated with emblem of youngster's favorite cowboy, Roy Rog- and his horse, Trigger. 6½-in. diameter molded rubber basketball with valve, 8-in. white molded football with valve, 2½-in. solid sponge rubber baseball and plastic whistle. Comes in attractive case with carrying handle. Give a gift that will be used the year around. 4-piece kit encourages children to participate in health-building outdoor games.
49 N 2438—Wt. 1 lb. 12 oz...$2.49

Roy Rogers
$2.49

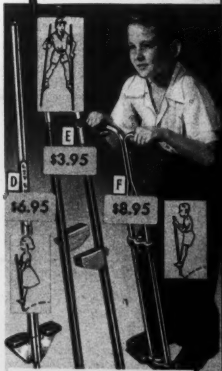
Jump Sticks, Stilts

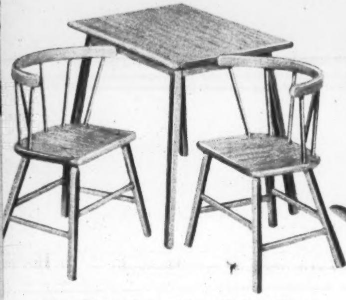
D **Jumbo Jump Stick.** 49½-in. long. Strong, rustproof aluminum tube. Non-slip footrest. Oil-tempered spring. Hard rubber tip.
79 N 07353—Shpg. wt. 5 lbs..$6.95

E **Adjustable Stilts.** Steps can be adjusted for height, up to 21 in. above ground, as youngsters gain in skill. Steel with hardwood top, enameled red. Rubber crutch tips. Measures 68 in. long.
79 N 07177—Shpg. wt. 5 lbs..$3.95

F **Our Best Jump Stick.** Made of rugged chrome-plated tubular steel. Extra-strong spring, calibrated and adjustable for different weights. Cast step plates. Rubber tip with non-skid bottom. 41 in. high; 11x2 in. at step plate.
79 N 07306—Wt. 7 lbs.......$8.95

Do your Christmas shopping on Sears Easy Terms plan. For details, see page 371.



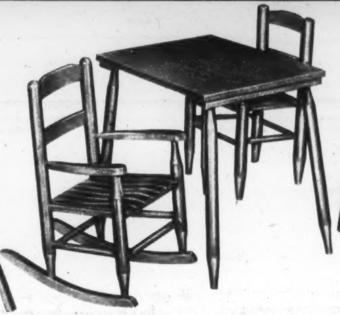


New Birch Set with "Club" Chairs

$13.49 3-pc. set

Made of fine selected birch with satin-smooth natural blonde finish. Built to take all the rough treatment youngsters can give. Solidly constructed throughout . . . legs fasten to table base with metal plates. Table top 18x24; 20 in. high. Two chairs have 10½x12-in. seats, 12 in. from floor. 20½ in. high overall. Freight, express or truck.

79 N M9136—Shpg. wt. 26 pounds. . . . . Set $13.49



Colonial-style Table and Chairs

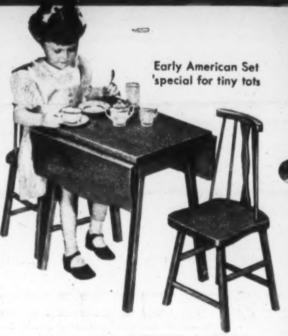
$11.49 Table and 2 straight chairs

Hardwood table and slat-bottom chairs have golden maple finish. Table top 24x18; 21½ inches high. Seats 11½x11½ inches, 12 inches from floor.

79 N 09110L—Table and 2 straight Chairs. Shipping weight 24 pounds. $11.49

79 N 09002L—Straight Chair only. Shpg. wt. 8 lbs. Each 3.49

79 N 09004L—Rocker only. With arm rests. Seat 10½ in. from floor. Shipping weight 10 lbs. . . . . Each $3.98



Drop-leaf Table, Chairs

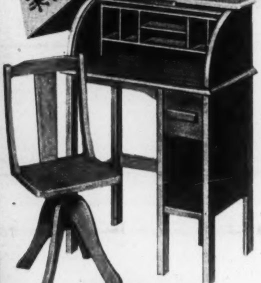
$5.98 3-pc. set

This set's especially for the toddlers! Table top is just 18 in. high; with leaves raised has 24½x19-in. surface. Two fiddle-back chairs have 9½x10¼-in. seats, built for little folks . . . only 10¼ in. from floor. 21 in. high overall. Made of hardwood, with soft golden maple varnish finish.

79 N 09147L—Shpg. wt. 18 lbs. . . . . Set $5.98

Children's Furniture

styled like adult-sized sets
ruggedly constructed for play

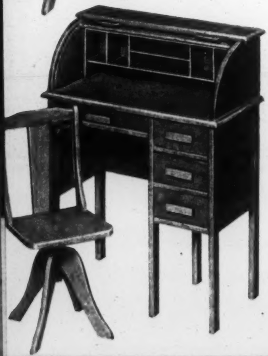


Roll Top Desk with Swivel Chair

$26.95 Cash
$3.00 Down

Designed particularly for the early school-ager learning his ~~ABC's.~~ Solves the problem of where to store books, papers, pencils, and the all-important "odds and ends." Made of northern hardwood in beautiful golden maple finish. Spacious 6x12x4½-in. deep drawer, enclosed book shelf 6x14x9½ in. high. Desk top 24x15 in.; 26 in. from floor. Overall height 36 in. Matching swivel chair adjusts to seat height of from 14½ to 17½ inches. Shipped by freight, express or truck. Shpg. wt. 55 lbs.

79NM9119—Desk and Chair. $26.95



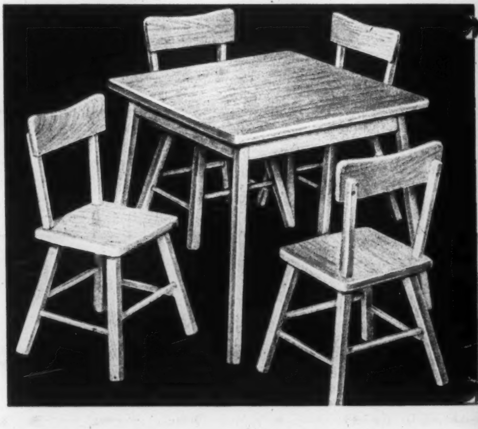
De Luxe Roll Top With Maple Finish

$38.50 Cash
$4.00 Down

An achievement in quality from the hands of skilled craftsmen! All select northern hardwood, built to high quality furniture standards. Satin golden maple finish on both desk and swivel chair. Roomy roll top, big 16x30-inch work surface. 3 side drawers, 13x9x4 in. deep. Roomy center drawer 16½x13x2½ in. deep. Full panel back and sides. Height overall 38 inches; height to desk top 28¼ in.

Perfectly scaled for the young student. Swivel chair has 12½x13-in. seat which adjusts in height from 14½ to 19 in. Pay only $4.00 *Down on Easy Terms.* Shipped freight, express or truck. Shipping weight 75 pounds.

79NM9122—Desk and Chair. $38.50

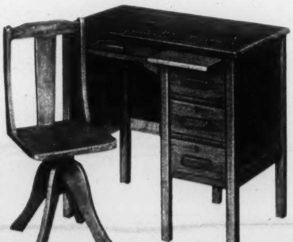


NEW! Square Hardwood Table with FOUR Chairs

$19.95 Cash
$2.00 Down

A 5-piece set children will cherish for years and years. Beautiful natural wax birch finish. Rugged hardwood construction designed for the rough play expected from youngsters. An excellent set for training tots in eating "at the table" as well as for playing. "Tea" parties can include 4 now . . . or little girl's dollies can join the fun. Big 24x24-inch square table top is 20 in. from floor. Chairs have smooth 10x10½-inch seats, 11 in. high from floor; 20½ in. high overall. Sturdily braced and constructed throughout. Table legs attach firmly and easily, just like regular adult furniture. Here's a gift you mothers will appreciate as much as the children who receive it!

79 N M9146—Shipped freight, express or truck. Wt. 35 lbs...Table and 4 Chairs $19.95



Student's Desk

$32.50 Cash
$3.50 Down

De Luxe quality, hardwood (birch and maple). Golden maple finish. Regular school-furniture construction. 18x30-in. work top, 28 in. high. All 3 side drawers lock, 4 x 9 x 14½ in. long. Center drawer 14½x15x1½ in. deep. Pull-out writing board. Swivel chair, 12½x13-in. seat—adjusts in height from 14 to 19 in. Freight, express, truck. Shpg. wt. 63 lbs.

79NM9120—Desk, Chair $32.50

Wrought Metal Dinette Set

$9.49

Latest design adult furniture, now available in children's furniture. Hardwood table and chairs with light birch finish, smart black tubular steel legs. Plastic tips on legs protect floors. Table, 17x24x19½ in. high. Chair seats 10½x9½ in., 12½ in. from floor. Easy to assemble.

79 N 09139L—Shpg. wt. 20 lbs. $9.49

Folding Chromed Dinette Set

$16.95

New! Chrome-plated frame and legs, 1-in. molding on table. Mother-of-pearl design plastic table top, padded chair seat and back are easy to keep clean—just wipe with damp cloth. Plastic-capped legs. Table, 18x24x20 in. high; chair seats 9x12-in., 13 in. from floor. All pieces fold compactly for storage.

79 N 09142L—Shpg. wt. 28 lbs. $16.95

Overstuffed Rocker

What luxury, what comfort for wee homemakers! Sturdy red plastic upholstery. Hardwood frame and rockers. 14x15-inch seat. 22¼-inches wide; 25 inches high. Shipped by freight, express, or truck. Shipping weight 17 pounds.

79 N M9012. . . . .$9.98

Roy Rogers Rocker

New platform rocker has decorative Roy and Trigger design. Padded seat, back are upholstered in saddle brown imitation leather. Hardwood frame; blonde lacquer finish. Three non-sag springs in 15-inch square seat. 22½ inches high overall. Freight, express or truck. Shipping weight 17 pounds.

79 N M9014. . . .$10.95

Miniature copy of big adult bridge set—table and chairs fold compactly for storage

New Three-piece Folding Card Table Set

$11.79
3-pc. set

We've just the gift for youngsters who like to play "grown-up"—a card table set, styled exactly like mother's big set. Masonite Presdwood table top has 2-inch embossed edging, steel cross bracing beneath. Removable red plastic covering on table top and chair seats. Rugged channel steel construction; white enamel finish. Rigid non-slip locks hold table steady. Rubber tips on front legs of chairs help protect your floors. Table top, 24½ inches square; 20½ inches high. Chair seats measure 10¼x11¼ inches; 12¾ inches high. (Dishes not included.)

79 N 09132L—Shipping weight 24 pounds. . . . . .3-piece Set $11.79
79 N 09100—Pair of extra chairs. Shpg. wt. 13 lbs.. . . . . .Pair 5.98

Built-to-scale Chairs for kiddies' leisure hours

A **New Barrel-style TV Chair.** Comfortably padded, handsomely upholstered with metallic rayon gray fabric. Hardwood frame. Non-sag seat springs. 4 swivel casters. 14x14-inch seat; 22 in. high overall. Freight, express, truck.
79 N M9030–Shpg. wt. 18 lbs. $11.50

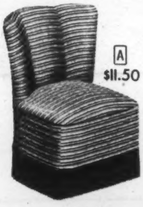
B **Boston Rocker.** Black enameled hardwood with antique gold-color design. 14½x13-in. seat; 27½ in. high overall. Shipped by freight, express or truck.
79 N M9127–Shpg. wt. 14 lbs. $10.95

C **New Musical Rocker.** Genuine Swiss musical movement plays as tot rocks. Beautiful golden maple rocker. 12x13-in. seat; 21 in. high overall.
79 N 09138L–Shpg. wt. 9 lbs. . $8.49

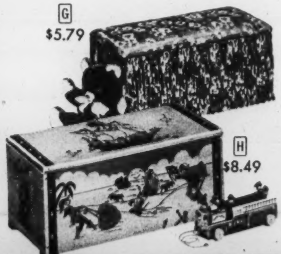
D **Bentwood Rocker.** Blonde hardwood. Padded red plastic upholstery. Non-sag springs. 15x14-in. seat; 23 in. high overall.
79 N 09007L–Shpg. wt. 14 lbs. $6.98

E **Musical Rocker.** Attached Swiss musical movement plays a merry tune as tot rocks. Solid oak with panel back. 6-color circus design on back panel. 10½x11½-inch seat; 22½ inches high overall.
79 N 09114L–Shpg. wt. 10 lbs. $5.69

F **Kindergarten Chair.** Built for little tots of nursery age. Red-enameled oak construction. 9x9-inch seat; 19 inches high overall.
79 N 09008–Shpg. wt. 4 lbs. . . . $1.98



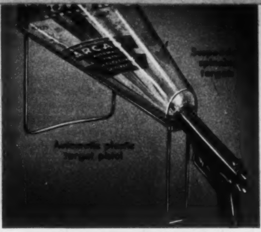
Toy Chests train tots in neatness—keep toys in one place, out of sight



G **Plastic chintz-covered Wood Chest.** Colorful, washable ruffled plastic covering, padded top. Steel hinges, lid support. Inside has smooth maple finish. Metal glides on bottom. Measures 13x13x25 inches overall. (Toys not incl.) Wt. 11 lbs.
79 N 09072L. . . $5.79

H **New Pirate Toy Chest.** Delight young pirates with a chest of their very own. Looks more expensive. 4-color Pirate motif decorates natural-finished pine chest. Steel hinges. 30x15x13 inches. (Toys not incl.) Wt. 18 lbs.
79 N 09036L. .$8.49

J **New "Cowboy" Chest.** Masonite Presdwood sections, joined by steel frame for strength, rigidity. Saddle tan plastic covering, decorated with Western design. Padded seat. Easy to assemble. 30x14½x15 inches. Shipping weight 22 pounds.
79 N 09028K. . . $9.95



Roy's Rodeo Game

The younger set will have loads of fun playing Roy Rogers' own rodeo game. Who gets to "Winner's Corral" first? Winner plays as Roy Rogers in next game. Spinner indicates moves. 16 cowboy figures, colorful 18½-inch square playing board. It's sure to be a hit with Roy's little pals. **89c**

49 N 163—Shpg. wt. 1 lb. 4 oz. 89c

New "Shooting Gallery"

Unique, new type of shooting gallery has transparent cover of molded plastic. Suspended target spins, bell target rings when hit. Also, moving targets on base and scoring target. Self-feeding, automatic plastic pistol provides continuous action. The rate of fire of the steel pellets can be controlled by the shooter. Steel base. 19½x7¼x12¼ in high. **$2.75**

49 N 276—Shpg. wt. 2 lbs............$2.75

Rocket "Radar" Ship

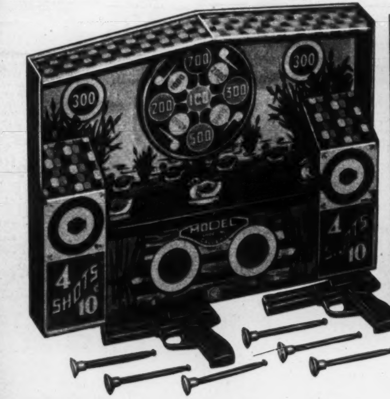
14-inch cruiser has rocket gun and "radar" screen that gives a precision-sight on your target. You release rocket when target is in cross hairs. Includes 3 ship targets, 2 safe rubber-tipped rockets. The "gunner's mate" with the highest score wins. Sturdy boat is made of wood—will weather many a battle and withstand all the hard use young sailors give it. **$1.79**

49 N 311—Shipping weight 2 lbs.......$1.79

2-sided Map Puzzle

Educational as well as fun! Colorful, accurate map of the U. S. on one side, world map on other. Durable Tekwood (3-ply fiberboard, wood center) construction. 20x14 in. Die-cut pieces are interlocking. An interesting way for youngsters to learn the geography of the U. S. and the world. **$1.29**

49 N 406—Shpg. wt. 1 lb. 8 oz. $1.29



Shooting Gallery with Moving Targets

Test your skill as a marksman on mechanically-operated shooting gallery. Wind motor, flick starting lever and ducks start moving on motor-driven belt. Ducks fall when hit—number pops up giving score. Lithographed metal gallery, 14x11 inches. Metal folding support at back. Two new 6¼-inch plastic spring pistols, 6 rubber-tipped plastic safety suction darts. **$3.69**

49 N 297—Shipping weight 5 pounds 12 ounces.................$3.69

Poky the Clown

Exciting target game boasts lots of circus atmosphere. Dart board is made of highly colored lithographed metal with the laughable face of Poky in center. Young sharpshooters will love to test their marksmanship on this target. Dart board, 14-x23 in., has steel stand in back. Two new 6¼-in. plastic dart pistols with plastic rubber-tipped suction darts. **$1.79**

49 N 250—Wt. 2 lbs. 8 oz. $1.79

100
25
25
50
50
SCAT

Scat Target Game

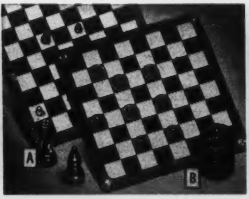
Hit the bull's eye on metal fence and watch cat leap high in the air. 8¼x10-inch target features back yard fence theme, has colorfully lithographed base with folding wire stand for firm support. Plastic dart gun with whistle and two suction darts. A safe game that's lots of fun for the family—helps develop marksmanship, too. **$1.00**

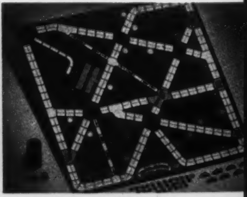
49 N 230—Shpg. wt. 1 lb. $1.00

"Pitchin' Pal"

From the first pitch to the winning catch, "Pitchin' Pal" keeps youngsters on their toes! He returns the pitch from any 1 of 4 openings, challenges the catching skill of individual players or groups. Set stick, 2 rubber balls, tally, 4 markers. Box, 20x12x3¾ inches. Shpg. wt. 3 lbs. 6 oz. **$3.59**

49 N 126..............$3.59





Bible Story Puzzles

Set of four puzzles, all based on Old Testament stories—The Tower of Babel, David and Goliath, Noah's Ark, Daniel in the Lion's Den. Ea. about 17x22 in. **$1.89**

49 N 411—Shpg. wt. 4 lbs......$1.89

Fortune Teller Game

Entertain friends, have fun at parties . . . tell fortunes with 54 unique "magic" cards. It's easy to learn how with simple instructions. Playing board has authentic Egyptian symbol design, measures 16x21 in. A fascinating gift for all ages! **$2.19**

49 N 290—Shpg. wt. 1 lb. 6 oz...$2.19

Play Chess, Checkers

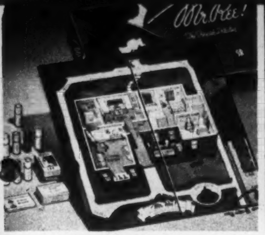
Wholesome fun for the whole family! Both sets have durable, plastic-coated Masonite Presdwood boards 11¾ in. square. Rules included. **$1.69 Chess**

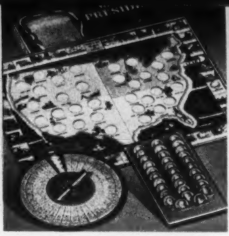
- A **49 N 183—Chess.** 32 molded plastic chessmen. Shpg. wt. 2 lbs..............$1.69
- B **49 N 184—Checkers.** 24 embossed plastic checkers. Shpg. wt. 2 lbs.........$1.12

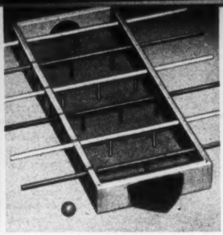
NEW Cabby Game

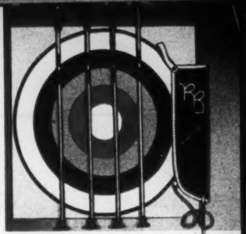
Player whose cab gets to depot first wins! Rules may be broken, but patrol police are on the alert to arrest violators. 18½ inch square, lithographed folding playing board; 4 metal police cars, 4 metal taxicabs, 2 dice; 28 plastic passengers. **$1.55**

49 N 312—Shpg. wt. 1 lb. 12 oz.......$1.55









New Mr. Ree Game

$2.25 Thrilling mystery game has different plot every time you play it. Hollow plastic character pawns conceal 4 weapons—hatchet, knife, revolver and bottle of "poison." Play on colorful folding board 18½-in. square. Plus 8 character cards, 7 hollow character pawns, 1 detective pawn, 100 playing cards, 4 murder cards. For 4–8 players.

49 N 194—Shpg. wt. 2 lbs. 2 oz.......$2.25

Meet the Presidents

$2.69 Learn historical facts about every U. S. president including Eisenhower. Entertaining, educational. 19½x14¼-inch full-color folding map board of U. S. with history-making pathway; 9-inch spinner; 33 silver-colored coins with presidents' pictures, historical facts. Any number of people can play this instructive game.

49 N 123—Shipping weight 2 lbs....$2.69

Kikit Sports Game

$4.49 New, entertaining fast-action game combines the skill, teamwork and scoring principles of hockey, soccer and basketball. Object of game is to drop table tennis ball into opponent's basket or goal. Ball is propelled by movable paddles that are used for kicking, passing and blocking. 12x29x3 in. high. For 2 to 6 players.

79 N 0415—Shpg. wt. 7 lbs.........$4.49

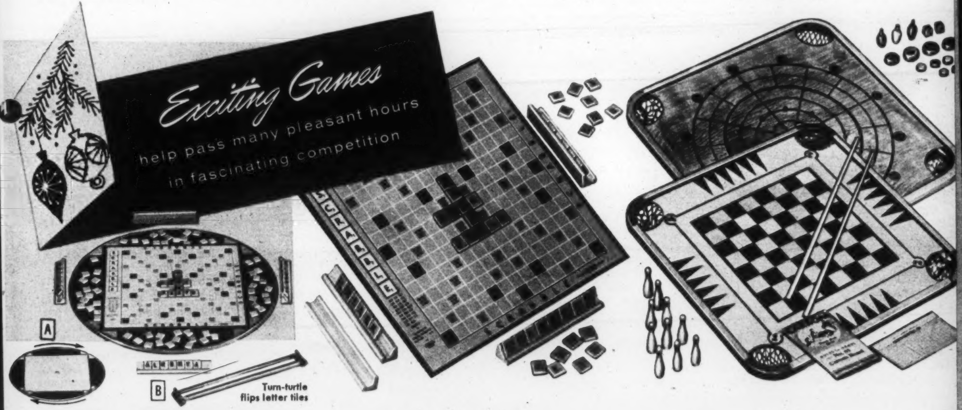
7-piece Archery Set

$3.59 49-inch hardwood bow; adjustable bow sight, Roy Rogers signature. Four 20-in. arrows; suction-cup tips. 12-in. suede-like cotton quiver. 16-in. target.

79 N 0304—Shpg. wt. 2 lbs. $3.59

3-pc. Set. *Not shown*. 38-in. hardwood bow. Two 15-in. arrows.

79 N 0308—Shpg. wt. 1 lb...$1.79



New Scrabble Turn-Table

$2.69 A Turn-table revolves with a touch of the finger for each player's turn. No more board shifting! No more reading upside down! Masonite Presdwood with synthetic rubber edge and enamel finish. Game not incl.

79 N 0462—21-in. diam. Shpg. wt. 4 lbs.... $2.69

B **New Scrabble Turn-Turtle.** Time-saving plastic gadget turns over letter tiles in a jiffy.

49 N 463—12½ in. long. Shpg. wt. 6 oz......89c

Sensational Scrabble

$2.69 For truly exciting entertainment, play Scrabble, the "most fun" game that's come along in years, the most "talked about" game everywhere. Form interlocking words, crossword puzzle fashion, on colorful Scrabble cardboard playing board, 14½x14¼ inches. Double or triple your letter or word score when you play on premium squares. 100 letter tiles are scored for value. Four finished wood racks.

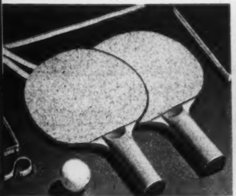
49 N 139—Instructions incl. Shpg. wt. 1 lb. 8 oz.......$2.69

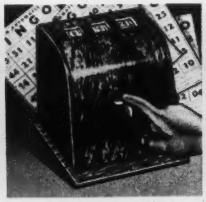
Carrom Board—85 games

$7.89 Play Carroms, Checkers, Backgammon, Crokinole, or any of 85 fascinating games on this one board. Set includes a beautiful playing board of 3-ply veneer, 28½ inches square with green net pockets; 2 tapered cues; 29 carrom rings; 15 discs; 10 tenpins; 3 tops; score tab; 2 dice and 18 flies. Instructions included for all 85 games.

79 N 0481L—Shipping weight 10 pounds.........$7.89

49 N 480—Set of 29 extra Carrom rings. Wt. 8 oz....50c





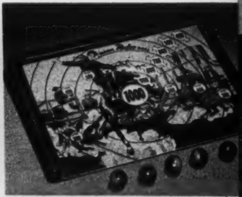


Table Tennis Set

98c Lots of fun for everyone. Action-packed table tennis promotes skill and sportsmanship. Set has 2 paddles 10½x6 inches, sandpapered on both sides; one ball; a 36-inch net. Two flat spring wire clamps attach net to table.

49 N 243—Shipping weight 1 lb....98c

Mechanical Bingo

$1.69 All-metal machine adds new thrills to your favorite Bingo game. Release lever, wheel spins, stops on lucky number. Banker's sheet, 15 Bingo cards, counters incl. Machine 3½x4½ in. high. For 2 to 15 players.

49 N 165—Wt. 1 lb. 4 oz......$1.69

Electric Basketball

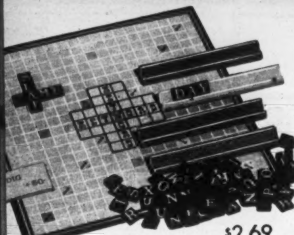
$6.29 New game boasts all the thrills of a real basketball game. Masonite playing surface, steel frame, 2 backboards. 110–120-volt AC. UL listed. 5 red and 5 blue plastic "players." Magnetic basketball. One metal basket shooter. 15⅛x28⅛x2⅛ in.

79 N 0309—Shpg. wt. 7 lbs.........$6.29

New Rodeo Roll

$1.79 Roll plastic magnetized balls across table or floor and onto metal playing surface, 18¼x12½ inches, decorated with lithographed rodeo theme. 6 balls stop on playing area.

49 N 310—Shpg. wt. 2 lbs. 6 oz.......$1.79

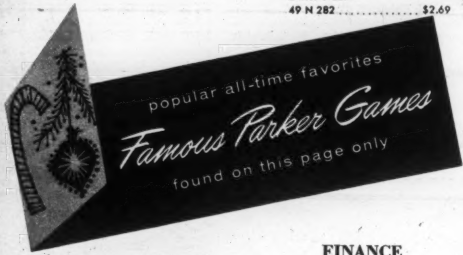


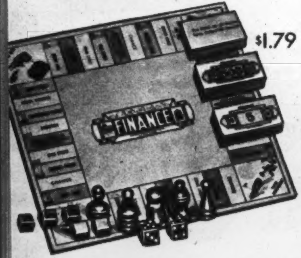
$2.69

Exciting KEYWORD

Fascinating word game keeps 2, 3, or 4 players competing. Each player tries to spell the Keyword or other words with his letter blocks. At the same time, he tries to play his letters on the squares giving him the most points. Popular word game holds all the fascination of a crossword puzzle plus competitive thrill of playing against opponents. Player who makes highest score wins. 15½-inch square playing board, letter blocks, cards and instructions. Shipping weight 2 lbs. 6 oz.

49 N 282 . . . . $2.69





$1.79

FINANCE
Trading Game

Invest, trade, gain or lose property. Here's your chance to make a "fortune." Fascinating game is similar to Monopoly. Complete with 18½-inch square folding playing board, dice, houses, cards, playing pieces and instructions. Fun for 2 to 5 players. Order now for "fun" evenings at home for the entire family.

49 N 222–Wt. 2 lbs. 4 oz. $1.79

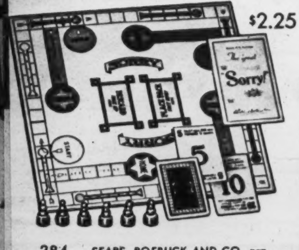
$1.79

Lively DIG with "Magic" Picks

Dig for letters. When card is turned and, at the command "dig," players take their picks and "dig" out letters to form words of the subject named on card. First to finish a word earns a "share." Trade your share for gold-colored bars. First to have three bars wins the game. Magic picks included.

Entertains from two to six players. Good fun for the young set—plus, a good spelling review. Game is complete with picks, shares, cards, letters, and bars.

49 N 137–Wt. 1 lb. 2 oz. $1.79

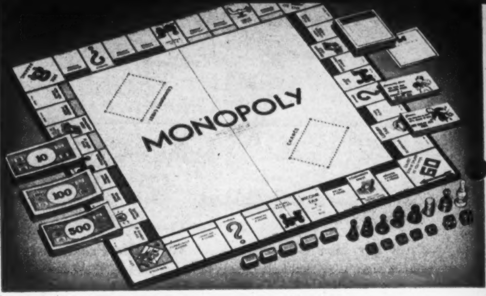


$2.25

SORRY
Fast-playing

No dice to keep track of, no spinners to worry about. Movement of wood pawns is controlled by drawing, playing Sorry cards. 17¾-inch square folding playing board. Cards, pawns and rules are included in cardboard game box. 2-4 players. Here's a welcome gift for the youngsters, friends and relatives on your gift list.

49 N 118–Wt. 1 lb. 6 oz. $2.25



MONOPOLY, Favorite Trading Game

$2.69 Regular Edition

Great entertainment for your family, friends! Children and adults alike enjoy testing their business sense, handling thousands of "dollars." Buy, rent, and sell railroads, hotels, houses, public utilities. Build up your own monopoly, become the wealthiest player, and win! A wonderfully absorbing game! Complete with 19¼-inch square folding playing board, 32 "houses," 12 "hotels," tokens, dice, deeds, packs of "money," cards. Makes a long winter evening pass in no time at all. A gift that your family or your friends will appreciate. Shipping weight 2 pounds 4 ounces.

49 N 109—Regular edition. 2 to 8 players $2.69

49 N 223—De Luxe edition. 2 to 10 players. Finer equipment. Playing board and equipment in big, colorful box . . . *ideal for gifts*. Shipping wt. 4 lbs. 4 oz. $3.59

89c A

$1.12 B

$1.32 C

89c D

"Leisure Hour" Card Games

A **Rook.** PLUS, rules for 20 other games included. Play regular or partnership. For 2 to 6 players.
49 N 148—Shpg. wt. 8 oz 89c

B **Touring.** Famous auto card game. First to end tour wins. Pack consists of 99 cards. For 2 to 6 players.
49 N 150—Shpg. wt. 6 oz $1.12

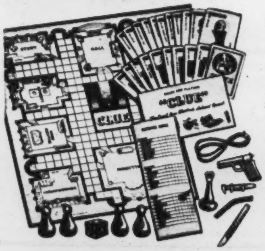
C **Flinch.** 150 cards in ten series. Rules for seven thrilling games. For 2 to 8 players.
49 N 151—Shpg. wt. 12 oz. $1.32

D **Pit.** Lively grain trading game. Buy and sell wheat, oats, hay, flax and other grains. 65 cards, instructions. For 2 to 7 players.
49 N 166—Shpg. wt. 8 oz 89c

CHILDREN'S HOUR—3 Games

$1.79 Simple, uncomplicated games for little tots. The first: *Peanut, the Elephant*—4 little elephants take jungle trip. Spinner and illustrated board. Second: *Porky Pig*—child imitates animal noise to get card. Third: *ABC Fishing*—tot fishes alphabet cards from pond.

49 N 285—Wt. 1 lb. 12 oz. $1.79

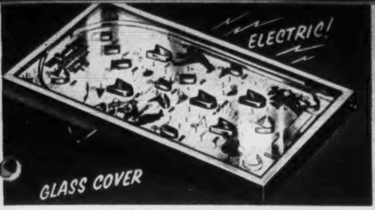


CLUE
Detective Game

$2.69 Who's the guilty party? What weapon was used? In what room was the crime committed? The first player that comes up with the right answer wins the game. A new plot every time—and great fun for 3 to 6 people. Both teenagers and adults enjoy it. Playing board represents victim's 9-room mansion. Six "suspects," 6 "weapons" and 21 cards included. You, your family and friends will pass many happy hours playing this famous "who-dun-it" game.

49 N 152—Shpg. wt. 2 lbs. 8 oz. . . $2.69

Add popular Parker games to your Easy Terms order. See page 371.



GLASS COVER
Five Games in one
• Bagatelle • Pennants
• Twenty-One • Baseball • Put-'n-Take

Stadium Checkers

For exciting fun at home, pass many pleasant hours playing thrilling games of skill

5-game Electric Board. *Plays 5 different games.* $4.98 Automatically feeds and reloads like commercial machines. Glass-covered wood frame 24x14x2 inches is colorful, sturdy. 17 scoring pockets—5 with colored plastic domes that *light up* when balls lodge in pockets . . Legs fold for storage. 11 steel balls. Operates on 2 standard flashlight batteries, included. Instructions included.
79 N 0249—Shipping weight 9 pounds $4.98

Happi-Time Game Board. Bagatelle, Pennants, Twenty-one, Put-'n-Take and Baseball. $1.98 18x12x1-inch playing surface is warp-resistant composition board, colorfully lithographed. Finely finished wood frame, automatic feed and reload, glass-covered. Folding legs. Steel spring shooter, traps, obstacles. Metal cups, marked for scoring. 10 steel balls.
49 N 144—Shipping weight 3 pounds 8 ounces $1.98

Stadium Checkers. Thrilling as football, absorbing as checkers. $2.69 Multicolored "stadium" is formed by plastic rings that rotate on precision-perfect tracks. First player to manipulate his 5 marbles from outer ring to "home base" in bowl wins! 20 marbles. For 2, 3 or 4 players.
49 N 203—Shipping weight 1 lb. 4 oz. . . . $2.69

DeLuxe
1 BOWLING ALLEY
2 SKILL BALL
3 HORSE RACING
4 SHUFFLE-BOARD

4-in-1 Game Alley with ball return, bell! Fun for all ages

Was ~~$4.49~~ $3.69

You'll want this four-in-one game alley for your "family evenings." Mom and Dad will have a great time battling out a game of shuffleboard. Sis might choose skill ball . . . Brother, bowling or horse racing. Whatever the choice, it's wonderful stay-at-home fun for all ages. Game alley is 52x11¾x22 inches. Sleek bowling surface of durable hardboard, with a return alley that brings your balls back, rings a bell. Legs are reinforced with wooden braces . . . fold tightly for compact storage, lock open. Equipment includes red pucks for shuffleboard, 4 colored horses and spinners for horse racing, marbles for ten pins, for skill ball and bowling.
79 N 0211—Shipping weight 8 pounds $3.69

Leg leveling device on 79 N M409 and on 79 N M410

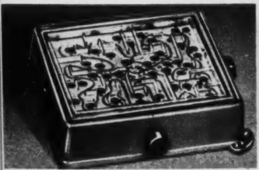
Bed leveling device on two larger sizes

Burrowes Pool Tables; 4 sizes; Girder-reinforced, non-warping

$15.49 40-in. size

Green cloth-covered playing surface. 15 colored, numbered balls, 1 white cue ball, 2 maple cues, triangle. 79 N 0407L, 79 N M408 have ivory color rail, legs; maroon corners, green cushions. 79 N M409, 79 N M410 have lacquered wood rail, maple corners, legs; cloth covered cushions; counters. Balanced design for smooth playing. Top quality construction. *Tables shipped freight, express or truck except 79 N 0407L.*

Length	Width	Height	Diam. of Balls	Cue Lengths	Catalog No.	Shpg. wt.	Price
40 inches	22½ inches	26 inches	1 5/16-inch	32 inches	79 N 0407L	19 pounds	$15.49
44½ inches	25 inches	28 inches	1¼-inch	36 inches	79 N M408	28 pounds	26.95
50⅜ inches	28 inches	29 inches	1 9/16-inch	36 inches	79 N M409	44 pounds	43.95
54 inches	30 inches	30 inches	1¾-inch	42 inches	79 N M410	52 pounds	62.95



OLD MAID
AUTHORS
DR. QUACK
SLAP JACK
ANIMAL RUMMY
CROSSWORD
LIBRARY OF GAMES

ELECTRIC JACK STRAWS
by Jim Prentice
Electric JACK STRAWS

PICK-UP STIX

Big Maze Game

Fascinating game tests your skill and coordination. $3.29 Manipulate ball through obstacles. Adjustable knobs control ball. Chute returns ball to operator. Comes in fiber case. Measures 14¼x12⅛x3⅛ in.
49 N 221—Shpg. wt. 3 lbs. $3.29

Library of Card Games

Six boxes of exciting card games —play 11 different games with one set. 72c *Old Maid, Authors, Dr. Quack, Slap Jack, Crossword, Animal Rummy.* 48 small-size cards to a game. Cardboard library 2⅛x2½x6 in. Instructions.
49 N 171—Shipping weight 10 oz. 72c

Electric Jack Straws

Use tweezers to pick up straws. When contact is made $1.12 with metal cover, buzzer sounds, lamp flashes. 4x3¾x3½ in. Tweezers, straws, buzzer and battery incl. Plenty of excitement when this game is played.
49 N 112—Shipping weight 12 oz. $1.12

Pick-up Stix

Pick up metal-banded wood sticks with magnetic master 67c stick—or reverse master stick and play regular way. Cardboard tube.
49 N 274—Shipping wt. 6 oz. 67c

50
25
100
25
50
CROW

A
B
Miniature Pool Table . . sure to delight kiddies

De luxe Pool Table. Sturdy, streamlined

Test your aim on the Crow Shoot Game

Hit a crow—it spins around and falls off steel fence bar, similar to shooting galleries at big carnivals. Plastic, realistically designed crows are painted to simulate real three-dimensional birds. Attractively lithographed scene forms backdrop of crows sitting on a farm fence. Game includes five crows, ten corks for ammunition, steel bar supported by sturdy wood posts. Big 21½-inch long steel barrel break action cork-shooting rifle with wood stock. A really lively, exciting game that helps develop good marksmanship . . . yet remains safe fun. Sharpen that "shootin' eye" . . . order today.

$169

49 N 116—Shipping weight 1 pound 6 ounces............................Set $1.69

Table Model Miniature-size Pool Tables

A Steel frame, legs, return alleys. Masonite Presdwood playing surface, green cotton flocking. Rubber cushions, metal pockets. 2 wood cues, 15 numbered composition balls, cue ball. Metal rack. Balls ⅝-in. diam. 15⅛x25 1/16x3¾ in. Walnut-grained finish.

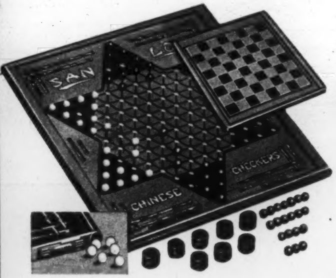
$4.49

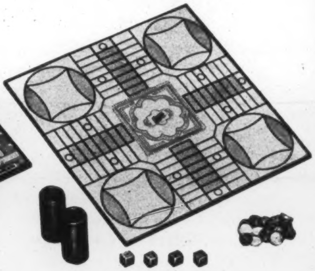
79 N 0405—Wt. 6 lbs....$4.49

B **Our Finest Table.** Rugged steel frame, legs, return alleys. Counters on frame. Dark walnut-grained finish. Composition balls, 15/16-in. diam. Metal reinforced pockets, corners. Two 24-in. rubber-tipped wood cues. Masonite Presdwood playing surface, cotton flocking. Rubber cushions. 15 composition balls, 1 white cue ball. Metal rack; instructions. 17¼x30x6½ in. high overall.

$7.95

79 N 0402L—Shipping weight 11 lbs.......$7.95





Chinese or Regular Checkers

Nationally popular games for every age. 2 games, 1 board. Checkerboard on one side, Chinese Checkerboard for 2 to 6 players on the other. Colorful heavy cardboard playing field, 18x16 in. 24 checkers. Tubular steel frame holds 40 marbles.

$1.69

49 N 147–Marbles, checkers incl. Wt. 3 lbs. 4 oz....$1.69

Favorite Uncle Wiggily Game

Who'll get Uncle Wiggily through the forest to Doc Possum's office first? Plenty of variations to keep the game exciting. Playing board is 16 in. square, with 4 pawns,140 direction cards, rules. Great fun for 2 to 4 players.

85c

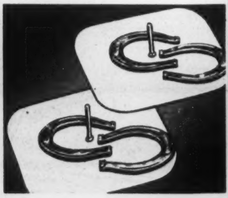
49 N 104—Shipping weight 1 lb. 6 oz............85c

Play Parcheesi for family fun

Keen competition for 2 to 4 players. Object is to move all your "men" home; set blockades to keep other teams from getting home first. 2 dice cups, 4 dice, 16 "men," board.

Low As $1.12

49N101–**Popular Set. 15½-in. board.** Wt. 1 lb. 8 oz. $1.12
49N119–**DeLuxe Set. 18½-in. board.** Wt. 2 lbs. 12 oz. 2.69



Build a Cootie!

A fascinating game that's fun for children . . . great for adult parties. Players race to assemble multicolor plastic cooties. Make body first, then head, then other pieces in any order. Pieces for four cooties, plus one die included.

$1.79

49 N 176—Shipping wt. 12 oz.....$1.79

World Wide Dominoes

Top quality northern hardwood. Black finish is permanent, harmless. Hemispheres embossed on back. 1 1/16x2⅛-in. pieces.

89c
28 pieces

Pieces	Catalog Number	Shpg. wt.	Price
28 Double 6's	49 N 135	1 lb.	89c
55 Double 9's	49 N 138	2 lbs.	$1.79

For family fun add this to your order

Magnetic Globe Race

A thrilling and educational toy for 2 to 4 players. Race magnetized airplanes around authentic 8-inch metal world globe. Use play money and "gasoline tanks." Youngsters learn world geography as they play with this exciting game. Includes play money, chance cards, "gasoline tanks," and four airplanes. Playing pieces cling to globe by magnetic attraction.

$4.49

49 N 262—Shipping weight 4 lbs.........$4.49

Pitch Horseshoes

Horseshoes—a game that's popular with everyone from dad to daughter. Includes 2 pairs molded reinforced 5¾-in. rubber horseshoes; 2 enameled steel plates 11¼ inches square, with removable pegs. Ideal for use indoors in your basement or outdoor play.

$1.10

49 N 174—Wt. 2 lbs. 10 oz...$1.10

FOTO ELECTRIC FOOTBALL
FOOTBALL

Electric Football Game

$6.29 **Foto-Electric Football,** the electric game that gives you over 1000 possible plays to choose from. Almost as much thrill-packed fun as a real football game. Watch the ball carrier hit that line, dodge tacklers, make end runs! Play viewer for 110- to 120-volt AC or DC. All electrical parts UL approved. Cardboard gridiron, dice, shaker, play sheets, rules included. Lots of fun for two players. 20x12x5 inches.
49 N 201—Shipping weight 4 lbs. 8 oz. . . . **$6.29**

Cadaco Ellis Games
big favorites and new wholesome fun for the family

SKIP-A-CROSS
Licensed by the makers of SCRABBLE
SKIP-A-CROSS

Skip-A-Cross—Fascinating Word Game

Same rules, same method of play as Scrabble. Nationwide game-of-the-minute! Combines the skill of crosswords with strategy of pyramiding numerical scores. Arrange words in crossword fashion on playing board. Add numerical values on each tile for score. Game includes 100 alphabet tiles, 12¾ x 17½ x 1¼ in. board, tally pad, 4 racks. For 2 to 4 players. **$1.79**
49 N 271—Shipping weight 1 pound 8 ounces. **$1.79**

LITTLE BLACK SAMBO

A real ACTION GAME
BAS-KET

SPELL IT
START

Little Black Sambo Game

Enjoy Sambo's adventures on the illustrated jungle board. **$1.35** Spin wheel to start him on his famous journey. First one home wins! Game board, spinner, bright wood pawns. For 2 to 4 players. Board 19x19 inches.
49 N 227—Shpg. wt. 1 lb. 10 oz. **$1.35**

Miniature Basketball

Bas-Ket . . . A game of skill with a thrill-a-minute. **$3.59** One to 6 players operate the mechanically controlled levers—shoot ball at basket from any position on the court. Steel mechanism, fiberboard playing field, celluloid ball, rules and scoring instructions included. In box 12 x 20 inches.
49 N 202—Shipping weight 3 pounds. **$3.59**

Spell-It Game

Helps child learn to spell, add, multiply, subtract. Dial letters to spell anything pictured on **$1.59** board or numbers to solve problems. Pictures of objects correctly spelled and answers to problems appear in one of the four magic doors. More than a spelling board . . . it's an educational game. Gameboard 17½ inches square.
49 N 207—Shipping weight 2 pounds 3 ounces. **$1.59**

Baseball Game

Foto-Electric Baseball. **$6.29** See the ball pitched and hit! Over 100 possible plays—hits, walks, runs, double-plays—just as in real baseball. Exciting fun for two players. 20x12x5 inch play-viewer for 110 to 120-volt AC, DC. Electrical parts UL approved.
49 N 206—Shipping weight 4 pounds 8 ounces. **$6.29**

FOTO-ELECTRIC BASEBALL

Elephant Game

Pop peanuts into Bo-Bo's mouth, **$1.35** watch his trunk come down for bonus scores. A game action-minded youngsters will love. Set-up elephant, 2 wood peanuts, popper, 2 peg tallies. 17¼ x 8¼ x 2¼ in.
49 N 120—Wt. 1 lb. 6 oz. **$1.35**

FEED THE ELEPHANT!

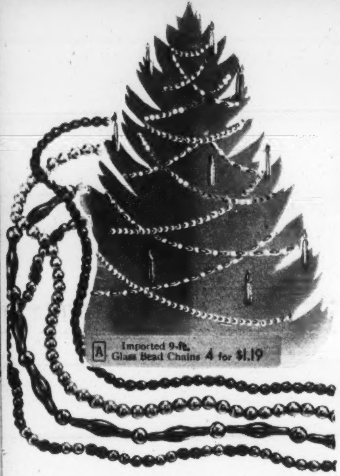
New GEO-graphy Game

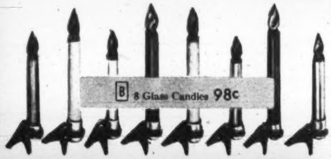
Race against time as you peg-in cities, oceans, islands, seas and **$2.25** rivers. Spin the dial for starting letter. First to use all his pegs wins. Peg-map of the world board, alphabet dial, and timer. For 2 to 6 players. Box 13¾x22x1½ in.
49 N 302—Shpg. wt. 1 lb. 8 oz. **$2.25**

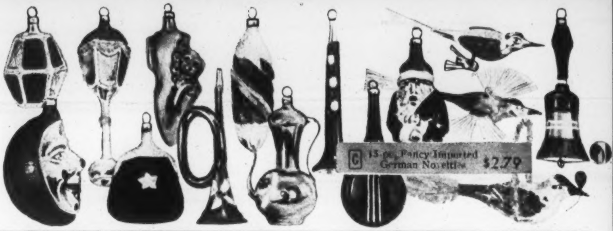
New Goldilocks Game

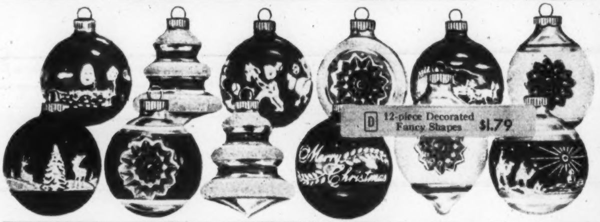
GOLDILOCKS

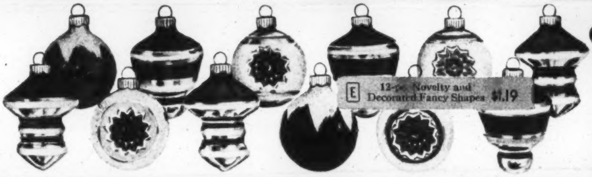
Go with Goldilocks through the house of the **$1.79** Three Bears! Try chairs—test beds. First one home wins. Peg-board "house," pegs, spinner, peg-tally. 2 to 4 players. Box 20 x 10 x 1¼ in.
49 N 301—Shpg. wt. 1 lb. 2 oz. . **$1.79**

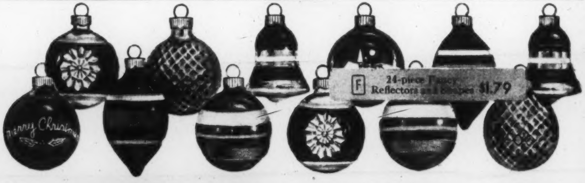

A Imported 9-ft. Glass Bead Chains 4 for $1.19

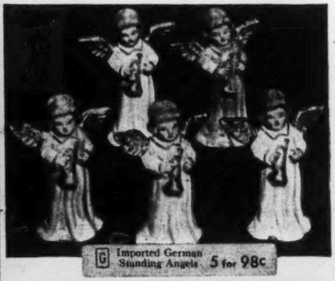

B 8 Glass Candles 98c

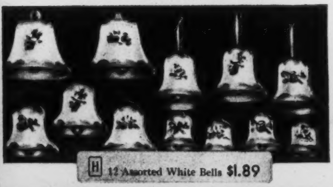

C 13-pc. Fancy Imported German Novelties $2.79

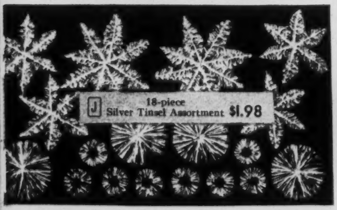

D 12-piece Decorated Fancy Shapes $1.79

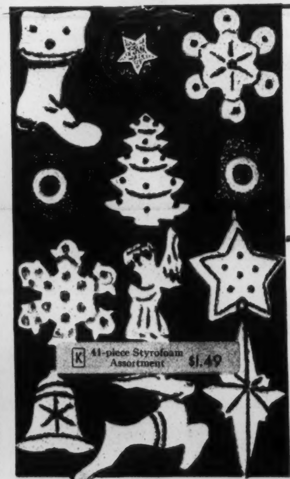

E 12-pc. Novelty and Decorated Fancy Shapes $1.19

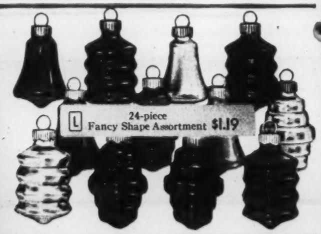

F 24-piece Fancy Reflectors and Shapes $1.79

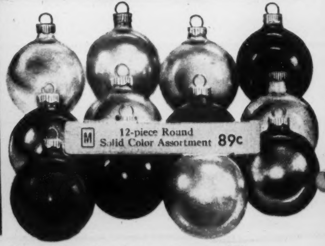

G Imported German Standing Angels 5 for 98c


H 12 Assorted White Bells $1.89


J 18-piece Silver Tinsel Assortment $1.98


K 41-piece Styrofoam Assortment $1.49


L 24-piece Fancy Shape Assortment $1.19


M 12-piece Round Solid Color Assortment 89c

Consolidate all your Christmas purchases on one order . . Shop on Sears Easy Terms . . see page 371

Tree Ornaments

sparkling yuletide ornaments add holiday cheer to your home

◀ ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

[A] **Imported Glass Bead Chain Assortment.** Each about 9 ft. long, hang in beautiful swirls around your tree, adding their rich, vibrant colors for complete magnificence. Box of 4—1 cerise round bead, 1 multicolored round bead, 1 chartreuse larger round bead, 1 alternating red and silver oval and round bead. Imported from Japan. 4 Chains $1.19
49 N 6203—Shipping weight 12 ounces........................4 Chains $1.19

[B] **NEW! Imported Glass Candles.** Imported from Japan. All have green metal clips to hold candle in secure upright position and silver color foil base. Eight to box—2 silver colored with red flame, 4¼ in. high; 2 gold-colored with red flame, 4¼ in. high; 2 red with gold flame, 5 in. high; 2 white glitter frosted with red flame, 5 in. high. 8 Candles 98c
49 N 6202—Shipping weight 6 ounces........................8 Candles 98c

[C] **15-pc. Fancy Imported German Novelties.** Imported from U.S. Zone. Set includes one each of the following: Fancy bird with tinsel, old fashioned street lamp, clarinet, flying bird, mandolin, bird with spring legs and brush tail, pocket book, hand painted trumpet, kitten in shoe, fancy lantern, fancy twist, man-in-the-moon, dinner bell, Santa, tea pot. 15 pcs. $2.79
49 N 6212—Shipping weight 1 pound 3 ounces................15 pieces $2.79

[D] **12-pc. Deluxe Decorated Fancy Shapes.** Two tree shapes with frosted caps, rims and lacquered bands, 3 in. high; 2⅝-in. round double reflector with colored center, frosted 2 color bands. One round sunburst 2⅝-in. reflector with green band and lacquered stripe; 2 pear-shaped with sunburst reflector, frosted white band 3½ in. high; 1 screen design, deer scene, silver lacquered blue 2⅝-in. ball; 2⅝-in. silver lacquered red ball with stage coach scene; four 2⅝-in. assorted Christmas design colored balls. 12 pcs. $1.79
49 N 6208—Shipping weight 1 pound 4 ounces................12 pieces $1.79

[E] **12-pc. Novelty and Decorated Fancy Shapes.** Three 3-in. tear shapes with assorted color lacquer bands and stripes; 3 mushroom shapes with assorted lacquered bands and stripes, 2¾ in. high; 2 round 2-in. snow capped silver lacquered solid colors; 2 frosted sunburst reflectors, 2½ in. round with assorted color centers; 2 sunburst 2¼ in. round reflectors with frosted rim bands, colored centers. 12 pcs. $1.19
49 N 6206—Shipping weight 1 pound........................12 pieces $1.19

[F] **24-pc. Assorted Fancy Reflectors and Shapes.** Four pear shapes with silver lacquered stripes and bands 2¾ in. high; four 2-in. balls screen decorated in new opaque finish; four 2-in. diamond clustered silver lacquered balls; four 2 in. balls, silver lacquered with bands and stripes; four 2-in. double reflectors with lacquered bands and stripes; four 2¼-in. bells with silver lacquered bands and stripes. 24 pcs. $1.79
49 N 6205—Shipping weight 2 pounds........................24 pieces $1.79

[G] **Imported German Standing Angels.** Imported from U.S. zone, Germany. Beautiful molded features in delicately painted assorted colored robes; golden color trumpets and wings. Use as table decoration or hang on tree by their gold-colored cords. Set of 5 98c
49 N 6211—Shipping weight 7 ounces........................5 angels 98c

[H] **12 Assorted White Metal Bells with Christmas designs and hand-painted gold color trim.** Four 1⅛-in. bells; three 1¾-in. bells; 3 dainty dinner bells, 2½ in. tall; two 2-in. bells. 12 Bells $1.89
49 N 6695—For door, tree, wreath. Shipping weight 4 oz..........12 Bells $1.89

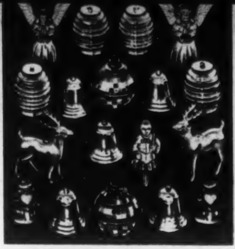
[J] **18-pc. Silver Tinsel Assortment.** Four pompons 4 in. high; eight 2-in. flat pompons with 8-pt. metallic star; two 8-pt., 7-in. stars; four 6-pt., 5-in. stars for shimmering beauty. 18 pcs. $1.98
49 N 6694—Shipping weight 7 ounces........................18 pieces $1.98

[K] **41-pc. Styrofoam Ornament Assortment.** 31 pieces trimmed in glitter: 10 assorted fancy shapes up to 5 in. high; five 2¼-in. bells; five 2-in. balls with ribbon; one 2⅜-in. bell with star center and ribbon; 5 each, small balls and bells. Ten plain flat fancy shapes. 41 pcs. $1.49
49 N 6697—Shipping weight 6 ounces........................41 pieces $1.49

[L] **24-pc. Fancy Shape Assortment.** Eight bells, 2¼ in. high; 8 spinning tops, 2¼ in. high; 8 barrel shapes, 2¼ in. high. Assorted solid colors in red, blue, silver, gold and green. 24 pcs. $1.19
49 N 6204—Shipping weight 2 pounds........................24 pieces $1.19

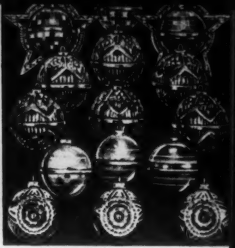
[M] **Economical 12-pc. Round Solid Color Assortment.** All 2¼ inches in diameter. Assorted silver lacquered colors as follows: 2 each of red, blue, gold, chartreuse, shiny pink, turquoise blue. 12 pcs. 89c
49 N 6207—Shipping weight 1 pound........................12 pieces 89c

20-pc. Assorted Reflectors with 2 boxes of tree hooks. Twelve 2¼-in. single color reflectors; 2 each 3½-in. silver color stars and 4½-in. reflectors with colored centers, 4½-in. assorted colored stars with 2 colored centers, 4½-in. reflectors with 2 color centers, 2 boxes of 75 ornament hooks.
49 N 6696—Shipping wt. 7 oz..................22 pieces 79c



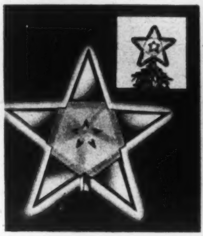
18 Plastic Ornaments

Break-resistant; silver and colored metallic plating. Four 2½-in. lanterns; two 3½-in. reindeer; two 2-in. faceted balls; five 2-in. bells; two 4-in. angels; two 3-in. Santas; 3-in. choir boy.
49 N 6691—Wt. 1 lb. 4 oz. . 18 pcs. $1.89



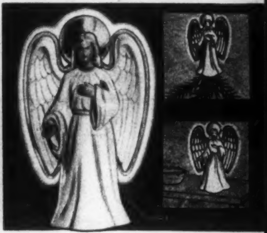
17 Plastic Balls

Silver and colored metallic plating. Lightweight break-resistant plastic. Six 3-in. cut outs; 3 each: 2½-in. reflectors, 2½-in. faceted, 2½-in. with stripes; 2 plastic star ornament frames.
49 N 6693—Wt. 13 oz. . . . 17-pcs. $1.98



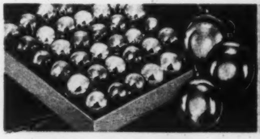
Electric Star

Shines from tree top or window (inside only). 9 in. high in durable plastic. Crystal-like coated metal center glows with red light. C-7½ lamp, 2-ft. cord, add-on plug.
49 N 6590–Shpg. wt. 1 lb. Ea. $1.49



NEW "Glo-rious" Angel

Stately 8-in. tall angel, beautifully designed and delicately colored. Molded in durable plastic with clear, full halo. Use on tree top or stand alone for table or mantle decoration. Lamp, cord, add-on plug.
49 N 6692—Shpg. wt. 2 lbs. . . Each $1.49

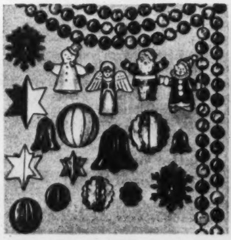


Miniature Ornaments

Set includes 3 dozen 1-in. round glass ornaments in solid deep and pastel colors. Use on small tree, table, packages.
49 N 6201—Shipping wt. 7 oz. Set 59c

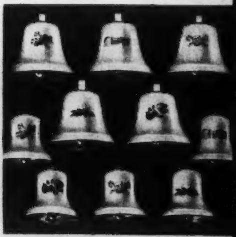
Plastic Snowballs

Twelve dazzling white snowballs 2½ in. in diameter. Lightweight and flame resistant. For tree or bunch on table.
49 N 6197—Shpg. wt. 10 oz. Set 89c



19-pc. Foil Blinker Set

Slightest breeze sets them a-twinkling. 20-foot colored garland of 180 discs, assorted figures, snowflakes, stars, balls, cookie designs and bells in assorted colors. For tree, table, and door.
49 N 6565—Shpg. wt. 2 oz. 19 pcs. 98c



10 White Metal Bells

Add tinkling cheer to Christmas packages, wreaths, tree, etc. Includes 10 white enameled bells with miniature Christmas designs. Five 1¾-inch bells and five 2-inch bells.
49 N 6689—Shpg. wt. 4 oz. . . Set 89c

Merry Christmas
Happy New Year
MAKE IT SNOW
SPRAY YOUR OWN TREE
WINDOWS · DISPLAYS · GIFT PACKAGES

Special! 50c Stencil Kit FREE with can of "MAKE-IT-SNOW"

With Stencils 84c

Just press the button—Make it Snow!

The improved "Make-It-Snow"—now with stencil kit containing 20 designs illustrated above *at no extra cost!* Decorate your tree, wreaths, windows, mirrors, packages—simply push button, spray "snow" on surface—it won't fall off, but it's easy to remove. One can covers small tree; 2 for medium tree; 3 for large tree. Stencil set (six 8⅜x11-in. paper sheets) includes: "Merry Christmas", "Happy New Year", 2 poinsettias, reindeer, 6 stars, 2 bell clusters, 3 snow flakes, candy cane, Christmas tree, candelabra, Santa.

49 N 6569—Shpg. wt. 14 oz. . . . . **One can "Make-It-Snow" with Stencil Kit 84c**
49 N 6918—Stencil Kit only, described above. Shpg. wt. 4 oz. 50c

Sparkling Christmas Tree to last for years

For Table Centerpiece
For Mantel Decoration

Here's a tree that will say "Merry Christmas" on your table or mantel. $5.49 Big, 23-in. tall white plastic tree has simulated evergreen branches. 150 all-plastic ornaments . . . 6 icicles, 6 assorted circle designs, 6 stars, 12 angels, 60 bells, 12 fancy ornaments with 48 bells. Packs flat.

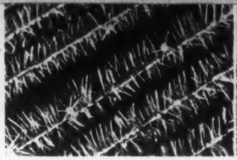
79 N 06797—Shpg. wt. 3 lbs. . . $5.49

Bulb sold separately

Bathe your Tree with colored light!

Accents beauty of your indoor tree. $4.95 Without bulb Holds one 34N3853 Floodlight Bulb (sold separately below). All-metal; gray ultranamel finish. Head adjusts up or down. UL app. With 6-ft. cord, one colored lens. *State color red, green or blue.*

34 N 3565—Wt. 1 lb. 12 oz. . . $4.95
34 N 3853—Westinghouse Indoor Floodlight Bulb. (Wt. 2 lbs.) *Ppd.* $1.10



Lustrous Tinsel Garlands

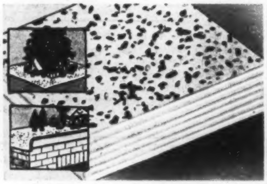
Add sparkle and brilliance to your tree and to other Yuletide decorations. 66c Lustrous surface reflects lights and colors. Silver-plated over copper to keep its shining beauty.

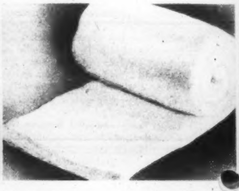
49 N 6568—1¼-inch diameter. 30 ft. long. Shipping weight 4 ounces 66c
49 N 6690—1¾-inch diameter. 15 ft. long. Shipping weight 4 ounces 66c

Shining Lead Foil Icicles

Silvery color strands to hang gracefully from tree branches, catch 69c and reflect light and color. Thin flame-proofed metal ribbons about 17 in. long. Separate strands are light and loose, folded over cards to help prevent annoying tangles. 10 ounces—the equivalent of 10 average 10c boxes. Shpg. wt. 1 lb.

49 N 6566—10-oz. box 69c





Glittering Sno-Blanket

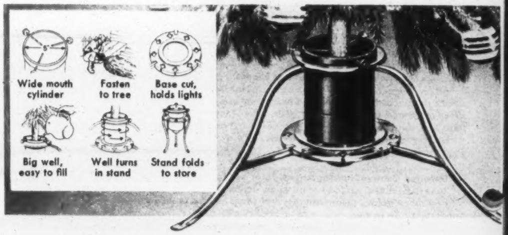
Twinkle-Snow blanket to drape on mantel or use under your tree. 98c Soft, white flame-resistant cotton backing, liberally sprinkled with a multitude of sparkling many-colored sequins of all shapes and sizes! Overall size 32x72 inches. Easy to shape for displays.

49 N 6794—Shpg. wt. 4 oz. 98c

Fluffy Cotton Batting

Safe fire-resistant cotton batting. 39c Fluffy and white–ideal for "snow-drifts" at base of your tree or as ground for centerpieces and other displays. Big roll is 36 in. wide and about 48 in. long. Order several rolls so you'll have plenty on hand.

49 N 6793—Shpg. wt. 7 oz. 39c



Folding Tree Stand holds extra-large trees

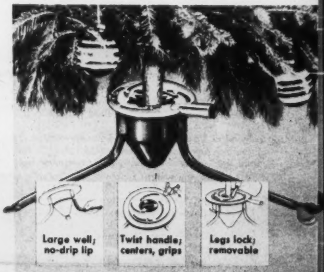
Chrome-plated stand has cylinder-shaped well to hold trees up to 4¼-inch diameter. Easy to use . . . set stand where you want it, remove well, put $4.79 well on tree while it's still lying down, tighten 3 screws, then drop tree and well into stand. Sloped cylinder bottom positions tree easily. 5-in. cylinder mouth makes watering a no-spill job. Tree can be turned by revolving cylinder. Steel stand folds to 10x15-inch unit for storing. Locks open, leg-spread 24½ in. Bottom ring punched to hold lights.

49 N 6502—Shipping weight 4 pounds 10 ounces $4.79

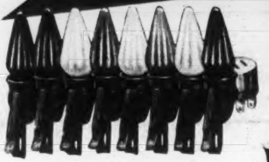
"Twist-Grip" Stand centers, grips tree

A twist of the handle and tree is upright, $1.98 centered, and gripped securely by 3 steel jaws. Detachable legs give broad, well-balanced base. Easy to attach, lock in place. Wide-mouthed no-drip lip on well makes watering easy. Heavy steel base with red and green baked-on enamel finish. Packs in handy carton. Holds tree up to about 3-inch diameter. It's easy to set up your Christmas tree with this simple one-motion HAPPI-TIME tree stand.

49 N 6547—Wt. 3 lbs. 8 oz. . . $1.98



now's the time for new
Christmas Lights
to make your Christmas brighter

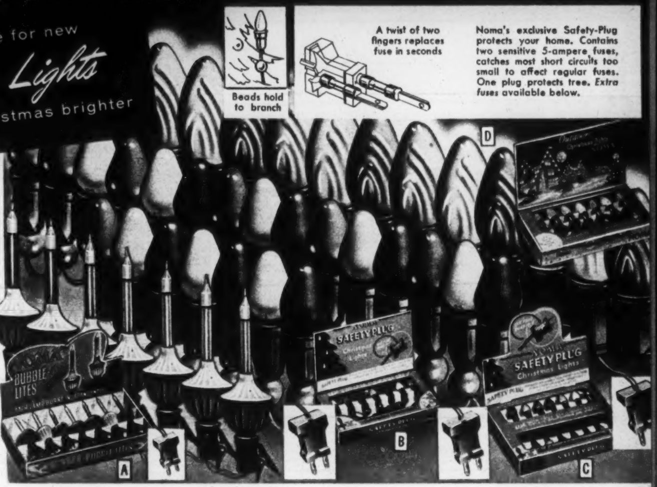


Thrifty Lights Reduced

89c **Budget-priced lights for your Christmas tree.** 8-lamp series type indoor set . . . when one light goes out, all lights go out. Eight C-6 lamps in assorted colors are wired in 12⅙ foot loop. Complete with metal clips that fasten sockets to branches of tree.
49 N 6586—Shpg. wt. 1 lb. *Was $1.00* 89c

Bubble-Lite Set Reduced!

$2.45 **Economy priced Noma 8-lamp Bubble-Lite Set.** Liquid-enclosed tube glass candles (about 4½ in. high); plastic base. Glow when plugged in, bubbles rise after short warm-up. Loop wired in series—one goes out, all go out. Clips hold lights upright. Assorted colors. Order early for Christmas.
49 N 6545—Shipping weight 1 lb. 8 oz. $2.45



Beads hold to branch

A twist of two fingers replaces fuse in seconds

Noma's exclusive Safety-Plug protects your home. Contains two sensitive 5-ampere fuses, catches most short circuits too small to affect regular fuses. One plug protects tree. *Extra fuses available below.*

Reduced! NOMA *Safety Plug Sets* prevent dangerous electrical fires

Independent-burning, no groping for burned out bulbs! If one goes out, rest stay lighted. Assorted color lamps have hard ceramic finish . . resist scratches, wear. Fiber washer holds each lamp securely in place. "Berry beads" hold sockets to branches. UL Approved. For 110–120-volt, AC-DC. Add-on connector at end of cord for attaching additional light set. Wired in straight line. Longer sets string easily, cost less per lamp.

A **7-lamp Indoor** $3.89 **Bubble-Lite Set, Safety Plug.** Liquid-containing bubble tubes, plastic bases—about 5 in. high. Base clips. Add-on plug. Assorted color lamps. Shpg. wt. 1 lb. 8 oz.
49 N 6503—Set. $3.89

B **Noma Indoor 7-light Safety-Plug Set.**
49 N 6581–11-ft. cord; C-7½ bulb. Shipping weight 1 pound. *Was $2.59* $2.39

C **Noma Indoor 15-light Safety-Plug Set.**
49 N 6591–22-ft. cord; C-7½ bulb. Shipping weight 1 lb. 8 oz. *Was $5.29* $4.98

Noma Indoor 20-light Safety-Plug Set.
49 N 6512–30-ft. cord; C-7½ bulb. Wt. 2 lbs. $6.49

NOTE: All electrical items on this page have Underwriters Laboratories, Inc. approved cords, plugs; use standard 110-120-volt, AC-DC current

D **Indoor-Outdoor Safety-Plug Sets.** C-9½ bulbs; colors inside. Rubber washers.

7-light Set. Shipping wt. 1 lb. 8 oz.
49 N 6684—*Was $3.39* $3.25

15-light Set. Shipping weight 2 lbs. 10 oz.
49 N 6685—*Was $6.98* $6.75

20-light Set. Shipping weight 3 lbs.
49 N 6576—*Was $8.98* $8.59

Extra Safety Fuses. (Not shown.)
49 N 6518–Shipping weight 4 oz. Box of 4, 23c

HAPPI-TIME LIGHT SETS
REDUCED!
E
F
G

For a Bright Christmas on a Tight Budget!

Independent-burning Indoor Sets

E **Happi-Time 7-light Independent-burning Sets** are priced low. C-7½ bulbs burn brightly . . and when one burns out the others stay lighted . . makes finding the burned-out bulb much easier. Handsome indoor lights have improved ceramic finish that resists scratches . . stays color-bright year after year. Clip fastener holds lamp secure to tree. Wired straight line 11 ft. long. Add-on connector for additional sets. Many assorted Christmas-bright colors. UL Approved. For 110–120-volt, AC-DC. Shipping weight 1 lb.

Only $1.77 7-light set

49 N 6596—7-light set. *Was $1.98* $1.77

F **Independent-burning 15-light Set.** 22-ft. cord makes tree trimming quick, easy. Gives plenty of colorful light. All features like those above. UL Approved. For 110–120-volt, AC-DC. Shipping weight 2 pounds 2 ounces.
49 N 6598—15-light indoor set. *Was $4.25* $3.77

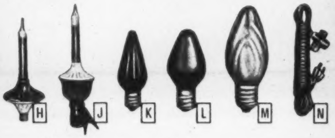
Outdoor-Indoor Sets

G **Reduced! Independent-burning Outdoor-indoor Sets . .** C-9½ bulbs in assorted colors. Colored on inside . . away from weather . . stay colorful longer. When one lamp burns out others stay on. Order several sets for tree, porch or yard. UL approved. 110–120-volt, AC-DC. Packed in store-away carton.

Only $2.27 7-light set

49N6597–7-light set. About 11½-ft. Wt. 1 lb. 8 oz. *Was $2.59* $2.27

49N6599–15-light set. About 22 ft. Wt. 2 lbs. 10 oz. *Was $5.49* . . . $4.77



Have a supply of Christmas Lights on hand to replace worn out bulbs

H **Bubble-Lite, Indoor.** Add fascinating new life to your tree. Replaces regular C-6 (series type) bulbs. Have special metal clips included to fasten bulb to tree bough in upright position. Order early for Christmas.
49 N 6508—Assorted colors. Shipping weight 6 oz. . . . 6 for $1.39

J **Bubble-Lite, C-7½, Indoor.** Independent burning. Needs no special line . . . replaces C-7½ lamps. Special metal clips included to fasten bulb to tree bough in upright position.
49 N 6509—Assorted colors. Shipping weight 12 oz. . . 4 for $1.59

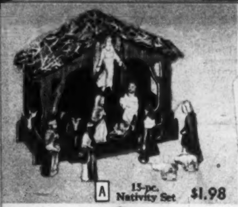
K **C-6 Indoor Series Lamps.** 15-volt. Shpg. wt. 4 oz.
49 N 6134–Westinghouse or G-E. Assorted colors. 10 for 69c

L **C-7½ Indoor Lamps.** Burn independently. Westinghouse or G-E. Tough ceramic. Assorted colors.
49 N 6570—Shipping weight 8 ounces. . . . . 10 for $1.33

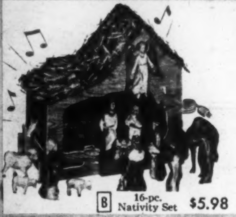
M **C-9½ Outdoor Lamps.** Independent burning. Westinghouse or G-E. Assorted colors.
49 N 6567—Shipping weight 8 ounces. . . . . 10 for $1.59

15-foot Indoor Extension Cord

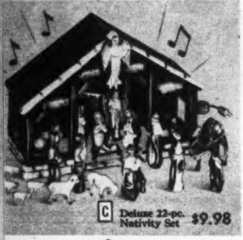
N **Lets you put your Christmas tree where you want it.** Brown rubber-covered extension. Unbreakable 3-way tap and plug. For Christmas tree lights, radios, lamps. No. 18 "POSJ" cord.
34 N 5838—Carries up to 800 watts. Shpg. wt. 9 oz. . . . . Each 69c



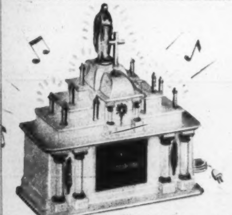
A 15-pc. Nativity Set $1.98



B 16-pc. Nativity Set $5.98



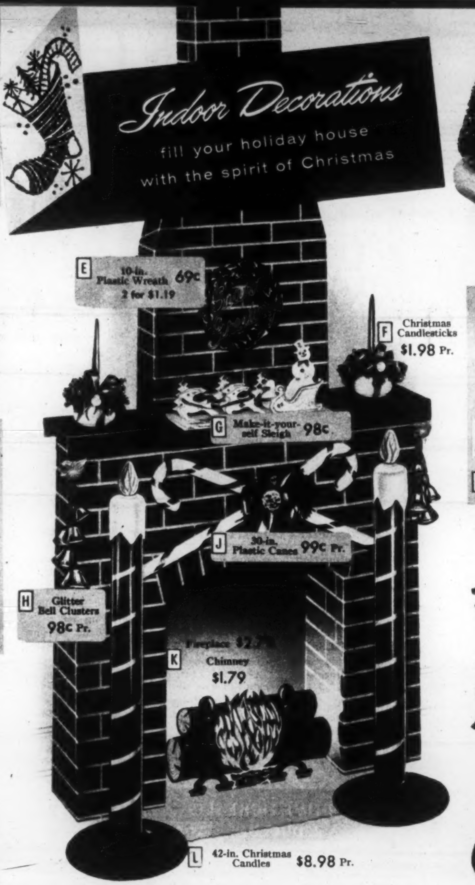
C Deluxe 22-pc. Nativity Set $9.98



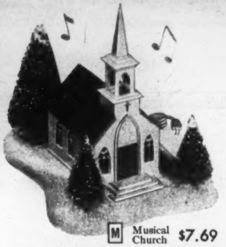
D Illuminated Musical Altar $8.98

Indoor Decorations

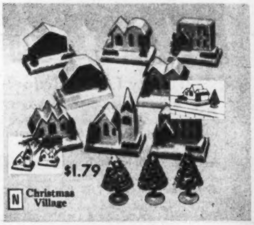
fill your holiday house with the spirit of Christmas


E 10-in. Plastic Wreath 69c 2 for $1.19
F Christmas Candlesticks $1.98 Pr.
G Make-it-yourself Sleigh 98c
J 30-in. Plastic Canes 99c Pr.
H Glitter Bell Clusters 98c Pr.
K Fireplace $2.7 Chimney $1.79

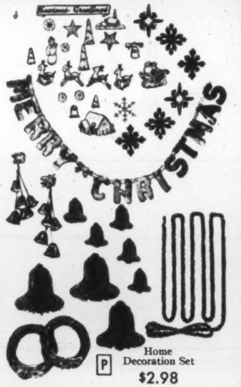
L 42-in. Christmas Candles $8.98 Pr.



M Musical Church $7.69



N Christmas Village $1.79



P Home Decoration Set $2.98

Colorful Holiday Decorations for table settings, mantels, around the tree

All Electrical items on this page have Underwriters' Laboratories, Inc. Approved cords, plugs for 110-120-volt AC, DC

A **15-pc. Nativity.** 14 tinted break-resistant plastic figures. Christ Child, Mary, Joseph, angel, 3 wise men, shepherd, 4 lambs, donkey, ox. 3½-in. standing figures. Wood design cardboard.
49 N 6871—8x10x5 in. Wt. 1 lb. 10 oz. $1.98

B **16-pc. Musical—Lighted Nativity.** Swiss music box carols. Brilliantly colored, molded figures. Christ Child, Mary, Joseph, angel, 3 wise men, shepherd, camel, driver, 3 sheep, donkey, ox. Wood design 8x10x5-in. cardboard stable. UL App. C-7½ lamp, cord lights manger.
49 N 6872—Shpg. wt. 1 lb. 14 oz....$5.98

C **22-pc. Deluxe Nativity with Music Box, Light.** Beautiful plastic-front stable 16½x11¼x6½ in. deep; simulated gray stone base, brown timber, bright yellow straw. Wood and shingle design cardboard back, sides, roof. Music box plays carol. Detailed richly colored molded plastic figures stand 4⅝ in. tall. Christ Child, Mary, Joseph, 3 angels, 3 wise men, camel, driver, 2 shepherds, ox, donkey, 6 sheep. C-7½ lamp, cord. UL Approved. 110-120-volt AC, DC.
49 N 6873—Shpg. wt. 2 lbs. 6 oz....$9.98

D **Illuminated Musical Altar.** Lustrous white plastic, finely detailed tinted Christ statue. 15-watt lamp shines softly through entire altar; illuminates 10 lucite candles, cross, picture of "Last Supper." Swiss music box plays religious music. Cord, add-on plug. 11½x11x4½ in.
49 N 6733—Wt. 2 lbs. 8 oz.....$8.98

E **10-in. Plastic Wreath.** Decorative molded holly wreath with bright red berries. "Seasons Greetings" in translucent script.
49 N 6559—Wt. 9 oz. 69c; 2 for $1.19

F **Christmas Candlesticks.** 4½x2⅝-in. composition bowls with snow glitter hold flame-resistant pine sprays, snow tipped pine cones, clusters of silver colored berries accented by red rayon satin bow, white Christmas bells. 10-in. red candles.
49 N 6912—Shpg. wt. 2 lbs. Pr. $1.98

G **Make-it-yourself Centerpiece.** Styrofoam parts form frosty white sleigh, reindeer; jolly snowman, sequined trees in background. Instructions, materials for assembly.
49N6874–6x18x7½ in. Wt. 10 oz. 98c

H **Glitter Bell Clusters.** Six lightweight flame-resistant cellophane bells per cluster graduate from 2½ to 4½ in. Decorate doors, windows, etc.
49 N 6901—Shpg. wt. 10 oz....Pr. 98c

J **Two 30-in. Plastic Candy Canes.** Accent fireplace, windows, door. Foil poinsettias, red ribbon, wire.
79 N 06719—Shpg. wt. 2 lbs...Pr. 99c

K **Fireplace for Christmas.** Rotating reflector with red C-7½ bulb shines on logs for almost real-looking blaze. Styled with red brick and white mortar design, has black mantel, logs. Cardboard. Shpg. wt. 5 lbs.
79 N 06743—43½x39½x9½ in...$2.79

Chimney. Designed to match and be attached to above fireplace. Add realism. 21-in. base tapers to 11-in. flue; adjusts 38 to 71 in. Cardboard.
79 N 06875—Shpg. wt. 3 lbs.....$1.79

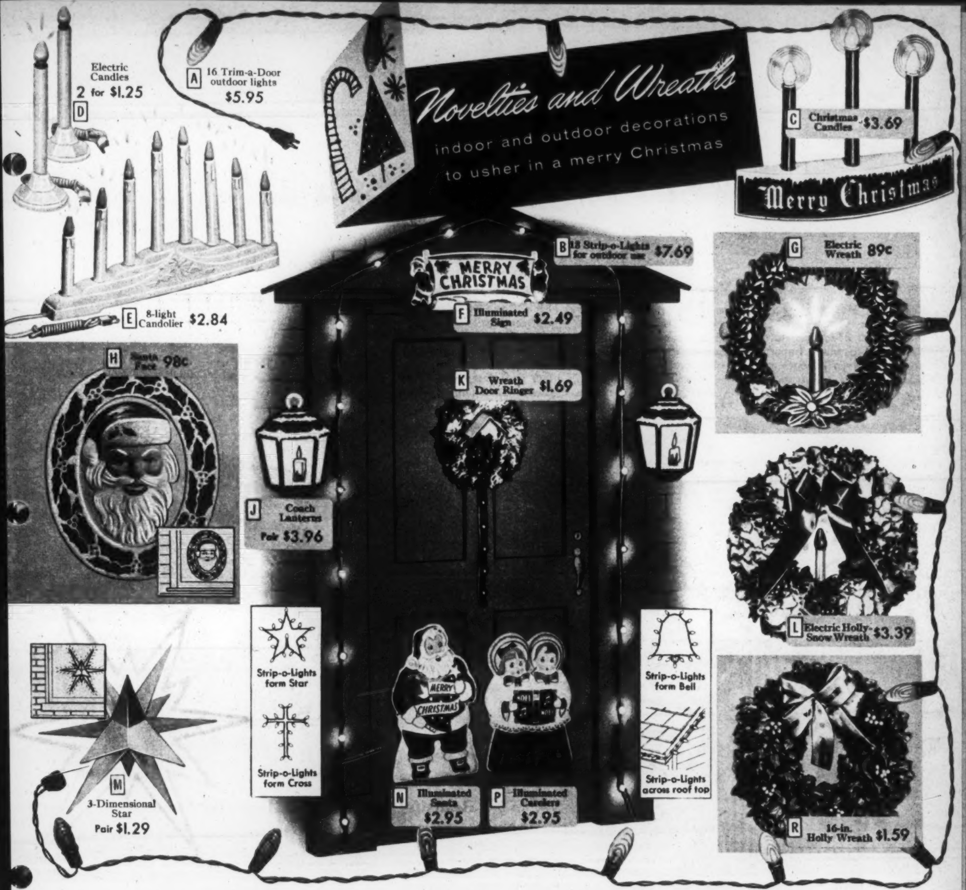
Fireplace—Chimney Combination.
79NT6876L–See above. Wt. 7 lbs. $4.48

L **Giant 42-in. Christmas Candles.** Weather-resistant red fiberboard candles, yellow spiral, plastic "candle drip." Flame-shape lamp, cord, plug.
79N06747L-Wt. 10 lbs. UL App. Pr. $8.98

M **Illuminated White Plastic Musical Church.** Swiss music box plays beautiful Christmas hymn. Stained effect windows; gilt effect door, cross; bright red roof. Church, snow capped pines stand on white 12x9½-in. base. C-7½ lamp, cord.
49 N 6925—Shpg. wt. 5 lbs...........$7.69

N **Miniature Christmas Village.** Seven houses, 1 church in assorted, glitter snow clad colors. Stained effect windows. Heavy cardboard. Houses about 3⅝ in. high. Light with standard tree bulbs. For mantel, table, around tree or train.
49 N 6795—Shpg. wt. 1 lb. 4 oz.......$1.79

P **Home Decoration Set.** Over 21 pieces of flame-resistant Christmas decorations. Set includes: 1 red cellophane garland ¾ in. wide by 32 feet long; two 8-in. cellophane wreaths with metallic holly and bell trim; 2 red bell clusters, each with 6 silver-color lined bells 1¾ to 3 inches; five 4-in. red honeycomb paper bells; three 7½-in. red honeycomb paper bells; 1 "Merry Christmas" sign with 4-in. metallic letters; 6 full dimension foil snow flakes; 1 window decoration kit with 52 separate pieces.
49 N 6796—Shpg. wt. 1 lb. 4 oz.......$2.98


Novelties and Wreaths
indoor and outdoor decorations
to usher in a merry Christmas
Electric Candles
2 for $1.25
D
A
16 Trim-a-Door outdoor lights
$5.95
C
Christmas Candles
$3.69
Merry Christmas
E
8-light Candolier
$2.84
B
18 Strip-o-Lights for outdoor use
$7.69
MERRY CHRISTMAS
F
Illuminated Sign
$2.49
G
Electric Wreath
89c
H
Santa Face
98c
K
Wreath Door Ringer
$1.69
J
Coach Lanterns
Pair $3.96
L
Electric Holly-Snow Wreath
$3.39
Strip-o-Lights form Star
Strip-o-Lights form Cross
Strip-o-Lights form Bell
Strip-o-Lights across roof top
MERRY CHRISTMAS
M
3-Dimensional Star
Pair $1.29
N
Illuminated Santa
$2.95
P
Illuminated Carolers
$2.95
R
16-in. Holly Wreath
$1.59

Bright Yuletide Decorations to fill your doors and windows with Christmas cheer

All electrical items on this page have Underwriters' Laboratories, Inc. Approved cords, plugs; operate on 110-120-volt AC, DC

A **Trim-a-Door 16-light Outdoor Set.** Trim doors, windows, roofs, outdoor trees in multicolored splendor. 16 assorted colored C-9½ outdoor bulbs and sockets spaced 12 in. apart. Metal clips, vinyl ties, wire tacks keep sockets secure. Add-on socket, plug.
49 N 6799—Shpg. wt. 1 lb. 14 oz. $5.95

B **Deluxe 18-light Strip-O-Light Outdoor Set.** C-7½ independent burning lamps mounted 12 in. apart on 3 flexible 6-ft. rustproof aluminum strips. Shape easily into stars, crosses, etc. Add-on socket and plug.
49 N 6746—Shpg. wt. 4½ lbs. $7.69

C **Electric Merry Christmas Candles.** Red drip candles on red, white plastic molded base. "Merry Christmas" in white script illuminated by light inside. Base 14x2¾x2⅛ in. wide. Candles 5 in., center candle 7 in. tall. C-7½ lamps, cord, plug incl.
49 N 6910—Shpg. wt. 1 lb. 8 oz. $3.69

D **Electric Candles.** Ivory colored plastic base. C-7½ lamp, cord, plug. For window, table, mantel.
49N6955-11 in. tall. Wt. 1 lb. 2 for $1.25

E **8-light Candolier.** Tapered candles on 20-in. ivory colored plastic base. C-6 series type flame color lamps, cord, plug included.
49 N 6838—Shpg. wt. 1 lb. 12 oz. $2.84

F **Illuminated Merry Christmas Sign.** All vinyl plastic decorated with gay Santa and snowman holding bright holly trimmed green and red Merry Christmas pennant on yellow background. C-7½ lamp, cord, plug included. Use indoors or out; on doors, windows, etc.
49N6751–22x9 in. Wt. 1 lb. 14 oz. $2.49

G **12-in. Lighted Wreath.** Red flame-resistant cellophane wreath reflects glow of red drip candle with C-7½ lamp, cord, plug. Decorated with silver colored metallic spray.
49 N 6877—Shpg. wt. 12 oz. 89c

H **Santa Face.** Molded plastic. Jolly St. Nick with flowing white beard, red and white tasseled cap peeking through green wreath. Brightly lighted with C-7½ lamp, cord, plug. 15½x18½x4 in. deep.
49 N 6903—Shpg. wt. 1 lb. 3 oz. . . 98c

J **Coach Lanterns.** Two decorative lanterns hang indoors or out; at windows, door. Weather-resistant plastic construction. Inside bulb lights up candle, glows through yellow translucent windows. C-7½ lamp, cord, add-on plug. About 13x10 in. wide.
4' N6715–Wt. 2 lbs. Each $2.29; 2 for $3.96

K **Wreath Door Ringer.** Add tinkling charm to your door. 14x11-in. oval wreath of snow flocked princess pine has snow white glitter shelter mounted in center, housing 2 natural snow-tipped pine cones, tiny snow man and green boughs tied with red satin bow. Six 1-in. sleigh bells on red plastic strap are attached to shelter, announce Yuletide callers.
79 N 06870—Shpg. wt: 2 lbs. $1.69

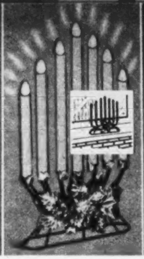
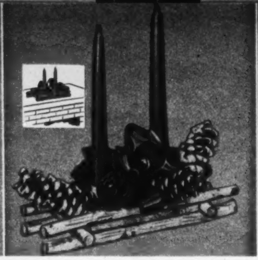
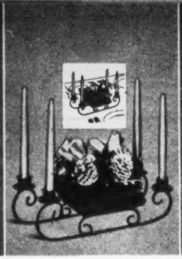
L **18-in. Electric Holly-Snow Wreath.** Made of fine imported holly that is flocked with white to create a beautiful snow effect. Trimmed with 5 clusters of red berries and large 2-in. satin bow. Single 5-in. ivory colored candle mounted in center. Includes red C-9½ outdoor lamp, cord and plug.
79 N 06907—Shpg. wt. 4 lbs. $3.39

M **12-in. Three Dimensional Star.** White star glows softly in the dark with mystical beauty. Slotted plastic parts for easy assembly. For windows, doors, tree top.
49 N 6902—Shpg. wt. 1 lb. . . . . 2 for $1.29

N **New 20-in. Standing Santa with Tree.** Beautifully colored bright red and green molded plastic lighted by 15-watt standard base lamp, cord, plug. Stand at fireplace, hang at door, window.
49 N 6740—Shpg. wt. 2 lbs. $2.95

P **New Illuminated Twin Carolers.** Boy and girl carolers in bright red, green, yellow and blue colors make charming scene in durable plastic. A distinctive decoration for windows, doors, and walls. 15-watt standard base lamp, cord, plug. 18x12½x3½ deep. Shipping weight 2 pounds.
49 N 6739 . . . . $2.95

R **16-in. Old-fashioned Green Holly Wreath.** Festively accented with 5 clumps of holly berries, tinkling jingle bells. 2-in. red satin bow with silver-colored metallic stripe. Shipping weight 3 pounds.
79 N 06937. . . . . $1.59

Cheery Yuletide decorations to make your table gay or grace the mantelpiece

Revolving Musical Tree. $4.98 Plays Christmas tune as 23-in. tree turns! Turn tree to wind. Imported music box. Green flame-resistant Visca branches, 17 in. spread. Use year after year.
49 N 6915—Wt. 3 lbs...... $4.98

New! Different! Modern! $6.59 Wrought-iron-type candelabra with gold color, chartreuse metallic leaf decorations. 7 ivory-color candles. Ht. to base of candle 6 in., overall 22 in. Base 12½x3 in.
79 N 06791—Wt. 3 lbs.... $6.59

Pine Cone Log. $1.49 Gay centerpiece or mantel decoration. 12 x 5½-in. snowy log base, trimmed with 5 pine cones, holly, ribbon and glass balls. 2 red candles, 10 in. tall, included.
49N6882—Wt. 1 lb. 10 oz. $1.49

Old-fashioned Sleigh $3.49 in modern wrought-metal. 16½x6½x6 in. Filled with Princess Pine, red "snow-tipped" cones, red berries, white balls—1½-in. red satin bow. 4 dipped 10-in. red candles.
49 N 6911—Wt. 2 lbs. 8 oz. $3.49

Three plastic Wise Men. 75c Mounted on silver-color metallic-finish camels; gold-color trappings. Brilliant robes. Details delicately molded. Beautiful as tree, table decorations. 4¼ in. high.
49 N 6753—Wt. 8 oz.......75c

Christmas Trees and Decorations

Beautiful, long-lasting Memorial Wreaths

Princess Pine "snow" wreaths. $1.98 15-in. Trimmed with red pine cones, ruscus, Princess Pine, holly berries. With 1½-in. red bow. Easel.
79 N 06960–15-in. Wt. 3 lbs. $1.98
79 N 06959–17-in. Wt. 4 lbs. 2.98
79 N 06958–19-in. Wt. 5 lbs. 3.98

Princess Pine and Cone wreaths. $2.98 17-in. Natural varnish 3½-in. pine cones, red 4-in. cones, ruscus, red cat tails, thistle berries, 1½-in. red satin bow. Easel.
79 N 06962–17-in. Wt. 4 lbs. $2.98
79 N 06961–19-in. Wt. 5 lbs. 3.98

Big green ruscus and frosted red thistle wreath. $3.98 19-in. diameter. Long-lasting. Trimmed with loblolly cones, silver cycas cones, red berries, wide red satin bow. Easel.
79 N 06950–Wt. 5 lbs...$3.98

Two-Piece De Luxe Santa Outfit

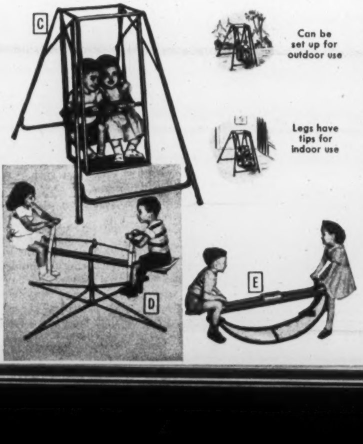
A Let Santa deliver the presents in person . . . and watch the youngsters' eyes shine! A real $7.49 Christmas treat . . . one they'll never forget. Two-piece suit of soft, flame-retarded cotton duvetyn with hood to match. Black leggings and belt. Eyebrows, full beard of silky flame-resistant nylon may be used over and over. *Size large* (42–44).
49 N 6954—Shipping weight 2 lbs. 12 oz...................$7.49

Folding Artificial Trees

B **Rich, Luxuriant Artificial Trees.** $1.98 30-in. Natural-looking branches, covered with flame-resistant fluffy, straw-like rayon visca. Branches will not shed—are firm and strong enough to hold many, many ornaments. Fold flat against trunk for compact storing. White planter-type base (on all but 30-in. tree) with sparkling "snow" flakes. *State color choice* green or white. Sizes may vary slightly. Ornaments not included. Shipping weight 2 pounds. Mailable.

79 N 06522—about 30 in. tall (flat base)..................$1.98
79 N 06524—about 44 in. tall. Shpg. wt. 3 lbs............. 5.39
79 N 06533—about 58 in. tall. Shpg. wt. 4 lbs............. 7.89
79 N 06534—about 74 in. tall. Shpg. wt. 7 lbs..............10.79

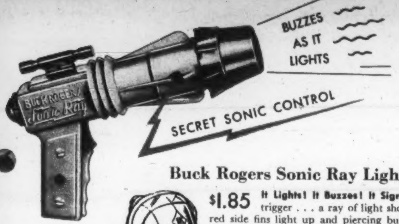
Play Equipment—gifts for year 'round fun


C
Can be set up for outdoor use
Legs have tips for indoor use
D
E

C **"Small-fry" Swing.** $13.95 A junior-size swing for use indoors or out. Strong tubular steel stand has side braces. Legs have tips to protect floors. Fun and exercise for youngsters the year 'round. Takes 60x30-inch space, 42 inches high overall. Shipped freight, express or truck.
79 N M7419—Wt. 30 lbs....$13.95

D **Steel Happy-Go-Round.** $16.99 Push-pull action makes this thrilling ride go-round and round. Strong 1⅝-in. square steel tubing with rubber-tipped ¾-inch tubular steel legs. Takes 5-foot diameter space. Shipped by freight, express or truck.
79 N M7172—Wt. 30 lbs....$16.99

E **Teeter-rocker.** $5.19 Steel rockers with wood cross braces. 5½x14-in. seats. Seat 17 in. from floor. Enameled finish. 62 in. long overall.
79 N 07146—Shpg. wt. 11 lbs. $5.19

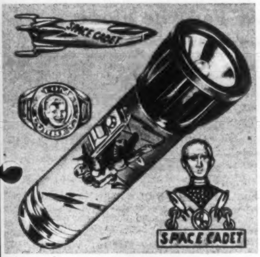

BUZZES AS IT LIGHTS
BUCK ROGERS Sonic Ray
SECRET SONIC CONTROL

Buck Rogers Sonic Ray Light Gun

International Morse Code PLUS Buck Rogers Secret Interplanetary Code included

$1.85 **It Lights! It Buzzes! It Signals!** Press trigger . . . a ray of light shoots out as red side fins light up and piercing buzz sounds. Use as flashlight, or send signals by sight or sound. Secret Sonic Control turns off buzz if desired. Red plastic; green and yellow trim. About 7½ in. Cutouts of Buck Rogers and his space ship printed on cardboard box. Morse and Buck Rogers Codes. Bulb, 2 leakproof batteries. **In attractive box.**

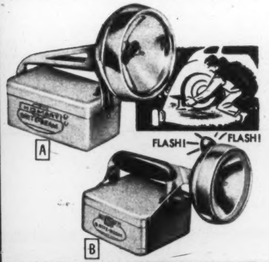
34 N 4466—Shpg. wt. 13 oz. **$1.85**


SPACE CADET
SPACE CADET

Tom Corbett Flashlight PLUS Space Cadet Kit . . Blow-Siren in End

$1.59 **An exciting gift!** Big 6⅞-inch colorfully lithographed steel flashlight has Siren built into end cap. Kit includes Ring, Badge, a Space Pin as shown or a small toy compass (sorry, no choice). Flashlight has 500-ft. spot beam. Plastic lens. Red Plastic Head lights up around rim for danger signals. Flasher-button for code signalling. With bulb, 2 leakproof batteries. **Attractively boxed.**

34 N 4449—Shpg. wt. 3 lbs. 5 oz. .**$1.59**


A
FLASH!
FLASH!
B

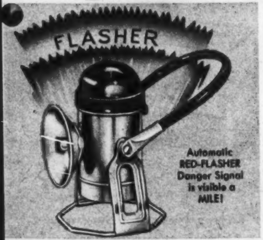
SEALED BEAM throws light almost ¾ mile!

$5.49 A **Our Best Homart** for motorists, hunters, fishermen. Full 5000-candlepower 3500-ft. Sealed Beam—just like auto headlights! Swivel Head adjusts 120° up, down; 4-in. glass lens. Reflector stays bright. **Weatherproof,** rustproof aluminum case. Measures 9½ in. long by 8 in. high. Bulb; 6-volt battery.

34 N 4828—Shpg. wt. 3 lbs. 12 oz.**$5.49**

B **Like above, PLUS Automatic Red-Flasher.** Separate switches, bulbs, 6-volt batteries for each light.

34 N 4838–Shpg. wt. 8 lbs. 12 oz. .**$8.95**


FLASHER
Automatic RED-FLASHER Danger Signal is visible a MILE!

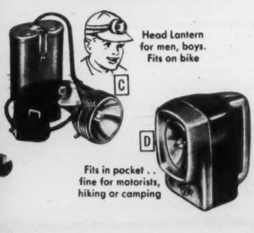
3-WAY Light with extra big Red Flasher

$6.69 **Big 4¼-inch FRONT LIGHT** provides 1000-ft. clear beam for work, sports . . . Extra powerful Automatic RED-FLASHING 3½-inch Top Light danger signal is visible a full mile. 4-way switch lets you use either light alone or both together.

Weatherproof, rustproof! Aluminum body rotates 360° to direct light up or down. Height 8½ in. Non-tip 5½-in. base. Black plastic handle. Bulb; 6-volt battery.

34 N 4815—Shpg. wt. 3 lbs. 1 oz. .**$6.69**

34 N 4810—With clear top floodlight instead of red flasher. Wt. 3 lbs. 1 oz.**$4.69**


Head Lantern for men, boys. Fits on bike
C
D
Fits in pocket . . fine for motorists, hiking or camping

Every boy needs one of these Handy Lights

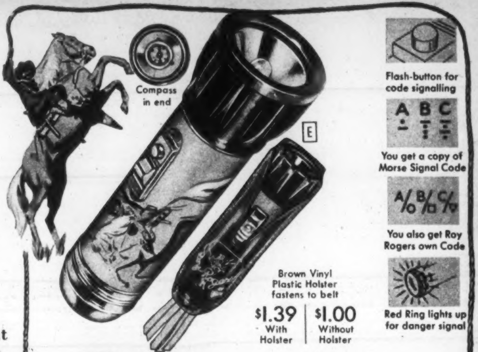
$3.59 C **Adjustable Head Lantern.** 500-ft. spot or floodlight. 2½-inch reflector straps to head, adjusts any angle. Battery box fits in your pocket or clips to belt or bike . . . leaves hands free! With bulb and 4 leakproof flashlight batteries.

34 N 4804—Shpg. wt. 2 lbs. 6 oz. .**$3.59**

$1.35 D **Homart Pocket Lantern.** Has 500-ft. combination flood and spot beam. Blue and gray plastic case. Form-fit carrying handle. Bulb; 2 leakproof flashlight batteries.

34N4822—2¾x2¾x4 in. Wt. 14 oz.**$1.35**

NOTE: All lights listed have positive action switches—won't go "On" accidentally.


Compass in end
E
Brown Vinyl Plastic Holster fastens to belt
Flash-button for code signalling
A B C
You get a copy of Morse Signal Code
You also get Roy Rogers own Code
Red Ring lights up for danger signal

$1.39 With Holster | **$1.00** Without Holster

Roy Rogers Signal Flashlights

E **NEW! Boys love it . . . So do Girls!** Has a real Compass for scouting built right into the end cap. Available with Western style brown vinyl plastic holster, if desired. A Signal-Flasher, Danger Light and Flashlight all in one. Just what they need for those rootin'-tootin' Cowboy games.

Flashy 4-Color Picture of Roy Rogers and his horse "Trigger" lithographed in blue, brown, red and green on the 6⅞-inch steel case. Plastic lens. Throws 500-ft. beam. Complete with bulb and two leakproof batteries.

Attractively boxed to create real excitement on Christmas morning.

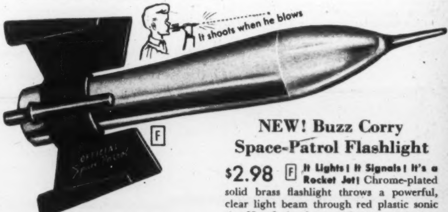
34 N 4442—Complete with Holster, Morse and Rogers Codes. Shpg. wt. 14 oz. .**$1.39**

34 N 4412—Same, but without Holster. Shipping weight 12 ounces. 1.00

Like above, but has Blow-Siren in end instead of Compass. Big 2½-inch Pin-on Star Badge included in addition to both Codes.

34 N 4448—Complete with Holster. Shpg. wt. 1 lb. 6 oz. **$1.39**

34 N 4422—Same, but without Holster. Shpg. wt. 12 oz. 1.00

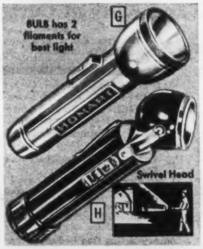

It shoots when he blows
F

NEW! Buzz Corry Space-Patrol Flashlight

$2.98 F **It Lights! It Signals! It's a Rocket Jet!** Chrome-plated solid brass flashlight throws a powerful, clear light beam through red plastic sonic tip. Has flasher-button. **Cardboard Rockets** (included) can be blown through the blue plastic Jet Tubes. Blue plastic Fins provide a base so light will stand upright. "Official Space-Patrol" Light, endorsed by Buzz Corry. Will thrill every youngster. **In colorful box.** With bulb and two leakproof batteries. Length 10 inches.

Do not order before November 1st.

34 N 4488—Shpg. wt. 2 lbs. 7 oz. . . . **$2.98**


BULB has 2 filaments for best light
G
HOMART
Swivel Head
H

Best 2-battery Homart

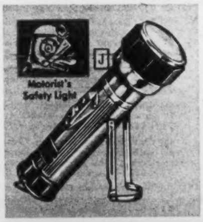
$1.98 G **Bulb has TWO filaments**—one for spot beam, another for floodlight—gives brighter, stronger 1000-ft. beam. Chrome-plated solid brass, 7½ in. Leakproof batteries.

34N4480-Shipping weight 14 ounces.**$1.98**

Swivel-Head Flashlight

$1.98 H **500-ft. beam** straight ahead or at any angle. Black plastic 8-in. case. Stands on end; has chrome-plated belt-clip; ring hanger. Flasher-button. Bulb; 2 leakproof batteries.

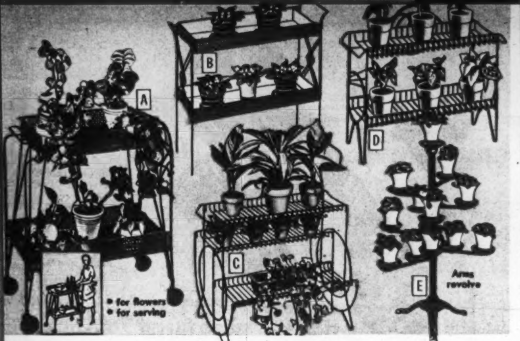
34 N 4437–Shipping weight 13 ounces**$1.98**

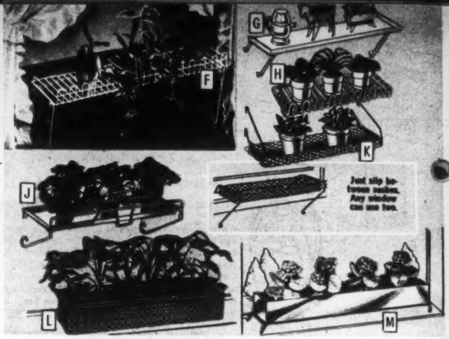

J
Motorist's Safety Light

"Red-Head" Safety Light

$1.89 J **Chrome-plated Flashlight with Folding Stand.** Points light any angle. 500-ft. clear beam, plus RED side beam danger signal. Stand folds flat to case when not in use. Length 8 in. Bulb; 2 leakproof batteries.

34N4418-Shipping weight 15 ounces.**$1.89**



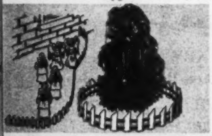

F
G
H
J
K
L
M
Just slip between sashes. Any window can use two.

Say Merry Christmas with a Plant Stand, Planter or Shelf for their Favorite Flowers

Ornamental WROUGHT METAL BLACK and WHITE Flower Tables. Chic, classic decorator designs wrought for beauty, service, strength—go with modern and provincial settings. Heavy gauge metal with baked-on enamel for lastingly-lovely, satin-smooth finish. Weather resistant—use indoors, outdoors. Last for years. Make ideal mailable gifts. Designed with unique take-apart construction to save you shipping costs. Anyone can set up in a jiffy—not a tool needed. Each piece neatly and sturdily slips into special sleeve provided. Directions. No plants or articles included.

A **Flower (Hostess) Wagon.** Follow sun with your flowers—push to sunniest window. Roll to sink for spraying and watering. Step-saving hostess helpmate for indoor and outdoor serving. Full-swivel, easy-rolling casters. Solid bottom shelves keep water and crumbs off your floor. Fancy filigree openwork trim. Overall 28x15½x32 inches high.
71 N 02820L—Wrought Metal Black
71 N 02821L—Snow White
Shpg. wt. 22 lbs......Each $17.95

B **Self-Watering African Violet Nook.** Fill two water-tight removable trays with water—plants drink as needed. Or use trays as planters. Black lace openwork trim accented with white galvanized trays 2½x10x26 in. long. Rubber tipped legs protect floor, prevent sliding. Overall 10x26x30 in. long.
71 N 02822—Shpg. wt. 16 lbs. $7.65



Ornamental Flower Tables. Give more growing space; enhance plants with lovely setting. Ideal if you've run out of window sills. Smart functional design fits bedroom, living room, porch and den. Guard rails.

C **30-inch, 3-Shelf Table.** Overall 20x26x30 in. long. Shelves offset to give head room to tall plants.
71 N 02825L—Black 71 N 02107L—White
10x26-inch shelves. Shpg. wt. 11 lbs.......Each $7.95

24-inch, 3-Shelf Table. Overall 20x26x24 in. long.
71 N 02827L—Black 71 N 02102L—White
10x20-inch shelves. Shpg. wt. 10 lbs.......Each $5.99

D **30-inch 2-Shelf Table.** Overall 10x24x30 in. long.
71 N 02826—Black 71 N 02022—White
10x26-inch shelves. Shpg. wt. 7 lbs........Each $3.99

E **NEW Revolving Plant Tree.** Arms turn for daily sunning, easy watering. Won't tip. 12 saucers attached. From factory near Nashville, Tenn. Order and pay postage from mail order house.
71 N 2805KF—Black 71 N 2806KF—White
Overall 27½x42 in. high. Shpg. wt. 31 lbs..Each $19.95
71 N 2803—**Plastic Pots for above.** 4¾x4½ in. high. White, black base. Shpg. wt. 2 lbs. 8 oz...12 for $3.99

Ornamental Lawn, Tree Border

Snow-white aluminum pickets accented with bright Poinsettia-red rails. Form circle, square or winding "S." Ornamental way to surround Christmas tree in home or outside on lawn. Use to fence in village or set off manger under tree. Pretty border for toy train table. Dramatize mantel decorations with this gay edging. Enhance Christmas ornaments out in your lawn. Baked enamel. 2x5⅞-inch pickets 2 in. apart. Galvanized steel strap.
71 N 309—Shipping weight 1 lb. 8 oz..10 ft. roll $2.29

WINDOW SILL AND WALL FLOWER SHELVES. Gifts that extend window sills. Mean more room to plant lovers for growing plants in the home. Easily attach to sill without a nail—just slip rear bracket between sill and sash. Allow opening or closing of windows. Screw holes for hanging on walls. Treat yourself to some and give some as gifts. No plants or articles included. Overall sizes.

F **Ornamental Steel Wire Shelves.** 2½-inch guard rails front and sides. Baked-on enamel for lasting loveliness.

Extra-long 30-inch Shelf. 10 in. wide.
71 N 02828—Black 71 N 02105—White
Shipping weight 3 lbs.......Each $1.95

Popular 24-inch Shelf. 10 inches wide.
71 N 2112—Black 71 N 2108—White
Shipping weight 3 lbs.......Each $1.79

G **Knick-Knack, Solid Plant Shelf.** Invites dainty figurines and "footed" planters that need solid surface. Also fine kitchen or bathroom utility shelf. Enamel over metal. 6x23 inches long.
71 N 2111—White 71 N 2116—Red
Shipping weight 2 pounds...Each $1.00

H **Mid-Window Shelf.** Any window can use two—set one on sill; one mid-window. Rear flange slips easily between mid-window sashes—cut-out center fits about lock. White baked enamel; steel wire. 2-in. guard rail. 8½x18 in. long.
71 N 2043—Shipping weight 2 lbs. $1.49

J **Self-watering African Violet Tray.** Stop daily watering. Fill leakproof tray—plants drink when thirsty for days. No overwatering; no mud spattering. White steel wire trim; ¾-inch deep aluminum tray. 6⅝x23½ inches long.
71 N 2047—Shipping weight 2 lbs. $1.65

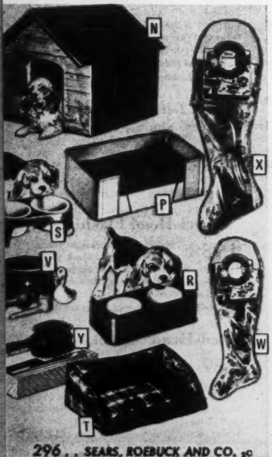
K **REVERSIBLE HANGING BASKET OR SHELF.** Flip of flange changes this from hanging basket to lower sill or mid-window shelf. Attaches to sill without a nail—rear bracket slips between sill, sash. Fits about mid-window lock. Screw holes for hanging from wall. Lacy lattice-work design in sturdy steel. Baked on enamel for lasting loveliness. Striking in living room, kitchen, sun parlor. Pretty in boudoir. 1¼ in. guard rail. 6x20-in. shelf space.
71 N 2823—Black 71 N 2824—White
Shpg. wt. 1 lb. 8 oz.....Each $1.85

PICTURE WINDOW PLANTERS. Huge 30-inch sizes designed for picture windows. Grand table centerpieces. Glamorize TV tops, mantels, sills.

L **Black Lace Planters.** Wrought metal black frame of lacy open work. Scroll end handles. Removable watertight galvanized steel liner. Colors black with chartreuse liner; black, red liner; black with white liner. *State color.* Overall sizes. Shpg. wts. 3 lbs.; 5 lbs. 6 oz.; 8 lbs.
71 N 2808—3¼x7x14 in. long. $2.65
71 N 2810—4⅝x8¼x20¾ in.. 4.85
71 N 02809—4⅝x8¼x30 in... 6.45

M **Brass Planter.** Mirror-like, high polish finish glitters like gold. Genuine, solid heavy-gauge brass. Lacquered outside for lasting beauty. Finished inside with rust-resistant paint—soil acids won't mar. Overall 3½x4¼x30 in. long. Cross brace for added strength. Black wrought iron stand. Shpg. wts. 5, 4 lbs.
71 N 02713..................$7.79
71 N 02712—Without stand... 6.89

Remember Rover and Kitty at Christmas Time



N **Dog Houses.** Protect from rain, cold. ⅝-inch thick, matched cedar siding; natural finish. Floor and green painted roof ⅜-inch water-resistant plywood. Well ventilated. Partly assembled. [redacted]

71 N 2160[redacted]—**Medium.** For Cocker Spaniel, Scotty, Poodle. Overall 26x26x36 in. long. Door 10x15 in. Shpg. wt. 36 lbs..........$16.95

71 N M2161—**Large.** For German Shepherd, Collies, Setter. Overall 32x32x42 in. long. Door 14x20 in. Shpg. wt. 56 lbs..........$22.75

71 N M2162—**Extra Large.** For Great Danes, St. Bernards. Overall 38x38x48 in. long. Door 18x25 in. Shpg. wt. 75 lbs..........$27.75

P **Dog Bed and Pad.** Steel frame with lovely hammertone finish. Matching cedar-treated, tufted cushion is flea resistant.
Colors green, red or gray. Overall 7½x16¼x25½ in. long.
71 N 08330L—*Please state color.* Shpg. wt. 10 lbs..............$7.89

R **Dog Diner**—matches above. 2 removable 5½-in. plastic bowls. Colors green, yellow bowl; red, coral bowl; gray, black bowl.
71 N 8480—*Please state color.* Shpg. wt. 2 lbs................$1.89

Money-saving Dog Bed and Diner Offer of above. *State color.*
71 N 08325L—(*Sold separately $9.78*). Shpg. wt. 13 lbs......Set 8.95

S **Plastic Dog Diner.** 2 removable white 4¾-in. bowls. Red stand.
71 N 8329—Rubber legs reduce skidding. Shpg. wt. 1 lb....$1.19

T **Dog Divan.** Bed and cushion combined. Water and odor resistant. Strong, durable plastic cover; cleans easily with damp cloth.
Colors red plaid or green plaid. Sizes 25 or 28 inches long.
71 N 08328L—*State color and size.* Shpg. wt. 3 lbs..............$5.19

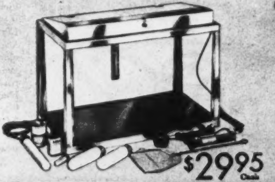
V **Dog Dish with Toys Gift Pack.** Red plastic 6¾-in. dish filled with rubber jingle pipe, jingle dumb bell, squeak duck.
71 N 8317—Shipping weight 2 lbs..........................$1.98

W **Christmas Cat Stocking.** Clear plastic; decorated. With toy slipper, squeak mouse, rubber spool, boxed catnip mouse.
71 N 8338—Overall 15 in. long. Shpg. wt. 8 oz................98c

X **Christmas Dog Stocking.** Clear plastic; Holiday decorated. Filled with soft rubber poodle, hard rubber ball and bone, toy slipper, sterilized natural playbone, 2¾-oz. box dog candy.
71 N 8337—Overall 19 in. long. Shpg. wt. 1 lb. 4 oz..........$1.98

Y **Dog Brush and Comb Gift Set.** 6½-inch black bristle brush with steel bristles on reverse side. Chrome-plated steel comb.
71 N 8458—Gift boxed. Shipping weight 1 lb................$2.79

Gift Aquarium



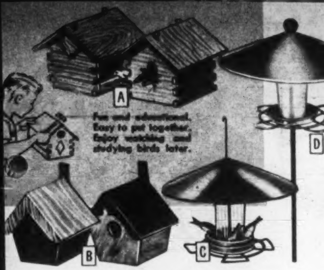
$29.95 Cash
$3.00 Down

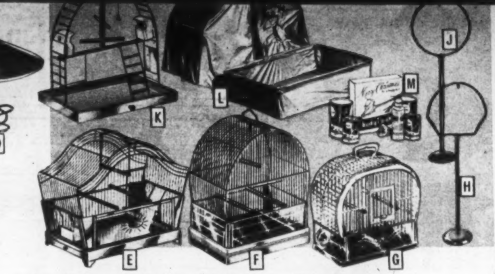
Give a New Hobby and you give hours and years of Exciting, Educational Fun

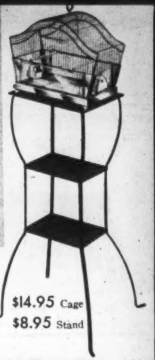
Makes an ideal gift starter set for the beginner aquarium enthusiast. For 110 to 120-volt, 50 to 60 cycle AC-DC current.

- **10 gallon Aquarium.** High polish, stainless steel frame. Double strength, clear glass. Black board slate bottom. Leakproof, rust resistant.
- **Reflector.** High polish, stainless steel. To diffuse light uniformly throughout tank. 6-ft. cord.
- **Two 25-watt bulbs** for lighting reflector
- **Fish net.** Comes in handy for cleaning aquarium.
- **One-oz. can Tropical Fish Food containing Anti-Biotic Aureomycin.** Assures more rapid growth, lower mortality and brighter natural coloring.
- **Aqua Remedy.** A tonic and disease preventative.
- **Aqua Anti-Chlorine.** Rids water of chlorine.
- **Thermometer.** Shows temperature of water.
- **Thermostat.** Controls temperature in aquarium.
- **Submergible 50-watt Heater.**

71 N 08606L—Shpg. wt. 30 lbs. Complete.$29.95


A
Fun and educational. Easy to put together. Enjoy watching and studying birds later.
B
C
D





For Friends of Wild Birds

[A] **Wren House and Feeder Kit.** Young and old enjoy putting it together. Parts pre-cut for easy assembly. Easy-to-nail basswood; long, soft fibers won't split. Water-repellent plywood roof. Natural finish. Cut-out corners give log cabin effect. Metal hanging rings. Directions, nails, sandpaper.
Feeder. Overall 7½x7½x6 in. high. 1½-in. filler opening. 2 perches. Clear plastic sides. Holds 1½ lbs.
House. Overall 7½x7½x6 in. 1-in. hole. Perch.
71 N 322—**Boxed House and Feeder.**
Shpg. wt. 2 lbs. 10 oz. $2.49

[B] **Twin Wren and Bluebird "Swiss Chalets."** Lovely grained 5/16-inch wood. Each house overall 6⅛x7⅝x6¾ in. high. Chimney-like hanger at one end. *Wren Chalet* stained rustic brown, roof stained leaf green. 1-in. entrance hole. *Bluebird Chalet* stained leaf green, roof stained brown. 1⅜-in. hole.
71 N 2762—Shpg. wt. 2 lbs. .... Set $3.79

[C] **Hanging Bird Feeder.** Wide hood keeps seed clean, dry; shelters feeding birds. Clear plastic hopper holds 1½ lbs. seed. Steel 14¾-in. hood, 5-in. tray; autumn brown finish. Easy to set up.
71 N 323—Shpg. wt. 3 lbs. 8 oz. $2.69

[D] **NEW Standing Bird Feeder.** Wide 14¾-in. steel hood, 5-in. tray; light brown hammertone finish. Transparent, milky plastic hopper holds 1½ lbs. seed. Overall stands 70 in. high. Just push black iron rod into ground. Partly assembled.
71 N 339—Shpg. wt. 5 lbs. 12 oz. $4.95

Parakeet and Canary Christmas Gift Shop

Make it a truly Merry Christmas for your pet Canary, Parakeet or Love Bird. Make your pet happy with a brand new home and at same time enhance your own home.

[E] **Popular Chromed Cage.** Heavy chrome plate. Rust resistant. Four removable glass seed guards, one with etched design. 2 porcelain inside feed cups. 4 wood perches. Swing. Removable double bottom for easy cleaning. Overall 18¼x10x13¾ in. high.
71 N 08408—Shipping weight 10 pounds. $11.95

[F] **Zinc Chromate Plated Cage.** Rust resistant. Swing. 4 birch perches. 2 plastic inside feed cups. Removable bottom tray, underplate, seed guards—easy to clean. Double spring suspension eliminates cage turning in arch of stand. Overall 13¾x9x15 in. high.
71 N 08444—Shipping weight 6 pounds. $6.95

[G] **Transparent Plastic Cage.** Etched decorations. 4 wood perches. Swing. 2 outside feed cups. Solid bottom; removable tray. Overall 13x7½x11½ in. high. **Colors** Crystal clear, Sea green. *State color.*
71 N 08403—Shipping weight 5 pounds. $4.45

[H] **BEST All Chromed, Oblong Loop Stand.** Heavy chrome-plate. Extra-heavy base. Partly assembled.
71 N 08415—Overall 64 in. high. Shpg. wt. 13 lbs. $8.95

[J] **Round Loop Stand.** Chrome-plated loop. Gray hammer tone finish stem and base. Partly assembled.
71 N 08416L—Overall 67 in. high. Shpg. wt. 10 lbs. $5.69

[K] **Parakeet Play Yard.** Chrome plated. Overall 10x18¼x14 in. tall. Removable porcelain feed cups. Ladder with round perch rungs, swing, bell, mount-on tray, exercise bars. Easy to set up. Wt. 3 lbs. 4 oz.
71 N 8343 ..... $4.39

[L] **"Good Night" Parakeet Cage Cover and Seed Guard.** Shimmering silver gray plastic with hand painted design. For all standard cages. Wt. 1 lb.
71 N 8520—Set. $1.59

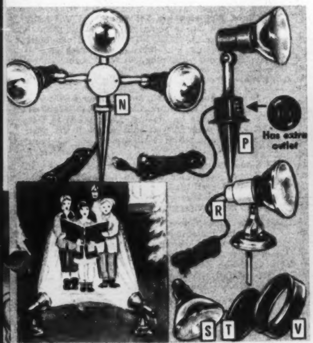
[M] **Parakeet Christmas "Budgi-Pak."** 2 cans Budgi seed, 2 cans wild bird seed, 1 seed bell. Squeeze-type plastic jar Feather Treat bird bath spray for glossy, healthy feather coat. Shpg. wt. 3 lbs.
71 N 8549 ...... $1.98

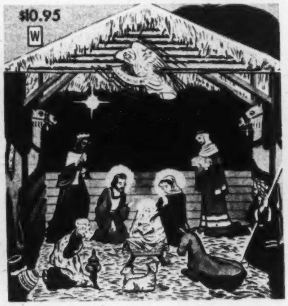
NEW Gold-Tone Cage Modern Black Stand

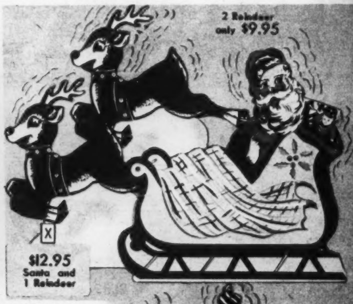
NEW Gold-Tone Cage. Our finest steel cage with modern, stunning, gold-tone finish. Rust resistant. 4 removable glass seed guards, one with decorative etched design. Swing. 4 wood perches. 2 inside porcelain feed cups. Removable metal tray with removable fibreboard underplate—easy to clean. Overall 10x18½x14 in. high.
71N08442–Shpg. wt. 9 lbs. $14.95

NEW Modern 3-Tier Black Stand. Striking with above. Use 13x16-in. top tier for cages, aquariums—two 9x12-in. lower tiers for planters, books. Steel with smart black satin finish. Overall 39 in. high. Partly assembled.
71N08431L–Shpg. wt. 12 lbs. $8.95

Colorful, LIFE-SIZE, ANIMATED Lawn Ornaments







Flood Trees, Doorways, Lawn Ornaments with colorful Red, Green or Blue Light

This Christmas, make your grounds BRIGHT with LIGHT! Bathe trees, doorways, lawn ornaments, Nativity scenes with colorful light. Truly a wonderful way to say "Merry Christmas" to friends, neighbors, guests. And, you can change colors in seconds, just by changing lenses (not included . . . see below). Bulb sockets tilt up or down.

These floodlights have hundreds of year-round uses, too! In summer, you can work in your garden, make repairs, paint, wash your car, do many other jobs after the sun has gone down. You can light your garden for night-time beauty . . . make your walks, driveways safer.

Completely portable . . . easy to install. Just stick ground spike in ground, plug cord into any 110–120-volt outlet. Safe, weatherproof, *UL approved.* Use with sealed-beam outdoor floodlight bulb with built-in reflector (bulb not included . . . order 34 N 3881 below).

[N] **Heavy duty 3-bulb Adjustable Floodlight.** Cast aluminum housing and permanently attached ground spike. Gray ultranamel finish. Porcelain sockets with gaskets. Bulb and reflector not included.
34 N 3672—With 25-ft. rubber-covered cord. Shpg. wt. 5 lbs. 5 oz. $8.95

[P] **Heavy duty 1-bulb Adjustable Floodlight.** Similar to (N) above, but for one bulb. Has extra appliance outlet. No bulb or reflector.
34 N 3671—With 25-ft. rubber-covered cord. Shpg. wt. 3 lbs. 9 oz. $5.95

[R] **Low-priced 1-bulb Adjustable Floodlight.** Cadmium-plated stamped steel, including removable ground spike. Porcelain socket with gasket. May also be hung on wall or mounted on 4-inch outlet box.
34 N 3676—With 6-ft. rubber-covered cord. Wt. 1 lb. 5 oz. $1.89

[S] 34 N 3881—**Outdoor Flood Bulb.** (Wt. 1 lb. 14 oz.). *Postpaid* .. $1.79

[T] **Colored glass Lenses.** 4¾-inch diameter. Choice of 3 colors.
34 N 3675—*State color red, green or blue.* Shpg. wt. 5 oz. ...... Each 75c

[V] 34 N 3674—**Lens Holder.** Clamps on front of bulb. Wt. 4 oz. Ea. 49c

- Animated figures—parts mounted on springs and move around with life-like animation in slightest breeze
- Heavy, tempered, weather-resistant Masonite Presdwood
- Weather-resistant, bright, glossy Christmas colors
- Colors specially silk screened on Masonite Presdwood for extra strength, toughness and lasting beauty
- Ideal for spot lighting. See spot lights at left

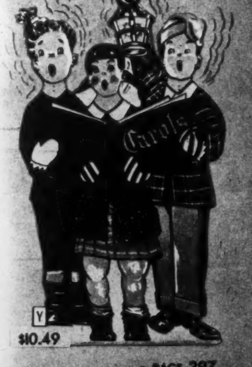
Delightful, animated Christmas figures carved with sculptured perfection from heavy Masonite Presdwood. Colors silk screened on to stay bright as new for many years to come. Withstand wind, snow, rain. Long wooden stakes and hardware included for fastening to ground. Easy to set up.

[W] **The Nativity.** Bring Christ back into Christmas with this moving religious display. Beautiful, true-to-life figures in traditional colors. Angel mounted on spring for animation. Overall 46x48 inches wide. Shpg. wt. 16 lbs.
71 N M9601—*Freight, express or truck* $10.95

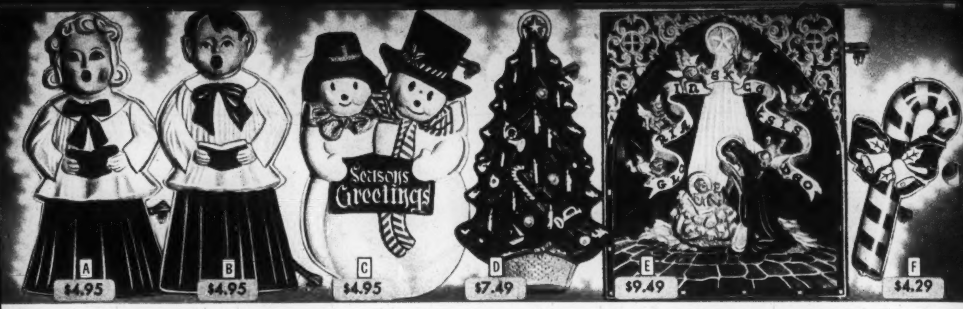
[X] **Santa in Sled and 1 Reindeer.** Jolly Santa Claus in toy-filled sled overall 48x48 inches high. Santa Claus head is in motion. Reindeer mounted on snow base for galloping motion. Overall 36x36 inches high. Wt. 20 lbs.
71 N M9602—*Freight, express or truck* $12.95

Two Extra Reindeer. Buy several; build up a set.
71 N 09603L—Shpg. wt. 12 lbs. .... 2 for $9.95

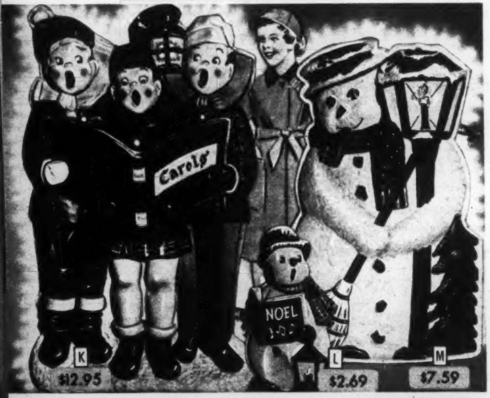
[Y] **Christmas Carollers.** Bring a song to your heart. Two outside heads in motion. Overall 34x55 in. high. *Shipped freight, express or truck.*
71 N M9537—Shpg. wt. 16 lbs. $10.49

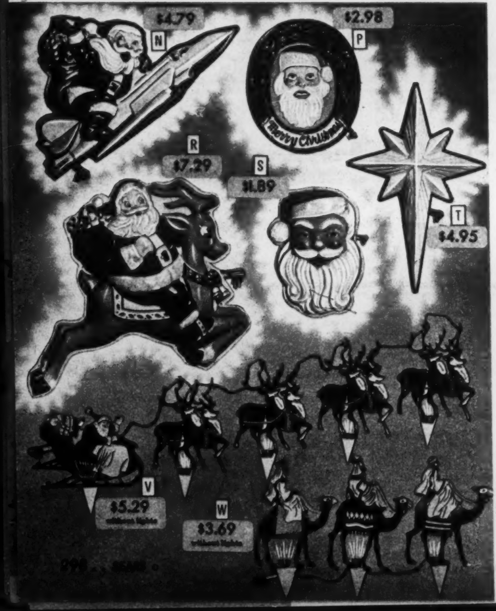


Shop on Sears EASY TERMS—see page 371 for details



Rounded, 3-Dimensional, ILLUMINATED CHRISTMAS LAWN ORNAMENTS





Set in Lawn or Mount on Doors, Windows, Eaves, Trees

- Heavy gauge, translucent outdoor plastic
- Heavily embossed with life-like detail
- Made to last Christmas after Christmas out of doors—fully weather-resistant
- Rounded, 3-Dimensional Life-like figures
- Straight, water-resistant backboard
- For Family Homes in city or country
- For commercial and community displays
- Fully illuminated from top to bottom—glowing colors give night time glamour
- Bright, glossy, traditional Christmas colors sparkle brilliantly in daylight
- Vivid colors resist fading
- Underwriters' Laboratories approved
- Operate on 110 to 120 volts AC-DC current
- Order Now at Sears money-saving prices

[A] **Choir Girl.** A sweet, angelic songster. Place near your window or door. Overall 4x18x33½ in. high. Die-cut rings for staking. Slot for hanging. Easel for standing. 6-ft. cord and plug. Uses 50 watt bulb (not included). Allow 10 lbs. postage; postal regulation.
71 N 09616L............ $4.95

[B] **Choir Boy.** Perfect companion for above. Overall 4x19x38 in. high. Comes with rings, slot, easel, cord and plug as above. Uses 50 watt bulb (not incl.) Allow 10 lbs. postage; postal regulation.
71 N 09615L............ $4.95

[C] **Snow Twins.** Let these jolly, rolly-polly twins romp on your lawn. Overall 4x19½x32 in. high. Die-cut rings for staking. Slot for hanging. Easel for standing. With 6-ft. cord and plug. Uses 40 watt bulb (not incl.). Allow 10 lbs. postage; postal regulations.
71 N 09618L............ $4.95

[D] **Christmas Tree** with decorative designs of packages, ornaments and toys. Overall 5x22¼x38½ in. high. Flaps for staking and hanging. Includes ground stake, 4-ft. cord and plug, one 40 watt and one 25 watt bulb. Allow 10 lbs. postage; postal regulations.
71 N 09610L............ $7.49

[E] **Nativity.** Inspiring, Christmas portrait of the Holy family. Overall 5¾x25¾x30½ in. high. Metal rings for staking in lawn or hanging in window, on walls, door or from eaves. Includes 6-ft. cord. add-on plug, 25-watt bulb. *Shipped freight, express or truck.*
71NM9626–Shpg. wt. 5 lbs. $9.49

[F] **Red and White Striped Candy Cane** for hanging on doors, windows, trees or posts. Overall 3x4x26 in. high. Flaps for mounting and hanging. Includes 4-ft. cord, add-on plug, three C7½ lamps.
71N09653–Shpg. wt. 3 lbs. $4.29

[K] **Carollers.** Literally fill the air with Christmas carols. Brightly and warmly dressed. Overall 6x28x46½ in. high. Back equipped with two metal adapters for staking into ground or hanging. 3-ft. cord and plug. Use 25 or 40 watt bulb for base, C7½ for lantern. Bulbs not included. *Shipped freight, express or truck.*
71 N M9600—Shipping weight 14 lbs..... $12.95

[L] **Noel Snowman.** Overall 3x11x20 in. high. Slot for hanging. Easel for standing. 6½-ft. cord and plug. Use 10 or 15 watt bulb (not incl.).
71 N 09638—Shipping weight 2 lbs....... $2.69

[M] **Giant, Pipe-smoking Snowman.** Set this natty gentleman out in your lawn; watch him catch everyone's eye. Overall 5¾x23½x37¼ in. high. Flaps for staking and hanging. Includes ground stake, 4-ft. cord with plug, 40 watt bulb. *Shipped freight, express or truck.*
71 N M9611—Shipping weight 7 lbs....... $7.59

[N] **Santa Riding a Jet.** Big and little boys alike love this Santa of the future. Overall 4½x19¾x32 in. high. Metal rings for staking, hanging. With 6-ft. cord, add-on plug, 25 watt bulb. Allow 10 lbs. postage according to postal regulations.
71 N 09625L........................ $4.79

[P] **Santa "Follows-You".** Everywhere you go . . . Santa's eyes, face seem to follow you. Santa lights up. Overall 17x15 in. Flaps for hanging. Cord with add-on plug and two G-14 lamps.
71 N 9539—Shipping weight 2 lbs. 6 oz.... $2.98

[R] **Jolly Rider Santa** astride prancing reindeer. Delights passersby with friendly wave. Overall 4x35x25 in. high. Flaps for staking in lawn or hanging from eaves, on doors. Includes stake, 6-ft. cord, add-on plug and 40 watt bulb. *Shipped freight, express or truck.*
71 N M9670—Shipping weight 7 lbs........ $7.29

[S] **Santa Face.** Santa's beaming face will be a merry welcome as a holiday door knocker. Place on tree trunks. Cheer up windows. Overall 4¼x12x16 in. high. Metal rings for hanging, staking. With 4-ft. cord, add-on plug and C7½ lamp.
71 N 9627—Shipping weight 1 lb. 8 oz...... $1.89

[T] **Star of Bethlehem.** Brightly shimmering blue-white star outlined with glowing red rim. Overall 2½x19½x29 in. long. Hole for hanging. With 4-ft. cord, add-on plug and 15 watt bulb.
71 N 09671—Shipping weight 4 lbs....... $4.95

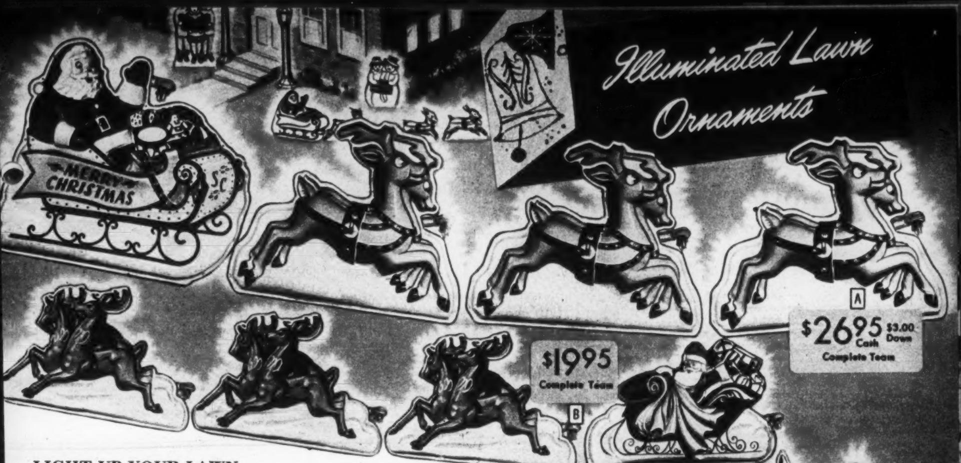
CHRISTMAS LAWN ORNAMENTS for Spot Lighting

[V] **"Night Before Christmas" Santa-Reindeer Sets**—each Reindeer named, from Dasher to Blitzen. Charming and inexpensive . . . for outdoor lawn and indoor home decoration. Just anchor pointed ends in lawn, window box, around evergreens and along walks. Hang from eaves, on walls. One hole cut out in each piece through which you mount reflector and insert white light bulb—effectively reflects light on figure. Durable, weather-resistant, high-impact plastic figures in vivid, true Christmas colors. Four sets of reindeer (8)—set 13½x21½ in. high overall. Santa with sled 20¼x19½ in. high overall. 5 reflectors. String of 5 lights—arrange string to serve as reindeer reins.
71 N 02776—Shipping weight 4 lbs.............................Complete Set $7.49
71 N 02775—Same as above, but without lights. Shipping weight 3 pounds....Set $5.29

Junior Size Set. Similar to above, but deer 8¼x13¼ in. high overall. Santa in sled 12½x12 in. high. Mounted on snow-studded, blue, removable background of heavy 14x55-inch cardboard for indoor use. Lovely under Christmas tree. Arrange in window and bank with greens. Hang on home and porch walls. No reflectors, lights or holes in base.
71 N 300—Boxed for mailing. Shipping weight 2 lbs.......................Set $1.79

[W] **Three Wisemen on Camel Back.** Weather-resistant, plastic figures painted in traditional nativity colors. Just set pointed ends in ground. Each figure overall about 15 inches wide and 25 inches high. Mount aluminum reflectors and insert string of 3 white light bulbs through holes cut out in base—reflects light on figures.
71 N 02778—Shipping weight 3 pounds.............................Complete Set $5.19
71 N 02777—Same as above, but without lights. Shpg. wt. 2 pounds. Complete Set $3.69

Decorate the outside of your home this Christmas, too. Order your Lawn Ornaments from Sears—at our low, money-saving prices . . . Use EASY TERMS . . . details page 371.



LIGHT UP YOUR LAWN
with 3-Dimensional Santa-Reindeer Teams

Santa glides in for a landing on your lawn. Bright and gay, night and day. Rich holiday colors, washable and permanent, with lustrous high gloss finish shine brilliantly in daytime . . glow radiantly when illuminated at night. Rounded 3-dimensional figures heavily embossed with exquisite detail in extra-heavy gauge translucent plastic. Straight, water-resistant backboard. Use outdoors Christmas after Christmas. Underwriters Laboratories approved. For 110 to 120-volt AC-DC current.

A **Extra-Large Santa-Reindeer Team.** Includes Santa in toy-filled sleigh, overall 8x33x28 in. high. Drawn by pair of reindeer molded together in one piece, overall 8x32x24 in. high. Each unit illuminated with 40 watt standard base lamp. 4-ft. lead cord and add-on plug. Equipped for hanging or staking. *Shipped freight, express or truck.*
71NMT9655–Wt. 17 lbs. $15.95

Extra Pair Reindeer (1 piece)
71 N 09657L—Allow 10 lbs. postage; postal regulations. . . . $6.89

SAVE—Buy Complete Team. Includes Santa in sleigh and 6 Reindeer (3 pairs). Shpg. wt. 33 lbs. *By freight, express or truck.*
71 N MT9658—
(*Separately cost $29.73*) . $26.95

B **Large Santa-Reindeer Team.** Santa in sleigh, overall 4½x30x20 in. high. Drawn by pair reindeer molded together in one piece, overall 4½x30x20 in. high. Each unit has flaps for staking in lawn, slot for hanging from eaves, wall. Attached easel for standing by doorway or on porch. 6-ft. cord, add-on plug. Use 25 or 40 watt bulb (not included.)
71N09586L–Wt. 12 lbs. $10.95

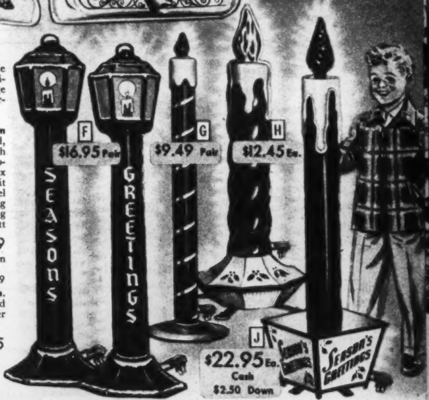
Extra Pair Reindeer (1 piece)
71 N 09588L—Allow 10 lbs. postage; postal regulations. . . . $5.95

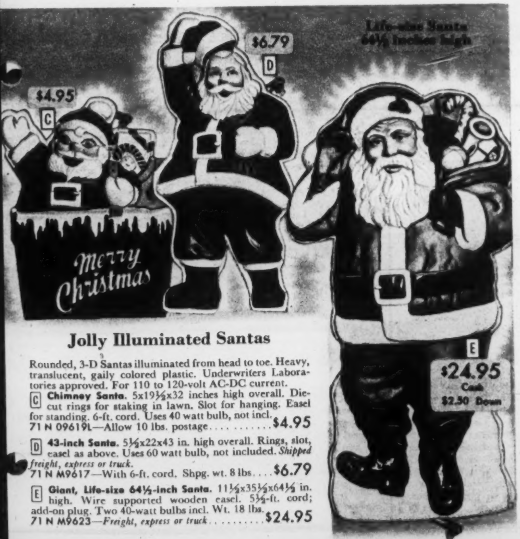
SAVE—Buy Complete Team. Includes Santa in sleigh and 6 Reindeer (3 pairs). Shpg. wt. 24 lbs. *By freight, express or truck.*
71 N MT9589—
(*Separately cost $22.85*). . . $19.95

Junior Santa-Reindeer Team—Not shown. Santa in sled, overall 3x19½x12½ in. high and pair reindeer molded together in one piece, overall 3x19½x12½ in. high. Each unit has hole for hanging and easel for standing. Set in lawn; hang from eaves. 6½-ft. cord, plug and socket. Use 10 or 15 watt bulb (not incl.) Wt. 4 lbs.
71 N T9639. . . . . $5.69

Extra Pair Reindeer molded in one piece. Shpg. wt. 2 lbs.
71 N 09637. . . . . $2.79

SAVE—Buy Complete Team. Includes Santa in toy-filled sled and 6 prancing Reindeer (3 pairs). Shpg. wt. 8 lbs.
71 N T9640—
(*Separately cost $11.27*) . $9.45





Jolly Illuminated Santas

Rounded, 3-D Santas illuminated from head to toe. Heavy, translucent, gaily colored plastic. Underwriters Laboratories approved. For 110 to 120-volt AC-DC current.

C **Chimney Santa.** 5x19½x32 inches high overall. Die-cut rings for staking in lawn. Slot for hanging. Easel for standing. 6-ft. cord. Uses 40 watt bulb, not incl.
71 N 09619L—Allow 10 lbs. postage. $4.95

D **43-inch Santa.** 5½x22x43 in. high overall. Rings, slot, easel as above. Uses 60 watt bulb, not included. *Shipped freight, express or truck.*
71 N M9617—With 6-ft. cord. Shpg. wt. 8 lbs. . . . $6.79

E **Giant, Life-size 64½-inch Santa.** 11½x35½x64½ in. high. Wire supported wooden easel. 5½-ft. cord; add-on plug. Two 40-watt bulbs incl. Wt. 18 lbs.
71 N M9623—*Freight, express or truck*. $24.95

Giant CANDLES Light the Way

Use in doorways, lawn, along walk. Bright, weather-resistant Christmas colors. Underwriters Laboratories approved. For 110 to 120-volt AC-DC current.

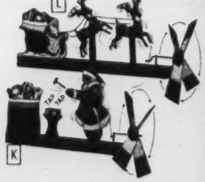
F **50-inch Half-Round "Season's Greetings" Lamp Posts.** Heavy-gauge translucent plastic completely illuminated with four C7½ candelabra base lamps in each post. Simulated snow-capped lantern top and green base; red post. 4-ft. cord with add-on plug. Metal flaps for mounting.
71 N M9652—Shpg. wt. 15 lbs. *Freight, express or truck*. . . . . Pair $16.95

G **42-inch Full-Round Candle.** Only flame tip lights up. Red weather-resistant, fiberboard candle spiral wound with yellow. Heavy, green base. 25-watt flame-tip lamp. 6-ft. cord; add-on plug. Self standing.
71 N 09673L—Shipping weight 10 lbs. . . . . Pair $9.49

H **41-inch Full-Round Rope Twist Candle.** Completely illuminated from tip to base. Heavy-gauge, translucent, outdoor plastic. Red candle with holly-decorated white base. Realistic white candle drip. Two G14 lamps, four C7½ lamps. 6-ft. cord with add-on plug. Self standing.
71 N M9650—Shpg. wt. 12 lbs. *Freight, express or truck*. . . . . Each $12.45

J **53-inch Full-Round "Season's Greetings" Candle.** Fully illuminated by powerful 150 watt PAR 38 outdoor lamp. Red, translucent fiber glass candle; realistic flame tip. Translucent clear plastic panels in 13x13x9-in. high base decorated with holly leaf design and "Season's Greetings" in colorful lettering. 4-ft. cord; add-on plug. Self standing.
71 N M9651—Shpg. wt. 15 lbs. *Freight, express or truck*. . . . . . . Each $22.95

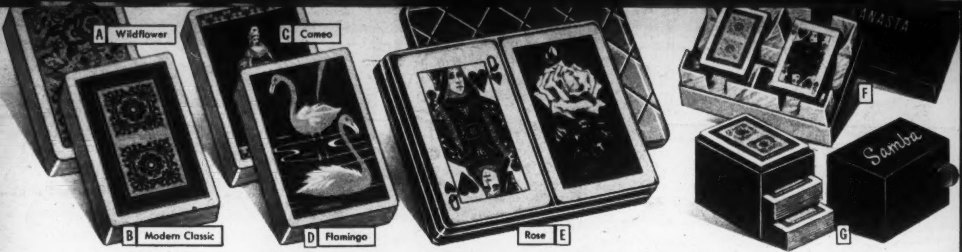
Wind Propelled Animated Ornaments



Slightest breeze turns propeller and figures spring into lively action—Santa hammers and Reindeers gallop. Fascinating, eye-catching adornments for fence posts, porch rails, roof. Perch on clothes-line posts and mail boxes. Brightly painted wood figures.

K 71N02799L—**Santa Workshop** gives sound, action. 16x24 inches long.
Shipping weight 5 pounds. $4.79

L 71N02798L–**Santa-Reindeer Team.** Gives action. 16x28 inches.
Shpg. wt. 5 lbs. . . . . Each $4.98



TOWER 100% PLASTIC PLAYING CARDS

- Will outwear 50 paper decks . . . Easy to wipe clean
- Compare the price with other 100% plastic cards and see why you save money at Sears

Laboratory tested for quality workmanship and materials. No longer do you have to put up with annoying sticky or smudgy cards. Just wipe clean and they look like new. Cards won't absorb moisture . . . won't warp. All in smart plastic boxes.

Rose, Flamingo, and Cameo in de luxe multicolor designs; Wildflower and Modern Classic in 1-color design. Shipping weights: 1 deck 8 oz.; 2 decks 1 lb.

(A) Wildflower Design

3 N 3517—Single bridge deck........................**$2.50**
3 N 3518—2-deck bridge set........................ 4.95

(B) Modern Classic

3 N 3540—Single bridge deck.................. **$2.50**
3 N 3541—2-deck bridge set.................. 4.95
3 N 3542—Single Pinochle deck.................. 2.50
3 N 3534—2-deck (double) Pinochle set.......... 4.95

(C) Cameo Design

3 N 3530—Single bridge deck.................. **2.79**
3 N 3531—2-deck bridge set.................. 5.50

(D) Flamingo Design

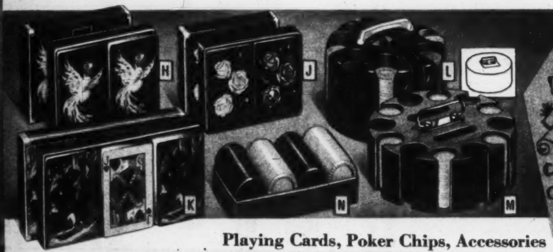
3 N 3548—Single bridge deck.................. **2.79**
3 N 3549—2-deck bridge set.................. 5.50

(E) Rose Design

3 N 3552—Single bridge deck.................. **2.79**
3 N 3553—2-deck bridge set.................. 5.50

F **TOWER All-plastic Canasta Set.** Same quality as 100% plastic cards at left. Set includes two decks of plastic cards, plastic canasta tray 7¼x5 inches. Complete canasta instructions. In smart red and gold box for gift giving.
3 N 3546–Shipping weight 1 lb. 8 oz. Set **$5.50**
3N3545–Cards only. Two decks. Wt. 1 lb. 4.95

G **3-Deck Samba Cards.** Samba is the exciting card game similar to canasta, but played with three decks. Three decks Tower all-plastic cards . . same quality as those at left. In unique box; keeps 3 decks separate. Samba instructions included.
3 N 3511—Shipping weight 1 lb. 4 oz. . . **$7.39**



Playing Cards, Poker Chips, Accessories

H **Duratone Canasta Set.** Two excellent quality card decks, plastic coated for longer wear. Gilt-edged. Assorted designs. Boxed. Instructions included.
3 N 3539—Shipping weight 12 oz.........Set $1.75
3 N 3551—**Above with special Plastic Canasta Tray.** Size 7¼x5 in. Shpg. wt. 1 lb. 8 oz............$2.15

J **TOWER Plastic-Coated Cards.** Our finest quality paper cards. Rich-looking gilt edging. Assorted four and five-color picture backs. Boxed. Wt. 12 oz.
3 N 3506—**2-deck Bridge Set**..................$1.45
3 N 3536—**Pinochle Deck**................2 for 1.45

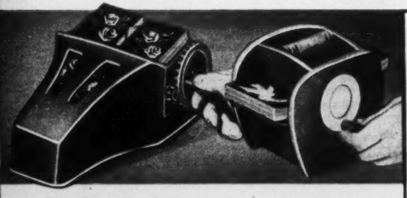
K **Duratone Samba Set.** Three plastic-coated decks in red and gold gift box. Assorted back designs. Wipe clean with damp cloth. Complete rules incl.
3 N 3519—Shipping weight 1 pound......Set $2.65

L **Revolving Plastic Poker Rack.** Filled with 200 plastic chips. Made of smooth, polished plastic in rich maroon color. Revolves on rubber footed matching plastic base . . won't mar table top. Retractable plastic handle. Holds 200 chips and 2 decks of cards (cards not incl.) 7½-in. diam.
3 N 3576—Shipping weight 3 lbs. 6 oz.......$4.75

M **Natural Finish, Select Hardwood Poker Rack.** With 300 interlocking poker chips. Beautifully figured grain. Revolves on matching wood base; felt bottom protects table top; attractive cover. Space for 2 decks of cards (cards not incl.) 9½-in. diam.
3 N 296—Shipping weight 6 lbs. 8 oz.......$11.50

3 N 297—Similar to above, but has 200 poker chips. 7¾-in. diam. Shpg. wt. 4 lbs. 6 oz.........$6.95

N **100 TOWER Plastic Interlocking Poker Chips.**
3N3578–1½-in. diam. Boxed. Wt. 14 oz. **96c**



- EASY—just insert cards . . turn handle . . mixes all cards thoroughly . . . saves time . . . saves cards
- FAST—automatically shuffles 1, 2 or 3 decks at the same time . . . a MUST for Samba or Canasta

Low-Priced Card Shuffler. Made of durable plastic. Comes in assorted colors (no choice). Simple to use. Just divide cards in two piles . . turn handle and cards are thoroughly shuffled. Reduces wear from handling.
3 N 3577—Wt. 1 lb. 12 oz. **$2.79**

Our Best Card Shuffler. New, improved design. Made of heavy gauge steel. Rubber rollers for quicker, smoother shuffling. No bending or breaking cards. Attractive silver-color and maroon hammerloid finish.
3 N 3581–Wt. 3 lbs. 6 oz. **$5.25**

SPECIAL PURCHASE!

$2.69

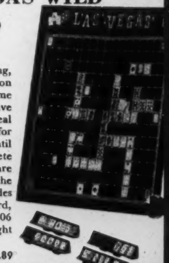
Milady Gift Case with 2 Decks Plastic-coated Cards. Wonderful gift value. Case has gold-color metal frame; covered with colorful pleated or brocaded fabrics (no choice). Cards have smart design with gilt edges. In plastic gift box.
3 N 300–Wt. 14 oz. $2.69

gifts the whole family can enjoy
Games and Accessories
entertaining fun for all
New!
CABU . . Magnetic Vocabulary Game . . . on turntable
Plastic Tiles
J.
Magnetic Racks
Cabu

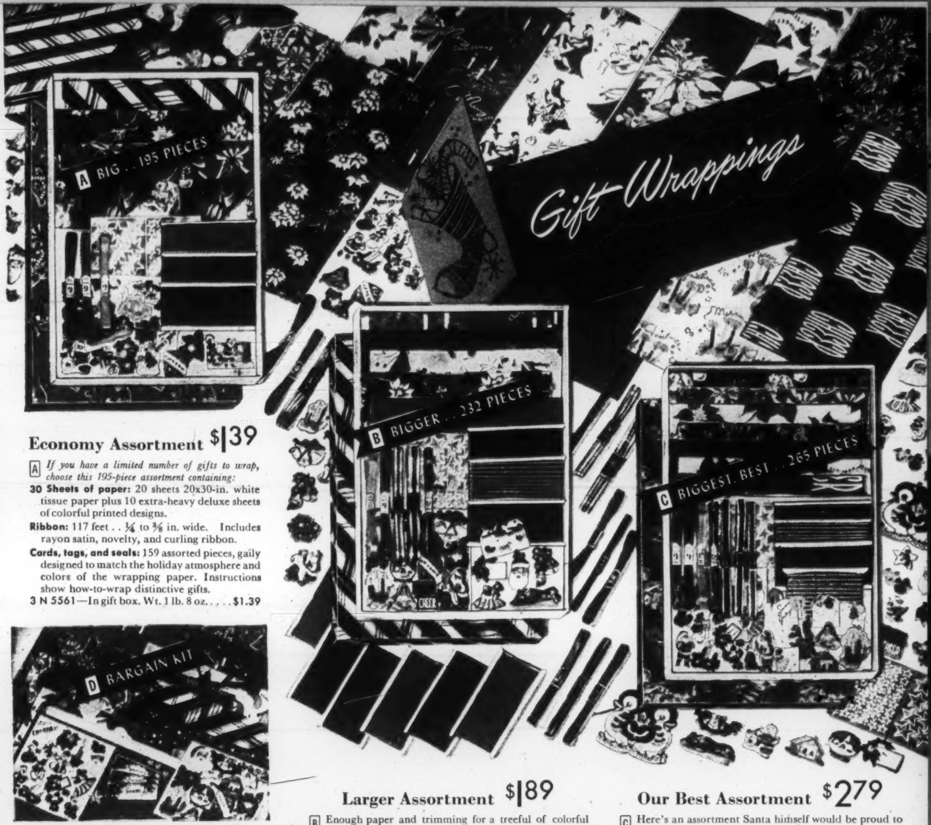
Introducing CABU . . . . the original magnetic VoCABUlary word game. Tiles cling securely to magnetic field of extra-heavy, fiberboard playing board . . . tile positions cannot be changed by accidental bumping or tilting. Permanent magnet in every tile. Ball bearing turntable lets playing board turn like a "Lazy Susan" server . . . easier for players to see words. Playing board, 16-inch diameter, folds in half to fit into snap cover carrying case . . . ideal for travel and vacations. Game includes 100 magnetic tiles, 4 magnetic racks to hold tiles. **$11 50**
3 N 298—Complete instructions. Shpg. wt. 5 lbs...........$11.50

NEW . . "LAS VEGAS WILD"

New Card-tile game . . no dictionary needed! **$1 89**



You can learn to play this fascinating, fast-moving game in 5 minutes. Based on the ever-popular, suspense-filled game of Poker. Winner makes the best five card hand with the highest score. Real action-packed excitement in store for you . . . often winner is not known until the last tile has been played. Complete instructions with examples of hands are easy to follow. Young and old enjoy the intriguing possibilities. Set includes folding heavy cardboard playing board, 17x18¾ inches, 2 sets of card tiles (106 tiles) and 4 racks. Shipping weight 2 pounds.
3 N 299........................$1.89



Economy Assortment $1³⁹

A *If you have a limited number of gifts to wrap, choose this 195-piece assortment containing:*

30 Sheets of paper: 20 sheets 20x30-in. white tissue paper plus 10 extra-heavy deluxe sheets of colorful printed designs.

Ribbon: 117 feet . . ¼ to ⅜ in. wide. Includes rayon satin, novelty, and curling ribbon.

Cards, tags, and seals: 159 assorted pieces, gaily designed to match the holiday atmosphere and colors of the wrapping paper. Instructions show how-to-wrap distinctive gifts.

3 N 5561—In gift box. Wt. 1 lb. 8 oz. $1.39

Bargain Special 89c

D Specially packed with extra paper and tags for those last-minute gifts. Envelope contains 36 sheets 20x30-in. paper . . including 20 sheets white tissue, 6 red tissue, 10 extra-heavy sheets in colorful printed designs. 159 matching cards, tags, and seals. Less than a dollar insures your supply of extra paper.

3 N 5563—Shipping weight 1 pound. 89c

Larger Assortment $1⁸⁹

B Enough paper and trimming for a treeful of colorful gifts. Big Value 232-piece assortment contains:

41 sheets wrapping paper: 20x30 in. with 20 sheets white tissue, 6 red tissue, and 15 heavy deluxe sheets with gay designs in assorted colors

150 feet ribbon: ¼ to 7/16 in. wide . . includes rayon curling ribbon, rayon satin, tinsel, and novelty ribbon . . . all bright colors

183 cards, tags, and seals: Smartly designed with the cheerful gaiety of Christmas to match the colorful assortment wrapping paper.

With complete wrapping instructions.

3 N 5554—Colorful gift box. Shpg. wt. 2 lbs. $1.89

Our Best Assortment $2⁷⁹

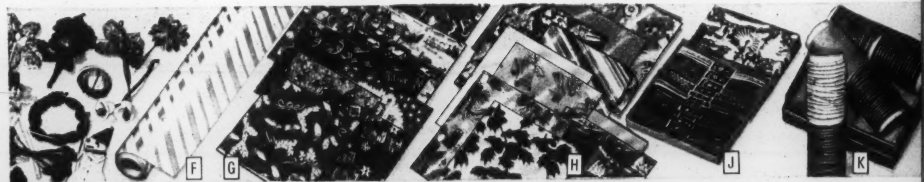
C Here's an assortment Santa himself would be proud to use. Packed with enough high quality paper, ribbon and matching seals to wrap loads of sparkling packages. Instructions included to help you achieve that neat, professional look.

54 sheets wrapping paper: 20x30 in.; 20 sheets white tissue, 6 sheets red tissue, 4 sheets green. Plus 24 deluxe extra-heavy sheets with hollies, Santas, candles, bells, etc., all in bright Christmas colors.

214 feet ribbon: ¼ to 7/16 in. wide . . includes rayon curling ribbon, rayon satin, tinsel, and novelty.

200-piece assortment of matching tags, seals, cards.

3 N 5565—In gift box. Shpg. wt. 2 lbs. 8 oz. $2.79



Extra Papers and Accessories That Give Your Gift Wrappings an Artistic Touch

E **40 Colorful Package Decorations.** Unique idea for that "extra special" touch. Colorful pine cones, snowmen, flowers, holly, etc.

3 N 5570—Shipping weight 14 ounces. . $1.39

3 N 5568—24 Package Decorations. Similar to above but smaller assortment. Shipping weight 8 ounces. 89c

F **Silver and White Striped Paper.** Brilliant design on heavy quality paper. Roll 100 ft. long, 20 in. wide. Shpg. wt. per roll 1 lb. 6 oz.

3 N 5558—Roll 89c. . . . . 2 rolls $1.69

G **20 Sheets Extra-Heavy Wrapping Paper.** Deluxe quality makes your gifts especially attractive. Each sheet 20x30 in. Two each of 10 designs . . snowflakes, bells, candy canes, trees, etc. Two sheets wrap big packages. Shpg. wt. 1 lb.

3 N 5567. . . . Box 89c

H **Aluminum Foil Paper.** 18 sheets glittering foil, each 20x26 in. 9 sheets bright, solid colored red, green, gold, silver. 9 sheets brilliant designs . . bells, stripes, holly ornaments, etc. On roll to prevent creasing. Shpg. wt. 1 lb. 8 oz.

3 N 5571 . . . Roll $1.59

J **Christmas Ribbon Assortment.** 146 feet rayon satin and bright tinsel. 12 hanks from 9 to 15 feet long and ¼ to ⅝ in. wide. Red, green, blue, silver.

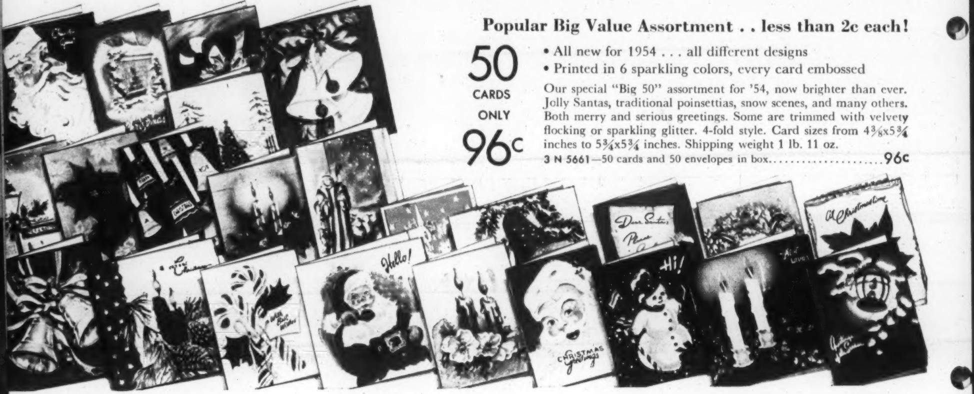
3 N 5560—Shpg. wt. 7 oz. . . . . . . Box 89c

K **Christmas Curling Ribbon.** 3 double width spools; 6 different colors. 276 ft., 3/16 in. wide crimped rayon curling ribbon.

3 N 5566—Shipping wt. 8 oz. . . . Box 79c

Tower Christmas Cards for 1954...

New sparkling and different assortments . . as low as 50 for 96c


Dear Santa,
Please
Our Christmas Time
Hello!
Hi!
Christmas Greetings

Popular Big Value Assortment . . less than 2c each!

50
CARDS
ONLY
96c

- All new for 1954 . . . all different designs
- Printed in 6 sparkling colors, every card embossed

Our special "Big 50" assortment for '54, now brighter than ever. Jolly Santas, traditional poinsettias, snow scenes, and many others. Both merry and serious greetings. Some are trimmed with velvety flocking or sparkling glitter. 4-fold style. Card sizes from 4⅜x5¾ inches to 5¾x5¾ inches. Shipping weight 1 lb. 11 oz.

3 N 5661—50 cards and 50 envelopes in box....................96c

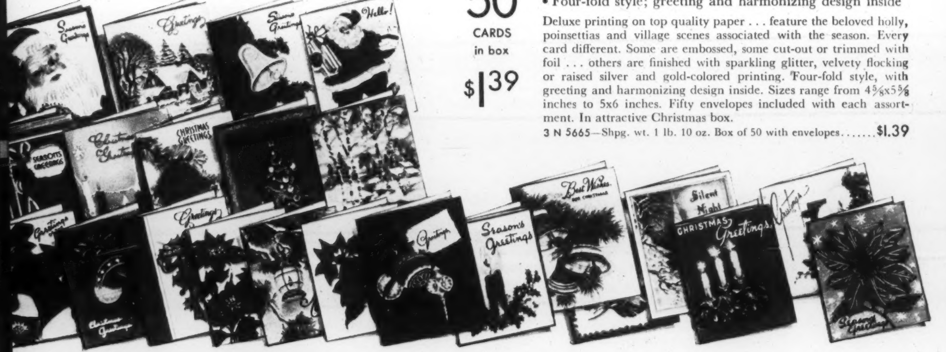
BETTER TOWER ASSORTMENT . . Heavier Paper . . Deluxe printing

50
CARDS
in box
$1.39

- Every card different . . some embossed . . some sparkle
- Four-fold style; greeting and harmonizing design inside

Deluxe printing on top quality paper . . . feature the beloved holly, poinsettias and village scenes associated with the season. Every card different. Some are embossed, some cut-out or trimmed with foil . . . others are finished with sparkling glitter, velvety flocking or raised silver and gold-colored printing. Four-fold style, with greeting and harmonizing design inside. Sizes range from 4⅝x5⅝ inches to 5x6 inches. Fifty envelopes included with each assortment. In attractive Christmas box.

3 N 5665—Shpg. wt. 1 lb. 10 oz. Box of 50 with envelopes......$1.39


Seasons Greetings
Greetings
Hello!
Seasons Greetings
Christmas Greetings
Best Wishes for Christmas
Silent Night
Christmas Greetings
Greetings

Special! OUR FINEST CARDS . . only $1.25

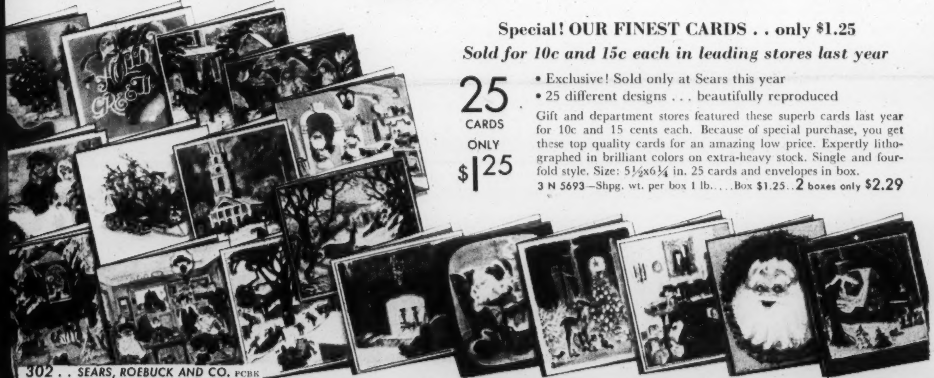
Sold for 10c and 15c each in leading stores last year

25
CARDS
ONLY
$1.25

- Exclusive! Sold only at Sears this year
- 25 different designs . . . beautifully reproduced

Gift and department stores featured these superb cards last year for 10c and 15 cents each. Because of special purchase, you get these top quality cards for an amazing low price. Expertly lithographed in brilliant colors on extra-heavy stock. Single and four-fold style. Size: 5½x6¼ in. 25 cards and envelopes in box.

3 N 5693—Shpg. wt. per box 1 lb.....Box $1.25..2 boxes only $2.29



New . . . Different

Order Early . . Mail Early

NEW! Plush 'N Sparkle Cards

- 25 all different designs
- Lithographed in 6 colors

25 cards 79c

12 specially flocked cards are soft as plush to the touch. 13 cards have a sparkling glitter that glows as warmly and brightly as a Christmas tree. All traditional designs and every one different. Embossed to give "expensive looking" raised-up effect. 25 cards each 4⅜x5¾ in. Shpg. wt. 12 oz. per box.
3 N 5659—With 25 envelopes. . . . . .Box 79c 2 boxes $1.42

35 Inspirational Religious Cards

- All embossed designs
- Lithographed in warm colors

2 boxes $1.42

Each of the 35 cards recalls to mind some part of the story of Christmas. All traditional subjects, printed in rich colors. The Wise Men, the Christ-child in the manger, the Shepherds. 4-fold style with Bible verse and greeting. 4⅜x5¾ in. Box of 35 cards with 35 envelopes. Shpg. wt. 14 oz. per box.
3 N 5662—Each 79c; *Buy 2 boxes save 10%*. . . . . .2 for $1.42

25 Merry Cards for the Kiddies

- 10 friendly cut-out designs
- Heavy, glossy paper

25 cards 79c

Children love to join in the friendly habit of sending Christmas cards. These vividly colored cut-out cards are the delight of children everywhere. Lovable Santas; children with red-flocked fuzzy-to-touch suits; roly-poly snowmen; jolly Jack-in-the-Box, etc. Four-fold style approximately 5x6 in.
3 N 5656—25 cards, 25 envelopes in box. Shpg. wt. 1 lb..Box 79c

With or Without Your Printed Name

HOW TO ORDER NAME-IMPRINT CARDS BELOW

Order any card assortment in this group with your complete name or family group of names printed on each card with attractive black type. Only one typesetting per box. **Printed cards shipped in about 5 days.** ***Print name clearly.*** Order yours now!

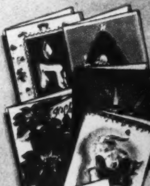
Our Lowest-priced Assortment

50 Cards without name 69c 50 Cards with name 98c

- 5 each of 10 different lithographed designs
- Less than 2c each with name imprinted

New 1954 assortment in the traditional style. Colorful Santas . . jaunty smiling snowmen . . snow scenes and village scenes. Four-fold 4x5-in. cards. Shpg. wt. 1 lb.
3 N R5747—50 cards with printed name. . . . . .Box 98c
3 N 5681—50 cards without name. . . . . .Box 69c

Merry Christmas
Season's Greetings
Greetings
MERRY CHRISTMAS
Season's Greetings
All the joys of a Merry Christmas and a Happy New Year
Mary and John White



Our Best 1954 Traditional Assortment

50 Cards with name $1.39 Without Name 96c

- 5 each of 10 new, superbly embossed 1954 designs
- Lithographed in 6 brilliant colors on quality paper

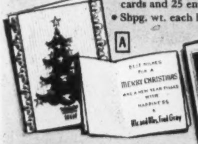
All new, exclusive designs . . . both merry and serious themes. Harmonizing designs and appropriate greetings inside. All sing out with Christmas cheer and spirit. Popular four-fold style . . 4⅝x5⅝ inches. 50 cards, 50 envelopes in box. Shipping weight 1 pound 8 ounces.
3 N R5729—50 cards with name. $1.39
3 N 5650—50 cards without name. 96c

Hello, MERRY CHRISTMAS
Happy New Year
Best and Happiest Wishes for CHRISTMAS and the NEW YEAR
Mr. and Mrs. A. Johnson

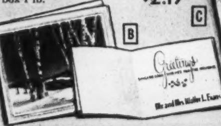
Distinctive "All-of-a-Kind" Cards

- Gay vivid colors, 4-fold style
- With or without printed name—25 cards and 25 envelopes each box
- Shpg. wt. each box 1 lb.

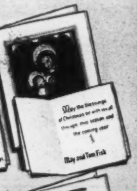
Low as 2 boxes for $2.19


A

BEST WISHES FOR A MERRY CHRISTMAS AND A NEW YEAR FILLED WITH HAPPINESS
Mr. and Mrs. Fred Gray


B

Greetings
Mr. and Mrs. Walter L. Evans


C

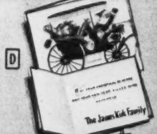
May the blessings of Christmas be with you all through this season and the coming year
Mary and Tom Fisk

A **Christmas Tree.** Timeless symbol of Christmas. Realistic, "fuzzy" tree.
3 N R5752–With printed name. 5x6 in.
Box $1.79. . . . . .2 boxes $3.19
3 N 5631—Without printed name
Box $1.39. . . . . .2 boxes $2.49

B **Snowbound.** Stately birches and deep snow surround snug village. Truly expresses peaceful spirit of Christmas.
3NR5754-With printed name; 6⅝x5½ in.
Box $1.79. . . . . .2 boxes $3.19
3 N 5633—Without printed name
Box $1.39. . . . . .2 boxes $2.49

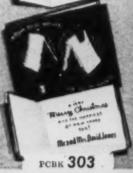
C **Stained Glass Window.** Richly decorated church window captures reverent beauty of Christmas.
3NR5753-With printed name; 5x6 in.
Box $1.79. . . . . .2 boxes $3.19
3 N 5632—Without printed name
Box $1.39. . . . . .2 boxes $2.49

D **Santa's Surrey** . . gay wishes for a merry Xmas. 4½x5⅜ in.
3 N R5751—With printed name.
Box $1.59. . . . . .2 boxes $2.89
3 N 5630—Without printed name
Box $1.19. . . . . .2 boxes $2.19


D

The James Kirk Family

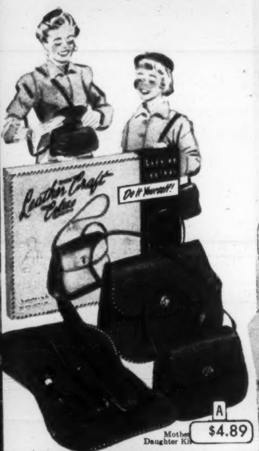
E **From Our House to Yours.** Neighborly good wishes for all your friends.
3 N R5750—With printed name. 4⅜x5⅜ in. Box $1.59. . . 2 boxes $2.89
3 N 5629—Without printed name. . . . . .Box 1.19. . . .2 boxes 2.19


E

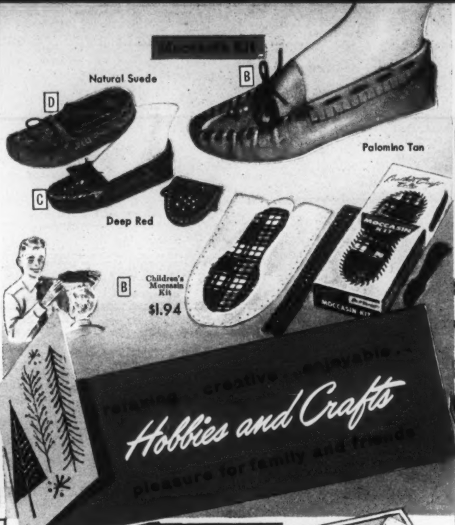
A Merry Christmas and the Happiest of New Years
Mr. and Mrs. David Jones

SEE PAGE 324 FOR PERSONALIZED CHRISTMAS CARDS **made from your own favorite snapshots. Smart new designs accommodate any popular size negative. Order early!**

Leather Handbag Kits

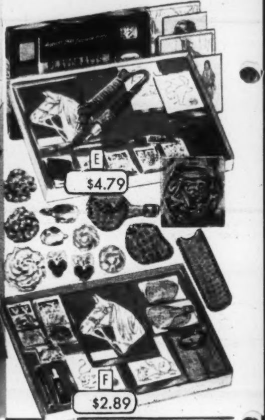

Leather Craft Totes
Do It Yourself!
A
$4.89
Mother Daughter Kit

Moccasin Kit

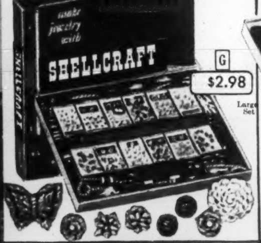

Natural Suede
D
B
Palomino Tan
C
Deep Red
B
Children's Moccasin Kit
$1.94
MOCCASIN KIT
MOCCASIN KIT
relaxing . . creative . . enjoyable . .
Hobbies and Crafts
pleasure for family and friends

Playcraft Hobbies

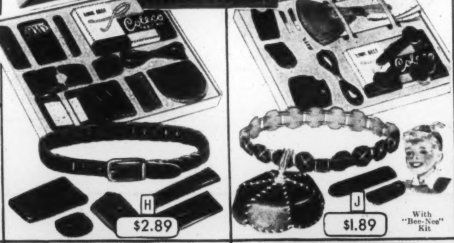
3 Hobbies in 1
Leathercraft . . Shellcraft . . Coppercraft



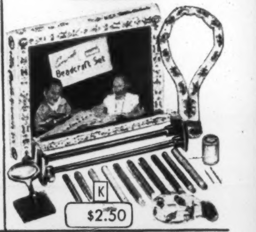
Shellcraft


make jewelry with
SHELLCRAFT
SHELLCRAFT
G
$2.98
Large Set

Leather Projects


Coleco
H
$2.89
J
$1.89
With "Bee-Nee" Kit

Beadcraft


Beadcraft Set
K
$2.50

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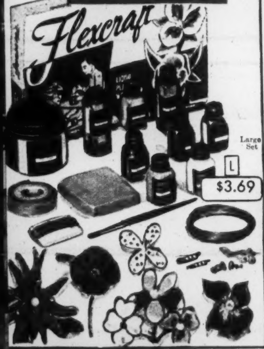
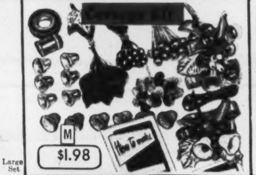
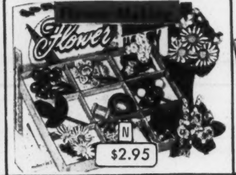

Flexcraft
Large Set
L
$3.69

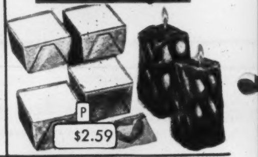
Corsage Kit


How To make
M
$1.98

Flower Making


Flower
N
$2.95

Candle Making Kit



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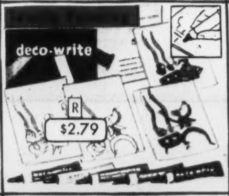
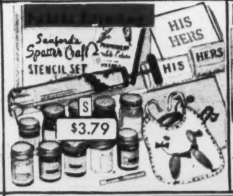
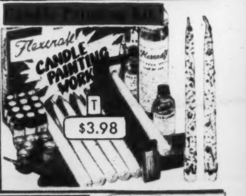

deco-write
R
$2.79

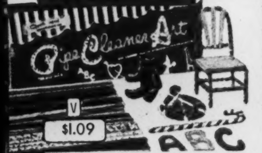
Fabric Painting


Sanford's Spatter Craft
STENCIL SET
HIS HERS
HIS
HERS
S
$3.79

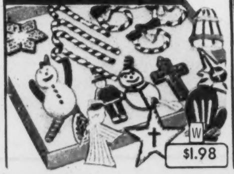
Candle Painting Kit


Flexcraft
CANDLE PAINTING WORK
T
$3.98

Pipe Cleaner Kit


Pipe Cleaner Art
V
$1.09
ABC

Ornament Making Kit



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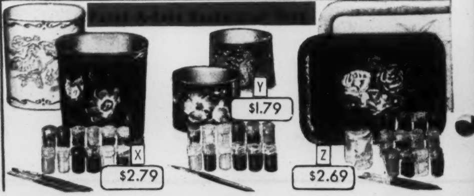

Y
$1.79
X
$2.79
Z
$2.69

Education . . Fun . . Relaxation

Hobbies and Crafts for Youngsters and Adults

◀ ITEMS BELOW SHOWN ON OPPOSITE PAGE

A **Leather Shoulder Handbag Kits.** Any girl or woman will be proud to wear these fashionable shoulder bags. All bags cut from long wearing genuine split cowhide leathers in rich, smooth finishes. Rich looking, roomy leather bags can be assembled as adjustable strap shoulder bags or smart overarm style. Already pre-cut . . just lace together and attach brass-plated buckles, loops, etc. They're fun to make and even more fun to wear. Complete, easy-to-follow instructions.

3 N 349—"Junior Miss" Handbag Kit. Styled and proportioned for the young girls' wardrobe. Finished size about 7¼x5½x2 in. Smooth red finish. Shipping weight 13 ounces........**$1.94**

3 N 9983—Ladies' Leather Shoulder Handbag Kit. Will make a fashionable, tailored handbag for any occasion. Size 9½x7x3 in. *State tan or red.* Shipping weight 2 pounds.............**$3.89**

3 N 348—Mother and Daughter Shoulder Handbag Kit. A combination that will surprise mother and daughter. Two matching shoulder handbag kits . . one for mother . . one for daughter. Rich, smooth red finish . . a handsome addition to their sports wardrobe. Order this combination . . you get extra savings. Shipping weight 2 pounds 1 ounce.....................**$4.89**

Indian-Type Moccasin Kits . . for youngsters, and grown-ups, too. Make a pair of real-looking Indian moccasins . . . for wearing both indoors and outside. Kit includes pre-cut chrome tanned split cowhide moccasin leather. Leather is fringed around upper edges of moccasin. "Comfort-walk" foam rubber innersoles 3/16 in. thick with Scotch Plaid lining pre-cemented to vamps. Simple "lace-to-size" construction . . guarantees perfect fit in any size range. Easy-to-follow illustrated instructions.

B **3 N 350—Children's Indian-type Moccasin Kit.** Rich Palomino colored leather plus Pre-Beaded Indian Arrow Toe creates authentic Western styling children love. Easy and fun to make. *State size; Small, Medium or Large.* Shipping weight 10 ounces..................**$1.94**

KIT SIZE:	SMALL	MEDIUM	LARGE
Average Ages	5 to 7 years	7 to 9 years	9 to 12 years
Shoe Sizes	13, 13½, 1, 1½	2, 2½, 3, 3½	4, 4½, 5, 5½

C **3 N 351—Boys', Girls' and Women's Indian-type Moccasin Kits.** Rich red leather pre-beaded in a striking Indian design. Red rayon cord laces. *State size below . . . B, C, D, or F.* Shipping weight 10 ounces...**$2.89**

KIT SIZE:	B	C	D	F
Shoe Size	2, 2½, 3, 3½	4, 4½, 5, 5½	6, 6½, 7, 7½	8, 8½, 9, 9½

D **3 N 355—Men's Indian-type Moccasin Kit.** Every man will enjoy the casual comfort of these sturdy Indian-type Moccasins. Feature extra thick ¼-in. thick foam rubber innersoles. Natural Suede finish. *State size; E, F, G or H.* Shipping weight 13 ounces..............**$2.89**

KIT SIZE:	E	F	G	H
Shoe Size	5, 5½, 6, 6½	7, 7½, 8, 8½	9, 9½, 10, 10½	11, 11½, 12, 12½

E **Popular 4-in-1 Hobby Kit** . . One big outfit includes Metalcraft, Leathercraft, Shellcraft, and Woodburning. They're all fun . . discover your favorite. Large kit contains:

1. Coppercraft: one 6x8-in. sheet and two 4x5½-in. sheets of tooling copper with three different designs for making copper pictures. Complete with tool. Make attractive plaques.

2. Leathercraft: all material for making handsome, genuine leather key case and comb case.

2. Shellcraft: four lovely projects. Colorful-shells and materials for pins, earrings, etc.

4. Woodburning Tool: burn artistic designs in 7 wood plaques. Use tool to burn names or designs in leather, wood, metals, plastics, etc. Includes cord. *UL approved.* 110-120-v., AC-DC.

3 N 368—Big 4-in-1 Hobby Kit. Shipping weight 3 pounds...........................**$4.79**

F **3 N 369—Smaller 3-in-1 Hobby Kit.** Similar to above but without wood burning tool. Includes 3 copper sheets, 3 leather projects, 5 shell projects. Shipping wt. 2 lbs.........**$2.89**

G **Shellcraft.** Beautiful multi-colored sea shells easily made into charming costume jewelry. 12 individual kits, each with all materials for 12 complete projects. *Postpaid.*

3 N 365—With instructions. (Wt. 1 lb.) **$2.98**

3 N 364—Shellcraft Set. Same as above but for 8 projects. *Postpaid.* (Wt. 14 oz.)..**$1.98**

H **Giant "6" Leathercraft Kit.** Genuine top grain leather for making six useful projects. Includes 5-pc. billfold, 6-hook keycase, large change purse, "penny-saver" coin purse, comb case, and deluxe 36-in. link belt. No tools or cutting necessary. With instructions.

3 N 9965—Giant "6" Kit. Wt. 2 lbs..**$2.89**

J **New! Big "4" Leathercraft Kit** . . popular "BEE-NEE" Kit. Similar to Giant "6" Kit but 4 projects . . plus "Bee Nee" kit. Includes comb case, midget key case, link belt.

3 N 9969—Big "4" Kit. Wt. 1 lb. 5 oz..**$1.89**

K **Indian-style Beadcraft** . . *an ancient art and craft . . now a popular hobby.* Anyone can weave unusual Indian designs with beads . . make belts, bracelets, necklaces, etc. Kit includes plastic and metal loom, 10 large vials assorted color beads, magnifier, bead graph paper for charting designs; needles, nylon thread. Instructions, idea book.

3 N 400—Postpaid. (Wt. 1 lb. 6 oz.)..**$2.50**

L **Liquid Plastic Workshop.** Flexible wire is twisted into outlines of leaves, flowers, animals, etc....then dipped into liquid plastic. Plastic forms clear film on wire form which can be decorated with beautiful colors. Make lovely costume jewelry, ornaments, wall plaques, corsages, etc. Includes 3-oz. jar plastic, 5 jars of colors and all necessary materials, instructions.

3 N 5217—Shpg. wt. 2 lbs. 8 oz......**$3.69**

3 N 407—Thrift-Priced Plastic Set. Like above, but less materials. Wt. 2 lbs. 8 oz.**$1.79**

M **Christmas Corsage Kit.** Make beautiful holiday lapel decorations and corsages. Includes everything needed to make 15 large, holiday corsages or 24 medium-sized. Red and green ribbon; silver and green leaves; etc.

3 N 9960—With instructions. Wt. 1 lb..**$1.98**

N **Flower Hobby Kit.** Complete kit for making at least 10 corsages, fruit clusters, etc. Plenty of wire, tape, stamens, and flower materials. Includes two finished, ready-to-wear corsages.

3 N 9987—Shipping wt. 1 lb. 8 oz.....**$2.95**

P **Colored Candle Making Kit.** Make your own beautiful decorative candles. Includes over 3 lbs. of candle wax plus wicks, dyes. *Candles glow when lighted.* Makes two 4½-in. and two 3-in. candles 2¾ in. in diam. Directions.

3 N 9962—Shipping weight 3 lbs......**$2.59**

3 N 9967—Refill Kit. 5¼ pounds candle wax and 6-foot wicking. Shipping weight each 5 pounds 8 ounces. Each..**$1.89..3 for $4.98**

R **Deco-Write Textile Painting Kit.** Embroider with paint. Colors flow smoothly from ball point-tipped tube. With 5 tubes assorted colors. Quick drying paint is hand washable. Includes 2 towels, each 26 in. long.

3 N 5201—With instructions. Wt. 2 lbs.**$2.79**

S **New! 2-in-1 Textile Paint Set.** Paint with stencil brush or spatter (air pressure) technique. Decorate all natural and synthetic fabrics and textiles, as well as paper, cardboard, unpainted wood, cork, and most leathers. Easy-to-use, permanent colors . . *paint direct from bottle . . no thinners or extenders needed.* Can be washed or dry cleaned. Includes: six ½-oz. bottles assorted colors spatter textile ink; four ⅞-oz. bottles assorted colors textile paint; 1 spatter gun; 1 stencil brush; 3 punch-cut stencil sets . . *American Beauty Rose . . French Poodle . . His* and *Hers* . . and *decorative initials of alphabet.* Instructions.

3 N 9959—Shpg. wt. 2 lbs. 12 oz......**$3.79**

T **Candle Painting Workshop.** Specially prepared plastic dipping varnish coats wax so you can apply colors and decorate. Set contains six 10 in. hand-dipped tapered candles, 10 paint colors, jar plastic varnish, plus all other necessary materials. Complete instructions.

3 N 9963—Shipping weight 4 lbs. 6 oz.**$3.98**

V **Pipe Cleaner Modeling Set.** Just twist colorful pipe cleaners into animals, lapel pins, flowers. Includes 90 jumbo 12-inch, plus 12 giant-size new, *sparkling* RAYON stems . . in 8 colors. Booklet of ideas.

3 N 347—Shipping weight 9 oz.......**$1.09**

W **"Mak-Ur-Own" Christmas Ornaments** . . for your tree, table, or window decorations. Make 18 unique colorful ornaments. 11 pre-cut Styrofoam figures . . decorate with colorful glitter and chenille stems which also make wreathes, canes, etc.

3 N 9968—With instructions. Wt. 1 lb..**$1.98**

New! Paint-A-Tole by Numbers. No experience needed . . apply numbered paints to numbered outlined areas. Made of sturdy stamped metal, smooth rolled edges. Each set contains 12 plastic vials of pre-mixed oil colors plus all other necessary materials. Instructions.

X **Paint-A-Waste Basket.** 11½ in. deep, 11⅛x8⅛ in. oval opening. Shipping wt. each 3 lbs.
3 N 5338—Floral Design.........**$2.79** **3 N 5339**—Birds.....................**$2.79**

Y **Paint-A-Letter Basket.** 5⅛ in. deep, with 7x5 inch oval opening. Shpg. wt. ea. 1 lb. 3 oz.
3N5320-Floral design on black basket.**$1.79** **3N5322**-Tropical Fish on green basket..**$1.79**

Z **Paint-A-Tray.** 18x13¼ in. tray, ready to paint. Black background. Shpg. wt. each 3 lbs.
3 N 9976—Floral Bouquet.........**$2.69** **3 N 9977**—Birds....................**$2.69**

AA

BB

CARVING Set

Hobby Craft Tools

AA **Hobbyists, Electric Pencil.** Burns designs **$2.29** in wood, leather, plastics. Also used for soldering. Includes 6 tips for different uses. 6 pieces of foil for embossing. Element *Guaranteed for 10,000 hours.* 110-120-volt. AC-DC. *UL approved.*

3 N 374—Shpg. wt. 8 oz......**$2.29**

BB **X-acto Leather Tool Chest** . . for profes- **$9.00** sional-quality leathercraft work. 14 precision tools. One handle for five different cutting tools; two handles for six modeling points; swivel, cutter with three blades. In natural finish fitted wood chest.

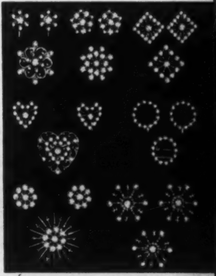
3 N 9980—Shpg. wt. 1 lb.....**$9.00**

3-D Carving Set

New! 3-Dimensional Wood Picture Carving Set. **$3.95** Pre-sketched wood panels are ready for carving and painting. Make 3 beautiful 3-dimensional pictures. Set includes: 3 pre-sketched soft wood panels, one 8x10 in., two 5x8 in.; 1 knife with detachable blade, 2 gouge blades; 6 bottles assorted colors oil paints; bottle thinner; bottle wood sealer; 2 paint brushes; sandpaper; 1 practice block; instructions. **Set No. 1:** (Large Picture) FARM, (Small Pictures) DOGS and BOAT. **Set No. 2.** (Large Picture) COVERED BRIDGE, (Small) SKATERS and ANTELOPE. *State choice of sets.*

3N345-Ppd. (Wt. 2 lbs. 8 oz.)**$3.95**

Color-Craft



Metalizing Kit

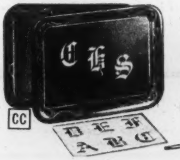
Contains ~~all~~ materials for Permanizing and Metalizing baby shoes, crochet and felt booties and many other keepsake and household items. **$3.39** No firing or baking necessary . . . just use powders and liquids provided. Complete, easy-to-follow instruction book included. Kit includes: 1 pint permanizer (hardener), 1 pint reducer, 1 ounce copper powder in bottle, 1 brush. Plenty of material for many projects. An interesting and practical hobby that's easy-to-do and the finished projects make worthwhile keepsakes. *Order early, avoid the Christmas rush.*

3 N 402—Shipping weight
3 pounds 8 ounces...........**$3.39**

Jewelry Making Kit

Jewelry kit includes all you need for making 7 **$4.98** beautiful assorted pin and earring sets. Includes blanks, sparkling rhinestones, cement and complete illustrated instructions. Designs include popular sunburst, heart shape, circle and fleur-de-lis patterns. When completed, the sets will make gifts your friends will truly appreciate. Can even help supplement the family income . . . easy to do at home. Enough material included to finish all projects. Price includes 10% Federal Excise Tax. *Order early so you can make them in time for Christmas.*

3 N 9985E—Shpg. wt. 3 oz..**$4.98**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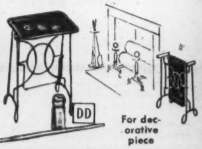

DD

Paint-Your-Own Personalized Tray

CC Paint your own personalized mono- **$1.79** gram tole tray. Beautiful, decorative serving tray. Kit includes one 12¾x17½-in. metal tray; gold paint and template; set of 26 gorgeous initials; brush; detailed instructions. Tray is made from 26 gauge steel with alcohol and mild detergent resistant finish—dull black finish oven baked on both sides—smooth curled edges. Makes a useful and enjoyable gift for relatives and friends. *Order early, avoid the Christmas rush.*

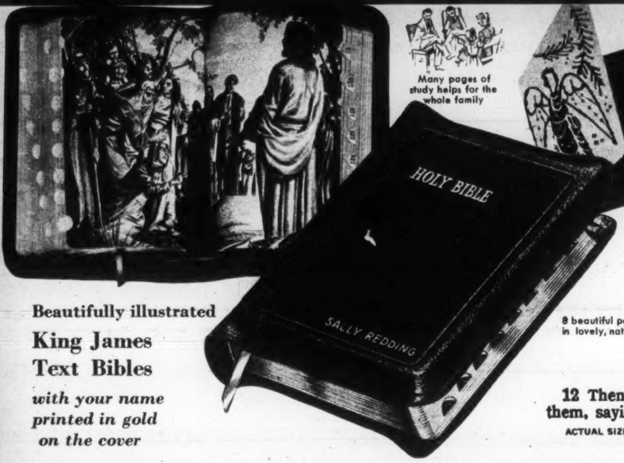
3 N 9989-Shpg. wt. 2 lbs.....**$1.79**

DD **Complete Tray-Serving Stand Kit.** **$11.95 set** Same tole-tray as at left but this kit includes 4 trays and 4 folding wrought iron stands, dull black finished just like trays. Tray clamps on top for serving, or slides into side of stand for smart decoration. Stands fold completely when not in use. Stand is 23 inches high . . rigidly made—will hold over 100 lbs.

3 N 09990L—Shipping weight
4 pounds.............**Set $11.95**

Holy Bibles

treasured gifts in the sacred spirit of Christmas


Many pages of study helps for the whole family
HOLY BIBLE
SALLY REDDING
8 beautiful paintings . . in lovely, natural color

Beautifully illustrated

King James Text Bibles

with your name printed in gold on the cover

12 Then spake
them, saying, I a
ACTUAL SIZE TYPE

GOOD: Durable Binding $4.12

- Black imitation leather
- 16 picture pages . . 8 in color
- 6 color maps . . thumb index

King James version with Words of Christ in red. 14-page index; chronology; handy thumb index for quick reference. Includes 63 pages of study helps; Harmony of the Gospels; questions and answers, daily reading calendar; presentation page and family register; illustrations and maps. Size: $5\frac{7}{16}$x$8\frac{1}{8}$ inches. About 1442 red-edged pages. Name printed in gold on cover. *Please be sure to print name wanted.*

3 N R2177—Shipping weight 3 pounds 4 ounces. $4.12

NOTE: King James Bibles not offered for sale in Great Britain or British possessions

BETTER: Genuine Leather $6.12

- Black genuine leather cover
- 16 picture pages . . 8 in color
- 6 color maps; thumb index

All features of Bible at left but with black genuine leather cover . . turned edges. 127 pages of study aids for the teacher; index; chronology. Teachings and Parables of Jesus; alphabetical index to Bible teachings; review of the books of the Bible—where, when and by whom each was written. Presentation page, family register. Size $5\frac{7}{16}$x$8\frac{1}{8}$ inches. About 1442 red-edged pages. Name handsomely printed in gold on cover. *Please be sure to print name plainly.* Shipping weight 3 pounds 4 ounces.

3 N R2175. . . . .$6.12

BEST: Deluxe features . . Soft Leather Binding $7.39

- Long-wearing leather cover
- 8 Biblical color paintings . . thumb-index
- About 1462 gold-over-red-edged pages

Soft leather binding with turned edges. King James version with all the features of the two Bibles at left but with deluxe leather binding. 127 pages of study aids, index, chronology, etc. 8 double page Bible story paintings and 16 rich-tone photographs. Presentation page and 4-page 2-color family record section. Words of Christ printed in red letters. 1462 pages, thumb index for easy reference. Harmony of Gospels, questions and answers, daily reading calendar. Size $5\frac{1}{2}$x$8\frac{1}{8}$ inches. Name printed in gold on cover. *Please print name plainly.*

3 N R2174—Shpg. wt. 3 lbs. 4 oz. $7.39

For other religious articles and Catholic Bible, see page 309.

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Special Gift List

As low as $1.88

HOLY BIBLE
RICHARD WHITE

12 ¶ Then spake Jē'
them, saying, I am tl
world: he that follo
not walk in darkness,
ACTUAL SIZE TYPE

White King James Gift Bible with easy-working zipper . . self-pronouncing type $2.77

- 1056 orange-edged pages
- Only $4\frac{1}{4}$x$6\frac{7}{16}$ inches

Bound in white imitation leather. Perfect size and color for carrying in a wedding. 16 beautiful sepia illustrations, presentation page, and family register. Name in gold. *Please be sure to print name plainly.* Shipping weight 1 pound 6 ounces.

3 N R2189—With zipper. $2.77

3 N R2166—Without zipper. . 1.97

HOLY BIBLE
RICHARD DALY
Holy Bible
GRACE JONES
HOLY BIBLE
DON FULTON
Holy Bible
RUTH WILSON

12 ¶ Then spak
them, saying, I am
he that followeth
ACTUAL SIZE TYPE

12 ¶ Then
them, saying
ACTUAL SIZE TYPE

12 ¶ Then spake Jē's
them, saying, I am th
world: he that follow
not walk in darkness, I
ACTUAL SIZE TYPE

AND the LORD
ses and Aar'on
ACTUAL SIZE TYPE

KING JAMES TEXT BIBLES . . . inspiring gifts for lifelong comfort

Low-priced Bible

With zipper closure $2.77

- Black imitation leather
- With or without zipper
- 16 illustrations . . 8 in color
- Words of Christ in red

Study text Bible for home or classroom. Available with zipper. Zipper Bible has 992 red-edged pages, concordance, daily reading calendar, 36 pages of study aids, presentation page, 6-page family record section in color. Size $5\frac{1}{4}$x$7\frac{1}{2}$ inches. Name printed in gold on cover. *Print name.* Shipping weight 2 lbs.

3 N R2179. . . . .$2.77

3 N R2213—Similar to above but without zipper. 864 red-edged pages. Daily reading calendar, presentation page, 6-page family section. Name in gold. *Please print name.* Shipping weight 1 lb. 4 oz. $1.88

Large-type Bible

Imitation leather binding $4.95

- Large easy-to-read type
- 16 maps in full color
- 4 illustrations in color
- 1256 pages, $6\frac{1}{2}$x$9\frac{1}{2}$ inches

Designed to reduce eyestrain. Compare actual type in illustration above . . . easy on the eyes. Other features include geographical index of countries visited by Christ, and complete index. Presentation page for your personal remembrances and family register. Choice of two black bindings. Name in gold. *Please print name clearly.*

3 N R2155—Handsome genuine leather binding. Red-under gold-edged pages. Shipping weight 3 lbs. 4 oz. $7.97

3 N R2172—Imitation leather binding. Red-edged pages. *Print name.* Shpg. wt. 3 lbs. 4 oz. . $4.95

India Paper Bible

With zipper closure $3.59

- Black split leather cover with or without zipper
- Compact $3\frac{11}{16}$x$5\frac{3}{8}$ in.
- Self-pronouncing type
- 1248 red-edged pages.

Popular King James Bible printed on thin but durable India Paper for extra compactness. Black leather cover, with or without zipper. Easy-to-read, clear-type. Self-pronouncing. Presentation page and family register. Durable cover has name in gold. *Be sure to print name.* Shipping weight 1 pound.

3 N R2208—Black leather cover with protective zipper closing. $3.59

3 N R2200—Black leather cover without zipper closing. $2.89

Young Folks Bible

With Cloth Binding $2.29

- Large, easy-to-read type
- 16 full-color pictures
- Choice of three bindings

Large selection of study aids . . durable bindings . . ideal for young people. 8 color maps; 48 pages of study helps; Harmony of the Gospels; daily reading calendar, How to Study. $4\frac{1}{2}$x$7\frac{1}{2}$ inches. Name in gold on cover (except on 3 N 2126). *Print name wanted.*

3 N 2126—Clothbound. 1224 red-edged pages. Shipping weight 1 lb. 8 oz. $2.29

3 N R2127—Imitation leather Binding. 1224 red-edged pages. Shpg. wt. 1 lb. 10 oz. . . .$3.19

3 N R2128—Genuine Leather Binding. 1224 red-under-gold edged pages. Shipping weight 1 lb. 10 oz. $5.79

Steel-Covered Testament

A perfect gift for servicemen and women

$1.95

THE NEW TESTAMENT

Made especially for men and women in the service. Sturdy bronze-color steel cover on both front and back protects Testament from wear and tear. Inside front cover has acetate pocket for photographs. Convenient pocket size . . only $3\frac{1}{4}$x$4\frac{3}{4}$ inches. 432 pages.

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- Perfect for travelers, and students ... easily fits in pocket.
- Only $4\frac{5}{8}$x3 inches . . . ½ inch thick
- Red-under gold edged pages
- Imitation leather cover

HOLY BIBLE
MARY BELL

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3 N R2162—Shpg. wt. 7 oz. . . $2.67

NOTE: We cannot accept return of name-imprinted Bibles unless name is spelled wrong.

ST. LUKE
ST. JOHN
HOLY BIBLE

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Complete with 24 vinylite records *Now Only* **$21.95**
Last Christmas was $22.95

- Use on any 33⅓ RPM speed phonograph with adapter. Black imitation leather album. 7-in. records.
- Now your choice of complete New Testament, or Proverbs, Ecclesiastes and the Song of Solomon

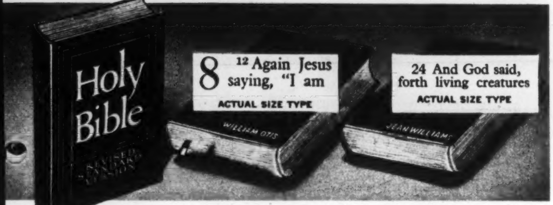
Imagine sitting in your own home and hearing the moving words of the New Testament . . the Words of Christ and the teachings of Paul, beautifully narrated. *Shipped postpaid from Chicago.*

3 N 2224F—Complete New Testament on Records with 33⅓ RPM converter. (Shpg. wt. 3 lbs.)........**$21.95**

3 N 2225F—Adapter only for 33⅓ RPM record players. (Shipping weight 1 lb.)............**$1.45**

3 N 2226F—Book of Psalms on Records (without adapter); 6 records. (Shpg. wt. 1 lb.).......**$7.00**

3 N 2227F—Proverbs, Ecclesiastes, and the Song of Solomon on Records without adapter. 4 records. (Shipping weight 1 lb.)....................**$5.00**



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Written in present-day language . . . easier to understand. Authorized by the National Council of Churches of Christ. Large, readable type set in 2 columns. Poetry is in verse form for more enjoyable reading. Colorful jacket protects cover. Size 5½x8¼ inches. *Postpaid.*

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3 N 2215—Maroon Buckram Binding. (Shipping weight 2 lbs. 8 oz.)..................................**$6.00**

3 N R2216—Black Genuine Leather Limp Binding. 5½x 8¼ in. Gold stamping on cover. Red-under-gold-edged pages. Name in gold on cover. *Please print name.* (Shpg. wt. 2 lbs. 5 oz.)..................................**$10.00**

3 N R2222—Red Genuine Leather Cover. 5½x8¼ in. Name in gold on cover. *Print name.* (Wt. 2 lbs. 5 oz.).**$10.00**

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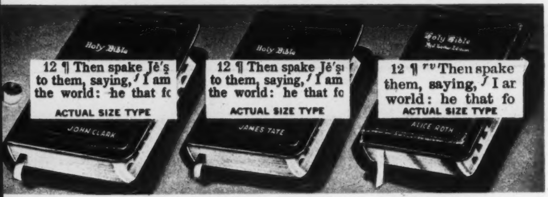
3 N R2218—(Shpg. wt. 2 lbs.).......**$3.50**


Holy Bible
Holy Bible
Holy Bible
12 ¶ Then spake Jē'ṣ to them, saying, I am the world: he that f
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ACTUAL SIZE TYPE
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ACTUAL SIZE TYPE
JOHN CLARK
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Reference Bibles for Students and Teachers

GOOD **$5.75**

- Black genuine leather binding
- Over 1500 yellow edged pages
- 16 full color maps

Economical, practical reference Bible with complete set of study helps. 160-page concordance gives cross-reference to principal words of passages. 72 pages of study aids, maps and illustrations. Page size 5½x7¾ in. Presentation page and family register. Name in gold. *Print name.* Shpg. wt. 2 lbs. 8 oz.

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- Hand-bound soft black genuine leather
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- Words of Christ in red
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Footnotes show changes in English Revised Edition. 60,000 center column references. Indexed concordance. Bible dictionary. Study aids, 15 color maps; archeological section. Family register, presentation page. 5⅛x8 in. Name printed in gold on cover. *Print name.* Shpg. wt. 3 lbs. 12 oz.

3 N R2140—Without zipper...**$8.97**

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Famous Religious Books and Bible Stories for Children and Adults

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Tell me about God
TELL ME ABOUT JESUS
GOD LOVES YOU
ONE GOD
Hymns

Children's Book of Bible Stories

- Illustrated in color
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$1.59

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Handsome, bright blue cardboard suitcase for the little artist! **$1.29** Packed with 11 attractive coloring books, plus box of crayons. Each book is 6x9 inches. Includes Bible stories and other assorted subjects. Some have Bible texts with pictures. Suitcase is 11x6¾x2¾ in. Picture of Jesus on front with space for the child's name.

3N207–Shpg. wt. 1 lb. 8 oz.**$1.29**

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The famous story about the Littlest Angel in Heaven. Produced on radio and records . . and now a favorite book of children everywhere. This classic for all ages is filled with 15 endearing full color pictures by Katherine Evans. 25 pages; size: 7¼ x 9¼ inches. **93c**

3 N 205–Shpg. wt. 10 oz.....**93c**

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3 N 208–Shpg. wt. 12 oz...**$1.89**

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Four Books by Bishop Fulton J. Sheen, outstanding educator, lecturer, and writer. **Way to Happiness.** An inspiring guide to peace, hope, and contentment. About 192 pages.
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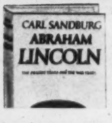

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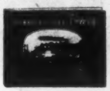

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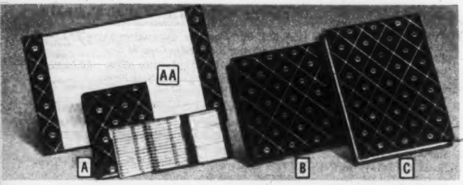

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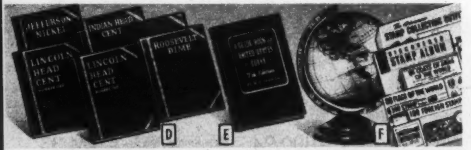

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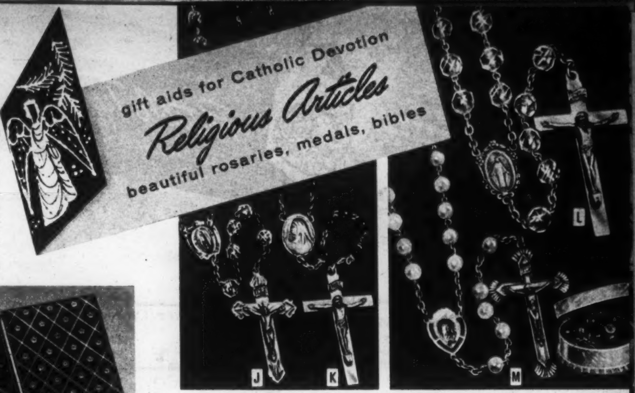

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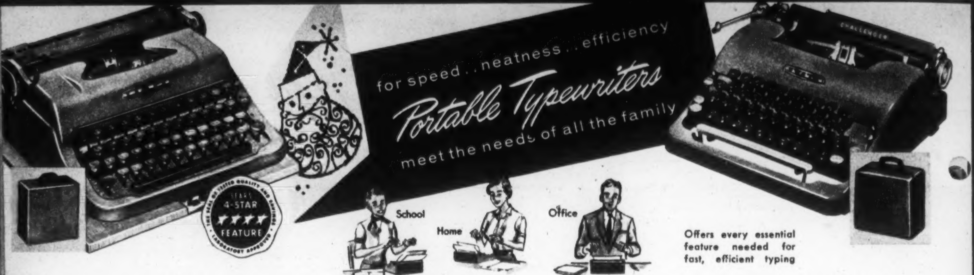
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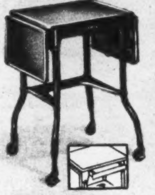

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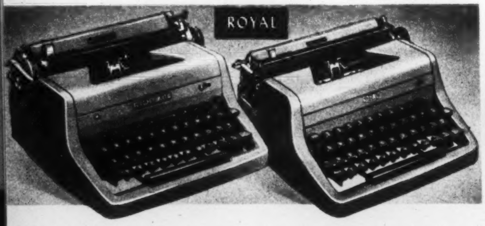

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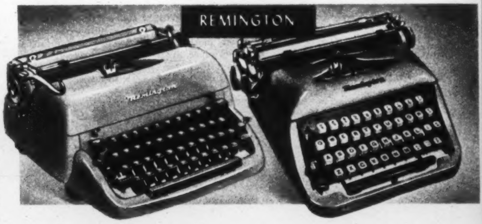

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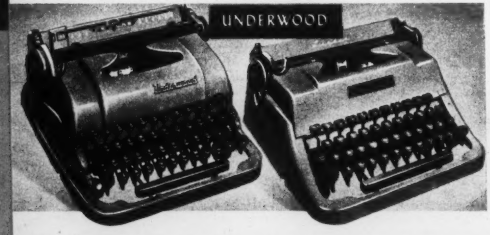

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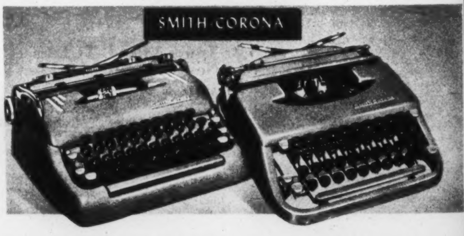

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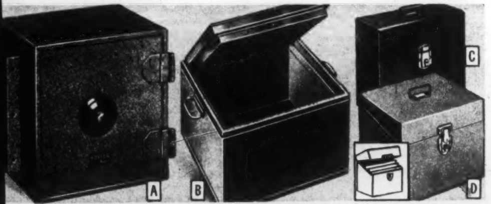
3 N 4673–Tape. 600 ft. on 5-in. reel. *Not ppd.* Wt. ea. 6 oz. Each $2.95......5 for $12.95
3 N 4674–1200-ft. Tape. (2 hrs.) 7-in. reel. *Not ppd.* Wt. ea. 1 lb. Ea. $4.50; 5 for $19.95



Tower Fire-Resistant Safes

A Extra-Strong Wall Safe. Heavy, *cold rolled steel*, fully insulated to withstand heat up to 1700°F. for 1 hr. *Safe Manufacturer's Association Class "C" Label.* Fastens to rough wall or plaster. Flanges for bolting. Combination lock. Shpg. wt 63 lbs.

$29.95
Cash
$3.00 Down

3 N 04449L—*Outside size: 12¾x13½x9½ in. deep.* $29.95

B **Personal Safe.** Insulated to withstand heat up to 1700°F for 1 hour. *Safe. Manufacturer's Assoc. Class "C" Label.* Combination lock. Carrying handles, recessed door. Positive-stop hinges hold lid open. *13¼x12⅝x9¼ in.*

$29.95
Cash
$3.00 Down

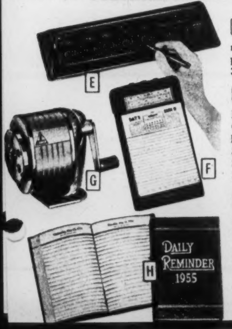
3 N 04488L—Shpg. wt. 60 lbs.................$29.95
3 N M4478—Personal Safe. Like above but larger size. *17¾x15⅛x10in.* Freight, express, truck. Wt. 85 lbs. $34.95

Personal Files

C **Low-priced Personal File.** $2.98
For all your papers. Lock and key for safety. Sturdy all steel construction. A-Z Manila folders. 10x12½x5½ in.
3 N 4599—Gray. Wt. 6 lbs. $2.98

D **Giant Steel Personal File.** $3.95
Sturdy steel . . electro-welded joints. Twice as deep as most personal files. A-Z index plus 4 subject folders. Lock, key. 9½x12½x10 in. deep.
3 N 4457—Gray. Shipping wt. 8 lbs. 12 oz. $3.95

Practical Gifts for every Home and Office



E **Lightning Adding Machine.** Add, subtract, multiply. Turn dials with metal stylus for answer. Automatic clearance. Metal dialing panel removable from plastic base. Totals to 99,999.99. 14½x4½ in.
3 N 8836—*Postpaid.* (Shpg. wt. 3 lbs.).....$14.95

F **1955 Calendar Pads and Bases.** Rich grained walnut brown plastic bases. Rigidly constructed. Equipped with plastic binding plate, rubber feet. Calendar pads in black and red, show current, following months; 12-month calendar at top.
3N4175–5x8 in. Calendar and Base. Wt. 2 lbs. $2.39
3N4177–3x5 in. Calendar and Base. Wt. 1 lb..... 1.29
3N4176–Refill Calendar Pad. 5x8 in. Wt. 1 lb. 3 oz. 1.10

G **Tower Pencil Sharpener.** Rotating chuck takes 6 sizes of pencils. Keen double steel cutters. Sturdy steel construction.
3 N 8829—Gray base. Shpg. wt. 1 lb. 8 oz.. $2.29

H **Daily Reminder Book.** Durable red Moire cloth binding . . gold stamping. Fine quality white paper . . all numbers faint line pen ruled, printed.
3N4180–A-Z index. *7⅞x5½ in.* Wt. 1 lb. 4 oz. $1.79

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HOME
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LIFE
Parents
Better Farming
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Catalog Number	Magazine	Special Gift Subscription				Regular Subscription		
		One 1-Yr.	Two 1-Yr.	Three 1-Yr.	Extra 1-Yr.	Length of Subscription 1 Yr.	2 Yrs.	3 Yrs.
3 N 9233F	American Girl	$3.00	$5.00	$7.00	$2.00	$3.00	$5.00	$7.00
3 N 9168F	American Home	3.00	5.00	.....	.....	3.00	5.00	6.00
		or 3 or more 1-yr. subscriptions from one donor $2.00 each						
3 N 9182F	American Magazine	$3.50	$5.50	$7.50	$2.00	3.50	5.50	.....
3 N 9263F	Argosy	3.00	5.00	7.00	2.00	3.00	5.00	7.00
3 N 9169F	Better Homes and Gardens	3.00	5.50	8.00	2.50	3.00	5.00	7.00
3 N 9571F	Boys' life	3.00	5.00	6.00	1.75	3.00	5.00	6.00
3 N 9196F	Charm	3.50	6.50	9.50	3.00	3.50	6.00	.....
3 N 9197F	Child Life*	3.00	5.00	7.00	2.00	3.00	5.00	7.00
3 N 9466F	Children's Activities*	4.00	7.00	10.00	3.00	4.00	7.00	10.00
3 N 9551F	Children's Digest*	3.50	5.00	7.50	2.50	3.50	6.00	8.50
		(1-2 yr. and one 1-yr. $7.50)						
3 N 9298F	Christian Herald	$3.00	$4.00	$5.50	.....	3.00	5.00	7.00
		(4-1 yr $6—add'l. 1-yr. $1.50)						
3 N 9157F	Collier's***	$3.50	$5.50	$7.50	$2.00	3.50	6.00	.....
3 N 9303F	Coronet	2.50	5.00	7.00	2.25	2.50	5.00	7.00
3 N 9185F	Esquire	6.00	10.00	13.00	4.00	6.00	10.00	12.00
3 N 9585F	Etude	3.50	6.00	9.00	3.00	3.50	6.00	8.00
3 N 9198F	Field & Stream	3.00	5.00	7.00	2.00	3.00	5.00	7.00
3 N 9174F	Flower Grower	3.00	5.00	7.00	2.00	3.00	5.00	7.00
3 N 9394F	Good Housekeeping	3.50	5.50	8.25	2.75	3.50	5.50	7.50
3 N 9363F	Holiday	5.00	8.00	11.00	.....	5.00	8.00	11.00
		(4-1 yr. $14; add'l. 1-yr. $3.50)						
3 N 9369F	Humpty Dumpty's Magazine*	$3.50	$5.00	$7.50	$2.50	3.50	6.00	8.50
		(1-2 yr. and one 1-yr. $7.50)						
3 N 9161F	Jack and Jill	$2.50	$4.00	$6.00	$2.00	2.50	4.00	6.00
3 N 9167F	Ladies' Home Journal	3.50	6.00	9.00	3.00	3.50	6.00	8.50
3 N 9159F	Life**	6.75	11:75	16.25	4.50	6.75	11.00	14.50
3 N 9160F	Look***	3.50	6.00	8.50	2.50	3.50	6.00	8.00
3 N 9201F	McCall's Magazine	3.00	5.00	7.50	2.50	3.00	5.00	7.00
3 N 9474F	Mechanix Illustrated	3.00	5.00	7.00	2.00	3.00	5.00	7.00
3 N 9492F	Modern Photography	4.00	7.00	9.00	2.00	4.00	7.00	9.00
3 N 9258F	Modern Romances	2.00	3.00	4.50	1.50	2.00	3.50	5.00
3 N 9471F	Newsweek**	6.00	10.50	14.50	4.00	6.00	9.00	12.00
3 N 9572F	Outdoor Life	3.00	5.00	7.00	.....	3.00	5.50	7.50
		(4-1 yr. $8; add'l. 1-yr. $2)						
3 N 9170F	Parents' Magazine	$3.00	$5.00	$7.00	$2.00	3.00	5.00	7.00
		(1-2 yr. and one 1-yr. $7)						
3 N 9180F	Popular Mechanics	$3 50	$6.50	$9.50	$3.00	3.50	6.00	8.00
3 N 9323F	Popular Science Monthly	3.00	5.00	7.00	.....	3.00	5.50	.....
		(4-1 yr. $8; add'l. 1-yr. $2)						
3 N 9351F	Reader's Digest	$2.75	$5.00	$7.25	$2.25	2.75	5.00	7.00
3 N 9204F	Redbook	3.00	5.00	7.50	2.50	3.00	5.00	7.50
3 N 9156F	Saturday Evening Post (The)**	6.00	10.00	15.00	5.00	6.00	10.00	14.00
3 N 9265F	Sports Afield	3.00	5.00	7.50	2.50	3.00	5.00	7.00
3 N 9208F	Time**	6.00	10.50	15.00	4.50	6.00	10.50	14.00
3 N 9375F	True	3.00	5.00	7.00	2.00	3.00	5.00	7.00
3 N 9221F	True Story	2.00	4.00	6.00	2.00	2.00	3.00	4.00
3 N 9171F	Woman's Home Companion	3.50	5.50	7.50	2.00	3.50	6.00	8.00
3 N 9584F	Country Gentleman.... *The Magazine For Better Farming. (For persons having a bona fide interest in agriculture.)*	One 3 year Gift $2.00; all additional 3-yr. Gifts $1.80 each				.....	.....	2.00
						5-yr. Subscription $3.00		
3 N 9586F	Successful Farming..... *(For persons with RD addresses.)*	One 3-yr. $3; each additional 3-yr. $3.00				.....	.....	$3.00
3 N 9459F	Walt Disney's Comics and Stories	One 2-yr. $1.75 each extra 2-yr. $1.75				.....	1.75	.....

*10 issues a year; **Weekly; ***Bi-Weekly

Color Time on PARADE

Children's Art Set

"Color Time on Parade." $2.79
For pre-school children. Finger paints, clay, crayons, pre-sketch coloring. Provides hours of creative play. Contains 8 jumbo wax crayons; large coloring book; four 2-oz. plastic jars of finger paints; 8 sheets finger paint paper; 1 pkg. molding clay, 2 plastic molding tools, 2 wood spatulas; 6 numbered pictures, 12 coloring pencils.
3 N 5210—Shpg. wt. 4 lbs. $2.79

Figurine Painting

Children's Figurine Painting Set . . a finished figurine or wall plaque is something children will be proud to give as a gift or to decorate their shelves. Set contains 5 break-resistant figures, each 3 in. high, plus attractive wall plaque to paint. 5 jars assorted, easy-to-use opaque paints, 1 jar glaze, 2 brushes, 1 tray, complete instructions. $1.89
3 N 401—Shpg. wt. 2 lbs. $1.89

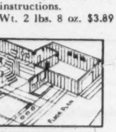
Clay Modeling Kit

Clay Doodle. A new children's hobby . . combines clay modeling with wood and die-cut paper props to make birds, animals, comic faces, etc. It's fun . . it's easy . . children will enjoy it. Includes 6 panels of die-cut patterns in 6 colors; 2 large slabs of clay, each with assorted bars in different colors; 2 wooden stands, 2 wooden posts; 6 colorfully enameled wood noses; 2 sculpture tools; instructions. $1.84
3N344—Shpg. wt. 2 lbs. 14 oz. $1.84

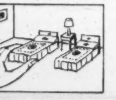
CAST-A-FRAME SET

Cast-A-Frame Kit

New! It's easy to make fine detailed 3-dimension plaster plaques, ornaments, novelty jewelry, decorations. Re-usable plastic molds for making ceramic-like frames and figures. Kit includes: 1 frame mold; 12 different molds for making figures which can be glued to frames and painted; figures include Farm Animals, Novelty Train Set, Indian, etc.; complete instructions. $3.89
3 N 346—Wt. 2 lbs. 8 oz. $3.89



Set up your model right on floor plan



Plan interior with furniture cut-outs for arrangement

Plan . . Build Your Own Home in Miniature

Now! Create an exact scale model of your home—correct mistakes before you build—save costly second guessing. With this kit, you can assemble, decorate, and furnish a midget version of your dream home. Start with any floor plan you select. Kit contains enough materials to construct an average 3-bedroom 1-story house (scale ¼-inch to the foot). Kit includes cardboard walls with special clips to make wall installation easy, clip mounting tool included; cut-outs for 32 pieces of 3-dimensional scale furniture; printed designs of roof, shingles, brick, stone, flooring, siding; 12 capsules of oil paints with brush and blending instructions for making numerous colors and shades; 1 jar base white paint; 1 jar special adhesive; 1 sample floor plan; and complete instructions for planning and building your model home. $4.69
3 N 9970—Shipping weight 3 pounds.............Complete kit $4.69

PAINT-BY-NUMBER SETS

YOU can paint beautiful pictures this easy way

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

A **New! Exclusive with Sears!** A real artist's Oil Paint Outfit that teaches oil painting. Paint 3 beautiful oil paintings—just follow the 3 outlined steps and you'll be amazed at the professional-like results you can achieve. **STEP 1.** Paint a pre-sketched, pre-numbered panel, included with outfit . . mix your own oils using new color-mated and numbered chart. Get acquainted with the mixing and use of oils. **STEP 2.** Paint a pre-sketched (not numbered) panel, included in outfit. Select and mix your own colors using the color-mated chart, and color guidance picture if you desire. **STEP 3.** Create your own original oil painting on blank canvas panel provided—follow color guidance picture or originate your own painting. Apply what you've learned in steps 1 and 2 . . select and mix your own colors using color-mated chart. These three steps will introduce you to the fascinating, creative, and educational hobby of oil painting. **Teaches you how to mix oils** to achieve the proper shades, tones, and hues. **Teaches you composition** for achieving well-balanced paintings. **Teaches you perspective** to bring out depth and distance in your paintings. **Teaches you brush technique** in applying your colors to give your paintings life-like results.

Complete kit includes: 16 tubes (½x4 in.) Hi-Test Artist's Oil Colors; one 1-oz. jar each of turpentine and linseed oil; three 10x14-in. genuine canvas panels, 1 pre-sketched and pre-numbered panel, 1 pre-sketched only, and 1 blank panel; three 6x8 in. full color guidance prints; one 9x12 in. palette; 2 artist's brushes; and color-mated chart showing 120 colors from which an unlimited number of in-between shades can be made, oil painting instructions. Start this fascinating hobby today . . learn real oil painting! Available in your choice of 3 subjects: **Mountain Scenes; American Countrysides; Still Life.** *Please state your choice of subjects when ordering.*
3 N 9953—**Artist's Oil Painting Outfit.** Shipping weight 4 pounds......................$7.95
3 N 09954—**Artist's Oil Painting Outfit above PLUS 5-ft. hardwood folding easel.** Easel opens to 60 inches high. Shipping weight 8 pounds..............................$9.79

New Craft-Tint "King Size" Paint-by-Number Set. One of the finest pre-sketched oil sets you can buy because it's outstanding in subjects, size, and artistic quality and originality. Designed especially for the Paint-by-Number enthusiast seeking a better, larger kit of truly lasting art subjects.

Features two "King Size" 18x24-in. genuine canvas panels—pre-sketched and pre-numbered, already mounted and ready to paint. Subjects specially created for the place of honor in your living room or at your office. Set also includes: 30 numbered ¼-oz. jars of finest quality, ready-mixed oil paints with replaceable screw caps . . plenty for the 2 big panels; 3 artist's brushes; brush cleaner; complete instructions. Shpg. wt. per set 8 lbs.
[B] 3N09955–*Winter Shadows, Angler's Delight*..................$5.69
[C] 3N09957–*Flamingo Bay, Graceful Palms* 5.69
[D] 3N09956–*Early Autumn, Fall Splendor.* 5.69
[E] 3N09958–*Summer Bouquet, Roses*..... 5.69

Medium Priced Paint-by-Number Oil Set with 3 mounted 9x12-in. pre-sketched, pre-numbered panels . . . mounted on genuine artist's canvas. Set contains everything you need to paint 3 complete oil paintings. 20 pre-mixed, high quality oil paints in bottles with re-sealable screw caps; 2 paint brushes; brush cleaner; instructions. Shipping weight 1 lb. 8 oz.
[K] 3 N 375—*Winter Scenes*............$2.39
[L] 3 N 376—*Dutch Scenes*............ 2.39
[M] 3 N 377—*Ballet Dancers*............ 2.39

New! K-9 "Paint-by-Number" Oil Set. The most appealing and beloved of animals . . . DOGS—now created in pre-sketched, pre-numbered panels for you to paint in oils. Subjects include two poses of each of the 4 top favorite American Kennel Club dog breeds. Set includes: two 9x12-in. mounted canvas panels; 8 jars ⅛-oz. artist's oil paints with replaceable snap-on caps; 1 brush; brush cleaner; instructions. Shipping weight each set 1 lb. 8 oz.
[R] 3 N 356—*Beagle*..................$1.59
[S] 3 N 357—*Honey Cocker Spaniel*....... 1.59
[T] 3 N 362—*Boxer*.................. 1.59
[V] 3 N 363—*Collie*.................. 1.59

X **Paint Your Own Personal CHRISTMAS CARDS.** 40 pre-sketched cards with numbered color guidance sheets. 7 fast-drying water color paints can be blended for countless colors. Easily and quickly done in a few hours. Cards are one-fold style with pre-printed greetings—10 each of 4 cheery subjects. 40 matching envelopes included. With camel's hair brush, palette, instructions.
3 N 9966—Shpg. wt. 1 lb. 8 oz.......$1.79

One of our most popular Paint-by-Number Sets. Each set has 3 big 12x16-in. mounted canvas panels for easy painting—ready for framing. It's really easy, and fun, too! All you do is fill in the numbered areas with pre-mixed and numbered paints. Outlined pictures from fine original paintings. Set also includes: 18 jars of top quality, ready-mixed paints in wide mouthed jars with screw caps. You get a wide range of colors, and the top quality paint means you also get fine productions. Also 3 artist's brushes; brush cleaner; instructions.

F 3 N 5243—**BALLET SERIES** . . *Male and Female Dancers, French Cancan, Spanish Dance*

G 3 N 5252—**VACATION SCENES** . . *Riders in Grove, Sails at Rest, Lodge in Snow*

H 3 N 5284—**SUNNY ITALY** . . *Waterfront, Italian Alps, Fishing Village*

J 3 N 5325—**RURAL MODERNS** . . *Chapel on Hill, Farmyard, Broken Windmill*

State Catalog Nos. of sets. Wt. set 4 lbs. $3.89

New Low-Priced Paint-by-Number Set. With 2 big 11x14-in. pre-sketched canvas panels . . mounted . . ready to paint . . ready to frame when finished. Start this fascinating hobby today . . no artistic experience needed. Merely match the paint numbers with the numbers in the pre-outlined pictures on canvas panels. Set includes: 20 plastic bottles of pre-mixed oil colors . . resealable caps; one paint brush; instructions. Shpg. wt. 2 lbs.
[N] 3 N 378—*Marine Subjects*..........$1.69
[P] 3 N 379—*Countryside Scenes*......... 1.69

W **"Paint-A-Story" . . Pre-Sketched and Pre-Numbered Oil Paint Sets for Children.** Each set has 5 related pictures to paint in oil . . easy to do . . hours of fun . . educational. Subjects specially selected from stories and personalities children learn about in their school activities. Each set contains: one 10x14-in. PLUS four 4x5-in. pre-sketched, numbered mounted canvas panels; 10 ready mixed oil colors; brush; easel; palette; instructions. Shipping weight each set 1 lb.
3 N 398G—*Tom Sawyer-Huckleberry Finn.* 89c
3 N 420G—*Bible Stories*................ 89c
3 N 5324G—*Pinocchio*................ 89c
3 N 5331G—*Daniel Boone*.............. 89c
Each Set 89c........... **Order 4 sets for $3.39**

Y Z **Flowers and Birds to Paint.** Each set contains 32 popular flowers or 32 colorful birds printed in outline on fine drawing paper. Finished paintings make lovely wall decorations. 30 assorted water colors and brush. 72-page book in each set with natural color pictures and authoritative description of each subject. Shpg. wt. ea. 1 lb. 10 oz.
[Y] 3 N 393—**Flowers to Paint**..........$1.69
[Z] 3 N 394—**Birds to Paint**............ 1.69

AA **Finger Painting Set.** Children love to paint sweeping, graceful designs and pictures with brilliant, smooth-textured finger paints . . stimulates creativeness . . all harmless, non-toxic colors. Eight 2-oz. break-resistant plastic jars of finger paints in assorted colors; 12 sheets paper specially treated for finger paints; 4 wood spatulas. 13x12x2⅛ in.
3 N 5299—With illustrated instruction book. Shpg. wt. 3 lbs..........................$1.79
3 N 5298—**Low-priced Set** . . similar to above but with four 2-oz. jars of paints, 2 spatulas, 6 sheets finger paint paper. 12½x7¼x2 in. With instructions. Shpg. wt. 1 lb. 8 oz..................89c
3 N 415—**Extra large Finger Paint Set** . . same as 3 N 5299 above but 6 large 4½-oz. glass jars of paints, 6 spatulas, 24 sheets special paper, with special Fixatif. Shpg. wt. 5 lbs. 12 oz......$2.69

BB **Tom Sawyer "Paint-by-Number" Water Color Set** . . pre-sketched painting for children. Six 9x12-in. numbered panels with picture outlines. Large, easy-to-color areas. 30 numbered, fine quality water colors in individual metal pans. 2 water color brushes, cleaning pan, mixing tray. Instructions.
3 N 416—Shpg. wt. 2 lbs.............$1.84

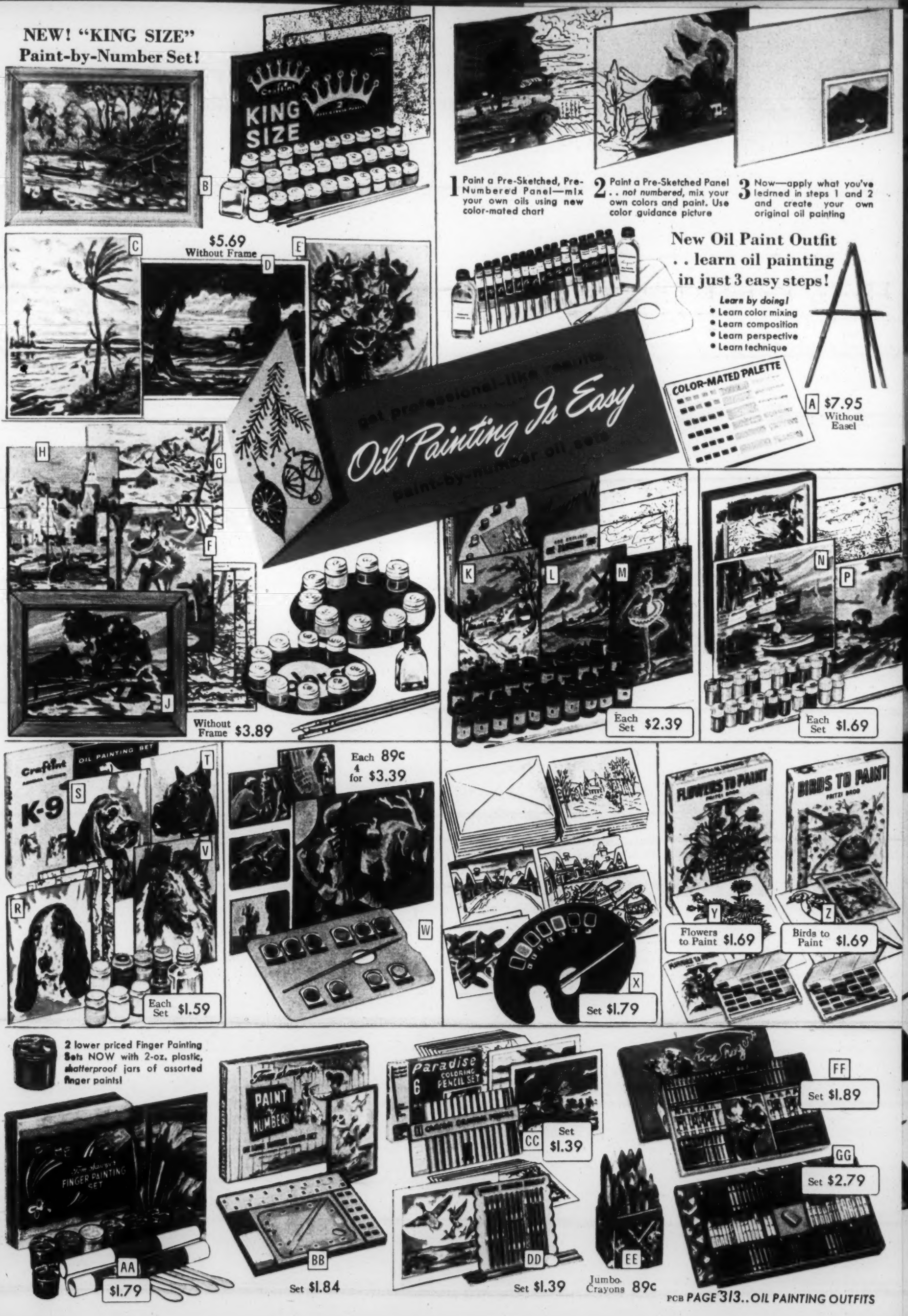
CC **Paradise Numbered Crayon-Pencil Coloring Set.** 15 pencils in different colors . . six 9x12-in. pre-sketched, pre-numbered bristol board panels in assorted outdoor scenes. Numbered crayon-pencils produce vivid color quality. No water or brush . . no mess. Pencils held in easel-type rack . . with sharpener.
3 N 9964—Shpg. wt. 1 lb.............$1.39

DD **Water Color-Pencil Coloring Set.** Six beautiful 10¾x13¾-in. pre-sketched art subjects . . 12 assorted water color-pencils produce color quality of water colors when brushed with water. Color guides provided, or use own colors. Shpg. wt. 1 lb. 8 oz.
3 N 352—With pencil sharpener; brush. $1.39

EE **Jumbo Crayon Chest.** 52 round standard, 10 extra-large jumbo hexagon crayons, assorted colors. In colorful plaid box.
3 N 353—Shpg. wt. 1 lb. 14 oz......... 89c

FF **Big Roy Rogers Crayon Set.** 65 crayons, assorted colors; 54 hexagon and round crayons, 11 jumbo crayons. 5 Roy Rogers stencils plus 24 outline pictures to color.
3 N 418—Shpg. wt. 2 lbs. 4 oz.........$1.89

GG **Giant Rainbow Coloring Set** . . 100 crayons in all! 72 hexagon and round crayons; 12 jumbo and 16 large kindergarten crayons in assorted colors; 30 outline pictures to color . . with color guides; 6 stencils; 6 sheets paper; and plastic crayon sharpener.
3 N 354—Shipping weight 3 pounds 3 ounces......................................$2.79


Craftint
KING SIZE
K-9
OIL PAINTING SET
FLOWERS TO PAINT
BIRDS TO PAINT
PAINT by NUMBERS
Paradise COLORING PENCIL SET
FINGER PAINTING SET
COLOR-MATED PALETTE
get professional-like results
paint-by-number oil sets
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A

NEW! "KING SIZE" Paint-by-Number Set!

$5.69 Without Frame

Oil Painting Is Easy

1 Paint a Pre-Sketched, Pre-Numbered Panel—mix your own oils using new color-mated chart

2 Paint a Pre-Sketched Panel . . *not numbered,* mix your own colors and paint. Use color guidance picture

3 Now—apply what you've learned in steps 1 and 2 and create your own original oil painting

New Oil Paint Outfit . . learn oil painting in just 3 easy steps!

Learn by doing!
- Learn color mixing
- Learn composition
- Learn perspective
- Learn technique

A **$7.95** Without Easel

Without Frame **$3.89**

Each Set **$2.39**

Each Set **$1.69**

Each Set **$1.59**

Each **89c** 4 for **$3.39**

Set **$1.79**

Flowers to Paint **$1.69**

Birds to Paint **$1.69**

2 lower priced Finger Painting Sets NOW with 2-oz. plastic, shatterproof jars of assorted finger paints!

AA **$1.79**

BB Set **$1.84**

CC Set **$1.39**

DD Set **$1.39**

EE Jumbo Crayons **89c**

FF Set **$1.89**

GG Set **$2.79**

see the earth as it really is!
World Globes
for both adults and children
A

- Exclusive! Only Sears Tower full meridian 12-inch Globes (A and B) have complete 96-page "See the World on a Globe" book, PLUS handy distance finder and magnifying glass
- Tower Globes feature accurate, complete, up-to-date maps . . contain over 6,410 place names in clear, easy-to-read type

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Current events and history come alive with these colorful, handsome globes . . the best way to study our earth. Only a globe can show the countries and oceans of the world in their true geographical relationships. Each globe sturdily made . . brilliantly, accurately lithographed in 10 colors.

"Children Need a Globe," *says Educator*

"No home should be without a globe. School and home train a child cooperatively . . both should use globes . . when the child is introduced to the nature of the world. Only a globe shows all distances, all directions, all relationships of land and water CORRECTLY . . helps develop understanding of the world."

Dr. HERBERT H. GROSS
Professor of Geography, Concordia Teachers College

Commended by Parents' Magazine

Globes commended by famous parents' guidance magazine. It is the ideal educational gift for children in every home . . the best way to study the earth in its true relationships . . to stimulate the child's interest in the earth's nations and people.

COMMENDED PARENTS' MAGAZINE

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$11.45
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C
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WORLD ATLAS

See the World on a TOWER GLOBE

A Tower Full-Meridian 12-inch Globe. Features: $9.45 Full brass-finished meridian . . quickly locate positions without turning globe; handy distance finder for measuring flying time and miles between any two points; magnifying glass to pin-point strategic areas; *Plus* 96-page information book, "See the World on a Globe." Time dial capped over North Pole . . compare time around the world. Special finish surface—write on it . . easy to wipe clean. Mahogany grain-effect metal base.

3 N 05422L—12-inch Tower Globe. Shpg. wt. 7 lbs. $9.45

Thrift-Priced Smaller-size Globes (*not shown*). With brass-finished half meridians. Accurate map detail. Sturdy metal base. Includes 32-page information book, "Story of the Globe."

3 N 5432—8-inch Globe. Shipping weight 3 lbs. $3.49
3 N 05431—10-inch Globe. Shipping weight 4 lbs. $5.95

Compare the Viewing Areas

201 SQUARE INCHES

12-inch Globe actually TWICE as big as 8-in. globe. Globe area equals flat 21x21-in. map or 3 square feet.

452 SQUARE INCHES

12-INCH GLOBE

New Tower "Starlight" Globes

B New Tower 12-inch "Starlight" Globe—NOW with Full meridian of polished chrome-plated steel. Also includes 96-page "See the World on a Globe" book, distance finder and magnifying glass. Imagine its striking appearance in your home . . plus the education and fun you'll get from this big 12-in. globe. Deep blue-black water areas contrast beautifully with vivid land colors and polished chrome-plated full meridian and base.

3 N 05400L—Shipping weight 7 pounds. $11.45

C New 12-inch Illuminated "Starlight" Globe. Hand-mounted map on hand-blown glass ball . . shines to combine easier global reference with decorative beauty. Polished chrome-plated half meridian and base. 40-watt bulb. 110–120-volt, AC-DC. *UL approved.*

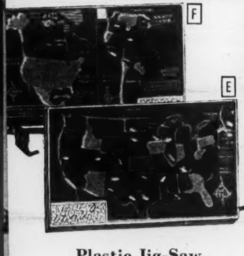
3N05406L–With 32-pg. book, "*Story of the Globe.*" Wt. 11 lbs. $24.95

Globe and Atlas

D 12-inch Globe-Atlas Combination. Globe quality same as 3 N 05422L at left, but with half-meridian, and with 200-pg. World Atlas in metal base . . always handy right where you want it. Atlas has complete, up-to-date double-page state maps and full-color foreign maps; Gazetteer; complete populations (1950 census).

3N05427L–Shpg. wt. 8 lbs. $12.95

3 N 05428—10-inch Globe-Atlas Combination. Shpg. wt. 6 lbs. . $9.39



WORLD ATLAS
G

Plastic Jig-Saw Puzzle Maps

E Plastic Jig-Saw Puzzle Map of United States. $2.79
19¼x12½x1-in. plastic frame. Each state of durable multi-colored plastic. With 48 plastic tabs of state Capitols; 48 produce and industry tabs. Vital statistics on states.

3N5421—Shpg. wt. 2 lbs. 10 oz. $2.79

F Plastic Jig-Saw Puzzle Map of North, South and Central America. $2.79 Handsome, durable plastic inlaid map of North America, interlocks in position with map of Central and South America. Plastic tabs for capitols and chief products, plus flags of all countries in full color. 19¼x12½x1 inch.

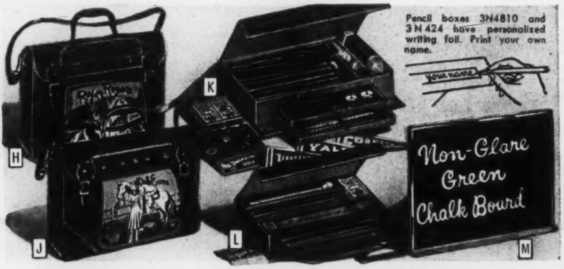
3 N 425—Shpg. wt. 2 lbs. 11 oz. $2.79

Sears Family World Atlas

$5.79

G Exclusive at Sears! One of the most complete, up-to-date world atlas you can buy under $10.00. **Features:** 322 up-to-date informative maps . . 259 in full color; latest railroad, highway, airline data; new American History Gazetteer; complete revised population figures; illustrates over 2000 years of world history; portrays traits and habits of all races. Blue washable cover. Title embossed in gold color. 12½x9½ in. 408 pages. Wt. 4 lbs. 6 oz.

3 N 5451 . . . . $5.79



Pencil boxes 3N4810 and 3 N 424 have personalized writing foil. Print your own name.

School Bags and Supplies . . most needed . . used every day

Roy Rogers . . Dale Evans School Bags

- Sturdy, big 14x9½-inch size
- Large welted lunch pocket with 4-color picture of Roy or Dale
- Zipper pencil case with imitation western jewels and saddle studs
- Wide gusset expansion to 4½ inches
- Hard sewn bottom . . 4 bell rivets
- Top grain cowhide buckle straps
- Plastic handle, detachable shoulder strap. Turned-in plastic binding

H 3 N 4738—Roy Rogers Bag. Suntan smooth grain durable vinyl plastic. Shpg. wt. 2 lbs. . . $2.89

J 3 N 4737—Dale Evans Bag. Red Alligator grained vinyl plastic. Mirror under lunch flap, comb in zipper pencil case. Shpg. wt. 1 lb. 8 oz. . $2.89

K Our Finest 2-Drawer Snap Button Pencil Box. $1.98 Filled with 99 most needed school and writing articles . . pencils, crayons, erasers, paints, notebook, chalk, paint brush. 36 college pennants. Plastic articles: ruler, penholder, protractor, sharpener, triangle. Giant size 11¼x6¼x2 inches.

3 N 4810—Shpg. wt. 2 lbs. . . $1.98

L Golden Rule "2-in-1" Snap Button Pencil Box. $1.39 Large size: 9⅞x5¾x1½ in. pencil box contains smaller removable pocket-size pencil case with sharpener. Contains most supplies needed for school, home or office.

3 N 424—Shpg. wt. 1 lb. 2 oz. $1.39

M Tower Non-Glare Green $2.98 **18x24 in. Chalkboards.** Newest in the chalkboard industry . . green color like those used in modern schools. Easier to write on . . easier to read. Sturdy metal frame with wood chalk trough. Has hundreds of uses in home, school and office. Included are 3 pieces of dustless white chalk, felt eraser.

3 N 04936L—18x24 in. Shpg. wt. 4 lbs. . . . $2.98

3 N 04937L—24x36 in. Shpg. wt. 10 lbs. . . $4.59

For Lasting Gifts Give Beautiful Wood Stationery Boxes with Embossed Tops

A **Low-priced Cedar Chest.** $1.59
Embossed top accents handsome natural finish. 24 sheets white vellum stationery 4½x 7¼ in. 24 matching envelopes. Hasp, lock with 2 keys. May be used later as desk or dresser piece for letters, jewelry, etc. Chest size: 5⅜x8x3⅛ inches. Shpg. wt. 1 lb. 6 oz.
3 N 250..............**$1.59**

B **Big Picture Chest.** Natural $1.98
lacquer finish cedar chest with colorful picture on embossed top. 24 sheets 5½x8⅜-inch white vellum stationery and 24 matching envelopes. Hasp lock with 2 keys. Use later as chest for jewelry, etc. Chest: 6⅝x 10⅛x4 inches. Shipping weight 2 pounds.
3N3109.............. **$1.98**

C **Beautiful Mirror-Lined Chest.** $2.89
Graceful embossing on front and top. Concealed hinges . . top interior lined with gold-color foil and useful mirror. 24 sheets white linen-finish stationery 5x9⅞ in.; 24 matching envelopes. Hasp, lock, 2 keys. Handles on sides. Chest: 6⅛x10⅝x4½ inches. Shipping weight 3 pounds.
3 N 252................ **$2.89**

D **Musical Chest.** The gift that makes letter writing a pleasure. Lift the beautifully embossed lid and it plays a tinkling popular tune. Superbly made of select hardwood, attractive lacquered blonde finish. Handsome embossing on both front and top. Convenient drawer in front pulls out for storage; lined with rich red rayon velour. Top is luxuriously lined with red rayon satin. 18-note imported full-toned Swiss music movement in base. Filled with white linen-finish stationery—24 sheets 5x9⅞ inches, with 24 matching envelopes. Chest size 6⅛x10⅝x4½ inches. Don't wait—add this enchanting musical stationery chest to your Christmas order today! She'll adore it on her dresser for stationery, jewelry, keepsakes, etc. $5.75
3 N 254—With jewel box lock and key. Shpg. wt. 3 lbs........**$5.75**

E
Milady
Gift Stationery
J
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Victorian Rose
Patrician
K
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E **Milady Stationery.** Quality white vellum, scalloped and bordered edges. 48 single sheets 5⅞x8 in. 36 matching envelopes. *State* gray, blue or green border.
3 N 3134—In gift box. Shpg. wt. 1 lb. 4 oz........**95c**

F **New Victorian Rose.** Red rose design on white vellum stationery; 24 single sheets 5⅞x8 in. and 24 folded note sheets 4x5 in. Ribbon-tied box.
3 N 282—With 48 matching envelopes. Wt. 1 lb.....**97c**

G **New Artificial Leather Stationery Box.** Padded top has mosaic design in gold color pigment. Maroon color. 48 folded sheets white vellum stationery 5½x7 in.
3 N 281—40 matching envelopes. Wt. 1 lb. 9 oz..**$1.29**

H **Drop Front Cabinet.** Hinged lid, drop front. Ribbon-tied vellum stationery. 72 single sheets 5⅞x8 in.; 48 envelopes. Colors white, Iris blue, pink.
3 N 257—*Please state color.* Shpg. wt. 2 lbs........**$1.89**

J **All-Occasion Notes.** 2 each of 24 different designs in color . . florals, outdoor scenes, etc. With "Thank You" notes. 48 white French fold 4x5-in. sheets. With 48 envelopes. A wonderfully thoughtful gift for thoughtful women.
3 N 268—Shpg. wt. 14 oz.........**89c**

K **Extra-large Patrician Cabinet.** Hinged lid . . rich brocade-finish cover. Ribbon-tied vellum stationery. 60 single club sheets 5⅞x8 in. 60 folded 4x5-in. note sheets. 120 matching envelopes. A gift all women love. *State color* white, Iris blue, Jade green.
3 N 3132—Shpg. wt. 2 lbs. 8 oz.**$2.49**

L **3-Drawer Artificial Leather Chests.** Choice of ivory or brown colors. Padded top has embossed floral design. Gold-colored pulls on drawers. 3 drawers filled with 24 folded sheets 4⅞x8-in. white bond paper, 24 matching envelopes. Chest size 8⅞x6⅜x5⅝ in. Wt. 2 lbs. 4 oz.
3 N 262—Ivory color; 3-drawer..........................**$1.59**
3 N 261—Brown 3-drawer..........................**$1.59**

2-Drawer Chests. Similar to above but 2 drawers. Chest 8⅞x6⅜x3⅝ inches. 24 folded sheets 4⅞x8-inch white bond paper. 24 matching envelopes. Shipping weight 1 lb. 12 oz.
3 N 264—Ivory color; 2-drawer..........................**$1.19**
3 N 263—Brown 2-drawer..........................**$1.19**

M **"Mistor" Cabinet.** Smart, masculine looking; tan-tweed effect covering, red lining. Ribbon-tied white ripple bond stationery. 96 single sheets 7¼x10½ in. 72 envelopes.
3 N 259—Shipping weight 2 lbs. 14 oz..........................**$1.89**
3 N 255—Like above but 48 sheets, 36 envelopes. Wt. 1 lb. 8 oz.. **95c**

Distinctive TOWER Desk Accessories for Home or Office

N **Low-priced 5-pc. Desk Set.** Smooth kidskin-finish vinyl plastic side panels; 24K gold trim. 14x24 in. Includes rocker blotter, perpetual calendar, matching letter opener, non-spill inkwell. $3.95
3 N 0275—Choice of brown, green, or red. *State color.* Shpg. wt. 4 lbs.........**$3.95**

P **Quality 5-pc. Leather Desk Set.** Brown genuine leather side panels . . smooth glazed finish . . 24K gold tooling. Pad 14x24 in. Desk fountain pen with base, perpetual calendar, rocker blotter, letter opener plus desk blotter.
3 N 0272—Shipping weight 4 lbs.................................**$7.95**

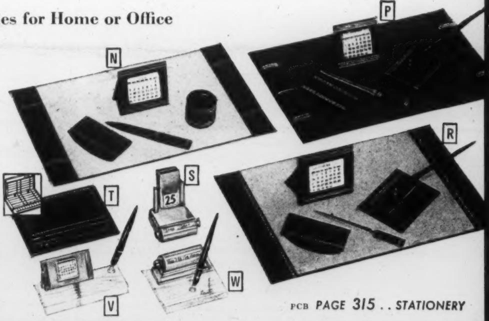
R **Our Finest 5-piece Genuine Leather Desk Set.** Esterbrook fountain pen in desk stand. Genuine leather side panels, extra-heavily padded for luxury look. Rich 24K gold tooling. Pad 14x24 in. Includes perpetual calendar, rocker blotter, brass-finished letter opener, desk blotter.
3 N 0271—Choice of brown or green. *State color.* Shpg. wt. 4 lbs.........**$10.95**

S **New Change-Date Tumbler Calendar.** Change date automatically with flip of finger. Perpetual calendar. Brilliantly polished brass finish.
3 N 278—1½x2-in. base, 3 in. high. Shpg. wt. 8 oz. Gift boxed...........**$1.98**

T **New Autodex "Automagic" List Finder.** Press button . . presto! Page you want appears. Steel frame, brown artificial leather cover. Loose-leaf style.
3 N 280—3½x6½-in. page size. Gift boxed. Shpg. wt. 15 oz.............**$3.75**

V **Onyx Base Desk Pen Set.** 50-year calendar in brass frame. Lever-action fountain pen; replaceable point. Onyx base 6x2x¾ in.
3 N 276—Gray or black pen. *State color.* Shpg. wt. 2 lbs. 2 oz............**$3.89**

W **Our Best Onyx Base Desk Pen Set.** Perpetual roll calendar in brass holder. Solid onyx base 4x5x¾ in. Felt bottom. Shpg. wt. 3 lbs.
3 N 277—Same pen, colors as 3N276 above. *State pen color gray or black*.... **$5.95**



see the earth as it really is!
World Globes
for both adults and children
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$11.45
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$24.95
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WORLD ATLAS

- Exclusive! Only Sears Tower full meridian 12-inch Globes (A and B) have complete 96-page "See the World on a Globe" book, PLUS handy distance finder and magnifying glass
- Tower Globes feature accurate, complete, up-to-date maps . . contain over 6,410 place names in clear, easy-to-read type

The World at your fingertips . .

Current events and history come alive with these colorful, handsome globes . . the best way to study our earth. Only a globe can show the countries and oceans of the world in their true geographical relationships. Each globe sturdily made . . brilliantly, accurately lithographed in 10 colors.

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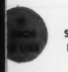
3 N 05422L—12-inch Tower Globe. Shpg. wt. 7 lbs. $9.45

Thrift-Priced Smaller-size Globes (*not shown*). With brass-finished half meridians. Accurate map detail. Sturdy metal base. Includes 32-page information book, "Story of the Globe."

3 N 5432—8-inch Globe. Shipping weight 3 lbs. $3.49

3 N 05431—10-inch Globe. Shipping weight 4 lbs. $5.95

Compare the Viewing Areas



201 SQUARE INCHES

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452 SQUARE INCHES

12-INCH GLOBE

New Tower "Starlight" Globes

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3 N 05400L—Shipping weight 7 pounds. $11.45

C **New 12-inch Illuminated "Starlight" Globe.** Hand-mounted map on hand-blown glass ball . . shines to combine easier global reference with decorative beauty. Polished chrome-plated half meridian and base. 40-watt bulb. 110-120-volt, AC-DC. *UL approved.*

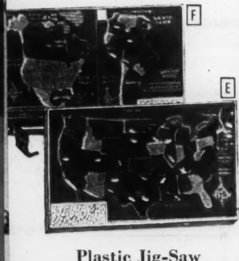
3N05406L–With 32-pg. book, "*Story of the Globe.*" Wt. 11 lbs. $24.95

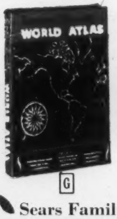
Globe and Atlas

D **12-inch Globe-Atlas Combination.** Globe quality same as 3 N 05422L at left, but with half-meridian, and with 200-pg. World Atlas in metal base . . always handy right where you want it. Atlas has complete, up-to-date double-page state maps and full-color foreign maps; Gazetteer; complete populations (1950 census).

3N05427L–Shpg. wt. 8 lbs. $12.95

3 N 05428—10-inch Globe-Atlas Combination. Shpg. wt. 6 lbs. . $9.39





K
H
Roy Rogers
Dale Evans
YALE
Your name
Non-Glare Green Chalk Board
J
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M

Pencil boxes 3N4810 and 3 N 424 have personalized writing foil. Print your own name.

Plastic Jig-Saw Puzzle Maps

E **Plastic Jig-Saw Puzzle Map of United States.** $2.79 19¼x12½x1-in. plastic frame. Each state of durable multi-colored plastic. With 48 plastic tabs of state Capitols; 48 produce and industry tabs. Vital statistics on states.

3N5421—Shpg. wt. 2 lbs. 10 oz. $2.79

F **Plastic Jig-Saw Puzzle Map of North, South and Central America.** $2.79 Handsome, durable plastic inlaid map of North America, interlocks in position with map of Central and South America. Plastic tabs for capitols and chief products, plus flags of all countries in full color. 19¼x12½x1 inch.

3 N 425—Shpg. wt. 2 lbs. 11 oz. $2.79

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$5.79

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3 N 5451 . . . . $5.79

School Bags and Supplies . . most needed . . used every day

Roy Rogers . . Dale Evans School Bags

- Sturdy, big 14x9½-inch size
- Large welted lunch pocket with 4-color picture of Roy or Dale
- Zipper pencil case with imitation western jewels and saddle studs
- Wide gusset expansion to 4½ inches
- Hard sewn bottom . . 4 bell rivets
- Top grain cowhide buckle straps
- Plastic handle, detachable shoulder strap. Turned-in plastic binding

H **3 N 4738—Roy Rogers Bag.** Suntan smooth grain durable vinyl plastic. Shpg. wt. 2 lbs. . . $2.89

J **3 N 4737—Dale Evans Bag.** Red Alligator grained vinyl plastic. Mirror under lunch flap, comb in zipper pencil case. Shpg. wt. 1 lb. 8 oz. . $2.89

K **Our Finest 2-Drawer Snap Button Pencil Box.** $1.98 Filled with 99 most needed school and writing articles . . pencils, crayons, erasers, paints, notebook, chalk, paint brush. 36 college pennants. Plastic articles: ruler, penholder, protractor, sharpener, triangle. Giant size 11¼x6¼x2 inches.

3 N 4810—Shpg. wt. 2 lbs. . . $1.98

L **Golden Rule "2-in-1" Snap Button Pencil Box.** $1.39 Large size: 9⅞x5¾x1½ in. pencil box contains smaller removable pocket-size pencil case with sharpener. Contains most supplies needed for school, home or office.

3 N 424—Shpg. wt. 1 lb. 2 oz. $1.39

M **Tower Non-Glare Green Chalkboards.** $2.98 18x24 in. Newest in the chalkboard industry . . green color like those used in modern schools. Easier to write on . . easier to read. Sturdy metal frame with wood chalk trough. Has hundreds of uses in home, school and office. Included are 3 pieces of dustless white chalk, felt eraser.

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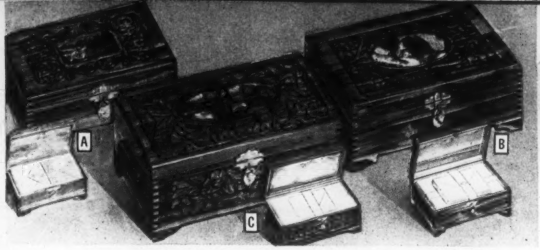
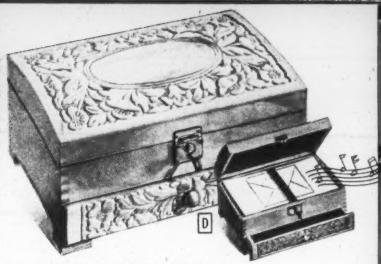
3 N 04937L—24x36 in. Shpg. wt. 10 lbs. . . $4.59





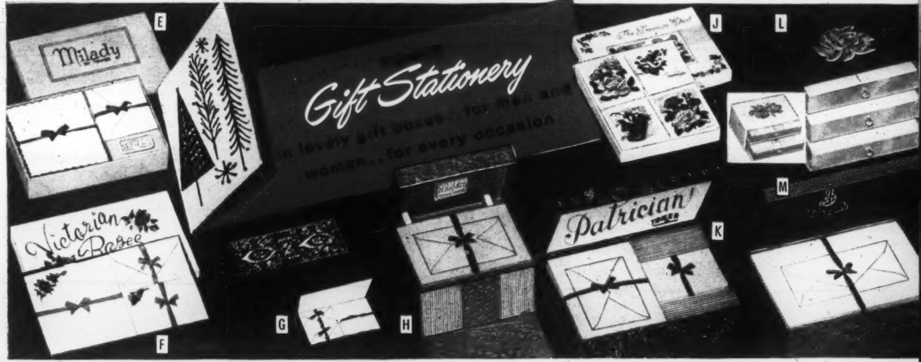
For Lasting Gifts Give Beautiful Wood Stationery Boxes with Embossed Tops

A **Low-priced Cedar Chest.** $1.59
Embossed top accents handsome natural finish. 24 sheets white vellum stationery 4½x7¼ in. 24 matching envelopes. Hasp, lock with 2 keys. May be used later as desk or dresser piece for letters, jewelry, etc. Chest size: 5⅜x8x3⅛ inches. Shpg. wt. 1 lb. 6 oz.
3 N 250..............**$1.59**

B **Big Picture Chest.** Natural $1.98
lacquer finish cedar chest with colorful picture on embossed top. 24 sheets 5½x8⅜-inch white vellum stationery and 24 matching envelopes. Hasp lock with 2 keys. Use later as chest for jewelry, etc. Chest: 6⅝x10⅛x4 inches. Shipping weight 2 pounds.
3N3109.............. **$1.98**

C **Beautiful Mirror-Lined Chest.** $2.89
Graceful embossing on front and top. Concealed hinges . . top interior lined with gold-color foil and useful mirror. 24 sheets white linen-finish stationery 5x9⅞ in.; 24 matching envelopes. Hasp, lock, 2 keys. Handles on sides. Chest: 6⅛x10⅝x4½ inches. Shipping weight 3 pounds.
3 N 252................ **$2.89**

D **Musical Chest.** The gift that makes letter writing a pleasure. Lift the beautifully embossed lid and it plays a tinkling popular tune. Superbly made of select hardwood, attractive lacquered blonde finish. Handsome embossing on both front and top. Convenient drawer in front pulls out for storage; lined with rich red rayon velour. Top is luxuriously lined with red rayon satin. 18-note imported full-toned Swiss music movement in base. Filled with white linen-finish stationery—24 sheets 5x9⅞ inches, with 24 matching envelopes. Chest size 6⅛x10⅝x4½ inches. Don't wait—add this enchanting musical stationery chest to your Christmas order today! She'll adore it on her dresser for stationery, jewelry, keepsakes, etc. $5.75
3 N 254—With jewel box lock and key. Shpg. wt. 3 lbs........**$5.75**


E
Milady
Gift Stationery
in lovely gift boxes . . for men and women . . for every occasion
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Victorian Rose
Patrician
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E **Milady Stationery.** Quality white vellum, scalloped and bordered edges. 48 single sheets 5⅞x8 in. 36 matching envelopes. *State* gray, blue or green border.
3 N 3134—In gift box. Shpg. wt. 1 lb. 4 oz........95c

F **New Victorian Rose.** Red rose design on white vellum stationery; 24 single sheets 5⅞x8 in. and 24 folded note sheets 4x5 in. Ribbon-tied box.
3 N 282—With 48 matching envelopes. Wt. 1 lb. 97c

G **New Artificial Leather Stationery Box.** Padded top has mosaic design in gold color pigment. Maroon color. 48 folded sheets white vellum stationery 5½x7 in.
3 N 281—40 matching envelopes. Wt. 1 lb. 9 oz. .$1.29

H **Drop Front Cabinet.** Hinged lid, drop front. Ribbon-tied vellum stationery. 72 single sheets 5⅞x8 in.; 48 envelopes. Colors white, Iris blue, pink.
3 N 257—*Please state color.* Shpg. wt. 2 lbs........$1.89

J **All-Occasion Notes.** 2 each of 24 different designs in color . . florals, outdoor scenes, etc. With "Thank You" notes. 48 white French fold. 4x5-in. sheets. With 48 envelopes. A wonderfully thoughtful gift for thoughtful women.
3 N 268—Shpg. wt. 14 oz.........89c

K **Extra-large Patrician Cabinet.** Hinged lid . . rich brocade-finish cover. Ribbon-tied vellum stationery. 60 single club sheets 5⅞x8 in. 60 folded 4x5-in. note sheets. 120 matching envelopes. A gift all women love. *State color* white, Iris blue, Jade green.
3 N 3132—Shpg. wt. 2 lbs. 8 oz.$2.49

L **3-Drawer Artificial Leather Chests.** Choice of ivory or brown colors. Padded top has embossed floral design. Gold-colored pulls on drawers. 3 drawers filled with 24 folded sheets 4⅞x8-in. white bond paper, 24 matching envelopes. Chest size 8⅞x6⅜x5⅝ in. Wt. 2 lbs. 4 oz.
3 N 262—Ivory color; 3-drawer..............................$1.59
3 N 261—Brown 3-drawer..............................$1.59

2-Drawer Chests. Similar to above but 2 drawers. Chest 8⅞x6⅜x3⅝ inches. 24 folded sheets 4⅞x8-inch white bond paper. 24 matching envelopes. Shipping weight 1 lb. 12 oz.
3 N 264—Ivory color; 2-drawer..............................$1.19
3 N 263—Brown 2-drawer..............................$1.19

M **"Mister" Cabinet.** Smart, masculine looking; tan-tweed effect covering, red lining. Ribbon-tied white ripple bond stationery. 96 single sheets 7¼x10½ in. 72 envelopes.
3 N 259—Shipping weight 2 lbs. 14 oz..........................$1.89
3 N 255—Like above but 48 sheets, 36 envelopes. Wt. 1 lb. 8 oz.. 95c

Distinctive TOWER Desk Accessories for Home or Office

N **Low-priced 5-pc. Desk Set.** Smooth kidskin-finish vinyl plastic side panels; 24K gold trim. 14x24 in. Includes rocker blotter, perpetual calendar, matching letter opener, non-spill inkwell. $3.95
3 N 0275—Choice of brown, green, or red. *State color.* Shpg. wt. 4 lbs......... $3.95

P **Quality 5-pc. Leather Desk Set.** Brown genuine leather side panels . . smooth glazed finish . . 24K gold tooling. Pad 14x24 in. Desk fountain pen with base, perpetual calendar, rocker blotter, letter opener plus desk blotter.
3 N 0272—Shipping weight 4 lbs..................................$7.95

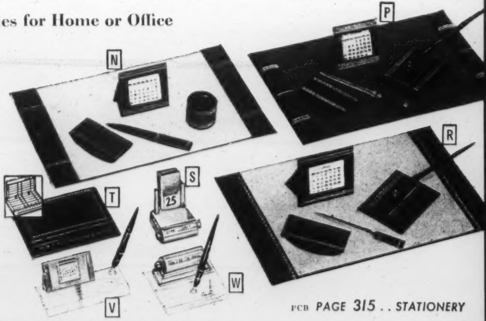
R **Our Finest 5-piece Genuine Leather Desk Set.** Esterbrook fountain pen in desk stand. Genuine leather side panels, extra-heavily padded for luxury look. Rich 24K gold tooling. Pad 14x24 in. Includes perpetual calendar, rocker blotter, brass-finished letter opener, desk blotter.
3 N 0271—Choice of brown or green. *State color.* Shpg. wt. 4 lbs.........$10.95

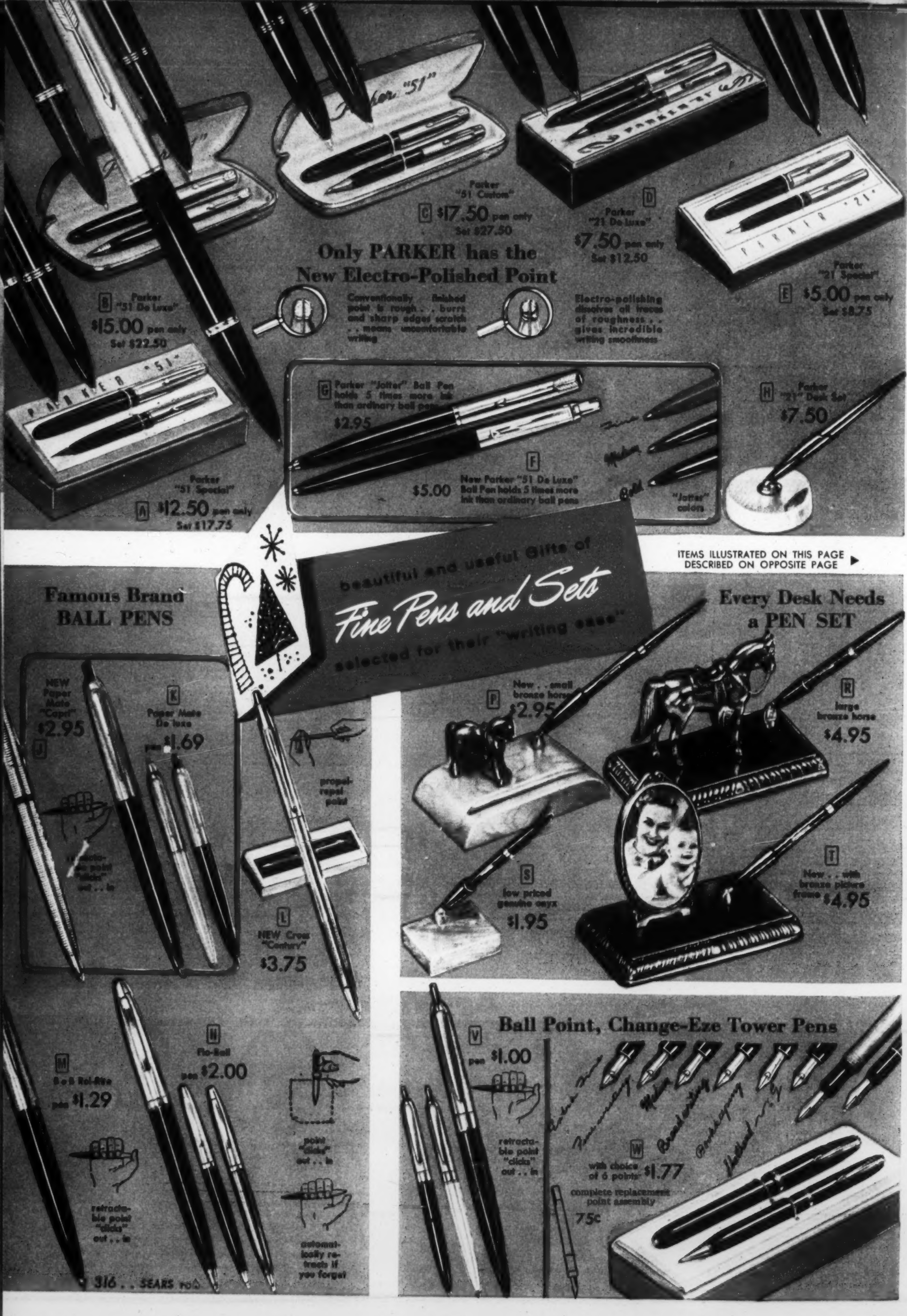
S **New Change-Date Tumbler Calendar.** Change date automatically with flip of finger. Perpetual calendar. Brilliantly polished brass finish.
3 N 278—1½x2-in. base, 3 in. high. Shpg. wt. 8 oz. Gift boxed...........$1.98

T **New Autodex "Automagic" List Finder.** Press button . . presto! Page you want appears. Steel frame, brown artificial leather cover. Loose-leaf style.
3 N 280—3½x6½-in. page size. Gift boxed. Shpg. wt. 15 oz............$3.75

V **Onyx Base Desk Pen Set.** 50-year calendar in brass frame. Lever-action fountain pen; replaceable point. Onyx base 6x2x¾ in.
3 N 276—Gray or black pen. *State color.* Shpg. wt. 2 lbs. 2 oz............$3.89

W **Our Best Onyx Base Desk Pen Set.** Perpetual roll calendar in brass holder. Solid onyx base 4x5x¾ in. Felt bottom. Shpg. wt. 3 lbs.
3 N 277—Same pen, colors as 3N276 above. *State pen color gray or black*.... $5.95





A Parker "51 Special" $12.50 pen only
Set $17.75

B Parker "51 De Luxe" $15.00 pen only
Set $22.50

C Parker "51 Custom" $17.50 pen only
Set $27.50

D Parker "21 De Luxe" $7.50 pen only
Set $12.50

E Parker "21 Special" $5.00 pen only
Set $8.75

Only PARKER has the New Electro-Polished Point

Conventionally finished point is rough . . burrs and sharp edges scratch . . means uncomfortable writing

Electro-polishing dissolves all traces of roughness . . gives incredible writing smoothness

G Parker "Jotter" Ball Pen holds 5 times more ink than ordinary ball pens
$2.95

F New Parker "51 De Luxe" Ball Pen holds 5 times more ink than ordinary ball pens
$5.00

"Jotter" colors

H Parker "21" Desk Set
$7.50

beautiful and useful Gifts of

Fine Pens and Sets

selected for their "writing ease"

ITEMS ILLUSTRATED ON THIS PAGE DESCRIBED ON OPPOSITE PAGE ▶

Famous Brand BALL PENS

NEW Paper Mate "Capri" $2.95 **J**

retracta-ble point "clicks" out . . in

K Paper Mate De luxe pen $1.69

propel-repel point

L NEW Cross "Century" $3.75

M B & B Rol-Rite pen $1.29

retracta-ble point "clicks" out . . in

N Flo-Ball pen $2.00

point "clicks" out . . in

automat-ically re-tracts if you forget

Every Desk Needs a PEN SET

P New . . small bronze horse $2.95

R large bronze horse $4.95

S low priced genuine onyx $1.95

T New . . with bronze picture frame $4.95

Ball Point, Change-Eze Tower Pens

V pen $1.00

retracta-ble point "clicks" out . . in

W with choice of 6 points $1.77

complete replacement point assembly
75c

Here are PENS FOR EVERYBODY . . . all selected from America's top styles

◄ ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Parker Pens, Sets with new point feature!

Fountain Pens. Mirror-finish electro-polished point for superbly smooth writing ease . . takes all the scratch, the catch out of writing. Foto-Fill filler for easy 3 squeeze filling. Pli-glass sac resists deterioration. Ink flow control for steady, no-skip line. Slip-on caps. All pens and sets (pen and matching mechanical pencil) are handsomely gift boxed.

A **"51 Special"** has gleaming silver-color stainless steel cap; plastic barrel; Octanium point tipped with Plathenium . . magical writing. **Colors** blue, black, burgundy. *State color, fine or medium point. Postpaid.* **$12.50** pen

4 N 6787T—Pen. **$12.50**

4 N 6786T—Set (pen and matching propel-repel automatic pencil) **$17.75**

B **"51 De Luxe" . . "51" best seller.** 14K gold point, tipped with extra dense Plathenium . . Parker's best. Silver-color Lustraloy cap; Lucite barrel. **Colors** burgundy, blue, gray, black. *State color, fine or medium point.* **$15.00** pen

4 N 6775T—Pen. *Postpaid* **$15.00**

4 N 6776T—Set (pen, matching snap action repeater pencil) *Postpaid* **$22.50**

C **New . . "51 Custom" . . luxury quality.** Has beautiful 1/20 10K gold filled cap with chased lines for added richness. Plastic barrel. Plathenium point. **Colors** blue, black, burgundy. *State color, fine or medium point. Postpaid.* **$17.50** pen

4 N 6790TE—Pen $17.50   **4 N 6791TE—Set** (pen, snap-action repeater pencil) . . **$27.50**

D **New . . "21 De Luxe"** engraved Silver-color metal cap. 1/30 12K rolled gold-plate clip. Octanium point. **Colors** burgundy, black, blue. *State color and fine or medium point.* **$7.50** pen

4 N 6763T—Pen. *Postpaid* **$7.50**

4 N 6764T—Set (pen, matching propel-repel automatic pencil) *Postpaid* **$12.50**

E **"21 Special"** . . brilliant silver-color metal cap; plastic barrel. Octanium point . . smooth, smooth writing. **Colors** burgundy, blue, black. *State color, fine or medium point.* **$5.00** pen

4 N 6765T—Pen. *Postpaid.* Only **$5.00**

4 N 6766T—Set (pen and matching propel-repel automatic pencil) *Postpaid* **$8.75**

"Jotter", New "51 Jotter" Ball Pens have 5 times ink capacity of ordinary ball point pens. Retractable points . . ball-and-seat rotates . . prevents leaking, clogging.

F **New "51 Jotter"** has gleaming Lustraloy cap and chrome plated clip. Plastic barrel. *State color* burgundy, teal blue, black. *State point style* fine, medium, broad. **$5.00** pen

4 N 6772M—Pen. *Postpaid* only **$5.00**

G **"Jotter"** has silver-color metal top; grooved nylon barrel. Smooth writing. **Point styles** fine, medium, broad. **Colors** bright red, black, green. *State color, point style.* **$2.95** pen

4 N 6770M—Pen. *Postpaid* only **$2.95**

4 N 6771M—Blue ink Refill Cartridge for F, G. *State point style* . . . . *Postpaid* each **69c**

H **"21 Desk Set"** . . beautiful genuine Pedrara Onyx round base is 3⅛ inches in diameter. Tapered fountain pen . . black plastic; Octanium point. **$7.50**

4 N 6913T—Medium point. Boxed. Shpg. wt. 1 lb. 8 oz. *Postpaid* . . . . .only **$7.50**

Look . . 5 Famous Brand Ball Point Pens

Paper-Mate . . retractable point (top button). Leak-proof, fade-proof, smear-proof.

J **New "Capri" in gleaming jewelry finish, durable chrome** (won't spot, chip). Exclusive silver-plated tip reduces wear, friction at point; regulates ink flow. Needs no break in . . writes fine, medium, broad according to pressure. **$2.95** pen

4 N 6752M—~~**Pen.**~~ **Boxed.** *Postpaid.* Only **$2.95**

K **Deluxe.** Low priced. Gold-color cap. Plastic barrel. Boxed. **Colors** black, red, white. *State* color. *Postpaid.* **$1.69** pen

4N6897M—Ball Pen only **$1.69**

4 N 6898M—Blue ink refill cartridges for J and K. *Postpaid.* . . . . **2 for 98c**

L **New Cross "Century." Unconditional Mechanical Guarantee** . . highest quality propel-repel mechanism. Chrome plated. Extra slim perfect balance styling. Boxed. Fine, medium point. *Postpaid.* **$3.75** pen

4 N 6919M—Ball Pen. *State point style* **$3.75**

4 N 6920M—Blue (no-fade) **ink refill 2 for 98c**

M **B.B Rol-Rite.** Striking gold-color metal cap, clip. Black plastic barrel. Retractable point (top button). No-fade ink. Boxed. *Postpaid.* **$1.29** pen

4 N 6761M—Ball Pen. . . .only **$1.29**

4 N 6762M—Blue ink refill . . **2 for 98c**

N **Flo-Ball.** Trigger-touch clip retracts point when pen clipped in pocket if you forget. Push button top. Plastic barrel. **Barrel colors** red, black, gray. *State color.*

4 N 6910M—Pen with satin finish stainless steel cap. *Postpaid* . . . . .Only **$2.00**

4 N 6912ME—Pen (not shown) with 1/20 10K yellow gold filled, chased cap. *Postpaid.* **5.00**

4 N 6911M—Blue (no-leak, no-fade, no-smear) **ink refill.** *Postpaid* . . . .**2 for 98c**

Pen Sets . . . for desks in office or home

P **New . . . small horse** (3 in. high) is highly polished bronze plated hard metal. Simulated onyx base (6 x 4 in.). Hooded pen has gold-flashed point; plastic barrel; lever filler. Swivel socket. Medium point. Boxed. **$2.95**

4 N 6909—Shpg. wt. 1 lb. 8 oz. **$2.95**

R **Large horse** (4½ in. high) and base (7¼ x 4 in.) in highly polished bronze plated hard metal. Hooded pen has gold-flashed point; plastic barrel; lever filler. Swivel socket. Medium point. A handsome set. Gift boxed. **$4.95**

4 N 6816—Shpg. wt. 3 lbs. 4 oz. **$4.95**

S **Attractive set with genuine onyx base** (2½ x 3 in.). Hooded pen has gold-flashed point; plastic case; lever filler. Swivel socket. Medium point. In box. Shipping weight 1 pound 9 ounces. **$1.95**

4 N 6807 . . . . **$1.95**

T **New . . Picture Frame Set.** Oval frame (3½ in. high), base (7¼ x 4 in.) are highly polished bronze plated hard metal. Hooded pen has gold-flashed point; plastic barrel; lever filler. Swivel socket. Medium point. *Picture not included.* **$4.95**

4 N 6817—Boxed. Wt. 2 lbs. 12 oz. . . . **$4.95**

Tower Ball Point and Change-Eze Pen

V **Ball Pen . .** very low priced. Retractable point. Gold-color metal cap; plastic barrel. *State color* red, white, black. *Not ppd.* **$1.00** pen

4 N 6998M—Pen only **$1.00**

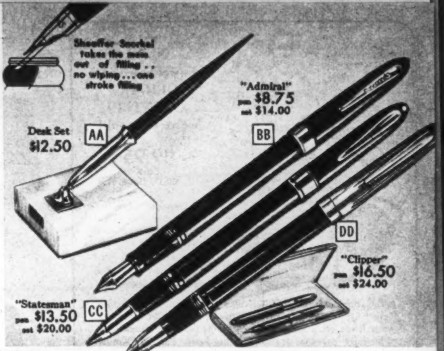
4 N 6999M—Blue Ink Refill (no fade, no smear) **2 for 88c**

W **Change-Eze.** 6 point styles. Brilliant gold-flashed metal clip, trim. One-stroke filling. Plastic barrel. Smooth writing alloy point tip. **Colors** pearl white, dark red, black. **Point styles** extra fine, fine, medium, broad, bookkeeping, shorthand. **$1.77** pen

4 N 6900M—Pen. *State point style, color* . . . . . . .only **$1.77**

4 N 6901M—Pen, pencil set. *State point style, color* . . . **2.59**

4 N 6904M—Replacement point assembly complete with sac. *State point style.* Shpg. wt. 1 oz. . . . . .only **75c**



SHEAFFER Fountain Pens and Sets

With wanted "Snorkel" feature . . . touchdown filling . . one stroke fills pen. Tube extends to draw in ink, moves back into barrel when pen is filled . . no dunking. Thin model design. Spiral-grip . . easier to hold. Humidor cap slips on . . prevents slippage, keeps point moist. Innerspring clip adjusts self, holds firmly to any fabric. Plastic barrels. Hand polished points.

All sets with matching Fineline propel-repel mechanical pencils in thin model design. All sets gift boxed (pens, too). *Pens, sets sent Postpaid.* **Barrel colors**—BB, CC, DD: Dubonnet (dark red), gray, black.

AA **New Desk Set for home or office.** Beautiful Mexican onyx base polished to a jewel-like finish (2¾x3¼ in.) Pen has brown plastic body, 14K gold point. Swivel socket is highly polished gold plate, lacquered to prevent tarnish.

4 N 6841T—Medium point only. Snorkel. Shpg. wt. 1 lb. 8 oz. **$12.50**

BB **"Admiral"** . . popularly priced. 1/10 14K gold filled clip, band on plastic barrel. 14K gold point. *State fine or medium point and color.*

4 N 6834T–Pen . . . **$8.75**

4 N 6835T–Set . . . **14.00**

CC **"Statesman"** has 1/10 14K gold filled clip, trim on plastic cap to accent colors . . Precious palladium-silver point. *State fine or medium point and color.*

4 N 6830T–Pen . . **$13.50**

4 N 6831T–Set . . **20.00**

DD **"Clipper"** has stainless steel cap with chased lines, flashing 1/10 14K gold filled clip and trim. Precious palladium-silver point. *State fine or medium point and color.*

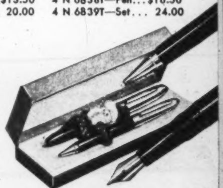
4 N 6838T—Pen . . . **$16.50**

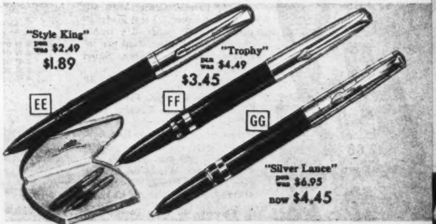
4 N 6839T—Set . . . **24.00**

New . . Very Low Priced Stratford Pen, Pencil Set

Fountain pen has rich looking gold-color metal screw cap; plastic barrel; gold-color stainless steel point; handy lever fill. Mechanical propel-repel pencil with extra leads, eraser. In attractive gift box. Colors blue, black, maroon. *Please state color.* **$1.00**

4 N 6908 . . . . .all for only **$1.00**





Tower Pens and Sets at Reduced Prices

Pens have action-matic filler; 14K gold points with precious metal alloy tips (very smooth writing); lucite barrels. Sets (gift boxed) with matching pencils. **Barrel Colors** red, black, gray. *State color, fine or medium point. Not postpaid.*

EE **"Style King" pen. Spring 1952 was $4.50.** Silver-color metal cap, clip.

4 N 6987—Pen. *Was $2.49* . . . . .now only **$1.89**

4 N 6988—Set. *Was $3.49* . . . . now only **.2.89**

FF **"Trophy" pen. Spring 1952 was $8.50.** Has Kromaloy cap, chrome-plated clip.

4 N 6989—Pen. *Was $4.49* . . . .now only **$3.45**

4 N 6990—Set. *Was $6.49* . . . . . now only **4.95**

GG **"Silver Lance" pen. Spring 1952 was $11.95.** Beautiful pen, 1/10 14K gold filled band, clip; Kromaloy cap. Guaranteed 10 years against defects.

4N6991–Pen now only. $4.45

4N6992–Pen, pencil set. *Was $9.95.* Now only . . **$5.95**

NOTE: Shipping weight for Pens 4 oz.; for Pen, Pencil Sets 7 oz.; for Refills 1 oz. "T" after catalog number means Easy Terms price same as cash price. "E" means price includes 10% Federal Tax.

GEIGER COUNTER

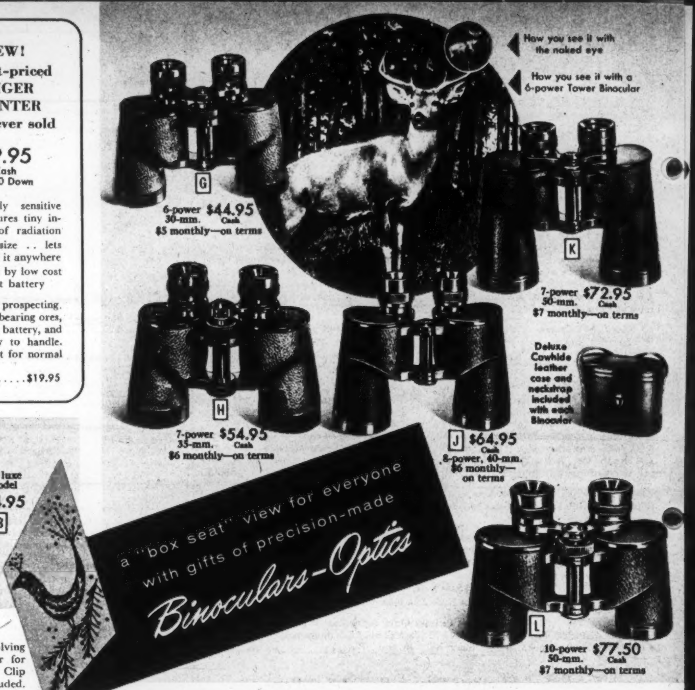
NEW!
Lowest-priced
GEIGER
COUNTER
we've ever sold

$19.95
Cash
$2.00 Down

- Extremely sensitive .. measures tiny increases of radiation
- Pocket size .. lets you take it anywhere
- Powered by low cost pen light battery

A.E.C. booklet included . . tells all about uranium prospecting. Geiger Counter detects radioactivity in uranium-bearing ores, pitchblende, etc. . , comes with earphone head set, battery, and radioactive material for testing purposes. Easy to handle. Never has to be turned on or off. Sturdily built for normal field use.
4 N M6154—Shpg. wt. 2 lbs. Shipped express.......$19.95

Triple power
$9.50
A
De luxe model
$14.95
B

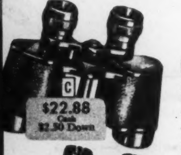

How you see it with the naked eye
How you see it with a 6-power Tower Binocular
G
6-power 30-mm. $44.95 Cash
$5 monthly—on terms
K
7-power 50-mm. $72.95 Cash
$7 monthly—on terms
H
7-power 35-mm. $54.95 Cash
$6 monthly—on terms
J $64.95 Cash
8-power, 40-mm.
$6 monthly—on terms
Deluxe Cowhide leather case and neckstrap included with each Binocular
L
10-power 50-mm. $77.50 Cash
$7 monthly—on terms
a "box seat" view for everyone
with gifts of precision-made
Binoculars-Optics

Fine Quality Microscopes

A **Triple Power.** 100-, 200-, 300-power on revolving turret. Lower powers for wide view; higher for greater magnification. Black metal. Frame tilts. Clip holds slides firmly. All-direction mirror. 3 slides included. Made in Japan.
4 N 06358—7½ inches closed. Shpg. wt. 4 lbs...$9.50

B **Deluxe Model**, 50- to 600-power. 2 interchangeable eyepieces give 6 magnifications. All features of (A) above. Made in Japan.
4 N M6360—*Shipped express*. 9¾ in. high. Wt. 6 lbs........$14.95

Good Quality Binoculars


C
$22.88
Cash
$2.50 Down

D
$32.88
Cash
$3.50 Down

E
$42.88
Cash
$4.50 Down

C **8-power 25 mm.** Lenses, prisms are coated to give clear images. Weighs 15 oz. Die-cast metal frames. Artificial leather covered barrels. Center focus adjustable eyepiece. View field 110 yards at 1000 yards. 4½ inches closed. Leather case, strap are included. Made in France. Shpg. wt. 2 lbs.
4 N 6205E...............$22.88

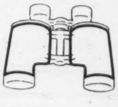
D **7-power 35 mm. Tower Binocular.** All-use medium power. High relative brightness. Fully coated lenses, prisms stop reflection. Center focus. Adjustable eyepiece. View field 103 yds. at 1000 yds. 4⅞ in. closed. Wt. 24 oz. Leather case. Made in France.
4N06202E–Shpg. wt. 2 lbs.$32.88

E **8-power 40 mm. Tower Binocular.** All-purpose higher power. Fully coated lenses, prisms stop reflection. High relative brightness. Optically ground lenses reduce glare. Center focus; adjustable eyepiece. View field 119 yds. at 1000 yds. 5⅜ in. closed. 28 oz. Leather case. Made in France. Shpg. wt. 2 lbs. 8 oz.
4 N 06203E..............$42.88

F **6-power 15 mm. Tower Jr.** Has fully coated achromatic lenses. Reverse prism design. 2 inches long. Weighs 6 oz. 130 yard view field at 1000 yards. Individual focus. Black, silver-color finish. Leather case, neck strap. Made in Japan.
4N6235E–Shpg. wt. 12 oz..$13.69

FAMOUS TOWER MONO-MOLD BINOCULARS

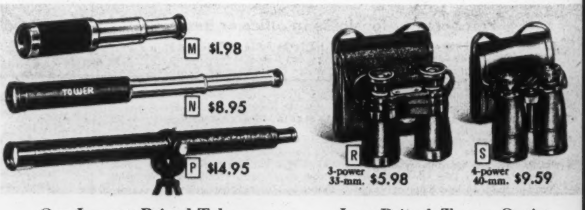
Our Best For Vacationers, Sportsmen, Spectators



Deluxe Mono-Mold Construction (single-piece design, no barrel extensions) for easier handling, surer grip .. greater protection against moisture, shock .. longer-lasting perfect alignment of all the parts that make up the "heart" of a precision-built binocular. Made in Japan.

Grand Oculaire . . ocular lenses (those you look into) are about 25% larger than standard .. you get greater binocular enjoyment. **All lenses and prisms hard-coated** with magnesium fluoride to stop reflections, give brighter, clearer image. Fully achromatic optically-ground lenses. Center focusing. Adjustable eyepiece. Finest die-cast metal frame.

Catalog Number	Magnifies	Obj. lens Diam.	View at 1000 Yards	Relative Bright	Binocular Weight	Size when Closed	Shipping Weight	Price
G 4 N 06239E	6 times	30 mm.	143 yds.	25	22 oz.	4½ in.	2 lbs.	$44.95
H 4 N 06233E	7 times	35 mm.	114 yds.	25	24 oz.	4⅞ in.	2 lbs.	54.95
J 4 N 06234E	8 times	40 mm.	125 yds.	25	28 oz.	5⅜ in.	3 lbs.	64.95
K 4 N 06240E	7 times	50 mm.	126 yds.	50.4	38 oz.	6⅞ in.	4 lbs.	72.95
L 4 N 06241E	10 times	50 mm.	106 yds.	25	39 oz.	6⅞ in.	4 lbs.	77.50


M $1.98
TOWER
N $8.95
P $14.95
R
3-power 33-mm. $5.98
S
4-power 40-mm. $9.59

Our Lowest-Priced Telescopes
Powerful, Sturdy, Easy to Carry

M **Pocket Telescope.** Five-power. Black fiber body nickel-plated tubes. Only 4 inches long when closed. Youngsters love them . . get your order in now and be ready for Christmas. Shipping weight 1 lb.
4 N 6312........$1.98

N **15-power 30.5 mm obj. lens.** Metal. Nickel-plated. Black. 6½ inches closed, 14 inches open. Made in Japan. Shpg. wt. 2 lbs.
4 N 6313..................$8.95

P **30-power 40 mm.** Metal. 24 in. closed, 26 in. open. With tripod. 11⅓ inches long. Made in Japan.
4 N 06314—Wt. 5 lbs.....$14.95

Low-Priced Tower Optics

R **3-power 33 mm. Field Glass.** Optically ground. View field 133 yds. at 1000 yds. Center focus. Metal frame. Wt. 1 lb. 8 oz.
4 N 6253E—Case included.........$5.98

S **4-power 40 mm. Field Glass.** View field 93 yards at 1000 yards. Die-cast metal frame, artificial leather covered. Center focus. Shpg. wt. 2 lbs.
4 N 6264E—Case included.......$9.59

NOTE: Prices include 10% Federal Tax where E is added to Catalog Number.

precious memories forever yours!
Movie Outfits
the whole family can enjoy

Announcing Another SEARS EXCLUSIVE . .

NEW TOWER 8mm Movie Camera

f:2.5 fixed focus lens $57.50 Cash $6.00 Down

Focusing f:1.9 lens $82.50 Cash $8.50 Down

Another challenging value sold only at Sears! New Tower 8mm Movie Camera is the history-making result of the close cooperation and development by Sears buyers, Sears Laboratories, and one of America's largest manufacturers of home movie equipment. Packed with costly features but **priced far below any comparable camera on the market today!**

Equipped with Wollensak Cine Raptar lenses ("Famous for Quality Since 1899") . . . your choice of focusing-type f:1.9 lens or fixed focus f:2.5 lens.

Five camera speeds make your Tower even more versatile than the human eye. Standard 16 frames per second for normal scenes as well as 12, 24, 32, 48 frames per second, and single frame exposure for special effects.

The Tower "8" features fast, economical "Drop-in" reel-type film load that eliminates threading.

Lenses are interchangeable. Compensating viewfinder adjusts to show correct fields of accessory lenses. Accommodates the popular standard-type "D" screw-on wide-angle and telephoto lenses.

Powerful spring-wound motor is governor-controlled . . assures constant speed for continuous proper exposure. Special continuous run switch makes it possible for the operator to get into the scene. Built-in exposure guide shows correct lens settings.

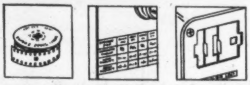
Beautiful two-tone gray and brown finish on die-cast aluminum body. Size 2⅓x4x5 inches.

You can show the movies you take with the Tower "8" on all standard 8mm movie projectors. See projectors below. Shpg. wt. of camera 4 lbs. ***Please do not order before December 1st.***

3 N 091M—**Tower Movie Camera.** Reel-type, fixed focus f:2.5 lens..............$57.50

3 N 092M—**Tower Movie Camera.** Reel-type, focusing f:1.9 lens................ 82.50

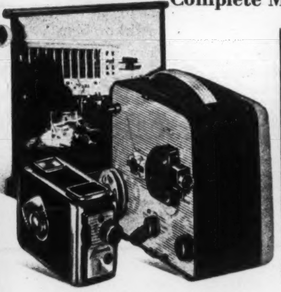
3 N 8342M—**Tower Cowhide Gadget Bag.** For 8mm movie cameras. Buckle-closing, reinforced seams. Adjustable shoulder strap. Top grain cowhide. 7x5⅓x3⅓ inches. Beautiful russet brown color. Shipping weight 2 pounds..................................$5.95



- **Reel-type "Drop-In" Loading** . . so quick and easy . . . no threading of film
- **Built-in Exposure Guide** right on front of camera. Tells at a glance correct lens setting for color or black and white film
- **Viewfinder masks** adjust to show correct fields of accessory lenses. Interchangeable lens mounts accommodate popular standard-type "D" screw-on wide angle and telephoto lenses

"T" after catalog number (as 3 N M8434T) means same price cash or terms

Complete Movie Outfits by Kodak, Keystone and Revere



Kodak Beginner's Outfit

$104.19 Outfit $10.50 Down Cash or Terms

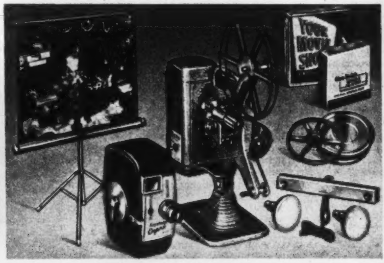
Kodak Brownie 8mm Movie Camera. F:2.7 coated lens. 16 frames per second speed. Exposure guide; footage indicator. Metal body. **Kodak Brownie** 8mm projector. F:2 lens; blower cooling; 300-watt lamp. Forward, reverse, still pictures and rewind. 200-ft. film capacity. (50-ft. reel supplied.) 110–120-v., 60-cycle AC only. UL approved. Table and wall screen, 22x30 in., glass beaded.

3 N MT9850T—**Complete 3-piece Outfit.** *Express prepaid.* (Shpg. wt. 28 lbs.)..............$104.19

3 N MT9845T—**Camera and Projector only.** *Express prepaid.* (Shpg. wt. 22 lbs.).........$99.50

3 N 08235T—**Camera only.** *Ppd.* (Wt. 5 lbs.) 37.50

3 N M8434T—**Projector only.** *Express prepaid.* (Shpg. wt. 16 lbs.) *$6.50 Down, Cash or Terms*.....$62.00



13-piece Keystone Movie Outfit

Outfit **$155.00** Cash or Terms $15.50 Down

Our most complete Home Movie Outfit. Outfit includes: **Keystone 8mm "Capri" Camera.** Fast f:2.8 coated lens, fixed focus for simple operation. Standard screw mount for accessory lenses. Drop-in loading. Single speed, governor controlled; optical viewfinder. Footage indicator.

Keystone Brightbeam K70 8mm Projector with case. Brilliant 500-watt illumination for sharp color or black and white projection. F:1.6 coated lens. 400-ft. reel capacity. PLUS (1) Tower 30x40-in. Tripod Movie Screen, (2) one 25-ft. roll 8 mm Super X movie film; (3) Tower Light Bar for indoor movies . . holds 2 bulbs . . UL approved; (4) Two 200-ft. capacity reels and reel cans; (5) two 300-watt photoflood bulbs with built-in reflectors; (6) 50-ft. Castle Home Movie . . any 8mm headline edition below (3 N 8600). *State number and title of Castle Home Movie wanted.*

3 N MT9846T—**Complete 13-pc. Outfit.** *Exp. ppd.* (Shpg. wt. 38 lbs.)$155.00

3 N 8342M—**Case for Camera.** *Not postpaid.* Wt. 2 lbs........... 5.95

3 N 08292TM—**Camera only.** *Postpaid.* (Shpg. wt. 5 lbs.) *$5.50 down.* 54.95

3 N MT8429T—**Projector and Case only.** *Exp. prepaid.* (Wt. 20 lbs.) 74.50

Revere Movie Outfit

Outfit **$189.99** Cash or Terms $19 Down

Revere "50" 8mm Camera. F:2.8 coated lens . . fixed focus. (Normal and slow motion). Continuous lock run. Single frame. Drop-in loading. Footage indicator. Cowhide case.

Revere "85-D" 8mm Projector. With slipover case. Coated f:1.6 lens. 500-watt lamp. Blower cooled. 300-ft. capacity. With 300-ft. reel. 110–120-volt AC-DC. UL approved. **Tower Tripod Screen** . . 30x40-in. glass beaded surface. Adjustable steel legs.

3 N MT9838T—**Complete 4-piece Outfit.** *Express prepaid.* (Shpg. wt. 33 lbs.)..................$189.99

3 N 08236MT—**Camera only.** *Ppd.* (Wt. 5 lbs.)49.50

3 N 8342M—**Leather Case for Camera.** *Not postpaid.* Shpg. wt. 2 lbs............................$5.95

3 N M8410T—**Projector only.** *Express prepaid.* (Shpg. wt. 16 lbs.). *$12.50 Down, Cash or Terms*....$124.50

Home Movie Editors

Popular Mansfield 8mm Editor. Inexpensive but with necessary features for editing home movies. Projects frames on 1⅝x1¼-in. screen. Easy to find any desired section of film. Automatic splicer cuts, scrapes, welds. Simple threading. Takes reels up to 400 ft. Not included. Uses 6-watt bulb. Uses 110–120-volt, 60-cycle AC-DC. All metal. Base 8x18 inches.

3 N 8616—Wt. 7 lbs.....**$15.95**

Best Mansfield—Shows Action. See your movies in live action just like projected film. Cut and splice scenes together that belong together. Image projected on 2¹⁄₁₆x2⅞-in. screen. Automatic splicer. For reels up to 1200 ft. 30-watt bulb. 110–120-volt, 60-cycle AC-DC. UL listed. Shpg. wt. 7 lbs.

3 N 8618—**For 8mm film**..$29.95

3 N 8620—**For 16mm film.** 32.50

$15.95

8mm $29.95 Cash $3 Down

Hollywood Favorites in Castle Home Movies

Titles available in 8mm silent, 16mm silent, and 16mm sound editions. Silent movies in complete or short editions. Sound movies in complete editions only.

HOW TO ORDER: Catalog numbers with "F" shipped from New York factory. *All sent postpaid. State Catalog No., title, and title No.*

3N8600—**8mm Silent Headline.** (Short Ed.) Abt. 50 ft. (Wt. 3 oz.) Ea. $1.79

3N8602F—**8mm Silent Complete Edition.** About 180 ft. (Wt. 5 oz.). Ea. $5.65

3N8601-**16mm Silent Headline** (Short Ed.) Abt. 100 ft. (Wt. 6 oz.). Ea. $2.79

3N8603F—**16mm Silent Complete Edition.** Abt. 250 ft. for cartoons; others 350 ft. (Wt. 1 lb.) . . Ea. $9.49

3 N 8604F—**16mm Sound Complete Edition.** About 250 ft. for cartoons; others 350 feet. (Wt. 1 lb.). Ea. $19.95

Events and Travel
(177) The Coronation of Queen Elizabeth

Hopalong Cassidy
(578) Twilight on the Trail
(579) Stick to Your Guns
(580) Wide Open Town
(581) Riders of the Timberline
(582) Hoppy Sets Trap
(583) Stage Coach War

Animals
(630) Circus at Zoo
(609) Here Comes Circus

Christmas
(807) Nite Before Xmas

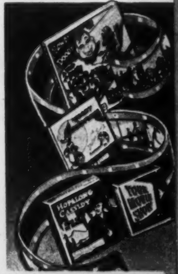
Howdy Doody
(824) Howdy's Xmas
(831) Trip to Funland

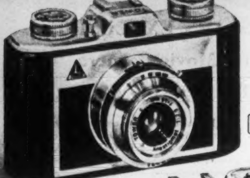
Woody Woodpecker
(494) Solid Ivory
(493) Well Oiled
(490) Giant Killer
(468) Reckless Driver

Abbott and Costello
(832) Knights of Bath
(818) Midget Car Maniacs
(816) High Flyers
(835) Champions of Chase
(833) Gobs In Mess
(837) No Bulls Please
(808) No Indians Please

Fairy Tales
(757) Little Black Sambo
(760) Big Bad Wolf

For complete list of titles, write for Castle Home Film Circular 6360N





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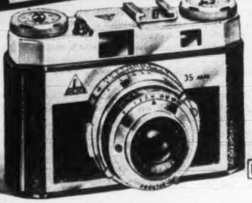

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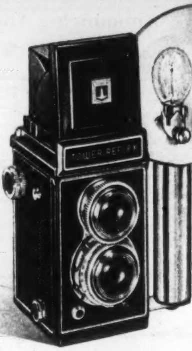
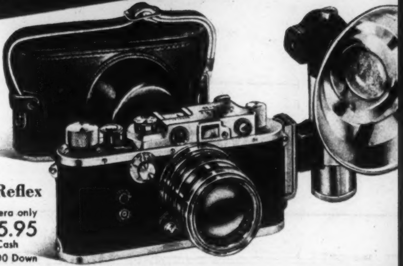


Tower and other popular cameras

35mm and Twin Lens

plus exciting new Tower stereo



Our NEW TOWER 35mm Cameras

Camera only
$35.00
Cash
$3.50 Down

Sears new low-priced Tower 35mm camera, imported from Germany. **Features extra fast f:2.9 lens, simplicity of use, and a hard-to-beat low price.** Extra-wide f:2.9 lens aperture assures brilliant full-color or black and white photos even in poor light. Fast shutter speeds to 1/200 sec. Average lens and shutter settings marked right on front of camera for instant use. No double exposures . . film automatically advances when shutter is cocked. Automatic film exposure counter and film stop. Flash synchronized shutter with speeds from 1/25 to 1/200 sec. All metal body . . brushed chrome trim . . durable black leatherette covering. Uses 20 or 36-exposure color or black and white film. Simple loading and use data printed right on the camera. Makes it so easy to take good pictures right from the start.

A 3 N 050M—**Tower 35mm camera.** Not postpaid. Shipping weight 2 pounds $35.00

B 3 N 051M—**Tower 35mm camera with coupled rangefinder** for accurate focusing down to 3 ft. 8 shutter speeds from 1 sec. to 1/300 sec. plus self-timing. Shpg. wt. 2 lbs. $56.50

3 N 8365M—**Leather Eveready Case.** Fits both cameras. Not ppd. Shipping weight 8 ounces $4.50

3 N 9728M—**Kalart "Safety First" Flash Unit.** Use No. 5 or SM bulbs. Batteries incl. *Postpaid.* (Shpg. wt. 2 lbs.) . . . $7.95

NEW TOWER Twin-Lens Reflex

Camera only
$35.95
Cash
$4.00 Down

Now you can enjoy all the advantages of a twin-lens reflex camera at many dollars less than you expected to pay. Compare the features of this German precision-made camera with models costing much more. Watch your picture come into sharp focus, correct composition, and in full color on the big negative-size ground glass viewing screen and you'll know why the reflex camera is a favorite with prize-winning professionals. Fast f:3.5 Anastigmat coated lenses. Automatic focusing with matched twin lenses, shutter speeds up to 1/200 sec.; synchronized for flash. Built-in magnifier for critical focusing. Sturdy all metal. Takes 12 pictures 2¼x2¼ on color or black and white film. Order flash attachment and eveready case below.

3 N 030M—**Tower Reflex Camera.** Not postpaid. Shpg. wt. 4 lbs $35.95

3 N 8385M—**Leather Eveready Case.** Wt. 1 lb. 4.50

3 N 9740M—**Kalart Flash Attachment.** With batteries. Polished aluminum reflector. Attaches to tripod socket. Uses No. 5 or SM bulbs. *Postpaid.* (Shpg. wt. 1 lb. 8 oz.) $8.95

Tower 35 . . f:2 Nikkor Lens

$169.50
with Nikkor f:2 lens
$17 Down

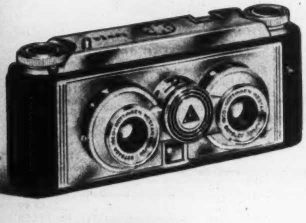
Focal plane shutter with 11 speeds from 1 to 1/500 sec., time and bulb. Shutter cocks as you wind film . . no double exposures. Coupled rangefinder focuses lens automatically. Accurate focusing from 3½ ft. to infinity. Metal body with leather covering. Uses color or black and white 35mm film. Made in Japan. Shpg. wt. 3 lbs.

3 N 042M—**Tower 35 with f:2 coated 50mm lens** and internal flash synchronization for flash bulbs or electronic flash. *$17.00 down, $11 month* . . . . Cash $169.50

3 N 043M—**Tower 35 with Nikkor f:1.4 coated 50mm lens** and internal flash synchronization. *$29.50 dn.* . . Cash $295.00

3 N 8393M—**Cowhide Eveready case.** Shpg. wt. 8 oz. 8.50

3 N 9636M—**Tower B-C Flash Unit.** 5-in. chrome reflector. Test bulb, bulb ejector, extension socket. Use No. 6 bulbs. Shpg. wt. 2 lbs $18.95



NEW TOWER Stereo Camera

Camera Only
$69.95
Cash
$7.00 Down

Features precision-made German f:3.5 coated lens. Prontar S shutter speeds range from 1 sec. to 1/300 sec. (8 shutter speeds plus bulb.) Focuses 3 ft. to infinity; takes portraits without supplemental lens. Full flash synchronization (XFM for type SM No. 5 or electronic speed flash. All lens and shutter settings are visible at a glance from top of camera. Double exposure prevention, built-in self-timer. Takes 20 stereo pairs on Stereo 35mm film. (Order film on page 323.) Size: 7¼x2¾x1¼ in. Not postpaid.

3 N 083M—**Tower Stereo Camera.** Wt. 6 lbs. . . . $69.95

3 N 8382M—**Leather Carrying Case.** Wt. 1 lb. . . . $7.95

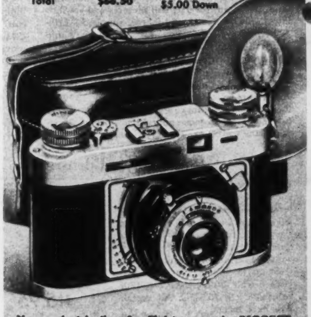
3 N 9728M—**Kalart Flash Unit.** Mounts in accessory clip of camera. With batteries. *Ppd.* (Wt. 2 lbs.) $7.95

CIRO "35" *Special Purchase!*

SAVE $16.55

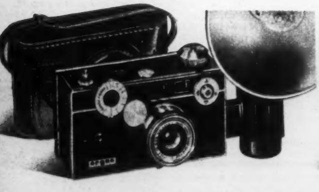
Was Separately Priced
Camera $53.50
Flash Unit 6.50
Leather Case 6.50
Total $66.50

SPECIAL PURCHASE PRICE
3 Pieces **$49.95**
Cash or Terms
$5.00 Down



Now . . just in time for Christmas . . the BIGGEST 35mm camera value we've ever offered! You save $16.55. The Ciro "35" by Graflex—makers of famous high quality professional cameras. Features: Wollensak f:3.5 coated 50mm lens. Stops down to f:16. Focuses 3 ft. to infinity. Shutter speeds 1/10 to 1/200 sec., bulb and time. Synchronized for flash. Use bulbs No. 5 at 1/10 sec., SM at 1/50–1/200, speedlights at all speeds. Metal body 5x3¼x2⅜ in. Uses 20 or 36-exp. 35mm film. Takes clear color slides and sharp black and white pictures. Rangefinder coupled to lens. Eye-level optical viewfinder. *Postpaid.*

3 N 09811T—**Complete 3-pc. kit.** (Wt. 5 lbs.) . . . $49.95

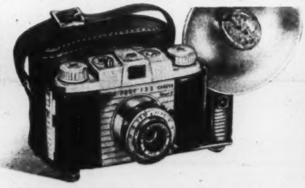


Argus C-3 with New Colormatic

$66.50
Cash or Terms
$7 Down

New colormatic shows average exposure settings to simplify taking good pictures. One low price includes Argus C-3 Camera, New type Flash Unit with batteries and top grain leather eveready case. Check these outstanding features: Fast Cintar f:3.5 coated 50mm lens. Pre-cocking shutter with speeds from 1/10 sec. to 1/300 sec. and bulb. Split-image rangefinder coupled to lens. Focuses 3 ft. to infinity. Optical viewfinder. Uses 35mm color or black and white film. Metal body 5¼x2⅛x2 in. Use No. 5 or SM flash bulbs.

3 N 06132T—*Postpaid.* (Shipping weight 4 lbs.) *$7 dn.* . . $66.50



Kodak Pony 35mm Camera

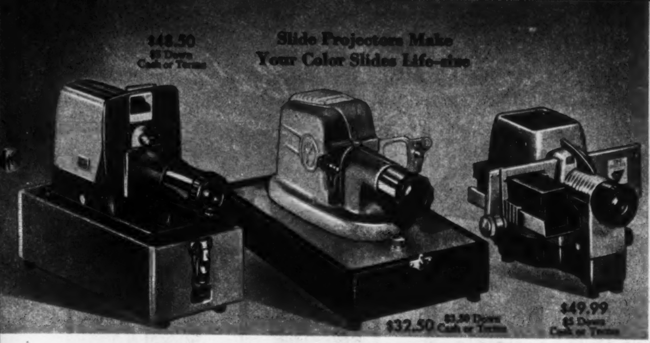
Camera only
$29.75
Cash or Terms
$3.00 Down

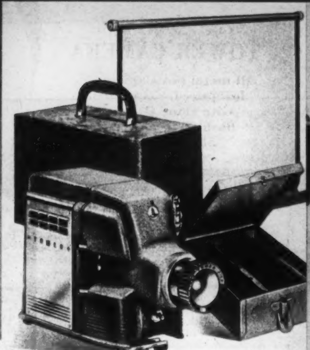
Anaston f:4.5 coated 51mm lens. Stops down to f:22. Focuses 2½ ft. to infinity. Optical eye-level viewfinder. Pre-cocking shutter with speeds from 1/25 to 1/200 sec. and bulb. Average exposure settings marked in red.

3 N 06163MT—**Pony 135 Model B.** 35mm with molded plastic body. *Postpaid.* (Wt. 2 lbs.) . . $29.75

3 N 6398M—**Leather Eveready Case** for Pony 135. Not postpaid. Shpg. wt. 1 lb $4.78

3 N 9693M—**Flash Unit for Pony Camera.** With batteries. Uses No. 5, 25, SM, SF bulbs. *Postpaid.* (Shpg. wt. 1 lb.) $7.95





Argus Projector

Argus 300-watt Model Slide Projector. See your prized 2x2-in. color slides in true, brilliant color. Rotary slide carrier permits easier "right side up" insertion of slides. Silent, powerful blower and heat-absorbing lens protect slides, keep housing cool to touch. 300-watt lighting. Sharp 4-inch f:3.5 coated lens. Handy elevation adjustment. Rests on rubber feet to protect table surface. Sturdy case covered with coated fabric . . scuff resistant . . durable. Projector has durable metal body with light blue finish . . easily carried and stored. Uses 110–120-volt, 60-cycle AC only. UL approved. *Shipped express prepaid.*

3 N M6657T—**Argus Projector.** (Shpg. wt. 13 lbs.) Same price cash or terms.........$48.50

300-watt Mansfield

Mansfield Slide Projector . . 300 watts. Newest low-priced projector with features found on much higher priced models.

High speed efficient blower cooling . . 5-inch f:3.5 lens for clear, brilliant projection of your favorite 2x2 color slides. Blower switch operates separately from lamp switch. Powerful-300-watt lamp. Tilt adjustment. Built-in slide box holds 125 paper slides. Light gray metal body . . built into its own handsome blue carrying case . . top just clamps over projector. Rubber feet on bottom protect surfaces. 110–120-volt, 60-cycle AC only. UL approved. For 35mm slides only. Same price cash or terms.

3 N 06360T–**Mansfield Projector.** *Postpaid.* (Shipping weight 9 lbs.)...............$32.50

TDC Headliner

TDC Headliner 300-watt 2x2 Slide Projector. Brings out the full beauty of your 35mm or Bantam color transparencies. Selectron Semimatic slide changer is self-aligning . . allows instant changing and advancing of slides. Blower-cooled to protect slides . . gives longer lamp life . . keeps housing cool to touch. F:3.5 coated and color corrected 4-in. anastigmat lens for sharp, brilliant projection. Micro-tilt elevation has dual knobs for smooth elevation from either side of unit. Has rotary on-off switch and rubber foot pads to protect your table surfaces.

Beautifully decorated wrinkle finish in contrasting gray and gold color. 110–120-v., 60-cycle AC only. UL approved. *Express prepaid.*

3 N M6618MT–(Wt. 9 lbs.)..$49.99

3 N 8388—**Case for above.** Shpg. wt. 7 lbs..................$8.50

Complete Tower Slide Projector Outfit

- Projector blower-cooled—feature usually found only on much higher-priced models
- Complete outfit includes projector, case, screen, and slide file . . . low outfit price

$32.95
Cash
$3.50 Down
Outfit

Entire slide projection outfit for viewing 2x2-inch color slides. You can't beat it for getting full enjoyment out of color photography

Features the TOWER blower-cooled projector . . blower draws in cool air . . blows out hot. Protects slides from damaging heat. Vents in side keep light and heat from face. 100-watt lamp. Sharp 5-inch f:3.5 lens for clear, brilliant projection. Direct insertion slide track permits quick, easy operation. Rubber feet. Elevation adjustments. Sturdy die cast metal construction . . light gray crackle finish. Uses 110–120-volt, 60-cycle AC only. UL approved. Case for carrying and storing projector.

Includes TOWER Portable Screen . . 30x30 inch glass beaded surface. Washable, fire-resistant vinyl plastic material . . won't crack or peel. Sets up quickly on table.

Metal slide file box holds 250 paper-mounts or 100 glass slides. 8 dividers make 10 compartments. Hinged lid, index inside. Box 7¾x5x2 in.

3 N 09857K–**Complete Outfit.** Shpg. wt. 21 lbs. *$3.50 Down.* Cash $32.95
3 N 6379M—**Tower Slide Projector only.** Wt. 9 lbs. *$2.50 Dn.*.Cash 22.95
3 N 6399M–**Carrying Case Only.** For slide projector. Wt. 6 lbs.... 5.25
3 N 7157—**Slide File Box**.........Shpg. wt. 1 lb. 12 oz......... 1.19

NEW!

POLAROID HIGHLANDER TAKES 2½x3¾ PICTURES

Camera only
$69.95
Cash or Terms
$7.00 Down

Now Polaroid has a NEW "Picture-in-a-minute" camera! More compact . . . easier to use . . . NEW LOW PRICE! One dial sets shutter speed and lens opening. Gray metal body only 7⅛x4⅛x2¼ inches.

3N09837T—**Complete Outfit.** Highlander Camera, flash unit, exposure meter, 6 rolls Polaroid film, close-up lens kit and filter kit, 8 No. 5 Tower flash bulbs. All in leather compartment case. *Postpaid.* (Wt. 12 lbs.) . $139.50
3 N 06299MT—**Camera only.** *Postpaid.* (Shpg. wt. 4 lbs.)................... 69.95
3N8333M–**Shoulder Case.** Genuine leather; for camera only. *Ppd.* (Wt. 1 lb. 8 oz.) 9.95
3N8320M—**Leather Compartment Carrying Case** for outfit. *Ppd.* (Wt. 4 lbs. 8 oz.) 19.95
3 N 9706M—**Polaroid Exposure Meter.** Only 1 setting. *Postpaid.* (Wt. 10 oz.)... 13.95
3 N 9747M—**Polaroid B-C Flash Unit.** With battery, glass safety shield, opal diffusing screen. Use No. 5 bulbs. *Postpaid.* (Shpg. wt. 8 oz.)........................$12.95
3 N 6702M—**Polaroid Roll Film for "Highlander"** only. 8 2½x3¼ black and white prints. *Postpaid* (Shpg. wt. 1 lb. 4 oz.)...........................Each $1.10

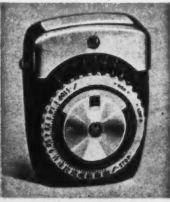
TOWER Meter

$10.50

Tower Standard Exposure Meter. Photo-electric cell tipped down to prevent inaccurate readings. Dependable readings from 1/1000 to 16 sec; f:1 to f:64. For still and movie cameras; black and white or color film; ASA rating chart. Plastic body; instructions. Shpg. wt. 1 lb.

3 N 6430M........ $10.50

3 N 6429M—**Leather Case.** Shpg. wt. 8 oz........$1.25



GE PRI Meter

$32.50

"Memorizes" readings until released. 1/1200 to 120 secs; f:1 to f:128. *Postpaid.*

3 N 06332MT—(Shipping weight 2 lbs.).......$32.50
3 N 6335M—Case for above. Shpg. wt. 8 oz........$1.50

GE DW-68 Meter (not shown). 3 ranges of light values from 1/800 to 120 seconds; f:1 to f:45. Metal body. *Postpaid.*

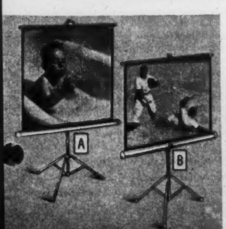
3N6419MT-(Wt.2lbs.)$24.50
3N6436M–**Leather Case.** Not postpaid. Wt. 8 oz.....$1.50

Our Best TOWER

$13.95

A dependable precision meter. Imported from Germany. Big full-size light cell is photo-electric. Gives accurate data for both incident and reflected light. Roller-blind closing protects glass-covered dial face. Settings for black and white or color film; 1/500 to 8 seconds; f:1.4 to f:45. ASA film ratings. Plastic body.

3N9700M—Wt. 8 oz. $13.95
3 N 6429M—**Leather Case.** Shpg. wt. 8 oz........$1.25



Tower Projection Screens

[A] **Our Finest Tower Screens.** With new Vina-flect glass beaded fabric. It's flame-proof, mildew-proof, and washable. Has gray metal case with handle.

3N08514—30x40-in. Wt. 15 lbs..$17.95
3N08515—40x40-in. Wt. 16 lbs....$18.95
3N08516—37x50-in. Wt. 19 lbs.... 21.95
3N08517—50x50-in. Wt. 20 lbs.... 24.95

[B] **Tower Standard Tripod Screen.** Glass-beaded; steel case with handles.

3N08519L–30x40-in. Wt. 10 lbs....$9.50
3N08520L–40x40-in. Wt. 11 lbs.....$10.95
3N08521L–50x50-in. Wt. 13 lbs..... 15.95

Tower Jiffy Screen. (not shown). For table or wall. Glass beaded, steel case. Not postpaid. Shpg. wt. 6 lbs.

3 N 08510—30x30-in...........$6.50

FREE!

Sears Camera Catalog

Clip Coupon Now

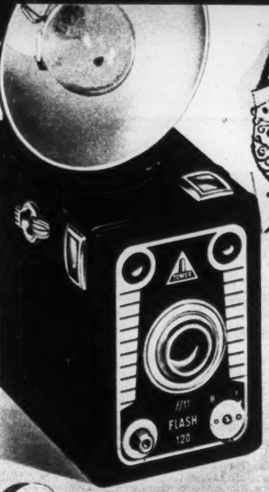
All-New 1955 edition. 72 pagespacked with merchandise

SEARS NEW 1955 CAMERA BOOK

SEARS, ROEBUCK AND CO.
Send me your FREE Camera Catalog 646N
Please Print Name and Address Plainly
Name.......................................
Rural Route.........Rural Box. No.........P.O. Box. No....
Street Address...............................
Post Office.................State............
646N

TOWER CAMERA

All metal Box Camera . . . low priced, easy-to-use Give alone (1), with flash (2) or choice of outfits (3, 4, 5)



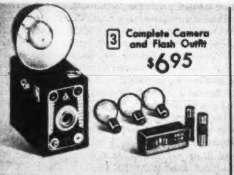
1 Camera only $3.98 **2 With Flash $6.37**

Sturdy all metal TOWER Box Camera takes snapshots without any adjustments. Just aim and snap. Fine for beginners. Camera has 2-way waistline viewfinder. Takes time exposures too. Lens with focus fixed from 6 ft. to infinity. Convenient hand strap on metal body with black crinkle finish. Takes eight exposures 2¼x3¼ in. on 120 black and white or color film.

Flash shots with this inexpensive camera are just as easy to take as snapshots. Just plug in flash attachment, insert flash bulb, and take picture. An ideal gift for anyone on your list. Buy 5 different ways: Camera only, add Flash unit or choose from money-saving outfits below.

3 N 9652M—Tower Box Camera only. Shpg. wt. 1 lb. 9 oz. $3.98

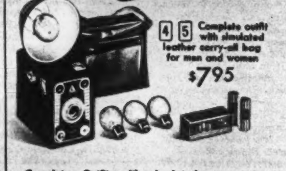
3 N 9656M—Flash unit only. With batteries. Shpg. wt. 12 oz. 2.39



3 Complete Camera and Flash Outfit $6.95

Complete Outfit. Consists of Tower Flash Box Camera (described above), plug-in flash unit with bulb ejector, batteries, four No. 5 flash bulbs, roll of Tower 120 film. Complete instructions. Everything you need included. **$6.95 Outfit**

3 N 9800—Shpg. wt. 4 lbs. $6.95



4 5 Complete outfit with simulated leather carry-all bag for men and women $7.95

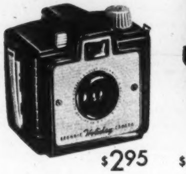
Complete Outfit with simulated leather carry-all bag. Here is the complete outfit described at left PLUS a handy carry-all bag in your choice of colors: brown for men and boys, red for women and girls. Shipping weight 3 lbs. 8 oz. **$7.95**

3 N 9807—Boys, Men's Outfit (brown bag) $7.95

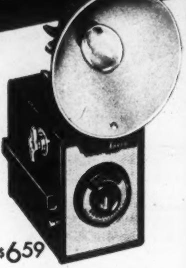
3 N 9815—Girls, Women's Outfit (red bag) 7.95

Box Cameras

for snapshots or flash shots
easy to use . . in or outdoors



$2.95



$6.59

New Kodak "Holiday" Ansco Shur-Flash

New Kodak "Holiday" Box Camera. A wonderful low-cost camera for taking treasured family photos and other important events. Just aim and snap . . . no adjustments to make. It's easy to load this new smartly-styled modern camera. Just as easy to take thrilling full color photos as it is to take black and white snapshots. Sharp, fixed focus lens with optical eye-level viewfinder. Handsome two-tone plastic body. Convenient webbed neck strap. Takes 8 photos 1⅝x2½ on 127 Kodacolor or black and white film.

An attractive and useful gift for beginners in photography. Shipped postpaid.

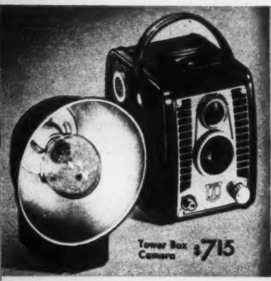
3 N 6137—(Shipping weight 1 pound) $2.95

See opposite page for extra film and flashbulbs

Ansco Shur-Flash Box Camera. An ideal all-around family box camera. As easy to use as snapping your fingers . . . even the children can take excellent snapshots with the low-priced Ansco Shur-Flash. Compact size and light weight makes it easy to take with you to school or on vacation trips.

Has telescopic eye-level viewfinder . . takes snapshots or time exposures. Easy-action push button shutter is synchronized for flash. Includes plug-in flash attachment with batteries. Flash unit plugs into top of camera and you're ready to take pictures of family and friends anywhere, indoors or out . . . day or night. Complete instructions are included. Not postpaid. Shipping weight 2 pounds.

3 N 6113 . . . . $6.59



Tower Box Camera $7.15

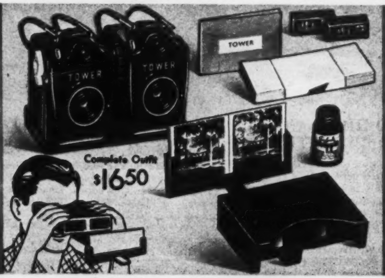
Our Best TOWER Box Camera

Our finest low-priced box camera is a gift that brings years of enduring pleasure. Made in Germany for Sears . . precision features but so simple even a child can use it. Larger f:9 lens opening gives you better color shots or better snapshots in poorer light. Settings for bright, average, and dull scenes.

Lens focuses easily from 5 ft. to infinity. Shutter has both time and snapshot speeds. Flash unit plugs in and it's ready to use. Uses No. 5 flash bulbs. Cable release and tripod sockets. Trim, modern all-metal body . . artificial leather covering. Takes 12 photos 2¼x2¼ on 120 roll film.

3 N 9654M—Tower Box Camera. Shipping weight 1 pound 9 ounces. **$7.15**

3 N 9656M—Flash Unit. With batteries. Shipping weight 12 oz. $2.39



Complete Outfit $16.50

New Low Priced Complete Stereo Outfit

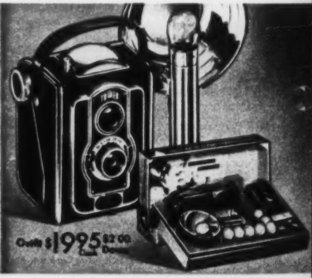
The breathtaking fun of real stereo pictures can now be yours! Sensationally low-priced outfit is as easy to operate as an ordinary box camera. Two specially adapted TOWER Jr. cameras attached to anchor bar. Nothing to set . . just view and snap both shutters for perfect stereo pictures. Cameras easily detached for separate use. (See below for description of Tower Jr. Camera.) Complete outfit includes 2 Tower Jr. cameras, modern stereo viewer, 2 rolls 127 film, paper cement, package of 24 stereo mounting cards, alignment sheet.

3 N 9833—Complete outfit with instructions. Shpg. wt. 5 lbs. only $16.50

Tower Jr. Camera Reduced

Was ~~$3.29~~ **$2.89** Just aim through clear telescopic viewfinder. Fixed focus. Time and instantaneous shutter speeds. Cable release socket, tripod socket. Takes 8 photos 1⅝x2½ in. on 127 roll film. Shpg. wt. 1 lb. Black plastic body.

3 N 9655 . . . . $2.89



Outfit $19.95 $2.00 Down

TOWER Reflex-Type Outfit

Adjustable snapshot camera shoots 12 black and white or Kodacolor pictures 2¼x2¼ in. Lens is easily adjustable to let in an extra amount of light often needed for color pictures. Achromatic lens coated to cut down glare, cocking shutter. F:7.7 lens for dull, average and bright days. Adjusts easily from 5 ft. to infinity. Sturdy all metal body, hand strap. Cable release, tripod sockets. With large reflex-type viewfinder, flash unit, 2 "C" batteries, 8 No. 5 flashbulbs, suggestion album, 1 roll TOWER 120 film, gadget bag. (Cardboard box not incl.). Not ppd.

3 N 9820—Shpg. wt. 5 lbs. . . . . . Outfit **$19.95**

3 N 9657M—Camera only. Wt. 1 lb. 9 oz. 12.50

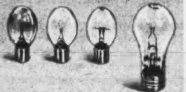
3 N 9686M–Leather Eveready Case. Wt. 1 lb. 2.79

3 N 9694M—Flash Unit with 2 "C" batteries. Uses No. 5 and No. 11 bulbs. Not postpaid. Shpg. wt. 14 oz. $5.29

New low priced TOWER Flash Bulbs

with New Sure-Fire-Filament

TOWER
photo flash
bulbs
for better
lighted pictures
No. 5
BAYONET BASE



Safe delivery . . performance guaranteed

AS LOW AS 10c each in 120 bulb case

TOWER FLASH BULBS. *State quantity sleeves or cases wanted.*

Catalog No.	Bulb No.	Type of Base	Shpg. Wt.	Price
3 N 6989	5	Bayonet	1 lb. 8 oz.	2 sleeves (16 bulbs) $1.69
	5	Bayonet	6 lbs.	1 case (120 bulbs) $11.50
3 N 6990	5B	Bayonet	1 lb. 8 oz.	2 sleeves (16 bulbs) $2.19
	5B	Bayonet	6 lbs.	1 case (120 bulbs) $15.00
3 N 6998	SM	Bayonet	1 lb. 4 oz.	2 sleeves (16 bulbs) $1.85
	SM	Bayonet	6 lbs.	1 case (120 bulbs) $12.50
3 N 6999	11	Screw	1 lb. 4 oz.	2 sleeves (16 bulbs) $2.19
	11	Screw	9 lbs.	1 case (120 bulbs) $15.00

WESTINGHOUSE M-2 Midget Flash Bulbs. Light output ideal for most home snapshots permit use of smaller reflector. *Postpaid. State quantity wanted.*
3 N 6911—M-2 bulbs. (Wt. 5 oz.) 12 bulbs . . **$1.20**; 144 (Wt. 2 lbs. 8 oz.) **$11.53**
3 N 7113—Adapter for using M-2 bulbs in bayonet-type reflector. Wt. 3 oz. Ea. 22c

Catalog No.	Bulb No.	Base	Shpg. wt.	Quantity	Price
3 N 6985	5	Bayonet	15 oz.	12	$1.56
	5	Bayonet	6 lbs.	120	12.48
3 N 6986	SM	Bayonet	13 oz.	12	1.68
	SM	Bayonet	6 lbs.	120	13.44
3 N 6956	8	Bayonet	10 oz.	12	1.50
	8	Bayonet	5 lbs.	144	12.00
3 N 6987	6	Bayonet	15 oz.	12	1.80
	6	Bayonet	6 lbs.	120	14.40
3 N 06910	11	Screw	10 oz.	8	1.36
	11	Screw	9 lbs.	120	16.32

Kodak
KODACOLOR

Low-priced Tower Orthochromatic Film guaranteed to give good pictures. Made exclusively for Sears in Belgium. Each roll dated to insure freshness. Medium speed. ASA daylight film speed rating, 50; 32 tungsten. Shpg. wt. 3 rolls 6 ounces.

3 N 7100—No. 127............**3 rolls 87c**
3 N 7101—No. 120............**3 rolls 99c**
3 N 7102—No. 620............**3 rolls 99c**
3 N 7103—No. 116..........**3 rolls $1.25**
3 N 7104—No. 616..........**3 rolls 1.25**

Tower Panchromatic Film

Suited for wide range of light conditions. Fine grain. ASA rating; 64 daylight, 40 tungsten. Shpg. wt. 3 rolls 6 oz.

3 N 7105—No. 127............**3 rolls 99c**
3 N 7106—No. 120..........**3 rolls $1.10**
3 N 7107—No. 620..........**3 rolls 1.10**

Kodacolor Roll Film

Kodacolor—Take color pictures with roll film cameras—even simple box cameras. Indoor film (ASA 20) for flash or floodlights. Daylight ASA 25. Price includes processing—no prints included. *Postpaid.* (Shpg. wt. per roll 3 oz.)

3 N 6756—No. 120 daylight...Each **$1.98**
3 N 6757—No. 120 indoor....Each **1.98**
3 N 6754—No. 620 daylight...Each **1.98**
3 N 6755—No. 620 indoor....Each **1.98**

Kodak Ektachrome Color Film

Use daylight film outdoors; indoor film with flash or floodlights. ASA daylight 8; ASA indoors 6. *Postpaid.* (Shpg. wt. per roll 4 oz.)

3 N 6740—No. 120 daylight...Each **$1.35**
3 N 6780—No. 120 indoor....Each **1.50**
3 N 6741—No. 620 daylight..Each **1.35**
3 N 6781—No. 620 indoor....Each **1.50**

Famous Make Film

Cine-Kodak
KODACHROME
Cine-Kodak
KODACHROME

35mm Kodachrome Color Film

Color film for miniature cameras. Price includes processing. ASA 10 daylight, 16 indoors. *Postpaid.* (Shpg. wt. per roll 3 oz.)

3N6726–35 mm. 20-exp. daylight **$3.25**
3N6727–35 mm. 20-exp. indoor. **3.25**
3 N 7056*—35 Kodachrome Stereo 20 exp. indoor........................**$4.65**
3 N 7057*—As above except daylight
Includes charge for mounting in stereo pairs*..................$4.65**

Color Movie Film

Kodachrome Roll and Magazine Movie Film. Guaranteed fresh. Enjoy full natural color movies. Kodachrome is almost grainless for clear, vivid projection. Price includes processing by manufacturer. (Shpg. wts.: 16 mm, 8 oz.; 8 mm, 5 oz.) *Roll film postpaid.* Magazines not postpaid.

Daylight ASA 10

3 N 6706—16mm. 50-ft. mag....**$6.79**
3 N 6748—8mm. 25-ft. mag.... **4.39**
3 N 6785—8mm. 25-ft. roll..... **3.75**

Artificial Light ASA 16

3 N 6799—16mm. 50-ft. mag...**$6.79**
3 N 6772—8mm. 25-ft. mag..... **4.39**
3 N 6723—8mm. 25-ft. roll..... **3.75**

Handy Gadget Bags

A **Quality Tolex Plastic Gadget Bag.** Tolex looks like expensive leather. Top zipper opening. Roomy inside for photo equipment . . outside pocket for accessories. Waterproof material. Strongly reinforced. Adjustable shoulder strap. Tan color. Size 10½x7½x3¼ inches.
3 N 8372—Wt. 2 lbs. 8 oz....**$4.50**

B **Tower Cowhide Gadget Bag.** For miniature cameras and 8mm movie cameras. Buckle closing. Reinforced seams. Adjustable shoulder strap. Top grain cowhide. 7x5½x3½ in. Shpg. wt. 2 lbs.
3 N 8342—Russet Brown....**$5.95**

EASTMAN KODAK Family-Type Cameras

For wonderful family photos in black and white or color

Kodak Brownie Hawkeye

$13.65 Outfit

Takes snapshots or flash shots. Fixed focus 6 ft. to infinity. Handy thumb-operated shutter reduces camera movement. Takes 12 photos 2¼x2¼ in. on 120 Kodacolor or black and white 620 roll film. Large waist-level viewfinder. Convenient hand strap. Flash unit mounts quickly. Black plastic case. In gift box.

3 N 9825—Complete outfit includes camera with flash unit, 8 No. 5 flash bulbs, 2 rolls 620 Kodak film, batteries, 32-page booklet. *Postpaid.* (Shpg. wt. 2 lbs.)..............**$13.65**

3 N 6100M—Hawkeye Camera only. *Postpaid.* (Shpg. wt. 1 lb. 4 oz.)................**$6.95**

3 N 9736M—Flash unit only with 2 batteries. *Postpaid.* (Shpg. wt. 8 oz.)............**$4.00**

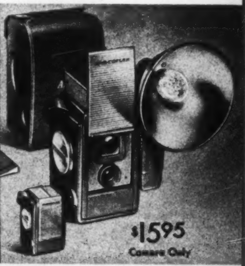
Kodak Duaflex Cameras

$21.75 Cash Outfit

Kodak Duaflex III with fixed focus Kodet lens. Reflex-type. Double exposure prevention. Fixed focus: 5 ft. to infinity. Takes 12 pictures 2¼x3¼ on Kodacolor or black and white 620 film. Aluminum alloy body. *Postpaid.*
3N9806–Complete outfit. Camera, flash unit, 2 films, 8 bulbs, batteries. (Wt. 4 lbs.)..**$21.75**
3N6209–Camera only. (Wt. 1 lb. 8 oz.). **14.95**

Kodak Duaflex III with f:8 Kodar lens. (not shown.) Like above, but with f:8 lens. Focuses 3½ ft. to infinity. *Postpaid.*
3 N 9831—Outfit: camera, flash, 2 films, batteries, 8 bulbs. (Shpg. wt. 4 lbs.).....**$31.95**
3 N 6210T—Camera only.
(Shpg. wt. 1 lb. 8 oz.)..............**$22.50**

Complete Outfit
$23.50 Cash
$2.50 Down



Argus 75 Camera

Ideal for beginners . . no adjustments, no focusing . . just aim and snap. Big reflex finder shows you preview of actual picture you're taking. Double exposure-proof. Shutter won't click until you turn film. Flash unit plugs in. Takes 12, 2¼x2¼ prints on 120 color or black and white film. Complete outfit includes camera, big Tolex plastic gadget bag, detachable flash unit with two batteries, 8 bayonet-base SM flash bulbs, one roll Tower ortho film.

3 N 6627—Complete outfit. With instructions. Not postpaid. Shpg. wt. 5 lbs...**$23.50**
3 N 6275M—Argus 75 Camera only. *Postpaid.* (Shpg. wt. 3 lbs.)..................**$14.95**
3 N 6273M—Eveready case for Argus 75. *Postpaid.* (Shpg. wt. 12 oz.)..........**$2.50**
3 N 6274M—Flash Unit. With batteries. Use SM or SF bulbs. *Postpaid.* (Wt. 1 lb.)..**$3.80**

New Modern Anscoflex

- NEW sliding self-erecting metal finder hood
- "Watch-wind" film advance knob
- Sharp f:11 fixed-focus lens

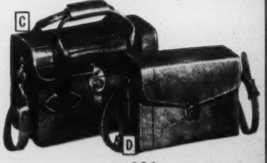
PLUS move-proof plunger-type shutter release. Large reflex-type viewfinder. Synchronized for flash . . . flash attachment locks on. Recessed shutter release button prevents accidental exposure. Takes 12 photos 2¼x2¼ in. on Kodacolor or black and white film.

3 N 9848—Outfit: camera, case, flash unit, 3 rolls 620 film, 6 #5 bulbs. *Postpaid.* (Shpg. wt. 4 lbs.)........................**$24.95**
3 N 6202M—Camera only. *Postpaid.* (Shpg. wt. 1 lb. 8 oz.)....................**$15.95**
3 N 9734M—Flash unit. *Postpaid.* (Shpg. wt. 1 lb.).................... **4.95**
3 N 8368M—Eveready case. Genuine matching gray leather. *Postpaid* (Wt. 12 oz.)..**$3.50**

Fine Quality Gadget Bags

C **Neolite PRO-BAG.** Made of durable tan Neolite . . looks, feels, wears like leather. Heavily reinforced. Thick, sturdy bottom. Detachable shoulder strap. Grip handle. Brass-plated lock and key. **$7.50**
3 N 8316—10½x7¼x4 in. Wt. 4 lbs...**$7.50**

D **Utility Case for 8mm Movie Cameras** and small 16mm cameras without telephoto lens. Full grain natural California saddle leather. Has removable partition. Measures 8x6x4 inches deep.
3 N 8337–Shpg. wt. 2 lbs..........**$8.95**



View-Master Stereo . . 3-Dimension Camera

$139.50 Cash or Terms $14.00 Down

Keep your pictures as real as the day you snapped them with View-Master's Stereo camera. Two lenses—see the same as your eyes—in depth and beautiful natural color. Easy to operate . . complete with instructions, make your own reels. Uses regular 35 mm color film. Gives 37 pairs on 20-exposure film; 69 pairs on 36-exposure film. "Expo-sure" calculator automatically adjusts lens opening with shutter speeds. Coated anastigmat f:3.5 lenses stop down to f:16. Shutter speeds from 1/10 to 1/100 sec. and bulb. Prefocused from 7 ft. to infinity. Flash synchronized. Eye-level view-finder. *Same price cash or terms. Shipped postpaid.*

♦3 N 06134MTY—(Shpg. wt. 3 lbs.) $139.50

♦3 N 6410MY—Case. *Postpaid.* (Shpg. wt. 1 pound 8 ounces) 12.50

♦3 N 6438MY—Flash Unit. With batteries. Order No. 5, or SM bulbs. *Ppd.* (Wt. 1 lb.) . . 19.75

View-Master "Stereo-matic 500" Projector

- Matched f:3 anastigmat lenses
- Single-knob focusing . . fast . . easy
- Single 500-watt lamp for uniform light
- Projects image size of 40 in. at 20 ft.

$169.50 Cash or Terms $17.00 Down

Projects full-color View-Master reels for *3-dimension* viewing. Has constant focus reel transport . . no focusing between pictures. Blower cooling system. Stoplite—indicates end of reel. For 110-120-volt, 60-cycle AC only.

♦3 N M6611TY—View-Master Projector. *Express Prepaid.* (Wt. 17 lbs.) $169.50

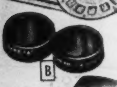
3N6612–Carrying Case. *Ppd.* (Wt. 10 lbs.) 17.50

Polaroid Stereo Glasses. For viewing 3-D projection. Metal frames. Not ppd.

3 N 6556—Shpg. wt. 12 oz. . . . . . . 6 for 89c

View-Master Stereo Camera Accessories

A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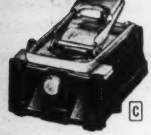

C

[A] **Blank Reel Mounts.** Die-cut for mounting stereo pairs; slip easily into reel pockets. With envelopes. *Shipped postpaid.*

3 N 6412M—(Shpg. wt. 1 lb.) . . . 6 for $1.00

[B] **Two Type "A" Filters.** Color corrected . . permits use of type A film inside or outdoors. Coated.

3 N 6413M—*Postpaid.* (Wt. 8 oz.) . . . $4.50

Close-up Attachments. (Not shown). Set of 2 for 24-in. and 36-in. working distances. Instructions. In leather case. *Ppd.* (Wt. 8 oz. ea.)

3N6416M-24 in. $14.75 3N6435M-36 in. $14.75

$19.50 [C] **Metal View-Master Editor-Cutter.** Die-cuts stereo pairs for View-Master reels (above) to .001 inch accuracy. Lead uncut film strip through editor-cutter, press lever and matching pair is cut to fit reel mounts. Any 110-120-volt, AC, DC. UL listed. With easy-to-follow instructions, cord and lamps.

♦3 N 6411TY—*Ppd.* (Wt. 3 lbs. 4 oz.) $19.50

♦Means shipped from Chgo., Phila., or L.A. Order, pay postage on items not postpaid from nearest M. O. House

VIEW-MASTER "3-Dimension" Color Pictures

Fairy Tales, Cowboys, Travel Scenes
Order Stereoscope and Projectors on opposite page

View-Master pictures are an exciting experience—really amazing if you haven't seen them before. True-to-life Kodachrome coloring and the rounded depth of 3-dimension (each scene is **two** pictures; one for each eye) gives you the breathtaking feeling of actually being there. Everybody enjoys View-Master. For children: Cartoons, Cowboys, Fairy Tales. For adults: Travel scenes, National Shrines, inspiring Religious Stories. See your View-Master pictures in Stereoscope Viewer and projectors shown on opposite page, and Stereo Projector below at left on this page. Select reels below. *List of additional titles enclosed with each Viewer or sent on request.*

[B] **View-Master Reels** . . shown as (B) on opposite page. Choose from over 125 reels. Seven color scenes per reel. *State Catalog No., reel No., and title.* (Example: 3 N 6452 FT5 Cinderella.) *Shipped Postpaid.* (Shipping weight 4 ounces.)

3 N 6452 . . . . 6 reels $2.00

Fairy Tales*

FT1—Little Red Riding Hood
FT2—Hansel and Gretel
FT3—Jack and Beanstalk
FT4—Snow White
FT5—Cinderella
FT6—Goldilocks and 3 Bears
FT7—Three Little Pigs
FT8—Little Black Sambo
FT9—Ugly Duckling
FT10—Sleeping Beauty
FT11—Pied Piper of Hamlin
FT12—Thumbelina
FT20A—Alice in Wond. (White Rabbit)
FT20B—Alice in Wond. (Mad Tea Party)
FT20C—Alice in Wond. (Croquet Ga. & Trial)
FT25—Rudolph, The Red-Nosed Reindeer
FT30—Night Before Xmas
FT50A—Aladdin's Lamp I
FT50B—Aladdin's Lamp II
FT51—The Magic Carpet
SP9058—Santa's Workshop

Christmas Story*

XM1—Mary and Joseph
XM2—The Shepherds
XM3—The Wise Men

Adventures of Sam Sawyer*

SAM1—Sam Flies to Moon
SAM2—Sam Finds Treasure
SAM3—In Land of Giants
SAM4—In Darkest Africa
SAM5—In Land of Ice
SAM6—Flying Saucer Pirates

Cowboys

940—The Rodeo
942—Cattle Roundup
945—Roy Rogers & Trigger
946—Roy Rogers: "Holdup"
950—Gene Autry, Champion
951—Gene Autry: "Kidnapping"
955—Hopalong Cassidy, Topper
956—Hopalong Cassidy, in "Cattle Rustler"
960—Cisco Kid, Pancho

Wild Animals in Captivity

901—Wild Animals
910—Animals of Africa I
911—Animals of Africa II
912—Animals of India
913—Animals of N. America
914—Animals of S. America
925—Performing Elephants
926—Performing Chimpanzees
927—Performing Lions
975—Tarzan Rescues Cheta*

Cartoons

800—Bugs Bunny and Elmer
810—Tom and Jerry
820—Woodpecker

NEW VIEW-MASTER RELEASES

U.S. Travel

77—Interior–Washington's Mt. Vernon Home
155—Miss America Beauty Pageant
167—Bok Tower, Florida Flowers
168—Water Skiing, Cypress Gardens, Fla.
320—Indian Days, Banff Alberta, Canada
335—Bellingrath Gardens, Mobile, Ala.

National Parks

169—Everglades National Park, Florida
204—Badlands National Monument, S. Dak.

Mother Goose Rhymes

MG1—Miss Muffet to Jack, Jill
MG2—Boy Blue to King Cole
MG3—Bo Peep to Cat and Fiddle

National Parks

16—Bryce Canyon, Utah I
17—Bryce Canyon II
21—Crater Lake, Ore. I
22—Crater Lake, Ore. II
26—Grand Canyon, S.Rim I
27—Grand Canyon, S.Rim. II
30—Grand Canyon, Bright Angel Trail, Arizona
31—Grand Canyon Kaibab Trail
32—Grand Canyon—Havasupailand
41—Grand Teton I, Wyo.
42—Grand Teton II, Wyo.
46—Glacier N.P. I, Mont.
47—Glacier N.P. II, Mont.
36—Grand Canyon, N.Rim
126—Yellowstone, Grand Canyon Area, Wyoming
127—Yellowstone, Mammoth
128—Yellowstone, Old Faithful
129—Yellowstone, Lower Basin
131—Yosemite, California I
132—Yosemite, California II
176—Petrified Forest, Arizona
251—Carlsbad Caverns, N.M. I
252—Carlsbad Caverns, N.M. II

United States Travel

51—Garden of Gods, Colorado
124—Dells of Wis. River
156—New York City, I
157—New York City, II
158—New York City, III
160—St. Augustine

United States Travel (cont.)

161—Silver Springs, Florida
164—Cypress Gardens, Florida
166—Marine Studios, Florida
175—Navajo Indians
176—Petrified Forest, Ariz.
177—Painted Desert, Arizona
178—Desert Scenes, Ariz.
203—Black Hills, So. Dakota
206—Sun Valley—Winter
219—Hollywood, Calif.
222—Tournament of Roses
234—Cave of Winds, Colo.
238—Royal Gorge, Colo.
309—Eskimos, Alaska
342—Race Horse, Bluegrass County, Ky.
81—Niagara Falls, New York
82—Niagara Falls in Winter

World Travel

1411—Shrine of Our Lady of Lourdes, France

Circus

701—A Day at the Circus I
702—A Day at the Circus II
703—A Day at the Circus III

THREE-REEL PACKETS

Titles listed below sold in 3-reel packets only

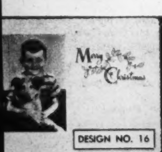
3 N 6444—*Postpaid* (Wt. 3 oz.) *State titles* . . . . **3 reels $1.00**

QEPX—Coronation of Queen Elizabeth II*
BPX—Baseball Stars, American and National League*
OBPX—Oberammergau Passion Play*
MPX—Movie Stars, Hollywood
TCPX—Tom Corbet Space Cadet*
RHPX—Robin Hood*
ANPX—Arabian Nights*
CBPX1—Cowboy Stars
CBPX2—Cowboy Stars
EPX—Easter Story*
GFPX—Garden Flowers

****Packets with 10-page story folders included***

New State Packets*

AKP—Arkansas
GAP—Georgia
IWP—Iowa
KNP—Kansas
MOP—Missouri
OHP—Ohio
OKP—Oklahoma
SCP—South Carolina
TXP—Texas
ARIZ.—Arizona



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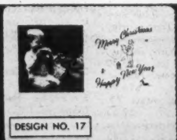

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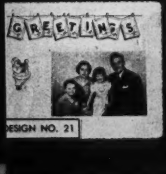
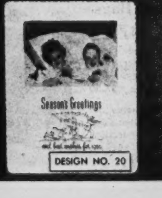


DESIGN NO. 21



DESIGN NO. 20

Personalized Christmas Cards Made From Your Favorite Snapshots

SAVE! Before Nov. 15 **25** Cards only **$2** After Nov. 15 25 Cards $2.50

Send your favorite snapshots as Holiday Greetings. They're really different. We make them from your favorite black-and white snapshot, print or negative. Smart new designs accommodate any popular size negative—horizontal, vertical, or square. Printed on double-weight, fine grain lustre surface photographic paper. Actual size of greeting card: 4½x5½ in. Price of cards includes matching envelopes. **ORDER EARLY, we must have your Christmas order before December 6th.**

HOW TO ORDER: Send negative or picture with correct amount of money to Tower Foto Services, Box 755, Chicago 42, Illinois. *Be sure to print your name and return address plainly. State catalog No., and number of prints wanted and be sure to specify DESIGN NO. you want*—16, 17, 20 or 21. Your Finished Greeting Cards returned *postpaid.*

3 N 9893—25 cards $2.00 (before Nov. 15). ***$2.50 after Nov. 15.*** Each additional Photographic Greeting Card 7c extra.

Living Library "Picture Book" Films

[F] *State catalog number and title.* (*) Indicates color. Wt. ea. 6 oz. **$1.00** Each

3 N 6404 . . . . Each $1.00

Western and Adventure Films

Gene Autry in "Champion's Tricks"
Gene Autry in "Loaded Guns"
Tex Ritter: "Three in the Saddle"
Bob Steel: "The Navajo Kid"
Frank Buck: "Tiger Fangs"

Scenic

Old Faithful*
Niagara Falls*
Hawaii*

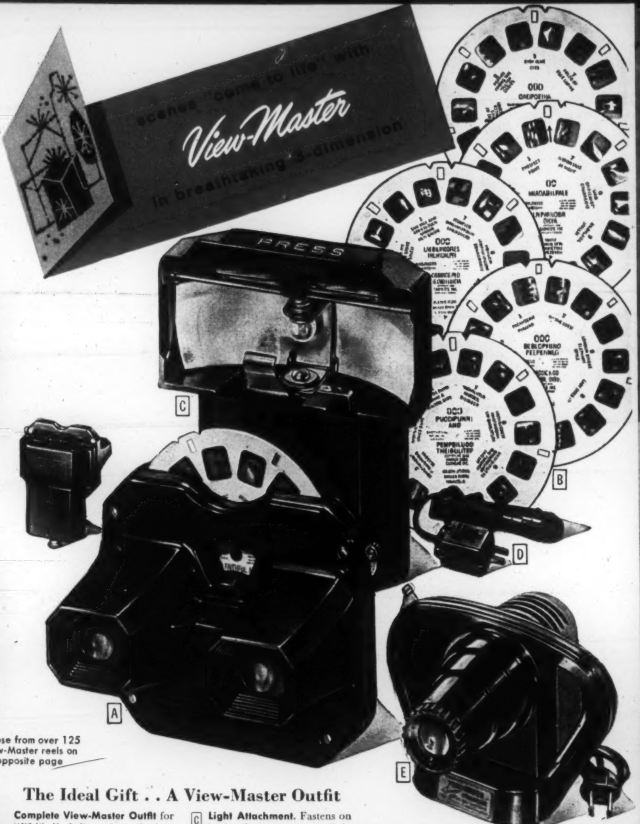
Comic and Fairy Tales

Amos & Andy: "The Lion Tamer"
Goldilocks & Three Bears

Walt Disney

Living Desert*
Cinderella*
Snow White*
Pinocchio*
Chip 'N Dale
Alice in Wonderland*
Pluto at the Zoo
Donald Duck's Garden

DEAR SANTA,
I WANT A VIEW-MASTER AND SOME 30 PICTURE REELS



Choose from over 125 View-Master reels on opposite page

The Ideal Gift . . A View-Master Outfit

Complete View-Master Outfit for "lifelike" 3-dimension viewing. Consists of Stereoscope, [A]; choice of 6 reels, [B]; and light attachment, [C] with bulb and 2 batteries. *Postpaid.*
3 N 6485—(Wt. 3 lbs.) $6.23

A **Stereoscope.** Lever changes 3-dimension color scenes. Black plastic. Uses reels on opposite page or your own made with a View-Master camera. *Postpaid.*
3N6450–(Shpg. wt. 1 lb.) $2.00

C **Light Attachment.** Fastens on back of stereoscope to light scenes. Order batteries below.
3N6457–*Postpd.*(Wt.1lb.) $2.00

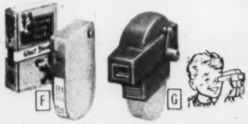
Batteries for Light Attachment.
3N6880–*Ppd.*(Wt.8 oz.) 2 for 23c

D **Transformer** for Stereo Light Attachment. Always constant light . . brings out the best in scenes. No battery replacement. 10-ft. cord. 110-120-v., 60-cycle AC. UL listed. *Postpaid.*
3 N 6470—(Wt. 12 oz.) . . $3.00

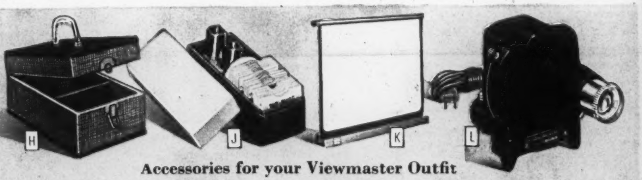
Low-cost Projector

E **Junior Projector.** Uses View-Master reels. Projects *non-stereo* color pictures up to 22 inches wide for the whole family to enjoy. Plastic and metal body. Ground f:3 lens. Change scenes automatically with flick of lever. 110–120-volt, AC-DC. *UL listed.* $9.95
3 N 6454—*Postpaid.* (Wt. 4 lbs.) $9.95

NEW "LIVING LIBRARY" . . Picture Books that Live!



G Live-action moving pictures right in the palm of your hand! Just snap film magazine in sturdy plastic viewer. Turn crank and watch storybook, cartoon, and movie heroes come to life. No threading or rewinding. Viewer with magazine, 4¼x4 in. Order extra "Living Picture Books" (F) on opposite page.
3 N 6403—Viewer (G) with choice of 1 "Living Picture Book", film (F). Wt. 8 oz. $2.95



Accessories for your Viewmaster Outfit

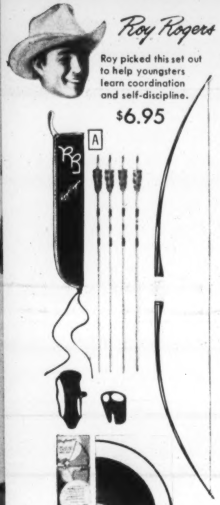
H **Storage and Carrying Case.** For Viewmaster viewer, Jr. Projector, and 50 reels . . . or projector only and 125 reels. Reels not included. Plywood, plastic-coated covering; gray tweed design. Plastic handle. 7⅛x5⅛x11 in. $3.95
3 N 8387—Wt. 3 lbs. $3.95

J **Library Box.** All-in-one storage for your View-Master reels. Holds one View-Master Stereoscope and up to 100 View-Master reels (not included). Maroon and ivory color plastic. Set of 12 index cards included. *Postpaid.* $1.85
3N6451–(Wt. 2 lbs.) $1.85

K **Projection Screen.** Set up quickly on tables, desks, or hang on wall. Glass beaded . . for clear pictures. Stretcher bar keeps screen taut and even. Rolls up compactly . . easy to store. 18x24 in. Shpg. wt. 2 lbs. 8 oz. $3.79
3N8527–Not ppd. $3.79

L **SeniorProjector.** For *non-stereo* color pictures from View-Master reels up to 36 in. wide. All metal body. Coated anastigmat f:3 lens. Built-in pointer. 110–120-v., AC-DC. *UL listed. Same price cash or terms.* (Shpg. wt. 7 lbs.) $44.50 Cash or terms $4.50 Down
3NM6458T–*Exp. prepaid.* $44.50

Order your photographic gifts on Sears Easy Terms. See page 371.

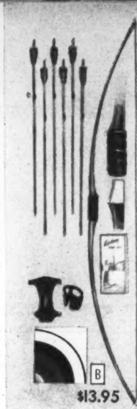


Roy Rogers

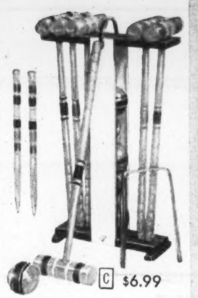
Roy picked this set out to help youngsters learn coordination and self-discipline.

$6.95

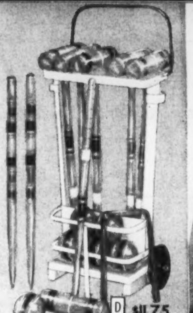
A



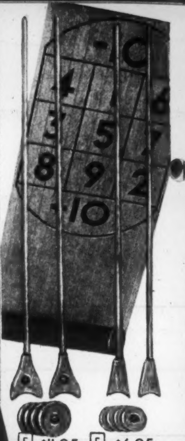
B $13.95



C $6.99



D $11.75



E $11.95 F $6.95

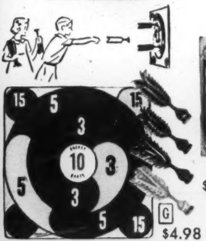
Games from Sears

there'll be snow, and mistletoe, with presents 'neath the tree—

M $1.59 20-in.

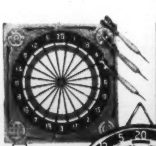
N $6.49

L $2.39

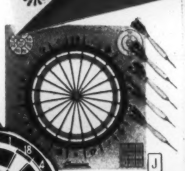


G $4.98

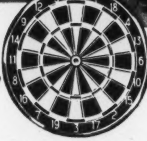
- Rubber suction cups stick every time
- 9-in. darts, 19-in. full color target



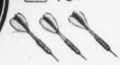
H $2.25



J $3.79



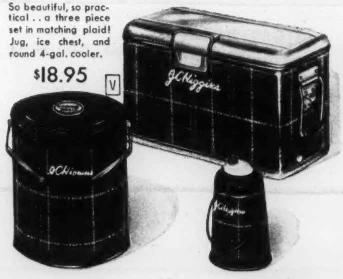
K $4.59



KK 98c

Lunch kits and coolers . . as sure to please as the meals they pack!

P $2.89



So beautiful, so practical . . a three piece set in matching plaid! Jug, ice chest, and round 4-gal. cooler.

$18.95 V

W $2.29

T $6.95

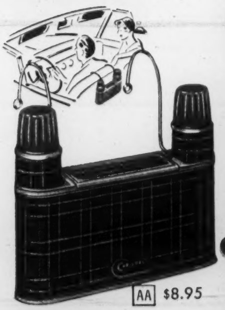
R $2.89

S $2.89

$7.89 X

$1.49 10-oz. Y

Z $2.98



AA $8.95

Fun for everyone with Dart Games, Archery, Croquet, Shuffleboard

[A] **New! Roy Rogers Archery Set.** Tough straight-grained hardwood 4-ft. 6-in. bow with easy 15-lb. pull for youthful Robin Hoods. Adjustable sight for windage and elevation. Hand grip, leather arm guard have Roy Rogers signature. Hand-tillered. Gleaming black finish. Sturdy hemp bowstring. Four 22-in. arrows with plastic nocks, metal points. Cotton suede quiver with belt loop and leg strap. 16-inch target. Archery booklet.
6N02555–*Postpaid.* (Wt. 2 lbs.). $6.95

[B] **Our Best Target Archery Set with non-warp fiberglas 5-ft. bow.** Durable fiberglas molded over solid wood core for power and smooth shooting. Spiral wound leather grip. Built-in arrow rest. Strong, double loop linen bowstring. Medium pull (25-30 lbs.). Six 26-in. arrows—select Port Orford cedar shafts. Fletched with select turkey feathers. Leather arm guard, finger tab, full color target, archery book included.
6 N 02658—Shpg. wt. 3 lbs.... $13.95
6 N 02659—Bow only. Wt. 2 lbs. 8.95

[C] **New J. C. HIGGINS 6-ball Hardwood Croquet Set.** Screw-in 7-in. mallet with decorative lathe-turned handles. Durable seasoned, clear-grained hardwood. Mallets and 3⅜-inch balls are striped in matching colors. Lacquered surfaces. Red and white rack of steel and wood. Turned end stakes. 10-inch wire wickets.
6 N 02620L—Shpg. wt. 16 lbs... $6.99

[D] **New! Croquet Set on wheels! Easy to move and store.** J. C. Higgins fine 6-ball croquet set, offered for the first time. Seasoned, close-grained hardwood balls and 8-inch mallets striped to match. Rack has new **rubber-tired wheels** for easy moving, convenient handle . . . steel with wood base. Fine lacquer. Yellow painted steel wickets. Turned end stakes.
6 N 02621L—Shpg. wt. 18 lbs. $11.75

[E] **New! Roll-up Shuffleboard Game with stencilled 14x3-ft. linoleum court.** Exciting shuffleboard game has glossy linoleum court with figures stencilled on each end. Lays flat. Set it up anywhere—indoors or out. Four green, 4 red 4½-in. disks. Four 50-in. pushers.
6 N 02623L—Shpg. wt. 19 lbs. $11.95

[F] **New 12-ft. Game-room Shuffleboard. Unroll and play.** Stencilled linoleum 12x2-ft. court. Four 50-in. pushers. Eight 3½-in. disks, red, green.
6 N 02622L—Wt. 12 lbs.......... $6.95

[G] **Safe! Rocket Suction Dart Game.** No sharp metal points. Safe for children. Four darts have rubber suction cups. Throw from any angle and they'll stick . . . hit head first every time. Feather pointer on guided missile body for true flight. 19-in. laminated board has smooth plastic finish. Instructions. Shpg. wt. 3 lbs. 4 oz.
6 N 2513—**Dart Game**........... $4.98

[H] **Six-game 18x18-inch Dart Board.** One side has five exciting games. Baseball game on back. Full cork facing. ⅜-in. board. 3 wood 5-in. darts.
6 N 2503—Shpg. wt. 3 lbs...... $2.25

[J] **Exciting Card Game Dart Board.** Three-color card game on back of board. 20-point game on front with full cork facing. 22x22-in. board, ⁹⁄₁₆-in. thick. 5 wood 5-in. darts.
6 N 02508L—Shpg. wt. 5 lbs.... $3.79

[K] **English Tournament Dart Game.** Board is 18-in. diam. with wire dividers. One in. thick. 20-point game on front, target on back. No darts.
6 N 02500—Shpg. wt. 6 lbs...... $4.59

[KK] **Tournament Darts.** Brass bodies, steel points, plastic feathers, 5 in.
6 N 2501—**Set of 3.** Wt. 6 oz....... 98c
Wooden Darts. Steel points, feathers.
6 N 2565—**Set of 3.** Wt. 4 oz...... 39c

[L] **New! Inflatable Donald Duck!** Rugged plastic material. Kids love it as a TV chair; great fun as beach toy. Floats without tipping. Inflates easily by mouth through plastic valve.
6 N 2602—Shpg. wt. 1 lb....... $2.39

[M] **Tough Plastic Play Balls.** Electronically welded panels. Inflate by mouth. Long-lasting.
6N2541–**20-in. diam.** Wt. 1 lb. Ea. $1.59
6N2546–**14-in. diam.** Wt. 8 oz. Ea. 89c
6N2528–**10-in. diam.** Wt. 7 oz. Ea. 59c

[N] **Hopalong Cassidy Jump Stick.** Hoppy's picture on black and white striped 1¼-in. metal shaft, 49 in. long. Rubber horse's head at top. Steel plunger has non-mar rubber tip, lively spring. Riveted metal footplates have rubber tread for safety.
6 N 02590—Shpg. wt. 6 lbs..... $6.49

Happy Eating! Lunch Kits, Vacuum Bottles, Picnic and Outing Sets

[P] **Roy Rogers Westerner's Lunch Kit.** Colorful scenes of Roy, Dale, Trigger lithographed on metal lunch box and ½-pt. vacuum bottle. White enameled interior. Heavy gauge steel flat case–8½x7x3¾ in. Collapsible handle.
6 N 7306—*Postpaid.* (Wt. 2 lbs.). $2.89

[R] **Space Cadet Metal Lunch Kit,** has colorful views of spaceman Tom Corbett. Map of universe on back. Half pint bottle has non-drip pouring lip, cup that screws on with simple twist, sanitary rubber stopper. 7x8 x3¾ inches.
6 N 7316—*Postpaid.* (Wt. 2 lbs.). $2.89

[S] **New! Beautiful plaid** on 7x8x3¾-in. metal lunch kit. Made by Aladin. ½-pt. bottle has non-drip lip, easy-lock cup, stopper.
6 N 7379—*Postpaid.* (Wt. 2 lbs.). $2.89

[T] **Wide-top Quart Vacuum Pitcher.** Top opening 2⅜ in., wide enough for ice cubes. Plastic case. Screw-on cup. Keeps liquids hot or cold for hours.
6 N 7300—*Postpaid.* (Wt. 3 lbs.) $6.95

[V] **New! Beautiful Matching 3-piece Outing Set.** Lithographed red and green plaid design. Chest, jug, cooler have fiber glass miracle insulation. **Chest**—aluminum top and bottom; galvanized steel interior. 20x10x12-in. size. **½-gal. jug**—replaceable glass liner. Plastic cap pouring spout. **4-gal. cooler**—removable aluminum tray. Plated steel handle, plastic grip.
6 N T7422–**Set.** Shpg. wt. 29 lbs. $18.95
6 N 07421–**Chest.** Wt. 17 lbs.. 11.95
6 N 07420–**Cooler.** Wt. 9 lbs... 5.69
6 N 7366–**Jug.** Shpg. wt. 3 lbs.. 1.59

[W] **Smart Plaid Handbag Lunch Kit.** Full size kit looks like drawstring purse. ½-pt. bottle with matching sleeve inside plastic purse.
6N7336–**Set.** Shpg. wt. 1 lb. 8 oz. $2.29
6N7337–**Kit without bottle.** Wt. 8 oz. 1.20
6N7370–**Bottle only.** Wt. 1 lb..... 1.19

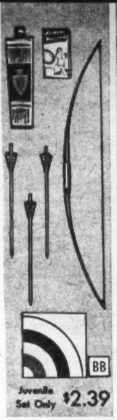
[X] **J. C. HIGGINS Large Picnic Kit.** Two quart vacuum bottles. Plastic drinking cup tops; two plastic sandwich boxes. Plastic case in **red** or **green** with eggshell panel and white piping. 12½x4½x12-in. size. *State color.*
6 N 7307—Shpg. wt. 8 lbs...... $7.89

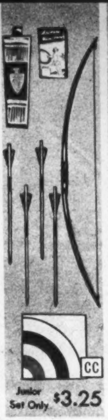
Thermos Picnicker. (Not shown.) 2 Thermos aluminum quart vacuum bottles, 3 cups in each. 12x4½x15½-in. tan imitation leather case. *Postpaid.*
6N7340–(Shpg. wt. 7 lbs. 8 oz.) $13.95

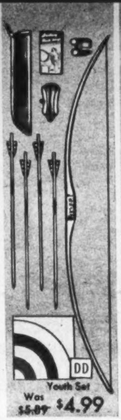
[Y] **J. C. HIGGINS Wide-mouth Vacuum Bottles** for hot meals. Dig in with a spoon for your favorite food—beans, spaghetti, soup, etc. Screw-on plastic cup top, rubber stopper.
6N7377–**10-oz. size.** Wt. 1 lb...... $1.49
6N7376–**Pint size.** Wt. 1 lb. 10 oz. 2.19
6N7375–**Quart size.** Wt. 2 lbs. 8 oz. 2.69

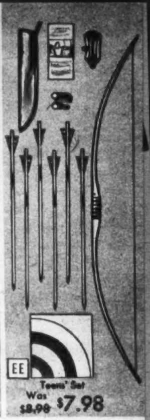
[Z] **Quart-Size Plaid Alladin Vacuum Bottle. New!** Matches lunch kit 6 N 7379. Twist-on cup, rubber stopper, safe pouring lip.
6 N 7378—*Postpaid.* (Wt. 2 lbs.). $2.98

[AA] **Handy Car-Snac Picnic Kit.** Hangs over seat back for quick lunch on trips. Scotch plaid 5x8x14-in. steel case. Two quart vacuum bottles. Six cups. Spacious food compartment.
6 N 07343—Shpg. wt. 9 lbs..... $8.95









Fine Archery Sets for young Robin Hoods

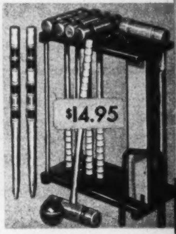
[BB] **Juvenile Archery Set** for ages 4-7. 39-in. hardwood bow with waxed braided string. 3 arrows have 18-in. shafts with self nocks, rounded safety points. Tru-spiral turkey feathers. 12-in. fiber quiver. Full color target, with archery instruction booklet included.
6 N 02650—Shpg. wt. 1 lb........... $2.39

[CC] **Junior Archery Set** for youngsters age 7 to 10. 49-in. hand tillered hardwood hickory bow with wrapped grip, and waxed braided string. Waterproof lacquer finish. Four 20-inch cedar arrows with self nocks, turkey feathers, blunt points. 17-inch quiver, target, complete instructions are included.
6 N 02651—Shpg. wt. 2 lbs......... $3.25

Big Price Cuts on our Best Selling Sets

[DD] **Youths' Set** for ages 10-14. 55-in. hickory bow with sight, leather grip, and waxed braided string. Four 22-in. arrows have cedar shafts, plastic nocks, turkey pointers, metal points, quiver, arm guard, finger tab. Target. *Was $5.89.*
6 N 02652—Instructions. Wt. 3 lbs. $4.99

[EE] **Teens' Set.** 61-in. hickory bow has adjustable sight, leather grip, waxed linen string. Arrow rest. Six 24-in. cedar arrows, turkey pointers, metal points. Quiver, armguard, finger tab, target.
6 N 02654L—Wt. 4 lbs. *Was $8.98.* $7.98
Adult Set (not shown). 67-in. hickory bow. Adjustable sight. Six arrows. *State light, medium or heavy pull.*
6 N 02655L—Wt. 4 lbs. *Was $12.50.* $9.50



Four-Ball and Six-Ball Hardwood Croquet Sets

GOOD—4-ball set. Screw-in hardwood mallets have six-inch heads. Regulation 3⅜ in. balls, mallets, and hardwood end stakes have colorful matching stripes. Nine 10-inch steel wire wickets. Sturdy two-tone green and yellow wood rack for carrying and storage. Priced for thrift, it's great fun for the whole family. Order a set today. . . . Complete instructions included. Shipping weight 13 pounds.
6 N 02568.......... $4.99

BETTER—8-in. Mallet Heads. Six-player set, Clear-grained hardwood used in balls and mallets gives solid "click" on impact. Large 8-inch mallets are 2⅛-inch diameter. Lathe-turned handles have decorative striping. Complete set of rust-resistant steel wickets. Sturdy two-tone blue and yellow rack for easy carrying, convenient storage. All wood parts finished with heavy coat of lacquer. Wt. 20 lbs.
6 N 02697L....... $9.95

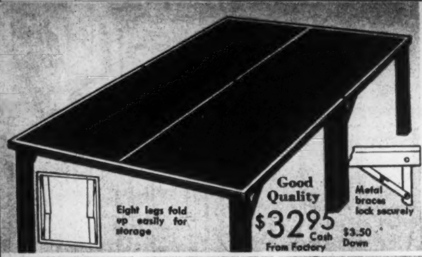
BEST—Six-ball Set. Mallets have 9-inch heads and decorative lathe-turned handles. Multiple coats of clear lacquer finish. Clear-grained, seasoned hardwood balls retain shape and resist moisture. Balls have enameled colors. Match striped mallets and turned end stakes. 9 galvanized steel wire wickets, each 10 inches high. Wood rack for easy carrying and storage has red and yellow enamel finish. Instructions included. Shpg. wt. 26 lbs.
6 N 02699L......... $14.95

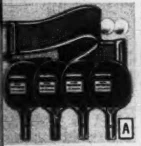
Low-priced 4-ball Set

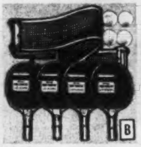
6-inch hardwood mallet heads and grooved handles. Hardwood balls are 3 inches in diameter. Balls, mallets, and stakes are striped in bright matching colors. 9 steel wire wickets, 10 inches high. Set comes in compact cardboard box. Instructions included.

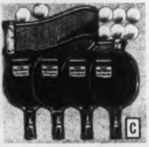
$3.49

6 N 02695—Shpg. wt. 6 lbs....... $3.49


Eight legs fold up easily for storage
Good Quality
$32.95 Cash From Factory
$3.50 Down
Metal braces lock securely







J. C. HIGGINS TABLE TENNIS EQUIPMENT

J.C. HIGGINS Table Tennis Tables. Two 4½x5-ft. sections join together to make official 9x5-ft. size, 30 in. high. Green non-glare finish, white boundary lines. Metal braces lock legs in position; legs fold compactly. You can use also as utility tables. Shipped freight or express or truck from factory near Minneapolis or Detroit.

Good Table Tennis Table. Three-ply, ⅝-in. top. Shipping weight 90 pounds. *$3.50 down from mail order House. $3.50 down from Factory on Sears Easy Terms.*
6 N M2559—Shipped from
Mail Order House.............. Cash $34.95
6 N M2559F—From factory...... Cash 32.95

Better Table Tennis Table. Five-ply, ½-inch top. Shipping weight 110 pounds. *$4.00 down from mail order House. $4.00 down from factory on Sears Easy Terms.*
6 N M2558—Shipped from
Mail Order House.............. Cash $38.90
6 N M2558F—From factory...... Cash 36.95

Best Table Tennis Table. Five-ply, ¾-inch top. Shipping weight 140 pounds. *$5.00 down from M.O. House. $5.00 down from Factory on Sears Easy Terms.*
6 N M2529—Shipped from
Mail Order House.............. Cash $48.88
6 N M2529F—From Factory...... Cash 47.45

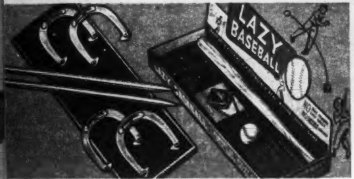
A **Good 4-Paddle Rubber-faced Paddle Set.** Paddles of 3-ply basswood with beveled edges, lacquered handles. 66-in. tape bound green net. Metal clamp-on extension brackets. 2 regulation balls, instructions included.
6 N 2707—Shpg. wt. 2 lbs. 12 oz.........$4.73

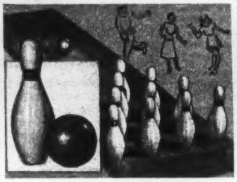
Lowest Priced 4-Paddle Set. Sandpaper facings. 66-in. net with brackets. Ball, instructions.
6 N 2708—Shpg. wt. 2 lbs. 12 oz..........$3.75

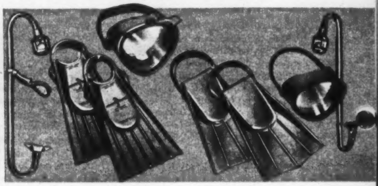
B **Better 4-Paddle Rubber-faced Paddle Set.** Paddles of 5-ply basswood with smooth finish. Warp-resistant, have attractive walnut handles. 66-in. tape bound green net has metal ends with thumb screw adjustment. Heavy clamp-on extension brackets. 4 regulation balls, instructions.
6 N 2700—Shipping wt. 3 lbs. 11 oz.......$5.69

C **J. C. HIGGINS Finest Set** has 4 fine rubber-faced paddles of 5-ply basswood. Lightweight, warp-resistant. Laminated handles have attractive finish, tapered for better grip. Best quality 66-in. metal end net, thumb screw adjustment. Heavy extension brackets. 8 balls, instructions.
6 N 2709—Shpg. wt. 4 lbs. 12 oz..........$6.59

J. C. HIGGINS Table Tennis Balls (not shown).
6 N 2550—**Official.** Shpg. wt. 5 oz......6 for 59c
6 N 2543—**Standard.** Shpg. wt. 5 oz...6 for 42c







Official weight horseshoe set. $5.35 A horseshoe set for years of good usage. Two pairs of drop forged steel shoes, each 2½ pounds. They are official size and weight. Each set of shoes is a different color enamel finish . . for easy identification. Set includes two regulation size steel stakes . . 24½ inches long, 1 inch in diameter.
6 N 02584K—Boxed. Shipping weight 24 lbs...........**Set $5.35**

Two pairs horseshoes only. As described above, without stakes or box. Shpg. wt. 11 lbs.
6 N 2583.............**Only $3.59**

Lazy baseball, new action game for young Babe Ruths. $2.98 No ball chasing or lost balls; no catcher or fielder needed. Rubber ball is attached to heavy wooden block with a 12-foot nylon-covered rubber cord. Cord is very strong; will stretch to great lengths without breaking. Set block between pitcher and batter, start playing. Great batting practice for little leaguers. Even 3, 4, or more can play. Has 26½-in. baseball bat. Rubber feet on bottom of block.
6 N 2603—Shpg. wt. 2 lbs.$2.98

Bowling game for great fun. $10.95 Set 'em up and knock 'em down. Ten 10-in. rock maple bowling pins. Bright red collar stripes on white enameled finish. Two rock maple 4-in. balls. Oilcloth alley is 12 feet long . . marked on top for correct setting of pins. Lies flat on any smooth surface. Convenient size, easy to store away. One pad of bowling score sheets plus complete instructions included. Give your youngsters practice; make a hit at your next party. Shipping weight 16 lbs.
6 N 02517..........**Set $10.95**

Mask and flipper set designed by Adolph Kiefer, $7.50 Olympic swim champ. With snorkel tube for underwater swimming. Rubber mask has vacuum lip edge to shut out water; won't pinch skin. Heavy non-shatter clear plastic lens. Snorkel tube has rubber mouthpiece and ball float valve that closes when it goes underwater. Larger rubber flippers for speed swimming. *Please be sure to state flipper size* medium (foot sizes 4–8); large (foot sizes 7–13). Shipping weight 3 pounds.
6 N 2587...............$7.50

J. C. HIGGINS Swim set $3.99 includes rubber swim mask, swim flippers and snorkel tube for swimming under water. Snorkel has rubber mouthpiece and ball float valve that closes when you submerge into deep water. Mask has triangle shaped plastic window 5 inches wide. Adjustable head strap. Flippers have adjustable ankle strap, fit either foot. *State flipper size* medium (foot size 3½–7) or large (foot size 7½–12).
6 N 2573—Wt. ~~2 lbs.~~ 7 oz..$3.99
6 N 2716—**Snorkel tube.** Shpg. wt. 1 lb..................$1.19

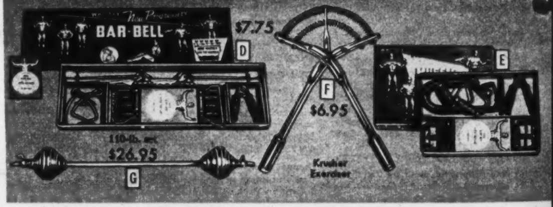
New! Exciting Game for all ages

Tether Tennis *for Family Fun*

Tether tennis for two players. You'll find it's **great fun** for all members of the family. Even Junior can give Dad a tough match. Players stand on opposite sides with a paddle. Each tries to bat ball past opponent and wrap it around pole above red line. Upper red line for adults, lower for youngsters to even up game. **Small rubber ball** hangs one foot above ground from strong cord tied at top of pole. Pole, made of strong tempered aluminum alloy, is 10 ft. long, in 3 jointed sections. Ground socket with strong anchor assembly. Set up in lawn. Game requires only 20x20-foot area. Can be left up the year-round. **Two paddles have molded plastic handle for easy gripping.**

Exciting game because the ball is always moving. A practiced player hits the ball most of the time, but the occasional misses add fun. It's one of America's fastest growing action games!
6 N 2604—Shipping weight 5 pounds 4 ounces..........$8.95

BUILD STRONGER MUSCLES



Exercise Sets—Bar Bells, Chest Pulls, Hand Grips
Help you keep in shape, stay fit, develop muscles

D **Sears Best Exerciser Set.** Build up chest, shoulder, arm and leg muscles. Five spring-steel chest-pull cables with two wood handles. Strengthens chest and shoulders, helps develop handsome posture. Two 30-inch wood bars for forming bar bell exerciser. Two Grip-O-Steel hand grips for strengthening wrists and forearms . . perfect for golfers who want more powerful drives. Two steel stirrups with cables for rowing. Two screw hooks for wall. Complete instructions included.
6 N 01577—Shipping weight 9 pounds......$7.75

E **Six-piece Exerciser Set.** One wall exerciser . . develops shoulder, back and arm muscles. Two Grip-O-Steel hand grips for stronger wrists and forearms. Three spring-steel chest-pull cables with two wood handles. Instructions included.
6 N 1578—Shipping weight 7 pounds.......$5.29

F **Krusher Exerciser.** Double spring construction. Remove one spring to adjust tension. Instructions included. 18 inches long.
6 N 01580—Shipping weight 8 pounds......$6.95

G **110-pound Bar Bell-Dumbbell Set.** 5-foot steel bar. Two 14-inch dumbbell bars. Weights adjust from 15 to 110 pounds. Chrome-plated sleeve. Wrench. Instructions.
♦6 N MT1556Y—Shipping weight 112 pounds.$26.95

160-pound Bar Bell-Dumbbell Set. (Not shown.) Weights adjust from 15 to 160 lbs. Wrench.
♦6 N MT1563Y—Instructions. Wt. 162 lbs...$37.95

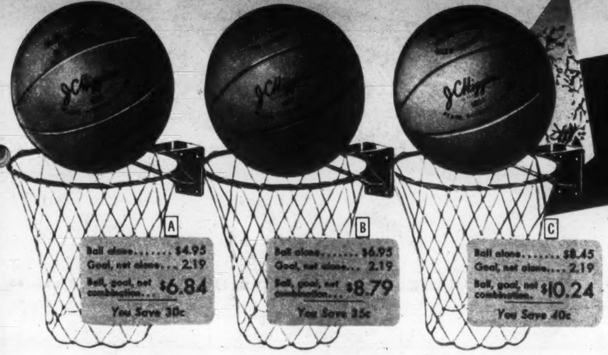
60-lb. Revolving Bar-Bell Set. (Not shown.) 4-foot steel bar. Weights adjust 15–60 lbs. Wrench.
♦6 N MT1554Y—Instructions. Wt. 62 lbs....$16.45

♦ *Means shipped freight, express or truck from Chicago. Order from your mail order house.*

J. C. Higgins official size

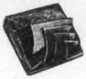
Basketball Sets

complete with ball, goal, net



J.C. Higgins Rubber Covered Basketballs with Bounce-Right Construction to give you . .

1. Super-tough grades of rubber molded to form a long-playing, 1-piece bladder.
2. Multiple rubber impregnated fabric plies molded to bladder to add strength.



3. Pebble-grained, rugged rubber cover vulcanized to form a seamless, air-tight one-piece ball.
4. Finally, cover is specially treated to give ball the feel, the sure grip of leather . . the feel of leather.

Official in every respect . . They're made to outlast leather
SAVE ! BUY THE SET . . Includes Ball, Goal and Net

GOOD Ball and Goal Set

A **Molded Fabric and Rubber Ball** lasts longer, plays better because of multiple Bounce-right-construction that helps ball retain shape and vitality. Bladder is molded, then rubberized fabric is sealed to bladder. Finally pebble grained rubber cover is vulcanized to carcass. Ball is one solid piece . . . no weak points at seams or stitching. No laces to break. Official size and weight . . . handles and performs like leather ball. Inflates by valve, needle included. Goal has ½-in. steel rim, official 18-in. diameter. Regulation twine net. Sets up indoors or outside. Low-priced, too, so it's easy on your Christmas budget. Order yours, today.

6 N T1819—Ball, goal, net combination. Shpg. wt. 8 lbs. *Save 30c*. . $6.84
6 N 1802—Ball. Wt. 2 lbs. 8 oz. 4.95
6 N 01880—Goal, net. Wt. 5 lbs. 2.19

BETTER Ball and Goal Set

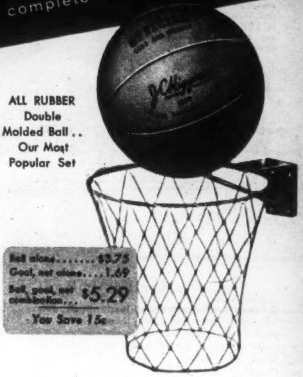
B **BETTER Rubber and Fabric Ball is stronger** because it has extra layers of rubber impregnated fabric plies. Brutal laboratory tests showed ball to stand up well after three years equivalent wear. Official size, weight and shape. Secret is multiple molded construction. First bladder is molded. Then multiple layers of rubber impregnated fabric are added. A super-tough rubber cover is vulcanized to form ball . . . nothing to break, stretch, or become lopsided. Pebble grain surface outwears leather several times and is seamless, watertight. A regulation game ball, tough enough for outdoor play. Combination has same goal, net as at left.

6 N T1815—Ball and goal, net. Shpg. wt. 8 lbs. *You save 35c*. $8.79
6 N 1827—Basketball alone. Shpg. wt. 2 lbs. 8 oz. $6.95
6 N 01880—Goal, Net. Wt. 5 lbs. 2.19

OUR BEST Ball and Goal Set

C **It's the strongest Rubber and Fabric Basketball we sell.** A great game ball because it performs like leather, yet outwears leather every time. We know of no stronger basketball. Super tough carcass has no dead spots . . . no lopsided bounce. Official size, weight and shape. Multiple layers of rubber impregnated fabric plies give you this tremendous strength. Pebble-grained cover is treated to feel and bounce like leather. Won't scuff easily even on gravel or cement. One-piece seamless construction. No laces. Ball is watertight. A high school or professional game ball. Needle included. Goal has ½-in. steel rim, official 18-in. diameter. Regulation twine net.

6 N T1820—Ball, goal and net. Shpg. wt. 8 lbs. *You save 40c*. $10.24
6 N 1824—Ball. Wt. 2 lbs. 8 oz. 8.45
6 N 01880—Goal, net. Wt. 5 lbs. 2.19


ALL RUBBER Double Molded Ball . . Our Most Popular Set

Molded Rubber Basketball. Double process molded ply rubber ball. Pebble grain cover vulcanized to 1-piece rubber bladder. No stitches or seams to break open. No dead spots. Resembles more expensive leather balls in looks, feel, performance. Absolutely watertight. Official size, weight. Needle incl. Goal has ⅝-in. round steel rim. Official 18-in. diameter. Welded steel braces. Regulation cotton twine net. Ball is suitable for gym or outdoor play—easily outwears leather on gravel or cement.

6 N T1818—Combination of ball and goal, net. Shpg. wt. 7 lbs. *You save 15c*. $5.29
6 N 1830—Ball. Shpg. wt. 2 lbs. 8 oz. 3.75
6 N 01829—Goal, net. Shpg. wt. 4 lbs. 1.69

Our Lowest Priced Set

ALL RUBBER BALL of laminated plies molded into 1 piece . . Gives strength and durability.

Ball alone....... $2.88
Goal, net alone.... 1.69
Ball, goal, net combination... $4.37
You Save 20c

Lowest-priced J. C. HIGGINS Basketball Combination. Multi-ply all rubber ball single molded in 1 piece, to give you strength, durability at this low price. No stitches or laces to break open. Ball is watertight, hard to scuff . . . great for outdoor playing surfaces. Pebble grained cover. Official size and weight. Ball holds shape, stays lively, full of bounce. Rubber valve. Inflating needle included. May be used in gyms or set up outside. Regulation goal, net same as described above.

6 N T1814—Combination of ball and goal, net. Shpg. wt. 7 lbs. *You save 20c*. $4.37
6 N 1850—Ball. Shpg. wt. 2 lbs. 8 oz. 2.88
6 N 01829—Goal, net. Shpg. wt. 4 lbs. 1.69

$3.65
D
$8.95
F
E
$5.89

D **Canvas Bowling-Ball and Shoe Bag.** Rubberized twill. Long zipper provides easy access. Rubber base cup.
6 N 1471E—Brown, tan trim. Wt. 1 lb. 10 oz. $3.65

E **Naugahyde Plastic Bowling-Ball and Shoe Bag.** Fabric reinforced plastic looks and feels like leather, resists scuffs and cracks. Has long zipper as well as name card holder. Rubber cup in base for ball. Wt. 2 lbs. 10 oz.
6 N 1440E—Brown with white trim . . . . Only $5.89
6 N 1441E—Black with white trim . . . . Only 5.89

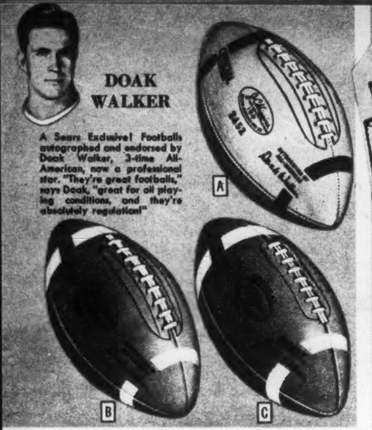
F **Cowhide Bowling-Ball and Shoe Bag.** Best quality, top grain leather. Rubber ball cup. Long zipper. Plastic handles. Shpg. wt. 2 lbs. 10 oz.
6 N 1475E—Brown with white trim. $8.95
6 N 1476E—Black with white trim. 8.95

10% Federal Excise Tax included in bag prices

G **J. C. HIGGINS Top Grain Cowhide Molded Leather Ball.** Super-tough carcass made by molding layers of vulcanized rubber impregnated fabric around inflated rubber bladder. Then select top grain cowhide cover is molded over carcass. Laceless, seamless construction. Official size, weight. Pebble-grained cover. Inflating needle included.
6 N 1810—Shipping weight 2 pounds 8 ounces. $10.75

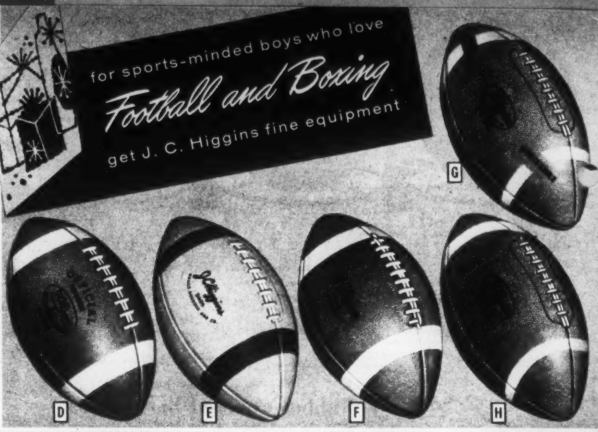
H **Inflating Pump.** For footballs, basketballs, etc.
6 N 1895—Needle not included. Shpg. wt. 6 oz. 69c
6 N 1896—Inflating needle. Shpg. wt. 1 oz. 9c

J **Best Goal, Net Combination.** Official 18-in. diameter. ⅝-in. round steel rim. Curved supports welded along base of rim. Tapered net of heavy seine twine. Wt. 10 lbs.
6 N 01870—Nuts, bolts included $4.45
6 N 1832—Tapered net only. Wt. 8 oz. Ea. 99c. . . 2 for $1.95



DOAK WALKER

A Sears Exclusive! Footballs autographed and endorsed by Doak Walker, 3-time All-American, now a professional star. "They're great footballs," says Doak, "great for all playing conditions, and they're absolutely regulation!"


for sports-minded boys who love
Football and Boxing
get J. C. Higgins fine equipment
D
E
F
G
H
OFFICIAL

Doak Walker Footballs

A **Doak Walker White Peb-Tex Football.** White pebble-grained imitation leather cover. White with black end stripes. Pebble graining gives firm grip. Cemented cotton drill lining. Flat plastic laces. Strongly stitched seams. Rubber valve, bladder. Suitable for both day and night play. May be washed to preserve color. Inflating needle included. Official size, weight, shape.
6 N 2452—Shpg. wt. 1 lb. 7 oz. $2.28

B **Doak Walker Tan Peb-Tex Football.** Same quality and construction as ball above, but with new dark red-brown football leather color cover. Needle incl. Official size, weight, shape.
6 N 2451—Shpg. wt. 1 lb. 7 oz. $2.28

C **Doak Walker Split Cowhide Football.** Select quality split cowhide cover. Double herringbone cotton twill lining. Flat, double plastic lacing. Pebble-grained cover treated to provide firm gripping surface. New dark red-brown football color. White end stripes make it good for both day and night play. Inflating needle included. Official size, weight, shape. Takes plenty of rough treatment in all playing conditions.
6 N 2444—Football. Wt. 1 lb. 8 oz. $3.88

Official Rubber Footballs

D **J. C. HIGGINS Lowest Priced All-Rubber Football.** Official weight, size, shape. Scuff resistant seamless all rubber pebble grain construction. Tan color. Takes rough treatment on asphalt or gravel. Handles like leather. Needle included.
6 N 2462—Shipping wt. 1 lb. 7 oz. $2.17

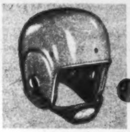
E **Better J. C. HIGGINS All-Rubber Football.** Made of laminated multiple layers of white rubber; cover stays white because it is white. Black end stripes. Pebble grained surface feels, performs like leather. Official size, weight, and shape. Waterproof. Ideal for playground or night play. Retains weight, shape. Rubber valve. Needle incl.
6 N 2454—Shpg. wt. 1 lb. 10 oz. $2.98

F **Our Best J. C. HIGGINS Rubber Covered Football.** Has playing qualities of top leather balls. Made with extra layers of sturdy rubber-impregnated cotton fabric molded over rubber bladder. Tough pebble grained rubber cover vulcanized to carcass. Takes plenty of rough outdoor treatment, yet retains official size, weight, shape. Watertight, seamless construction. Tan with white end stripes. Rubber valve. Needle included.
6 N 2453—Shpg. wt. 1 lb. 12 oz. $4.79

Cowhide Footballs

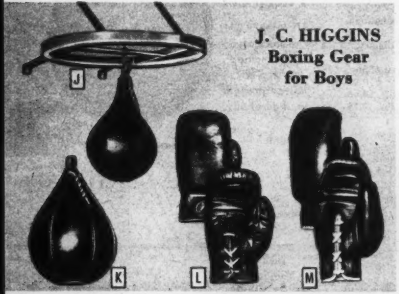
G **J. C. HIGGINS Conference Model Cowhide Football.** Top grain, pebble grained cowhide cover treated to provide firm grip. Double cotton herringbone twill lining. Linen seams. Flat, double leather lacing. Official size, weight, shape. Tan color with white stripe . . good for day or night play. Inflating needle included.
6 N 2446—Shpg. wt. 1 lb. 10 oz. $5.45

H **Best J. C. HIGGINS Cowhide Football.** Sturdy cowhide cover is selected from choice sections of hide. Super tough pebble grained surface. Triple cotton twill lining. Flat double leather lace. Seam is lock-stitched with waxed linen thread. One-piece rubber bladder, valve. Balanced construction makes it easy to throw spirals. Strongest ball we sell . . takes plenty of punishment. Resists scuffs and cuts. Tan color with white end stripes makes it suitable for both day and night play. Needle included. Official size, weight, shape.
6 N 2448—Shpg. wt. 1 lb. 10 oz. $7.69

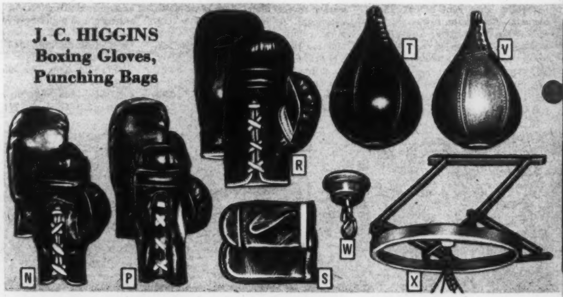


Vinyl-foam Padded Helmet

J. C. HIGGINS Pro-Style Football Helmet. Two layers vinyl foam padding . . 28% lighter than foam rubber, absorbs twice as much impact. Lined with soft leather. Six point suspension. Heavy gauge Tenite plastic shell. White. Chinstrap. *State size* (med.) 7-7¼; (large) 7⅜-7½.
6 N 2459—Wt. 2 lbs. 8 oz. $7.85



J. C. HIGGINS Boxing Gear for Boys



J. C. HIGGINS Boxing Gloves, Punching Bags

J **Low-priced Junior Striking Bag and Platform.** Helps young bodies grow stronger, more coordinated. 19-inch steel ring welded to steel back frame. Steel wall support. Hook-type swivel. Pebble-grained Peb-Tex striking bag included.
6 N 01419—Shipping weight 10 pounds. $6.45

K **Junior-Size Striking Bag.** Wine color sheepskin. Strong leather welt seams. Rubber bladder. Inflating needle included.
6 N 1402—Shipping weight 1 pound 6 ounces. $4.69

L **4-oz. Junior Boxing Gloves.** Wine-color soft imitation sheepskin. Thick goat hair padding. Strongly stitched seams. For boys to age 8.
6 N 1414—Shipping weight 2 pounds. . . . . **Set of 2 pair** $3.69

M **6-oz. Junior Boxing Gloves.** Wine color sheepskin, 100% select goat-hair padding. Strongly stitched seams, stitched-down cuff. Padded finger grip on palm. Cotton twill lined. Cotton laces. Booklet.
6 N 1420—**Set of 2 pair . . for boys to age 10.** Shpg. wt. 2 lbs. . $5.59

J. C. HIGGINS Boxing Gloves, designed for greater safety. Wine-colored sheepskin covers. Cut to extra large pattern to let padding stay soft and springy; will not become drum-head tight. 100% goat-hair padding holds shape. Professional curved thumb to avoid thumb jams. Stitched cuffs.

N **J. C. HIGGINS Official 8-oz. Gloves.** Strongly stitched seams. Boxing booklet incl.
6 N 1410—**Set of 2 pairs.** Wt. 3 lbs. 4 oz. $7.85

P **J. C. HIGGINS 10-oz. Gloves.** Extra padding on wrist, stronger thumb seam. Boxing book.
6 N 1411—**Set of 2 pairs.** Wt. 3 lbs. 12 oz. $9.45

R **J. C. HIGGINS 12-oz. Gloves.** Same extra features as (P) above.
6 N 1423—**Set of 2 prs.** Wt. 3 lbs. 12 oz. . . $10.95

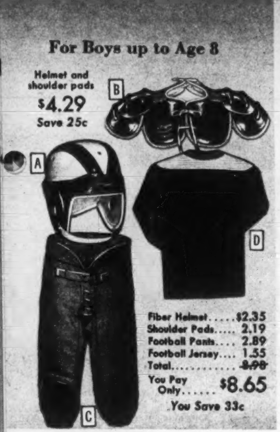
S **Striking Bag Mitts.** Tan sheepskin. Padded back for protection. Leather finger grips.
6 N 1417—Shpg. wt. 4 oz. . . . . **Pair** $2.75

T **J. C. HIGGINS Sheepskin Striking Bag.** Wine color. Full size. Twill lining. Rubber bladder. Needle.
6 N 1403—Shpg. wt. 1 lb. 8 oz. $5.69

V **J. C. HIGGINS Best Striking Bag.** Top grain cowhide. Tan color. Full size, weight, shape. Strong cotton twill lining helps retain perfect shape. Leather laces, welt seams. Tough rubber bladder.
6 N 1450—Needle included. Wt. 1 lb. 10 oz. . $6.75

W **Striking Bag Swivel.** Ball and socket type.
6 N 1406—Shipping wt. 7 oz. 1.35

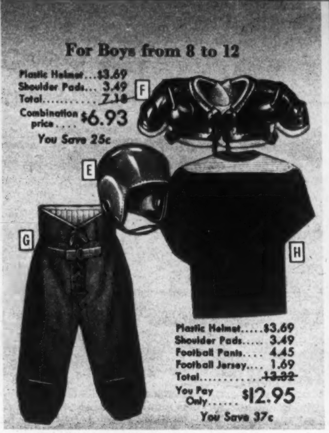
X **Striking Bag Platform.** Easy to set up. Get one for your recreation room or garage. Sturdy hardwood frame. 1-pc. circular steel rim is 22 inches in diameter. Rubber-hung supports reduce vibration. Ball and socket swivel. Bag not included.
6 N 01408L—Shipping wt. 11 pounds. $4.98



For Boys up to Age 8

Helmet and shoulder pads $4.29
Save 25c

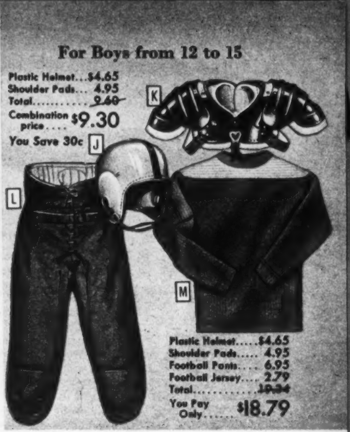
Fiber Helmet.....$2.35
Shoulder Pads..... 2.19
Football Pants.... 2.89
Football Jersey.... 1.55
Total............~~8.98~~
You Pay Only...... $8.65
You Save 33c



For Boys from 8 to 12

Plastic Helmet...$3.69
Shoulder Pads... 3.49
Total..........~~7.18~~
Combination price.... $6.93
You Save 25c

Plastic Helmet.....$3.69
Shoulder Pads..... 3.49
Football Pants.... 4.45
Football Jersey.... 1.69
Total...........~~13.32~~
You Pay Only...... $12.95
You Save 37c



For Boys from 12 to 15

Plastic Helmet...$4.65
Shoulder Pads... 4.95
Total..........~~9.60~~
Combination price.... $9.30
You Save 30c

Plastic Helmet.....$4.65
Shoulder Pads..... 4.95
Football Pants.... 6.95
Football Jersey.... 2.79
Total...........~~19.34~~
You Pay Only...... $18.79

A B **Combination Helmet and Shoulder Pads.** Buy both and save. **White and red helmet** has vulcanized fiber crown, split leather ear pieces, forehead. Cotton felt padding, 4-point elastic web suspension. Elastic chin strap. **Junior-Size Shoulder Pads** have molded fiber shoulder caps, body. Quilted cotton padding. Peb-Tex hinges. Elastic arm straps. Cotton laces.

6 N 2436—Helmet and Shoulder Pads. Wt. 3 lbs...$4.29
[A] 6 N 2419—Fiber Helmet only. Wt. 1 lb. 10 oz. 2.35
[B] 6 N 2416—Shoulder Pads only. Wt. 1 lb. 8 oz. 2.19

Buy the complete outfit and save. Includes helmet and shoulder pads described above *plus* football pants and jersey. Khaki Twill Football Pants have padded hips and knees, Peb-Tex reinforcement, removable thigh pads. *State waist size:* 20, 22, 24, 26, 28. **Cotton Jersey.** Double thickness at shoulder yoke. *Three color combinations:* blue with gold yoke, green with white, or scarlet with white. Fits chest size 26 to 28.

6 N 2434—Complete outfit. *State pants waist size. State jersey color combination.* Wt. 4 lbs. 13 oz... $8.65

C **6N2433-Football Pants only.** Description above. *State waist size.* Wt. 1 lb. 2 oz.............. 2.89

D **6 N 2422—Football Jersey only.** Description above. Fits chest sizes 26 to 28. *State color combination.* Shipping weight 9 oz.................. $1.55

E F **Combination Helmet and Shoulder Pads. Heavy Gauge Tenite Plastic Helmet.** 6-point web suspension. Sponge rubber padding. **Colors** blue, scarlet. *Sizes: Medium* (6¾-7), *large* (7⅛-7¼ in.). **Shoulder Pads.** Quilted cotton padding. Riveted leather hinges.

6 N 2467—Helmet and Shoulder Pads. *State helmet size and color.* Shpg. wt. 3 lbs. 14 oz..........$6.93
[E] 6 N 2455—Helmet. *State size, color.* Wt. 2 lbs. 3.69
[F] 6 N 2414—Shoulder Pads. Shpg. wt. 1 lb. 14 oz. 3.49

Buy the complete outfit and save. Includes helmet and shoulder pads described above *plus* football pants and jersey. **Khaki Twill Football Pants** have built-in padding at hips and knees. Removable padded fiber thigh guards. Fiber kidney shields. Peb-Tex patch at knee and crotch. *State waist size* 22, 24, 26, 28, 30, 32. **Cotton Rib Knit Football Jersey.** Double thickness at shoulder yoke. *Three color choices:* Royal blue with gold yoke, green with white, scarlet with white. *Sizes: Small* (26-28), *medium* (30-32), *large* (34-36).

6 N 2435—Complete outfit. *State pants waist size, jersey chest size and color combination, and color and size of helmet.* Shpg. wt. 6 lbs. 8 oz............$12.95

G **6 N 2407—Pants only.** Description above. *State waist size.* Shpg. wt. 2 lbs........... 4.45

H **6 N 2421—Jersey only.** Description above. *State chest size, color combination.* Wt. 10 oz... 1.69

J K **Combination Helmet and Shoulder Pads. Heavy Gauge Tenite Plastic Helmet.** Vinyl-foam and foam rubber padding. .6-point web suspension. Soft leather lining. **Colors:** Red with white stripe, white with red stripe. *Sizes: Med.* (6¾-7), *large* (7⅛-7¼). **Cantilever type Shoulder Pads.** Foam rubber padding. Sturdy fiber body. Soft leather neck bindings.

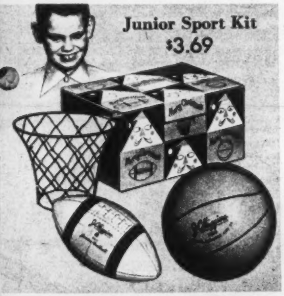
6 N 2439—Helmet and Shoulder Pads. *State helmet size and color.* Shpg. wt. 3 lbs. 10 oz. $9.30
[J] 6 N 2457—Helmet. *State size, color.* Wt. 2 lbs.... 4.65
[K] 6 N 2426—Shoulder Pads. Wt. 1 lb. 14 oz...... 4.95

Buy the complete outfit and save. Includes helmet and shoulder pads described above plus football pants and jersey. **Duck Football Pants** have cotton padding, fiber kidney and thigh pads, padded knees. *State waist size* 26, 28, 30, 32, 34. **Football Jersey.** Extra heavy weight. Double thickness at shoulder yoke. *Three color choices* Navy blue with gold yoke, green with white or scarlet with white. *Sizes Small* (34-36), *medium* (38-40), *large* (42-44).

6 N 2471—Complete outfit. *State pants waist size, jersey chest size and color combination, and size and color of helmet.* Shpg. wt. 6 lbs.............................$18.79

L **6 N 2420—Pants only.** Description above. *State waist size.* Shipping wt. 2 lbs.................. 6.95

M **6 N 2431—Jersey only.** Description above. *State chest size, color combination.* Shpg. wt. 10 oz. 2.79



Junior Sport Kit
$3.69

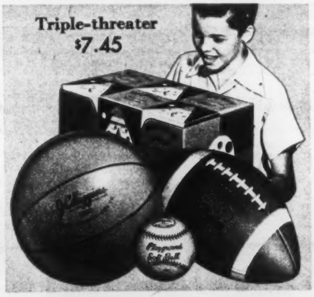
He'll Get a Double Thrill with this 2-Game Gift Box

Watch the youngster's eyes light up when he opens this kit. 11½x16½x7½-in. Christmas gift box contains specially proportioned football, basketball, and basketball goal.

Junior size Football is 9 inches long. Made of laminated layers of specially compounded rubber. Washable, pebble grain surface is white with black stripes. Looks and feels like leather.

Junior size Basketball made same as football, has 7-in. diameter. Pebble grain surface. Seamless, watertight construction. 12½-in. Metal Goal fits over door or bolts to wall. Welded brace, cotton twine net. Needle incl.

6 N 01920—Complete kit. Shpg. wt. 4 lbs..... $3.69
6 N 1888—Basketball only. Shpg. wt. 12 oz. 1.29
6 N 2450—Football only. Shpg. wt. 10 oz....... 89c



Triple-threater
$7.45

Football, Baseball, Basketball for Year-round Sport Thrills

Three full size balls for triple threat youngsters. All in this decorative 11½x18½x9½-inch boxed kit.

Full size Football is made of laminated layers of specially compounded rubber. Washable pebble grain surface, white end stripes. Looks and feels just like leather. Inflates through needle valve.

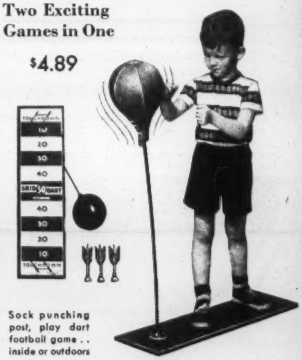
Full size Basketball. 1-pc. rubber construction. Pebble grained surface is molded and vulcanized for long wear. There are no laces, no stitches, no dead spots. Official size, weight. Needle valve.

12-in. **Softball** has waterproof, scuff resistant white rubber cover. Official size and weight. Lively center. Christmas gift box all ready to go under the tree.

6 N 01916—Needle included. Shpg. wt. 7 lbs........$7.45

Two Exciting Games in One

$4.89

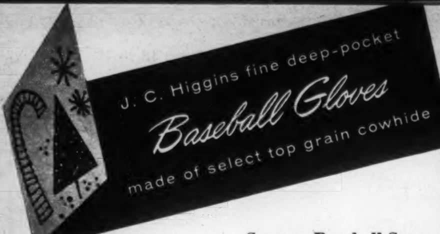


Sock punching post, play dart football game .. inside or outdoors

Your youngster can punch away at this built-to-take-it bag or play with safe dart football game. For indoors or outside. Striking bag has pebble-grained, Peb-Tex cover, removable rubber bladder, laces to flexible, spring steel rod. About 43 in. high when bag is inflated. Masonite Presdwood base sets on one end when used as dart game. Bag supports other end. Three feathered wooden darts with suction cup ends. Inflating needle for bag incl.

6 N 01421—2-in-1 game. Wt. 8 lbs..........$4.89

CK PAGE 331 .. FOOTBALL UNIFORMS



J. C. Higgins fine deep-pocket Baseball Gloves made of select top grain cowhide

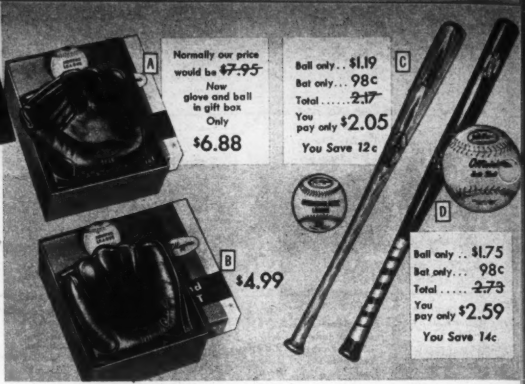
J.C.Higgins
GLOVE and
ET

Save on Baseball Set

J. C. HIGGINS Bob Feller Model Fielder's Glove and Official Baseball. Glove is made of select top grain cowhide . . fully cowhide lined. Extra large professional pattern and design. One-piece leather trap has double rawhide lacing. Fingertip lacing extends across top of glove, allowing adjustment of pocket shape. Streamlined fingers are leather welted. Fingers outline pocket, curve naturally to fit your hand. Laced-down palm holds pocket shape. Rawhide lacing at heel. Fully oiled, grease-set pocket. Extra select leather for better play. Leather bound edges.

J. C. HIGGINS Official Baseball. Horsehide cover. Double sewn seams. Hard rubber center. Balanced winding.

6 N 1794—Ball and glove set. Wear glove on left hand. Wt. 2 lbs. $8.25
6 N 1795—Ball and glove set. Wear glove on right hand. Wt. 2 lbs. $8.25
6 N 1638—Glove only. Wear on left hand. Shpg. wt. 1 lb. 8 oz. $7.95
6 N 1639—Glove only. Wear on right hand. Shpg. wt. 1 lb. 8 oz. $7.95
6 N 1608—Baseball only. Wt. 8 oz. 1.19



Normally our price would be ~~$7.95~~
Now glove and ball in gift box
Only
$6.88

$4.99

Ball only . . $1.19
Bat only . . . 98c
Total . . . . . . ~~2.17~~
You pay only $2.05
You Save 12c

Ball only . . $1.75
Bat only . . . 98c
Total . . . . . ~~2.73~~
You pay only $2.59
You Save 14c

A **J. C. HIGGINS Improved 4-finger Glove and Ball Set.** Glove has wider pocket pattern. Grease-set pocket has broad crotch. Anchored 1-pc. leather trap. Rawhide trap interlacing extends through fingertips. Streamlined fingers curve to fit hand. Made of high-quality top grain cowhide. Leather welted seams. Hinged padded heel. Strong leather binding. Full leather lined.

Baseball included in gift box. Horsehide cover, double sewn seams, wound compressed felt center.

6 N 1687—Ball and glove set. Wear glove on left hand. Shipping weight 2 pounds 4 oz. $6.88
6 N 1688—Ball and glove set. Wear glove on right hand. Shipping weight 2 pounds 4 oz. $6.88

B **J. C. HIGGINS Varsity Combination.** Full leather lined full-size fielder's glove of top grain cowhide and Official Baseball as in set above. Glove has 1-pc. trap grease-set pocket. Fingers interlaced with rawhide. **Wear glove on left hand.**

6 N 1711—Glove and ball. Wt. 2 lbs. 4 oz. $4.99

C **J. C. HIGGINS Baseball and bat.** **Official baseball** has genuine horsehide cover, double sewn seams, balanced winding, hard rubber center. **Hardwood baseball bat** made by Hillerich and Bradsby, makers of famous "Louisville Sluggers."

6 N 01735—Ball, bat. Wt. 4 lbs. $2.05
6 N 1608—Ball only. Wt. 8 oz. . . 1.19
6 N 01718—Bat only. Wt. 3 lbs. 98c

D **J. C. HIGGINS Softball Bat and Ball.** **12-inch game quality softball** has horsehide cover, kapok center. **Official hardwood softball bat** has dark finish, taped handle. Made by Hillerich and Bradsby.

6 N 01740—Bat, ball. Wt. 4 lbs. $2.59
6 N 1611—Ball only. Wt. 9 oz. . . 1.75
6 N 01716—Bat only. Wt. 3 lbs. 98c

E

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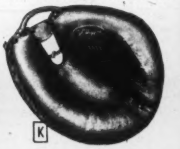
J


K

E **Low-priced Enos Slaughter Model J. C. HIGGINS Fielder's Glove.** Supple, top grain cowhide. Full size pattern. Grease-set pocket is fully oiled, hand-formed, with plenty of catching area. Palm, fingers half-lined with soft leather. Fingers interlaced with rawhide. 1-pc. tunnel trap. Double stitched tunnels. Plastic bound edges.

6 N 1623—Wear on left hand. Wt. 1 lb. 4 oz. $3.79

F **Andy Pafko model J. C. HIGGINS Fielders' Glove** is fully lined with leather. Grease-set pocket has deeper, wider catching area. Leather heel lacing lets you adjust pocket padding. 1-piece leather trap laced with genuine rawhide. Streamline fingers leather welted at side seams. Plastic bound edges.

6 N 1616—Wear on left hand. Wt. 1 lb. 6 oz. $5.45
6 N 1617—Wear on right hand. Wt. 1 lb. 6 oz. 5.45

G **Price Reduced on J. C. HIGGINS 4-finger Fielder's Glove.** Complete leather lining. Padding hinged for greater flexibility. Welted seams. One-piece tunneled leather trap. Lacing at fingers and heel. Fully-oiled, grease-set pocket. Streamlined fingers. Wt. 1 lb. 8 oz.

6 N 1663—Wear on left hand. *Was $6.85*. $6.45
6 N 1664—Wear on right hand. *Was $6.85*. 6.45

H **J. C. HIGGINS Most Popular Fielder's Glove.** Extra-large professional model. Deep hand-formed, grease-set pocket held in shape by leather laced crotch and palm. Larger, 1-piece game-saver trap. Double rawhide interlacing extends through fingers. Streamlined finger construction. Made of high quality tanned leather.

6 N 1641—Wear on left hand. Wt. 1 lb. 8 oz. $9.95
6 N 1642—Wear on right hand. Wt. 1 lb. 8 oz. 9.95

J **J. C. HIGGINS Trapper Baseman's Mitt.** Genuine "Trapper" design in full size pattern. When ball hits middle finger, pocket closes for the catch. Flexible reinforced thumb and finger sections. Fully oiled, top grain cowhide. Grease-set pocket. Adjustable wrist strap.

6 N 1628—Wear on left hand. Wt. 1 lb. 8 oz. $6.45
6 N 1629—Wear on right hand. Wt. 1 lb. 8 oz. 6.45

K **J. C. HIGGINS Clyde McCullough Catcher's Mitt.** Laced-down break in palm for greater flexibility. Snap-action traps ball on contact. Made of fully-oiled top grain cowhide. Deep-set pocket, hand-formed padding. Webbing has scoop-action leather reinforcement and leather lace. Double-stitched fingers, 1-piece welted palm, laced edges.

6 N 1612—Wear on left hand. Wt. 1 lb. 14 oz. $7.65

Junior Size Baseball Equipment for Boys to Age 9

Ball only . . . $1.89
Bat only . . . 98c
Total . . . . . . ~~2.87~~
You pay only $2.67
You Save 20c

Equip youngster for the season. J. C. HIGGINS Junior-size glove made of fully oiled, top grain cowhide. 1-pc. tunnel trap. Leather lined palm. Double stitched plastic bound edges. Adjustable wrist strap. J. C. HIGGINS baseball. Official size. Horsehide cover. Felt center. Double sewn seams. **Junior size hardwood bat.**

6 N 01753—Wear glove on left hand.
Shipping weight 4 lbs. . . . . **Boxed set $4.95**

"Nellie" Fox Model Junior Fielder's Glove. Made of top grain cowhide. Has deep, hand-formed, grease-set pocket. Fully oiled. Solid one-piece tunnel-trap. Large ball pocket. Leather lined palm. Adjustable wrist strap. Good glove for beginners.

6 N 1759—Wear on left hand. Shpg. wt. 1 lb. 4 oz. . . $2.79

Early Wynn Model J. C. HIGGINS Junior Fielder's Glove. Top grain cowhide. Streamlined fingers. One-pc. leather trap interlaced with rawhide. Full welt seams. Leather lined palm.

6 N 1742—Wear on left hand. Wt. 1 lb. 4 oz. . . . $3.79
6 N 1743—Wear on right hand. Wt. 1 lb. 4 oz. . . . $3.79

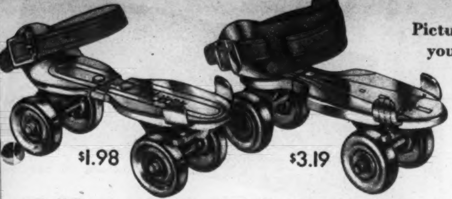
Junior-size J. C. HIGGINS "Trapper" Baseman's Mitt. Leather thumb loop. Leather lined palm. Welted thumb seam. Top grain cowhide. Grease-set pocket. Fully oiled. Made to fit boy's hand.

6 N 1630—Wear on left hand. Wt. 1 lb. 4 oz. . . . $4.45
6 N 1633—Wear on right hand. Wt. 1 lb. 4 oz. . . . $4.45

Money saving combination. Baseball and bat for Little Leaguers and younger players. **Official Little League Baseball** has cushion cork center. Double sewn seams. Horsehide cover. **J. C. HIGGINS junior-size hardwood bat.**

6 N 01737—Combination of ball and bat. Shpg. wt. 3 lbs. . . $2.67
6 N 01717—Bat. Wt. 2 lbs. . 98c
6 N 1601—Ball. Wt. 8 oz. . . 1.89

Picture these beautiful skates under your tree . . J. C. HIGGINS Best Sidewalk Roller Skates—with longer-wearing *Quiet Wheels!*



roller skates

8 Ball Bearings Per Wheel

- Rubber shock absorbers on both trucks
- Toe Clamps curved to fit foot
- Long leather ankle strap with buckle

Eight steel ball bearings in each case-hardened steel wheel. Steel girder chassis shiny plated to fight rust. Reinforcing flanges on foot plates add extra strength. Rubber shock absorbers on front, rear trucks reduce vibration, improve steering action. Long leather ankle strap with buckle. Curved toe clamps shaped for right and left side, fit snugly without scuffing shoes. Skate size adjusts 7½ to 10½ inches. Skate key included.

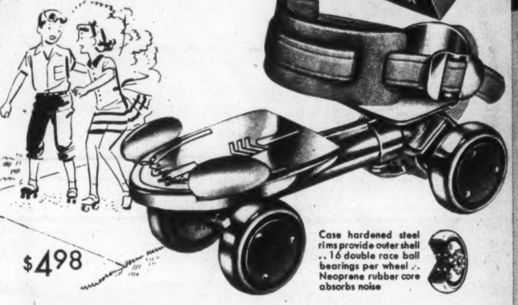
6 N 2303—Shpg. wt. 3 lbs. $1.98

16 Ball Bearings Per Wheel

- Rubber shock absorbers on all trucks
- Curved right and left toe clamps
- Heavy Duty 500 Mile Steel Wheels
- Ankle strap has sponge rubber pad

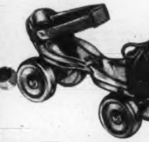
Heavy duty 500 mile wheels . . . 16 ball bearings per wheel. Stronger steel girder chassis gives miles of extra wear. Footplate is beaded, has flanged sides for added strength. Shiny plated to fight rust. Rubber shock absorbers on front, rear trucks. Leather ankle strap has ¼-in. thick felt-backed sponge rubber pad across instep. Skate size adjusts 8 to 10¾-in. Key included.

6 N 2301—Shpg. wt. 4 lbs. $3.19



Case hardened steel rims provide outer shell . . 16 double race ball bearings per wheel . . Neoprene rubber core absorbs noise

For Beginners to 7 years of age



Teach 'em how with J. C. HIGGINS Beginner's Roller Skates. Sleeve bearings in wheels do not build up dangerous speeds . . they're safer for youngsters to age 7. Child has plenty of fun with less chance of a fall. Steel wheels. Shiny plated steel girder chassis. Red leather toe strap, web ankle strap. Size adjusts 6½ to 8½ inches.

6 N 2361—Shipping weight 2 lbs. $1.29

Our Laboratory tested 'Quiet Wheels' actually outwear standard steel wheels 4 to 1. These skates passed the 700 mile mark . . . still going strong. 16 ball bearings in each steel wheel. **Inner cushion of Neoprene rubber cuts noise in half.** Reduced vibration makes skating easier on young feet. Axle and housing resist wear because wheels roll free on ball bearings. Tubular steel frame. Brightly plated to resist rust.

Heavy duty steel wheel rims absorb sidewalk punishment. Working with rubber shock absorbers, they give the right side-slip on turns. Cowhide ankle strap has ¼-in. thick sponge rubber pad. Skate size adjusts 8 to 11 inches. Toe clamps.

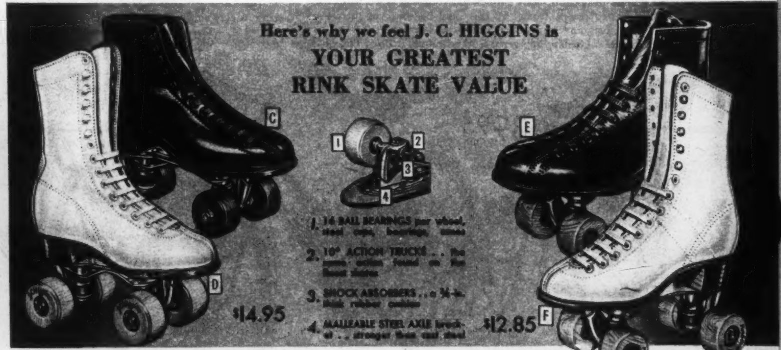
6 N 2364—Quiet Wheel Roller Skates with Key. Shipping weight 6 pounds. $4.98
6 N 2300—As above except has rugged blued steel rim wheels. Shipping weight 5 lbs. . . 4.39

Official Roller Derby Rink Skates

Top grain, elk-tanned cowhide shoes. Sponge rubber padded 2-pc. shaped tongue. Built-in steel arch support. 10° Truck Action. Chrome-plated to resist rust. Double rubber shock absorbers. 16 ball bearings in each wheel. Non-binding, adjustable cones. Rock maple, kiln dried wheels. Chrome-plated struts, foot-plates. Wrench included. *State size* Men's—6, 7, 8, 9, 10, 11, 12. Women's—3, 4, 5, 6, 7, 8, 9, 10. Wt. 7 lbs. See How to Order.

(A) 6 N 2391—Men's $15.95
(B) 6 N 2393—Women's 15.95

Here's why we feel J. C. HIGGINS is YOUR GREATEST RINK SKATE VALUE



1. 16 BALL BEARINGS per wheel, steel cups, bearings, cones
2. 10° ACTION TRUCKS . . the same action found on the finest skates
3. SHOCK ABSORBERS . . a ⅜-in. thick rubber cushion
4. MALLEABLE STEEL AXLE brackets . . stronger than cast steel

Our Best J. C. HIGGINS Rink Skates

- Skate shoes are top grain, elk-tanned leather . . fully cloth lined
- Sponge rubber padded shaped tongue . . laces tight without binding
- Your choice of semi-jumbo rock maple or longer wearing fiber wheels

Flexible, foot-soothing select leather shoes. Full cloth lining. Goodyear double-stitched 2-ply soles. Built-in steel arch support. Snug fitting heel counters. Full length leather reinforcement of rear seam. 10° Pivot action trucks. Action screw adjusts steering and action of rubber shock absorbers. Machined cups, bearings, cones. 16 ball bearings per wheel. **Men's sizes** 5, 6, 7, 8, 9, 10, 11, 12. **Women's sizes** 3, 4, 5, 6, 7, 8, 9, 10. *State size.* Wrench included. **See How to Order.**

C **6 N 2353—Men's. Black. Fiber wheels.** Shpg. wt. 7 lbs. $14.95
6 N 2354—Men's. Black. Maple wheels. Shpg. wt. 7 lbs. 14.95
D **6 N 2306—Women's. White. Fiber wheels.** Shpg. wt. 7 lbs. . . . 14.95
6 N 2305—Women's. White. Maple wheels. Shpg. wt. 7 lbs. . . 14.95

Low-Priced Rink Skates

- Top grain, elk-tanned leather shoes, felt-padded tongue
- 10° Pivot Action with standard size rock maple wheels
- Lock-stitched 2-ply sole . . built-in steel arch support

Top grain, elk-tanned leather shoes. Compare with the many skates sold near this low price made of split leather. Felt padded 1-pc. tongue. Lock-stitched 2-ply sole. Built-in steel arch support. Snug-fitting heel counters. Leather reinforcement at rear seam. 10° action trucks. Action screw adjusts steering action, rubber shock absorbers. Standard size maple wheels. 16 ball bearings per wheel. Machined cups, bearings, and cones. Adjustable non-binding cones. Shiny plated steel axle brackets. Shiny plated steel foot plate and struts. Wrench included. **Men's sizes** 6, 7, 8, 9, 10, 11, 12. **Women's** 4, 5, 6, 7, 8, 9, 10. **See How to Order.**

(E) 6 N 2387—Men's. Black. *State size.* Shipping weight 7 lbs. $12.85
(F) 6 N 2388—Women's. White. *State size.* Shipping wt. 7 lbs. . . . 12.85

Bright metal Skate Cases, Rubber Toe Stops

G **Rinkster Toe Stops.** Fit on frame, attach it yourself with just a skate wrench. 3 positions. Fits all skates. Instructions included.

6 N 2383—Shipping weight 1 lb. . . . . . Pair $2.29

H **Rubber Toe Stops.** Give fast brake action. Will not mark floor or scuff skates. Nails incl.

N 2382—Shipping weight 1 lb. . . . . Pair 79c

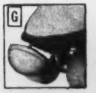
HOW TO ORDER ALL RINK SKATES. If you wear full size shoe, order same size rink skate. If you wear half-size shoe, order next larger full size rink skate.

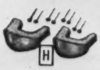
J **Stronger, aluminum alloy skate case.** A real lightweight, easy to carry. Snap hasps, center lock. Key included. Palm fitting plastic handle. Large 14½x10½x5¼-in. size. No federal tax required on this case.

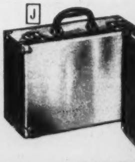
6 N 2352—Shipping weight 3 lbs. $4.49

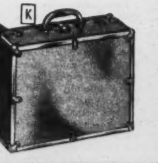
K **Colorful, Riveted Skate Case.** Strong steel over wood frame. Top and bottom fiber reinforced. Two snap closures. 15x11x5½-in. *State color* red, green, blue. Shpg. wt. 5 lbs. 8 oz

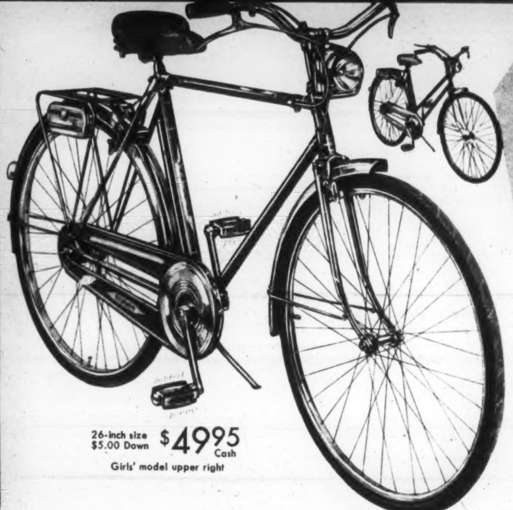
6 N 2381E—Price includes 10% Fed. Tax. $3.98









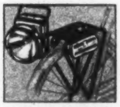


26-inch size
$5.00 Down
$49 95 Cash

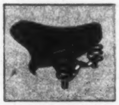
Girls' model upper right

J. C. Higgins 26-inch size
3-Speed Lightweights
imported direct from Europe

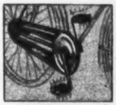
OUR BEST Recommended because it's fully equipped, including 3-speed gear shift, hand brakes and these wanted features:



New chrome-plated light and combination tool-kit luggage carrier



New lightweight saddle . . top grain leather—men's tan, women's white



New ball-bearing pedals with jeweled reflectors. Full chain guard

Count the features . . usually found only on bikes costing dollars more. Shift gears like a car with J. C. HIGGINS 3-speed gear. Handlebar control shifts gears smoothly . . select proper gear for starting, climbing hills, touring. Bike coasts, climbs hills easily . . cuts down waste motion.

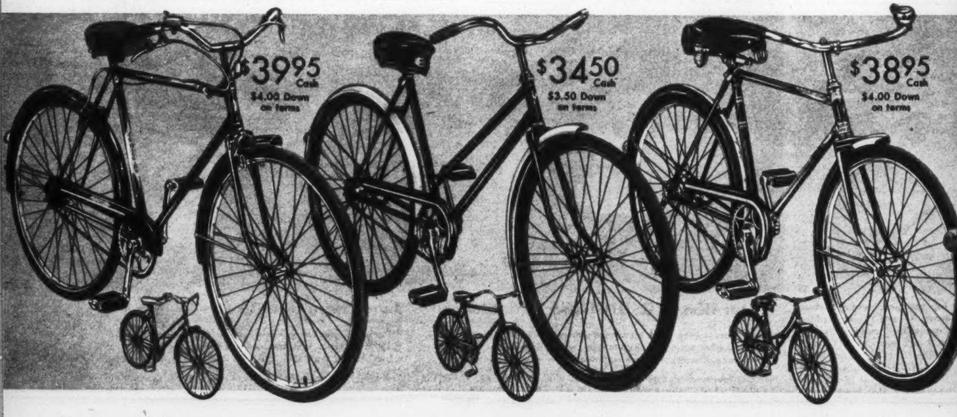
Brakes at your fingertips too! Safer, caliper-type hand brakes operate independently, give double protection. Four rubber shoes engage wheel rims.

Lightweight tubular steel sports frame. Weighs only 36 lbs., yet there's no stronger bike made. Sleeve joint construction adds extra strength.

A fully equipped bike! Genuine top grain leather saddle. Boys' tan, girls' soft white suede. Luggage carrier, with twin tool kits attached, mounted on rear fender. All-round chainguard. Detachable chrome-plated headlight. Red reflector. High-pressure 26-in. lightweight tires. Synthetic rubber tubes hold air 10 times longer. Sparkling ball-bearing action pedals. Aluminum kick stand.

Long-lasting bright colors. Boys' model is teal blue, girls' golden yellow. Boys' seat-pedal length adjusts 32 to 37 in., girls' 31 to 36 in. Hand-painted gold-color trim. Richly chrome-plated. Stainless steel chrome-plated fenders.

6 N M4622—**Boys' model.** Shipping weight 55 pounds	$49.95
6 N M4623—**Girls' model.** Shipping weight 55 pounds	49.95



$39 95 Cash
$4.00 Down on terms

$34 50 Cash
$3.50 Down on terms

$38 95 Cash
$4.00 Down on terms

Standard 26-in. Lightweight

We know of no other bike at this low price with all these exciting features:

J. C. HIGGINS 3-speed gear. Handlebar control lets you select proper gear ratio for starting, climbing hills, coasting. Shifts gears smoothly.

Safer, caliper-type hand brakes. Apply handlebar controls . . Four-way braking action brings bike to controlled stop. Front, rear brakes operate separately.

Lightweight, tubular steel frame. Weighs only 35 lbs. Brazed sleeve joint construction gives extra strength. Sports-type chain guard. Coil spring saddle. Rubber handlebar grips. Lightweight rubber tires. Red rear safety reflector. Adjustable seat-pedal length—boys' 32 to 37 in., girls' 31 to 36 in.

Bright metallic colors. Boys' is burgundy (blue-red). Girls' magenta (red-purple). White, gold-color trim.

6 N M4620—**Boys' model.** Shpg. wt. 45 lbs	$39.95
6 N M4621—**Girls' model.** Shpg. wt. 45 lbs	39.95

Low-priced Lightweights

This J. C. HIGGINS 26-in. lightweight with air-cooled coaster brake lets you enjoy many lightweight advantages. Safe, dependable braking action, free and easy coasting. Brake responds to pressure on pedals. Lightweight tubular steel frame takes pounds off the weight of bike . . makes riding easier. Sleeve joints welded and brazed for greater strength. Tan, rubber top saddle has chrome-plated springs and frame. Red rear safety reflector on rear fender . . reflects light up to 300 yards. Steel chain guard.

Richly chrome-plated handlebars, sprocket, crank, and hubs. Boys' model tomato red with white and gold trim. Girls' is robin's egg blue with vermilion and white trim. Seat-pedal length adjusts 32 to 37 inches in boys' model, 31 to 36 inches in girls'. Adjustable handlebar and stem. 26-in. lightweight high pressure tires, tubes. 3-piece forged steel sprocket and crank assembly.

6 N M4614—**Boys'.** Wt. 45 lbs. *$3.50 Down*	Cash	$34.50
6 N M4615—**Girls'.** Wt. 45 lbs. *$3.50 Down*	Cash	34.50

24-in. Junior Lightweights

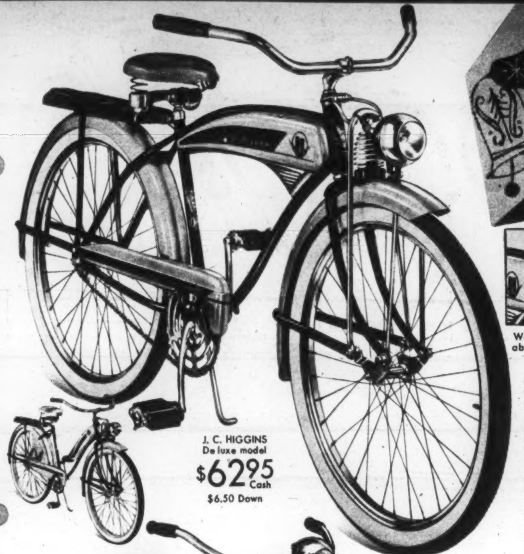
J. C. HIGGINS Junior Lightweight Bicycles with coaster brakes for boys and girls aged 7, 8, 9. Light, rugged sports frame and fork . . welded tubular steel. Touring model saddle with tan rubber top and matching tool bag. Bright chrome-plated springs and frame. Lightweight construction makes these models economical to own, operate and repair. Easy-to-get-at wing-type axle nuts. 3-piece forged steel sprocket; two-way adjustable handlebar and stem.

Beautiful Mother of Pearl color trim make these bikes real eye-catchers. Boys' model is metallic red with white and gold color trim. Seat-pedal length adjusts 24 to 28 in. Girls' is metallic green with white and gold color trim. Seat-pedal length adjusts 23 to 27 in. Both models have chrome-plated handlebars, hubs, sprocket, rims and warning bell on handlebar. Sports-style chain guard Red rear reflector. 24-in. lightweight tires, tubes.

6 N M4616—**Boys' model.** Shpg. wt. 41 lbs	$38.95
6 N M4617—**Girls' model.** Shpg. wt. 41 lbs	38.95

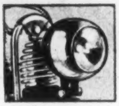
Lightweight bikes on this page are imported from France, England and Austria.

they're wishing for a full size
J. C. Higgins Bicycle
with 26-inch balloon tires

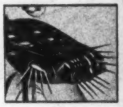


J. C. HIGGINS
De luxe model
$62⁹⁵ Cash
$6.50 Down

Wonderide Spring Fork absorbs bumps, jars



Motorcycle-type headlight has powerful lens



Directional signals and auto-style tail light

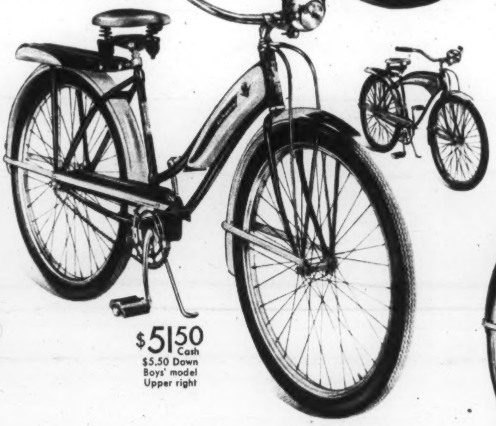
J. C. HIGGINS Wonderide Spring Fork for the smoothest ride ever. Large double coil springs absorb jarring bumps. Triple thick rocker bushings insure true spring alignment, shimmy-proof operation.

Directional turn signal, tail lights. Turn signals built into steel luggage carrier. Controlled by switch on tank. Only boys' model has turn signal. Tail light flashes bright red when brakes are applied. Motorcycle-type tank blends with flowing lines of welded tubular steel frame. Hydrogen brazed at points of strain. Diffused lens headlight casts bright beam. Red safety reflector mounted on rear fender. Push-button electric horn.

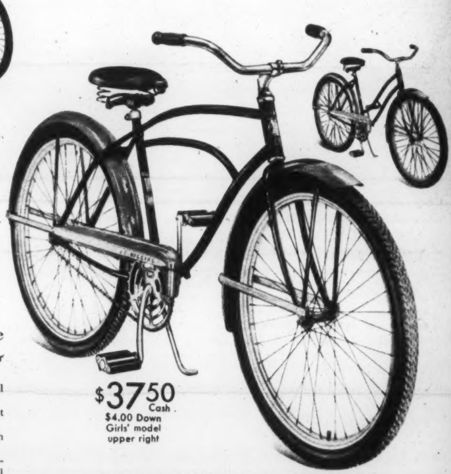
J. C. HIGGINS Air-Cooled Coaster Brake. Ball-bearing action rubber tread pedals. Streamline chain guard and kick-stand. (Girl's model has skirt-guard also.) Coil spring saddle with waterproof vinyl plastic cover. ALLSTATE 26-in. white sidewall balloon tires. Butyl rubber tubes. Seat-pedal length adjusts 28-32½ in. (Batteries for horn, lights not included).

Lasting baked-on automobile enamel colors. Boys' model maroon and gold color. Girls' is two-tone blue with white tank. Lavishly chrome-plated truss rods, fork spring, rims, handlebars, hubs, sprockets, crank, hanger, and headlight lens ring. Shpg. wt. each model 68 lbs.

6 N M4544—Boys' model . . . . . **$62.95** **6 N M4545—Girls' model** . . . **$62.95**



$51⁵⁰ Cash
$5.50 Down
Boys' model
Upper right



$37⁵⁰ Cash
$4.00 Down
Girls' model
upper right

Fully Equipped J. C. HIGGINS 26-in. Balloon Tire Bike

- **Electric push-button horn, J. C. HIGGINS Spotlight, securely mounted luggage carrier**
- **Tear-drop tank built into welded, hydrogen brazed tubular steel frame**

Push-button horn built into tank. J. C. HIGGINS Spotlight mounted right on handlebars . . control lets you direct powerful beam up, down, right or left. Plastic lens.

Dip in Tank Design gives bike a look of sleek, modern appearance. Heavy gauge steel crescent shaped fenders. Welded tubular steel frame. Red safety reflector on rear fender.

Baked-on enamel colors. Boys' model black, red with white trim; girls' model green with white fenders. Chrome-plated twin truss rods, handle bars, sprocket, hubs, parking stand.

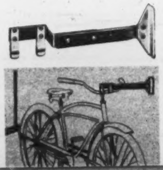
J. C. HIGGINS air-cooled coaster brake. ALLSTATE 26-in. Safety Tread balloon tires. Synthetic rubber tubes. Troxel saddle with water-resistant vinyl plastic cover. Seat-to-pedal length adjusts 28 to 32½ in. Bike designed for youngsters over 9 and adults. No batteries included. Order now on Sears Easy Terms.

6 N M4542W—Boys' model. Shpg. wt. 64 lbs. *$5.50 Down* **$51.50**
6 N M4543W—Girls' model. Shpg. wt. 64 lbs. *$5.50 Down* 51.50

NEW! Easy-park Bike Tender

Park your bike safely with a Jiffy Bike Tender. Avoid damage or wear to bikes lying on garage floors or lawns. Bike Tender attaches easily to wall or post with wood screws, holds bike in standing position. Can be mounted to fit any bike. Clamps both sides of steering post; spring clips fit all handlebars. Length adjusts 13 to 15 in. Folds out of way. Extends 3½ in. from wall when folded. Strap iron arm, angle iron mounting bracket.

6 N 4850—Shpg. wt. 2 lbs. **$1.39**



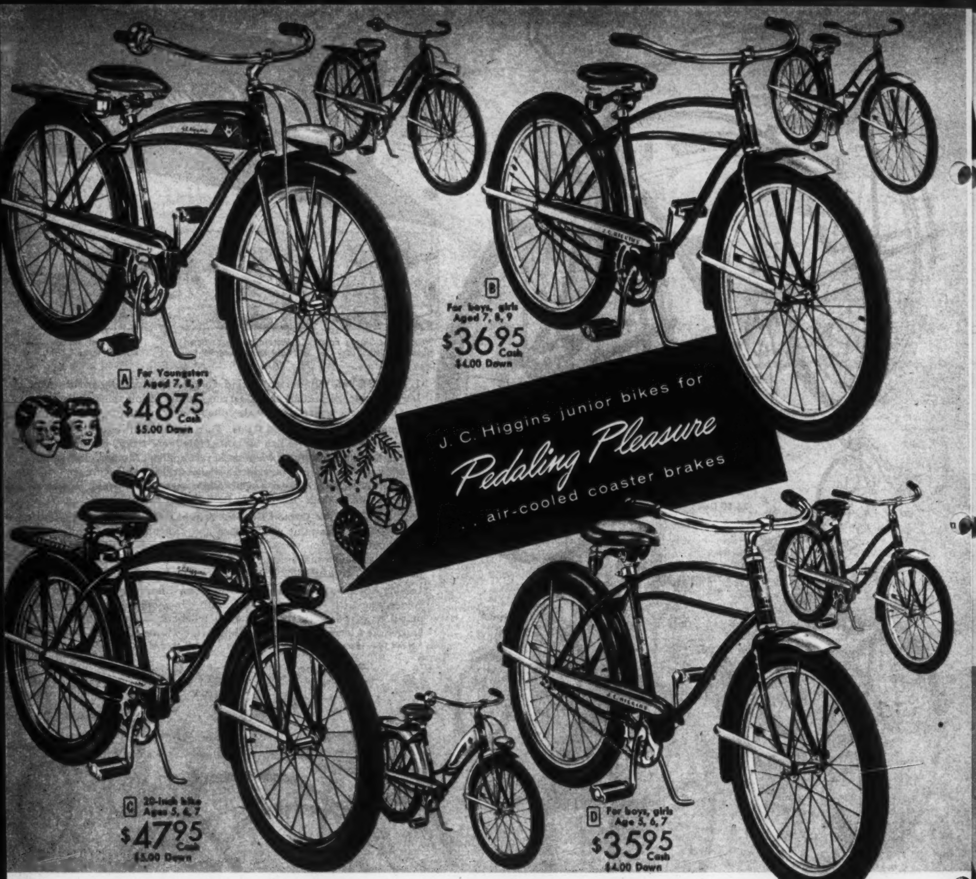
J. C. HIGGINS Low-priced 26-in. Bike

Welded tubular steel frame, hydrogen brazed at all points of strain, is the same construction as our other full-size models. Safety coaster brake gives quick, dependable stops. Troxel saddle with flexible nose spring action; water-resistant vinyl plastic cover. Streamline chain guard. Crusader 26-in. balloon tires. Synthetic rubber tubes. Red rear safety reflector.

Baked-on enamel colors . . chrome-plated handlebars, sprocket, hubs. Boys' model black and red with white trim, girls' is two-tone blue with white trim. Seat-pedal length adjusts 28 to 32½ in. For youngsters over 9 and adults.

6 N M4540W—Boys' model. Shpg. wt. 56 lbs.—*$4.00 Down* . . . . Cash **$37.50**
6 N M4541W—Girls' model. Shpg. wt. 56 lbs.—*$4.00 Down* . . . . Cash 37.50

SHIPPING INFORMATION: All bikes on these two pages are shipped freight, express or truck from mail order house. You pay shipping charges on delivery


A
For Youngsters Aged 7, 8, 9
$48.75 Cash
$5.00 Down
B
For boys, girls Aged 7, 8, 9
$36.95 Cash
$4.00 Down
J. C. Higgins junior bikes for
Pedaling Pleasure
. . air-cooled coaster brakes
C
20-inch bike Ages 5, 6, 7
$47.95 Cash
$5.00 Down
D
For boys, girls Age 5, 6, 7
$35.95 Cash
$4.00 Down

J. C. HIGGINS Best 24-in. Junior Bike

A **Fully Equipped!** Torpedo headlight shows way at night. Twist-grip warning bell on handlebar. Red rear reflector. Strong steel luggage carrier. Kick-up park stand. Chain guard. **Streamlined!** Tear-drop tank design gives this model the deluxe appearance of finest full-sized bikes. Chrome plated. **A smooth ride.** Troxel saddle—double action coil springs. Air-cooled coaster brake. 24-in. Allstate Safety Tread balloon tires. Synthetic rubber tubes. **Strong!** Tubular steel frame hydrogen brazed at critical points. Truss rods for extra strength. Seat-pedal length adjusts 23½ to 27½ in. Boys', black and orange with white trim. Girls', two-tone blue with white trim. Colors are long-lasting, baked-on enamel.

6NM4550W–Boys' model. Wt. 58 lbs. *Only $5.00 Down* . . Cash $48.75
6NM4551W–Girls' model. Wt. 58 lbs. *Only $5.00 Down* . . Cash 48.75

J. C. HIGGINS Best 20-in. Junior Bike

C **Complete Equipment on this J. C. HIGGINS Bike.** Bright torpedo headlight. Twist-grip warning bell on handlebars. Comfortable Troxel saddle has waterproof plastic cover, positive action coil springs. Strong steel tapered luggage carrier. Red rear safety reflector. 20-in. Crusader tires. Synthetic rubber tubes. **Strong, frame construction.** Welded tubular steel, hydrogen brazed at joints for extra strength. Truss rods. Streamlined tear-drop tank. Heavy gauge steel, crescent style fenders lessen chance for rattles. J. C. HIGGINS Coaster Brake for smooth stops. Seat to pedal length adjusts 21 to 24 inches. Girls' is flashy two-tone green; boys' black and red; both have white trim. For boys, girls age 5, 6, 7.

6NM4554W–Boys' model. Wt. 50 lbs. *Only $5.00 Down.* Cash $47.95
6NM4555W–Girls' model. Wt. 50 lbs. *Only $5.00 Down.* Cash 47.95

J. C. HIGGINS 24-in. Junior Bike

B **Specially reinforced** welded tubular steel frame. Hydrogen brazed at points of strain. J. C. HIGGINS Coaster Brake assures safe stopping. Water-resistant plastic covered saddle has positive action coil springs for smooth riding. 24-in. Crusader balloon tires. Synthetic rubber tubes. Chrome-plated chain guard, kick-up park stand . . Adjustable seat to pedal length 23½ to 27½ in.—allows bike to grow with child. Wheels have easy-to-adjust, replaceable tangent spokes. Brilliant baked-on enamel colors stay bright longer, resist scratches. Boys' model is black and red, girls' two-tone green, both have white trim. For boys, girls 7, 8, 9. Buy on Sears Easy Terms.

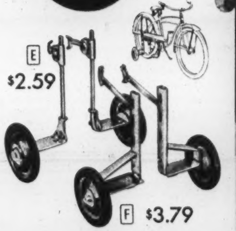
6NM4548W–Boys' model. Wt. 51 lbs. *Only $4.00 Dn.* Cash $36.95
6NM4549W–Girls' model. Wt. 51 lbs. *Only $4.00 Dn.* Cash 36.95

J. C. HIGGINS 20-in. Junior Bicycle

D **Welded tubular steel frame** is reinforced and hydrogen brazed at points of strain. Comfortable saddle with plastic cover and positive action coil springs. J. C. HIGGINS Coaster Brake for smooth stops, controlled coasting. 20-in. Crusader balloon tires. Synthetic rubber tubes. **Bright colors** in durable baked-on enamel finish. Boys' is red and black with white trim. Girls' is two-tone blue with white trim. Chrome-plated handlebars, sprocket, hubs and kickstand. Steel chain guard. Rubber tread on pedals. Seat to pedal length adjusts 21 to 24 in. Wheels have easy-to-adjust, replaceable tangent wheel spokes. For boys, girls 5, 6, 7.

6NM4552W–Boys' model. Wt. 44 lbs. *Only $4 Down.* Cash $35.95
6NM4553W–Girls' model. Wt. 44 lbs. *Only $4 Down.* Cash 35.95

All J. C. HIGGINS Junior Bicycles shipped freight, express or truck from M.O. House



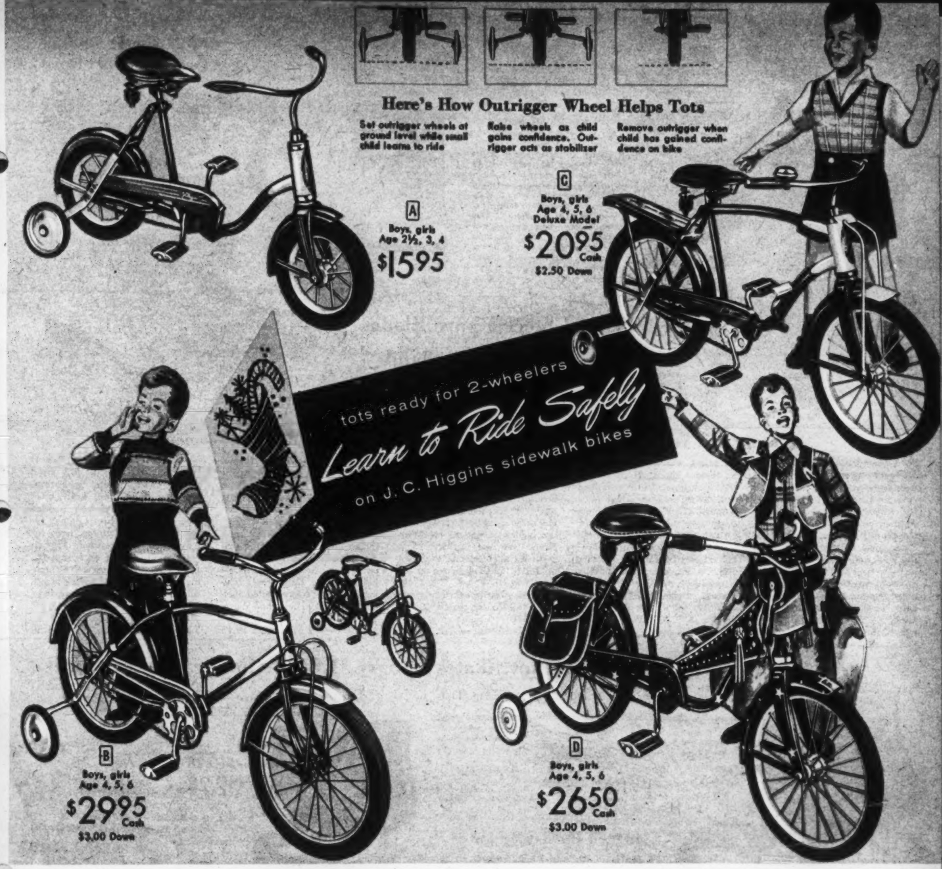
Low-priced Outrigger

E **A safe way for children** to learn to ride. Outrigger wheels balance bike while child is gaining confidence. 5¾-in. steel wheels with rubber tires. Fits 16, 20, 24-in. bikes. Fittings included.

6 N 5303—Shpg. wt. 4 lbs. 13 oz. $2.59

F **Larger, 6-inch steel wheels** with rubber tires. **Ball bearings** prevent friction, make riding smoother. Fits easily on 16, 20, 24-inch bikes. All fittings included. Learn the safe way.

6 N 5230—Shpg. wt. 5 lbs. 8 oz. $3.79


Here's How Outrigger Wheel Helps Tots
Set outrigger wheels at ground level while small child learns to ride
Raise wheels as child gains confidence. Outrigger acts as stabilizer
Remove outrigger when child has gained confidence on bike
A
Boys, girls
Age 2½, 3, 4
$15.95
C
Boys, girls
Age 4, 5, 6
Deluxe Model
$20.95
Cash
$2.50 Down
tots ready for 2-wheelers
Learn to Ride Safely
on J. C. Higgins sidewalk bikes
B
Boys, girls
Age 4, 5, 6
$29.95
Cash
$3.00 Down
D
Boys, girls
Age 4, 5, 6
$26.50
Cash
$3.00 Down

J. C. HIGGINS 13-inch Sidewalk Bike

A **Learn how to ride safely.** Outrigger wheels make this bike just as easy to ride as a tricycle. They balance bike while child gains confidence . . may be removed when tot can ride safely. Outrigger has oil impregnated wood bearings and rubber tires. An ideal choice for your child's first bike. Precision machined, full ball bearings in front, rear wheels and crank hanger . . a smooth riding bike. Molded nylon bearings are long lasting, let wheels turn easily because there's less friction.

Welded tubular steel frame. Wide 13x1¾-in. semi-pneumatic tires. Streamline chain guard protects clothes. 1-piece crank and sprocket . . chain tension can be adjusted. Sparkling chrome-plated handlebars with red grips. Enameled rims. Baked-on enamel colors for lasting beauty. Red frame and fork, red chain guard and fenders, white trim. Seat to pedal length adjusts from 14 to 17½ inches. Large tan padded saddle with coil springs. Rubber handlebar grips. For boys and girls age 2½, 3, 4. Thrill them with a new two-wheeler. Shipping weight 32 pounds.

6 N 06579L—For boys or girls..Cash $15.95

J. C. HIGGINS 16-inch Bike with Coaster Brake

B **Big bike riding thrills for boys, girls age 4, 5, 6.** J. C. HIGGINS Coaster Brake gives quick, safe stops, controlled coasting. Welded tubular steel frame is hydrogen brazed at all points of strain . . . same construction as used in full-size J. C. HIGGINS bikes . . . no American made bike is built stronger. Right size and weight for child in this age group. **Outrigger wheels** help youngsters gain confidence while learning to ride . . can be removed after child gains experience. 5-in. outrigger wheels have oilless bearings and rubber tires. Comfortable plastic covered saddle has double coil spring support. Full ball bearing action in hanger crank and wheels . . makes pedaling easier because there's less friction. Adjustable tangent spokes keep wheels in line. Chain guard protects clothes. Boys' model is maroon color, girls' is blue. Both have white wheel rims, vermilion and white trim. Seat to pedal length adjusts 19 to 23 inches. A perfect bike for active youngsters. Why not order one today? *Shipped freight truck or express*. You pay shipping charges on delivery. Buy on Sears Easy Terms.

6 N M6564—Boys' model. Shpg. wt. 32 lbs. *Only $3.00 Down*.............. Cash $29.95
6 N M6565—Girls' model. Shpg. wt. 32 lbs. *Only $3.00 Down*.............. Cash 29.95

J. C. HIGGINS De Luxe 16-inch Bike

C **De Luxe J. C. HIGGINS Sidewalk Bike** has these extras: steel luggage carrier, enameled truss rods and bell on handlebar. Welded tubular steel frame is hydrogen brazed at points of strain. Outrigger wheels help small child learn how to ride. Chrome-plated handlebars with colored plastic grips. Large padded saddle with double coil springs. Foot brake. 16-inch multi-spoke wheels with molded nylon bearings and 1¾-in. semi-pneumatic tires. Boys' model is attractively finished in red and black with white trim. Girls' is two-tone blue with white trim. The seat-pedal length adjusts 18 to 22 inches. Mailable. Avoid the pre-Christmas rush . . send your order early.

6 N 06580L—Boys' model. Shipping weight 38 pounds..........................$20.95
6 N 06581L—Girls' model. Shipping weight 38 pounds.......................... 20.95

J. C. HIGGINS Standard 16-inch Sidewalk Bike. (Not shown.) Foot brake. Molded nylon bearings on front, rear wheels. Chain guard. Saddle with double springs. Seat-pedal length adjusts 18 to 22 in. Boys' black and red, girls' 2-tone blue with white trim.

6 N 06582L—Boys. Wt. 40 lbs.......$18.50 **6 N 06583L—Girls.** Wt. 40 lbs....$18.50

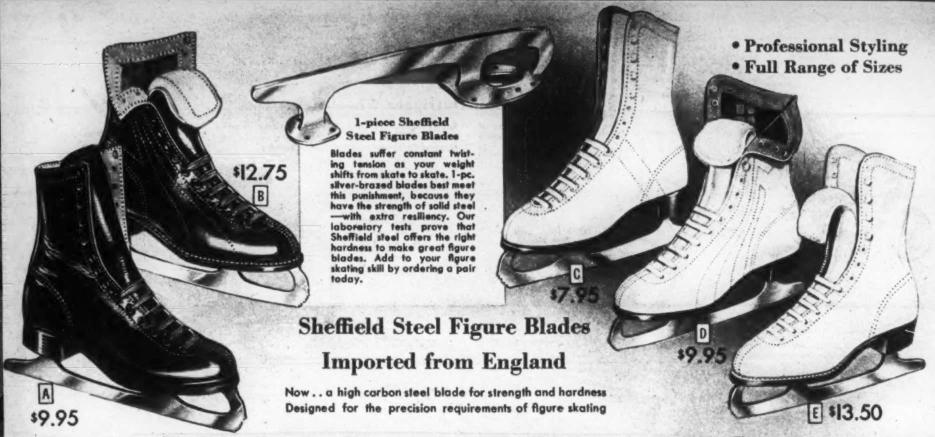
J. C. HIGGINS 14-inch Western Trail Rider Bike

D **Perfect mount for 4, 5, 6-year-old cowboys and cowgirls.** Young wranglers can look forward to countless hours of fun in the saddle. Really a bike to make them the envy of their pals. Pop gun rifle fits into plastic coated artificial leather gun case. Saddle bags on rear fender and pony express rider's dispatch case on handlebars. Trimmed with thongs, brand marks, and bright plated buttons and studs. Saddle has water-resistant plastic cover, positive action springs. Welded tubular steel frame. Chain guard to protect clothes from snags and stains. 14-inch semi-pneumatic rubber tires. Full ball bearings in front, rear wheels, crank hanger. One-piece crank and sprocket. Adjustable chain tension. Bike grows with child . . seat to pedal length adjusts from 18 to 22 inches. *State color choice* brown or black. White rims add colorful trim.

Outrigger wheels make it as safe to ride as a tricycle. You can remove outrigger as soon as child has gained confidence on his bike. Outrigger has oil impregnated wood bearings and molded rubber tires. Gives active youngsters plenty of outdoor fun. Buy Western Trail Rider bike on Sears Easy Terms. Shipping weight 33 pounds.

6 N 06568L—For boys or girls. . *$3.00 Down on Easy Terms*..................Cash $26.50

Sidewalk bikes make Christmas merry for tots 2½ to 6. All bicycles mailable except (B).



- Professional Styling
- Full Range of Sizes

1-piece Sheffield Steel Figure Blades

Blades suffer constant twisting tension as your weight shifts from skate to skate. 1-pc. silver-brazed blades best meet this punishment, because they have the strength of solid steel—with extra resiliency. Our laboratory tests prove that Sheffield steel offers the right hardness to make great figure blades. Add to your figure skating skill by ordering a pair today.

Sheffield Steel Figure Blades
Imported from England

Now . . a high carbon steel blade for strength and hardness
Designed for the precision requirements of figure skating

You'll Cut Your Best Figures on J. C. HIGGINS Skates for Men and Women

A **Smooth, elk-tanned, top grain leather shoes.** Full height for complete ankle support. Has closed toe. Extra length right, left fitted counters. Steel arch support built into lock stitched, oak-tanned leather sole. Drill cloth lining with suede lace and top stay. Felt-padded tongue. 1-pc. silver brazed, nickel-plated Sheffield steel blades described above. Rocker radius designed for figure and pleasure skating. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12.
6 N 1048–Shpg. wt. 4 lbs..$9.95

B **Select, elk-tanned top-grain leather shoes.** High-cut pro style with closed toe. Warm plaid drill lining, soft shearling lined tongue. Thick felt sock lining. Extra long right and left fitted counters. Steel arch support built into Goodyear stitched, oak-tanned leather sole. Suede lace and top inside facings. Smartly stitched uppers, 1-pc. silver brazed, nickel-plated Sheffield steel blades described above. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12.
6 N1046—Shpg. wt. 4 lbs.$12.75

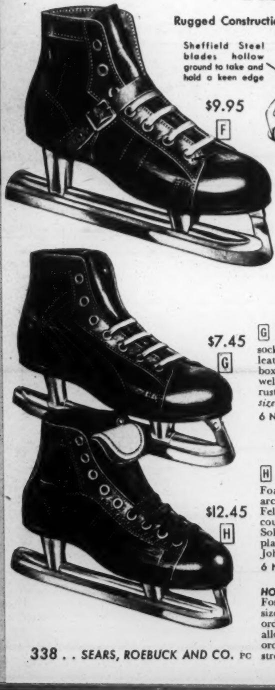
C **Good Ladies' Figure Skates.** Elk-tanned, split cowhide shoes. High cut, with closed toe. Steel arch support built into leather sole. Soft felt tongue lining. Hollow ground Sheffield steel figure blades, nickel plated. Reinforced lace and top stay. Top grain leather heel tap. Webbing on inside of shoe reinforces instep. *State size* 4, 5, 6, 7, 8, 9, 10. Order now, in time for Christmas and a full skating season.
6 N 1010—Shipping weight 3 pounds 12 ounces.......$7.95

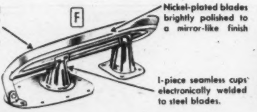
D **Better Ladies' Figure Skates.** Elk-tanned, top grain leather shoes. High cut, white, with closed toe. Full plaid cloth lining with reinforced lace and top facing. Nylon pile padded tongue. Felt sock lining. Soles and heel tap are oak tanned leather. Fitted right and left heel counters support arch. Steel arch support built into sole. Decorative stitching on uppers. Nickel-plated Sheffield steel blades described above. *State size* 3, 4, 5, 6, 7, 8, 9, 10.
6 N 1011—Wt. 3 lbs. 12 oz. $9.95

E **Our Best Ladies' Figure Skates.** Select, elk-tanned, top grain leather shoes. White, with foot-flattering closed toe. Fully lined with soft leather. Nylon pile padded 2-pc. shaped tongue. Leather insole with felt sock lining. Long fitted leather heel counters support arch. Built-in steel arch support. Double-ply leather soles. Eye-catching spectrum heel. Chrome-plated Sheffield steel blades described above. *State size* 4, 5, 6, 7, 8, 9, 10.
6 N 1012—Shipping weight 3 pounds 12 ounces.......$13.50

Fast-action Hockey Skates

Rugged Construction for Speedy Starts, Stops, Scoring Slants




Sheffield Steel blades hollow ground to take and hold a keen edge
F
Nickel-plated blades brightly polished to a mirror-like finish
1-piece seamless cups electronically welded to steel blades.

Rugged Hard-toe Skates

F **Top-grain, elk-tanned leather shoes.** Black with brown toe, trim, and ankle strap. Steel arch support built into lock-stitched leather sole. Felt padded tongue and sock lining. Web tape reinforces instep. Hockey blades rolled from high carbon Sheffield steel. Spring tempered to resist bending . . a blade that will take and hold a razor-keen edge. Nickel-plated to resist rust. *State size* 6, 7, 8, 9, 10, 11, 12. Order today on Sears Easy Terms.
6 N 1005—Shpg. wt. 4 lbs. 4 oz......$9.95

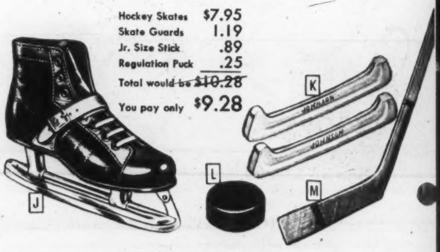
G **J. C. Higgins Hard-toe Skates.** Split cowhide uppers, top grain toe. Felt padded tongue, felt sock linings. Steel arch support built into oak-tanned leather sole. Black with smart brown trim. Has hard box toe. Hard tool steel runners. Electronically welded to seamless drawn cups. Shiny plated to resist rust. Inside webbing reinforces arch and instep. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12.
6 N 1039—Shipping weight 3 lbs. 6 oz.....$7.45

Our Best Hockey Skates

H **Top grain leather shoes with hard-toe construction.** Black with brown trim, brown stitching. Foam rubber padded 2-pc. shaped tongue. Steel arch support. Inside web tape strengthens instep. Felt sock lining. Right and left fitted, extra long heel counters. High carbon hardened tool steel blades. Sole plates, tubes, cups, and runners all chrome-plated and polished. Made for Sears by Nestor Johnson. *State size* 6, 7, 8, 9, 10, 11, 12. Order today!
6 N 1045—Shipping weight 4 lbs. 4 oz.....$12.45

HOW TO ORDER ADULT AND JUNIOR ICE SKATES. For indoor skating with light socks, order skate same size as street shoe. If you wear half-size street shoes, order next larger full-size skate. For outdoor skating, allow for heavy socks. If you wear full-size street shoe, order one size larger skate. If you wear half-size street shoe, order size and one-half larger skate.

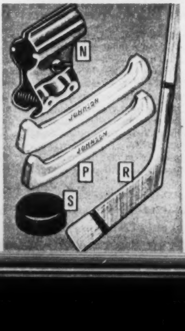
Save $1.00 . . Junior Hockey Outfit



Hockey Skates	$7.95
Skate Guards	1.19
Jr. Size Stick	.89
Regulation Puck	.25
Total would ~~be~~	~~$10.28~~
You pay only	$9.28

Just the gift for your young hockey enthusiast! Our best boys' hockey skates. Shoes are top quality split leather. Tan toe is top grain cowhide. Oak-tanned leather soles with built-in steel arch support. Inside webbing reinforces instep. High carbon tool steel blades are plated for rust resistance. Electronically welded tubes. **Hockey stick** of select ash or elm. **Rubber skate guards** for year-'round skate protection. **Regulation puck** of hard black rubber. *State skate size* 1, 2, 3, 4, 5.
6 N T1081—**Combination Offer.** Hockey skates, Skate Guards, Hockey Stick, and Regulation Puck. Shpg. wt. 6 lbs. 4 oz. *Save $1.00*....................$9.28
[J] 6 N 1043—**Hockey Skates.** *State size above.* Shpg. wt. 2 lbs. 12 oz....... 7.95
[K] 6 N 1091—**Rubber Skate Guards**—*State size, see below.* Shpg. wt. 1 lb. Pair 1.19
[L] 6 N 1027—**Regulation Puck.** Shipping weight 8 ounces...........Each 25c
[M] 6 N 01097—**Junior Size Stick.** 40 inches long. Shpg. wt. 2 lbs......Each 89c

Hockey and Skating Accessories

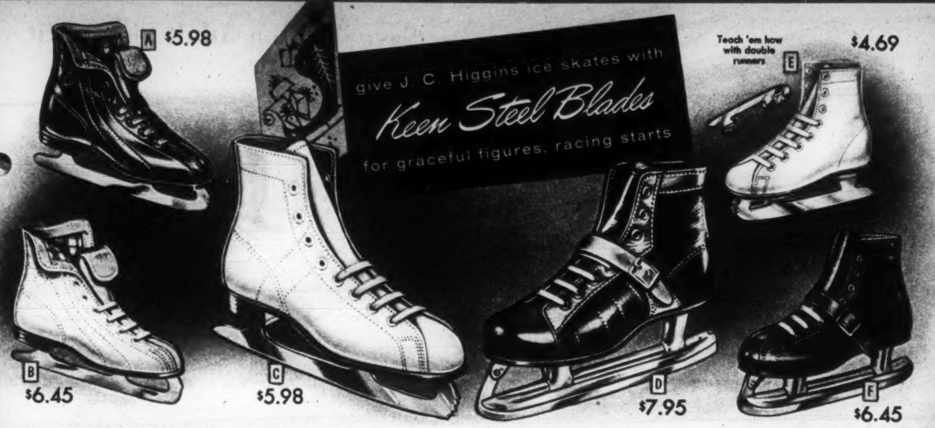


N **Pocket Skate Sharpener.** Use to touch up edges. Round cut stone rotates for even wear. For tubular or figure skates.
6 N 1093—Shpg. wt. 11 oz......85c

P **Rubber Skate Guards.** *State size* small (for men to shoe size 3, women to size 5); medium (men 4–7, women 6–9); large (men 8–9; women 10); extra large (men 10–12).
6N1091–Wt. 1 lb. Gray. Pair.$1.19

R **Hardwood Hockey Sticks.** Neutral pitch blade.
6 N 01097—**Junior Size.** 40 in. long. Shpg. wt. 2 lbs...................89c
6 N 01098—**Amateur Size.** 48 in. long. Shpg. wt. 2 lbs...........$1.19
6 N 01099—**Pro Size.** 53 in. long. Shpg. wt. 2 lbs...............$1.69

S 6 N 1027—**Regulation Rubber Puck.** Shpg. wt. 8 oz..Each 25c


A $5.98
give J. C. Higgins ice skates with
Keen Steel Blades
for graceful figures, racing starts
Teach 'em how with double runners
E $4.69
B $6.45
C $5.98
D $7.95
F $6.45

J. C. HIGGINS Figure Skates for Boys and Girls

A B **Best Quality J. C. HIGGINS Junior-size Figure Skates.** Shoes are high grade, elk-tanned split cowhide. Black for boys, white for girls. They have a full lining of plaid cloth for added warmth and support. Attractive reinforcing stitching for good looks and to help shoes hold their shape. Felt sock lining. Every pair has adult-style steel arch shank, full leather soles. The half heel will be helpful to beginners' figure skating.

Sharp, shiny plated blades are rugged tool steel. They're hollow ground to correct figure skating contour. Saw tooth tips grip the ice for quick starts and stops . . . for toe stands and figure skating maneuvers. Order a gift pair for your little skater.

Sizes 11, 12, 13, 1, 2, 3. *Please state size wanted.* See *How to Order* information on opposite page. Order today for Christmas giving.

[A] 6 N 1041—Boys' Black. Wt. 3 lbs.. Pair $5.98
[B] 6 N 1015—Girls' White. Wt. 3 lbs.. Pair 6.45

C **Economy-priced J. C. HIGGINS Figure Skates for Boys and Girls.** Good looking uppers of select white split cowhide have top grain cowhide semi-open toe. Padded tongue lets you lace skate snugly without binding the ankles. Adult-style steel arch shank and full oak tanned leather sole give support. Helpful half heel.

Sharp blades of strong tool steel are plated to resist rust. They're hollow ground to correct figure skating contour. Saw tooth tips for quick starts and steady toe stands. *Please state size* 11, 12, 13, 1, 2, 3. See *How to Order* information on opposite page. You give winter fun when you give a pair of ice skates.

6 N 1042—Shpg. wt. 3 lbs. . . $5.98

Boys' Hockey Skates . . Double Runner Skates

D **Boys' Hard Toe Hockey Skates.** The best J. C. Higgins skates for youngsters. Black shoes of high quality split cowhide. Tan trim and hard box toe of top grain cowhide. Padded tongue lets you lace skates snugly without binding. Reinforcing webbing and built-in top grain cowhide strap provide extra ankle support. Felt sock lining. Oak tanned leather soles and steel arch shank.

Sharp blades are plated to resist rust; they're made of high carbon tool steel and have electronically welded tubular construction . . . just like adult skates. *State boys' size* 1, 2, 3, 4, 5. See *How to Order* information on the facing page. Give skates to brighten a boy's Christmas.

6N1043–Shpg. wt. 2 lbs. 12 oz. $7.95

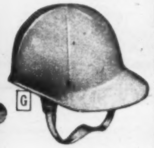
E **Double Runner Skates for Boys and Girls.** Runners are about ⅝ in. apart . . . give stability to help tots learn plus regular skate action. Uppers of white split cowhide, hi-cut adult style for full ankle support. Blades are plated to resist rust. Saw tooth tips for figure skating. **For boys and girls.** *State size* 10, 11, 12, 13, 1, 2, 3. See *How to Order* on facing page.

6 N 1050—Shpg. wt. 1 lb. 8 oz. Pair only $4.69

F **Bargain-priced Boys' Hockey Skates.** Hard box toe of long wearing black, top grain cowhide. Built-in top grain cowhide strap supports ankles. High quality split cowhide uppers. Inside webbing for instep support. Padded tongue. Leather soles. Adult style steel arch shank. Shiny plated hockey blades of same high carbon tool steel in men's skates. Black. *State size* 11, 12, 13, 1, 2, 3. See *How to Order* opp. pg.

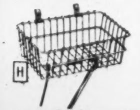
6 N 1001—Shpg. wt. 2 lbs. 12 oz. $6.45

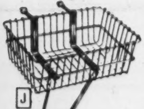
Your Bike is Worth More to You Outfitted with Accessories



G **Bike Rider's Helmet.** Rugged plastic, bright white finish. Adjusts to fit head size. 6-point plastic suspension system riveted inside for strength. Adjustable chin strap. Visor keeps out sun. For bike riding, sledding, skating.

6 N 5345—Wt. 1 lb. $1.59

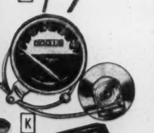




Heavy Gauge Steel Wire Baskets. Broad steel braces support basket, fit all bikes. Ribs are clenched to top frame, electronically welded. Both baskets have galvanized steel wire ribs. Carry books, lunches, tools, game equipment.

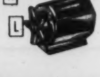
H **6N05395–Medium-sized basket.** 15 x 10 x 4¾. Shpg. wt. 3 lbs. $1.19

J **6N04843–Large basket.** Steel straps brace front, back. 18x13x6 in. Shpg. wt. 4 lbs. $1.79



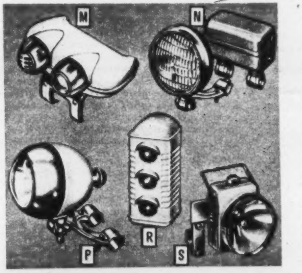
K **J. C. HIGGINS Speedometer.** Lets you know by color if you're traveling too fast. Mileage gauge registers to 10,000 miles. Shows speeds to 40 mph. Plastic lens, metal case.

6 N 5314–Shipping weight 2 lbs. 6 oz. $4.79



L **Cyclometer** gives mileage up to 10,000 miles. Record mileage of each trip. Chrome-plated metal case. Fits 26, 28-in. lightweights, 24, 26-in. balloon tire bikes. All fittings included. Made in England.

6 N 5326—Wt. 4 oz. $1.49



M **J. C. HIGGINS Headlight, Horn Combination.** White enameled case. Plastic top, steel bottom. One light, one horn. Holds 4 batteries (not included).

6 N 5337—7½x5½-in. Wt. 1 lb. 9 oz. $3.45

6 N 4849—J. C. HIGGINS Batwing Headlight. As above; 2 lights, no horn. Shpg. wt. 1 lb. 9 oz. (No batteries.) $2.98

N **Sealed Beam Headlight.** Chrome-plated case. Casts beam 30 to 50 ft. Battery case mounts on frame.

6 N 4817—6-volt battery included. Wt. 4 lbs. $4.49

P **J. C. HIGGINS Spotlight.** Casts brilliant beam. Nonbreakable plastic lens. Handle on back for directing beam. Red reflector on handle. 2 batteries (not included).

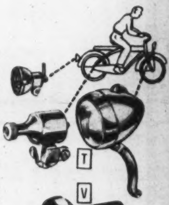
6 N 5336—4½x4½ in. Shpg. wt. 1 lb. 4 oz. $2.15

R **Three-way traffic light.** Mounts on rear fender. Lights green when you pedal, yellow when coasting, red when applying brakes. White plastic case, plastic lenses. Battery case, fittings included. 2 batteries (not included).

6 N 4875—5x2x2 in. Shpg. wt. 12 oz. $2.98

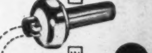
S **Detachable Aluminum Finish Steel Headlight.** Chrome-plated rim. Nickel reflector. Uses 2 American-type batteries (not included). Made in England.

6 N 4878—About 3¾x2¾x2¾. Wt. 12 oz. $1.55



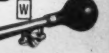
T **Twin Light Generator Set.** Chrome plated headlight, tail light and generator unit. Produces constant power at all speeds. Lights operate without batteries. Switch selects dim or bright lights. Generator unit mechanically sealed; wires, fittings.

6 N 5248—Wt. 2 lbs. 12 oz. $6.98



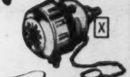
V **Handle-grip Bell Set.** Bakelite grip has built-in, nickel-plated bell. Turn grip slightly, bell rings. Matching grip without bell for other hand. Red.

6 N 4833—Shpg. wt. 7 oz. . $1.39



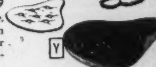
W **French Horn.** Shiny chromed bright single trumpet. Flexible rubber squeeze bulb. Gives loud signal. 9½ in. long.

6 N 5330—Shpg. wt. 1 lb. . . . 85c



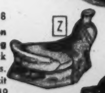
X **Balloon Tire Siren.** Silver color steel case. Mounts on front fork. Control chain. 3½x5½ in.

6 N 5317—Wt. 1 lb. 8 oz. . $1.39



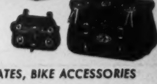
Y **NEW! Inflatable Plastic Seat Cover.** Inflate by mouth.

6 N 5231—Shpg. wt. 9 oz. . $1.19



Z **NEW! Bronko Saddle Cover.** Beautiful molded plastic. Tan with embossed finish. Fits over regular saddle. For all bikes except 26-in. models.

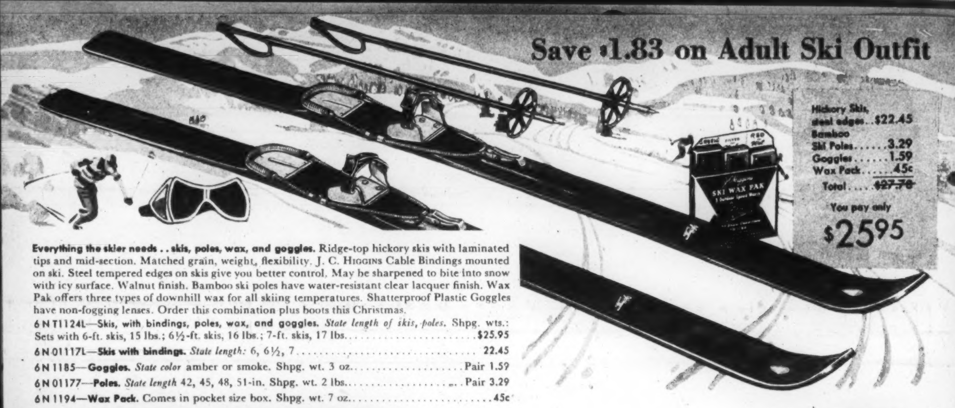
6 N 5232—Wt. 1 lb. $2.98



AA **Save 55c on combination matching leather saddle bag and tool kit.** Western style. Black with white trim. Straps, buckles.

6 N 5323—Saddle bag, tool kit set. Wt. 6 lbs. $7.49
6 N 4855—Saddle bag only. 15x10x4 in. Wt. 5 lbs. 6.79
6 N 4856—Tool kit only. 8½x4x2 in. Wt. 1 lb. 2 oz. . . 1.15

Save $1.83 on Adult Ski Outfit



Everything the skier needs . . skis, poles, wax, and goggles. Ridge-top hickory skis with laminated tips and mid-section. Matched grain, weight, flexibility. J. C. HIGGINS Cable Bindings mounted on ski. Steel tempered edges on skis give you better control. May be sharpened to bite into snow with icy surface. Walnut finish. Bamboo ski poles have water-resistant clear lacquer finish. Wax Pak offers three types of downhill wax for all skiing temperatures. Shatterproof Plastic Goggles have non-fogging lenses. Order this combination plus boots this Christmas.

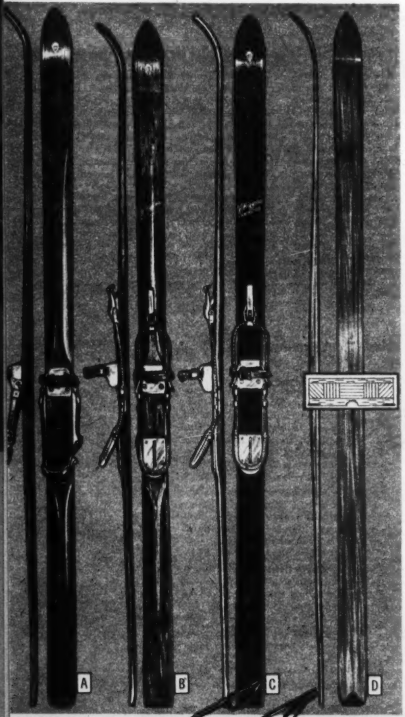
6 N T1124L—Skis, with bindings, poles, wax, and goggles. *State length of skis, poles.* Shpg. wts.: Sets with 6-ft. skis, 15 lbs.; 6½-ft. skis, 16 lbs.; 7-ft. skis, 17 lbs. $25.95

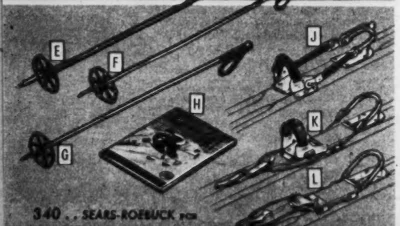
6 N 01117L—Skis with bindings. *State length:* 6, 6½, 7 . . . . 22.45

6 N 1185—Goggles. *State color* amber or smoke. Shpg. wt. 3 oz. . . . . Pair 1.59

6 N 01177—Poles. *State length* 42, 45, 48, 51-in. Shpg. wt. 2 lbs. . . . . Pair 3.29

6 N 1194—Wax Pack. Comes in pocket size box. Shpg. wt. 7 oz. .45c





Skis for winter's best sport

A **Low Priced Solid Maple Skis.** Ridge tops, tempo tips, spring action camber. *State length:* 6, 6½, 6¾-ft.

6 N 01156L—Skis without bindings . . . . Pair only $9.49

6 N 01154L—Skis drilled for binding 6N1105. Bindings included (not mounted) . . . . Pair only $11.95

6 N 1105—J. C. HIGGINS Touring Bindings. (Shown on (A) at left.) For adults, juniors. Side throw lever. Leather straps. Adjustable toe irons, sole plates. Wt. 2 lbs. 4 oz. $2.98

B **GOOD Laminated Hickory Skis.** Laminated tips and mid-section. Ridge Tops. Matched grain, weight. *State length:* 6, 6½, 7-ft.

6 N 01159L—Skis without bindings . . . . Pair only $12.75

6 N 01160L—Skis without bindings, with steel edges . . 18.50

6 N 01116L—Skis with bindings 6 N 1107 mounted . . 17.25

6 N 1107—J. C. HIGGINS Cable Bindings. (Shown on (B) and (C) at left). Adjustable steel irons. Micromatic cable adjustment. 2-position hitch. Wt. 3 lbs. 12 oz. $5.39

C **GOOD Laminated Hickory Skis.** With full length steel edges. Flat tops. Laminated tips and mid-section. Plastic lacquer finish. *State length:* 6, 6½, 7-ft.

6 N 01163L—Skis without bindings . . . . Pair only $18.50

6 N 01132L—Skis with J. C. HIGGINS Cable Binding (6N1107) mounted . . . . Pair $24.50

D **New Multi-Laminated Flat-top Hickory Ski.** It's our best ~~ski~~ . . here's why. It's made with 7 full length hickory strips. First a 5-strip inner core is formed. Then top and bottom laminations are added. The ski is shaped to permanent spring camber under extremes of heat and pressure, then glued to permanent shape—with waterproof glue. Steel edges plus a plastic base give top control in all types of snow. It's a surface that stays slick, protect skis from scratches. The ski is finished in a clear, golden brown. These skis are perfectly matched in grain, weight, and flexibility. The spring camber, which spreads your weight evenly over the length of the ski, is permanently shaped and matched. *State length:* 6½, 6¾, 7, 7¼.

6 N 01144L—Skis without bindings. *$3.00 Down.* . Cash $29.95

HOW TO ORDER: **Skis.** Raise your arms over head. Do not stretch. Order ski length closest to distance from floor to base of thumb.

Note: Shipping weights (in pounds) for adult skis. 7, 7¼-ft. skis and skis with bindings mounted shipped by freight, express, or truck. Pay shipping charges for these skis on delivery.

Ski Length	6 ft.	6¼ ft.	6½ ft.	6¾ ft.	7 ft.	7¼ ft.
Without bindings	6 lbs.	10 lbs.	10 lbs.	10 lbs.	10 lbs.	11 lbs.
With bindings	12 lbs.	13 lbs.	13 lbs.	13 lbs.	14 lbs.	14 lbs.

Ski Poles and Bindings

SKI POLES have leather-laced aluminum snow-rings, tapered steel points, leather wrist straps. *State length:* 42, 45, 48, 51.

E **Bamboo Ski Poles.** Water-resistant clear lacquer finish.
6 N 01177—*State length.* Shpg. wt. 2 lbs. . . . . Pair $3.29

F **Tempered Aluminum Alloy Ski Poles.** *State length.*
6 N 01176–Leather grips. Shpg. wt. 2 lbs. Pair 5.95

G **Adjustable Aluminum Alloy Ski Poles.** Telescope 36 to 54 inches. Hold setting. Leather covered grips.
6 N 01196—Shpg. wt. 2 lbs. . . . . Pair $7.95

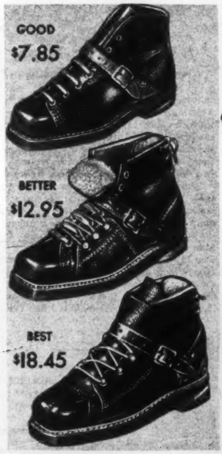
HOW TO ORDER SKI POLES (E) AND (F). Relax arms at side. Order pole 3-in. longer than distance from elbow to floor.

(H) 6 N 1199—**HOW TO SKI BOOK.** Shpg. wt. 2 oz. 25c

J **J. C. HIGGINS Side Throw Heel Spring Bindings.**
6 N 1106—Shpg. wt. 3 lbs. 12 oz. . . . . Pair $4.29

K **Famous KANDAHAR Bindings.** For all purpose skiing.
6 N 1110—Shpg. wt. 3 lbs. 4 oz. . . . . Pair $6.50

L **J. C. HIGGINS Best Safety Bindings.** Downhill or touring.
6 N 1109—Shpg. wt. 5 lbs. 4 oz . . . . Pair $6.95



Three NEW Ski Boots

GOOD **First time ever . . Top grain cowhide boots offered at this low price!** Hard-box toe shoe treated to be water-repellent. Full length oak-tanned leather midsole. Goodyear stitched rubber outsole. Steel reinforced shank. Leather sock lining. Leather strap. Dark brown. *State size.* Shpg. wt. 4 lbs.

6N1133–Men's. 6, 7, 8, 9, 10, 11, 12. Pr. $7.85

6N1134–Women's. 5, 6, 7, 8, 9. Pr. 7.85

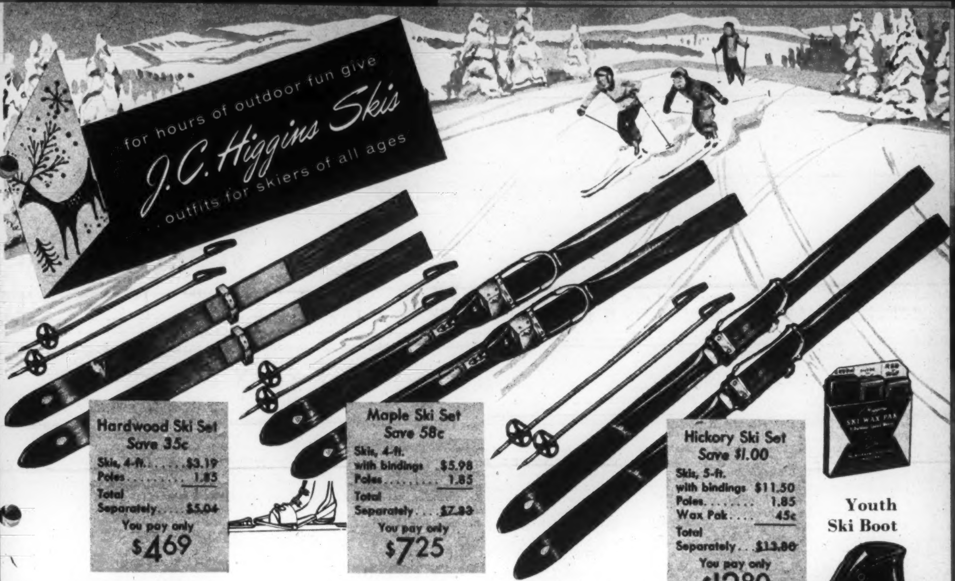
BETTER **This new J. C. HIGGINS Boot has an easy-lacing snow apron** added to last season's top grain cowhide boot. Water-repellent treated. Adjustable open lace back for snug ankle fit. Padded front and back tongues. Sponge rubber padding around top of ankle. Goodyear stitched double sole. Oak tanned leather midsole. Steel reinforced shank built up by leather sole and heel wedges. Brown. *State size.*

6N1137–Men's. 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 4 lbs. . . . . Pair $12.95

6N1138–Women's. 4, 5, 6, 7, 8, 9, 10. Shpg. wt. 4 lbs. . . . . Pair $12.95

BEST **Our Best J. C. HIGGINS Ski Boot.** Made of Scotch pebble grained top quality leather. Fully lined with soft glove leather. Reinforcing side apron laces over instep for close fit. Adjustable back lacing makes boot fit snugly. Top grain leather Y-strap keeps heel from slipping. Snow shield with rubber laces fits over sponge padded tongue.

6N1140–Men's. 6, 7, 8, 9, 10, 11, 12. Black. Wt. 5 lbs. *State size*. . . Pair $18.45


for hours of outdoor fun give
J. C. Higgins Skis
. . . outfits for skiers of all ages
SKI WAX PAK

Hardwood Ski Set
Save 35c

Skis, 4-ft.	$3.19
Poles	1.85
Total Separately	~~$5.04~~

You pay only
$4.69

Maple Ski Set
Save 58c

Skis, 4-ft. with bindings	$5.98
Poles	1.85
Total Separately	~~$7.83~~

You pay only
$7.25

Hickory Ski Set
Save $1.00

Skis, 5-ft. with bindings	$11.50
Poles	1.85
Wax Pak	45c
Total Separately	~~$13.80~~

You pay only
$12.80

Our Lowest Priced

J. C. HIGGINS Solid Hardwood Skis. Will give a boy or girl the chance "to get the feel" of skis and prepare for a lifetime's enjoyment of winter's finest sport.

Adjustable leather straps hold youngsters' feet in place on rubber foot plates.

Their feet will be secure for downhill runs or walking. Skis are not designed for controlled skiing. Finished with walnut color waterproof lacquer. *State length.*
6 N 01114—**Skis only.** Shpg. wt. 5 lbs.
4-foot size . . . . Pair only $3.19
5-foot size . . . . Pair only 3.75

6 N 01175—**Ski Poles only.** 40 in. long. Tonkin bamboo. Leather wrist straps. 4-in. snow rings. Shpg. wt. 2 lbs. . . . . Pair $1.85

6 N 01136—**Skis and Poles.** Shpg. wt. 7 lbs.
With 4-ft. skis. *Save 35c.* Set only $4.69
With 5-ft. skis. *Save 41c.* Set only 5.19

Better Ski Set

J. C. HIGGINS Solid Maple Skis are adult-style . . they have ridge tops, tempo tips . . are matched in grain, weight, flexibility. Plain edges.

Skis are drilled for youngsters' safety bindings. Included with skis, not mounted. Mounting instructions included. **Bindings do not require a special ski boot.** Rubber covered cord cable and leather toe holder hold shoes or overshoes firmly. *State ski length.*
6 N 01115L—**Skis and bindings only.** Wt. 7 lbs. 4-ft. skis. $5.98. 4½-ft. skis $6.49. 5-ft. skis $7.25
6 N 1104—**Youngsters' safety bindings only.** Described above. Fit juvenile shoe sizes 11 to 4. Shipping wt. 2 lbs. . . . . Pair only $2.79
6 N 01175—**Ski Poles only.** 40 in. long. Tonkin bamboo. Leather straps. Wt. 2 lbs. Pair $1.85
6 N 01120L—**Skis, bindings and poles.** Wt. 9 lbs.
With 4-ft. skis. *Save 58c* . . . . Set only $7.25
With 4½-ft. skis. *Save 59c* . . . . . . Set only 7.75
With 5-ft. skis. *Save 61c* . . . . Set only 8.49

Our Best Set

Junior Ski Set. Shorter than adult skis. Solid hickory with laminated tips. Semi-ridge tops. Spring action camber. Water-resistant mahogany finish. Drilled for adult bindings included, not mounted.
6 N 01158L—**Skis with bindings** 6N1105 on facing page. Wt. 8 lbs. **5-ft. skis** $9.95
5½-ft. skis $10.50; 5¾-ft. *State ski length.* 11.50

6 N 01157L—**Skis with bindings** 6N1102. Shpg. wt. 8 lbs. **5-ft. skis** $11.50
5½-ft. skis . . $11.95—5¾-ft. skis 12.95

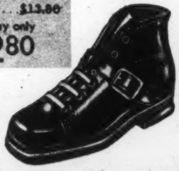
6 N 1102—**J. C. HIGGINS Cable Bindings only.** For jrs., adults to size 9. Wt. 2 lbs. . . . $4.75

6 N 01175—**Ski Poles only.** 40 in. long. Tonkin bamboo. Leather straps. Wt. 2 lbs. Pr. $1.85

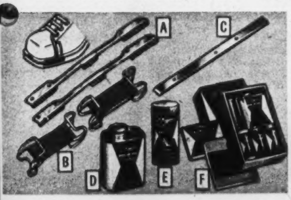
6 N 1194—**Wax Pack only.** Shpg. wt. 7 oz. 45c

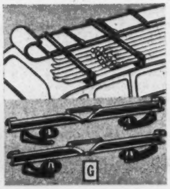
6 N 01170L—**Combination:** Skis (6 N 01157L), **with bindings, poles, wax pack.** *State length.* Wt. 12 lbs. **With 5-ft. skis . . $12.80—With 5½-ft. skis . . $13.25—With 5¾-ft. skis $14.25**

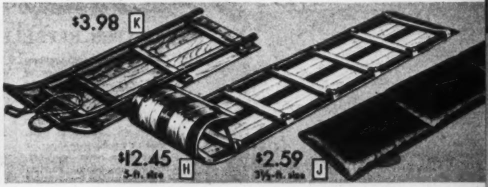
Youth Ski Boot



Designed and built especially for younger ski fans. Makes a rugged play boot, too! Tough split-cowhide uppers . . . tanned for water repellency and durability. Warp-resistant double sole, oak tanned leather midsole. Top grain cowhide toe. Felt sock lining. Steel reinforced shank supports arch firmly. Leather ankle strap. Dark reddish-brown color. *State size* 1, 2, 3, 4, 5, 6, 7.
6 N 1139—Shpg. wt. 4 lbs. $6.19







Ski Accessories, Car-top Ski and Toboggan Rack

A **Stainless Steel Sole Protectors.** Screws included. Shpg. wt. pair 3 oz.
6 N 1195 . . . . Pair 89c

B **Ski Clips.** Hold skis together for easy carrying. Shpg. wt. pair 2 oz.
6 N 1179 . . . . Pair 49c

C **Tempered Steel Edges.** 32 pieces, each 9¾ in. long. Total length 26 ft. Beveled joints. Screws included.
6 N 1172—Shpg. wt. 1 lb. 4 oz. $2.39

D **Speed and Base Lacquer.** Provides good running surface even without base wax. 8-oz. can. Shpg. wt. can 10 oz.
6 N 1189 . . . . Can 75c

E **Plastic Ski Sole.** Use with or without waxes for practically indestructible base on ski bottoms. Instruction included.
6 N 1197—Shpg. wt. 8 oz. $1.19

F **Complete Wax Kit.** For all wax and lacquer needs. 8-oz. can speed and base lacquer; 2-oz. tubes of base, universal, and kister waxes. Wax Pak 6 N 1194 listed on opposite page, waxing cork, steel scraper, and two sheets of sandpaper. Shipping weight 2 pounds 4 ounces.
6 N 1198—In handy box $2.29
Individual Ski Waxes. 2-oz. packs. Wt. 4 oz.
6 N 1191—**For powder snow or use as base** wax. Temp. below 28° F . . . . Each 29c
6 N 1192—**For sticky, wet snow.** Temperature above 26° F . . . . Each 29c
6 N 1193—**For wet snow,** better speed.
Each 29c

G **Car-top Ski and Toboggan Rack.** Carries 6 pairs of skis, or 2 toboggans, or 3 pairs skis and 1 toboggan. Steel arms.
6 N 01180—Suction cups. Wt. 10 lbs. $7.95

J. C. HIGGINS Toboggans, Toboggan Pads

H **Adult Size Toboggans.** Smoothly finished, straight grain hardwood. Permanent steam bent curve. Full length rope handrails. Water-resistant glossy varnish finish. Straight hardwood runners keep toboggan on course. Don't miss the unmatched excitement of a downhill run on a toboggan this winter . . . order a toboggan now and you will be sure to have it ready for a white Christmas. Shipped by freight, express or truck.

6 N M1101—**5 ft. long for three riders.** Shpg. wt. 15 lbs. $12.45

6 N M1166—**6 ft. long for 4 riders.** Shpg. wt. 18 lbs. $16.50

6 N M1167—**8 ft. long for 5 riders.** Shpg. wt. 27 lbs. $21.50

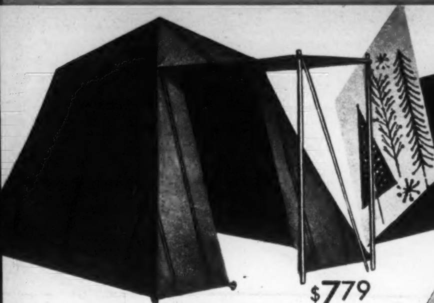
J **Toboggan Pads.** Thick, felted cotton. Cotton drill covers coated with water-repellent plastic. Tie tapes hold pad in place.
6 N 1126—**3½ ft. for 5-ft. toboggan.**
Shpg. wt. 3 pounds $2.59
6 N 1183—**4½ ft. for 6-ft. toboggan.**
Shpg. wt. 4 lbs. 3.19
6 N 1184—**6½ ft. for 8-ft. toboggan.**
Shpg. wt. 5 lbs. 4.49

K **Junior Toboggan.** Made of Canadian maple in Canada . . the heartland of the winter sports country. Finished in clear lacquer. Handrails are bright red maple. The toboggan is 3 feet 3 inches long. Pull rope runs through two holes drilled in front. It's built to hold up under rough handling and light enough for uphill pulling.
6 N 01100—Shpg. wt. 8 lbs. $3.98

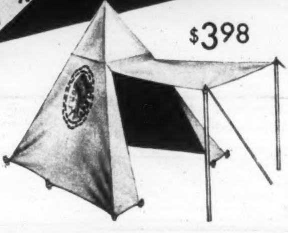
to delight your young warriors

Colorful Play Tents

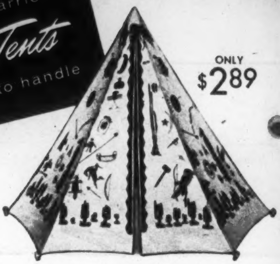
lightweight . . so easy to handle



$7.79



$3.98



ONLY $2.89

Plenty of Room for Fun in This Large-size Umbrella Play Tent

Yes, there's room enough for the whole 'gang' in this junior-size giant. Five feet high at the peak, it's 7x7 ft. square at the base and 2½x2½ feet square at the eaves. Rough and tough construction that looks to all the world like a real camping tent. Wire frame around eaves give super-sturdy support. Lightweight tent material is light green color. All necessary guy ropes, center pole, 2 wood awning poles and stakes are included.

6 N 07758—*Tent is mailable.* Shipping weight 9 lbs. . . .$7.79

Economy Priced Umbrella Play Tent. (Not shown.) As above but 4 ft. high at peak; 4x4 ft. square at base. All necessary ropes, poles and stakes are included.

6 N 07742—*Tent is mailable.* Shipping weight 5 lbs. . .$4.79

For the 'Big Chief' in your house . . a "Big Chief" Tepee Tent. Lightweight tent material is bright yellow color, has dark red Indian chief head on both sides. Tent is 3¾ ft. high at peak; 5⅓x5⅓ ft. square around base. Awning lowers, ties down over front door. Easy to put up. Ropes, wood awning, center poles, all needed stakes included.

6 N 07749—*Mailable.* Shipping weight 5 lbs. $3.98

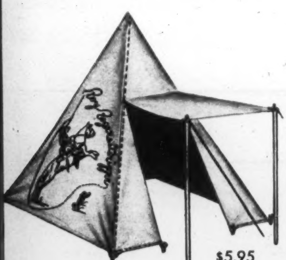
Set Up This Tepee Tent Indoors or Outdoors

Bring the magic of the western plains into your own back yard . . the children's room. Big, bright 4-color Indian style pictures on the natural color fabric. So easy to put up, too, because it's really lightweight. Sturdy 5-sided pentagonal shape.

Set it up indoors with 5 rubber suction cups that attach beckets to floor. Wood pegs are included for outdoors. It's 45 in. high at peak, 56 inches in diameter at base. Wood center pole, 5 suction cups as well as 5 wooden pegs are included. It's a low priced gift that will bring hours of fun to the children. *Why not order several at this low, gift price.*

6 N 07773—*Mailable.* Shpg. wt. 3 lbs. $2.89

Roy Rogers Put His Personal Brand On These PLAY TENTS



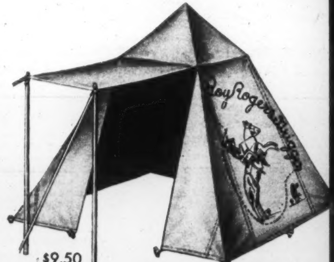
$5.95

"Roy Rogers" Tepee Tent will score a hit with your young rancher. Made of light green tent material with large red pictures of Roy Rogers and his famous horse Trigger on the sides. Tent is 4¾ ft. high at peak; 4½x4½ ft. square at base. Large awning lowers and ties over doorway for weather protection. Guy ropes, center and awning poles, stakes included. *Tent is mailable.* Shipping weight 5 pounds.

6 N 07760. . . . . .Only $5.95

"Roy Rogers" Umbrella Play Tent. Tops for junior cowboys and Indians. Desert tan tent has big pictures of Roy Rogers and his horse Trigger on the sides. Tent is 5 ft. high at peak; almost 7 ft. square at the base. Wire frame at eave connects to center pole with ropes. Ropes, wood awning and center poles, all needed stakes included. It's lightweight and so easy to set up, the children can do it. *Tent is mailable.* Shipping weight 9 pounds.

6 N 07715. . . . .$9.50



$9.50

NOTE: Play Tents are not water repellent treated. Colors will not rub off on clothing.

J.C. Higgins Scout-size Camp Tents

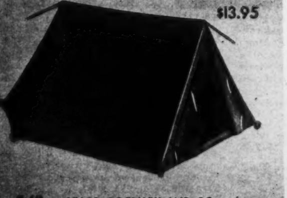
OUR OWN TRADE MARK

WATER REPELLENT TREATED

$13.49

Scout-size Tent with popular wall tent design. Made of water repellent treated 6.74 oz. per sq. yd. drill. Forest green color. Tent measures 5 ft. high at peak; 2 ft. high at eaves; 5x7 ft. at base. Front flaps have tie tapes for tying them open or closed. Seams are double stitched with 4-ply thread. 4 reinforced corner loops hold guy ropes. Ropes, stakes, upright poles, jointed ridge pole included. Shipping wt. 16 lbs.

6 N 07727—*Mailable.* $13.49



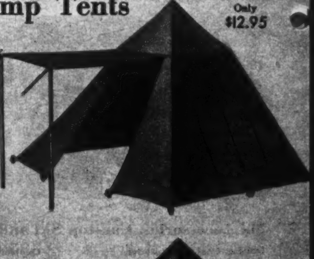
$13.95

Pup-style tent . . Plastic screened front fastens down middle and at the bottom to 4-in. door riser. Made of sturdy 7.68 oz. per sq. yd. drill with sewed-in floor of 5.90 oz. drill. Water repellent treated. Forest green color. 3½ ft. high; 5 ft. wide; 7 ft. long including 1½-ft. closed rear extension. All ropes, jointed poles and stakes included. *Mailable.*

6 N 07735–Wt. 13 lbs. $13.95

6 N T7735–Lots of five.

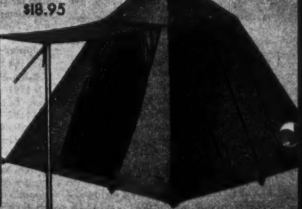
Shpg. wt. 65 lbs. . . . $66.25



Only $12.95

Standard Scout-size Umbrella Tent is lowest priced scout-size tent we sell. Water repellent treated 6.74 oz. sq. yd. drill top and walls. Forest green color. Plastic screened rear window with drill storm flap. Square-shaped wire frame fits into pockets in eave corners. 5½ ft. high at peak; 4 ft. high at eaves; 7x7 ft. sq. Ropes, stakes, jointed center pole, frame, 2 awning poles included. Wt. 13 lbs.

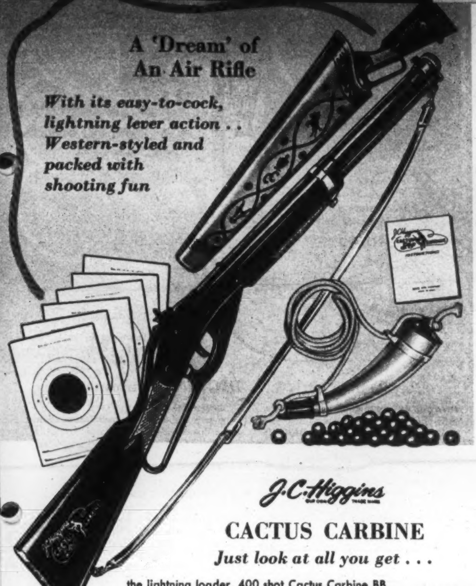
6 N 07757–*Mailable.* $12.95



$18.95

Our Best Scout-size Umbrella Tent. Plastic screened door snaps down middle and at bottom. Plastic screened rear window has drill storm flap. Top, walls of 6.74 oz. sq. yd. drill. Sewed-in floor of 5.90 oz. drill. Water repellent. Forest green color. Square shaped frame at eave. 5½ ft. high at peak; 7x7 ft. sq. at base. Ropes, stakes, center pole, 2 awning poles included. Shpg. wt. 20 lbs.

6N07756L–*Mailable.* $18.95


A 'Dream' of An Air Rifle
With its easy-to-cock, lightning lever action .. Western-styled and packed with shooting fun

J.C.Higgins CACTUS CARBINE

Just look at all you get . . .

the lightning loader, 400 shot Cactus Carbine BB gun . . plastic Buffalo Horn for shot . . a scabbard . . 6 NRA targets . . 150 BBs . . instructions **$5.35**

A boy and his Cactus Carbine Air Rifle . . a perfect Christmas combination . . As exciting as his imagination, this exclusive-at-Sears set has everything he wants . .

Boy! what an air rifle with its 'saddle style' lever action and lightning loader magazine. Yes, and it holds 400 BBs. Just like the carbines that won the early West, it's dependable, rugged. Western-type, red web strap sling is detachable, adjustable. Lustrous black plastic stock has white checkering on fore-end, grip and is rugged, durable. Combination, adjustable peep and open sights are just like the sights on a real rifle. Rust-resistant finished steel barrel. 36 in. long.

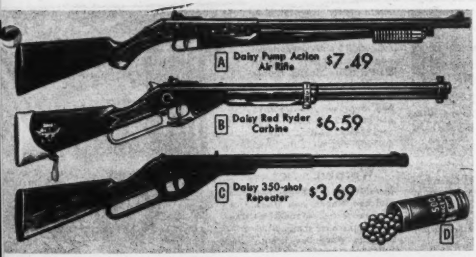
Western-type Buffalo Horn for shot — exclusive at Sears — made of molded plastic. Has red end caps, 4-foot carrying cord. 150 BBs included for those first thrilling Christmas-day shots.

There's an exciting saddle-scabbard that holds the Cactus Carbine in cowboy fashion. Attach the scabbard on his bicycle or wagon, put it up in his room . . makes carrying the Cactus Carbine even more fun. Made from special package the whole outfit comes in. And just to add to the fun, you get 6 official National Rifle Association targets.

6 N 0299—**Complete J. C. HIGGINS Cactus Carbine Outfit.** Shpg. wt. 3 lbs. . . . . . . Only $5.35

So he'll really be 'top hand' of the neighborhood, get him an extra shot horn.

6 N 305—**Shot Horn for BBs with 750 BBs included.** Shipping weight 1 pound 98c


A Daisy Pump Action Air Rifle $7.49
B Daisy Red Ryder Carbine $6.59
C Daisy 350-shot Repeater $3.69
D

[A] **"King of the Daisy's" . . the Daisy Pump Action Air Rifle.** Easy-to-work pump action and dependable forced-feed combine to make a boy's dream of accuracy and shooting fun. Handsome stock with full pistol grip made of FIBRON—a plastic material that has a wood-like grain, yet outwears wood. Blued steel receiver is "engraved" and filled with gold-color metal. Adjustable, combination peep and open sights. Grooved slide handle. Holds 50 shots.

6 N 0276—**Overall length 36 inches.** Shipping weight 4 pounds. *Daisy's finest for only* . . $7.49

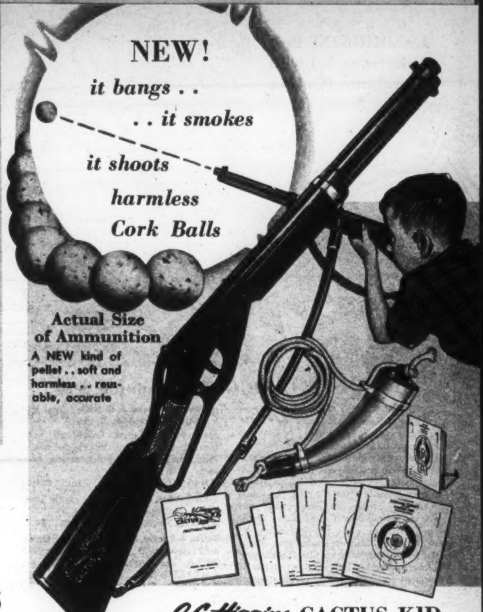
[B] **Daisy Red Ryder Carbine.** A fast lever action repeater that really looks like it came right from the Old West. Handsome FIBRON plastic stock is checkered on grip, fore-end. A genuine leather boot on stock butt is tied with leather thong. Has cocking lever used for the first time on a BB gun. Combination peep and open sights. 36 inches long.

6 N 0275—**Magazine holds 850 BBs.** Shpg. wt. 4 lbs. *Real Western styling at* $6.59

Daisy 350-shot Lever Action Repeater. A handsomely styled, fast action air rifle bound to please any youngster. Blued steel barrel, hand lever. Grained plastic stock, checkered on grip. Open rear sight and blade front sight. Overall length 35 in.

[C] 6 N 0241—Shipping weight 3 pounds. *So low priced yet packed with fun* $3.69

[D] 6 N 306—**BB shot.** In sturdy paper container. Shpg. wt. 1 lb. About 900 for 27c


NEW!
it bangs . .
. . it smokes
it shoots harmless Cork Balls
Actual Size of Ammunition
A NEW kind of pellet . . soft and harmless . . reusable, accurate

J.C.Higgins CACTUS KID

So New and Exciting . . So much fun

set includes Cactus Kid .44–40 caliber training rifle . . plastic Shot Horn . . a target holder . . 12 animal targets . . 12 cork pellets . . instructions **$4.69**

A young hunter's dream come true on Christmas day with a gun right out of the Old West . . the Cactus Kid. A single shot training rifle that bangs and smokes and looks for all the world like the lever action carbine that captured the West.

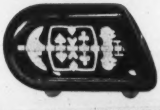
When the big .44–40 caliber cork pellets 'bang' out of the Cactus Kid, the fun begins. The soft cork pellets are quite harmless—yet accurate. His eyes will light up when he sees the Cactus Kid with its sleek Western styling. Like the finest big-game guns it has a blued, rust-resistant steel barrel. Tough black plastic stock is checkered on fore-end and grip. Just like a real carbine, it has open sights. He can carry it over his shoulder on the adjustable, Western-type web strap sling. Gun is 36 inches long.

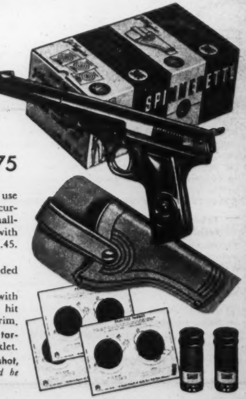
To carry the 12 easy-to-find, reusable soft, cork pellets there's a Western-style Buck Horn of molded plastic with a 4-foot carrying cord.

For something to hunt, he'll have 12 'Big-Bear' Targets included with steel wire target holder. Set is packed in a bright 'gun case'. Booklet of instructions included.

6 N 0247—**Complete J. C. HIGGINS Cactus Kid Set.** Shpg. wt. 4 lbs. $4.69

6 N 307—**Extra cork pellets.** 12 in a package. Shpg. wt. 3 oz. . . . . 3 Pkgs. for 59c





J. C. HIGGINS Air Pistol Set

Made exclusively for Sears by Daisy . . it's just like having your own shooting gallery **$4.75**

The air pistol is made specially for use indoors—it's low powered yet very accurate. Holds 50 .118 caliber shot—smaller than BBs. Made of blued steel with 10-inch barrel. Cocks and looks like a .45. Sights: open rear, blade front.

Top grain cowhide leather holster included . . in coppertone color.

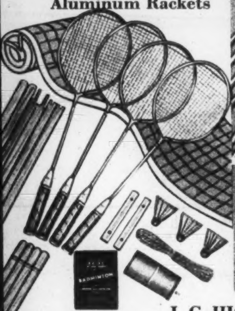
Molded plastic backstop target with exciting targets that spin when you hit them. It's cream color with red trim.

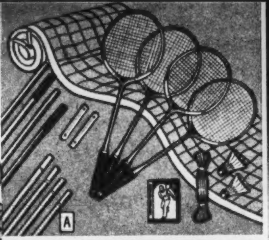
3 official National Rifle Association targets and a complete instruction booklet.

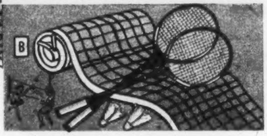
To top if off you get **2 packages of shot, 800 in all.** *Items sold separately would be $7.29.* Shipping weight 2 lbs.

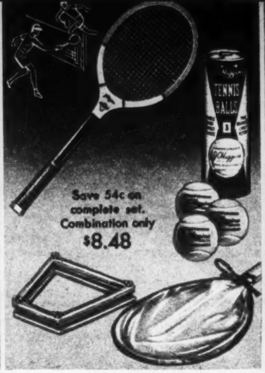
6 N M277—*Shipped freight, truck or express* $4.75

J. C. HIGGINS Best Badminton Set with Aluminum Rackets

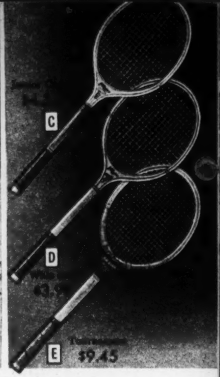








Save 54c on complete set. Combination only $8.48



J. C. HIGGINS Badminton Sets

J. C. HIGGINS Finest Quality 4-Racket Badminton Set. $24.50 Cash $2.50 Down

Buy this long-lasting set for many seasons of fun and thrills. Durable lightweight aluminum frame rackets. Holes are countersunk to insure maximum protection of braided multifilament Ashaway Dura-Ply Nylon strings . . . moisture-proof, high tensile strength, stay taut and true. Firmly bound at neck and shoulders. Decorative white plastic binding on shaft. Full-length brown leather grip. Whip action for snappy, accurate hits. Reinforcing trebling on strings. 20x2-ft. tarred net is completely weatherproofed . . leave it up all summer. Three Timpe shuttlecocks. 3-piece heavyweight wood badminton posts. Ropes, poles, stakes, rule book included. Shipping weight 7 pounds 6 ounces.
6 N 01341—**4-player Set**..........$24.50

A **Lowest Priced J. C. HIGGINS 4-Racket Set.** $9.50 Rackets made in Japan. Laminated wood frames. Silk strings. 20x1½-ft. net. 2 shuttlecocks. Ropes, poles, stakes, book incl.
6 N 01331—Shipping wt. 7 lbs....$9.50

2-Racket Set. Same as above except 18x1-ft. net. No ropes, poles, stakes.
6 N 01323—Shpg. wt. 2 lbs.......$4.75

Better 4-Racket Set. Best quality laminated rackets. 2 'Timpe' Shuttlecocks. 20x2-ft. net. Ropes, poles, stakes, book.
6 N 01334—Shpg. wt. 8 lbs......$17.50
6 N 01333—**2-Racket Set.** 20x2-ft. net. Shipping weight 8 lbs...........$10.50

B **Junior Set.** 2 laminated ash frame rackets. 2 shuttlecocks, net. Rule book.
6 N 1320—Shpg. wt. 2 lbs........$3.49

Play Tennis with J. C. HIGGINS Equipment

Save 54c on combination offer. Racket, balls, press and cover—everything you need for the tennis court. **J. C. HIGGINS Mohawk Racket** has 8-ply frame, waterproof multi-filament Nylon strings. Shoulders bound at 4 places, throat at 1. Reinforcing handle pallets. Handle red, throat, shoulders white. Wt. 13½ oz. Artificial suede leather grip.
6 N 1212—Shpg. wt. 2 lbs........$5.89

J. C. HIGGINS Championship Tennis Balls. Extra thick, closely woven, felt nap.
6 N 1231—Wt. 12 oz. Can of 3...$1.89

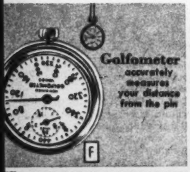
Tennis Racket Press. Thumb screws.
6 N 1265—Shpg. wt. 2 lbs. 4 oz.....79c

Drawstring Racket Cover. Plastic.
6 N 1260—Shpg. wt. 2 oz..........45c
6 N 01275—**Combination Racket, Balls, Press, Cover.** Shpg. wt. 5 lbs......$8.48

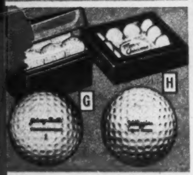
C **Junior-size Cadet,** the ideal racket for youngsters. Full-size head frame, 1-in. shorter handle. Power-ply Frame. 1 fiber, 5 ash plies. Dura-ply nylon strings. Clear lacquer finish. Weight 11¾ oz.
6 N 1210—Shpg. wt. 2 lbs.........$4.35

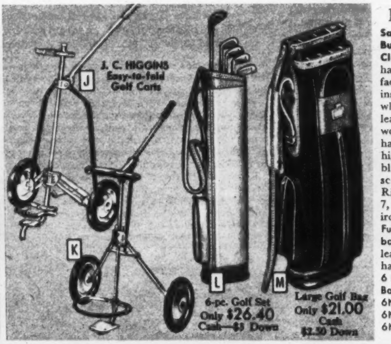
D **J. C. HIGGINS Whiz.** Full size, lightweight racket with 6-ply frame, 1 fiber, 5 wood plies. 12½ oz. Tension strung with waterproof Dura-ply Nylon. Artificial suede leather grip. Natural light walnut stain. Shoulders bound at 2 points.
6 N 1211—Shpg. wt. 2 lbs.........$3.98

E **J. C. HIGGINS Blue-Ribbon-Tournament.** Endorsed by Pancho Gonzales. Power-ply frame. 3 fiber, 6 ash plies. *State weight* Light (12¾ oz.), Medium (13½ oz.).
6 N 1225—Shpg. wt. 2 lbs.........$9.45



Golfometer accurately measures your distance from the pin





J. C. HIGGINS Easy-to-fold Golf Carts

6-pc. Golf Set Only $26.40 Cash—$3 Down

Large Golf Bag Only $21.00 Cash $2.50 Down

Men's Golf Set

Save on set of 8 Johnny Bulla Autographed Golf Clubs with golf bag. Woods have mahogany color deep-faced persimmon heads. Face insert of durable black and white fiber. Top grain red leather grips. Right handed woods nos. 1, 2, 3. **Irons** have new center balanced high grade steel heads. Sandblasted face; straight-line scoring. Chrome-plated. Right handed irons nos. 2, 5, 7, 9, putter. Shpg. wt. of irons 8 lbs., of 3 woods, 4 lbs. **Full-size 15-club compartment bag.** Green nylon. Tooled leather trim. Molded rubber handle, base.
6 N T850—**8 Clubs and Golf Bag.** Shpg. wt. 20 lbs. $66.95
6N0806M—**3 Woods**.. 28.00
6N0826M—**5 Irons**.... 34.50
6N0957—**Bag.** Wt. 6 lbs. 10.95

Johnny Bulla

Golf Set $66.95 Cash $7.00 Down

F **Take the guess out of your golf.** Golfometer indicates length of drive and distance from the pin. Hook to your belt, set at zero, then Golfometer tells how far you've walked. Measures up to 440 yards, reads distances up to 2½ miles.
6 N 919—Shpg. wt. 3 oz..$4.95

G **Johnny Bulla Tournament Balls.** Springy natural rubber wound. Fluid cushion center. Cadwell cover. *State quantity.*
6 N 905—**Dozen balls in gift box.** Shpg. wt. 2 lbs. 4 oz......$9.75
Set of 3 balls. Wt. 9 oz.... 2.59

H **J. C. HIGGINS Liquid Center Balls,** perfectly balanced liquid centers, durable covers. *State quantity.*
6 N 908—**Dozen balls in gift box.** Shpg. wt. 1 lb. 12 oz.....$5.30
Set of 3 balls. Wt. 8 oz... 1.45

J **J. C. HIGGINS Golf Cart.** Durable steel and lightweight aluminum. Bright, rustproof metal with green enamel finish. Aircraft-type fiber lock nuts used throughout. Bag holding brackets adjust to height of bag. Folds easily and compactly. Long carrying handle locks at any angle. 10-in. ball bearing wheels. Semi-pneumatic rubber tires; large 1.75 size. Rolls even when folded.
6 N 0927L—Wt. 20 lbs...$23.95

K **Automatic Opening Golf Cart.** New automatic mechanism opens and folds cart when handle is raised or lowered. Made of strong steel tubing. Bright metal finish. 10-in. ball bearing wheels, semi-pneumatic tires. Folds compactly for storage. Wheels and bag bracket unattached. Easily assembled without tools.
6 N 0928L—Wt. 13 lbs. .$10.95

L **Basic Golf Set.** Complete 6-pc. set. For a good start in golf. Set consists of 5 right hand clubs with chrome-plated steel step-shafts and leather grips, also a golf bag.
Irons are 2, 5, 7 and putter. All have chrome-plated steel heads and cross-line scoring. **Brassie** has persimmon head, aluminum sole plate. **Oval-shaped golf bag.** Attractive rubberized gabardine. Non-skid, molded rubber bottom. Large zipper ball pocket. Padded carrying strap. Shpg. wt. of set 10 lbs.
6 N 0837—**Men's Set** $26.40
6 N 0838—**Women's Set** $26.40

M **Men's 15-club Compartment Bag.** Ball and shoe pocket. *State color* beige nylon with oxblood trim; forest green nylon, russet trim; black-red Saran.
6N0983L-Wt. 10 lbs. $21.00

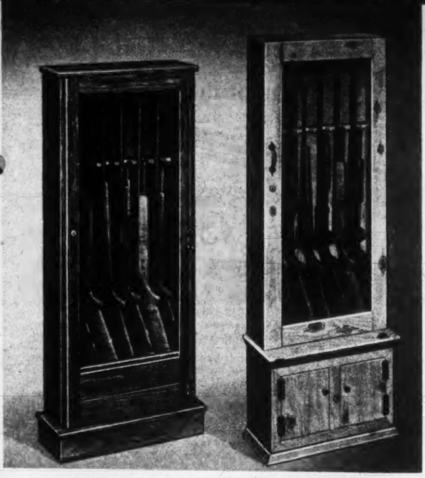
Women's Set

Beautiful set of 7 Peggy Kirk Matched Woods and Irons. Chrome-plated, True-Temper stepped steel shafts. Rubber grips. **Woods** have beautifully shaped persimmon heads . . percussion weighted, cherry colored. Secure sole weighting. Self-locking sole plates. Set of 2, No. 1 (driver) and 3 (spoon). **Irons** have flanged soles on chrome-plated, mild steel heads. Straight line scoring. Right handed Nos. 3, 5, 7, 9, putter. **Full size 15-club bag.** *State color* tan check Saran or black and red cotton twill plaid; both have russet trim.
6 N T851L—**7 clubs and golf bag.** Shpg. wt. 18 lbs. $49.95
6 N 0810M—**Set of 2 Woods.** Shpg. wt. 5 lbs.......$16.20
6 N 0813M—**Set of 5 Irons.** Shpg. wt. 8 lbs......$28.75
6 N 0985—**Bag.** Wt. 6 lbs. 10.95

Golf Set $49.95 Cash $5.00 Down

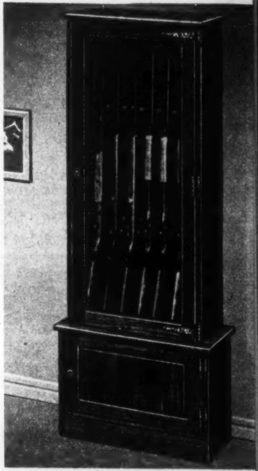
GIVE HIM A GUN CABINET

A new, different kind of gift—wanted by every hunter



Yes for Christmas a gun cabinet is that SPECIAL GIFT . . something he's always wanted for those fine guns of his . . to display them proudly and safely, out of dusty closets and away from curious fingers . . and it's a gift as long-lasting and handsome as the finest furniture in your home

- **Selected Wood** . . on each cabinet only the finest wood is used. Assuring you of lasting beauty, highest quality
- **A Practical Piece of Furniture** . . not just a gun cabinet but a fine piece of furniture. Each cabinet holds 6 guns with a big capacity base compartment yet occupies as little as 2 square feet of floor space
- **Handsomely Designed** . . a proud addition to any room in your home
- **Value Priced** . . truly a luxury item now at popular low prices. Everything you need for assembly is included on unassembled cabinets—down to the last screw. Tumbler lock and keys with all cabinets, no glass



Southern Hardwood

$19.95 Cash $2.00 Down

Finish and assemble this Southern Hardwood cabinet YOURSELF and actually SAVE 50%. Look around, shop, compare its value price. The handsomely grained hardwood is easy to finish to perfectly match your furniture. With all holes predrilled, assembly takes less than an hour. Hardware of hammered, early American rustic-design adds to cabinets beauty. Big base compartment for accessory storage. Holds 6 guns. Shpg. wt. 52 lbs.
6 N 0685L–65x25½x9½ in. Only $19.95

Knotty Pine

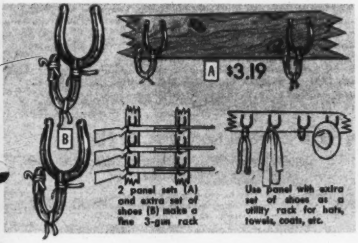
$49.95 Cash $5.00 Down

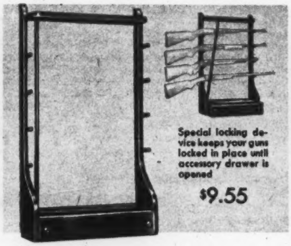
Select, kiln-dried wood, finished to satin-smooth perfection . . completely assembled. All the warmth and beauty of natural knotty pine is captured in this cabinet. Several deep coats of satin lacquer topped by a final hand waxing. Hardware of decorative wrought metal . . in striking contrast to natural finish. 2-door accessory compartment. Holds 6 guns. Wt. 60 lbs. *Freight, express, truck.*
6 N M788—69x25½x11½ in. $49.95

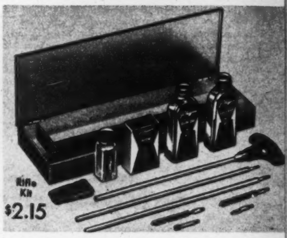
Hand Rubbed Walnut

$54.95 Cash $5.50 Down

Rich, stately solid Walnut carefully finished and hand-rubbed to last a lifetime. Designed so you can assemble it in about an hour and you save by doing this simple task. The handsomely grained walnut is the finest and strongest we could find. Sure to be a proud addition to any room in your home. "Old Copper" hardware . . strong, good-looking. Giant base compartment. Holds 6 guns. Shpg. wt. 77 lbs. *Shipped freight, express or truck.*
6NMT692–74x25x11 inches. Cash $54.95


A $3.19
B
2 panel sets (A) and extra set of shoes (B) make a fine 3-gun rack
Use panel with extra set of shoes as a utility rack for hats, towels, coats, etc.


Special locking device keeps your guns locked in place until accessory drawer is opened
$9.55



Western Gun or Utility Rack

A bright, new gift idea for the den or game room . . even for the children's room. It's a handsome, sturdy gun rack or a handy utility rack for hats, clothes. The 4 polished aluminum pony shoes are trimmed with decorative, protective cowhide. (4 shoes make 2 hangers.) Shoes attach to handsome knotty-pine panel with real horseshoe nails. Finished to a satin-smooth lustre by 3 coats of clear lacquer, the panel measures 5½x30 in.
[A] 6 N 0771–Set with 4 shoes, nails, panel. Shpg. wt. 4 lbs. $3.19
[B] 6 N 646—4 shoes, nails, no panel. Shpg. wt. 8 oz. 1.69

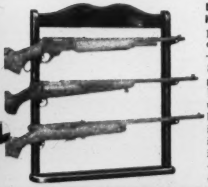
Solid Ash Four-gun Rack

Select ash has light walnut stain . . exclusive design. Locking device keeps your guns out of inexperienced hands. Mechanism permits removal of guns only when drawer is unlocked and open. Drawer keeps ammunition, pistols, knives and cleaning equipment together and locked. Easily assembled. Complete with 4 screws, 2 wing toggle bolts. Broad top shelf. Measures 37½x22 in.
6N0686–Actual weight 13 lbs. Shpg. wt. 14 lbs. $9.55
6N0687–As above but with blonde finish. Wt. 14 lbs. 9.55

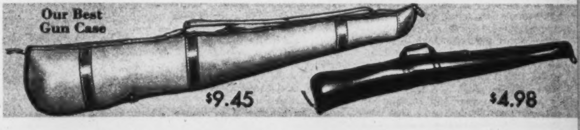
J. C. HIGGINS Cleaning Kits. Packed in steel carrying case, each kit has cleaning rod (rifle, pistol rods have rotating handles). Bronze brushes, slotted tip. Cleaning patches, Nitro Solvent. PLUS bottle of Siliconized & Polarized Oil to give top lubrication . . stop rust . . protect stock. AND J. C. HIGGINS Touch-up Bluer . . quick and easy to apply. Instructions. Shpg. wt. 1 lb.

	SHOTGUNS in gauges of			RIFLES in cal. of			PISTOLS
	12, 16	20	.410	.22	.270	.30	.22 cal.
Cat. No.	6N710	6N711	6N712	6N713	6N714	6N715	6N718
Price	$2.29	$2.29	$2.29	$2.15	$2.15	$2.15	$1.85

Economy-priced Gun Rack



Durable walnut finished hardwood construction. Displays guns and keeps them off the floor, out of closets—away from careless hands. Staggered gun pegs keep guns level. Holds 3 guns. Unassembled—easy to put up. Includes all necessary brackets and screws. Rack is 24 in. wide and 23 inches high. Attaches easily to any wall. Shpg. wt. 4 lbs. 12 oz.
6 N 635. . . . . $2.98

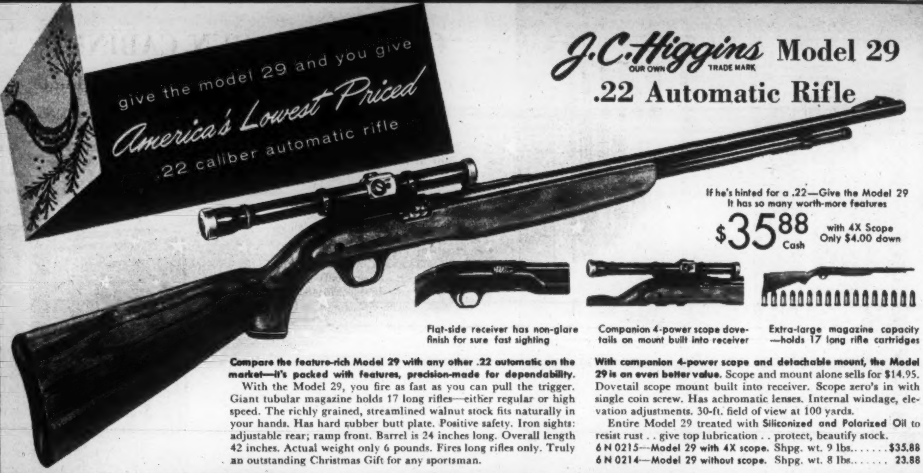


Our Best Shearling Lamb Gun Case. *A fine gun deserves a fine gun case . . to keep his gun in top-notch condition, here's our finest.* 20-inch zipper opens case for easy access ½-in. deep shearling wool lining protects gun from knocks. Preserves finish on wood, metal. Top grain cowhide reinforcing at bolt, muzzle and stock. Adjustable leather carrying strap. Shpg. wt. 1 lb. 12 oz.
6 N 600—*State size* small (44 in.); medium (48 in.); large (52 in.) $9.45
6 N 601—(Not shown.) Same as above, but made wider for rifles with high mounted scopes. *Please state size* 44 or 48 inch. Shpg. wt. 2 lbs. $11.75

Vinyl Plastic Gun Case. Plastic cover won't crack in extreme heat or cold. Rubberized cotton suede lining with heavy hair felt padding. 33-in. zipper. Double riveted at strain points. Nylon stitching. *State* 44, 48 or 52-in. size.
6 N 602—Shpg. wt. 1 lb. . . $4.98

J.C. Higgins Model 29 .22 Automatic Rifle

OUR OWN TRADE MARK



If he's hinted for a .22—Give the Model 29
It has so many worth-more features

$35.88 Cash with 4X Scope Only $4.00 down

Flat-side receiver has non-glare finish for sure fast sighting

Companion 4-power scope dovetails on mount built into receiver

Extra-large magazine capacity—holds 17 long rifle cartridges

Compare the feature-rich Model 29 with any other .22 automatic on the market—it's packed with features, precision-made for dependability. With the Model 29, you fire as fast as you can pull the trigger. Giant tubular magazine holds 17 long rifles—either regular or high speed. The richly grained, streamlined walnut stock fits naturally in your hands. Has hard rubber butt plate. Positive safety. Iron sights: adjustable rear; ramp front. Barrel is 24 inches long. Overall length 42 inches. Actual weight only 6 pounds. Fires long rifles only. Truly an outstanding Christmas Gift for any sportsman.

With companion 4-power scope and detachable mount, the Model 29 is an even better value. Scope and mount alone sells for $14.95. Dovetail scope mount built into receiver. Scope zero's in with single coin screw. Has achromatic lenses. Internal windage, elevation adjustments. 30-ft. field of view at 100 yards.

Entire Model 29 treated with **Siliconized and Polarized Oil** to resist rust . . give top lubrication . . protect, beautify stock.

6 N 0215—**Model 29 with 4X scope.** Shpg. wt. 9 lbs. $35.88
6 N 0214—**Model 29 without scope.** Shpg. wt. 8 lbs. 23.88

4-STAR FEATURE

Model 31 with 4-power scope **$48.75** Cash $5.00 Down

Model 33 with 4-power scope **$49.95** Cash $5.00 Down

J. C. HIGGINS Model 31 .22 Automatic

It's a 4-star Feature . . . the finest J. C. HIGGINS .22 automatic . . . shoots any kind of solid-bullet .22 ammunition automatically and interchangeable without any adjustment.

You can fire long, short or long rifle cartridges. Mix them up and still fire with fully automatic action. Giant tubular magazine **holds 25 shorts, 20 longs or 17 long rifles.** Richly grained and beautifully finished **walnut stock and fore-end.** Nylon **rolloway** sling built into stock. Rolls out for carrying. 24-in. barrel. Actual wt. 6 lbs. 41¾ in. long.

Companion 4-power scope and detachable mount dovetails onto receiver. Single coin screw zero's in scope. Has achromatic lenses with internal windage, elevation adjustments. 30-ft. field of view at 100 yds. Scope, mount sell separately for $14.95. Gun is treated with **Siliconized and Polarized Oil** to resist rust . . lubricate . . protect stock.

6 N 0240—**Model 31 with 4X scope.** Shpg. wt. 9 lbs. *Only $5.00 down* $48.75
6 N 0239—**Model 31 without scope.** Shpg. wt. 8 lbs. *Only $4.00 down* 36.50

J. C. HIGGINS Model 33 Pump Action .22

It's the newest pump action .22 in America . . with smooth, short-stroke action for fast, dependable loading and ejection on every shot. Value-priced for your Christmas budget, too.

Big capacity tubular magazine **holds 25 shorts, 20 longs or 17 long rifles**—either regular or high speed. American **walnut stock and grooved, easy-to-grip, beavertail fore-end.** Precision-bored 23¼-inch barrel. Iron sights: ramp front; adjustable rear. Safety on trigger guard. 41¾ in. long. Weighs only 5 lbs. 2 oz.

4-power scope and detachable mount. Dovetails onto receiver in a jiffy. Has achromatic lenses. Internal windage, elevation adjustments. 30-ft. field at 100 yds.

Entire "33" treated with **Siliconized and Polarized Oil** to resist rust, lubricate gun.

6 N 0206—**Model 33 with 4X scope.** Shpg. wt. 9 lbs. *Only $5.00 down* $49.95
6 N 0205—**Model 33 without scope.** Shpg. wt. 8 lbs. *Only $4.00 down* 38.75
6 N 620—**4-Power Scope and Mount only.** Shpg. wt. 1 lb. 14.95

J. C. HIGGINS Bolt Action .22 Rifles

A J. C. HIGGINS 8-shot Clip Repeater with 4-power scope **$30.90** Cash $3.50 Down

B J. C. HIGGINS Tubular Magazine .22 rifle with 4-power scope **$33.20** Cash $3.50 Down

8-shot Clip Magazine

A **J. C. HIGGINS .22 Clip Feed Repeater.** Smooth bolt action and detachable clip magazine. Fires shorts, longs or long rifles—either regular or high speed. 25-inch tapered steel barrel. Walnut finished wood stock has hard rubber butt plate. Iron sights: bead front, Rocky Mountain rear. 42½ in. long. Wt. 6 lbs.

Companion scopes slip on and off grooved receiver in a jiffy with new Weaver Tip-off mount. Has achromatic lenses with internal windage, elevation adjustments. 4X has 30-ft. field; 6X has 20-ft. field at 100 yards.

6N0228—**Gun only.** Shpg. wt. 7 lbs. $21.95
6N0580—**With 4X scope.** Wt. 8 lbs. . 30.90
6N0579—**With 6X scope.** Wt. 8 lbs. . 33.45

Tubular Magazine

B **J. C. HIGGINS Tubular Feed .22** holds 25 shorts, 20 longs or 17 long rifles—either regular or high speed. Fast bolt action combined with twin extractors help get quick shots at moving targets. Walnut finished stock has pistol grip. Iron sights: bead front, Rocky Mountain rear. 25-inch tapered steel barrel. Overall length 42½ in. Actual weight 6¼ lbs.

Buy the gun and scope together. Either 4 or 6-power. Slip on and off receiver in a jiffy with new Weaver Tip-off mount. Achromatic lenses. Internal windage, elevation adjustments. 4X has 30-ft. field, 6X has 20-ft. field at 100 yards.

6N0229—**Gun only.** Shpg. wt. 7 lbs. . .$24.25
6N0583—**With 4X scope.** Wt. 8 lbs. . . . 33.20
6N0582—**With 6X scope.** Wt. 8 lbs. . . . 35.75

FIREARMS NOT SOLD TO MINORS

J. C. HIGGINS Single Shot .22 Rifle

Lowest price .22 we know of **$10.50**

Man sized and rugged—yet lightweight. Ideal as a "first gun" for young shooters. Smooth working bolt must be hand cocked to fire. Bolt is removable. Fires shorts, longs or long rifles—either regular or high speed. Automatic ejection. Easy take-down. **Full sized, walnut-grained stock has pistol grip.** Shaped "non-slip" hard rubber butt plate. Iron sights: patridge front; step adjustable rear. Gun has 24-inch round tapered barrel, crowned on muzzle. Overall length 40½ inches. Act. wt. 4½ lbs.

6 N 0204—Shipping weight 6 lbs. . . . $10.50

C $46.80

D $47.40

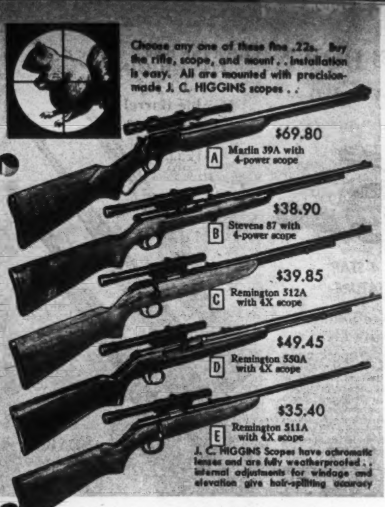
E $55.15

Postpaid guns are same price cash or terms

C **Savage Model 29 Pump Action .22 Rifle.** Tubular magazine holds 22 shorts, 17 longs, 15 long rifles. 24-in. barrel. Walnut stock and fore-end. Overall length 41 in. Actual weight 5¾ lbs. *Postpaid.* (Shipping weight 7 pounds.) Only *$5.00 down.*
6 N 0242T $46.80

D **Winchester Model 62 Pump Action. 22.** Tubular magazine holds 20 shorts, 16 longs or 14 long rifles. Has visible hammer. Walnut stock with straight grip. 23-in. barrel. Overall length 39½ in. Act. wt. 5½ lbs. (Shpg. wt. 7 lbs.)
6 N 0207T—*Ppd.* . .$47.40

E **Winchester Model 61 Pump Action .22.** Tubular magazine holds 20 shorts, 16 long or 14 long rifles. Walnut stock, semi-beavertail fore-end. 24-in. barrel. 41 in. over all. Wt. 5½ lbs. (Shpg. wt. 7 lbs.)
6 N 0216T—*Ppd.* . $55.15


Choose any one of these fine .22s. Buy the rifle, scope, and mount . . installation is easy. All are mounted with precision-made J. C. HIGGINS scopes . .

$69.80
A Marlin 39A with 4-power scope
$38.90
B Stevens 87 with 4-power scope
$39.85
C Remington 512A with 4X scope
$49.45
D Remington 550A with 4X scope
$35.40
E Remington 511A with 4X scope

J. C. HIGGINS Scopes have achromatic lenses and are fully weatherproofed . . internal adjustments for windage and elevation give hair-splitting accuracy

Any Gun . . Only 10% Down

A **Marlin Model 39A Lever Action .22.** Tubular magazine holds 25 shorts, 20 longs or 18 long rifles. 24-in. barrel. Act. wt. 6⅛ lbs. Walnut stock, full pistol grip. Side ejection. Visible hammer. Length 43 in. *Postpaid.*

6 N 0599T—with 4X scope, N-type mounts. (Shpg. wt. 9 lbs.) $69.80
6 N 0213T—Model 39A without scope. (Shpg. wt. 8 lbs.) 60.85
6 N 0553T—Marlin Model 39 "Mountie" Lever Action with 4X Scope. As above but has straight grip and 20-in. barrel. (Shpg. wt. 9 lbs.) . . . $69.80
6 N 0243T—Model 39 "Mountie" without scope. (Shpg. wt. 8 lbs.) . . 60.85

B **Stevens Model 87 .22 Automatic.** Tubular magazine holds 15 long rifles, 17 longs or 21 shorts. 24-in. barrel. Actual wt. 7 lbs.

6 N 0586—with 4X scope, tip-off mount. (Shpg. wt. 9 lbs.) $38.90
6 N 0237—Model 87 without scope. (Shpg. wt. 8 lbs.) 29.95

C **Remington Model 512A Bolt Action .22.** Tubular magazine holds 22 shorts, 17 longs, 15 long rifles. 25-in. barrel. Act. wt. 5½ lbs. *Postpaid.*

6 N 0533T—with 4X scope, tip-off mount. (Shpg. wt. 8 lbs.) $39.85
6 N 0260T—Model 512A without scope. (Shpg. wt. 7 lbs.) 30.90

D **Remington Model 550A .22 Automatic.** Tubular magazine holds 22 shorts, 17 longs or 15 long rifles. 24-in. barrel. Act. wt. 6½ lbs. *Pstpd.*

6 N 0592T—With 4X scope, tip-off mount. (Shpg. wt. 9 lbs.) $49.45
6 N 0256T—Model 550A without scope. (Shpg. wt. 8 lbs.) 40.50

E **Remington Model 511A Bolt Action .22.** Clip magazine holds 6 shorts, longs, long rifles. 25-in. barrel. Actual wt. 5½ lbs. *Postpaid.*

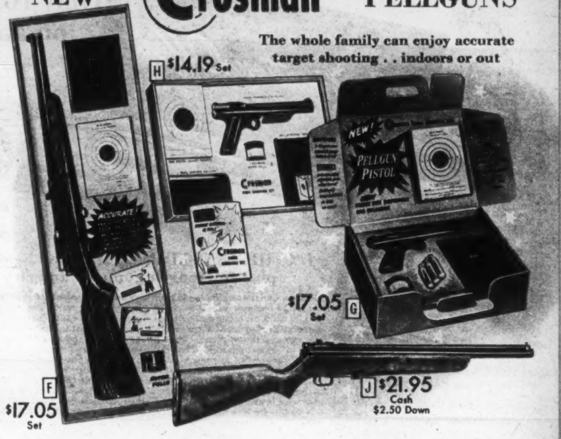
6 N 0532T—with 4X scope, tip-off mount. (Shpg. wt. 7 lbs.) $35.40
6 N 0254T—Model 511A without scope. (Shpg. wt. 6 lbs.) 26.45

NEW TIP-OFF MOUNT on B, C, D and E scoped rifles slips on and off grooved receiver in a jiffy, locks on with coin screw.

Postpaid guns same price cash or terms.

NEW Crosman PELLGUNS

The whole family can enjoy accurate target shooting . . indoors or out



Crosman Home Shooting Sets . . Fun for the whole family

F **NEW Crosman Sport-styled AIR RIFLE Set** with everything you need for shooting fun . .

- **Air rifle** has .22 cal. rifled barrel. Hammerless bolt action. Average shots can be made with 3 to 5 pump strokes. Has direct trigger action and fingertip cocking. Sights: adjustable rear, ramp front. 35½ inches long.
- **Steel bell-ringing target** . . . gong rings when hit. 100 official NRA paper targets included.
- **Carton of Super Pell ammunition.** 250 pellets. Set complete with book on exciting new target games the whole family will enjoy. *Express prepaid.*

6 N M287T—Complete set. (Shpg. wt. 8 lbs.) $17.05
6 N M290T—Rifle only. (Shpg. wt. 9 lbs.) . . 14.95

G **NEW Crosman Pellgun Model 150 CO₂ GAS PISTOL Set** . . packed with fun . .

- **Crosman Pellgun .22 cal. pistol** powered by the new pocket-size, disposable gas cylinder. Gives more power . . real target accuracy. Set includes 3 CO₂ cylinders enough for about 50 shots each.
- **All steel bell-ringing target** to shoot at again and again. 100 official NRA target inserts.
- **Carton of Super Pell ammunition.** 250 shots. A book of new target games is included so you can start right in shooting. *Express prepaid.*

6 N M284T—Complete set. Shpg. wt 7 lbs. $17.05
6 N M281T—Pistol only. Wt. 3 lbs 14.20
6 N 308—Disposable CO₂ gas cylinders. Each holds about 50 shots. *Pstpd.* (Wt. 12 oz.) . . Box of 6 98c

H **NEW Crosman AIR PISTOL Set** . . high powered for target accuracy, the set includes . .

- **Crosman air pistol** with rifled barrel. Shoots .22 cal. pellets. 3 strokes of lever gives plenty of power for most shots. Blued finish and walnut grips. Hammer-locking safety. 11½-in. long.
- **Real leather holster** molded to fit pistol.
- **Steel bell-ringing target,** 100 target inserts. You also get carton of 250 Super Pells and a complete book of target games. *Express prepaid.*

6 N M298T—Complete Set. (Wt. 7 lbs.) . . $14.19
6 N M291T—Pistol only. (Shpg. wt. 4 lbs.) 9.95

J **Crosman CO₂ Pellgun Rifle.** Single shot .22 cal. Walnut stock. 19½-in. barrel. Sights: adjustable rear, blade front. CO₂ gas cylinder included. *Shipped express prepaid.*

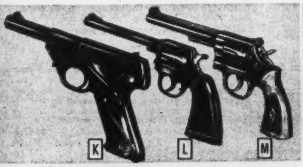
6 N M293T—(Shipping weight 9 lbs.) $21.95

Extra Cylinder for CO₂ Guns except Model 150 pistol (G). (Not shown.) 450 shot capacity. Keep an extra one handy so you're always ready.

6 N 743—*Postpaid.* (Shpg. wt. 2 lbs. 8 oz.). $4.75

Crosman Super Pell ammunition. (Not shown.) .22 cal. pellets for CO₂ gas or air guns.

6 N 304—*Postpaid.* (Shpg. wt. 1 lb.). 250 for $1.05
6 N 762—**Official NRA paper targets** for pistol or rifle. (Not shown.) Shpg. wt. 8 oz. 100 for 60c
6 N 763—**Steel bell-ringing target.** (Not shown.) 4-in. gong rings when hit. Shpg. wt. 2 lbs. . $2.00



Famous .22 Cal. Handguns

K **High Standard Sport King.** Shoots .22 caliber long rifles. Clip magazine holds 10 shots. Fast take down. Checkered plastic grip, thumb rest. Hammerless hooded breech. Blued finish. *Shipped express prepaid.* (Wt. 4 lbs.)

6 N M109T—4½-in. barrel. Actual wt. 36 oz. $44.00
6 N M110T—6¾ in. barrel. Actual wt. 39 oz. $44.00
6 N M111T—Combination. Interchangeable 4½ and 6¾-inch barrels. *Prepaid.* (Shpg. wt. 7 lbs.) $52.00

L **Harrington & Richardson Model 922 Revolver.** Holds 9 short, long or long rifles; regular or high speed. 6-in. barrel. 10½-in. overall. Act. wt. 24 oz. *Express prepaid.*

6 N M106T—Blued finish. (Shpg. wt. 3 lbs.) $28.75
6 N M107T—Model 923. Same as above, but has chrome-plated finish and 4-inch barrel. (Shpg. wt. 3 lbs.) . . . $29.75

M **Smith and Wesson K-22 Masterpiece.** Holds 6 shorts, longs or long rifles. Walnut stock. Micrometer rear sight. 6-in. barrel. Act. wt. 38½ oz. 11⅛-in. long.

6 N M113T—*Express prepaid.* (Shpg. wt. 4 lbs.) . . $71.50

Unique .22, Holster FREE

Buy the Unique .22 Automatic . . receive a top grain leather holster that we would normally sell for $2.00 ABSOLUTELY FREE.

$29.95 Cash

Made in France, the Unique weighs only 24 ounces. Holds 9 cartridges (long rifles only), either regular or high speed. Manual safety plus automatic safety. Locks open after last shot. 3⅛-in. barrel. Sights: blade front, fixed rear. Blued finish. **Holster specially molded to fit Unique.** Saddle tan color. *$3.00 Down.*

6 N M139—Unique with FREE Holster. Shpg. wt. 4 lbs. $29.95

HOW TO ORDER: Check with local police dept. or law officer to find if permit is required in your locality. Have officer of the law fill out, sign certificate below. Enclose signed certificate and all required permits with your order. Postpaid guns are same price cash or terms. Firearms, ammunition not sold to minors. *Due to U.S. Postal regulations, pistols are shipped by express only.* CERTIFICATE BELOW MUST BE INCLUDED WITH ALL ORDERS.

NOTICE: Residents of the following states must include pistol purchase permits, plus the certificate below, with their order: Alabama, Indiana, Michigan, Missouri, Nebraska, North Carolina. Legal requirements in some areas may cause a delay of from 24 to 72 hours in handling your order. Sale of pistols is prohibited in South Carolina, Tennessee. State law in California and Michigan requires orders be placed at Catalog Sales Offices or at Sears Retail Store Catalog Order Desks.

CERTIFICATE

I certify that to the best of my knowledge,

First name ______ Middle name ______ Last name

who resides at ______ Street and number ______ City or town ______ State ______ and who

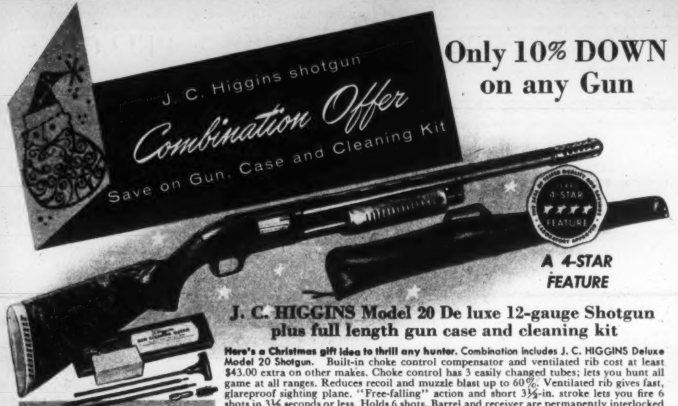
desires to purchase a .22 caliber pistol or revolver from Sears, Roebuck and Co., is a citizen of the United States, over 21 years old and of sound mind; is not under indictment, nor a drug addict, nor a fugitive from justice, and has never been convicted of a crime of violence.

______ Signature

______ Official position or title

______ Date ______ Official address

Only 10% DOWN on any Gun



A 4-STAR FEATURE

J. C. HIGGINS Model 20 De luxe 12-gauge Shotgun plus full length gun case and cleaning kit

Here's a Christmas gift idea to thrill any hunter. Combination includes J. C. HIGGINS Deluxe Model 20 Shotgun. Built-in choke control compensator and ventilated rib cost at least $43.00 extra on other makes. Choke control has 3 easily changed tubes; lets you hunt all game at all ranges. Reduces recoil and muzzle blast up to 60%. Ventilated rib gives fast, glareproof sighting plane. "Free-falling" action and short 3½-in. stroke lets you fire 6 shots in 3½ seconds or less. Holds 6 shots. Barrel and receiver are permanently interlocked—can't get out of alignment. Walnut stock, semi-pistol grip. Rubber recoil pad. Inlaid silver color nameplate (not engraved). Treated with Siliconized and Polarized Oil to stop rust. **Full length Gun Case** has plastic cover, double riveted at points of strain. Rubberized cotton suede lining. 33-in. zipper. Web handle. **Cleaning kit** includes 3-pc. hardwood rod, wire brush, patches, slot tip. Packed in colored carton. Act. wt. of gun 8 lbs.

6 N 0145—**De luxe Model 20 plus kit and case.** Shpg. wt. 15 lbs. *Save $2.48*......$77.50
6 N 013—**De luxe Model 20 alone.** Act. wt. 8 lbs. 46¾ in. long. Shpg. wt. 13 lbs... 73.50

Model 20 "Lightweight". Without Choke Control, Ventilated Rib guncase or kit.
6 N 01—**12 gauge, full choke.** Act. wt. 7½ lbs. 48 in. long. Shpg. wt. 12 lbs.....$63.50
6 N 02—**12 gauge, modified choke.** Act. wt. 7½ lbs. 48 in. long. Shpg. wt. 12 lbs.. 63.50

Model 20 with Ventilated Rib (no choke control). **No gun case or cleaning kit.**
6 N 014—**12 gauge, full choke.** Act. wt. 7¾ lbs. 48 in. long. Shpg. wt. 12 lbs.....$68.50
6 N 602—**Gun Case.** 44-in., 48-in., or 52-in. sizes. *State size*. Shpg. wt. 1 lb....... 4.98
6 N 622—**Shotgun cleaning kit alone.** Shpg. wt. 1 lb. *State gauge 12, 16, 20, .410*... 1.50

Here's how you Save

Gun Alone Costs	$73.50
Case Alone Costs	4.98
Cleaning Kit Costs	1.50
Total Value....	$79.98

Yet You Pay Only $77.50

Save $2.48 over cost of items sold separately

J. C. HIGGINS Bolt Action Shotgun with NEW Multy-Choke

Multy-Choke has 9 twist-of-the-wrist positions . . to give one fine gun for all game at all ranges

$31.95 Cash
Only $3.50 Down

With Multy-Choke added, the J. C. HIGGINS Bolt Action Shotgun is one of the finest all-purpose, game-getters we've ever sold. For Multy-Choke makes it a truly multi-purpose gun. From full to reverse choke, 9 twist-of-the-wrist positions. Instantly adaptable to any game at any range . . with any load.
Combine Multy-choke with big capacity tubular feed, and you've an unbeatable combination. Tubular feed magazine gives 6 rapid-repeat shots. (Plug included.) Loads from underneath. Forged steel barrel proof-tested with loads 50% stronger than regular ammunition. One-piece American walnut stock and rubber recoil pad. The entire gun is treated with Siliconized and Polarized Oil to fight rust, give top lubrication, protect and beautify the stock. Actual weight 7½ lbs. 29-in. barrel (with choke). Shpg. wt. 11 lbs. *Only $3.50 Down.*

6 N 078—**12 gauge**............$31.95 6 N 079—**16 gauge**..........$31.95

It's an all-purpose gun with Multy-Choke

- Made by Poly-Choke . . installed by skilled gunsmiths
- Operates like the nozzle of a garden hose . . quick, easy
- Has ventilated sleeve to reduce muzzle blast, recoil

Give the Best . . Give a J. C. HIGGINS Model 100 Double Barrel Shotgun
A
$125.00 Cash $12.50 Down
B
$28.95 Cash $3.00 Down
C
Savage Over-Under
$36.95
$4.00 Down
USE SEARS EASY TERMS

Firearms are not sold to minors

A **J. C. HIGGINS Model 100 Double Barrel Shotgun.** In quality and features one of the finest doubles on the market. **Has automatic, selective ejection,** only the fired shells eject. Unfired shells are lifted for easy removal. **Single trigger** gives faster firing, equalized trigger pull. Can't double or balk. **Extra fancy French Walnut stock** and beavertail fore-end . . hand checkered and hand fitted. Buffalo horn butt plate. Double locking lugs and automatic safety. 28-in. barrels modified and full choked. **Matted rib.** Length 45½-in. Act. wt. 7½ lbs. Made in Spain by Europe's finest gunsmiths.
6 N 044—**12 gauge.** Shpg. wt. 9 lbs....$125.00

B **J. C. HIGGINS Bolt Action Shotgun.** Big capacity tubular feed magazine holds 6 shots. American walnut stock with full pistol grip. Rubber recoil pad. Positive safety. Act. wt. of 12 ga. is 7¼ lbs., others proportional.

Cat. No.	Ga.	Choke	Barrel	Shpg. wt.	Price
6 N 097	12	Full	28 in.	11 lbs.	$28.95
6 N 098	12	Modified	28 in.	11 lbs.	28.95
6 N 099	16	Full	26 in.	11 lbs.	28.95
6 N 025	16	Modified	26 in.	11 lbs.	28.95
6 N 096	20	Full	26 in.	10 lbs.	28.95
6 N 095	20	Modified	26 in.	10 lbs.	28.95
6 N 060	.410	Full	24 in.	8 lbs.	28.50

C **Savage .22–.410 Over and Under.** Excellent for rabbit, squirrels. The .22 rifle barrel on top shoots all types of .22 cal. rimfire shells. Full choked .410 on bottom. Walnut stock and fore-end. 24-in. barrels. 42 in. long. Act. wt. 6 lbs.
6 N 066T—*Postpaid.* (Shpg. wt. 8 lbs.)....$36.95

D J. C. Higgins Single $22.30
E J. C. Higgins Double $56.95
F Winchester Model 12 $93.85
G Ithaca Model 37 Pump $91.16
H Remington Model 870 $77.30
J Stevens Model 77SC $65.95

D **J. C. HIGGINS Single Barrel Shotgun.** Full choke barrel. Shpg. wt. 7 lbs.

Cat. No.	Gauge	Act. Wt.	Barrel	Price
6 N 0170	12	6 lbs.	30 in.	$22.30
6 N 0171	16	5¾ lbs.	28 in.	22.30
6 N 0175	20	5½ lbs.	28 in.	22.30
6 N 0176	.410	5½ lbs.	26 in.	22.30

E **J. C. HIGGINS Double Barrel Shotgun.** Non-glare matted rib. Right barrel modified, left full (.410 both full). Barrel lengths same as (D) above.

Cat. No.	Gauge	Act. Wt.	Shpg. Wt.	Price
6 N 0162	12	7½ lbs.	9 lbs.	$56.95
6 N 0163	16	7 lbs.	9 lbs.	56.95
6 N 0164	20	6½ lbs.	8 lbs.	56.95
6 N 0165	.410	5¾ lbs.	8 lbs.	56.95

F **Winchester Model 12 Pump Shotgun.** 6-shot. Walnut stock. Wt. of 12 ga. 7½ lbs.; others in proportion. 12 ga. (full choke) has 30-in. barrel; others have 28-in. barrels. *Ppd.* (Shpg. wt. 9 lbs.)
6N034T–**12 gauge, modified choke**..$93.85
6 N 0102T—**12 gauge, full choke**.... 93.85
6 N 0103T—**16 gauge, full choke**.... 93.85
6N035T–**16 gauge, modified choke**... 93.85
6 N 0104T—**20 gauge, full choke**.... 93.85
6 N 0105T—**Winchester Model 42.** Like above. 26-in. full choke, .410 barrel..$81.70

Winchester Model 12 Magnum Duck Gun. As above. In 12 ga. Full choke. Actual wt. 8¾ lbs. 30-in. barrel. (Shpg. wt. 10 lbs.)
6 N 0143T—**Plain barrel model**....$104.85
6 N 0144T—**Matted rib barrel**..... 121.40

G **Ithaca Model 37 Featherlight Pump Shotgun.** Wt. 12 ga. 6½ lbs.; 16-ga. 6 lbs.; 20-ga. 5¾ lbs. 5-shot. Bottom ejection. 12 ga. (full choke) has 30-in. barrel, 49½ in. overall; others 28-in. barrels, 47½ in. overall. *Postpaid.* (Shpg. wt. 8 lbs.)
6 N 028T—**12 gauge, full choke**.....$91.16
6 N 029T—**12 gauge, modified choke** 91.16
6 N 030T—**16 gauge, full choke**..... 91.16
6 N 031T—**16 gauge, modified choke.** 91.16
6 N 032T—**20 gauge, full choke**..... 91.16

H **Remington Model 870AP Wingmaster Pump Shotgun.** 5-shot. Act. wt. 6¾ lbs. 12 ga. full has 30-in. barrel, others 28-in. 48 in. long overall. *Postpaid.* (Wt. 8 lbs.)
6 N 037T—**12 gauge, full choke**.....$77.30
6 N 038T—**12 gauge, modified choke.** 77.30
6 N 039T—**16 gauge, full choke**..... 77.30
6 N 040T—**20 gauge, full choke**..... 77.30

Remington Model 870 ADL (Deluxe Model). As above but checkered stock and pistol grip. Matted top barrel. (Shpg. wt. 10 lbs.)
6 N 041T—**12 gauge, full choke**.....$88.35
6 N 042T—**16 gauge, full choke**..... 88.35

J **Stevens Model 77SC Pump Action Shotgun.** Has adjustable choke control and recoil pad. 6-shot capacity. Walnut stock 28-in. barrel. 47⅛ in. long. Act. wt. 7½ lbs.
6 N 055—**12 ga.** Shpg. wt. 11 lbs...$65.95
6 N 053—**Stevens Model 77.** As above without choke control, recoil pad. 28 in. barrel. Shpg. wt. 11 lbs. **12 ga. full choke**..$55.95
6 N 054—**Model 77. 12 gauge. Modified choke.** Shpg. wt. 11 lbs...........$55.95

Automatic, Over & Under SHOTGUNS

$110.45
B
Browning Automatic
$118.25 Cash
$12.00 Down
A
Savage
$105.00
C
D
Browning Over-Under
$261.00

ONLY 10% DOWN

Firearms are not sold to minors

A **Belgian Browning 5-Shot Automatic.** Made in Belgium. Checkered walnut stock. Wt. about 8 lbs. (Shpg. wts.: 12 ga. 11 lbs.; 16 ga. 10 lbs.) 12 ga. full choke has 30-in. barrel. Others are 28 in. *Postpaid.*

Cat. No.	Gauge	Choke	Length	Price
6 N 0119T	12	full	47¼ in.	$118.25
6 N 0121T	12	mod.	45¼ in.	118.25
6 N 0122T	16	full	45¼ in.	118.25
6 N 0123T	16	mod.	45¼ in.	118.25

Lightweight Browning Belgian. Like above but weighs only about 7 lbs. 12 ga. full choke has 30-in. barrel, others 28 in. (Wt. 10 lbs.)

6 N 0192T—12 ga. Full choke. *Ppd.*...$129.95
6 N 0193T—12 ga. Mod. choke. *Ppd.*.. 129.95
6 N 0194T—16 ga. Full choke. *Ppd.*... 129.95
6 N 0195T—16 ga. Mod. choke. *Ppd.*.. 129.95

B **Remington 11-48 Autoloading Shotgun.** Has 5-shot capacity (.410 holds 4). Plug included. Top of receiver is matted. Checkered American walnut stock. Act. wt. of 12 ga. full choke gun is 7½ lbs.; others proportional. (Shpg. wt. 9 lbs.) *Postpaid.*

Cat. No.	Gauge	Choke	Barrel	Price
6 N 0183T	12	full	30 in.	$110.45
6 N 0184T	12	mod.	28 in.	110.45
6 N 0185T	16	full	28 in.	110.45
6 N 0187T	20	full	28 in.	110.45
6 N 0191T	410	full	25 in.	110.45

C **Savage Lightweight Model 775 Automatic Shotgun.** Wt. 7½ lbs. 5 shot. Matted receiver top. 12 ga. full choke: 50½ in. long, others proportional. (Wt. 9 lbs.). *Postpaid.*

Cat. No	Gauge	Choke	Barrel	Price
6 N 086T	12	full	30 in.	$105.00
6 N 087T	12	mod.	28 in.	105.00
6 N 088T	16	full	28 in.	105.00
6 N 089T	16	mod.	28 in.	105.00

D **Browning Over-Under Shotgun.** Made in Belgium. Ventilated rib. Barrels full, modified 28 in.; skeet 26½ in. Trap 30 in. Wt. 12 ga. 7½ lbs.; 20 ga. 6½ lbs. *Postpaid.*

Cat. No.	Ga.	Barrels	Shpg. wt.	Price
♦6 N 018TY	12	full-mod.	10 lbs.	$261.00
♦6 N 019TY	12	skeet	10 lbs.	261.00
♦6 N 022TY	12	trap	10 lbs.	261.00
♦6 N 020TY	20	full-mod.	9 lbs.	261.00
♦6 N 021TY	20	skeet	9 lbs.	261.00

♦ means shipped from Chicago. Order, pay postage from your M. O. House

the J. C. Higgins model 50 with
FN Mauser Action..
the big game rifle he dreams about
2½X scope for fast moving targets
4X scope for long range shooting

Model 50 with 2½ power scope
$105.00 Cash
Only $10.50 Down

J.C.Higgins

Model 50 High Power Rifle

Only high power with all 3 features at this low price

1 Imported FN Mauser Bolt Action . . world renown for its strength and dependability
2 Super tough Chrome-molybdenum steel barrel . . bedded to insure accuracy
3 Chromed bore . . improves life, velocity and accuracy. In .270 or .30-06 caliber

Examine the features that make the Model 50 a hunters dream . . a gift that will be appreciated for a lifetime . . an outstanding value. **ACTION:** Sporting modification of the FN Mauser Bolt Action. Famous for strength, simplicity. Low, curved bolt for fast operation, low scope mounting. Dependable, single-stage trigger has only 2 moving parts. 5-shot magazine. **BARREL:** Finest proof-tested, chrome-molybdenum steel with chromed bore. Hard, satin-smooth bore reduces friction and improves barrel life, velocity, accuracy. Crowned muzzle. **STOCK:** Beautifully grained American Walnut with full pistol grip and semi-beavertail fore-end. White plastic inserts at butt and grip cap.

The entire Model 50 is treated with Siliconized and Polarized Oil to resist rust . . give long lasting lubrication . . protect stock.

SCOPES: Choice of 2½ or 4-power (detachable in a jiffy). Coated, achromatic lenses; weatherproofed. Internal adjustments for windage, elevation. Crosshair reticule. Mounts incl. 2½X has 43-ft. field, 4X has 31-ft. field at 100 yds.

Specifications: 22-in. barrel. 42½ in. overall. Actual wt. 8 lbs. with scope, 7½ lbs. without. Sights: matted ramp front, adjustable rear. Shpg. wt. 13 lbs. with, 12 lbs. without scope.

6 N 0157—.270 cal. with 2½X scope. *$10.50 Down*.. $105.00
6 N 0158—.30-06 cal. with 2½X scope. *$10.50 Down*.. 105.00
6 N 0153—.270 cal. with 4X scope. *$11.00 Down*..... 110.00
6 N 0154—.30-06 cal. with 4X scope. *$11.00 Down*... 110.00
6 N 0155—.270 caliber without scope. *$7.50 Down*... 75.00
6 N 0156—.30-06 caliber without scope. *$7.50 Down*.. 75.00
6 N 656—2½X scope, mount for Model 50. Wt. 1 lb. 34.95
6 N 657—4X scope, mount for Model 50. Wt. 1 lb... 39.75

Other Hard-hitting High Power Rifles

E Savage Model 340 $48.75
F Winchester '70' $120.95
G FN Mauser $145.00
H Marlin Carbine $68.95
J Marlin "Texan" $68.95
K Remington '721' $88.35
L Winchester '94' $69.00
M Remington '760A' $104.40
N Winchester '43' $60.65

E **Savage Model 340 Bolt Action Rifle.** 4-shot repeater. (3 in detachable clip magazine, 1 in chamber.) .22-in. barrel. Walnut stock. Sights: ramp front, disc type rear. Wt. 6¾ lbs. 42 in. long. *Postpaid.* (Shpg. wt. 9 lbs.)

6N0231T—.30-30 caliber.........$48.75
6N0224T—.222 Remington Caliber. 48.75
6N0232T—.22 Hornet........... 48.75

F **Winchester Standard Model 70 Bolt Action Rifle.** 5-shot box magazine, 24-in. barrel. American walnut stock. 1-in. sling swivels. Sights: hooded ramp front, open rear. Wt. about 8 lbs. Length 44½ in. *Postpaid.* (Shpg. wt. 11 lbs.)

6N0261T–.270 Winchester Caliber $120.95
6N0262T–.30-06 caliber 120.95

G **Fabrique Nationale Mauser Bolt Action.** Made in Belgium. 24-in. barrel. 5-shot box magazine. Low curved bolt handle. Sights: ramp front with hood; micrometer rear. Wt. about 8 lbs. Length 44½ in. (Shpg. wt. 10 lbs.)

♦6 N 016TY—.270 cal. *Postpaid*... $145.00
♦6 N 017TY—.30-06 cal. *Postpaid*. 145.00

H **Marlin Model 336 Lever Action Carbine.** Only lever action rifle in .35 caliber. Genuine walnut stock, pistol grip. Semi-beavertail fore-end. Sights: open rear, bead front. 20-in. barrel. Act. wt. 6½ lbs. 38 in. long overall. *Postpaid.* (Shpg. wt. 10 lbs.)

6 N 0264T—.30-30 cal. 7 shot....$68.95
6 N 0233T—.35 cal. 6 shot...... 68.95

J **Marlin Model 336 "Texan" Lever Action Carbine.** Like (H) above, but has straight grip walnut stock—without pistol grip. *Postpaid.*

6 N 0235T—.35 cal. 6 shot.
(Shpg. wt. 9 lbs.)............$68.95
6 N 0236T—.30-30 cal. 7 shot.
(Shpg. wt. 10 lbs.)........... 68.95

K **Remington Model 721 Bolt Action Rifle.** 5-shot capacity, (4 in magazine, 1 in chamber). 24-in. barrel. Genuine walnut stock. Sights: bead front, open rear. Wt. 7¼ lbs. Length 44¼ in. (Shpg. wt. 10 lbs.) *Postpaid.*

6 N 0267T—.30-06 caliber...... $88.35
6 N 0274T—.270 Winchester Cal.. 88.35

L **Winchester Model 94 Lever Action Carbine.** Straight grip genuine walnut stock. 7-shot capacity. Solid frame. 20-in. barrel. Visible hammer. Sights: bead front, open rear. Wt. 6¼ lbs. 37¾ in. long. (Shpg. wt. 9 lbs.) *Postpaid.*

6 N 0208T—.30-30 caliber........ $69.00
6 N 0223T—.32 Winchester Caliber. 69.00

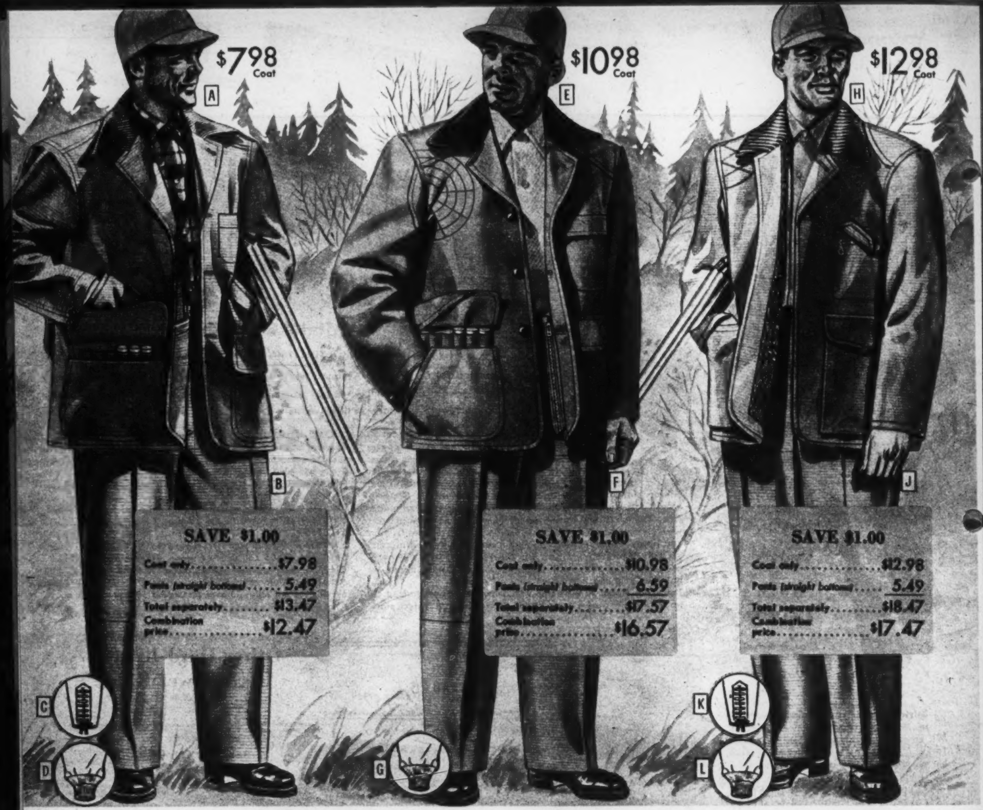
M **Remington 760A Gamemaster Rifle.** 5-shot pump action repeater. The only slide action big game rifle made. 22-in. barrel. Crossbolt safety. Walnut stock. Sights: bead front on white ramp; semi-buckhorn rear. Overall length 42¼ in. Wt. 7½ lbs. (Shpg. wt. 9 lbs.) *Postpaid.*

6 N 0266T—.30-06 caliber $104.40
6 N 0263T—.270 caliber 104.40

N **Winchester Model 43 Bolt Action.** 4 shot. 24-in. barrel. Walnut stock. Sights: hooded front, open rear. Act. wt. 6 lbs. 42½ in. long. (Shpg. wt. 8 lbs.)

6 N 0202T—.22 Hornet. *Ppd*.... ..$60.65
6 N 0201T—.218 Bee. *Ppd*.. ..... 60.65

Catalog numbers ending in "T" same price cash or terms



SAVE $1.00

Coat only	$7.98
Pants (straight bottoms)	5.49
Total separately	$13.47
Combination price	$12.47

SAVE $1.00

Coat only	$10.98
Pants (straight bottoms)	6.59
Total separately	$17.57
Combination price	$16.57

SAVE $1.00

Coat only	$12.98
Pants (straight bottoms)	5.49
Total separately	$18.47
Combination price	$17.47

SAVE! Choose a *J.C. Higgins* Cotton Duck Hunting Coat and Matching Pants

Our 4-STAR Feature Coat No Finer Value Anywhere

J. C. HIGGINS 4-Star Feature Hunting Coat. *We shopped and compared—and found no finer hunting coat value in America.* Made with 11 oz. per yd. duck woven of 2-ply yarns. It's the heaviest army duck used in our hunting clothes—best we know of for rough use. DuPont Zelan treated—permanently water repellent. Mustard brown color. Rubber-coated game pocket has extra rubber lining to protect body side of coat from blood leakage. Game pocket has 2 flapped rear openings, 2 inside front openings. Shell pockets each with 6 elastic shell loops for 12, 16 or 20-gauge shells. 2 muff-type handwarmer pockets. Cuffs and collars faced with corduroy. Matching vegetable ivory buttons are practically unbreakable. 12-in. bi-swing shoulder pleats and under-arm gussets. *State chest size*: 36, 38, 40, 42, 44, 46, 48. See *How to Measure.*

[A] 6 N 8491M—Coat only. Shpg. wt. 4 lbs. 6 oz...**$7.98**

Matching Zelan-treated Pants lined at seat and front, above and below knee with rubber fabric. 11 ounce duck. Zip fly. Suspender buttons; belt loops. *State waist*: 30, 32, 34, 36, 38, 40, 42, 44. *State inseam*: 31 or 34 on straight bottoms. See *How to Measure* below. Order today.

[B] **6 N 8471M—Straight Bottom Pants.** No cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz....................Pair **$5.49**
6 N 8401—Coat and Straight Bottom Pants. *State both sizes.* Shpg. wt. 6 lbs. 7 oz. *Save $1.00*................**$12.47**

[C] **6 N 8475M—Breeches.** Peg tops, lace bottoms. *State size.* Shpg. wt. 2 lbs. 1 oz....................Pair **$5.59**
6 N 8403—Coat and Breeches. *State both sizes.* Shpg. wt. 6 lbs. 7 oz. *Save $1.00*..............**Both for only $12.57**

[D] **6 N 8473M—Knit Cuff Pants.** Worsted knit cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz...............Pair **$5.59**
6 N 8402—Coat and Knit Cuff Pants. *State both sizes.* Shpg. wt. 6 lbs. 7 oz. *Save $1.00*..........**Both for only $12.57**

Our Best Duck hunting Coat Sanforized, Zelan-treated

J. C. HIGGINS Best Hunting Coat. Only coat we know of made with Sanforized shelter tent duck. Shrinkage is GUARANTEED less than 1%. Zelan treated for permanent water repellency. Brush brown 9 oz. per yd. shelter tent duck exceeds U.S. standard CCCD-771B for breaking strength. Has more threads per sq. in. than army duck yet it's 15% lighter and very strong. GUARANTEED bloodproof butyl rubber game pocket has no bottom seam . . no place for blood to seep through. Tests prove blood won't penetrate butyl rubber coating, and that it is superior to natural rubber in aging quality, that heat or cold won't crack it. Pocket zips open for cleaning. Coat fully lined front and back. Corduroy faced collar and cuffs. Vegetable ivory buttons. Combination pockets have handwarmer pockets outside, shell pockets under flap each with 6 elastic shell loops. *State chest size*: 36, 38, 40, 42, 44, 46, 48. See *How to Measure.*

[E] 6 N 8492M—Coat only. Shpg. wt. 4 lbs. 1 oz.**$10.98**

Matching Sanforized, Zelan-treated Pants. Rubber lined at seat and front, above and below knee. 9 oz. duck. Zip fly. Suspender buttons; belt loops. *State waist size*: 30, 32, 34, 36, 38, 40, 42, 44. *State inseam length*: 31 or 34 in. with straight bottoms.

[F] **6 N 8472M—Straight Bottom Pants.** No cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz...............Pair **$6.59**
6 N 8404—Coat and Straight Bottom Pants. *State both sizes.* Shpg. wt. 6 lbs. 2 oz. *Save $1.00*..........**$16.57**

[G] **6 N 8474M—Knit Cuff Pants.** Worsted knit cuffs. *State size.* Shipping wt. 2 lbs. 1 oz.......Pair **$6.69**
6 N 8405—Coat and Knit Cuff Pants. *State both sizes.* Shpg. wt. 6 lbs. 2 oz. *Save $1.00*...**Both for only $16.67**

Alpaca Pile Lined . . Zelan-treated Army Duck Coat

This J. C. HIGGINS Hunting Coat will keep you dry AND warm. It's made with same 11 oz. army duck used in 4-Star Feature coat. Every fiber impregnated with permanently water repellent duPont Zelan. Mustard brown color. **Alpaca pile lining—the same kind as in the famous jacket U.S. soldiers swear by**—of 50% wool and 50% alpaca on cotton back which is 50% of total. Sleeves lined with red cotton suede. Game pocket is completely rubber lined. Has 2 flapped rear openings. Two handwarmer pockets with 6 elastic shell loops for 12, 16 or 20-gauge shells under pocket flaps. Zipper closing chest pocket is rubber lined. Shoulder recoil pad. Bi-swing shoulder pleats and underarm gussets for easy movement. *State chest size*: 36, 38, 40, 42, 44, 46, 48. See *How to Measure* below.

[H] 6 N 8433M—Coat only. Shpg. wt. 4 lbs. 8 oz..**$12.98**

Matching Zelan-treated Pants. Same as with 4-Star Feature coat. *State waist size*: 30, 32, 34, 36, 38, 40, 42, 44. *State inseam*: 31 or 34 in. with straight bottoms.

[J] **6 N 8471—Straight Bottom Pants.** No cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz....................Pair **$5.49**
6 N 8413—Coat and Pants. *State both sizes.* Shpg. wt. 6 lbs. 9 oz. *Save $1.00*..............**Both for only $17.47**

[K] **6 N 8475—Breeches.** Peg tops, lace bottoms. *State size.* Shpg. wt. 2 lbs. 1 oz...............Pair **$5.59**
6 N 8415—Coat and Breeches. *State both sizes.* Shpg. wt. 6 lbs. 9 oz. *Save $1.00*..............**Both for only $17.57**

[L] **6 N 8473—Knit Cuff Pants.** Worsted knit cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz...............Pair **$5.59**
6 N 8414—Coat and Pants. *State both sizes.* Shpg. wt. 6 lbs. 9 oz. *Save $1.00*..............**Both for only $17.57**

HOW TO MEASURE—Wear clothing and underclothing to be worn while hunting. If measurement is between sizes, order next larger size. **FOR COATS AND VESTS:** Measure around fullest part of chest. **FOR PANTS:** Measure over trousers without belt. Measure inseam from crotch to point just above heel. For straight bottoms state which measurement is waist. Knit cuff pants and breeches have average inseam length—only waist size required.

water-repellent J. C. Higgins

Hunting Outfits

save on matching coat and pants

For Hunting in Coldest Weather

SAVE! All Wool Coat and Matching Pants

J. C. HIGGINS All Wool Hunting Outfits . . warm and roomy coat and pants. They're made of heavy 32-oz. all wool cloth. Not one thread of reused or reprocessed wool goes into these fine clothes! They're warm, long wearing and good looking. Especially treated to repel water.

COAT of red and black plaid (75% scarlet red and 25% black). Brilliant plaid is visible even at a distance. Coat has two large, cotton suede lined hand warmer pockets, two lower pockets—all with button flaps. Rubber lined game pocket at back of coat has two button flaps on rear openings. Coat lining of cotton suede fabric. Sleeves are lined with scarlet rayon. Knit sleeve wristlets. *Be sure to state chest size* 36, 38, 40, 42, 44, 46, 48. *See How to Measure on opposite page before ordering.*

Matching red and black plaid breeches of same fine fabric as Coat and have warm knit cuffs. Plaids harmonize perfectly. Two back pockets: 2 side pockets of boatsail drill. Zip fly: Suspender buttons; belt loops. 29½-in. inseam plus 3-in. knit cuff. *State waist size for breeches* 30, 32, 34, 36, 38, 40, 42, 44. See *How to Measure on opposite page.*

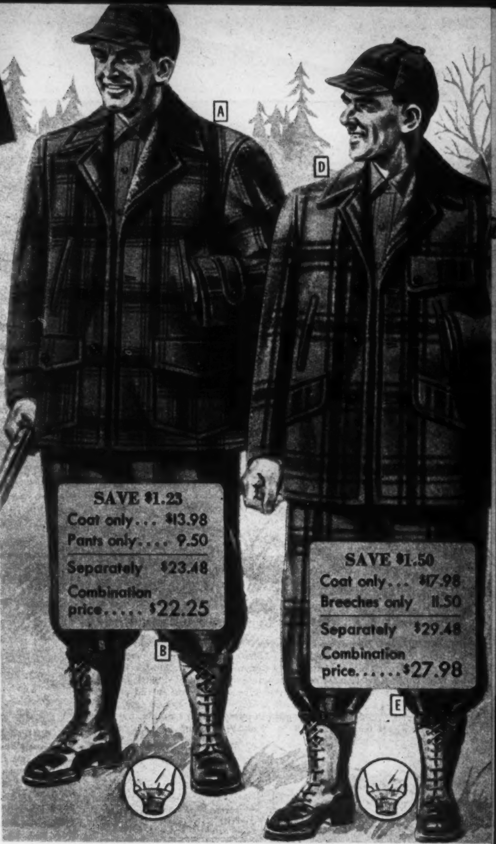
[A] 6 N 8453—Plaid Coat. Shipping weight 5 pounds 8 ounces............$13.98
[B] 6 N 8495—Plaid Worsted Knit Cuff Breeches. Shpg. wt. 3 lbs. 8 oz.... 9.50
6 N 8407—Plaid Coat and Breeches. Shpg. wt. 9 lbs. *Save $1.23*.......... 22.25

SAVE! Virgin Wool Hunting Outfits

J. C. HIGGINS Best Wool Hunting Clothes are finest we've ever sold! Here's why: They're made of 32 oz. 100% pure virgin wool. *Every fiber comes right from the sheep's back.* Only with 100% virgin wool are colors as bright and beautiful as can be dyed into wool. Flaming scarlet in solid color and plaids (75% scarlet, 25% black) outshines scarlet in ordinary wool hunting clothes. Water repellent treated. They're made by a famous manufacturer. **Superior tailoring** of these clothes means refinements in design and cut . . . carefully sewed and finished seams.

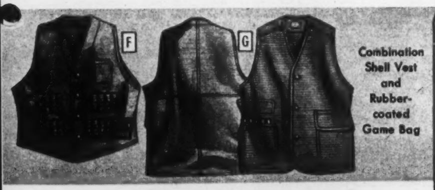
Coats are fully lined with cotton suede. Have 6 cotton suede lined front pockets. 2 lower and 2 chest pockets with button flaps; 2 handwarmer pockets. Game pocket has 2 button flaps over rear openings **and is completely lined with rubber. Coat and game pocket can be safely dry cleaned.** Coats have knit wristlets inside sleeves. *State chest size* 36, 38, 40, 42, 44, 46, 48. See *How to Measure on opposite page.* **Breeches match coats in color and fabric.** Zip fly. 2 hip pockets; 2 side pockets. Suspender buttons and belt loops. Breeches have 29¼ in. inseam plus 3-in. knit wool cuff. *State waist size* 30, 32, 34, 36, 38, 40, 42, 44. See *How to Measure on opposite page.*

[D] 6 N 8409—Plaid Coat only. Shipping weight 5 lbs. 8 oz.............$17.98
[E] 6 N 8410—Plaid Breeches only. *State size.* Shpg. wt. 3 lbs. 8 oz......... 11.50
6 N 8416—Plaid Coat and Breeches. *State sizes.* Shpg. wt. 9 lbs. *Save $1.50*.. 27.98
6 N 8411—Scarlet Coat only (not shown). Shipping weight 5 lbs. 8 oz..... 17.98
6 N 8412—Scarlet Breeches only (not shown.) *State size.* Wt. 3 lbs. 8 oz. Pair. 11.50
6 N 8417—Scarlet Coat and Breeches (not shown). *State sizes.* Wt. 9 lbs... 27.98



SAVE $1.23
Coat only... $13.98
Pants only.... 9.50
Separately $23.48
Combination price..... $22.25

SAVE $1.50
Coat only... $17.98
Breeches only 11.50
Separately $29.48
Combination price......$27.98


F
G
Combination Shell Vest and Rubber-coated Game Bag

An ideal low-priced gift for a hunter

J. C. HIGGINS Shell Vests and Game Bag

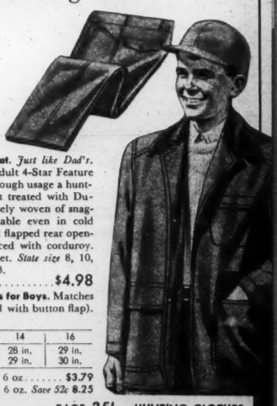
[F] **Here's a lightweight Shell Vest** that's excellent for warm weather use without hunting coat. Also an excellent way to carry an extra supply of shells. Vest has 24 strongly stitched elastic shell loops that hold 12, 16 or 20 gauge shells. It's made of sturdy 8-oz. duck that's mustard brown in color. Has a bellows-type chest pocket for cigarettes, etc. Button front. Vest can be worn under coat, comfortably. *Be sure to state chest size* 36, 38, 40, 42, 44, or 46. *See How to Measure on opposite page before ordering.* Shipping weight 6 ounces.
6 N 8497—Order yours today. $1.79

[G] **Tops for warm weather hunting .. J. C. HIGGINS Shell Vest and Game Bag.** It's lightweight and designed to permit plenty of action without binding. Six elastic loops under each pocket flap hold 12, 16 or 20 gauge shells. Flaps keep shells dry in wet weather. The game bag in back has 2 big side openings and is rubber coated on the bottom to stop blood seepage. Vest is made of medium weight, 2-ply army duck that's strong and packed with wear. Color mustard brown. *State chest size* 36, 38, 40, 42, 44, 46, 48. See *How to Measure.*
6 N 8498—Wt. 1 lb. 4 oz.....$3.50

Shop on Sears Easy Terms

SAVE! Boys' Hunting Clothes

Coat only.........$4.98
Pants only......... 3.79
Total separately....$8.77
Combination price............$8.25

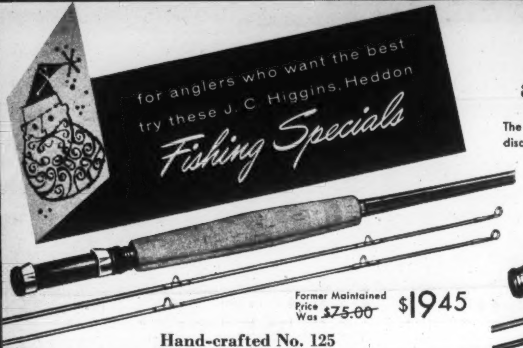


J. C. HIGGINS Junior-sized Hunting Coat. *Just like Dad's.* Made of same 11 oz. army duck used in adult 4-Star Feature coat. It's the best fabric known for taking rough usage a hunting coat gets. Permanently water-repellent treated with DuPont Zelan. Mustard brown fabric is closely woven of snag-resistant 2-ply yarns—stays soft and pliable even in cold weather. Game bag is rubber coated, has 2 flapped rear openings—room for lunches, books. Collar faced with corduroy. 2 flapped front pockets. Single chest pocket. *State size* 8, 10, 12, 14, 16. See size chart "A" on page 373.
6 N 8435—Coat only. Shipping wt. 3 lbs............$4.98

J. C. HIGGINS Zelan-treated Hunting Pants for Boys. Matches coat above. 2 side pockets; 2 hip pockets (1 with button flap). Button fly. Belt loops. *State size from table.*

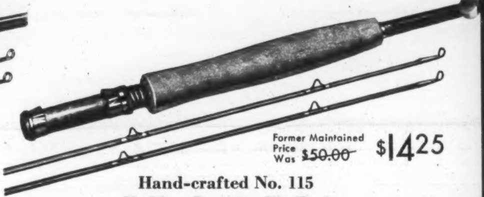
Size	10	12	14	16
Waist............	26 in.	27 in.	28 in.	29 in.
Inseam............	25 in.	27 in.	29 in.	30 in.

6 N 8499—Pants. No cuff. Shpg. wt. 3 lbs. 6 oz....... $3.79
6 N 8408—Boys' Coat and Pants. Wt. 6 lbs. 6 oz. *Save 52c* 8.25


for anglers who want the best
try these J. C. Higgins, Heddon
Fishing Specials

Famous Heddon Fly Rods at Savings of $35.75 to $55.55

The greatest offer we've ever made on first line, quality Heddon rods. They're discontinued models—all new, perfect and hand-made of finest split bamboo



Former Maintained Price Was ~~$75.00~~ $1945

Hand-crafted No. 125
Heddon Expert Fly Rod

One of America's most popular de luxe rods. Handmade split bamboo blade, built from the choicest selected cane. 3-piece construction—butt, mid-section, tip (extra tip is included.) Perfection guides and tip-top. Carboloy ring butt guides. Guides and serrated ferrules are 24K gold-plated. Mottled tenite reel seat—nickel-alloy reel hoods plated with 24K gold. Locking band and end cap finished in rich black. Hand grip of select specie cut cork. Goldenrod silk thread windings with black trim. Packed in distinctive poplin bag and aluminum case. Shipping weight 2 pounds. Available in 8, 8½ or 9-foot lengths. *Please be sure to state length.*

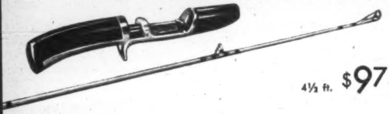
6 N 03028—*Former maintained price $75.00*. . . . . .Now $19.45

Former Maintained Price Was ~~$50.00~~ $1425

Hand-crafted No. 115
Heddon Premier Fly Rod

Made of choice hand-split bamboo, specially selected to meet rigid Heddon standards. Rod has 3-piece construction—butt, mid-section, tip (extra tip included.) Serrated ferrules, perfection tip-top, snake guides and butt guide—all in gunmetal finish. Sturdy, attractive, tenite reel seat. Corrosion-resistant nickel alloy hoods and lock nut. Black butt cap. Hand grip of specie cork. Beautifully wound with silver colored silk—black trim. Packed in handsome cloth bag with aluminum case for added protection. Shipping weight 2 pounds. Available in 8, 8½, or 9-ft. lengths. *Please state length desired when ordering*. Order this outstanding value in time for Christmas giving.

6 N 03029—*Former maintained price $50.00*. . . . . .Now $14.25

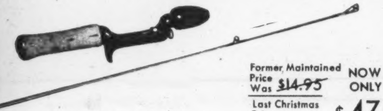


4½ ft. $975

Our Best J. C. HIGGINS Glass Casting Rod

J. C. HIGGINS Best Fiber Glass Rod. Exclusive tenite pistol grip handle. Has spring loaded Quik-n-Fast reel lock . . so easy to lock your reel in place, and it's there to stay. This exclusive newly designed rod gives you the best in light, balanced tip action for really smooth casting. Deep green clear glass tip with scientifically calipered taper to give you the best in rod action. Stainless steel guides and tip top with nylon windings. Fabric case. *State length desired*, 4½, 5 or 5½-foot length. Shipping weight 1 pound.

6 N 02905—4½-ft. length. . . . $9.75   5 or 5½-ft. length. $9.95



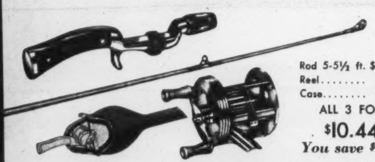
Former Maintained Price Was ~~$14.95~~ NOW ONLY

Last Christmas Price Was ~~$6.55~~ $475

Heddon "Pal" Rod Slashed to $4.75

Special Close Out Offer! Heddon "Pal" Steel casting rod was originally sold at maintained price of $14.95. Last Christmas we slashed the price of this fine rod to $6.55. **Now save even more!** This high quality rod is a *discontinued model*. Tubular steel blade has "Brown-tone" finish. Famous for its perfect action. Graduated chrome-plated guides and tip-top. Detachable offset handle with cork grip. In cloth bag with fiber tube. *Please state length and action: 5-ft. extra light, 5-ft. light, or 5½-ft. light.*

6 N 02910—*State length, action*. Shipping weight 1 lb. $4.75



Rod 5-5½ ft.	$6.79
Reel.	3.75
Case.	2.59

ALL 3 FOR

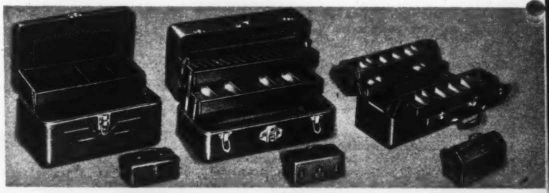
$10.44

You save $2.69

Save $2.69 on 5, 5½-ft. Rod, Reel, Case Outfit

J. C. HIGGINS 3-item combination offer. Solid fiber glass rod has pistol grip, stainless steel guides, tip-top. Slotted ferrule. **No. 3186 level wind reel** has 3-pc. construction. Non-backlash drag. Lightweight metal spool. Trolling click. Holds 100 yds. 15-lb. line. All-in-one case protects both rod and reel.

6 N T2891—3-item offer. *State rod, case length.* Wt. 2 lbs. 2 oz.	$10.44
6 N 03041—Rod only. Wt. 1 lb. *State length: 4½ ft.* $5.85; *5 or 5½ ft.* . .	6.79
6 N 3186—Reel only. Shipping weight 12 ounces	3.75
6 N 3572—Case only. *State length 4½, 5, 5½ ft.* Wt. 5 oz.	2.59



J. C. HIGGINS Seamless, Watertight Tackle Boxes

J. C. HIGGINS Single Tray Drawn Steel Tackle Box. Cantilever-type tray has one large and 2 small compartments. Post-style handle. Lock. Brown enamel shell.

6 N 3434—14x7½x6½ in.
Shpg. wt. 6 lbs. $2.44

J. C. HIGGINS Double Tray Drawn Steel Box. Same as box above, with 2 trays. Undivided bottom space. Rounded corners.

6 N 3435—14x7½x7 inches.
Shpg. wt. 6 lbs. $3.19

Rugged drawn steel box with exclusive Selector Tray . . slot for each lure. Blue-green enamel finish. Both trays cantilever type . . lower tray cork lined. Removable dividers. Handle. Lock with key, 2 snaps.

6 N 3464—16x7½x7 in.
Shpg. wt. 7 lbs. 4 oz. . . $4.75

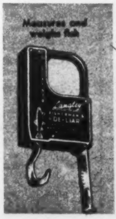
6 N 3440—14x7½x7 in.
Shpg. wt. 6 lbs. 8 oz. . . . 3.99

6 N 3466—**Aluminum Box.** 16x7½x7. Wt. 4 lbs. 8 oz. . .$6.95

J. C. HIGGINS 19x8½x10-in. steel or lightweight aluminum tackle box. Will hold large assortment of tackle. Can be used by 2 fishermen at the same time. 4 cantilever trays, removable dividers. Undivided bottom space.

6 N 03443–Steel. Rose color enamel finish. Wt. 12 lbs. . .$7.69

6 N 03403—Lightweight aluminum. Silver color aluminum enamel finish. Wt. 7 lbs. . . .$12.59



110-pc. kit
$3.29

Fishing for Fun
112-pc. kit
$5.95

De-Liar

Langley De-Liar. Support your "fish stories" with facts. Combination scale and steel tape. Black case. *Not legal for trade. Postpaid.*

6N3457–Watch-pocket size. Weighs to 8 lbs., measures to 26 in. (Wt. 5 oz.). $2.00

6 N 3458—Large size. Weighs to 28 lbs., measures to 42 in. (Shpg. wt. 8 oz.) $2.50

J. C. HIGGINS Complete Fishing Outfits

Economy Bait Casting Outfit— 110-pc. kit. Two-piece, 44-inch steel rod. Solid wood handle, locking reel band. Casting reel with click. Spool of nylon line. Ventilated bait can. Two foot gut leader. Float. Package of lead sinkers. One snelled hook, 100 eyed hooks. You also receive "Fishing for Fun" instruction book. All packed in metal case. Plenty of fishing enjoyment. Shipping weight 3 pounds.

6 N 3077. . . . . Kit $3.29

Complete 112-piece Bait Casting Kit. Has 2-piece steel casting rod and level wind reel. Fine for learning to cast. 4 ft. 4 in. rod has offset balanced handle. Level wind reel runs smoothly. Shiny metal spoon. 50 yds. nylon line. Plastic float. Ventilated bait can. Gut leader. Package of lead sinkers. One snelled hook. 100 eyed hooks. Kit includes booklet, "Fishing for Fun." Practice, have fun, gain experience, learn more fishing pointers. Packed in metal carrying case.

6 N 03082—Shpg. wt. 3 lbs. $5.95

Spinster Kit....$19.50
Rod.......... 5.45
BOTH FOR
$20.50
Cash
$2.50 Down
Save $4.45
Vagabond Kit. $23.70
Rod.......... 5.89
BOTH FOR
$24.95
Cash
$2.50 Down
Save $4.64
Mastereel Kit..$31.35
Rod.......... 10.65
BOTH FOR
$33.60
Cash
$3.50 Down
Save $8.40

AIREX Complete "Spinster" Kit

Save $4.45 on Airex "Spinster" Spinning Kit with 6-ft. rod. Kit includes 1 Airex "Spinster" reel with extra spool, 200 yds. spinning line, 5 Airex lures, 2 leaders, 2 anti-twist keels, 2 snap swivels, 2 line clips, 1 plastic ball float. **Spinster reel** has built-in balance, streamlined lightweight Duraloy case. Convex-faced gears.

Solid glass 6-ft. rod has natural cork detachable handle.

6 N T2883—Kit, rod. Shipping weight 3 lbs............$20.50
6 N 3169—Kit. Wt. 2 lbs. 19.50
6 N 02902—Rod. Wt. 1 lb. 5.45

AIREX Complete "Vagabond" Kit

Save $4.64 on Airex "Vagabond" Spinning Kit with 2-pc. rod. Kit includes 1 Airex "Vagabond" reel with extra spool, 200 yds. spinning line, 5 lures, 2 leaders, 2 anti-twist keels, 2 snap swivels, 2 line clips, 1 plastic ball float. **Reel** has full bail and roller pickup, anti-reverse lock button. **2-pc., 6 ft. 3 in. tubular glass rod** has 10-in. cork grip.

6 N T2884—Kit, rod. Shipping weight 3 lbs..........$24.95
6 N 3167—Kit. Wt. 2 lbs. 23.70
6 N 03043—Rod. Wt. 1 lb. 5.89

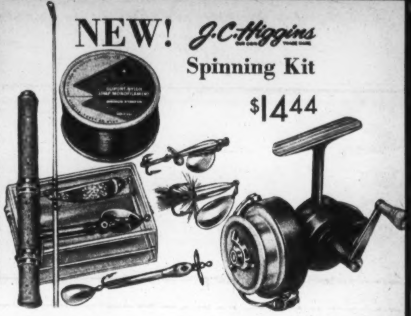
AIREX Complete "Mastereel" Kit

Save $8.40 on Airex "Mastereel Aristocrat" Spinning Kit with J. C. HIGGINS 6½-ft. Rod. **"Mastereel Aristocrat" reel** has full bail with roller pickup; nylon expansion drum brake; anti-reverse control. Reversible handle. Convex-face gears. Kit includes same items as "Vagabond" at left. **2-pc. 6 ft. 6 in. tubular glass Spinning Rod** has 12-in. cork grip, aluminum ring bands, 3 guides, tip-top. Medium action.

6 N T2907—Kit, rod. Shipping weight 4 lbs..............$33.60
6N3164—Kit only. Wt. 2 lbs.. 31.35
6N03014—Rod only. Wt. 2 lbs. 10.65

NEW! J.C.Higgins Spinning Kit

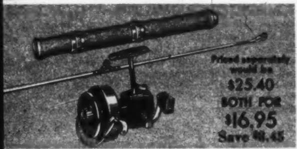
$14.44



With NEW J. C. HIGGINS Spinning Reel

Outstanding offer! J. C. HIGGINS New Spinning Kit with an entirely new reel. Has automatic reverse . . simply reverse handle and bail comes to a stop in exactly the same spot each time. Avoids fumbling for the line or the bail, makes casting easier, faster. Positive action. No backlash. Weighs 6 oz.; very rugged. Has easy-to-reach adjustable drag control. Nylon drive gear, bearing and spool. Finger tip take-apart feature. Just pull out side plate to clean inside. Holds 250 yds. 4-lb. test monofilament line. **Kit also includes** extra spool for reel, 100 yards monofilament line, 4-lb. test; 5 spinning lures; plastic accessory box; and J. C. HIGGINS solid glass casting rod (6 N 02902 listed at left). Rod is 6 ft. long, has 3 stainless steel guides, tip top, and natural cork detachable handle with plasic check. Friction fit. Buy this J. C. HIGGINS Spinning Kit and have everything you need to go spin fishing. It's a top value for all fishermen.

6 N 2885—Spinning rod, reel. Shipping wt. 3 lbs...............$14.44

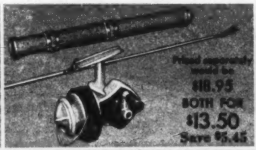


Ocean City "300" Spinning Reel with 6-foot Rod

Save $8.45 on this Ocean City scientifically balanced reel and J. C. HIGGINS rod. **"300" reel** is made of durable, lightweight aluminum; has adjustable drag, finger tip anti-reverse control. Stainless steel full bail, long-life line roller. Thread cap for conversion to right or left hand operation. Capacity 200 yds. 6-lb. line. Polished aluminum finish.

J. C. HIGGINS solid glass rod (6 N 02902 listed above) has natural cork detachable handle with plastic check. Friction fit. Translucent blades. 3 stainless steel guides and tip top.

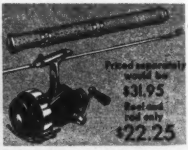
6 N T2886—Reel and rod. Wt. 2 lbs. 8 oz.....$16.95



Waltco Ny-O-Lite 4½-oz. Spinning Reel with Rod

Save $5.45 on Waltco Ny-O-Lite Reel and J. C. HIGGINS Rod. Reel is made of Du Pont Nylon, lightweight and extremely durable. Cannot rust or corrode. Weighs only 4⅕ ounces. Has anti-reverse lock. Improved line tension adjustment for smooth, positive drag. Bail-type positive pickup. Longer handle for effortless retrieving. **J. C. HIGGINS 6-foot solid glass rod** (6 N 02902 listed above) has natural cork detachable handle, plastic check. Friction fit. 3 graduated stainless steel guides and tip top.

6 N T2887—Reel and rod. Shpg. wt. 3 lbs.$13.50



Save $9.70. Swiss-made Thommen "Record" Reel and J. C. HIGGINS Rod. Reel is machined to Swiss engineering accuracy. Perfectly balanced. Adjustable rear drag. Automatic pick-up arm assures definite line pick-up under any condition. Automatic, silent anti-reverse. Holds 200 yds. 3 to 6-lb. test line. Wt. 11 oz. Rod is 6 N 02902 listed at left above. Solid glass. 3 guides, tip top.

6 N T2888—Reel, rod. Shipping weight 2 lbs............$22.25

New J. C. HIGGINS Spin Tackle Box

$10.50

- 4 trays
- Aluminum
- Seamless

New J. C. HIGGINS Aluminum Spin Tackle Box is a top value at this price. Cantilever hip-roof type box. Weighs less than 4 lbs.! Has 4 cork lined trays with adjustable dividers. Undivided bottom space will hold any type spinning reel. Electro-welded continuous piano hinge. Seamless watertight construction. Rounded corners. Fiber glass handle. Center lock. 14x7½x9½-in. size.

6 N 3442–Shpg. wt. 4 lbs.$10.50

PERFECT GIFT FOR SPORTSMEN

Battery Heated Socks

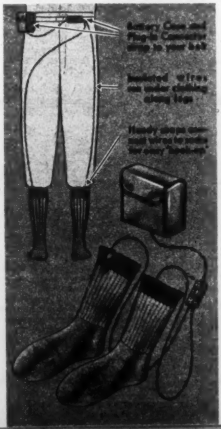
The Brand New way to keep feet warm, help prevent frozen toes!

ONLY
$9.95
Pair
at Sears

He'll enjoy Winter Fun twice as much with warm feet! These Socks keep feet comfortably warm even in sub-zero cold or when damp from snow, because heating wires are sewn into top of foot of each sock (no walking on wires).

Easy to use. Just plug-in when feet are cold, unplug when they are warm. Lightweight wires run under clothing as shown, allow complete freedom of action. Two 6-volt batteries (included) normally operate socks for several days. If extreme cold requires continuous plug-in, battery life is 4 hours. Socks are heavy knit gray and red 100% soft virgin wool. Washable. Tan vinyl-coated fabric battery case. Attractively boxed. **Three sizes:** *Small* (for size 8 to 9 shoes), *Medium* (shoe sizes 9½ to 11), *Large* (shoe sizes 11½ to 12). *State size.*

34 N 6990—Shpg. wt. 4 lbs...Pair $9.95


Battery Case and Plug-in Connector strap to your belt
Insulated wires run under clothing along legs

Save! POCKET HAND WARMER

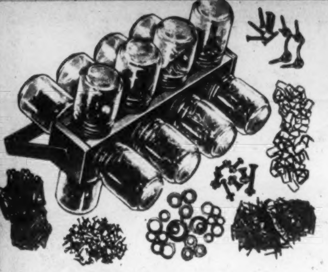
Price Cut 28% from Our Big Catalog
Now buy two at this low price!

- Warms 24 hours on one filling
- Safe to use—won't heat over 125°
- Ideal for skaters, hunters, campers
- Compact, small as a pack of cigarettes

Was ~~$1.66~~ ea.
$1.19
Each

Save money, buy two handwarmers—one for each hand. Great for anyone who spends time outdoors. When you go ice skating, skiing, ice fishing, take it with you. No flame—warmer works on reaction between lighter fluid and heater element. Easily fits pocket or inside glove. Maintains even, moderate temperature for 24 hours on one filling. Comes apart so you can refuel it or turn it off. Highly polished, nickel-plated case. Cloth bag protects finish. Made in Japan. Steady welcome warmth—no tingling, aching fingers, no uneasiness outdoors in coldest weather. Buy 2 now.

6 N 3810—Hand warmer. Wt. 8 oz...$1.19
6 N 3811—2 extra burners. Wt. 4 oz.. 37c

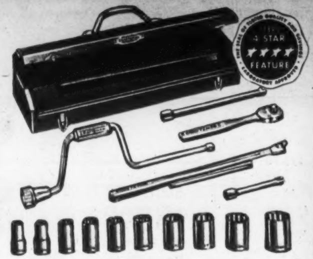


Workshop Dispenser—2000 Items

Save 74c. Separate prices total $5.59. To locate the item you need *instantly*, just turn the frame; unscrew the jar and there you are! Steel frame, enameled bright red; has 16 4-oz. screw-on glass jars; turns on black enameled steel bracket that fastens to wall, bench or ceiling. Over-all length is 12 in.; depth 10 in. *Huge assortment of over 2000 items includes:* screws, stove bolts, lock washers, wrought washers, cotter pins, staples, nails and brads, tacks, hooks and eyes, screw eyes. **$4.85**

99 N 07316—Shpg. wt. 17 lbs. $4.85

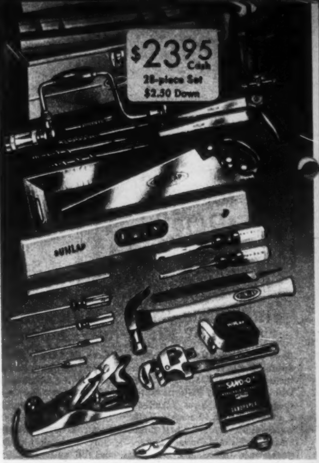
9 N 7200—Dispenser only. Comes complete with mounting screws. Shipping weight 6 pounds 4 ounces $1.98



16-piece Socket Wrench Set

CRAFTSMAN. ½-inch square drive. Hot forged sockets . . super strong to withstand heavy loads. All parts **"Super-Tuff"** steel; scientifically heat-treated, tempered and finished. Ideal for farmers and automotive or aircraft mechanics. Has all the tools for basic work on motors and assemblies. Guaranteed against breakage due to defects. **16-piece set includes:** 10 forged 12-pt. sockets (7/16 to 1 in.); 2 socket extensions (6 and 10 in.); reversible ratchet; 18-in. speeder wrench; 15-in. flex "T" handle with crossbar; heavy duty 19¾x6 1/16x3⅜-in. hip-roof steel tool box. **$16.95**

9 N 4409—**16-piece Set.** Shpg. wt. 11 lbs. $16.95

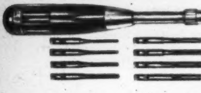


28-piece DUNLAP Tool Set

A really welcome gift for any man or boy. Contains a complete selection of well-built tools. A fine basic set for the hobbyist, handyman, or for all-around use.

Look at all that is included: steel tool box (19x7½x6 in.) with lift-out tray; 16-ounce hammer; try and miter square; carpenters' pencil; package of assorted sandpaper; 6-ft. steel tape; 6-in. slip-joint pliers; bit brace; 8-in. smooth plane; 14-in. pipe wrench; 18-in. wood level; 3 auger bits (¼, ½ and ¾ in.); 3/32-in. nail set; 2 chisels (½ and 1 in.); scratch awl; 4-pc. screwdriver set; 15½-in. panel saw; 8-in. mill file; 12x½-in. wrecking bar; keyhole hack saw with extra blade; and a clamp vise.

99 N 03340K—Shipping weight 22 pounds. $23.95

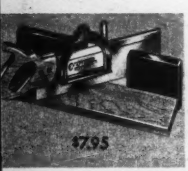


CRAFTSMAN Push Drill. Stores 8 notched drill points in clear-view selector handle . . . dial the size drill point wanted; it comes out of handle. Ball-lock chuck holds drill points snugly . . . loads and unloads promptly. With 8 drill points (1/16 to 11/64 inch). Streamlined; 8⅞ inches long overall. Shipping weight 1 pound.

9 N 4220. . . . . $3.55

Help your "Santa" do-it-himself..

Choose from these two pages of practical gifts—tools that will give a lifetime of service



CRAFTSMAN Back Saw and Miter Box. Back saw has 16x3⅝-in. tempered blade; 11 points per inch; steel-braced back; laminated hardwood handle. Miter box has 3½-in. aluminum back. Cuts 45 to 90°, right or left. Guides adjust to fit saws of any thickness. Index graduated for 4, 5, 6, 8 or 12-sided figure. 4½x17¾-in. hardwood bed. Shipping weight 8 lbs. 4 oz.

9 N 1155. . . . **Both for only $7.95**

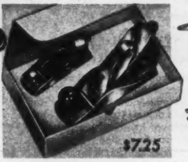
$2.39
A
CRAFTSMAN
B
$2.39

A **CRAFTSMAN 4-way Heavy Duty Compass Saw.** With 12-inch wood cutting blade. Also 9-inch metal cutting blade. Hard rubber handle adjusts to 4 positions. Shipping weight 1 lb. 5 oz.

9 N 3549. . . . . $2.39

B **CRAFTSMAN Automatic Return Screwdriver.** 10¼ in. extended with bit. With one ¼-inch steel bit. Shipping weight 14 oz.

9 N 4130. . . . . $2.39



CRAFTSMAN Plane Set. Professional quality. Blades honed razor-sharp . . . cut shavings tissue-thin or coarse. Sides and bottoms machined true. 1-piece steel cutters. Set consists of one 9-inch No. 4 smooth bottom plane (2-in. cutter) and one 6 7/16-inch block plane (1⅝-in. cutter set at 20-degree angle). Packed in special box. Shipping weight 6 pounds.

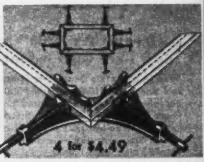
9 N 3150. . . . . $7.25

135-watt
$8.50

CRAFTSMAN 135-watt Electric Soldering Gun. Light duty. Heats in 5 to 7 seconds. Shuts off as trigger releases. Chisel-shaped copper tip. Built-in spot lights and transformer. Plastic pistol grip and housing. 110-120-volt, 60-cycle AC. With cord; plug. Shpg. wt. 3 lbs. 4 oz.

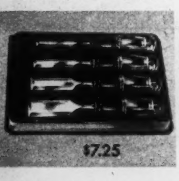
9 N 5400. . . . . $8.50

9 N 5366—250-watt size. Heavy duty. Features as above. Shpg. wt. 3 lbs. 13 oz. $9.25



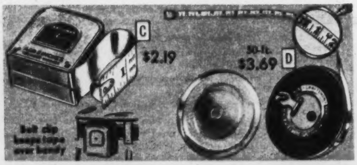
CRAFTSMAN Corner Clamp and Miter Vise. For picture frames, screens, miter or butt joints, etc. Holds at 90° angle. Aluminum alloy; light yet strong. Won't buckle or force mitered joint apart. Permits easy nailing or gluing of wood. Handles stock up to 3 inches wide. Shipping weight each 12 ounces. *State quantity wanted.*

9 N 6666. . . . . Each $1.19
4 for 4.49



CRAFTSMAN 4-pc. Chisel Set. *High-impact* plastic handle takes terrific pounding. Comfortable grip. Tang extends into handle. 2½-in. beveled blade; forged, heat-treated vanadium steel. Highly polished chrome plated finish resists rust. **Set** of 4 (¼, ½, ¾ and 1-in.) in box. Shpg. wt. 1 lb. 8 oz.

9 N 3683. . . . . $7.25

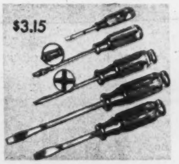


C **CRAFTSMAN Wide 10-ft. Tape.** Replaceable blade is ¾ in. wide for greater rigidity. Calibrations show total feet as well as feet and inches. Chrome plated zinc die-cast case; belt clip. Adjustable end hook. Black and white markings bonded to steel.

9 N 3950—Shipping weight 8 ounces. $2.19

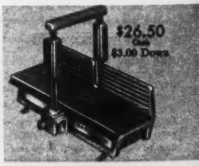
D **CRAFTSMAN Steel Tapes.** Replaceable ⅜-in. flex-rigid steel tape with markings in feet, inches and 8ths. Combination hook-and-ring end. Double-roller mouthpiece. Folding handle, push pin and winding reel are chrome plated. Welded steel case, zinc plated; DuPont Fabrilite cover. Plastic carrying case. *State length wanted.*

9 N 3900— 50-foot size. Shipping weight 1 lb. 2 oz. $3.69
100-foot size. Shipping weight 1 lb. 14 oz. 5.49



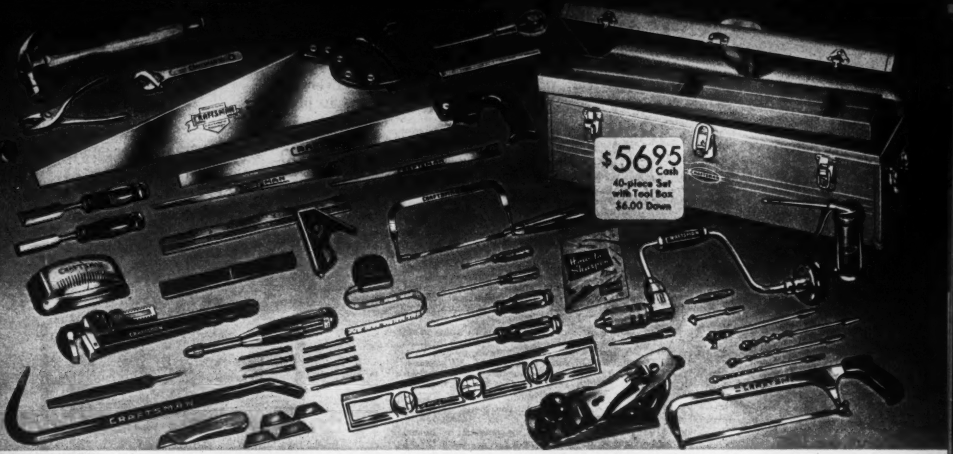
CRAFTSMAN 5-pc. Screwdriver Set. *Save 28c. Separate prices total $3.43.* Clear plastic handles . . . practically unbreakable! Shockproof and fire-resistant! Comfortable grip is easy on hands. **"Super-Tuff"** steel blades. Blade sizes: ¼x6 in., 3/16x4½ in., ⅛x2 in., (with pocket clip), ⅛x4 in. screwholding, and No. 2 Phillips-type. Save . . . order now. Shipping weight 1 lb. 8 oz.

9 N 3064. . . . . $3.15



CRAFTSMAN Miter Box. *New-design* saw guide, glides, and graduated scale assure pin-point accuracy on every cut. Cut 45° to 90° right or left. Lightweight aluminum alloy bed and back (entire bed wood-covered). Positive locking feature. Full 4x6-in. capacity with 4-in. back saw. Saw not included (see our General Catalog). Shipping weight 11 lbs.

99 N 03632. . . . . $26.50



Just $6.00 Down buys Our Best CRAFTSMAN 40-piece Carpenters' Tool Set

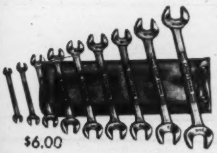
This Christmas give your favorite man this superb CRAFTSMAN 40-piece Carpenters' Tool Set . . . just the thing for building that outdoor summer furniture or adding a new wing to the house. Priced substantially lower than what you'd pay for same items bought separately. Only $6.00 down will put it in a home workshop. By far the finest and most complete set of carpenters' tools we've ever sold. With it, you'll be ready for almost any repair or building job that comes your way. Famous CRAFTSMAN quality.

Set comes in 30x8½x9-in. machinery gray finish tool box that will hold a full set of carpenters' tools. Heavy 22-gauge steel, same thickness as used in standard auto body. 20-gauge steel end plates. Divided tray for small tools. Wood saw clips in both top and bottom to hold 4 hand saws. Metal handles on both ends and top. Full length piano-type hinge. Complete with lock and keys.

Set includes: 4-pc. screwdriver set; smooth plane (9 in. long) with 2-in. cutter; bit brace with reversible ratchet and ball-bearing head; 3/32-in. steel nail set; scratch awl; 10-ft. flexible steel tape; carpenters' pencil; 3-in. steel self-centering punch; ⅜-in. steel countersink bit; 16-oz. claw hammer (size 1½); 18-in. aluminum carpenters' level; 7½-in. slip-joint pliers; hack saw with one 10-in. blade; nest of saws (compass, keyhole, and metal cutting blades with plastic handle); 26-in. crosscut hand saw (8-pt.); 2 chisels (½ and 1 in.); 12-in. combination square; 9-in. push drill with 8 drill points (1/16 to 11/64) in magazine handle; hack-coping saw (6½-in. throat) with extra 6½-in. blade; 6-in. steel frame sanding block; 6-in. medium fine, single-cut mill file; 8-in. wood rasp; ⅝x18-in. wrecking bar; 5½-in. fiberboard knife with 5 blades; 8-in. adjustable end wrench (⅞-in. capacity); trigger oiler; 14-in. pipe wrench; steel expansive bit (cuts holes ½ to 1½-in. diameter); 3-piece auger bit set (¼, ⅜, ½-in.); and "How to Sharpen" booklet.

99 N T3337K—40-pc. Set including 30x8½x9-in. Tool Box. Shpg. wt. 51 lbs.....$56.95
99 N 03334K—39-piece Tool Set only. Shipping weight 32 pounds............ 52.95
99 N 06517—30x8½x9-in. Carpenters' Tool Box only. Shipping weight 19 lbs.... 8.95

Buy this Tool Set for Christmas and pay for it on Easy Terms



CRAFTSMAN 9-pc. Open-end Wrench Set. Lowest price we've seen for such a complete 9-pc. set. Thin, pear-shaped heads reach hard-to-get-at nuts. Drop forged "Super-Tuff" steel, heat treated. Polished ends and panels; rust resistant. Sizes ¼-5/16, ⅜-7/16, ½-9/16, 19/32-11/16, ⅝-¾, 25/32-13/16, ¾-⅞, 15/16-1, and 1 1/16-1⅛ in. Lengths 4⅜ to 11¾ in. Accurately milled openings. Streamlined design. In plastic envelope. Shpg. wt. 3 lbs. 8 oz.
9 N 4466........................$6.00

$13.45 3½-in. jaws

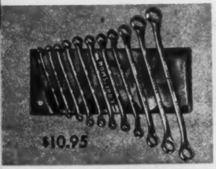
CRAFTSMAN Heavy Duty Vises. Open 5 in. Spring-set handle; oval ends. Reinforced at strain points. Replaceable deep-knurled jaw faces. "U" beam shields Acme threaded screw. Base rotates 360°; locking lever in swivel base. Enameled finish. Polished jaws, anvil, handle. *Mailable.*
99 N 05176K—3½-in. jaws. Shpg. wt. 29 lbs.........$13.45
99 N 05169K—4-in. jaws. Shpg. wt. 35 lbs......... 15.45

A
$2.98
Imported from Germany
$1.99
B

A **Bit Brace.** Reversible-ratchet type. ½-in. steel frame. 10-in. sweep. Ball-bearing, steel reinforced hardwood head; hardwood center grip. 4-jaw chuck . . . takes all tapered square shank bits; also ⅛ to ½-in. round shank bits.
9 N 3086—Shpg. wt. 3 lbs........$2.98
B **6-pc. Auger Bit Set.** Tapered square shanks. Sizes: ¼, 5/16, ⅜, ½, ⅝, ¾-in. In roll-type plastic pouch.
9 N 3084—Shpg. wt. 1 lb...........$1.99
9 N 3088—7-pc. Set. Includes 9 N 3086 and 9 N 3084. Shpg. wt. 4 lbs....$4.55

$5.35 Each
2 for $9.95
• 26-in. hollow-ground blade
• Hole in blade for hanging
SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED

CRAFTSMAN Saws. Special analysis saw steel blade; polished, heat-treated, hardened. Uniformly thick from force point at handle to tip. Scientifically set, filed, jointed. 9-ply pressure-welded laminated hardwood handle . . . unaffected by weather; won't warp, break, split in normal use . . . no more broken horns. In heavy duty cardboard scabbard. Shipping weight each 3 pounds.
99 N 03617—Crosscut Saw. 8, 9, 10 or 11 points to the inch. *State points wanted*.................Each $5.35
99 N 03618—Rip Saw. 5½ points to inch....Each 5.35
Any 2 of above saws. *State catalog numbers (and points to inch).* Shpg. wt. 6 lbs. *Save 75c*...............$9.95



CRAFTSMAN 11-pc. Box-end Wrench Set. Drop forged "Super-Tuff" steel. Accurately broached 12-pt. openings. Rust resisting plated finish. Heads and panels polished. Longer handles provide greater leverage . . . reach hard-to-get-at nuts. Sizes: ⅜-7/16, 7/16-½, ½-9/16, 9/16-⅝, ⅝-¾, 19/32-25/32, 11/16-13/16, ¾-⅞, 15/16-1, 1 1/16-1¼, 1⅛-1 5/16 in. Lengths 7¾ to 17 in. Comes in plastic envelope. Shipping weight 5 pounds 5 ounces.
9 N 4340........................$10.95

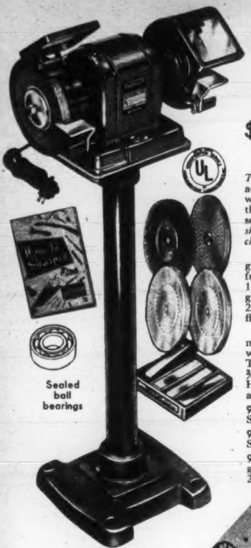
DUNLAP Bench Vises. Heavy, reinforced semi-steel body. 3½-in. jaws open to 4¼ in.; replaceable steel faces. "U" beam covers Acme-threaded screw. Sliding bar on base. Swivels 180 degrees. Polished jaws, anvil and body. Red enameled finish. Shipping weight 17 pounds.
99 N 05244—Mailable.... $7.25
99 N 05243—As above, but with pipe jaws. Shipping weight 18 pounds.............. $7.75

DUNLAP Campers' Axe and Sheath. For campers of all ages! Does away with broken handles through rugged all-steel construction. Long-life, non-slip, comfortable molded rubber grip . . . shaped like conventional handle. Polished top of head . . . honed and polished bit . . . handy nail slot. 2¾-in. cut. 13¾ inches long overall. Expertly balanced for ease in handling. Comes in leather sheath for attaching to belt. Shipping weight 2 pounds 3 ounces.
9 N 4809.......................$3.25

$2.45 C
D $1.65 6½-inch

C D **CRAFTSMAN Lever Jaw Wrenches.** "Easy-action" feature; open with slight finger pressure. 1-ton grip. Roll pin assembly. Thin forged jaws; milled teeth. Chrome plated. Shpg. wt. each 2 lbs.
C 9 N 4494—Two curved openings for round stock: small, ⅛ to 1⅛ in.; large, 5/16 to 1 1/16 in. 9-in. size (10 in. fully open).............................$2.45
9 N 4492—(Not shown). As above but has single curved jaw for round stock ⅜ to 1 9/16 in............. $2.45
D 9 N 4452—Similar to above except with straight jaws. 6½-in. size does not have "Easy-action" feature. *State size wanted.*

6½ in.	(7¼ in. fully open.)	Jaws open 1⅛ in.	$1.65
9 in.	(10 in. fully open.)	Jaws open 1¼ in.	2.45
12 in.	(13 in. fully open.)	Jaws open 1¾ in.	3.15



Free CHRISTMAS Bonus

with purchase of CRAFTSMAN ¼-H.P. Grinder and Pedestal

ONLY
$38.50 Cash
$4.00 Down

BONUS: 1) "How to Sharpen" booklet for all tools and cutlery. 2) 6-in. wire scratch wheel for removing rust. 3) 4 different buffing compounds for all metals. 4) Sewed buff for polishing metals. 5) 2 loose buffs for polishing silver, shoes, etc.

Take advantage of this bonus offer! You get these valuable accessories (prices total $3.72) at NO EXTRA CHARGE with the purchase of this versatile grinder with pedestal . . . the most practical, most complete ¼-H.P. grinder we've seen at this price! **Guaranteed 1 year:** *If this pedestal grinder shows defect in materials or workmanship, we will repair it without charge if returned within 1 year from date of purchase.*

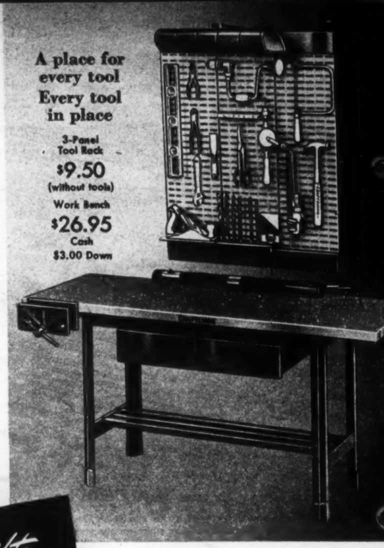
EXTRA features and industrial type flat-face design give wider range of work. Wheels project ½-in. beyond front of motor housing; allows grinding across wheels. 11¾-inch clearance between wheels. Removable wheel guards. Adjustable, shatterproof eye shields; steel frames. 2x1 15/16-inch adjustable tool rests. 2⅞-inch steel wheel flanges.

Rugged cast iron construction. ¼-H.P. split phase motor; fully enclosed against dirt and dust; Nylon insulated windings. 8-ft. cord, plug. For 110–120-volt, 60-cycle AC. Toggle switch. No-load speed 3450 R.P.M. *UL approved.* ¾-in. steel shaft; ½-in. at wheel ends; ½-in.x20-thread. Height 8⅝ in.; width 14¾ in. Two 6x¾-in. vitrified aluminum oxide grinding wheels (fine and coarse).

99 N T1024L—Grinder with Pedestal and special gift bonus. Shpg. wt. 90 lbs. . . . . Cash **$38.50**

99 N 01950L—Grinder only. Without pedestal or bonus. Shipping weight 44 lbs. *$3.00 Down* . . . . Cash **$29.50**

99 N 02964L—Cast Iron Pedestal only. Fits 99 N 01950L grinder. (Pedestal about 34 in. high overall.) Column, 2¾-in. diam. Base 12x12½ in. Shpg. wt. 42 lbs. **$12.95**

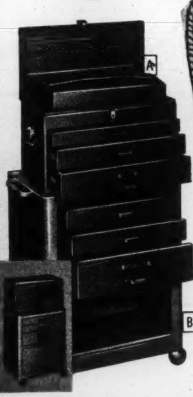


A place for every tool Every tool in place

3-Panel Tool Rack
$9.50
(without tools)

Work Bench
$26.95
Cash
$3.00 Down

Do-it-yourself gifts for year-'round use



SAVE $3.50

Separate prices total ~~$64.50~~
Combination Only
$61.00 Cash
$6.50 Down

Combination. Protect your valuable tools, keep an orderly shop. Includes 99N04371L and 99NM4358 below. Shipped freight, express or truck.
99 N MT4393–Shpg. wt. 136 lbs. **$61.00**

A **CRAFTSMAN Large Tool Chest.** Holds up to 200 pieces. Reinforced steel; 25x12½x14½ in. (fits on top of cabinet below). Open top style. "Tote" tray (19x7½x2¼ in.). 3 non-sag drawers (12⅝x22½ in.). Top drawer felt padded. Trunk-type hasp lock; key. 2 sturdy trunk handles. Gray finish.
99 N 04371L—Shpg. wt. 48 lbs. *Mailable* **$26.50**

B **CRAFTSMAN Heavy Duty Roller Cabinet.** Heavy gauge steel, reinforced at corners and ends. 17 in. deep, 25½ in. wide, 32 in. high. Bottom compartment 17x25x12 in. Three deep non-sag drawers; top two partitioned. Easy-action slide rails prevent sagging. Lower panel has strong cylinder lock with key. Ball bearing rubber tired casters. Gray finish. Shipping weight 88 pounds.
99 N M4358—Shipped freight, express, or truck . . . **$38.00**

CRAFTSMAN Tool Storage Racks . . . Work Bench

Wall-hung Tool Racks . . a gift idea that answers a real need in many a workshop! *The most convenient, space-saving arrangement you'll find at such low prices.* Just hang them on the workshop wall to keep tools out of the way. Heavy gauge steel panels 11x35½ in. Tool holders (12 per panel) fit into 1½-in. slots. Gray finish. *Light fixture bench and tools not included.*

99 N 02384—Two-Panel Rack. (Not shown.) Shpg. wt. 18 lbs. **$7.50**

99 N 02385K—Three-Panel Rack. (Shown above.) Shpg. wt. 27 lbs. . 9.50

99 N 02386K—Four-Panel Rack. (Not shown.) Shpg. wt. 32 lbs. 11.50

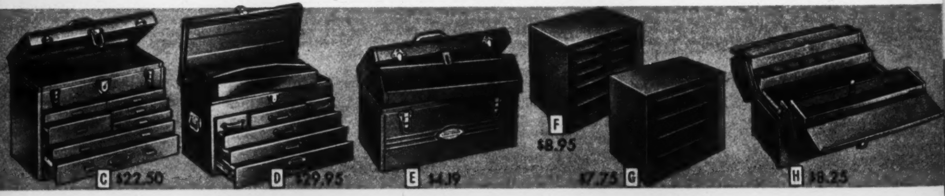
99 N 02381—Incandescent Light Fixture. (Shown above; attached to top of rack.) Hangs on top of tool rack. Adjustable. *UL approved.* For 110–120-volt, 60-cycle AC-DC. Takes two standard incandescent bulbs. (Bulbs not included.) Shpg. wt. 7 lbs. **$4.50**

CRAFTSMAN Large Steel Work Bench. Pressed, bonded wood top—SOLID and harder than maple! Top 68x24x1½ in. Steel legs; adjustable for uneven floors; gray finish. 34½ in. high. Bolts for assembling included. *Vise, power strip, and drawers not included.*
99 N MT1030M—Shpg. wt. 93 lbs. *Only $3.00 Down* . . . . Cash **$26.95**

99 N 02171M—Steel Drawers. (Two shown on bench.) For bench above. Size 18 11/16x15⅝x5 9/16 in. Handy for drawings, small tools, etc. Shpg. wt. 9 lbs. . . . . Each **$2.95**

99 N 02130—Power Strip. Safe, convenient outlet for light and tools. 3 cube taps; double-prong power receptacle; circuit breaker; switch. For A.C. current only. *UL approved.* Shpg. wt. 4 lbs. **$6.50**

9 N 5205—DUNLAP Woodworker's Vise. Fits above bench. 7½-in. semi-steel jaws open to 5 in. Holes for mounting wood faces. Acme screw. Steel handle. Shpg. wt. 7 lbs. **$4.25**



CRAFTSMAN Tool Boxes . . Cabinets . . to protect his valuable tools

C **CRAFTSMAN All-Steel Machinist Chest.** *Moisture resistant* . . . protects your tools. Large capacity (20x13x9 in.). 7 drawers and 18½x7⅞-in. top compartment. Felt lined drawers have slide rails and stops. Two large full-width drawers. Front panel slides under bottom drawer. Trunk type hasp lock; key. Open top style. Metal handle. Gray finish. Shpg. wt. 33 lbs. *Only $2.50 down on Terms.*
99 N 06522L . . . . . . Cash **$22.50**

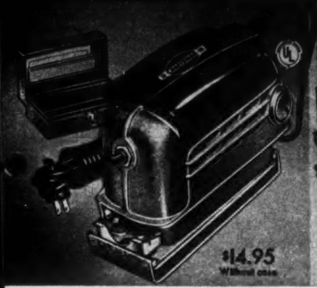
D **CRAFTSMAN Mechanics' Tool Chest.** Extra heavy construction. 25x14½x12½ in. Top has 3 compartments and partitioned "tote" tray. 2 small end drawers, center drawer, and 3 full-width drawers on slide rails with stops. Drawers lock when cover closes. Trunk type hasp lock; key. Open top style. Trunk handles at ends. Gray finish. Shpg. wt. 54 lbs. *$3.00 down on Terms.*
99 N 04373L Cash **$29.95**

E **CRAFTSMAN Mechanics' Tool Box.** Holds up to 100 sockets and parts. Size 18x8x9 in. Partitioned lift-out "tote" tray. 22-gauge steel construction. Edges rounded for extra strength; corner braces. Full length piano-type hinge. 2 lever-type latches and hasp with padlock eye (padlock not included). Lifetime aluminum handle. Gray finish. Shipping weight 12 pounds.
99 N 06500 . . . . **$4.19**

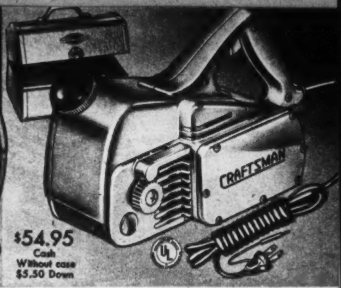
F **CRAFTSMAN 8-drawer Cabinet.** Size 14x11½x9⅝ in. Impact-resisting removable red plastic drawers with stops. Holds small tools, screws, etc. For workshop or home. 5 permanently partitioned and 1 plain drawer 8¾x5⅛x1⅜ in., and 1 partitioned and 1 plain drawer 11x8¾x2 in. 36 compartments in all. Heavy gauge steel.
9 N 6503—Shpg. wt. 12 lbs. **$8.95**

G **CRAFTSMAN 4-drawer Cabinet.** As above, but has 4 drawers 11x8¾x2 in. 3 with permanent partitions; 1 plain. 20 compartments in all.
9 N 6502—Shpg. wt. 11 lbs. **$7.75**

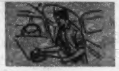
H **CRAFTSMAN Double Cantilever Tool Box.** Designed for repairmen; also for workshop, fishing tackle, etc. Size 17x8x10 in. 4 trays each 15⅝x4½ in. 2 top trays have covers. When box opens 4 trays spread out into fan-like position . . . easy access to any one of the trays. Made of heavy 22-gauge steel. Hip-roof construction. Aluminum handle; 2 full length piano-type hinges. Padlock hasp. Gray finish. Shipping wt. 16 lbs.
99 N 06535 . . . . **$8.25**



$27.95
Cash
Without case
$3.00 Down



Lightweight for vertical sanding


Polish your car—amazingly easy!

CRAFTSMAN Sander-Polisher

Just guide it along! Takes the hard work OUT . . puts the finishing touch ON! For finishing, sanding, polishing waxed and finished surfaces, light body massage, etc. (NOT for removing paint, varnish, deep scratches, etc.) See 9 N 780 at right for heavy duty sanding. Lightweight for easy vertical sanding. No rubbing . . no pressing. Double-arc motion lets you sand with and across grain. Puts high gloss finishes on soft wood, plastics, etc. Push button on-and-off switch. (14,400 strokes per minute.) *Guaranteed 1 year* (see below at right)*.

Approved by Underwriters' Lab., Inc. Uses open-coated, lightweight backing type sandpaper; no coarser than No. 80. Reciprocating motor never needs oiling. 6½ in. long. 3 in. wide. 4⅛ in. high. For 110–120-volt, 60-cycle AC only. With 10 sanding sheets, velour pad, lamb's wool polishing pad, 8-ft. cord and instructions. See our General Catalog for extra sandpaper.

9 N 2713—Without case. Shpg. wt. 5 lbs. $14.95
9 N 2714—With steel case. Shpg. wt. 6 lbs. $16.50

For furniture, cabinet making

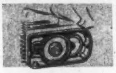
Sanding all types of surfaces

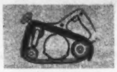
CRAFTSMAN Reciprocating Sander

Heavy duty. Tough, durable . . with powerful reciprocating motor . . . 25 square inches of sanding area. Uses ⅛ sheet standard 9x11-in. sanding paper; NO waste. Overlapping felt pad protects surface being sanded. 2 heavy-duty spring tension clamps hold sandpaper on pad; operate clamps by hand. (14,400 strokes per minute.) One-hand control . . . use vertically or horizontally. Heavy-duty aluminum alloy housing and handle; non-glare satin finish. Slide switch holds in "on" position; switch sealed against dust damage. **UL approved** (Industrial standards).

Reciprocating motor; 115-volt 60-cycle AC only; 8½-ft. 3-wire cord, plug. With lamb's wool polishing pad, 12 sheets sandpaper (assorted grits). *Guaranteed 1 year* (see below)*. For extra sandpaper see our General Catalog. Buy all your Christmas gifts on Sears Easy Terms.

9 N 780—Without case. Shpg. wt. 11 lbs. $27.95
9 N 781—With steel case. Shpg. wt. 14 lbs. $31.95


Direct spiral gear reduction


Three drums; motor in center

CRAFTSMAN 3-in. Belt Sander

Improved design . . easier to handle . . more comfortable to use over long periods of time. Exclusive 3-drum design . . in our opinion, one of the most important portable sander developments. *Guaranteed 1 year* (see below)*.

Motor mounted in center, enclosed in housing . . assures smoother operation, better balance. Extra long belt (27x3 in.). 1200 feet per minute free belt speed. **UL approved.** Die-cast aluminum alloy housing.

Drums have dust-proof self-lubricating bronze bearings. Quick-change belt release. Ball-bearing G.E. universal motor; 110–120-volt, 25 to 60-cycle AC. Formex insulation; built-in fan; develops ¾-HP maximum. 10-ft. 3-wire cord; plug. 8 in. high. With 3 assorted sanding belts and tube of lubricant. See our General Catalog for extra sanding belts.

99 N 02556—Without case. Shpg. wt. 16 lbs. . . $54.95
99 N 02230K—With steel case. Shpg. wt. 22 lbs. . $59.95

***GUARANTEED ONE YEAR:** *If this tool shows any defect in materials or workmanship, we will repair it at no charge if returned to us within one year from purchase date.*

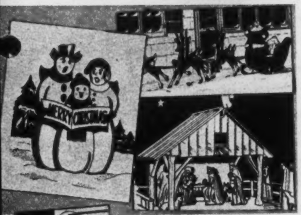
Was ~~$34.95~~
$29.95
Cash
$3.00
Down
on Terms

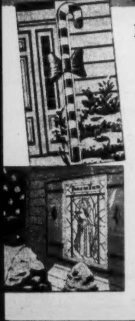
Price Cut $5.00

CRAFTSMAN Floor Polisher. This would make a welcome, practical gift for any housewife . . ends the back-breaking chore of keeping floors waxed and polished. **Guaranteed 5 years in domestic use.** Grease-packed precision ball bearings throughout; no lubrication needed for normal use. 6x4⅜-in. Tampico brush; won't clog with wax. 2-belt drive; die-cast aluminum housing. **UL approved.** 110–120 volt, 25–60 cycle, AC-DC ball bearing motor. Formex-insulated armature and field coils. Tubular metal handle; finger-tip switch; 20-ft. cord; plug. Blue-gray finish.

99 N 01925L—Shpg. wt. 15 lbs. $29.95

6-in. Gem Maker Set
$29.50
Cash
$3.00 Down
Without motor pulley, or belt





EASI-BILD Patterns

Set of 7
$2.25

Make your own Christmas decorations and save. Capture the spirit of an old fashioned Christmas. Set of 7 colorful FULL SIZE paper patterns for only $2.25. Set includes: Christmas Window, Table-size Nativity Scene, Jolly Snowman Greeting, Santa Claus Greeting, Christmas Reindeer, Santa Claus Sleigh, and Colossal Candy Cane.

Step-by-step assembly illustrations show every phase of construction. Each pattern contains a complete list of all the materials required . . and specifies where the materials are used . . eliminating costly guessing and delay. Patterns sold in complete set only. Price if sold separately $2.60.

9 N 2975—Shpg. wt. 15 oz. $2.25

Brass City Mail Box

A Polished solid brass can't rust; protected by coat of lacquer. Modern design—mail easily accessible. Self-closing lid. Rubber gasket seals lid at ends; protects hands. Brass corrugated body; hammered brass ends. Aluminum mounting brackets act as magazine holder. 13⅛ inches long. 3⅝ inches deep. 6¼ inches high. Comes with screws for mounting. Shipping weight 4 pounds 8 ounces.

9 N 9414 . . . . $5.95

Solid Brass Patio Bell

B New! Just in time to ring in the gay holiday season. You will probably want more than one of these clear ringing bells. Give it as a gift when you go holiday calling . . keep one for yourself to mount near your fireplace or in your rumpus room. Use it outdoors to summon guests to dinner. Lacquered to keep its high polish. With black wrought iron horseshoe bracket for mounting; rawhide pull cord. 6-in. diameter. 5-in. overall height.

9 N 5754—Shpg. wt. 2 lbs. 8 oz. $5.50

CRAFTSMAN 6-in. Gem Maker Set

Everything you need for Gem Making

Rings
Tie clips
Compacts
Earrings

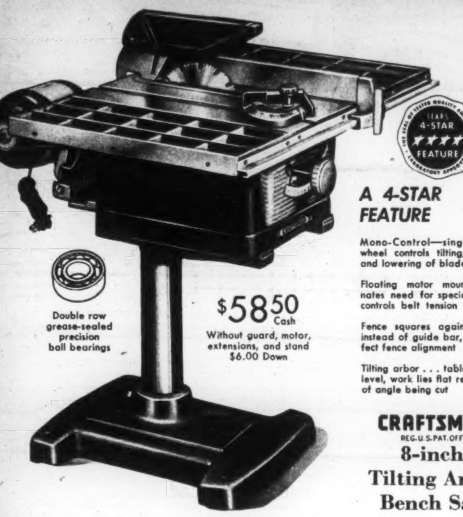
A Gift for a hobby or a profitable sideline business. Now you can cut and polish gems yourself with this professional quality outfit! Everything you need for gem making! Even includes some semi-precious stones. Aluminum alloy castings. Lubrication cup can be moved around rim. Splash rim keeps liquids from splashing out. Rifle-drill shaft provides forced lubrication to bearing when grease cup is tightened.

Equipment included: Complete Gem Maker; 6-in. super-charged diamond wheel; 6-in. cast iron lap wheel; 6-in. silicon carbide grinding wheel; 6-in. wood scratch wheel; 6-in. silicon carbide scratch wheel; 6-in. special felt polishing wheel; 4-oz. No. 100 grinding compound; 4-oz. No. 220 grinding compound; 3-oz. polishing compound; 3 brushes for applying compounds; 6 assorted dop sticks; 1 stick dop cement; assorted gems for cutting; ½-pt. soluble oil; instructions.

99 N 01400—**6-in. Gem Maker,** Without motor, motor pulley or V-belt. Shpg. wt. 18 lbs. $29.50

99 N 01421L—**8-in. Gem Maker,** as above but 8-in. capacity. Without motor, motor pulley, V-belt. Shpg. wt. 45 lbs. . . . $54.50

99 N 01974K—DUNLAP ¼-H.P. 1750 R.P.M. split-phase motor for above. 110–120-volt, 60-cycle AC. (Use 1½-in. motor pulley; 32 to 48-in. V-belt.) Shpg. wt. 23 lbs. $11.95



Double row grease-sealed precision ball bearings

$58.50 Cash

Without guard, motor, extensions, and stand

$6.00 Down

SEARS 4-STAR ★★★★ FEATURE

THE SEAL OF TESTED QUALITY AND SAVINGS • LABORATORY APPROVED

A 4-STAR FEATURE

Mono-Control—single hand wheel controls tilting, raising and lowering of blade

Floating motor mount eliminates need for special motor; controls belt tension

Fence squares against table instead of guide bar, for perfect fence alignment

Tilting arbor . . . table always level, work lies flat regardless of angle being cut

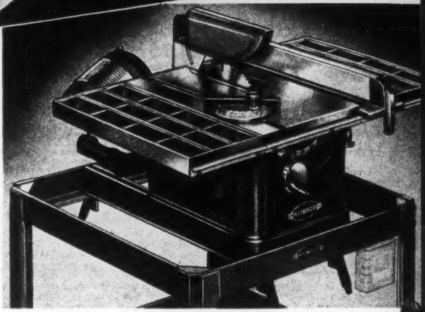
CRAFTSMAN
REG. U.S. PAT. OFF.
8-inch Tilting Arbor Bench Saw

You give the favorite when you give a bench saw . . it's the most used power tool in a woodworking shop. With this great CRAFTSMAN saw he will get features usually found only in much higher-priced saws. Surprise him on Christmas with this saw . . it's sure to please.

Big 20x17-in. table of heavy cast semi-steel. Precision ground surface . . all sides completely machined. **New-type motor mount.** Motor is mounted in special support on bench behind saw. Stops transmission of motor vibration . . actually operates quieter! Table grooved on both sides of blade for miter gauge. 9⅛-in. in front of blade at full depth of cut. Use fence on either side of blade. 8-in. combination blade (½-in. bore) gives up to 2½-in. depth of cut; tilts any angle up to 45°. With blade, miter gauge, rip fence, 2-in. machine pulley, 2½-in. motor pulley and ½x40-in. V-belt.

99 N 02216L—Bench saw, without guard assembly, motor, table extensions, stand (see below). Shipping weight 67 pounds. *Mailable*	$58.50
Bench Saw (99 N 02216L) above complete with motor; shipped in two cartons. Mailable.	
99 N T2217L—With CRAFTSMAN ½-HP 3450 RPM capacitor motor (110–120-volt, 60-cycle AC). Shipping weight 97 lbs.	$84.00
99 N T2218L—With CRAFTSMAN ¾-HP 3450 RPM capacitor motor (110–120-volt, 60-cycle AC). Shipping weight 105 lbs.	89.50
99 N 02956L—CRAFTSMAN Tool Stand. (Shown with saw.) Massive, heavy, all-steel construction. Will not tip. Base size: 16¾ in. wide, 21⅛ in. long, 5³⁄₁₆ in. high. Bracket size: 13 in. wide, 22¹⁄₁₆ in. long, 2⅞ in. high. Column size: 3½-in. diameter. 21 in. long. Base has 4 tapped holes for casters. Has rust-resistant machinery gray finish. *Mailable.* Shpg. wt. 60 lbs.	$21.00
99 N 02417—Side Table Extension. (2 shown on saw.) For either side. Grid-type; semi-steel. 8½ in. wide. Complete with bolts and fence rack extensions. Shpg. wt. 13 lbs. Each	6.95
9 N 2774—Saw Guard Assembly. (Shown on saw.) For use with above bench saw. Automatically levels with work. With guard, splitter and non-kickback pawls. Shpg. wt. 2 lbs.	3.15

Give a Bench Saw
He'll find it his most useful wood-working power tool



CRAFTSMAN 8-inch Tilting Arbor Bench Saw
REG. U.S. PAT. OFF.

$38.50 Cash

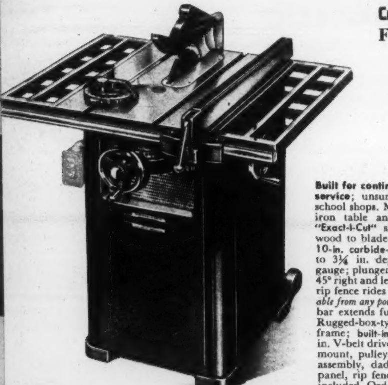
Without motor, extensions, or bench

$4.00 Down

One of the most popular bench saws we offer because of the low price . . yet amazingly accurate and rugged.

Large 17x14-inch table of cast semi-steel. Top and sides machined. Blade and arbor tilt together to any angle up to 45°; raises and lowers to vary depth of cut. **Floating drive motor mounting** . . permits easier tilting. Sealed precision ball bearings NEVER need further lubrication. These double-row bearings form integral unit with arbor shaft and prevent misalignment. Improved fence design. One lever locks fence at both front and back. Fence squares directly against front of table instead of usual guide bar. Can be used on either side of blade. *Not a stripped model*—complete with blade, guard, splitter, miter gauge, fence, machine pulley. Use at least ½-H.P. motor; 3450 R.P.M. or 1750 R.P.M.

99 N 02424L—Without motor, table extensions or bench. *Only $4.00 Down on Sears Easy Terms.* Shipping weight 50 pounds	$38.50
99 N T2426L—With ½-H.P. 3450 R.P.M. ball bearing capacitor motor (for 110–120 volt 60-cycle AC.), 2½-in. motor pulley, 40-in. V-belt. Shipped in two cartons. Mailable. *Only $6.50 down on Easy Terms.* Shpg. wt. 82 lbs.	$65.00
99 N 02723—Side Table Extension. (Two shown on saw.) For either side. Cast semi-steel; grid type. 7 inches wide. Shipping wt. 10 lbs. Each	5.95
99 N 01042L—CRAFTSMAN Power Tool Bench. Steel frame construction. 26x26-in. 25 in. high. Legs adjust for uneven floors. Shipping weight 46 lbs.	$14.95



CRAFTSMAN 10-inch Floor Model Saw
REG. U.S. PAT. OFF.

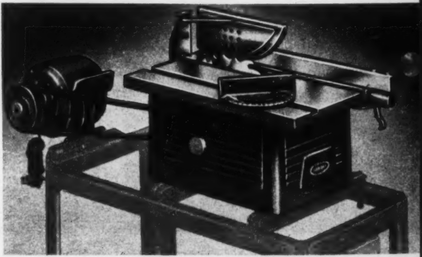
$198.50 Cash

Without motor, guard, switch, wheel set, rip fence, holder

$20.00 Down

Built for continuous heavy duty industrial service; unsurpassed for home, farm or school shops. Massive 20x27-in. ribbed cast iron table and two 8x27-in. extensions. **"Exact-I-Cut"** saw kerf indicator lines up wood to blade. Sealed ball bearing arbor; **10-in. carbide-tipped blade** (⅝-in. bore; 0 to 3¼ in. depth of cut). Die-cast miter gauge; plunger type adjustments to 90° and 45° right and left. Heavy cast iron adjustable rip fence rides on steel roller in rear; *removable from any point on table.* Movable rip fence bar extends full length in both directions. Rugged-box-type, open-back, cast iron frame; **built-in sawdust chute.** Double ⅝-in. V-belt drive; matched belts. With motor mount, pulleys, belt guard. Motor, guard assembly, dado insert, switch and power panel, rip fence holder, and wheel set not included. Order separately below.

99 N M2727—Without motor. With 10-in. carbide tipped blade and two large 27x8-inch grid-type table extensions. Shipping weight 293 pounds	$198.50
99 N MT2786—With 1-H.P., 3450 R.P.M. ball bearing capacitor motor (for 115–230-volt, 60-cycle AC.), motor pulley and V-belt. Shpg. wt. 354 lbs.	242.00
9 N 2732—Saw guard assembly. (Shown on saw.) Shpg. wt. 4 lbs.	$10.95
9 N 2747—Dado insert for above saw. Accommodates 8-in. dado blades. Wt. 12 oz.	3.25
9 N 2748—Wheel Set. (Shown on saw at rear.) Shipping weight 6 lbs. 8 oz.	5.25
9 N 1923—Switch and Power Panel. Heavy duty, 1½-H.P. rated, double-pole switch; 125–250-volt AC-DC. Steel receptacle box; 8-ft. cord; mounting bolts. Shpg. wt. 3 lbs.	$11.75

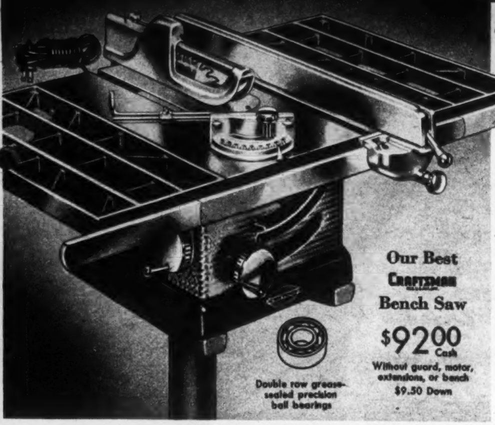


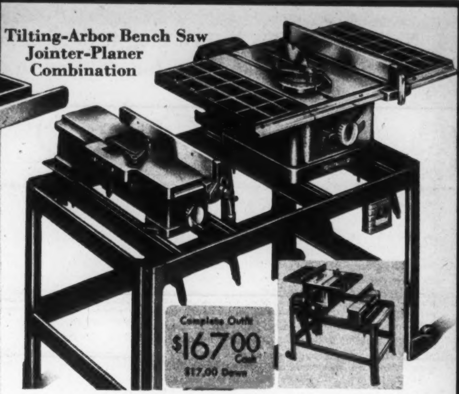
FULL PRICE ONLY $17.95 Saw only

Our Lowest Priced 8-inch Bench Saw with 17x13¾-inch smooth ground table

DUNLAP dependable quality. This low-priced saw is not a toy, but an efficient workshop tool that does 90% of cuts handled by highest priced bench saws! Crosscuts, rips, miters and even dados. 2⅝-in. depth of cut. Miter gauge slots on both sides of blade. Rip fence locks at both ends; usable either side of blade. Self-lubricating porous bronze bearings. Neither table or arbor tilt. With 8-in. combination blade, miter gauge, rip fence. Use at least ⅓-H.P. 1750 R.P.M. motor. Floating motor rails (9 N 2275 below) required for best results.

99 N 02465K—Without motor, bench, guard and splitter assembly, motor pulley, floating motor rail or V-belt. *Mailable.* Shipping weight 36 pounds	$17.95
99 N T2466K—With DUNLAP ⅓-H.P. 1750 R.P.M. bronze bearing split phase motor (110–120-volt, 60-cycle AC), motor pulley, V-belt. Wt. 61 lbs.	32.00
99 N 01048K—Adjustable Power Tool Bench. Steel frame. 14x28-in. Floor leveling adjustment. Height from 27½ to 31 in. Shpg. wt. 27 lbs.	9.75
9 N 2275—Floating Motor Rail. With one pair clips. Use with saw above. Permits using one motor for several tools. Shpg. wt. 1 lb. 13 oz.	90c
9 N 2495—Guard Assembly for above saw. Shpg. wt. 1 lb. 6 oz.	$1.50


Our Best
Craftsman
Bench Saw
$92.00
Cash
Without guard, motor, extensions, or bench
$9.50 Down
Double row grease-sealed precision ball bearings



Greater accuracy . . stability . . and table area

CRAFTSMAN 10-in. Tilting Arbor Bench Saw. The perfect gift for the exacting craftsman. Easily meets the rigid requirements of industrial shops. More rigid saw base, stronger motor support with pivot arm for smoother operation. Tension device between motor mounting plate and support reduces vibration and jumping of motor.

Extra large 27x20-in. heavy cast semi-steel table; precision ground . . grooved on both sides of blade. Sealed precision ball bearings NEVER need lubrication. Working area in front of blade is 13⅛ inches! Rip fence usable on either side of blade. Single control lever locks fence at BOTH ends. Motor, blade and arbor tilt together as a unit, any angle up to 45°; belt never twists. Blade raises and lowers to vary depth of cut 0 to 3⅜ in. Complete with 10-in. **chisel-tooth** combination blade (⅝-in. bore) gives 3⅜-in. depth of cut; miter gauge; stop rods; rip fence; machine and motor pulleys; and V-belt.

99 N M2752—Without guard assembly (see below), motor, extensions, or stand. Shipping weight 157 pounds. *Only $9.50 down on Easy Terms*............................$92.00

99 N MT2753—With Craftsman ¾-H.P. 3450 R.P.M. ball bearing capacitor motor (110–120 volt, 60-cycle AC). Shipping weight 195 pounds. *$12.50 down*........Cash 122.50

99 N MT2754—With Craftsman 1-H.P. 3450 R.P.M. Ball bearing capacitor motor (115–230 volt, 60-cycle AC). Shipping weight 207 pounds. *$14.00 down* . . . . . .Cash 135.50

99 N M2954—CRAFTSMAN Tool Stand. All steel. Base size: 16¾ in. wide, 21⅛ in. long, 5 $\frac{3}{16}$ in. high. Bracket size 13¾ in. wide, 17 in. long, 2⅞ in. high. Column size 21 in. long. Shipped freight, express or truck. Shpg. wt. 65 lbs. *$2.50 Down on Sears Easy Terms*..... $21.00

9 N 2819—4 Casters for tool stand above. Shipping weight 2 lbs......................$2.75

99 N 02769—Side Table Extension. For above saw (2 shown on saw). Use either right or left side of table. Cast semi-steel; grid type. Widens table 10 in. With bolts and rip fence rack extension. Size 27x10 in. Shipping weight 20 lbs........................Each $10.50

9 N 2791—Saw Guard Assembly. (Shown on saw.) Complete with guard, splitter, splitter bracket, and non-kickback pawls. Shipping weight 6 pounds.................... 9.75

Space and Dollar Saving Combination

You save TWO WAYS with this combination. (1) You save him valuable space in his workshop. (2) You save the money it would cost you for an extra bench and an extra motor. This amazing combination operates from ONE bench and by ONE motor . . . makes an excellent gift for any craftsman who uses the best power tools.

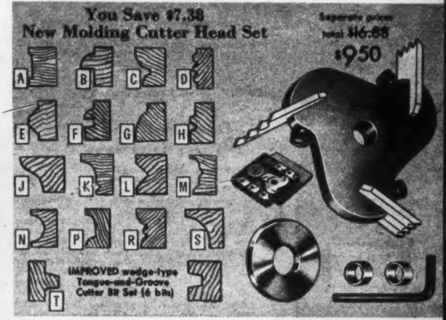
Combination consists of: **CRAFTSMAN 8-in. Tilting Arbor Bench Saw** (same saw as 99N02216L listed on opposite page) and **CRAFTSMAN 4⅜-in. Jointer-Planer.** Jointer-planer has massive, cast semi-steel base that extends full length of tables. 29 $\frac{7}{16}$ in. long overall. Precision ground tables. Steel cutter head has three 4⅜-in. high-speed knives. Maximum depth of cut ⅜-in.; rabbet depth of cut ⅜-in. Fence tilts up to 45° in either direction. 2-in. machine pulley supplied.

Combination also includes: (1) Craftsman ½-H.P. ball bearing capacitor motor, 3450 R.P.M., for 110–120 volt, 60-cycle A.C. (2) Power Tool Bench. 44 in. long, 26 in. wide. Steel frame. With sliding motor carriage . . no need for jack shaft; cam-action clamps. (3) Set of easy-rolling Bench Wheels. (4) Craftsman Powr-Panl. (5) Two side Table Extensions for bench saw.

99 N MT1312—Complete Outfit. Shipping weight 248 pounds..........$167.00

99 N MT1313—As above but with ¾-H.P. 3450 R.P.M. capacitor motor (110–120 volt, 60-cycle AC). Shpg. wt. 256 lbs. *$17.50 Down*........Cash 172.00

99 N 01043L—CRAFTSMAN Power Tool Bench only: Shpg. wt. 60 lbs.........$18.95


You Save $7.38
New Molding Cutter Head Set
Separate prices total $16.88
$9.50
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T
IMPROVED wedge-type Tongue-and-Groove Cutter Bit Set (6 bits)

CRAFTSMAN
Set of 3
$4.49
7-inch

Accessories for His Power Saw

Dado Sets. With one of these sets he can use his power saw for making fine furniture, cabinet trim, picture frames. Can be used in almost any type bench saw, radial saw, swing saw, etc.

DUNLAP 5½-in. Dado Set. Includes two $\frac{3}{32}$-in. thick outside saws and six $\frac{1}{16}$-in. thick chippers. Made from high carbon steel.

9 N 4888—With ½-in. center hole. Shipping weight 1 lb. 10 oz.....Set $4.70

9 N 4889—With ⅝-in. center hole. Shipping weight 1 lb. 10 oz......Set 4.70

CRAFTSMAN 6-in. Dado Set. Our finest quality. Includes: two ⅛-in. thick outside saws and five chippers (four ⅛-in. thick, one $\frac{1}{16}$-in. thick). Made from high quality tempered carbon steel.

9 N 4874—With ½-in. center hole. Shipping weight 3 lbs. 8 oz.......Set $7.95

9 N 4875—With ⅝-in. center hole. Shipping weight 3 lbs. 8 oz......Set 7.95

Complete Saw Blade Sets. Give one of these sets and he can have the right saw handy when he needs it. You give three Craftsman saws, one each of Crosscut (for cutting against the grain of wood), Rip (for cutting with the grain of wood), and Flat Ground Combination (for either crosscut or rip cuts). Sets come in choice of 3 sizes (make sure you know the size of his saw). We can offer these saws at low prices because improved machine methods eliminate costly hand process. Made from **chrome-nickel-molybdenum steel.**

9 N 4966—7-in. Saws. Set of 3. ⅝ to ½-in. arbor hole. 4350 to 6550 R.P.M. Shpg. wt. 2 lbs. 7 oz..............$4.49

9 N 4968—8-in. Saws. Set of 3. ⅝ to ½-in. arbor hole. 3820 to 5730 R.P.M. Shpg. wt. 3 lbs.......................$4.88

9 N 4969—10-in. Saws. Set of 3. ¾ to ⅝-in. arbor hole. 3050 to 4580 R.P.M. Shpg. wt. 5 lbs. 4 oz..............$7.44

Converts Bench Saw to Jointer, Planer, and Shaper

This cutter head assembly helps him save lumber costs. With it he can make his own moldings, building trim, etc. The number of styles and designs he can cut is limited only by his imagination.

CRAFTSMAN Molding Cutter Head Set. Consists of 9N3200 Cutter Head (below), and six Cutter-Bit Sets (9N3201, 9N3207, 9N2302, 9N2351, 9N2352, and 9N2355 included in listings below).

9 N 3216—Shipping weight 2 lbs. 10 oz. *Save $7.38*......................$9.50

9 N 3200—CRAFTSMAN Molding Cutter Head only. Positive grip lock aligns bits accurately and securely. Fits most bench saws with ½, ⅝ or ¾-in. arbors. In plastic box with slots for 6 sets of bits. With wrench, spacer washer, bushings, instructions. Bits not included. Shpg. wt. 1 lb. 8 oz..........................$3.98

CRAFTSMAN Cutter Bit Sets. Tool steel blades; 1 in. wide. Slotted . . lock securely in molding cutter head . . easy to replace. Three bits to each set except 9N2303. Shipping weight each set 3 ounces, except 9N2303 (see below).

A	**9 N 2302**—1-inch Planer and Jointer Cutter.........	$2.15
B	**9 N 2350**—Cabinet Door Lip Cutter................	2.15
C	**9 N 2351**—¼-in. and ½-in. Quarter Round Cutter......	2.15
D	**9 N 2352**—3-bead (¼-in.) Cutter..................	2.15
E	**9 N 2354**—Cloverleaf Screen Mold Cutter..............	2.15
F	**9 N 3210**—Panel Cupboard Door Cutter..............	2.15
G	**9 N 2355**—Base Mold Cutter	$2.15
H	**9 N 3201**—Glue Joint Cutter..	2.15
J	**9 N 3202**—"Ogee" Window and Door Stop Cutter......	$2.15
K	**9 N 3203**—¼-in. Flute and ½-in. Cove Cutter..........	$2.15
L	**9 N 3204**—90° Flute, Ornamental and Combination Cutter......	2.15
M	**9 N 3205**—Curved Flute and $\frac{3}{16}$-in. Quarter Round Cutter....	2.15
N	**9 N 3206**—1-in. Flute Cutter (½-in. radius)..............	2.15
P	**9 N 3207**—$\frac{5}{16}$-in. Quarter Round, $\frac{5}{16}$-in. Cove (drop leaf) Cutter..	2.15
R	**9 N 3208**—$\frac{3}{16}$ and ⅜-in. Quarter Round and ¼-in. Bead Cutter..	2.15
S	**9 N 3209**—⅜-in. Cove Cutter..	$2.15
T	**9 N 2303**—Tongue and Groove Cutters. 6 bits. Shpg. wt. 8 oz.	$4.30

No Motor to Buy . . just plug it in anywhere . .
A Jig Saw that's safe even for children to operate

Applique Shelf

Bird House

Door Stop

Book Ends

Lawn Marker

17-page Pattern Book FREE with this CRAFTSMAN 11-inch Magnetic Jig Saw

REG. U. S. PAT. OFF.

Now! With each JIG SAW at right or below you receive—at NO extra charge—a big Jig Saw Pattern Book which sells separately for $1.15—17 pages of full-size patterns (5 of them shown above). Make dozens of decorative and useful home furniture pieces!

- 11-inch throat . . cuts soft wood up to 1-inch thick . . also cuts plastic
- Reciprocating motor in base . . no belts, no gears and NO OILING
- Use for making models, puzzles, furniture and lawn pieces. Safe for all

NOT A TOY . . but a rugged power tool. Dozens of uses from model making to constructing full sizes furniture pieces. Use for fun, and for profit too!

No motor to buy . . power unit is in base. So safe a child can operate. Reciprocating electric motor gives 7200 strokes per minute . . rapid short-stroke action provides smooth cut . . leaves practically NO saw marks . . minimizes hard, tiring sanding. Use it anywhere . . you'll be surprised at the quiet motor. Ideal for apartment house dwellers . . homes without basements. Many people use it on the kitchen table.

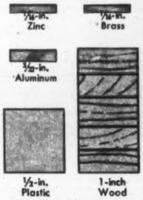
Approved by Underwriters' Laboratories, Inc. 8½x8-in. table. 10½ in. high . . 16¼ in. long. All metal construction . . rubber feet. With six 5-in. pin-end blades. 5½-foot cord; instructions. Use 110–120-volt, 60-cycle AC only.

99 N 02776—Magnetic Jig Saw PLUS 17-page Pattern Book. Shpg. wt. 13 lbs. *You can buy on Easy Terms if your order totals $20.00 or more* $15.95

9 N 2690—Extra Blades for above. 5 in. long. Shpg. wt. 2 oz. . . . . Dozen 33c

9 N 2981—Pattern Book. 17 pages of full size patterns. Shpg. wt. 11 oz. $1.15

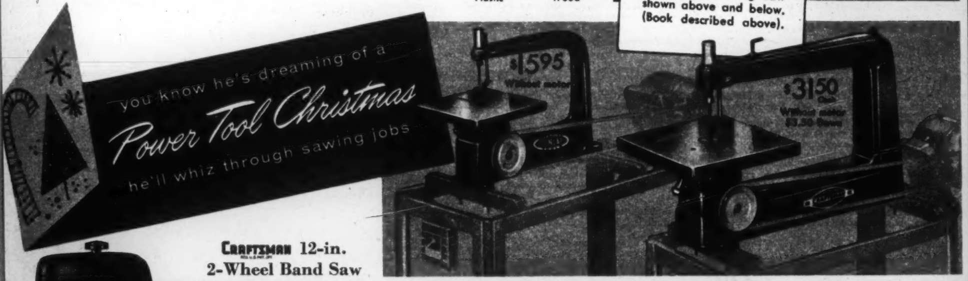
Cuts all these materials . .

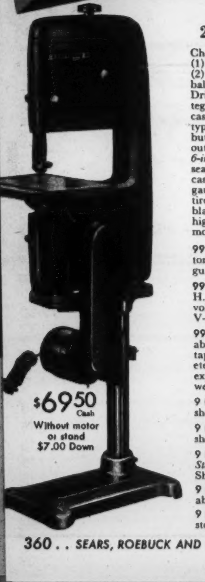


Jig Saw PLUS Pattern Book

$15.95

17-page Pattern Book FREE with each Jig Saw shown above and below. (Book described above).





CRAFTSMAN 12-in. 2-Wheel Band Saw

Check these outstanding features: (1) Self-aligning upper blade guide. (2) Oil-impregnated bronze blocks, ball-bearing thrust wheels. (3) Drive shaft and ball bearings in integral unit. "Uni-cast" . . *1-piece* cast frame and back; bridge girder type reinforcement. All enclosed but cutting edge; blade can't fly out. *Cuts to center of 24-in. circle; up to 6-in. thick; 20/1000 in. thin.* 4 sets sealed ball bearings. 14 3/16x12½-in. cast semi-steel table tilts 45°; miter gauge slot. Two 12⅝-in. rubber-tired cast iron wheels. 80x¼-in. blade, 5-in. machine pulley. 37 in. high. Use ⅓-H.P. 1750 R.P.M. motor, 2-in. motor pulley.

99 N M2428—Without motor, motor pulley, V-belt, belt guard, stand. Wt. 75 lbs. $69.50

99 N MT2434—With DUNLAP ⅓-H.P. 1750 R.P.M. motor (110–120 volt, 60 cycle AC), motor pulley, V-belt. Shpg. wt. 102 lbs. . . $82.50

99 N M2957—Steel Tool Stand for above saw. Base 12x20 1/16x4 15/16 in.; tapped for casters. 2¾-in. diameter column; 26 in. high. Freight, express or truck. Shipping weight 48 lbs. $18.95

9 N 2343—Rip Fence (not shown). Shpg. wt. 5 lbs. . . . 4.50

9 N 2246—Miter Gauge (not shown). Shpg. wt. 4 lbs. 4 oz. 5.70

9 N 2623—Extra Blades. 80 in. long. *State width*; ⅛, ¼, ⅜, cr ½ in. Shpg. wt. 7 oz. . . . . . . Each 89c

9 N 2819—4 Casters for above stand. Shpg. wt. 2 lbs. $2.75

9 N 2907—Belt Guard. Semi-steel. Shpg. wt. 3 lbs. 12 oz. 2.45

DUNLAP 12-inch Jig Saw

Modified Scotch Yoke action makes this one of the smoothest operating small jig saws we've ever seen. Ideal for use in the hobby shop or home workshop. It runs in a bath of oil. Enclosed coil-type spring. Cuts to center of a 24-in. circle. Cuts wood up to 1 in. thick; also cuts plastic and metals. 9x9-in. table tilts any angle from 0 to 45 degrees . . has tilt indicator. One-piece cast semi-steel frame with gray finish. One-inch stroke . . 875 strokes per minute. Sawdust blower. Height 14 9/16 in. With one 5-in. pin end type blade and 4-in. machine pulley.

99 N 02179K—DUNLAP Jig Saw PLUS 17-page Pattern Book (see above). Without motor, motor pulley, V-belt or bench. *Mailable.* Shipping weight 33 lbs. $15.95

99 N T2184K—With DUNLAP ¼-H.P. 1750 R.P.M. split phase motor (110–120 volt, 60-cycle A.C.), motor pulley, V-belt. Shpg. wt. 55 lbs. $28.75

CRAFTSMAN 3-Wheel Band Saw

3-wheel design gives 12-in. throat and low center of gravity. Cuts to center of 24-in. circle; wood to 4 in. thick; as thin as 20/1000 in. Double row precision ball bearings on drive wheel. Double row Torrington needle bearings on idler wheels. Reinforced frame. Steel housing. Built-in reading scale shows blade tension. 20 11/16 in. high; 12x12-in. table . . tilts 0 to 45°, has tilt indicator. With 62x¼-in. blade, 4-in. machine pulley. (⅜-in. is widest blade that can be used satisfactorily.)

99 N M2430—Without motor, motor pulley or V-belt. Freight, express or truck. Wt. 70 lbs. $49.50

99 N MT2433—With DUNLAP ⅓-H.P. 1750 R.P.M. motor (110–120-volt, 60-cycle A.C.), motor pulley, V-belt. Shpg. wt. 94 lbs. $62.50

9 N 2664—Extra Blades. 62 in. long. 3/16, ¼, or ⅜ in. wide. *State width.* Shipping weight 7 oz. . . . . Each $1.05

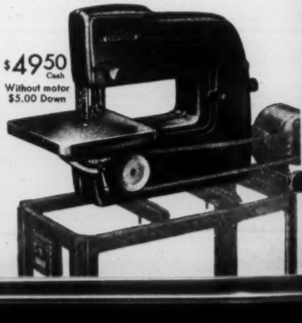
99 N 01048K—Steel Power Tool Bench for above band saw. Shipping weight 27 lbs. $9.75

CRAFTSMAN 18-inch Jig Saw

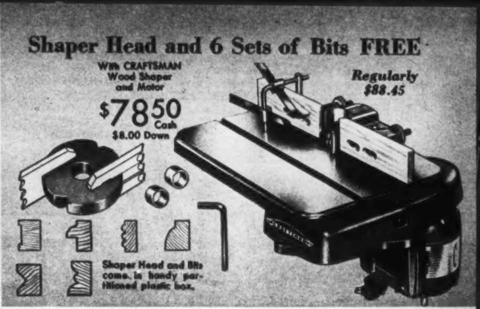
More weight, larger throat, and greater table area than ANY other jig saw we know of in this price range. Scotch Yoke action gives smooth operation, runs in bath of oil. Porous main bearings. Cuts wood up to 2-in. thick, also cuts plastic and metals. 1-in. stroke; 875 strokes per minute. Made of cast semi-steel. Upper arm can be removed for filing and saber sawing. 17 25/32 in. high; 12x12-in. table tilts 0 to 45°. Enclosed coil-type spring. Blade chuck rotates 90° for ripping long pieces. Blade guides above and below table. Adjustable hold-down. Air for sawdust blower pumped through guide rod; no separate air hose. Uses 5-in. or 6-in. plain end blade (one supplied). 4-in. machine pulley supplied.

99 N M2315—CRAFTSMAN Jig Saw PLUS 17-page Pattern Book (see top of page). Without motor, motor pulley, V-belt or bench. Shipped freight, express or truck. Shpg. wt. 68 lbs. $31.50

99 N MT2449—With DUNLAP ¼-H.P. 1750 R.P.M. split-phase motor (110–120-volt, 60-cycle A.C.), 2-in. motor pulley, V-belt. Shipping weight 92 lbs. . . . $44.50



⅓-H. P.
$21.50 Cash
$2.50 Down
Sealed ball bearings
Built-in overload protector
Double-end shaft
On-off switch in base
CRAFTSMAN


Shaper Head and 6 Sets of Bits FREE
With CRAFTSMAN Wood Shaper and Motor
$78.50 Cash
$8.00 Down
Regularly $88.45
Shaper Head and Bits come in handy partitioned plastic box.

CRAFTSMAN Nylon-insulated Capacitor Motors

We believe there is NO other motor of this superior quality selling at anywhere NEAR this low price! For medium-starting loads; for shops, factories, etc.; for driving heavier power tools or equipment. Condenser reduces starting current; starts loads about 50% heavier than split-phase motors of same rating. Nylon insulation resists heat and abrasion. Special-design fan and baffles keep motor cool. New Departure grease-sealed precision ball bearings; use in any position. Built-in "KLIXON" overload protector prevents burnout. ½-in. double-end shaft (except 99N01981K which has ⅝-in. keyway shaft). Easily reversed. 8-ft. cord, plug. For 110–120-volt, 60-cycle AC. *Guaranteed 1 year* against defects in materials or workmanship. We will repair it without charge if returned within 1 year from purchase date.

99 N 01977K—⅓-H.P. 1750 RPM. Shipping weight 30 lbs. **$21.50**

99 N 01978K—½-H.P. 1750 RPM. Shipping weight 33 lbs. $23.50

99 N 01980K—½-H.P. 3450 RPM. Shipping weight 30 lbs. 26.50

99 N 01981K—¾-H.P. 3450 RPM. Shipping weight 38 lbs. 30.95

99 N 01906L—1-H.P. 3450 RPM. (Not shown.) ⅝-in. double-end shaft. For 115–230-volt, 60-cycle AC. Shipping weight 50 lbs. **$43.95**

Wood Shaper with motor PLUS Head and Bit Set

CRAFTSMAN Shaper for high speed light-duty production work. Both sides of fence adjustable without loosening fence assembly. 3-point mounting. Spindle collars, nuts and washers hardened. Floating upper bearing. 2 sets sealed radial ball bearings. Spindle is reversible; will rotate in either direction. 21x15-in. semi-steel table. Spring hold downs. 3¼-in. straight spindle; ½-in.x16 Acme thread. 2½-in. cutter height adjusts ⅞ in. Guard encloses belt and motor pulley. 11½ in. high. With machine and motor pulleys and V-belt.

99 N MT2406—SPECIAL OFFER. Consists of Craftsman high-speed Wood Shaper (described above) with Craftsman ½-HP 3450 RPM ball-bearing capacitor motor (110–120 volt, 60-cycle AC)—PLUS Shaper Head and 6 sets of Cutter Bits (described under 9N3269 below) at NO extra charge. Shpg. wt. 108 lbs. *$8.00 down.* . . . . Cash **$78.50**

9 N 3269—Shaper Head and 6 Sets of Cutter Bits. Head fits wood shaper above and all other ½-in. spindle wood shapers; also drill presses with No. 33 Jacobs taper spindle using adapter 9G2483 (not included—see our Big Book). **Bit sets include** the following: 1-in. Planer and Jointer; Cabinet Door Lip Cutter; 3-bead (¼-in.) Cutter; Base Mold Cutter; 90° Flute, Ornamental and Combination Cutter; 3/16 and ⅜-in. Quarter Round and ¼-in. Bead Cutter. In plastic box. Shpg. wt. 1 lb. 2 oz. **$9.95**

ONLY $5.00 Down . . $5.00 Monthly
See page 371 for details on Sears Easy Terms
A
$47.50 Cash
Without motor
$5.00 Down

$4.50 Down . . $5.00 Monthly
$45.00 Cash
Without motor
B
Use belt vertically or horizontally

C
Bench Model without motor
$72.00 Cash
$7,50 Down
Floor Model without motor
D
$79.50 Cash
$8.00 Down
CRAFTSMAN

CRAFTSMAN 4⅜-in. Jointer-Planer

A *Much superior to lighter-weight tools with similar depth of cut!* For small woodworking shops, schools and home shops. 29 7/16 inches long. Massive cast semi-steel base extends almost full length; gives rigid table support. 3-point suspension mounting of rear table allows perfect alignment with front table. Solid steel cutter head; three 4⅜-inch high-speed steel knives. Hand wheel adjustment for 0 to ⅜-inch depth of cut and 0 to ⅜-inch rabbet depth. Controls visible from normal operating position; can be reset without reaching under table. Spring-loaded guard; remove in one motion for rabbeting. Fence tilts to 45 degrees either way. With 2-inch machine pulley. Use at least ⅓-HP 1750 R.P.M. motor, with 5-inch motor pulley. *Mailable.*

99 N 02334L—Without motor, motor pulley or V-belt. Shipping weight 63 lbs. **$47.50**

99 N T2317L—With Dunlap ⅓-HP 1750 RPM split-phase motor (110–120-volt, 60-cycle AC); 5-in. motor pulley; V-belt. Shipping weight 87 pounds. **$61.00**

CRAFTSMAN Belt and Disc Sander

B Heavy duty 6-inch belt and disc sander. Belt can be used horizontally or vertically . . . a feature not usually found on sanders in this low price range! Operates at any angle from 0 to 90°. Belt table, 6½x17 9/16 in.; provides over 100 square inches of sanding surface! Sanding disc table, 6⅛x12 inches; tilts 0 to 45°. Cast semi-steel tables and frame. 3-inch diameter drums; one rubber-covered. Quick-change belt release. Self-lubricating bronze bearings; oil well around each. Length 28⅜ inches. With miter gauge, stop guard, 9-inch abrasive disc, 6x48 5/16-inch sanding belt, 3-inch machine pulley. For extra sanding discs and sanding belts, see 9G2526 and 9G2167 listed in our Big General Catalog.

99 N 02235L—Without motor, motor pulley or V-belt. *Mailable.* Shipping weight 67 lbs. **$45.00**

99 N T2233L—Belt and disc sander as above, with ½-HP 1750 RPM ball bearing capacitor motor (110–120-volt, 60-cycle AC); V-belt; 2½-in. motor pulley. *Mailable in two cartons.* Shipping weight 101 pounds. **$69.50**

Ball-bearing Drill Presses

CRAFTSMAN. Drill to center of 13½-inch circle . . . maximum spindle travel 3⅛ inches. Smooth "Floating Drive" smothers vibration. "Lock-type" key chuck with key; 0 to ½-in. capacity.

Check these outstanding features: Four sets heavy-duty precision ball bearings, lubricated for life; "Perma-Coil" quill return spring. No. 33 Jacobs taper chuck; table tilts 90° right or left.

Rubber cushion absorbs quill return shock; preloads quill bearings. Tapered pin holds perfectly aligned table in alignment at horizontal position. 9x9-inch ground cast semi-steel table and base; slotted for attachments. Accurate depth gauge with adjustable stop nuts for repetitive drilling. Gauge graduated in 16ths of an inch. Nine speeds, from 610 to 5000 R.P.M. using two 5-in. 4-step pulleys and V-belt (included). Motor recommended: minimum ½-H.P. 1750 R.P.M.

C **99 N M2364—Bench model, less motor.** 31⅜ in. high. Shipping wt. 108 lbs. **$72.00**

99 N MT2366—As above, but with Craftsman ½-H.P. 1750 R.P.M. ball-bearing capacitor motor. 110–120-volt, 60-cycle AC. Shpg. wt. 142 lbs. **$95.00**

D **99 N M2357—Floor model, less motor.** 68¾ in. high. Shpg. wt. 135 lbs. **79.50**

99 N MT2378—As above, but with Craftsman ½-H.P. 1750 RPM ball-bearing capacitor motor. 110–120-volt, 60-cycle AC. Shpg. wt. 168 lbs. **$102.50**

DUNLAP Wood Turning Outfit . . Lathe, Motor and Accessories

$49.50 Cash
Lathe PLUS Accessories shown below, and Motor
$5.00 Down

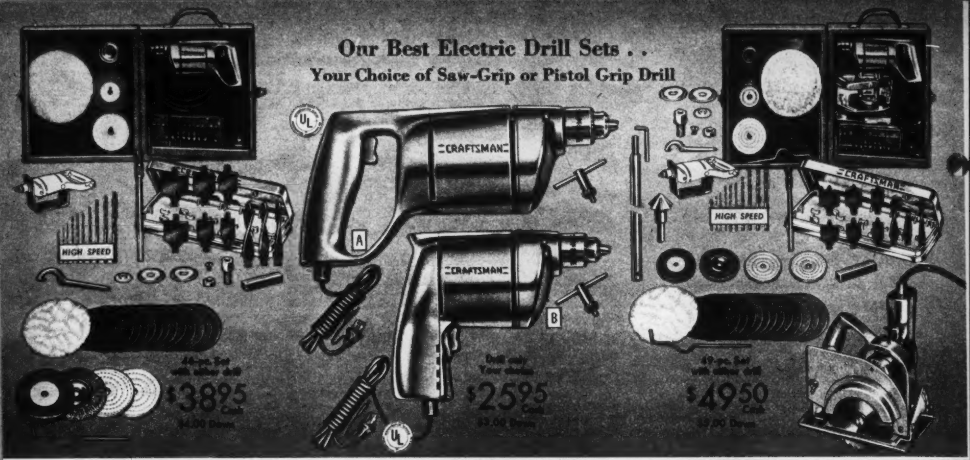
Expand your workshop . . . Outfit includes Dunlap wood lathe with ⅓-H.P. motor plus 5 turning chisels, face plate, sanding plate, V-belt, and motor pulley. Lathe has 8-in. swing; 24 in. between centers; 36¾-in. bed. Cast semi-steel. ⅝-in. straight unthreaded spindle in headstock and tailstock. 2 self-lubricating bronze bearings. Ball thrust bearing. Removable cover on outboard end, 3-point mounting. 40 in. long. With wrench, tool rest, spur and cup centers, 3-in. 3-step machine pulley (3 speeds: 1025, 1750, 2985 R.PM.).

99 N T2191L—Wood Turning Outfit. Lathe with ⅓-H.P. motor, 5 chisels, face plate, sanding plate, V-belt, motor pulley. Shpg. wt. 76 lbs. . **$49.50**

99 N 02160L—DUNLAP Wood Lathe only. Without motor, motor pulley, V-belt or accessories. Shipping weight 45 lbs. **$23.95**

99 N T2193L—Lathe only with ⅓-H.P. split phase, 110–120-volt, 60-cycle AC, 1750 R.P.M. motor; V-belt; motor pulley. Shipping wt. 70 lbs **$37.00**

Our Best Electric Drill Sets . .
Your Choice of Saw-Grip or Pistol Grip Drill



CRAFTSMAN 46-pc. Set
Our most popular drill set

A combination of versatile, practical, high quality tools . . . featuring our improved ⅕-H.P. CRAFTSMAN ¼-inch electric drill (either 9N771 or 9N770, described at right). *Drill is guaranteed 1 year** (see opposite page), *and is UL approved.*

Accessories included in 46-pc. Set: 10 high-speed drill bits, sizes 1/16 to ¼-in. (not carbon bits as in most sets); 10-pc. interchangeable power wood bit set with plastic case; two 4-in. buffers; buffing compound; 3x¾-in. grinding wheel; 6-in. rubber backing disc; accessory adapter; 6½-in. sheepskin bonnet; 4x½-in. wire scratch wheel; twelve 6-in. aluminum oxide sanding discs (assorted grits); horizontal steel stand; paint mixer; chuck spanner wrench; 12x13 9/16x 5⅛-in. portable steel case (stands up, or hangs on wall) with hooks for accessories.

99 N 0773—46-pc. Set with Saw-grip Drill (9N771 at right). Shipping weight 15 pounds. $38.95

99 N 0772—46-pc. Set with Pistol-grip Drill (9N770 at right). Shipping weight 15 pounds. $38.95

CRAFTSMAN ¼-in. Electric Drill
1/5-H.P. for EXTRA Power

Vastly improved, lightweight CRAFTSMAN ¼-in. electric drill handles ALL ¼-in. accessories. Die-cast aluminum alloy frame reinforced to support attachments. Has 22-bar undercut commutator for long brush life . . . 2-coil armature construction.

Full ball bearings on chuck spindle and front end of motor; precision needle bearing at end of chuck spindle; self-aligning precision sleeve bearing at rear of motor. Double reduction nickel-chrome-molybdenum steel gears. *Drill is guaranteed 1 year* (see opposite page).* *Entire drill UL approved* (industrial standards).

Finest "Supreme" precision geared key chuck. Chuck speed: 1900 RPM, no load; about 1200 RPM, full load. Formvar insulation. Safety-release locking trigger. Universal motor for 110–120-volt, 25–60-cycle AC-DC. With 10-ft. 3-wire cord, and plug.

A **9 N 771—Saw-grip Drill only.** Length 10⅛ in. Shipping weight 4 lbs. 6 oz. $25.95

B **9 N 770—Pistol-grip Drill only.** Length 7¾ in. Shpg. wt. 4 lbs. 6 oz. $25.95

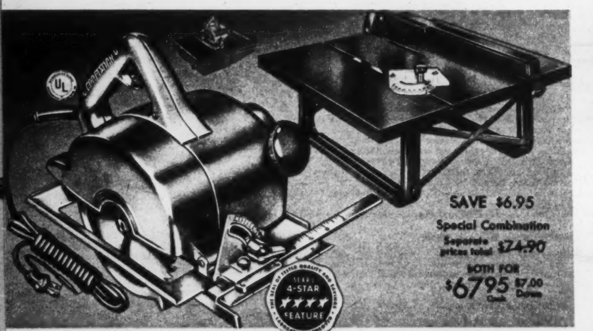
CRAFTSMAN 49-pc. Drill Set
Complete home workshop

The most complete electric drill set we've ever offered! Saw attachment included . . . permits you to use drill as portable electric hand saw. Newly improved ⅕-H.P. CRAFTSMAN ¼-inch electric drill (9N771 or 9N770 described at left . . . your choice of pistol or saw-grip handles). *Drill is guaranteed 1 year** (see opposite page), *and is UL approved.*

49-piece Set includes all the accessories described in 46-piece set at left—**PLUS saw attachment, countersink, and power wood bit extension.** Steel case is larger (12 1/16x15 9/16x5⅞ inches). Compact direct-drive saw attachment handles just like an electric hand saw . . . provides complete depth-of-cut adjustment from ⅛ to 1⅛ inches; tilts 90 degrees to 45 degrees; has 4-inch combination blade. For use on 110–120-volt, 60-cycle AC or DC.

99 N 0774—49-pc. Set with Pistol-grip Drill (9N770 at left). Shipping weight 19 lbs. $49.50

99 N 0775—49-pc. Set with Saw-grip Drill (9N771 at left). Shipping weight 19 lbs. $49.50


CRAFTSMAN
SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED
SAVE $6.95
Special Combination
Separate prices total $74.90
BOTH FOR
$67.95 Cash
$7.00 Down

CRAFTSMAN 6½-in. Electric Hand Saw PLUS Saw Table Top

An outstanding combination. Includes our 4-STAR Feature Electric Hand Saw and sturdy Saw Table Top that converts saw to tilting-arbor bench saw for cross-cutting, ripping, or mitering.

Contractor-type saw . . . built for continuous heavy duty use. Sealed precision ball bearings. Direct-drive gear train permits compact balanced design. Lightweight aluminum alloy housing . . . saw weighs only 12½ lbs. Built-in ripping guide; telescoping saw guard. Blade on right side, away from operator; left-hand knob. Depth of cut 0 to 2 3/16 in. at 90°; 1 11/16 in. at 45°. Tilts 90° to 45°. Base plate graduated in 8ths of an inch. Helical-cut bronze gear. Trigger switch. Sawdust blower. G.E. universal motor (110–120-volt 25–60-cycle AC-DC) rated ¾-HP; develops 1½ HP maximum. 4300 RPM no load. *UL approved* (industrial standards). 12 in. long overall.

*Guaranteed 1 year** (see opposite page). With 6½-in. combination blade, 10-ft. 3-wire cord, plug, lubricant, wrenches. Case has tool compartment.

Portable heavy gauge steel saw table top. Slotted to accommodate 45° blade tilt. Saw easy to mount, unmount; clamps to underside of 26x30-in. top with easy-to-adjust brackets. Channel iron runners are punched for attaching to your work bench. 2 miter gauge grooves; rip fence. Miter gauge not included.

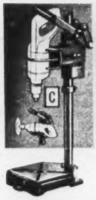
99 N T1723L—Combination. CRAFTSMAN 6½-in. Saw with case (99N02554K below), (99N01722L Saw Table Top below), Shpg. wt. 54 lbs. . . . $67.95

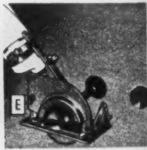
99 N 02554K—Saw only, with steel carrying case. Shipping weight 27 pounds 59.95

99 N 02553—Saw only, without case. Shipping weight 19 lbs. 53.95

99 N 01722L—Saw Table Top only. Shipping weight 27 lbs. 14.95

9 N 6472—Cut-off Wheel. For above saw. 6-in. diameter; ½-in. arbor hole. Cuts cement, tile, metal. Shipping weight 8 ounces $1.29





C **DUNLAP Electric Drill Press Stand.** Converts any ¼-inch electric drill into a sturdy drill press or polishing stand. Permits horizontal sanding and polishing as well as vertical drilling. Clamp rotates full 360 degrees. Feed handle has compound leverage. Maximum head travel 2½ inches. Cast iron base table; 6x6-inch ground working surface. Depth-of-cut collar. Compression spring. Height 25 inches. *For Christmas giving, Be sure to order yours now!* Shipping weight 16 pounds.

99 N 02589 . . . . . $11.95

D **CRAFTSMAN 10-pc. Angle-Drive Buffer-Sander Polisher Kit.** Use on your auto, furniture, woodwork, etc. Angle design gives comfortable wrist position. Adds two more speeds to regular drill speed. Fits ¼-inch or larger electric drills. Never needs oil. Kit includes . . . angle head, speed adapter, polishing bonnet, rubber sanding plate, 6 sanding discs.

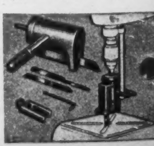
9 N 2604—Shpg. wt. 2 lbs. . . $5.95

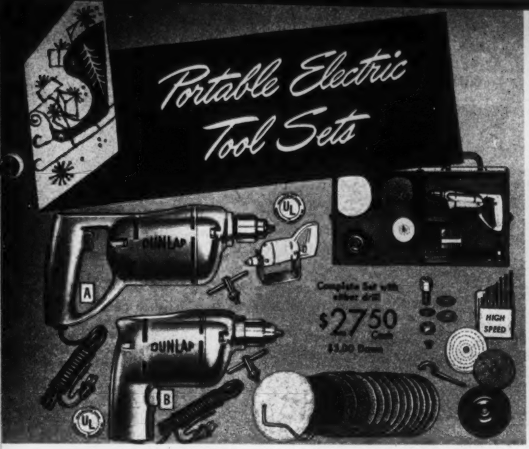
E **CRAFTSMAN Circular Saw Attachment.** Converts electric drill to portable hand saw or small bench saw. (Not for production use.) For best results, use with drills of at least the power and quality of 9N770 or 9N771 (above). Self-lubricating bronze bearings. 4-in. blade; adjusts for depth of cut (to 1⅛ in.). Tilts to any angle to 45°.

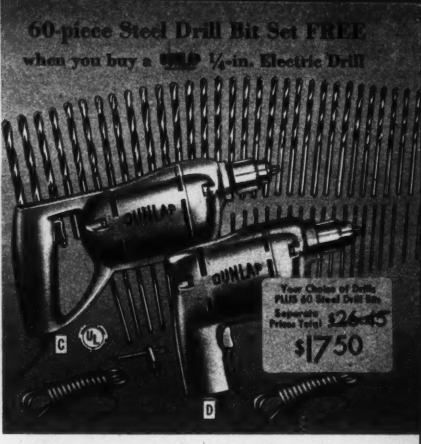
9 N 2606—Shpg. wt. 4 lbs. . . $9.95

CRAFTSMAN Roto-Saw Attachment. Converts ¼-in. electric drill (1600 to 2500 RPM spindle speed) or drill press into power saw or filing machine. Cuts straight or irregular shapes in wood, metal, wallboard, etc. Lightweight die-cast case. 3⅝ in. long. Includes auxiliary handle (for 2-hand use); hex wrench; drill press adapter; coarse, medium and fine saw blades; easy to understand instructions included. (Also uses standard hack saw blades or files.)

9 N 2508—Shpg. wt. 2 lbs. . . . $9.50






60-piece Steel Drill Bit Set FREE
when you buy a DUNLAP ¼-in. Electric Drill
DUNLAP
C
D
Your Choice of Drills PLUS 60 Steel Drill Bits
Separate Prices Total ~~$26.45~~
$17.50

DUNLAP 34-pc. ¼-in. Electric Drill Set . . Choice of Drills

Economy priced. A newly designed ⅛-H.P. intermittent-duty drill . . . designed for the average shopowner who wants power and dependability in a tool. Specially built to handle the accessories included in the set. Drills, sands, grinds, buffs, brushes, polishes, mixes paint. *Drill guaranteed 1 year.**

Die-cast aluminum alloy frame. "Supreme" precision-geared key chuck; ¼-in. capacity. Single-reduction chrome-molybdenum steel gears. Precision bronze bearings; nylon thrust bearing on rear of spindle. Trigger switch locks for continuous running. *Entire drill (not just the cord) UL approved.* Formvar insulation. No-load chuck speed 2250 RPM. Full-load speed about 1450 RPM. For 110 to 120-volt 25 to 60-cycle AC or DC; with 6-ft. 2-wire cord, and unbreakable plug.

Accessories included in set: 10 high-speed steel bits (1/16 to ¼-in.) in stand; 4-in. cloth buffing wheel; 3-in. aluminum oxide grinding wheel; 4-in. wire scratch wheel; 4¾-in. rubber backing disc; 5½-in. sheepskin polishing bonnet; twelve 5-in. assorted-grit aluminum oxide sanding discs; paint mixer; accessory adapter; horizontal steel bench stand (permits use of drill as a bench tool); chuck spanner wrench; 12x12x5 5/16-in. portable steel case (stands up, or hangs on wall) with hooks for accessories and miscellaneous tools. *Order by catalog number.*

A 99 N 0793—**DUNLAP 34-piece Set with Saw-grip Drill.** Drill is 10½ in. long. Shipping weight 12 lbs. $27.50

B 99 N 0792—**DUNLAP 34-piece Set with Pistol-grip Drill.** Drill is 7¾ in. long. Shipping. weight 12 lbs. $27.50

***GUARANTEED ONE YEAR**—If this tool shows any defect in materials or workmanship, we will repair it at no charge to you if returned within one year from date of purchase

Choice of Pistol or Saw-grip Electric Drill

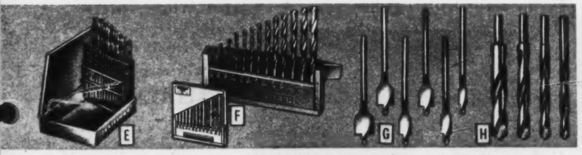
Special "Do-It-Yourself" Christmas gift offer. Buy our newest DUNLAP ¼-inch Electric Drill at the regular price—and we will send you our $8.95 set of high quality German-made carbon steel drill bits (sizes 1 to 60) at absolutely **no extra cost** to you!

This newly designed ⅛-H.P. intermittent-duty drill is the same drill as included in set at left . . . *guaranteed 1 year**. Has satin finished die-cast aluminum alloy frame. "Supreme" precision-geared key chuck; ¼-in. capacity. Single-reduction chrome-molybdenum steel gears. Precision bronze bearings; ball thrust bearing on front of spindle Trigger switch locks for continuous running. *Entire drill (not just the cord) approved by Underwriters' Labs., Inc.* Formvar insulation. No-load chuck speed 2250 RPM. Full-load speed about 1450 RPM. For 110–120-volt, 25 to 60-cycle AC-DC. With 6-ft. 2-wire cord, plug. Buy now . . . for Christmas giving . . . and save.

C 9 N 791—**DUNLAP ¼-in. Saw-grip Drill.** Length 10½ inches. With 60 steel drill bits (described under 9N3085 below). Shpg. wt. 4 lbs. 15 oz. $17.50

D 9 N 790—**DUNLAP ¼-in. Pistol-grip Drill.** Length 8½ inches. With 60 steel drill bits (described under 9N3085 below). Shpg. wt. 4 lbs. 13 oz.$17.50

9 N 3085—**60-pc. "Wire Gauge" Drill Bit Set.** Sizes 1 to 60. Precision-made by top German manufacturer. Shpg. wt. 14 oz. $8.95



Accessories to make his Electric Drill more useful

E **CRAFTSMAN High Speed Twist Drill Sets in handy metal folding cases.** High speed steel, hardened and tempered. For use in power tools. Compact metal cases; each case contains two drill panels which fold into case like pages of a book. Each compartment marked with drill size and decimal-inch equivalent.

9 N 6719—**21-pc. Set.** Sizes 1/16 to ⅜-in. by 64ths. Shipping weight 2 lbs. $10.95

9 N 6720—**15-pc. Set.** (Not shown.) Sizes 1/16 to ½-in. by 32nds. Shipping weight 2 lbs. 6 oz. $12.25

F **CRAFTSMAN High, Speed Drill Sets** in handy hinged metal cases. For use with electric drills or other power tools. Precision ground . . . for easy, accurate cutting. Metal case can be used as carrying kit or work bench stand . . . drill sizes clearly marked. Professional quality.

9 N 6691—**13-pc. Set.** Includes following sizes: 1/16, 5/64, 3/32, 7/64, ⅛, 9/64, 5/32, 11/64, 3/16, 13/64, 7/32, 15/64, and ¼ inch. Shipping wt. 12 oz. $4.25

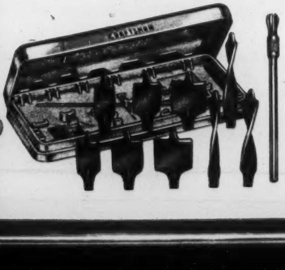
9 N 6690—**10-pc. Set.** (Not shown.) Sizes: 1/16, 5/64, 3/32, 7/64, ⅛, 9/64, 5/32, 3/16, 7/32, and ¼-in. Shipping weight 8 ounces. $2.98

G **CRAFTSMAN Power Wood Boring Bits.** New-type flat design. Drill holes up to 1-in. diameter and 5 in. deep with ¼-in. electric drill. Bore in any kind of wood, in any direction. Sizes: ⅜, ½, ⅝, ¾, ⅞, and 1 in. Bits are 6½ in. long. Shipping weight 12 oz.

9 N 2092—**Set of 6** $3.45

H **CRAFTSMAN Tungsten Carbide-tipped Masonry Drill Set.** Drills holes up to 3 in. deep in concrete, brick, stone, etc. Round shank fits all ¼-in. or larger electric drills or hand drills. Sizes: ¼, 5/16, ⅜, ½-in. Shipping wt. 6 oz.

9 N 6747—**4-pc. Set.** $3.50

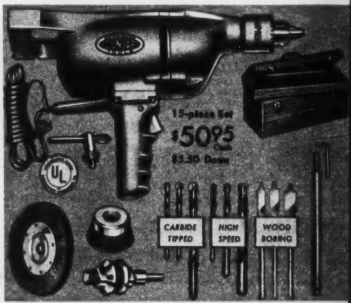


10-piece Interchangeable Power Wood Bit Set

$2.49

CRAFTSMAN. *One of the most important wood bit improvements in years!* Interchangeable cutters with a single shank. Bore easily in all wood, hard or soft, against or with all grains. With these bits you can bore pressboard, plastic, plywood, Masonite Presdwood. *We're convinced they are the fastest, easiest, cleanest boring bits on the market today . . . and at the lowest price we know of for bits in this boring range!* Less power. Can be used for ¼-inch chucks—in electric drills or drill presses. Sizes include: ¼, ⅜, ½, ⅝, ¾, ⅞, 1, 1⅛, 1¼ in. Plastic case included.

9 N 2082—**10-pc. Set.** Shpg. wt. 11 oz. $2.49



15-pc. DUNLAP ½-in. Electric Drill Set

Popular, compact DUNLAP "close-quarter" ½-inch electric drill . . . PLUS a selection of 14 **practical, high quality accessories** for all-around heavy duty use. 1-inch offset between chuck and top of drill body permits you to drill next to wall corners, close under ceilings. *Entire drill (not just the cord) UL approved.* "Supreme" precision-geared key chuck; ½-in. capacity. Self-lubricating bronze bearings; ball thrust bearing on chuck spindle. Alloy steel triple reduction gears. Aluminum alloy housing. Automatic releasing switch locks for continuous running. Universal motor; 110 to 120-volt, 25 to 60-cycle AC-DC. No-load speed 425 RPM. 14 in. long. With 7-ft. 3-wire cord, and plug. *Drill guaranteed 1 year (see above at left).**

Accessories included: 3 power wood bits (½, ¾, 1-in.); 12-in. power wood bit extension; 3 carbide-tipped masonry bits (¼, ⅜, ½-in.); 3 *high-speed* bits (¼, ⅜, ½-in.); 6-in. wire scratch wheel; 2¾-in. wire cup brush; adapter; and heavy duty all-steel CRAFTSMAN mechanics' tool box (20x8½x9⅝ in.).

99 N 01716K—**15-piece Set.** Shpg. wt. 25 lbs. $50.95
9 N 2583—**Electric Drill only.** Shpg. wt. 10 lbs. 33.95

PCB PAGE 363 . . ELECTRIC SAWS

Can you afford LESS than the BEST when our BEST costs least per month of use?

how about a practical Christmas?
Allstate Blackwalls
make a perfect family gift!
A Gift GUARANTEED 24 MONTHS
A Gift GUARANTEED 30 MONTHS
A
B
C
SIZE 6.00-16 $15.60 Plus $1.07 Fed. Tax
SIZE 6.70-15 $17.95 Plus $1.12 Fed. Tax
SIZE 6.70-15 $20.95 Plus $1.12 Fed. Tax

Give ALLSTATE
PREMIUM Tires
35% DEEPER Tread than most Tires

There's built-in safety, durability, quick-stop power in these modern tread designs with the zigzag pattern—look at the countless little sharp edges for traction. 35% DEEPER tread than most First Quality tires, with maximum X-41° "Cold Rubber" in tread, where you need it most for durability . . . all-rayon cord body anchored to stout woven steel beads. Order a Set on Terms!

Give our NEWEST . .
ALLSTATE "30"
. . . the 30-month "Silent Guardsman" with bumper bars to reduce squeal . . . with Safety Sealed Rayon for strength

Can you afford LESS than our BEST quality, when it costs LEAST per month of Guaranteed Service? Figure it out now!

NEW and SILENT—because bumper bars between tread ribs stop squeal when you turn . . . NEW and SAFER—because little hook shaped "sipes" in tread open up when you start or stop, for immediate traction . . . NEW and STRONGER—because new Safety Sealed Bonded Rayon cord body resists bruise and impact damage 20 to 25% better than usual rayon cord. Premium Tread depth—35% DEEPER than most First Line tires—that's 35% additional X-41° "Cold Rubber" for mileage and anti-skid protection. Four-ply body ruggedly anchored to prefabricated steel beads to fight stress and strain.

State Catalog Number and Size. Prices INCLUDE Federal Tax. Note Tire-and-Tube Prices

SIZE A B	4-ply Tires only			Tire and Extra Heavy Tube			Tire and Safety Tube		
	Catalog Number	Incl. Tax	Wt. lbs.	Catalog Number	Incl. Tax	Wt. lbs.	Catalog Number	Incl. Tax	Wt. lbs.
(A)6.00-16	95N06766K	$16.67	25	95N04202K	$18.80	28	95N04252K	$21.05	31
(B)6.40-15	95N01217K	18.15	22	95N04026K	20.20	25	. . . .	. . . . . .	. . .
(A)6.50-15	95N06744K	20.95	27	95N04203K	23.35	31	95N04253K	25.40	33
(A)6.50-16	95N06746K	20.95	28	95N04204K	23.45	32	95N04254K	25.40	35
(B)6.70-15	95N01267K	19.07	24	95N04027K	21.60	28	95N04077K	23.55	30
(B)7.10-15	95N01247K	21.25	25	95N04029K	23.80	29	95N04079K	25.70	31
(B)7.60-15	95N01227K	22.95	27	95N04030K	25.45	31	95N04080K	27.90	34
(B)8.00-15	95N01297K	25.25	30	95N04035K	27.95	35	95N04085K	30.60	38
(B)8.20-15	95N01277K	26.25	32	95N04032K	28.95	37	95N04082K	31.60	40

What about a Pair or Set of 4 ALLSTATES? You can order on Easy Terms — page 371

State Catalog Number and Size. Prices INCLUDE Federal Tax

C SIZE	4-ply 30-month Tire only			Tire and Extra Heavy Tube			Tire and Safety Tube		
	Catalog Number	Incl. Tax	Wt. lbs.	Catalog Number	Incl. Tax	Wt. lbs.	Catalog Number	Incl. Tax	Wt. lbs.
6.70-15	95N0867K	$22.07	25	95N04332K	$24.60	29	95N04382K	$26.55	31
7.10-15	95N0847K	24.30	26	95N04333K	26.85	30	95N04383K	28.75	32
7.60-15	95N0827K	26.00	28	95N04334K	28.50	32	95N04384K	30.95	35
8.00-15	95N0897K	28.30	30	95N04335K	31.00	35	95N04385K	33.65	38
8.20-15	95N0877K	29.25	31	95N04336K	31.95	36	95N04386K	34.60	39

ALLSTATE Whitewalls gleam with Neoprene white rubber—made to stay white longer!

how about dressing up your car?
Allstate Whitewalls
can give it a sleek new look!
ALLSTATE
A Gift GUARANTEED 24 MONTHS
A Gift GUARANTEED 30 MONTHS
D
E
SIZE 6.70-15 $21.60 Plus $1.12 Fed. Tax
SIZE 6.70-15 $25.15 Plus $1.12 Fed. Tax

Give ALLSTATE
PREMIUM Tires
35% DEEPER Tread . . . plus Neoprene

Whitewalled beauties with Premium tread depth—35% deeper than most First Line tires, with maximum X-41° "Cold Rubber" in tread for toughness. Neoprene whitewalls stay white far longer than usual. Premium 4-ply rayon body, prefabricated steel beads for strength. Black on reverse side.

Give our FINEST Whitewalls . . . the
ALLSTATE "30"
Built with all the "Silent Guardsman" features . . . plus fine white Neoprene

ALL NEW two ways—unique tread design with inter-rib rubber bumpers to cut "corner squeal," and Safety Sealed Bonded Rayon cord body—plus glistening white sidewalls for sleek beauty!

New Super-Rayon cord has far greater tensile strength than usual rayon for greater safety from impact and bruise breaks. Maximum X-41° "Cold Rubber" for mileage. Look at the little hook "sipes" that give you all-direction traction. 4-ply body anchored to prefabricated steel beads for strength.

State Catalog No., Size. Prices INCLUDE Federal Tax. NOTE Tire-and-Tube Prices

D SIZE	4-ply Tires Only			Tire and Extra Heavy Tube			Tire and Safety Tube		
	Catalog Number	Incl. Tax	Wt. lbs.	Catalog Number	Incl. Tax	Wt. lbs.	Catalog Number	Incl. Tax	Wt. lbs.
6.40-15	95N01417K	$21.60	22	95N04126K	$23.65	25	. . . .	. . . . . .	. . .
6.70-15	95N01467K	22.72	24	95N04127K	25.25	28	95N04177K	$27.25	30
7.10-15	95N01447K	26.70	26	95N04129K	29.25	30	95N04179K	31.15	32
7.60-15	95N01427K	28.90	28	95N04130K	31.40	32	95N04180K	33.85	35
8.00-15	95N01497K	33.10	30	95N04135K	35.80	35	95N04185K	38.45	38
8.20-15	95N01477K	34.20	32	95N04132K	36.90	37	95N04182K	39.55	40

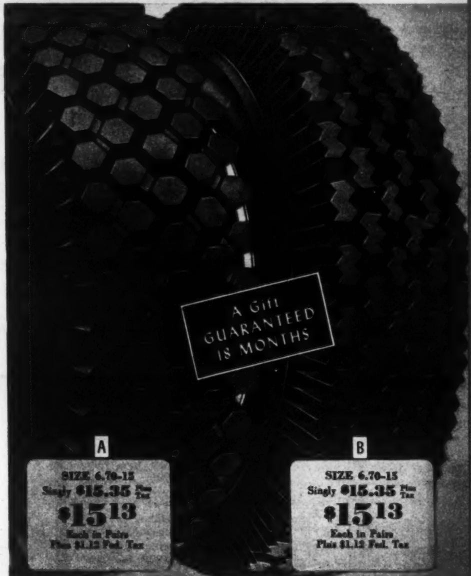
State Catalog No., Size. Prices INCLUDE Federal Tax. NOTE Tire-and-Tube Prices

E SIZE	4-ply Tires only			Tire and Extra Heavy Tube			Tire and Safety Tube		
	Catalog Number	Incl. Tax	Wt. lbs.	Catalog Number	Incl. Tax	Wt. lbs.	Catalog Number	Incl. Tax	Wt. lbs.
6.70-15	95N0967K	$26.27	26	95N04342K	$28.80	30	95N04392K	$30.80	32
7.10-15	95N0947K	29.00	27	95N04343K	31.55	31	95N04393K	33.45	33
7.60-15	95N0927K	31.75	29	95N04344K	34.25	33	95N04394K	36.70	36
8.00-15	95N0997K	34.45	32	95N04345K	37.15	37	95N04395K	39.80	40
8.20-15	95N0977K	35.35	32	95N04346K	38.05	37	95N04396K	40.70	40

Order Tires you need—one, a pair, or a set—on Terms. Only 10% Down—see page 371

this is the traction season . . .
Traction Tires
make a wonderful family gift!

Pull thru snow, mud or sand—make sure you have ALL the traction you need!



Give ALLSTATE All-Season Tires or ALLSTATE Heavy Duty Traction Grips . . . See special PAIR prices below

Put ALLSTATE All-Season Tires on your car if you fight slippery city and suburban streets . . . Traction Grips for heavy duty pull

See what you save when you order a PAIR of ALLSTATE Traction Grips or All-Season Tires—put on a matched pair and get terrific pull and anti-slide control!

Both types of traction tires—Traction Grips for heavy duty pull in snow, mud and sand, and All-Season tread for year-around service on city and suburban roads and streets—guaranteed 18 months. Both are built on the same heavy duty all-rayon cord 4-ply carcass that is anchored to prefabricated steel beads to absorb all the stress and strain you're likely to give a tire . . . all cords rubber-impregnated to keep down heat . . . both treads made with maximum X-41° "Cold Rubber" for tremendous durability and resistance to wear. Look at the heavy shoulders too.

[A] **ALLSTATE Traction Grips** have big heavy six-sided studs connected by buttress bars, high and stout, that give you hundreds of pulling edges for traction.

[B] **ALLSTATE All-Season Tires** have DOUBLE tread—chevron studs for fall, winter and spring traction, plus a zig-zag mileage tread that appears when studs have served their purpose. It's an all-road, all-year tire good for long mileage!

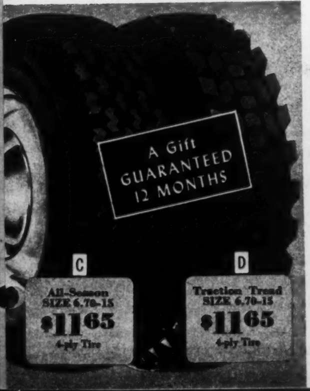
State Catalog Number and Size. Prices INCLUDE Federal Tax

SIZE	[A] ALLSTATE 4-ply Traction Grip Tires					ALLSTATE Extra Heavy Butyl Tubes		
	Each, Singly		Each, in Pairs					
	Catalog No.	Price	Catalog No.	Price	lbs.	Catalog No.	Price	lbs.
6.00-16	95 N 02166K	$15.80	95 N 04741K	$15.55	23	95 N 8513	$2.35	3
6.40-15	95 N 02817K	15.85	95 N 04930K	15.60	23	95 N 8535	2.30	3
6.50-15	95 N 02144K	18.05	95 N 04742K	17.70	24	95 N 8545	2.75	4
6.50-16	95 N 02146K	19.20	95 N 04743K	18.85	26	95 N 8520	2.85	4
6.70-15	95 N 02867K	16.47	95 N 04926K	16.25	26	95 N 8545	2.75	4
7.00-15	95 N 02174K	21.85	95 N 04744K	21.50	29	95 N 8523	2.85	4
7.00-16	95 N 02176K	22.04	95 N 04745K	21.70	30	95 N 8524	2.90	4
7.10-15	95 N 02847K	18.25	95 N 04928K	17.90	27	95 N 8538	2.90	4
7.60-15	95 N 02827K	20.45	95 N 04927K	20.10	29	95 N 8523	2.85	4
8.00-15	95 N 02877K	21.95	95 N 04929K	21.60	33	95 N 8529	3.05	5
8.20-15	95 N 02877K	21.95	95 N 04929K	21.60	33	95 N 8529	3.05	5
	[B] ALLSTATE 4-ply All-Season Tires					Extra Heavy Butyl Tubes		
5.90-15	95 N 02990	$13.95	95 N 04671	$13.70	20	95 N 8525	$2.05	3
6.40-15	95 N 02917K	15.85	95 N 04670K	15.60	23	95 N 8535	2.30	3
6.70-15	95 N 02967K	16.47	95 N 04668K	16.25	24	95 N 8545	2,75	4
7.10-15	95 N 02947K	18.25	95 N 04667K	17.90	26	95 N 8538	2.90	4
7.60-15	95 N 02927K	20.45	95 N 04666K	20.10	29	95 N 8523	2.85	4
8.00-15	95 N 02997K	21.95	95 N 04669K	21.60	33	95 N 8529	3.05	5
8.20-15	95 N 02997K	21.95	95 N 04669K	21.60	33	95 N 8529	3.05	5

GUARANTEE: Every Sears Passenger Car Tire is guaranteed to give satisfactory service for a specified period of time from date of purchase—6, 12, 18, 24 or 30 months, depending on the tire. Should it fail to give satisfactory service within the guarantee period, return it to our nearest Mail Order House or Retail Store. We will repair it or replace it with a new tire, charging you a proportionate part of the current price for each month you have had the tire. If it should fail after the replacement period due to defect in material or workmanship regardless of time or mileage we will repair it without cost to you, or replace it with a new tire, charging only for wear received. Guarantee on passenger tires used in commercial service reduced by 50%; guaranteed against defects in workmanship and material for life of the tire; not guaranteed when used on trucks.

Low cost Winter Traction . . . Safti-Cap RETREADS

Real WINTER Tires . . . all Factory Retreaded at lowest prices we know of now! Choose "knobby" traction tread or "Sawdust-in-Rubber" tread. Special PAIR prices on new Sawdust tread



All-Season Tread . . . or Heavy Duty "Knobby" Traction Tread—select the design and traction power you need for your special kind of driving! Every one is a good sturdy tire expertly factory retreaded to give you good dependable mileage along with the traction you need. Both tread designs are full cap construction, with all-new tread rubber—X-41° "Cold Rubber" just like new ALLSTATES-bonded to carefully selected top quality 4-ply tire bodies.

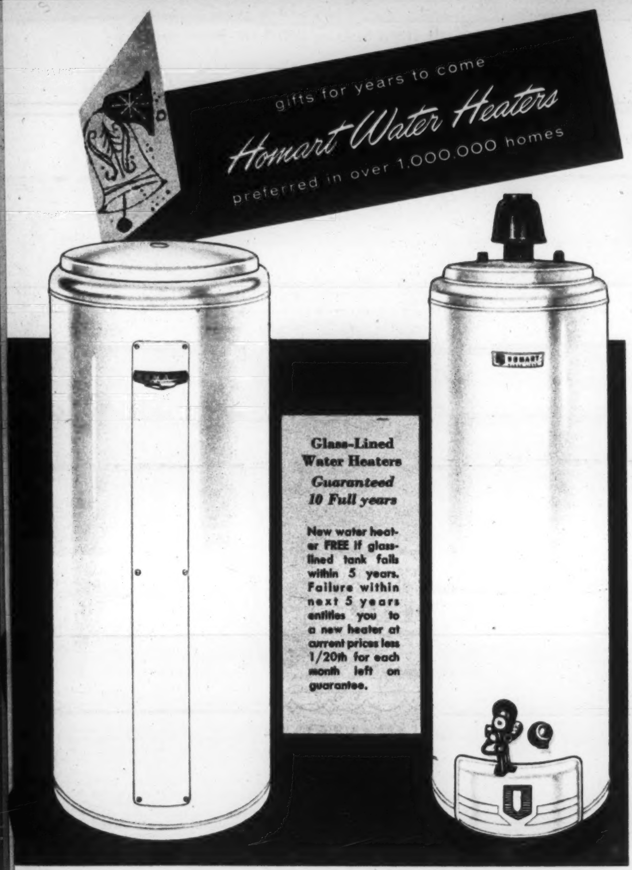
Both tread types full Guaranteed for 12 months of dependable driving by Sears.

[C] **All-Season Tread** is like the ALLSTATE All-Season at the top of this page, made for city and suburban drivers who have to fight snow and mud.

[D] **Heavy Duty "Knobby" Tread** is made to plow through bad-road mud, snow and slush—or to make their own roads—to get you to work and back home again!

Please state Catalog Number and Size. Tube prices include Fed. Tax

SIZE	[C] Safti-Cap All-Season Tread			ALLSTATE Extra Heavy Tubes		
	Catalog No.	Each	Wt. lbs.	Catalog No.	Each	Wt. lbs.
6.00-15	95 N 09335K	$10.65	27	95 N 8535	$2.30	3
6.40-15	95 N 09317K	11.15	27	95 N 8535	2.30	3
6.50-15	95 N 09344K	12.65	28	95 N 8545	2.75	4
6.70-15	95 N 09367K	11.65	28	95 N 8545	2.75	4
7.10-15	95 N 09347K	13.50	29	95 N 8538	2.90	4
7.60-15	95 N 09327K	14.60	31	95 N 8523	2.85	4
8.00-15	95 N 09397K	15.80	32	95 N 8529	3.05	5
8.20-15	95 N 09377K	15.80	32	95 N 8529	3.05	5
	[D] Safti-Cap Traction Tread			ALLSTATE Extra Heavy Tubes		
6.50-15	95 N 09544K	$12.65	28	95 N 8545	$2.75	4
6.70-15	95 N 09567K	11.65	28	95 N 8545	2.75	4
7.10-15	95 N 09547K	13.50	29	95 N 8538	2.90	4
7.60-15	95 N 09527K	14.60	31	95 N 8523	2.85	4



Glass-Lined Water Heaters
Guaranteed 10 Full years

New water heater FREE if glass-lined tank fails within 5 years. Failure within next 5 years entitles you to a new heater at current prices less 1/20th for each month left on guarantee.

SAVE $4.55 to $10.50 on these famous Homart Automatic Glass-lined Water Heaters . . only $5.00 Down on Sears Easy Payment Plan

ELECTRIC . . 50-gallon size

Big Catalog Price Was ~~$104.50~~ $94.00 Cash $5.00 Down

Homart Glass-lined Electric Water Heater . . *$10.50 Midfall price cut repeated on our 50-gallon model . . price now cut $4.55 on our 30-gallon model.* Costs less than most galvanized water heaters, yet lasts 2 to 10 times longer by actual tests! Glass-lined tank will never rust or corrode . . can't crack, chip, or peel. **Tank Guaranteed 10 full years** (see details above). Save money by installing it yourself.

Thrifty twin immersion heating elements, cold water diffuser and built-in heat trap are outstanding economy features. Glass wool insulation surrounds the tank . . . cuts heat loss. Automatic thermostat adjusts from 120 to 180° F. Set it . . forget it!

For 220-240-volt AC. Working pressure 127½ pounds. ¾-inch water pipe tappings. *UL approved.*
42 N M3656W—State size, wattages. (We furnish other than NEMA wattages on request—see your Utility Co.)
30-gal. size. 58⅞ in. high. 20⅜ in. diam. Upper wattage 1000, lower wattage 600. Shipping weight 185 pounds. . . . . *Was $84.50*. . . .Cash **$79.95**
50-gal. size. 57⅛ inches high. 24⅜ in. diam. Upper wattage 1500, lower wattage 1000. Shipping weight 264 pounds. . . *Big Book Price Was $104.50.* Cash **$94.00**

Lack Christmas Cash? Use our Special Easy Terms! Pay only $5 Down, $5 Monthly on any above heater.

GAS . . 30-gallon size

Big Catalog Price Was ~~$92.95~~ $82.95 Cash $5.00 Down

Homart Glass-lined Gas Water Heater . . *$10 Midfall price cut now repeated.* Compact size . . . ideal where space is a problem. HOMART slot-type burner design insures uniform heat distribution for fast heat recovery—42 gallons-per-hour to 60° F rise. Glass-lined tank will never rust or corrode . . can't crack, chip or peel . . . read about our famous 10-year guarantee above. 2 in. glass-wool insulation saves fuel. External flue with top draft diverter.

Automatic safety pilot shuts off gas to burner if flame goes out. (LP model has 100% safety pilot.) Approved by American Gas Association. Adjustable thermostat 90° to 160° F. Costs less to operate than many other automatic water heaters. Finished in gleaming white baked-on enamel. Outer jacket is bonderized for added protection against rust. Connections for ½-in. gas, ¾-in. water, 3-in. vent pipe. Working pressure 127½ lbs. Overall size 65⅝x18⅜ in. (See our General Catalog for relief valve.) *Only $5.00 Down and $5.00 monthly.*

42 N M3545W—30-gallon size for natural or mixed gas. Shpg. wt. 198 lbs. . . . . *Big Book Was $92.95* **$82.95**
42 N M3547W—30-gallon size for butane or other LP (bottled gas). Wt. 198 lbs. *Big Book. Was $92.95* **$82.95**

See Your Big Catalog for other Glass-lined Gas or Electric Heaters, including our beautiful Cabinet models!

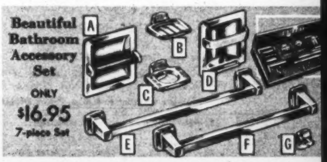
Dawn Gray Toilet Seat Illustrated
Tuscan wine
White
Horizon blue
Sunshine yellow
Mint green
Black

The Sensational New Homart Solid Plastic Seat in 7 Lovely Marbleized Colors . . Order now!

Lowest price we've seen for a solid plastic toilet seat! ONLY $7.50

A Homart Exclusive! Colors go all the way through . . can't fade, peel, or wear off! Molded solid polystyrene plastic in lovely marbleized design. Solid construction throughout with flat bottom. Exclusive Sears posture-type design for greater comfort.

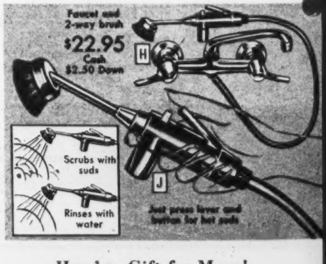
Choice of Harmony House colors: Dawn gray, Tuscan wine, Sunshine yellow, Mint green, Horizon blue; also White and Black. *Please state color.*
42 N 3722—Shipping weight 7 pounds. $7.50



Individual Homart Bath Accessories. Stainproof, easy-to-clean chrome plate. Recessed fixtures made of brass . . fit 5¼x5¼x1⅞-in. deep wall opening.

Catalog No.	Article	Shpg. wt.	Price
[A] 42 N 3904	Paper Holder, wood roller. .	1 lb. 10 oz.	$3.65
[B] 42 N 3907	Soap Holder.	10 oz.	1.45
[C] 42 N 3908	Glass and Brush Holder. . . .	12 oz.	1.45
[D] 42 N 3903	Soap Holder with grab rail.	1 lb. 12 oz.	4.50
[E] 42 N 3901	24-inch Towel Bar, brackets.	12 oz.	2.95
[F] 42 N 3900	18-inch Towel Bar, brackets.	11 oz.	2.75
[G] 42 N 3910	Robe Hook.	6 z.	95c

42 N 03975—**SAVE! Order 7-piece Set as shown.**
Shipping weight 7 pounds. $16.95



Here's a Gift for Mom! NEW Homart Dishwashing Faucet

[H] **A practical gift** . . Homart Dishwashing Faucet. Has 2-way brush to simplify your dishwashing chores. Easy on the hands, too . . . because brush does practically all the work. Scrubs with suds . . . rinses with water. Just press lever and detergent button on handle . . . and out come hot suds to wash your dishes clean . . . release detergent button and you get hot, clear water for efficient rinsing. Wall mount faucet has ½-in. water connection. Adjusts from 7 to 9 inch centers.
42 N 2162—Shipping weight 6 pounds. $22.95

[J] 42N2176-**Detergent Brush only.** Replaces rinser spray on Sears and most other faucets. *Postpaid.* (Shpg. wt. 1 lb.) $9.95

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Use Sears Easy Payment Plan

To make your Christmas shopping easier . . To remember everybody on your list

Just a small down payment and a few dollars each month will buy anything we sell in orders of $20 or more

Christmas shopping from Sears catalogs is pleasant as well as convenient and economical . . . and Sears Easy Payment Plan makes it easy to remember everybody on your list. We suggest that you order early. So make up your Christmas list and do your shopping now . . . choosing from the thousands of beautiful Christmas gift ideas in this book and the thousands of money-saving items in our Fall and Winter General Catalog.

You don't have to have all ready cash, nor do you have to disturb your savings. You can spread payment over the months ahead, as everything we sell regardless of price may be purchased on Sears Easy Payment Plan in orders of $20 or more. Sears Easy Terms provide an easy, thrifty way to get the things you want now—to use and enjoy while paying for them.

Sears Easy Payment Plan also encourages the purchase of the BEST qualities which give greater satisfaction and insure greater economy.

It's easy to order on Sears Easy Terms

List the items you want on one of our order blanks. Add up the cash prices of these items and be sure that the total amounts to $20 or more. Then have the head of your household fill in the answers to the questions on the back of the order blank and sign it. Enclose a check or money order for the necessary down payment and mail the order to Sears. That's all there is to it!

ONLY 10% DOWN PAYMENT REQUIRED on anything you order—*EXCEPT*

- **$5 DOWN PAYMENT** on Home Appliances, listed at right above, priced up to $200.00.
- **$10 DOWN PAYMENT** on Home Appliances, listed at right above, priced over $200.00
- **20% DOWN PAYMENT** (one fifth) on the following articles:

Air Compressors
Auto Trailers
Paint Sprayers
Revolvers and Pistols
Saw Mills and Accessories
Timber Power Saws or Brush Cutters
Truck Tires

- **For amount to send with your order** . . . refer to the down payment information above. If your order consists of merchandise from more than one group, figure the down payment on each group separately and add them together. You may send a larger down payment than the amount called for above, if you prefer. By doing so, you will reduce the amount to be added for Easy Payments and the monthly payment as shown by the table at the right.
- **For amount payable monthly** . . . when ordering Home Appliances listed at right above, refer to pages on which they are described . . . for all other merchandise refer to Payment Table at right. Note that the monthly payment on a new account is only $5.00 for an unpaid balance up to $55.00. For monthly payment where purchases are added to an open account, see explanation at right.

Additional Purchases on Easy Payment Accounts

You'll find that a Sears Easy Payment Account is a great convenience. That's right, because once your credit is established at Sears and you have an open Easy Payment Account with us, you can "add on" new things as you go along in orders of $10 or more. Just make a list of the things you need on our handy order blank and write "Add it to my account." Be sure to mention your Easy Payment Account number and sign the Easy Payment agreement. That's all there is to it.

You pay on only one account. The amount of your new purchase, plus our usual carrying charge, is added to the amount you owe on your open account. For monthly payments on add-on purchases, see explanation at right under "Amount Payable Monthly for Add-on Purchases."

ORDER REGULARLY AND GET YOUR CATALOG REGULARLY

SPECIAL EASY TERMS

LOWER Down Payments and LOWER Monthly Payments for the following Home Appliances are shown on the pages where they are described:

COLDSPOT REFRIGERATORS AND FREEZERS
STOVES • GARBAGE DISPOSAL UNITS
CABINET SINKS • DISHWASHERS
HOT WATER HEATERS • WATER SOFTENERS
RADIOS • PHONOGRAPHS • TELEVISION SETS
PIANOS • RECORDERS • SEWING MACHINES
VACUUM CLEANERS • FLOOR POLISHERS
WASHERS, CLOTHES DRYERS AND IRONERS
AIR CONDITIONERS • DEHUMIDIFIERS

For ALL OTHER articles figure monthly payments according to Payment Table below

PAYMENT TABLE

If Unpaid Balance amounts to	We shall Add for Easy Payments	Amount Payment Monthly Is
$20.00 to $22.00	$2.00	$5.00
22.01 to 24.00	2.25	
24.01 to 26.00	2.50	
26.01 to 28.00	2.75	
28.01 to 30.00	3.00	
30.01 to 33.00	3.25	
33.01 to 36.00	3.50	
36.01 to 40.00	4.00	
40.01 to 45.00	4.50	
45.01 to 50.00	5.00	
50.01 to 55.00	5.50	
55.01 to 60.00	6.00	6.00
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	7.00
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	8.00
80.01 to 85.00	8.50	
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	9.00
95.01 to 100.00	10.00	
100.01 to 110.00	10.50	
110.01 to 120.00	11.50	10.00
120.01 to 130.00	12.50	
130.01 to 140.00	13.50	
140.01 to 150.00	14.50	11.00
150.01 to 160.00	15.50	
160.01 to 170.00	16.50	12.00
170.01 to 180.00	17.50	
180.01 to 190.00	18.50	13.00
190.01 to 200.00	19.50	
200.01 to 210.00	20.00	14.00
210.01 to 220.00	20.50	
220.01 to 230.00	21.00	15.00
230.01 to 240.00	21.50	
240.01 to 250.00	22.00	16.00

See our Big Catalog or Write for Terms over $250.00

Amount Payable Monthly for Add-on Purchases

Your present monthly payment will be increased by only $1.00 except where the new balance on your account will require a larger monthly payment according to the Payment Table above.

EXCEPTION: Your monthly payment will not be increased if your present monthly payment is sufficient to pay the new balance within eight months.

Make Sears your gift headquarters

Use this Christmas Book and your other Sears Catalogs for Complete Selection

Sears Guarantee

- ***To Save You Money***
- ***To Deliver All Merchandise Safely***
- ***To Satisfy You Perfectly***

¶ We guarantee that every article in this catalog is honestly described and illustrated.

¶ We guarantee that any article purchased from us will give you the service you have a right to expect.

¶ If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

¶ We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

IMPORTANT ABOUT PRICES

If the price of any item in this catalog is reduced in another current catalog, we will fill your order at the lower price and return every penny of the difference to you. **Regardless of which Sears catalog you order from, you always get the benefit of the lowest current catalog prices. We believe that Sears prices save you money and always give you the greatest possible value.**

Prices in this catalog apply only to orders placed by mail, telephone, telegraph or at the Catalog Sales Department in a Sears Retail Store, at a Sears Catalog Sales Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Governments increase or impose additional taxes after this book goes to press, we reserve the right to add such taxes to the prices shown. On the other hand, if any existing taxes are reduced or terminated while this catalog is in effect, we shall adjust our prices accordingly.

HOW TO ORDER

Shop through this Christmas Book and your Sears Big General Catalog now. List all the things you want on one of our order blanks. However, if you don't have a Sears order blank handy any plain paper will do.

Please be sure to print or write plainly your full name and complete address, including rural route and box number if you live on a rural route. Then give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound).

Refer to parcel post rates on page 374 for amount to include in your remittance for postage as we must pay postage on parcel post packages before we can ship your merchandise. *If you send too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed to ship your order.

The best ways to send money are by post office or express money order, or by bank draft or check. Your mail carrier will be glad to buy a post office money order for you if you live on a rural route. You can also obtain a money order at your post office or from local express agent.

C.O.D. MAIL ORDERS

Unless there is a real need for C.O.D. service, we urge you to enclose money order or check with your mail order, thus avoiding the extra expense of shipping C.O.D. which would cause you to lose part of the savings in buying by mail from Sears. On parcel post C.O.D. shipments, in addition to the price of the merchandise and parcel post charges, you pay a C.O.D. collection fee which is an extra charge the post office makes for handling C.O.D. shipments. The post office also charges you a money order fee for forwarding payment to us.

We do not ship C.O.D. orders:—For merchandise that is cut, engraved, printed, or made to special order. For merchandise that is shipped direct from one of our factories. For merchandise to be shipped to foreign countries. For merchandise to anyone other than the person sending us the order. For seeds and perishable nursery goods.

ORDER REGULARLY AND GET YOUR CATALOGS REGULARLY

We send our General Catalogs and our supplementary catalogs without request to customers who buy regularly from any Sears Catalog—by mail, by phone or through one of our Catalog Sales Offices.

To be sure that all of your orders will be correctly credited to you so, that, as a regular customer, you will automatically receive Sears Catalogs, **we suggest that all members of the same family order under one name,** preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name). This also helps us to give you faster and more efficient service.

SEARS PROVIDES EXPERT SERVICE ON MAJOR APPLIANCES AND MECHANICAL ITEMS

When you buy a major appliance or any other mechanical item from Sears you can buy with complete confidence. We will repair or replace any defective part on such merchandise without charge during the guarantee period. If you move to another town, your Sears guarantee is still good. After the expiration of the special guarantee on Sears mechanical equipment or appliances, we will still provide service guaranteed no higher than prevailing local rates.

No matter where you live in Continental United States a Sears-trained repair specialist is nearby. There is a Sears service headquarters in every city where we have a Mail Order House, Retail Store or Catalog Sales Office. In communities distant from these headquarters, Sears has made arrangements with local contractors to provide competent servicing whenever it is necessary.

Repair parts available—should you wish to replace a worn part without the service of a repairman, write your nearest Sears mail order house, or get in touch with your Catalog Sales Office, or Retail Store. Large stocks of repair parts are carried at our eleven mail order houses to assure prompt handling. You can depend on Sears for reliable service and repair parts at lowest possible cost.

If you have any questions about our merchandise or service, write to Personal Service Dept., Sears, Roebuck and Co., Chicago 7, Ill.

FIVE EASY WAYS TO SHOP AT SEARS

1 ***Shop at Home by Mail*** . . . It's easy, thrifty. Just look through your Sears catalog and make your selections; then fill out the handy order blank and mail it to us with your remittance.

2 ***Shop at Home by Phone*** . . . The quickest way to shop if there is a Sears phone order office in your community. Give the phone order clerk the catalog number, price and description of the merchandise you want. You pay when the goods are delivered. **See pages 375 to 378.**

3 ***Shop at Sears Catalog Sales Offices*** . . . For Sears mail order prices and special services, visit or phone Sears Catalog Sales Office. An efficient clerk will gladly help you take measurements, and write and mail your order for you. **See page 378.**

4 ***Shop in Catalog Sales Departments*** . . . Visit or phone the Catalog Sales Department in your nearest Sears Retail Store where you can order from any of our current catalogs at Sears low catalog prices. Our helpful sales people will write and mail your order. **See page 378.**

5 ***Shop in Sears Retail Stores*** . . . at your service throughout the country —over 650 Sears stores where you can buy nationally accepted merchandise over the counter and take it with you. Home delivery and installation can be arranged when needed.

IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

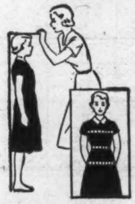
Illinois (Expense due to Ret. Occ. Tax)	2%
Iowa (Use Tax)	2%
Michigan (Use Tax)	3%
Ohio (Use Tax)	3%

It's easy to get a perfect fit at Sears

Just follow our Simple Measuring Instructions

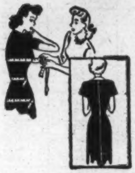
FIRST—"Measure to be sure" SECOND—Order the right size

SEE SIZE CHARTS ON PAGES WHERE MERCHANDISE IS LISTED



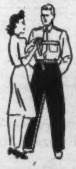
How to Measure for Girls and Teens

Children grow so rapidly that it is important to measure carefully each time you order. If measurements come between two sizes, order larger size. Remember, her age doesn't tell you what size your child wears. Recheck measurements each time you order.
Measure Chest or Bust around body at fullest part of chest or bust. Hold tape snugly well up over shoulder blades.
Measure Height—Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor.
Measure Hips in straight line around body at fullest part of hips (about 7 inches below waist).
Measure Waist around smallest part at natural waistline.



How to Measure for Women

If hip and waist measurements are between two sizes, order size nearest these two measurements. Waist and hip sizes are the most important. Hold tape firm but not tight.
Measure Around Hips at fullest part. This is an important measurement.
Measure Waist around smallest part at natural waistline.
Measure Bust around body at fullest part of bust. Do not let tape slide down shoulder blades in back.
Measure Length from "bump" at back of neck to waist and on down to hem.



How to Measure for Men

Have someone else take your measurements if possible. In the catalog description of each garment, we tell you the measurements we need to fit you properly. Send us these exact body measurements. Make no extra allowances.
Measure Chest close up under arms, snug but not tight, with tape over shoulder blades. Measure over shirt for suits, sport and leisure coats, topcoats, raincoats.
Measure Waist over trousers with belt off. Or take trousers that fit and measure around buttoned waistband.
Measure Inseam from close up in crotch to bottom of trousers to length desired.

How to Measure for Boys

Order by size, not by child's age, since children of the same age vary greatly in size. **MEASURE CHILD EACH TIME YOU ORDER** to insure correct fit. **Measure height** without shoes. **Measure chest** around body over shirt under arms and over tips of shoulder blades. **Measure waist** around body over underwear at smallest part. If measurements fall between sizes, order next larger size. Chart A measurements are for boys' longies and clothing other than trousers. See Chart B below for measurements of trousers.

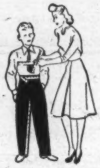


CHART A

HEIGHT in inches	IF WAIST is, inches	CHEST in inches	ORDER Size
32½ to 34	20½	21	2
34½ to 37	21	22	3
37½ to 40	21½	23	4
40½ to 43	22	24	5
43½ to 46	22½	25	6
46½ to 48	23	25¾	7
48½ to 50	23½	26½	8
50½ to 52	24	27¼	9
52½ to 54	24½	28	10
54½ to 56	25	28¾	11
56½ to 58	25½	29½	12
58½ to 59½	26	30½	13
60 to 61	26½	31½	14
61½ to 62½	27	32¼	15
63 to 64	27½	33	16
64½ to 65	28	33¾	17
65½ to 66	28½	34½	18
66½ to 68	29½	36	20
68½ to 70	30½	38	22

HOW TO ORDER BOYS' SEMI-DRESS AND WORK TROUSERS: **Measure waist** around body over trousers, without belt. **Measure leg inseam** from crotch to top of heel. *State size and inseam.* Come only in inseam lengths shown. *These are garment measurements.*

CHART B

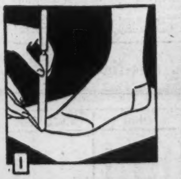
Size:	6	8	10	12
Waist, in inches	23	24	25	26
Inseam, in inches	20	22	26	27
Size:	14	16	18	20
Waist, in inches	27	28	30	31
Inseam, in inches	29	30	31	32

Proper Shoe Fit Guaranteed—Order correct size one of these 3 easy ways

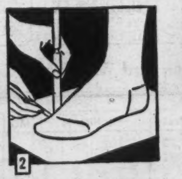
1. Tell us shoe size (length and width) if known. For men and women only—not for children. (For children, use 4-point measuring system each time you order.) Make sure that shoes you order are sold in your particular size and width (see catalog description). If you have worn a particular size or type of shoe comfortably, you will find it satisfactory to order same size in your new Sears shoes.

or 2. Give us all numbers and letters in your shoe. For men and women only—not for children. Just write on your order all numbers and marks in the lining of a comfortable old shoe, whether or not it was bought at Sears—and your new Sears shoes will fit comfortably. Be sure to show all marks, including dashes, that you find, as dashes sometimes indicate half sizes.

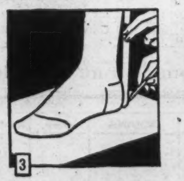
or 3. Use Sears scientific 4-point measuring system. For men, women, older boys, girls and children . . . Use a piece of blank paper large enough to fit under your foot and an ordinary kitchen knife and pencil. Sit on chair and let foot that gives you the most trouble rest naturally and without moving on piece of paper as shown below. Do not stand as this will spread foot and give incorrect measurements. Then mark piece of paper as shown in sketches below.



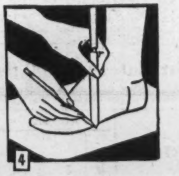
Have someone else hold the knife straight up and down at the tip of your longest toe, as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



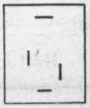
Have knife blade moved to the joint of the inside of the foot (widest part), as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.



Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.

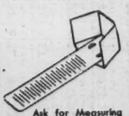


And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement, so do not send us pencil outlines of your foot.



5

You now will have a piece of paper with four pencil marks on it as shown above. Enclose this piece of paper with your order blank (if ordering more than one pair, send diagram for each with catalog number noted). Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.



Ask for Measuring Device 13818N the next time you order

FOR CHILDREN'S SHOES . . measure each time you order

Send for our free measuring device. Designed especially for use on children's feet, it makes it easy for you to order correctly fitted shoes by mail. With it you can quickly determine the proper length shoe needed by your child. Complete instructions are printed on the device. Write today, ask for Sears Shoe Measuring Device 13818N . . . remember, it's free.

Mothers! Read chart at right . . . it shows you how rapidly children's feet grow, and why we stress that you MUST measure your child's foot every time you order new shoes. Badly fitted shoes may do harm to growing feet . . . are never comfortable. It only takes a few minutes to check for proper size . . . use our 4-point Measuring Plan or the free length measuring device.

*Children's Feet Change Size According to Age**

Age of Child	Change in Size
2– 6	1–2 months
6–10	2–3 months
10–12	3–4 months
12–15	4–5 months
15 and older	every 6 months to 20 years

NOTE: The average rate of growth is 1 to 3 sizes during these periods.

*By courtesy of the National Foot Health Council, Rockland, Mass.

How to figure Parcel Post Rates

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth can be sent by Parcel Post in all parcel post zones, except when mailed at a first class post office and addressed for city delivery to another first class post office.

Parcel Post weight limits on packages mailed between first class post offices and addressed for city delivery, are 40 pounds to the Local, 1st and 2nd Zones; and 20 pounds to Zones 3 to 8. The size limit is 72 inches length and girth combined.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. When figuring postage on packages weighing more than one pound, the post office counts a fraction of a pound as a full pound and charges postage accordingly. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage.

If you don't know what parcel post zone you are in, refer to table at right or ask your mail carrier or postmaster.

Please send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount. *If you send us too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed for your order.

Air Parcel Post Service

Air parcel post is available on any package that can be shipped by regular parcel post, at the following rates:

Parcel Post Zone	Zones 1 and 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Rate for first pound or fraction..........	60c	60c	65c	70c	75c	75c	80c
Each additional pound or fraction........	48c	48c	50c	56c	64c	72c	80c

For 8th zone outside Continental United States, rate is 80c for each pound or fraction thereof.

PARCEL POST RATES

SHIPPING WEIGHT (16 oz. equal 1 lb.)	LOCAL ZONE Within Chicago	ZONES 1 and 2 Not Over 150 Miles	ZONE 3 151 to 300 Miles	ZONE 4 301 to 600 Miles
Up to 8 ounces..........	2c for the first 2 oz. and 1c for each addl. oz.			
9 oz. to 1 lb......	18c	23c	23c	24c
1 lb. 1 oz. to 2 lbs......	20c	27c	29c	31c
2 lbs. 1 oz. to 3 lbs......	21c	31c	34c	38c
3 lbs. 1 oz. to 4 lbs......	23c	35c	39c	45c
4 lbs. 1 oz. to 5 lbs......	24c	39c	44c	52c
5 lbs. 1 oz. to 6 lbs......	26c	43c	49c	59c
6 lbs. 1 oz. to 7 lbs......	27c	47c	54c	66c
7 lbs. 1 oz. to 8 lbs......	29c	51c	60c	73c
8 lbs. 1 oz. to 9 lbs......	30c	55c	65c	80c
9 lbs. 1 oz. to 10 lbs......	32c	59c	70c	87c
10 lbs. 1 oz. to 11 lbs......	33c	63c	75c	93c
11 lbs. 1 oz. to 12 lbs......	34c	67c	80c	$1.00
12 lbs. 1 oz. to 13 lbs......	36c	71c	85c	1.07
13 lbs. 1 oz. to 14 lbs......	37c	75c	90c	1.14
14 lbs. 1 oz. to 15 lbs......	39c	79c	96c	1.21
15 lbs. 1 oz. to 16 lbs......	40c	83c	$1.01	1.28
16 lbs. 1 oz. to 17 lbs......	42c	87c	1.06	1.35
17 lbs. 1 oz. to 18 lbs......	43c	91c	1.11	1.42
18 lbs. 1 oz. to 19 lbs......	45c	95c	1.16	1.49
19 lbs. 1 oz. to 20 lbs......	46c	99c	1.21	1.56
20 lbs. 1 oz. to 21 lbs......	47c	$1.02	1.26	1.62
21 lbs. 1 oz. to 22 lbs......	49c	1.06	1.32	1.69
22 lbs. 1 oz. to 23 lbs......	50c	1.10	1.37	1.76
23 lbs. 1 oz. to 24 lbs......	52c	1.14	1.42	1.83
24 lbs. 1 oz. to 25 lbs......	53c	1.18	1.47	1.90
30 lbs....................	61c	1.38	1.73	2.25
35 lbs....................	68c	1.58	1.99	2.59
40 lbs....................	75c	1.78	2.24	2.94
45 lbs....................	82c	1.97	2.50	3.28
50 lbs....................	90c	2.17	2.76	3.63
55 lbs....................	97c	2.37	3.02	3.97
60 lbs....................	$1.04	2.57	3.27	4.32
65 lbs....................	1.11	2.76	3.53	4.66
70 lbs....................	1.19	2.96	3.79	5.01

Parcel post rates are subject to change without notice

It's Easy to Estimate Freight Rates to Your Station

Freight rates are based on distance and are the same, regardless of who ships the merchandise. **If their is a freight agent at your station,** you pay freight charges when shipment is received. If there is no freight agent, include additional money with your order to cover freight charges. If you send too much, we will return the difference. Freight shipments of 100 pounds or less take the 100-pound rate; charges on shipments over 100 pounds are based on actual weight.

The minimum freight charge made by railroads is $2.30. Minimum charge by truck may in some instances slightly exceed the 100-pound rate.

In addition, transportation companies are also required to collect a Federal tax of 3% on their charges.

Estimated Rail Freight Rates per 100 pounds from Chicago

Use the following table for estimating rail freight charge to your station from our Chicago mail order house, or factories or warehouses in or near Chicago. **Example**: Suppose you live about 200 miles from CHICAGO and order a Radio-Phonograph weighing 125 pounds. Rate table below shows 200-mile freight rate for 100 pounds for Radio-Phonograph to be $2.14. Multiply shipping weight, 125 pounds (1¼ times hundred pound rate), by $2.14. 1¼ times $2.14 is $2.68 then add 3% (8c) for Federal tax making the approximate total freight charge $2.76.

The letters KD means knocked down; SU means set up.

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles	Merchandise	100 Miles	200 Miles	300 Miles	400 Miles	Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Autos, Toy..............	$1.21	$1.59	$1.91	$2.20	Freezers, Electric..........	$1.21	$1.59	$1.91	$2.20	Sewing Machines..........	$1.31	$1.71	$2.06	$2.37
Bars, Portable............	1.31	1.71	2.06	2.37	Gun Cabinets, Wood, KD....	1.62	2.12	2.58	2.84	Skis........................	1.31	1.71	2.06	2.37
Barbecue Grills............	92c	1.20	1.44	1.66	Gym Sets..................	1.12	1.46	1.75	2.01	Stoves, Electric, Gas........	1.12	1.46	1.75	2.01
Bicycles..................	1.31	1.71	2.06	2.37	Hobby Horses..............	1.01	1.32	1.60	1.84	Sun Lamps..................	1.64	2.14	2.58	2.96
Bicycles, Reducing..........	1.31	1.71	2.06	2.37	Merry-Go-Rounds..........	1.31	1.71	2.06	2.37	Tables, Tennis..............	1.12	1.46	1.75	2.01
Braziers, Picnic............	92c	1.20	1.44	1.66	Musical Instruments........	1.96	2.58	3.09	3.55	Television Sets, Antennas...	1.64	2.14	2.58	2.96
Chairs, Juvenile............	2.62	3.42	4.12	4.74	Pool Tables, Toy............	1.31	1.71	2.06	2.37	Toboggans..................	1.31	1.71	2.06	2.37
Christmas Decorations, Ourdoor..............	1.31	1.71	2.06	2.37	Power Tools, Motors........	1.31	1.71	2.06	2.37	Tools, Hand................	1.12	1.46	1.75	2.01
Clothes Dryers, Electric.....	1.31	1.71	2.06	2.37	Radios, Phonographs........	1.64	2.14	2.58	2.97	Tool Cabinets..............	1.64	2.14	2.58	2.96
Desks, Juvenile............	1.64	2.14	2.58	2.97	Refrigerators, Electric..............	1.21	1.59	1.91	2.20	Vacuum Cleaners..........	1.31	1.71	2.06	2.37
Dog Houses...............	92c	1.20	1.44	1.66	Rowing Machines..........	1.12	1.46	1.75	2.01	Vibrators, Reducing........	1.96	2.58	3.09	3.55
Fireplace Ensembles........	1.12	1.46	1.75	2.01	Safes, Floor, Steel..........	1.12	1.46	1.75	2.01	Washing Machines..........	1.31	1.71	2.06	2.37
Fireplace Screens..........	92c	1.20	1.44	1.66	Saws, Power..............	1.12	1.46	1.75	2.01	Water Heaters (all types)...............	1.12	1.46	1.75	2.01

Express Rates

Do not send money for express charges with your order as they can be paid on delivery. The minimum charge for any express shipment is $1.80. When figuring charges add 3% Federal tax for each shipment. **Example:** If order weighs 30 pounds and you live about 200 miles from shipping point, the charge would be $2.39. Add 3% (7c) Federal tax, making the approximate total charge $2.46.

WEIGHT	100 Miles	200 Miles	300 Miles	400 Miles
5 Pounds.........	$1.80	$1.80	$1.80	$1.80
10 Pounds.........	1.80	1.80	1.87	1.96
15 Pounds.........	1.80	1.93	2.07	2.20
20 Pounds.........	1.91	2.09	2.26	2.43
30 Pounds.........	2.13	2.39	2.65	2.91
40 Pounds.........	2.34	2.69	3.04	3.39
50 Pounds.........	2.55	2.99	3.43	3.86
75 Pounds.........	3.09	3.74	4.40	5.05
100 Pounds.........	3.63	4.50	5.37	6.24

Rail Freight Rates per 100 pounds from Factories and Warehouses . . as listed

If you are ordering merchandise to be shipped from one of our factories or warehouses, first find in the table below the city in which you live or the city nearest you. Then find the rate per 100 pounds from the factory or warehouse from which your order is to be shipped to this town and it will be easy for you to figure the freight charge.

TO →	ILLINOIS				INDIANA			IOWA		Kentucky		MICHIGAN				MO.	OHIO			WISCONSIN		
↓ FROM	Chicago	Quincy	Rockford	Springfield	Ft. Wayne	Indianapolis	South Bend	Clinton	Des Moines	Louisville	Madisonville	Detroit	Grand Rapids	Saginaw	Traverse City	St. Louis	Cincinnati	Cleveland	Portsmouth	Madison	Marinette	Milwaukee
Freezers, Electric, Cleveland, Ohio........	$2.02	$2.61	$2.24	$2.35	$1.55	$1.91	$1.78	$2.40	$2.88	$2.08	$2.46	$1.50	$1.84	$1.78	$2.20	$2.56	$1.73	......	$1.84	$2.40	$2.40	$2.20
Freezers, Electric, Detroit, Mich........	1.84	2.51	2.08	2.24	1.41	1.84	1.55	2.24	2.71	2.08	2.40	......	1.45	1.21	1.78	2.40	1.78	$1.50	1.97	2.08	2.08	1.84
Freezers, Electric, Evansville, Ind........	1.91	1.91	2.08	1.59	1.91	1.50	1.91	2.08	2.40	1.30	97c	2.30	1.97	2.40	2.61	1.50	1.69	2.35	2.02	2.24	2.56	2.14
Freezers, Electric, Indianapolis, Ind........	1.55	1.91	1.78	1.59	1.35	......	1.41	1.84	2.35	1.25	1.66	1.84	1.78	1.97	2.20	1.78	1.25	1.91	1.78	1.97	2.30	1.84
Freezers, Electric, Milwaukee, Wis........	1.15	2.02	1.20	1.84	1.73	1.84	1.52	1.45	2.08	2.14	2.24	1.84	1.30	1.73	1.63	2.08	2.14	2.20	2.46	1.13	1.50	......
Freezers, Electric, St. Louis, Mo........	1.84	1.30	1.84	1.20	2.02	1.78	2.02	1.84	2.02	1.84	1.66	2.40	2.30	2.51	2.61	......	2.02	2.56	2.40	2.02	2.51	2.08
Freezers, Electric, St. Paul, Minn........	2.24	2.30	2.02	2.40	2.61	2.66	2.46	1.97	1.84	2.98	2.98	2.71	2.35	2.51	2.30	2.56	2.92	3.04	3.30	1.84	2.02	2.02
Mirrors, Cincinnati, Ohio........	2.06	2.43	2.30	2.13	1.56	1.36	1.83	2.37	2.88	1.36	1.93	1.93	2.06	2.19	2.54	2.19	......	1.86	1.53	2.43	2.71	2.31
Refrigerators, Electric, Cleveland, Ohio........	2.02	2.61	2.24	2.35	1.55	1.91	1.78	2.40	2.88	2.08	2.46	1.50	1.84	1.78	2.20	2.56	1.73	......	1.84	2.40	2.40	2.20
Refrigerators, Electric, Detroit, Mich........	1.84	2.51	2.08	2.24	1.41	1.84	1.55	2.24	2.71	2.08	2.40	......	1.45	1.21	1.78	2.40	1.78	1.50	1.97	2.08	2.08	1.84
Refrigerators, Electric, Evansville, Ind........	1.91	1.91	2.08	1.59	1.91	1.50	1.91	2.08	2.40	1.30	97c	2.30	1.97	2.40	2.61	1.50	1.69	2.35	2.02	2.24	2.56	2.14
Refrigerators, Electric, Indianapolis, Ind........	1.55	1.91	1.78	1.59	1.35	......	1.41	1.84	2.35	1.25	1.66	1.84	1.78	1.97	2.20	1.78	1.25	1.91	1.78	1.97	2.30	1.84
Refrigerators, Electric, Milwaukee, Wis........	1.15	2.02	1.20	1.84	1.73	1.84	1.52	1.45	2.08	2.14	2.24	1.84	1.30	1.73	1.63	2.08	2.14	2.20	2.46	1.13	1.50	......
Refrigerators, Electric, St. Louis, Mo........	1.84	1.30	1.84	1.20	2.02	1.78	2.02	1.84	2.02	1.84	1.66	2.40	2.30	2.51	2.61	......	2.02	2.56	2.40	2.02	2.51	2.08
Steam Bath Cabinets, South Bend, Ind........	1.27	2.19	1.61	1.86	1.24	1.53	......	1.83	2.43	1.93	2.25	1.68	1.36	1.68	1.93	2.19	1.83	1.93	2.25	1.79	2.19	2.08
Stoves, Electric, Newark, Ohio........	1.86	2.31	2.06	2.06	1.40	1.53	1.64	2.21	2.65	1.64	2.06	1.46	1.81	1.69	2.06	2.16	1.30	1.27	1.33	2.16	2.31	2.06
Tables, Tennis, Detroit, Mich........	1.69	2.31	1.92	2.06	1.30	1.69	1.43	2.06	2.50	1.92	2.21	......	1.33	1.12	1.64	2.21	1.64	1.37	1.81	1.92	1.92	1.69
Tables, Tennis, Minneapolis, Minn........	2.01	2.12	1.86	2.21	2.39	2.45	2.25	1.81	1.40	2.69	2.74	2.50	2.16	2.31	2.12	2.36	2.69	2.78	3.04	1.69	1.86	1.86

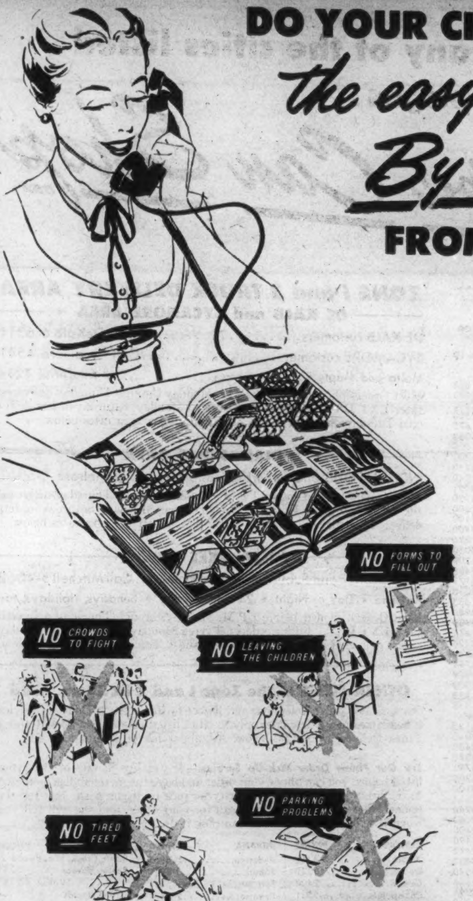
Above Parcel Post, Freight and Express Rates were in effect when this catalog was printed and are subject to change without notice

DO YOUR CHRISTMAS SHOPPING

the easy modern way . .

By Phone!

FROM SEARS CATALOGS



NO TRANSPORTATION WORRIES

Simply call our telephone number as listed on the following pages. Give our phone clerk the catalog number, description and price of the items you want. That's all there is to it. In five minutes your shopping is all done.

DIRECT-TO-HOME Truck Delivery

Your order will be delivered direct to your home and you pay the driver the cost of the goods plus a small delivery charge. No red tape—no forms to fill out—no crowds to fight—no parking or transportation problems. It's the modern way to shop—in the comfort of your own home.

Phone Easy Payment Orders

Yes, you can phone your Easy Payment orders, too. Give our phone clerk your Easy Payment account number when ordering additional merchandise to be added to your account. If you want to open an Easy Payment account our phone clerks will gladly give you all the details.

Satisfaction Guaranteed

If you wish to exchange or return an item just call us —or if you mail your "exchange" order write the words "pick up" on order blank above catalog number of the item to be returned—and our truck will pick it up and deliver the new selection.

- If you live in any of the areas listed on pages 376 and 377 we will deliver your catalog phone orders direct to your home. This is the easiest way of all to shop from your Sears catalogs.
- You can also phone your catalog orders to any of our Catalog Sales Offices or to the Catalog Sales Department in any Sears Retail Store for "Will-Call" service. We will call or notify you when your order is ready to be picked up. See page 378 for Sears Catalog Sales Office service.

SHOP THE SEARS WAY IN COMFORT . . IN YOUR OWN HOME . . BY TELEPHONE

Call Phone Number on Page 376 or 377 for DIRECT-TO-HOME Truck Delivery Service on Catalog Orders

If you live in any of the cities listed on these two pages..

You Can Shop"

CHICAGO METROPOLITAN AREA

CHICAGO customers . . . Call NEvada 8-5300

Anytime • Day or Night • 24 Hours a Day • Sundays, Holidays, too

SUBURBAN customers call following "toll-free" numbers from 8 A.M. to 5 P.M. Monday through Friday; 8 A.M. to 1:00 P.M. on Saturday.

Addison	Lombard 1200
Alsip	Fulton 5-4400
Argo	Summit 888
Arlington Heights	CL earbrook 3-6200
Bannockburn	Enterprise 1500
Batavia	Geneva 2826
Bellwood	FI llmore 4-8100
Belmont	Downers Grove 1828
Bensenville	Itasca 280
Berkeley	FI llmore 4-8100
Berwyn	Stanley 8-6240
Black Oak	Russell 2400
*Bloomingdale	Roselle 6490
Blue Island	Fulton 5-4400
Broadview	FI llmore 4-8100
Brookfield	Chestnut 6-2300
Burnham	Russell 2400
Calumet City	Russell 2400
Calumet Park	Fulton 5-4400
Chicago Heights	Skyline 5-4791
Chicago Ridge	Garden 2-6220
Cicero	Stanley 8-6240
Clarendon Hills	Chestnut 6-2300
*Cloverdale	Wheaton 8-2600
Congress Park	Chestnut 6-2300
Crestwood	Fulton 5-4400
**Crete	Skyline 5-4791
Deerfield	Enterprise 1500
Des Plaines	Vanderbilt 4-2135
Dolton	Riverdale 1200
Downers Grove	Downers Grove 1828
East Chicago	Russell 2400
East Gary	Gary 5-6171
Elmhurst	Lombard 1200
Elmwood Park	Gladstone 3-2413
Evanston	GR eenleaf 5-8500
Evergreen Park	Garden 2-6220
Fairview	Gladstone 3-2413
Feehanville	Vanderbilt 4-2135
Flossmoor	Homewood 1480
Forest Park	FI llmore 4-8100
Forest View	Stanley 8-6240
Fort Sheridan	HI ghland Park 2-4870
Franklin Park	Gladstone 3-2413
Gary	Gary 5-6171
Geneva	Geneva 2826
Glen Ellyn	Wheaton 8-2600
Glencoe	WI nnetka 6-4980
Glenview	Glenview 4-2800
Glenwood	Skyline 5-4791
Golf	Glenview 4-2800
Griffith	Russell 2400
Hammond	Russell 2400
Harvey	Harvey 2040
Hazelcrest	Harvey 2040
Hessville	Russell 2400
Highland	Russell 2400
Highland Park	HI ghland Park 2-4870
Highwood	HI ghland Park 2-4870
Hillside	FI llmore 4-8100
Hines	FI llmore 4-8100
Hinsdale	Chestnut 6-2300
Hobart	Gary 5-6171
Hodgekins	Chestnut 6-2300
Holbrook	Skyline 5-4791
Hollywood	Chestnut 6-2300
Homewood	Homewood 1480
Hubbard Woods	WI nnetka 6-4980
Indiana Harbor	Russell 2400
Ingalton	Wheaton 8-2600
Itasca	Itasca 280
Justice	Summit 888
Kenilworth	WI nnetka 6-4980
La Grange	Chestnut 6-2300
Lake Forest	Enterprise 1500
Lansing	Lansing 475
Lincolnwood	Orchard 3-4030
Lisle	Downers Grove 1828
Lombard	Lombard 1200
Lyons	Stanley 8-6240
Markham	Harvey 2040
Matteson	Skyline 5-4791
Maywood	FI llmore 4-8100
*Medinah	Enterprise 1500
Melrose Park	FI llmore 4-8100
Midlothian	Fulton 5-4400
Mooseheart	Geneva 2826
Morton Grove	Orchard 3-4030
Mount Prospect	CL earbrook 3-6200
Munster	Russell 2400
New Chicago	Gary 5-6171
Niles	Orchard 3-4030
Northbrook	Northbrook 633
Northfield	WI nnetka 6-4980
Oak Forest	Fulton 5-4400
Oak Glen	Lansing 475
Oak Lawn	Garden 2-6220
Oak Park	Stanley 8-6240
Olympia Fields	Skyline 5-4791
Orland Park	Palos Park 858
*Palatine	Enterprise 1500
Palos Heights	Palos Park 858
Palos Park	Palos Park 858
Park Forest	Skyline 5-4791
Park Ridge	Vanderbilt 4-2135
Phoenix	Harvey 2040
Posen	Fulton 5-4400
Ravinia	HI ghland Park 2-4870
**Richton Park	Skyline 5-4791
Riverdale	Riverdale 1200
River Forest	FI llmore 4-8100
River Grove	Gladstone 3-2413
Riverside	Stanley 8-6240
Robbins	Fulton 5-4400
Roby	Russell 2400
*Roselle	Roselle 6490
Schiller Park	Gladstone 3-2413
Skokie	Orchard 3-4030
South Holland	Harvey 2040
St. Charles	Geneva 2826
**Steger	Skyline 5-4791
Stickney	Stanley 8-6240
Summit	Summit 888
Techny	Northbrook 633
Thornton	Harvey 2040
Tinley Park	Homewood 1480
Villa Park	Lombard 1200
Warrenville	Wheaton 8-2600
Westchester	FI llmore 4-8100
West Chicago	Wheaton 8-2600
Western Springs	Chestnut 6-2300
Westmont	Downers Grove 1828
Wheaton	Wheaton 8-2600
Wheeling	CL earbrook 3-6200
Whiting	Russell 2400
Willow Springs	Summit 888
Wilmette	WI nnetka 6-4980
Winnetka	WI nnetka 6-4980
Wooddale	Itasca 280
Worth	Palos Park 858
York Center	Lombard 1200

** Delivery on Monday, Wednesday and Friday.* *** Delivery on Monday and Thursday only.*

Most orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday.

Chicago Metropolitan Area Truck Delivery Rates . . . No C.O.D. Fee

Up to 3 lbs...35c	16 to 20 lbs...70c	36 to 40 lbs..$1.10	71 to 100 lbs.$1.50
4 to 7 lbs...45c	21 to 25 lbs ..80c	41 to 50 lbs.. 1.20	Over 100 lbs.,
8 to 10 lbs...55c	26 to 30 lbs...90c	51 to 60 lbs.. 1.30	per 100 lbs. 1.50
11 to 15 lbs...60c	31 to 35 lbs.$1.00	61 to 70 lbs.. 1.40	

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 31 to 100 lbs....$1.00; over 100 lbs., per 100 lbs....75c

Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs....$1.50

Will-Call Service—In an emergency, you can pick up merchandise at Catalog Sales Department in our Retail Store, Homan Ave. and Arthington St.

ZONE I and 2 TRUCK DELIVERY AREA

DE KALB and SYCAMORE AREA

DE KALB customers....................Call DeKalb 6-6311

SYCAMORE customers.................Call Sycamore 4541

Malta and Maple Park customers...............Call Enterprise 1234

Most Orders phoned before 1 P. M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

INDIANAPOLIS AREA

INDIANAPOLIS and Suburban customers.. Call Melrose 5-6361

Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

MILWAUKEE AREA

MILWAUKEE and Suburban Area customers.. Call MItchell 5-4062

Anytime • Day or Night • 24 Hours a day • Sundays, Holidays, too

Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery rates below.

OTHER CITIES in the Zone I and 2 Delivery Area

Sears catalog order Telephone and Direct-to-Home Truck Delivery Service is available on city deliveries only to cities listed below. See Zone 1 and 2 Truck Delivery area rates below. Ask about deliveries outside of city.

Try Our Phone Order Pick-Up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up.

ILLINOIS	***PHONE***
Aurora	2-4241
Bloomington	7-6021
Canton	2400
Champaign	6-2531
Danville	8800
Decatur	3-7731
Elgin	6-7400
Galesburg	4951
Joliet	2-6621
Kankakee	3-6661
Kewanee	2138
Moline	2-3671
Peoria	3-6381
Pekin	3970
Rock Island	6-7751
Rockford	2-8881
Sterling	Main 3300
Waukegan	Ontario 2-1500

INDIANA	***PHONE***
Anderson	8861
Elkhart	3-4910
Fort Wayne	Kenmore 5411
Kokomo	2-5401
LaFayette	2-3001
Logansport	4103
Marion	2020
Michigan City	4-4291
Muncie	3-1411
South Bend	6-7161
Valparaiso	2-3501
Wabash	472
Warsaw	1600

IOWA	
Clinton	504
Davenport	2-1741
Dubuque	3-6441

MICHIGAN	***PHONE***
Battle Creek	Woodward 2-6581
Benton Harbor	Walnut 6-2161
Grand Rapids	Glendale 1-1515
Kalamazoo	3-1591
Muskegon	2-8291
Niles	3360

WISCONSIN	
Baraboo	1390
Beaver Dam	Turner 5-5551
Beloit	Emerson 5-5541
Fond du Lac	8230
Janesville	7741
Kenosha	4-3581
Madison	6-6831
Racine	2-8811
Watertown	2060

Zone I and 2 Truck Delivery Area

Truck Delivery Rates for customers having street addresses in cities shown above . . . No C. O. D. Fee

Up to 3 lbs.......38c	21 to 25 lbs.......97c	51 to 60 lbs....$1.55
4 to 7 lbs.......49c	26 to 30 lbs.....$1.10	61 to 70 lbs.... 1.75
8 to 10 lbs.......57c	31 to 35 lbs..... 1.20	71 to 100 lbs.... 1.85
11 to 15 lbs.......70c	36 to 40 lbs..... 1.35	Over 100 lbs.,
16 to 20 lbs.......83c	41 to 50 lbs.. .. 1.45	per 100 lbs.... 1.85

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 31 to 100 lbs.....$1.35; over 100 lbs., per 100 lbs.....$1.00

Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs...$2.25

The above rates apply only on shipments from our Mail Order House in Chicago

by Telephone

FROM THIS OR ANY SEARS CATALOG
..WE DELIVER THE GOODS DIRECT TO YOUR HOME

ZONE 3 and 4 TRUCK DELIVERY AREA

CINCINNATI AREA

CINCINNATI and Suburban Area customers . . Call JEfferson 9100

Most orders phoned before 1 P.M. delivered the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

CLEVELAND AREA

CLEVELAND and Suburban customers . . . Call WInton 1-1430

Customers with Bedford, Chagrin Falls, Gates Mills, Hillcrest, Jackson, LaFayette, Montrose, Terrace, Wickliffe exchanges . . Call CHerry 1-5584

Most orders phoned before 1 P.M. may be picked up after 12:00 noon next day in any Sears retail store in Cleveland or delivered to your home the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

COLUMBUS AREA

COLUMBUS and Franklin County customers Call CApital 8-5661

Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too

Most orders phoned before 1 P.M. delivered the second day. You pay the driver the cost of the goods plus Zone 3 and 4 delivery area rates shown at right below. However, if you prefer, you can pick up your package at our Town and Country Catalog Sales Office.

Visit Sears Town and Country Catalog Sales Office—where we have on display a complete line of Coldspot and Kenmore Home Appliances, Homart Plumbing and Heating Equipment, Silvertone Television Sets and Radios, Home Furnishings, Housewares, Auto Supplies and Tires, Wearing Apparel. All available for your inspection and selection. Our friendly clerks will gladly show this merchandise to you . . . they will take your order, and arrange for delivery and installation when necessary. Most orders placed up to 1 P.M. can be picked up at the Catalog Sales Office after 9 A.M. the following morning. Our Town and Country Catalog Sales Office is open from 9 A.M. to 9 P.M. Monday through Saturday.

DETROIT AREA

DETROIT and Suburban customers with Detroit numbers . . . . Call TOwnsend 8-8900

Customers with Birmingham, Lincoln, Southfield, Slocum and Warren exchanges . . . . Call LIncoln 1-4060

Customers with Prescott exchanges . . . . Call PRescott 6-5600

Customers with Wayne exchanges . . . . Call PArkway 1-1100

Most orders phoned before 1 P.M. delivered the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

ST. LOUIS AREA

ST. LOUIS and Suburban Area customers using Metropolitan service . . . . Call PRospect 1-8420

Kirkwood, Creve Coeur, Sappington customers . . . . Call TAylor 1-8700

Florissant customers . . . . Call ENterprise 9000

Granite City, Madison, Nameoki, Venice customers . . . . Call TRiangle 6-4000

All Enterprise 9000 calls are toll-free

Most orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 3 and 4 Truck Delivery area rates at right.

OTHER CITIES in the Zone 3 and 4 Delivery Area

Sears convenient catalog order Telephone and Direct-to-Home Truck Delivery Service is available on city deliveries only to cities listed below. See Zone 3 and 4 Truck Delivery Rates below. Ask about deliveries outside of city.

Try Our Phone Order Pick-Up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail Store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up on your next shopping trip downtown.

ILLINOIS	*PHONE*
Alton	5-5511
Belleville	5030
Centralia	7373
Jacksonville	1820
Macomb	1170
Quincy	7600
Springfield	8-7311
INDIANA	
Columbus	4455
Evansville	4-3361
Newcastle	2580
Princeton	10
Richmond	2-4077
Terre Haute	Crawford 9641
IOWA	
Burlington	7380
Cedar Rapids	4-0151
Des Moines	4-9121
Iowa City	2187
Oskaloosa	Orchard 3-3461
Ottumwa	5010
Waterloo	AD 3-6181
KENTUCKY	
Ashland	3151
Lexington	3-4477
Louisville	CL ay 6611
Owensboro	3-6272
MICHIGAN	
Ann Arbor	Normandy 2-5501
Bay City	2-2553

MICHIGAN (Contd.)	*PHONE*
Flint	Cedar 9-5831
Jackson	2-0371
Lansing	9-7521
Midland	22392
Monroe	5180
Pontiac	FE deral 5-4171
Port Huron	Yukon 2-0151
Saginaw	3-8411
Wyandotte	AV enue 4-9000
OHIO	
Akron	Portage 2411
Canton	5-9411
Dayton	AD ams 6151
Hamilton	3-6151
Lima	6-3211
Lorain	55285
Mansfield	7121
Massillon	4184
Middletown	2-4575
Portsmouth	2-2011
Sandusky	4912
Springfield	5-4641
Toledo	Garfield 1911
WISCONSIN	
Appleton	4-1421
Green Bay	Hemlock 5-8801
Manitowoc	6614
Marinette	2-4431
Oshkosh	Blackhawk 8787
Sheboygan	7755
Wausau	2-1034

Zone 3 and 4 Truck Delivery Area

Truck Delivery Rates for customers having street addresses in cities shown on this page . . . No C.O.D. Fee

Up to 3 lbs	40c	21 to 25 lbs	$1.05	51 to 60 lbs	$1.80
4 to 7 lbs	52c	26 to 30 lbs	1.20	61 to 70 lbs	2.00
8 to 10 lbs	65c	31 to 35 lbs	1.35	71 to 100 lbs	2.25
11 to 15 lbs	75c	36 to 40 lbs	1.50	Over 100 lbs. per 100 lbs.	2.25
16 to 20 lbs	90c	41 to 50 lbs	1.65		

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 31 to 100 lbs. . . . . $1.50; over 100 lbs., per 100 lbs. $1.25

Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. $2.75

The above rates apply only on shipments from our Mall Order House in Chicago

YOU CAN ALSO ORDER BY PHONE
FROM ANY OF OUR CATALOG SALES
OFFICES LISTED ON THE NEXT PAGE

Call above telephone numbers to place orders from any Sears catalog

SEARS
SEARS, ROEBUCK AND CO.

MAKE SEARS CONVENIENT CATALOG SALES OFFICE

Your Shopping Center

PHONE or VISIT your nearest Sears Catalog Sales Office or Catalog Sales Department in any Sears Retail Store

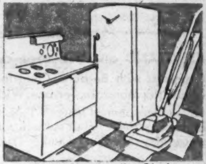
Phone your order by calling the Catalog Sales Office or Catalog Sales Department nearest you as listed below. Your telephone orders are given the same prompt and careful attention as orders placed in person. Simply give our sales clerk the catalog number, description and price of the merchandise you want. Sears convenient phone service saves you time and effort . . . it's the easiest way to shop. We will call or notify you when your order is ready to pick up.

If you like to shop in person, we suggest that you visit our Catalog Sales Office and see the many interesting merchandise displays we have available for you to inspect at your leisure. Ask to see our many swatch books which are so helpful in the purchase of yard goods and fabrics. See for yourself why we are so enthusiastic about the goods we sell, why we can guarantee satisfaction or your money back.

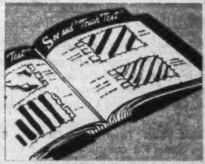
The personal service in our Catalog Sales Offices and Catalog Sales Departments of our Retail Stores is designed to make your shopping easier and more economical. You'll find our friendly efficient sales people always ready to help you. They'll answer your questions . . . help you make selections from our various catalogs, swatch books and many interesting merchandise displays. They'll help you take necessary measurements . . . arrange for purchases on our Easy Payment Plan. They'll gladly write and mail your order saving you letter postage and money order fees. Take advantage of this personal service and make Sears Catalog Sales Office your one-stop shopping headquarters.

Fast Service . . . Catalog Sales Office and Catalog Sales Department orders are rushed to our nearest Mail Order House where they are scheduled for immediate shipment frequently at a saving to you in transportation charges.

Shop by Phone



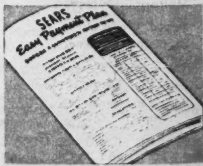
Actual Merchandise Display



Swatch Books

Personal Service

Measuring Help



Easy Payments, Too

Phone or visit your nearest Sears Catalog Sales Office listed below

ILLINOIS	PHONE
Cairo	683
Carbondale	825
Carmi	4119
Charleston	2530
Clinton	3-1031
Flora	484
Herrin	8211
La Salle	3490
Marion	1360
Morris	1530
Naperville	1400
Paris	3-0674
Streator	2154
Taylorville	1125
West Frankfort	890
Winfield	8-6141
Woodstock	1070

INDIANA	PHONE
Bedford	4426
Bloomington	9755
Connersville	1074
Crawfordsville	2840
Huntington	87
Peru	5501
Vincennes	2631

IOWA	
Ft. Madison	2386
Keokuk	2424
Marshalltown	5575
Mt. Pleasant	801
Muscatine	3280
Newton	1900

KENTUCKY	PHONE
Central City	920
Madisonville	1700
Paris	1070
Princeton	2048

MICHIGAN	
Albion	3991
Allegan	820
Alma	632
Big Rapids	1248
Cadillac . Prospect	5-2403
Charlotte	1670
Dowagiac	317
Greenville	1450
Ionia	1605
Manistee	2360

MICH. (Cont'd)	PHONE
Mt. Clemens ......Howard	3-5811
Mt. Pleasant	36-531
Owosso	2500
St. Johns	640
Zeeland	2155

MISSOURI	
DeSoto	600
Festus . Yellowstone	7-3641
Hannibal	3460
St. Charles.. .....Randolph	4-1800

OHIO	
Bowling Green	2441
Bucyrus	3-2015
Chillicothe	3-2181
Columbus..Capital	8-5661

OHIO (Cont'd)	PHONE
Fremont..Federal	2-7331
Greenfield	166
Ironton	1909
Kenton	2-1293
Sidney	2-1461
Tiffin	3084

WISCONSIN	
Ft. Atkinson	1080
Monroe	404
Portage	1250
Ripon	720 Black
Sparta	226
Stevens Point	2676
Waupaca	750
Waupun	950
Whitewater	850

Special services are also available at the Catalog Sales Department in any of the following Sears Retail Stores

ILLINOIS	PHONE
*Alton	5-5511
*Aurora	2-4241
*Belleville	5030
*Bloomington	7-6021
*Blue Island . FUlton	5-5900
*Canton	2400
Carrollton	350
Carthage	310
*Centralia	7373
*Champaign	6-2531
Chatsworth	201
*Chicago (9 stores)	See phone directory
*Chicago Heights ....SKyline	5-1405
*Cicero..OLympic	2-6606
*Danville	8800
*Decatur	3-7731
*Des Plaines ...VAnderbilt	4-1176
*Downer's Grove Downer's Grove	4500
*E. St. Louis . UPton	5-1000
Effingham	888
*Elgin	6-7400
*Elmhurst...Elmhurst	3600
*Evanston ....GReenleaf	5-4800
Freeport.....Main	3600
*Galesburg	4951
*Glen Ellyn	3100
*Highland Park . HI	2-4600
Hillsboro	900
*Jacksonville	1820
*Joliet	2-6621
*Kankakee	3-6661
Kewanee	2138
*La Grange...FL	2-4700
Lawrenceville	1123
Lincoln	991
*Macomb	1170
Mattoon	5685

ILLINOIS (Cont'd)	PHONE
*Maywood .....Fillmore	4-5200
Mendota	167
*Moline	2-3671
Mount Sterling	158
Mount Vernon	3000
Ottawa	1886
*Peoria	3-6381
Pontiac	2696
Princeton...Prin.	3-1755
*Quincy	7600
*Rockford	2-8881
*Rock Island	6-7751
Shelbyville	567
*Springfield	8-7311
*Sterling..... Main	3300
*Waukegan ....Ontario	2-1500

INDIANA	
*Anderson	8861
*Columbus	4455
*Elkhart	3-4910
*Evansville	4-3361
*Fort Wayne ....Kenmore	5411
Frankfort	3364
*Gary..... Gary	3-9671
Greenfield	410
*Hammond . Sheffield	3620
*Indianapolis .... Imperial	5381
Kendallville	255
Kentland	441
Knox	23
*Kokomo	2-5401
*La Fayette	2-3001
La Porte	3183
*Logansport	4103
Lowell	5351
*Marion	2020
Martinsville	945
*Michigan City	4-4291
Monticello	578

INDIANA (Cont'd)	PHONE
*Muncie	3-1411
New Albany	5-5271
*Newcastle	2580
*Princeton	10
Rensselaer	670
*Richmond	2-4077
Seymour	1360
Shelbyville	1994
*South Bend	6-7161
*Terre Haute ......Crawford	9641
*Valparaiso	2-3501
*Wabash	472
*Warsaw	1600
Washington	2100

IOWA	
Boone	334
*Burlington	7380
*Cedar Rapids	4-0151
*Clinton	504
*Davenport	2-1741
*Des Moines	4-9121
*Dubuque	3-6441
*Iowa City	2187
Oskaloosa .....Orchard	3-3461
*Ottumwa	5010
*Waterloo...AD	3-6181

KENTUCKY	
*Ashland	3151
Covington.....HE	2004
Frankfort	4-7371
*Lexington	3-4477
*Louisville.... CLay	6611
*Owensboro	3-6272
Shively....Atwood	1681
St. Matthews ....Belmont	4221

MICHIGAN	
*Ann Arbor ...Normandy	2-5501
*Battle Creek ..Woodward	2-6581

MICH. (Cont'd)	PHONE
*Bay City	2-2553
*Benton Harbor ....Walnut	6-2161
*Detroit (4 Stores)	See phone directory
*Flint.....Cedar	9-5831
*Grand Rapids ....Glendale	1-1515
Highland Park	8-1300
Hillsdale.....HE	7-4461
Holland	6-5251
*Jackson	2-0371
*Kalamazoo	3-1591
*Lansing	9-7521
*Midland	2-2392
*Monroe	5180
*Muskegon	2-8291
*Niles	3360
*Pontiac..Federal	5-4171
*Port Huron . Yukon	2-0151
*Saginaw	3-8411
*Wyandotte ....AVenue	4-9000

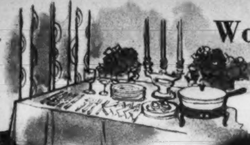
MISSOURI	
*St. Louis (3 Stores)	See phone directory

OHIO	
*Akron....Portage	2411
Alliance	1-5391
*Canton	5-9411
*Cincinnati (3 Stores)	See phone directory
*Cleveland (6 Stores)	See phone directory
*Dayton... ADams	6151
Delaware	3-1217
Elyria	2225
Fostoria	6696
Greenville	948
*Hamilton	3-6151
*Lima	6-3211
Logan	5-2103

OHIO (Cont'd)	PHONE
*Lorain	5-5285
*Mansfield	7121
Marion	2-1161
*Massillon	4184
*Middletown	2-4575
Mount Vernon	2-8715
Newark.....FA	6-6711
Painesville	2-3101
*Portsmouth	2-2011
*Sandusky	4912
*Springfield	5-4641
*Toledo........GA	1911
Wooster	533
Zanesville	2-3651

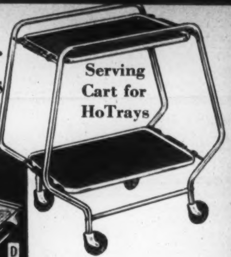
WISCONSIN	
*Appleton	4-1421
*Baraboo	1390
*Beaver Dam ....Turner	5-5551
*Beloit...Emerson	5-5541
Berlin	306
Burlington	1313
*Fond du Lac	8230
*Green Bay .... Hemlock	5-8801
Hartford	493
*Janesville	7741
*Kenosha	4-3581
*Madison	6-6831
*Manitowoc	6614
*Marinette	2-4431
*Milwaukee (2 stores)	See phone directory
*Oshkosh Blackhawk	8787
*Racine	2-8811
*Richland Center	300
*Sheboygan	7755
*Watertown	2060
Waukesha	7791
*Wausau	2-1034
West Allis ....Spring	4-2010
West Bend	560

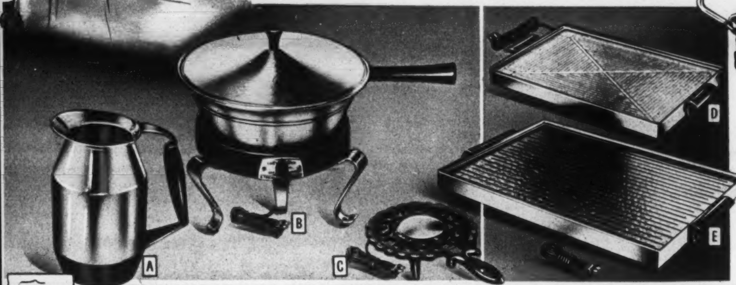
** Customers in these towns can get direct-to-door truck delivery on telephone orders by calling our phone numbers for these towns as listed on preceding pages 376 and 377*



Wonderful new ways to warm food . . keep it "serving warm" for hours

For buffet parties, slow eaters, sickroom. All UL approved





One or two 9x14-inch HoTrays can be placed crosswise on side bars, or use one big 15x20-inch HoTray

Boils a cup a minute

Fast instant coffee

Use it to warm soups

"Cup-a-Minute" Beverage Maker

A **For instant coffee, tea, warming soup, etc.** **$6.95** Boils up to six 5-oz. cups water. Handy when traveling. Wide mouth for easy filling and pouring. Polished aluminum; black handle and trim; 7½ in. high. 750 watts. 110-120-volt AC or DC. [redacted] Shpg. wt. 1 lb. 8 oz.

34 N 6906—Only.....$6.95

[redacted]

New Tricolator Chafing Dish

B **Electric . . . Automatic Heat Control** **$29.95** Cash or Terms $3.00 Down adjustable over wide range. Chafes, cooks, warms. No messy fuel or flame! Solid brass; black trim. 10¼ in. high, 2-qt. cooking pan with cover (both silver-plated inside), water pan, 600-watt cooking stand, cord. Any 110-120-volt AC. (Wt. 8 lbs.)

34 N 6914T—*Postpaid* $29.95

Lovely Kenmore Electric Trivet

C **Authentic Colonial** **$4.49** **"Tulips in Motion" design.** Black antique-finish 6½-in. cast iron; contrasting brass-armored 50-watt heating element. Won't damage linens or table. Keeps sauces, casseroles, other foods at perfect serving temperature, coffee piping hot. Any 110-120-volt AC or DC. Shpg. wt. 3 lbs. 11 oz.

34 N 6910—With cord $4.49

Salton HoTrays . . . Controlled warmth!

Serving tray and electric food warmer in one! **$12.95** Postpaid 9x14-inch Won't burn, boil or cook food. Thermostat-controlled at 200°. Safe for table, linens, dishes. Elements embedded in shatterproof radiant glass. Polished molded aluminum frames; black plastic handles. With cords.

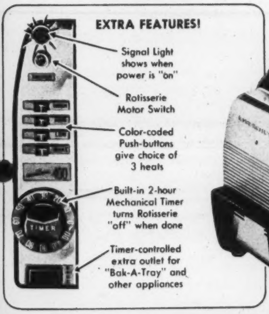
D 9x14-in. 200-watt. *Postpaid.* 34N6911–(Wt. 4 lbs.) $12.95

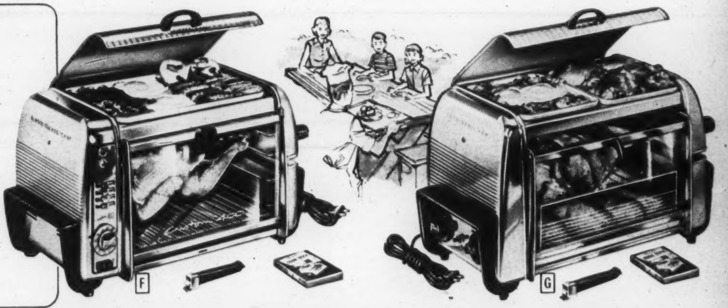
E 15x20-in. 600-watt. *Postpaid.* 34N6912T–Wt. 12 lbs. $29.95

Salton Rola Table—Removable trays!

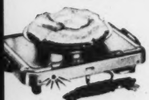
Handsome tea cart converts to portable electric food warmer cart. **$19.95** Cash or Terms $2.00 Down Replace regular top tray with 1 or 2 HoTrays as shown (not included). Polished aluminum tubular frame. Two removable 15x20-in. trays. Red mahogany finish; matching plastic handles; polished aluminum frame. Casters. 27x17x28 in. high. Shipped unassembled. *Postpaid.*

34N06913TL–(Wt. 13 lbs.) $19.95


EXTRA FEATURES!
Signal Light shows when power is "on"
Rotisserie Motor Switch
Color-coded Push-buttons give choice of 3 heats
Built-in 2-hour Mechanical Timer turns Rotisserie "off" when done
TIMER
Timer-controlled extra outlet for "Bak-A-Tray" and other appliances



Famous Roto-Broil "400" Rotisseries with Timer plus Cook Book



"Bak-A-Tray" Attachment

Converts Roto-Broil "400 Custom" to thermostat-controlled baking oven. Use also as food warmer, cooker, hot tray. Eight heats, 175° to 385°. Detachable black plastic handles. 1000-watt. 110-120-volt AC. Shpg. wt. 5 lbs.

34 N 6927.....$19.95

F NEW! Roto-Broil "400 Custom" with Push-button Control **$49.95** Cash Only $5.00 Down

G Roto-Broil "400" Riviera" with Rotary switch control [redacted] **$39.95** Cash Only $4.00 Down

Each is a complete portable Electric Kitchen with built-in 2 hour Automatic Timer to shut it off, ring bell when done. For everyday use, buffet suppers, entertaining. BROIL delicious steaks, fish, vegetables. ROAST or BARBECUE meat, fish, fowl. GRILL and FRY eggs on grill-top . . . WARM food.

Extra-large Cooking Chamber, 14⅛x8½x10¼ in. deep. Holds 8-lb. chicken or turkey, or a 12-lb. roast. Not ONE, but TWO spits that revolve slowly, evenly. Skewer spit for fowl, big roasts. Adjustable grill spit for smaller steaks, chops, etc. Heavy duty motor; 110-120-volt AC. Separate "on-off" switch.

Slide-O-Matic Spatter Shield is all tempered heat-resistant glass. Slides out of way under unit for easy storage. Detaches for cleaning. Aluminum trays with detachable black plastic handles.

Choice of 3 Heats . . . 5 Broiling Levels. Set Heat Control at 1400, 1000, or 385 watts, or "Off" position. UL approved. Triple chrome-plated, inside and out. Big black bakelite carrying handles.

F **Roto-Broil "400 Custom."** Push-button heat control, signal light, appliance outlet timed by built-in timer. Grill-top tray 13½x8⅛ in. Lower tray 13⅝x9⅞ in. With cord. 256-page Cook Book. Shpg. wt. 25 lbs.

34 N 06928L—Size 22x11⅝x12¼ in. high....$49.95

G **Roto-Broil "400 Riviera"** with 3-position rotary heat control switch, big 256-page Cook Book. Two 8x6¾-in. grill-top trays (this model only). Lower tray 13⅝x9⅞ in. With cord. Shpg. wt. 25 lbs.

34 N 06929L—Size 21x10½x11¾ in. high...$39.95

Broiling is fun!

Imagine—you can prepare hundreds of new, well-balanced, appetizing full-course meals this fast, clean, smokeless way! Real outdoor-type cooking—in your home or out on the patio. You'll love the tender crispness, the "charcoal broiled" goodness of foods broiled the FAST infrared electric way. Food shrinks less . . . and all the vitamins and flavor juices are sealed inside. Food revolves slowly, evenly, for uniform cooking on all sides. Because no extra fat is used, broiled foods are less fattening.

Give the newest in Electric Servants
A
B
C
KENMORE

Basket clamps to side for draining

Cook Automatically for Perfect Results

Kenmore Automatic Cooker-Deep Fryer

A **Cook food, keep it warm, serve it—from ONE beautiful appliance!** It's an Automatic Cooker for tasty soups, stews, pot roasts . . . a big Deep Fryer for chicken, shrimp, doughnuts . . . a Chafing Dish, Server, Bun Warmer, Corn Popper.

$19^{50}

"Cook-N-Fry" Guide plus "Signa-Lite" Heat Control that shows when correct heat is reached. Automatically controlled heat, "simmer" to 425°, ends burned or greasy foods. Use same oil over and over for frying . . . no cross-flavoring. Recipe Book.

Extra-large 6-qt. Size. Heavy stamped aluminum Circular Well holds 3 to 6 pints oil for frying. Easily cleaned; food won't stick to smooth, seamless finish.

Chrome-plated; black plastic trim. 14½x10½x9¼ in. UL approved. 1400 watts. 110-120-volt AC.

34 N 6939—With cord, cover. Wt. 10 lbs. 8 oz. **$19.50**

Kenmore Automatic Deep Fryer

B **Brand New! Now with drain spout, signal light dial, plus wider heat range**—150° to 400°. Deep-fries anything from a simple snack to a complete meal in 2 to 7 minutes with perfect results every time! Seals in flavors, vitamins. No cross-flavoring, even when frying several foods together. Leave cooking oil in well . . . use it over and over again. Built-in thermostat automatically holds heat you dial. Signal light shows when heat is right.

$16^{50}

"Safe-Lock" Drain Spout drains oil in 1¼ minutes. Won't leak; can't open accidentally. Cast aluminum well, not sheet metal. Holds 4 pts. oil.

Chrome-plated; brown trim. 7¾x13½x8¼ in. high. 1320-watt element. Any 110-120-volt AC. With cord, cover, wire fry basket, handle. Recipes.

34 N 6937—UL approved. Wt. 9 lbs. 10 oz. . . . **$16.50**

Presto Automatic Electric Skillet

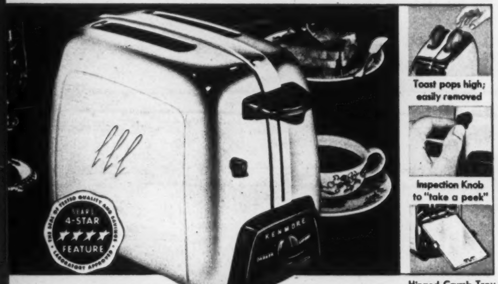
C **A wonderful, extra-fast new way to cook and serve "buffet-style."** Saves work, too, because it cleans in seconds *without scouring*. Specially treated to prevent food sticking to it.

$27^{95}

$3.00 Down
With cover

Wide range of heats, up to 500°, all thermostatically controlled. FRIES ham and eggs, pork chops, up to 6 servings of chicken. BRAISES 4-lb. roast . . . STEWS enough for 6 . . . BAKES 9-inch cake . . . CHAFES Welsh Rarebit . . . CASSEROLES for 6 . . . WARMS food, too. Extra-deep (2¼ in.) for all-purpose cooking. Diameter 10 in. Big Recipe Book. **Beautiful solid polished aluminum;** cool black plastic handles and trim. 18½x10½x6½ in. high. 1000 watts. UL approved for any 110-120-volt AC. Our price includes cover and cord. (Shpg. wt. 8 lbs. 4 oz.)

34 N 6949T—*Same Price Cash or Terms.* **Postpaid** . . . **$27.95**


SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS • LABORATORY APPROVED
KENMORE

Toast pops high; easily removed

Inspection Knob to "take a peek"

Hinged Crumb Tray can't get lost

SAVE $1.02

Sale Price Continued on "High-Pop" Automatic . . . Only Toaster we know with choice of color trim!

Our Best Kenmore . . . a 4-STAR Feature and a truly wonderful gift! The ONLY Automatic we know of with heat-resistant plastic trim in choice of 3 bright Harmony House (HH) colors or brown. Ultra-smart, mirror-finish chrome-plated body. 12x6¼x7¼ in. high. Automatic Browning Control. Dial toast shade you prefer, "Light" to "Dark." Toasts 1 or 2 slices at time—slice after slice exactly alike, no matter how many you make. No progressive darkening. Every slice the way you like it!

BROWN TRIM
Was ~~$17.90~~ in Big Book
$16.88

OTHER COLORS
Were ~~$18.90~~ in Big Book
$17.88

Silent Thermostatic Action . . . no ticking! Extra-powerful 1200-watt heating element plus extra insulation for faster toasting. Cushioned "High-Pop" action is extra-smooth and quiet. Lifts toast higher for easier, safer removal. UL approved. 110-120-volt, 50 to 60-cycle AC. Cord attached. Shipping weight 8 pounds 12 ounces each.

34 N 6332–Traditional brown trim **$16.88**
34 N 6336–HH Cherry red trim . . . **17.88**
34 N 6335–HH Sunshine yellow trim **$17.88**
34 N 6337–HH Dark Mint green trim **17.88**

For 365 happier breakfasts a year . .

Give a Kenmore Automatic Pop-Up Toaster

Lovely chrome-plated Automatics with brown plastic trim. Toast bread to exact shade of brownness you dial, "Light" to "Dark." Toast pops up . . . current shuts off automatically. UL approved. Any 110-120-volt AC. With cords.

D **Smartly styled, extra-compact, modern design.** Only 8¾x5x6¼ in. high. Takes less space on table; easier to store. Every bit as efficient as many bigger toasters costing much more!

$13.95

Silent Thermostatic Action . . . no ticking. Toasts 1 or 2 slices, every slice alike. Toast pops extra-high. Hinged Crumb Tray. 900 watts.

34 N 6342—Shpg. wt. 4 lbs. 6 oz. **$13.95**

E **Imagine! Only $11.95 for a Kenmore Automatic Pop-Up Toaster.** Automatically toasts 2 slices bread to shade of brownness you dial. Toasts quickly after toaster has been preheated.

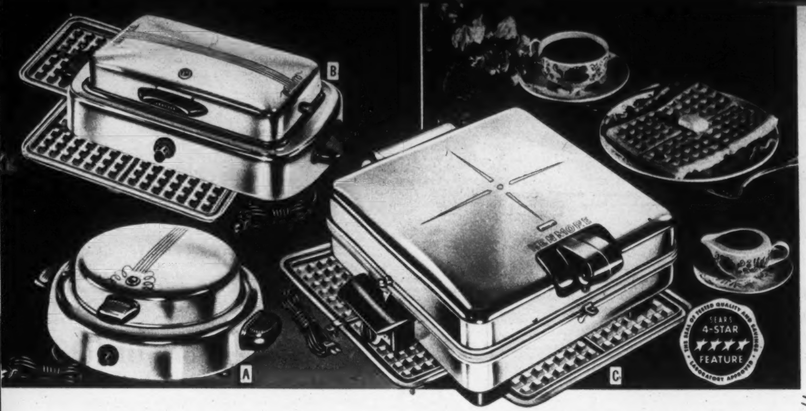
$11.95

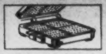
Dependable Clock-type Timer ticks quietly like clock while toasting. 660-watt element. Removable Crumb Tray. Toaster is 11x6x7 in. high.

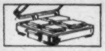
34 N 6343—Shpg. wt. 5 lbs. 8 oz. . **$11.95**

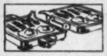
Toastmaster "Super De Luxe" Automatic. Motor-driven "Power-Action" takes bread out of your fingers, lowers it, toasts it to exact shade of brownness you've dialed, then lifts toast extra-high for easy removal. Toasts 1 or 2 slices at a time. Chrome-plated; brown plastic trim. 11½x6x7 in. high. Hinged Crumb Tray. 1100 watts. UL approved. 110-120-volt, 60-cycle AC. (Shpg. wt. 6 lbs. 11 oz.) *Not shown.*

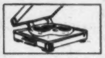
34 N 6341T—With cord. *Same Price Cash or Terms. $3.00 Down.* **Postpaid** **$27.50**




Bakes big 9x9-in. 4 section waffles


Toasts 4 sandwiches both sides at a time


Opens flat—fries bacon, eggs for 4


Grills big, thick steaks or chops

Kenmore Automatics with Heat Control, Signal Light

Round Waffle Iron

A **Bakes big 7¼-inch waffles.** Automatic Heat Control lets her dial brownness preferred. Automatic Signal Light shows when to pour batter and when done. $8.95

Polished chrome-plated beauty; black plastic handles. Cast aluminum grids never need regreasing; have batter overflow grooves. 10x12x4 in. high. 660 watts. UL approved. Any 110-120-volt AC. Cord.

34 N 6460—Shpg. wt. 6 lbs. 8 oz. $8.95

Grill and Waffler

B **TWO separate Sets of Grids,** easily interchangeable. Cast aluminum grids bake big 9¼x5-in. waffles, never need regreasing; have overflow grooves. Stamped aluminum grills for eggs, bacon, steaks or toasting sandwiches. Opens flat to 102 sq. in. $12.95

Automatic Heat Control. Signal Light. Chrome-plated; black plastic handles. Expansion hinge. 9x15x4 in. 660 watts. UL approved. Any 110-120-volt AC.

34 N 6618—Shpg. wt. 9 lbs. 7 oz. $12.95

Extra fast 1320-watt Family size Grill-Waffler

C **Our Best! A 4-STAR Feature,** unsurpassed at any price. Newest ultra-smart styling . . . Big 190-sq. inch Cooking Area . . . Extra wide 450° Heat Range . . . Cooks for 4 people at a time . . . TWO separate Sets of Grids, both cast aluminum for most even heating. $18.90

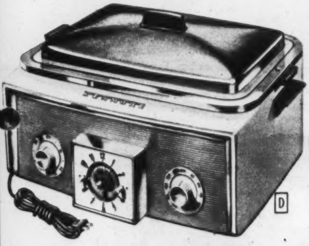
Big 9x9-in. NON-STICK Waffle Grids never need greasing even when new; deep batter overflow grooves. Separate Cooker Grids (opened flat) provide 190-sq. in. grill area, equal to three 9-in. frying pans. Cook up to 18 hamburgers at a time!

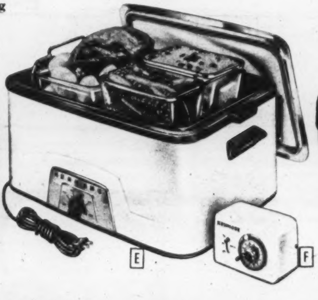
Automatic Heat Control lets her regulate cooking heat, or dial waffle brownness. Signal Light shows when cooking heat is reached; when to pour batter and when done.

Chrome plated with maroon plastic "finger-grip" handles. Engraved design. Expansion hinges for thick foods. UL approved. Any 110-120-volt, 50 to 60-cycle AC.

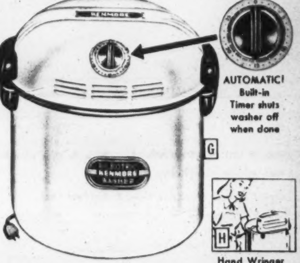
34 N 06668—With cord and 4-color Recipe Book. Shpg. wt. 13 lbs. $18.90

Our Best Roaster . . smart De luxe Styling
Plus Built-in Electric Clock-Timer
Plus Built-in Mechanical Alarm-Timer





SAVE $4.00 on $29.95 Washer plus $7.75 Wringer BOTH FOR $33.70 Cash $3.50 Down



AUTOMATIC! Built-in Timer shuts washer off when done

Hand Wringer clamps on

PRICES CUT $5 on Kenmore 23-quart Automatic Roasters

Fast as an Electric Range . . use same timing, temperatures, recipes

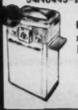
D **Our Best . . . cooks while she's away!** Electric Clock-Timer turns roaster "On" and "Off" at times she sets. Alarm-Timer sets for 1 to 60 minutes, rings bell to time any work. Was ~~$64.50~~ $59.50 Cash $6.00 Down

De luxe Styling. Polished die-cast aluminum Control Panel. White enameled steel body. Dawn gray and chrome-plated trim. Black plastic handles. Removable Cooking Well. 22¾x19½x12⅛ in. high.

Automatic Heat Control, "simmer" to 500°. Glass wool insulated sides, bottom and aluminum cover. 16-in. adjustable baking rack. 3-pc. glass Cooking Set. 1380 watts. UL approved. 110-120-volt, 60-cycle AC only.

34 N 06410L—With cord. Shpg. wt. 58 lbs. $59.50

Snap-on Broiler-Griddle. 9x12¾-in. grill area. 1380 watts.
34N6443–Fits Roasters [D] and [E]. UL app. Wt. 5 lbs. $6.75



New! Matching Steel Cabinet for above. 2 shelf spaces; also 2 shelves on door. Slide-out cutting board. Casters. 20¼x15½x29¼ inches. Shipping weight 43 pounds.

34 N M6409—*Freight, express or truck*. . . . $22.95

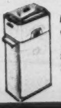
E **Midfall Reduced Price Repeated!** Like Roaster (D), but without Electric Clock-Timer, Alarm-Timer or De luxe Styling. White enameled with black plastric trim. Porcelain-enameled Lift-out Well. 22¾x15½x12⅛ inches high. Big Book Was ~~$34.95~~ $29.95 Cash $3.00 Down

Same Automatic Heat Control "simmer" to 500°, 1380-watt element, glass wool insulation and 3-pc. Glass Set as Roaster (D). UL approved. Any 110-120-volt AC.

34 N 06440L—With cord, Recipes. Wt. 48 lbs. . . . $29.95

F **Plug-in Electric Timer for above.** Turns roaster "On" and "Off." Sets for ½ to 10½ hours. UL approved. For 110-120-volt, 60-cycle AC only.

34 N 6442—Shpg. wt. 2 lbs. $8.45



Matching Steel Cabinet for Roaster (E). Hinged door. 2 shelf spaces. Slide-out bread board. Slot for Timer. Casters. 20⅛x14¼x29¼ inches. Shipping weight 34 pounds.

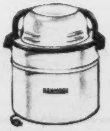
34 N M6431—*Freight or express*. $18.95

Midfall Sale Repeated. Kenmore 7-gal. Portable Washer with Automatic Timer, PLUS Hand Wringer with 7¾-in. rollers. Saves her hours of time! In just 10 minutes it does 3 shirts, a sheet or 8 to 10 diapers—up to 1½ lbs. dry laundry. Safe for hose, baby things.

Set Timer for 1 to 30 minutes. White porcelain-enameled. Black plastic trim. Set on stove to heat water. 90-watt motor in cover. 16½x16½x15 in. high. UL approved. 110-120-volt, 50 to 60-cycle AC. With cord.

34 N T7343L–Washer with Wringer. Wt. 28 lbs. $33.70
34 N 07340L–Washer without Wringer. Wt. 21 lbs. 29.95
34 N 7326–Hand Wringer only. Shpg. wt. 7 lbs. 7.75

5-gallon Washer

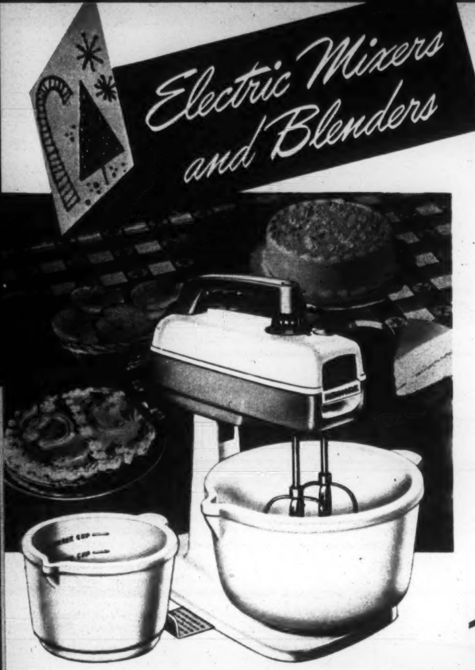


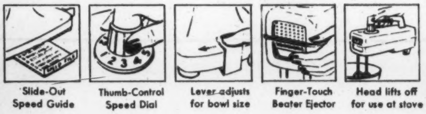
$21.95 Cash $2.50 Down

Kenmore like above, but 5-gallon without Timer or Wringer. Washes 2 shirts, a sheet or 6 to 8 diapers. 15½x15½x15 in. Wood handles.

34 N 07331L—Wt. 21 lbs. . . $21.95

Electric Mixers and Blenders




Slide-Out Speed Guide
Thumb-Control Speed Dial
Lever adjusts for bowl size
Finger-Touch Beater Ejector
Head lifts off for use at stove

Save $2.07 . . Midfall Sale Repeated!

Best Kenmore Mixer—12 speeds, 150 watts

The NEWEST Electric Mixer on the market . . . more efficient, better looking, easier to use, easier to clean and keep clean. Exclusive eye-stopping design in gleaming white enamel with rich contrasting gray trim that harmonizes with almost any kitchen color scheme.

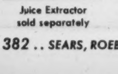
Big Book Was ~~$34.95~~
$32.88 Cash
$3.50 Down

Only Kenmore gives ALL these 8 Big Features:

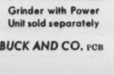
1. **12 Governor-Controlled Speeds,** from "Extra-Slow" for folding dry ingredients to "Super-Fast" for whipping—all at full power.
2. **Thumb-Control Speed Dial** gives instant one-hand speed change.
3. **Slide-out Speed Guide** shows correct speed for every job.
4. **Cup Markings on 1-quart Bowl.** Graduated for 1, 2, 3 or 4 cups.
5. **Special-design Larger Beaters** draw ALL batter through blades while bowl revolves at constant controlled speed at all times.
6. **Beater Ejector** lets you remove beaters without messing fingers.
7. **Finger-Touch Bowl Control** adjusts turntable for any size bowl.
8. **Pouring Spouts and Handles** on both 1-qt. and 3-qt. glass bowls.

Mixing Head lifts off for use at stove or sink. Weighs only 5 lbs. 2 oz. in her hand. 13¼ in. high. UL approved. Any 110–120-volt AC. Cord attached.
34 N 08270—Mixer with 2 bowls and 24-page Recipe Book. Shpg. wt. 18 lbs . . . **$32.88**

Juicer, Grinder Attachments—fit above mixer only.



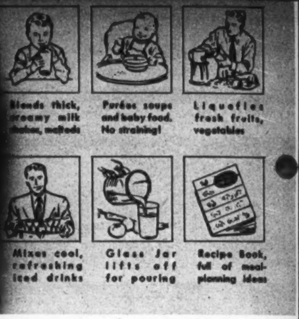
Juice Extractor sold separately



Grinder with Power Unit sold separately

Plastic Juicer complete with metal strainer and spout.
34 N 8273—Wt. 2 lbs. 2 oz . . . **$2.85**

Meat Grinder-Food Chopper with Power Unit. 2 blades: coarse, fine. Shpg. wt. 5 lbs. 7 oz.
34 N 8269 . . . . **$9.75**


Blends thick, creamy milk shakes, malteds
Purées soups and baby food. No straining!
Liquefies fresh fruits, vegetables
Mixes cool, refreshing iced drinks
Glass Jar lifts off for pouring
Recipe Book, full of meal-planning ideas

Kenmore Blender

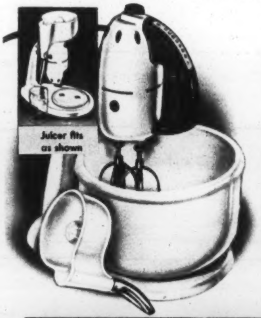
Does her hardest tasks in seconds!

$26.50 Cash
$3 Down

Blends sauces
Makes fillings for sandwiches
Whips dressings, icings, batters
Crumbs bread

2 SPEEDS, plus exclusive "Turbo-Mix" Blades for whirlpool action—blends, liquefies, mixes smoother, faster than any other blender we know of. Makes tomato juice in 30 SECONDS, beats cakes in 10 sec., mixes cookies in 15 sec. Saves ALL vitamins in fresh fruits. **Beautiful white enameled** steel base; gray and gold-color trim. Big 4½-cup graduated heat-resistant glass jar; handle, pouring spout. "Add-a-Bit" Cover for adding ingredients without splashing. 250 watts. Switch. 12 in. high. Any 110–120-volt AC or DC.
34 N 08262—UL approved. **With cord, Recipes** . . . . . . Wt. 10 lbs. **$26.50**

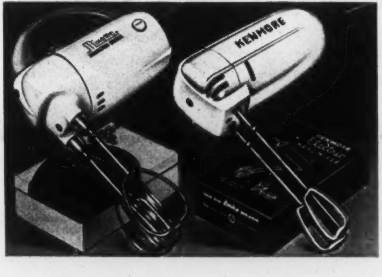
1-Speed Waring Blender. (Not shown.) Heat-resistant glass jar. White base; black trim. 14¾ in. high. Switch. 230 watts. UL approved. Any 110–120-volt AC or DC.
34 N 8240T—With cord, recipes. Postpaid. (Shpg. wt. 11 lbs.). *Same price cash, terms* . . . **$38.95**

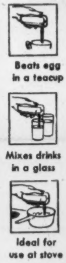

Juicer fits as shown

Kenmore 3-Speed Mixer Complete with Juicer

$19.95 Cash
$2 Down

115-watt Motor—far more powerful than most mixers at this price. Mixes, whips, beats, mashes, juices . . . does all her most tiring kitchen tasks. **Mixing Head has 3-Speed Dial** at top, lifts off for convenient use at stove or in any pan. Bowl turns freely, automatically in heavy batter. **White enameled metal;** black plastic trim. Easy to store—only 10 in. high. Includes 3-qt. glass mixing bowl, 2 removable chrome-plated beaters, cord and recipes. Plastic Juice Extractor fits on top. UL approved. For any 110–120-volt, 50 to 60-cycle AC.
34 N 08236—Shpg. wt. 15 lbs **$19.95**




Beats egg in a teacup
Mixes drinks in a glass
Ideal for use at stove

Electric Hand Mixers . . attractively boxed

Hamilton Beach "Mixette"—3 speeds, 65 watts, weighs 2⅓ pounds. Mixes heavy batters in any bowl. Two full-size removable chrome-plated beaters. Thumb-tip speed control. White enameled metal 6-inch case; gray plastic handle. Wall-hanger, cord, recipes included. UL approved. Any 110–120-volt AC or DC. A gift that will help her every day.

$19.50 **Postpaid**

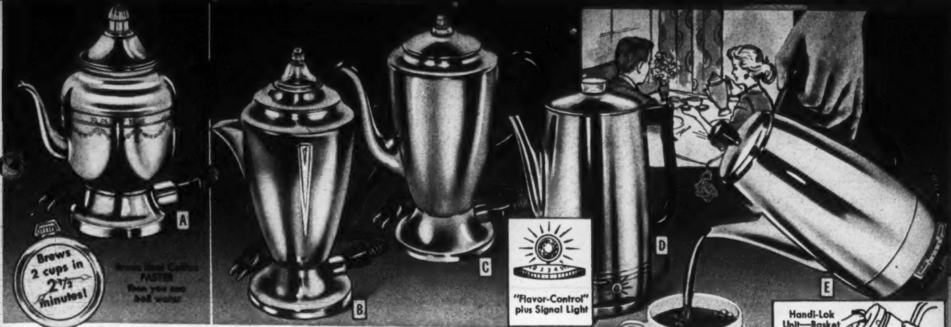
34 N 8298—Postpaid. (Wt. 3 lbs.) **$19.50**

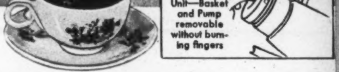
Kenmore—50 watts, weighs only 1 lb. 2 oz. Powerful enough to mix cakes, batters, frostings in any bowl . . . yet white plastic beaters (removable) are compact enough to use in a glass! White plastic 5-inch case. "On-Off" Thumb-Switch. Hang on wall or store in drawer. Wallhanger, cord, recipes. UL approved. 110–120-v. AC or DC. Compact, Easy-to-handle size makes it a favorite in every kitchen!

Only **$9.95**

34 N 8248—Shpg. wt. 2 lbs. 8 oz **$9.95**

For Easy Terms, see page 371


A
Brews 2 cups in 2⅔ minutes!
Brews Real Coffee FASTER than you can boil water
B
C
"Flavor-Control" plus Signal Light
D
E
Handi-Lok Unit—Basket and Pump removable without burning fingers



Automatic Electric Coffeemakers

Brew coffee, then automatically switch to "Low" to keep it at perfect serving temperature for hours
Just add water and coffee and plug them in . . . No watching, no guessing, no boiling to spoil the flavor

NEW! "Super-Speed"

8-CUP	4-CUP
$28.50 Ppd. $3 Down	$23.95 Ppd. $2.50 Down

A **8-CUP Farberware Automatic.** Honest-to-goodness coffee faster than you can make instant coffee! Eight 5-oz. cups in 7 minutes, 3 cups in 3 minutes. Solid brass, chrome-plated inside and out. 11 inches high. Black plastic handle. 1060 watts. Cord. UL approved. Any 110–120-volt AC. Postpaid. (Shipping weight 3 lbs. 11 oz.)
34 N 6718T—Cash or terms....$28.50

4-CUP. Same, but 9⅛ in. high. Brews 4 cups in 4 minutes, 2 cups in 2½ minutes! Postpaid. (Shpg. wt. 3 lbs. 5 oz.).
34 N 6717T—*Cash or terms*.....$23.95

Kenmore 8-cup

B **Polished Aluminum.** $7.95 A low-priced automatic. Brews 4 to 8 full 5½-ounce cups in 15 minutes, then keeps it hot. Water levels marked to show 4, 6, 8 cups. Fast cold-water pump starts "perking" in less than 1 minute. Height 11½ in. Black plastic handle. Uses 600 watts. Approved by Underwriters' Laboratories, Inc. Complete with cord. Any 110–120-volt AC. Shpg. wt. 2 lbs. 12 oz.
34 N 6728.......$7.95

Kenmore 8-cup

C **Rich Chrome-plated aluminum.** $11.95 Mirror-polished finish and graceful design to enhance her party table settings. Durable for daily family use, and so easy to keep bright—won't tarnish! **Brews 4 to 8 full 5½-oz.** cups of coffee in 15 minutes, keeps it hot. Water levels are marked for easy measuring of 4, 6 or 8 cups. Black plastic handle. 11 in. high. Uses 600 watts. UL approved. Cord. For any 110–120-volt AC.
34 N 6706–Wt. 3 lbs.$11.95

Best Kenmores Again Sale Priced

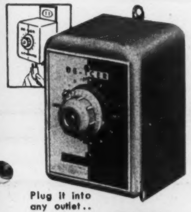
D **Polished Chrome-plated aluminum.** $15.88
- Flavor-Control lets you dial mild, medium or strong coffee.
- Automatic Signal Light shows when coffee is ready to serve.

Low, low-priced for so many Automatic features. Height 10¼ in. **Brews 5 to 9** full 5½-oz. cups in 16 minutes, keeps it hot. Water levels marked for 5, 7 or 9 cups. Black plastic handle. 500 watts. UL approved. Any 110–120-volt AC. With cord.

Midfall Sale Repeated
Big Book Was $17.95
34N6732–Wt. 4 lbs. 1 oz.$15.88

E **Solid Copper, chrome-plated inside and out.** $19.95 Cash $2.00 Down Luxurious beauty, newest features! Easiest to clean because Handi-Lok Unit lifts out for under-faucet rinsing. Has Illuminated "Signa-Lite" Flavor Control Dial. "Saf-D-Grip" black plastic handle protects from burns. Brews 3 to 8 full 5-oz. cups in 10 minutes—even faster if you use hot water. Cup-marked for 3, 4, 6, 8 cups. Height 11⅛ in. **Faster:** 2 separate heaters, 2 thermostats. Full 1000 watts. UL approved. Cord. 110–120-volt 60-cycle AC only.

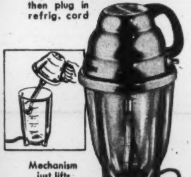
Midfall Sale Repeated
Big Book Was $22.95
34N6702–Shpg. wt. 5 lbs. 5 oz.$19.95



Plug it into any outlet.. then plug in refrig. cord

Kenmore Defroster

Automatic! Works while she sleeps. Saves her an hour a week of messy hand defrosting. Automatically defrosts any refrigerator, old or new, once a day at any time she wants. Cuts electric bills, too. **"One-Knob" Control.** "Off" position lets her skip defrosting while storing ice cream. Gray plastic case; white, gray and gold-color trim. 2¾x2⅛x3½ inches. 200 watts. UL approved. For 110–120-volt, 60-cycle AC.
34 N 6449–Wt. 1 lb.$5.69



Mechanism just lifts out for easy pouring

New! Kenmore Electric Whipper

1-Speed. Ideal for whipping cream, beating eggs, mixing beverages and light batters. **Polished chrome-plated top** with black plastic handle. Big 24-oz. glass bowl with cup graduations. "Fingertip" switch. UL approved. 110–120-volt, 60-cycle AC. 5x8¼ in. high. 45 watts. Cord.
34 N 8261–Wt. 5 lbs.$6.95

Mixer, Hand-Mixer and Blender Cookbook

Mixer, Blender Recipe Book

NEW! Big 256-page Book with 934 recipes for use with electric mixers, hand mixers and blenders. Especially compiled for use with Kenmore products. Edited by Culinary Arts Institute. Helpful hints, brand new ideas. 4-color cover. 7x9½ in. Shipping weight 2 lbs. 4 oz.
3 N 630...........$3.79

Midfall Sale Repeated!

Kenmore Automatic CORN POPPERS

Col-R-Corn included to delight the kids

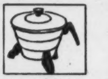
2-QUART with 10 oz. corn	4-QUART with 1 lb. corn
Big Book Was ~~$4.49~~	Big Book Was ~~$6.69~~
$3.99	$5.99

F **Perfect for Christmas and TV parties!** Fluffy white popcorn splashed in rainbow tints. No stirring! No watching! Tapered popping bowl stirs corn automatically. Easy to use—preheat popper, add oil (using exclusive built-in oil measure), then add corn. Built-in Heat Baffle speeds popping, protects table from scorching. All aluminum. Black plastic trim. UL approved. Any 110–120-volt AC or DC. Without cord—order midget cord below.

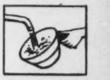
2-QUART Popper, with 10-oz. jar of COL-R-CORN. Height 7¾ in. 425 watts.
34 N 6899—Shpg. wt. 4 lbs. 8 oz.....$3.99

4-QUART "Party-Size" Popper, with 1 lb. COL-R-CORN. Height 9½ in. 550 watts.
34 N 6889—Shpg. wt. 6 lbs. 14 oz....$5.99
34 N 5724—**Midget Cord Set.** Wt. 6 oz...65c

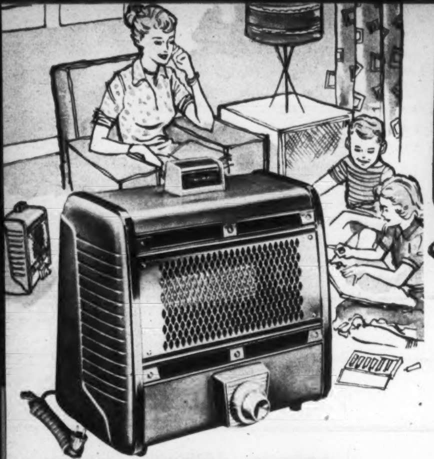
G **5-piece Aluminum Bowl Set.** Ideal for serving popcorn. Includes one 10-in. and four 6¼-in. diam. bowls. Spun finish inside, brightly polished outside.
11 N 4336—**Set.** Shpg. wt. 1 lb. 8 oz.$2.25



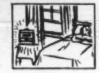
Unbreakable aluminum, including lid



Popping kettle lifts out for washing



Safe with children, fully enclosed


Same heat in bedroom all night

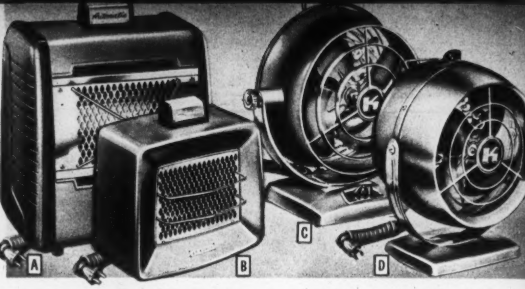
Safety switch cuts current if upset

$22.95 Cash
$2.50 Down

Beige Enameled Kenmore Automatic Heater
Thermostat holds any heat you dial

Completely Automatic Electric Heater with Extra Wide Heat Range. PLUS Extra Power. Blows full 80 cu. ft. warm air a minute. Actually 2 Heaters in 1—penetrating infrared heat, plus fan-forced heat. Set Heat Control Dial for heat desired. Built-in furnace-type thermostat maintains that heat hour after hour. Can't overheat. Two powerful Rod Elements, same type as in electric ranges. 1650 watts. Elements and 8-in. fan enclosed for safety. Safety Switch turns heater off if upset. Case never too hot to touch. **UL approved.** 110–120-volt, 60-cycle AC.

Furniture-matching dark beige enameled steel; chrome-plated grill. Ivory-color plastic handle; gold-color trim. No radio or TV interference.
34 N 07223L—16¾x15½x10¹¹⁄₁₆ in. With cord. Shpg. wt. 17 lbs. $22.95



New Lower-price Automatics

[A] **Kenmore Fan-forced 1620-watt Automatic,** low priced for thermostat-controlled heat! Holds any heat you dial. Blows 65 cu. ft. warm air a minute. Fan and coil element enclosed. **UL approved.** 110–120-volt, 50 to 60-cycle AC. Switch. No TV interference. Dark beige enameled; chrome-plated grill. Brown plastic handle. 13¾x11⅜x15½ in. **$16.95**
34 N 07225—With cord. Shpg. wt. 13 lbs. **$16.95**

[B] **Automatic like above,** but 1320 watts. Blows 50 cu. ft. warm air a minute.
34 N 07224–13x7½x10½ in. Wt. 9 lbs. **$12.95**

Like (B), but non-automatic. 12x7½x10½ in.
34 N 07221—Shpg. wt. 9 lbs. **$8.50**

NEW Fans and Heaters

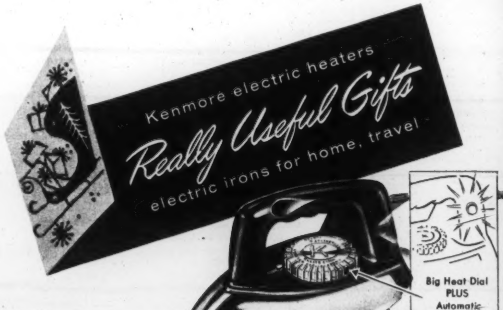
[C] With 10-inch fan **$22.95** Cash $2.50 Down

[D] With 8-inch fan **$13.95**

Kenmore 2-in-1's. Fan-forced 1600-watt Heaters in winter . . . or Cooling Fans in summer at flick of a switch. Safe—fans and elements enclosed. **UL approved.** Enameled dark beige. Bright metal grill. Heads tilt up or down. Cord. 110–120-volt AC.

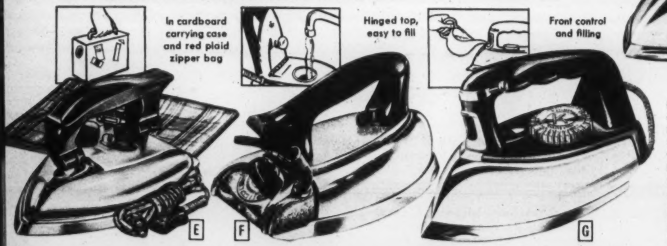
[C] **More power.** Blows 220 cu. ft. warm air a minute; 710 cu. ft. cool air. Wt. 12 lbs.
34N07235–15½x8½x14½ in. high. $22.95

[D] **Economy Model.** Blows 130 cu. ft. warm air a minute; 400 cu. ft. cool air.
34 N07234–11x7x12½ in. high. Wt. 9 lbs. **$13.95**


Kenmore electric heaters
Really Useful Gifts
electric irons for home, travel
Big Heat Dial PLUS Automatic Signal Light

Fully Automatic Steam-Dry Irons

One Automatic Dial adjusts Steam and Heat for all fabrics. All UL approved. For any 110-120-volt AC. Cords included


In cardboard carrying case and red plaid zipper bag
Hinged top, easy to fill
Front control and filling
E
F
G

[E] Tops for Travel!

New! Universal "Stewardess." Weighs only 28 oz. Folds flat for packing. Full size 21-sq. in. sole plate, plus Automatic Dial for full range of fabrics. Gives big standard size ironing efficiency. Steams 25 to 30 minutes on 1 filling. Uses tap water. Steams while on heel rest. Use empty for dry ironing. **$14.95**

Chrome-plated body; red plastic handle. Aluminum alloy sole. 575 watts. With red plaid fabric zippered case. Attractively boxed in cardboard carrying case with handle. *Postpaid.*
34N6272-(Shpg.wt.2lbs.8oz.) **$14.95**

[F] Big Book Was ~~$14.50~~

Midfall Sale Repeated! Kenmore 3¼-lb. all-purpose steam or dry iron. Boiler type—even steams while standing on heel rest for renewing suedes, velvets, blocking hats, etc. Produces steam in 4½ min.; steams up to 1 hr. on one filling. Uses tap water (unless very hard). Use empty for dry ironing. **$12.88**

Giant 34-sq. in. aluminum alloy sole. Button nooks; beveled edges. Stainless steel body; maroon plastic handle. 1000 watts, heats fast, holds the heat you dial. Guaranteed 1 year.
34 N 6267—Shpg. wt. 5 lbs. **$12.88**

[G] New 3½-lb. Kenmore

Flash-type—changes instantly from steam to dry ironing at flick of the switch, without emptying water from iron. Speeds ironing! Lightweight for easier handling. New slim, hand-fitting brown plastic handle. New big easy-to-read Steam and Heat Dial right at her finger tips. **$14.95**

Big 29.34-sq. in. aluminum alloy sole. Button nooks. Chrome-plated body. Full 1100 watts, heats fast.
34 N 6276—Shpg. wt. 5 lbs. **$14.95**

G.E. Steam-Dry. (Not shown.) Flash type. 1000 watts. 3¼ lbs. **Postpaid.**
34 N 6269—(Shpg. wt. 5 lbs.) **$17.95**

NEW 3-lb. Automatic Dry Iron

New slim, trim lightweight Kenmore for easier, faster ironing! New 1100-watt calrod embedded element heats faster, holds heat best. Signal Light—shows when heat is right. Slim, hand-fitting cool brown plastic handle; dual thumb rests. **$8.95**

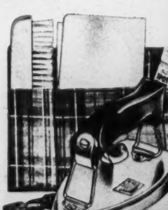
Big 29.34-sq. in. aluminum alloy sole; button nooks. Chrome-plated. Heel rest. Cord. UL approved.
34 N 6275—110–120-volt AC. Shpg. wt. 4 lbs. . . . **$8.95**

G. E. "Visualizer" Automatic. (Not shown.) Less than 2⅗ lbs. 1000 watts. Signal Light. Cord. For any 110–120-volt AC. **UL approved.**
34 N 6268—*Postpaid.* (Shpg. wt. 3 lbs. 7 oz.). **$12.50**

New Non-Automatic Travel Iron

Kenmore 2-pound Iron with Zippered Plaid Carrying Case, fitted with clothes brush, spot-remover and press cloth.

Iron has Heat Indicator. 26 square inches chrome-plated cast iron sole. Plastic handle. Cord. Folds flat. 400 watts. 110–120-volt AC or DC. Shipping weight 2 pounds 10 ounces.
34 N 6262. . .$5.85



Tapering comb
A

Pad (D) in choice of 3 colors.
In Handsome Box with Plastic Top

Stand-Up Instructions included. Make hair cutting easy

Safer for arm and leg hair, too. No pulling, no scraping and no nicks or scratches

Kenmore Electric Clipper Sets in zippered simulated leather cases

A 4-pc. Set. Clipper has shockproof brown plastic housing, Thumb-starter and 10-watt universal motor (not ordinary magnetic type). Less pull, less noise, less vibration. 110–120-volt AC or DC. UL approved. No. 000 (fine) cutting blade. Tapering comb for crew-cuts and trims. Also 7½-in. forged steel shears, 7½-inch comb. 8-ft. cord. In zippered case. **$11.95**

34 N 7314—Complete. Wt. 2 lbs...$11.95

B Our Best 4-pc. Set. Semi-professional Clipper has "On-Off" switch. Extra quiet 10-watt universal motor. UL approved. 110–120-volt AC or DC. No. 000 (fine) blade, plus tapering comb for crew-cuts and trims. Shockproof 6¼-in. ivory color Bakelite housing; maroon trim. 8-ft. cord. 7½-in. forged steel shears; 7½-in. comb. In zippered case. **$15.95**

34 N 7316—Complete. Wt. 2 lbs...$15.95

Kenmore WETPROOF Electric Heat Pads

Here are wonderful gifts for year round use at home . . . packed in handsome boxes all ready for your Christmas ribbon. All pads listed have 3 separate heats, thermostatically controlled. Can't overheat. UL approved for safety . . . 4 position switches with raised (Braille) markings . . . Washable outer covers, removable for laundering. 12x15 inches. 55 watts. For any 110–120-volt AC or DC. With cords.

C Our Best 3-heat all-purpose Pad. Has 4 washable covers, plus Neon-lighted Dial that you can see in the dark. Absorbent white terry cloth cover for wet heat; white flannel for dry heat; strap-on cotton sheeting cover with tie-bands (all with snap-fasteners); PLUS rose color zippered chenille cover. **$7.75**

In glossy blue box, extra durable for storing pad when not in use.

34 N 6969—Shpg. wt. 2 lbs. 10 oz....$7.75

D Brightly colored Pad with Quilted Rayon Taffeta Cover. Washable, has zipper closure. Neon-lighted Dial . . . set it in the dark. Soft, cushioned inner construction with fire-resistant padding. **$5.75**

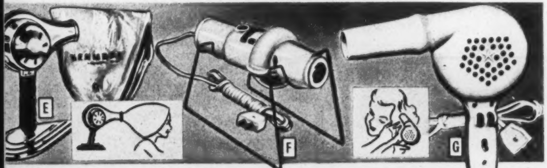
Handsome Box with Transparent Plastic top. Just add ribbon and makes perfect gift. Doubles as storage box for pad.

State color wine, rose or green.

34N6967–Shipping weight 2 pounds. $5.75

Economy Wetproof Pad. (Not shown). Blue cotton flannel cover; snap-fasteners. Unlighted dial. Same 3-heat and UL approved safety features as above pads.

34 N 6974—**In plain cardboard box.** Shipping weight 1 pound 12 ounces.........$4.45



UL Approved Electric Hair Dryers . . 2 REDUCED!

E Our Best Kenmore. Chrome-plated case plus washable, easy-fitting flame-proof plastic Head Bag for quick drying. Two switches: "Hot-Cold" and "On-Off". Wood handle. Rubber-mounted adjustable metal stand holds dryer, tilts up or down. 5⅛x8x9⅜ in. 215 watts. With cord. 110–120-volt, 50–60-cycle AC. **$7.49**

34N8316–Shpg. wt. 3 lbs. 5 oz. $7.49

F G Swiss-made Dryers. Precision-built with extra powerful motors for higher air output. Lovely ivory color plastic cases. 6-ft. cords. Any 110–120-volt AC or DC.

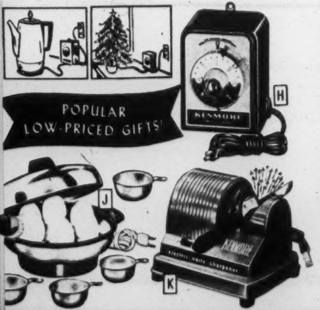
F 1 Heat type. Was ~~$9.95~~ Has "Hot-Cold" switch. 8½-inch case. Blue finish wire stand leaves both hands free. Uses 390 watts. **$8.95**

34N8320–Wt. 2 lbs. 2 oz. $8.95

G De luxe, Was ~~$13.95~~ 4 Heats. "Cold-Warm-Hot-Very Hot"; also "Off" position. 9-inch case. Hanging hook. No stands. 750 watts. **$12.95**

34N8323-Shpg. wt. 2 lbs. $12.95

JUST PLUG IN!



Time-Savers She'll Love

H NEW! Kenmore Automatic Time Control. Plugs in . . . turns radio, TV, Christmas lights, roaster—any electric appliance "On" and "Off" automatically at times she sets. Has coffee ready in the morning, etc. Black plastic case 2¾x3x3⅝ inches; gold color trim. UL approved. 1500-watt capacity. 110–120-volt 60-cycle AC.

34 N 6448—Shpg. wt. 1 lb. 1 oz...**$6.95**

J NEW! Automatic Egg Cooker. Poaches 4 eggs or boils 6 just the way you like them. Shuts off when done. Aluminum; black plastic handles, base. UL approved. 550 watts. Any 110–120-volt AC or DC.

34N6902-With cord. Wt. 3 lbs. 11 oz. **$8.95**

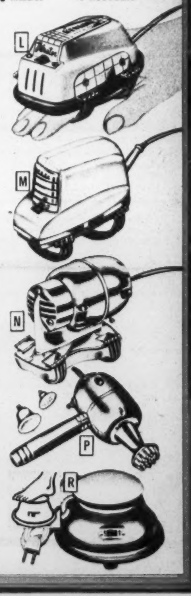
K REDUCED! Electric Knife Sharpener. Gives razor-keen edge to any hollow ground or straight blade. Gray plastic housing. 6x4¾x4⅝ in. 28 watts. Cord. Any 110–120-volt, 50 to 60 cycle AC. UL approved. Wt. 2 lbs. 10 oz.

34 N 8353—*Was $7.95*..........**$6.95**

Vitalators, Vibrators, Massagers

Stimulates circulation
For scalp workouts
Soothes aching muscles
Eases pain of headache

All Appliances below UL approved. Have cords and "On-Off" switches.



L Kenmore Vibrator. Fits back of hand. Action like Swedish massage. 4⅞-inch ivory color plastic case; chrome-plated trim. Steel spring clips. Rubber pad. 30 watts. 110–120-volt, 50 to 60-cycle AC.

34 N 8384–Shpg. wt. 3 lbs...**$7.98**

M Gilbert Vitalator. 4½-inch ivory color plastic case; gold color plastic and chrome-plated metal trim. 20 watts. 110–120-volt AC or DC.

34 N 8379—Shpg. wt. 3 lbs. **$14.95**

N Best Gilbert Vitalator. Professional quality. De luxe 5-inch chrome-plated case. Extra powerful. 30 watts. 110–120-volt AC or DC. Shipping weight 3 pounds 8 ounces.

34 N 8383..............**$18.95**

P Gilbert Vibrator. Rotary action. Rubber fingers for scalp, cup for facials, ball for body. Enameled metal case; chrome-plated trim. 40 watts. 110–120-volt, AC-DC. Shipping weight 2 pounds 12 ounces.

34 N 8375..............**$10.95**

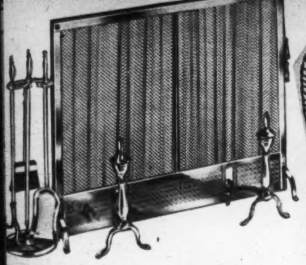
R Kenmore Foot Massager. Eases tired aching feet and leg muscles, stimulates circulation. Approved by National Foot Health Council. White enameled wood foot cushion. Beige enameled metal case. 110–120-volt, 50 to 60-cycle AC. Shipping weight 3 pounds 11 ounces.

34 N 8382..............**$6.95**

Fireplace Ensembles

Loretta Young says: "these sets make wonderful Christmas gifts"

Loretta Young, Star of Loretta Young Show. On NBC Television weekly.



Brass and Brass-plated

SAVE $4.00 on 7-Piece Ensemble when you buy all pieces below . . . sold separately, they total $39.85. *Ensemble shipped freight, truck or express.*

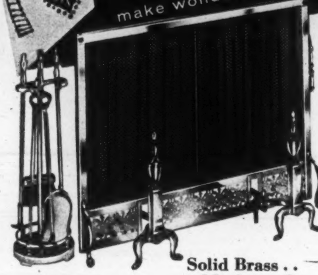
$35.85 Cash
$4.00 Down

34 N MT4247—7-pc. Ensemble. Wt. 36 lbs. . . $35.85

Pull-chain Screen. All polished brass-plated, including 2-pc. mesh curtain. 38x31 in. high. Wt. 16 lbs.
34NM4123–Screen only. *Freight, truck, express*. $19.95

Andirons, 16½ in. tall. Solid brass. Cast iron shanks.
34N04162–Andirons only. *Mailable*. Wt. 10 lbs. $9.95

4-piece Fireset. Includes polished solid brass poker, brush, shovel and 27½-in. stand. *Mailable.*
34 N 04217—Fireset only. Shpg. wt. 10 lbs. . . $9.95



Solid Brass . . black mesh

SAVE $8.00 on New 8-Piece Ensemble below. *Freight, truck or express.* Shipping weight 49 pounds.

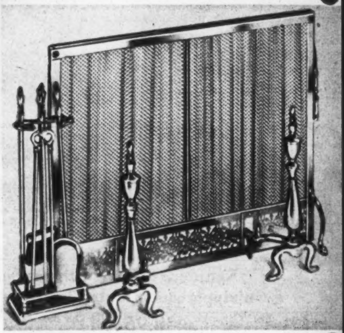
$56.85 Cash
$6.00 Down

34 N MT4331—8-pc. Ensemble . . . $56.85

Pull-chain Screen. Polished solid brass with black finish steel mesh. 38x31 in. high. *Freight, truck or express.*
34NM4142–Screen only. Wt. 17 lbs. *$3 down*. Cash $27.95

Andirons, 19¼ in. Solid brass. Covered cast iron shanks.
34 N 04168—Andirons only. *Mailable*. Wt. 19 lbs. $17.95

De luxe 5-piece Fireset. Solid brass tongs, poker, brush, shovel and 28-inch stand. Rail trim. Big handles.
34 N 04212—Fireset only. *Mailable*. Wt. 13 lbs. $18.95



Our Best . . 8 Extra Rich Pieces

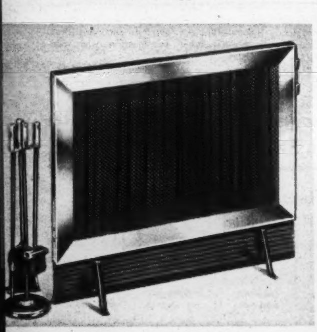
SAVE $10.00 on this new 8-pc. Ensemble. All Solid Brass pieces below. *Freight, truck or express.*
34 N MT4317—8-pc. Ensemble. Wt. 48 lbs. $64.85

$64.85 Cash
$6.50 Down

Pull-chain Screen. All solid brass, including 2-pc. mesh curtain. Extra rich design. 38x31 in. high. *Freight, truck, express.*
34 N M4126—Screen only. Wt. 18 lbs. *$4.00 down*. Cash $37.95

Andirons, 22½-in. tall. Solid brass; covered cast iron shanks.
34 N 04175—Andirons only. *Mailable*. Wt. pr. 15 lbs. Pair $17.95

5-pc. Fireset. Brass poker, shovel, brush, tongs, 27½-in. stand.
34 N 04229—Fireset only. *Mailable*. Shpg. wt. 13 lbs. $18.95



NEW! Black and Brass

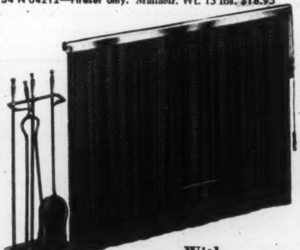
SAVE $5.00 on New 5-piece Ensemble in beautiful contemporary styling! Includes Screen and 4-piece Fireset below. *Freight, truck or express.*

$39.90 Cash
$4.00 Down

34NMT4329–5-pc. Ensemble. Shpg. wt. 28 lbs. $39.90

Pull-chain Screen is ultra smart design. Has rich polished solid brass frame full 2¾ in. wide. Black finish 2-piece steel mesh pull-chain curtain; also black feet and bottom panel. Measures 38x31¼ inches high overall. *Freight, truck or express*. Wt. 18 lbs.
34 N M4134—Screen only. *$3.50 down* . Cash $33.95

4-pc. Fireset. Poker, brush, shovel and 27½-inch stand. Rich black with square polished brass handles.
34 N 04240—Fireset only. *Mailable*. Wt. 10 lbs. $10.95



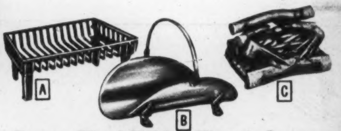
With Bar-type Screen

SAVE $2.50 on 5-piece Black and Polished Brass Ensemble. Screen and Fireset below. *Freight, express or truck*. Wt. 26 lbs.
34 N MT4304—5-pc. Ensemble $22.95

$22.95 Cash
$2.50 Down

Pull-chain Screen is Bar-type—polished solid brass frame at top screws to face of your mantel. Lustrous black 2-pc. mesh curtain hangs to floor in soft folds. It's beautiful! Measures 40x32 in. high. Shpg. wt. 12 lbs.
34 N M4200—Screen only. *Freight, truck or express*. $16.50

4-piece Fireset includes black tongs, poker, shovel and 27-inch stand—all with polished solid brass handles.
34N04204—Fireset only. *Mailable*. Shpg. wt. 14 lbs. $8.95



Grates, Wood Holder, Electric Logs

NOTICE: Be sure to order a grate to protect your beautiful andirons.

A **Grates.** Black cast iron, for burning wood or coal. They fit over shanks of andirons, greatly prolong their life. All measure 14 inches front to back. Allow 2-inch clearance at each end. Removable ends permit use of large logs.

Catalog Number	Front Length	Back Length	Shpg. wt.	Price Each
34N04278K	21 in.	17 in.	27 lbs.	$5.95
34N04279K	24 in.	20 in.	28 lbs.	6.45
34N04280K	27 in.	23 in.	30 lbs.	6.95

B **Wood Holder.** Polished solid brass. 21x12x6¼ in. high. Cast feet. Hinged handle.
34 N 4283
Wt. 7 lbs. . $10.95

C **Electric Logs.** Birch. Look like fire. No heat. Plug into any 110–120-volt AC or DC. UL approved. 11x11½x20 inches wide.
34 N 04072
Wt. 12 lbs. . $6.95

2-in-1 Electric Sterilizer

$8.98 Without Formula Set

$9.98 With 5-pc. Formula Set

Best Kenmore Automatic, 8-bottle size. Sterilizes bottles and formula together—the Terminal Method hospitals use. Bottles and nipples remain sterile 'til time to feed baby. Can be used for regular method.

Sterilizes 8 bottles, caps and nipples (none included) at same time. Uses live steam. Shuts off automatically when done. Yellow plastic base. Aluminum cover. Glass jar for nipples. Diam. 9 in. Height 10 in. 550 watts. Cord plugs into any 110–120-volt AC. UL approved.

5-pc. Formula Set: brush, tongs, 8-oz. measuring cup, funnel-strainer, measuring spoons.

34N6873–Without Set. Wt. 6 lbs. 8 oz. . $8.98
34 N 6874—With Set. Wt. 7 lbs. 8 oz. 9.98

Everyone wants a Sunlamp

Westinghouse 275-watt Sun Bulb included tans 3 times faster than summer sun. For use with any 110–120-volt AC.

Folding-style Table Model with bulb

$11.83

D **Attractive Brown Finish.** Compact size. Stands, clips to bed or hangs on wall. Head tilts. Folds to 6½x6½x9½ inches. Nickel-plated bulb guard. Cord. UL approved.

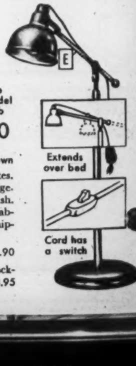
34N7142–Wt. 3 lbs. 12 oz. . . $11.83

E **Has handy "On-Off" switch** and heavy Non-tip 14-inch base. Adjusts 6 to 60 inches high. Extends 18 inches over bed. Reflector tilts or rotates. Use also for reading and bridge. Beautiful 2-tone brown finish. With cord. Underwriters' Laboratories, Inc. approved. Shipping weight 13 pounds.

Kenmore Floor Model with bulb

$19.90 Cash
$2.50 Down

34 NT7086 . . . . $19.90



34 N 7091–**Westinghouse Sun Bulb only.** 275 watts. Fits any standard socket. For any 110–120 volt AC. **Postpaid.** (Shpg. wt. 1 lb. 12 oz.) $8.95

FREE! $6 to $30 in Certificates..

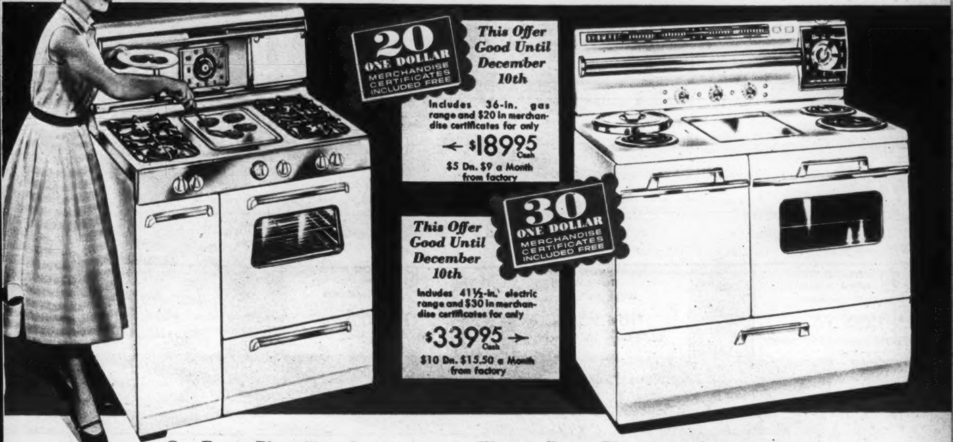
with the purchase of any of these KENMORE appliances

USE CERTIFICATES FOR OTHER NEEDS

Your Free Certificates will be accepted within 60 days on the purchase of any Sears Catalog merchandise from any Sears Mail Order House, Catalog Sales Office, Telephone Office or Catalog Sales Department in any Sears Retail Store.

HAVE EXTRA DOLLARS TO SPEND AT SEARS

When you buy on Sears Easy Terms there's no need to disturb your savings or budget. In fact, with FREE certificates you'll actually have extra dollars to spend at Sears. Just $5 or $10 down, depending on item you buy, is all you need to take advantage of this Christmas bonus. Offer good only until Dec. 10th.


20 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE
30 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE

This Offer Good Until December 10th

Includes 36-in. gas range and $20 in merchandise certificates for only

← $189.95 Cash

$5 Dn. $9 a Month from factory

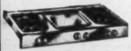
This Offer Good Until December 10th

Includes 41½-in. electric range and $30 in merchandise certificates for only

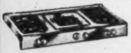
$339.95 Cash →

$10 Dn. $15.50 a Month from factory

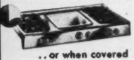
Gas Range Plus $20 in Certificates



Triple Top has a giant griddle



..which converts to a 5th burner



..or when covered becomes workspace

Order this 36-inch Triple Top Gas Range now and get $20 worth of merchandise certificates at no extra charge. **Glistening chrome-plated Triple Top** provides extra facilities: 5 automatic lighting burners: 3 giant and 2 standard. Giant aluminum griddle converts to 5th burner or workspace. Giant griddle (16¼x10¾ in.) is ideal for hamburgers, pancakes, etc. **"Big 20" Visi-Bake Oven** has switch for light, removable glass panel. Porcelain-enameled interior. Thermostatically controlled. Roaster pan. Removable rack supports. **Large swing-out broiler** beneath oven . . swings fully open . . is smokeless . . has pocelain-enameled pan and grid. **Electric clock. KenTimer** times cooking up to one hour. **Lamp** floods entire cooktop with glarefree light. **Handy appliance outlet** for coffeemaker, toaster, etc. **Storage section** holds pots, pans, lids, potholders, etc. **Built-in leg levelers** assure more even baking results. **Dimensions:** 36 in. wide, 25½ in. deep. Ht. to cooktop 36 in. Oven 20x16x16 in. high. Electric aids use 110-120 volt, 60 cycle AC. Order on Special Easy Terms. Shpg. wt. 257 lbs.

22 N M1800F—From factory near Chicago, Ill.	$189.95
22 N M1800W—From warehouse. *$5 Down, $9.50 Mo.*	199.95

Electric Range Plus $30 in Certificates

Order this full-size 41½-inch Griddle Top Electric Range now and get $30 in certificates at no extra cost.

Cooktop units provide 7 exact push button heats: one 1550-watt Rocket, one 1360-watt and two 2100-watt.

Top-or-Well has 5½-qt. cooker, trivet, French fry basket and pudding pan. Unipilot signal lights tell which units are on. Electric KenTimer times cooking jobs up to one hour. Electric clock. Use 115-230 volt, 60-cycle AC.

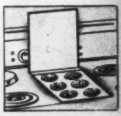
"Big 20" Visi-Bake oven controlled automatically by Robotimer, has light with "peek" and automatic switches, automatic pre-heat, two 8-position racks, broiler pan. Pastry oven has baking chart, 4-position rack and thermostat.

Full-width storage drawer. Two appliance outlets, one timed.

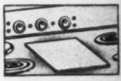
Dimensions: 41½ in. wide, 24 in. deep. Height to cooktop 36 in. Overall 48¼ in. Master oven 20x18x16 in. high. Pastry oven 14⅝x19½x11½ in. high. Shpg. wt. 332 lbs.

22 N M3917F—From Newark, Ohio factory	Cash $339.95
22 N M3917W—From warehouse. *Order on Special Easy Terms $10 Down, $16 a Month*	Cash $349.95

Ranges with catalog numbers ending in W shipped from warehouses in Chicago, Ill.; Milwaukee, Wisc.; Detroit, Mich.; Cleveland, Ohio; St. Louis, Mo. or Indianapolis, Ind. whichever is most advantageous to you. Pay freight or truck charges on delivery.

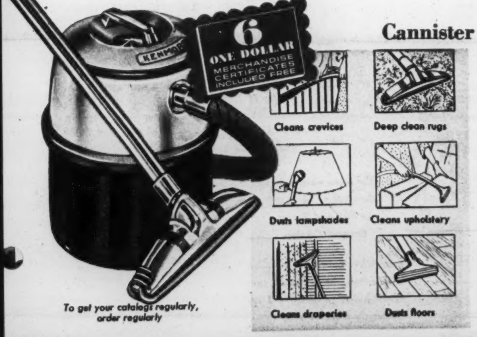


Giant griddle.. ideal for hamburgers, etc.



Cover provides center workspace

Cannister Vacuum Cleaner Plus $6 in Certificates



To get your catalogs regularly, order regularly

$64.95 Cash

$5 Down $5 a Month

You get all nine attachments with this cleaner . . no extras to buy! Includes $6 in gift certificates!

No dust bag to empty

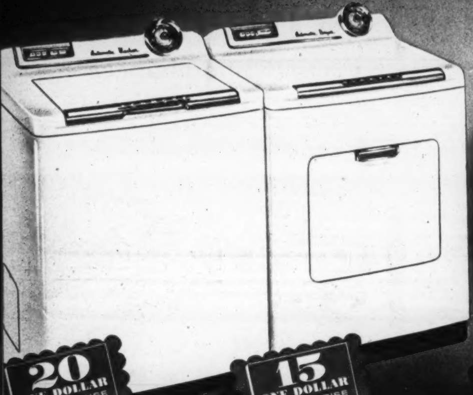
This Offer Good Until December 10th

A Powerful Modern Cleaner for all floor and above floor cleaning. Entire cleaner swivels . . set cannister in middle of the room, it rotates with your movements. Flip the convenient tip-toe switch and watch the powerful ¾ HP motor give you fast, deep cleaning for either suction or blowing. Motor is mounted on rubber for whisper-quiet operation. **Sealed precision ball bearings**—never need lubrication. **Six throwaway paper dust bags.** Removable felt filter. Heavy-duty steel body. Wrap-around rubber bumper. 14 in. high, 11½ in. wide. For 110-120 volt, 25 to 60 cycle AC or DC. Two-tone tan enamel finish with matching attachments: 8-ft. hose, 2 wands, rug and upholstery nozzles, floor brush, crevice tool, dusting brush, demoth cartridge. UL Approved.

20 N 0704L—Cleaner, 9 attachments, $6 in merchandise coupons. Wt. 28 lbs.	$64.95
20 N 4001—6 Disposable Paper Dust Bags. Shpg. wt. 5 oz.	Only 1.09

This Offer Good Until December 10th

FREE!



20 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE

A KENMORE Washer (without Suds-Saver)
PLUS Certificates
$239.95 Cash
$10.00 Down, $11.00 Monthly

15 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE

B KENMORE Dryer (Electric Model)
PLUS Certificates
$184.95 Cash
$5.00 Down, $9.00 Monthly

13 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE

C KENMORE Portable Sewing Machine
PLUS Certificates
$139.95 Cash
$5.00 Down, $7.00 Monthly

16 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE

D KENMORE Console Sewing Machine (Walnut cabinet)
PLUS Certificates
$164.95 Cash
$5.00 Down, $8.00 Monthly

Yes..you can have both!
—that new appliance you need
PLUS gifts for the family

25 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE

F 10 Cu. Ft. Freezer
PLUS Certificates
$259.50 Cash
$10.00 Down, $12.00 Monthly

30 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE

G 14.7 Cu. Ft. Freezer (Illustrated)
PLUS Certificates
$324.50 Cash
$10.00 Down, $15.00 Monthly

38 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE

E COLDSPOT Super-Mart (Right-hand door model)
PLUS Certificates
$384.95 Cash
$10.00 Down, $18.00 Monthly

For more complete descriptions, see our big Fall and Winter General Catalog

If for any reason merchandise is returned, the value of certificates not returned will be deducted from refund.

40 ONE DOLLAR MERCHANDISE CERTIFICATES INCLUDED FREE

H 20 Cu. Ft. Freezer
PLUS Certificates
$419.50 Cash
$10.00 Down, $19.50 Monthly

$13 to $40 in Certificates..

You get FREE Merchandise Certificates with any of these Sears Appliances at their regular low prices. Offer ends Dec. 10th

USE CERTIFICATES FOR OTHER NEEDS

Your FREE MERCHANDISE CERTIFICATES will be accepted within sixty days on the purchase of any Sears Catalog merchandise from any Sears Mail Order House, Catalog Sales Office, Telephone Office or Catalog Sales Department in any Sears Retail Store.

HAVE *EXTRA* DOLLARS TO SPEND AT SEARS

When you buy on Sears Easy Terms there's no need to disturb your savings or budget. In fact, with FREE certificates you'll actually have *extra* dollars to spend at Sears. Just $5 or $10 down, depending on item you buy, is all you need to take advantage of this Christmas offer. Offer is limited, so order early.

15 to 20 Certificates with KENMORE Automatic Washers, Dryers and Ironer

A **Our best Automatic Washer—a 4-STAR Feature! Have PUSH-BUTTON washdays;** just set it, forget it. Push buttons control 3 water temperatures, 2 water levels. Handles big 9-lb. family size wash loads or small "middle-of-the week" washings **all-automatically.** Clothes are washed clean by gentle Roto-Swirl agitator; deep-rinsed, spray-rinsed 6 times, then spun damp dry. **Visi-Dial** selects washing time; cycle lighting with moving beam shows wash progress. Ultra-violet Sun-Fresh lamp. **Exclusive automatic Suds-Saver** saves and reuses hot water and expensive detergents. White porcelain enameled top, lid and basket; porcelained tub. White Durabond enamel exterior with gold color and chrome plated trim. Sealed gear mechanism guaranteed full 5 years. UL approved. 36 inches high, 29 inches wide, 25½ inches deep.

Requirements: (1) 110–120 volt, 60 cycle AC wall outlet within 5 ft. of machine. (2) Automatic hot water heater (30 gallon capacity for gas, 50 gal. for electric on regular service, otherwise 80 gal.). (3) Laundry tub or 2 inch standpipe drain. Suds-Saver requires 16 gal. laundry tub. Allow 4 in. at back for connections.

26 N M4590W—Washer with Suds-Saver, plus 20 one-dollar Merchandise Certificates. Shpg. wt. 276 lbs.......Cash **$259.95**
$10.00 down, $12.00 monthly on Easy Terms

26 N M4580W—Washer without Suds-Saver. 20 one-dollar Merchandise Certificates. Shpg. wt. 267 lbs........Cash **$239.95**
$10.00 down, $11.00 Monthly on Easy Terms

B **Our best Automatic Dryer—another 4-STAR Feature. PUSH-BUTTONS** select 4 different drying heats. Visi-Dial with moving light beam shows drying progress. Special setting for synthetic fabrics. Extra gentle drying action tumbles clothes through billows of warm air. Flexible cycle can be changed or interrupted at any time. Safety switch stops drum when door is opened. Handy load-a-door doubles as sorting shelf; **Ultra-violet Sun-Fresh lamp** "sweetens" clothes. **Extra large 9-lb. capacity** for biggest washings. Porcelain enameled work-top surface. Power-driven venting system; built-in concealed lint trap. White Durabond enamel finish with gold-color and chrome-plated trim. 36 inches high, 29 in. wide, 25½ in. deep. UL approved.

Requirements: ELECTRIC DRYER—3-wire, 220 volt, 60 cycle electric service (consult your utility). Dryers have 4200 watt heating element, ⅙ HP motor.

GAS DRYER—gas and 110–120 volt, 60 cycle AC electric connection. 19,000 BTU per hour input. Gas dryer has automatic ignition.

26 N M4890W—Electric Dryer, plus 15 one-dollar Merchandise Certificates. Shpg. wt. 193 lbs...............Cash **$184.95**
$5.00 down, $9.00 Monthly on Easy Terms

26 N M4790W—Gas Dryer, plus 15 one-dollar Merchandise Certificates. Shipping weight 207 lbs. *When ordering state type of gas: natural, mixed or manufactured*..........Cash **$234.95**
$10.00 down, $11.00 monthly on Easy Terms

16 one dollar Merchandise Certificates FREE with purchase of KENMORE Tiptoe-Matic Ironer. (Not shown.) Finest ironer we've ever sold—lets you do everything from sheets to shirts with half the effort in a third less time. For complete description see our Big Fall and Winter General Catalog. Shipping weight 178 pounds.

26 N M4690W—Ironer, plus 16 one-dollar Merchandise Certificates. *TERMS $5.00 down $8.00 monthly*...........Cash **$169.95**

13 to 16 Certificates with KENMORE Sewing Machines

C **Our finest Model "49" Electric Portable.** Full sized, but weighs pounds less than many undersized portables because of aluminum construction. Rotary head sews double lock stitch forward and reverse. Foot control regulates sewing speed. 4-point material feed. Built-in light. Non-clog bobbin assembly. Beige hammerloid finish. Beige carrying case. Lock, key, storage pocket. Attachments and instructions. 18½x10½x14 inches. For 110–120 volt, 25, 50 or 60 cycle AC or DC. UL approved.

20 N T23049L—Sewing Machine, plus 13 one-dollar Merchandise Certificates. Shpg. wt. 35 lbs...**$139.95**
$5.00 down, $7.00 monthly on terms

D **Sewing Console with Model "49" head** (described above). Smartly styled cabinet of 5-ply veneers with 3-coat lacquer finish. Strong hardwood construction. Knee sewing speed control. 23¾ inches wide, 17⅝ inches deep, 30¾ inches high. For 110–120 volt, 25, 50 or 60 cycle AC or DC. UL approved.

20 N MT34349—Walnut Console, plus 16 one-dollar Merchandise Certificates. Shipping weight 60 lbs. *$5.00 down, $8.00 monthly*...........Cash **$164.95**

20 N MT34749—Mahogany Console, plus 16 one-dollar Merchandise Certificates. Shipping weight 62 lbs. *$5.00 down, $8.00 monthly*.....Cash **$169.95**

SHIPPING NOTICE. Items with catalog numbers ending in W shipped from warehouses in Chicago, Detroit, Cleveland, Milwaukee, St. Louis or Indianapolis, whichever is most advantageous to you. In addition to above, refrigerators also shipped from Evansville, Ind.; freezers also shipped from St. Paul Minn. Mail your order to your Sears mail order house.

38 Certificates with COLDSPOT Super-Mart

E **Our best 4-STAR Feature Refrigerator! Revolutionary design locates giant 66.8-lb. freezer drawer at the bottom. Here's why: 1.** Frozen foods stay at colder, near-zero temperatures. **2.** Handy roll-out drawer permits easier reach-in selection. **3.** General storage area is at the top—foods in most-frequent use are at easy-to-reach fingertip locations. There's a special, convenient place—and the proper controlled temperature—for every type of food. **Completely automatic defrosting** banishes frost in every storage section. No ice to scrape, no water to carry, no pans to empty. Defrosts in a few short minutes; even ice cream remains frozen hard. **Other outstanding features:** giant 11.4 cu. ft. capacity. Big 23.7 lb. fresh meat storage at controlled temperature. Twin crispers with tight glass covers. 19.7 sq. ft. of shelf area. Dial control Butter Ready. For other features, see chart below. Operates on 110–120 volt, 50–60 cycle AC. UL listed. Shipped assembled. Shpg. wt. 400 lbs.

46 N M4140W—Right-hand door model (shown), plus 38 one-dollar Merchandise Certificates. *$10.00 down, $18.00 monthly*..................Cash **$384.95**

46 N M4141W—Left-hand door model (hinged at left side), plus 38 one-dollar Merchandise Certificates. *$10.00 down, $18.00 monthly*........Cash **$389.95**

Total capacity.......	11.4 cu. ft.	Automatic defrosting..	YES
Frozen food capacity..	66.8 lbs.	Dial butter-ready....	YES
Fresh meat capacity...	23.7 lbs.	Ice cube trays.......	4 (56 cubes)
Crisper capacity.....	19.56 quarts	Dimensions (including door handle) with door closed......	61⅜ in. high 30¾ in. wide 31¼ in. deep
Shelf area..........	19.7 sq. ft.		
Refrigerated top shelf............	YES	With door open 90°.	36½ in. wide
Servi-Shelfs in door...	3	....	....

Standard equipment: Door positioner and closer, interior flood light. **Accessories:** Butter tray, bacon and cheese keeper, juice bottle.

25 to 40 Certificates with COLDSPOT Chest Type Freezers

Enjoy "freezer living" at its very best with a COLDSPOT Super-Wall Home Freezer and get a valuable merchandise certificate FREE by ordering now! With a COLDSPOT, you shop less, work less and spend less in providing your family with better foods in greater variety. **Super-Wall construction** holds safe, even-zero temperature under all conditions for long-term food storage. Prevents excessive "sweating" of cabinet; provides whisper-quiet performance. **Exclusive Store-Eze interior** lets you locate, store or remove any food package in seconds. Porcelain enameled interior won't rust or corrode, stays easy to clean. **Other COLDSPOT advantages:** Counterbalanced lid opens, closes effortlessly. Built-in lid lock. Interior floodlight. Temperature indicator and adjustable cold control located in front; easy to read or set. 2 compartments; one for quick-freezing, one for bulk storage. **Sealed refrigeration system**—bathed in oil and sealed in steel for life. Nothing to oil, no maintenance, ever. Guaranteed for 5 years against mechanical failure (all other parts carry full 1-year written guarantee). Nation-wide service guaranteed. All models for 110–120 volt, 60 cycle AC. UL listed. Shipped assembled (shipping notice above).

F **10 CU. FT. COLDSPOT—freezes and stores up to 350 lbs. of food.** Adjustable divider and sliding storage basket, with quick-freeze compartment make up 4 convenient storage sections. **Overall dimensions:** 41⅛ in. long, 36 in. high, 32¾ in. wide (28 in. wide without lid; will pass 29-in. door with lid removed). ⅛ HP motor. *$10.00 down, $12.00 monthly.*

47 N M41110W—Freezer, plus 25 one-dollar Merchandise Certificates. Shpg. wt. 350 lbs..Cash **$259.50**

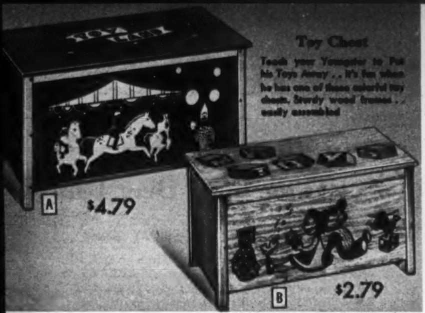
G **14.7 CU. FT. COLDSPOT—a 4-STAR Feature! Freezes and stores up to 514 lbs. of food.** (Shown on opposite page.) Has all features of model above plus juice rack and adjustable basket (use for storage or as tray). 7 food storage sections, 2 adjustable dividers. **Overall dimensions:** 54⅞ inches long, 36 inches high, 32¾ inches wide (28 inches wide without lid; will pass 29-inch door with lid removed). ¼ HP motor. Wt. 420 lbs. *$10.00 down, $15.00 monthly.*

47 N M41114W—Freezer, plus 30 one-dollar Merchandise Certificates................Cash **$324.50**

H **20 CU. FT. COLDSPOT—freezes and stores up to 700 lbs. of food.** 9 convenient food storage sections. 3 adjustable dividers, 2 storage baskets, adjustable basket plus juice rack. **Overall dimensions:** 70⅜ in. long, 36 in. high, 32¾ in. wide (28 in. wide without lid; will pass 29-in. door with lid removed). ⅓ HP motor. Shpg. wt. 505 lbs. *$10.00 down, $19.50 monthly.*

47 N M41120W—Freezer, plus 40 one-dollar Merchandise Certificates................Cash **$419.50**

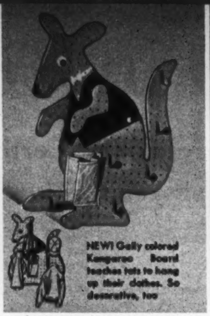
If for any reason merchandise is returned, the value of certificates not returned will be deducted from refund


Toy Chest
Teach your Youngster to Put his Toys Away . . It's fun when he has one of these colorful toy chests. Sturdy wood frames . . easily assembled
A
$4.79
B
$2.79

Colorful, Sturdy Toy Chests in Two Sizes

[A] **Large Chest in Carnival Colors.** Strong, wood-braced 3-ply fiber board (not wood) with extra-heavy composition board cover. Carousel and laughing clown decorate front. Red finish. Yellow wood frame.
11 N 09170—Large size—31x16x17 in. high. Shpg. wt. 9 lbs. . . . $4.79

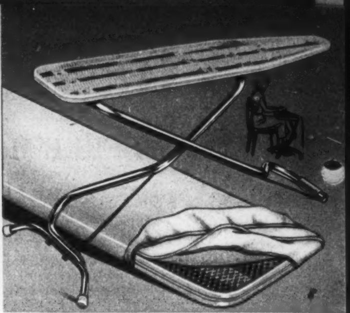
[B] **Sturdy 3-ply fiberboard** (not wood) chest. Clever design on front—a rag doll, a sleepy Teddy bear, a chirping canary and a polka-dot pussy. Blonde maple finish. Wood frame; easily assembled.
11 N 09169—Size 28x14¼x14½ in. high. Shipping wt. 7 lbs. $2.79


NEW! Gaily colored Kangaroo Board teaches tots to hang up their clothes. So decorative, too

Kangaroo Clothes Hanger

$3.25

Seven hang-up hooks can be moved to countless locations. Pouch for slippers, crayons. Wood balls on hooks for safety. Perforated hardwood in gray, blue and white . . . easy to move. 23¼x18½ in. Instructions, hardware included. Shipping weight 3 lbs.
11N04163. $3.25

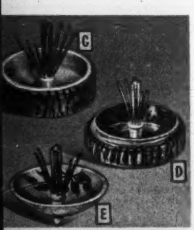


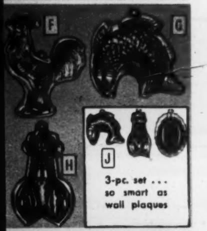
Maid of Honor "Leg-room" Ironing Table

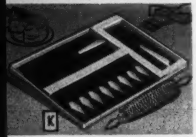
$11.95 Table

Adjusts from 24 to 36 in. Chrome-plated steel legs . . rubber tipped. Expanded steel top is 60% ventilated. White enamel finish. Opens, closes automatically . . legs lock. Folds neatly.
11 N 05638L—Top 15x54 in. Shpg. wt. 20 lbs. $11.95

Foam Rubber and Rayon Pad with Asbeston cover. Double thick pad, burn-resistant cover. Fits table up to 15x54 in.
11 N 5665—Shpg. wt. 2 lbs. 6 oz. Pad and cover. . . . $3.59







Choose from these gifts for the homemaker on your list

[C] **Wood Nut Bowl Set.** Rustic bark finish, smoothly lacquered inside. About 9-in. diam. With nutcracker and 6 picks.
11 N 4122—Wt. 2 lbs. 6 oz. . . $1.29

[D] **New Nut Bowl Set.** Rustic bark finish, dark Provincial lacquered inside. About 10-in. diam., 3¼-in. high. With nutcracker and 6 picks. Felt bottom protects table.
11 N 4196—Wt. 3 lbs. 2 oz. $2.25

[E] **Gaily Colored Nut Bowl Set.** Lacquered hardwood bowl about 9-in. diam. Nutcracker, 6 picks.
11 N 4380—Wt. 1 lb. 14 oz. . . $1.69

New! Copper-painted Plastic Molds. Use also as handsome wall plaques. Won't tarnish. Clear plastic inside. Shpg. wt. ea. 12 oz.

[F] 11 N 4883—**Wide-eyed Rooster.** 10½ in. tall. . . . $1.69

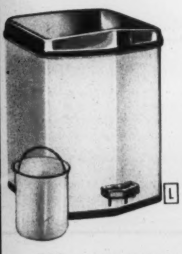
[G] 11 N 4885—**Colorful Fish.** 9 in. diameter. 1.69

[H] 11 N 4884—**Bright Lobster.** 10½ in. long. 1.69

Save! Any 3 of above molds for 4.69

[J] **3-pc. Copper-painted Mold Set.** Clear plastic inside. Includes fish 7¼ inches long, lobster 5½ inches long and pineapple 6¾ inches long. Won't tarnish.
11 N 4972—Wt. 12 oz. . . Set $2.29

[K] **Ten-piece Hostess Set.** Makes serving easier and more fun! Set includes metal cake breaker—cuts cake smoothly . . no crumbling; metal cheese slicer and 8 stainless steel corn skewers . . plastic handles in red or yellow. *State color.*
11 N 4449—Boxed. Wt. 1 lb. $2.79

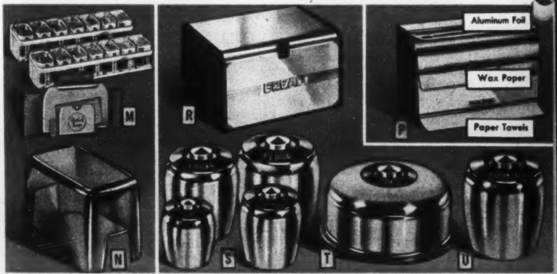


NEW! Maid of Honor Square Step-on Can—Chrome-plated Top

[L] Our deluxe streamlined step-on can fits right into the modern kitchen. Takes no more space than same capacity round can. Heavy gauge steel with white baked-on enamel finish, chrome-plated top. Porcelain enameled steel inset pail—rounded, seamless. Lifts out easily by bail handle. Rubber gasket around lid. Chrome-plated steel pedal to open or close. Holds 16 quarts. 15 in. high.
11 N 02802—Wt. 12 lbs. . . . $7.69

All-white Step-on Can. Same as above, but no chrome.
11 N 02803—Wt. 12 lbs. . . . $6.69

Seven WONDERFUL GIFTS for your favorite HOSTESS



[M] **3-pc. Aluminum Space-saving Rack Set.** Two spice racks hold 7 to 8 cans each. 2½x2¼x11 in. Sack trap; 2½x6x7 in. wide, files recipes, clippings, cookbooks, sacks, etc. (Spice cans not included.)
11 N 3732—Shpg. wt. 1 lb. 7 oz. . . Set $1.89

[N] **2-in-1 Toaster Cover.** Rigid molded plastic. Storage space on top. Fits most pop-up models. *State* red, yellow or clear.
11 N 4990—Shpg. wt. 2 lbs. 7 oz. $1.59

[P] **3-in-1 Chrome-plated Dispenser.** Black enameled sides and back. Serrated cutting edges. For wall or table. 12¼x4¾x8 in.
11 N 3060—Shpg. wt. 3 lbs. 8 oz. $4.29

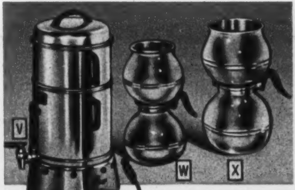
Our Best Kromex Aluminum Pantryware. Striking shapes add glamour to her kitchen. Sunray aluminum finish. Black plastic lids with white raised letters.

[R] **Bread Box.** Hardwood cutting board attached to inner door. Metal shelf. Black plastic sides. Etched block letter panel labels contents.
11N03026–Size 9½x16¾x11¼ in. Wt. 8 lbs. $8.49

[S] **4-pc. Canister Set.** 5¼ to 8 in. high.
11 N 3066—Shpg. wt. 3 lbs. 5 oz. . . . Set 7.79

[T] **King Size Cake Cover.** Keeps pastry fresh. Footed glass tray, 12½-in. diam.
11 N 3073—6½-in. high. Wt. 4 lbs. 8 oz. . . $3.89

[U] **Cookie Can.** Holds generous supply.
11 N 3070—8-in. high. Wt. 1 lb. 8 oz. . . . 2.29



Gleaming Coffee Makers, Pressure Cookers

[V] **48-Cup Electric Drip Coffee Urn.** Makes 24 to 48 five-oz. cups. Warms coffee too. Non-drip faucet. 110-120-volt, 60-cycle AC-DC. UL Approved. Aluminum body, plastic handles.
11 N 03270L—Shpg. wt. 13 lbs. $26.50

Our Best Aluminum Vacuum Coffeemakers . . Unbreakable. Plastic handles. Metal filters.
[W] 11 N 3182–8-cup size. Shpg. wt. 2 lbs. . . $3.29
[X] 11 N 3183–12-cup size. Wt. 2 lbs. 12 oz. 4.25

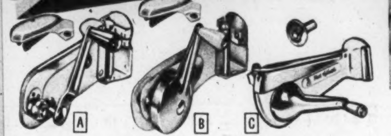
Maid of Honor Pressure Cookers. Heavyweight cast aluminum. Leakproof seal locks in steam. Over-pressure safety plug. Rocking gauge adjusts to 5, 10 or 15 pounds. Cool plastic handles. Cooking rack, instructions included.

[Y] 11 N 4693—**4-qt. size.** Inside diam. 8¼ in. Shpg. wt. 6 lbs. 10 oz. $11.75

[Z] 11 N 4694—**6-qt. size.** Inside diam. 9¾ in. Shpg. wt. 9 lbs. 4 oz. 14.89

Household Treasures

to make 1955 a year of festive meals and gala entertaining

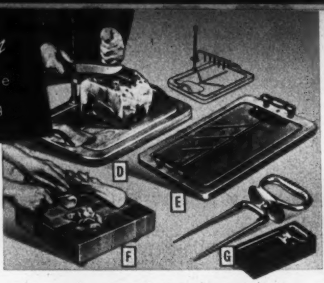


A Can Opener on the wall is handiest of all

[A] **One-lever Opener with Magnet.** White enameled steel.
11 N 4014—Bottle opener. Brackets incl. Wt. 1 lb. 6 oz. $2.79

[B] **Automatic Action Opener with Magnet.** Baked enameled metal. Folds flat against wall. **Harmony House colors** Cherry red, Malibu coral, Sunshine yellow, Chartreuse, also white.
11 N 4046—*State color.* Brackets incl. Shpg. wt. 1 lb. 10 oz. . . $3.79

[C] **De Luxe Opener.** Automatic action. Removable cutter and magnet. Chrome-plated and white-enameled metal.
11 N 4015—Hinged top. Brackets incl. Shpg. wt. 2 lbs. $4.79



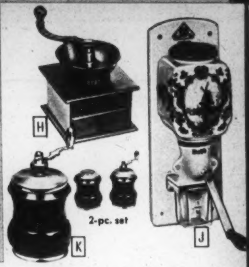
It's fun to Carve with these aids

[D] **Roast Holder.** Polished hard maple platter has upright chrome-plated bar with adjustable chrome-plated arm, handle. Platter has well for juices; carrying handles. Rubber feet.
11 N 4136—Size 17¾x11¾x¾ in. Wt. 6 lbs. 12 oz. $6.50

[E] **Polished Maple Hardwood Platter** for large roasts. Stainless steel prongs grip roast. Juice well; carrying handles.
11 N 4126—Size 12x18 in. Shpg. wt. 4 lbs. $3.45

[F] **Chopping Block.** Beautifully grained laminated hard maplewood. Rubber tipped feet. For cutting, mincing.
11 N 4123—Size 11¼x11¼x2¼ in. Shpg. wt. 8 lbs. $2.95

[G] **Carve-Rite Fork.** Stainless tines. Chrome-plated handle.
11 N 4445—Boxed. *Postpaid.* (Shpg. wt. 1 lb. 8 oz.). 3.50



Coffee Mills. Coffee is richer, tastier when freshly ground.

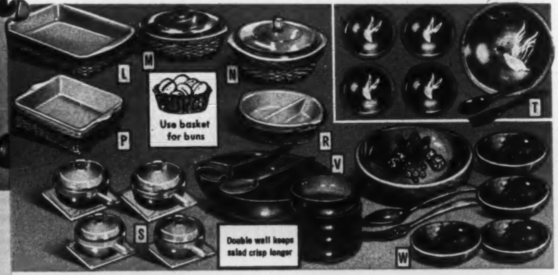
[H] **"Early American" Mill.** Walnut finish redwood. 15 tbsp.
11 N 4018—Shpg. wt. 4 lbs. $7.95

[J] **Wall Mill** of quaint white china. Holds 1 lb. *From Holland.*
11 N 4017—Shpg. wt. 6 lbs. $6.95

[K] **Maple Pepper Mill.** Grind pepper as needed, add zest to food. Year's supply pepper corns incl.
11 N 4099—Shpg. wt. 12 oz. $3.25

Pepper Mill (K), **Salt Shaker.**
11N4098–Wt. 1 lb. 4 oz. Set 4.75

A CASSEROLE or BOWL will "dress up" her table



Wicker Serving Baskets; Milk Glass Baking Dishes. Baskets from Portugal.

[L] **New Oblong Dish in Basket.**
11N3553G–12¾x8¼x2 in. Wt. 3 lbs. 8 oz. Set $1.95

[M] **Oval Casserole in Basket.** Clear cover.
11N3552G–Holds 1 qt. Wt. 2 lbs. 12 oz. Set 1.85

[N] **Casserole in Basket.** Clear cover.
11N3554G–Holds 2 qts. Wt. 3 lbs. 12 oz. Set 1.95

[P] **Cake Pan in Basket.** Holds 1 box ready-mix.
11 N 3556G—9x9x2 in. Wt. 4 lbs. 4 oz. . Set 1.95

[R] **Divided Oval Dish in Basket** . . so practical.
11 N 3555G—12x8½x2 in. Wt. 4 lbs. 4 oz. Set 1.95

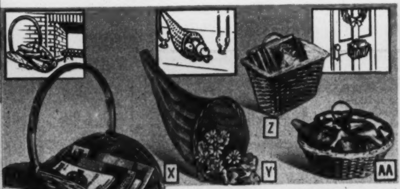
Save! . . . . Buy any 2 of above for 3.49

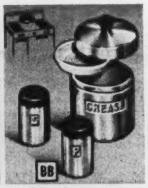
[S] **8-piece Set.** 5-in. casseroles, assorted red, yellow, green, gray in set. Clear knob covers.
11 N 3493–Clear serving tiles. Wt. 9 lbs. . . Set $2.95

[T] **Salad Set.** Hard rock maple . . hand decorated mallard design. Safe in dishwasher. 11-in. serving bowl; four 6-in. bowls; fork; spoon.
11 N 4377—**7-pc. set.** Shpg. wt. 4 lbs. $9.75

[V] **Thermo Salad Set.** Two-color wood-grain Hi-Impact Styron (plastic) . . looks like fine mahogany. 12-in. bowl, four 6-in. bowls, fork, spoon.
11 N 4818—**7-pc. set.** Wt. 3 lbs. 8 oz. $4.49
11 N 4819—**Four 6-in. bowls.** Wt. 2 lbs. 1.98

[W] **Cherry Wood Salad Set from Japan.** Hand-painted, highly polished so grain shows. 10-in. serving bowl, four 6-in. bowls, fork, spoon.
11 N 608—**7-pc. set.** Wt. 4 lbs. 8 oz. $4.69
11 N 4382—**Big bowl, fork, spoon.** Wt. 2 lbs. 8 oz. 2.95
11 N 4381—**Four 6-in. bowls.** Wt. 2 lbs. 1.98





Decorative, Useful Baskets

[X] **Log or Magazine Basket.** Imported from Portugal. Perfect beside fireplace or easy chair. Natural finish willow. Generously sized. 23x18x18 inches. Shipping weight 4 lbs.
11 N 04187L $2.89

[Y] **Horn of Plenty.** Made in far-off Hong Kong. Holds flowers or fruit. For your holiday table, and year-round use. Hand woven willow. 12 inches long. Shpg. wt. 1 lb.
11 N 4188. . . . . 98c

[Z] **Willow Mail Basket.** 10x6x6 in. Shpg. wt. 1 lb.
11 N 4143. . . . . $1.15

[AA] **Wicker Bun Warmer.** From Europe. Brass handle. 9-in. diam. Wt. 1 lb. 2 oz.
11 N 4157. . . . . $2.50

Aluminum Kitchen Aids. Bakelite knobs, tops . . red, yellow, black.

[BB] **Range Set.** 22-oz. grease container. 6-oz. salt, peppers. *State knob, top color.*
11 N 4582–Shpg. wt. 1 lb. Set $1.98

Salt and Peppers only. Wt. 5 oz.
11 N 4581—*State top color*. . . 85c

Jumbo 3-lb. Grease Container (not shown). Fine for french fry fat. Removable strainer. Wt. 1 lb.
11 N 4583—*State knob color.* $1.89

[CC] **New! Comfort-grip handle Egg Beater.** Nylon gears in plastic case for beauty. Rustproof chrome plate and stainless steel. *State* red, white, or black.
11 N 4001—Wt. 1 lb. 4 oz. $2.79

[DD] **Rosewood Handle Egg Beater.** Stainless steel. High speed nylon gears; die-cast drive wheel. Ball bearings. Easily cleaned.
11 N 4010—Wt. 1 lb. 8 oz. $2.79

[EE] **Our Best Egg Beater.** Black bakelite handle, shaped to fit hand. Stainless steel blades, rustproof. Ball bearings. Nylon gears. Die-cast frame, housing.
11 N 4000—Shpg. wt. 1 lb. $4.25

[FF] **Single Blade French Fry Cutter.** One stroke cuts 24 strips.
11 N 4408—Wt. 2 lbs. 1 oz. $2.19

[GG] **Double Blade Cutter.** Two stainless blades interchange to cut French fries, shoestrings.
11 N 4428—Wt. 1 lb. 12 oz. $3.19

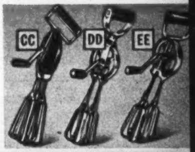
[HH] **New! 19-Piece Set.** Aluminum cookie press with 10 forming plates and pastry tip. Makes up to 80 cookies with one filling. Plus Aluminum Cake Decorator with 6 assorted design tips. Recipe book.
11N4502-Wt. 1 lb. 14 oz. Set $2.39

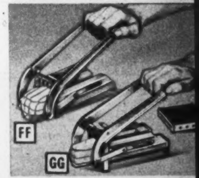
[JJ] **Stainless Steel Cookie Cutter Set.** Eight assorted Christmas and 7 animal cutters.
11 N 1490—Shpg. wt. 12 oz. $1.79

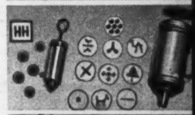
[KK] **3-pc. Set.** Chrome plate over solid brass. 9½-inch gravy ladle, 12½-inch soup ladle, 11¼-inch serving spoon. Boxed.
11 N 3973—Wt. 1 lb. 8 oz. $4.65

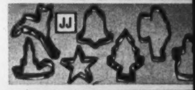
[LL] **Cake Breaker** serves cake without crumbling. Stainless steel and chrome plate. *State color* red or yellow handle.
11 N 4446—Shpg. wt. 11 oz. $1.15

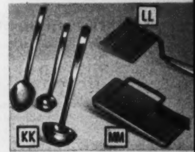
[MM] **2-pc. Set.** Cheese slicer, of stainless steel and chrome plate with red or yellow handle. Hard Northern maple cutting board 3½x8¾-in. *State handle color.*
11 N 4448—Wt. 1 lb. 4 oz. . . $1.39





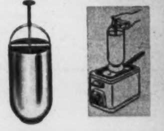


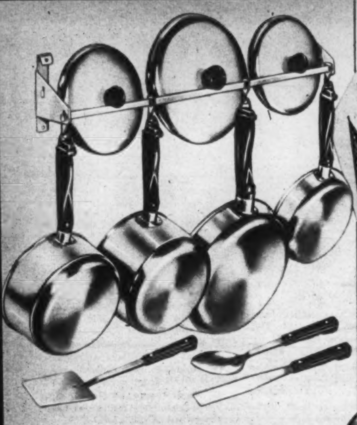




New Handy Do-Nut Maker

No more tedious rolling or cutting dough. Just fill Do-Nut Maker with batter, press plunger and presto! Perfectly formed do-nuts drop into fryer. Rustproof aluminum. Holds 24 do-nuts. Shipping weight 1 pound 4 ounces. $1.89
11 N 4358—3⅜x9⅜ inches. $1.89



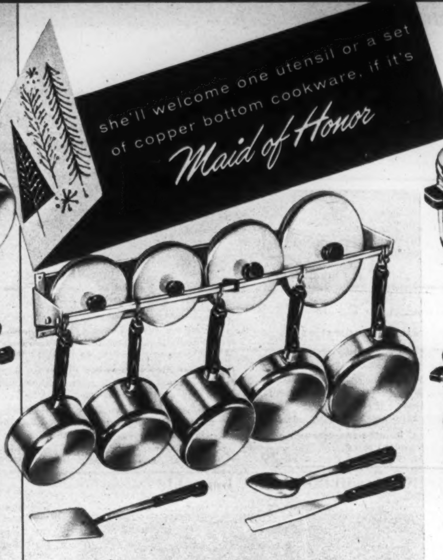


8-piece Basic Cookware Set

Give her a set and save $4.32 over individual pieces. Includes the most needed pieces of copper bottom—stainless steel cookware and stainless steel tools. 1½-qt. and 2-qt. covered saucepans; 9-inch and 7-inch covered skillets; 4-hook (22-inch) rack; basting spoon; narrow spatula; pancake turner.

$21.95 Cash
$2.50 Down 8-pc. Set

11 N 605—Shpg. wt. 11 lbs. . . . . 8-piece Set $21.95

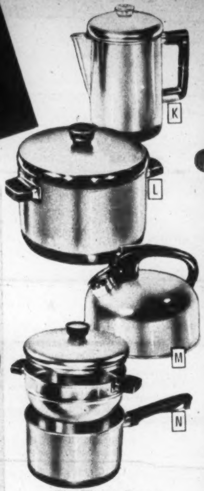

she'll welcome one utensil or a set
of copper bottom cookware, if it's
Maid of Honor

9-piece de luxe Cookware Set

A truly superb set, and you save $5.02 over individual pieces of copper bottom—stainless steel cookware and stainless steel tools. Includes 1½-qt., 2-qt., and 3-qt. covered saucepans; 9-inch covered skillet; 10-inch chicken fryer; basting spoon; narrow spatula; pancake turner; 8-hook (31-inch) rack.

$31.95 Cash
$3.50 Down 9-pc. Set

11 N 0606—Shpg. wt. 17 lbs. . . . . 9-piece Set $31.95



She Wants Copper Bottom-Stainless Steel Cookware Because . . .

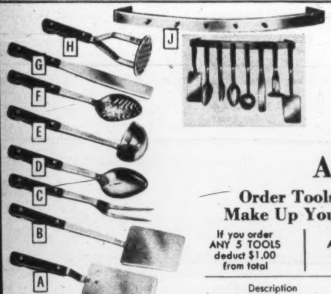
Copper conducts heat faster, more evenly than any other cookware metal

Copper prevents hot spots, requires less fuel

Stainless Steel is always bright . . never needs polishing

Stainless Steel is non-porous . . dirt slides off

Stainless Steel won't dent or chip . . holds its shape



Maid of Honor Stainless Steel Kitchen Tools are extra strong because shank extends full length of handle . . firmly riveted. Black bakelite handles designed to match cookware above

All pieces may be ordered individually

Order Tools Separately . . . or Make Up Your Own Set and Save

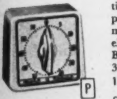
If you order ANY 5 TOOLS deduct $1.00 from total	If you order ANY 6 TOOLS deduct $1.50 from total	If you order ANY 8 TOOLS deduct $2.50 from total

Description	Catalog Number	Length inches	Shpg. wt.	Price
(A) Hamburger Turner	11 N 3931G	11	6 oz.	$1.39
(B) Pancake Turner	11 N 3930G	13½	6 oz.	1.39
(C) Pot Fork	11 N 3928G	11½	7 oz.	1.39
(D) Basting Spoon	11 N 3926G	11¾	5 oz.	1.39
(E) Soup Ladle	11 N 3932G	12	7 oz.	1.85
(F) Slotted Spoon	11 N 3927G	11¾	6 oz.	1.39
(G) Narrow Spatula	11 N 3929G	12½	5 oz.	1.39
(H) Potato Masher	11 N 3933G	9	8 oz.	1.85
(J) 8-hook Rack	11 N 3937G	21	9 oz.	1.69
5-hook Rack (not shown)	11 N 3936G	13	7 oz.	1.39
6-hook Rack (not shown) . . .	11 N 3969G	15⅜	5 oz.	1.49

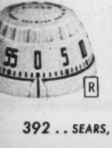
Piece	Catalog No.	Size or cap.	Shpg. wt.	Price
K **Percolator** . . . . **Extra glass tops** . . . . for above	11 N 2251 11 N 2253	8-cup	2 lbs. 8 oz. For three, 6 oz.	$8.95 3 for 25c
Dutch Oven (not shown)	11 N 2235	5½-quart	4 lbs. 12 oz.	8.95
L **Covered Pot**	11 N 2232	8-quart	4 lbs. 8 oz.	9.25
M **Whistling Teakettle**	11 N 2225	3-quart	3 lbs.	5.50
Covered Saucepans . . . . *State Size* (see set)	11 N 2231	1½-quart 2-quart 3-quart 4-quart	1 lb. 12 oz. 1 lb. 13 oz. 2 lbs. 10 oz. 3 lbs.	4.60 4.95 5.95 6.50
Covered Skillets . . . . *State Size* (see set)	11 N 2237	7-inch 9-inch	1 lb. 8 oz. 2 lbs. 12 oz.	4.25 5.85
Chicken Fryer	11 N 2238	10-inch	3 lbs. 12 oz.	6.95
Double Boiler . . . . (not shown)	11 N 2250	1½-qt. top 2-qt. base	2 lbs. 12 oz.	8.25
N **5-way Cooker.** Double boiler, casserole, pan	11 N 2234	2-qt. top 3-qt. base	3 lbs. 12 oz.	8.25

Stainless Steel Wall Racks for displaying copper bottom cookware.
11 N 2348— 22-in. rack. Has 4 hooks. Shpg. wt. 1 lb. $2.45
11 N 02349—31-in. rack. Has 8 hooks. Shpg. wt. 3 lbs. 4.50

A TIMER will lighten her tasks

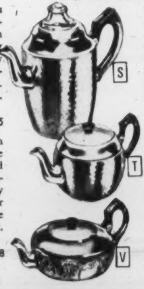


P **Maid of Honor Thrift Timer** measures time from 60 seconds to 60 minutes. Just set dial . . bell "pings" when time is up. Useful for cooking, timing permanents, phone calls, etc. Sturdy metal case with white baked-on enamel finish. Chip resistant, wipes clean. Blue numerals and minute markings. 3¼x3 in. high.
11 N 4659—Shpg. wt. 1 lb. $2.75



R **Our Best Maid of Honor Timer** with loud alarm-type ring . . . no chance of missing it. A twist of the dial and time is measured from 1 to 60 minutes. Gay case is hard plastic . . . highly heat resistant, won't chip, stain or bend. 4-in. diam., 2¼ in. high. White with blue numerals or red with white. Shpg. wt. 1 lb.
11 N 4658—*State color* $3.98

Imported Aluminum Pieces



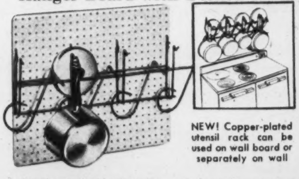
Gifts of elegance any hostess will cherish. Imported English Tea and Coffee Servers in sparkling chrome plate over durable aluminum. Always bright and ready for use . . they need but a minimum of care. Cool black plastic handles balanced for easy pouring. Order several for gifts.

S **Hammered Finish Percolator.** Beaded trim. Shipping weight 1 lb. 8 oz.
11 N 1341—6-cup size $4.49

T **Hammered Finish Teapot.** Shpg. wt. 1 lb. 2 oz.
11 N 1337—4-cup size $2.59

V **Dainty Chased Finish** on Teapot of unique new shallow circle design. Shpg. wt. 1 lb. 2 oz.
11 N 1349—6-cup size $4.49

Hanger Board with Utensil Rack



NEW! Copper-plated utensil rack can be used on wall board or separately on wall

Give her a double duty gift . . . perforated white wall board PLUS a copper plated wire rack to hang cookware, to keep it orderly, easily accessible. 31-inch rack has space for lids; hooks hold 8 pots and skillets. Hanger board panel is 20x24 inches. Mounting screws included.

$3.75 Complete

11 N 0607—**Panel and Rack.** Shpg. wt. 9 lbs. $3.75
11 N 4092—**Panel only.** Shpg. wt. 7 lbs. 1.65
11 N 04093—**Rack only.** Shpg. wt. 2 lbs. 2.25

Nothing tastes better than Good Old-fashioned Ice Cream

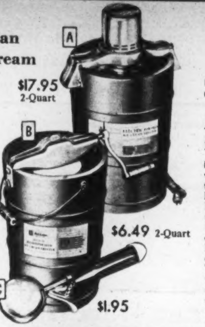
[A] **Maid of Honor Electric Freezer.** No work—just plug in the cord. Wood-winged cast metal dasher. Cast metal cross bar locks securely to outer tub. Tinned steel inner can; wood outer tub coated with brine-resistant enamel. Rubber-covered cord. Instructions, recipes. *UL approved.* Operates on 110–120-volt, 50–60-cycle AC.

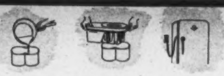
11 N 02605—2-qt. Shpg. wt. 12 lbs.	$17.95
11 N 02603—4-qt. Shpg. wt. 17 lbs.	20.95
11 N 02604—6-qt. Shpg. wt. 20 lbs.	23.95

[B] **Hand-operated Freezer.** Same qualities as above, except turns by hand.

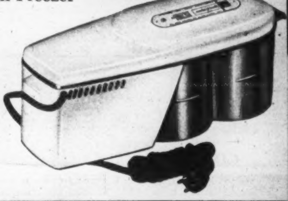
11 N 2601—2-qt. Shpg. wt. 10 lbs.	$6.49
11 N 02600—4-qt. Shpg. wt. 14 lbs.	8.49
11 N 02602—6-qt. Shpg. wt. 19 lbs.	11.49

[C] **Ice Cream Scoop.** Stainless steel. Red plastic handle with hang-up ring. Return action. *12 or 20 scoops per quart.*
11 N 4372—*State size.* Wt. 7 oz....$1.95

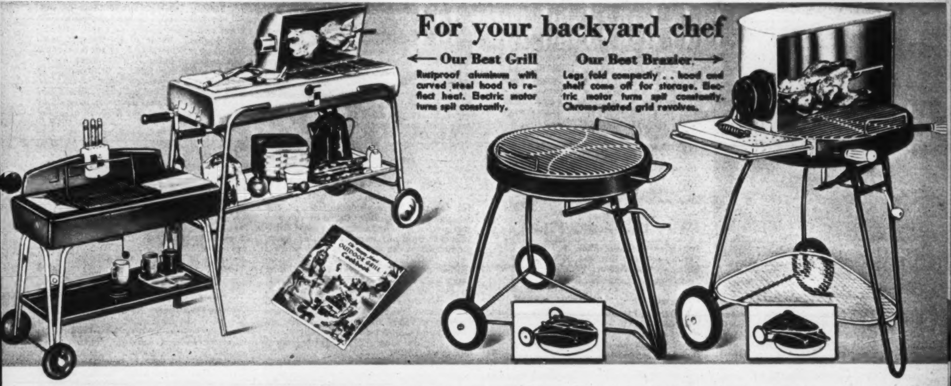



Pour mix into aluminum container
Motor unit, container interlock.
Plug cord into outside outlet

Automatic 2-qt. Ice Cream Freezer for refrigerator use



No Ice! No Salt! No hand turning with Maid of Honor Electric freezer. $18.95
Weighs only 6½ lbs. 5 in. high, 6 in. wide, 14¼ in. long. Fits nearly all refrigerators with horizontal or U-shaped freezing compartments, (Measure your refrigerator space before ordering. **NOT** for use in **Home Freezers!**) Flat 7½-ft. rubber-covered cord must be connected to outlet outside refrigerator. Two detachable plastic paddles. 110–120-volt, 50–60-cycle AC. *UL approved.* Directions, recipes included. Motor casing, cover in white baked-on enamel.
11 N 2607—Shpg. wt. 8 lbs......$18.95



For your backyard chef

← Our Best Grill
Rustproof aluminum with curved steel hood to reflect heat. Electric motor turns spit constantly.

Our Best Brazier →
Legs fold compactly . . hood and shelf come off for storage. Electric motor turns spit constantly. Chrome-plated grid revolves.

All Steel Grill with teal blue enamel finish. 40x18x30 in. high. Adjustable firebox is removable. Chrome-plated grid and spit . . spit adjusts to 2 levels. 2-qt. aluminum basting pot. Hinged cutting board, bun warmer beneath. Windbreak with slots for tools (not included). Handle, tubular legs enameled white. Steel wheels, rubber tires. Shpg. wt. 38 lbs.
$21.95 Cash
$2.50 Down
11 N 02772L................$21.95

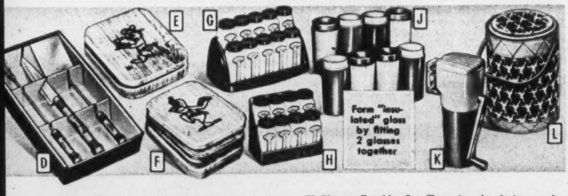
3 N 645-64-page Outdoor Cook Book. Shpg. wt. 12 oz..............$1.39

Electric motor turns spit constantly . . eliminates irregular, tiresome hand turning. Meat browns evenly, bastes itself. Curved steel hood breaks wind, reflects heat to save fuel, speed cooking. Removable firebox is stainless steel, adjusts to four levels. Chrome-plated grid. Two 1½-quart covered basting pots, maple wood cutting board, 4 tool hooks, full shelf. Two rubber-tired wheels. Overall 43½x18x32 inches. Motor 110–120 volt, AC only, 50–60 cycle. 5½-foot long, rubber-covered cord. Accessories shown are not included. *Shipped either by freight, express or truck.* Order today on Easy Terms.
$47.95 Cash
$5.00 Down
11 N M2678—Shpg. wt. 55 lbs.......$47.95

Budget Brazier. Legs fold flat for easy after-Christmas storing. Big 24-in. diam. bowl holds food for several people at once. Revolves so cook can stand in one place and turn food to him. Turn handle crank to adjust distance of grid from firebox. Heavy gauge steel bowl wards off drafts, saves fuel. Push handle and rubber-tired wheels make moving easy. Legs well braced. Black finish.
$28.95 Cash
$3.00 Down
11 N 02632L—Wt. 52 lbs. $28.95

No after-Christmas storage problems . . . folds compactly. Electric motor turns chrome-plated spit smoothly, constantly, so meat browns evenly, bastes itself. 24-in. diam. grid is chrome-plated . . revolves to bring food to you. Firebox is heavy gauge steel that uses fuel conservatively. Stainless steel hood breaks wind, reflects heat back onto food. Speeds cooking, saves fuel. Two rubber-tired wheels. Handles and grips colored to match expanded metal utility tray. Grid is waist high, 30 in. Overall height, with hood, 43 in. Black finish. Motor 110–120 volt, AC, 60 cycle. Rubber-covered cord.
$69.95 Cash
$7.00 Down
11 N MT2634—Freight, express, truck. Wt. 70 lbs. $69.95

11 N M2633—As above, but without spit, motor, hood, shelves. *Freight, express, truck.* Wt. 62 lbs........ $33.95



[D] **3-piece Stainless Steel Tool Set** for your barbecuing. Branded wood handles; hang-up hooks 17-in. turner, fork, carving knife.
11 N 2791—Gift boxed. Shpg. wt. 2 lbs... $4.75

Hamburger Presses. Mold bun-sized hamburgers in jiffy. Lacquered wood. 4-in. inside diam.
[E] 11 N 2667—**1-Burger Press.** Shpg. wt. 8 oz. 98c
[F] 11 N 2674—**"2-Timer."** Molds 2 burgers at once. Shpg. wt. 1 lb. 4 oz.............. $1.89

[G] **De Luxe 10-pc. Griffith Spice Set.** 10 jars filled with garlic salt, poultry seasoning, celery salt, ground cinnamon, paprika, black pepper, roast-meat seasoning, nutmeg, ginger, allspice. Red plastic rack to store spices. Red tops on milk white glass jars. Contents labeled.
11 N 3794—Shpg. wt. 4 lbs. 4 oz.........$3.49

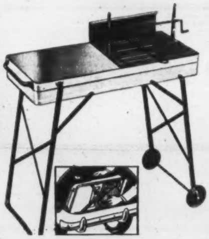
[H] **8-pc. Spice Set.** Same spices as above, except ginger and allspice. Attractive cardboard box can be used as rack.
11 N 3796—Shpg. wt. 2 lbs. 12 oz.........$1.79

[J] **Thermo-Tumbler Set.** Two-piece insulating tumblers fit together. Keep cold drinks cold, hot drinks hot. Layer of air between 8 two-piece tumblers prevents "sweating," no coasters needed. With ten "twig" stir sticks. Assorted colors, flame red, teal blue, chartreuse, pearl gray in set.
11 N 4817—Shpg. wt. 2 lbs. 8 oz........Set $3.49

[K] **Swing-a-Way Ice Crusher.** Stainless steel blades. White enameled cast aluminum. Adjusts coarse or fine. Red or yellow cup. 9-in. high. *Postpaid.*
11 N 4503—(Shpg. wt. 2 lbs.) *State color*.....$6.95

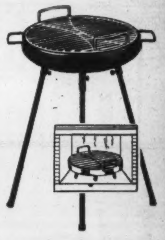
[L] **Handy Cooler** keeps food cold or hot for hours. Triple insulation . . . Fiberglas*, air-tight walls and heat reflecting surfaces. Fine for picnics, traveling, beach parties, camping and fishing trips. Pack beverages, containers of food with lots of ice around them. Made of steel, double-coated inside and out with vinyl plastic for rust resistance.
11 N 02660—**4-gallon.** Wt. 9 lbs. . *Was $6.95.* $5.98

* Reg. U. S. Pat. Off. Owens-Corning Fiberglas Corp.



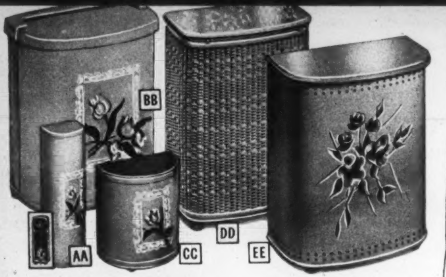
Portable Grill

All-Steel Portable Grill. 32x15x30 in. high. Copper flashed 16x14-in. grid. Removable firebox. Generous counter space. 2-way adjustable spit. Aluminum finished steel body, contrasting red trim. Moves easily on free-rolling rubber-tired wheels. Legs fold flat for storage. Shipping weight 19 lbs. $8.49
11 N 02729L.........$8.49

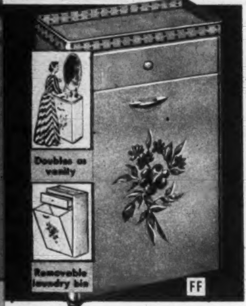


Thrifty Brazier

All-Steel Portable Brazier. Almost waist high, it's easy to work at. Tubular steel legs can be removed . . bowl used separately in fireplace. Extra heavy gauge steel bowl, 18-in. diam. uses fuel economically. Chrome-plated steel grid adjusts for heat control. Convenient handles make it easy to carry. Shpg. wt. 21 lbs. $13.95
11 N 02631K...........$13.95



COLORFUL HARMONY HOUSE HAMPERS



Sleek Enameled Steel

Bathroom Ensemble, accented by hand-painted floral. Hamper has sturdy molded plastic lid and airy, steel-ribbed Duroweve fiber back. Matching wastebasket and brush holder are all steel. **Harmony House colors** Federal gold, Malibu peach, Mint green, Pacific blue; also all black or white.

AA 11N7267M—**Brush Holder** with plastic-bristled brush. 2 shelves in back for cleanser, etc. 19 in. high. *State color.* Wt. 3 lbs. 4 oz. $3.49

BB 11 N 07266LM—**Upright Hamper.** 12x20½x24½ in. high. *State color.* Shpg. wt. 18 lbs. $9.95

CC 11 N 7268M—**Wastebasket.** Flat back. 7⅜x11⅜x13¼ in, high. *State color.* Wt. 4 lbs. 8 oz. $2.79

Airy Duroweve Fiber

Strong steel-ribbed fiber. Pearl-effect Pyralin-covered lids; plastic bumpers. **Harmony House colors** Malibu peach, med. Pacific blue, med. Mint green or Federal gold, with matching lids; white with black lid.

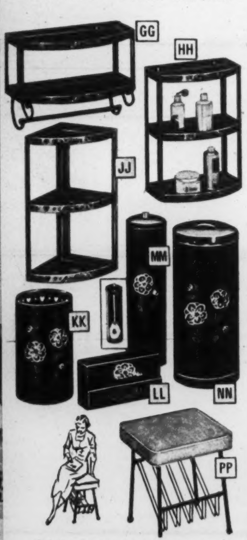
DD 11N07273LM—**Large Upright Hamper.** 12x19x24½ in. high. Shpg. wt. 13 lbs. *State color* $5.89
11 N 07274LM—**Bench style Hamper** (not shown). 12x19x20 in. high. Shpg. wt. 12 lbs. *State color*. $5.89

Rustproof Aluminum

EE **Hamper** with baked-on enamel finish, hand-painted trim. Snag-proof. Molded plastic lid. Ventilated. 11¼x20x25 in. *State Harmony House* Tuscan rose, Mint green, Sunshine yellow, Pacific blue; or white.
11 N 07218LM—Shpg. wt. 12 lbs. $8.49

Metal Vanity Hamper

FF **New Low Price on Beautiful Hamper.** Doubles as a dressing table. Plastic top with decorative metal rim. 3¾-in. deep drawer. Removable laundry bin, 22⅞ in. high. Smooth baked-on enamel finish. Hand-painted trim. Ventilated back. Chrome-plated handles. Overall size 18¾x10x29¼ in. high. **Harmony House Colors** Tuscan rose, Mint green, Sunshine yellow, Pacific blue, also white. *Shipped freight, express or truck.* Shipping weight 30 pounds. *State color.* Order now and save.
11 N M7213M—*Was $15.95.* Now $13.95



Strong Steel Shelves brighten dull corners

A Wall Shelf adds extra storage space, supports the weight of plants, knick-knacks, etc. Smooth heavy edges. **Decorator colors** dark green, burgundy (wine), black or white.

GG **Double Shelf and Towel Bar.** 12x6½x17½ in. long. *State color.*
11N7615M–Shpg. wt. 3 lbs. 4 oz. $2.69

HH **Triple Shelf** for toiletries, etc. 12x6x16 inches. *State color.*
11 N 7616M—Shpg. wt. 3 lbs. . . $2.69

JJ **Triple Corner Shelf.** 8½x8½x18 in. high. *State color.*
11N7617M–Shpg. wt. 2 lbs. 10 oz. $2.69

Bathroom Accessories

Rust-resistant steel with hand-painted trim. Enameled in dark green, burgundy (wine), black or white.

KK **Wastebasket** for use in any room. 13¼ in. high. Shpg. wt. 3 lbs.
11 N 7612M—*State color* $1.89

LL **Tissue Box.** Shpg. wt. 13 oz.
11 N 7610M—*State color* 1.39

MM **Brush Holder** with 9-inch plastic-bristle brush. 20 in. high. Shpg. wt. 2 lbs. 10 oz.
11 N 7611M—*State color* $2.19

NN **Round Lingerie Hamper.** 20 in. high, 9-in. diam. Shpg. wt. 5 lbs.
11 N 07613M—*State color* $3.49

Handy Vanity Stool

PP **Black wrought metal legs,** chrome-plated magazine rack. Cushion top covered with pearl-effect plastic. 15½ in. high, 13¼x13¼-in. seat. **Harmony House** Sunshine yellow, Pacific blue, Sage green or Cherry pink; also black. Wt. 12 lbs.
11 N 07240LM—*State color* $8.95

THESE GIFTS GIVE MANY YEARS OF PLEASURE

ITEMS LISTED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE ▶

KITCHEN STOOLS lighten her daily tasks

A **Upholstered Kitchen Stool.** Softly padded back and seat upholstered with Duran plastic. Rugged tubular steel frame is chrome-plated. Cap-tipped legs braced and flared. Seat 24 in. high; 33 in. high overall. *State color* red, yellow or green. Shpg. wt. 14 lbs.
11 N 07040—*Mailable* $7.95

B **All-Steel Kitchen Step Stool.** Swing-out steps lock in place. Back curved. Hob-nail type steps are slip resistant. Tubular steel legs flared and braced. Cap-tipped legs. Seat is 24 inches high; 33 in. high overall. Baked-on enamel finish. Legs white; back and seat in red or yellow. *State color.* Shpg. wt. 16 lbs.
11 N 07039—*Mailable* $8.95

C **Upholstered Steel Step Stool.** Will give her an opportunity to relax while doing her household tasks. The curved back and seat have cushiony soft padding. Upholstered with thick, scuff-resistant Duran plastic. Strong tubular steel frame has gleaming chrome-plated finish. Built for safety, the legs are flared and braced to stand steady. Steps swing in and out in a single motion . . . lock firmly in place . . . to make a handy step ladder. Hob-nail type surface makes steps slip resistant. Cap-tipped legs protect floors. Seat 24 in. high; 33 in. overall. *State color* red, gray, yellow or green. Shpg. wt. 18 lbs.
11 N 07038—*Mailable*. $12.95

Shop early! You'll enjoy the Holidays more!

Folding SNACK TABLES please the busy hostess

D **Individual Folding Snack Tables** . . a handy foursome, easy to set up for informal entertaining. Tables fit right over the lap . . . eliminate risky plate juggling. Metal tray, 13x18 in. long, is decorated with red floral bouquet against creamy-white background. Gold-colored trim. Stain and burn-resistant finish. Black wrought metal stand with rubber-tipped legs. 24 in. high. Easy to store . . . one table serves as rack for other three folded tables, take little space when not in use.
11 N 07083K—Wt. 24 lbs. **Set of 4,** $7.95
11 N 07082— Wt. 13 lbs. **Set of 2,** 4.29

E **Serving Table** to use indoors or out. 4 novelty tops . . . each sparkling with color and designed to give a three-dimensional effect. Made of sturdy steel with baked-on enamel finish. Black enameled legs resist chipping. Table stores easily; top detaches, legs fold. 19-in. diam; 19½ in. high. Cap-tipped legs. Shpg. wt. ea. 6 lbs.
11 N 07081LG—**Card design**. . . . Each $2.69
11 N 07078LG—**Chess design**. . . Each 2.69
11 N 07079LG—**Dice and Cocktail glass design**. . . . . Each $2.69
11 N 07080LG—**Checkerboard**. . Each 2.69
Any 4 of above designs for 9.95

PICNIC ACCESSORIES mean fun for everyone

F **You can't top a picnic for fun** . . . and this de luxe picnic hamper is the perfect gift for a lucky family on your Christmas list. Spacious hamper is fitted for 6. Luxurious woven fiber in creamy natural color. Strong—built on a heavy wood frame and reinforced. Brass-plated closing latch and corner tips. Six 12-oz. plastic mugs lock into 9½-inch plastic plates. 6 stainless steel knives, forks, spoons . . . all with plastic handles. The tableware, can opener, stainless steel paring knife and plastic shakers are held in place by elastic bands inside cover. 23x15x11 in. wide. Shpg. wt. 16 lbs.
11 N 02756L. $19.95

G 11 N 02747L—**Like above, fitted for four.** 18x15x11 in. Wt. 13 lbs. . . $16.49

H **Our Best Quality Picnic Basket,** fitted for 6. A choice gift for your picnic-loving friends. Large, 21¾x12¾x10-in. basket, inset basket and hinged cover are woven of oak splints . . reinforced at every corner, stained a soft, rich brown. Inset basket holds accessories . . lifts out of large basket. Elastic band inside cover holds 6 stainless steel knives, forks, spoons . . all with plastic handles. Six 12-oz. plastic tumblers fit in 9½-in. plastic plates. Shpg. wt. 10 lbs.
11 N 02752. . . . . Complete $14.49

J **Our Good Quality Picnic Basket** . . fitted for 4. Basket, 18x12x9¾ in., of woven oak and ash splints. Hinged slat cover. Stained brown. Elastic band holds 4 forks, spoons of tin-plated steel. Four 10-oz. plastic mugs fit in 9-in. plastic plates.
11 N 02760—Shpg. wt. 7 lbs. $4.98

K 11 N 02761—**Like above, fitted for six.** 20x11x10 in. Shpg. wt. 8 lbs. . . $6.98

L **Our Fine Quality Picnic Basket** . . . fitted for 6. Big 21¼x11¼x10-in. basket is woven oak; inset basket made of splints . . . holds accessories. Lifts out, leaving large basket free for food. Both pieces are richly stained, reinforced at rims. Hinged slat cover has elastic band inside—holds 6 knives, forks and spoons of shiny stainless steel. 10 oz. plastic mugs fit into 9-inch plastic plates.
11 N 02742—Shpg. wt. 10 lbs. $9.95

M **New! "Smokey" Picnic Grill,** so compact and easy to carry . . . and the handiest picnic accessory imaginable. Outer pail is gay red plaid lithographed metal with bail handle. Inner charcoal pail controls fire. Place food between chrome-plated double grid . . . turn grid over to grill food on other side. Handles on 10½-inch grid telescope for storage. 8½ in. high, 11½ in. diam.
11 N 2639—Shpg. wt. 6 lbs. $3.98

Does she entertain? Give her TRAYS

N **Trays** are always a useful gift for the hostess, and she'll especially like these because they're big enough, 10¾x14¾ in., to hold a dinner plate and glass. Perfect for buffet service.

Handsome white and gold-color floral design accents the rich green of the background. Lithographed metal is stain resistant. In white box.
11 N 2954—**Set of 8.** Wt. 6 lbs. $2.98

P **Set of 8 rich-toned trays** makes a wonderful grab-bag or tree gift. Costs so little, yet has so much utility and beauty. Set of 8 lithographed metal trays includes 2 each of Chinese red, colonial green, black and spice brown. Stain resistant . . . fine for snacks indoors or out. Each tray is handy size, 8¾x14½ inches. Shpg. wt. 5 lbs. Shop today—the easy catalog way!
11 N 2953—**Set of 8**. $1.98

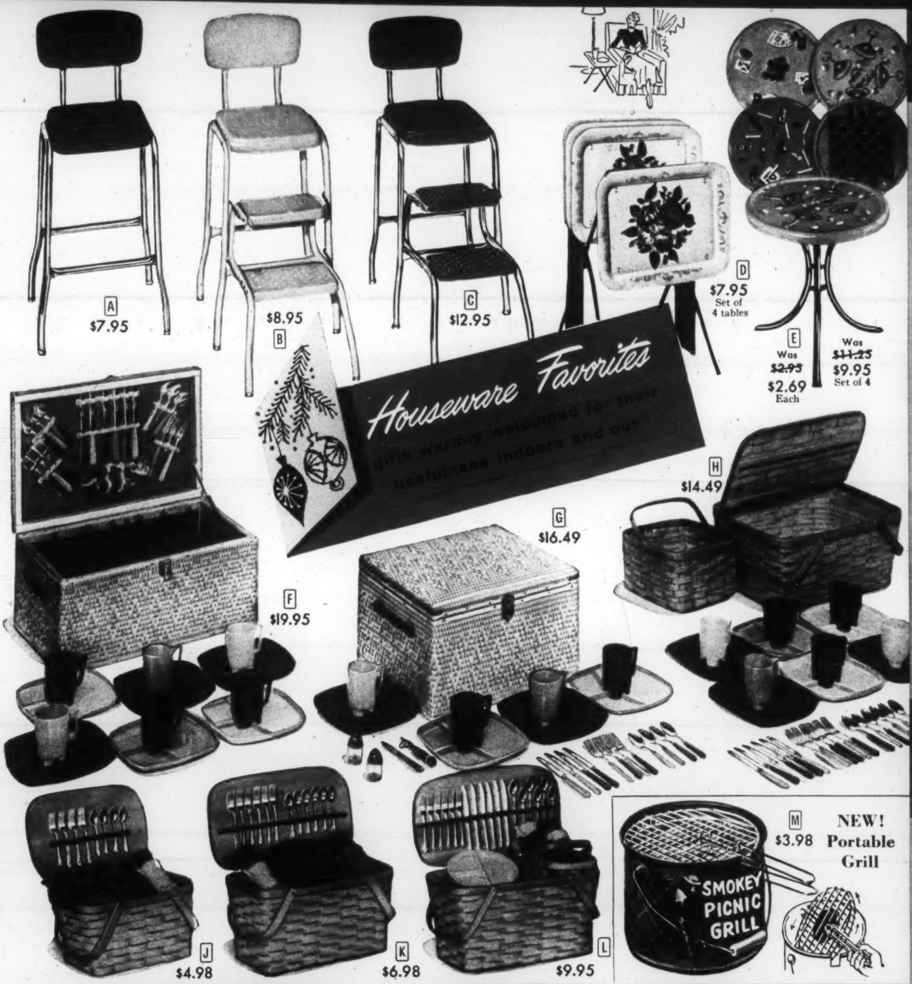
Every Member of the Family Uses a SCALE

R **Harmony House Bath Scale** weighs up to 250 lbs. Magnified dial level with case. Enclosed mechanism. Black ribbed rubber mat. Enameled steel case. 11x9¾ in. *State Harmony House color* Mint green, Malibu peach, Pacific blue, Sunshine yellow; and white, all with black mats.
11 N 7683M—Shpg. wt. 8 lbs. $5.79

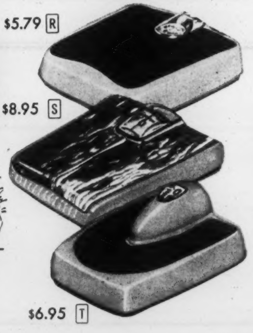
S **Counselor Coronet Bath Scale.** Luxurious styling. Low, sleek case with gleaming chrome-plated trim. Weighs up to 250 lbs. Super-size dial numerals further enlarged by magnifying lens to give clear sharp reading. Line-O-Site indicator guides eye to true straight-on reading. Zerostat control for positive zero return. Low, tip-proof case, just 1¾ in. high with baked-on enamel finish. Scuff-resistant rubber mat. Non-marring plastic feet. *State color* peach, green, blue, yellow with matching mats; also white with black mat. (Shpg. wt. 7 lbs.)
11 N 7690M—*Postpaid*. $8.95

T **Detecto Bath Scale** with magnified raised dial. Weighs up to 250 lbs. accurately. Baked-on enameled steel case. Black ribbed rubber mat. Mechanism fully enclosed. 12¼x10 in. *State Harmony House color* Tuscan rose, Pacific blue, Sunshine yellow, Mint green; also black or white with black mat. (Shpg. wt. 9 lbs.)
11 N 7677M—*Postpaid*. $6.95

V **Harmony House 4-Stair Feature Scale.** Step on the platform and dial lights up! Easy to read . . . number clearly illuminated, framed by double line and magnified by precision lens. Tapered dial frame. Precision built scale weighs up to 250 lbs. accurately. 11x9¾ in. Enameled steel case and rubber mat in *Harmony House* Sunshine yellow, Mint green, Malibu peach or Pacific blue; also white with black mat. *State color.*
11 N 7682M—Shpg. wt. 8 lbs. $6.50
11 N 7684—**Above scale with chrome-plated steel case,** black rubber mat. (Not shown.) Shpg. wt. 8 lbs. $7.50


A
$7.95
$8.95
B
C
$12.95
D
$7.95
Set of
4 tables
E
Was
~~$2.95~~
$2.69
Each
Was
~~$11.25~~
$9.95
Set of 4
Houseware Favorites
gifts warmly welcomed for their usefulness indoors and out
H
$14.49
G
$16.49
F
$19.95
J
$4.98
K
$6.98
L
$9.95
M
$3.98
NEW!
Portable
Grill
SMOKEY
PICNIC
GRILL

N
$2.98
Set of 8
P
$1.98
Set of 8


$5.79 R
$8.95 S
$6.95 T

V
$6.50
SEARS
4-STAR
FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED
110
120

OUR 4-STAR SCALE

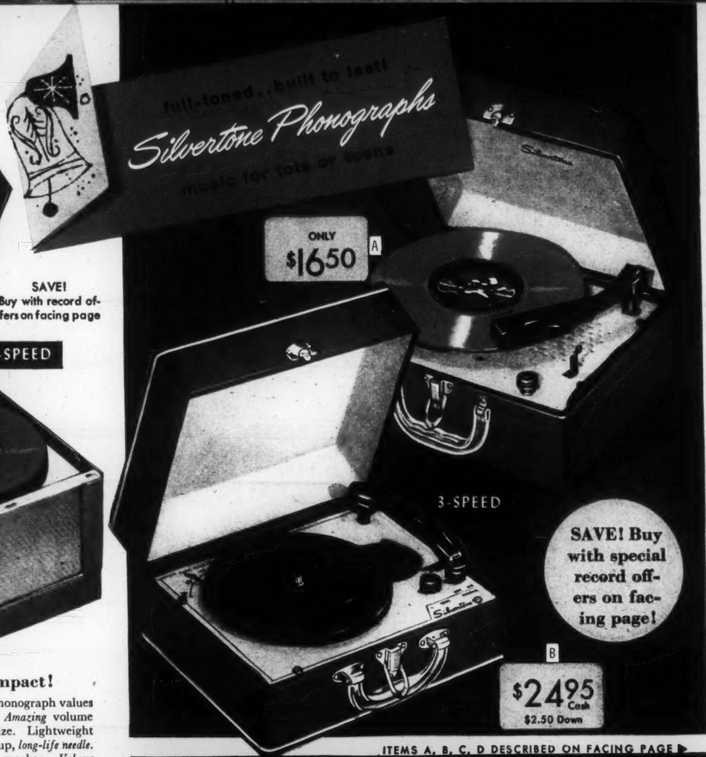
Most people know it's wise to watch their weight and they'll think you've made a wise choice if you give this 4-Star Feature Harmony House Scale. **Precision built,** it weighs from 1 to 250 lbs. accurately. **Modern, floor-hugging lines,** it's an attractive addition to any bathroom

SPECIAL BUY

Same phonograph last year sold under manufacturer's name at maintained price of ~~$29.95~~

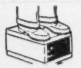
$19.50

SAVE! Buy with record offers on facing page



ITEMS A, B, C, D DESCRIBED ON FACING PAGE ▶

Powerful, Ultra-Compact!



Strong plastic . . you can actually stand on it!

One of the biggest phonograph values we've ever offered! *Amazing* volume and tone for its size. Lightweight arm has crystal pickup, *long-life needle*. Big-voiced 4-inch speaker. *Volume control*. 1 tube, rectifier. UL listed. 110–120-volt, 60-cycle AC. Compact red and green plastic, 8¼x6x10¼ in.
57 N 04243—Shpg. wt. 8 lbs.... . .$19.50

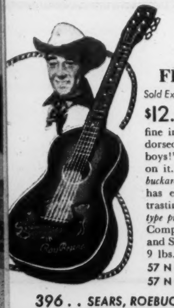
Close it up, carry it anywhere easily.

Plays 33⅓, 45, 78-rpm records

IMPORTANT

READ THIS BEFORE ORDERING!
All Silvertone phonos on this page are *electronically amplified* . . have *beam power* output for reserve volume, and husky *PM dynamic* speakers for rich, full tone. All have *full-range volume control*. Long-life *osmium-tipped* needles. All except (D) are fully *portable* . . may be closed for storage, or carried about. All are UL listed! **More phonos on pages 398 and 399.**

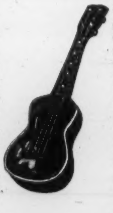
C
ONLY $17.95
D
$29.95 Cash
$3.00 Down



Roy Rogers Flat Top Guitar

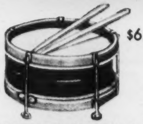
Sold Exclusively by Sears Roebuck & Co.

$12.95 Every youngster enjoys playing this fine instrument, because it's endorsed by the "King of the Cowboys!" Has Roy's picture right on it. ¾ *size . . easy for "young buckaroos" to hold*. Hardwood body has ebonized fingerboard, contrasting position markers. *New type pinless bridge*. Size: 32x11 in. Complete with pick, neck cord, and Study Book. Shpg. wt. 6 lbs.; 9 lbs. with western design case.
57 N 0600—Guitar $12.95
57 N 0601—With case. . . 16.95



It's Fun to Play a Uke Easy to Learn too!

$4.98 You'll be strumming some of your favorite songs in no time at all! Great for relaxation and party fun. Uke is lustrous mahogany finished hardwood, decorated with colorful green and ivory island scene. *Protective white striping* around top edge contrasts with body. Durable construction . . made to last! *Accurately fretted*. Maple pegs. Size: 20¾x6½ inches. Complete with *nylon strings*, pick, and instructions. See page 408 for more ukuleles. Shipping weight 2 pounds.
57 N 852. . . . .$4.98



$6.98

Every Boy Loves a Drum!

Junior Snare Drum: A real drum at a toy drum price! Adjustable single tension. 10-inch diameter steel shell, with maple hoops. Calfskin heads. Complete with sticks, sling, instructions.
57 N 02603—Wt. 3 lbs.. . . $6.98

Junior Rhythm Section: Suitable for junior bands and orchestras. Includes snare drum described above, plus: cymbal, tom-tom, gourd block, adjustable folding steel stand, pair 10-inch drum sticks, pair wire brushes, pair mallets, gourd scratcher, and complete instructions.
57 N 02604—Wt. 6 lbs.. . $12.98

Give your Youngster a REAL Phono . . A SILVERTONE!

◀ ITEMS DESCRIBED BELOW SHOWN OPPOSITE

A **OUR LOWEST-PRICED PHONO:** At this low price, every youngster can have the phonograph he wants . . an *electronically amplified Silvertone.* Built to *adult standards* . . not a toy! Plays all 78-rpm *Permanently lubricated motor.* Long-life needle. 4-in. PM speaker. *Volume control.* 1 tube, rectifier. UL listed. 110–120-v., . 60-cycle AC. 12x10x5 in. *Washable* red artificial leather covered.
57 N 04240—Shipping weight 11 lbs. **$16.50**

B **3-SPEED PHONO:** Enjoy long-play and 45-rpm records too! Plays 33⅓, 45, 78-rpm plus these "extra" features: Specially contoured *non-skid turntable* has *pop-up 45-rpm plug* (can't get lost!). Long-life needle. Husky 4-inch PM speaker. *Continuously variable volume, tone controls.* 1 tube, rectifier. UL listed. 110–120-v., 60-cycle AC. Strong *Lock-Seam* case, 12½x11x5½ in., *can't be pulled apart.* Covered in *washable* red artificial leather.
57 N 042441—Shpg. wt. 11 lbs. *$2.50 Dn. $5 mo.* Cash **$24.95**

SPECIAL OFFER RECORDS 50c-$1 OFF with Phono!

NOTE: *For savings . . buy records with any phono on facing page, except radio-phonograph* (D).

12-RECORD Nursery Pack: 6½-inch plastic . . New low price! 24 selections, include many stories which take both sides of record. Include: 3 Pigs—Red Riding Hood—Pop Goes Weasel—Lazy Mary—3 Blind Mice—Popo Pup.
58 N 5970—78-rpm. Shpg. wt. 2 lbs. Records only. . . . **$2.19;**
If purchased with phonograph (see note above) 1.19

18-RECORD Christmas and Nursery Pack: *Entire pack above, plus 6 Christmas records!* 35 tunes in all, including: Silent Night—We 3 Kings—Come All Ye Faithful—Deck Halls—Wassail Song—Night Before Xmas story.
58 N 5971—78-rpm. Shpg. wt. 3 lbs. Records only. . . . **$2.98;**
If purchased with phonograph (see note above) 1.98

HITS-A-POPPIN' Pack: *18 fully orchestrated popular hits* on three Parade 45 or 78-rpm . . or 16 on two Parade 33⅓-rpm. Entirely new selection, including: Jilted—Man with a Banjo—Here—Poor Butterfly—Answer Me My Love—Little Things Mean a Lot.
58 N 5968—45-rpm. Shpg. wt. 8 oz. Records only. . . . **$1.89,**
If purchased with phonograph (see note above) 1.39
58 N 5967—78-rpm. Shpg. wt. 2 lbs. Records only. . . . 1.89,
If purchased with phonograph (see note above) 1.39
58 N 5969—33⅓-rpm. Shpg. wt. 1 lb. Records. 1.79,
If purchased with phonograph (see note above) 1.29

Give Him his OWN Radio!

C **POWERFUL, COLORFUL, COMPACT:** *Slide-rule dial* . . not usually found at this low price! Tunes standard AM broadcast. *Built-in Radionet antenna.* Clear-toned 4-inch PM dynamic speaker. 4 tubes, rectifier. UL listed. 110–120-v., 25 and 60-cycle AC or DC. Red plastic.
57 N 2005—Shpg. wt. 5 lbs. 8⅛x6x4⅝ in. **$17.95**

D **TWO EXCITING WORLDS OF ENTERTAINMENT:** This *3-speed* radio-phono is tops with teens! Plays records for dancing . . favorite radio programs too. Standard AM broadcast. Phono has *long-life needle.* 4-inch speaker. 3 tubes, rectifier. *Local reception only.* UL listed. 110–120-v., 60-cycle AC. Brown plastic, 6¼x12¼x11 in.
57 N 05032—Shipping weight 13 lbs. *$5 month.* . Cash **$29.95**

SPECIAL!

Deluxe baton outfit includes plastic storage bag, plus Virginia Page instruction book above!

78-rpm PACKS!

PETER PAN PACKS: Four 7-in. records per pack. *State catalog no. 58N5493 and pack number.*
58N5493—Pack 98c; 4 packs $3.59

Christmas Album
5924—Night before Christmas—White Christmas—2 more

Santa's Music Shop
5925—Jingle Bells—Frosty Snowman—Adeste Fideles—Rudolph

Nursery Rhymes
5906—Mary Had Lamb—Twinkle Little Star—Song of Sixpence—Lullaby—16 more

Trains! Trains! Trains!
5912—Little Red Caboose—Sleepytown Train—Puff 'N Toot—Genuine Train Sound Effects—plus 6 other titles

Famous Animated Songs
5918—Doggie in Window—Parade of Wooden Soldiers—Peter and Wolf—Picadore—4 more

LITTLE GOLDEN PACKS: Four 6-inch records per pack. *State catalog no. 58 N 5311 and pack number.*
58N5311—Pack 98c; 4 packs $3.59

Walt Disney Christmas Album
5962—Jingle Bells—Santa's Toy Shop—O Christmas Tree—Deck Halls—Herald Angels—1 more

Animal Antics
5958—Tortoise and Hare—Goofy Toreador—Tattletale Duck—Playmates—1 more

Songs for Fun
5959—Tweet and Toot—Music, Music, Music—Syncopated Clock — Ta-Ra-Ra-Boom-De-Yaa—Pony Boy—1 more

10-in. 78-rpm PETER PAN RECORDS!

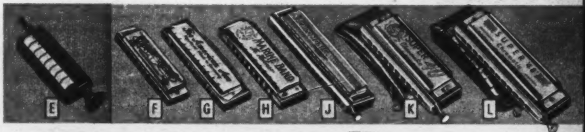
HOW TO ORDER: Records below sold individually. *Please state catalog number* 58N5457 *and record number when ordering.* 78-rpm.
58 N 5457—Each 49c. . . . . **4 for $1.89**

2233—Night Before Christmas—Away in Manger—Noel—2 more
2252 — Rudolph — Good King Wencealas-Joy to World-2 more
2256—Frosty—Red Wagon
2273—Santa's Comin' to Town—Jingle Bells—Adeste Fideles
2275—I Saw Mommy Kissing Santa Claus—Silent Night
2246—Get Along Little Dogie
511—The Nativity
520—Some Day My Prince'll Come—In Land of Lollipops
521—Who's Afraid of Big Bad Wolf—Goldie Goldfish
522—When You Wish on Star—Toyland
523—Whistle While You Work
524—Pinocchio
527—Hi-Diddle-Dee-Dee—Little Tin Soldier and Toy Drum
519—I'm Gonna Get Well—Hickory Dickory—Mistress Mary
510—Sleeping Beauty
514—Hansel and Gretel
513—Bimbo—Ozzie Ostrich
2228—3 Little Pigs
2229—Peter Rabbit
2235—Big Red Fire Engine
2237—The Circus
2241—Cinderella
2242—Puff 'N Toot
2243—Snow White
2247—Alice in Wonderland
2255—White Duck—2 more
2261—Tina the Ballerina
2265—Me and My Teddy Bear
2270—Peter and the Wolf
2271—Red Caboose—2 more
2272—Smokey the Bear
2282—Little Toot—Folk Songs
503—Teddy Bears' Picnic
2263—Train Sound Effects
2248—Jesus Loves Me
2226—Old MacDonald Farm
2227—Home on' Range

RECORD GUILD 78 and 45-rpm!

HOW TO ORDER: Records below sold individually. Available on 10-inch 78-rpm, or 7-inch 45-rpm. 45's require 3-speed or 45-rpm turntable. *State catalog number 58N5499, record number, and speed desired!*
58 N 5499—*State 78 or -45rpm.* . . . . Each 49c; **4 for $1.89**

216—Lion and Donkey
222—Come to the Zoo
300—Mr. Bunny and Rainbow
332—Fire Engine Alarm
118—Mother Goose
120—Lullabye Nursery Songs
136—Western Songs
202—Rootin' Tootin' Cowboy
204—Sailing to Sea—Sea Songs
138—Christmas Song Favorites
140—Christmas Carols
324—Santa's Surprise
326—Night Before Christmas
328—Toodles the Tug



Quality Harmonicas with Brass Reeds, Plates

NOTE: All made in Germany, except E, F, and Kratt models. *Kratt harmonicas packed in artificial leather zipper case.* Health rules forbid return. If defective on receipt, we will replace.

E **NEW Blow Accordion:** 8 piano-style keys, 16 reeds. 2 chords. *Extremely easy to play.*
57 N 1840—Key of C. Shpg. wt. 8 oz. **$1.79**

F **Supersonic:** 10 holes, 20 reeds. 4 inches long.
57 N 1809—Key of C. Shpg. wt. 9 oz. **79c**

G **American Ace:** 10 holes, 20 reeds. 4 in. long.
57 N 1807—Key of C. Shpg. wt. 9 oz. **98c**

H **Hohner "Marine Band":** 10 holes, 20 reeds. 4 inches long. *Please state key desired!*
57 N 1808—Key of C or G. Shpg. wt. 9 oz. . . **$1.98**

J **Hohner Chromatic:** 4 octaves. 16 holes, 64 reeds. 7 inches long.
57 N 1813—Key of C. Shpg. wt. 2 lbs. **$15.98**

K **Kratt Super 40:** 10 holes, 40 reeds. 4⅜ inches long. Zipper case.
57 N 1826—Key of C. Shpg. wt. 1 lb. 5 oz. . . **$4.25**
57 N 1811—**Hohner Chromatic.** *Similar, no case.* 9.98

L **Kratt Super 48:** 3 octaves. 12 holes, 48 reeds. 5⅝ inches long. Zipper case.
57 N 1827—Key of C. Shpg. wt. 1 lb. 8 oz. . . **$5.49**
57 N 1812—**Hohner Chromatic.** *Similar, no case.* 12.98

Harmonica Folio: Not shown. 100 songs, two "E-Z" chromatic harmonica methods.
57 N 4615—Shipping weight 1 lb. **69c**

Lead the Parade . . with a NICK MANOLOFF Baton!

NOTE: All chrome-plated steel except (M). Washable white rubber ball, tip. *Instructions.*

M **Lightweight Junior:** Aluminum, 20x⅝ in.
57 N 3783—Shpg. wt. 1 lb. 4 oz. **$1.29**

N **Plain Shaft Baton:** ⅝-inch diameter.
57 N 3769—**24-inch** Wt. 1 lb. 12 oz. **$1.79**

N **Super Speed Plain Pencil Shaft Batons:** Only 9/16-inch diameter for fast action. 2 lengths.
57 N 3772—**22-inch.** Shpg. wt. 1 lb. 8 oz. **$1.69**
57 N 3780—**28-inch.** Shpg. wt. 2 lbs. 1.79

P **Junior Star Spangled Baton:** 22x⅝-inch.
57 N 3784—Shpg. wt. 1 lb. 8 oz. **$2.19**

P **Pencil Shaft Star Spangled Baton:** 28x 9/16-in.
57 N 3781—Shipping weight 2 lbs. 1.89

P **Giant Star Spangled Baton:** 28x¾-inch.
57 N 3776—Shpg. wt. 1 lb. 4 oz. 2.19

R **Deluxe Baton with Plastic Bag:** 24x- 9/16inch Star Spangled design. Includes book (S) below.
57 N 3785—Shipping weight 2 lbs. **$2.95**

S **Twirling Instruction Book:** By Virginia Page. 66 pages . . illustrated.
57 N 4609—Shipping weight 4 oz. **79c**

More musical instruments are available on pages 400 and 408. Do your Christmas shopping early.

Santa says: Silvertone 3-speed *Phonographs* are low in price..tops for tone!

Low-Priced 3-Speed!

Plays 33⅓, 45, and 78-rpm! **$19.95** *Permanently lubricated constant-speed motor.* Plastic 45-rpm centerpiece. Lightweight arm has crystal pickup unit. One *long-life osmium-tipped needle* plays all records. 4-inch speaker. 1 tube, plus rectifier. UL listed. 110-120-v, 60-cycle AC. Brown artificial leather, 12x10x5 in.

57 N 04242–Wt. 10 lbs. $19.95

Tone Control .. Pop-up "45" Plug!

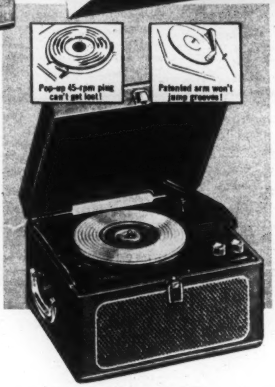
Similar to phonograph at left, but with these extra features: **$24.95** Cash **$2.50 Down** *Continuously variable tone control . . pop-up 45-rpm plug* (can't get lost) . . *super-strong Lock-Seam case!* Contoured turntable. UL listed. 110-120-v, 60-cycle AC. Lovely *two-tone* brown artificial leather covered case, 12½x11x5½ in. Shipping weight 11 lbs.

57 N 04244—*$5 month.* Cash $24.95

Big 4x6-inch Speaker!

Rich, full tone! **$29.95** Cash Brown **$3.00 Down** Powerful, permanently lubricated turntable has *Perma-Drive non-skid rubber surface.* Pop-up 45-rpm plug. *Ceramic pickup defies heat, humidity.* Long-life needle. *Tone control,* 2 tubes, plus rectifier. UL listed. 110-120-v, 60-cycle AC. *Two-tone* artificial leather covered, 13x12x7½ in. Wt. 12 lbs. Gray *$3.50 dn. Both $5 monthly.*

57N04245–Brown. Cash $29.95
57N042451–Gray. Cash 30.95


Pop-up 45-rpm plug can't get lost!
Patented arm won't jump grooves!

Deluxe Super Sound Wide-Range Phono . . 6 EXTRA Features!

$36.95 Cash Brown **$4 Down**

Never before have we heard an instrument so compact with such powerful, *full-bodied* tone! Check these features:

1) Perma-Drive *rubber turntable surface!*
2) *Dynamically balanced* Syntronic arm!
3) New *ceramic* pickup unit with *sapphire needle* for extra-long life!
4) Dynasonic *feedback-type amplifier* . . gets *double* the performance of other amplifiers using the same tubes!
5) *Boost-type* 3-position tone control!
6) Special *bass-reflex* speaker compartment! Plays 3 speeds. Permanently lubricated motor. *Pop-up 45-rpm plug* can't get lost.

Special 5¼-inch speaker. UL listed. 110-120-v, 60-cycle AC. Artificial leather covered, 12x13¾x8¼ in. Wt. 14 lbs.

57 N 04246—Brown. *$5 month.* . . Cash $36.95
57 N 042461—Green. *$5 month.* . Cash 37.95

Spring Wound . . Play Anywhere!

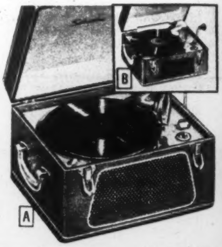
$19.95 Deluxe model (A)

A **DELUXE:** Ideal for school or camp. Powerful *78-rpm* motor is governor controlled. *Deluxe nickel-plated arm.* Reproducer has *special diaphragm guard.* Giant tone chamber provides good, loud tone . . *fuller than most acoustic phonos!* Brown artificial leather covered, 12x13¾x8¼ in.

57 N 03255—Shipping weight 15 lbs. $19.95

B **LOW-PRICED:** Similar to above. *78-rpm* governor-controlled motor. Plastic arm has full-size reproducer with *diaphragm guard.* Brown artificial leather covered, 13x12x7¼ in.

57 N 03256—Shipping weight 12 lbs. $17.95



CHRISTMAS
FRED WARING
MERRY CHRISTMAS
BING CROSBY
EDDIE FISHER
COLUMBIA
Christmas with Arthur Godfrey
columbia

The Gift of Records . . A "Command Performance" of Music America Loves Best!

IMPORTANT NOTE: **All speeds of sets on this page have exactly same playing time and titles unless specified otherwise. 45-rpm and 33⅓-rpm records require phonographs specifically designed for these speeds. All records on this page except *Hits-A-Poppin'* packs postpaid in Continental U.S. Shpg. wt. ea. 6 oz.**

Handel's Messiah (complete on three 12-in. LP's). *Huddersfield Choral Society.* (Columbia)
58 N 2SL151—33⅓-rpm. . $14.95

Littlest Angel. *Loretta Young.* (Decca) Delightful story.
58 N 3ED549—45-rpm. $2.89
58 N 3A399—78-rpm. 3.39

Merry Christmas with Gene Autry. (Columbia) Frosty—Here Comes Santa—Rudolph—5 more.
58 N 2B270—45-rpm. $2.89
58 N 2CL6137—33⅓-rpm. . 3.00

Night Before Christmas. *Fred Waring Orch. and Glee Club.* (Decca) Night Before Christmas—Silent Night—Gathering Clouds—Adeste Fideles—Beautiful Savior—First Noel—Cantique de Noel.
58 N 3ED548—45-rpm. $2.89
58 N 3A480—78-rpm. 4.29
58 N 3DL5021—33⅓-rpm. . 3.00

Parade HITS-A-POPPIN'

(NOTE: Some tunes below incl. with 57N04254 on facing page)

Entirely New Selection! *18 fully orchestrated popular hits* on three Parade 45 or 78-rpm. or 16 on two 33⅓-rpm. *No duplication of titles offered in MidFall Book.* Titles include: Jilted—Man with Banjo—Here—Hernando's Hideaway—Little Things Mean a Lot—Man Upstairs. *Plus many even later hits.*
58 N 5968—45-rpm. Shipping weight 8 oz. $1.89
58 N 5967—78-rpm. Shipping weight 2 lbs. 1.89
58 N 5969—33⅓-rpm. Shipping weight 1 lb. 1.79

Christmas with Eddie Fisher. (Victor) Silent Night—You're All I Want for Christmas—White Christmas—Adeste Fideles—Christmas Day—3 more.
58 N 1EPB3065—45-rpm. . . $2.94
58 N 1LPM3065—33⅓-rpm 3.15

Merry Christmas. *Bing Crosby.* (Always a great favorite.) (Decca) White Christmas—Adeste Fideles—Silent Night—I'll Be Home for Christmas—4 more
58 N 3ED547—45-rpm. $2.89
58 N 3A550—78-rpm. 4.29
58 N 3DL5019—33⅓-rpm. . 3.00

Yuletide Favorites. *Guy Lombardo.* (Decca) Jingle Bells—Santa's Coming to Town—White Christmas—Frosty Snowman—4 more.
58 N 3ED550—45-rpm. $2.89
58 N 3A918—78-rpm. 4.29
58 N 3DL5430—33⅓-rpm. . 3.00

Christmas Hymns and Carols. *Robert Shaw Chorale* (Victor). Oh Come Emmanuel—3 Kings—First Noel—Wassail Song—Deck the Halls—Silent Night—14 more.
58 N 1ERB43—45-rpm. . . . $2.99
58 N 1LM1112–33⅓-rpm. Above plus 5 (25 titles in all). . **.$5.95**

Christmas Songs by Sinatra. (Columbia) White Christmas—Jingle Bells—Silent Night—Have Yourself Merry Little Christmas—Santa's Coming to Town—3 more.
58 N 2B167—45-rpm. $2.89
58 N 2CL6019—33⅓-rpm. 3.00

Christmas Carols. *Ken Griffin, organ and chimes* (Columbia) Joy to World—Away in Manger—I'll Be Home for Christmas—1st Noel—Adeste Fideles—3 more.
58 N 2B210—45-rpm. $2.89
58 N 2CL6130—33⅓-rpm. 3.00

Christmas with Arthur and All the Little Godfreys. (Columbia) White Christmas — Rudolph Red-Nosed Reindeer—O Holy Night—Winter Wonderland—Christmas Song—Jingle Bells—First Noel—10 more.
58 N 2B348—45-rpm. $4.41
58 N 2C348—78-rpm. 4.98
58 N 2CL540—33⅓-rpm. . . 3.95

Bing Crosby Musical Autobiography

(Decca) 89 of Bing's biggest hits from late 1920's to present day. Packaged in keepsake album box, complete with lock and key! Includes: Miss. Mud—Out of Nowhere—Sweet and Lovely—Old Ox Road—June in Jan.—Sweet Leilani—Small Fry—El Rancho Grande—White Christmas—Pistol Packin' Mama—Mac-Namera's Band—Sam's Song.
58N3ED1700-45-rpm. $26.95
58N3DX151-33⅓. . . . 26.95

Low-Priced Automatic

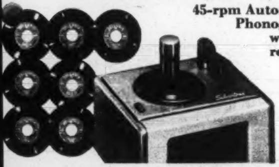
Up to 4 hours on one loading! *3-speed changer* has *ceramic pickup unit* with *long-life needle*. Variable *tone control*. Full-toned *4x6-inch speaker*. 2 tubes, plus rectifier. UL listed. 110-120-v, 60-cycle AC. Artificial leather, 15½x17½x8¾ in.

$49.95 Cash
Brown
$5 Down

57 N 04248L—Brown. Wt. 23 lbs. *$5 month*......Cash $49.95
57 N 042481L—Gray. Wt. 28 lbs. *$5 down*......Cash 49.95
57 N 5775—Slip-on 45-rpm spindle. *Fits all automatic Silvertones made since 1951.* Shpg. wt. 2 lbs....................$2.49

SPECIAL! SAVE $20.85

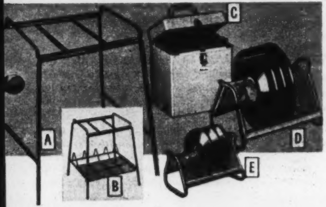
45-rpm Automatic Phonograph with 25 records



Terrific Value! 45-rpm amplified phonograph plays 14 records automatically. Compact case, 8¾x11¼x9 in. Covered in brown artificial leather. 110-120-v, 60-cycle AC. UL listed. 25 records included (mostly famous label) *sells regularly for $21.85 alone.* 58 tunes . . 2¾ hrs. playing.

$34.95 Cash
$3.50 Down

57 N 04254L—Phonograph, 25 records. Wt. 10 lbs....$34.95
57 N 04253L—Phono only. ~~Wt. 8 lbs.~~ $3.50 *Dn.* Cash 33.95



Mod-Iron Phono Stands

A Low-Priced Stand: Similar to below, but no shelf. *Side arms black.* Shpg. wt. 14 lbs.
58 N 05671L.........$6.50

B Deluxe Stand with Record Storage Shelf: Modern black wrought metal with *brass-plated arms.* Has *handy shelf* at bottom with *dividers for records and albums.* Top expands 16 to 27 in. wide to hold any table model phono, radio-phono, *or TV.* 21 in. high. Put it together *without tools.* Wt. 18 lbs.
58 N 05672L....... $9.95

Record Cases, Storage Racks

C Steel Carrying Cases: *Sturdy construction*, with gray embossed finish. *Index.* Shpg. wts.: 7-in. 3 lbs; 10-12 in. 4 lbs.
58 N 5627—Holds 40 seven-inch records. 7½x7½x3¾ in. $2.49
58 N 5628—Holds 50 ten-inch records. 11x10¾x6¼ in. $4.79
58 N 5629—Holds 35 twelve-in. records. 12¾x12½x4¼ $5.79

D E Sturdy Record Racks: Steel, with flocked wire dividers. *Rubber feet.*
58 N 5621—Holds 50 ten or twelve-inch records. 14½x8x6¾ in. Shpg. wt. 2 lbs. $2.98
58 N 5619—Holds 50 7-inch records. 10x5½x6¼ in. Shipping weight 1 lb. 8 oz.. $1.98

Practical, Portable HIGH FIDELITY Phono!

TWO blended dynamic speakers
Wide-range feedback amplifier
Boost-type variable tone control
Patented arm won't skip, jump

Lightweight . . yet packs real Hi-Fi realism in sound! **3-speed changer:** *Dynamically balanced arm* has ceramic pickup unit . . *sapphire needle.* **Dynasonic amplifier:** Over *twice the performance* from same tubes as ordinary amplifiers. *Feedback distortion-cancelling circuit.* Boost-type tone control. UL listed. 110-120-v, 60-cycle AC. **Speaker system:** *6-in. bass, 5¼-in. treble unit.* **Lightweight portable cabinet:** 15½x18½x8½ in. Covered in artificial leather. Shpg. wt. 25 lbs.

$66.50 Cash
Brown
$5 Down

57N04249L–Brown. *$5 down, $5 month*. . Cash $66.50
57N042491L–Green. *$5 down, $5 mo*.... Cash 68.95

Slip-on 45-rpm spindle included .. no more adapters!

See our low-priced phonographs, for "tots and teens" on pages 396-397

you hear every note on
High Fidelity..
truly a "magic carpet of sound

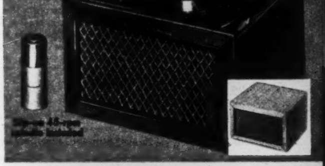


Table HI-FI Phono

A new "high" in performance at a low price! 3-speed record changer has *ceramic pickup*, with *dual-point* sapphire needle. *Dynasonic amplifier*. Tone control. *Two 6-inch speakers.* UL listed. 110-120-v, 60-cycle AC. 16x18x10½ in. Shpg. wt. 35 lbs.

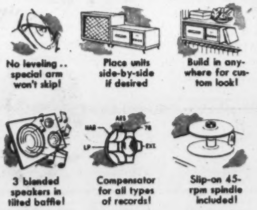
$84.95 Cash
Mahogany
$5 Down

57N04247L–Mahogany veneer. *$5 mo.* Cash $84.95
57N042471L–Limed oak veneer. *$5 mo.* Cash 89.95

Our Best 2-Unit HI-FI Phonograph Music System!

Finest of its type we've ever offered **$169.95** Cash Mahogany $5 Down

Guaranteed to satisfy the most discriminating listener



No leveling .. special arm won't skip!
Place units side-by-side if desired
Build in anywhere for custom look!
3 blended speakers in tilted baffle!
Compensator for all types of records!
Slip-on 45-rpm spindle included!

A truly flexible Hi-Fi system! A beautiful, lasting piece of furniture too. Two cabinets may be stacked as console, *or placed up to 50-ft. apart!* **3-speed record changer in lighted drawer:** *Ceramic* pickup unit has *dual-point sapphire needle.* Balanced Syntronic arm. *Slip-on 45-rpm spindle.* **Dynasonic amplifier:** *Feedback circuit* minimizes bass "hangover". *Special equalizer switch* matches records made with AES, NAB or LP characteristics . . plus 78 rpm. Rumble filter. *Separate boost-type bass and treble tone controls.* Radio input jack. UL listed. 110-120-v, 60-cycle AC.

Speaker system: *3 blended speakers in "infinite baffle:"* 12-inch bass unit, 6 and 5-in. treble. **Hand-rubbed cabinets:** Top unit 28x17x12 in. Speaker cabinet 29x18x23½ in. *Components also available without cabinets for custom installation.* See Big Catalog for kit. Shipping weight 75 lbs.
57NM4250–Mahogany veneer. *$8 mo.*... Cash $169.95
57NM42501–Limed oak veneer. *$9 mo.*.. Cash 179.95

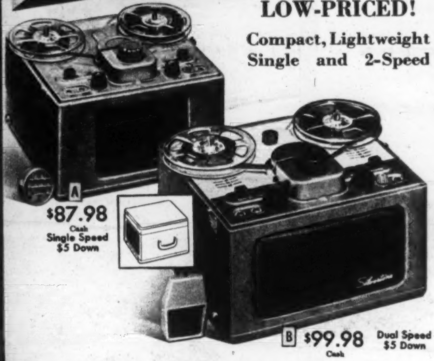
Santa says . . Silvertone

Tape Recorders

preserve every sound faithfully!

LOW-PRICED!

Compact, Lightweight Single and 2-Speed



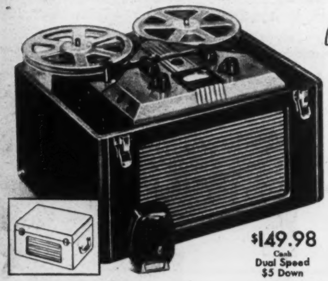
IMPORTANT: All recorders are *dual track* . . record up to 2 hrs. on both sides of 7-in. reel. 3¾-in. speed gives longest playing time, is good for speech or music. *7½-in. speed is best for wide-range music reproduction.* Play tape back instantly or re-record. *Fast forward "skip" speed aids editing. Extra-fast rewind.*

A **Single Speed:** Amazing low price! *Record from mike, radio, or phono at 3¾-in. per sec. speed.* Neon "volume level" indicator. *Play back through 5¼-in. speaker.* UL listed. 110-120-volt, 60-cycle AC. Just 8¾x10¾x11½ in., covered in brown artificial leather. *Actual carrying weight only 20 lbs.* Ceramic mike, 5-in. reel tape, empty reel.

57 N 04070K—Shipping weight 20 lbs. *$5 Down, $5 Month* . . . . Cash $87.98

B **Dual Speed:** Like (A), but also has *7½-in. wide-range speed*, plus *better quality ceramic microphone*. With 5-in. reel tape, empty reel.

57 N 04072K—Shipping weight 22 lbs. *$5 Down, $5 Month* . . . . Cash $99.98



Professional volume meter

Add or delete in playback

Huge 6x9-in. oval speaker

OUR BEST . . Many Professional Features!

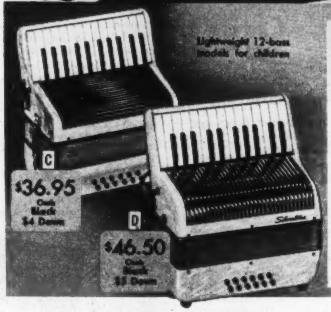
Dual Speed: Accurate *volume level motor* (type used in radio stations), plus *separate tone compensation for both speeds* aid in making "commercial" sounding recordings! *Record at 3¾ or 7½ in. per sec.* (See note above.) *Separate inputs* for mike and radio or phono. *Tone control.* 4-watt amplifier. UL listed. 110-120-volt, 60-cycle AC. 11x12x18 in., brown artificial leather covered. With *dynamic mike*, 7-in. reel tape, empty reel.

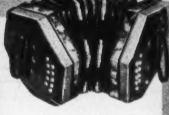
57 N 04085K—Shipping weight 36 lbs. *$5 Down, $7 Month.* . . . . . Cash $149.98
57 N 266—Foot control. Starts, stops above recorder. Shpg. wt. 3 lbs. 14.95
57 N 261—7-inch reel tape. 1200 ft. Shpg. wt. 2 lbs. $4.50; 5 in case . 19.95
57 N 260—5-inch reel tape. 600 ft. Shpg. wt. 1 lb. $2.95; 5 in case . . . 12.95

specially imported from Italy . .

Silvertone Accordions

made by skilled old world craftsmen





Concertina

Has 9-fold bellows in- **$17.95** instead of usual six. 10 bass chord buttons on left hand; 2 octaves melody on right. Hardwood frame, 7 in. wide. Instructions. Wt. 11 lbs.

57 N 1701 . . . . $17.95

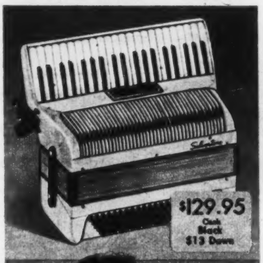
Children's 12-Bass Models . . Easy to Learn!

C **Our Lowest-priced Piano-Accordion:** Has 1 set treble reeds; 3 sets bass. 25 treble keys, 12 bass. Plywood body, with pearl-effect celluloid covering. Wood key bed, simulated leather bellows. 12x6½x12¼ in. Actual weight just 6½ lbs. With shoulder straps, study book, and chipboard carrying case. Mailable. Shipping weight 16 lbs.

57 N 01538—Black. *Save $3. Big Book was $39.95. $4 Down, $5 Month* . . . . . . Cash $36.95
57 N 01537—White. *$5 Month* . . Cash 39.95

D **Our Best 12-Bass Accordion:** 2 sets treble reeds, 4 sets bass . . all fine Swedish blue steel. 25 treble keys, 12 bass . . in *non-warp metal bed*. Plywood body, 13x6¾x13½ in., celluloid covered. White is pearl effect. *Kidskin reinforced* simulated leather bellows. Actual weight 8 lbs. Shipping weight 20 lbs.

57 N 01550L—Black. *Save $3.45. Was $49.95. $5 Down, $5 Month on Terms* . . . . Cash $46.50
57 N 01549L—White. *$5 Down* . . . . Cash 49.95
57 N 01544L—Red. *$5 Down* . . . . . . Cash 49.95



$164.50
Cash
Black
$16.50 Down

Low-priced 120 Bass with 2 Switches

Defies comparison at this low price! 2 sets treble reeds, 4 sets bass . . all *hand-fitted Swedish blue steel!* 2 treble switches. 41 treble keys, 120 bass. *Metal key bed won't warp.* 18x8x14¾ inches, celluloid covered, *Kidskin reinforced bellows.* Actual weight 17 pounds. *Flannel-lined wood carrying case*, instructions. Shipping weight 40 pounds. Shipped by express or truck.

57 N M1534—Black. *Save $10. Was $139.95. $10 Month* . . . . Cash $129.95
57 N M1533—White. *$14 Down, $10 month on Easy Terms* . . . . Cash $139.95

Popular 120 Bass with 3 Switches

2 sets treble reeds, 4 sets bass . . *hand finished, fitted, and tuned.* 41 treble keys, 120 bass. *Non-warping aluminum key bed.* 2 treble switches, 1 bass for variety of tonal effects. *Coupler slides mounted between double aluminum plates* to prevent sticking! *Kidskin edged bellows.* Sturdy plywood body, celluloid covered. Available in black, white pearl effect, or white with red trim and red sharp keys. 18x8x14¾ in. Light in weight, yet has full range! Actual weight only 17 lbs. With shoulder straps, *plush-lined luggage-type wood case*. Study Book. Shipping weight 42 lbs. *Express.*

57NM1552–Black. *$11 Mo.* Cash $164.50
57NM1562–White. *$18 Dn.* Cash 179.95
57NM1572–White and red. *$18 Down, $12 month on Terms* . . . . . . Cash $179.95

Silvertone GUARANTEE and TV SERVICE CONTRACTS

You can buy a Silvertone TV set by mail, no matter where you live . . just so long as your neighbor receives TV and you plan to have a similar type of antenna installation.

You should buy a service contract: If you live within the trading area of a Sears Retail Store or Catalog Sales Office selling television, we urge you to buy a contract. *If you are in doubt about your eligibility to buy a Service Contract, please write your Sears Mail Order Personal Service Department for all necessary details.*

If you do not buy a Service Contract because you live outside our trading area and are not eligible, you must arrange for local service at your own expense. During the first 90 days you may return the set to Sears, in person, or by prepaid freight or express, if it needs repair (*no free home service*). Thereafter, we guarantee only the small tubes and picture tube. We will replace them within the first year, if sent to us unbroken and found defective.

Service Contracts DO NOT include: (1) *antenna or accessories;* (2) *installation of the antenna itself;* (3) *any service other than that specified in contracts below.* Turn page for antennas and accessories. Labor charges for antenna installation will vary according to type, but will be in keeping with Sears standard of fair pricing.

Choose from these Three Types of Contracts!

Service Contract Number 1: (a) Sears connects set to existing antenna (antenna or antenna installation not included, as explained above). (b) Sears adjusts set for best possible performance and provides complete service whenever you need it within the first year. *This service is performed at your home, or our service shop, with no additional labor charges.* (c) Sears guarantees all tubes, including picture tube . . and all other parts for *1 year.*

Combination TV-Radio-Phono. $40.00.......TV only $35.00

Service Contract Number 2: (a) Sears connects set to existing antenna (as in Contract No. 1). (b) Sears adjusts set and provides service for *90 days.* This service is performed in your home or our service shop, with no additional charge for labor. (c) Sears guarantees small tubes and picture tube *1 year* . . all other parts for 90 days. *After 90 days, any service calls to your home, or labor performed at our shops to replace tubes or parts, are subject to regular charges prevailing in your area.*

All sets....................................$20.00

Service Contract No. 3: (a) Sears provides one call only . . to connect set to existing antenna and adjust set (as in Contract No 1). (b) Sears guarantees small tubes and picture tube *1 year* . . all other parts for *90 days.* (c) During the first 90 days, you may return the set to your nearest Sears Service Shop for free repair. *However any labor at your home* (after the initial adjustment call), *or labor performed in our shops* (after 90 days) *will be subject to regular charges prevailing in your area.*

All sets....................................$7.50

IMPORTANT: Service Contract prices subject to change outside Continental U.S. See local Sears Catalog Sales Office. For information about 2nd and 3rd year Service Contracts, write Sears Personal Service Dept.

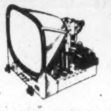
AS LOW AS
$117.95 Cash
17-in. VHF

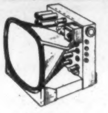
$137.95 Cash
21-in. VHF
Both $5 Down

Silvertone 17 and 21-inch
Space-Saver TV..
same big pictures . . less space!

17-inch size shown

21-inch size shown


Ordinary chassis: Picture tube on top of chassis. Space behind tube wasted!


Space-Saver: Chassis built around picture tube neck. Front is all screen!

17-inch Mahogany VHF
$144.95 Cash
$5 Down

21-inch Mahogany VHF
$164.95 Cash
$5 Down

Budget-Priced Table TV . .

New Construction Cuts Height 25%, Weight 20%!

Our Lowest-Priced TV

$22 to $32 LESS than our lowest priced TV in Big Book! Ideal "second set" for bedroom, kitchen, or den. So compact they fit anywhere! *Keyed automatic gain control* and *automatic frequency control* eliminate airplane flutter, fading! Good chassis for "near fringe" reception. Clear-toned 4-inch speaker. UL listed. 110-120-v, 60-cycle AC. *Wood cabinets,* Covered in maroon artificial leather.

17-inch MODELS: Only 18 in. wide x 18½ in. deep x 14½ in. high. Wt. 58 lbs.
57NM5100–VHF. *$6 month*... Cash $117.95
57NM5101–All-Channel. *$7 mo.* Cash 147.95

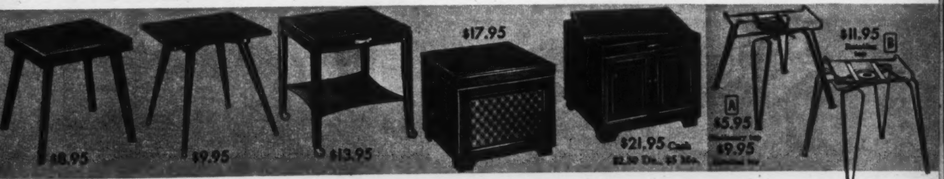
21-inch MODELS: Just 22½ in. wide, x 21½ in. deep x 17½ in. high. Wt. 70 lbs.
57NM5110–VHF. *$7 month*.... Cash $137.95
57NM5112–All-Channel. *$8 mo.* Cash 167.95

Deluxe FRINGE AREA Sets!

Similar to low-priced models at left, but *more power* for difficult fringe areas and *better cabinet!* Safety glass panel is *removable* for cleaning. *Exceptional edge-to-edge focus* means picture is razor-sharp all over. *Cascode-type* tuner. *Keyed automatic gain control,* plus *automatic frequency control* to eliminate airplane flutter and fading. *Deep-voiced 5-inch speaker.* UL listed. 110-120-v, 60-cycle AC. *Furniture-styled* hardboard cabinets have *sturdy hardwood framing.*

17-inch MODELS: Very compact . . 18 in. wide x 18¼ in. deep x 15½ in. high. *Lovely mahogany finish.* Wt. 58 lbs.
57 N M5106—VHF. *$5 down, $7 month on Terms* . . . Cash $144.95
57 N M5107—All-Channel. *$5 down, $8 month*..... Cash 174.95

21-inch MODELS: *Over 65% larger picture* than 17 in. 22½x 21½x17¾ in. *Fine mahogany or blonde finish.* Wt. 70 lbs.
57 N M5114–Mahogany VHF. *$5 down, $8 month* . . Cash $164.95
57 N M5115–Mahogany All-Channel *$5dn., $9 mo.*.. Cash 194.95
57 N M5116–Blonde VHF. *$5 down, $8 month*...... Cash 174.95
57 N M5117–Blonde All-Channel. *$10 dn., $9.50 mo.* Cash 204.95



Wide Variety of TV Tables and Bases . . . Stationary and Rotating Tops!

Low-Priced Table
Tremendous value in a truly low-priced table! Stationary top . . modern tapered leg design. Mahogany finished hardboard, 22x 24x24 in. Sent partly assembled to save you shipping charges. A typical Sears value! Shipping wt. 15 lbs.
57 N 01961L..... $8.95

Rotating Top Table
Amazing low price for a rotating top table! Top turns full 360 degrees for easy viewing from any angle. Sturdy construction . . has hard board top, with hardwood base, legs. Fine mahogany finish. 24x 22x22½ in. Partly assembled. Wt. 16 lbs.
57 N 01974L...... $9.95

Deluxe TV Table
Truly deluxe in every respect! Handy shelf for magazines or TV accessories. Casters for easy moving or turning. Extremely strong. Hardboard top; hardwood base and legs. Lovely mahogany finish. 23½x 21¾x25 in. Partly assembled. Shpg. wt. 21 lbs.
57 N 01975L...... $13.95

Low-Priced Cabinet Base. Gives table TV console appearance at low price! Sturdy hardboard, with lovely mahogany finish. Stationary top. Roomy accessory compartment behind door. 23½x22x 20 in. Shipped fully assembled by freight, express, or truck. Shipping weight 28 lbs.
57 N M1925...... $17.95

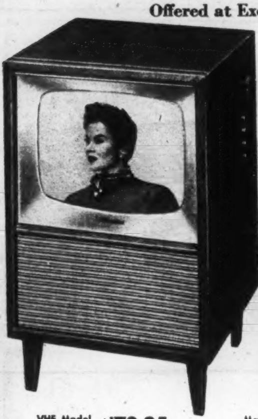
Our Best Cabinet Base. The aristocrat of all TV bases! Has casters for easy moving. Mammoth storage compartment behind double doors. Strong hardboard with truly fine mahogany finish. 24 x 22 x 20¾ in. Shipped fully assembled by freight, express, or truck. Wt. 36 lbs.
57 N M1930...... $21.95

A **MOD-IRON Bases:** Black wrought metal. Extend 20-27 in. for any TV. 20 in. high. Partly assembled.
57 N 01934L—**Stationary top.** Shipping weight 15 lbs.................$5.95
57 N 01935L—**Rotating top** (turns 360 degrees). Wt. 25 lbs..........$9.95

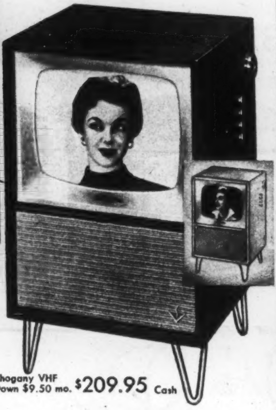
B **BRASS Base:** Rotating top like (A), but heavily brass-plated.
57 N 01936L—Wt. 25 lbs....... $11.95

NEW . . Silvertone TV for '55

Dramatically Styled 21-inch Consoles
Offered at Exciting Low Prices!



VHF Model
$5 Down **$179.95** Cash



Mahogany VHF
$10 Down $9.50 mo. **$209.95** Cash

Our Lowest-Priced Console Handsome . . Rich-Looking!

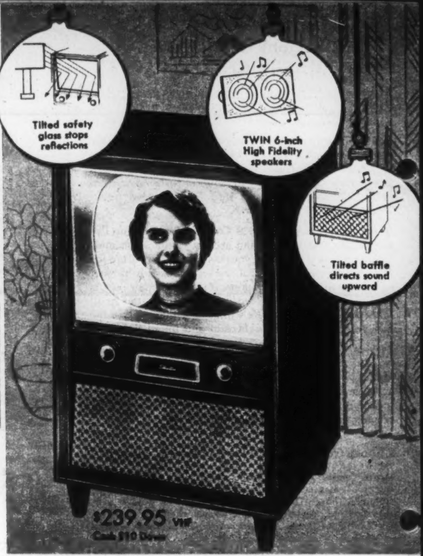
So low in price, so high in style! *Actually $10 less than our lowest priced console in Big Fall Book.* Check these features:
21-inch family-size picture: Bright, clear, steady! *Automatic focus* for fine picture detail. Screen guarded by *safety glass.*
Dependable chassis: Excellent for local and "near fringe" reception. *Keyed automatic gain, automatic frequency controls.* 5-in. speaker. UL listed. 110–120-v., 60-cycle AC.
Rich-looking cabinet: Wood, covered in maroon artificial leather. 22½x21¾x34½ inches. Shipping weight 90 lbs.

57 N M5126—VHF. *$9 month*.....Cash $179.95
57 N M5127—All-Channel. *$10Dn. $9.50 mo.* 209.95

Fringe Area Power . . Contemporary Styling!

Plenty of fringe area power, plus handsome furniture styling in two popular finishes!
21-inch picture: *Automatic focus* for extra sharpness. Removable safety glass panel.
Fringe area chassis: *Cascade tuner.* 6-*inch* speaker. UL listed. 110–120-v., 60-cycle AC.
Beautiful modern cabinet: *Wood-framed* hardboard . . *fine mahogany or blonde finish. Brass-plated legs.* 22½x21¾x35½ in. Wt. 90 lbs.

57 N M5128—Mahogany VHF. . . . Cash $209.95
57 N M5129—Mahogany All-Channel. *$10 down, $11.00 month on Sears Easy Terms*. . . Cash $239.95
57 N M5130—Blonde VHF. *$10.00 mo.* Cash 219.95
57 N M5131—Blonde All-Channel. *$10 down, $11.50 month on Sears Easy Terms* . . Cash $249.95


Tilted safety glass stops reflections
TWIN 6-inch High Fidelity speakers
Tilted baffle directs sound upward
$239.95 VHF
Cash $10 Down

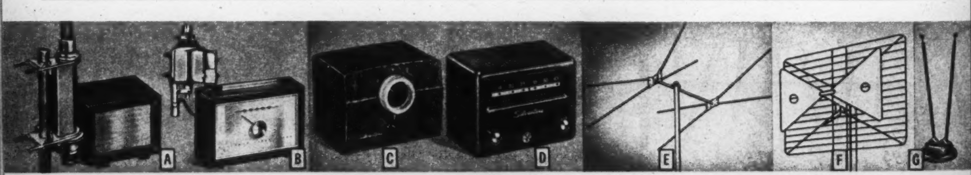
HIGH FIDELITY Sight and Sound . . Power Enough for ANY Fringe Area!

You don't miss a single picture detail . . a single note or syllable of the sound track! Almost like watching from the best seats in the studio.
High definition 21-inch picture: Means you see *every tiny detail* transmitted in the picture! *Exceptional edge-to-edge focus* assure razor-sharp clarity all over screen. *Tilted safety glass panel is removable!*
HIGH FIDELITY FM sound system: *TWO husky 6-inch PM speakers* give true wide-range performance. *Tilted baffle* throws sound up to you!
SUPER POWER fringe area chassis: *Cascade tuner gives ample power reserve for severe fringe area conditions.* Keyed automatic gear and automatic frequency controls. UL listed. 110–120-v., 60-cycle AC.
Beautiful mahogany veneer cabinet: Truly a fine piece of furniture! Deluxe trim. 24⅛x23x36¾ in. Shipping weight 142 lbs.

57 N M5132—VHF. *$10 down, $11.00 month on Easy Terms*......Cash $239.95
57 N M5133—All-Channel. *$10 down, $12.50 month on Terms*....Cash 269.95

Facts about UHF Television and Color Telecasting YOU SHOULD KNOW!

ABOUT COLOR: All Silvertone TV sets will receive color telecasts in black and white. *To see these programs in color . . you need a color set.* As this catalog goes to press, the price of color TV is about *3 to 4 times that of black and white,* since color sets have about 3 times more parts, plus a more costly picture tube! When it becomes more practical to do so, we will list *Silvertone color TV* in the catalog. Right now, we feel that Silvertone black and white is your best TV buy!
ABOUT UHF: Allocations for 1,291 communities provide for a total of 2,053 TV stations . . *1,445 of which will be UHF! Silvertone All-Channel* sets tune all 82 VHF and UHF channels . . eliminating conversion or adjustments as new stations come on the air. *You are also ready for other stations, should you move!*



Antenna Rotators

A **Low-Priced:** Indicator glows at limit of rotation. *Non-rusting motor housing.* UL listed. 110–120-v., 60-cycle AC. *Less cable.* Wt. 14 lbs.
57 N 06648R—*$2.50 dn., $5 mo.*.....Cash $23.95
57 N 6732—4-wire Cable. Wt. 4 oz. Per ft. 3c

B **Deluxe Alliance:** Similar to above, but has *direction indicator.* Shows at all times where antenna is pointed. *With 100-ft. cable.*
57 N 06733- Wt. 12 lbs. *$3 dn., $5 mo*. Cash $29.95
57 N 06946—Mast Extension. *5-ft.* Wt. 3 lbs. . . 89c
57 N 6727—Lightning Arrestor. Shpg. wt. 3 oz. 99c

VHF Booster, UHF Converter

C **VHF Signal Booster:** *Super power!* Boosts wanted signal more than unwanted noise, *giving clearer pictures.* Improves reception from indoor antenna. Brown plastic, 6x5x4½ in. UL listed. 110–120-v., 60-cycle AC. Shpg. wt. 4 lbs.
57 N 6645—*$2.50 down, $5 month*......Cash $23.95

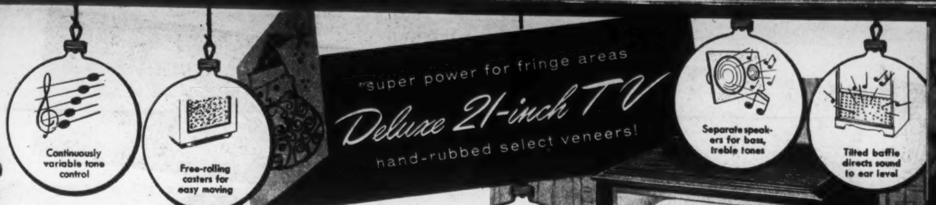
D **UHF Converter:** Adapts any good VHF TV to tune all 70 UHF channels too! *No further changes required as new UHF stations come on the air.* UHF antenna required. Brown plastic, 7½x4½x5½ in. UL listed. 110–120-v., 60-cycle AC.
57 N 6955—Wt. 5 lbs. *$3 down, $5 month* Cash $25.95

TV Antenna Kits

E **ECONOMY VHF Antenna Outfits:** *Single conical for suburban; stacked for fringe areas.* You get: antenna, mast, roof mount, 60-ft. guy wire, 60-ft. ribbon lead-in, insulators, lightning arrestor, ground rod, ground wire, clamp, instructions.
57 N MT6741—Single, with 5-ft. mast. Wt. 19 lbs...........$12.45
57 N MT6742—Stacked, with 10-ft. mast. Wt. 27 lbs.......... 17.95

F **ECONOMY UHF Antenna Outfits:** Like above, but with UHF *bow-tie and screen* antenna, *special foam-type* UHF lead-in.
57 N MT6743—Single, with 5-ft. mast. Wt. 18 lbs...........$12.95
57 N MT6744—Stacked, with 10-ft. mast. Wt. 20 lbs.......... 16.95

G **VHF-UHF Indoor Antenna:** Folds forward for UHF. 5-ft. wire.
57 N 6900—*Local reception only.* Wt. 1 lb. 8 oz...........$3.15


"super power for fringe areas
Deluxe 21-inch TV
hand-rubbed select veneers!
Continuously variable tone control
Free-rolling casters for easy moving
Separate speakers for bass, treble tones
Tilted baffle directs sound to ear level

New . . True HIGH FIDELITY Sound plus HIGH DEFINITION Picture!

Tilted, tinted glass stops reflections

SEE every picture detail . . clear and razor-sharp! HEAR every note of sound track!

$269.95 Cash
VHF open front . . $10 Down

Takes you right to the scene of the telecast! In addition, you get a "*showpiece*" mahogany veneer cabinet that's a real addition to any room. Check these features:
High definition 21-inch picture: Super detailed! *Exceptional edge-to-edge focus* guarantees extreme sharpness all over screen. *Aluminized picture tube* produces greater brightness, more natural contrast range. *Tilted safety glass panel* is *tinted* to filter out glare, *removable* for periodic cleaning.
HIGH FIDELITY sound system: Big *12-inch "woofer"* speaker for full bass . . special *4-inch "tweeter"* adds sparkling treble tones. Tone control. *Phonograph input jack.*
Super power fringe area chassis! Crammed with *reserve power* for difficult fringe area conditions! *Keyed automatic gain control* and *automatic frequency control* stop picture fading and flutter. UL listed. 110-120-volt, 60-cycle AC.
Our finest hand-rubbed cabinets: Available with open front (24½x23¾x38 in.), or with full doors (26x23¾x38 in.). *Select mahogany veneers.* Shpg. wt. 150 lbs.
57 N M5139—VHF open front. *$10 Down, $12.50 Month on Easy Terms*.......Cash $269.95
57 N M5140—All-Channel open front. *$10 Down, $13.50 Month on Terms*......Cash 299.95
57 N M5149—VHF with doors. *$10 Down, $13.50 Month on Easy Terms*.........Cash 299.95
57 N M5150—All-Channel with doors. *$10 Down, $15.00 Month on Terms*......Cash 329.95

Deluxe 21-inch Consoles in Modern and French Provincial Styling

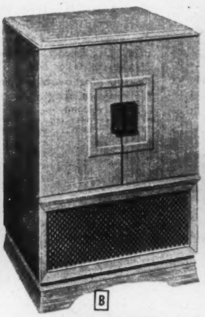
Hi Fi Sound plus plenty of power for difficult fringe area reception!

Outstanding performance under adverse fringe area conditions . . plus *beautifully styled cabinetry!*
High definition 21-inch picture: *Exceptional edge-to-edge focus* for razor-sharp clarity all over screen! *Tilted safety glass panel is removable* for cleaning.
High Fidelity sound system: *Husky 12-inch "woofer", 4-in. "tweeter" speakers. Continously variable tone control! Phonograph input jack and switch.*
Super power fringe area chassis: *Keyed automatic gain control* and *automatic frequency control* end fading, flutter. UL listed. 110-120-volt, 60-cycle AC.
Hand-rubbed hardwood veneer cabinets: Contemporary limed oak (25¼x23¼x38 in.) and French Provincial maple (26¼x23¾x38 in.). *Casters for easy moving.*

A **57 N M4142R—Limed oak VHF open front.** Wt. 145 lbs. *$10 down, $13 month*.......Cash $279.95
A **57 N M4143R—Limed oak All-Channel open front.** Wt. 155 lbs. *$10 down, $14 month*.......Cash $309.95
B **57 N M4153R—Limed oak All-Channel with doors.** Wt. 155 lbs. *$10 down, $15 month*.......Cash $329.95
C **57 N M4145R—Maple All-Channel open front.** Wt. 150 lbs. *$10 down, $14 month*.......Cash 309.95
D **57 N M4155R—Maple All-Channel with doors.** Wt. 158 lbs. *$10 down, $15 month*.......Cash 329.95

A

LIMED OAK Open Front VHF
$279.95 Cash
$10 Down, $13.00 Month


B

LIMED OAK All-Channel
$329.95 Cash
$10 Down, $15.00 Month

C D

MAPLE OPEN FRONT All-Channel
$309.95 Cash
$10 Down, $14.00 Month

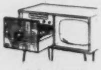
NEW 21-inch TV-Radio-Phono Combination Fringe Area Power . . Contemporary Styling!

$279.95 Cash
Mahogany VHF

An entire home entertainment center . . *unbelievably low priced!* Completely contained in one "showpiece" cabinet. Look:
High definition 21-inch TV: *Exceptional edge-to-edge focus* means entire screen is sharp and clear. *Safety glass panel* is removable. *Powerful chassis* assures good reception in fringe areas. *Keyed automatic gain control* and *automatic frequency control* prevent picture fading and flutter. *Two 6-inch PM dynamic speakers* deliver ample volume. UL listed. 110-120-volt, 60-cycle AC.
Powerful AM radio: Easy-to-read dial tunes standard AM broadcast. *Built-in Radionet antenna system.* Radio is independent of TV to save electricity.
3-speed automatic phonograph: *Plays up to 4 hours* without touching . . shuts off after last record! *Ceramic pickup unit* defies heat and humidity. *Long-life needle.*
Beautiful modern cabinet: *Lovely mahogany or blonde finish!* Strong hardboard, with hardwood framing. *Legs heavily brass-plated.* 37¼x21¼x34¾ in. Shpg. wt. 124 lbs.
57 N M5190—Mahogany VHF. *$10 Down, $13.00 month on Sears Easy Terms*.....Cash $279.95
57 N M5191—Mahogany All-Channel. *$10 Down, $14.00 month on Easy Terms*...Cash 309.95
57 N M5192—Blonde VHF. *$10 Down, $13.50 month*.........................Cash 289.95

Only
$10 Down

Two husky PM speakers


Roll-out radio and phono

why not a radio for every room?

Silvertone "Extras"

are colorful and inexpensive!

Compact Midget

ONLY $9.95
Brown

For the youngsters . . or for yourself! Our *lowest-priced radio*, and it's packed with value.

"One-finger" tuning: Dial tunes standard AM broadcast band.

Clear-toned 4-inch speaker. Built-in antenna.

Chassis: 3 tubes plus rectifier. *Superheterodyne circuit*, just like our big sets! UL listed. 110-120-v, 25-60-cycle AC or DC. *Local reception only.*

Compact plastic cabinet: Only 5¼x9x4 inches. Shipping weight 5 pounds.

57 N 3001—Brown...... $9.95
57 N 3002—Ivory......... 11.95

3 Carol-Bright Colors

Available in Brown, Ivory, or Red!

$15.95
Brown

More powerful than set above, plus handsome futuristic styling! Look:

Slide rule dial: *Almost unheard-of at this low price!* Tunes standard AM broadcast.

Built-in antenna: Highly efficient . . really pulls 'em in!

Husky 4-inch PM speaker: Delivers plenty of volume.

Chassis: Has 4 tubes, plus rectifier. UL listed. 110-120-v, 25-60-cycle AC or DC.

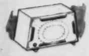
Colorful plastic cabinet: Just 8½x6x4¾ in. Shpg. wt. 5 lbs.

57 N 2003—Brown.......$15.95
57 N 2004—Ivory......... 17.95
57 N 2005—Red......... 17.95

Better Tone from "King-Size" Speaker!

Big 5¼-in. PM speaker

Wide-sweep tuning dial



Built-in antenna

$21.95
Cash
Brown
$2.50 Down

A luxury radio at "extra radio" price! Has unusually rich, full tone . . thanks to combination of *large cabinet and oversize speaker*. Available in *3 colors.*

Wide-sweep dial: Tunes standard AM broadcast.

Built-in Radionet antenna: Highly efficient design.

Mammoth 5¼-inch speaker: PM dynamic type. Delivers plenty of volume with *really wonderful tone.*

Powerful chassis: Has 4 tubes, plus rectifier. UL listed. 110-120-v, 25-60-cycle AC or DC.

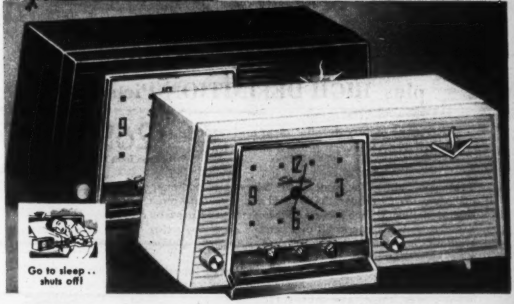
Highly styled plastic cabinet: 7x12x5½ in. Wt. 8 lbs.

57 N 3004—Brown. *$2.50 down, $5 month*........Cash $21.95
57 N 3005—Ivory. *$2.50 down, $5 month*........Cash 23.95
57 N 3006—Green. *$2.50 down, $5 month*........Cash 23.95

wake up to music or news!

Clock Radios

help start the day pleasantly



Buzzer re-awakens "dozers"

Even starts your coffee!

Deluxe Long-Distance SUPER SET!

$34.95 Cash
$3.50 Down
Brown

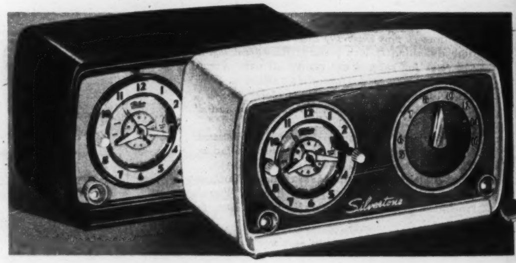
New this Fall . . with extra station-getting power!

Deluxe Telechron clock: Self-starting. Turns on radio (*and appliance up to 1100 watts*) at any time you set. Radio may be left on at night . . *shuts off automatically* . . comes on again in morning!

Super power radio: *Slide-rule dial* tunes standard AM. *Tuned RF stage, 3-gang tuning* for more power. *Built-in antenna.* Clear-toned 5-inch speaker. 5 tubes plus rectifier. UL listed. 110-120-v, 60-cycle AC.

"Showpiece" plastic cabinet: 6¼x14x6¾ in. Wt. 11 lbs. *$5 month.*

57 N 04025—Brown. Cash $34.95; 57 N 04026—Ivory. *$4 dn.* Cash $36.95



Our Most Popular Clock-Radio . . 3 Colors!

$27.95 Cash
$3 Down
Black

No gift could be appreciated more than a handsome timepiece and powerful radio . . *all in one smart cabinet!* Check these features:

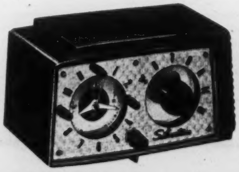
Telechron clock: *Self-starting.* Turns on radio (*and appliance up to 600 watts*) at any time you desire. *Buzzer alarm* prevents dozing off!

Powerful radio: Easy-to-read *wide-sweep dial* tunes standard AM broadcast. *Super-efficient Radionet antenna* system built-in. Full-toned 4-inch PM speaker delivers ample volume. 4 tubes, plus rectifier. UL listed. 110-120-v, 60-cycle AC.

Jewel-like plastic cabinet: Trim modern design. 10¾x5¾x5¼ in. Shpg. wt. 7 lbs.

57 N 3025—Black. *$3 down, $5 month on Sears Easy Payment Plan*....................Cash $27.95
57 N 3026—Ivory. *$3 down, $5 month on Sears Easy Payment Plan*....................Cash 29.95
57 N 3027—Red. *$3 down, $5 month on Sears Easy Payment Plan*....................Cash 29.95

Low-Priced Clock-Radio



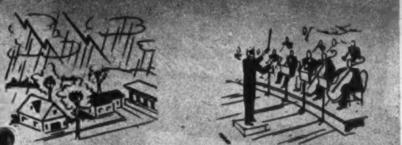
$18.95 Inexpensive enough for every home . . satisfaction guaranteed!

Self-starting clock: Turns on radio at any time you set . . off again after 90 minutes.

Fine radio: Clearly marked dial tunes standard AM broadcast. 4-inch PM speaker. 3 tubes; plus rectifier. UL listed. 110-120-v, 60-cycle AC. *Local reception only.*

Modern plastic cabinet: 9½x5x5½ in.

57 N 3007—Black. Shpg. wt. 6 lbs. Only $18.95

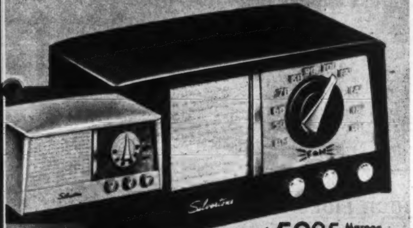


FM rejects static . . brings you over a full octave of important musical overtones usually lost in AM!

You'll Like FM!

OUR BEST Table AM-FM Radio!

- **Tuned RF stage brings extra FM power . . giant 6-inch speaker delivers rich, resounding tone!**



$52.95 Cash Maroon Less Antenna
$5.00 Down

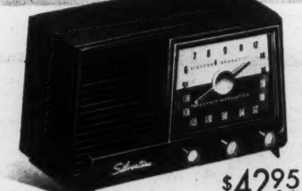
Spotlight dial

3-gang tuning

No-drift coils

Enjoy your favorite programs more . . hear music and sports not on AM radio! You'll like FM!
Spotlight dial: *Separate lighting for AM and FM.* On FM (88-108 MC), channel numerals glow red. On standard AM, entire dial lights up.
Built-in antennas: In FM fringe areas, we recommend outdoor FM antenna offered below.
Mammoth 6-inch PM speaker: Deep, mellow tone.
Super power chassis: *Most powerful AM-FM table radio we've sold!* 7 tubes, plus rectifier. UL listed. 110-120-v, 60-cycle AC.
Highly styled plastic cabinet: 7x13¾x7¾ in. Shpg. wt. 14 lbs.; 25 lbs. with outdoor antenna.

57 N 04204—Maroon. *$5.00 dn., $5 month*. . . Cash $52.95
57 N T4205L—With antenna. *$5 down* . . . . Cash 62.75
57 N 04206—Ivory. *$5.00 dn., $5 month*. . . . Cash 54.95
57 N T4207L—With antenna. *$5 down* . . . . Cash 64.75
57 N 06710L—Outdoor antenna. Turnstile type. 7¾ ft. high. Shipping weight 11 lbs. $9.95



$42.95 Cash Brown Less Antenna
$4.50 Down

AM *PLUS FM* . . at a LOW Price!

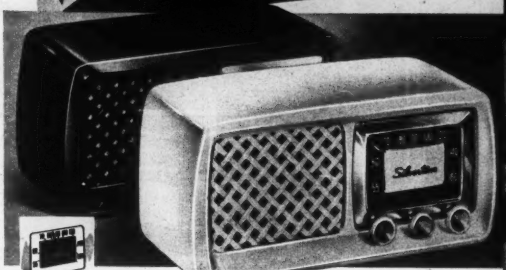
Our lowest-priced AM-FM set . . yet *packed with power!*
Easy-to-read dial: Tunes standard AM plus FM (88-108MC).
Built-in antennas: *For FM fringe area, buy with outdoor FM antenna.*
Full-voiced 5¼-inch speaker: Ample volume, really nice tone.
Powerful chassis: *7 tubes, rect.* UL listed. 110-120-v, 60-cycle AC.
Modern plastic cabinet: Sleek, futuristic design. 7x12¾x5½ in.

57 N 04200—Brown. Shpg. wt. 13 lbs. *$4.50 down, $5 month* . . . . . . Cash $42.95
57 N T4201L—With antenna. Shpg. wt. 24 lbs. *$5 down* . . . . Cash 52.75

in today's crowded airlanes,

Long Distance Radios

get more stations more clearly!



Precision tuning dial

Specially Designed for Remote Areas . . Popular-Priced SUPER POWER Set!

Powerful tuned RF stage

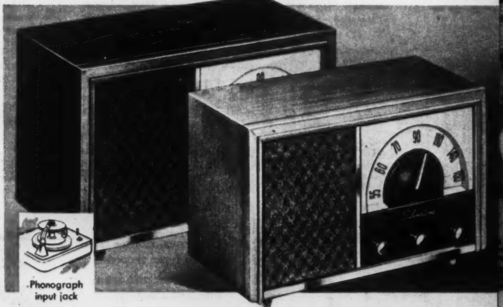
Variable tone control

Built-in Radionet antenna

$27.95 Cash Brown
$3 Down

A powerful, full-toned, long-distance radio . . handsomely styled and colorful. Includes many features usually found only on more expensive sets.
Lighted Roto-Band dial: *Precision type* for easiest tuning. Tunes standard AM broadcast band.
Tuned RF stage, 3-gang tuning: A built-in "booster" to increase signal strength and filter out annoying interference.
Built-in Radionet antenna: Highly efficient for better pickup.
Automatic bass boost circuit: Maintains true tonal balance at all volume levels . . *even when set is turned down to a whisper!*
Continuously variable tone control: Allows exact adjustments for most pleasing music . . or greatest intelligibility of speech.
Husky 5-inch PM speaker: Plenty of volume, *really fine tone.*
Super power chassis: Built for *real station-getting power*. 5 tubes, plus rectifier. UL listed. 110-120-v, 25-60-cycle AC, or DC.
Jewel-like plastic cabinet: Available in brown, ivory, or green to match your decorating scheme. 6½x14x6¾ in. Shpg. wt. 9 lbs.

57 N 02015—Brown. *$3.00 down, $5 month on Terms*. . . . . Cash $27.95
57 N 02016—Ivory. *$3.00 down, $5 month on Terms*. . . . . Cash 29.95
57 N 02014—Green. *$3.00 down, $5 month on Terms* . . . . Cash 29.95



Phonograph input jack

Big 5¼-inch PM speaker

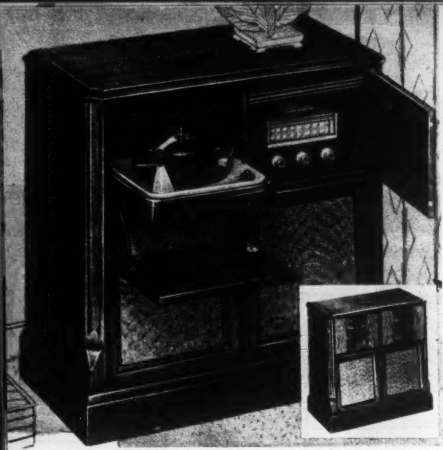
Ideal for remote areas

SUPER POWER . . Furniture Styling!

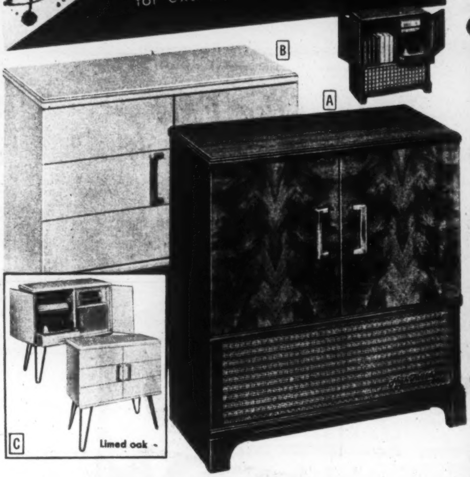
$36.95 Cash Mahogany
$4 Down

Most powerful AM table radio we offer! Look:
Precision lighted dial: Standard AM broadcast.
Tuned RF stage, 3-gang tuning: For *extra* power.
Built-in Radionet antenna: Efficiency plus.
Continuously variable tone control: Easy to adjust.
Jumbo 5¼-inch PM speaker: *Beautiful tone in hardwood cabinet!*
Super power chassis: Fine reception in *remote or metropolitan areas.* 5 tubes, rectifier. UL listed. 110-120-v, 25-60-cycle AC, or DC.
Fine hardwood cabinet: *Mahogany or limed oak veneers.* 6¾x13¾x8 in.

57 N 04016—Mahogany. Wt. 10 lbs. *$4 down, $5 month* . . . . . . Cash $36.95
57 N 04017—Limed oak. Wt. 10 lbs. *$4 down, $5 month* . . . . . . Cash 38.95

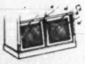


Santa says: choose Silvertone *Hi-Fi Consoles* for extra power, truest tone!



Deluxe in Every Respect . . Our Best HIGH FIDELITY Radio-Phonograph!

2 matched speakers


Sound directed upward

Pickup defies humidity

Slip-on spindle for 45

A *complete* extended-range music system, built into one handsome mahogany veneer cabinet . . *ready to play!* Reproduces music with startling realism!

$269.95 Cash
$10 Down

Long-distance AM-FM radio: Precision slide-rule dial tunes AM broadcast plus FM (88-108 MC). *Tuned RF stage* for super power FM! *Built-in Radionet antennas.*

Deluxe 3-speed automatic phonograph: *Rock-out* High Fidelity record changer. Ceramic pickup unit has *long-life dual-point sapphire needle.* Slip-on 45-rpm spindle. Shuts off automatically after last record has played.

10-Watt HIGH FIDELITY sound system: Two *matched* 10-inch speakers in tilted baffle *direct sound up toward listener.* "Push-pull" *feedback-type* amplifier is virtually undistorted. *Separate bass and treble tone controls* provide both boost and "clip" action for infinite variations of tonal shading.

Two-unit chassis: *Power supply is separate for minimum hum.* 9 tubes, rectifier. UL listed. 110-120-v, 60-cycle AC.

Hand-rubbed cabinet: Choice mahogany veneers in lovely contemporary design. Will go with modern or period furnishings. 34½x35½x17¾ in. *Record storage space.*

57 N M4068—Shpg. wt. 112 lbs. *$12.50 month*. . . Cash $269.95

HIGH FIDELITY at Popular Prices!

New Triple-Speaker Sound System for Full Range

Our most popular console radio-phonographs . . now with new High Fidelity sound system . . *still extremely low priced!*

$169.95 Cash
Mahogany AM
$5 Down

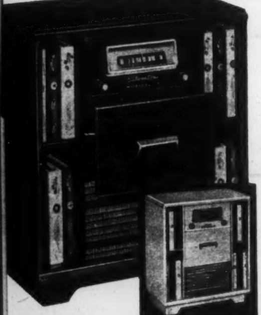
Wide-range AM or AM-FM radio: AM-FM models tune standard AM plus FM (88-108 MC). AM models tune standard AM only. *Tilted slide-rule dial.* Built-in *Radionet* antennas.

De luxe 3-speed automatic phono: Roll-out changer has *patented Syntronic pickup arm* . . won't skip grooves. *Long-life dual-point sapphire needle.*

HIGH FIDELITY sound system: *3 husky speakers* . . two 6 inch, one 10 inch. *Continuously variable tone control.* UL listed. 110-120-volt, 60-cycle AC only.

THREE Cabinets: Mahogany or limed oak veneers. Mod-Iron model (C) has black wrought metal legs. All cabinets: 33¾x32½x15½ in. Record space. *Less albums.*

(A) 57 N M5061—Mahogany AM. Shpg. wt. 84 lbs. *$5 down, $8.00 month*. . . . Cash $169.95
(A) 57 N M5063—Mahogany AM-FM. Shpg. wt. 84 lbs. *$5 down, $9.00 month*. . . Cash 184.95
(B) 57 N M5062—Limed oak AM. Shpg. wt. 87 lbs. *$5 down, $9.00 month*. . . . . Cash 179.95
(B) 57 N M5064—Limed oak AM-FM. Shpg. wt. 87 lbs. *$5 down, $9 month*. . . . . Cash 194.95
(C) 57 N M5067—Mod-Iron AM-FM. Shpg. wt. 80 lbs. *$5 down, $9 month*. . . . . Cash 189.95



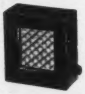
Low Priced Ultra-Compact . . High Fidelity!

- Powerful radio tunes standard AM broadcast
- 3-speed automatic phono plays 33⅓, 45, 78-rpm
- Wide-range sound from dual speaker system
- Generous storage space for all types records
- Cabinet in mahogany or limed oak veneers

$134.95 Cash
Mahogany . . $5 Down

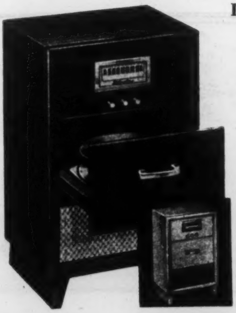
So compact, yet delivers full-toned Hi-Fi performance . . *and at modest cost!*
Wide-range AM radio: Precision *slide-rule dial.* Built-in Radionet antenna.
3-speed automatic phono: Has *ceramic pickup unit,* dual-point *sapphire* needle.
HIGH FIDELITY sound system: 8-inch bass speaker, 5-inch treble unit. *Boost-type tone control.* 5 tubes, rectifier. UL listed. 110-120-volt, 60-cycle AC.
Mahogany or limed oak veneer cabinet: 31¾x29x15¾ in. *Less albums.*

57 N M4056—Mahogany. Shipping weight 72 lbs. *$7 month*. . . . . Cash $134.95
57 N M4057—Limed oak. Shipping weight 72 lbs. *$7 month*. . . . . Cash 144.95



Hi-Fi Extension Speaker

Gives 3-D effect . . *extends treble range!* Can be placed in another room from set. 25-ft. cable clips to present speaker leads. Volume control. *For any single speaker set.* 7x7x3½ in. Shpg. wt. 3 lbs.
57 N 6998—Mahogany veneer; 57 N 6999—Limed oak veneer $12.95



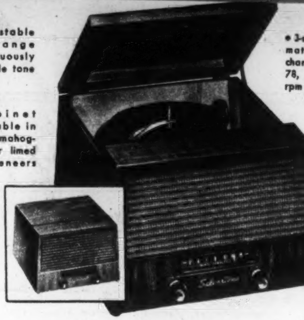
Low-priced Consolettes

$99.95 Cash
$5 Down
Mahogany AM

AM or AM-FM radio: AM-FM models tune standard AM plus FM (88-108 MC). AM sets tune standard AM broadcast only. **3-speed automatic phonograph!** **Sound system:** *7x5-inch oval speaker.* AM-FM models have 7 tubes, rectifier. AM sets have 5 tubes, rectifier. UL listed. 110-120-v, 60-cycle AC. **Compact cabinet:** Mahogany or limed oak veneers. 31¼x21x15½ in.

57 N M3052—Mahogany AM. Wt. 55 lbs. *$5 down, $5 month*. . . . . Cash $99.95
57 N M3054—Mahogany AM-FM. Weight 57 lbs. *$5 down, $6 month*. . Cash $124.95
57 N M3053—Limed oak AM. Wt. 55 lbs. *$5 down, $6 month*. . . . . Cash $109.95
57 N M3055—Limed oak AM-FM. Weight 55 lbs. *$5 down, $7 month*. . Cash $129.95

Easy Terms page 371



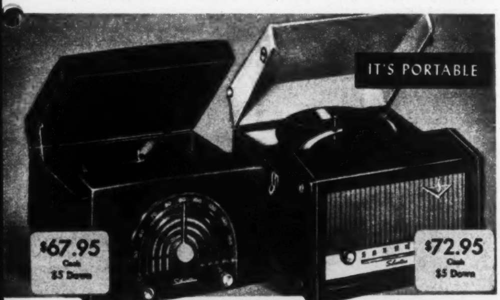
- Adjustable full-range continuously variable tone control
- Cabinet available in select mahogany or limed oak veneers
- 3-speed automatic record changer plays 78, 45, 33⅓-rpm records
- Ceramic pick-up unit defies extreme heat and humidity
- TWO blended 6-inch dynamic speakers for outstanding power output

Table Model HI-FI Radio-Phonograph

$94.95 Cash
$5 Down
Mahogany

So compact . . yet so realistic in tonal quality! Here's why:
Wide-range AM radio: Tunes AM broadcast. *Built-in antenna.*
High Fidelity 3-speed automatic phonograph: Shuts off after last record plays. *Ceramic pickup unit* has dual-point *sapphire* needle.
High Fidelity "push-pull" sound system: *2 blended 6-inch speakers.* Variable *tone control.* 6 tubes plus rectifier. UL listed. 110-120-volt, 60-cycle AC.
De luxe cabinet: Rich mahogany or limed oak veneers. 10½x17½x18 in. Wt. 33 lbs.

57 N 04045L—Mahogany. *$5 Down, $5 Month on Easy Terms*..................Cash $94.95
57 N 04046L—Limed Oak. *$5 Down, $5 Month on Easy Terms*..................Cash 99.95



IT'S PORTABLE

$67.95 Cash $5 Down

$72.95 Cash $5 Down

Powerful Radio PLUS Automatic Phono!

Sleekly styled . . priced for modest budgets!

AM radio: Precision dials tune standard AM broadcast. *Built-in Radionet antenna.*

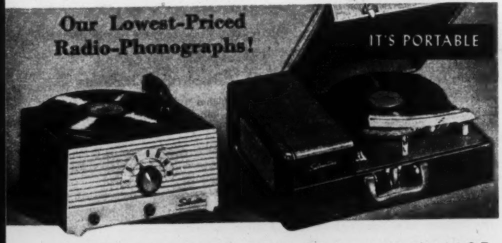
3-speed automatic phonograph: Up to four hours music on one loading! *Ceramic pickup unit* defies heat, humidity.

Sound system: Full-toned PM dynamic speakers. *Variable tone control.* 4 tubes, rectifier. UL listed. 110-120-volt, 60-cycle AC.

TABLE MODEL: Trim mahogany color plastic cabinet, 9½x16½x16¾ in. *5-inch speaker.* Shipping weight 32 lbs.
57 N 03040L—*$5 Month*......Cash $67.95

PORTABLE: New *tilt-front* case, covered in black and gray artificial leather. New *slide-rule* dial. *5x7-inch speaker.* 8½x14¾x19 in. Shpg. wt. 26 lbs.
57 N 04041 K—*$5 Month*......Cash $72.95

Our Lowest-Priced Radio-Phonographs!



IT'S PORTABLE

TABLE MODEL: Radio tunes standard AM. *3-speed phono.* 4-inch speaker. 3 tubes, rectifier. UL listed. 110-120-v, 60-cycle AC. *Local reception only.* Brown plastic, 6¼x12¼x11 in. Wt. 13 lbs.

$29.95 Cash
$3.00 Down

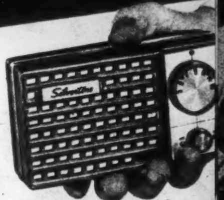
57 N 05032—*$5 Month*.......Cash $29.95

PORTABLE: *Luggage-style case!* Radio tunes AM broadcast. Built-in antenna. *3-speed phono has pop-up 45-rpm plug.* Tone control. 4 tubes, rectifier. UL listed. Brown artificial leather. 13½x17¼x5½ in. 110-120-v, 60-c AC.

$44.95 Cash
$4.50 Down

57 N 04035—Wt. 18 lbs. *$5 Month.* Cash $44.95

Silvertone means more power in *Portable Radios..* take radio fun wherever you go!



Amazing Low-Priced Pocket Portable

$23.95 Cash
Less batt., case
$2.50 Down

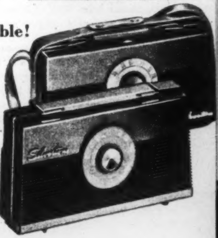
Fits purse or coat pocket! Imagine . . music, news, sports . . *right in the palm of your hand!* Play it anywhere, indoors or out. Tunes standard AM broadcast. Built-in antenna. 4 tubes. Tan *break-resistant* plastic case, *leather-like finish.* Satin-brass trim. 6⅛x3⅜x1⅞ in.

57 N 4212—Less batteries.
Wt. 1 lb. 12 oz. *$2.50 Dn.*. Cash $23.95
57 N 4213—With batteries.
Wt. 2 lbs. 2 oz. *$3 Dn., $5 Mo.*... 25.95
57 N 4215—With batteries, case. Case (inset view) tan genuine leather.
Wt. 2 lbs. 14 oz. *$3 Dn., $5 Mo.*. $29.95

Our Lowest-Priced Portable!

$18.95
Less batt., strap

Most powerful battery operated portable we've offered! Tunes standard AM broadcast. Has super-efficient *iron-core Radionet antenna* built-in. Clear-toned 3½-inch PM speaker. *4 low-drain* tubes. Brown plastic case, 10x5¾x3 in. Shpg. wt. 4 lbs.

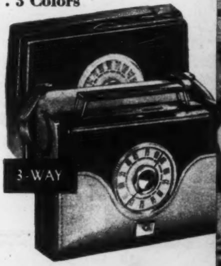


57N4210M–Less batteries.......$18.95
57N4211M–With batteries. Wt. 5 lbs. 8 oz. *$2.50 Down, $5 Month*.....Cash $21.95
57N4222M–Carrying strap. *Tan genuine leather.* Wt. 6 oz...............$1.49

Popular 3-way Portable . . 3 Colors

$27.95 Cash
Less batt., case
$3 Down

Giant dial tunes standard AM broadcast. Built-in *iron-core* antenna. Full-toned 3½-inch speaker. Powerful chassis has 4 tubes plus rectifier. UL listed. *Plays 3 ways:* 110-120-volt, 50-60-cycle AC, DC, or batteries. Plastic, 7x9¾x3½ in.



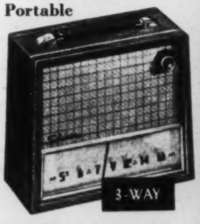
3-WAY

Less batteries: Shpg. wt. 5 lbs.
57N3215M–Maroon 57N3217M–Gray
57N3218M–Green. *$5 Mo.* Cash $27.95
With batteries: Shpg. wt. 7 lbs.
57N3219M–Maroon 57N3220M–Gray
57N3221M–Green. *$3.50Dn.* Cash $30.95
57N4224M–Carrying case. *Tan leatherette.* Wt. 1 lb. 8 oz. $2.69

OUR MOST POWERFUL Portable

$34.95 Cash
Less battery
$3.50 Down

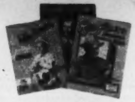
Super power for remote areas! *Tuned RF stage* adds real station-getting sensitivity. *Wide-sweep dial* tunes standard AM. *Built-in antenna.* Big *4x6-in. oval speaker.* 5 tubes plus rectifier. UL listed. *Plays 3 ways:* 110-120-v, 50-60-cycle AC, DC, or battery. Gray artificial leather, 11x9¼x5 in. Wt. 9 lbs.



3-WAY

57N04225–Less battery..*$5 Mo.* $34.95
57NT4226–With battery. Wt. 16 lbs. *$4 Down, $5 Month*......Cash $38.95

for young and old alike...
Silvertone Guitars
are easy to learn... fun to play!



Songs by Eddy Arnold, Hank Snow, Foley . . 122 pgs.

$16.95
Guitar only
$24.95
Cash
Dark
Guitar only
$2.50 Down

Ideal Christmas Gift for the kids
Guitar only
$9.98
A
Guitar only
$14.95
B
Guitar only
$16.95
C
D
Guitar only
$12.95

Popular Flat-Top Guitars . . Rich, Mellow Tone!

A **Our LOWEST-PRICED Guitar!** A well-made true-toned hardwood guitar! Standard 36x13 in. size. Fine semi-gloss finish. Ebonized fingerboard. Striping around top edges, sound hole. Pick, instruction book.

57 N 0605L—Shipping weight 7 lbs. $9.98
57 N 0607L—**With case.** Shpg. wt. 10 lbs. . 13.98

B **Endorsed by GENE AUTRY!** Has Gene's autograph and picture right on it. Top is genuine spruce, with maple back and sides. Celluloid bound top edges, sound hole. 36x13 in. size. Pick, instruction book.

57 N 0610L—Shipping weight 7 lbs. $14.95
57 N 0611L—**With case.** Shpg. wt. 10 lbs. . 18.95

Western SONG FOLIOS: Top of page. "Homespun Hits" by Red Foley, "Singing Ranger" by Hank Snow, "Favorite Songs" by Eddy Arnold.

57 N 4612—All 3 folios. Shpg. wt. 12 oz. . . $1.98

C **AUDITORIUM SIZE Flat Top!** Bigger 40¾x 14¾ in. size for more volume, mellower tone! Excellent for beginners as well as advanced players. Has protective binding on top edge. Accurately fretted fingerboard. Non-slip tuning pegs. Aged hardwood throughout, with brown semi-gloss finish. Pick, instruction book.

57 N 0614L—Shipping weight 10 pounds $16.95
57 N 0615L—**With water-resistant chipboard case.** Shpg. wt. 16 lbs. *$2.50 down, $5 month*. . . Cash $21.95

D **New ROY ROGERS Guitar!** Young "buckeroos" really love learning to play this rich-toned instrument! Endorsed by the "King of the Cowboys". ¾ size (just 32x11 in.) makes it easy for children to hold. Hardwood body, with ebonized fingerboard. *New type pinless bridge*. Includes instruction book, neck cord, pick.

57 N ~~0600~~—Shipping weight 6 pounds $12.95
57 N 0601—**With case.** Shipping wt. 9 lbs. . . . 16.95

Arched Guitars . . Best for Solos

Lowest-Priced Arched: Sturdy maple body, with striping around edges. Celluloid guard plate, nickel-plated tailpiece. Pick, instruction book. 40½x15¼ in. Shpg. wt. 10 lbs.; 15 lbs. with case.

57 N 0710L—Dark . $16.95
57 N 0712L—**With case.** *$2.50 down*. . . Cash $22.95
57N0702L–Blonde. . $16.95
57 N 0705L—**With case.** *$2.50 down* . . . Cash $22.95

Better Arched: 3-ply spruce top, 3-ply maple back and sides. Hand-rubbed and polished! Adjustable bridge. Celluloid guard plate, nickel-plated tailpiece. 41x15½ in. Pick, instruction book. Wt. 11 lbs.; 15 lbs. with case.

57 N 0696L—Dark. . . . $24.95
57 N 0666L—**With case.** *$3.50 down, $5 month*. . . . Cash $30.95
57 N 0688L—Blonde. *$3 down, $5 month on Terms*. Cash $26.50
57 N 0658L—**With case.** 32.50

$39.95
Cash
Less amplifier
$4 Down

Save 10%!
See Big Book for guitar and amplifier Combination Offers

Solid Body Electric: *Reinforcing bar prevents warping*. Adjustable bridge. 36¼x11¼ in. Tone, volume controls. Wt. 9 lbs.; with case, 10 lbs.

57N01375L–*$5 mo.* Cash $39.95
57 N 01376L—**With case.** *$4.50 down*. . . . . Cash $44.50
57 N 01377L—**With 2 pickups.** 2 tone, 2 volume controls, switch. *$6 down*. . . Cash $59.95
57 N 01378L—**With case.** *$6.50 down, $6 month*. . . Cash $64.50

Amplifier; *2 inputs*. 1 tone, 1 volume control. *8-in. speaker*. UL listed. 110–120-v., 60-cycle AC. Tan art. leather, 17x14x8¼ in. Wt. 14 lbs.

57N01331–*$4 dn*. Cash . $39.95

Play a Uke . . It's Easy and Fun!

F
$4.98
G
$7.95
J
H
E
$15.95

Big, Deep-Toned Baritone Uke

E Bigger for deeper, broader tone. Tuned to top 4 strings of guitar, but standard uke fingering. Select mahogany, rosewood fingerboard. 29¾x10 in. With 32 page baritone uke book. Shipping weight 5 pounds.

57 N 0856— $15.95
57 N 4626—**Book only.** Shipping weight 8 oz. 69c

F **Scenic Uke:** Decorative Hawaiian scene on mahogany finish hardwood body. 20¾x 6½ in. Pick, instructions.

57 N 852—Shpg. wt. 2 lbs.$4.98

G **Better:** Nice, mellow tone. Rosewood fingerboard. Mahogany finished hardwood. Patent tuning pegs. 21¾x7 in. Pick, instructions.

57 N 853—Shpg. wt. 2 lbs.$7.95

H **A. Godfrey Uke Player:** Push buttons, plays chords.

57 N 3719—Shpg. wt. 6 oz. . 89c

J **Don Ball Instruction Book:**

57 N 4608—Wt. 2 oz. . . .79c

M
L
K
$49.95
Cash
$5 Down

R
$89.95
Cash
N
$49.95
Cash
$5 Down
P
$79.95
Cash
$8 Down

Low-Priced Band Instruments

Lacquered brass . . hand-ground nickel silver valves. Pitched B♭; 4½-in. bell, except trombone is 6½ in. Made in France. Mouthpiece, Study Book.

K **Cornet:** 18 in. long. Wt. 6 lbs.; 9 lbs. with artificial leather covered case.

57 N 02363—*$5 down, $5 month*. . . . . Cash $49.95
57 N 02364—**With case.** *$6 down* . . . Cash 59.50

L **Trumpet:** 21½ in. long. Wt. 6 lbs.; 9 lbs. with artificial leather covered case.

57 N 02313—*$5 down, $5 month*. . . . . Cash $49.95
57 N 02314—**With case.** *$6 down* . . . Cash 59.50

M **Trombone:** 45¾ in. long. Wt. 11 lbs.; 16 lbs. with artificial leather case.

57 N 02432L—*$5.50 down, $5 month*. Cash $54.95
57 N 02433L—**With case.** *$7.50 down*. Cash 73.49

Silvertone Clarinets

All B♭ Boehm system . . 17 keys, 6 rings. Tuned A–440. With mouthpiece, lyre, cork grease, deluxe plush-lined case, instructions.

N **Nickel Alloy:** Can't warp or crack. One-piece construction . . no leaks. Shipping weight 7 pounds.

57 N 02523—*$5 down, $5* month. . . Cash $49.95

P **Ebonite:** Swedish steel springs for fast action. All metal parts are heavy nickel-silver. Perfect intonation. Shpg. wt. 7 lbs.

57 N 02520—*$8 down, $7 month*. . . . Cash $79.95

R **Grenadilla Wood:** Mouthpiece joint and bell are ebonite. Fast, positive action. Nickel-silver keys. Fine full-bodied tone. Shipping weight 10 pounds.

57 N 02524—*$9 down, $8 month*. . . . . Cash $89.95

A
B
C
D
TOWEL SET
His
Hers
Towel, Bath Mat Sets
Harmony House bathroom beauties
attractively gift packaged

A **6-pc. "His and Hers" Set.** A handsome gift with a "personal" touch. **$3.98** **6-pc. Set** Distinctive scroll lettering hand screen printed in black on fine deep looped cotton terry. Set has 2 bath towels, 20x40 inches; 2 hand towels, 15x26 inches; 2 washcloths, 12x12 inches.

HH washfast colors (set has 1 of each above in white with "his" and 1 of each above in color with "hers." **Colors** Sunshine yellow, Cherry pink or lt. Mint green. *Please be sure to state color.* Shipping weight 2 lbs. 6 oz.
96 N 3560—Boxed. **6-piece Set $3.98**

B **6-pc. Solid Color Set** . . ever-popular, always in good taste. **$4.98** **6-pc. Set** Better quality cotton terry, highlighted by smart, self-tone mercerized dobby border. Set has 2 bath towels, 22x44 in.; 2 hand towels, 15x27 in.; 2 washcloths, 12x12 in. Hemmed ends, selvage sides on towels; washcloths overcast at edges. Washfast colors. Set is cellophane covered, boxed.

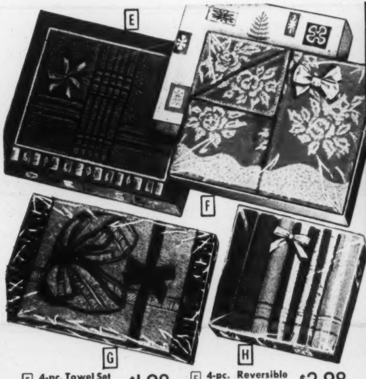
HH colors deep Mint green, lt. Mint green, Cherry pink, Sunshine yellow, Horizon blue. *State color.* Shipping weight 3 pounds 1 ounce.
96 N 3567. . . . . . .**A lovely 6-piece $4.98**

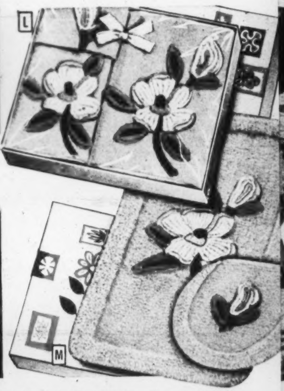
C **7-pc. Solid and Striped Towel Set** . . gay as confetti; a charming gift for the young in heart. **$3.98** **7-pc. Set** Good cotton terry; soft, thirsty loops on firm underweave. Set includes 2 solid color bath towels, 20x40 in.; 2 striped hand towels, 15x27 in.; 2 striped washcloths, 12x12 in.; 1 striped guest towel with fringed ends, 11x18 in. Set is ribbon trimmed, cellophane covered, boxed.

Washfast colors Bright red*, HH Pacific blue, HH Deep mint green, Lilac* or HH Sunshine yellow. Shipping weight 7-pc. set, 2 pounds 10 ounces.
96 N 3562—*State color*. . . . .**7-pc. Set $3.98**

D **8-pc. Towel Set** . . so very handsome; proof that practical gifts can be lovely, too. **$5.98** **8-pc. Set** Best cotton terry with exquisite jacquard border on EXTRA BIG bath towels and washcloths; self-tone dobby border on fingertip towels with fringed ends. 2 bath towels, 24x46 in.; two washcloths, 13x13 in.; 4 fingertip towels, 11x18 in. Covered with cellophane; packed in lovely box.

Washfast colors HH Pacific blue, medium rose*, medium green*, warm beige* or white* with black border. Shipping weight 4 pounds.
96 N 3579—*State color*. . . . . .**8-pc Set $5.98**





E **4-pc. Towel Set** . . lovely gift with a "cost more" look. **$1.98** **4-pc. Set** Good, soft cotton terry. Washfast. 1 bath towel, 20x40 in.; 1 hand towel, 15x26 in.; 2 washcloths, 12x12 in. Shpg. wt. 1 lb. 12 oz. Boxed.

State color Sky blue*, HH lt. Mint green, HH Sunshine yellow, Deepgreen*, Radiantpink*.
96 N 3542. . . .**4-pc. Set $1.98**

G **2-pc. Towel Set.** Good cotton terry. **98c** **2-pc. Set** Bath towel, 20x40 in.; washcloth 12x12 in. Washfast. Boxed.

State HH pastel colors Mint green, Sunshine yellow, Malibu pink, blue*. Shpg. wt. 13 oz.
96 N 3513. . . . . .**2-pc. Set 98c**

F **4-pc. Reversible Floral Set.** One side white with colored pattern, other side colored with white. **$2.98** **4-pc. Set** 1 bath towel, 22x44 in.; 1 hand towel, 15x27; 2 washcloths, 12x12 in. Better cotton terry. Shpg. wt. 2 lbs. 5 oz.

State HH washfast color Malibu coral, deep Mint green, Sunshine yellow, Pacific blue. Boxed.
96 N 3559. . . . . . .**4-pc. Set $2.98**

H **6-pc. Fingertip Towel Set.** Good cotton terry. **$1.98** **6-pc. Set** Washfast. 11x18 in. Fringed ends.

3 striped, 3 solid colors to set. 1 ea. white with Sunshine yellow, red*, and Pacific blue, plus 1 ea. solid in same 3 colors. Wt. 1 lb.
96 N 3535–Boxed.**6-pc. Set $1.98**

American Beauty Rose Bath Ensemble . . a gift you'll always be remembered for. **$1.98** **3-pc. Towel Set** Lush loveliness of red roses with green leaves hand screen printed on sparkling white background. Both sets nicely boxed.

J **3-pc. Towel Set.** Deep looped, velvety soft fine cotton terry. Set has 1 bath towel, 20x40 in.; 1 hand towel, 15x26 in.; 1 washcloth, 12x12 in. . . each with rose pattern. Washfast, of course.
96 N 3546—Shpg. wt. 1 lb. 8 oz. . .**3-pc. Set $1.98**

K **2-pc. Bath Mat and Lid Cover Set** to "go with" above. Soft cotton chenille; heavy canvas back. Mat 21x36 inches. Standard size lid cover. White ground; red roses, green leaves . . washable alone.
96 N 2909—Shpg. wt. 2 lbs. 9 oz. . .**2-pc. Set $3.98**

Towel and Bath Mat Set. Combine sets above for a truly rich gift.
96 N 3529—Shipping weight 4 pounds. $5.49

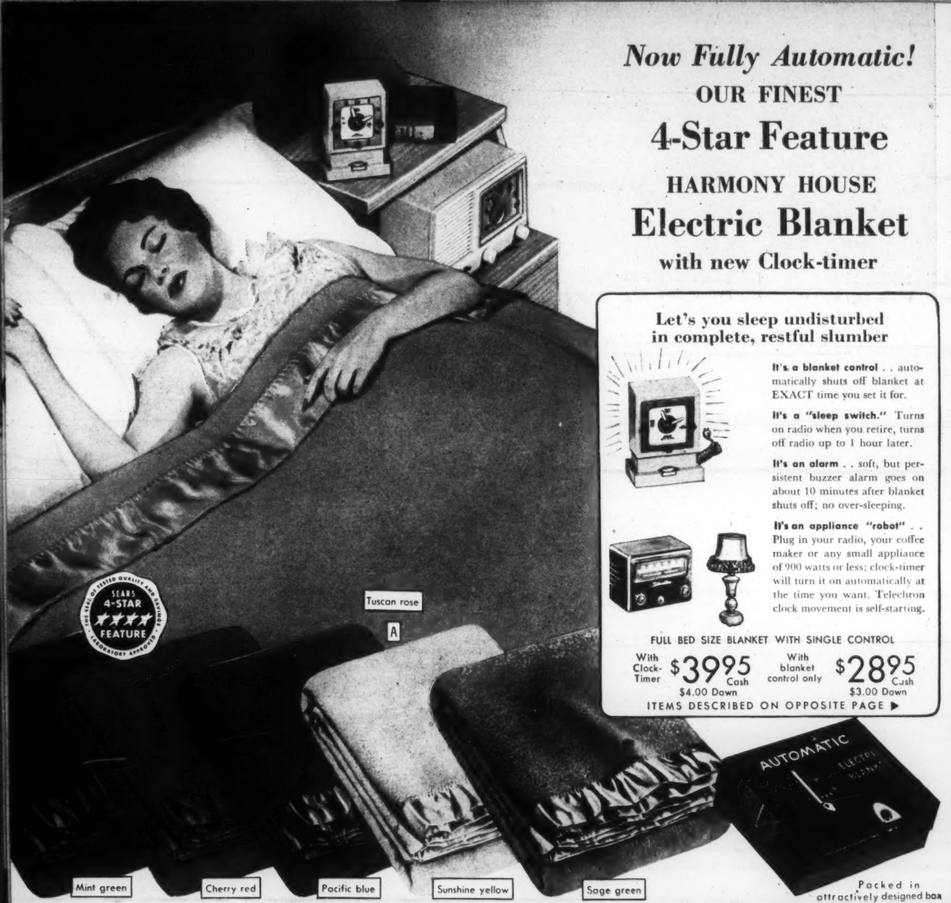
HH means Harmony House color. **Not a HH color*

Chenille Embroidered Modern Floral Bath Ensemble . . a gift of beauty for the home, to use and enjoy long after holidays are forgotten. **$2.98** **3-pc. Towel Set** All pieces lavishly embroidered in fluffy multicolor chenille.

L **3-pc. Towel Set.** Good cotton terry; deep thirsty loops. 1 Bath towel, 20x40 in.; 1 hand towel, 15x25 in.; 1 washcloth 12x12 in. Washfast.

Colors HH Sunshine yellow, HH Pacific blue, deep green*, Med. rose.* *State color.* Lovely gift box.
96 N 3554—Shpg. wt. 1 lb. 14 oz. . .**3-pc. Set $2.98**

M **2-pc. Bath Mat and Lid Cover Set** to harmonize. Deeply tufted cotton chenille on heavy canvas back. Mat 21x36 in. Standard lid cover. Wash separately. Packed in its own attractive gift box. *State colors as above.*
96 N 2927—Shpg. wt. 2 lbs. 4 oz. . .**2-pc. Set $3.98**


Tuscan rose
A
Mint green
Cherry red
Pacific blue
Sunshine yellow
Sage green
AUTOMATIC
ELECTRIC BLANKET
SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED

Packed in attractively designed box

Now Fully Automatic!

OUR FINEST

4-Star Feature

HARMONY HOUSE

Electric Blanket

with new Clock-timer

Let's you sleep undisturbed in complete, restful slumber

It's a blanket control . . automatically shuts off blanket at EXACT time you set it for.

It's a "sleep switch." Turns on radio when you retire, turns off radio up to 1 hour later.

It's an alarm . . soft, but persistent buzzer alarm goes on about 10 minutes after blanket shuts off; no over-sleeping.

It's an appliance "robot" . . Plug in your radio, your coffee maker or any small appliance of 900 watts or less; clock-timer will turn it on automatically at the time you want. Telechron clock movement is self-starting.

FULL BED SIZE BLANKET WITH SINGLE CONTROL

With Clock-Timer $39.95 Cash, $4.00 Down

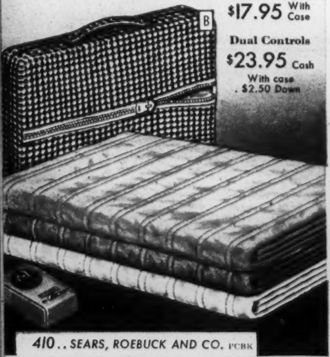
With blanket control only $28.95 Cash, $3.00 Down

ITEMS DESCRIBED ON OPPOSITE PAGE ▶

ELECTRIC SHEET with its own handy carrying case

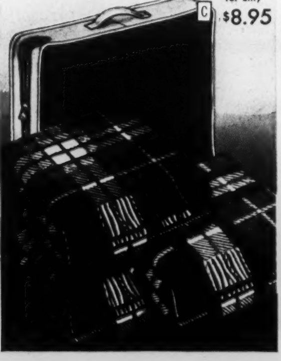
Single Control $17.95 With Case

Dual Controls $23.95 Cash With case . $2.50 Down



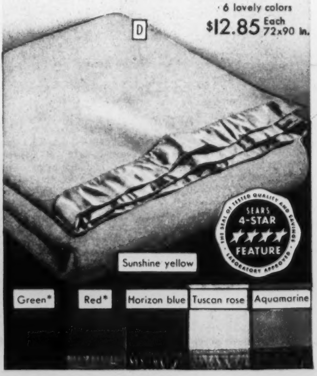
GAY WOOL ROBE with plastic carrying case

A grand gift for only $8.95



OUR FINEST WOOL BLANKET . . Launderite-treated

6 lovely colors $12.85 Each 72x90 In.


D
SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED
Sunshine yellow
Green*
Red*
Horizon blue
Tuscan rose
Aquamarine

Christmas cheer for the home
Electric Blankets
Also Sheets, Robes, Towel Sets

ITEMS DESCRIBED BELOW
◄ SHOWN ON OPPOSITE PAGE

100% wool face ELECTRIC BLANKET with guarantee against defects and moth damage

Twin Bed Size-Single Control $26.95 Cash, $3.00 Down

Full Bed Size-Dual Controls $34.95 Cash, $3.50 Down

A **"For easier living and sleep that refreshes,"** buy that special someone a HARMONY HOUSE Electric Blanket. Available in four different controls, but for the "gift supreme," we recommend the full bed size with the automatic blanket control and clock-timer combination.

Our 4-Star Feature Electric Blanket boasts a 100% wool face (75% wool body, 25% firm cotton). 9 sensitive "safety" thermostats shut off blanket if it overheats; turn heat on when it cools off. Temperature control allows only amount of warmth you dial . . select from 11 settings of heat. Gray plastic control case has slanted face and "glo-lite" dial. Separate on-off switch. Insulated waterproof wiring. For 110-120-volt AC . . approved by Underwriters' Lab., Inc. Washable . . do not dry clean. Boxed. Bright piece-dyed colors. 6-inch acetate satin binding. Wt. of blanket less than 5 lbs.

Twin Bed. Single Control. 66x84 inches. Uses 135 watts. Same degree of warmth over entire bed. With cord. Shpg. wt. 9 lbs.

96 N 07002—Med. Tuscan rose	
96 N 07003—Med. Pacific blue	
96 N 07004—Med. Sage green	
96 N 07028–Med. Sunshine yellow	
96 N 07029—Med. Cherry red	
96 N 07030—Dark Mint green	
Only $3.00 down	$26.95

Full Bed. Single Control. 72x84 inches. Uses 180 watts. Same soothing warmth over entire bed. Complete with cord. Shipping weight 9 pounds.

96 N 07005—Med. Tuscan rose	
96 N 07006—Med. Pacific blue	
96 N 07007—Med. Sage green	
96 N 07031–Med. Sunshine yellow	
96 N 07032—Med. Cherry red	
96 N 07033—Dark Mint green	
Only $3 down	$28.95

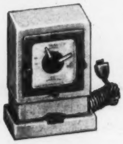
Full Bed. Dual Controls. 72x84 in. Uses 180 watts. Each sleeper chooses degree of warmth he likes best. With cord. Shipping weight 11 lbs.

96 N 07037—Med. Tuscan rose	
96 N 07038—Med. Pacific blue	
96 N 07039—Med. Sage green	
96 N 07040—Med. Sunshine yellow	
96 N 07041—Med. Cherry red	
96 N 07042—Dark Mint green	
Only $3.50 down	$34.95

Full Bed Size with Automatic Blanket Control Clock-Timer. Single control; same warmth over entire bed. Uses 180 watts. Shpg. wt. 11 lbs.

96 N 07056E—Med. Tuscan rose	
96 N 07057E—Med. Pacific blue	
96 N 07058E—Med. Sage green	
96 N 07059E—Med. Sunshine yellow	
96 N 07060E—Med. Cherry red	
96 N 07061E—Dark Mint green	
Save $6.95 on combination	$39.95

Price includes 88c Federal Excise Tax



Automatic Blanket Control and Clock-Timer . . the ultimate in sleeping comfort. Automatically turns blanket off at **exact** time you set it for. Keeps it at warmth you want; automatically turns on radio or other appliance (up to 900 watts) at time set; sounds alarm. Attractive ivory colored plastic case with clear plastic knobs. Luminous hands. Plastic insulated heavy duty cords. Size 5x6½x2½ in. Can be used with ANY HARMONY HOUSE full size single control blanket.

96 N 7017E—Boxed. Shpg. wt. 3 lbs. . . . $17.95

Price includes 87c Federal Excise Tax

Harmony House Electric Sheets; also Wool Robes, Wool and Part Wool Blankets

B **ELECTRIC SHEET with handy carrying case.** Look what we've dreamed up in the way of a practical gift.

Single Control $17.95

Sheet is guaranteed one year against defects. Works just like an electric blanket, but is so lightweight you can leave on the bed the year around. Has 11 separate heats. Ivory plastic control has pilot light and separate on-off switch. 6 safety thermostats. Underwriters' Lab. Approved. 140 watts. Cord plugs into any 110-120-volt, 25-60-cycle AC. Size 70x84 inches for full or twin beds. Fine mercerized percale; calendered finish for strength. Fabric backed plastic case 16x12x2 in.

HH colors Victorian pink, Pacific blue; white. Washable. *State color.*

Single Control. Shpg. wt. 4 lbs. 7 oz.
96 N 7064—Nicely boxed. . . . $17.95

Dual Controls. Shpg. wt. 5 lbs. 5 oz.
96 N 7065—Nicely boxed. . $23.95

C **100% WOOL ROBE with Plastic Zipper Case** . . gift favorite with young and old. Warm fluffy nap, strong underweave. Wash with care. Size 50x70 in. including rolled fringed ends. Weight 2 lbs. Attractive maroon and tan heavy plastic case (16x12½x2½ in.) with handle.

$8.95 50x70 in. robe with case

Robe colors blue, green or red predominating. *Please state color.*

96 N 8779—Shipping weight 2 lbs. 15 oz. Robe with case. . . . . .only $8.95

D **100% WOOL BLANKET . . Launderite-treated.** Why give frills when you can give a gift of sunny warmth to use now and for years to come? Our finest 100% wool blanket is amazingly warm and fluffy; best of all it's Launderite-treated for washability (shrinkage won't exceed 3%). Guaranteed 5 years against moth damage, too. Luxurious 7-inch acetate satin binding. Washable. Boxed.

$12.85 72x90 in.

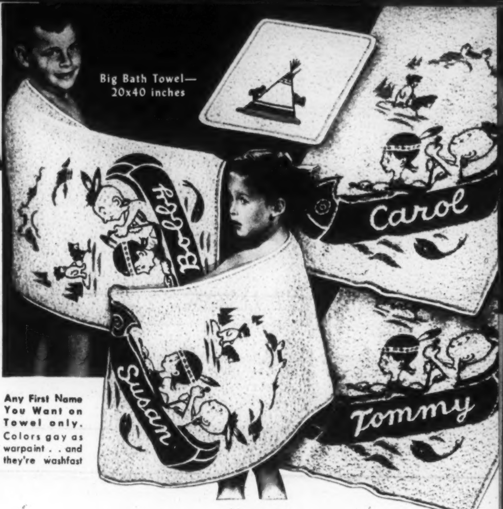
Harmony House colors Sunshine yellow, green*, red*, Horizon blue, Tuscan rose, or Aquamarine. *Please state color.* Weight 3½ lbs.

96 N 08127—Size 72x90 inches. Shipping wt. 5 lbs. $12.85

10% FINE WOOL, 90% RAYON with extra soft, lofty nap (not illustrated). Luxury length (72x90 in.) and rich clear colors make it an outstanding gift "hit." Special "crimp" construction fluffs up the wool and lustrous rayon fibers; makes blanket thicker; warmer than ordinary 10% wools. 7-inch acetate satin binding. Wash with care. Weight 3½ lbs.

HH colors Tuscan rose, Horizon blue, Mint green, Sunshine yellow, Aquamarine; also red*. *Please state color.* Individually boxed.

96 N 08531—Size 72x90 inches. Shpg. wt. 5 lbs. $6.89



Big Bath Towel—20x40 inches

Any First Name You Want on Towel only. Colors gay as warpaint . . and they're washfast

Honest Injun . . for little wampum you give heap happiness to youngsters

Thrilling design and color to win the hearts of little folks; a gift that encourages habits of cleanliness because it's so much fun to use.

Thick, fluffy cotton terry towel and washcloth . . alive with "Indian action"; hand screen printed in brilliant color combination of red, blue, green and black. WASHFAST to stay brilliant, too.

Towel is 20x40 inches, big enough to wrap around . . and PERSONALIZED with first name of little brave or squaw. Hemmed at ends; firmly woven selvages. Washcloth, 12x12 inches . . has screen printed design, but no name.

2-pc. Towel and Washcloth Set $1.59 Each Set in lots of 2 Sets

Note: Order before December 10th to insure delivery before Christmas. Mark order "Not for Christmas" if placed after Dec. 10th or not required before Christmas. Sorry, no C.O.D. orders. Postpaid from factory near Chicago, Illinois. (Shpg. wt. set 8 oz.)

96 N R3018F—*Please be sure to PRINT name or names wanted* . . . . 2 sets $3.18

Towel and Wash Mitt Set . . two most popular patterns

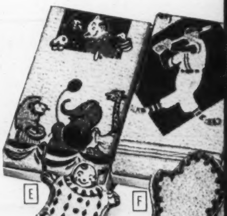
Small fry will certainly go for these sets; make grand "stocking stuffer" gifts. Colorful as an ornament, so very practical, too. Adorable design (circus or baseball) hand screen printed in a riot of colors on white cotton terry towel and puppet-type mitt. Bath towel is 20x40 inches; wash mitt about 12x12 in. Mitt is tape bound. Attractively packaged for gift giving. Order several sets. Shpg. wt. set 1 lb. 4 oz.

$1.98 2-pc. Set

E **Circus pattern**—color combination of red, green, blue and yellow on white. Colors are washfast.

F **Baseball pattern**—color combination of red, green, tan and brown on white. Washfast colors.

96 N 3527—*State pattern letter* . . . . . . Each Set $1.98



Roy Rogers-Dale Evans Towel Sets, Wash Mitts

2-pc. Towel Sets . . big colored autographed picture with each. Hand screen print in washfast color combination of brown, blue, red, green on good white cotton terry. Bath towel, 20x40 in. Washcloth 12x12 in. Shipping weight each set 1 pound 4 ounces.

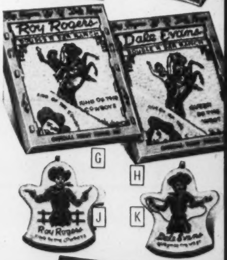
$1.95 Towel and Washcloth

[G] 96 N 3020—Roy Rogers design.	2-pc. Set	$1.95
[H] 96 N 3021—Dale Evans design.	2-pc. Set	1.95

Puppet-type Wash Mitt goes with towel set above. Mitt is 8x8½ inches. Hand screen print in washfast color combination of brown, blue, red, green on good white cotton terry. Tape binding; loop for hanging. Packed in pairs (Roy or Dale) in plastic envelope. Shipping weight each pair, 2 ounces.

Wash Mitt 98c Pair

	Each Pair	2 pairs
[J] 96 N 3024–Roy Rogers design	98c	$1.88
[K] 96 N 3025–Dale Evans design		



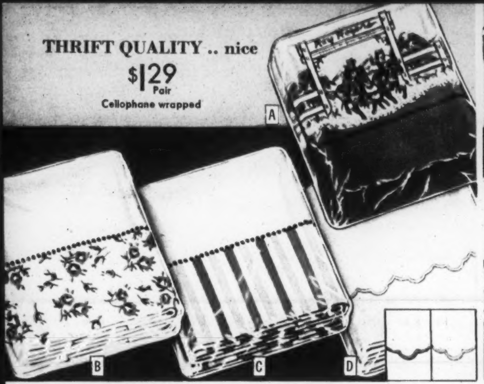
2-pc. Fire Engine Set

Cute little fire engine hand screen printed in gay washfast colors . . a surefire gift hit with the kindergarten group. Hand towel 15x26 inches. Washcloth 12x12 inches. Good white cotton terry . . soft, absorbent, durable. Nicely boxed. Shpg. wt. 9 oz.

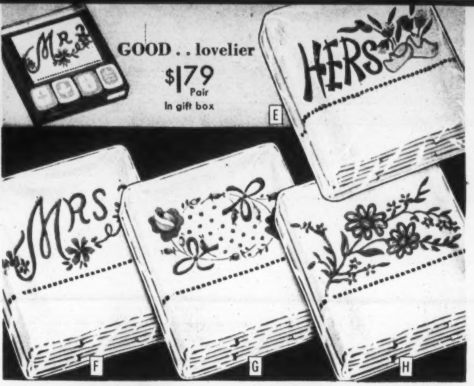
98c 2-pc. Set

96 N 3526 . . . . 2-piece Set 98c

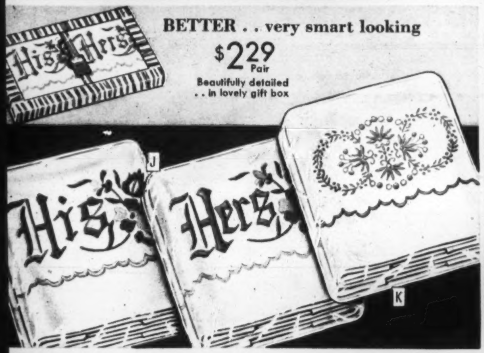
HH means Harmony House color.
** Not Harmony House color.*



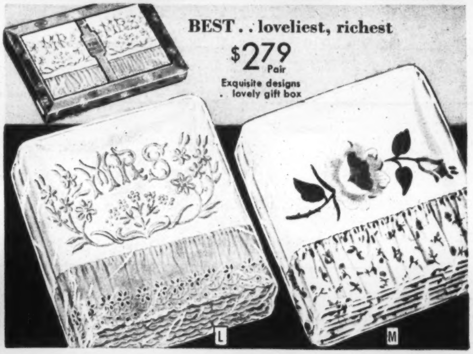
THRIFT QUALITY .. nice
$1.29 Pair
Cellophane wrapped


MRS
HERS
E
MRS
F
G
H

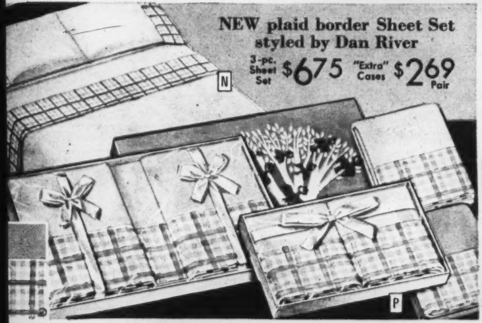
GOOD . . lovelier
$1.79 Pair
In gift box


His Hers
J
His
Hers
K

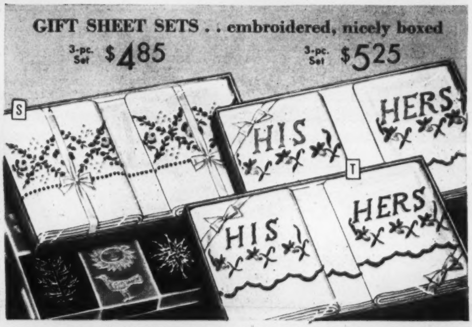
BETTER . . very smart looking
$2.29 Pair
Beautifully detailed
. . in lovely gift box


MRS MRS
MRS
L
M

BEST . . loveliest, richest
$2.79 Pair
Exquisite designs
. lovely gift box



NEW plaid border Sheet Set styled by Dan River
3-pc. Sheet Set $6.75 "Extra" Cases $2.69 Pair


S
HIS
HERS
T
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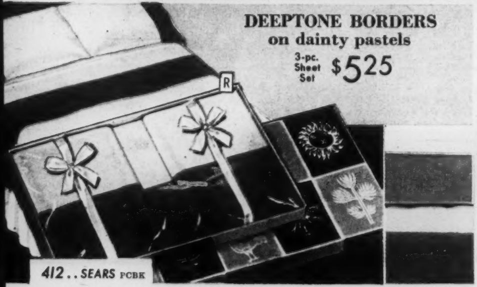
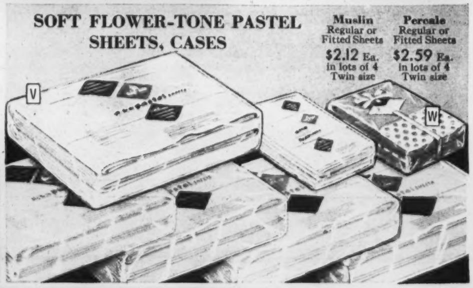
GIFT SHEET SETS . . embroidered, nicely boxed
3-pc. Set $4.85
3-pc. Set $5.25



DEEPTONE BORDERS on dainty pastels
3-pc. Sheet Set $5.25



SOFT FLOWER-TONE PASTEL SHEETS, CASES

Muslin
Regular or Fitted Sheets
$2.12 Ea. in lots of 4
Twin size

Percale
Regular or Fitted Sheets
$2.59 Ea. in lots of 4
Twin size

Sheet .. Case Sets

gifts for your favorite home-maker
to use and enjoy the year around

◀ ILLUSTRATED ON OPPOSITE PAGE

HARMONY HOUSE PILLOWCASE SETS . . 4 qualities

THRIFTY Muslin . . washfast patterns $1.29 Pair

Such nice gifts at this budget whittling price. Sturdy muslin . . bleached white; lovely designs. Hems are hemstitched on A, B, C; D has scalloped hem. 42x36 inches. Cello-wrapped in pairs.

[A] 96 N 7845—**Roy Rogers.** Gay, exciting print. 3-in. hem.

[B] 96 N 7838—**Delicate allover rose print border.** 4-inch hems.

[C] 96 N 7839—**Dainty pastel multi-stripe border**; very, very new. 4-in. hems.

[D] 96 N 7840—**Scalloped, embroidered border** in pastel tones of yellow, blue or pink. *Please state color.*
Shpg. wt. pair 11 oz. Choice. . . Pair $1.29

GOOD Muslin . . nicely embroidered $1.79 Pair

Lovelier, more colorful embroidery on closely woven muslin. Washfast. 42x36 inches. Deep 3-inch hems. Pair in gift box.

[E] 96 N 7831—**"His and Hers"** embroidered in exquisite colors. Hemstitched hem. Color Sunshine yellow.

[F] 96 N 7852—**"Mr. and Mrs."** on white. Thread drawn hem looks handmade.

[G] 96 N 7829—**Multi-color floral** embroidered on white. Thread drawn hem . . looks like hand work.

[H] 96 N 7832—**Exquisite Madeira-type floral** embroidery on white. Costly looking thread drawn hem.
Shpg. wt. pair 15 oz. Choice. . . Pair $1.79

BETTER Muslin . . richly embroidered $2.29 Pair

It's a smart Santa who gives a gift of lasting beauty for the home. Better muslin, distinctively embroidered to resemble costly hand work. Washfast colors on sparkling white. 42x36 inches. In gift box. Shpg. wt. pair 1 lb. 10 oz.

[J] **"His and Hers,"** always popular. Smart scalloped embroidered hem . . Sunshine yellow or Tuscan pink.
96 N 7865—*State color* . . . . . . Pair $2.29

[K] **Madeira-type floral embroidered scalloped hem** . . always in good taste.
96 N 7867 . . . . Pair $2.29

BEST Muslin . . deluxe styling $2.79 Pair

If HER sense of luxury is gratified by fine linens, look no further! Our finest pillowcases are exquisitely designed. Fabric is extra closely woven, bleached to a dazzling whiteness; patterns are carefully embroidered . . gorgeous! 42x36 in. Washfast. Gift boxed. Shpg. wt. pair 1 lb. 12 oz.

[L] **"Mr. and Mrs."** embroidered to match Sunshine yellow ruffled eyelet hem.
96 N 7880 . . . . Pair $2.79

[M] **Charming multicolor floral** embroidered; floral print ruffle.
96 N 7881 . . . . Pair $2.79

Sheet and Pillowcase Gift Sets . . $4.85 to $6.75

New! Multicolor woven plaid border on pastel percale $6.75 3-pc. Set

[N] The lovely lady in your life will adore these "bedroom treasures." Styled by "Dan River" . . sold under the famous Harmony House label; luxury quality.

4-inch woven border on cases and top of sheet is a delicate pastel plaid; harmonizes with soft pastel colors. Washfast. Fine combed percale, silky-smooth, durable. Sheet, 81x108 in.; cases 42x38½ in. In lovely box. Shpg. wt. 3 lbs. 1 oz.

Pastel colors pink, green or yellow.
96 N 7883—*State color.* 3-pc. Set . . . $6.75

[P] **"Extra" Pillowcases,** same as above. *State color.* Shpg. wt. pair 1 lb. 5 oz.
96 N 7882—In gift box. . . . . . Pair $2.69

Embroidered floral pattern on Good Muslin $4.85 3-pc. Set

[S] A lovely gift that looks much more expensive than its low price indicates. Exquisitely detailed; floral embroidery (on pillow cases only). Sheets and cases carefully hemstitched. Bleached snowy-white. Good muslin, firmly woven; smooth finished, washfast. Sheet 81x99 inches; cases 42x36 in. Shpg. wt. 3 lbs. 2 oz.
96 N 7821—Boxed . . . . . . 3-pc. Set $4.85

Deeptone border on Good pastel muslin $5.25 3-pc. Set

[R] Happy choice for a Merry Christmas is this smart sheet set . . especially if SHE loves pretty things for the home.

In dream-soft pastels set off by 4-inch deeptone border for dramatic contrast (on cases and top of sheet). Firmly woven muslin. Sheet is 81x108 inches; cases 42x38½ in. Washfast. Beautifully gift boxed.

Harmony House colors. Sunshine yellow, Mint green, Tuscan pink, or Pacific blue . . harmonizing deep tone border. *State color.* Shpg. wt. 3 lbs. 2 oz.
96 N 7822 . . . . 3-pc. Set $5.25

Do your Christmas shopping early . . use Sears Easy Terms; see index

"His and Hers" . . scalloped Set $5.25 3-pc. Set

[T] Popular season after season . . always in good taste. "His" and "Hers" embroidered on two pillowcases (42x36 in. with scalloped hems. Sheet (81x99) in.) has scalloped hem only. Good durable muslin, bleached white. Washfast. Boxed. Embroidery scallop color yellow or blue. Shpg. wt. 3 lbs. 3 oz.
96 N 7828—*State color* . . . 3-pc. Set $5.25

Harmony House Washfast Pastel Sheets and 'Cases

• Regular style or fitted bottom sheets. Wrapped in pairs in clear plastic.

[V] **Durable Muslin.** 134 threads per sq. inch after washing. Closely woven, smooth. *State HH color* Pacific blue, Tuscan pink, Mint green, Sunshine yellow, also lilac.*

REGULAR STYLE: 3-inch hem at one end, 1-inch at other. So low in price you can give them to every homemaker on your list.

Bed size	Sheet size, in.	Catalog Number	Shpg. wt. of two	2 for	4 for
Twin or ¾	72x108	96 N 6704M	3 lbs. 4 oz.	$4.38	$8.48
Full Bed	81x108	96 N 6708M	3 lbs. 10 oz.	4.78	9.28
Pillowcases	42x36	96 N 6705M	10 ounces	98c	1.88

FITTED BOTTOM SHEET: Sanforized; max. fabric shrinkage 1%. Shaped corners adjust to mattress.

Bed size	Catalog No.	Shpg. wt. of two	2 for	4 for
Twin Bed	96 N 6700M	2 lbs. 4 oz.	$4.38	$8.48
Full Bed	96 N 6701M	2 lbs. 14 oz.	4.78	9.28

[V] **Petal-smooth Combed Percales** . . exquisitely textured, long wearing. 190 threads per sq. inch after washing. Washfast. Wrapped in pairs in clear plastic.
State Harmony House colors Pacific blue, Tuscan pink, Mint green, Sunshine yellow.

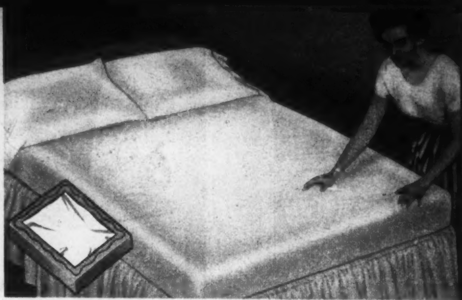
REGULAR STYLE: Wide 4-inch hem at top; 1-inch at other end. Charming flower-fresh tones, luxury looks at an "everyday" price.

Bed size	Sheet size, in.	Catalog Number	Shpg. wt. of two	2 for	4 for
Twin or ¾	72x108	96 N 7404M	3 lbs. 2 oz.	$5.38	$10.36
Full Bed	81x108	96 N 7408M	3 lbs. 6 oz.	5.98	11.56
Pillowcases	42x38½	96 N 7405M	12 ounces	1.38	2.68

FITTED BOTTOM SHEET: Sanforized; max. fabric shrinkage 1%. Shaped corners adjust to mattress.

Bed size	Catalog No.	Shpg. wt. of two	2 for	4 for
Twin Bed	96 N 7400M	2 lbs. 2 oz.	$5.38	$10.36
Full Bed	96 N 7401M	2 lbs. 8 oz.	5.98	11.56

[W] **POLKA DOT TRIM PASTEL PILLOWCASES** harmonize with all sheets above. Perky dots on wide 4-inch white border; pastel body color. Good muslin . . 134 threads per square inch after washing. Washfast. Pair wrapped in cellophane.
State HH colors Pacific blue, Tuscan pink, Mint green or Sunshine yellow.
96 N 6703M—Size 42x36 in. Shpg. wt. of two 10 oz. . . . . 2 for $1.38; 4 for $2.68



Luxurious Nylon tricot Fitted Bottom Sheets . . combine the wonders of nylon with "fitted" comfort

$6.39 Each Twin bed

A truly magnificent gift! Made of nylon tricot, a silk-like, run-proof fabric knit "to breathe." More durable than ordinary cotton sheet, yet it's half the weight of cotton. Launders like your finest lingerie, dries in a matter of minutes, never needs ironing. Controlled shrinkage assures perfect fit. Strong elastic bound edge adjusts sheet to regular and foam rubber mattresses. Deep 4-inch hem on pillowcases. Washable. Sheets individually boxed; cases boxed in pairs. Actually economical to own; one nylon sheet takes the place of 2 or 3 cotton.

HH pastel colors Pacific blue, Sage green, Tuscan pink, Sunshine yellow; also white.
96 N 9800M—**Fits twin bed.** Shpg. wt. each 14 oz. *State color* . . . . Each $6.39
96 N 9801M—**Fits full bed.** Shpg. wt. each 1 lb. 1 oz. *State color* . . . . Each 7.39
96 N 9805M—**Pillowcases.** 42x36 in. Shpg. wt. pair 12 oz. *State color* . . . . . . Pair 3.78

Harmony House Sheet Combination . . 1 fitted . . 1 regular . . plastic wrapped package

Most welcome gift for the home-maker . . a complete bed ensemble of 1 fitted bottom sheet, 1 regular top sheet. 3 qualities.

Fitted bottom sheets are Sanforized; won't shrink over 1%. Corners are shaped; fit smoothly, adjust to mattress thickness. Regular sheets have wide hem at top; 1-inch at bottom. Bleached white. Combination wrapped in clear plastic.

Good Muslin Ensemble. 134 threads per sq. inch after washing. Durable. . . . .

Sheet size	Catalog No.	Shpg. wt.	Price
Twin bed	96 N 6614	2 lbs. 12 oz.	$3.36
Full bed	96 N 6615	3 lbs. 3 oz.	3.66

Best Muslin Ensemble: 148 threads per sq. inch after washing. Heaviest, strongest. . . . .

Sheet size	Catalog No.	Shpg. wt.	Price
Twin bed	96 N 7214	3 lbs. 2 oz.	$4.18
Full bed	96 N 7215	3 lbs. 12 oz.	4.58

Best Muslin Regular Sheets sold separately, too. Wrapped in pairs in plastic. . . . . . .

Bed size	Sheet size	Catalog Number	Shpg. wt. of 2	2 for	6 for
Twin or ¾	72x108 in.	96 N 7204	3 lbs. 10 oz.	$4.18	$11.94
Full	81x108 in.	96 N 7208	3 lbs. 14 oz.	4.58	13.14

Fine Percale Ensemble: 190 threads per sq. inch after washing. All combed yarns for extra smooth texture. . . . .

Sheet size	Catalog No.	Shpg. wt.	Price
Twin bed	96 N 6914	2 lbs. 10 oz.	$4.50
Full bed	96 N 6915	2 lbs. 15 oz.	4.90

Fine Percale Regular Sheets sold separately, too. Pair wrapped in clear plastic. . . .

Bed size	Sheet size	Catalog No.	Shpg. wt. of 2	2 for	6 for
Twin or ¾	72x108 in.	96 N 6904	2 lbs. 14 oz.	$4.50	$12.90
Full bed	81x108 in.	96 N 6908	3 lbs. 4 oz.	4.90	14.10

Down-filled Acetate Taffeta covered Comforter

$16.49

Sears Improved Fitted Cap End

Extra plump, fluffy down filling . . luxurious cover

A handsome comforter, lovely to give or to keep . . and big value at this price. Billowy as a cloud, and just as light; cozy warm but not heavy. Filling is 1⅜ lbs. of new gray duck down; "izolin" processed and cleansed; treated against moth damage. Downproof acetate taffeta cover has improved "stay on" cap end. Reversible . . same on both sides. Scroll quilting. Finished size about 68x80 inches. Finished weight 3⅛ lbs. (Cut size 72x84 in.). Dry clean.

HH colors med. Pacific blue, med. Tuscan rose, dk. Mint green, dk. Victorian wine.
96 N 01846—*Please state color.* Shipping weight 5 pounds. $16.49

HH means Harmony House
** Not a Harmony House color*

ESQUIRE
ESQUIRE DRY CLEANER
ESQUIRE
$5.89 Each Complete Kit

special shine needs, sewing helps
Each a Perfect Gift
for every day of the year
C
$3.98 Each
A
$2.98 Each
B
Shoe Shine
$2.98 Each
D
$3.98 Each
Rise and Shine

Esquire Footman . .

• Complete Shine Kit • Special Foot Rest • Lock-in Polish Holder

For year-round Shoe Beauty and care . . complete shine kit in attractive wood box. Size 11x11x7 in. Convenient foot rest makes shining easy. Fitted with four 1⅜-oz. cans Esquire polish (2 brown, 1 black and 1 neutral), 1 can saddle soap and 1 bottle dry cleaner good for mesh shoes. Lock-in feature holds polish. Includes 2 shine cloths, 2 daubers, 2 brushes. Shipping weight each kit, 7 pounds. *Order today!*

25 N 9944 . . . . Each Kit $5.89

Wicker Shine Box

A Attractive Hamperette Shine Box. White enameled wicker: sturdy wood frame. Black pearlized plastic covered top; foot rest. 12x12x6 in. Room for all shine needs inside. Shpg. wt. each 4 lbs.

25 N 9890 . . . . Each $2.98

"Shoe Shine"

B Colorful "Shoe Shine" in black on fire engine red enameled wood box. Hinged top folds back for easy access to your shine needs; has foot rest. About 11x7½x11½ in. Quickly assembled.

25 N 9891–Wt. 5 lbs. Ea. $2 98

Complete Kit

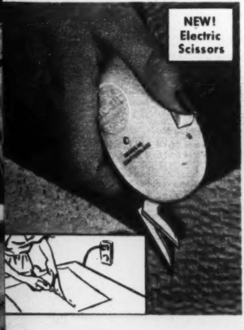
C New! Streamlined red enameled steel box contains: 2 lambswool polishers, 2 lambswool daubers, 1 can brown and 1 can black polish. Rubber foot rest. 10x7x10½ inches high.

25 N 9896–Wt. 5 lbs. Ea. $3.98

"Step-up" Box

D Gaily decorated natural wood Step-Stool Shoe Shine Box. Holds shine needs neatly . . always at hand. Hinged top folds back to form convenient foot rest. 11x11x8 in. Shpg. wt. 4 lbs. 8 oz.

25 N 9881 . . . . Ea. $3.98



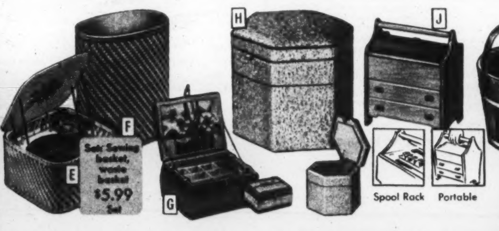
New Electric Scissors Cut Extra Easy, are Quick, Accurate . .

$9.66 Each

Precision Made In Switzerland

Cutting made easy, effortless! Just plug in cord, press button . . Electric Scissors cut patterns accurately, cut through double thickness of fabric plus pattern quickly, round corners, zig-zag with unmatched ease! Easy to-grip 5-in. ivory plastic oval body rests lightly in the palm. Fine quality steel cutting blades. Thumb operated button on body top starts, stops scissors. UL approved cord. 12-watt, 110-volt, AC only. Tan plastic storage case.

25 N 5221—Shpg. wt. 1 lb. 2 oz. Each $9.66



K
For firewood, etc.
L
M
N

E F **Enameled Wicker Sewing Basket, Wastebasket Set.** *Save 75c* by buying the set. See descriptions below.
25 N 5238–Shpg. wt. set 5 lbs. 8 oz. Set $5.99

E **Sewing Basket.** Finely woven wicker with floral lid decal. 11 in. sq., rounded corners, 6¼ in. high. 6 spool holders. Rayon-cord carrying handle. *State pastel color* blue, yellow, green.
25 N 5236—Shpg. wt. 2 lbs. 8 oz. Ea. $3.95

F **Matching Wastebasket.** Oval shape, 10½ x12½ in. high. Full metal lining. *State color above.*
25 N 5237—Shpg. wt. 2 lbs. 12 oz. Ea. $2.79

G **German Imported Sewing Basket. Woven Sea grass,** natural color. Removable sectioned plastic tray. Tufted lid, rayon-satin lining. Bow handle. *State color* natural with blue trim, natural with red. 5½x8½x11 in.
25 N 5246—Shpg. wt. 1 lb. 13 oz. Ea. $4.98

H **Sewing Hassock.** Hexagon shape. Use as extra "chair." Embossed plastic cover in black "tweed-effect" print; strong, reinforced wood frame. Hinged, padded lid. 19½x16½ in. high. *State background color* hunter green, gray or chartreuse.
25 N 05275—Shpg. wt. 18 lbs. . . . Ea. $13.95

J **Priscilla-style Blonde Wood Cabinet.** Black lacquered knobs. Two drawers; hinged lid. 14¼x8¾x12⅛ in.
25 N 05248—Shpg. wt. 9 lbs. . . Ea. $6.79

Early American Sewing Buckets. Honey-maple finish. Roomy; artfully decorative. Finest white pine. Carrying handles. See below.

K **For Sewing . . for firewood . . or to use as a planter.** 9½ in. high, 13-in. top diameter. Gold-color metal bands. Scenic print on one side.
25 N 5243—Wt. 4 lbs. 12 oz. . . . Each $3.69

L **End-table Style.** Hinged lid, pin cushion on under side, 3 spindle legs screw in securely. Thread pegs. 15-in. diam., abt. 26 in. high. Easy to assemble.
25 N 05291—Shpg. wt. 13 lbs. . . Ea. $11.79

M **Regular Style.** Same construction features as above. 14 in. diameter, abt. 22¼ in. high.
25 N 05277—Shpg. wt. 12 lbs. . . Ea. $7.95

N **Sewing Chest of cabinet wood in walnut—mahogany blend finish.** Two 3-in. deep drawers, revolving tray in second one. Roomy cabinet space. Hinged doors. 12x18x25½ in. high. Shpg. wt. 25 lbs.
25 N 05293L—Mailable . . . . . Each $19.95

9-inch Pinker $7.25 Each
8-in. nickel-plated pinker $5.95 Ea.
Only $4.89 Each
Only $3.60 Each
CRAFTSMAN
Hearthside
Craftsman

New! All-Stainless Steel 9-in. Pinking Shears! CRAFTSMAN Pinking Shears. Will not rust, tarnish. Ball-bearing joint for permanent set. Holds cutting edge longer. Bent handles.
25 N 5213—Shipping weight each 8 ounces . . . . Ea. $7.25

Craftsman 8-in. Nickel-plated. High-carbon steel.
25 N 5216—(Not shown). Shpg. wt. ea. 6 oz. . . . . Ea. 5.95

Hearthside Pinkers. One piece aluminum frame, handles. Nickel-plated finish. Surgical steel cutting blades of meshing tooth-type construction. Cuts fabrics deeply, cleanly. Bent handles. Lt. weight. **7½ in. long.**

25 N 5214—Wt. 6 oz. Each $4.89

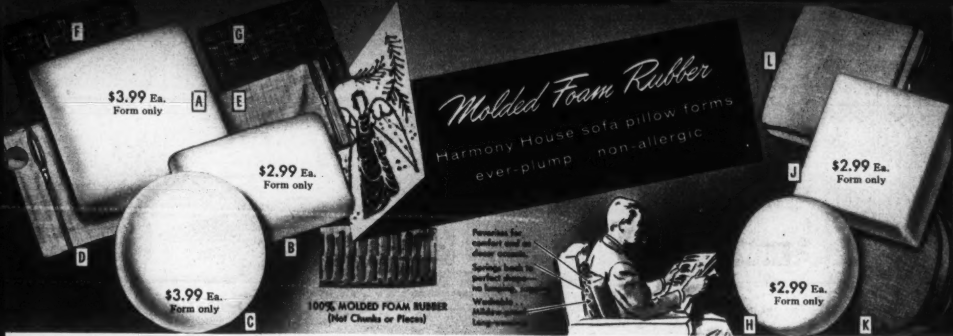
Craftsman Bent Handle Shears . . For all-purpose cutting. Hollow ground exceptionally deep for superior cutting action. Precision fitted polished blades. Hot forged high-carbon steel, all nickel-plated. **8 in. long.**

25 N 5308—Wt. 7 oz. Each $3.60

New Dressmaker Set

3-Piece Griffon Dressmaker Set. Fine quality high-carbon steel nickel-plated 7-in. bent trimmer, 5-in. dressmaker's scissors, 3½-in. embroidery scissors. Red leather-like plastic zipper case.

25 N 5210—Shpg. wt. 12 oz. Ea. set $4.95



[A] **Square Form.** About 17x17x5 in. Shpg. wt. ea. 1 lb. 10 oz.
25 N 4025M............Ea. $3.99
Buy 2, save 48c........2 for 7.50

[B] **Oblong Form.** About 12x17x5 in. Shpg. wt. ea. 1 lb. 1 oz.
25 N 4027M............Ea. $2.99
Buy 2, save 28c........2 for 5.70

[C] **16-In. Round Form.** 6½-in. crown. Wt. ea. 1 lb. 12 oz. (Not Harmony House.)
25 N 4022—2 for $7.50: Ea. $3.99

Pillow Covers . . *fit forms at left.* Cotton; full width, concealed zippers; cord edges. Washable, pre-shrunk; max. 1%. Reversible.

Solid Color, bark-textured. *State Harmony House* med. Dawn gray, dk. Mint green, Spice brown, Victorian wine, Chartreuse or Cherry red.

[D] **Fits Square Form [A].** Shipping wt. ea. 6 oz.
25 N 4026M—2 for $3.00; Ea. $1.59

[E] **Fits Oblong Form [B].** Shipping wt. ea. 6 oz.
25 N 4028M—2 for $2.30; Ea. $1.19

Tweed Print. *State color* hunter green or red.

[F] **Fits Square Form [A].** Shpg. wt. ea. 6 oz.
25 N 4024M....Ea. $1.79
Save 20c......2 for 3.38

[G] **Fits Oblong Form [B].** Shpg. wt. ea. 6 oz.
25 N 4023M...Ea. $1.39
Save 20c......2 for 2.58

Low-priced Box-shape Foam Rubber Forms. Box-styling, curved crown, mix 'n' match shapes. *Choice of style at one price.*

[H] **Round Form.** Abt. 12½ in. diam.; 4½-in. crown; 2-in. box edge.
25 N 4031M—Shpg. wt. ea. 13 oz.

[J] **Square Form.** Abt. 12½x12½ in.; 4½-in. crown; 2-in. box edge.
25 N 4029M—Shpg. wt. ea. 13 oz.

Each..........................$2.99
Buy 2, save 28c............2 for 5.70

NEW Slips to fit Box-shape Forms. Acetate in linen effect fabric. Washable, pre-shrunk; max. 1%. Concealed zipper. *State Harmony House color* Cherry red, Federal gold, dk. Mint green.

[K] **Fits Round Form [H].**
25 N 4034M—Wt. ea. 6 oz.

[L] **Fits Square Form [J].**
25 N 4033M—Shipping weight ea. 6 oz.....Each $1.75
Buy 2, save 20c.......2 for 3.30

P
NYLON LOOPS
M
COTTON LOOPS
N
R
S

[M] **Nylon-blend Jersey loops,** 2-oz. pkg. *State color* red, white, black, navy lt. gray, lt. green, medium blue, med. yellow, or assorted. Shpg. wt. 6 pkgs. 14 oz. Instructions.
25 N 4354—12 pkgs. $2.88.........6 pkgs. $1.50

[N] **Cotton Jersey Loops**—5-oz. pkg. (makes abt. 5 sqs.) *State color* white, red, med. blue, dk. blue, black, med. green, yellow, geranium pink, assorted. Wt. 6 pkgs. 2 lbs. 2 oz.
25 N 4346—12 for $2.76; 9 for $2.16; 6 pkgs. $1.50

[P] **Frame, loop Kit with metal frame** (weaves abt. 6-in. sqs.), metal weaving hook, 2 pkgs. asstd color cotton jersey loops. Instructions.
25 N 4350—Wt. 1 lb. 5 oz. 2 for $2.20; Kit $1.19

Roomy, carry-all "Sew-Knit" Stand. Lt. wt. aluminum frame opens to form stand . . Folds for storing. Striped rayon bag—2 deep pockets, accessory sections. Matching handles.

[R] 25 N 04560—23-in. "chair height." Opens to 14x11 in. Wt. Ea. 3 lbs. Ea. $4.98; 2 for $9.56

[S] 25 N 4559—15½ in. high. Bag opens to 12x12 in. Shipping weight each 1 pound 8 ounces.
Each $3.98..............................2 for $7.56

[T] **Shredded Foam Rubber Pillow.** Cotton print bark cloth cover. 1-in. flange; center button. Reversible. Abt. 16 in. square. *State background color* hunter green, chartreuse, or dark brown. Shpg. wt. ea. 1 lb. 8 oz.
25 N 4035—Each $1.99; *Buy 2, save 20c* 2 for $3.78

Favored Gifts for the Home

Sofa Pillows, Mix 'n' Match Box Shape. Filled with miracle Nylon-Fluff. Covered with solid color cotton bark cloth. Self-color cord edges. *State Harmony House color* med. Dawn gray, dk. Mint green, Victorian wine; or Chartreuse. Shipping weight each 1 lb. Choice of style at one low price.

[V] 25 N 4050M—**Square Pillow.** About 12½ inches square. 2½-inch box edge.

[W] 25 N 4051M—**Round Pillow.** About 12½ inches in diameter. 2½-inch box edge.

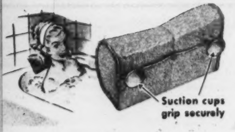
Buy 2, save 40c—2 for $3.98.......... Each $2.19

[X] **Triangle Pillow.** For lounging, reading, TV viewing. Floral cotton gabardine twill. Cord trim. Cotton filling. About 16x16x13x9 inches. *State color* hunter green or wine.
25 N 4042–Wt. ea. 2 lbs. 4 oz. Ea. $1.99; 2 for $3.78

Boudoir Dolls—to complement any home; finely fashioned. Both have hand-painted faces, real eyelashes and mohair wigs. Composition head; stuffed body, plastic arms and shoes. Acetate satin flared circular skirt with rows of ruffled ribbon. 26 in. tall. Choice of style. Shpg. wt. ea. 2 lbs. 8 oz.

[Y] **"Boudoir Doll."** *State color* rose or lt. blue.
25 N 04620—Each $4.98........2 for $9.36

[Z] **"Bride."** Dressed in white with white veil.
25 N 04621—Each $4.98..........2 for 9.36



"Rub-A-Tub" Bath Pillow

- It's genuine foam rubber
- Helps to soothe tense muscles, nerves . . aids relaxation
- Perfect for "cat-naps," contoured for the head . . gives sheer comfort

NEW Terry cloth covered foam rubber pillow for lounging—for use as a bath sponge! Fitted with "Firm-grip" suction cups to attach to tub. 8½x5 in. *State color* light blue, pink, or white. Wt.ea. 5 oz.
25 N 4054—Each $2.00....2 for $3.80

TABLE TOPPER with 3 built-in layers . . . Protects your table

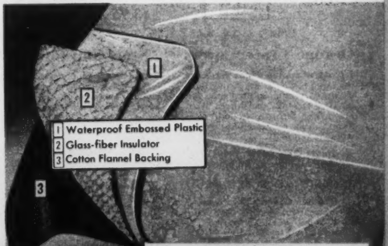
Low cost . . Fits ANY Shape Table

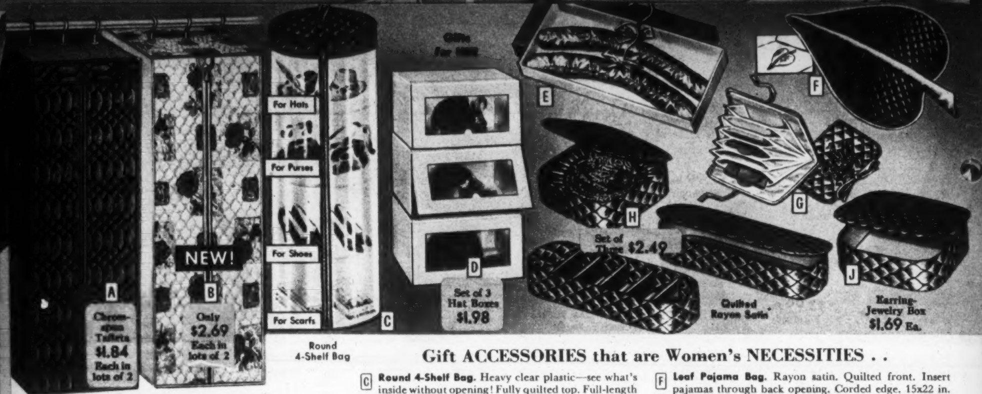
Tested by Sears Laboratory . . gives excellent surface protection, waterproof against spills, heat-resistant. Long-wearing, durable

Pliant, soft draping Hearthside Table Toppers fit all shape tables—odd shape, oblong, round. Give year-round safe, sure protection! Pretty as a tablecloth, as practical as a pad, yet costs so very little. De luxe in every way . . securely stitched, bound edges. Thick, resilient glass fiber padding gives maximum protection. Top layer of pretty floral embossed plastic. Padding firmly quilted to fine soft green cotton flannel backing for maximum service.

Only this modern-day miracle of plastic and ingenious design could bring you so many features at such little cost. Made to last—yet you pay only a fraction of the price of custom-made rigid pads.

Catalog No.	Size abt.	Shpg. wt.	Price
25 N 3836..	..51x70 in..	..2 lbs. 10 oz..	..$5.49
25 N 3837..	..51x90 in..	..3 lbs. 2 oz..	.. 6.49





Round
4-Shelf Bag

Exciting News for Christmas . .

A **Jumbo 16-garment Bag.** Lustrous Chromspun acetate taffeta quilted front, color true for "life-of-the-bag". Sides, top, binding in matching color plastic. Full length zipper, 3-hook frame, heat-sealed grommets. 54x14¾x19¾ in. *State color* lt. green, rose. Shpg. wt. ea. 2 lbs.
25 N 6370—2 for $3.68........................Each $1.95

B **16-garment Bag.** Top, front in quilted embossed plastic . . . rich red roses highlighted with gold color print on a white background. Sides, binding in medium green. 3-hook frame. Full length zipper. Wide 14½x20x57 in.
25 N 6510—Shpg. wt. ea. 2 lbs. . 2 for $5.38. . Ea. $2.89

Gift ACCESSORIES that are Women's NECESSITIES . .

C **Round 4-Shelf Bag.** Heavy clear plastic—see what's inside without opening! Fully quilted top. Full-length 42-inch zipper. 46x13¼ in. *Please state color* medium green, medium blue or wine.
25 N 6591–Wt. ea. 2 lbs. 8 oz. 2 for $5.30. Ea. $2.79

D **New! Set of 3 Hat Boxes** with "see-through" acetate windows that lift for quick, easy access! Silver-gray wood-grain printed fiberboard. Fold for storage. Size each 12½x12½x7 in. high.
25 N 7238—Shpg. wt. set 3 lbs. 10 oz. . . Set of 3, $1.98

E **Sachet Hangers.** Softly padded, delicately scented, shirred rayon satin. 16½ inches wide. *State color* solid fuchsia or chartreuse with medium green (two-tone). Shpg. wt. box 13 oz. Gift boxed.
25 N 6686—2 Boxes (4) $1.86........Box of 2, $1.00

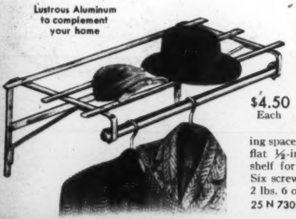
F **Leaf Pajama Bag.** Rayon satin. Quilted front. Insert pajamas through back opening. Corded edge. 15x22 in. *State color* med. green with chartreuse or wine with rose.
25 N 6683—Wt. ea. 1 lb. 3 oz. . 2 for $3.30. . Each $1.79

G **Quilted Rayon Satin 6-pocket Hose Case.** Ribbon-tie, corded trim. Hand-screened design. Lt. blue with pink pocket lining. Boxed. 6x7 in.
25 N 6676—Shpg. wt. ea. 8 oz. . 2 for $2.58. . Each $1.39

H **Set of 3 Accessory Boxes** in quilted acetate satin. One each for hankies, hose, gloves. *State color* wine or med. blue. Hankies 8x8x2⅜, hose 13¼x4⅝x2¼, gloves 13½x5x2¼ in.
25 N 6667M—Shpg. wt. 2 lbs. 13 oz..........Set $2.49

J **Earring-Jewelry Box** . . . matches set above. Acetate satin lined. 8x8x2⅜ in. *State color as (H) above.*
25 N 6663M—Wt. ea. 12 oz. . . 2 for $3.18. . . Each $1.69

Lustrous Aluminum
to complement
your home



$4.50
Each

Holds up to 30 Garments

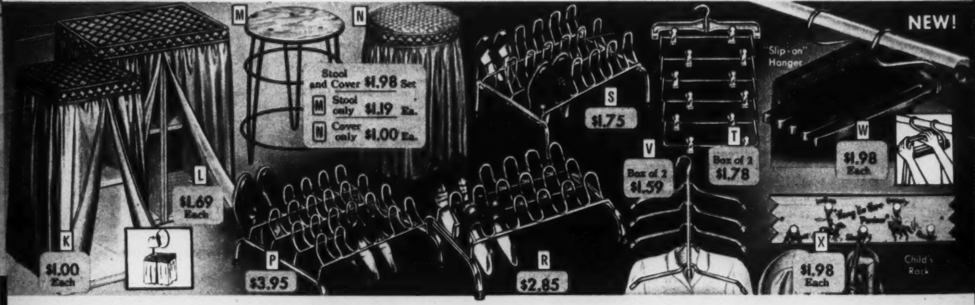
New Gleaming Polished Aluminum Wall Garment Rack for everyday hallway use . . or for extra closet room. Rust-resistant finish, resists dents. Overall size 21x11x7½ in. 19½ in. hanging space. ¾-in. diameter tubing. Three flat ½-in. wide aluminum bars form shelf for hats, briefcases, purses, etc. Six screws for attaching. Shpg. wt. ea. 2 lbs. 6 oz.
25 N 7302—2 for $8.50. . Each $4.50

Eliminate Hours of Ironing . . Save Time, Work!

Hearthside Trouser Creaser-Dryers with automatic spring opening for easy width adjustment. Lock automatically, have fingertip release. Rust-resistant metal frames. No ironing necessary—just insert creasers into wet wash and hang up to dry! Instructions.
25 N 06895—For adults' and children's sizes (10 and up). 37 in. long. Shpg. wt. 2 pairs 3 lbs. 4 pairs for $2.78. . . 2 pairs $1.49

Economy Trouser Creaser-Dryers. Rust-resistant metal. Adjustable. Instructions included.
25 N 06825—For adults' and children's sizes (10 and up) 37 in. long. Shipping weight of 3 pairs 3 pounds........3 pairs $1.55

Hearthside $1.49 2 pairs
ECONOMY
Automatic opening
Economy $1.55 3 Pairs



Orange Crate Covers

Transform orange crates into extra shelf space! Covers are strong faille embossed plastic, quilted top, cuff on *all 4 sides*. 27-in. shirred skirt. Slit front. Strongly bound, reinforced. *State color* medium green, wine, or yellow.

K **Single Crate Cover.** 12½x13 in. *State color above.* Shipping wt. each 10 oz.
25 N 6518—2 for $1.86. Ea. $1.00

L **Double Cover.** Fits over 2 crates. 13x26 in. *State color above.* Shpg. wt. ea. 15 oz.
25 N 6527—2 for $3.18. Ea. $1.69

Stool and Cover

Complete set. Stool and Cover. *Save 9%.* See descriptions below. *State color.*
25 N 6523—Wt. 5 lbs. . $1.98

M **Stool Only.** Double-braced metal legs, flat black finish. Unfinished plywood top. 16½ in. high. Wt. ea. 4 lbs. 3 oz.
25 N 6524
2 for $2.20.......Each $1.19

N **Cover only.** Quilted cotton padded top. Plastic faille 60-in. skirt. Fits nail kegs, stool to 13-in. diameter, 18 in. high. *State color* med. green, wine, or yellow. Shpg. wt. ea. 1 lb.
25 N 6525
2 for $1.86...... Each $1.00

"Loop" Shoe Racks

P R **Floor-style Racks** for men's, women's, children's shoes. Chrome-plated steel. Tubular legs, rubber-tipped feet. Wire loop shoe forms to ventilate shoes.

P **12-pair Shoe Rack.** 11 in. high, 22 in. wide, 24 in. deep. Wt. ea. 4 lbs.
25 N 6821—2 for $6.98. Each $3.95

R **9-pair Rack.** 18x24 in. 10½ in. high. Shpg. wt. ea. 3 lbs.
25 N 6832—2 for $5.50. Each $2.85

S **9-pair Economy Rack** for men's, women's, children's shoes. Chrome-plated metal frame. Wire loops, rubber-tipped feet. 15x21 in., 11 inches high. Shpg. wt. ea. 2 lbs. 12 oz.
25 N 6806—2 for $3.30. . Each $1.75

For Each Member of the Family . .

T **6-tier Metal Skirt Rack** with colored plastic top bar (no choice of color). Metal swivel hook for hanging. 12 adjustable metal spring clips. 20x14 in. overall.
25 N 6972—Shpg. wt. 3 lbs. 2 boxes $3.38. . Box of 2, $1.78

V **5-arm Blouse-Shirt Tree.** Chrome plated metal swinging arms. Plastic tips. Natural neckline contour. 16½ in. wide, 18¼ in. long. Shipping weight 2 pounds.
25 N 6959—2 boxes $2.98................Box of 2, $1.59

W **NEW Pants, Skirt Hanger** eliminates clamp setting . . garments slide in, out of convenient slots. Holds up to 8-pr. trousers, 4 skirts—yet is only 5½ in. wide, 11¾ in. deep. Rustproof aluminum hammerloid finish in lt. brown.
25 N 6914—Wt. ea. 1 lb. 5 oz. 2 for $3.70.....Each $1.98

X **Youngsters' Rack** . . a real favorite! Western decal decoration. Ponderosa pine with lacquered, natural finish. Five pegs for "sheriff," "cowboy," etc. 22x5¼ in.
25 N 6971—Shpg. wt. ea. 1 lb. 8 oz. 2 for $3.70. Each $1.98

Stainless Steel Tableware

LADY DUNLAP
PROVIDENCE
LADY DUNLAP $5.88 24-piece Set
PROVIDENCE Guaranteed 50 years $9.50 24-piece Set
Tableware
PLAZA
SIMPLICITY
LAKE SHORE

Christmas Bonus Offer

This heavy Stainless Steel Gravy Ladle (matching pattern) is given to you free when you buy one of the sets illustrated at right and listed below

Regularly priced at $1.89

$13.50 24-piece Set PLUS Bonus Offer

Wonderfully Inexpensive

Its design, construction and super-bright finish closely resemble sterling silver . . yet it is priced low. Use it every day . . stainless steel NEVER needs extra care. No rubbing, no polishing . . and no plating to wear off.

LADY DUNLAP Design. Has modern, delicate fine-line design that blends perfectly with any setting. *Try it for 30 days.* If not completely satisfied, return and your money will be refunded. In gift presentation box.

9 N 9110—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval) spoons. Wt. 4 lbs. 2 oz.... $5.88

9 N 9111—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval) spoons. Wt. 5 lbs. 2 oz..... 7.75

PROVIDENCE Design Balanced HOLLOW handle knives with hollow ground blades. Blade and handle are welded into one piece. *Guaranteed 50 years against defects.*

9 N 9650—24-pc. Set. 6 teaspoons, 6 knives, 6 forks, 6 dessert (oval) spoons. Shpg. wt. 3 lbs.... $9.50

9 N 9651—32-pc. Set. 8 teaspoons, 8 knives, 8 forks, 8 dessert (oval) spoons. Wt. 4 lbs. 12 oz. 12.50

Our 3 Best Stainless Steel Tableware Designs

Graceful PLAZA Design. Combines the modern with the traditional. **A 4-Star feature** because it has the superb hollow handle knife construction. Guaranteed never to pull out. Tines of forks and bowls of spoons are gracefully tapered in thickness. Forks are polished even between tines. *Buy it and try it for 30 days* . . if you are not completely satisfied, return the set and we will refund your money. *Entire set guaranteed 50 years* against defects.

9 N 9560—24-pc. Set PLUS Bonus Offer (see above). 6 teaspoons, 6 knives, 6 forks, 6 dessert (oval) spoons, **plus** Gravy Ladle. In gift box.
Shpg. wt. 4 lbs............ $13.50

For Cake Server to match see back Cover

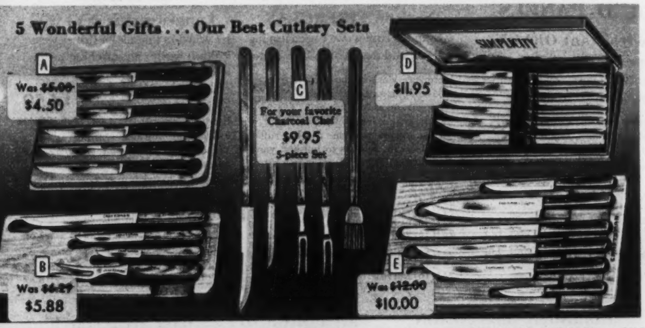
Sleek SIMPLICITY Design. Modern elegance for modern homemakers. The balanced hollow handled knives and super-sharp saber ground blades make this a **4-Star Feature.** Blade and handle are securely welded . . will not pull out. *Buy it and try it for 30 days,* if not completely satisfied, return it for your money back. Tines and bowls fully tapered; forks polished even between tines. This design is endorsed by one of America's top designers. *Guaranteed 50 years against defects* in workmanship.

9 N 9080—24-piece Set PLUS Bonus Offer (see above). 6 teaspoons, 6 knives, 6 forks, 6 dessert (oval) spoons, **plus** Gravy Ladle. In gift box.
Shpg. wt. 4 lbs. ~~8 oz~~........ $13.50

Distinctive LAKE SHORE Design. Classic beauty for modern tables. **A 4-Star feature** because it has hollow-handled knives . . guaranteed never to pull out. Tines of forks and bowls of spoons are gracefully tapered in thickness. Forks are polished and inspected even between tines. *Buy it and try it for 30 days* . . if not completely satisfied, return set and we will refund money. *Guaranteed 50 years* against defects in materials and workmanship.

9 N 9700—24-piece Set PLUS Bonus Offer (see above). Consists of 6 teaspoons, 6 knives, 6 forks, 6 dessert (oval) spoons, **plus** Gravy Ladle. In gift box.
Shpg. wt. 4 lbs. 8 oz........ $13.50

5 Wonderful Gifts . . . Our Best Cutlery Sets



Carve your Christmas Turkey with this set

$5.50

3-piece Set

A **CRAFTSMAN 6-piece Steak Knife Set in Plastic Tray.** The perfect gift for any homemaker. Six "Flame-Freeze" stainless steel steak knives . . . hollow ground to stay sharp! Beautiful CRAFTSWOOD phenolic-plastic-impregnated wood handles . . double riveted to blades. $8\frac{17}{32}$ inches long overall. Plastic tray protects knives . . provides storage place. *Was $5.00.*

9 N 9690—Shpg. wt. 1 lb. 10 oz.... $4.50

B **CRAFTSMAN 4-pc. Cutlery Set in Hardwood Holder.** A most practical, useful gift . . needed in every home. Set consists of 11-in. fork, 7-in. paring knife, $8\frac{17}{32}$-in. utility knife, and $12\frac{11}{16}$-in. slicer. Hollow ground stainless steel blades. CRAFTSWOOD handles . . plastic impregnated: won't scorch, burn, chip, or absorb water. Holder may be hung on wall. *Was $6.29.*

9 N 9691—Shpg. wt. 2 lbs......... $5.88

C **CRAFTSMAN 5-piece Stainless Steel Outdoor Barbecue Set.** Our finest set for Charcoal Chefs. Extra long $11\frac{1}{2}$-inch CRAFTSWOOD handles; plastic impregnated; won't scorch, burn, chip, or absorb water. Stainless steel knives and forks will never rust, or tarnish.

Set includes two 5-inch forks ($16\frac{1}{2}$-inches long overall; two high carbon knives (a boning shape knife with 4-inch blade and slicing knife with $7\frac{1}{2}$-inch blade); soft brush for applying sauce. Shipping weight 2 lbs.

9 N 9360.......... $9.95

D **6-piece Stainless Steel Steak Knife Set** . . . SIMPLICITY Design. If she takes pride in her tableware . . surprise her on Christmas morning with this superb set. Designed for those who want the finest. Six solid stainless steel steak knives have hollow-ground razor sharp blades that won't pull out of handles. $8\frac{5}{8}$-inches long. In attractive hinged presentation chest . . ideal for storage. Order her set today!

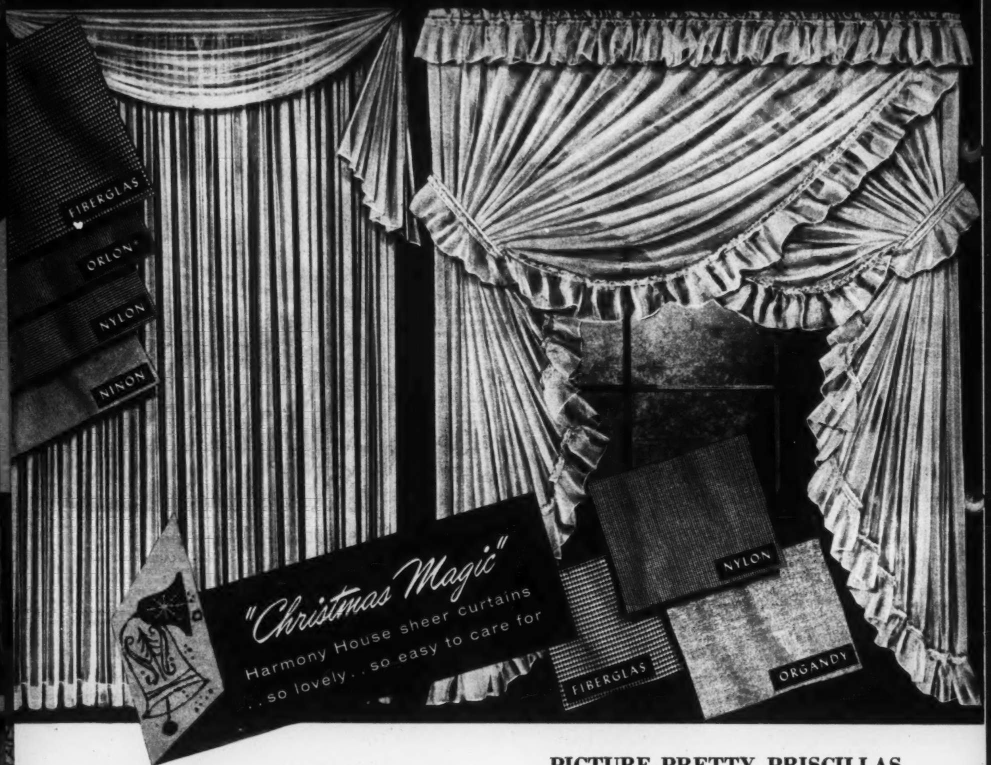
9 N 9085—Shpg. wt. 2 lbs. 8 oz.......... $11.95

E **CRAFTSMAN 6-piece Cutlery Set in Hardwood Holder.** High carbon "Flame-Freeze" stainless steel blades. Hollowground to a razor sharp edge. CRAFTSWOOD phenolic-plastic-impregnated wood handle. Sealed against water . . will not crack, warp or fade. Set includes: 7-in. paring knife, $12\frac{11}{16}$-in. narrow slicer, $12\frac{7}{32}$-in. butcher slicer, $13\frac{1}{8}$-in. bread knife, $12\frac{5}{8}$-in. cook knife, and $8\frac{1}{2}$-in. utility knife. *Was $12.00.*

9 N 9399—Shpg. wt. 4 lbs.............. $10.00

3-piece Stainless Steel Carving Set. You can carve the turkey on Christmas day with this practical gift. It actually makes roast and fowl carving easy. Plastic handles are simulated to resemble the finest smooth horn. Carving knife has 13-in. blade . . high quality stainless steel, forged and hardened. Hollow ground to a saber sharp edge. 10-in. serving fork has dual tines. Tine points have sharp edges. Sharpening steel is magnetized to hold steel particles when sharpening the carving knife. In attractive gift box which can also be used for storage. See our big General Catalog for additional cutlery sets.

9 N 9609—Shpg. wt. 1 lb. 12 oz...... $5.50


FIBERGLAS
ORLON*
NYLON
NINON
"Christmas Magic"
Harmony House sheer curtains
. . so lovely. . so easy to care for
NYLON
FIBERGLAS
ORGANDY

EXQUISITELY TAILORED PANELS

No-iron FIBERGLAS

- Need absolutely no ironing
- No stretching or starching
- Wash and dry in 12 minutes

Sheer marquisette of spun glass fibers . . . won't sag, wrinkle or shrink. 3-in. bottom and 1¼-in. side hems. Hand wash. *Ivory-white.* A typical Sears Value!

$1.95 Panel 54 in. long

Catalog Number	Length inches	Entire width	Shpg. wt.	Price Panel
24 N 1470M	54	40 in.	6 oz.	$1.95
24 N 1471M	63	40 in.	7 oz.	2.29
24 N 1472M	72	40 in.	8 oz.	2.49
24 N 1473M	81	40 in.	8 oz.	2.75
24 N 1474M	90	40 in.	9 oz.	2.95

Sun-resistant ORLON*

- Resists harm from strong sunlight
- One of the longest wearing fabrics
- Need very little ironing

Soft, sheer DuPont Orlon that's snag-resistant. 3-inch bottom and 1¼-inch double-stitched side hems. Hand wash, dries quickly. *Ivory-white.*

$1.59 Panel 54 in. long

Catalog Number	Length inches	Entire width	Shpg. wt.	Price Panel
24N1836M	54	41 in.	4 oz.	$1.59
24N1837M	63	41 in.	4 oz.	1.79
24N1838M	72	41 in.	5 oz.	1.95
24N1839M	81	41 in.	5 oz.	2.09
24N1840M	90	41 in.	5 oz.	2.29

*Acrylic fiber, DuPont Reg. T. M.

PICTURE-PRETTY PRISCILLAS

No-iron FIBERGLAS

- Even the ruffles don't need ironing
- Wash and dry in only 12 minutes

Gorgeous, work-saving priscillas of spun glass fibers that resist soil and are not harmed by sun, heat or fumes. Won't shrink, sag or wrinkle. 5½-in. ruffles with 1¾ yds. fullness to finished yard. No selvages. Hand wash. *Ivory-white.*

$5.98 Pair 63 in. long

Catalog Number	Length inches	Entire width	Shipping weight	Price Pair
24 N 1606M	63 in.	80 in.	1 lb. 1 oz.	$5.98
24 N 1607M	72 in.	80 in.	1 lb. 2 oz.	6.59
24 N 1608M	81 in.	96 in.	1 lb. 3 oz.	7.98
24 N 1609M	90 in.	96 in.	1 lb. 4 oz.	8.79
24 N 1689M	81 in.	140 in.	1 lb. 10 oz.	11.98
24 N 1690M	90 in.	140 in.	1 lb. 12 oz.	12.98
24 N 1610M	90 in.	180 in.	2 lbs. 3 oz.	16.95
24 N 1611M	90 in.	270 in.	3 lbs. 1 oz.	26.50

Long-wearing NYLON

- Locked-in threads for firmer weave
- Wash easily; no starching needed
- Resist soil, snags and runs

Filmy priscillas of DuPont nylon marquisette. French-headed 6-in. ruffles; 1¾ yds. fullness to finished yard. Hand wash. *Ivory-white. Measure your windows carefully before ordering.*

$4.59 Pair 100x63 in. long

Catalog Number	Length inches	Entire width	Shipping weight	Price Pair
24 N 1851M	63	100 in.	12 oz.	$4.59
24 N 1852M	72	100 in.	13 oz.	4.79
24 N 1853M	81	100 in.	13 oz.	4.89
24 N 1854M	90	100 in.	14 oz.	4.98
24 N 1223M	81	126 in.	14 oz.	6.39
24 N 1224M	90	126 in.	15 oz.	6.79
24 N 1855M	90	184 in.	1 lb. 7 oz.	9.79
24 N 1856M	90	278 in.	2 lbs.	14.79

Fine Quality NYLON

- Extra-fine weave . . 88 threads per sq. in.
- No stretching and only light pressing

Luxurious Harmony House nylon marquisette. 3-in. bottom and 1¼-in. double-stitched side hems. Neatly hemmed and headed tops. Hand wash. *Ivory-white.*

$1.19 Panel 54 in. long

Catalog Number	Length inches	Entire width	Shipping weight	Price Panel
24 N 1866M	54	42 inches	4 oz.	$1.19
24 N 1867M	63	42 inches	5 oz.	1.29
24 N 1868M	72	42 inches	5 oz.	1.39
24 N 1869M	81	42 inches	5 oz.	1.49
24 N 1870M	90	42 inches	6 oz.	1.59

Exquisitely sheer NINON

- Drapes softly and luxuriously
- Searset finish eliminates stretching

Fine Celanese acetate. Protective Searset finish cuts shrinkage, makes curtains resistant to moths and mildew. 3-in. bottom, 1¼-in. side hems. Hand wash. *State color* white or eggshell. Order several pairs today.

$1.39 Panel 63 in. long

Catalog Number	Length inches	Entire width	Shipping weight	Price Panel
24 N 1600M	63	41 inches	5 oz.	$1.39
24 N 1601M	72	41 inches	6 oz.	1.59
24 N 1602M	81	41 inches	6 oz.	1.69
24 N 1603M	90	41 inches	7 oz.	1.79

Pastel ORGANDY . . Never needs starching

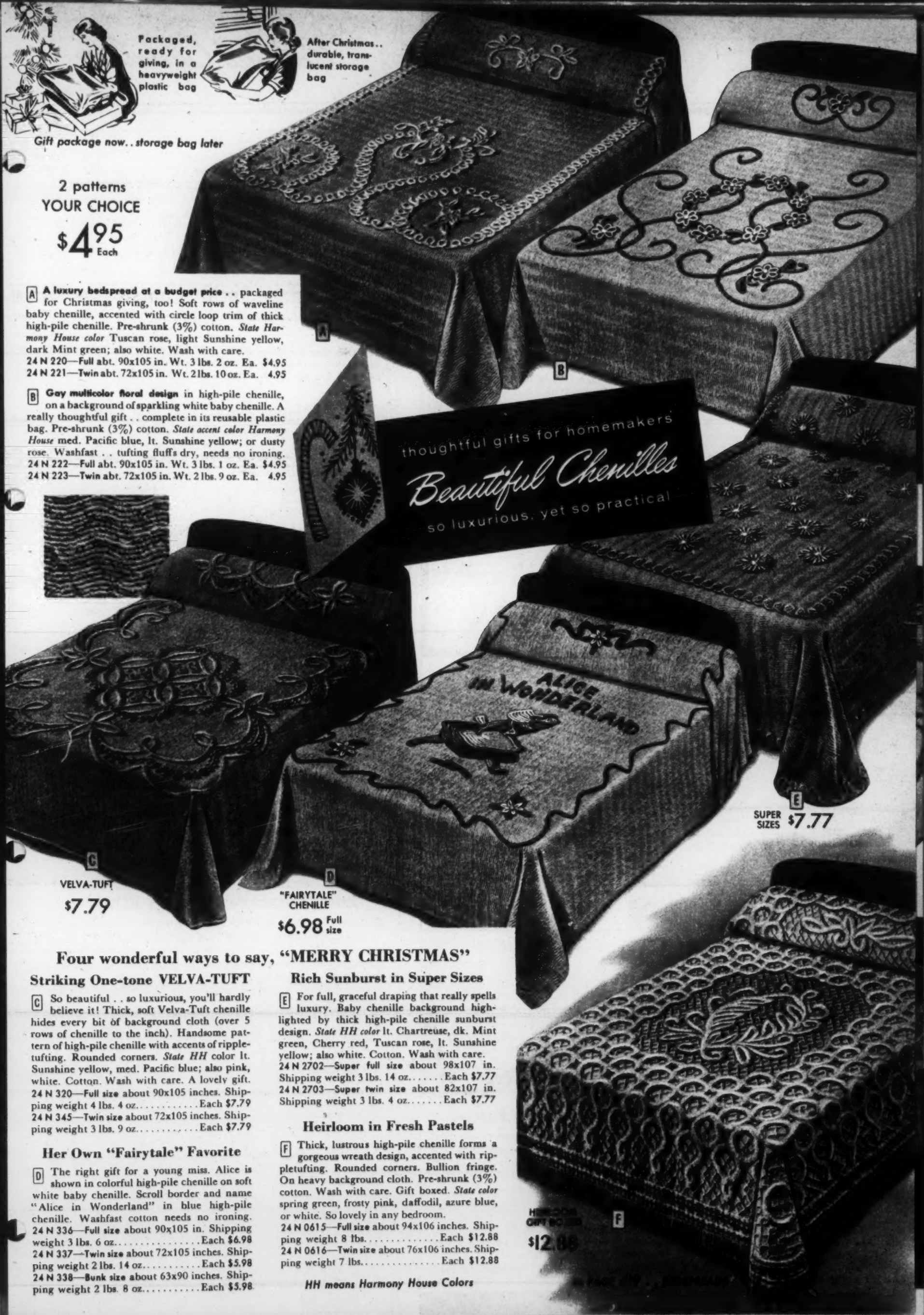
- New Glacier finish stays clear and crisp without starch
- Delicate pastel shades that make any room look lovelier

Better quality organdy . . . French-headed 5½-in. ruffles with 1¾ yds. fullness to finished yard. No selvages. Hand wash. *State HH color* Sunshine yellow, light Pacific blue, light Sage green; also rose or white.

$2.94 Pair 45 in. long

Catalog No.	Length	Entire width	Shipping weight	Pair
24 N 5544M	45 inches	82 inches	10 ounces	$2.94
24 N 5545M	54 inches	82 inches	11 ounces	3.18
24 N 5546M	63 inches	82 inches	13 ounces	3.38
24 N 5547M	72 inches	82 inches	14 ounces	3.54
24 N 5548M	81 inches	82 inches	15 ounces	3.68
24 N 5549M	90 inches	82 inches	1 pound	3.84
24 N 5550M	81 inches	152 inches	1 lb. 9 oz.	6.98
24 N 5551M	90 inches	152 inches	1 lb. 10 oz.	7.48

Trade Mark (acrylic fiber) E. I. DuPont Company . . . Order regularly and get your catalogs regularly



Packaged, ready for giving, in a heavyweight plastic bag

After Christmas.. durable, translucent storage bag

Gift package now.. storage bag later

2 patterns
YOUR CHOICE
$4.95 Each

A **A luxury bedspread at a budget price . .** packaged for Christmas giving, too! Soft rows of waveline baby chenille, accented with circle loop trim of thick high-pile chenille. Pre-shrunk (3%) cotton. *State Harmony House color* Tuscan rose, light Sunshine yellow, dark Mint green; also white. Wash with care.
24 N 220—Full abt. 90x105 in. Wt. 3 lbs. 2 oz. Ea. $4.95
24 N 221—Twin abt. 72x105 in. Wt. 2 lbs. 10 oz. Ea. 4.95

B **Gay multicolor floral design** in high-pile chenille, on a background of sparkling white baby chenille. A really thoughtful gift . . complete in its reusable plastic bag. Pre-shrunk (3%) cotton. *State accent color Harmony House* med. Pacific blue, lt. Sunshine yellow; or dusty rose. Washfast . . tufting fluffs dry, needs no ironing.
24 N 222—Full abt. 90x105 in. Wt. 3 lbs. 1 oz. Ea. $4.95
24 N 223—Twin abt. 72x105 in. Wt. 2 lbs. 9 oz. Ea. 4.95

thoughtful gifts for homemakers

Beautiful Chenilles

so luxurious, yet so practical

A

B

C
VELVA-TUFT
$7.79

D
"FAIRYTALE" CHENILLE
$6.98 Full size

ALICE IN WONDERLAND

E
SUPER SIZES $7.77

F
HEIRLOOM
GIFT BOXED
$12.88

Four wonderful ways to say, "MERRY CHRISTMAS"

Striking One-tone VELVA-TUFT

C So beautiful . . so luxurious, you'll hardly believe it! Thick, soft Velva-Tuft chenille hides every bit of background cloth (over 5 rows of chenille to the inch). Handsome pattern of high-pile chenille with accents of rippletufting. Rounded corners. *State HH* color lt. Sunshine yellow, med. Pacific blue; also pink, white. Cotton. Wash with care. A lovely gift.
24 N 320—Full size about 90x105 inches. Shipping weight 4 lbs. 4 oz. . . . . Each $7.79
24 N 345—Twin size about 72x105 inches. Shipping weight 3 lbs. 9 oz. . . . . Each $7.79

Her Own "Fairytale" Favorite

D The right gift for a young miss. Alice is shown in colorful high-pile chenille on soft white baby chenille. Scroll border and name "Alice in Wonderland" in blue high-pile chenille. Washfast cotton needs no ironing.
24 N 336—Full size about 90x105 in. Shipping weight 3 lbs. 6 oz. . . . . Each $6.98
24 N 337—Twin size about 72x105 inches. Shipping weight 2 lbs. 14 oz. . . . . Each $5.98
24 N 338—Bunk size about 63x90 inches. Shipping weight 2 lbs. 8 oz. . . . . Each $5.98

Rich Sunburst in Super Sizes

E For full, graceful draping that really spells luxury. Baby chenille background highlighted by thick high-pile chenille sunburst design. *State HH color* lt. Chartreuse, dk. Mint green, Cherry red, Tuscan rose, lt. Sunshine yellow; also white. Cotton. Wash with care.
24 N 2702—Super full size about 98x107 in. Shipping weight 3 lbs. 14 oz. . . . . . . Each $7.77
24 N 2703—Super twin size about 82x107 in. Shipping weight 3 lbs. 4 oz. . . . . . . Each $7.77

Heirloom in Fresh Pastels

F Thick, lustrous high-pile chenille forms a gorgeous wreath design, accented with rippletufting. Rounded corners. Bullion fringe. On heavy background cloth. Pre-shrunk (3%) cotton. Wash with care. Gift boxed. *State color* spring green, frosty pink, daffodil, azure blue, or white. So lovely in any bedroom.
24 N 0615—Full size about 94x106 inches. Shipping weight 8 lbs. . . . . Each $12.88
24 N 0616—Twin size about 76x106 inches. Shipping weight 7 lbs. . . . . Each $12.88

HH means Harmony House Colors

[illegible]

BALTIMORE BELLE
$18.98
Full or twin size bedspreads

Give Beauty, Easy Care

An exquisite reproduction of early American artistry that she'll be thrilled to own. Lovely rose design is intricately detailed, breathtaking in soft pastels. Cotton. Reversible. Washable, pre-shrunk (3%). Gift boxed. Heavy fringe. *State color* bleached white, natural white, petal pink, french blue, spring green, primrose yellow, or sea spray (turquoise).

24 N 0630—Full size about 98x110 in. Shpg. wt. 9 lbs.........Each	**$18.98**
24 N 0631—Twin size about 80x110 in. Shpg. wt. 8 lbs.....Each	**$18.98**

NEW!
WILLIAMSBURG
$12.79
Full or twin size bedspreads

For any Setting

New! The "Williamsburg" is young or old, modern or traditional . . whatever your room requires. Timeless heirloom artistry is captured in heavy cotton . . a masterpiece in beauty, simple care. Reversible for double wear between launderings. Bullion fringed. Washfast . . needs no ironing. *State color* rose pink, *HH* lt. Sunshine yellow; or white. Boxed.

24 N 0641—Full size about 96x112 in. Shpg. wt. 7 lbs........Each	**$12.79**
24 N 0642—Twin size about 82x112 in. Shpg. wt. 6 lbs.....Each	**$12.79**

DOUBLE WEDDING RING HEIRLOOM
$9.95
Full and twin size bedspreads

Favorite Heirloom Pattern

Luxurious high-pile chenille forms a beautiful double wedding ring design . . highlighted on a background of lacy ripple-tufting. Sprinkled with plump, triplestitched candlewick tufts. Bullion fringe trim. Unlined draperies have rod pocket tops, 36x90 in. long each side. *State color HH* lt. Sunshine yellow, dk. Mint green, Tuscan rose; also white. Cotton. Wash with care.

24N2939B-Full abt. 96x105 in. Wt. 4 lbs. 9 oz.	**$9.95**
24N2940B-Twin abt. 78x105 in. Wt. 3 lbs. 7 oz.	**9.95**
24N2950B-Matching Draperies. Wt. 3 lbs. 6 oz.	**8.95**

Colorful Chenilles

ILLUSTRATED ON OPPOSITE PAGE ▶

MAGNOLIA . . so practical in its beauty

A A gift of year 'round joy. Striking Magnolia design detailed in heavy cotton yarn. 3-inch bullion fringe, rounded corners. Cotton. *State color* petal pink, primrose yellow, bleached white or natural white. Washfast. Reversible. Gift boxed.

24 N 0632–Full size about 98x110 inches. Shpg. wt. 6 lbs. 6 oz. Ea.	**$14.79**
24 N 0633–Twin size about 80x110 inches. Shpg. wt. 5 lbs. 10 oz. Ea.	**14.79**

For Space Travelers! Full, Twin Cut $1

B Your young "adventurer in space" will be wide-eyed with delight with his own **Space Cadet** ensemble. Complete with a multicolor rocket ship, in high-pile Chenille on a background of med. blue waveline baby chenille. Cotton. Wash with care.

24 N 416B–Full size abt. 90x105 in. Wt. 3 lbs. 6 oz. *Was $6.88*..Each	**$5.88**
24 N 415B–Twin size abt. 72x105 in. Wt. 2 lbs. 14 oz. *Was $6.88*. Each	**5.88**
24 N 417B–Bunk size about 63x90 inches. Shpg. wt. 2 lbe....Each	**5.49**
24 N 418B–Unlined Draperies, 36x90 in. long ea. side. Wt. 2 lbs. 4 oz. Pr.	**5.88**
24 N 419B–Rug 24x36 inches. Shpg. wt. 1 lb. 2 oz............Each	**2.88**

NEW! Magnificent Multicolor Chenille

C Shimmering white waveline baby chenille is broken by a striking floral design in high-pile chenille. Two-tone Pearlwick border. Pre-shrunk (3%) cotton. Rounded corners. Washfast. *State trim color* dusty rose, *HH* med. Pacific blue, Sunshine yellow, Aquamarine.

24 N 316—Full size about 90x105 in. Shpg. wt. 3 lbs. 3 oz... Each	**$6.88**
24 N 317—Twin size about 72x105 in. Shpg. wt. 2 lbs. 11 oz...Each	**6.88**

NEW! Modern Circle Design Chenille

D Striking double loop rows of white high-pile cotton chenille and candlewick tufting form "pebble in a pool" design. Widening concentric circles of white chenille are firmly tufted on solid color background cloth. Bullion fringe. Rounded corners. In reusable plastic bag. Washfast. *State background color HH* Pacific blue, Cherry pink, Sunshine yellow; or white.

24 N 639—Full size about 96x107 in. Shpg. wt. 4 lbs. 6 oz...Each	**$10.88**
24 N 640—Twin size about 78x107 in. Shpg. wt. 3 lbs. 10 oz...Each	**10.88**

NEW! Striking One-Tone Wafflecheck

E For your holiday home. Vibrant cotton chenille with interlocking circle design of plush Bellwick on wafflecheck chenille. Baby chenille sides, Bellwick border. *State HH color* Sunshine yellow, dark Mint green, Tuscan rose; white. Wash with care.

24 N 334—Full size about 90x105 in. Shpg. wt. 3 lbs. 10 oz...Each	**$6.79**
24 N 335—Twin size about 72x105 in. Shpg. wt. 3 lbs. 2 oz. Each	**6.79**

NEW! Punchwork on Corduroy Chenille

F Gay punchwork embroidery is startlingly beautiful against a background of corduroy-effect chenille. Fleur-de-lis border in punchwork and high-pile chenille. Cotton. Washfast. *State accent color HH* Pacific blue, Sunshine yellow; also rose pink. Plastic bag.

24 N 613—Full size about 90x105 in. Shpg. wt. 4 lbs. 10 oz. Each	**$11.79**
24 N 614—Twin size about 72x105 in. Shpg. wt. 3 lbs. 13 oz...Each	**11.79**

Prices Cut on Popular ROY ROGERS

G **Save $1 on ROY ROGERS Bedspreads and Draperies!** A perfect Christmas surprise for your young cowpokes. Handsome high-pile chenille design of Roy astride his horse, Trigger . . on tan waveline baby chenille background. Border design coordinated in rug, draperies. Draperies 36x90 inches long each side. Rod pocket top. Strong cotton backing is pre-shrunk (3%). Washable with care. Cotton. Roy Rogers badge included.

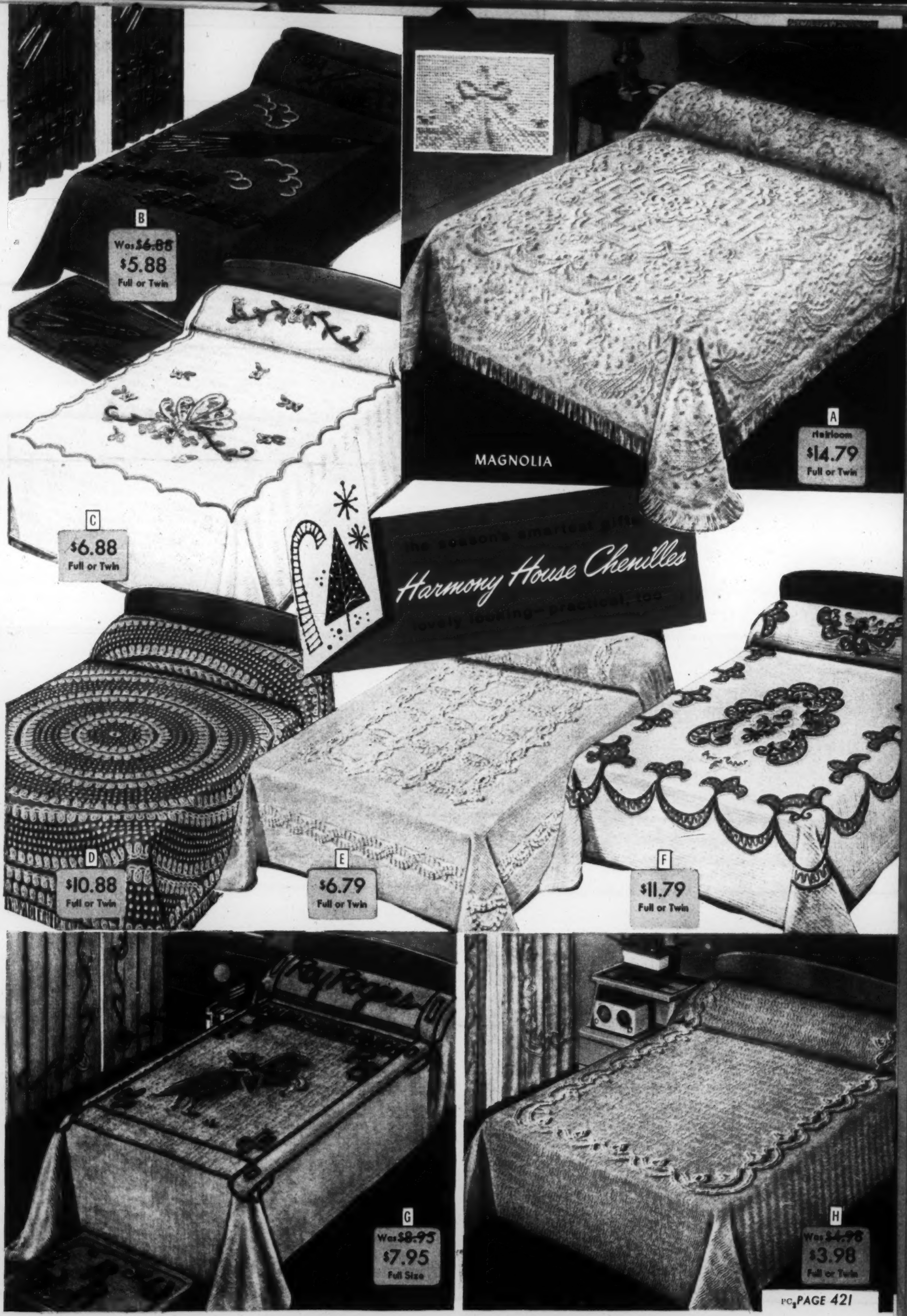
24 N 410B—Full size abt. 90x105 in. Wt. 3 lbs. 4 oz. *Was $8.95*..Ea.	**$7.95**
24 N 411B—Twin size abt. 72x105 in. Wt. 2 lbs. 9 oz. *Was $7.95*..Ea.	**6.95**
24 N 412B—Bunk size abt. 63x90 in. Wt. 2 lbs. 2 oz. *Was $6.95*..Ea.	**5.95**
24 N 413B—Unlined draperies. Wt. 2 lbs. 4 oz. *Was $6.95*.....Pair	**5.95**
24 N 414B—Rug 24x36 in. Non-skid back. Shpg. wt. 1 lb. 7 oz. Each	**3.95**

Smart One-Tone at Christmas savings!

H **Every price cut!** Striking border design of sculptured scrolls in high-pile chenille . . on a soft background of baby chenille. Rich one-tone flatters any setting. In super sizes, too, to fit your larger beds, or drape luxuriously on your regular size beds. Draperies 36x90 in. long each side. Rod pocket tops. Cotton. *State HH color* Tuscan rose, dark Mint green, Cherry red, Chartreuse, Sunshine yellow. Wash with care.

24 N 1934B—Full size abt. 90x105 in. Wt. 3 lbs. *Was $4.98*..Ea.	**$3.98**
24 N 1935B—Twin size abt. 72x105 in. Wt. 2 lbs. 7 oz. *Was $4.98*..Ea.	**3.98**
24 N 1936B—Super full abt. 98x107 in. Wt. 3 lbs. 7 oz. *Was $5.98*..Ea.	**5.49**
24 N 1937B—Super twin abt. 82x107 in. Wt. 2 lbs. 12 oz. *Was $5.98*. Ea.	**5.49**
24 N 1938B—Unlined Draperies. Wt. 2 lbs. 6 oz. *Was $4.98*.....Pair	**3.98**

HH means Harmony House "go-together" colors


B
Was $6.88
$5.88
Full or Twin
MAGNOLIA
A
Heirloom
$14.79
Full or Twin
C
$6.88
Full or Twin
the season's smartest gifts
Harmony House Chenilles
lovely looking—practical, too
D
$10.88
Full or Twin
E
$6.79
Full or Twin
F
$11.79
Full or Twin
Roy Rogers
G
Was ~~$8.95~~
$7.95
Full Size
H
Was ~~$4.98~~
$3.98
Full or Twin

Harmony House White Irish Linens

Imported Irish Linen in 2 qualities. Rich patterns give your table an air of elegance. Stay lint and fuzz free after washing . . need no pampering. Patterns similar to illustration. Boxed.

$9.95
9-pc. set
Good Quality

Good Irish Linen Damask. 117 threads per sq. in. Hemmed.

Cloth abt.	Napkins	Cat. No.	Shpg. wt.	Set Price
66x 84 in.	8 each 19x19 in.	63 N 2600	2 lbs. 14 oz.	9 pcs. $9.95
66x101 in.	12 each 19x19 in.	63 N 2601	3 lbs. 4 oz.	13 pcs. 13.95

Better Irish Linen Double Damask. 154 threads per sq. in. Become more luxurious as you wash them. Rolled hems. White.

Cloth abt.	Napkins	Cat. No.	Shpg. wt.	Set Price
66x 84 in.	8 each 22x22 in.	63 N 2606	3 lbs. 4 oz.	9 pcs. $13.75
66x102 in.	12 each 22x22 in.	63 N 2607	4 lbs.	13 pcs. 18.50
66x120 in.	12 each 22x22 in.	63 N 2608	4 lbs. 10 oz.	13 pcs. 21.50

Lovely Woven Cotton Damask

Snowy-white beauty with permanent "Basco" finish to keep it lint-free! Mercerized, combed yarns give this cloth luxurious beauty and durability you'll find hard to beat at this price. Washable. Boxed to make an elegant gift.

$4.45
64 x 84-in. Cloth

Size about	Catalog No.	Shpg. wt.	Price
Cloth 52x52 in.	63 N 2405M	1 lb. 2 oz.	Each $2.69
Cloth 52x68 in.	63 N 2406M	1 lb. 8 oz.	Each 3.65
Cloth 64x84 in.	63 N 2400M	1 lb. 15 oz.	Each 4.45
Cloth 64x108 in.	63 N 2401M	2 lbs. 2 oz.	Each 5.95
Cloth 72x90 in.	63 N 2403M	2 lbs. 3 oz.	Each 5.95
Cloth 72x108 in.	63 N 2404M	2 lbs. 10 oz.	Each 7.35
Napkins 18x18 in.	63 N 2402M	8 oz.	6 for 2.45

NEW! Three-piece Hostess Set

Practical and attractive. Matching ensemble with quilted pot holder that snaps on apron and towel that slips through metal ring at waist. Multicolored printed cotton similar to illustration. Pot holder 7x7 in.; towel 14x34 in. Apron fits up to size 20.

$1.97
3-pc. set

63 N 6123—Washable. Boxed. Shpg. wt. 14 oz. . . . . . Set **$1.97**

Add New Luxury to Holiday Meals With a Festive Harmony House Cloth

ITEMS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE ▶

A **Linen-look Viscose Spun Rayon** to brighten your table all year. *State Harmony House color* Mint green, Spice brown, Chartreuse, Cherry red, Sunshine yellow. Washable. Boxed with holly sprig for gift giving.

Size about	Cat. No.	Shpg. wt.	Price
Cloth 52x52 in. . . .	63 N 2949	1 lb. 4 oz.	Each $1.89
Cloth 52x70 in. . . .	63 N 2950	1 lb. 12 oz.	Each 2.89
Cloth 63x89 in. . . .	63 N 2951	2 lbs. 4 oz.	Each 4.49
Cloth 63x106 in. . . .	63 N 2952	2 lbs. 8 oz.	Each 5.69
Napkins 17x17 in. . .	63 N 2953	12 oz.	6 for 1.98

Colorful Holiday Runner. Gay seasonal print on spun rayon . . a bright note on any cloth. Neatly overlock stitched edges. Washable. 18x48 in.

63 N 2954—Shpg. wt. ea. 8 oz. . . . . . Boxed **$1.29**

B **Imported Linen Openwork** . . *now in colors* as well as traditional ivory-white. Imported for you from the looms of skilled Belgian craftsmen. Intricate etamine openwork pattern (similar to illustration) woven into richly lustrous fabric . . looks much more expensive than Sears price. Hemmed. Washable. *State color* pink, ivory-white, gold, turquoise. Boxed.

Size about	Cat. No.	Shpg. wt.	Price
Cloth 52x52 in. . . .	63 N 2516	14 oz.	Each $2.88
Cloth 52x68 in. . . .	63 N 2517	1 lb.	Each 3.88
Cloth 58x78 in. . . .	63 N 2518	1 lb. 6 oz.	Each 4.59
Cloth 64x84 in. . . .	63 N 2519	1 lb. 8 oz.	Each 4.98
Cloth 64x104 in. . .	63 N 2520	1 lb. 14 oz.	Each 6.79
Napkins 16x16 in. . .	63 N 2521	12 oz.	6 for 1.98

C **Luxury Damask** of lustrous acetate—the beauty fiber—and durable cotton—famous for long wear. Extra heavy quality in smooth firm weave . . has soft, luxurious drape. Hemmed. Washable. Beautifully radiant colors. *State pastel color* shell pink, marigold, eggshell. Boxed.

Cloth about	Napkins	Catalog Number	Shipping weight	Price
54x 54 inches. . .	. . . 4—each 14x14 inches. . .	. . . 63 N 2434 . . .	. . . 1 lb. 12 oz. . . .	. . . 5-piece Set $5.50
54x 72 inches. . .	. . . 6—each 14x14 inches. . .	. . . 63 N 2435 . . .	. . . 2 lbs. 4 oz. . . .	. . . 7-piece Set 7.50
66x 86 inches. . .	. . . 8—each 18x18 inches. . .	. . . 63 N 2436 . . .	. . . 3 lbs. 4 oz. . . .	. . . 9-piece Set 9.75
66x108 inches. . .	. . . 12—each 18x18 inches. . .	. . . 63 N 2437 . . .	. . . . . . 4 lbs.	. . . 13-piece Set 13.75

D **Striking Poinsettia Print.** Cheerful as a greeting card in its sprightly print. Hand screened on fine rayon and cotton fabric. A colorful addition to a joyous holiday table. Brilliant red and green print on snow white background. Colors are washfast. Boxed. Hemmed. Order for yourself . . and an extra for your favorite hostess.

Size about	Cat. No.	Shpg. wt.	Price
Cloth 51x 51 in. . .	63 N 2997M	1 lb. 4 oz.	Each $2.79
Cloth 51x 69 in. . .	63 N 2990M	1 lb. 12 oz.	Each 3.89
Cloth 60x 79 in. . .	63 N 2991M	2 pounds	Each 4.98
Cloth 60x 88 in. . .	63 N 2992M	2 lbs. 4 oz.	Each 5.98
Cloth 60x106 in. . .	63 N 2993M	2 lbs. 8 oz.	Each 6.98
Cloth 60x118 in. . .	63 N 2998M	2 lbs. 12 oz.	Each 8.59
Napkins 16x16 in.	63 N 2994M	12 ounces	6 for 2.49

E **Reversible Plastic Tablecloth.** Looks like fabric but it's easier to keep clean. Crumbs and spills whisk away with a damp cloth . . protects your table. Won't crack, peel, tear. Embossed side has brightly appliqued flower in all 4 corners. Checked side has smooth finish . . gay and informal. Extra heavy, opaque . . drapes softly. Colors stay bright. Hemmed. *State Harmony House color* Cherry red (with red checks), Dawn gray (with red check), Mint green (with green checks), Sunshine yellow (with brown checks). Boxed with holly sprig.

Cloth about	Catalog No.	Shpg. wt.	Price
53x53 in.	63 N 6451	1 lb. 4 oz.	$1.95
53x70 in.	63 N 6452	1 lb. 8 oz.	2.98

F **Dramatic Stripes Add a Spirit of Gaiety** to mealtimes . . whether you serve the family or entertain important company. 100% Viscose spun rayon with a linen-like finish that looks much more expensive. A smart new fashion for luncheons, picnics, barbecues. Washable. Hemmed. *State Harmony House color* Mint green, Dawn gray, Victorian pink. Gift Boxed.

Size about	Cat. No.	Shpg. wt.	Price, each
Cloth 53x 53 in. . . .	63 N 2924	1 lb. 4 oz.	Each $2.45
Cloth 53x 70 in. . . .	63 N 2925	1 lb. 8 oz.	Each 3.45
Cloth 53x 89 in. . . .	63 N 2926	2 lbs.	Each 4.19
Cloth 53x106 in. . . .	63 N 2927	2 lbs. 4 oz.	Each 4.88
Napkins 15x15 in. . .	63 N 2928	1 lb.	6 for 2.29

G **New! A Cloth that Combines the Age-old Charm of Lovely Lace** with the newest pastel colors. The most modern dining rooms shine with these soft pastels, yet these cloths retain the classic tradition in their intricate designs. Perfect for any setting. Woven of fine cotton yarn on the lace looms of America. In the newest round style, too. *State pastel color* turquoise, pink, beige, yellow. Washable with care. Hemmed.

Cloth about	Cat. No.	Shpg. wt.	Price
52x69 in.	63 N 6221	1 lb. 6 oz.	$5.95
68x90 in.	63 N 6222	2 lbs.	7.95
Round 70 in.	63 N 6223	1 lb. 8 oz.	6.95

H **Our Best Harmony House Cloth** . . recommended because it is exquisite lace . . looks like Italian hand embroidery. Elaborate 2-tone design woven of 2-ply cotton yarns in light and dark ecru. Scalloped, corded, picot edges. Washes beautifully . . hard to muss . . spots sponge off. Boxed.

Size about	Catalog Number	Shipping weight	Price
Cloth 50x69 inches.	. . . . . . 63 N 6263M	. . . . . . 1 lb. 10 oz.	. . . . Boxed. Each $5.95
Round 70-in. diameter.	. . . . . . 63 N 6270M	. . . . . . 2 lbs.	. . . . Boxed. Each 7.95
Cloth 67x 88 inches.	. . . . . . 63 N 6264M	. . . . . . 2 lbs. 4 oz.	. . . . Boxed. Each 9.50
Cloth 67x105 inches.	. . . . . . 63 N 6265M	. . . . . . 2 lbs. 8 oz.	. . . . Boxed. Each 10.95
Napkins 16x16 inches.	. . . . . . 63 N 6266M	. . . . 12 oz.	. . . . 65c each—6 for $3.49
Scarf 17x35 inches.	. . . . . . 63 N 6267M	. . . . 3 oz.	. . . . Each 1.45
Scarf 17x61 inches.	. . . . . . 63 N 6268M	. . . . 5 oz.	. . . . Each 1.95

NOTE—CLOTHS A, B, F: Slight color variations between cloth and napkins often unavoidable

A Gift from Sears for the Clever Hostess

J **New! 5-piece Kitchen Set.** Help your favorite cook avoid painful burns. Set includes 2 "pan-handlers" that fit handles of your pots; 2 pot holders; 1 mitt. All quilted in cotton prints similar to illustration. Washable. *State color* yellow or red.

63 N 6842—Shpg. wt. 8 oz. **$1.29**

K **New! 3-piece Kitchen Set.** A "flower girl" doll to add a cheerful and useful note to any kitchen. She's really a cotton towel (18x33 in.), a cotton dishcloth (11½x13½ in.), a metal pot cleaner, a plastic flower basket. Predominately red. Shipping wt. each 1 lb.

63 N 6841–Ea. **$1.00**; **2 for $1.89**

L **"Toastie"—the Saucy Doll** to perk up your toaster. Her pretty gingham check dress (similar to illustration) completely hides toaster, can be removed for laundering. Fits all standard size toasters. *State color* green, blue, red, yellow. Shpg. wt. 1 lb.

63 N 6118. . . . . Each **$1.97**

M **Plastic Card Table Cover.** Quilted taffeta-like finish, cotton padded. Mitered elastic corners. About 30x30 in. *State HH color* Mint green, Pacific blue, or Tuscan wine.

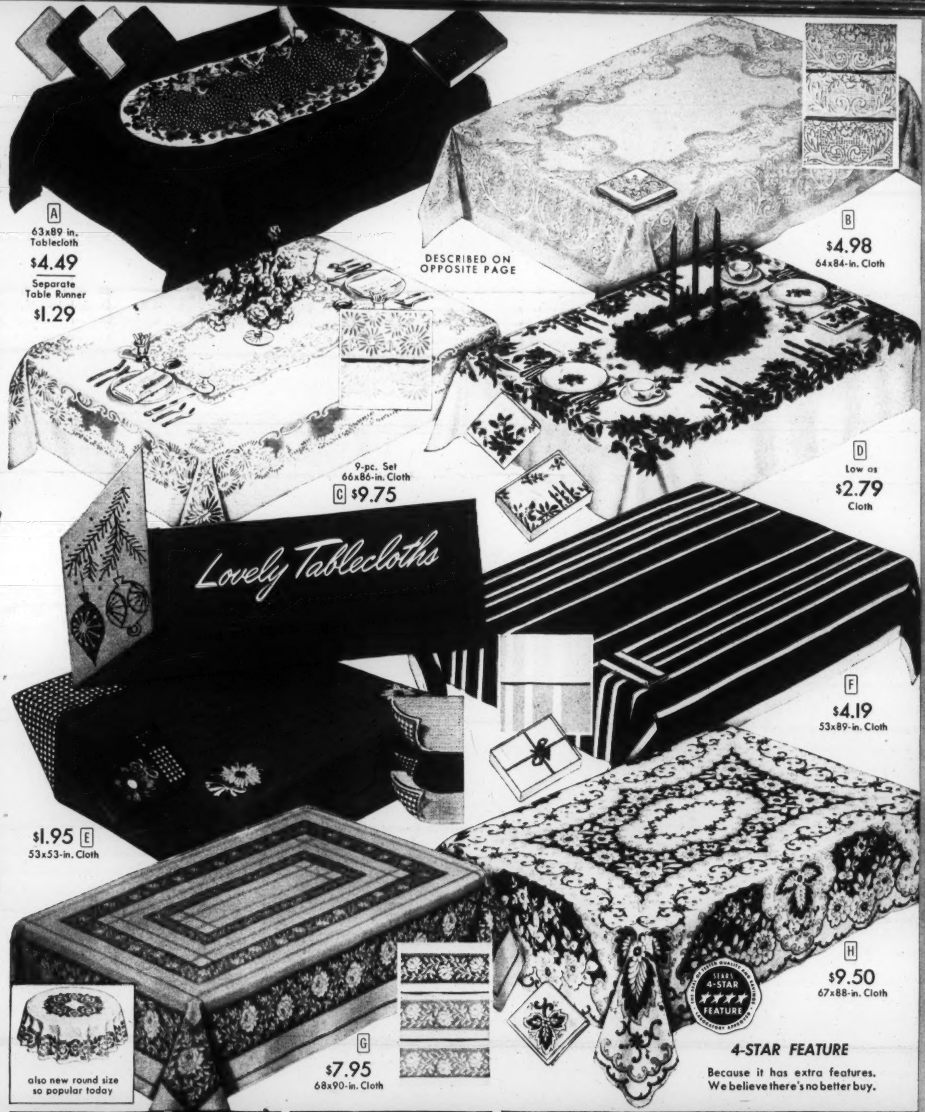
63N6122-Shpg. wt. ea. 10 oz. Ea. **$1.00**; **2 for $1.89**

HH means Harmony House Color

N **Adjustable, Reversible!** Heavier quilted plastic, finer taffeta-like finish. Abt. 38x38 in. Corners snap 3 ways to fit. *HH colors* Victorian wine with Smoke gray; Horizon blue with Federal gold; Sage green with Chartreuse.

63 N 6125—*State color.* Shpg. wt. ea. 15 oz. . . **$1.98**

Lovely Tablecloths



A
63x89 in. Tablecloth
$4.49
Separate Table Runner
$1.29

DESCRIBED ON OPPOSITE PAGE

B
$4.98
64x84-in. Cloth

9-pc. Set
66x86-in. Cloth
C $9.75

D
Low as
$2.79
Cloth

F
$4.19
53x89-in. Cloth

$1.95 E
53x53-in. Cloth

also new round size so popular today

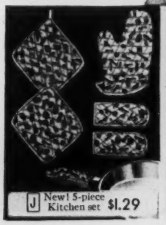
G
$7.95
68x90-in. Cloth

H
$9.50
67x88-in. Cloth

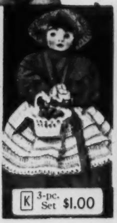
SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SATISFACTION
LABORATORY APPROVED

4-STAR FEATURE

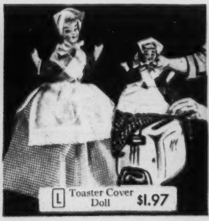
Because it has extra features.
We believe there's no better buy.



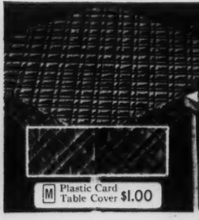
J New! 5-piece Kitchen set $1.29



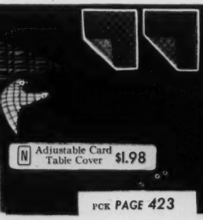
K 3-pc. Set $1.00



L Toaster Cover Doll $1.97

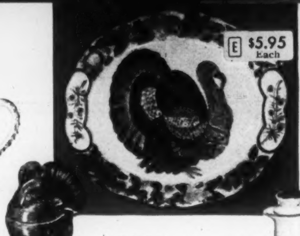


M Plastic Card Table Cover $1.00



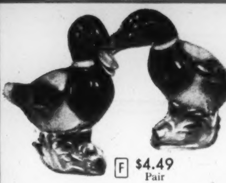
N Adjustable Card Table Cover $1.98

$2.50
Each



$5.95
Each

$2.98
Each



$4.49
Pair

FATHER
MOTHER
G

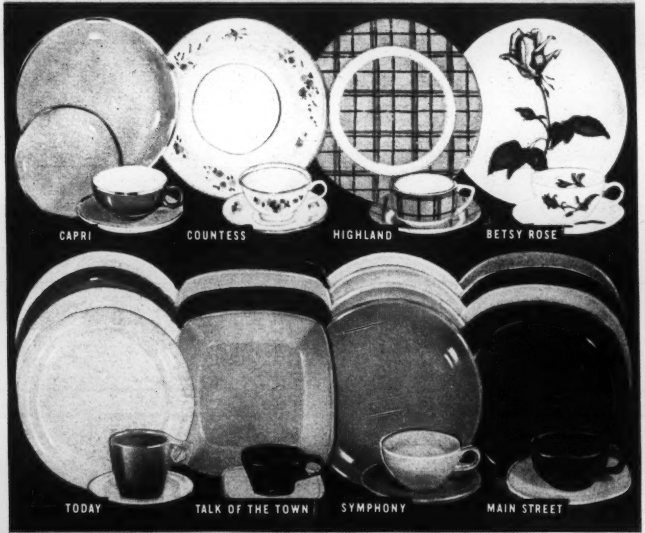
Mother or Father
Set $1.19
Both sets $2.19

$4.49
Set

$3.98
Set

$4.95
12 pcs.

Christmas Sale! Sears Cuts Dinnerware Prices!


CAPRI
COUNTESS
HIGHLAND
BETSY ROSE
TODAY
TALK OF THE TOWN
SYMPHONY
MAIN STREET

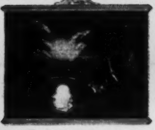
$4.95
12 pcs.

Sets $2.95
to $5.95

N
Roy Rogers

$1.98
3 pcs.

$3.29
9-pc. Set



$2.98
14½x25 in.

$2.98
14½x25 in.

$2.98
14½x25 in.

$3.98
Pair

$2.98
Each

$4.49
4-pc. Set

23x33 in.
Framed Mirror
$8.95

26x32 in.
Framed Picture
$9.89

Santas on small budgets choose

Harmony House Gifts

gay, bright dishes, knick-knacks

New! Quaint Earthenware Teapots $2.50 *from England.* 6-cup capacity each.

[A] 35N04513—**Dot-rose pattern.** Wt. 3 lbs. . Each $2.50

[B] 35N04515—**Country scene.** Wt. 3 lbs. . . . . Each $2.50

[C] 35N04514—**Lily-of-the-Valley on pink.** Shipping weight 3 pounds. Each $2.50

[D] **Here comes a gay gobbler** for serving gravies and sauces. Hand-painted, hand-crafted ceramic *from Italy*. Cover, ladle included. 7 in. high, 5½ in. long. $2.98 Gravy boat
35 N 9710—Shipping wt. 2 lbs. 8 oz. . . . . Each $2.98

[E] **Pass the turkey, Mom!** Who could resist it heaped on this color-bright platter. Glistening ceramic; hand-painted and hand-crafted *in Italy*. An overglaze protects the colors. 18 in. long, 14½ in. wide. $5.95 Platter
35 N 9709—Shipping weight 6 lbs. . . . . Each $5.95

Many imports from teapots to platters

[F] **New! Merry mallards** in natural colors . . . so real looking they almost quack! By famous ceramic sculptor. High-fired glazed ceramic. Approx. 11 in. long, 9 in. tall. $4.49 Pr. Ducks
35 N 8668—Shipping wt. 5 lbs. . . Pair $4.49

[H] **Coffee-time Set** keeps your favorite drink hot. Hand-painted sunflowers on semi-porcelain 8-cup decanter, sugar, creamer. Candle warmer is included. Overall 10 in. high. *Imported from Japan.* $4.49 Coffee Set
35 N 8639—Shipping wt. 8 lbs. . . Set $4.49

[K] **Dainty demi-tasse cups, saucers** *from Japan.* True china, 22K gold trim. 6 assorted 3-oz. cups, 6 saucers in each set. $4.95 Set
35 N 04510—Shpg. wt. 2 lbs. 12 pcs. $4.95

[G] **For Mom and Dad,** 12-oz. jumbo cups of ivory color semi-porcelain. 1 cup, 1 saucer in each set. *For single set state Mother or Father.* Shipping wt. each set 2 lbs. $1.19 Set
35 N 05457—1 set $1.19 Both sets $2.19

[J] **Perky roosters trim this hand-painted semi-porcelain liqueur set** *from Japan.* 26-oz. decanter with six 1-oz. mugs that handily hang on the wood frame. Overall height 12½ inches. $3.98 Liqueur Set
35 N 8643—Wt. 3 lbs. 8 oz. . . . . . Set $3.98

[L] **Genuine china teacups, saucers** *from Japan.* 7-oz. capacity cups. 6 assorted cups, 6 saucers in each set. 22K gold trim. $4.95
35 N 04511—Shpg. wt. 4 lbs. 12 pcs. $4.95

[M] **Sweet little roses** bloom brightly on the translucent china of our pretty Moss Rose tea sets. *Imported from Japan.* 12-pc. set: 4 each of saucers, 7-oz. teacups, 7-in. dessert plates. $3.95 12 pcs.
35 N 04518—**5-pc. Serving Set.** Covered sugar bowl (2 pcs.), cream pitcher, and covered 3 cup size coffee server (2 pcs.). Shipping weight 3 pounds. $2.95
35 N 04517—**12-piece Set.** Shipping weight 8 pounds. 3.95
35 N 04519—**17-piece Set.** *Save 95c!* (5-pc. set, 12-pc. set). Shpg. wt. 11 lbs. 5.95

Give Harmony House Dinnerware . . Save money on every pattern . . every set size

Capri. Cut! Pastels on white ceramic body. Twinkling palladium line. Oven-proof, craze-proof, detergent resistant semi-porcelain. Colors in each set: light gray, chartreuse, rose, aquamarine. *State set size.* 16-pc. Set Now only $6.75
35 N 04500—**16-pc. Set. Service for 4.** Shpg. wt. 12 lbs. . . . . Now only $6.75
35 N 04500—**20-pc. Set. Service for 4.** Shpg. wt. 14 lbs. . . . . Now only $7.75
35 N 04500K—**53-pc. Set. Service for 8.** *Was $26.95.* Shpg. wt. 38 lbs. $24.95
35 N M4500—**95-pc. Set. Service for 12.** *Was $47.95.* Shpg. wt. 70 lbs. Shipped freight, express or truck. $43.95

Today. Save on heavyweight Melmac. *Guaranteed 2 years not to break, chip or crack* in ordinary household use. The molded-in colors of this plastic stay bright in dishwashers. Mix or match your set in HH Spice beige, Aquamarine, Dawn gray or Sunshine yellow. 16-pc. set: 4 each of teacups, saucers, 10-in. dinnerplates, sauce dishes. 40-pc. set has 8 each of above items plus 8 cereal-soups. *State set size.* 16-pc. Set Was ~~$11.95~~ $10.95
35 N 3510—**16-pc. Set. Serves 4.** All 4 colors. *Was $11.95.* Wt. 8 lbs. $10.95
35 N 3511—**16-pc. Set. Serves 4.** *State 1 color from above. Was $11.95.* Shipping weight 8 pounds. $10.95

Save $3.35 on 40-pc. sets. Regular prices total $30.30 (two 16-pc. sets at $21.90 plus 8 cereal-soups at $8.40 through open stock in our Big Book).
35 N T3510K—**40-pc. Set. Serves 8.** All 4 colors. Shpg. wt. 21 lbs. $26.95
35 N T3511K—**40-pc. Set. Serves 8.** *State 1 color from above.* Wt. 21 lbs. $26.95

Countess. Reduced! Eggshell weight semi-porcelain. 22K gold edge. *State set size.* 20-pc. Set Cut to $7.25
35 N 04495—**20 pcs. Serves 4.** Shpg. wt. 10 lbs. . . . . Cut to $7.25
35 N 04495—**35-pc. Set. Service for 6.** Shpg. wt. 18 lbs. . . . . Cut to $14.95
35 N 04495K—**53-pc. Set. Service for 8.** Shpg. wt. 33 lbs. . . . . Cut to $23.95
35 N 04495L—**95-pc. Set. Service for 12.** Shpg. wt. 64 lbs. . . . . Cut to $45.95

Talk of the Town—a 4-Star Feature at savings! Heavy Melmac, guaranteed 2 years not to break! Lowest priced square shaped plastic dinnerware we know of. In 1 or all 4 HH colors: Victorian wine, Dawn gray, Mint green, Chartreuse. **16-pc. set:** 4 ea. of teacups, saucers, 10-in. dinnerplates, 7-in. pie-salads. **40-pc. set:** 8 ea. of above plus 8 cereal-soups. *State set size.* 4-STAR FEATURE 16-pc. Set Reduced to $13.25
35 NT3500—**16 pcs. Serves 4.** All 4 colors. Shpg. wt. 8 lbs. . . . . . Reduced to $13.25
35 NT3501—**16-pcs. For 4.** *State 1 color from above.* Wt. 8 lbs. . . Reduced to $13.25

Save $4.00 on 40-pc. sets! Regular prices total $38.50 (two 16-pc. sets $26.50, plus 8 cereal-soups at $12.00 through open stock in our Big Book).
35 N 3500—**40 pcs. Serves 8. All 4 colors.** Shipping weight 21 pounds. $34.50
35 N 3501—**40 pcs. For 8.** *State 1 color from above.* Shpg. wt. 21 lbs. $34.50
35 N 3502—**2-tier Tidbit Tray.** 7, 10-in. plates. *State HH Mint green with Chartreuse or Victorian wine with Dawn gray.* Shpg. wt. 3 lbs. . . . . Reduced to $3.75

Highland. All prices are down! Surprise Mom with a set of this bonny plaid semi-porcelain . . it's specially priced for Christmas giving. Detergent-proof colors won't fade. In **Harmony House** Sage green on white. *State set size.* 20-pc. Set Cut to $4.95
35 N 04771—**20-pc. Set. Service for 4.** Shpg. wt. 11 lbs. . . . . Cut to $4.95
35 N 04771K—**35-pc. Set. Service for 6.** Shpg. wt. 21 lbs. . . . . Cut to $9.50
35 N 04771L—**53-pc. Set. Service for 8.** Shpg. wt. 37 lbs. . . . . Cut to $16.95
35 N 4609—**3-tier Tidbit Tray.** 6¼, 7¼, 9¾-in. plates. *Was $2.98.* Wt. 2 lbs. 3 oz. $2.75

Symphony. Prices slashed on oven-proof semi-porcelain! Detergent-proof, craze-proof. Colors in each set: Valley rose, HH Chartreuse, Dawn gray, Aquamarine. *State set size.* 16-pc. Set Now only $4.25
35 N 04663—**16-pc. Set. Service for 4.** Shpg. wt. 10 lbs. . . . . Now only $4.25
35 N 04663—**20-pc. Set. Service for 4.** Shpg. wt. 12 lbs. . . . . Now only 4.75
35 N 04663K—**53-pc. Set. Service for 8.** *Was $19.95.* Shpg. wt. 37 lbs. $17.95
35 N M4663—**95-pc. Set. Service for 12.** Shipped freight, express or truck. Shpg. wt. 72 lbs. . . . . Now only $34.95
35 N 04663—**5-pc. Serving Set.** Completes 16, 20 pc. sets. Pieces total $4.55 through open stock in our Big Book. Creamer, covered sugar bowl (2 pcs.), open vegetable dish, 11-in. platter. Shpg. wt. 7 lbs. $3.50
35 N 4606—**3-tier Tidbit Tray.** Valley rose, HH Dawn gray, Chartreuse plates. 6, 7, 9¾-in. diams. Shpg. wt. 4 lbs. . . . . Now only $2.98

Betsy Rose. All sets sale-priced! Romantic roses on semi-porcelain. Oven and craze proof. *State set size.* 20-pc. Set Reduced to $5.50
35 N 04689—**20-pc. Set. Service for 4.** Shpg. wt. 12 lbs. . . . . . . Reduced to $5.50
35 N 04689K—**35-pc. Set. Service for 6.** Shpg. wt. 21 lbs. . . . . Reduced to $12.95
35 N 04689L—**53-pc. Set. Service for 8.** Shpg. wt. 37 lbs. . . . . Reduced to $18.95
35 N M4689—**95-pc. Set. Service for 12.** Shpg. wt. 70 lbs. Shipped freight, express or truck. . . . . Reduced to $36.95
35 N 4605—**3-tier Tidbit Tray.** 6¼, 7¼, 9¾-in. plates. *Was $3.50.* Wt. 4 lbs. $2.98

Main Street. Priced lower! Smart square shape. Oven, craze, detergent-proof semi-porcelain. Colors in each set: Jubilee peach, HH Mint green, Chartreuse, Parchment brown. *State set size.* 16-pc. Set Now only $6.95
35 N 04730—**16-pc. Set. Service for 4.** Shpg. wt. 13 lbs. . . . . Now only $6.95
35 N 04730—**20-pc. Set. Service for 4.** Shpg. wt. 14 lbs. . . . . Now only 7.95
35 N 04730K—**53-pc. Set. Service for 8.** Shpg. wt. 40 lbs. . . . . . . Now only $25.95
35 N 04730L—**92-pc. Set. Service for 12.** Shpg. wt. 66 lbs. . . . . . . Now only $42.95
35 N 04730—**5-pc. Serving Set.** Completes 16, 20-pc. sets. Pieces total $7.35 through open stock in Big Book. Creamer, covered sugar bowl (2 pcs.), open vegetable dish, 13-in. platter. Shpg. wt. 9 lbs. $5.50
35 N 04730—**Divided Vegetable Dish.** HH Mint green. Wt. 2 lbs. . . . . Now only $1.95
35 N 4730—**3-tier Tidbit Tray.** HH Mint green, Chartreuse, Parchment brown plates. 6¼, 7¼, 10¼ in. diams. Shpg. wt. 4 lbs. . . . . Now only $3.50

[N] **Roy Rogers . . . and his hoss' Trigger** make eating spinach fun with this 3-pc. kiddies' set. Ivory color semi-porcelain. 9-in. plate, 6½-in. diam. bowl and 7-oz. mug. Shpg. wt. 3 lbs. $1.98 3-pc. Set
35 N 04740—3-pc. Set $1.98

[P] **New! Brilliant brass vases** *from India.* Hand-engraved Oriental designs. 6 in. tall. Similar to illustration. Wt. 1 lb. 10 oz. $3.98 Pair
35 N 8644. . . . . . . Pair $3.98

[R] **Glamour for goodies,** a new 5½-in. diam. brass Bon-Bon Dish *from India.* Hand-engraved. Design similar to illustration. $2.98 Each
35N8645—Wt. 15 oz. Ea. $2.98

[S] **New! 9-pc. Gourmet Planter Set.** Consists of 4-pc. Gourmet Set and 5-pc. Measuring Spoon Set. Colorful hand-painted country style decorations add a cheery note to any kitchen. Semi-porcelain. **The 4-pc. gourmet set** has large 11½-in. spoon-shaped rack with 3½-in. planter area, and holds funnel, strainer and ladle, ready for instant use. Utensils, each, approx. 12 in. long with turned wood handles. **Measuring Spoon Set** has 4 spoons (¼ tsp., ½ tsp., 1 tsp., and 1 tablespoon) that hook onto 7½-in. rack with planter area. *Imported from Japan. No plants.* 9-pc. Set $3.29
35 N 8642—Complete 9-pc. set shown on facing page. Shpg. wt. 4 lbs. . . $3.29
35 N 8640—4-pc. Gourmet Set only. Shipping weight 3 pounds. $2.29

[T] **4 Picture Plaques** . . . assorted scenes from *merry old England.* 1-in. brass frames. Prints under glass remove so you can insert photos. 7½-in. diam.
35 N 8623—Wt. 1 lb. 13 oz. Set. . $4.49

Glowing hand-painted velveteens, welcome gifts that warm-up a room, bring new life to the walls. Carefully painted by skilled artists on cotton velveteen. The thick pile gives each scene a three-dimensional effect. Bordered by 1-inch gold color wood moldings at top and bottom. $2.98 14½x25 in. Fawn at Brook

[V] **Fawn at Brook's Edge,** a restful view of nature shows a graceful young deer at sunset. In woodsy colors that blend with any room.
35 N 06621—14½x25 in. Shpg. wt. 3 lbs. . . . . Each $2.98
35 N 06622—20x23 in. Shpg. wt. 3 lbs. . . . . . . Each 4.29

[W] **Christ on Mount Olivet,** favorite scene of the Christian family, a thoughtful gift at Christmas. "God Bless Our Home" motto. Choice of two sizes.
35 N 06603—14½x25 in. Shpg. wt. 3 lbs. . . . . Each $2.98
35 N 06623L—20x31 in. Shpg. wt. 4 lbs. . . . . . Each 6.95

[X] **House by a Brook.** Nostalgic country scene of a little cottage nestled among the trees at the edge of a bubbling brook. "God Bless Our Home" motto.
35 N 06609—14½x25 in. Shpg. wt. 3 lbs. . . . . Each $2.98

HH means Harmony House Colors

Scenes of the Tropics

[Y] **Flamingo Picture Mirrors** bring the bright colors of the tropics into your living room. Your choice of unframed or with shadow-box mirror frames. Pictures under window glass mirrors; design on left side only. $7.95 Unframed
35 N 06241L—**Unframed. 22x34 in. overall.** Wood faced edge. Shpg. wt. 12 lbs. . . $7.95
35 N 06242L—**1½ in. shadow-box mirror frame. 23x33 in. overall.** Shpg. wt. 19 lbs. $8.95
35 N M6299—**3-in. shadow-box mirror frame. 27½x40½ in. overall.** Shipped freight, express or truck. Shpg. wt. 18 lbs. $13.95

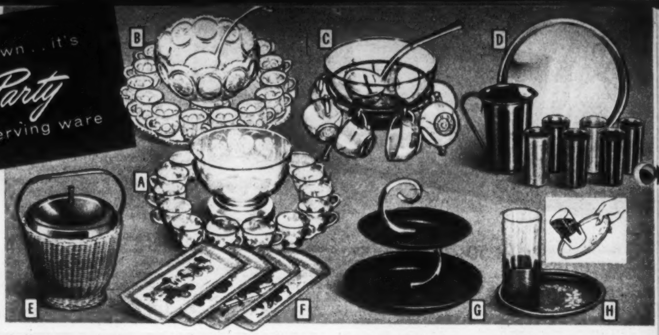
[Z] **New Flamingo Picture** in baguette mirror paneled frame. Airbrush painted. 22x28 in. picture; 26x32 in. overall. Glass surface protects the colors. $9.89 Each
35 N 06640L—Shpg. wt. 14 lbs. . . . $9.89

See our Fall General Catalog for open stock, pages 704, 705, 707. For composition of dinnerware sets, page 704

santa's coming to town . . . it's

Time for a Party

with Sears merry serving ware



A **Our Lowest Priced Glass Punch Set!** $3.29 14-pc. Set. Perfect for holiday open house. Silk screened white leaves, gold color bands decorate 4-qt. bowl, twelve 5-oz. cups. Separate stand. Shpg. wt. 10 lbs.
35N02281–14-pc.Set$3.29

B **15-pc. Punch Set.** $9.95 15-pc. Set. Big 5-qt. bowl of heavy hand-made crystal glass. 18-in. plate can be used separately. Twelve 4½-oz. cups; curved glass ladle.
35N02554K–Wt.24lbs.15pcs.$9.95
27-pc. Set. Same as 15-pc. set plus 12 extra cups. Wt. 32 lbs.
35 N 02520K. . . . . .27 pcs. $13.95

C **11-pc. Punch Set.** $5.79 11-pc. Set. Embossed flowers trim bottom of 2½-qt. clear glass bowl. Eight 5-oz. cups hook to black wrought metal stand. Clear plastic ladle. Wt. 7 lbs. 8 oz.
35 N 8609. . . . . . $5.79

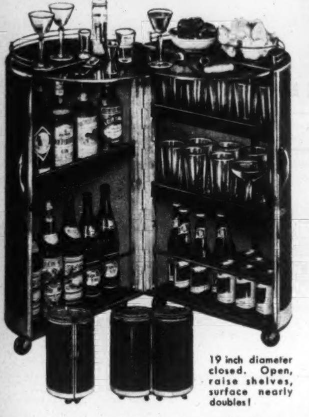
D **Aluminum Set** $6.98 8-pc. Set. Anodized colors. 8-pc. set: six 13½-oz. tumblers (asst. colors), 2-qt. wine-color pitcher, 14-in. gold-color tray.
35 N 9654—8-pc. Set. Wt. 4 lbs. 2 oz. . .$6.98
35 N 9689—Six 13½-oz. Tumblers only. Red, blue, chartreuse, lt. green, purple, dk. green. Assorted colors. Shpg. wt. 1 lb. 6 oz. $2.98
35 N 9690—2-qt. Pitcher only. Wine color. Shpg. wt. 1 lb. 3 oz. $2.89
35 N 9691—14-in. Gold-color tray only. Shpg. wt. 1 lb. 9 oz. $2.29

E **New 2-qt. Ice Bucket** in smart wicker holder. Thermo-active pyrex container keeps cubes solid. $6.95 Each. Brass plated handle, matte black metal cover.
35N8648—Shpg. wt. 3 lbs. 13 oz. Each $6.95

F **4 Antique Auto Trays** recall colorful days of early 1900's. $3.98 Set of four. 8½x17¼-in. each; assorted scenes. Lithographed wood fiber; resists alcohol.
35 N 8627—Wt. 2 lbs. 4 oz. Set of four $3.98

G **New! 2-tier Tidbit Tray.** Dramatic contrast of solid brass scroll handle, matte black metal plates, 7¾-in., 9½-in. diameters. 8-in. tall. $3.98 Each.
35 N 8602—Shpg. wt. 3 lbs. 6 oz. Each $3.98

H **New! 4 Magnetic Coasters. 4 Trays.** Gold color flowers, edge on 7¾-in. diam. metal trays. $4.98 8-pc. Set. Plastic coasters. Asst. blk., green, red, ivory.
35N8638—*No glasses*. Wt. 1 lb. 12 oz. . .$4.98

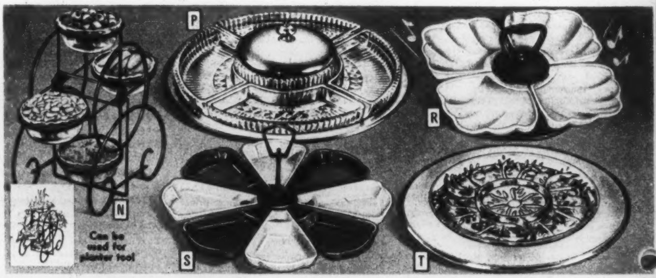


19 inch diameter closed. Open, raise shelves, surface nearly doubles!

Toast the Host with a Brand New Roll-out Bar

$49.95 Cash
$5.00 Down

Here's a compact new bar Dad will like for the den or recreation room—and there's plenty of room for all of his equipment! 3 removable shelves adjust for different size bottles. Rigid steel frame construction covered with bamboo texture plastic coated fabric that wipes clean. Closed, bar is 19 in. diam. Opened, with drop leaf raised, the serving surface is nearly doubled. Top serving trays furnished. Baked-on, beverage-proof enamel finished shelves; top finished to blend with sides. Polished chrome trim. Six swivel casters for traveling from room to room. Hasps for padlock. 30 in. high. *State finish* blond or walnut. Freight, express or truck.
35 N M8675—*No articles*. Shpg. wt. 42 lbs. Each $49.95



Harmony House Revolving Lazy Susans as low as $2.98

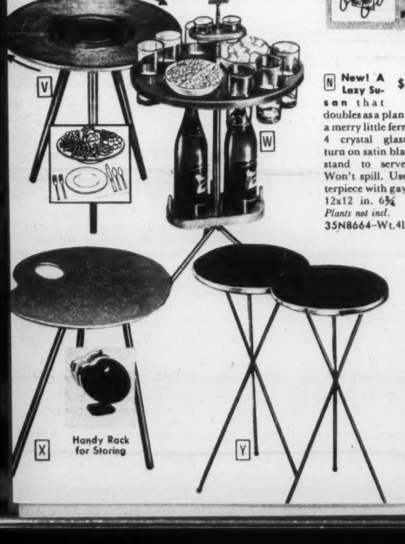
N **New! A Lazy Susan** that doubles as a planter! $3.98 Each. Like a merry little ferris wheel, 4 crystal glass dishes turn on satin black metal stand to serve treats. Won't spill. Use as centerpiece with gay flowers. 12x12 in. 6¾ in. tall. *Plants not incl.*
35N8664–Wt.4lbs.$3.98

P **Keep food hot** in the chrome-covered center dish of this Lazy Susan. 4 glass dishes. $5.69 Each. On ball bearing base. Separate 13½-in. diam. chrome-plated tray.
35 N 8595—Wt. 7 lbs. 12 oz. Each $5.69

S **New Plastic Lazy Susan** with pull-out "petals" guests can use as their own trays. $2.98 Each. 17-in. diam. 4 chartreuse, 4 dark green trays. Black base. 7¾ in. tall.
35N8660–Shpg.wt.1 lb.10 oz. Each $2.98

R **New! Turn the handle, hear this Lazy Susan play "Tea for Two" from its tinkling Swiss music box.** $4.79 Each. 4 removable chartreuse plastic trays revolve on ball bearings. Black plastic base. 12-in. diam.
35 N 8658—Shpg. wt. 1 lb. 8 oz. . . . .Each $4.79

T **Sure to please the modern hostess,** a Lazy Susan with a revolving chrome tray that she can use separately for cookies, sandwiches. $3.49 Each. Floral design cut glass dish with 4 sections. 15½ in. diam. tray.
35 N 8667—Shpg. wt. 6 lbs. 8 oz. . . .Each $3.49



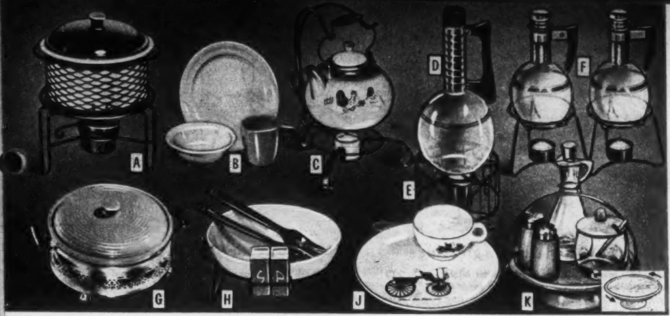
Snack Tables come to the aid of every party!

$9.95 Each. **V** **New Lazy Susan Table.** Top twirls smoothly to serve snacks the easy way. Detach legs, use as a tray on your buffet. 18 inch top is ridged to hold plate or bowl in place. Of mellow Provincial finish wood that blends with any decorating scheme. 17 in. high.
35 N 8631—Shipping weight 8 lbs. . . . .Each $9.95

$9.95 Each. **W** **Roomy Portable Bar** holds bottles, glasses, plates. Comes with six 12½-oz. tumblers, two 1-oz. shot glasses. 14x18 in. oval snack tray grooved for plates, holds glasses in holes. Blond lacquered wood resists stains. 32-in. tall polished aluminum stand.
35N08632—*No bottles, plates*. Wt. 10 lbs. Each $9.95

$9.95 Set. **X** **Palette Tables** . . . bright entertainers with red, yellow, chartreuse and black tops. Tumbler holes in 18x13 inch tops save drinks from spills. Alcohol-resistant finish on hardwood. 17½ in. tall. Black legs detach. Black storing rack included. Shpg. wt. 12 lbs.
35 N 09392. . . . . .4 tables with rack only $9.95

$6.95 Pair. **Y** **Casual Modern Tables,** wonderful gifts for party-minded friends. Handy for cocktail parties, TV snack-time. Black glass tops banded in brass plated metal. Detachable black wrought metal legs for easy storage. 11¾-inch diameter tops. 23 inches tall overall.
35 N 8652—Shipping weight 6 lbs. 6 oz. Pair $6.95



A **New! For informal buffets,** $5.95 Each. a white porcelain-steel casserole in a black lattice metal frame. Use from oven-to-table 2-quart capacity. Candle warmer incl. 10¼-in. high overall. Wt. 5 lbs. 12 oz.
35 N 8666–Each $5.95

B **Child's 3-pc. Melmac Set.** $2.39 Set. Guaranteed not to break for 2 years! 8-oz. cup, 7-in. plate, cereal-soup dish in HH Sunshine yellow, Dawn gray, Aquamarine (asst. colors). Wt. 2 lbs.
35 N 4520 . . . . . $2.39

C **6-cup Tea kettle with warmer.** $6.95 Each. Ivory color ceramic kettle trimmed with roosters in yellow, brown. Black metal stand. Candle 11¼ inches tall. Shipping weight 6 lbs. 4 oz.
35 N 8600 . . . . . $6.95

D **12-cup Coffee Server.** $3.98 Each. Pyrex glass with rust-resistant polished metal neckband. Black wood cap, handle. Wt. 2 lbs.
35N8597-Each $3.98

F **2-cup Coffee Carafes with warmers.** $3.95 Pair. Pyrex glass, silver color trim. Black plastic handles. Black metal stands. 9-in. tall. Candle incl. Wt. 2 lbs.
35 N 8618 . . . . Pair $3.95

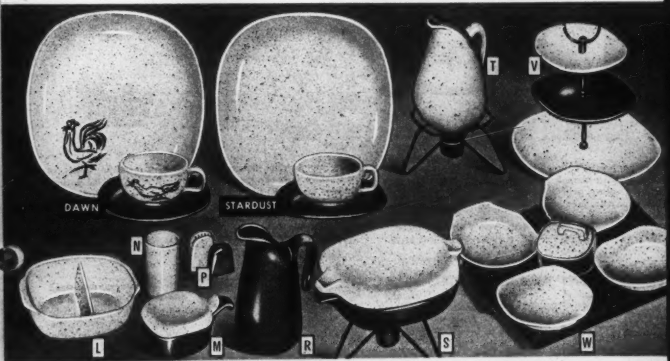
E **Coffee Warmer Base.** Black metal frame, 6-in. diam. 15-hour candle in glass holder.
35 N 8614—Shpg. wt. 1 lb. 2 oz. . . . . . Each $2.59

G **1½-qt. Green Stoneware Casserole** $2.39 Each. in a sparkling chrome-plated frame to brighten your table. Cover incl. 8-in. diam. Shpg. wt. 4 lb. 12 oz.
35 N 5561–Ea. $2.39

H **New 5-pc. Plastic Salad Service Ensemble.** $2.98 Set. Chartreuse salt, pepper shakers, 10⅞-in. diam. bowl. Dark green fork and spoon, 10¾ in. long. Black wrought metal stand. 5½-in. tall overall. Shpg. wt. 1 lb. 10 oz.
35 N 8659—5-pc. Set. $2.98

J **Antique Auto Snack Set . . .** $3.98 8-pc. Set. bright horseless carriages whizz merrily along on ivory color semi-porcelain. 9¼-in. plates with cup well to keep your coffee steady. 4 cups, 4 saucers in each set. Wt. 5 lb. 4 oz.
35 N 5014—8-pc. Set $3.98

K **New Condiment Set.** $4.98 Set. Remove the articles, snap off handle, you have a 7-in. diam. tray that doubles as a lazy susan. Clear glass cruet, mustard jar, ladle. Lacquered blond wood tray, chrome plated removable handles. Matching wood shakers, chrome-plated tops.
35N8650–Wt. 2 lbs. 8 oz. Set $4.98



Christmas Bargain! Save $3.50 on a 3-pc. Coffee Server

Buy a Special 56-piece Set of Stardust or Dawn . . get service for 8 plus a $4.50 Coffee Server for only $1.00 more than a 53-piece set of oven-proof, craze-proof semi-porcelain

Stardust, decorated Dawn. Gray-blue flecks on white semi-porcelain contrasted with midnight blue. Oven and craze-proof.

Dawn. Merry chanticleer decoration. Detergent-resistant. *Save $3.50 on 56 pcs. State set size.* $8.95 16 pcs.
35 N T4522L—**Special 56-pc. Set. Serves 8.** 53-pc. Set plus 3-pc. Coffee Server (cover and stand incl.). With candle warmer. Shipping weight 49 pounds $33.95
35 N 04503—**16-pc. Set. Serves 4.** Shpg. wt. 13 lbs. 8.95
35 N 04503—**20-pc. Set. Serves 4.** Shpg. wt. 15 lbs. 9.95
35 N 04503K—**35-pc. Set. Serves 6.** Shpg. wt. 26 lbs. 22.95
35 N 04503L—**53-pc. Set. Serves 8.** Shpg. wt. 39 lbs. 32.95
35 N 04503L—**92-pc. Set. Serves 12.** Shpg. wt. 66 lbs. . . . 52.95

Stardust, a simple, unadorned beauty. Detergent-resistant. *Save $3.50 on 56 pcs. State set size.* $8.50 16 pcs.
35 N T4521L—**Special 56-pcs. Serves 8.** 53-pc. set plus 3-pc. Coffee Server (cover and stand incl.). With candle warmer. Shpg. wt. 49 lbs. $32.95
35 N 04600—**16-pc. Set. Serves 4.** Shpg. wt. 13 lbs. 8.50
35 N 04600—**20-pc. Set. Serves 4.** Shpg. wt. 15 lbs. 9.50
35 N 04600K—**35-pc. Set. Serves 6.** Shpg. wt. 26 lbs. 19.95
35 N 04600L—**53-pc. Set. Serves 8.** Shpg. wt. 38 lbs 31.95
35 N 04600L—**92-pc. Set. Serves 12.** Shpg. wt. 66 lbs. 49.95

35 N 4600—**Extra Serving Pieces for Stardust and Dawn.** All pieces are undecorated to co-ordinate with both patterns. *State catalog number and item wanted.*

L **1-qt. Divided Vegetable Dish.** Shpg. wt. 2 lbs. Each $2.25
M **10-oz. Individual Covered Casserole.** Fits into large casserole to make a chafing dish. Shpg. wt. 1 lb. . . Ea. $1.90
N **10-oz. Tumblers.** Wt. of four, 2 lbs. 12 oz. . . . . 4 for 2.50
P **Salt and Pepper Shakers.** 2¼, 2⅝ inches high. Shipping weight 7 ounces . . . . Pair 95c
R **1½-qt. Milk Pitcher.** Wt. 1 lb. 14 oz. . . . . Each $2.50
S **2-qt. Covered Casserole** on black wrought metal stand. Candle warmer incl. Wt. 6 lbs. 8 oz. . . . . Each $5.95
T **8-cup Covered Coffee Server** on black wrought metal stand. Candle warmer incl. Wt. 4 lbs. . . . . . . Each $4.50
V **3-tier Tidbit Tray.** Black metal stem, handle. 11-in. tall. 6, 7, 10-in. diam. plates. Wt. 3 lbs. 4 oz. . . . . Each $3.98
W **13x13-in. Black Perforated Metal Tray** with 5 dishes. Perfect for parties. Shpg. wt. 6 lbs. . . . . Set $7.50

HH means Harmony House colors

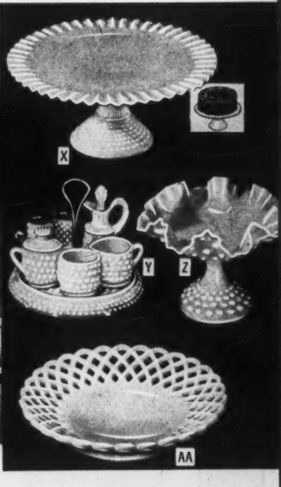
"Old English" Tureen

Wonderful for Yuletide Wassail

Sears Reproduction of an Imported Antique English Tureen

Heavy, heat-holding earthenware with a lustrous antique-white finish $9.95

Brand new! Just in time for your big holiday dinners, a tureen that holds a full three quarts! You'll like it for punch, soups, baked beans. Withstands high heat, heavy cover keeps food hot. High luster glaze. Graceful 10½ inch ladle. 8 inches high.
35 N 8672—Shpg. wt. 7 lbs. 14 oz. $9.95



New! Hand-crafted Early American Milk Glass

X **Hobnail Footed Cake Stand** $4.79 Each. with a pretty fluted edge. An elegant setting for your tasty tortes, holiday fruit cakes. 5 in. high, 12¼-in. diam.
35 N 8605—Shipping weight 6 lbs. Each $4.79

Y **Condiment Set** $7.95 Set. you'll use at every meal. Hand-crafted hobnail milk glass. 8-in. tray, sugar bowl, creamer, covered mustard jar with glass spreader, oil cruet. Chrome-plated tray handle, tops on salt, pepper shakers.
35 N 8606—Shipping weight 5 lbs. Set $7.95

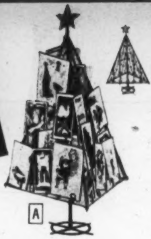
Z **Footed Hobnail Compote,** $2.89 Each. ideal for bon-bons and nuts. Hand-fashioned. 5½ in. tall, 8-in. diam.
35 N 8508—Shpg. wt. 2 lbs. 8 oz. . . Each $2.89

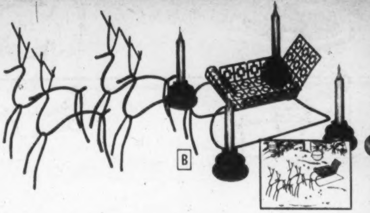
AA **Dainty Lattice-design Milk Glass Plate.** $2.89 Each. Scalloped edge. Hand-made. 11-in. diameter.
35 N 8511—Shpg. wt. 3 lbs. 8 oz. . . . Each $2.89

from planters to pet reindeer

For a Festive Home

choose Harmony House accessories



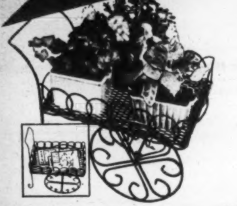


Red tree holds season's greetings

A **Hang your merry Christmas wishes on this bright red metal tree.** Holds as many as 90 cards in sturdy clamps on frame. Topped by a twinkling silver-color star. 3 sides, easy to assemble, store. *Cards not incl.* $2.39 Each
35 N 9297—32 in. high, 19 in. wide. Shpg. wt. 3 lbs. Ea. $2.39

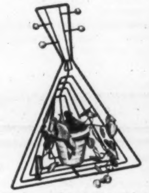
Make way for Santa's new sleigh!

B **Heap the sleek sleigh with bright ornaments and holly,** flank it with 4 pet reindeer, 4 candleholders for a jolly centerpiece. Black wrought metal. 2⅝-in. diam. candleholders. 10x5-in. sleigh. 6x8½-in. deer. $2.89 Set
35 N 8617—4 red candles incl. Shpg. wt. 4 lbs. . . . . . Set $2.89

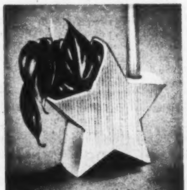


Wrought Metal Flower Cart $6.95

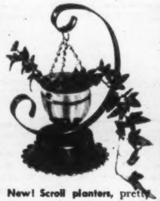
A pretty display for potted plants, a roomy magazine rack. Black wrought metal; baked-on finish. Overall 15 in. high, 19½ in. long. *No articles.*
35 N 8630—Wt. 5 lbs. 8 oz. Ea. $6.95



Black wrought metal lute planter strikes a lovely chord on your wall or table. Wood knobs. White stoneware flower pot. 18x16 in. overall. *No plants.* Wt, 4 lbs. 8 oz.
35 N 8654. . . . . Each $4.98

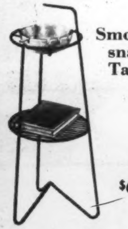


Christmas stars to hold yule-tide tapers and holly sprigs. Lovely with ivy. Ribbed white ceramic. 7 in. high. *Candles, plants not included.* Shipping wt. 4 lbs.
35 N 8657. . . . . . Pair $3.59



New! Scroll planters, pretty presents for plant lovers. Scalloped black wrought metal base, brass planter, chain. 9x7 in. overall. *No plants.* Wt. 1 lb. 14 oz.
35 N 8622. . . . . . Pair $3.98

A bouquet that lasts—pansies, blue-bells, lilies of the valley made of chinalin (plastic coated fabric). Washable. Ceramic bowl. Approx. 12x17 in. Shpg. wt. 5 lbs.
35 N 9948. . . . Each $6.95

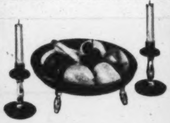


Smoker-snack Table

Only $6.95

New! Multi-purpose black metal table, bottom book shelf (10-in. diam.) 6½-in. diam. sand color ceramic ashtray. Shpg. wt. 6 lbs.
35 N 8674—24 in. tall. $6.95

Memo and letter holder, easy to personalize with name. Brown artificial leather, gold-color trim. Brass color metal frame. Approx. 5½ in. long. Wt. 1 lb. 5 oz.
35 N 8629. . . . . $2.98



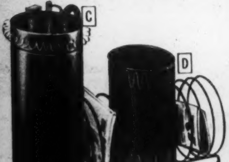
3-pc. Console Set. Matte black metal; brass trim, legs. 10½ in. diam. bowl; 3¾-in. high. 4½-in. diam. candleholders. *No candles or fruit.* Wt. 2 lbs. 2 oz.
35 N 8619. . . . . Set $3.98

Wax Fruit. 9 assorted pieces.
35 N 9988—Wt. 2 lbs. $1.98

Stow your favorite trinkets in a treasure chest like those of pirates of old. Rustic wood with brass plated trim. Heart shaped lock with key. 6x7x9 in. Wt. 3 lbs. 8 oz.
35 N 8610. . . . Each $2.79

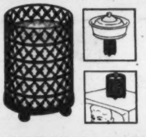
New—2 graceful fawns of glazed white crackle pottery beside a black ceramic bowl. Fawns 8¾ in. high; bowl 7¼ in. long. Wt. 4 lbs. 3 oz. *Plants not included.*
35 N 8635–3-pc. Set $2.98

Matching Moderns Black 'n' Brass

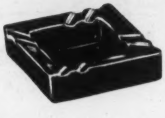


C **Umbrella stand,** a practical old-fashioned idea in modern dress. Brass loops trim matte black metal. 22 in. tall, 8¾-in. diam.
35 N 8633—Shpg. wt. 7 lbs. $4.98

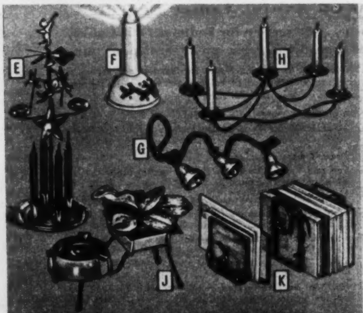
D **Waste basket and magazine rack all in one!** A modern mating that saves space in your smart homes. Black wrought metal highlighted by brass trim. 13 inches high; 18½ inches long. 8¾ inches wide. Shpg. wt. 8 lbs.
35 N 08634. . . . . Each $5.95



New! Hurricane candle in star design black metal stand. Use as casserole and coffee warmer. Lasts 80 hours; burns in breeze. 5-in. high. Wt. 2 lbs. 7 oz.
35 N 8662. . . . . $2.69



New! A modern, man-sized ashtray Dad will like in his den. In glistening bluish-green glazed pottery. 2¼ in. high, 8½ in. wide and long. Shpg. wt. 3 lbs. 8 oz.
35 N 8611. . . . . Each $2.98



Choose Any 1 Gift $1.98

E **Hear the merry Angel Bells!** Candle heat sends cherubs round, sets bells a'tinkling, shadows dancing. Use for birthdays, too—interchangeable clown, horses incl. 4 candles incl. Shiny brass. Approx. 12½ in. high. Shpg. wt. 14 oz.
35 N 8615G. . . . . Set $1.98

F **Candle Light.** Christmas decal trims white plastic. Press button, it lights! Two flashlight batteries. 7x4¼ in.
35 N 8673G—Wt. 12 oz. $1.98

G **3 Tinkling Brass Bells** to hang on your door. Hand engraved; *from India.*
35 N 8646G—Wt. 12 oz. $1.98

H **To decorate the mantel—a** 5 candleholder centerpiece of black wrought iron. Lovely with boughs around it. 5x8½x17 in. Wt. 2 lbs. 12 oz.
35 N 8670G—*No candles.* $1.98

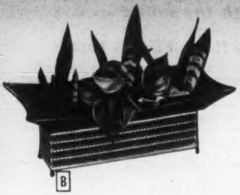
J **Ashtray-Planter** Flame pink plastic on black metal stand. Metal lined ashtray. Artificial greens incl. 4½-in. high, 9-in. long overall.
35N8603G-Wt. 1 lb. 2 oz. $1.98

K **Smart scroll letter-holder matching bookends** of black wrought metal. Holder: 6 in. long, 3½ in. high. Bookends: 4½ in. high. Shpg. wt. 14 oz.
35 N 8665G. . . . . Set $1.98

Nice for Spice, Plants

A **New! Spice Box Planter.** 8 drawers. Hand-rubbed Colonial finish pine. Plastic planter removes. 11¾x13x3½ in. overall. $5.95 Each

35N8636–*No plants*. Wt. 5 lbs. Each $5.95



Harmony House Planter for Miniature Gardens

B **For your green thumbed friends,** a green ceramic planter in a filigree brass base. 5¾x19 inches. *No plants*. $6.79 Each

35N8580–Shpg. wt. 6 lbs. 8 oz. Each $6.79

Solid Brass Mailbox

C **Brightest box on the mailman's route** ... of gleaming solid brass; lacquered, resists tarnish. 9¾x12½ inches. $9.95 Each

35 N 8655—Wt. 4 lbs. 4 oz. Each $9.95

$18.49 Set

Stately Sconces, Ornate Mirror of molded wood with a hand-carved look. Silvered 9½x16-in. plate-glass mirror; 15½x25 in. overall. Sconces: 15x7 in. *State finish* all gold color or white with gold color accents. *No candles*.

35 N T9592—Mirror and sconces. *Save $1.95*. Wt. 15 lbs. 3 pcs. $18.49

35N09591–Mirror. Wt. 12 lbs. 12.95

35 N 9446—Sconces. Shipping weight 3 lbs. 2 oz....... Pair $7.49

Letter-rack Planter. Colonial finish pine. Letter slots, hooks for keys. 4x4 in. removable plastic planter. Hangers. 14x6 in. overall. *No plants*. Shpg. wt. 1 lb. 12 oz.

35 N 8637.... Each $2.98

Old Tavern Lantern styled as a planter. Black wrought metal frame hangs from a brass chain. Black clay pot. 19½ inches high overall. *No plants*. Wt. 2 lbs. 8 oz.

35 N 8647.... Each $2.98

New! Brass fleurs-de-lis shine against a black wrought metal wall plaque. Brass adjustable planter. Hanger. 12x12 in. overall. *No plants*. Shpg. wt. 2 lbs. 4 oz.

35 N 8653.... Each $3.79

New! Double Hurricane Lamp. Hand-painted blown glass chimneys. Black metal base, brass color trim. 15x9½ in. overall. *No candles*. Shpg. wt. 2 lbs. 7 oz.

35 N 8620.... Each $3.98

New! Lavabo on Board

$9.95

Giving the lavabo new glamour ... a warm Provincial finish board. Glazed white ceramic lavabo pretty with fresh flowers or greenery. Hangers. Approx. 11x20 in. overall on wall. *No plants*. Wt. 9 lbs.

35 N 8628.......... Each $9.95

2 shelves with 2 figurines in black, and red with gold-color trim; 4¾ in. high. 3½x5½-in. black and gold-color shelves. Composition. Shpg. wt. 3 lbs. 4 oz.

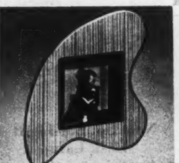
35 N 8607..... Set $2.49

Black metal shelf: 11½x3⅝-in. 2 red, 2 green ceramic figurines, approx. 3¼ inches tall.

35 N 8871-Wt. 3 lbs. 12 oz. Set.................... $4.79

35 N 9784-4 **Figurines.** Shpg. wt. 1 lb. 5 oz.............. $2.89

35 N 8869-**Shelf only.** Shpg. wt. 2 lbs. 7 oz.............. $2.49



Wood Shadow Boxes shaped like an artist's palette. Chartreuse, dark green. Box 8x2½x7½ in. Approx. 14½x14½ on wall. *No figurines*. Wt. 8 lbs. 14 oz.

35 N 8676.... Pair $8.95

New Shelf to house Mom's what-not collection. Sturdy wood. Gold-color trim. *State finish* mahogany or blond. Overall: 15¼x2½x18¼ in. Hangers. Wt. 3 lbs. 8 oz.

35 N 8604... Each $3.49

Lovely rose wall brackets look hand-carved. 6 in. wide, 3½-in. deep shelf. 9x9 in. overall. Molded wood. *State mahogany or gold-color finish*. Shpg. wt. 3 lbs.

35 N 9506..... Pair $3.98

Hanging gardens, a perfect pair for ivy, trailing greens. Of tarnish-resistant polished brass. 4-in. diam. 10 in. long overall. *No plants*. Shipping weight 1 lb. 3 oz.

35 N 9765..... Pair $2.79

$2.98 Each 14½-in.

Embossed wall plaques from Holland. Similar to illustrations.

35 N 9415—Tavern Scene. 14½ in. Shpg. wt. 1 lb. 8 oz.... Each $2.98
Shpg. wt. pair 3 lbs.... Pair 5.49

35 N 8534—Tavern Scene. 17 in. Shpg. wt. 6 lbs........ Each $4.79

35 N 08656—Floral. 23 in. diam. Shpg. wt. 8 lbs........ Each $9.95

Any 2 for only $3.55

D **Mirrored Wall Shelves.** Brown mahogany finish plastic. 6¾x11 in. Screws, instructions incl. *Figurine not included*. Shpg. wt. 1 lb. 4 oz.

35 N 9137G....... Pair $1.98

E **Butter Warmer.** Black metal, brass trim. Aluminum warming pan. 4 in. high. Shpg. wt. 9 oz.

35 N 8624G...... Each $1.98

F **Popular Eagle Design Trivets.** Red, green, gold-color trim on black iron. 8¾ in. long.

35 N 8663G—Shpg. wt. 2 lbs. 8 oz. Pair............. $1.98

Any 5 for only $8.55

G **6-piece Keg Set.** 3-pint glazed stoneware keg. Walnut finished plywood stand. 4 shot glasses. 7⅝ in. high. Shpg. wt. 4 lbs. 8 oz.

35 N 9743G—Set.......... $1.98

H **Pair of Smoke Sets.** Imitation brown leather; gold-color tooling. Glass ashtray removes. Drawer holds 20 cigarettes. 4x1½x4 in. overall. Shpg. wt. 1 lb. 4 oz.

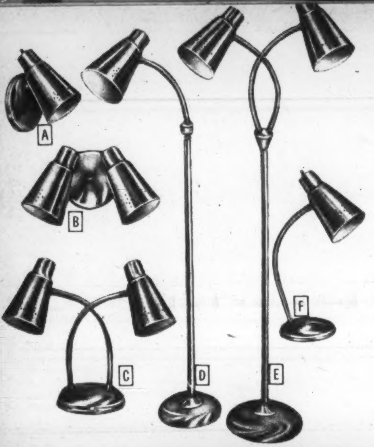
35 N 8626G.......... Pair $1.98

J **6 Serving Knives.** Ceramic vegetables form handles. Stainless steel blades. 4¾ inches long.

35N8612G-Wt. 12 oz.... Set $1.98

K **New! Set of 8 Wicker Coasters** for the host. 1⅝ in. tall.
35 N 8649G—Shpg. wt. 8 oz.................. Set of eight $1.98

All through the house . . .



Harmony House Flexible Lamps

For the office, study or living room—lighting as you like it—flexible lamps designed so you direct the light. Turn the goosenecks, aim the shades to focus light up, down or spot. Sleek bullets, white enameled inside for best light refraction. 3-way switches on all double bullet lamps let you turn on one light or both. 8-in. long shades with 5-in. diams. at openings. Choice of all brass plated or with chip-resistant baked enamel finish on bullets. *State finish or color on all items*: all brass-plated or Harmony House Cherry red or black. So thrifty, order several.

A **Single Pin-up.** Smart in tiny halls or over your bed.
35 N 7767—Shpg. wt. 2 lbs. 4 oz. . . . . Each $4.95

B **Double Pin-up.** 3-way switch. 6½-inch diameter base.
35 N 7768—Shpg. wt. 3 lbs. 8 oz. . . . . Each $7.95

C **Double Bullet Desk-Lamp.** 3-way switch. 7-inch diam. base.
35 N 07766—23-in. tall extended. Wt. 7 lbs. . . . Each $9.95

D **Single Bullet Floor Lamp.** 66-inch tall extended.
35 N 07076L—Shpg. wt. 12 lbs. . . . . Each $9.89

E **Double Bullet Floor Lamp.** 3-way switch.
35 N 07077L—66-in. tall extended. Wt. 14 lbs. . . . Each $14.89

F **Single Bullet Desk Lamp.** 23 inches tall extended.
35 N 07765—7-in. diam. base. Shpg. wt. 5 lbs. . . Each $6.95

Unless otherwise stated, all lamps on this page are for 110-120 volt, 50-60 cycle AC, DC. Unless otherwise stated, bulbs not included.

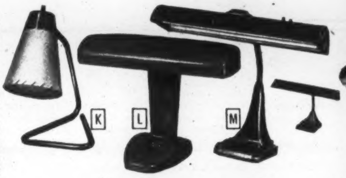
New! Romantic Hurricane Lamps

$4.89 Pair

Glistening hand-blown 6-in. etched glass chimneys. Fire polished clear glass breaks and black glass bases. Brass plated inserts. 13 in. tall.
35N02023—Shpg. wt. 5 lbs. Pair $4.89

Underwriters' Laboratories, Inc.
INSPECTED
All lamps are approved by Underwriters Laboratories, Inc.

Tilt the shade, weighted base keeps lamp steady in many positions.
$9.49
Each



Color-bright Picture Lights

$4.89 Floral

Lights in back diffuse soft glow through picture. Take 25-watt tubular bulbs. Sturdy wood frames.

G 35 N 02033—**Mountain scene.** Maple finish frame. 13x10-in. overall; 7x9½-in. picture. Steel back plate. Shipping weight 4 pounds. . . . . Each $4.89

H 35 N 02035—**Head of Christ** by Sallman. Subtle beige, brown set off by gold color frame. 15½x12½-in. overall; 9½x7-in. picture. Steel back plate. Shpg. wt. 7 lbs. . . . . Each $7.89

J 35 N 02034—**Gay Floral.** Ivory enamel finish frame. 13x10-in. overall; 7x9½-in. picture. Shpg. wt. 4 lbs. Each $4.89

New Double-Light Desk Lamp

Modern functional styling. 14-in. dome shade takes 2 standard bulbs, disperses light in wide halo. Tilts to many angles; white enameled inside for best possible light refraction. Chip-resistant black baked enamel finish on metal shade, base. Brass-plated arm, fittings. Weighted base. 20½ in. high. Shpg. wt. 7 lbs.
35 N 02039L. . . . . Each $9.49

Use Sears Easy Terms . . . see page 371

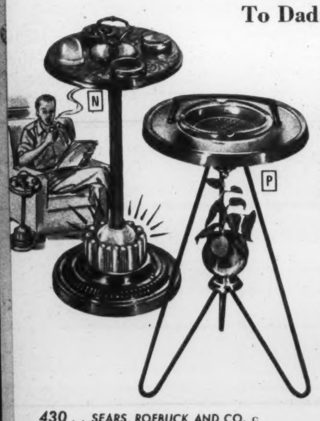
Bright Gifts for Students
Sears Metal Desk Lamps

K **New! Black triangle base,** chip-resistant baked enamel on metal. 5¼-in. natural color shade; plasticized burlap. Brass plated metal fittings. Approximately 14 in. tall. $3.89 Each
35 N 02040—Shpg. wt. 3 lbs. $3.89

L **Low priced fluorescent.** All steel; baked-on HH Parchment brown finish. 15½-in. shade. 14-watt fluorescent bulb included. 11 in. high. For AC current only. $6.89 New! Each
35 N 02041—Shpg. wt. 7 lbs. . . . . Each $6.89

M **Two 15-watt fluorescent bulbs incl.** Flexible arm; steel. 18 in. wide, 17 in. high. *State HH color* Parchment brown or med. Dawn gray. $14.95 Two bulbs
35 N 07755—AC only. Shpg. wt. 10 lbs. Each $14.95
35 N 7889—One bulb. Similar to (M). AC only. *State color,* as above. Shpg. wt. 6 lbs. 8 oz. . . . . Each $8.95

To Dad: A King-size Smoker!



New Electric Smoker

$9.95 Each

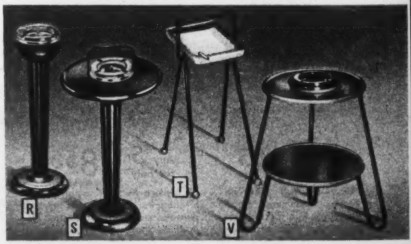
N **A present that's certain to please Pop,** this massive, masculine smoker that has an electric lighter. A cigarette container and two ash receptacles are also on top. When Pop's watching TV, a soft-glowing night light in the base locates his smoker—no need for ashes to fall on the rug. Ornate embossing decorates the shiny chrome-plated top and base. Step switch on base; bulb for night light included. 11¼-in. diam. tray. 25-in. tall overall. UL approved cord and plug. For 110–120-volt, 50–60 cycle, AC–DC.
35N06968—Cord incl. Wt. 9 lbs. $9.95

New Planter Smoker

$9.95 Each

P **Smoker and Planter—all in one!** In smart black and brass. A polished brass planter understudies the black wrought metal top and legs. Plenty of room for your glass on the 14-in. diam. brass-plated cocktail tray. 8-in. removable glass insert. 26¾ in. high.
35 N 06967—Shpg. wt. 11 lbs. . Each $9.95

HH means Harmony House colors. Smokers shipped partially assembled to save postage.

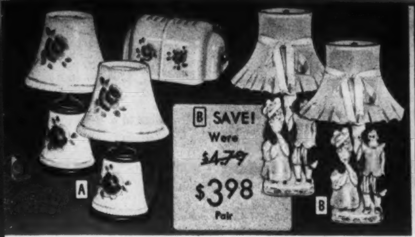


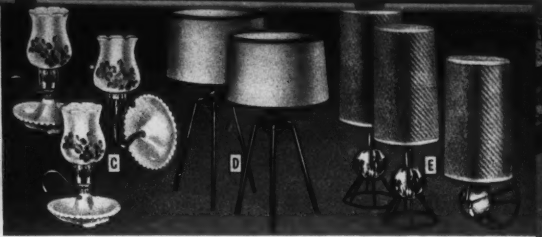
R **Chrome-plated Dispenser.** 6-in. bowl. Chip-resistant baked enamel finish. *State HH color* Parchment brown or med. Dawn gray. 20 in. tall. $1.98 Each
35 N 06956—Shpg. wt. 3 lbs. $1.98

S **13-inch Cocktail Tray.** Steel; chrome-plated top. Ht. 23-in. *State HH color* dk. Parchment brown or med. Dawn gray. $3.98 Each
35N06957–Wt. 6 lbs. Each $3.98

T **New! Black-flocked removable white ceramic Tray;** 8¼x11¾ in. Black wrought metal legs; wood ball feet. 25 in. tall. $4.89 Each
35 N 06969—Wt. 9 lbs. Ea. $4.89

V **Modern Cocktail Smoker.** Black metal legs. Chrome-plated automatic top. 15-in. trays. *State HH color* med. Mint green or med. Dawn gray. 21½ in. high. $5.95 Each
35N06961–Wt. 10 lbs. Each $5.95





Colonial-style Charmers

A **New!** One of our lowest priced boudoir sets. Graceful traditional styling. Red roses, green leaves hand-painted on ivory color molded plastic. Completely cleanable with a damp cloth. Black finish metal parts. Vanities 11¾ in. tall; 7-in. shades. 8-in. wide bedlamp. Use up to 40-watt bulb (not included).

$7.49 3-pc. Set

35N02626-Shpg.wt.5 lbs.3-pc.Set $7.49

B **Reduced!** Save 81c, *were $4.79*. China vanity lamps, reflecting the romance of colonial days . . . a belle and beau all dressed-up for a ball in pretty pastel colors. Just the right topping . . . dainty 9-in. pin-pleated shades of eggshell color cellulose acetate. Easy to clean. 14 inches high. Pastel color bases.

$3.98 Pr.Vanities

35 N 7743—Wt. 4 lbs. 8 oz. Pair $3.98

Hand-painted

C **Spring blooms of dogwood hand-painted** in rust and green on milk glass chimneys. Dainty candlewick edges on bases. Brass color metal fittings.

$6.25 Pr.Vanities

35N7744 – Vanity Lamps. 9 in. tall. Wt. 5 lbs. 8 oz. Pr. $6.25

35 N 8284—Pin-up. 11 in. high. Wt. 3 lbs. 6 oz. Ea. $3.29

35 N 07745 — 3-piece Set. Shpg. wt. 9 lbs. . . . Set $8.95

Black Metal

D **New! Trim tripods** with the open, airy lines liked by modern decorators. Black finish wrought metal with white shades for contrast. 10-inch perforated paper parchment shades let light through in a polka-dot pattern. 17 in. tall overall. Order now for Christmas. Shpg. wt. 6 lbs.

$6.89 Pr.Vanities

35 N 02628 . . . . . Pair $6.89

Modern Design

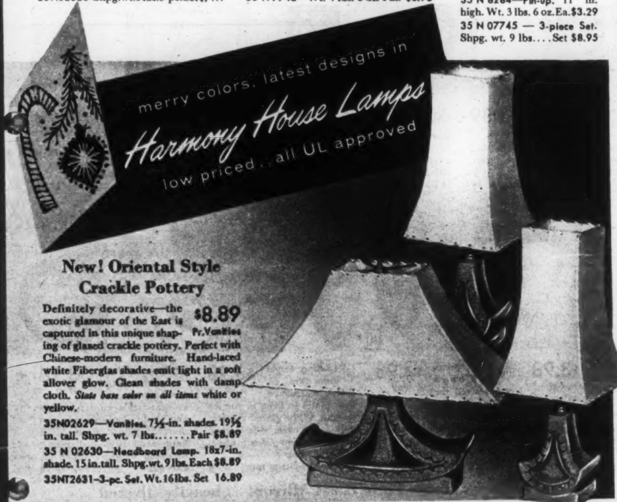
E **Crystal glass balls,** spoked metal bases. 5½-in. textured paper shades. *State black base with white shade or brass finish base with HH lt. Chartreuse shade.*

$8.95 Pr.Vanities

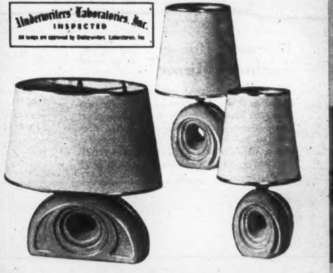
35 N 07519—Vanities 15 in. tall. Wt. 4 lbs. . . . Pair $8.95

35 N 07753—Pin-up 13½ in. high. Wt. 2 lbs. 2 oz. Ea. $4.95

35 N T7520—3-piece Set. Wt. 6 lbs. *Was $12.95*. Set $11.89


merry colors, latest designs in
Harmony House Lamps
low priced . . . all UL approved

Underwriters' Laboratories, Inc.
INSPECTED
All lamps are approved by Underwriters' Laboratories, Inc.



New! Oriental Style Crackle Pottery

Definitely decorative—the exotic glamour of the East is captured in this unique shaping of glazed crackle pottery. Perfect with Chinese-modern furniture. Hand-laced white Fiberglas shades emit light in a soft allover glow. Clean shades with damp cloth. *State base color on all items* white or yellow.

$8.89 Pr.Vanities

35N02629—Vanities. 7½-in. shades. 19½ in. tall. Shpg. wt. 7 lbs. . . . . . . Pair $8.89

35 N 02630—Headboard Lamp. 18x7-in. shade. 15 in. tall. Shpg. wt. 9 lbs. Each $8.89

35NT2631–3-pc. Set. Wt. 16 lbs. Set 16.89

New Shapings of Pottery

Modern curved shapes in soft matte glaze pottery. For texture interest, white shades of rayon-boucle on paper. *State base color on all items* dusty pink or aqua.

$6.89 Pr.Vanities

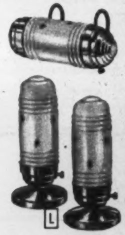
35 N 02622—Vanities. 8-in. shades. 15½ in. tall overall. Shipping weight 6 lbs. . . . . Pair $6.89

35 N 02623—Headboard Lamp. 3-way socket. 15x9½-in. shade. 15½ in. tall. Shpg. wt. 8 lbs. . . . . Each $6.89

35 N T2624—3-pc. Set. Shpg. wt. 14 lbs. . . . . Set 12.89

HH means Harmony House color. Unless otherwise stated, lamps on this page for 110-120-volt, 50-60-cycle AC-DC. Unless otherwise stated, bulbs are not included.

Place for bulb in back
H



TV Favorites . . soft, indirect lights

F **Line trimmed pottery planter.** 4¼ in. deep planter removes. 7½x4x9½ in. overall. *State* black metal base with black planter or brass-plated base with HH med. Chartreuse planter.

35 N 02018—*No plants*. Wt. 4 lbs. . Each **$4.89**

G **Graceful black metal gazelle** on bright brass-plated steel base. Black mesh metal reflector, Fiberglas lined to diffuse light. 11¾ in. high overall. Takes 25 or 40-watt bulb, not included.

35N2017—Shpg. wt. 3 lbs. 8 oz. . . Each **$4.59**

H **Snare this sleek panther,** he'll make a perfect pet for TV. In shiny black glazed pottery. 19 inches long. Place for bulb is in the back.

35N02007–Shpg. wt. 5 lbs. Ea. **$3.49**

J **New! Romantic gondolier** in chartreuse, gold-color trimmed ceramic. Felted base. 8½x13 in. Shipping weight 7 lbs.

35 N 02037 . . . . Each **$6.89**

New White Bubble Lamp

For TV or boudoir. Bell-shaped white shade of molded vinyl plastic diffuses light in a gentle halo. Black finish metal base. 6¼ in. diam. shade, 9 in. deep. 15 in. tall overall. Shpg. wt. 2 lbs.

35N02042. Ea. **$6.89**

Set Prices Cut

K **Roy Rogers, Dale Evans.** Bright colors; composition. 9-in. paper shades. 17 in. tall overall.

$2.69 Each

35N07724—Roy Rogers. Wt. 4 lbs. . . . Each $2.69

35N07739—Dale Evans. Wt. 4 lbs. . . . Each $2.69

35NT7502–1 of Each. Wt. 8 lbs. *Was $5.10*. . Pr. $4.49

L **Gold-color stars** hand painted on milk glass torchieres. Brass-plated metal parts.

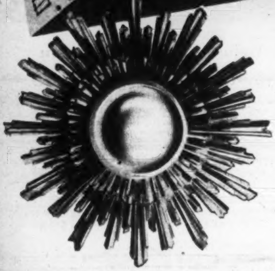
$4.98 Pr.Vanities

35N7511—Vanities. 9½ in. high. Shipping weight 2 lbs. 12 oz. . . . . Pair $4.98

35N7512—Bed Lamp. Shpg. wt. 1 lb. 12 oz. Each $2.98

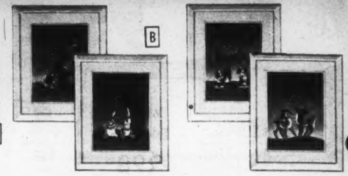
35N07513–3-piece Set. Wt. 5 lbs. *Was $7.69*. . Set $6.98

new mirrors, pictures, plaques to
Deck Your Walls
for the happiest time of the year!



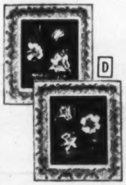
Harmony House Sunburst Mirror $9^{95}

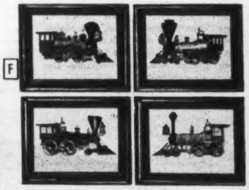
The glorious sunburst mirror, like those in mansions of old. The glowing gold-color rays have the deep carved look of the original masterpieces. Dramatic over a buffet, fireplace or hall table. 5-in. diam. convex glass mirror. Molded wood. 16-in. diam. overall.
35 N 8661—Shpg. wt. 4 lbs. . . . . . Each $9.95



A **Head of Christ by Sallman,** a famous religious print in soft tones of brown, gold and ivory. Mellow mahogany finish 1-inch composition frame with glittering gold-color trim. Window glass covered. 11⅞x14⅞ in. Hangers attached. Boxed. **$2.89** Each
35 N 6612—Shipping weight 2 lbs. 10 oz. . . . . Each $2.89

B **For the nursery, 4 merry animal prints.** Bunnies, squirrels, puppies and fawns look straight from story-book land. In soft pastel tones. ¾-inch white composition frames with blue-line trim. Window glass covered. Overall 12¼x10¼ in. each. **$4.98** Set
35 N 6635—Shpg. wt. 6 lbs. 8 oz. Set of four $4.98

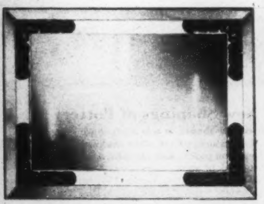




C **The romance of the ballet.** In pink, gray, aqua. Ornate 2-in. composition frames; white overtones on gold color. Each 9¾ x 10¾ in. overall. Oiletted, wipe clean. Simulated brush strokes. **$3.89** Pair
35 N 6639—Shpg. wt. 3 lbs. Pair $3.89

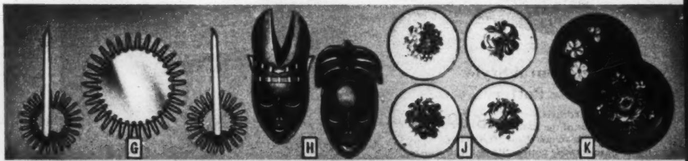
D **E** **Florals and Colonial Couples** airbrush painted in delicate pastel tones. Gray overtones on 1¼-in. white composition frames. Each 9½x8½ in. overall. Dark green backgrounds. Glassed. **$3.89** Pair
[D] 35N6638–Florals. Wt. 4 lbs. . . . . . . Pair $3.89
[E] 35N6637–Colonial Couples. Wt. 4 lbs. Pr. 3.89

F **Colorful old-time locomotives.** 1-in. Provincial finish wood frames. 7½x9½ in. each overall. Glass covered. **$3.98** Pair
35 N 6636—Shpg. wt. pair 2 lbs. Pair $3.98 . . . . 2 pair $7.45



Double Frame Mirror . . only $11^{95}

It looks like those expensive mirrors Mom has been eyeing, but it costs only $11.95! She'll love the rich shimmer of the antiqued silver-color wood frame, the fine detailing of the ornate plastic trim. Window glass. 26x38 inches overall; 20x30-inch mirror. Shipped freight, express or truck.
35 N M5833—Shpg. wt. 18 lbs. . . Each $11.95



G **Loop Frame** mirror, sconces. Brass-plated metal. 8½-in. diam. window glass mirror; 12 in. overall. 7-in. diam. sconces; black metal candle cups. *No candles.* Shpg. wt. 2 lbs. 8 oz. **$3.98** Set
35N8599 . . . . Set $3.98

H **New! Primitive head masks** retell the magic and mystery of the jungle. In matte black composition with hand-painted gold-color trim. Approx. 12 in. high. Wt. 5 lbs. 12 oz. **$4.98** Pair
35N8608 . . . . Pair $4.98

J **Looking bright from the orchard,** 4 assorted fruit plates to hang or use for serving. White glazed pottery, gold-color edge. 8-in. diam. *Imported from Japan.* Shpg. wt. 4 lbs. 7 oz. **$3.98** Set
35 N 8625—Set of four . . $3.98

K **Brand new . . . hand-painted floral plaques,** gay as grandma's garden. Roses and apple blossoms stand out sharply against matte black finish metal. 10¼-in. diameter. Shipping weight 2 lbs. 8 oz. **$3.98** Pair
35 N 8621 . . . . Pair $3.98

Shadow-box Style Mirror $10^{95}

New—different! Give new sparkle to your dining room or living room with this Harmony House shadow-box style mirror. Glittering gold color diamond design highlights the 2-in. light-catching mirror frame. Window glass. 27x33 in. overall. 22x28-in. mirror.
35 N 05834L—Shpg. wt. 14 lbs. Each $10.95

Our Best Harmony House Plate Glass Mirrors . . heavily silvered

Our Best Door Mirrors. Lustrous, highly polished ¼-in. thick plate glass, heavily silvered with 2 protective finishes over silvering. Measure width, length of recessed panels in door; choose larger size mirror. Install easily with plastic clips, screws included. Sizes 16x56 inches and larger will be shipped freight, express or truck. **$7.75** 12x48 in.

35 N 06043L—12x48 in. Wt. 19 lbs.	$7.75
35 N M6044—16x56 in. Wt. 29 lbs.	12.45
35 N M6000—16x68 in. Wt. 34 lbs.	14.95
35 N M6045—20x60 in. Wt. 39 lbs.	16.95
35 N M6119—18x68 in. Wt. 38 lbs.	16.95
35 N M6086--22x68 in. Wt. 43 lbs.	19.95
35 N M6002—24x68 in. Wt. 44 lbs.	22.95

Decorator Mirrors. ½-in. wide beveled edges. ¼-in. thick plate glass. Buttons. Mounted to Masonite. Presdwood. Hangers, instr. incl. Sizes 24x36 in. and larger shipped freight, express, truck. This is an exceptional value! Cat. nos. ending in F, order from M. O. House. Pay charges on delivery from fcty. near Cincinnati, Ohio. **$8.75** 18x26 in.

35 N 06188L —18x26 in. Wt. 17 lbs.	$8.75
35 N 06049L —24x30 in. Wt. 26 lbs.	12.95
35 N M6050 —24x36 in. Wt. 30 lbs.	13.95
35 N M6051F—30x40 in. Wt. 42 lbs.	17.95
35 N M6233F—30x48 in. Wt. 53 lbs.	21.95
35 N M6052F—36x46 in. Wt. 60 lbs.	26.95
35 N M6180F—30x60 in. Wt. 64 lbs.	29.95
35 N M6181F—36x54 in. Wt. 70 lbs.	31.95
35 N M6183F—36x60 in. Wt. 77 lbs.	34.95
35 N M6003F—40x60 in. Wt. 84 lbs.	39.95

$1.39 2-pound box
2 for $2.58
$2.98 5-pound box
2 for $5.67
SEARS
HERSHEY'S
$1.98 2 boxes
4 for $3.75
treat your family and friends to
Holiday Delicacies
buy two..save 20c to 50c

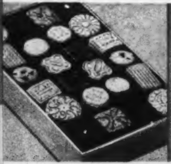
Try Sears Good Quality Candy . . Buy Two Boxes and Save!

Buy 2 . . save 20c. Centers include such favorites as vanilla, maple, chocolate, true fruit creams, caramels, nougats, mints coated with milk chocolate. Our "Good Quality" candy meets Sears minimum requirements for quality and taste. Shpg. wt. ea. 2 lbs. 14 oz.
87 N 8602—2-lb. box....$1.39; *Save 20c;* **2 boxes $2.58**

Buy 2 . . save 29c. Same delicious assortment of centers as at left. All are coated with rich milk chocolate. Cello-wrapped Christmas box. Laboratory Taste Panel approved candy . . we do not sell any substandard candy. Have good chocolates on hand.
87N8601–5 lb. box. Shpg. wt. ea. 6 lbs. $2.98; 2 for $5.67

World-famous Hershey Candies

Buy 4 boxes, save 21c. Assortment of popular Hershey candies. Wide mixture is sure to please. Includes Milk Chocolate Kisses and miniature Semi-Sweet, Krackel, Mr. Goodbar, Milk Chocolate candy bars. Foil-wrapped for freshness. Wt. each 2 lbs. 8 oz.
87 N 8624—Two 1-lb. boxes......$1.98; 4 boxes $3.75



Assorted Cookies

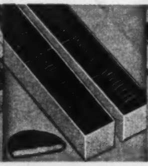
Buy 2 packages, save 20c. 3-lb. package of Burry's cookies. Includes filled sandwich, tea, chocolate chip cookies, chocolate graham crackers. Shpg. wt. each 4 lbs.
87N8797—3 lb. Pkg. $1.49
Save 20c.....**2 pkgs. $2.78**

Imported Cheese Varieties

Cheese selections from all over Europe. From Norway, 2½ oz. caraway-flavored cheese, 2½ oz. celery-flavored cheese. From Denmark, 6½ oz. Danish Gruyere, 3 oz. Danish Swiss. From Italy, 3-1 oz. Provolino. From Holland, 8 oz. round Edam. From Austria, 6-1 oz. wedges gruyere. From Switzerland, 1¾ oz. Swiss cheese with paprika, 2-1 oz. portions Swiss Gruyere. Guaranteed fresh on arrival.
87 N 8778F–Postpaid from importer. *See notice below.* **$4.98**
Save 29c..................................**2 for $9.67**

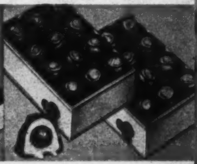
Chocolate Santas

Buy 2 boxes, save 23c. Molded pure milk chocolate shaped just like Santa Claus. Box of 12. Each is 4½ inches high. Shpg. wt. each 1 lb.
87 N 8810—Box $1.19
Save 23c. **2 boxes $2.15**



Chocolate Mints

Buy 4 boxes, save 23c. Rich dark chocolate coats creamy mints. Slim rounded patties are so good to eat . . you'll want several boxes. Two 1-lb. boxes. Shpg. wt. ea. 2 lbs. 8 oz.
87 N 8610—2 boxes. $1.19
Save 23c....**4 boxes $2.15**



Chocolate Cherries

Buy 4 boxes, save 20c Large whole red Maraschino cherries in creamy semi-liquid vanilla cream. Coated with rich dark chocolate. Two 1-lb. boxes. Shpg. wt. ea. 2 lbs. 8 oz.
87 N 8600—2 boxes $1.49
Save 20c.....**4 boxes $2.78**

NEW!
Use as purse too!

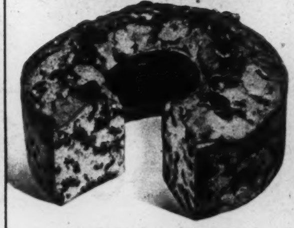
Date and Fruit Gifts Shipped Direct

SPECIAL NOTICE: Order before December 5th to insure Christmas delivery. TO ORDER: Print your name and names and addresses of persons who will receive gifts. Holiday greetings will be sent in your name with gift. In case of delay, a greeting card will notify recipient. Shipped only within continental U.S.A. Order from mail order house. Postpaid. Sorry, No C.O.D. orders.

NEW! Straw Basket filled with fresh California dates . . . grand for eating pleasure or use in special holiday cooking. After dates are eaten, straw weave basket may be used as a woman's purse. Basket contains 5 pounds of delicious dates. Shipped from grower. Postpaid. (Shpg. wt. each 6 lbs. 8 oz.) **$4.98**
87 N 8774F—Each $4.98—*Save 29c.* **Two for only $9.67**

Colorful, hand-woven Mexican basket filled with delicious fruits. Includes oranges, Texas pink grapefruit, (now back again). May not be shipped to California or Arizona due to interstate regulations. Basket contains ½ bushel of fruit. Express prepaid from grower. **$6.50**
87 N M8777F—Each $6.50 *Save 50c*.......**2 for $12.50**

ECONOMY FRUIT CAKE



For complete fruit cake assortment, see back cover

Barbara Jane Fruit Cake has spicy batter filled with tangy fruit peel, glazed cherries, raisins and nuts. Top is sprinkled with fruit and nuts. Cello-wrapped cake in gift box. **$1.98**
87 N 8650—5-pound cake. Shpg. wt. 5 lbs. 14 oz....$1.98
87 N 8656—*Save 21c.* **Shpg. wt. 12 lbs. . . 2 cakes only 3.75**

Peggy Kellogg

REG. U.S. PAT. OFF.

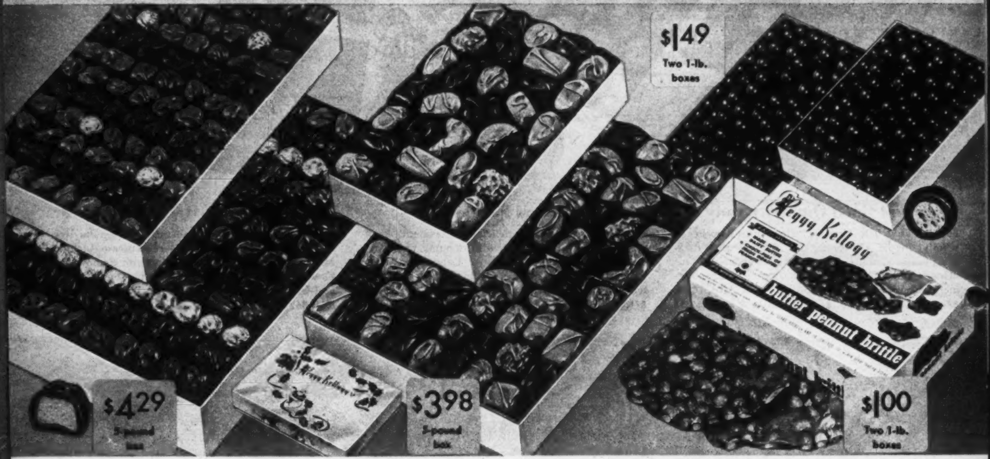
CHOCOLATES

Our "Quality Assured" Candy, every piece a fine confection

Sears Fine Quality Chocolates

THESE CHOCOLATES passed this Taste Panel and achieved the Sears FINE quality candy rating: PEGGY KELLOGG

What exactly does Peggy Kellogg mean to you? It means candy carrying this name has been improved over standard quality candy . . made better by using the kind and amount of ingredients that will give you greater taste satisfaction



Bite-Size Miniatures

Peggy Kellogg miniature chocolates improved over previous offerings. Heavily coated with rich milk and dark chocolate. 15 types of tasty centers. Includes cream centers with true fruit flavors, nut toffee, creamy caramels, smooth nougats, delicious nuts and crisps. Packaged in a gay Christmas box. Shpg. wt. 6 lbs.

87 N 8603—5-pound box. About 400 pieces. . $4.29
87 N 8630—2-lb. box. 160 pieces. Wt. 3 lbs. . 1.98

Milk and Dark Chocolates

Peggy Kellogg assortment has milk and dark chocolate coating. Rich butter creams, almonds, nougats, nut bites, molasses chews; vanilla, raspberry, pineapple, chocolate, orange, cocoanut and maple creams; cream caramels. In gay Christmas box—just right for the holiday season. What a tempting treat!

87 N 8604—5-pound box. Shpg. wt. 6 lbs. . . . $3.98
87 N 8605—2-lb. box. Shpg. wt. 2 lbs. 14 oz. 1.89

Malted Milk Balls

Delicious 100% pure malted milk centers . . heavy coating of rich milk chocolate combined for an irresistible Christmas treat. You'll enjoy Peggy Kellogg malted milk balls. Two 1-lb. boxes. Shpg. wt. 2 lbs. 8 oz.

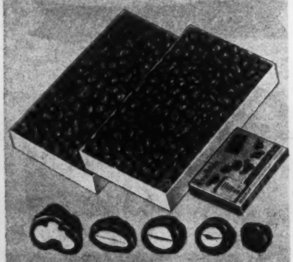
87 N 8920 . . . . $1.49

Butter Brittle

Made with creamery butter, chuck-full of fresh roasted peanuts. Crisp, crunchy candy tested in Sears own laboratory. Serve to holiday visitors. *Such a thrifty price, too!* Two 1-lb. boxes. Shipping weight 2 lbs. 8 oz.

87 N 8931 . . . . $1.00

Popular Nut and Fruit Mix

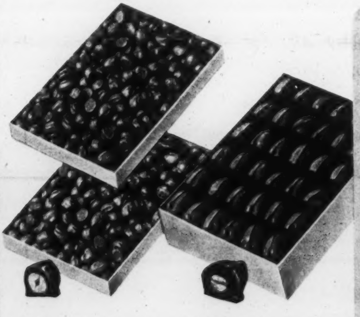


A perfect holiday gift

$1.79
2 1-lb. boxes

Each piece of Peggy Kellogg Nut and Fruit Mix is heavily coated with rich milk chocolate. Assorted crisp almonds, filberts, walnuts, Virginia peanuts and raisins. Treat your family and guests to this fine candy . . they'll love it! Conveniently packed in two 1-pound boxes. Shpg. wt. 2 lbs. 8 oz.

87 N 8619—Two 1-lb. boxes $1.79



Dipped Peanuts

Double Dipped Chocolate Peanuts. All extra-large Virginia peanuts with a heavy double coating of rich, mellow milk chocolate. *A wonderful buy at this low price.* Two 1-pound boxes. Double dipped. Shipping wt. 2 pounds 8 ounces.

$1.59
2 1-lb. boxes

87 N 8934 . . . . $1.59

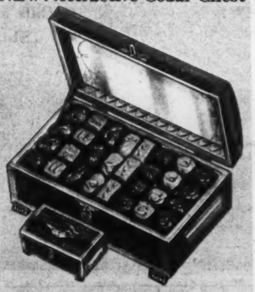
Roasted Almonds

Chocolate Covered Almonds. Whole roasted crisp almonds, generously coated with rich, mellow milk chocolate. Treat your holiday guests to this delectable candy. Uniform high Peggy Kellogg quality. Shpg. wt. 1 lb. 8 oz.

$1.19
1-lb. box

87 N 8933—1-lb. box. . $1.19

NEW! Attractive Cedar Chest



$3.98

Now "Quality Assured" Peggy Kellogg milk and dark chocolates in this useful cedar chest. Includes rich creams, caramels and nougats. Chest is lacquered, has embossed carving, large size mirror on inside cover. Use it for handkerchiefs, stationery or as a sewing box. Hinged lid, lock and key. Contains 1 lb. 12 oz. of candy. 10⅝x6¼x4⅛ in.

87 N 8935—Shpg. wt. 5 lbs. $3.98

Sears Finest Quality Chocolates

SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

COUNTRY INN CANDY was rated best by the Taste Panel on opposite page because it gives you greater taste satisfaction. It contains more of the top quality ingredients shown at left: rich chocolate, creamery butter, fine nut meats—making COUNTRY INN our FINEST quality candy! Try some yourself right now!

COUNTRY INN
Chocolates
SOLD ONLY BY SEARS

$2.50
2-pound box
$3.95
3-pound tin
Made with Fresh Butter
Country Cream & OTHER FINE INGREDIENTS
OUTSTANDING VALUE
$5.00
5-pound box
$9.95
10-pound box

We guarantee you will find these Country Inn Chocolates to be the finest you have ever eaten *because:*

- **Taste satisfaction**—rated 28% to 77% better than major competition
- **Finest ingredients**—top quality butter, nuts, fruits, chocolate
- **Generous chocolate coating**—keeps centers smooth and moist
- **Unusually appetizing centers**—a variety of 21 different centers
- **Candy making know how**—small batches for control and artistry
- **Laboratory controlled quality**—modern methods and tested techniques

Two-pound box. Delicious taste-satisfying chocolates in a handy two-pound box. Just the right size for small families, or for an extra gift.
87 N 8607—Shpg. wt. 3 lbs. $2.50

Three-pound tin. Attractive round gift tin packed with three pounds of creamy chocolates. Ideal for long distance mailing to service men, friends.
87 N 8608—Shpg. wt. 4 lbs. $3.95

Five-pound box. After shopping and comparing quality and price of major competition—we believe this assortment is the *Finest Buy in America!*
87 N 8606—Shpg. wt. 7 lbs. . . only $5.00

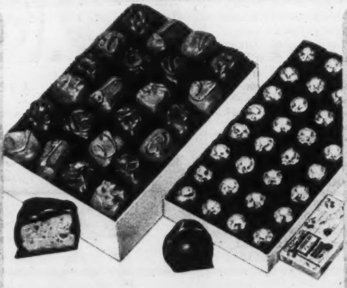
Ten-pound box. Wonderful for large gatherings, school parties, entertaining big crowds. Top quality candy to last you all through the holiday.
87 N 8618—Shpg. wt. 12 lbs. $9.95

Delicious Pecan Snappers

Finest Country Inn quality

$2.50 2-lb. box

For a real taste-treat, try Country Inn Pecan Snappers. Crisp, crunchy pecans coated with smooth rich cream caramel, then dipped in highest grade milk chocolate. You'll enjoy this creamy candy with its rich flavor. Buy now for family and friends.
87 N 8627—2-lb. box. Shpg. wt. 2 lbs. 8 oz. . . $2.50
87 N 8626—1-lb. box. Shpg. wt. 1 lb. 8 oz. 1.25



Butter Creams

$2.50 2-lb. box

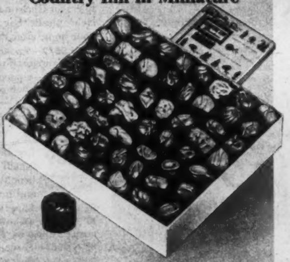
Milk or dark chocolate coats Country Inn vanilla, peppermint, maple-walnut, cocoanut, chocolate, coffee-walnut creams.
87 N 8623—2-lb. box. Shpg. wt. 2 lbs. 8 oz. $2.50
87 N 8622—1-lb. box. Shpg. wt. 1 lb. 8 oz. $1.25

Liquid Cherries

$1.50 1-lb. box

NEW! Country Inn finest chocolate cherries! Large whole red cherries, 100% liquid center, coated with rich milk chocolate. 32 pieces to pound, instead of usual 24, each foil wrapped. Shipping weight 1 lb. 8 oz.
87 N 8617—1-lb. box. . $1.50

Here's what you requested! Country Inn in Miniature

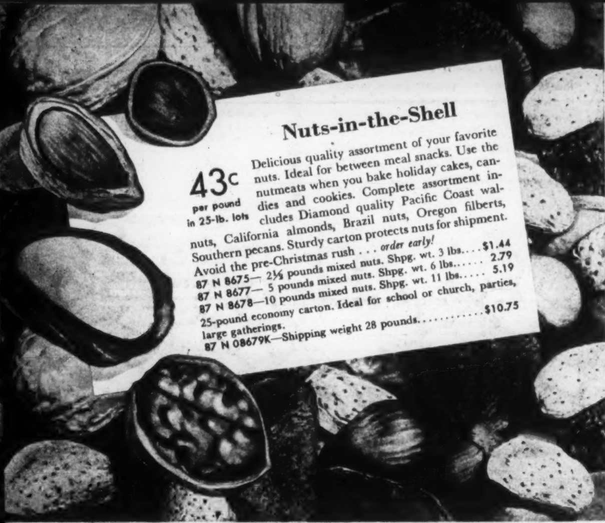


NEW! Finest chocolates

$3.50 2-lb. box

Bite-size candy with the same Country Inn top quality ingredients. Rich milk and dark chocolate coatings. You get so many more pieces than with regular size candy.
87 N 8580—2-pound box. About 134 pieces. Shipping weight 2 pounds 8 ounces. $3.50
87 N 8579—1-pound box. About 67 pieces. Shipping weight 1 pound 8 ounces. 1.75

Be sure to include chocolate candy on your Easy Terms order for Christmas. See page 353 for details



Nuts-in-the-Shell

43c
per pound in 25-lb. lots

Delicious quality assortment of your favorite nuts. Ideal for between meal snacks. Use the nutmeats when you bake holiday cakes, candies and cookies. Complete assortment includes Diamond quality Pacific Coast walnuts, California almonds, Brazil nuts, Oregon filberts, Southern pecans. Sturdy carton protects nuts for shipment. Avoid the pre-Christmas rush . . . *order early!*

87 N 8675— 2½ pounds mixed nuts. Shpg. wt. 3 lbs....$1.44
87 N 8677— 5 pounds mixed nuts. Shpg. wt. 6 lbs...... 2.79
87 N 8678—10 pounds mixed nuts. Shpg. wt. 11 lbs..... 5.19

25-pound economy carton. Ideal for school or church, parties, large gatherings.
87 N 08679K—Shipping weight 28 pounds............$10.75

NEW!
COUNTRY INN
Mixed Nuts
SEALED IN VACUUM

COUNTRY INN

Finest nutmeats we've ever offered!

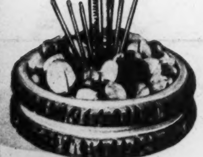
$1.95
One pound

NEW! Country Inn brings you salted nuts for the very first time! We assure you these nuts meet Sears highest quality requirements! A hand-selected assortment of extra-large size salted nuts. Brazil nuts from South American jungles, almonds from sunny Spain, cashews from mystic India, filberts from the Mediterranean, pecans from the sunny South. One pound vacuum sealed and guaranteed fresh.
87 N 8676—Shipping weight 1 pound 8 ounces.........$1.95

Peanuts-in-the-Shell
Insured Crisp and Fresh

$1.59
4 pounds

Tasty salted peanuts. A special manufacturing process puts the salt in the peanuts right in the shell. Keeps them crisp and fresh-roasted flavored because the shell is never removed. Evenly salted. Grand fillers for Christmas stockings. Packed in a clear plastic bag. Use the bag around your home after the peanuts are gone.
87 N 8672—4-pound bag.
Shipping weight 4 pounds 8 ounces....$1.59
87 N 8673—8-pound bag.
Shipping weight 8 pounds 8 ounces....$2.98



Natural Wood Nut Bowl

$2.89
Combination Nuts, Bowl

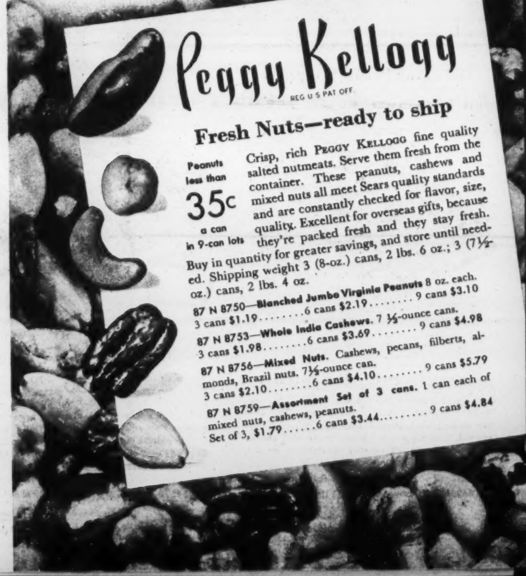
Combination 2½-lb. nut pack, 9-inch bark finish nut bowl (smooth inside), 6 metal picks and nutcracker all included.
87 N 8684—Shpg. wt. 4 lbs...........$2.89
87 N 8689—Deluxe 9-in. bowl, 6 picks, nutcracker. Shpg. wt. 3 lbs..............$1.59
87 N 8683—Economy 5-in. Bowl, 4 picks, nutcracker. Shpg. wt. 2 lbs. 10 oz $1.19

Large Crunchy Walnuts

Less than 54c lb. in 5-lb. lots

Giant Diamond-quality walnuts with delicious crisp flavor. Easy to shell . . nutmeats break in uniform pieces. Tasty eating nuts. Use for baking . . give a luxurious taste to your holiday recipes. Shpg. wt. 6 lbs.
87 N 8680—5 lbs. walnuts...........$2.69

Peggy Kellogg
MIXED NUTS
Peggy Kellogg
WHOLE CASHEWS
Peggy Kellogg
JUMBO PEANUTS



Peggy Kellogg

REG U S PAT OFF

Fresh Nuts—ready to ship

Peanuts less than 35c a can in 9-can lots

Crisp, rich PEGGY KELLOGG fine quality salted nutmeats. Serve them fresh from the container. These peanuts, cashews and mixed nuts all meet Sears quality standards and are constantly checked for flavor, size, quality. Excellent for overseas gifts, because they're packed fresh and they stay fresh. Buy in quantity for greater savings, and store until needed. Shipping weight 3 (8-oz.) cans, 2 lbs. 6 oz.; 3 (7½-oz.) cans, 2 lbs. 4 oz.

87 N 8750—**Blanched Jumbo Virginia Peanuts** 8 oz. each.
3 cans $1.19........6 cans $2.19........ 9 cans $3.10
87 N 8753—**Whole India Cashews.** 7 ½-ounce cans.
3 cans $1.98........6 cans $3.69........ 9 cans $4.98
87 N 8756—**Mixed Nuts.** Cashews, pecans, filberts, almonds, Brazil nuts. 7½-ounce can.
3 cans $2.10........6 cans $4.10........ 9 cans $5.79
87 N 8759—**Assortment Set of 3 cans.** 1 can each of mixed nuts, cashews, peanuts.
Set of 3, $1.79......6 cans $3.44.......... 9 cans $4.84

SEARS ORDER BLANK

Sears, Roebuck and Co., 925 S. Homan Ave., Chicago 7, Ill.

Date________________195__

WE GUARANTEE TO SATISFY YOU

Please Do Not Write Anywhere In This Space

PLEASE PRINT OR WRITE NAME AND ADDRESS PLAINLY
All members of the same household should order under one name

1

Name______________________________
(First Name) (Middle Initial) (Last Name)

Rural Route__________ Rural Box No.__________ P. O. Box No.__________
(Please give both)

Street Address______________________________
Give rural route address also, if you have one

Post Office______________________ State__________

2 HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☐ Rail Freight ☐ Express ☐ Motor Truck ☐ __________ Name of Truck Line

3 SHIP TO ANOTHER ADDRESS? If you want this order shipped to another person or to a different address, give directions here:

____

____

4 IF YOU HAVE MOVED since sending your last order, please give your old address here:

Rural Route__________ Box No.__________ Street Address______________________________

Post Office State

CATALOG NUMBER	HOW MANY	NAME OF ITEM	COLOR Pattern, Finish, Etc.	SIZE (Measure to be sure)	PRICE for Each, Yard, Pair, Etc.		TOTAL PRICE Add this column		SHPG. WTS. Add this column	
							Dollars	Cents	Lbs.	Oz.
									Total Pounds	Total Ounces

We are required by law to pay tax on sales for the following states:
If you live in Illinois or Iowa, add 2c tax expense for every dollar's worth of goods you order.
If you live in Michigan or Ohio, add 3c tax for every dollar's worth of goods you order.

TOTAL for Goods $________

AMOUNT for TAX $________

POSTAGE $________

AMOUNT I OWE Sears on Previous Order $________

TOTAL AMOUNT $________

AMOUNT ENCLOSED Sears Checks $________
AMOUNT ENCLOSED Money Order or Check $________

TOTAL WEIGHT IN POUNDS ________

SEE OTHER SIDE FOR SHIPPING INFORMATION

IF THIS IS A CASH ORDER, CHECK HERE → ☐
and enclose remittance in full, including postage and tax, please.

IF AN EASY PAYMENT ORDER, CHECK HERE → ☐
and fill-in and sign the form on other side.

If you have an open account show account number here______________________ At which Sears store?______________

Please recheck order to see that you have given all necessary information such as colors, sizes

C

Printed in U.S.A. F6084.12.9.53

WHEN ORDERING ON EASY PAYMENT TERMS THE HEAD OF HOUSEHOLD SHOULD SIGN BELOW AND ANSWER QUESTIONS

SEARS, ROEBUCK AND CO.: Enclosed is a deposit of $........ which is to be used in part payment of the merchandise shipped. Beginning thirty days after the shipment is received, I will pay $........ each month as required by your terms until the unpaid balance, plus carrying charge to be added as shown in your catalog, has been entirely paid. Until full payment is made, I agree that title to and right of possession of the merchandise shall remain in you, that I will not sell, remove, or encumber the same without your written consent, that I assume and shall be responsible for all loss or damage to said goods, and that upon default of any payment or payments, you may, at your option, take back the merchandise or affirm the sale and hold me liable for the full unpaid balance.

Signature of the Head of Household__________ (First Name) (Middle Initial) (Last Name)

Street Address__________ Rural Route_____ Box No._____

Please give both your Route and Box Number if on a Rural Route

Postoffice__________ **State**__________

160

Have you had a previous Easy Payment Acct. with Sears?_____ What is account no.?_____ Is account paid in full?_____ Date final payment made?_____ At what Sears store?_____

If your account is paid in full or if you have not had a Sears account, please answer questions below

Age?_____ Married?_____ Number of Dependents?_____ Do you own your home?_____ Rent ☐ Board ☐ How much rent do you pay?_____

How long at above address?_____ Name of Landlord_____ Street Address_____ City and State_____

If less than 5 years at above address give former address_____ City and State_____

Are you steadily employed?_____ How long with present employer?_____ Occupation_____ Weekly Earnings $_____

Name of Employer_____ Street Address_____ City and State_____

Name of your bank_____ City and State_____

If a farmer, how large is your farm?_____ acres. How many acres under cultivation?_____

If you have any income in ADDITION to above, give amount and source_____

Give Below the Names and Addresses of Two Stores With Which You Have Had Credit Dealings or Two Business Men Who Know You

Name_____ City_____ Business_____

Name_____ City_____ Business_____

The Spaces Below Are To Be Filled In When You Order Merchandise That Is To Be Attached to Your Property

Street number or other definite location of property in which material is to be installed_____ Cost of Property $_____ Amount of Mortgage $_____

Name of person holding legal title_____ Name and address of mortgage holder_____

SHIPPING INFORMATION

PARCEL POST SHIPMENTS: On all articles for which you pay shipping charges, the shipping weight is given in the catalog description. Enter the total shipping weight for each article in the shipping weight column of the order blank. Add the pounds and ounces, then change ounces to full pounds (16 ounces equals 1 pound), and enter total weight in pounds. The postoffice counts fractions of a pound as a full pound and charges postage accordingly. For example: If your order totals 9 pounds and 34 ounces, allow postage for 12 pounds (34 ounces equals 2 pounds and 2 ounces, therefore 2 pounds 2 ounces plus 9 pounds equals 11 pounds 2 ounces).

PARCEL POST RATES Total Shipping Weight	Within City where Mail Order House is located	Zones 1 and 2 Up to 150 Miles	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles
9 ounces to 1 pound	18c	23c	23c	24c
1 pound 1 oz. to 2 pounds	20c	27c	29c	31c
2 pounds 1 oz. to 3 pounds	21c	31c	34c	38c
3 pounds 1 oz. to 4 pounds	23c	35c	39c	45c
4 pounds 1 oz. to 5 pounds	24c	39c	44c	52c
5 pounds 1 oz. to 6 pounds	26c	43c	49c	59c
6 pounds 1 oz. to 7 pounds	27c	47c	54c	66c
7 pounds 1 oz. to 8 pounds	29c	51c	60c	73c
8 pounds 1 oz. to 9 pounds	30c	55c	65c	80c
9 pounds 1 oz. to 10 pounds	32c	59c	70c	87c
For Each Additional Pound, Add	1½c	4c	5¼c	7c

Above Parcel Post rates are subject to change without notice

Refer to postage chart above. If you live in Zone 3 or within 151 to 300 miles from Sears Mail Order House, the amount of postage to allow for 12 pounds is 80c. *If you send more money than is actually needed to ship your order, we will refund every penny not used.*

Complete ordering information can be found on the green pages in our catalog.

FREIGHT OR EXPRESS SHIPMENTS: It is not necessary to send money to pay for freight and express shipping charges in advance. You pay shipping charges to agent at your freight station when goods are received. However, if there is *no agent* at your freight or express station please include additional money with your order to prepay shipping charges. While express is faster, freight is the most economical way to ship heavy, bulky merchandise. Before marking method of shipment on order blank, compare freight and express rates shown on green pages of our catalog.

TRUCK SHIPMENTS: All Trucking Companies do not make deliveries to a home address. This can be verified by checking with your Trucking Company's local agent. If shipment is to be made to your home and you live outside of town, also give your **highway route number and some identifying landmarks.** It is not necessary to send money to pay for truck transportation charges. You pay shipping charges to truck driver when goods are received.

HOW TO SEND MONEY

The best way to send money is by post office money order, or express money order, or by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. It is better not to send coins, paper money or postage stamps with orders but should it be necessary, be sure to send your order by registered mail.

SEARS GUARANTEE

- ***To Save You Money***
- ***To Deliver All Merchandise Safely***
- ***To Satisfy You Perfectly***

We guarantee that every article in our catalogs is honestly described and illustrated. We guarantee that any article purchased from us will give you the service you have a right to expect. If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

Bunte
"DIANA STUFT"

Crisp Bunte Diana Stuft

Tin-packed Bunte Diana Stuft Mix. Melt-in-your-mouth sugar shells full of luscious jams and marmalades, crushed nuts and chocolate. Assorted Christmas colors and flavors. Ideal for gift mailing. **$1.39** 3-lb. tin

87 N 8707—3-lb. tin. Shpg. wt. 4 lbs. 8 oz. . . . $1.39

Candy Boxes hold ½-lb. each. Perfect for school, church parties. Cardboard.

87N8710—Shpg. wt. 1 lb. 8 oz. 36 for 69c
87N8711—Wt. 3 lbs. 12 oz. 100 for $1.49

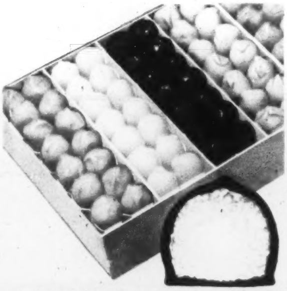
Peggy Kellogg®

Cellophane Wrap Christmas Mix

Our Finest Quality Hard Candy Mix. Each piece of popular Peggy Kellogg Mix is wrapped individually in sparkling cellophane for extra protection. Delicious hard candies. Strawberry, lemon, cherry, grape, lime, orange and peppermint. A real holiday assortment for the candy lover of every age. Order today! Have plenty on hand for the holidays!

LESS THAN **37c** lb. in 22 lb. carton

87 N 8717—2½-pound carton. Shpg. wt. 3 lbs. $1.00
87 N 08718—8-pound carton. Shpg. wt. 10 lbs. 2.98
87 N 08724K—22-pound carton. Shpg. wt. 25 lbs. 7.98



Delicious Coconut Bon-Bons

Creamy smooth mounds of chopped coconut coated with triple-whipped cream fondant. Four delicious flavors and colors . . . lemon, chocolate, vanilla, strawberry. Each piece is full of soft, chewy goodness. Sturdily packed. Shpg. wt. 5 lbs. 8 oz. **$1.98** 5 pounds

87 N 8715—5 pounds. . . . . Only $1.98

PURE
HARD
CANDY

Economy-priced Hard Candy

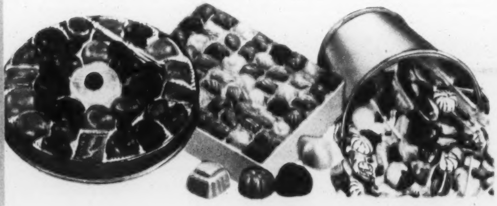
For just a few cents you can put handfuls of these treats into every Christmas stocking . . order the super-size 30-lb. carton for parties, large groups. Only **25c** lb. 30-lb. lots

87 N 8704—3½ lbs. in bag. Shpg. wt. 5 lbs. $1.00
87 N 8705—8 lbs. in bag. Shpg. wt. 9 lbs. 2.24
87 N 08706K—30-lb. carton. Shpg. wt. 33 lbs. . . . 7.50

Old Fashioned Ribbon Mix

As much a part of the old-fashioned Christmas tradition as Santa and the decorated tree. Wonderful stocking stuffers. Swirling, tempting bits of favorite hard candy. **29c** lb. 30-lb. lots

87 N 8700—3 lbs. in bag. Shpg. wt. 4 lbs. $1.00
87 N 8701—6 lbs. in bag. Shpg. wt. 7 lbs. 1.98
87 N 08703K—30-lb. carton. Shpg. wt. 33 lbs. 8.70



Candied Fruit

Decorated gift tin of tempting pineapple, bright red cherries, tangerines, plums, seckel pears, watermelon rind and kumquats. Wt. 3 lbs. 4 oz. **$2.29** 2-lb. tin

87 N 8613—2-lb. tin $2.29

French Creams

Soft crystallized, delicious sugar candy in flower shapes. Includes vanilla, lemon, orange, lime, raspberry, pineapple, maple, chocolate flavors. Wt. 3 lbs. 8 oz. **$1.59** 3-lb. box

87N8722—3-lb. box $1.59

Variety Mix

Bubble Gum, fruit balls, root beer barrels, safety stick pops and other candies in miniature Farm-Master dairy pail. (About 6 in. high, 4-in. diam.) Shpg. wt. 3 lbs. **89c** Each

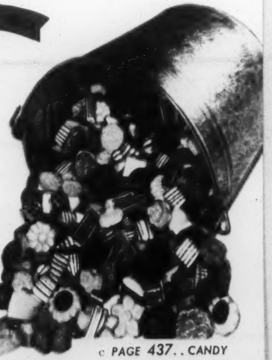
87N8697 . . . . 89c

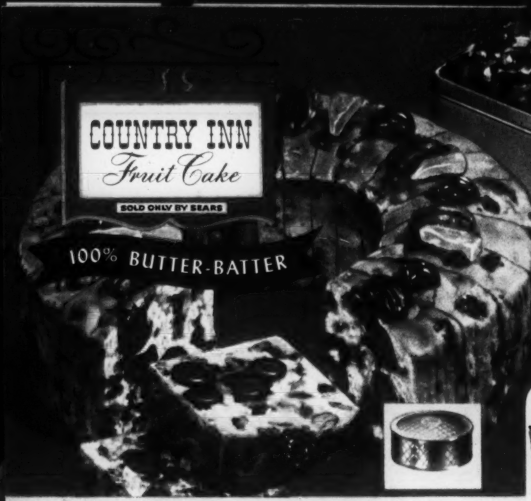
Six Big Pounds of Party Mix in Pail

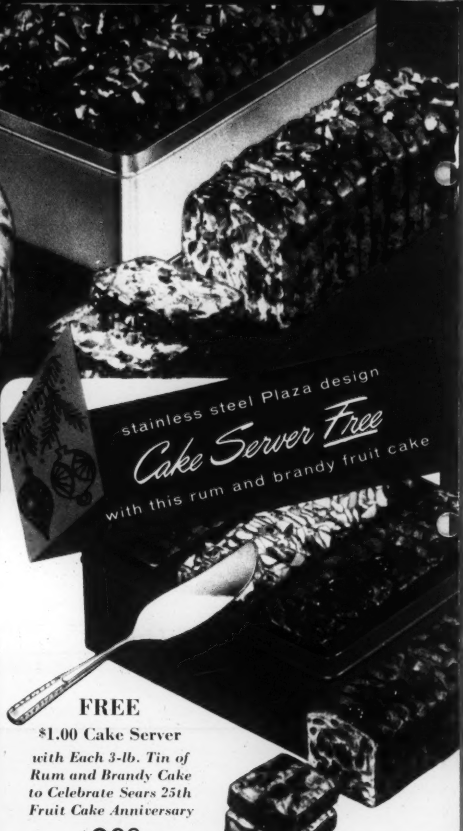
A real party bargain if you're planning on a large gathering . . for school, church or family. 10-quart reusable, galvanized steel pail contains good quality candy . . . packed in 3 separate bags to keep it fresh longer. Includes 2 lbs. of hard candies, 2 lbs. of creams and jellies, and 2 lbs. of chocolate drops. Wt. 10 lbs. **$2.98** 6 lbs.

87 N 08690-6 lbs. candy. $2.98

Add Christmas candy to your Easy Terms Order. See complete details on page 371.






stainless steel Plaza design
Cake Server Free
with this rum and brandy fruit cake

Buy Two and Save! Butter-Batter Ring Cake

$4.98
5 pounds

COUNTRY INN pre-sliced fruit cake. A delectable, improved batter of 100% creamery butter, whole eggs, spices and other highest quality ingredients, blended with lavish portions of candied cherries, luscious pineapple and selected pecans—*no fruit peel or citron.* Topped with large pieces of fruit and nuts. Packed in "quilted" design gold-color metal gift box.

87 N 8654—5-pound cake. Shipping weight 6 pounds 8 ounces..................$4.98
87 N 8659—*Save 36c.* Shipping weight 13 pounds. Buy two cakes for only........ 9.60

Buy Two and Save! Pre-Sliced Loaf Fruit Cake

$3.98
5 pounds

Our popular COUNTRY INN fruit cake in pre-sliced loaves. No crumbs—no ragged "home-cut" slices, but smooth uniform slices ready to serve. Rich, taste-tempting spicy batter, chockful of fruit and nuts . . . the satisfying, rich flavor of the best "homemade" cake. Tin keeps pre-sliced loaves moist and fresh. Ready for gift mailing. In decorative reusable metal tins.

87 N 8653—5-pound tin (two 2½-lb. loaves). Shipping weight 6 pounds.....Only $3.98
87 N 8658—*Save 26c.* Shipping weight 13 lbs. ....Two tins (four 2½-lb. loaves) 7.70

FREE

$1.00 Cake Server

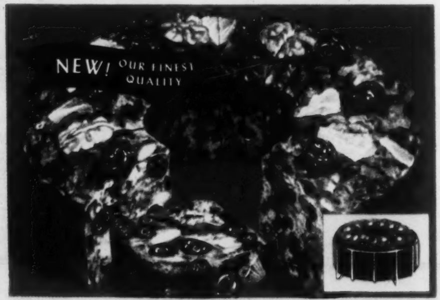
with Each 3-lb. Tin of Rum and Brandy Cake to Celebrate Sears 25th Fruit Cake Anniversary

$2.98 3 pounds

Three pre-sliced loaves. One light and one dark cake with pineapple-cherry topping, one "golden-almond" cake with almond topping.

87 N 8655—Shpg. wt. 4 lbs. 8 oz. Metal gift tin of 3 (1-lb.) cakes. (1 server)..$2.98
87 N 8660—Wt. 10 lbs. *Save 18c!* Two tins of 3 (1-lb.) cakes. (2 servers).... 5.78
9 N 9587—Stainless Steel Cake Server, Plaza design. Shpg. wt. 1 lb. Each 1.00

See page 417 for this Stainless Steel flatware pattern

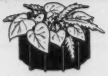


NEW! Country Inn Deluxe Fruit Cake! Buy Two and Save!

$7.50
5-lb. cake

An amazing, rare recipe has produced our finest COUNTRY INN fruit cake, the finest fruit cake we know of at any price. A delectable topping of hand-selected succulent whole cherries, pineapple wedges and English walnut halves. Contains vintage golden bleached raisins, extra fancy French cherries, specially cured Cuban pineapple, pecan halves, white almonds, English walnuts, tantalizingly flavored with brandy and a pure 100% butter batter. Each luscious cake with **FREE** planter at right.

87 N 8661—Shpg. wt. 10 lbs..........5-pound cake $7.50
87 N 08662—*Save 50c.* Shpg. wt. 20 lbs....Two cakes 14.50



Packed in Smart Planter

With every fruit cake at left you'll receive a durable black metal container in its own smart shiny bronze stand. Use later as a modern planter.

SEE PAGE 433 FOR OUR ECONOMY FRUIT CAKE

Fine Quality Country Inn Fruit Cake

Buy Two and Save!

$3.98
5 pounds

Same fine quality cake as 87 N 8653 above. Smooth, rich batter cake full of fruits and nuts. Topped with cherries, pineapple, pecans. Deliciously flavored with spices, filled to the brim with glazed cherries, fruit peel, raisins, pineapple, pecans, citron. Ready to slice and serve. In re-usable red and gold-color gift tin. Mailable.

87 N 8652—5-pound cake. Shipping weight 6 pounds............$3.98
87 N 8657—*Save 26c.* Shipping weight 13 lbs..... 2 cakes only $7.70

SEARS, ROEBUCK AND CO.
Chicago 7, Ill.